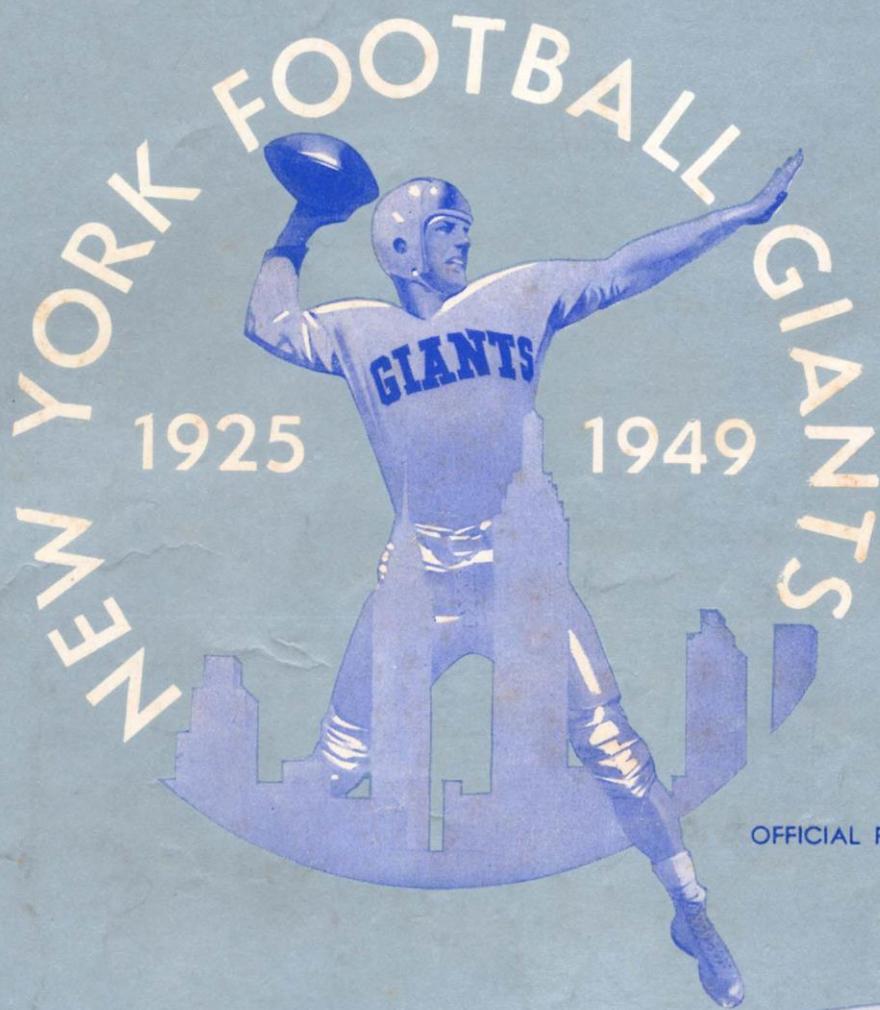


25th ANNIVERSARY



OFFICIAL PROGRAM • TWENTY-FIVE CENTS

GAME | POLO GROUNDS 157th Street and
Eighth Ave., N.Y.C.

FOOTBALL - 1949
GAME | POLO GROUNDS
SUNDAY

GAME | POLO GROUNDS 157th Street and
Eighth Ave., N.Y.C.

4
SILVER 25th JUBILEE
ANNIVERSARY
N. Y. FOOTBALL GIANTS
vs
DETROIT LIONS

SUNDAY
NOV. 20
1949-2:05 p.m.

Upper Box Seat Est. Price \$3.33
Federal Tax .67 **\$4.00**

FOOTBALL - 1949
GAME | POLO GROUNDS
SUNDAY
NOV. 20
1949-2:05 p.m.
4 25th JUBILEE
ANNIVERSARY
UPPER
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\$4.00

This ticket may not be resold or offered
for resale at a premium in excess of
75 cents plus lawful taxes

SECTION
A

20

LUCKIES PAY MORE

to give you a finer cigarette!

Yes, at tobacco auctions Lucky Strike pays millions of dollars more than official parity prices for fine tobacco!

There's no finer cigarette in the world today than Lucky Strike! To bring you this finer cigarette, the makers of Lucky Strike go after fine, light, naturally mild tobacco—and pay millions of dollars more than official parity prices to get it! So buy a carton of Luckies today. See for yourself how much finer and smoother Luckies really are—how much more real deep-down smoking enjoyment they give you. Yes, smoke a Lucky! You'll agree it's a finer, milder, more enjoyable cigarette!

DAN CURRIN, independent warehouse operator of Oxford, N. C., has smoked Luckies for 20 years. He says: "To me, Luckies taste better. I've seen the makers of Luckies buy fine, prime tobacco, you know!" Here's more evidence that Luckies are a finer cigarette!



COPR., THE AMERICAN TOBACCO COMPANY

L.S./M.F.T. — Lucky Strike Means Fine Tobacco

So round, so firm, so fully packed—so free and easy on the draw

The Perfect Rose to Remember

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MELROSE RARE: Mellow, mild, magnificent!

Perfect smoothness proves
perfect quality—for in **MELROSE RARE**
alone every drop of whiskey is 6 and 7*
years old...blended with choice
grain neutral spirits. Full 90 proof.
No drink can compare with

MELROSE RARE

"TREAT YOURSELF TO THE VERY BEST"



MELROSE EXPORT

EXclusive but not **EX**pensive.

The unusual dimple decanter bottle is
your guide to superb value. The quality
in the bottle is your guide to whiskey
enjoyment! For superb flavor and bouquet,
EXperts call for **EX**port!

Melrose and Company, Inc., Cedarhurst, Md.

Successors to Records and Goldsborough, Established 1885

*MELROSE RARE BLENDED WHISKEY. 90 Proof. The straight whiskies in this product are 6 years or more old. 40% straight whiskey, 60% grain neutral spirits. 15% straight whiskey 6 years old, 25% straight whiskey 7 years old. MELROSE EXPORT BLENDED WHISKEY. 86 proof. 65% grain neutral spirits.

Sure to be "on the ball"

Men who know the score are SURE to be 7 Crown rooters. They know that a drink made with Seagram's finest American whiskey is always SURE to be right on the ball!

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Seagram's 7 Crown. Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits. Seagram-Distillers Corporation, Chrysler Building, New York

MR. ROBERTS GOES ROARING ON—

Choo-Choo a Smash Hit with Giants

Gene Roberts, the Chattanooga Choo-Choo, is the man of the hour in the Giant football ensemble. Gene's latest feats, in the 30-to-10 victory over the Green Bay Packers, included the reception of three touchdown passes from Chuckin' Charley Conerly.

Roberts now boasts a total of 14 touchdowns, and 84 points, for the season. He already owns a New York record, and now is threatening the National League's all-time mark of 18 trips over the goal line, achieved in 1945 by Steve Van Buren of Philadelphia. He is the league's leading scorer.

In accumulating 84 points, within a space of eight games, with three more to go after today, Roberts excelled the Giant mark of 72 points, set by Ken Strong in 1934, and matched nine years later by Bill Paschal.

In grabbing three touchdown passes at Green Bay, Roberts equalled the club mark set by Frank Liebel against Philadelphia in 1945. Choo-Choo's 18 points matched the club high for a game, made by Liebel four seasons back, and tied last year by Joe Scott, against the Los Angeles Rams.

Roberts has made himself the standout back of the professional football campaign.

The starring role certainly is not a new one for Gene. In his last season at the University of Chattanooga, he was second in the national collegiate scoring statistics.

With the Giants in 1948, Gene was their leading ground gainer. He picked up 491 yards in 145 efforts, for an average of 3.4.

However, Choo-Choo scored only three touchdowns in 1948, all of them on pitches from Conerly. It is interesting that, in this detail, Gene was able to match his record for the entire 1948 campaign, in last Sunday's joust with the hard hitting Packers.

In 1948, Roberts' longest gain was 27 yards. Against the Bears, he scurried 85 to the winning touchdown after taking a pass from Conerly.

Great as Roberts was last season, it was left for 1949 to reveal him in his true gridiron stature, in a much happier setting. This Giant club has won five out of eight, while the 1948 club could not take more than four out of 12.

Be it at either halfback or at fullback, Roberts is an irrepressible force. This is his third year in



GENE (CHOO-CHOO) ROBERTS

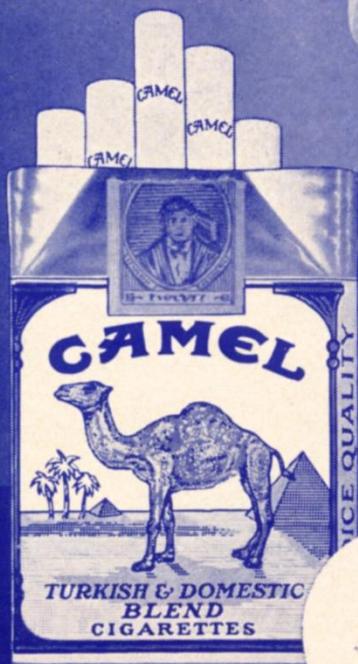
the league. Gene stands 5 feet 11 in height, and weighs 188 pounds. He is 25, just coming into his football prime.

The history of the Chattanooga Choo-Choo with the Giants has followed an old Steve Owen pattern. From the outset of his career as coach of the Giants 24 years ago, Stout Steve displayed a remarkable flair for brilliant success with players who had not grabbed the college football headlines. An outstanding example was Tuffy Leemans, from George Washington University.

Although Roberts made a spectacular record in college, Chattanooga was not in too fast company and his achievements were laid chiefly to a soft schedule.

However, Gene certainly has distanced a flock of All-Americas in this great Roberts season of 1949. Like the long-run play of the same name, the Giants' Mr. Roberts is taking Broadway by storm.

So Mild-
and they
Taste
so good!



Camels

ROLE OF THE "MEN IN WHITE"

National League Emphasizes Good Officiating

That National League football has made steady progress in the last decade is not merely a guess. It is a fact supported impressively by statistics, as well as the eyes of professional gridiron patrons.

These advances have not just happened. They have resulted from careful planning by Bert Bell, Commissioner of the league, from close supervision, and constant alertness.

All of us know that the "men in white" can make or mar a game, no matter how efficient the players may be.

The improvement in officiating has been as notable as that in the playing of the game.

There is no place in National League football officiating for that sect which used to be called "the homers."

To be a member of Bell's staff means that an official knows how to handle a game, that he is thoroughly conversant with all the rules and interpretations, that he is game, confident and resolute, and cannot be stampeded by displeasure of the fans.

In a National League game, there are five officials: Referee, Umpire, Linesman, Field Judge and Back Judge. This crew is required to meet in dressing quarters at least one hour and 15 minutes before game time for a conference on rules and officiating mechanics, conducted by the referee.

No official is excused from this meeting and if absent or tardy, he must include the reason in his game report. Here is a summary of the duties of the various officials:—

Referee—He has general oversight and control of the game. He is the final authority for the score, number of a down in case of a disagreement, and forfeiture of a game. His decisions upon all matters not specifically placed under the jurisdiction of other officials are to be final. He is to see that the ball is properly put in play and shall decide on all matters pertaining to its position and disposition at end of down. After a foul, in presence of both captains, he must announce the penalty and explain to the offended captain the decision and choices, as well as the number of next down and the distance to go. He designates the offending player, when known,

and after an enforcement he signals to spectators the nature of penalty.

Umpire—He has primary jurisdiction over the equipment, the conduct and actions of players on scrimmage line, and the timing of game. He is to time each period, and intermission between halves. He shall record all charged team time-outs during game, winner of toss and the score. He is to assist the referee on decisions involving possession of ball in close proximity to line after a loose ball or runner has crossed it. The linesman and he determine whether ineligible linemen illegally cross line prior to a pass.

Linesman—He operates on the side of the field designated by the referee during the first half and on the opposite side during the second half, unless ordered otherwise. He is primarily responsible for offside, encroaching, any actions pertaining to the scrimmage line prior to, or at the snap, of ball and for the mechanics of the chain crew measuring first downs. He also assists the back judge as to the legal motion of a shift and assists the umpire in regard to holding or illegal use of hands on the end of line. He must know the eligible pass receiver on the end of the line.

Field Judge—He is primarily responsible for covering kicks from scrimmage, or forward passes crossing the defensive goal line, and all such loose balls out of range of the umpire, back judge and linesman. He also notes illegal substitution. He assists the referee in decisions involving catching, recovery, or illegal touch of a loose ball after it has crossed the scrimmage line.

Back Judge—He operates on the side of the field opposite the linesman and his primary responsibility is noting illegal motion behind the line at snap or any illegal shift in his side zone when within his range. He also assists the linesman as to offside or encroaching, and the umpire as to holding or illegal use of hands within his zone.

Here is a breakdown showing the percentage of penalties called by the various officials—

Referee 20%; Umpire 14.9; Linesman 29.3; Back Judge 20.6; and Field Judge 15.2.



ENJOY A MILLIONAIRE'S FLORIDA VACATION FOR ONLY \$10.00 A DAY!

VACATION SETTING OF YOUR DREAMS

The New York Giants' Mayfair Inn lies beside the sparkling blue waters of 28 square-mile Lake Monroe, deep in the sunny heart of central Florida. Here, 128 miles below Jacksonville and 37 miles inland from the Atlantic Coast, is a tropical paradise—a land of golden-spangled orange groves set against a lush backdrop of swaying palms.

FREE GOLF!

Visitors at the Mayfair Inn receive free guest privileges at the magnificent eighteen-hole golf course of the nearby Seminole Country Club. Transportation to and from the course is provided without cost by the Mayfair Inn's fleet of station wagons.

FREE TENNIS

Two perfectly conditioned cement courts on the grounds of the Mayfair Inn challenge your skill. Excellent floodlighting permits night-time play.

SWIM IN THE MAYFAIR'S PRIVATE POOL

Beneath the palms that fringe the shore of beautiful Lake Monroe is the Mayfair Inn's de luxe private swimming pool. Picture yourself swimming and diving in its sun-warmed water, or lolling on the adjacent private beach while you tan healthfully in the bright tropical sunlight.

FUN AFTER DARK

Skilled recreation directors keep your evenings filled with constant gaiety. They invite you to dances, movies, bingo parties, or other group amusements nightly at the hotel. They find you partners for a

bridge game, a round of ping-pong or a hard-fought match on the floodlighted tennis courts.

GREYHOUND RACING

Some of the finest dog-racing in all Florida takes place nightly at the Sanford-Orlando Kennel Club. Free box seats and transportation gratis to and from the track are provided by the Mayfair Inn.

LUXURY LIVING AT ITS FINEST

Rooms at the Mayfair Inn are furnished comfortably and attractively. All rooms have private bath.

FOOD FOR A KING

Menus at the Mayfair Inn feature a large variety of dishes, prepared under the direction of a world-famed chef. Thick, tender steaks and delicious pastries are his specialties. His generous servings gratify your vacation-whetted appetite.

EXPERT MANAGEMENT ASSURES SUAVE SERVICE

The Mayfair Inn is supervised by one of America's most famed hotel managers, Lew Doty—manager for many years of the world's largest hotel, the Stevens in Chicago. His experience assures you suave

service and careful attention to every detail of your vacation living.

ALL-YEAR RATE: \$10.00

Of the Mayfair Inn's 160 rooms, 138 rent at \$10.00 per person daily, including all meals and use of all sports facilities. Rates remain unchanged even at the peak of the winter vacation season.

AN AFTERNOON HOP BY NATIONAL AIRLINES

In just a few hours National Airlines, famous "Route of the Buccaneers," will whisk you to the warm, sunny playland of the Mayfair Inn. Conveniently timed flights leave New York, Philadelphia and Washington daily. At the Orlando airport you are met by a station wagon from the Mayfair Inn, which transports you without cost to the hotel.

MAKE YOUR RESERVATION NOW

Write for reservation to Lew Doty, Manager, The Mayfair Inn, Sanford, Florida. In New York and vicinity, telephone to PLaza 7-3662. Plane and hotel reservations may be made simultaneously at ticket offices of National Airlines in New York, Philadelphia, Baltimore, and Washington.

THE NEW YORK
Giants
LEW DOTY, MANAGER
Mayfair Inn
SANFORD, FLORIDA

HERE NEXT SUNDAY

The Washington Redskins



SAMMY BAUGH

It's the Giants against the Redskins, Charley Conerly vs. Sammy Baugh, at the Polo Grounds a Week from Today—Don't Miss the 26th Renewal of Pro Football's Most Colorful Rivalry

TICKETS NOW ON SALE in booth at rear of SECTION 16

Coming Attractions at Polo Grounds

November 27

WASHINGTON REDSKINS
with
BAUGH, GILMER, TAYLOR

December 4

PHILADELPHIA EAGLES
with
VAN BUREN, THOMPSON, PRITCHARD

Tickets Now on Sale at

NEW YORK FOOTBALL GIANTS

11 West 42nd Street
New York 18, N.Y.
Mon.-Fri., 9-5; Sat. 9-1

\$4.00 **BOX SEATS**

\$3.00 **RESERVED SEATS**

\$2.00 **RESERVED SEATS**

\$1.00 **BLEACHER SEATS**

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104 West 42nd Street
New York 18, N.Y.
Mon.-Fri., 9-5; Sat., 9-12

ESTABLISHED 1853

CORN EXCHANGE BANK TRUST COMPANY

HEAD OFFICE

William and Beaver Streets

New York

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75 BRANCHES CONVENIENTLY LOCATED IN
GREATER NEW YORK

Member Federal Deposit Insurance Corporation

TODAY—say
**Make Mine
RUPPERT**
for that
**SMILE OF
PLEASURE!**

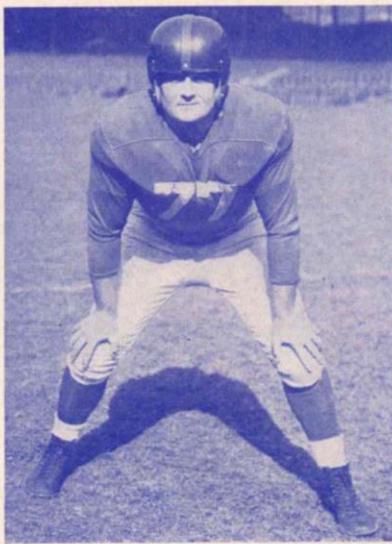


© 1949, Ruppert Knickerbocker Beer and Ruppert Ale,
Jacob Ruppert, New York City

IN THE LINE FOR THE GIANTS



JAKE COLHOUER



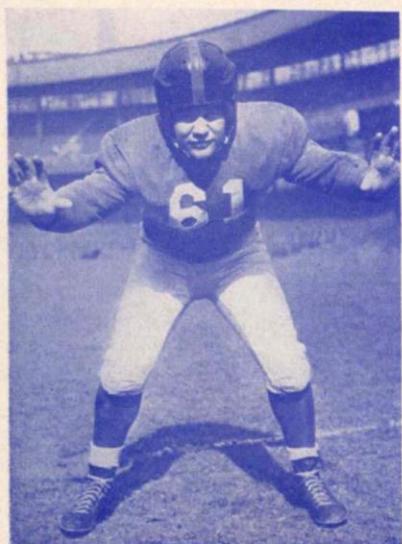
CAPTAIN JIM WHITE



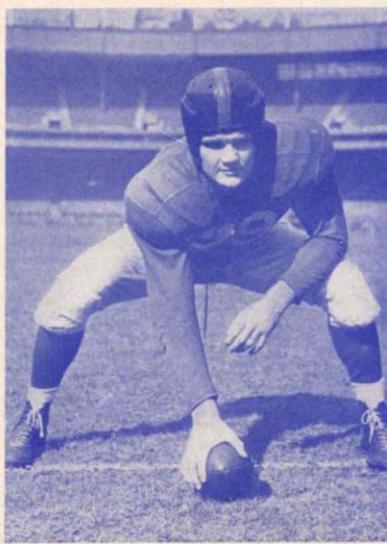
DON ETTINGER



CARL BUTKUS and BILL AUSTIN



ED ROYSTON



TEX COULTER



RALPH HUTCHINSON

1920—30th Year National Football League—1949

DETROIT LIONS—THREE DEEP

STARTING
2:05 P.

L.E.	L.T.	L.G.	C.	R.G.	R.T.	R.E.
MANN (87)	HEKKERS (70)	DE MARCO (63)	SIMMONS (73)	WARD (67)	BROWN (64)	GREEN (81)
Mote (83)	Souders (82)	De Shane (60)	Pifferini (53)	Bingaman (65)	Russas (86)	Poole (88)
Goldman (85)	Thomas (71)				Prechlik (75)	Hafen (84)
	Treadaway (76)					
Q.B.	L.H.		R.H.		F.B.	
ENKE (24)	DUDLEY (35)		SMITH (40)		HOLLAR (36)	
LeForce (22)	Doll (44)		Box (11)		Panelli (33)	
Tripucka (28)	Maggioli (19)		Triplet (18)		Wilson (16)	
			Groomes (17)			

DETROIT ROSTER

No.	Player	Position	Weight	Height	Age	College	Years in N.F.L.
11	Box, Cloyce	HB	220	6:04	25	W. Tex. St. Tehrs.	0
16	Wilson, Camp	FB	200	6:02	27	Tulsa	3
17	Groomes, Melvin	HB	181	6:00	22	Indiana	1
18	Triplet, Wally	HB	173	5:10	22	Penn State	0
19	Maggioli, Achille	HB	174	5:11	24	Illinois	0
22	LeForce, Clyde	QB	175	5:11	26	Tulsa	2
24	Enke, Fred	QB	200	6:01	24	Arizona	1
28	Tripucka, Frank	QB	180	6:02	21	Notre Dame	0
33	Panelli, John	FB	200	5:11	23	Notre Dame	0
35	Dudley, William	HB	176	5:10	27	Virginia	5
36	Hollar, John	FB	225	6:00	26	Appalachian State	1
38	Mello, James	HB	195	5:11	28	Notre Dame	2
40	Smith, Robert	HB	195	6:01	24	Iowa	0
44	Doll, Donald	HB	185	5:10	22	So. California	0
53	Pifferini, Robert	C	210	6:00	24	San Jose State	0
60	DeShane, Charles	G	217	6:01	30	Alabama	4
63	DeMarco, Mario	G	200	5:11	22	Miami (Fla.)	0
64	Brown, Howard	T-G	215	5:11	26	Indiana	1
65	Bingaman, Les	G	250	5:11	24	Illinois	1
67	Ward, William	G	230	6:00	28	Washington	3
70	Hekkers, George	T	241	6:04	26	Wisconsin	2
71	Thomas, J. R.	T	242	6:03	25	Ohio State	3
73	Simmons, Jack	T	240	6:04	23	Detroit	0
75	Prechlik, John	T	230	6:04	24	Yale	0
76	Treadaway, John	T	266	6:05	30	Hardin-Simmons	2
81	Greene, John	E	211	6:00	29	Michigan	5
82	Souders, Cecil	T-E	210	6:01	27	Ohio State	2
83	Mote, Kelley	E	190	6:02	26	Duke	2
84	Hafen, Banard	E	195	6:02	26	Utah	0
85	Goldman, Sam	E	235	6:03	28	Howard U.	3
86	Russas, Al	T-E	210	6:02	25	Tennessee	0
87	Mann, Robert	E	167	5:11	25	Michigan	1

Head Coach A. N. (Bo) McMillin, Centre
End Coach George Wilson, Northwestern

Line Coach C. A. (Tim) Temerario, Geneva

For official National League penalty

TODAY'S OFF
Glascott C

(see page

Switch to **Calvert**
... TASTES BETTER!

CALVERT "RESERVE" BLENDED WHISKEY: 86.8 PROOF

TING TIME
:05 P.M.

21
NEW YORK GIANTS—THREE DEEP

L. E. L. T. L. G.
SWIACKI (81) WHITE (77) BUTKUS (62)
Duden (87) Hutchinson (71) Ettinger (74)
Lo Vuolo (89) Sanchez (70) Colhouer (63)
Agajanian (8)

C. R. G.
COULTER (79) ROYSTON (61)
Cannady (52) Baker (76)

R. T. R. E.
DE ROGATIS (78) POOLE (82)
Austin (75) Kershaw (86)
Kolman (72) Hensley (85)

Q. B.
CONERLY (42)
Mallouf (22)
Coates (49)

L. H. B.
ROBERTS (35)
Tunnell (45)
Salscheider (40)

R. H. B.
SCOTT (30)
Mullins (20)
Fischer (37)

F. B.
GREENHALGH (12)
Mertes (34)
Sulaitis (21)

GIANT ROSTER

No.	Player	Position	Weight	Height	Age	College	Years in N.F.L.
8	Agajanian, Ben	E	210	6:00	30	New Mexico	2
12	Greenhalgh, Bob	B	200	6:01	25	San Francisco	1
20	Mullins, Noah	B	177	5:11	30	Kentucky	3
21	Sulaitis, Joe	B	215	6:02	28	Dickinson H. S.	6
22	Mallouf, Ray	B	180	5:11	31	S. M. U.	5
30	Scott, Joe	B	200	6:01	23	San Francisco	2
34	Mertes, Bernard	B	200	6:00	28	Iowa	1
35	Roberts, Gene	B	188	5:11	25	Chattanooga	3
37	Fischer, Cletus	B	170	5:09	24	Nebraska	1
40	Salscheider, Jack	B	185	5:10	24	St. Thomas	1
42	Conerly, Charles	B	185	6:01	25	Mississippi	2
45	Tunnell, Emlen	B	187	6:01	24	Iowa	2
49	Coates, Ray	B	200	6:01	25	Louisiana State	2
52	Cannady, John	C	225	6:02	25	Indiana	3
61	Royston, Ed	G	220	6:01	26	Wake Forest	2
62	Butkus, Carl	T	245	6:01	27	George Washington	1
63	Colhouer, J. C.	G	210	6:01	27	Oklahoma	4
70	Sanchez, John	T	241	6:03	28	San Francisco	3
71	Hutchinson, Ralph	T	230	6:02	24	Chattanooga	1
72	Kolman, Ed	T	235	6:02	31	Temple	7
74	Ettinger, Don	G	215	6:02	26	Kansas	2
75	Austin, William	T	218	6:01	21	Oregon State	1
76	Baker, Jon	G	210	6:02	26	California	1
77	White, James	T	225	6:02	28	Notre Dame	4
78	De Rogatis, Al	T	235	6:04	22	Duke	1
79	Coulter, Dewitt	C	245	6:04	24	West Point	4
81	Swiacki, Bill	E	195	6:02	24	Columbia	2
82	Poole, Ray	E	215	6:02	27	Mississippi	3
85	Hensley, Richard	E	210	6:04	21	Kentucky	1
86	Kershaw, George	E	225	6:03	22	Colgate	1
87	Duden, Dick	E	212	6:03	24	Navy	1
89	Lo Vuolo, Frank	E	210	6:02	25	St. Bonaventure	1

Head Coach Steve Owen, Phillips U.
Line Coach Richard (Red) Smith, Notre Dame

Backfield Coach Al Sherman, Brooklyn College
End Coach Jim Lee Howell, Arkansas

penalty signals, see following page.





1 OFFSIDE, ENCROACHING or FREE KICK VIOLATION



2 CRAWLING, PUSHING or HELPING RUNNER



3 ILLEGAL MOTION or FORMATION at SNAP



4 ILLEGAL FORWARD PASS



10 TOUCHDOWN, FIELD GOAL or SUCCESSFUL TRY



11 SAFETY



12 LOSS OF DOWN



13 PENALTY REFUSED, INCOMPLETE PASS, PLAY OVER or MISSED GOAL



14 FIRST DOWN

15 DEAD BALL or NEUTRAL ZONE ESTABLISHED

Here's the Signal for
Perfect Smoking Pleasure!

NO CIGARETTE HANGOVER

when you smoke

PHILIP MORRIS

Because PHILIP MORRIS is definitely less irritating than any other leading brand!

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9 DELAY OF GAME or EXCESS TIME OUT



8 UNNECESSARY ROUGHNESS



7 HOLDING
Followed by interference signal, ILLEGAL USE of HANDS or ARMS

Yes! You'll be glad tomorrow
... you smoked
PHILIP MORRIS today!

16 NO TIME-OUT or TIME-IN with WHISTLE



17 TIME-OUT Followed by arm swung at s'de TOUCHBACK



PAST-PERFORMANCE CHART

Team Statistics

GIANTS LIONS

	GIANTS	LIONS
Games Played	8	8
Won	5	1
Lost	3	7
Points scored	237	136
Points yielded	205	176
First downs	130	139
First downs yielded	163	144
Total yards gained	2,641	2,466
Total yards yielded	2,837	2,591
Yards gained, rushing	1,096	927
Yards yielded, rushing	1,164	1,474
Passes attempted	204	266
Passes completed	102	121
Yards gained, passing	1,522	1,514
Passes had intercepted	13	16
Passes attempted against	254	191
Passes completed against	125	80
Yards yielded, passing	1,655	1,115
Passes intercepted by	14	26
Fumbles	14	22
Ball lost, fumbles	6	16
Opp. fumbles recovered	15	12
Yards lost, penalties	641	488

SERIES RECORD

ALL-TIME: Detroit won 6; Giants won 3; one tie.
(Total points: Detroit, 177; Giants, 97)

Last Score: Detroit 35, Giants 7 (1947).

Individual Statistics

RUSHING

	League Ranking	Attempts	Yards Gained	Avg.
Roberts (35), Giants...	5	102	495	4.9
Scott (30), Giants...	—	70	224	3.2
Greenhalgh (12), Giants	—	56	169	3.0
Dudley (35), Lions...	—	81	278	3.4
Triplet (18), Lions...	—	34	204	6.0
Wilson (16), Lions...	—	34	123	3.6

PASSING

	League Ranking	At- tempts	Com- plete	Yards Gained	TDs
Conerly (42), Giants...	1	188	99	1503	14
Enke (24), Lions...	7	118	52	627	5
LeForce (22), Lions...	8	107	52	655	3
Tripucka (28), Lions...	—	41	17	234	3

PASS-RECEIVING

	League Ranking	Caught	Yards Gained	TDs
Swiacki (81), Giants...	8	28	376	3
Poole (82), Giants...	11	23	263	1
Mann (87), Lions...	3	39	596	1
Greene (81), Lions...	5	32	367	4

SCORING

	League Ranking	TDs	FG	PAT	Points
Roberts (35), Giants...	1	14	0	0	84
Agajanian (8), Giants...	6	0	5	30	45
Scott (30), Giants...	9	7	0	0	42
Dudley (35), Lions...	4	4	4	16	52

STATISTICAL SCORE-CARD

NEW YORK GIANTS

DETROIT LIONS

	FIRST HALF	SECOND HALF	TOTAL	FIRST HALF	SECOND HALF	TOTAL
*FIRST DOWNS						
RUSHING GAINS						
PASSES ATTEMPTED						
PASSES COMPLETED						
PASSING GAINS						
PASSES INTERCEPTED BY						
BALL LOST, FUMBLES						
YARDS LOST, PENALTIES						

*Under National League scoring rules, a touchdown made on an offensive play counts as a first down.

ED SULLIVAN, noted columnist and star
of the television hit "Toast of the Town," says:

"I serve finer-tasting
SCHENLEY

... it's always
richer, smoother,
more enjoyable!"



FROM
SCHENLEY

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MEET THE LIONS

Coaching Staff

Head Coach of the Detroit Lions is **Alvin Nugent** (**Bo**) **McMillin**, a top figure in football ever since he startled the gridiron world by leading the "Praying Colonels" of little Centre College to a spectacular triumph over then-mighty Harvard in 1921. Bo came to Detroit as head coach-general manager last year after thirteen years at Indiana, where he was named college "Coach of the Year" in 1945. Terms at Centenary, Geneva and Kansas State preceded his long tenure with the Hoosiers. As assistants, the silver-thatched McMillin has **C. A. (Tim) Temerario**, a Geneva pupil who has been on his staff thirteen years, and **George Wilson**, a newcomer this season. Temerario handles the line. Wilson, a star wingman with the Chicago Bears for eight seasons, is in charge of the ends.

Style of Play

The Lions attack from the orthodox balanced-line T. They frequently have a man-in-motion at the snap, usually one of their halfbacks, and occasionally station a halfback on the wing or in a flanking position. They have featured passing in their attack but the running threat posed by their fast backs cannot be disregarded. McMillin, the ingenious type, uses what he terms a "multi-platoon" system of deploying his force. He employs no less than seven units: offensive, defensive, kick-off, kick-off return, punting, punt return and extra point.

Prominent Backs

Frank Tripucka (28), Notre Dame's 1948 quarterback, broke into the Detroit line-up with a

bang against the Bears last Sunday, completing 15 of 32 passes, three for TDs. . . . **Fred Enke** (24) and **Clyde LeForce** (22) give Detroit unequalled depth in the passing slot. . . . **Bullet Bill Dudley** (35) is one of the great backs of pro football. He was the NFL's top ground-gainer in 1942 and 1946 and has been up among the rushing and scoring leaders in each of his six pro seasons. He is a crack defensive halfback and place-kicker as well as a gifted runner and passer. . . . **Don Doll** (44) is a rookie speedboy from USC who has displayed exceptional running ability. . . . **Bob Smith** (40), ex-Iowa, is another breakaway threat. . . . **Wally Triplett** (18), Penn State's Negro star of 1946-48, has been excelling as a ball-carrier and pass-receiver. . . . **John Panelli** (33), of Notre Dame fame, is a jet-propelled fullback.

Outstanding Linemen

John Greene (81), a six-year veteran, has been up among the NFL's top pass-receivers consistently. . . . **Bob Mann** (87), Negro sophomore from Michigan, is another fleet pass-grabber. . . . 240-pound **Russ Thomas** (71) rates as one of the finest tackles in pro football. . . . **Cy Souders** (82) is a defensive stand-out at tackle. . . . **George Hekkers** (70) was voted by his Detroit teammates as the Lions' "lineman of the year" in 1948. . . . **Les Bingaman** (65), 250 pounds and fast, has been doing a great job at guard. . . . **Jack Simmons** (73), signed on as a tackle, has been converted to a center and has been impressive as a line-backer. . . . **Bob Pifferini** (53) is a far-roving pivot who can really smack them down.



JOHN PANELLI



BILL DUDLEY



DON DOLL



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An All-American time out treat. Like football's greats Hires has plus quality—standout deliciousness that comes from real root juices . . . more enjoyable than the artificial flavors generally used in other root beers.

That's why Hires, with velvet-edge flavor, is the largest selling root beer and has led its league for over 79 years.

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OFFICIAL TIMING WATCH FOR THE GIANTS—LIONS FOOTBALL GAME

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INSIDE FOOTBALL.....WITH THE GIANTS

Pass Receiving

By BILL SWIACKI

In business, industry and non-athletic professions, the faker is anathema. It isn't long before they get wise to that type, and he is finished.

But in football, the faker is a hero. Especially when it comes to the reception of forward passes.

To be a successful grabber, you have to fake, and feint, and outmanoeuvre defenders in the secondary whose job it is to cover the receiver beyond the line of scrimmage.

The evolution of the passing game is the evolution of football. The rushing game, be it from single-wing or the T and their numerous variations, has been more or less static.

But the development of aerial warfare has been almost as spectacular on the gridiron as it has been in actual combat. The man in the stands scarcely can comprehend fully what enters into the construction of a successful passing offensive.

Passing calls for two-man efficiency, at least. The thrower has got to be up to his job, the receiver must be able to be where the ball arrives.

To be a consistently successful receiver, a player must have determination and confidence to overcome all handicaps, and get beyond all obstacles, to the point at which the ball is being thrown.

The receiver of skill also must concentrate, once out in the clear, on arriving at the target point, and catching that ball.

Breaking out, and getting to the receiving zone, may not appear to involve too many difficulties as seen from the stands.

Next Sunday—PASS DEFENSE, by Em Tunnell.

ALL-TIME GIANT RECORDS

SCORING

Most Points: 351, Ken Strong, 9 years ('33-'35, '39, '43-'47).

Most Points (1 year): 72, Ken Strong, 1934; 72, Bill Paschal, 1943.

Most Points (1 Game): 18, Frank Liebel, vs. Philadelphia Eagles, 12/2/45; 18, Joe Scott, vs. Los Angeles Rams, 11/14/48.

BALL CARRYING

Total Yards Gained: 3117, Tuffy Leemans, 1936-43.

Most Yards Gained (1 year): 830, Tuffy Leemans, 1936; 737, Bill Paschal, 1944.

Most Yards Gained (1 game): 188, Bill Paschal, vs. Washington, 12/5/43.

Longest Run from Scrimmage: 91 Yards—Hap Moran, vs. Green Bay, 11/5/30.

PASSING

Most Passes Completed: 315, Ed Danowski, 1934-41.

Most Passes Completed (1 year): 162, Charley Conerly, 1948; 71, Paul Governali, 1947.

Most Passes Completed (1 game): 36, Charley Conerly, vs. Pittsburgh, 12/5/48.

Most Yards Gained Passing: 3818, Ed Danowski, 7 years.

Most Yards Gained (1 year): 2175, Charley Conerly, 1948; 1380, Paul Governali, 1947.

Most Yards Gained (1 game): 363, Charley Conerly, vs.

But as football is being played today, the defense is striving, unceasingly, to pinch the end in, and to jam him into the play so that he cannot get free as a receiver, or a down-field blocker.

To break out from the line of scrimmage calls for agility, and the ability to manoeuvre through, and around, men in front and to the side.

Timing is vital, of course—timing, and a change of pace. This change is as important as great speed, and hours spent on the practice field, perfecting head and body faking, are bound to pay off.

Faking is not an elementary activity. Fake one way, and the defense gets wise. You have to vary your faking and feinting.

Be careful that you do not develop giveaways, tipoffs, little signs and tell-tales which will reveal your intentions, and your direction, to the defense.

Once you are out in the open, with the ball in flight, you have just one objective. To get that hunk of leather.

Concentrate on that ball. Don't take your eyes off it for even a fleeting instant. Watch it until it reaches your finger tips.

Don't catch the ball with rigid fingers, any more than a baseball receiver would catch the pitch that way.

Grab the leather with loose wrists, loose hands, ready to tuck it away, and go.

You may have planned where to run if you got the ball. But always remember—have the ball before you follow that plan.

Pittsburgh, 12/5/48; 354, Paul Governali, vs. Philadelphia, 11/9/47.

Most Touchdown Passes: 42, Ed Danowski, 7 years.

Most Touchdown Passes (1 year): 22, Charley Conerly, 1948; 13, Paul Governali, 1947.

Most Touchdown Passes (1 game): 4, Ed Danowski, vs. Green Bay, 11/14/35; 4, Arnie Herber, vs. Philadelphia 12/2/45; 4, Paul Governali, vs. Philadelphia, 11/9/47.

Best Passing Efficiency (1 year): 54.2%, Ed Danowski, 1938; 54.2%, Charley Conerly, 1948.

PASS-RECEIVING

Most Passes Caught: 101, Ward Cuff, 9 years.

Most Passes Caught (1 year): 39, Bill Swiacki, 1948; 35, Ray Poole, 1948.

Most Passes Caught (1 game): 9, Ray Poole, vs. Pittsburgh, 12/5/48; 8, Bruce Gehrke, vs. Green Bay, 11/21/48.

Most Touchdown Passes Caught: 20, Frank Liebel, 6 years.

Most Touchdown Passes Caught (1 year): 10, Frank Liebel, 1945; 10, Bill Swiacki, 1948.

Most Touchdown Passes Caught (1 game): 3, Frank Liebel, vs. Philadelphia, 12/2/45.

Most Yards Catching Passes: 1755, Frank Liebel, 6 years.

Most Yards Gained (1 year): 593, Frank Liebel, 1945; 550, Bill Swiacki, 1948.

Most Yards Gained (1 game): 150, Frank Liebel, vs. Detroit, 11/18/45.

NATIONAL LEAGUE OFFICIALS

GIBBS CREW

Position	Name and College	No.
Referee	Ronald Gibbs, St. Thomas	5
Umpire	James Beiersdorfer	17
Head Linesman	Sam Pecoraro, Dallas	37
Back Judge	Claude Grigsby, Georgetown	46
Field Judge	William McHugh, De Paul	28

DOWNES CREW

Referee	William Downes, Illinois Tech	3
Umpire	Carl Brubaker, Ohio Wesleyan	14
Head Linesman	Dan Tahan, Xavier	36
Back Judge	Robert Austin, St. Ambrose	44
Field Judge	Charles Sweeney, Notre Dame	22

HEINTZ CREW

Referee	Emil Heintz, Pennsylvania	9
Umpire	Samuel Wilson, Lehigh	19
Head Linesman	Charles Berry Lafayette	31
Back Judge	Henry Haines, Penn State	21
Field Judge	Hol Slutz, De Paul	32

WALLACE CREW

Referee	Yans Wallace	34
Umpire	Harry Robb, Penn State	15
Head Linesman	Tom Dowd, Holy Cross	4
Back Judge	Eugene Miller, Penn State	26
Field Judge	Charles Gault, Muhlenberg	39

GLASCOTT CREW

Referee	John Glascott, Pennsylvania	7
Umpire	Joseph Crowley, Muhlenberg	11
Head Linesman	Joseph McKenney, Boston College	35
Back Judge	Carl Rebele, Penn State	8
Field Judge	William Grimberg, Villanova	27

ALTERNATES

John Highberger, Carnegie Tech (48), James Hamer, California Teachers (49), Lawrence Houston, U.C.L.A. (50).

National League Standings

EASTERN DIVISION

	W.	L.	T.	PC.	Points—	
					For	Agst.
Philadelphia	7	1	0	.875	247	111
New York Giants	5	3	0	.625	237	205
Pittsburgh	4	3	1	.571	129	143
Washington	3	4	1	.429	183	232
New York Bulldogs	1	6	1	.143	106	229

WESTERN DIVISION

Los Angeles	6	1	1	.857	210	133
Chicago Bears	5	3	0	.625	191	148
Chicago Cardinals	4	4	0	.500	239	173
Green Bay	2	6	0	.250	79	207
Detroit	1	7	0	.125	136	176

Bulldogs vs. Steelers Here on December 11

The New York Bulldogs will close the National Football League's thirtieth season in New York when they oppose the Pittsburgh Steelers at the Polo Grounds on Sunday, December 11. The New York Giants will be playing the Eagles in Philadelphia on that day.

When "hot" cigarettes

Throw your throat for a loss-

A signal for KOOLS Puts refreshment across!

Throat hot? Smoke KOOLS as your steady smoke for that clean, KOOL taste!

1949 NATIONAL LEAGUE SCHEDULE AND RESULTS

	SEPTEMBER 22	
7—Philadelphia at New York Bulldogs.....	0	
SEPTEMBER 23		
24—Detroit at Los Angeles.....	27	
SEPTEMBER 25		
7—NEW YORK GIANTS at Pittsburgh.....	28	
17—Chicago Bears at Green Bay.....	0	
SEPTEMBER 26		
7—Washington at Chicago Cardinals.....	38	
SEPTEMBER 30		
38—NEW YORK GIANTS at New York Bulldogs.....	14	
OCTOBER 2		
17—Chicago Bears at Chicago Cardinals.....	7	
48—Los Angeles at Green Bay.....	7	
OCTOBER 3		
27—Washington at Pittsburgh.....	14	
22—Philadelphia at Detroit.....	14	
OCTOBER 7		
19—Green Bay at New York Bulldogs.....	0	
OCTOBER 8		
3—Chicago Cardinals at Philadelphia.....	28	
7—Detroit at Pittsburgh.....	14	
OCTOBER 9		
45—NEW YORK GIANTS at Washington.....	35	
31—Los Angeles at Chicago Bears.....	16	
OCTOBER 16		
21—Pittsburgh at NEW YORK GIANTS.....	17	
14—New York Bulldogs at Washington.....	38	
21—Philadelphia at Chicago Bears.....	38	
21—Los Angeles at Detroit.....	10	
39—Chicago Cardinals vs. Green Bay at Milwaukee.....	17	
OCTOBER 23		
28—Chicago Bears at NEW YORK GIANTS.....	35	
13—New York Bulldogs at Pittsburgh.....	24	
14—Washington at Philadelphia.....	49	
24—Detroit at Chicago Cardinals.....	7	
7—Green Bay at Los Angeles.....	35	
OCTOBER 30		
41—NEW YORK GIANTS at Chicago Cardinals.....	38	
14—Washington at New York Bulldogs.....	14	
38—Philadelphia at Pittsburgh.....	7	
24—Chicago Bears at Los Angeles.....	27	
14—Detroit vs. Green Bay at Milwaukee.....	16	
NOVEMBER 6		
31—New York Bulldogs at NEW YORK GIANTS.....	24	
14—Pittsburgh at Washington.....	27	
14—Los Angeles at Philadelphia.....	38	
42—Chicago Cardinals at Detroit.....	19	
3—Green Bay at Chicago Bears.....	24	
NOVEMBER 13		
30—NEW YORK GIANTS at Green Bay.....	10	
65—Chicago Cardinals at New York Bulldogs.....	20	
7—Los Angeles at Pittsburgh.....	7	
44—Philadelphia at Washington.....	21	
24—Detroit at Chicago Bears.....	27	
NOVEMBER 20		
Detroit at NEW YORK GIANTS.....		
New York Bulldogs at Philadelphia.....		
Chicago Bears at Washington.....		
Los Angeles at Chicago Cardinals.....		
Pittsburgh vs. Green Bay at Milwaukee.....		
NOVEMBER 24		
Chicago Bears at Detroit.....		
NOVEMBER 27		
Washington at NEW YORK GIANTS.....		
New York Bulldogs at Los Angeles.....		
Pittsburgh at Philadelphia.....		
Green Bay at Chicago Cardinals.....		
DECEMBER 4		
Philadelphia at NEW YORK GIANTS.....		
New York Bulldogs at Detroit.....		
Green Bay at Washington.....		
Pittsburgh at Chicago Bears.....		
Chicago Cardinals at Los Angeles.....		
DECEMBER 11		
NEW YORK GIANTS at Philadelphia.....		
Pittsburgh at New York Bulldogs.....		
Washington at Los Angeles.....		
Green Bay at Detroit.....		
Chicago Cardinals at Chicago Bears.....		



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Here's your LINE-UP for better drinks—

CANADA DRY SPARKLING WATER

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—a full-flavored ginger ale



CANADA DRY SPUR

—a finer cola



CANADA DRY HI-SPOT

—a delicious lemon soda



PASS PIRATE OF THE GIANTS—



Conerly's Four Scoring Pitches Tied Mark

When Chuckin' Charley Conerly threw four touch-down passes in the 30 to 10 triumph over the Packers last week, he matched an all-time record of the Giants. . . . The mark was set in 1935, in a battle with the Packers, by Ed Danowski, now coach at Fordham. . . . Ten years later, Arnie Herber pitched four against Philadelphia. . . . In 1947, the record was tied again, by Paul Governali, against the Eagles. . . . Who remembers the day when Hap Moran dashed 91 yards for the Giants, from scrimmage, against Green Bay in 1930? . . . There was a Yale man on the first Giant team, in 1925, and his name was Century Milstead. . . . He had starred at Wabash before coming to New Haven. . . . Al Sherman, assistant coach of the Giants, played football at Brooklyn College. . . . He was with the Eagles

in 1943. . . . In 1948, Al coached the Paterson Panthers, who took the American League title with only one defeat in a dozen starts. . . . The Giants have scored 237 points this season. . . . This gives them third place in the league, with the Eagles first, with 247, and the Cardinals second, with 239. . . . Greasy Neale's Philadelphia outfit is tops defensively, with 111 points for its opposition. . . . When the Cardinals scored 65 points last week, they beat the National League record of 64, set by Philadelphia against Cincinnati, in 1934. . . . The Cardinals have figured in three of the four highest scores in the annals of the circuit. . . . They piled up 63 points in 1948, and 60 in 1923. . . . The high for the Giants stands at 56 points, accumulated at the expense of Philadelphia in 1933.

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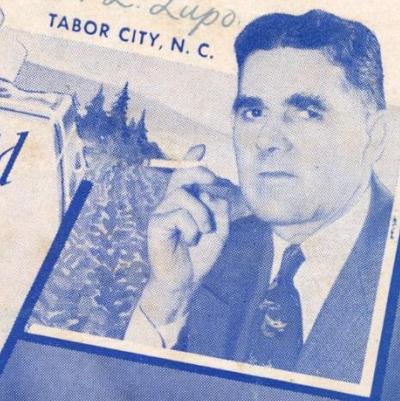
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*"I like Chesterfields better than any
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They buy clear, clean, fully ripe tobacco
... the best I've got to sell."*

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THE BEST CIGARETTE FOR YOU TO SMOKE