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CLEVELAND

BROWNS

POLO GROUNDS • OCTOBER 25, 1953



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BACK YOUR NEW YORK GIANTS!

Throughout the 1953 season you'll see football at its finest at the Polo Grounds when you back your New York Giants. Cheer your team on to victory as the Giants meet the top teams in the National Football League. And if you are not at present a season ticket holder, stop in at the box office while here, and investigate all the advantages of season tickets for 1954.

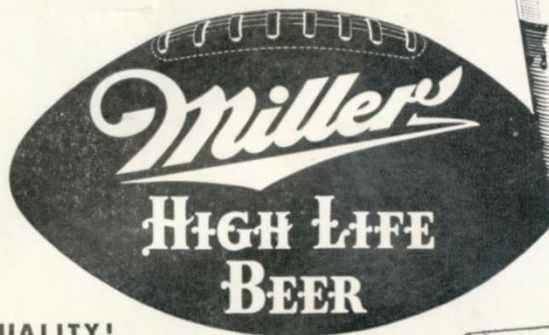
Tune in ... Television and Radio!



When you can't get out to the game in person, follow the Giants on Television and Radio. Miller High Life again will be bringing you the play-by-play telecasts and radio broadcasts over an extensive network of Eastern stations. Consult your newspaper for times and dates of all Miller High Life broadcasts and telecasts.

Enjoy Life with Miller High Life!

At the game, at home or at your favorite tavern or restaurant, treat yourself and your friends to an extra measure of pleasure with Miller High Life, the Champagne of Bottle Beer.



THE NATIONAL CHAMPION OF QUALITY!



New York Giants ball carrier heads for paydirt as teamwork opens hole for touchdown against New York Yanks in Polo Grounds contest. Notice converging Yanks closing in too late.

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3 times a year***

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So Flavorful!*

A FAMOUS SERIES CONTINUES

THERE is no closer rivalry in football today than that between the Giants and Browns. Today's is the eighth game between the two titans of pro football, who began to trade blocks and tackles in 1950. The Giants have won four, the Browns three.

The average margin between the teams has been less than a touchdown, 5.3 points. Overall, the Giants have scored 93 points, the Browns 88.

Three times the divisional title has hinged on a Giant-Brown game. On the first occasion, the Giants won 17-13, only to lose a play-off to the Browns, 8-3. The third time Cleveland shut out the New Yorkers, 10-0, to clinch the 1951 crown.

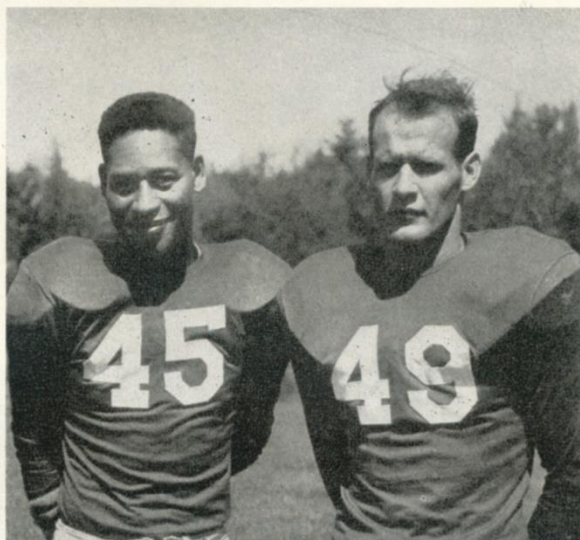
Steve Owen's celebrated umbrella defense was invented to combat the threat of Otto Graham's passes. The umbrella works two ways: it can saturate the passing zone with defenders, or it can rush the passer to distraction.

In the first Giant-Brown game Owen called for the downfield flood. Graham didn't complete a pass in the first half. The Giants intercepted three times. The Giants won, 6-0, still the only time Cleveland ever has been shut out.

If the Browns worked for weeks on new pass patterns after that, they must have been doubly chagrined to find that Owen had reversed his field for the second game.

This time the rush was on. Six men rushed Graham so hard on each play that he lost tremendous yardage eating the ball. Cleveland never got started. The Giants won, 17-13.

Which way cagey Steve will play it today will be revealed soon enough. That he will stress defense is not even certain. In the season's finale



UMBRELLA SPOKES . . . Em Tunnell and Tom Landry, charter members of Steve Owen's celebrated defensive alignment.

last year, he virtually threw defense to the winds and the Giants outscored the Browns, 37-34.

The Browns don't change much. For eight seasons now they have depended largely on their three G's: Graham, Groza and Gillom. Groza is the field goal threat, dangerous anytime the Browns cross midfield. Gillom is the punter who gets them out of trouble.

With service calls and retirements coming at awkward moments, the Giants have changed constantly. This season they have their best batch of running backs since pre-war days and a new and promising quarterback in Arnold Galiffa. But they also have a rookie line that still has much to learn.

The Giant defense is almost 100 percent veteran and out of the Owen titanic mold. It held the Cardinals to minus one yard rushing last week. With Frank Gifford and Em Tunnell at safety, the umbrella is stronger than ever.

The umbrella, developed and perfected under Brown pressure, may be the Giants' ace-in-the-hole. The umbrella is an offense on defense, with any of its four main spokes (Tom Landry and Don Menasco in addition to Tunnell and Gifford) able and liable to go all the way with an intercepted pass.

Last season Tunnell gained 924 yards on defense, much more than the league-leading ground-gainer gained on offense. A quarterback must be careful against such as this.

The Giants, getting stronger now with the rookie line coming alive, will have all their weapons primed for the Browns, including quarterback Charley Conerly, who has completed six touchdown passes against them and is the only quarterback ever to defeat them four times.

ATTENTION FANS!

For the comfort and convenience of those attending Giant home games, it is requested that all ticket-holders take their seats by way of the entrance ramps leading to their own sections.

These entrance ramps are clearly marked. Using them will take you to your seat by the most direct route and with a minimum of confusion.

Give yourself—and the other fellow—a break and avoid walking in front of other sections while going to your seat.

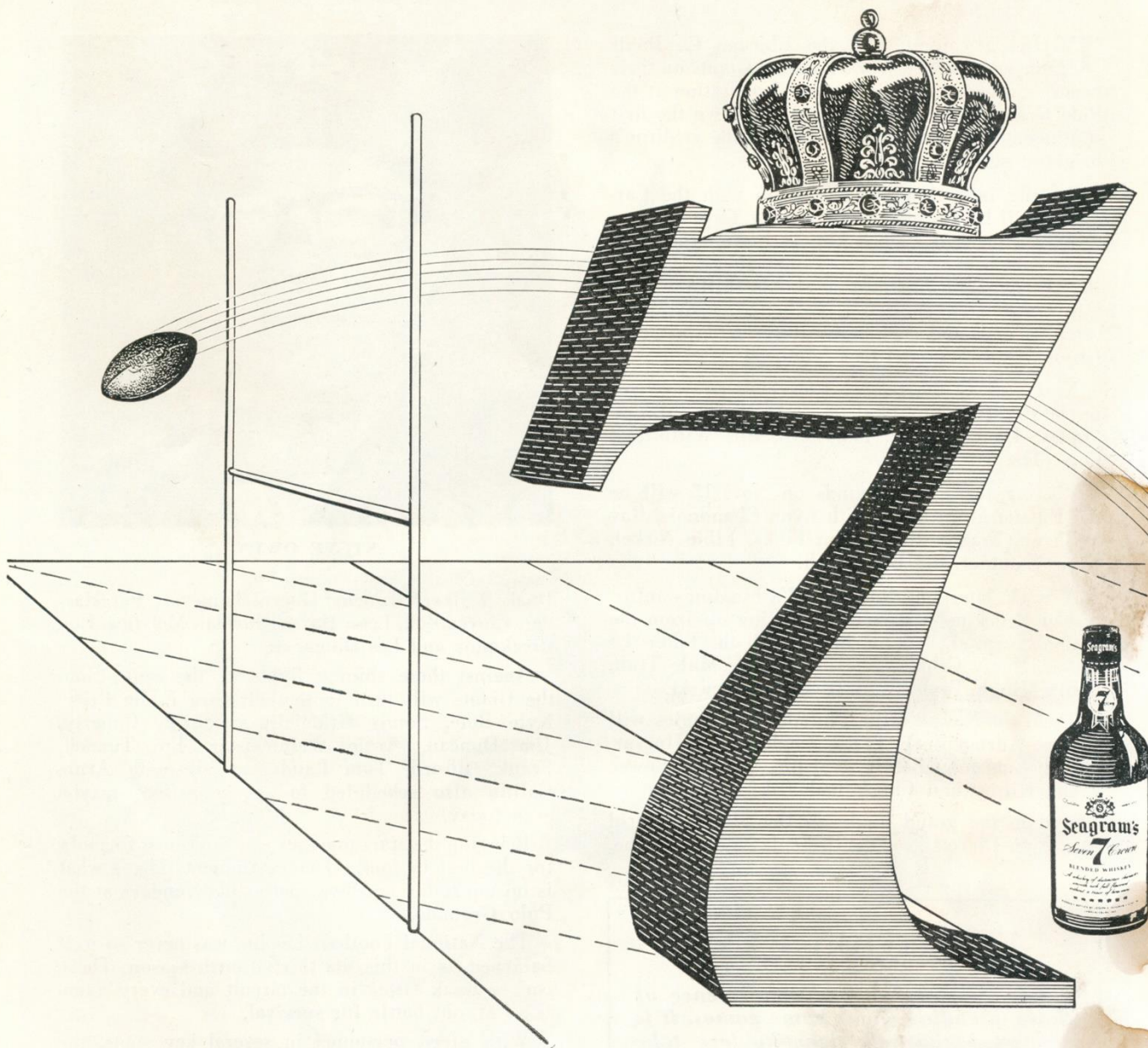
This also applies in leaving the Polo Grounds before the end of a game. The quickest way out is by the nearest ramp.

PLEASE COOPERATE!

PLEASE COOPERATE!

1920 — 34th Year, National Football League — 1953

This book is published by HARRY M. STEVENS, Inc., 320 Fifth Avenue, New York 1, N. Y.

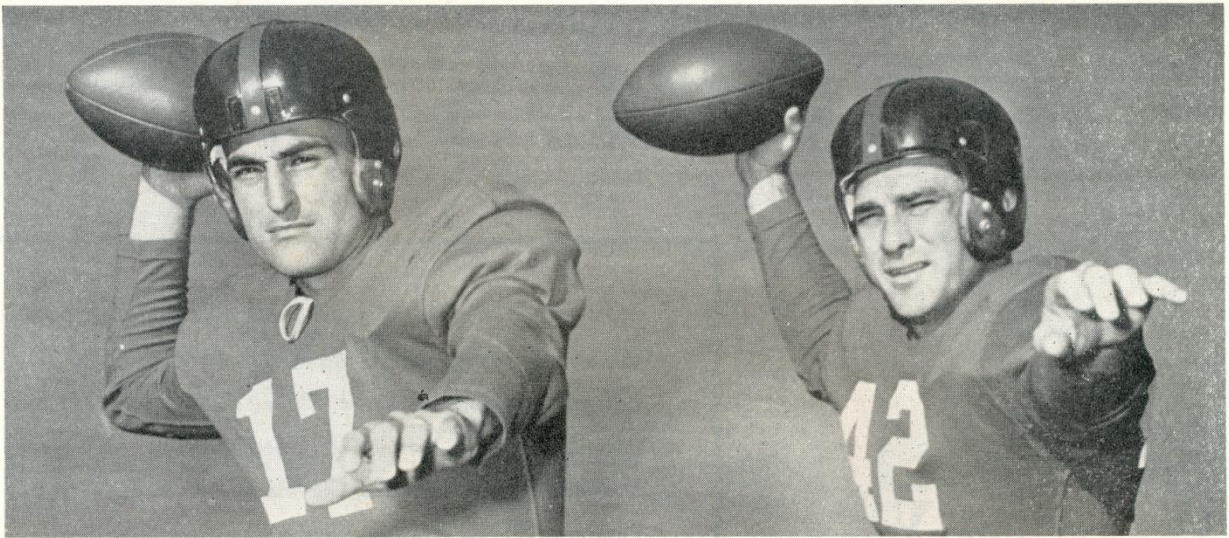


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DOUBLE-BARRELED PASSING THREAT: Arnie Galiffa and Charley Conerly.

One-Two Punch at Quarterback

THE signing of Arnold Galiffa two weeks ago marked the end, the Giants hope, of a seven-year quest for quarterback strength.

Since 1946, when Frank Filchock directed the Giants to an Eastern Division title, a dozen players have had a shot at the quarterback job. Only one of them, Charley Conerly, has operated with proficiency.

In the six years he has been with the team Conerly has been more than a competent quarterback. At times, Chuckin' Charley has approached brilliance. But he has not been able to do the job alone.

Now Conerly has Galiffa's help—and the Giants have a one-two punch second to none. Not only is Galiffa, ex-Cadet, ex-All-American, ex-battlefield hero, a stand-out quarterback in his own right but he will also take some of the pressure off Conerly. It is expected that Conerly will attain more consistency as a result.

In his senior season at West Point, Galiffa completed 50 of 97 passes—51.5 percent. He threw 13 touchdowns, gained 887 yards at the rate of 9.1 yards a clip. Army was unbeaten that year and in Galiffa's final game, racked Navy 38-0. Coach Red Blaik called it the finest job of quarterbacking he had ever seen.

Three months after graduation this 11-letter man (he played first base and basketball at West Point also) was in action in Korea.

There he narrowly escaped death several times, won a battlefield promotion to first lieutenant.

"I used my platoon as a football team," he said later, "I was quarterback. We had sneak plays up the middle, sweeps around end. There was one difference—those Reds were shooting to kill!"

To get Galiffa the Giants had to give up a fine defensive back, S. M. U.'s Val Joe Walker, who is perhaps the fastest man in football, and their first draft choice.

It is a high price to pay but the Giants, who have been willing to pay high prices to strengthen the team, believe Galiffa will be worth it.

To replace Filchock in 1947, the club gave up Bill Paschal, who had led the league in rushing two

straight years, plus a bundle of money for ex-Columbia star Paul Governali.

The following year, in fierce bidding for Conerly, the Giants went so high that the disappointed Branch Rickey of the now-defunct Brooklyn Dodgers labeled the whole thing "un-American."

To back up Conerly, the club made Travis Tidwell its No. 1 draft choice in 1950. When Tidwell failed to live up to his college reputation Fred Benners was picked. Benners gave up the game this year to finish law school.

Now it's Galiffa and Conerly.

On or off the playing field Galiffa is an officer. His leadership qualities as much as his ability to pass determined the Giants to get him at whatever cost.

He can also run with the ball. Against Michigan during his final undefeated season at West Point it was the celebrated Galiffa keep play on a quarterback sneak which was the upsetting force.

In Army's 14-13 close shave with Penn, time was running out with the Cadets training when Galiffa rushed the ball to set up two essential passes. With 30 seconds left he threw the touchdown pass to John Trent, Army captain.

After the 1949 season the Navy players voted Galiffa the outstanding individual Navy had faced. As a Giant, the six-two, 195-pounder promises to impress NFL teams in like manner.



NEW GIANT: Arnie Galiffa.

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Rare that you'll be proud to
personally recommend it.
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Melrose has grown . . . one
man telling another . . . and
another . . . since 1885.

LEAGUE LEADERS

Ground-Gaining.....	Perry, San Francisco.....	226 yds.
Passes Completed.....	Graham, Cleveland.....	53 for 930 yds.
Passes Caught.....	Stonesifer, Cardinals.....	20 for 224 yds.
Scoring.....	Walker, Detroit.....	29 points
Punting.....	Brady, Pittsburgh.....	49.0 avg.
Punt Returns.....	Lary, Detroit.....	3 for 74 yds.
Kick-Off Returns.....	Chandnois, Pittsburgh.....	5 for 204 yds.
Interceptions.....	Doll, Washington.....	4 for 43 yds.



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Meet the Giants



Arnie Weinmeister

Arnie Weinmeister (73) has been pro football's best defensive tackle ever since he broke in with the AAC Yankees six years ago. The 235-pound Washington graduate has the speed and mobility of a halfback to go along with his power. His lateral range is phenomenal. A natural leader, he is co-captain of the Giants.

Kyle Rote (44), beset with injuries in his three seasons with the Giants, has had only a few opportunities to flash the form that won him the nickname of "Mighty Mustang" at S. M. U. However, there's no question about his ability and the Giants feel sure his run of tough luck soon will be over. His flashing cutback runs and brilliant pass-catching are vital to the success of Steve Owen's team.



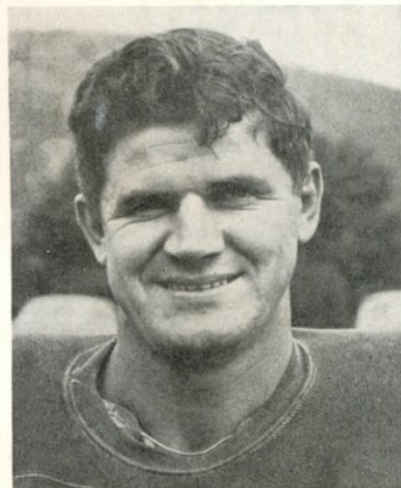
Kyle Rote



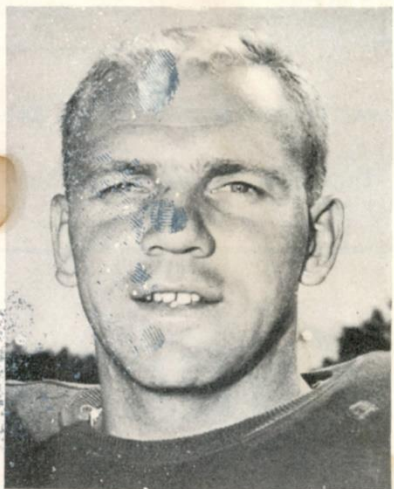
John Cannady

John Cannady (52), seven-year Giant from Indiana, has supplied the Polo Grounds with their most effective line-backing since the days of Mel Hein. Big John, a rib-cracking tackler who really "makes that leather pop," is at his best when the going is roughest. He has particularly distinguished himself against the Browns. Thanks largely to Cannady's vigilant attention, Marion Motley, Cleveland's great fullback, has been completely stymied by the Giants.

John Rapacz (53) rates as one of football's best offensive centers. The huge Oklahoman, 6-4 and 260, who got his start with the AAC Chicago Rockets, was Steve Owen's No. 1 draft pick when that circuit disbanded in 1950. It was a happy choice for the Giants, for John has been bowling over opposing linemen like tenpins ever since. An off-season knee cartilage operation has made him more effective than ever this season.



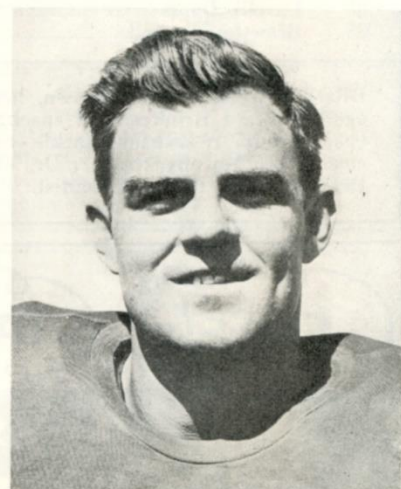
John Rapacz



Bill Austin

Bill Austin (60), back with the Giants after a two-year hitch in the Army, has played a lot of football for a 24-year-old. He was a four-year regular at Oregon State, had two brilliant seasons with the Giants and also managed to sneak in a little gridiron action in the service. The Blond Bomber plays a key role in the attack at running guard and is rapidly recovering the form that established him as a Giant star in 1950-51.

Randy Clay (12), like Austin, returned to the Giants this season after spending two years in service. He was a rookie sensation in 1950, accounting for two upset victories over the world champion Philadelphia Eagles and winning hero's honors in the celebrated 6-0 defeat of the Browns. The fleet Texan has moved right back into the regular line-up at right half and, besides doing a solid job of running, blocking and pass-catching, has taken over the place-kicking assignment.



Randy Clay

AUTOGRAPH COLLECTORS: "Meet the Giants" will be a weekly program feature.

1920 — 34th Year, National Football League — 1953

CLEVELAND BROWNS—LINE UP

KICK-OFF
2:05 P.M.

OFFENSE

R. H. Jones (40)	F. B. Jagade (32)	Q. B. Graham (14)	L. H. Carpenter (20)
R. E. Lavelli (86)	R. T. Sandusky (78)	R. G. Noll (65)	C. Gatski (52)
		L. G. Gibron (64)	L. T. Groza (76)
			L. E. Brewster (88)

DEFENSE

L. E. Young (82)	L. T. Colo (70)	M. G. Willis (60)	R. T. Palmer (72)	R. E. Ford (80)
L. H. Lahr (24)	L. L. B. Catlin (50)	SAFETY Gorgal (15)	SAFETY Konz (22)	R. L. B. Thompson (54)
				R. H. James (42)

Brown Roster

No.	Name	Position	Weight	Height	Age	College	Years With Club
14	Graham, Otto	QB	200	6:01	31	Northwestern	8
15	Gorgal, Ken	QB	200	6:02	24	Purdue	2
16	Ratterman, George	QB	182	6:01	27	Notre Dame	2
20	Carpenter, Ken	HB	195	6:00	27	Oregon State	4
22	Konz, Ken	HB	182	5:10	25	L. S. U.	1
24	Lahr, Warren	HB	192	5:11	29	Western Reserve	5
26	Renfro, Ray	HB	185	6:01	23	North Texas State	2
30	Howard, Sherman	HB	196	6:00	28	Iowa-Nevada	2
32	Jagade, Harry	FB	220	6:00	27	Indiana	3
34	Michaels, Walt	FB	232	6:00	24	Washington & Lee	2
36	Motley, Marion	FB	238	6:00	33	Nevada	8
40	Jones, William	HB	200	6:04	28	Tulane	6
42	James, Tommy	HB	185	5:10	29	Ohio State	6
46	Reynolds, Billy	HB	188	5:10	21	Pittsburgh	1
50	Catlin, Tom	C	210	6:01	22	Oklahoma	1
52	Gatski, Frank	C	240	6:03	31	Marshall	8
54	Thompson, Tommy	C	227	6:01	26	William and Mary	5
60	Willis, Bill	G	218	6:02	31	Ohio State	8
62	Houston, Lin	G	225	6:00	32	Ohio State	8
64	Gibron, Abe	G	245	5:11	28	Purdue	4
65	Noll, Charles	G	218	6:01	21	Dayton	1
66	Donaldson, Gene	G	215	5:09	23	Kentucky	1
70	Colo, Don	T	258	6:03	28	Brown	1
72	Palmer, Derrell	T	242	6:02	30	Texas Christian	5
76	Groza, Lou	T	240	6:03	29	Ohio State	8
78	Sandusky, John	T	258	6:01	27	Villanova	4
79	Helluin, Francis	T	292	6:03	24	Tulane	2
80	Ford, Len	E	254	6:04	27	Michigan	3
82	Young, George	E	221	6:03	29	Georgia	8
83	Atkins, Doug	E	250	6:08	23	Tennessee	1
84	Gillom, Horace	E	225	6:01	32	Nevada	7
86	Lavelli, Dante	E	192	6:00	30	Ohio State	8
88	Brewster, Darrell	E	205	6:03	23	Purdue	2

BROWN STAFF: Paul Brown, head coach and general manager; Howard Brinker, end coach; Blanton Collier, backfield coach; Wilbur Ewbank, tackle coach; Fritz Heisler, guard coach; Leo Murphy, trainer; Dr. Victor D. Ippolito, physician; Dr. Edward I. Robbins, dentist.

Watch the **GIANT QUARTERBACK HUDDLE** every

The Official Watch for Timing Today's Game is

GIANT SPECIAL

Punting—Avinger (34), L
PAT and FG—Clay (12),
Kick-Offs—Rote (44), Gi

OFFICIAL

Referee
Ronald Gibbs (34)

Umpire
James Beiersdor

Head Linesman
Don Teahan (36)

Back Judge

Pace (55),

Field Judge

William McHugh (2)

BROWN SPECIAL

Punting—Gillom (84).
PAT and FG—Groza (76).
Kick-Offs—Groza (76).



Compare.

SW

CALVERT RESERVE BLENDED WHISKEY — 86.8 PROOF —

NEW YORK GIANTS—LINE UP

OFFENSE

R. H. Clay (12)	F. B. Price (31)	Q. B. Conerly (42)	L. H. Grandelius (24)
R. E. Stribling (81)	R. T. Yelvington (72)	R. G. Austin (60)	C. Rapacz (53)
L. G. Lagod (65)	L. T. Brown (79)	L. E. Pelfrey (80)	

DEFENSE

L. E. Duncan (86)	L. T. Weinmeister (73)	M. G. Ramona (61)	R. T. Krouse (70)	R. E. Sulaitis (21)
L. H. Landry (49)	SAFETY Tunnell (45)	L. L. B. Woodard (51)	R. L. B. Cannady (52)	SAFETY Gifford (16)
				R. H. Menasco (38)

SPECIALISTS

(34), Landry (49).
(12), Rote (44).
(1), Gifford (16).

ICIALS

efee
s St. Thomas
mpire
ersdorfer (17)
Linesman
n (36), Xavier
k Judge
e (55), Illinois
d Judge
ugh (22), De Roul

SPECIALISTS

(1), (38), (1), (1)
(76), (1), (1)
(6), (1), (1)

Giant Roster

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro
12	Clay, Randy	HB	191	6:01	25	Texas	2
16	Gifford, Frank	HB	190	6:01	23	So. California	2
17	Galiffa, Arnold	QB	195	6:02	26	Army	1
20	Mackrides, Bill	QB	185	6:00	28	Nevada	7
21	Sulaitis, Joe	E	215	6:02	32	Dickinson H. S.	10
22	Long, Buford	HB	190	6:01½	21	Florida	1
24	Grandelius, Sonny	HB	195	6:00	23	Michigan State	1
31	Price, Eddie	FB	190	5:11	27	Tulane	4
34	Avinger, Butch	FB	215	6:01	24	Alabama	1
38	Menasco, Don	HB	185	6:00	23	Texas	2
42	Conerly, Charlie	QB	185	6:01	29	Mississippi	6
44	Rote, Kyle	HB	195	6:00	25	So. Methodist	3
45	Tunnell, Emlen	HB	183	6:01	28	Iowa	6
49	Landry, Tom	HB	195	6:01	28	Texas	5
51	Woodard, Dick	C	225	6:01	27	Iowa	4
52	Cannady, John	C	225	6:02	29	Indiana	7
53	Rapacz, John	C	260	6:04	28	Oklahoma	6
55	Wietecha, Ray	C	215	6:01	24	Northwestern	1
60	Austin, Bill	G	225	6:01	24	Oregon State	3
61	Ramona, Joe	G	210	6:01	22	Santa Clara	1
63	Peviani, Bob	G	210	6:01	21	So. California	1
65	Lagod, Chet	G	220	6:02	25	Chattanooga	1
66	Stroud, Jack	G	215	6:01	24	Tennessee	1
67	Kennard, George	G	205	6:00	24	Kansas	2
70	Krouse, Ray	T	250	6:03	26	Maryland	3
72	Yelvington, Dick	T	230	6:02½	26	Georgia	2
73	Weinmeister, Arnie	T	235	6:04	30	Washington	6
75	Albright, Bill	G	232	6:01	24	Wisconsin	3
78	Douglas, DeWayne	T	240	6:03	21	Florida	1
79	Brown, Roosevelt, Jr.	T	245	6:03	21	Morgan State	1
80	Pelfrey, Ray	E	190	6:00	23	E. Kentucky State	3
81	Stribling, Bill	E	205	6:01	26	Mississippi	3
86	Duncan, Jim	E	205	6:02	27	Wake Forest	4

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is engines—"The World's Most Honored Watch."

GIANT STAFF: Steve Owen, Phillips U., head coach; Al Sherman, Brooklyn College, backfield coach; Ed Kolman, Temple, line coach; Jim Lee Howell, Arkansas, end coach; Al DeRogatis, assistant line coach; Sid Moret and John Johnson, trainers; Dr. Francis Sweeny, physician; Dr. Arthur Croker, dentist; Charles Cordero, equipment manager.

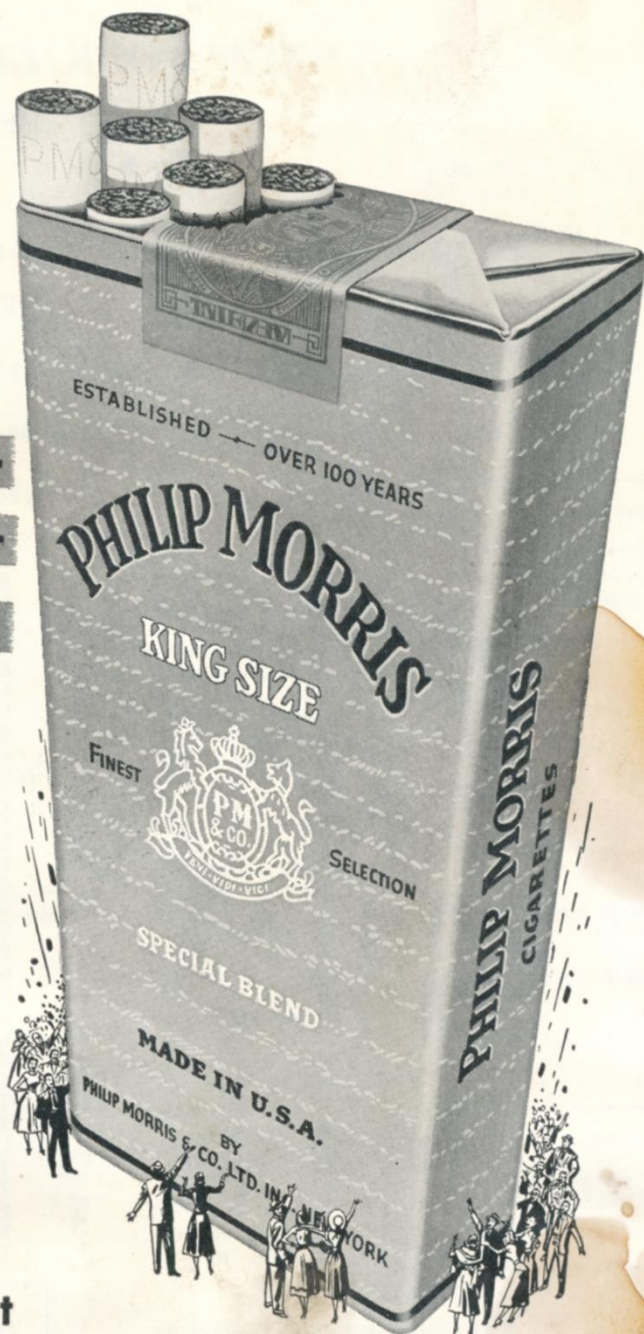
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LOOKING OVER THE BROWNS

WITH eight charter members of the squad that Paul Brown organized for Mickey McBride (who sold the franchise last spring) in 1946 and few important variations from their original style of play, the Cleveland Browns are as familiar to pro football fans as a well-read book.

The Lakesiders adhere faithfully to the pattern that has brought them five championships in seven seasons. That pattern features highly efficient passing and pass defense and the use of kicking as an offensive weapon.

Their key operative once again in Otto Graham (14). Football has known few greater passers than the Browns' great quarterback, who stays cool, calm and collected under the heaviest pressure. As in the past, Otto specializes in button-hook and deep sideline passes to his crack ends, Dante Lavelli (56) and Darrell Brewster (88), who has taken over Mac Speedie's number as well as his job; flanker pitches to Dub Jones (40), Ken Carpenter (20) and Ray Renfro (26) and screen flips to Harry Jagade (32) and Marion Motley (36).

The Browns can run the ball as



OTTO GRAHAM

well as any team. Carpenter and Jones and their young replacements, the fleet Renfro and Billy Reynolds (46), are superior halfbacks, while Jagade and the still-dangerous Motley supply a lethal one-two punch at fullback. But by habit, they give preference to their passing game. In view of their consistent record of success, who can fault them?

They supplement their aerial

dynamics with the place-kicking of Lou Groza (76), a field goal threat any time they cross mid-field, and the tremendous punting of Horace Gillom (84), who can, and often does, boom the ball 70 yards or more downfield.

On defense, Cleveland operates from 5-2-4 and 5-3-3 alignments. From either deployment, the Browns concentrate on rushing opposing passers and harassing opposing receivers. George Young (82) and Len Ford (80), their veteran ends, and Doug Atkins (83), the 6-foot-8, 250-pound rookie who spells them, crash relentlessly.

Their line-backers, Tommy Thompson (54), rookie Tom Catlin (50) and Walt Michaels (34), who joins them in the 5-3-3 set-up, do everything the law allows to check eligible receivers on the scrimmage line. Warren Lahr (24) and Tommy James (42), at the halfbacks, and Ken Gorgal (15) and rookie Ken Konz (22), the twin safety-men, provide vigilant deep coverage.

There's no great mystery about the Browns but it's still a big job to solve them, they carry out their assignments so well.

Statistical Comparison of Today's Rivals

TEAM STATISTICS

	Giants	Browns
Won-Lost Record	1-3	4-0
Points scored	51	121
Points yielded	65	34
First downs made	42	75
First downs yielded	58	61
Total yards gained	755	1,528
Total yards yielded	1,006	1,048
Yards gained, rushing	319	489
Yards yielded, rushing	468	550
Passes attempted	104	116
Passes completed	48	72
Yards gained, passing	491	1,168
Passes had intercepted	13	2
Passes attempted against	113	129
Passes completed against	46	44
Yards yielded, passing	607	630
Passes intercepted by	6	11
Ball lost, fumbles	5	7
Opponents' fumbles recovered	7	6
Yards lost, penalties	171	226

SERIES RECORD

Giants won 4; Browns won 3.

Points: Giants 93, Cleveland 88.

INDIVIDUAL STATISTICS

Rushing

	Att.	Y.G.	Avg.
Grandelius (24), Giants	51	132	2.6
Price (31), Giants	42	91	2.1
Rote (44), Giants	11	43	4.0
Renfro (26), Browns	19	131	6.9
Jagade (32), Browns	36	123	3.4
Carpenter (20), Browns	14	76	5.4
Motley (36), Browns	12	53	4.4

Passing

	Att.	Comp.	Y.G.	TDs.	Pct.
Conerly (42), Giants	87	42	438	3	48.3
Mackrides (20), Giants	15	6	53	1	40.0
Graham (14), Browns	112	69	1,165	5	61.6
Ratterman (16), Browns	3	3	3	0	100.0

Pass-Receiving

	No.	Y.G.	TDs.
Price (31), Giants	9	58	0
Pelfrey (80), Giants	8	126	2
Stribling (81), Giants	8	79	1
Lavelli (86), Browns	16	378	4
Renfro (26), Browns	16	249	1
Brewster (88), Browns	12	205	0
Jones (40), Browns	9	131	0

Scoring

	TD	FG	PAT	Pts.
Clay (12), Giants	1	0	7	13
Pelfrey (80), Giants	2	0	0	12
Groza (76), Browns	0	8	13	37
Lavelli (86), Browns	4	0	0	24

*A famous whiskey
in a fabulous decanter*



It's here! Enjoy it now!
today's **SCHENLEY**
...the best-tasting whiskey in ages
in a crystal-bright holiday decanter
at no additional cost

See how inviting the sleek decanter looks! How wonderfully smooth and satisfying the whiskey tastes! Here is a whiskey you will always serve with pride. For it gives eloquent testimony to your own good taste.

Enjoy Schenley today . . . and order your supply for the holidays. In its handsome gift-box, it's the perfect gift!

The same fine whiskey is available, as always, in the distinctive Schenley round bottle.



STEELERS HERE ON NOVEMBER 15



FRAN ROGEL

THE Giants will be on the road, playing the Cardinals in Chicago and the Eagles in Philadelphia, the next two Sundays (don't forget to tune them in on Channel 5). Then, on Nov. 15, they open a three-game stand at the Polo Grounds by facing the Pittsburgh Steelers.

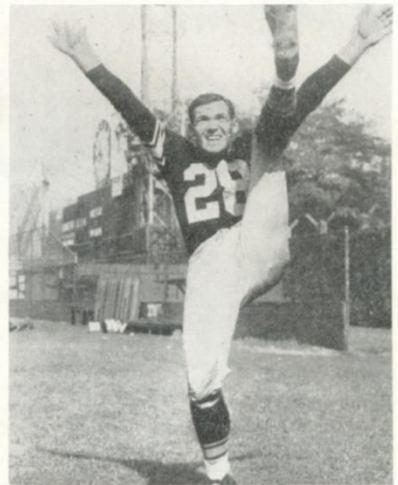
As far as Steve Owen is concerned, the Steelers are the toughest club in the National League. In winning eleven of seventeen

contests with the Giants since 1945, Pittsburgh has done the Polo Grounders out of a couple of Eastern titles. The 63-7 count the Steelers rolled up last year was the worst defeat in Giant history and they knocked off Steve's team 24-14 at Pittsburgh three weeks ago.

Perhaps the most improved team in the National League last season under the coaching of Joe Bach, Pittsburgh has added new weapons to its arsenal and will bring to the Polo Grounds a typically rugged and hard-hitting squad.

Distinguishing the Steeler cast is a blazing fast backfield and a block-busting defensive line. The Pittsburgh backfield, rated by the experts as one of the best in football, is composed of Jim Finks, a sharp-shooting quarterback who threw 20 touchdown passes in 1952; Lynn Chandnois and Ray Mathews, mercurial halfbacks who specialize in breakaway runs, and Fran Rogel, a ripping, clashing fullback who ranks among the top ground-gainers in the circuit.

The Steeler defensive line,



PAT BRADY

which has been pierced for only 245 yards by rushing in four games, is led by Dale Dodrill at middle guard, Ernie Stautner at left tackle and Bill McPeak at right end.

Other Pittsburgh assets are elusive end Elbie Nickel, a pass-catching wizard; Bill Walsh, all-league offensive center, and Pat Brady, the loop's top punter with a fantastic average of 49.8 yards from the line of scrimmage.

Coming Giant Attractions at Polo Grounds

Buy Choice Seats in Advance

at

NEW YORK FOOTBALL GIANTS 11 West 42nd Street
New York 18, N. Y.
Mon.-Fri., 9-5; Sat., 9-1

NEW YORK BASEBALL GIANTS 100 West 42nd Street
New York 18, N. Y.
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No.
of
Ticks.

**1953 GIANT GAMES
AT POLO GROUNDS**

Enclosed find \$..... to cover cost

of ☐ Reserved ☐ Lower Box Seats for

the Giant home games marked here →

Name.....

Mail tickets to:

Address.....

City..... Zone..... State.....

**NOV. 15
PITTSBURGH**

**NOV. 22
WASHINGTON**

**NOV. 29
PHILADELPHIA**

**DEC. 13
DETROIT**

Make Check or Money Order Payable to N. Y. Football Giants

\$4.80 LOWER
BOX SEATS

\$3.60 and \$2.00 RESERVED
SEATS

\$1.25 BLEACHER
SEATS

Tickets Now on Sale at Rear of Lower Section 16 and Eighth Ave. Entrance

Which Cigarette Is Better for Your Health Than All Other Leading Brands?

THE ANSWER IS...

**WORLD'S ONLY CIGARETTE
WITH DOUBLE-BARRELLED
HEALTH PROTECTION**

- 1. New Health-Guard Filter**
- 2. Plus King-Size Length**



King-Size Filter Tip VICEROY

GIANT JOTTINGS

FORDHAM'S next appearance at the Polo Grounds will be against the University of Miami next Saturday. The Rams also play here against Temple on Nov. 14 and against Villanova on Nov. 28. . . . Talking about Fordham brings to mind that Big Ed Danowski, coach of the Maroon, set a National League record with the Giants that may never be beaten. He suffered only 42 interceptions in his seven seasons as the star passer of Steve Owen's club. . . . Charley Conerly, who has fired 73 touchdown passes for the Giants, holds the National League record for the most completions in a game. He hit his targets 36 times against Pittsburgh on Dec. 5, 1948.

Today's Giants-Brown game will be telecast from coast-to-coast over 88 different outlets. . . . Don't forget to tune in Channel 5 on Sundays when the Giants are playing away from home. Their road games once again are being telecast. . . . Another "must" for Giant fans is "Giant Quarterback Huddle," presented every Thursday at 8 P.M. over Channel 5. . . . Jack McBride, one of the greatest fullbacks ever to play at the Polo Grounds, will be next Thursday's guest. Ken Strong was on last Thursday. . . . Century Milstead, who was in the "Huddle" a couple of weeks ago, acquired that first name because he was born on Jan. 1, 1900.

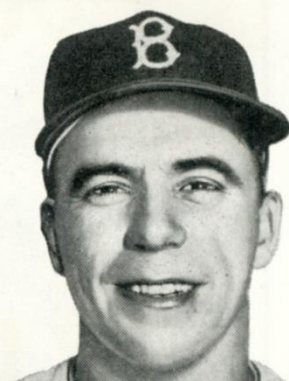
Arnie Weinmeister is the subject of a "spread" in the current issue of Look Magazine. There wouldn't be many dissenting votes to the statement that the big guy from Washington is the greatest defensive tackle of all time. . . . Commissioner Bert Bell, making the rounds in New York this week, repeated his early-season prediction that every team in the league will lose at least three games. He also so prophesied last year and final standings showed an 8-4 record for Cleveland, the Eastern winner, and marks of 9-3 for Detroit and Los Angeles, who had to play off for the Western title.

The Irvington (N. J.) High School band will provide today's between-the-halves entertainment. . . . The show that Hempstead High School put on last Sunday sets a high standard for the units that follow. . . . Jim Lee Howell, the Senator from Arkansas, again is coaching the Wagner College eleven as well as tutoring the Giant ends. . . . Bobby Dillon, the hard-hitting fullback who scored two touchdowns for California against Pennsylvania, is on the Giant draft list. They tabbed him as a good prospect a couple of years ago, before he went into service. He's a Highland Falls, N. Y., boy who put in a semester at Columbia, and transferred to California after scoring a Navy hitch on the Pacific coast.

Remaining Giant Home Games

Nov. 15.....	Pittsburgh Steelers
Nov. 22.....	Washington Redskins
Nov. 29.....	Philadelphia Eagles
Dec. 13.....	Detroit Lions

MICKEY MANTLE AND PEE WEE REESE EACH CLAIM BASEBALL'S CLOSEST SHAVE!



"I think the SQUEEZE-PLAY
is the closest shave base-
ball has to offer."

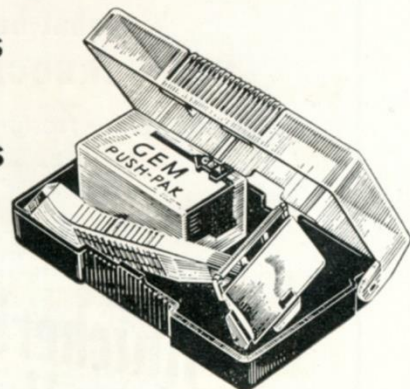
Mickey Mantle

"I think the DOUBLE-PLAY
is certainly the
closer shave."

Pee Wee Reese

But — both agree that the
closest and cleanest shave
is with a **GEM** because

GEM gives
you more
clean shaves
than any
other single
or double
edge blade.



GEM

RAZORS and BLADES



GEORGE MIKAN of Minneapolis Lakers

League Opener
MADISON SQUARE GARDEN
This Saturday Night

NEW YORK KNICKS

VS.

MINN. LAKERS

(Pro champions, with big George Mikan and Clyde Lovellette)

and

**ROCHESTER
ROYALS**

VS.

**BALTIMORE
BULLETS**

(With Max Zaslofsky, ex-Knick)

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Special student discounts for Knicks' Garden games. Write for our club ticket plan.

PRICES—\$3.50, \$3, \$2.50, \$2 and \$1.

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**No other beer can match
its *magnificent* flavor!**

No matter what beer you buy...
what beer you try...
KNICKERBOCKER has no equal!
Extra light—frosty-dry—less “filling” too!
Finest beer you ever drank!



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SCOUTING AROUND With Jack Lavelle

THIS may be Paul Brown's best Cleveland team. . . . The Browns certainly were great against Washington last Sunday. . . . The game reminded me for all the world of that old April Fool's Day stunt where you tie a string to a purse and jerk it when somebody goes to pick up the purse. . . . That's about what the Browns did to the Redskins. . . . They had it all the way. . . . Even when Washington went ahead for a moment in the fourth period, you knew how it was going to turn out.

I kept a close eye on my old friend, George Preston Marshall, but he just sat quietly in his box near the broadcasting booth and didn't call one play. . . . George is letting Curly Lambeau do all the coaching this season, which is something of a switch. . . . I thought it very sporting of Mr. Marshall, too, to wear a brown ensemble—coat, suit, tie, hat, shoes and everything. His outfit practically duplicated Paul Brown's. . . . I wasn't able to find out whether he plans to extend the same courtesy to all visiting coaches.

On my way to Washington, I took in the Philadelphia-Pittsburgh game on Saturday night and I saw one of the funniest things I've seen in a football game. . . . It was a rough-and-tough affair, as you might expect, and the officials were playing

(Super-Scout Jack Lavelle files his confidential report in this space every week.)

"Drop the Handkerchief" at a great rate. . . . This one time Pittsburgh was caught doing something or other and the handkerchiefs fluttered down like snow. . . . Pretty disgusted with the whole business, Darrell Hogan, the Steeler line-backer, picked one up, wiped his face with it, blew his nose in its, then threw it back on the ground. . . . "That was purely a matter of opinion," observed a press-box wag.



Today, more than ever before, you've got to be brave to put on a uniform at all in pro football. . . . You'd better come out ready to play because the other team sure will be ready. . . . It's a great game, played by great teams, and I agree 100 percent with Bert Bell's statement that no one is going to wind up with less than three losses.

TODAY'S SELECTIONS—With three winners in five tries last week, I'm playing with "their" money. . . . So here we go again: Pittsburgh over Green Bay (they played last night); Los Angeles over Bears; Detroit over San Francisco; Philadelphia over Cardinals; Washington over Baltimore.

On The Ball—

Celebrating 100 years of service to the community, the city's pioneer in Branch Banking provides 78 conveniently located offices throughout Greater New York.

Offering complete banking service, we invite you to come in the nearest branch and discuss your banking business with us.

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THIS WEEKEND'S NFL PAIRINGS

Home Team	Visiting Team
N. Y. GIANTS	CLEVELAND
Won 1, Lost 3, Tied 0	Won 4, Lost 0, Tied 0
7—Los Angeles (a)..... 21	27—Green Bay (a)..... 0
14—Pittsburgh (a)..... 24	27—Chicago Cards (a)..... 7
9—Washington (a)..... 13	37—Philadelphia..... 13
21—Chicago Cards..... 7	30—Washington (a)..... 14
—Cleveland.....	—New York (a).....
—Chicago Cards (a).....	—Washington.....
—Philadelphia (a).....	—Pittsburgh.....
—Pittsburgh.....	—San Francisco.....
—Washington.....	—Pittsburgh (a).....
—Philadelphia.....	—Chicago Cards.....
—Cleveland (a).....	—New York.....
—Detroit.....	—Philadelphia (a).....
51	65 121 34

PITTSBURGH	vs.	GREEN BAY
Won 2, Lost 2, Tied 0		Won 1, Lost 3, Tied 0
21—Detroit (a)..... 38		0—Cleveland..... 27
24—New York..... 14		13—Chicago Bears..... 17
31—Chicago Cards..... 28		20—Los Angeles..... 38
7—Philadelphia (a)..... 23		37—Baltimore..... 14
—Green Bay.....		—Pittsburgh (a).....
—Philadelphia.....		—Baltimore (a).....
—Cleveland (a).....		—Chicago Bears (a).....
—New York (a).....		—Detroit.....
—Cleveland.....		—San Francisco.....
—Washington.....		—Detroit (a).....
—Chicago Cards (a).....		—San Francisco (a).....
—Washington (a).....		—Los Angeles (a).....
83	103 70	96

BALTIMORE	vs.	WASHINGTON
Won 2, Lost 2, Tied 0		Won 2, Lost 1, Tied 1
13—Chicago Bears..... 9		24—Chicago (a)..... 13
17—Detroit..... 27		21—Philadelphia (a)..... 21
16—Chicago Bears (a)..... 14		13—New York..... 9
14—Green Bay (a)..... 37		14—Cleveland..... 30
—Washington.....		—Baltimore (a).....
—Green Bay.....		—Cleveland (a).....
—Detroit (a).....		—Chicago Cards.....
—Philadelphia (a).....		—Chicago Bears.....
—Los Angeles.....		—New York (a).....
—San Francisco.....		—Pittsburgh (a).....
—Los Angeles (a).....		—Philadelphia.....
—San Francisco (a).....		—Pittsburgh.....
60	87 72	73

Home Team	Visiting Team
SAN FRANCISCO	DETROIT
Won 3, Lost 1, Tied 0	Won 3, Lost 1, Tied 0
31—Philadelphia..... 21	38—Pittsburgh..... 21
31—Los Angeles..... 30	27—Baltimore (a)..... 17
21—Detroit (a)..... 24	24—San Francisco..... 21
35—Chicago Bears (a)..... 28	19—Los Angeles..... 31
—Detroit.....	—San Francisco (a).....
—Chicago Bears.....	—Los Angeles (a).....
—Los Angeles (a).....	—Baltimore.....
—Cleveland (a).....	—Green Bay (a).....
—Green Bay (a).....	—Chicago Bears (a).....
—Baltimore (a).....	—Green Bay.....
—Green Bay.....	—Chicago Bears.....
—Baltimore.....	—New York (a).....
118	103 108 90

CHICAGO CARDS	vs.	PHILADELPHIA
Won 0, Lost 4, Tied 0		Won 1, Lost 2, Tied 1
13—Washington..... 24		21—San Francisco (a)..... 31
7—Cleveland..... 27		21—Washington..... 21
28—Pittsburgh (a)..... 31		13—Cleveland (a)..... 37
7—New York (a)..... 21		23—Pittsburgh..... 7
—Philadelphia.....		—Chicago Cards (a).....
—New York.....		—Pittsburgh (a).....
—Washington (a).....		—New York.....
—Los Angeles.....		—Baltimore.....
—Philadelphia (a).....		—Chicago Cards.....
—Cleveland (a).....		—New York (a).....
—Pittsburgh.....		—Washington (a).....
—Chicago Bears (a).....		—Cleveland.....
55	103 78	96

LOS ANGELES	vs.	CHICAGO BEARS
Won 3, Lost 1, Tied 0		Won 1, Lost 3, Tied 0
21—New York..... 7		9—Baltimore (a)..... 13
30—San Francisco (a)..... 31		17—Green Bay (a)..... 13
38—Green Bay (a)..... 20		14—Baltimore..... 16
31—Detroit (a)..... 19		28—San Francisco..... 35
—Chicago Bears.....		—Los Angeles (a).....
—Detroit.....		—San Francisco (a).....
—San Francisco.....		—Green Bay.....
—Chicago Cards (a).....		—Washington (a).....
—Baltimore (a).....		—Detroit.....
—Chicago Bears (a).....		—Los Angeles.....
—Baltimore.....		—Detroit (a).....
—Green Bay.....		—Chicago Cards.....
120	77 68	77

NATIONAL LEAGUE LEADERS

RUSHING

1. Perry, San Francisco.....	61 for 339 yds.
2. Justice, Washington.....	40 for 239 yds.
3. Rogel, Pittsburgh.....	60 for 203 yds.

PASSING

1. Graham, Cleveland.....	69 of 112 for 1,165 yds.
2. Lane, Detroit.....	42 of 90 for 850 yds.
3. Scarbath, Washington.....	19 of 54 for 474 yds.

PASS-RECEIVING

1. Stonesifer, Cardinals.....	28 for 336 yds.
2. Hirsch, Los Angeles.....	25 for 407 yds.
3. Nickel, Pittsburgh.....	22 for 292 yds.

SCORING

1. Groza, Cleveland.....	37 pts.
2. Walker, Detroit.....	35 pts.
3. Perry, San Francisco.....	30 pts.
3. Agajanian, San Francisco.....	30 pts.

NATIONAL LEAGUE STANDINGS

EASTERN CONFERENCE

	W.	L.	T.	Pct.	Points For Agst
Cleveland.....	4	0	0	1.000	121 34
Washington.....	2	1	1	.667	72
Pittsburgh.....	2	2	0	.500	83 40
Philadelphia.....	1	2	1	.333	78 9
NEW YORK.....	1	3	0	.250	51 6
Chicago Cardinals.....	0	4	0	.000	7

WESTERN CONFERENCE

Detroit.....	3	1	0	.750	
Los Angeles.....	3	1	0	.75	
San Francisco.....	3	1	0	.75	
Baltimore.....	2	2	0	.500	
Chicago Bears.....	1	3	0	.250	
Green Bay.....	1	3	0	.25	

Something to cheer about!

THREE FEATHERS

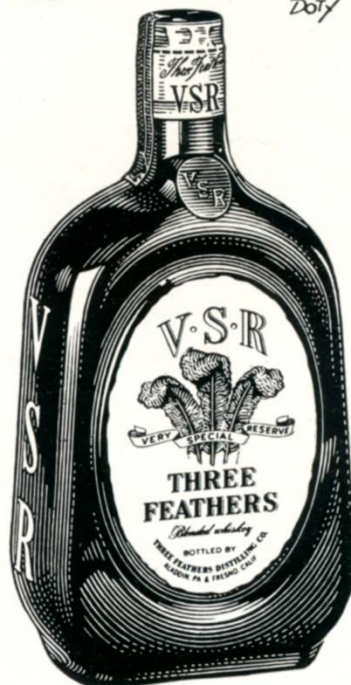
GIANT LEADERS

Ground-Gaining	
Grandelius	51 for 132 yds.
Passes Completed	
Conerly	42 for 438 yds.
Passes Caught	
Price	9 for 58 yds.
Scoring	
Clay	13 pts.
Punting	
Avinger	37.5-yd. avg.
Punt Returns	
Tunnell	16 for 136 yds.
Kick-Off Returns	
Gifford	4 for 112 yds.
Interceptions	
Duncan	2 for 38 yds.

Very Special Reserve

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a cigarette with a
record like this?*

Paul Douglas

22 YEARS A CHESTERFIELD SMOKER

When you smoke Chesterfield it's so satisfying to know that you are getting the one cigarette that's low in nicotine, highest in quality.

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. . . .

And it's so satisfying to know that a doctor reports no adverse effects to the nose, throat and sinuses from smoking Chesterfield.

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WITH PREMIUM QUALITY IN
BOTH REGULAR AND KING-SIZE**

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