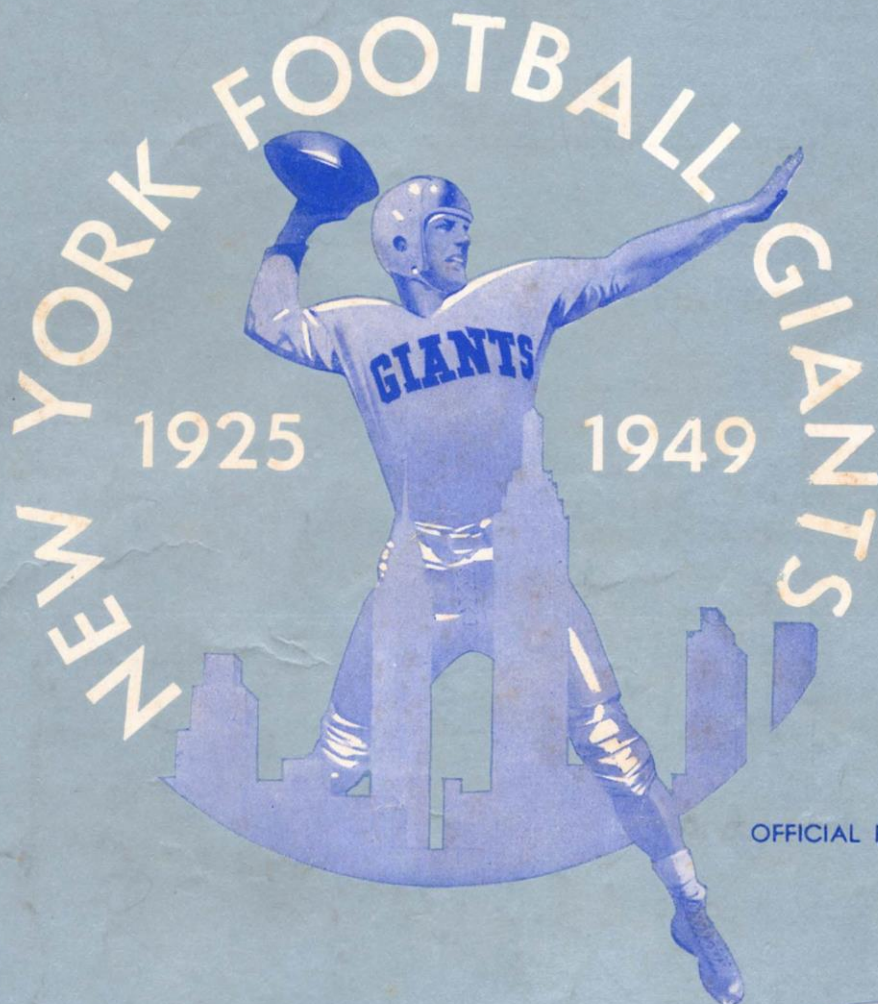


# 25th ANNIVERSARY



OFFICIAL PROGRAM • TWENTY-FIVE CENTS

GAME | **POLO GROUNDS** 157th Street and Eighth Ave., N.Y.C.

GAME

**4**

**POLO GROUNDS** 157th Street and Eighth Ave., N.Y.C.

**SILVER 25<sup>th</sup> JUBILEE ANNIVERSARY**

**N. Y. FOOTBALL GIANTS**

VS

**DETROIT LIONS**

SUNDAY  
**NOV. 20**  
1949-2:05 p.m.

**Upper Box Seat** Est. Price \$3.33 Federal Tax .67 **\$4.00**

**FOOTBALL - 1949**  
GAME | **POLO GROUNDS**  
SUNDAY

**FOOTBALL - 1949**

GAME

**POLO GROUNDS**  
SUNDAY

**4**

**NOV. 20**  
1949 - 2:05 P.M.

**UPPER BOX SEAT \$4.00**

This ticket may not be resold or offered for resale at a premium in excess of 75 cents plus lawful taxes

SECTION  
**A**  
BOX  
**20**



# LUCKIES PAY MORE

*to give you a finer cigarette!*

Yes, at tobacco auctions Lucky Strike pays millions of dollars more than official parity prices for fine tobacco!

There's no finer cigarette in the world today than Lucky Strike! To bring you this finer cigarette, the makers of Lucky Strike go after fine, light, naturally mild tobacco—and pay millions of dollars more than official parity prices to get it! So buy a carton of Luckies today. See for yourself how much finer and smoother Luckies really are—how much *more* real deep-down smoking enjoyment they give you. Yes, smoke a Lucky! You'll agree it's a finer, milder, more enjoyable cigarette!

**DAN CURRIN**, independent warehouse operator of Oxford, N. C., has smoked Luckies for 20 years. He says: "To me, Luckies taste better. I've seen the makers of Luckies buy fine, prime tobacco, you know!" Here's more evidence that Luckies are a finer cigarette!



COPR., THE AMERICAN TOBACCO COMPANY

***L.S./M.F.T. — Lucky Strike Means Fine Tobacco***

**So round, so firm, so fully packed—so free and easy on the draw**



# *The Perfect Rose to Remember* **MELROSE**

*Symbol of Gracious Living*

**MELROSE RARE:** Mellow, mild, magnificent!  
Perfect smoothness proves  
perfect quality—for in MELROSE RARE  
alone every drop of whiskey is 6 and 7\*  
years old... blended with choice  
grain neutral spirits. Full 90 proof.  
No drink can compare with

## **MELROSE RARE**

"TREAT YOURSELF TO THE VERY BEST"



## **MELROSE EXPORT**

**EX**clusive but not **EX**pensive.

The unusual dimple decanter bottle is  
your guide to superb value. The quality  
in the bottle is your guide to whiskey  
enjoyment! For superb flavor and bouquet,  
**EX**perts call for **EX**port!



Melrose and Company, Inc., Cedarhurst, Md.

Successors to Records and Goldsborough, Established 1885

\*MELROSE RARE BLENDED WHISKEY. 90 Proof. The straight whiskeys in this product are 6 years or more old. 40% straight whiskey, 60% grain neutral spirits. 15% straight whiskey 6 years old, 25% straight whiskey 7 years old. MELROSE EXPORT BLENDED WHISKEY. 86 proof. 65% grain neutral spirits.



# Sure to be "on the ball"

Men who know the score are SURE to be 7 Crown rooters.  
They know that a drink made with Seagram's finest  
American whiskey is always SURE to be right on the ball!

*Try Seagram's* and be *Sure*





# MR. ROBERTS GOES ROARING ON—

## *Choo-Choo a Smash Hit with Giants*

Gene Roberts, the Chattanooga Choo-Choo, is the man of the hour in the Giant football ensemble. Gene's latest feats, in the 30-to-10 victory over the Green Bay Packers, included the reception of three touchdown passes from Chuckin' Charley Conerly.

Roberts now boasts a total of 14 touchdowns, and 84 points, for the season. He already owns a New York record, and now is threatening the National League's all-time mark of 18 trips over the goal line, achieved in 1945 by Steve Van Buren of Philadelphia. He is the league's leading scorer.

In accumulating 84 points, within a space of eight games, with three more to go after today, Roberts excelled the Giant mark of 72 points, set by Ken Strong in 1934, and matched nine years later by Bill Paschal.

In grabbing three touchdown passes at Green Bay, Roberts equalled the club mark set by Frank Liebel against Philadelphia in 1945. Choo-Choo's 18 points matched the club high for a game, made by Liebel four seasons back, and tied last year by Joe Scott, against the Los Angeles Rams.

Roberts has made himself the standout back of the professional football campaign.

The starring role certainly is not a new one for Gene. In his last season at the University of Chattanooga, he was second in the national collegiate scoring statistics.

With the Giants in 1948, Gene was their leading ground gainer. He picked up 491 yards in 145 efforts, for an average of 3.4.

However, Choo-Choo scored only three touchdowns in 1948, all of them on pitches from Conerly. It is interesting that, in this detail, Gene was able to match his record for the entire 1948 campaign, in last Sunday's joust with the hard hitting Packers.

In 1948, Roberts' longest gain was 27 yards. Against the Bears, he scurried 85 to the winning touchdown after taking a pass from Conerly.

Great as Roberts was last season, it was left for 1949 to reveal him in his true gridiron stature, in a much happier setting. This Giant club has won five out of eight, while the 1948 club could not take more than four out of 12.

Be it at either halfback or at fullback, Roberts is an irrepressible force. This is his third year in



GENE (CHOO-CHOO) ROBERTS

the league. Gene stands 5 feet 11 in height, and weighs 188 pounds. He is 25, just coming into his football prime.

The history of the Chattanooga Choo-Choo with the Giants has followed an old Steve Owen pattern. From the outset of his career as coach of the Giants 24 years ago, Stout Steve displayed a remarkable flair for brilliant success with players who had not grabbed the college football headlines. An outstanding example was Tuffy Leemans, from George Washington University.

Although Roberts made a spectacular record in college, Chattanooga was not in too fast company and his achievements were laid chiefly to a soft schedule.

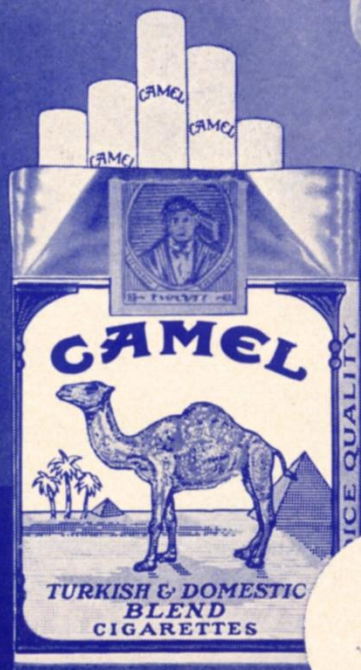
However, Gene certainly has distanced a flock of All-Americans in this great Roberts season of 1949. Like the long-run play of the same name, the Giants' Mr. Roberts is taking Broadway by storm.

1920—30th Year National Football League—1949

*This book is published by HARRY M. STEVENS, Inc., 320 Fifth Avenue, New York 1, N. Y.*



*So Mild-  
and they  
Taste  
so good!*



**Camels**



# ROLE OF THE "MEN IN WHITE"

## *National League Emphasizes Good Officiating*

That National League football has made steady progress in the last decade is not merely a guess. It is a fact supported impressively by statistics, as well as the eyes of professional gridiron patrons.

These advances have not just happened. They have resulted from careful planning by Bert Bell, Commissioner of the league, from close supervision, and constant alertness.

All of us know that the "men in white" can make or mar a game, no matter how efficient the players may be.

The improvement in officiating has been as notable as that in the playing of the game.

There is no place in National League football officiating for that sect which used to be called "the homers."

To be a member of Bell's staff means that an official knows how to handle a game, that he is thoroughly conversant with all the rules and interpretations, that he is game, confident and resolute, and cannot be stampeded by displeasure of the fans.

In a National League game, there are five officials: Referee, Umpire, Linesman, Field Judge and Back Judge. This crew is required to meet in dressing quarters at least one hour and 15 minutes before game time for a conference on rules and officiating mechanics, conducted by the referee.

No official is excused from this meeting and if absent or tardy, he must include the reason in his game report. Here is a summary of the duties of the various officials:—

*Referee*—He has general oversight and control of the game. He is the final authority for the score, number of a down in case of a disagreement, and forfeiture of a game. His decisions upon all matters not specifically placed under the jurisdiction of other officials are to be final. He is to see that the ball is properly put in play and shall decide on all matters pertaining to its position and disposition at end of down. After a foul, in presence of both captains, he must announce the penalty and explain to the offended captain the decision and choices, as well as the number of next down and the distance to go. He designates the offending player, when known,

and after an enforcement he signals to spectators the nature of penalty.

*Umpire*—He has primary jurisdiction over the equipment, the conduct and actions of players on scrimmage line, and the timing of game. He is to time each period, and intermission between halves. He shall record all charged team time-outs during game, winner of toss and the score. He is to assist the referee on decisions involving possession of ball in close proximity to line after a loose ball or runner has crossed it. The linesman and he determine whether ineligible linemen illegally cross line prior to a pass.

*Linesman*—He operates on the side of the field designated by the referee during the first half and on the opposite side during the second half, unless ordered otherwise. He is primarily responsible for offside, encroaching, any actions pertaining to the scrimmage line prior to, or at the snap, of ball and for the mechanics of the chain crew measuring first downs. He also assists the back judge as to the legal motion of a shift and assists the umpire in regard to holding or illegal use of hands on the end of line. He must know the eligible pass receiver on the end of the line.

*Field Judge*—He is primarily responsible for covering kicks from scrimmage, or forward passes crossing the defensive goal line, and all such loose balls out of range of the umpire, back judge and linesman. He also notes illegal substitution. He assists the referee in decisions involving catching, recovery, or illegal touch of a loose ball after it has crossed the scrimmage line.

*Back Judge*—He operates on the side of the field opposite the linesman and his primary responsibility is noting illegal motion behind the line at snap or any illegal shift in his side zone when within his range. He also assists the linesman as to offside or encroaching, and the umpire as to holding or illegal use of hands within his zone.

Here is a breakdown showing the percentage of penalties called by the various officials—

Referee 20%; Umpire 14.9; Linesman 29.3; Back Judge 20.6; and Field Judge 15.2.





## ENJOY A MILLIONAIRE'S FLORIDA VACATION FOR ONLY \$10.00 A DAY!

### VACATION SETTING OF YOUR DREAMS

The New York Giants' Mayfair Inn lies beside the sparkling blue waters of 28 squaremile Lake Monroe, deep in the sunny heart of central Florida. Here, 128 miles below Jacksonville and 37 miles inland from the Atlantic Coast, is a tropical paradise—a land of golden-spangled orange groves set against a lush backdrop of swaying palms.

### FREE GOLF!

Visitors at the Mayfair Inn receive free guest privileges at the magnificent eighteen-hole golf course of the nearby Seminole Country Club. Transportation to and from the course is provided without cost by the Mayfair Inn's fleet of station wagons.

### FREE TENNIS

Two perfectly conditioned cement courts on the grounds of the Mayfair Inn challenge your skill. Excellent floodlighting permits night-time play.

### SWIM IN THE MAYFAIR'S PRIVATE POOL

Beneath the palms that fringe the shore of beautiful Lake Monroe is the Mayfair Inn's de luxe private swimming pool. Picture yourself swimming and diving in its sun-warmed water, or lolling on the adjacent private beach while you tan healthfully in the bright tropical sunlight.

### FUN AFTER DARK

Skilled recreation directors keep your evenings filled with constant gaiety. They invite you to dances, movies, bingo parties, or other group amusements nightly at the hotel. They find you partners for a

bridge game, a round of ping-pong or a hard-fought match on the floodlighted tennis courts.

### GREYHOUND RACING

Some of the finest dog-racing in all Florida takes place nightly at the Sanford-Orlando Kennel Club. Free box seats and transportation gratis to and from the track are provided by the Mayfair Inn.

### LUXURY LIVING AT ITS FINEST

Rooms at the Mayfair Inn are furnished comfortably and attractively. All rooms have private bath.

### FOOD FOR A KING

Menus at the Mayfair Inn feature a large variety of dishes, prepared under the direction of a world-famed chef. Thick, tender steaks and delicious pastries are his specialties. His generous servings gratify your vacation-whetted appetite.

### EXPERT MANAGEMENT ASSURES SUAVE SERVICE

The Mayfair Inn is supervised by one of America's most famed hotel managers, Lew Doty—manager for many years of the world's largest hotel, the Stevens in Chicago. His experience assures you suave

service and careful attention to every detail of your vacation living.

### ALL-YEAR RATE: \$10.00

Of the Mayfair Inn's 160 rooms, 138 rent at \$10.00 per person daily, including all meals and use of all sports facilities. Rates remain unchanged even at the peak of the winter vacation season.

### AN AFTERNOON HOP BY NATIONAL AIRLINES

In just a few hours National Airlines, famous "Route of the Buccaneers," will whisk you to the warm, sunny playland of the Mayfair Inn. Conveniently timed flights leave New York, Philadelphia and Washington daily. At the Orlando airport you are met by a station wagon from the Mayfair Inn, which transports you without cost to the hotel.

### MAKE YOUR RESERVATION NOW

Write for reservation to Lew Doty, Manager, The Mayfair Inn, Sanford, Florida. In New York and vicinity, telephone to PLaza 7-3662. Plane and hotel reservations may be made simultaneously at ticket offices of National Airlines in New York, Philadelphia, Baltimore, and Washington.

THE  
NEW  
YORK  
Giants  
LEW DOTY, MANAGER  
Mayfair Inn  
SANFORD, FLORIDA



# HERE NEXT SUNDAY

*The Washington Redskins*



SAMMY BAUGH

**It's the Giants against the Redskins, Charley Conerly vs. Sammy Baugh,  
at the Polo Grounds a Week from Today—Don't Miss the 26th  
Renewal of Pro Football's Most Colorful Rivalry**

**TICKETS NOW ON SALE** in booth at rear of SECTION 16

## **Coming Attractions at Polo Grounds**

November 27

**WASHINGTON REDSKINS**

*with*

**BAUGH, GILMER, TAYLOR**

December 4

**PHILADELPHIA EAGLES**

*with*

**VAN BUREN, THOMPSON, PRITCHARD**

*Tickets Now on Sale at*

**NEW YORK FOOTBALL GIANTS**

11 West 42nd Street  
New York 18, N.Y.  
Mon.-Fri., 9-5; Sat. 9-1

**NEW YORK BASEBALL GIANTS**

104 West 42nd Street  
New York 18, N.Y.  
Mon.-Fri., 9-5; Sat., 9-12

**\$4.00** BOX  
SEATS

**\$3.00** RESERVED  
SEATS

**\$2.00** RESERVED  
SEATS

**\$1.00** BLEACHER  
SEATS



ESTABLISHED 1853

# CORN EXCHANGE BANK TRUST COMPANY

HEAD OFFICE

William and Beaver Streets

New York

o

75 BRANCHES CONVENIENTLY LOCATED IN  
GREATER NEW YORK

Member Federal Deposit Insurance Corporation



TODAY—say  
Make Mine  
**RUPPERT**  
for that  
*SMILE OF  
PLEASURE!*



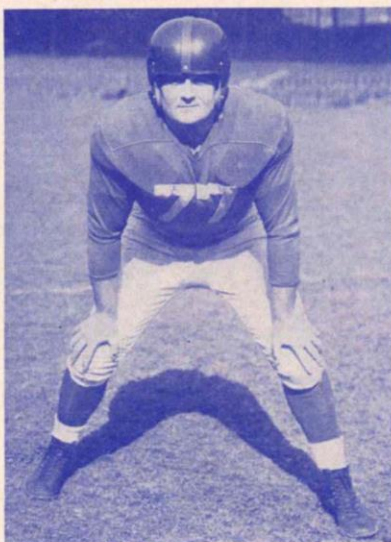
© 1949, Ruppert Knickerbocker Beer and Ruppert Ale,  
Jacob Ruppert, New York City



# IN THE LINE FOR THE GIANTS



JAKE COLHOUER



CAPTAIN JIM WHITE



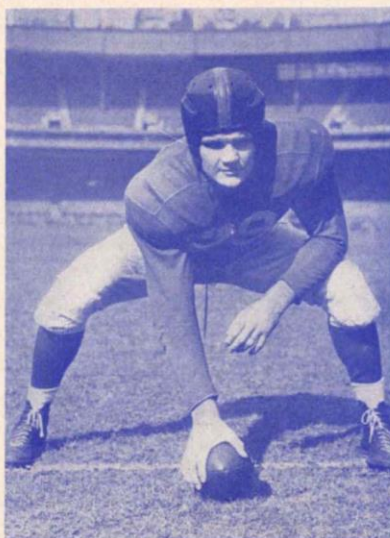
DON ETTINGER



CARL BUTKUS and BILL AUSTIN



ED ROYSTON



TEX COULTER



RALPH HUTCHINSON

1920—30th Year National Football League—1949



# DETROIT LIONS—THREE DEEP

STARTING  
2:05 P.

|               |                |               |                |               |              |             |
|---------------|----------------|---------------|----------------|---------------|--------------|-------------|
| <b>L.E.</b>   | <b>L.T.</b>    | <b>L.G.</b>   | <b>C.</b>      | <b>R.G.</b>   | <b>R.T.</b>  | <b>R.E.</b> |
| MANN (87)     | HEKKERS (70)   | DE MARCO (63) | SIMMONS (73)   | WARD (67)     | BROWN (64)   | GREEN (81)  |
| Mote (83)     | Souders (82)   | De Shane (60) | Pifferini (53) | Bingaman (65) | Russas (86)  | Poole (88)  |
| Goldman (85)  | Thomas (71)    |               |                |               | Prehlik (75) | Hafen (84)  |
|               | Treadaway (76) |               |                |               |              |             |
| <b>Q.B.</b>   | <b>L.H.</b>    | <b>R.H.</b>   | <b>F.B.</b>    |               |              |             |
| ENKE (24)     | DUDLEY (35)    | SMITH (40)    | HOLLAR (36)    |               |              |             |
| LeForce (22)  | Doll (44)      | Box (11)      | Panelli (33)   |               |              |             |
| Tripucka (28) | Maggioli (19)  | Triplett (18) | Wilson (16)    |               |              |             |
|               |                | Groomes (17)  |                |               |              |             |

## DETROIT ROSTER

| No. | Player            | Position | Weight | Height | Age | College            | Years in N.F.L. |
|-----|-------------------|----------|--------|--------|-----|--------------------|-----------------|
| 11  | Box, Cloyce       | HB       | 220    | 6:04   | 25  | W. Tex. St. Tchrs. | 0               |
| 16  | Wilson, Camp      | FB       | 200    | 6:02   | 27  | Tulsa              | 3               |
| 17  | Groomes, Melvin   | HB       | 181    | 6:00   | 22  | Indiana            | 1               |
| 18  | Triplett, Wally   | HB       | 173    | 5:10   | 22  | Penn State         | 0               |
| 19  | Maggioli, Achille | HB       | 174    | 5:11   | 24  | Illinois           | 0               |
| 22  | LeForce, Clyde    | QB       | 175    | 5:11   | 26  | Tulsa              | 2               |
| 24  | Enke, Fred        | QB       | 200    | 6:01   | 24  | Arizona            | 1               |
| 28  | Tripucka, Frank   | QB       | 180    | 6:02   | 21  | Notre Dame         | 0               |
| 33  | Panelli, John     | FB       | 200    | 5:11   | 23  | Notre Dame         | 0               |
| 35  | Dudley, William   | HB       | 176    | 5:10   | 27  | Virginia           | 5               |
| 36  | Hollar, John      | FB       | 225    | 6:00   | 26  | Appalachian State  | 1               |
| 38  | Mello, James      | HB       | 195    | 5:11   | 28  | Notre Dame         | 2               |
| 40  | Smith, Robert     | HB       | 195    | 6:01   | 24  | Iowa               | 0               |
| 44  | Doll, Donald      | HB       | 185    | 5:10   | 22  | So. California     | 0               |
| 53  | Pifferini, Robert | C        | 210    | 6:00   | 24  | San Jose State     | 0               |
| 60  | DeShane, Charles  | G        | 217    | 6:01   | 30  | Alabama            | 4               |
| 63  | DeMarco, Mario    | G        | 200    | 5:11   | 22  | Miami (Fla.)       | 0               |
| 64  | Brown, Howard     | T-G      | 215    | 5:11   | 26  | Indiana            | 1               |
| 65  | Bingaman, Les     | G        | 250    | 5:11   | 24  | Illinois           | 1               |
| 67  | Ward, William     | G        | 230    | 6:00   | 28  | Washington         | 3               |
| 70  | Hekkers, George   | T        | 241    | 6:04   | 26  | Wisconsin          | 2               |
| 71  | Thomas, J. R.     | T        | 242    | 6:03   | 25  | Ohio State         | 3               |
| 73  | Simmons, Jack     | T        | 240    | 6:04   | 23  | Detroit            | 0               |
| 75  | Prehlik, John     | T        | 230    | 6:04   | 24  | Yale               | 0               |
| 76  | Treadaway, John   | T        | 266    | 6:05   | 30  | Hardin-Simmons     | 2               |
| 81  | Greene, John      | E        | 211    | 6:00   | 29  | Michigan           | 5               |
| 82  | Souders, Cecil    | T-E      | 210    | 6:01   | 27  | Ohio State         | 2               |
| 83  | Mote, Kelley      | E        | 190    | 6:02   | 26  | Duke               | 2               |
| 84  | Hafen, Banard     | E        | 195    | 6:02   | 26  | Utah               | 0               |
| 85  | Goldman, Sam      | E        | 235    | 6:03   | 28  | Howard U.          | 3               |
| 86  | Russas, Al        | T-E      | 210    | 6:02   | 25  | Tennessee          | 0               |
| 87  | Mann, Robert      | E        | 167    | 5:11   | 25  | Michigan           | 1               |

TODAY'S OFF  
Glascott C  
(see page

Head Coach.....A. N. (Bo) McMillin, Centre  
End Coach.....George Wilson, Northwestern  
Line Coach.....C. A. (Tim) Temerario, Geneva

For official National League penalty

Switch  
to  
**Calvert**  
...TASTES BETTER!



TING TIME  
:05 P.M.

# NEW YORK GIANTS—THREE DEEP

|  |   |   |   |  |   |  |
|--|---|---|---|--|---|--|
| <b>L. E.</b><br>SWIACKI (81)<br>Duden (87)<br>Lo Vuolo (89)<br>Agajanian (8) | <b>L. T.</b><br>WHITE (77)<br>Hutchinson (71)<br>Sanchez (70) | <b>L. G.</b><br>BUTKUS (62)<br>Ettinger (74)<br>Colhouer (63) | <b>C.</b><br>COULTER (79)<br>Cannady (52) | <b>R. G.</b><br>ROYSTON (61)<br>Baker (76) | <b>R. T.</b><br>DE ROGATIS (78)<br>Austin (75)<br>Kolman (72) | <b>R. E.</b><br>POOLE (82)<br>Kershaw (86)<br>Hensley (85) |
|--|---|---|---|--|---|--|

|   |   |   |   |
|---|---|---|---|
| <b>Q. B.</b><br>CONERLY (42)<br>Mallouf (22)<br>Coates (49) | <b>L. H. B.</b><br>ROBERTS (35)<br>Tunnell (45)<br>Salscheider (40) | <b>R. H. B.</b><br>SCOTT (30)<br>Mullins (20)<br>Fischer (37) | <b>F. B.</b><br>GREENHALGH (12)<br>Mertes (34)<br>Sulaitis (21) |
|---|---|---|---|

## GIANT ROSTER

| No. | Player            | Position | Weight | Height | Age | College           | Years in N.F.L. |
|-----|-------------------|----------|--------|--------|-----|-------------------|-----------------|
| 8   | Agajanian, Ben    | E        | 210    | 6:00   | 30  | New Mexico        | 2               |
| 12  | Greenhalgh, Bob   | B        | 200    | 6:01   | 25  | San Francisco     | 1               |
| 20  | Mullins, Noah     | B        | 177    | 5:11   | 30  | Kentucky          | 3               |
| 21  | Sulaitis, Joe     | B        | 215    | 6:02   | 28  | Dickinson H. S.   | 6               |
| 22  | Mallouf, Ray      | B        | 180    | 5:11   | 31  | S. M. U.          | 5               |
| 30  | Scott, Joe        | B        | 200    | 6:01   | 23  | San Francisco     | 2               |
| 34  | Mertes, Bernard   | B        | 200    | 6:00   | 28  | Iowa              | 1               |
| 35  | Roberts, Gene     | B        | 188    | 5:11   | 25  | Chattanooga       | 3               |
| 37  | Fischer, Cletus   | B        | 170    | 5:09   | 24  | Nebraska          | 1               |
| 40  | Salscheider, Jack | B        | 185    | 5:10   | 24  | St. Thomas        | 1               |
| 42  | Conerly, Charles  | B        | 185    | 6:01   | 25  | Mississippi       | 2               |
| 45  | Tunnell, Emlen    | B        | 187    | 6:01   | 24  | Iowa              | 2               |
| 49  | Coates, Ray       | B        | 200    | 6:01   | 25  | Louisiana State   | 2               |
| 52  | Cannady, John     | C        | 225    | 6:02   | 25  | Indiana           | 3               |
| 61  | Royston, Ed       | G        | 220    | 6:01   | 26  | Wake Forest       | 2               |
| 62  | Butkus, Carl      | T        | 245    | 6:01   | 27  | George Washington | 1               |
| 63  | Colhouer, J. C.   | G        | 210    | 6:01   | 27  | Oklahoma          | 4               |
| 70  | Sanchez, John     | T        | 241    | 6:03   | 28  | San Francisco     | 3               |
| 71  | Hutchinson, Ralph | T        | 230    | 6:02   | 24  | Chattanooga       | 1               |
| 72  | Kolman, Ed        | T        | 235    | 6:02   | 31  | Temple            | 7               |
| 74  | Ettinger, Don     | G        | 215    | 6:02   | 26  | Kansas            | 2               |
| 75  | Austin, William   | T        | 218    | 6:01   | 21  | Oregon State      | 1               |
| 76  | Baker, Jon        | G        | 210    | 6:02   | 26  | California        | 1               |
| 77  | White, James      | T        | 225    | 6:02   | 28  | Notre Dame        | 4               |
| 78  | De Rogatis, Al    | T        | 235    | 6:04   | 22  | Duke              | 1               |
| 79  | Coulter, Dewitt   | C        | 245    | 6:04   | 24  | West Point        | 4               |
| 81  | Swiacki, Bill     | E        | 195    | 6:02   | 24  | Columbia          | 2               |
| 82  | Poole, Ray        | E        | 215    | 6:02   | 27  | Mississippi       | 3               |
| 85  | Hensley, Richard  | E        | 210    | 6:04   | 21  | Kentucky          | 1               |
| 86  | Kershaw, George   | E        | 225    | 6:03   | 22  | Colgate           | 1               |
| 87  | Duden, Dick       | E        | 212    | 6:03   | 24  | Navy              | 1               |
| 89  | Lo Vuolo, Frank   | E        | 210    | 6:02   | 25  | St. Bonaventure   | 1               |

Head Coach.....Steve Owen, Phillips U.  
Line Coach.....Richard (Red) Smith, Notre Dame

Backfield Coach.....Al Sherman, Brooklyn College  
End Coach.....Jim Lee Howell, Arkansas

penalty signals, see following page.

NEUTRAL SPIRITS. CALVERT DISTILLERS CORP., N. Y. C.





① OFFSIDE, ENCKOACHING or FREE KICK VIOLATION



② CRAWLING, PUSHING or HELPING RUNNER



③ ILLEGAL MOTION or FORMATION at SNAP



④ ILLEGAL FORWARD PASS



⑩ TOUCHDOWN, FIELD GOAL or SUCCESSFUL TRY



⑪ SAFETY



⑫ LOSS OF DOWN



⑬ PENALTY REFUSED, INCOMPLETE PASS, PLAY OVER or MISSED GOAL



⑭ FIRST DOWN



⑮ DEAD BALL or NEUTRAL ZONE ESTABLISHED



⑨ DELAY OF GAME or EXCESS TIME OUT



⑧ UNNECESSARY ROUGHNESS



⑤ UNSPORTSMANLIKE CONDUCT



⑥ INTERFERENCE WITH FAIR CATCH or FORWARD PASS



⑦ HOLDING Followed by interference signal, ILLEGAL USE of HANDS or ARMS

*Here's the Signal for  
Perfect Smoking Pleasure!*

# NO CIGARETTE HANGOVER

when you smoke

## PHILIP MORRIS

Because PHILIP MORRIS is definitely less irritating than any other leading brand!

© 1949 Philip Morris & Co.

*Yes!* You'll be glad tomorrow  
... you smoked  
PHILIP MORRIS today!



⑮ NO TIME-OUT or TIME-IN with WHISTLE



⑮ TIME-OUT Followed by arm swung at side TOUCHBACK





# PAST-PERFORMANCE CHART

## Team Statistics

|                          | GIANTS | LIONS |
|--------------------------|--------|-------|
| Games Played             | 8      | 8     |
| Won                      | 5      | 1     |
| Lost                     | 3      | 7     |
| Points scored            | 237    | 136   |
| Points yielded           | 205    | 176   |
| First downs              | 130    | 139   |
| First downs yielded      | 163    | 144   |
| Total yards gained       | 2,641  | 2,466 |
| Total yards yielded      | 2,837  | 2,591 |
| Yards gained, rushing    | 1,096  | 927   |
| Yards yielded, rushing   | 1,164  | 1,474 |
| Passes attempted         | 204    | 266   |
| Passes completed         | 102    | 121   |
| Yards gained, passing    | 1,522  | 1,514 |
| Passes had intercepted   | 13     | 16    |
| Passes attempted against | 254    | 191   |
| Passes completed against | 125    | 80    |
| Yards yielded, passing   | 1,655  | 1,115 |
| Passes intercepted by    | 14     | 26    |
| Fumbles                  | 14     | 22    |
| Ball lost, fumbles       | 6      | 16    |
| Opp. fumbles recovered   | 15     | 12    |
| Yards lost, penalties    | 641    | 488   |

## SERIES RECORD

ALL-TIME: Detroit won 6; Giants won 3; one tie.

(Total points: Detroit, 177; Giants, 97)

Last Score: Detroit 35, Giants 7 (1947).

## Individual Statistics

### RUSHING

|                          | League Ranking | Attempts | Yards Gained | Avg. |
|--------------------------|----------------|----------|--------------|------|
| Roberts (35), Giants...  | 5              | 102      | 495          | 4.9  |
| Scott (30), Giants.....  | —              | 70       | 224          | 3.2  |
| Greenhalgh (12), Giants  | —              | 56       | 169          | 3.0  |
| Dudley (35), Lions....   | —              | 81       | 278          | 3.4  |
| Triplett (18), Lions.... | —              | 34       | 204          | 6.0  |
| Wilson (16), Lions....   | —              | 34       | 123          | 3.6  |

### PASSING

|                        | League Ranking | Attempts | Completed | Yards Gained | TDs |
|------------------------|----------------|----------|-----------|--------------|-----|
| Conerly (42), Giants.. | 1              | 188      | 99        | 1503         | 14  |
| Enke (24), Lions.....  | 7              | 118      | 52        | 627          | 5   |
| LeForce (22), Lions..  | 8              | 107      | 52        | 655          | 3   |
| Tripucka (28), Lions.  | —              | 41       | 17        | 234          | 3   |

### PASS-RECEIVING

|                           | League Ranking | Caught | Yards Gained | TDs |
|---------------------------|----------------|--------|--------------|-----|
| Swiacki (81), Giants..... | 8              | 28     | 376          | 3   |
| Poole (82), Giants.....   | 11             | 23     | 263          | 1   |
| Mann (87), Lions.....     | 3              | 39     | 596          | 1   |
| Greene (81), Lions.....   | 5              | 32     | 367          | 4   |

### SCORING

|                          | League Ranking | TDs | FG | PAT | Points |
|--------------------------|----------------|-----|----|-----|--------|
| Roberts (35), Giants.... | 1              | 14  | 0  | 0   | 84     |
| Agajanian (8), Giants... | 6              | 0   | 5  | 30  | 45     |
| Scott (30), Giants.....  | 9              | 7   | 0  | 0   | 42     |
| Dudley (35), Lions.....  | 4              | 4   | 4  | 16  | 52     |

# STATISTICAL SCORE-CARD

## NEW YORK GIANTS

## DETROIT LIONS

|                       | FIRST HALF | SECOND HALF | TOTAL | FIRST HALF | SECOND HALF | TOTAL |
|-----------------------|------------|-------------|-------|------------|-------------|-------|
| *FIRST DOWNS          |            |             |       |            |             |       |
| RUSHING GAINS         |            |             |       |            |             |       |
| PASSES ATTEMPTED      |            |             |       |            |             |       |
| PASSES COMPLETED      |            |             |       |            |             |       |
| PASSING GAINS         |            |             |       |            |             |       |
| PASSES INTERCEPTED BY |            |             |       |            |             |       |
| BALL LOST, FUMBLES    |            |             |       |            |             |       |
| YARDS LOST, PENALTIES |            |             |       |            |             |       |

\*Under National League scoring rules, a touchdown made on an offensive play counts as a first down.



ED SULLIVAN, noted columnist and star  
of the television hit "Toast of the Town," says:

*"I serve finer-tasting*  
**SCHENLEY**

*... it's always  
richer, smoother,  
more enjoyable!"*



FROM  
**SCHENLEY**

THE HOUSE OF **AGED** WHISKIES

*Richer  
Finer*  
**SCHENLEY**

A Schenley Mark



of Merit Whisky



RARE BLENDED WHISKY 86 PROOF. THE STRAIGHT WHISKIES IN THIS PRODUCT ARE 5 YEARS OR MORE OLD. 35% STRAIGHT WHISKY. 65% GRAIN NEUTRAL SPIRITS. ©1949, SCHENLEY DIST., INC., N.Y.C.



# MEET THE LIONS

## Coaching Staff

Head Coach of the Detroit Lions is **Alvin Nugent (Bo) McMillin**, a top figure in football ever since he startled the gridiron world by leading the "Praying Colonels" of little Centre College to a spectacular triumph over then-mighty Harvard in 1921. Bo came to Detroit as head coach-general manager last year after thirteen years at Indiana, where he was named college "Coach of the Year" in 1945. Terms at Centenary, Geneva and Kansas State preceded his long tenure with the Hoosiers. As assistants, the silver-thatched McMillin has **C. A. (Tim) Temerario**, a Geneva pupil who has been on his staff thirteen years, and **George Wilson**, a newcomer this season. Temerario handles the line. Wilson, a star wingman with the Chicago Bears for eight seasons, is in charge of the ends.

## Style of Play

The Lions attack from the orthodox balanced-line T. They frequently have a man in motion at the snap, usually one of their halfbacks, and occasionally station a halfback on the wing or in a flanking position. They have featured passing in their attack but the running threat posed by their fast backs cannot be disregarded. McMillin, the ingenious type, uses what he terms a "multi-platoon" system of deploying his force. He employs no less than seven units: offensive, defensive, kick-off, kick-off return, punting, punt return and extra point.

## Prominent Backs

**Frank Tripucka (28)**, Notre Dame's 1948 quarterback, broke into the Detroit line-up with a

bang against the Bears last Sunday, completing 15 of 32 passes, three for TDs. . . . **Fred Enke (24)** and **Clyde LeForce (22)** give Detroit unequalled depth in the passing slot. . . . **Bullet Bill Dudley (35)** is one of the great backs of pro football. He was the NFL's top ground-gainer in 1942 and 1946 and has been up among the rushing and scoring leaders in each of his six pro seasons. He is a crack defensive halfback and place-kicker as well as a gifted runner and passer. . . . **Don Doll (44)** is a rookie speedboy from USC who has displayed exceptional running ability. . . . **Bob Smith (40)**, ex-Iowa, is another breakaway threat. . . . **Wally Triplett (18)**, Penn State's Negro star of 1946-48, has been excelling as a ball-carrier and pass-receiver. . . . **John Panelli (33)**, of Notre Dame fame, is a jet-propelled fullback.

## Outstanding Linemen

**John Greene (81)**, a six-year veteran, has been up among the NFL's top pass-receivers consistently. . . . **Bob Mann (87)**, Negro sophomore from Michigan, is another fleet pass-grabber. . . . 240-pound **Russ Thomas (71)** rates as one of the finest tackles in pro football. . . . **Cy Souders (82)** is a defensive stand-out at tackle. . . . **George Hekkers (70)** was voted by his Detroit teammates as the Lions' "lineman of the year" in 1948. . . . **Les Bingaman (65)**, 250 pounds and fast, has been doing a great job at guard. . . . **Jack Simmons (73)**, signed on as a tackle, has been converted to a center and has been impressive as a line-backer. . . . **Bob Pifferini (53)** is a far-roving pivot who can really smack them down.



JOHN PANELLI



BILL DUDLEY



DON DOLL





# Got a minute Have a Hires

An All-American time out treat. Like football's greats Hires has plus quality—standout deliciousness that comes from real root juices . . . more enjoyable than the artificial flavors generally used in other root beers.

That's why Hires, with velvet-edge flavor, is the largest selling root beer and has led its league for over 79 years.

***It makes the game  
more enjoyable***

## OFFICIAL TIMING WATCH FOR THE GIANTS—LIONS FOOTBALL GAME

# Longines

## *The World's Most Honored Watch*

THE WORLD STANDARD OF ACCURACY FOR SPORTS  
TIMING . . . 10 WORLD'S FAIR GRAND PRIZES, 28 GOLD  
MEDALS . . . HIGHEST OBSERVATORY ACCURACY HONORS



*Product of*

### *Longines-Wittnauer Watch Company*

SINCE 1866, WATCHES OF THE HIGHEST CHARACTER

LONGINES WATCHES from \$71.50; WITTAUER WATCHES from \$34.75





# INSIDE FOOTBALL.....WITH THE GIANTS

## Pass Receiving

By BILL SWIACKI

In business, industry and non-athletic professions, the faker is anathema. It isn't long before they get wise to that type, and he is finished.

But in football, the faker is a hero. Especially when it comes to the reception of forward passes.

To be a successful grabber, you have to fake, and feint, and outmanoeuvre defenders in the secondary whose job it is to cover the receiver beyond the line of scrimmage.

The evolution of the passing game is the evolution of football. The rushing game, be it from single-wing or the T and their numerous variations, has been more or less static.

But the development of aerial warfare has been almost as spectacular on the gridiron as it has been in actual combat. The man in the stands scarcely can comprehend fully what enters into the construction of a successful passing offensive.

Passing calls for two-man efficiency, at least. The thrower has got to be up to his job, the receiver must be able to be where the ball arrives.

To be a consistently successful receiver, a player must have determination and confidence to overcome all handicaps, and get beyond all obstacles, to the point at which the ball is being thrown.

The receiver of skill also must concentrate, once out in the clear, on arriving at the target point, and catching that ball.

Breaking out, and getting to the receiving zone, may not appear to involve too many difficulties as seen from the stands.

But as football is being played today, the defense is striving, unceasingly, to pinch the end in, and to jam him into the play so that he cannot get free as a receiver, or a down-field blocker.

To break out from the line of scrimmage calls for agility, and the ability to manoeuvre through, and around, men in front and to the side.

Timing is vital, of course—timing, and a change of pace. This change is as important as great speed, and hours spent on the practice field, perfecting head and body faking, are bound to pay off.

Faking is not an elementary activity. Fake one way, and the defense gets wise. You have to vary your faking and feinting.

Be careful that you do not develop giveaways, tipoffs, little signs and tell-tales which will reveal your intentions, and your direction, to the defense.

Once you are out in the open, with the ball in flight, you have just one objective. To get that hunk of leather.

Concentrate on that ball. Don't take your eyes off it for even a fleeting instant. Watch it until it reaches your finger tips.

Don't catch the ball with rigid fingers, any more than a baseball receiver would catch the pitch that way.

Grab the leather with loose wrists, loose hands, ready to tuck it away, and go.

You may have planned where to run if you got the ball. But always remember—have the ball before you follow that plan.

*Next Sunday—PASS DEFENSE, by Em Tunnell.*

## ALL-TIME GIANT RECORDS

### SCORING

*Most Points:* 351, Ken Strong, 9 years ('33-'35, '39, '43-'47).

*Most Points (1 year):* 72, Ken Strong, 1934; 72, Bill Paschal, 1943.

*Most Points (1 Game):* 18, Frank Liebel, vs. Philadelphia Eagles, 12/2/45; 18, Joe Scott, vs. Los Angeles Rams, 11/14/48.

### BALL CARRYING

*Total Yards Gained:* 3117, Tuffy Leemans, 1936-43.

*Most Yards Gained (1 year):* 830, Tuffy Leemans, 1936; 737, Bill Paschal, 1944.

*Most Yards Gained (1 game):* 188, Bill Paschal, vs. Washington, 12/5/43.

*Longest Run from Scrimmage:* 91 Yards—Hap Moran, vs. Green Bay, 11/5/30.

### PASSING

*Most Passes Completed:* 315, Ed Danowski, 1934-41.

*Most Passes Completed (1 year):* 162, Charley Conerly, 1948; 71, Paul Governali, 1947.

*Most Passes Completed (1 game):* 36, Charley Conerly, vs. Pittsburgh, 12/5/48.

*Most Yards Gained Passing:* 3818, Ed Danowski, 7 years.

*Most Yards Gained (1 year):* 2175, Charley Conerly, 1948; 1380, Paul Governali, 1947.

*Most Yards Gained (1 game):* 363, Charley Conerly, vs.

Pittsburgh, 12/5/48; 354, Paul Governali, vs. Philadelphia, 11/9/47.

*Most Touchdown Passes:* 42, Ed Danowski, 7 years.

*Most Touchdown Passes (1 year):* 22, Charley Conerly, 1948; 13, Paul Governali, 1947.

*Most Touchdown Passes (1 game):* 4, Ed Danowski, vs. Green Bay, 11/14/35; 4, Arnie Herber, vs. Philadelphia 12/2/45; 4, Paul Governali, vs. Philadelphia, 11/9/47.

*Best Passing Efficiency (1 year):* 54.2%, Ed Danowski, 1938; 54.2%, Charley Conerly, 1948.

### PASS-RECEIVING

*Most Passes Caught:* 101, Ward Cuff, 9 years.

*Most Passes Caught (1 year):* 39, Bill Swiacki, 1948; 35, Ray Poole, 1948.

*Most Passes Caught (1 game):* 9, Ray Poole, vs. Pittsburgh, 12/5/48; 8, Bruce Gehrke, vs. Green Bay, 11/21/48.

*Most Touchdown Passes Caught:* 20, Frank Liebel, 6 years.

*Most Touchdown Passes Caught (1 year):* 10, Frank Liebel, 1945; 10, Bill Swiacki, 1948.

*Most Touchdown Passes Caught (1 game):* 3, Frank Liebel, vs. Philadelphia, 12/2/45.

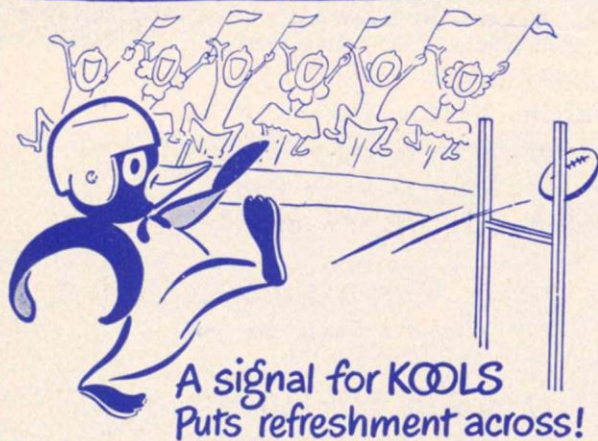
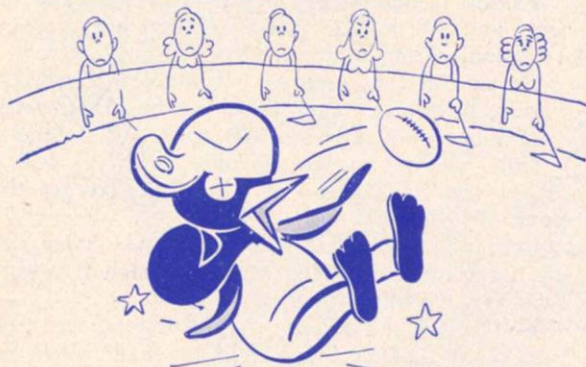
*Most Yards Catching Passes:* 1755, Frank Liebel, 6 years.

*Most Yards Gained (1 year):* 593, Frank Liebel, 1945; 550, Bill Swiacki, 1948.

*Most Yards Gained (1 game):* 150, Frank Liebel, vs. Detroit, 11/18/45.

1920—30th Year National Football League—1949





Throat hot? Smoke KOOLS  
as your steady smoke  
for that  
clean,  
KOOL  
taste!



## NATIONAL LEAGUE OFFICIALS

### GIBBS CREW

| Position      | Name and College           | No. |
|---------------|----------------------------|-----|
| Referee       | Ronald Gibbs, St. Thomas   | 5   |
| Umpire        | James Beiersdorfer         | 17  |
| Head Linesman | Sam Pecoraro, Dallas       | 37  |
| Back Judge    | Claude Grigsby, Georgetown | 46  |
| Field Judge   | William McHugh, De Paul    | 28  |

### DOWNES CREW

|               |                               |    |
|---------------|-------------------------------|----|
| Referee       | William Downes, Illinois Tech | 3  |
| Umpire        | Carl Brubaker, Ohio Wesleyan  | 14 |
| Head Linesman | Dan Tehan, Xavier             | 36 |
| Back Judge    | Robert Austin, St. Ambrose    | 44 |
| Field Judge   | Charles Sweeney, Notre Dame   | 22 |

### HEINTZ CREW

|               |                           |    |
|---------------|---------------------------|----|
| Referee       | Emil Heintz, Pennsylvania | 9  |
| Umpire        | Samuel Wilson, Lehigh     | 19 |
| Head Linesman | Charles Berry Lafayette   | 31 |
| Back Judge    | Henry Haines, Penn State  | 21 |
| Field Judge   | Hol Slutz, De Paul        | 32 |

### WALLACE CREW

|               |                           |    |
|---------------|---------------------------|----|
| Referee       | Yans Wallace              | 34 |
| Umpire        | Harry Robb, Penn State    | 15 |
| Head Linesman | Tom Dowd, Holy Cross      | 4  |
| Back Judge    | Eugene Miller, Penn State | 26 |
| Field Judge   | Charles Gault, Muhlenberg | 39 |

### GLASCOTT CREW

|               |                                 |    |
|---------------|---------------------------------|----|
| Referee       | John Glascott, Pennsylvania     | 7  |
| Umpire        | Joseph Crowley, Muhlenberg      | 11 |
| Head Linesman | Joseph McKenney, Boston College | 35 |
| Back Judge    | Carl Rebele, Penn State         | 8  |
| Field Judge   | William Grimberg, Villanova     | 27 |

### ALTERNATES

John Highberger, Carnegie Tech (48), James Hamer, California Teachers (49), Lawrence Houston, U.C.L.A. (50).

## National League Standings

### EASTERN DIVISION

|                   | W. | L. | T. | PC.  | —Points— |       |
|-------------------|----|----|----|------|----------|-------|
|                   |    |    |    |      | For      | Agst. |
| Philadelphia      | 7  | 1  | 0  | .875 | 247      | 111   |
| New York Giants   | 5  | 3  | 0  | .625 | 237      | 205   |
| Pittsburgh        | 4  | 3  | 1  | .571 | 129      | 143   |
| Washington        | 3  | 4  | 1  | .429 | 183      | 232   |
| New York Bulldogs | 1  | 6  | 1  | .143 | 106      | 229   |

### WESTERN DIVISION

|                   |   |   |   |      |     |     |
|-------------------|---|---|---|------|-----|-----|
| Los Angeles       | 6 | 1 | 1 | .857 | 210 | 133 |
| Chicago Bears     | 5 | 3 | 0 | .625 | 191 | 148 |
| Chicago Cardinals | 4 | 4 | 0 | .500 | 239 | 173 |
| Green Bay         | 2 | 6 | 0 | .250 | 79  | 207 |
| Detroit           | 1 | 7 | 0 | .125 | 136 | 176 |

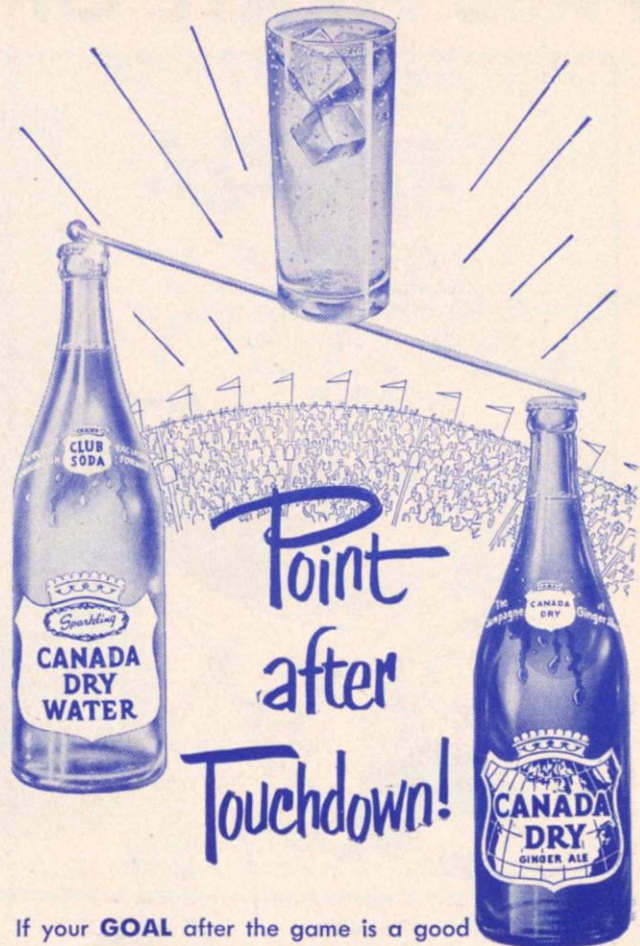
## Bulldogs vs. Steelers Here on December 11

The New York Bulldogs will close the National Football League's thirtieth season in New York when they oppose the Pittsburgh Steelers at the Polo Grounds on Sunday, December 11. The New York Giants will be playing the Eagles in Philadelphia on that day.



# 1949 NATIONAL LEAGUE SCHEDULE AND RESULTS

|  |    |
|--|----|
| SEPTEMBER 22   |    |
| 7—Philadelphia at New York Bulldogs.....             | 0  |
| SEPTEMBER 23   |    |
| 24—Detroit at Los Angeles.....                       | 27 |
| SEPTEMBER 25   |    |
| 7—NEW YORK GIANTS at Pittsburgh.....                 | 28 |
| 17—Chicago Bears at Green Bay.....                   | 0  |
| SEPTEMBER 26   |    |
| 7—Washington at Chicago Cardinals.....               | 38 |
| SEPTEMBER 30   |    |
| 38—NEW YORK GIANTS at New York Bulldogs.....         | 14 |
| OCTOBER 2  |    |
| 17—Chicago Bears at Chicago Cardinals.....           | 7  |
| 48—Los Angeles at Green Bay.....                     | 7  |
| OCTOBER 3  |    |
| 27—Washington at Pittsburgh.....                     | 14 |
| 22—Philadelphia at Detroit.....                      | 14 |
| OCTOBER 7  |    |
| 19—Green Bay at New York Bulldogs.....               | 0  |
| OCTOBER 8  |    |
| 3—Chicago Cardinals at Philadelphia.....             | 28 |
| 7—Detroit at Pittsburgh.....                         | 14 |
| OCTOBER 9  |    |
| 45—NEW YORK GIANTS at Washington.....                | 35 |
| 31—Los Angeles at Chicago Bears.....                 | 16 |
| OCTOBER 16   |    |
| 21—Pittsburgh at NEW YORK GIANTS.....                | 17 |
| 14—New York Bulldogs at Washington.....              | 38 |
| 21—Philadelphia at Chicago Bears.....                | 38 |
| 21—Los Angeles at Detroit.....                       | 10 |
| 39—Chicago Cardinals vs. Green Bay at Milwaukee..... | 17 |
| OCTOBER 23   |    |
| 28—Chicago Bears at NEW YORK GIANTS.....             | 35 |
| 13—New York Bulldogs at Pittsburgh.....              | 24 |
| 14—Washington at Philadelphia.....                   | 49 |
| 24—Detroit at Chicago Cardinals.....                 | 7  |
| 7—Green Bay at Los Angeles.....                      | 35 |
| OCTOBER 30   |    |
| 41—NEW YORK GIANTS at Chicago Cardinals.....         | 38 |
| 14—Washington at New York Bulldogs.....              | 14 |
| 38—Philadelphia at Pittsburgh.....                   | 7  |
| 24—Chicago Bears at Los Angeles.....                 | 27 |
| 14—Detroit vs. Green Bay at Milwaukee.....           | 16 |
| NOVEMBER 6   |    |
| 31—New York Bulldogs at NEW YORK GIANTS.....         | 24 |
| 14—Pittsburgh at Washington.....                     | 27 |
| 14—Los Angeles at Philadelphia.....                  | 38 |
| 42—Chicago Cardinals at Detroit.....                 | 19 |
| 3—Green Bay at Chicago Bears.....                    | 24 |
| NOVEMBER 13  |    |
| 30—NEW YORK GIANTS at Green Bay.....                 | 10 |
| 65—Chicago Cardinals at New York Bulldogs.....       | 20 |
| 7—Los Angeles at Pittsburgh.....                     | 7  |
| 44—Philadelphia at Washington.....                   | 21 |
| 24—Detroit at Chicago Bears.....                     | 27 |
| NOVEMBER 20  |    |
| Detroit at NEW YORK GIANTS.....                      |    |
| New York Bulldogs at Philadelphia.....               |    |
| Chicago Bears at Washington.....                     |    |
| Los Angeles at Chicago Cardinals.....                |    |
| Pittsburgh vs. Green Bay at Milwaukee.....           |    |
| NOVEMBER 24  |    |
| Chicago Bears at Detroit.....                        |    |
| NOVEMBER 27  |    |
| Washington at NEW YORK GIANTS.....                   |    |
| New York Bulldogs at Los Angeles.....                |    |
| Pittsburgh at Philadelphia.....                      |    |
| Green Bay at Chicago Cardinals.....                  |    |
| DECEMBER 4   |    |
| Philadelphia at NEW YORK GIANTS.....                 |    |
| New York Bulldogs at Detroit.....                    |    |
| Green Bay at Washington.....                         |    |
| Pittsburgh at Chicago Bears.....                     |    |
| Chicago Cardinals at Los Angeles.....                |    |
| DECEMBER 11  |    |
| NEW YORK GIANTS at Philadelphia.....                 |    |
| Pittsburgh at New York Bulldogs.....                 |    |
| Washington at Los Angeles.....                       |    |
| Green Bay at Detroit.....                            |    |
| Chicago Cardinals at Chicago Bears.....              |    |



If your **GOAL** after the game is a good drink, **PLAY** it smart. **SIGNAL** for a Canada Dry mixer. Canada Dry "Pin-Point Carbonation" **GAINS** you a drink that tastes better, sparkles longer.

Here's your **LINE-UP** for better drinks—

## CANADA DRY SPARKLING WATER

—a top-quality club soda



## CANADA DRY GINGER ALE

—a full-flavored ginger ale



## CANADA DRY SPUR

—a finer cola



## CANADA DRY HI-SPOT

—a delicious lemon soda





# PASS PIRATE OF THE GIANTS—



## Conerly's Four Scoring Pitches Tied Mark

When Chuckin' Charley Conerly threw four touchdown passes in the 30 to 10 triumph over the Packers last week, he matched an all-time record of the Giants. . . . The mark was set in 1935, in a battle with the Packers, by Ed Danowski, now coach at Fordham. . . . Ten years later, Arnie Herber pitched four against Philadelphia. . . . In 1947, the record was tied again, by Paul Governali, against the Eagles. . . . Who remembers the day when Hap Moran dashed 91 yards for the Giants, from scrimmage, against Green Bay in 1930? . . . There was a Yale man on the first Giant team, in 1925, and his name was Century Milstead. . . . He had starred at Wabash before coming to New Haven. . . . Al Sherman, assistant coach of the Giants, played football at Brooklyn College. . . . He was with the Eagles

in 1943. . . . In 1948, Al coached the Paterson Panthers, who took the American League title with only one defeat in a dozen starts. . . . The Giants have scored 237 points this season. . . . This gives them third place in the league, with the Eagles first, with 247, and the Cardinals second, with 239. . . . Greasy Neale's Philadelphia outfit is tops defensively, with 111 points for its opposition. . . . When the Cardinals scored 65 points last week, they beat the National League record of 64, set by Philadelphia against Cincinnati, in 1934. . . . The Cardinals have figured in three of the four highest scores in the annals of the circuit. . . . They piled up 63 points in 1948, and 60 in 1923. . . . The high for the Giants stands at 56 points, accumulated at the expense of Philadelphia in 1933.



# PM

BLENDED  
WHISKEY

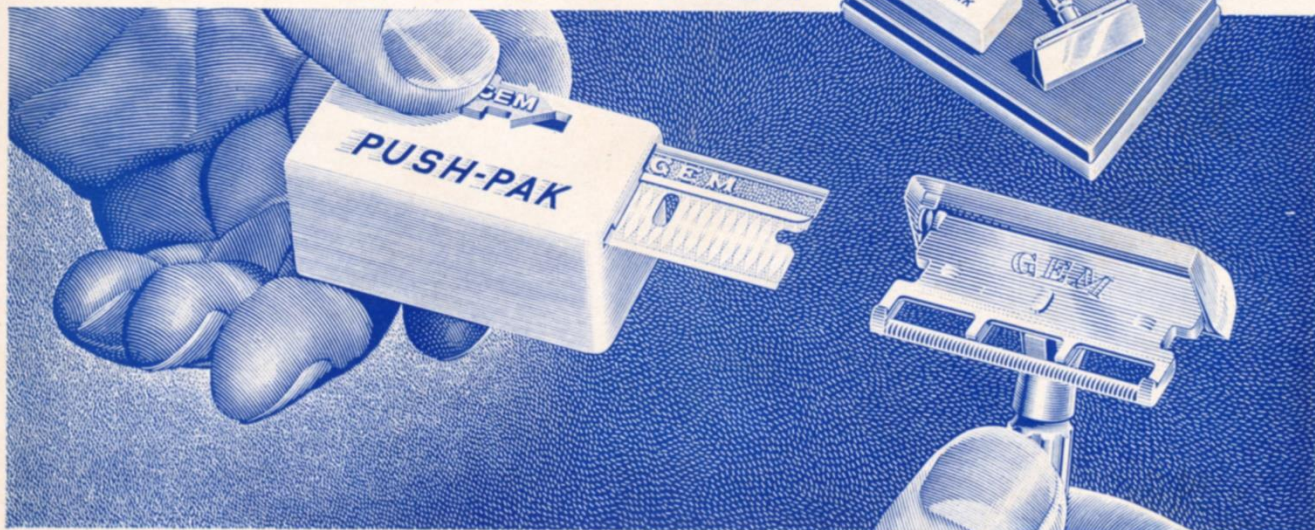


All-American Choice  
... Pleasing Millions  
with its

*clear  
clean  
taste*

National Distillers Products Corp., N. Y., N. Y.  
Blended Whiskey. 86 Proof. 67½% Grain Neutral Spirits.

## GEM RAZOR & PUSH-PAK



RAZOR  
With 10-Blade  
PUSH-PAK  
\$1.49 VALUE  
**98¢**

A FRESH BLADE IN A **FLASH!**

A CLEAN SHAVE IN A **FLASH!**



"Smoke MY cigarette...  
Milder Chesterfield"

*Glenn Ford*

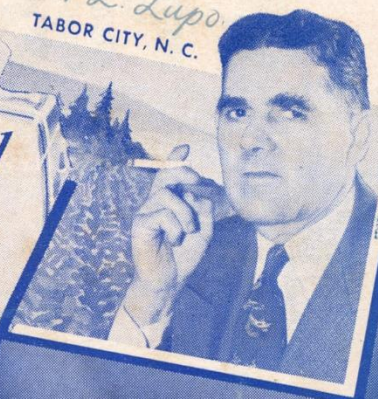
*Starring in*  
"MR. SOFT TOUCH"  
*A Columbia Picture*



...and Mr. Lupo, Prominent  
Tobacco Farmer, says—

"I like Chesterfields better than any  
other cigarette. They're definitely milder.  
They buy clear, clean, fully ripe tobacco  
... the best I've got to sell."

*Herbert L. Lupo*  
TABOR CITY, N. C.



**A**lways **B**uy

**C**CHESTERFIELD

THE BEST CIGARETTE FOR YOU TO SMOKE