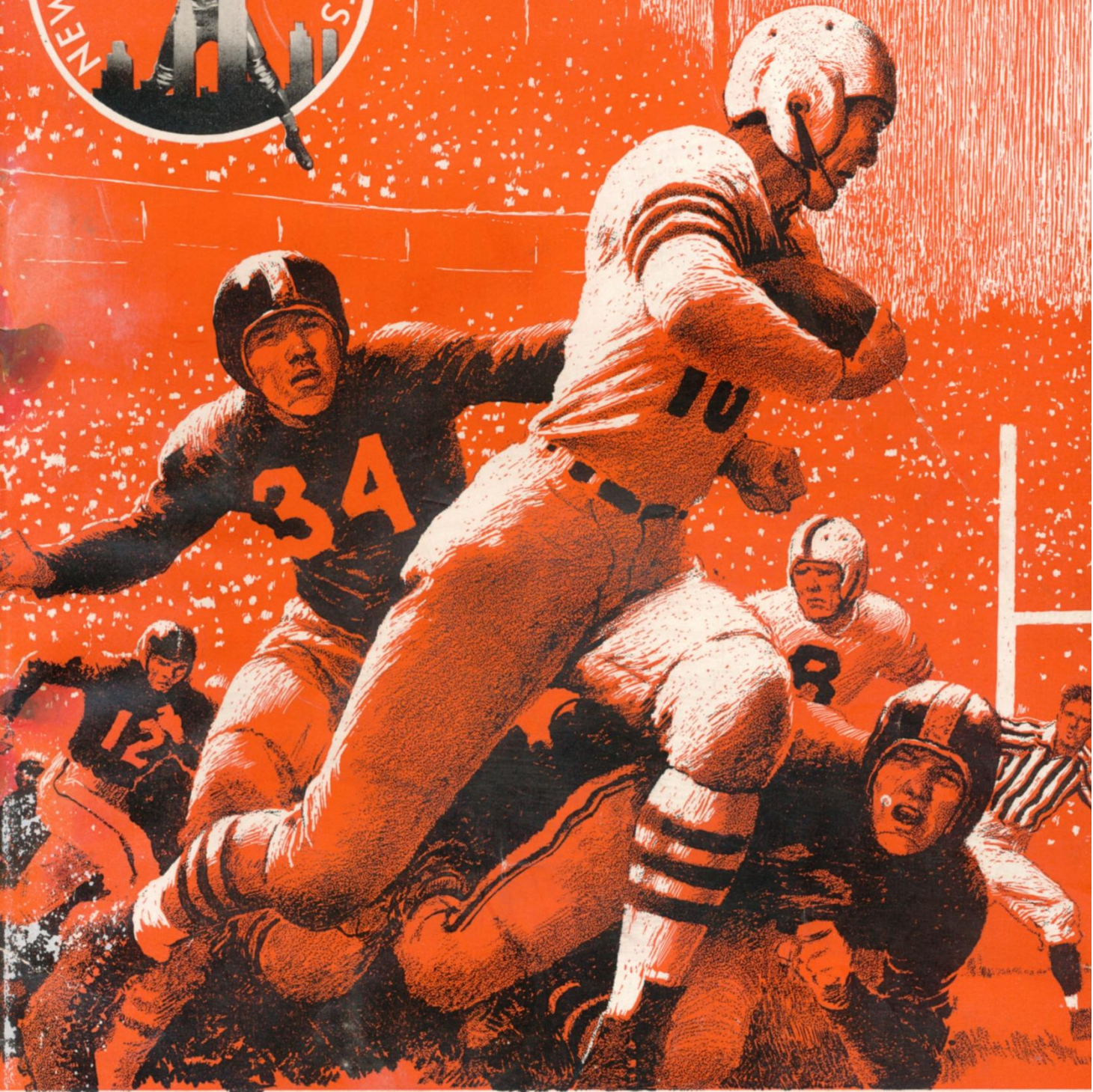


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CHICAGO

CARDINALS

POLO GROUNDS • OCTOBER 18, 1953



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BACK YOUR NEW YORK GIANTS!

Throughout the 1953 season you'll see football at its finest at the Polo Grounds when you back your New York Giants. Cheer your team on to victory as the Giants meet the top teams in the National Football League. And if you are not at present a season ticket holder, stop in at the box office while here, and investigate all the advantages of season tickets for 1954.

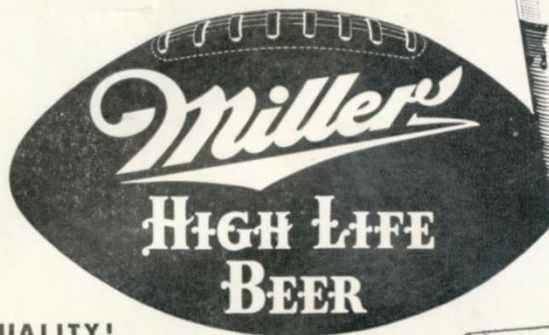
Tune in ... Television and Radio!



When you can't get out to the game in person, follow the Giants on Television and Radio. Miller High Life again will be bringing you the play-by-play telecasts and radio broadcasts over an extensive network of Eastern stations. Consult your newspaper for times and dates of all Miller High Life broadcasts and telecasts.

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New York Giants ball carrier heads for paydirt as teamwork opens hole for touchdown against New York Yanks in Polo Grounds contest. Notice converging Yanks closing in too late.

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HERE WE GO AGAIN

TODAY'S contest with the Chicago Cardinals launches the New York Football Giants on their twenty-ninth consecutive season of operation at the Polo Grounds and brings to the Big Town the first contingent of a six-section parade of the gridiron's brightest stars.

Passing in review this afternoon with the Cardinals will be the mercurial Charley Trippi, whose seven-year record stamps him as one of the great all-around backs of the pro game; Johnny Olszewski, the dynamic line-busting rookie fullback from California; Don Stonesifer, swift and elusive pass-catching end, and such stalwart forwards as Jerry Groom, Don Joyce and Jack Jennings.

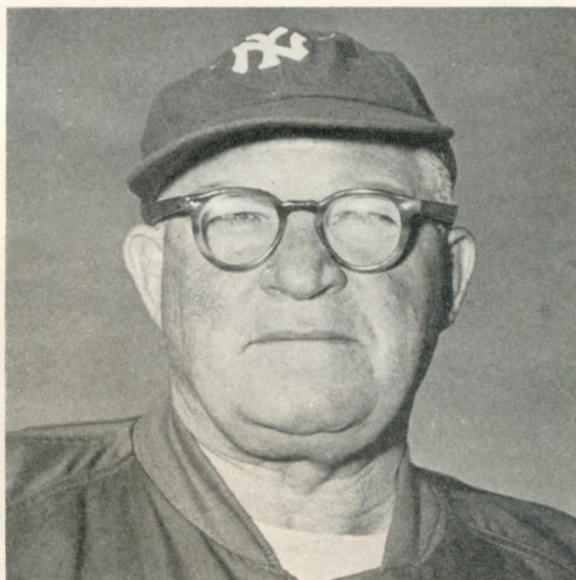
Next Sunday the mighty Cleveland Browns will be here, with Otto Graham, Dub Jones, Marion Motley, Dante Lavelli, Len Ford, Bill Willis and Lou (The Toe) Groza.

Visiting the Polo Grounds on Nov. 15 will be the Pittsburgh Steelers, with Lynn Chandnois, Ray Mathews, Franny Rogel, Jim Finks, Elbie Nickel, Ernie Stautner and Bill Walsh.

A week later, on Nov. 22, Washington's refurbished Redskins will come whooping up from the nation's capital, led by Jack Scarbath, Eddie Le Baron, Harry Gilmer, Charley Justice, Mule Train Heath, Hugh Taylor and Dick Modzelewski.

Then, on Nov. 29, the Philadelphia Eagles will present Adrian Burk, Frank Ziegler, John Huzvar, Ralph Goldston, Bobby Walston, Bibbles Bawel, Frank Kilroy and Chuck Bednarik.

And in the grand finale on Dec. 13, the world champion Detroit Lions will display Bobby Layne,



STEVE OWEN

Doak Walker, Hunchy Hoernschemeyer, Pat Harder, Cloyce Box, Leon Hart, Thurman McGraw, Lou Creekmuir and Les Bingaman.

Against these shining lights of the opposition, the Giants will turn loose their own Eddie Price, Kyle Rote, Sonny Grandelius, Charley Conerly, Jim Duncan, Arnie Weinmeister, Em Tunnell, Frank Gifford, Tom Landy, et al.—with Arnie Galiffa also scheduled for early action—maybe even today.

Bringing the stars together is a can't-miss formula for the best in football entertainment. That's what is on tap today and five succeeding Sundays at the Polo Grounds.

The National Football League was never so well balanced as in this, its thirty-fourth season. There isn't a weak sister in the circuit and every game is an all-out battle for survival.

With green personnel in several key spots, the Giants got away to a slow start. But Steve Owen hasn't given up on his team—and neither should you. This Giant squad has the potential to be one of Steve's best—and he's had more than his share of champions.

An 8-4 record gave Cleveland the Eastern Conference title last year. In the Western Conference, Detroit and Los Angeles finished in a tie at 9-3 and had to play off. Both divisional races went down to the wire.

Commissioner Bert Bell, who called the turn of events, predicted more of the same for this season.

The 1953 race is just starting and there'll be a lot of excitement before it finishes, with much of it at the Polo Grounds.

ATTENTION FANS!

For the comfort and convenience of those attending Giant home games, it is requested that all ticket-holders take their seats by way of the entrance ramps leading to their own sections.

These entrance ramps are clearly marked. Using them will take you to your seat by the most direct route and with a minimum of confusion.

Give yourself—and the other fellow—a break and avoid walking in front of other sections while going to your seat.

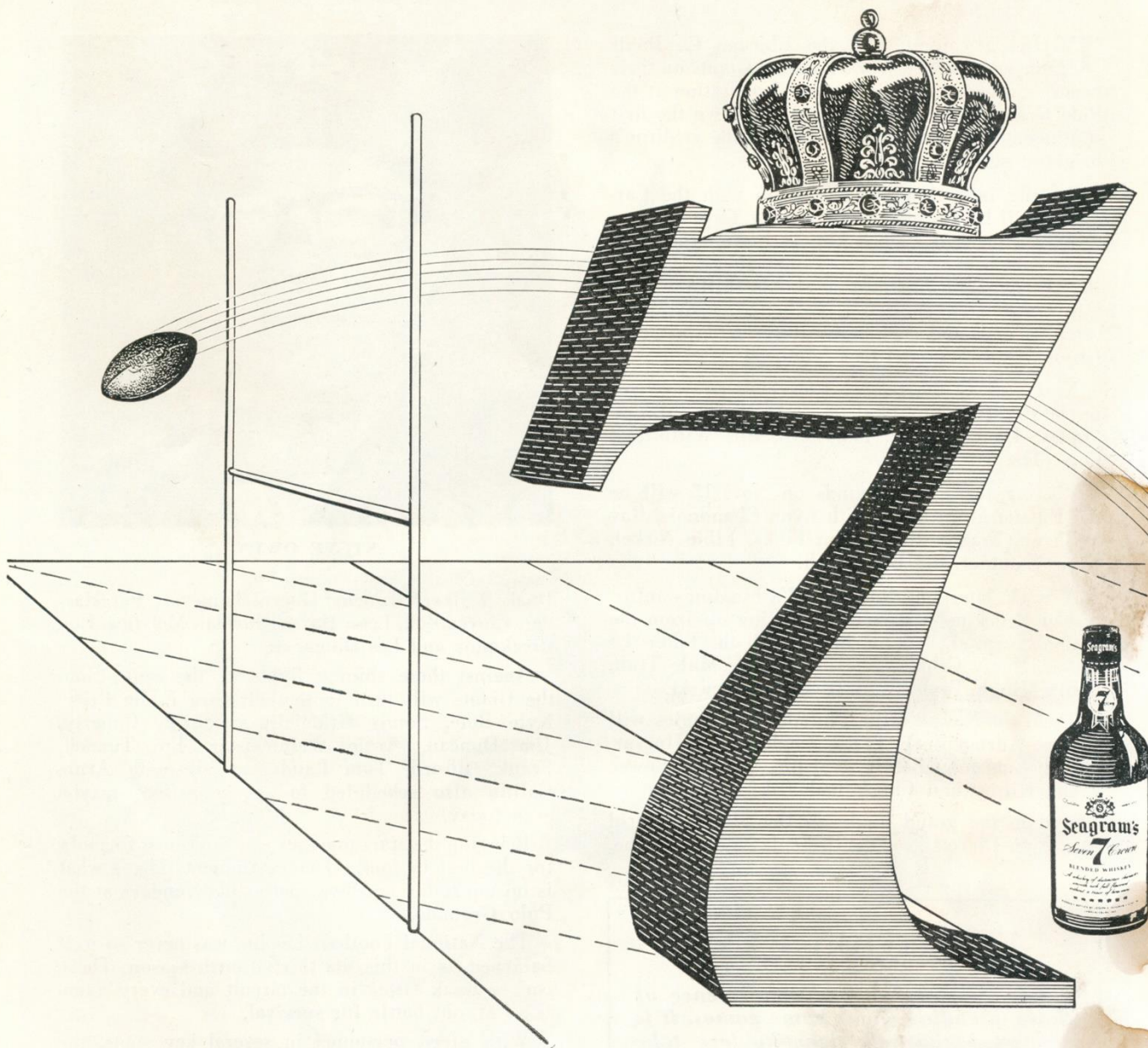
This also applies in leaving the Polo Grounds before the end of a game. The quickest way out is by the nearest ramp.

PLEASE COOPERATE!

PLEASE COOPERATE!

1920 — 34th Year, National Football League — 1953

This book is published by HARRY M. STEVENS, Inc., 320 Fifth Avenue, New York 1, N. Y.



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Sonny Grandelius



GRANDELIUS: *Fast, Strong, Elusive*

TAKE a good look this afternoon at Everett (Sonny) Grandelius, fabulous 1000-yard rookie from Michigan State and the Giants' starting left halfback.

With Kyle Rote temporarily out of action Grandelius will see full service at the left half position which he has shared with Rote up to now. The two run much alike. Fans today will see Grandelius, number 24, resembling Rote, number 44—with swift, sharp cuts, speed in the open, tremendous power into the line.

For Grandelius it has been a long pull from the Michigan State campus to a starting role with the Giants. An ROTC second lieutenant, he went away to war following graduation in 1951. He was a military policeman Stateside for a year. A second year was spent in combat in Korea attached to the 25th Infantry Division. His promotion to first lieutenant came through while he was in the battle lines.

Before that he had been the scourge of the Midwest. During his senior season he gained 1023 yards rushing. When a passing play was called he either threw the ball or caught it. He did the punting. He kicked extra points. Mostly this man called Sonny just ran with the ball.

For a 23-year old halfback Grandelius is a man of many talents. At graduation he won two

medals for combined scholarship and athletic accomplishment. His classroom average was just under A.

Nor is football his only love. At Michigan State he caught for the baseball team, was a collegiate boxing champion and made All-American left halfback as well.

Other loves are Marty, his wife—they were married just after graduation—and Steven John, a husky 24-pounder whom Sonny calls his blocker. Young Steven was born while his father was in Korea. Sonny didn't see him till he was six months old.

The family lives in Muskegon Heights, Michigan, Sonny's home town. Marty, the former Martha Thomson, is from Port Hope, Ontario. She was a Michigan State co-ed when they met.

Grandelius will go into coaching when his playing days are over. Biggie Munn, Michigan State coach, held an assistant coaching job open for two years so Sonny could have it when he came back from Korea. To play with the Giants, Grandelius declined the offer. Playing pro-football would make him a better coach later on, he felt.

At Michigan State Grandelius had played on the baseball team which boasted Robin Roberts, now of the Philadelphia Phillies as a pitcher. Sonny, who caught Roberts many times, says he didn't have

exceptional stuff then.

Another of Grandelius' famous team mates was Chuck Davey. Both were on the Spartan boxing squad. Davey went on to fight for the welterweight championship of the world but Grandelius quit boxing after winning the Big Ten light-heavyweight title as a sophomore.

He admits that he never had the killer instinct; once he had a boy hurt he wanted to stop hitting him. He is just the opposite on the football field where he hits harder and oftener than most fullbacks.

Little of this athletic versatility was displayed when Grandelius reported to Giant training camp this summer. He had not played a game in almost three years. Stale and rusty, he blocked awkwardly, could hardly catch a ball at all. Only when charging through the line did he look like an All-American.

Within two weeks he had regained his confidence and agility. He was the team's leading ground gainer throughout the exhibition season and especially against the 49ers in the Polo Grounds last month where fans saw some dazzling runs as he sliced, cut, drove forward with uncanny precision. Watch him today, Sonny Grandelius, number 24, an invaluable addition to the Giants' great backfield corps.

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LEAGUE LEADERS

Ground-Gaining.....	Perry, San Francisco.....	226 yds.
Passes Completed.....	Graham, Cleveland.....	53 for 930 yds.
Passes Caught.....	Stonesifer, Cardinals.....	20 for 224 yds.
Scoring.....	Walker, Detroit.....	29 points
Punting.....	Brady, Pittsburgh.....	49.0 avg.
Punt Returns.....	Lary, Detroit.....	3 for 74 yds.
Kick-Off Returns.....	Chandnois, Pittsburgh.....	5 for 204 yds.
Interceptions.....	Doll, Washington.....	4 for 43 yds.



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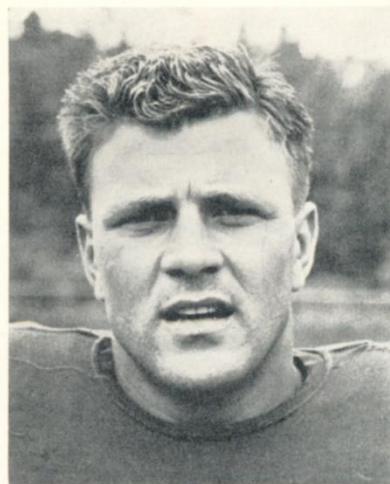
Meet the Giants



Char. Conerly

Charley Conerly (42), calling signals for the Giants for the sixth year, is one of football's great passers. Always at his best in the clutch, Chucking Charley had fired 70 touchdown tosses coming into this season and has looked sharper than ever to date. A record-breaker as a collegian at Mississippi, he has cracked Giant marks right and left and earned several listings in the NFL book as a pro.

Eddie Price (31) enters his fourth season as a Giant established as one of the most productive and durable runners in pro football history. In three pro campaigns, the fleet Tulane graduate ripped through enemy lines for a total of 2,422 yards, leading the league in 1951 and finishing second last fall. A fullback who runs with halfback speed and elusiveness, he is the backbone of the Giant running attack.



Eddie Price



Joe Sulaitis

Joe Sulaitis (21), senior Giant in point of service with eleven years at the Polo Grounds, has bobbed up in a new position this season. The Jersey Jolter, one of the few pro stars to vault directly from high school into football's big league, now is a defensive end. Joe has been invaluable to Steve Owen as a jack-of-all trades ever since he joined the Giants. Over the years, he has played just about every position on the team.

Jim Duncan (36), who joined the Giants in 1950, has been a king-pin of the defensive line for four years. He has been described as "the perfect end" because he so seldom makes a mistake. From his post on the left flank, he harries rival passers mercilessly, tackles with deadly ferocity and, when asked to drop off, covers his pass-defense zone like a blanket. Wake Forest was Jim's alma mater.



Jim Duncan



Em Tunnell

Emlen Tunnell (45) plays on defense only for the Giants but nevertheless qualifies as one of Steve Owen's prime offensive weapons. The fleet and sure-fingered Iowa graduate, six years a Giant, gained 924 yards last year on his spectacular returns of punts, kick-offs and intercepted passes. A whirling dervish in the open field, Em is a touchdown threat any time he gets hold of the pigskin.

Tom Landry (49) collaborates with Tunnell in the back line of the Giant defense as a main-brace of the celebrated Owen umbrella. The strong-jawed Texan, a decisive tackler and vigilant pass defender, calls defensive signals and, in an emergency, also is ready, willing and able to direct the team on defense. Tom is a tremendous punter, too. Until Butch Avinger came along this year, he was the Giants' No. 1 kicker. This is his fourth season with the Giants.



Tom Landry

AUTOGRAPH COLLECTORS: "Meet the Giants" will be a weekly program feature."

1920 — 34th Year, National Football League — 1953

CHICAGO CARDINALS—LINE UP

KICK-OFF
2:05 P

OFFENSE

R. H. Paul (22)	F. B. Olczewski (33)	Q. B. Nagel (7)	L. H. Trippi (2)
R. E. Stonesifer (80)	R. T. Jennings (70)	R. G. Polofsky (60)	C. Simmons (50)
		L. G. Fischer (72)	L. T. Higgins (73)
			L. E. Nagler (84)

DEFENSE

L. E. Dove (42)	L. T. Peters (76)	M. G. Joyce (71)	R. T. Groom (57)	R. E. Bieneman (82)
L. L. B. Svoboda (31)	L. H. Whitman (21)	S. Psaltis (24)	M. L. B. Panelli (34)	R. L. B. Sanford (51)
			R. H. Barni (49)	

Cardinal Roster

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro
2	Trippi, Charley	B	185	6:00	30	Georgia	7
7	Nagel, Ray	B	177	5:11	26	U. C. L. A.	1
9	Root, James	B	185	6:01½	22	Miami (O.)	1
20	Cross, Billy	B	148	5:06	24	West Texas State	3
21	Whitman, S. J.	B	185	5:11½	27	Tulsa	3
22	Paul, Don	B	180	6:00	27	Washington State	4
24	Psaltis, Jim	B	190	6:01	25	U. S. C.	1
31	Svoboda, Bill	B	210	6:00	25	Tulane	4
33	Olczewski, Johnny	B	195	5:11	22	California	1
34	Panelli, John	B	200	5:11	27	Notre Dame	5
39	Curcillo, Tony, Jr.	B	200	6:01½	22	Ohio State	1
42	Dove, Bob	E	225	6:01½	32	Notre Dame	6
47	Triplett, Wallace	B	175	5:10	27	Penn State	4
49	Barni, Roy	B	185	5:11	26	San Francisco	2
50	Simmons, Jack	C	234	6:03	27	Detroit	6
51	Sanford, Leo	C	220	6:01	23	Louisiana Tech.	3
57	Groom, Jerry	T	235	6:03	24	Notre Dame	3
60	Polofsky, Gordon	G	218	6:01	22	Tennessee	2
64	Watford, Jerry	G	205	6:03	22	Alabama	1
66	Husmann, Ed	G	210	6:00	22	Nebraska	1
68	Chickillo, Nick	G	220	5:11	22	Miami	1
70	Jennings, Jack	T	248	6:04	26	Ohio State	4
71	Joyce, Don	T	250	6:03	23	Tulane	3
72	Fischer, Bill	G	250	6:02½	26	Notre Dame	5
73	Higgins, Tom	T	230	6:02	23	North Carolina	1
76	Peters, Volney	T	225	6:04	25	U. S. C.	2
78	Gilchrist, Geo., Jr.	T	260	6:00	24	Tennessee State	1
80	Stonesifer, Don	E	200	6:00	26	Northwestern	3
82	Bienemann, Tom	E	220	6:03	25	Drake	3
83	Summerall, George	E	220	6:04	23	Arkansas	2
84	Nagler, Gern	E	190	6:02	21	Santa Clara	1
87	Ramsey, Ray	E	160	6:02	31	Bradley	4

GIANT SPEC

Punting—Avinger (34),
PAT and FG—Clay (12)
Kick-Offs—Rote (44), G

OFFICIAL

Referee
Yans Wallace
Umpire
Gilbert Castree (39), Un

Head Line
Samuel Cooperman (4)

Back Judge
Eugene Miller (26)

Field Judge
William Grimberg (

CARDINAL SPE

Punting—Trippi (2), Na
PAT and FG—Summeral
Kick-offs—Joyce (71), S

CARDINAL STAFF: Joe Stydahar, West Virginia, head coach; Ernie Jorge, St. Mary's, line coach; Skip Stahley, Penn State, backfield coach; Dick Gallagher, Kentucky Wesleyan, end coach; Dr. Joseph Doller, trainer; Phil Bouzeous, equipment manager.

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NEW YORK GIANTS—LINE UP

OFFENSE

R. H. Clay (12)		F. B. Price (31)		Q. B. Conerly (42)		L. H. Grandelius (24)	
R. E. Stribling (81)	R. T. Yelvington (72)	R. G. Austin (60)	C. Rapacz (53)	L. G. Lagod (65)	L. T. Brown (79)	L. E. Pelfry (80)	

DEFENSE

L. E. Duncan (86)	L. T. Weinmeister (73)	L. G. Albright (75)	R. G. Peviani (63)	R. T. Krouse (70)	R. E. Sulaitis (21)
L. H. Menasco (38)	SAFETY Tunnell (45)	L. B. Cannady (52)	SAFETY Gifford (16)	R. H. Landry (49)	

SPECIALISTS

(34), Landry. (49).
(12), Rote (44).
(4), Gifford (16).

FINALS

Referee
Wallace (34)
Empire
, University of Virginia
Linesman
an (45), Muhlenberg
k Judge
r (26), Penn State
ld Judge
erg (27), Villanova

SPECIALISTS

, Nagel (7).
merall (83), Cross (20).
(1), Summerall (83).

Giant Roster

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro
12	Clay, Randy	HB	191	6:01	25	Texas	2
16	Gifford, Frank	HB	190	6:01	23	So. California	2
21	Sulaitis, Joe	E	215	6:02	32	Dickinson H. S.	10
22	Long, Buford	HB	190	6:01½	21	Florida	1
24	Grandelius, Everett	HB	195	6:00	23	Michigan State	1
30	Scott, Joe	E	195	6:01	27	San Francisco	6
31	Price, Eddie	FB	190	5:11	27	Tulane	4
34	Avinger, Clarence	FB	215	6:01	24	Alabama	1
38	Menasco, Don	HB	185	6:00	23	Texas	2
41	Mackrides, Bill	QB	185	6:00	28	Nevada	7
42	Conerly, Charlie	QB	185	6:01	29	Mississippi	6
44	Rote, Kyle	HB	195	6:00	25	So. Methodist	3
45	Tunnell, Emlen	HB	183	6:01	28	Iowa	6
47	Miles, Leo	HB	200	6:00	21	Virginia State	1
49	Landry, Tom	HB	195	6:01	28	Texas	5
51	Woodard, Dick	C	225	6:01	27	Iowa	4
52	Cannady, John	C	225	6:02	29	Indiana	7
53	Rapacz, John	C	260	6:04	28	Oklahoma	6
55	Wieterha, Ray	C	215	6:01	24	Northwestern	1
60	Austin, Bill	G	225	6:01	24	Oregon State	3
63	Peviani, Bob	G	210	6:01	21	So. California	1
65	Lagod, Chet	G	220	6:02	25	Chattanooga	1
66	Stroud, Jack	G	215	6:01	24	Tennessee	1
67	Kennard, George	G	205	6:00	24	Kansas	2
70	Krouse, Ray	T	250	6:03	26	Maryland	3
72	Yelvington, Dick	T	230	6:02½	26	Georgia	2
72	Weinmeister, Arnie	T	235	6:04	30	Washington	6
75	Albright, Bill	G	232	6:01	24	Wisconsin	3
78	Douglas, Everett	T	240	6:03	21	Florida	1
79	Brown, Roosevelt	T	245	6:03	21	Morgan State	1
80	Pelfrey, Ray	E	190	6:00	23	E. Kentucky State	3
81	Stribling, Bill	E	205	6:01	26	Mississippi	3
86	Duncan, Jim	E	205	6:02	27	Wake Forest	4

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GIANT STAFF: Steve Owen, Phillips U., head coach; Al Sherman, Brooklyn College, backfield coach; Ed Kolman, Temple, line coach; Jim Lee Howell, Arkansas, end coach; Al DeRogatis, assistant line coach; Sid Moret and John Johnson, trainers; Dr. Francis Sweeny, physician; Dr. Arthur Croker, dentist; Charles Cordero, equipment manager.

...and you'll

switch to

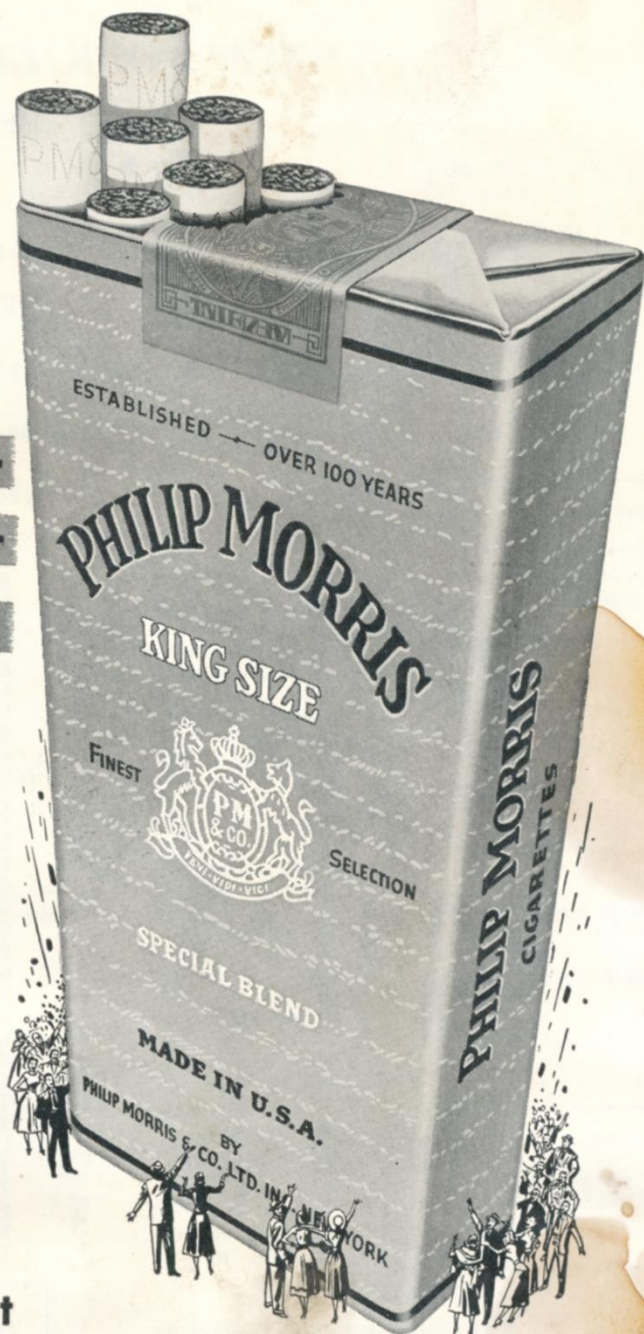
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Looking Over the Cardinals



JOHN OLSZEWSKI

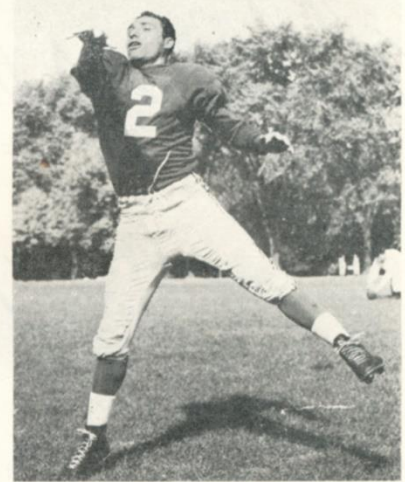
THE Cardinals come to town with one of the pro football's high-voltage backfields. Johnny Olszewski (33), California's 1952 All-America, is proving a rip-roaring fullback for the Chicago South Siders. He is flanked by two dazzling runners, Charley Trippi (2), better than ever in his seventh pro season, and Don Paul (22), a speedboy who previously specialized in defense. Scatback Billy



RAY NAGLER

Cross (20), who weighs only 148 pounds, is another Cardinal running threat.

Joe Stydahar, the new coach of the Chicagoans, has come up with two good new quarterbacks in Ray Nagler (7), from U.C.L.A., and Jim Root (9), from Miami of Ohio. Both these boys pass well and they have crack receivers in Don Stonesifer (80), who leads the league with 20 receptions,



CHARLEY TIPPI

good for 224 yards, and Gern Nagler (84), a fleet rookie from Santa Clara.

In the line, the Cardinals have a blend of veterans and rookies. The old dependables include Jack Jennings (70), Don Joyce (71), Bill Fischer (72), and Jerry Groom (57). Prominent among the newcomers are Tom Higgins (73), Jerry Watford (64) and Nick Chickillo (68).

Statistical Comparison of Today's Rivals

TEAM STATISTICS

	Giants	Cards
Won-Lost Record	0-3	0-3
Points scored	30	48
Points yielded	58	82
First downs made	32	50
First downs yielded	44	46
Total yards gained	536	806
Total yards yielded	851	922
Yards gained, rushing	255	345
Yards yielded, rushing	469	292
Passes attempted	87	116
Passes completed	38	54
Yards gained, passing	317	532
Passes had intercepted	10	10
Passes attempted against	74	82
Passes completed against	30	43
Yards yielded, passing	382	630
Passes intercepted by	4	5
Ball lost, fumbles	5	6
Opponents' fumbles recovered	5	5
Yards lost, penalties	126	144

SERIES RECORD

Giants won 17; Cards won 5.
Points: Giants 494, Cards 345.

INDIVIDUAL STATISTICS

Rushing

	Att.	Y.G.	Avg.
Grandelius (24), Giants	33	112	3.4
Price (31), Giants	32	62	1.9
Rote (44), Giants	11	43	1.0
Olszewski (33), Cardinals	37	130	3.5
Trippi (2), Cardinals	25	123	4.9
Paul (22), Cardinals	6	53	9.0

Passing

	Att.	Comp.	Y.G.	TDs.	Pct.
Conerly (42), Giants	72	32	264	2	44.4
Mackrides (20), Giants	14	6	53	1	42.8
Nagler (7), Cardinals	53	26	164	0	49.1
Root (9), Cardinals	57	24	334	3	42.1

Pass-Receiving

	No.	Y.G.	TDs.
Price (31), Giants	9	58	0
Stribling (81), Giants	6	56	0
Grandelius (24), Giants	6	18	0
Long (22), Giants	5	79	1
Stonesifer (80), Cardinals	20	224	1
Nagler (84), Cardinals	9	140	2
Olszewski (33), Cardinals	9	29	0

Scoring

	TD	FG	PAT	Pts.
Clay (12), Giants	1	0	4	10
Long (22), Giants	1	0	0	*8
Nagler (84), Cardinals	2	0	0	12
Olszewski (33), Cardinals	2	0	0	12
Summerall (83), Cardinals	0	2	6	12

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The same fine whiskey is available, as always, in the distinctive Schenley round bottle.



Browns Here Next Sunday



DANTE LAVELLI

THE eighth installment of professional football's keenest rivalry comes up next Sunday when the Giants clash with the Cleveland Browns. It is one of the proudest Giant boasts that of all Cleveland's rivals they alone hold the edge over the Browns. Steve Owen's squad has beaten Paul Brown's team four times in seven meetings, shutting out Cleveland twice and limiting the Ohioans to three field goals on another occasion.

Here's the way the series has gone. In 1950, the Giants won 6-0



LOU GROZA

and 17-13 in the regular season and lost 8-3 in a play-off for the eastern division title (they held the Browns to two field goals and a safety in this defeat). In 1951, Cleveland prevailed, 14-13 and 10-0. Last year, it was the Giants by 17-9 and 37-34. The seven-game point total shows 93 for the Giants and 88 for the Browns.



OTTO GRAHAM

The Browns need little introduction. They still are depending on their old standbys: Otto Graham, Dub Jones, Ken Carpenter, Harry Jagade and Marion Motley, in the backfield; Dante Lavelli, Len Ford, George Young, Lou Groza, Bill Willis, Frank Gatski et. al. in the line. Off the results to date this array is as devastating as ever.

However, the mere mention of the Browns is enough to make Giant hackles rise, so the stage is set for another epic contest next Sunday.

Coming Giant Attractions at Polo Grounds

GAME 2 OCT. 25	CLEVELAND BROWNS
GAME 3 NOV. 15	PITTSBURGH STEELERS
GAME 4 NOV. 22	WASHINGTON REDSKINS
GAME 5 NOV. 29	PHILADELPHIA EAGLES
GAME 6 DEC. 13	DETROIT LIONS

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NEW YORK FOOTBALL GIANTS 11 West 42nd Street New York 18, N. Y. Mon.-Fri., 9-5; Sat., 9-1

NEW YORK BASEBALL GIANTS 100 West 42nd Street New York 18, N. Y. Mon.-Fri., 9-5; Sat., 9-12.

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NEW YORK FOOTBALL GIANTS
11 West 42nd St., N. Y. 18, N. Y.

Enclosed find \$..... to cover cost
of ☐ Reserved ☐ Lower Box Seats for
the Giant home games marked here →
Name.....

Mail tickets to:

Address.....
City..... Zone..... State.....

No. of Ticks. 1953 GIANT GAMES
AT POLO GROUNDS

OCT. 25
CLEVELAND

NOV. 15
PITTSBURGH

NOV. 22
WASHINGTON

NOV. 29
PHILADELPHIA

DEC. 13
DETROIT

Make Check or Money Order Payable to N. Y. Football Giants

\$4.80 LOWER
BOX SEATS

\$3.60 and \$2.00 RESERVED
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SEATS

Tickets Now on Sale at Rear of Lower Section 16 and Eighth Ave. Entrance

Which Cigarette Is Better for Your Health Than All Other Leading Brands?

THE ANSWER IS...

**WORLD'S ONLY CIGARETTE
WITH DOUBLE-BARRELLED
HEALTH PROTECTION**

- 1. New Health-Guard Filter**
- 2. Plus King-Size Length**



King-Size Filter Tip VICEROY

HELP A WORTHY CAUSE

For the past twenty-four years the New York Football Giants have cooperated with the Jewish Consumptives' Relief Society (Denver Hospital and Sanatorium) in making available allotments of tickets for the opening game of the season for sale through this worthy charitable institution in order to benefit its humanitarian work.

Since 1904, when this organization was founded, more than forty-seven percent of the patients treated have come from New York City. Teen-agers and men and women of all races and creeds afflicted with tuberculosis and other chest diseases receive absolutely free the most advanced scientific and expert medical care. No patient has ever paid a cent—even "pocket money" is provided for those who need it. Through research, treatment and rehabilitation, the JCRS Medical Center for Chest Diseases, in saving precious human lives day by day, has provided more than 3,250,000 days of free full hospital care. There are 34 buildings on 148 acres of ground, situated a mile west of the city limits of Denver in the shadow of the Rocky Mountains. The JCRS has no reserve funds and depends solely, from month to month, on the generosity of individual contributors to its non-sectarian life-saving work.

The New York Office is located at 11 West 42nd Street, Room 1704.

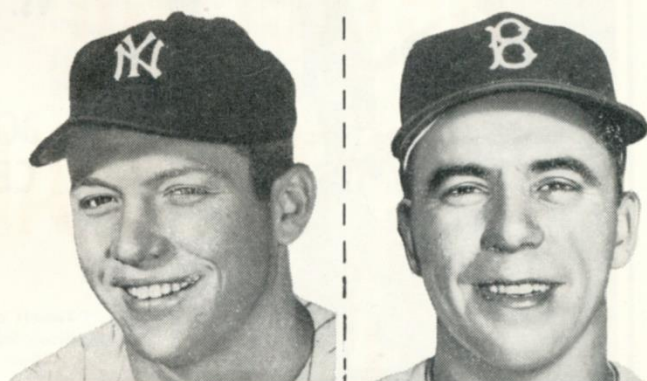
Giant Jottings

The Giants welcome Fordham back to the Polo Grounds, with good reason. Ed Danowski and Lou Di Filippo of the Ram coaching staff are Giant alumni while Jack and Well Mara of the Giants are Fordham grads. . . . Don't forget to tune in on Giant Quarterback Huddle every Thursday night at 8 o'clock on Channel 5. A new feature of the program will be appearance each week of one of Steve Owen's All-Time Giants. The line-up, as far as it goes, includes Danowski, Century Millstead, Ken Strong and Jack McBride. Marty Glickman again serves as emcee of the show and Jack Lavelle, of our program staff, once more is a featured performer. . . . There are ten freshmen on this Giant squad. That's the largest group of first-year players on the Polo Grounds team in many a moon. The newcomers are Sonny Grandelius, Buford Long, Butch Avinger, Leo Miles, Ray Wietecha, Bob Peviani, Chet Lagod, Jack Stroud, Everett Douglas and Roosevelt Brown. . . . His playing career cut short by chronic knee trouble, Al DeRogatis, a great tackle for the Giants for four years, joined the club's coaching staff. . . . Oldest Giant in point of service is Joe Sulaitis. The Jersey Jolter, one of the few players ever to jump to football's big league directly from high school, has been a Polo Grounds fixture for ten years.

Remaining Giant Home Games

Oct. 25.....	Cleveland Browns
Nov. 15.....	Pittsburgh Steelers
Nov. 22.....	Washington Redskins
Nov. 29.....	Philadelphia Eagles
Dec. 13.....	Detroit Lions

MICKEY MANTLE AND PEE WEE REESE EACH CLAIM BASEBALL'S CLOSEST SHAVE!



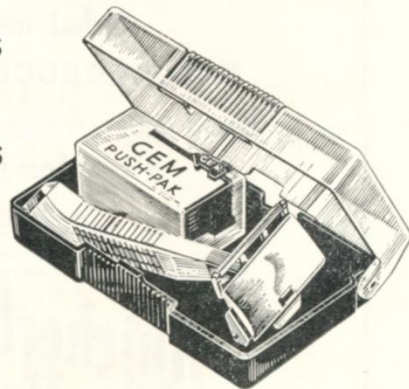
"I think the SQUEEZE-PLAY | "I think the DOUBLE-PLAY
is the closest shave base- | is certainly the
ball has to offer." closer shave."

Mickey Mantle

Pee Wee Reese

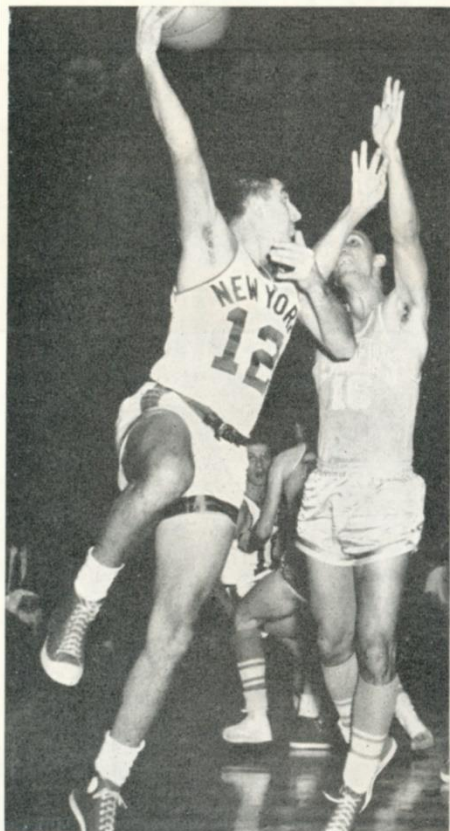
But—both agree that the
closest and cleanest shave
is with a **GEM** because

GEM gives
you more
clean shaves
than any
other single
or double
edge blade.



GEM

RAZORS and BLADES



It's Basketball Time!
MADISON SQUARE GARDEN
Opening Twin Bill This Saturday

COLLEGE ALL STARS

With Walter Dukes, Ernie Beck, Larry Hennessy, Bob Houbregs, Richie Regan, Jack Molinas, Norm Grekin

vs. NEW YORK KNICKS

(NBA Eastern Division champions)

and

**BOSTON
 CELTICS**

vs.

**SYRACUSE
 NATS**

These games will not be televised

Tickets on sale at
 Madison Square Garden
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Mail orders promptly filled.
 Write Basketball Department,
 Madison Sq. Garden, 307
 West 49th St., New York 19

Prices: \$1, \$2, \$2.50, \$3, \$4.50, \$5

The overwhelming swing to Knickerbocker proves
No other beer can match
its magnificent flavor!

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KNICKERBOCKER has no equal!

Extra light—frosty-dry—less "filling" too!

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©1953, RUPPERT KNICKERBOCKER BEER AND RUPPERT ALE, JACOB RUPPERT, N. Y. C.

SCOUTING AROUND With Jack Lavelle

THIS league—and my job—gets tougher every year. It used to be enough to peg a few key men on each team. You can't get away with that any more. There are too many good players. It's amazing the way this league keeps improving. This is football to end all football. It's wonderful to watch. The only trouble is that, as a scout, you need eyes in your eyes to take it all in.

I've got news for you... The Browns were playing the Colts at Akron in an exhibition game. Everyone was breathlessly waiting for Cleveland to use its favorite formation—new guard in, old guard out. When three plays went by without a move, a stunned silence fell over the press box. Then a gentleman of the press—he's from Cleveland and has to live with Paul Brown, so I won't identify him—exclaimed: "Flash! Otto Graham has just been appointed quarterback of the Browns!"

Seriously, though, Graham and the Browns look better than ever—I'm sorry to say. Otto was terrific against the Cardinals last week. Even when the Browns were behind, 28-14, you knew he was going to bring them home on top. He's even picked up a few new tricks. Against the Eagles, he threw a strike to Lavelli while running at full speed to his left. That's the hardest play a right-handed passer has to make. As if it weren't hard enough to stop him before, now he's doing things like that!

You'd think that with Speedie gone the Browns would have lost something on attack. They haven't. Darrell Brewster has moved in at left end and is

doing a bang-up job. Dub Jones and Ken Carpenter are tremendous halfbacks and Harry Jagade and Marion Motley provide a great one-two punch at fullback. Defensively, the Browns have not been quite as sharp as in the past, but they are getting squared away.

Cleveland has come up with some good-looking rookies. Billy Reynolds of Pittsburgh is a fine halfback. Tom Catlin, who played offensive center at Oklahoma, shapes up as a good line-backer, and Doug Atkins of Tennessee, a tackle in college, is playing left end on defense. Incidentally, he's 6-8 and 260! Brown also has a new pair of Western Union guards to deliver his messages: Charley Noll of Dayton and Gene Donaldson of Kentucky.

Talking about rookies, you'll see one of the best today in Johnny Olszewski of the Cardinals. There are a lot of other good freshmen in the league, too. I'll give you a more complete report later on.

TODAY'S SELECTIONS: Pittsburgh over Philadelphia in a real tough go (this game was played last night); Green Bay over Baltimore, on the theory that Howton will be ready to go; Cleveland over Washington; Detroit over Los Angeles and San Francisco over Bears.



(Super-Scout Jack Lavelle files his confidential report in this space every week.)

On The Ball—

Celebrating 100 years of service to the community, the city's pioneer in Branch Banking provides 78 conveniently located offices throughout Greater New York.

Offering complete banking service, we invite you to come in the nearest branch and discuss your banking business with us.

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TODAY'S NFL PAIRINGS

Home Team	Visiting Team
N. Y. GIANTS	vs. CHICAGO CARDS
Won 0, Lost 3, Tied 0	Won 0, Lost 3, Tied 0
7—Los Angeles (a)..... 21	13—Washington..... 24
14—Pittsburgh (a)..... 24	7—Cleveland..... 27
9—Washington (a)..... 13	28—Pittsburgh (a)..... 31
—Chicago Cards.....	—New York (a).....
—Cleveland.....	—Philadelphia.....
—Chicago Cards (a).....	—New York.....
—Philadelphia (a).....	—Washington (a).....
—Pittsburgh.....	—Los Angeles.....
—Washington.....	—Philadelphia (a).....
—Philadelphia.....	—Cleveland (a).....
—Cleveland (a).....	—Pittsburgh.....
—Detroit.....	—Chicago Bears (a).....
30.....	58 48..... 82

Home Team	Visiting Team
PHILADELPHIA	vs. PITTSBURGH
Won 0, Lost 2, Tied 1	Won 2, Lost 1, Tied 0
21—San Francisco (a)..... 31	21—Detroit (a)..... 38
21—Washington..... 21	24—New York..... 14
13—Cleveland (a)..... 37	31—Chicago Cards..... 28
—Pittsburgh.....	—Philadelphia (a).....
—Chicago Cards (a).....	—Green Bay.....
—Pittsburgh (a).....	—Philadelphia.....
—New York.....	—Cleveland (a).....
—Baltimore.....	—New York (a).....
—Chicago Cards.....	—Cleveland.....
—New York (a).....	—Washington.....
—Washington (a).....	—Chicago Cards (a).....
—Cleveland.....	—Washington (a).....
55.....	89 76..... 80

Home Team	Visiting Team
CHICAGO BEARS	vs. SAN FRANCISCO
Won 1, Lost 2, Tied 0	Won 2, Lost 1, Tied 0
9—Baltimore (a)..... 13	31—Philadelphia..... 21
17—Green Bay (a)..... 13	31—Los Angeles..... 30
14—Baltimore..... 16	21—Detroit (a)..... 24
—San Francisco.....	—Chicago Bears (a).....
—Los Angeles (a).....	—Detroit.....
—San Francisco (a).....	—Chicago Bears.....
—Green Bay.....	—Los Angeles (a).....
—Washington (a).....	—Cleveland (a).....
—Detroit.....	—Green Bay (a).....
—Los Angeles.....	—Baltimore (a).....
—Detroit (a).....	—Green Bay.....
—Chicago Cards.....	—Baltimore.....
40.....	42 83..... 75

Home Team	Visiting Team
WASHINGTON	vs. CLEVELAND
Won 2, Lost 0, Tied 1	Won 3, Lost 0, Tied 0
24—Chicago (a)..... 13	27—Green Bay (a)..... 0
21—Philadelphia (a)..... 21	27—Chicago Cards (a)..... 7
13—New York..... 9	37—Philadelphia..... 13
—Cleveland.....	—Washington (a).....
—Baltimore (a).....	—New York (a).....
—Cleveland (a).....	—Washington.....
—Chicago Cards.....	—Pittsburgh.....
—Chicago Bears.....	—San Francisco.....
—New York (a).....	—Pittsburgh (a).....
—Pittsburgh (a).....	—Chicago Cards.....
—Philadelphia.....	—New York.....
—Pittsburgh.....	—Philadelphia (a).....
58.....	43 91..... 20

Home Team	Visiting Team
DETROIT	vs. LOS ANGELES
Won 3, Lost 0, Tied 0	Won 2, Lost 1, Tied 0
38—Pittsburgh..... 21	21—New York..... 7
27—Baltimore (a)..... 17	30—San Francisco (a)..... 31
24—San Francisco..... 21	38—Green Bay (a)..... 20
—Los Angeles.....	—Detroit (a).....
—San Francisco (a).....	—Chicago Bears.....
—Los Angeles (a).....	—Detroit.....
—Baltimore.....	—San Francisco.....
—Green Bay (a).....	—Chicago Cards (a).....
—Chicago Bears (a).....	—Baltimore (a).....
—Green Bay.....	—Chicago Bears (a).....
—Chicago Bears.....	—Baltimore.....
—New York (a).....	—Green Bay.....
89.....	59 89..... 58

Home Team	Visiting Team
GREEN BAY	vs. BALTIMORE
Won 0, Lost 3, Tied 0	Won 2, Lost 1, Tied 0
0—Cleveland..... 27	13—Chicago Bears..... 9
13—Chicago Bears..... 17	17—Detroit..... 27
20—Los Angeles..... 38	16—Chicago Bears (a)..... 14
—Baltimore.....	—Green Bay (a).....
—Pittsburgh (a).....	—Washington.....
—Baltimore (a).....	—Green Bay.....
—Chicago Bears (a).....	—Detroit (a).....
—Detroit.....	—Philadelphia (a).....
—San Francisco.....	—Los Angeles.....
—Detroit (a).....	—San Francisco.....
—San Francisco (a).....	—Los Angeles (a).....
—Los Angeles (a).....	—San Francisco (a).....
33.....	82 46..... 50

NATIONAL LEAGUE LEADERS

RUSHING

1. Perry, San Francisco.....	41 for 226 yds.
2. Rogel, Pittsburgh.....	53 for 170 yds.
3. Justice, Washington.....	27 for 160 yds.

PASSING

1. Graham, Cleveland.....	53 of 76 for 930 yds.
2. Scarbath, Washington.....	14 of 34 for 369 yds.
3. Layne, Detroit.....	28 of 60 for 595 yds.

PASS-RECEIVING

1. Stonesifer, Chicago Cards.....	20 for 224 yds.
2. Nickel, Pittsburgh.....	17 for 228 yds.
3. Pihos, Philadelphia.....	14 for 193 yds.

SCORING

1. Walker, Detroit.....	29 pts.
2. Groza, Cleveland.....	25 pts.
3. Hoernschemeyer, Detroit.....	24 pts.

NATIONAL LEAGUE STANDINGS

EASTERN CONFERENCE

	W.	L.	T.	Pct.	Points For	Points Agst.
Cleveland.....	3	0	0	1.000	91	20
Washington.....	2	0	1	1.000	58	43
Pittsburgh.....	2	1	0	.667	76	80
Philadelphia.....	0	2	1	.000	55	89
Chicago Cards.....	0	3	0	.000	48	82
NEW YORK.....	0	3	0	.000	30	58

WESTERN CONFERENCE

Detroit.....	3	0	0	1.000	89	59
San Francisco.....	2	1	0	.667	83	75
Los Angeles.....	2	1	0	.667	89	58
Baltimore.....	2	1	0	.667	46	50
Chicago Bears.....	1	2	0	.333	40	42
Green Bay.....	0	3	0	.000	33	82

1920 — 34th Year, National Football League — 1953

Something to cheer about!

W THREE FEATHERS

GIANT LEADERS

Ground-Gaining	
Grandelius	112 yds.
Passes Completed	
Conerly	32 for 264 yds.
Passes Caught	
Price	9 for 58 yds.
Scoring	
Clay	10 pts.
Punting	
Avinger	35.0 yd. avg.
Punt Returns	
Tunnell	12 for 136 yds.
Kick-Off Returns	
Gifford	4 for 112 yds.
Interceptions	
Duncan	2 for 38 yds.

Very Special Reserve

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a cigarette with a
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And it's so satisfying to know that a doctor reports no adverse effects to the nose, throat and sinuses from smoking Chesterfield.

The doctor's report is part of a program supervised by a responsible independent research laboratory, and is based on thorough bi-monthly examinations of a group of Chesterfield smokers over a period of a year and four months.

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BOTH REGULAR AND KING-SIZE**

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