


GIANTS BROWNS



NOVEMBER 28, 1954 • POLO GROUNDS

OFFICIAL PROGRAM • THIRTY-FIVE CENTS



What makes
a Lucky
taste better?

"IT'S TOASTED"
to taste better!

LUCKIES TASTE BETTER
Cleaner, Fresher, Smoother!



COPR., THE AMERICAN TOBACCO COMPANY

2 QUARTER 6 PLAY 9 DOWNS 3
 5 3RD LINE YDS. TO GO 7
 VICTORS 6 7
 HOME TEAM 7

CLUB SODA
 Sparkling
CANADA DRY WATER

CANADA DRY
 GINGER ALE

**THE TEAM WITH
 THE HIGHEST
 SCORE!**

for bringing
 pleasure
 to all
 America!

QUININE WATER
CANADA DRY
Quinac
 GIN AND TONIC MIXER

OFFICIAL WATCH FOR NATIONAL FOOTBALL LEAGUE

Longines

The World's Most Honored Watch

ACCEPTED AS OFFICIAL WATCH
 FOR TIMING
 CHAMPIONSHIP SPORTS EVENTS
 IN ALL FIELDS ALL OVER THE WORLD
 INCLUDING THIS GAME

*Product of
 Longines-Wittnauer Watch Company*



**BACK YOUR
NEW YORK GIANTS!**

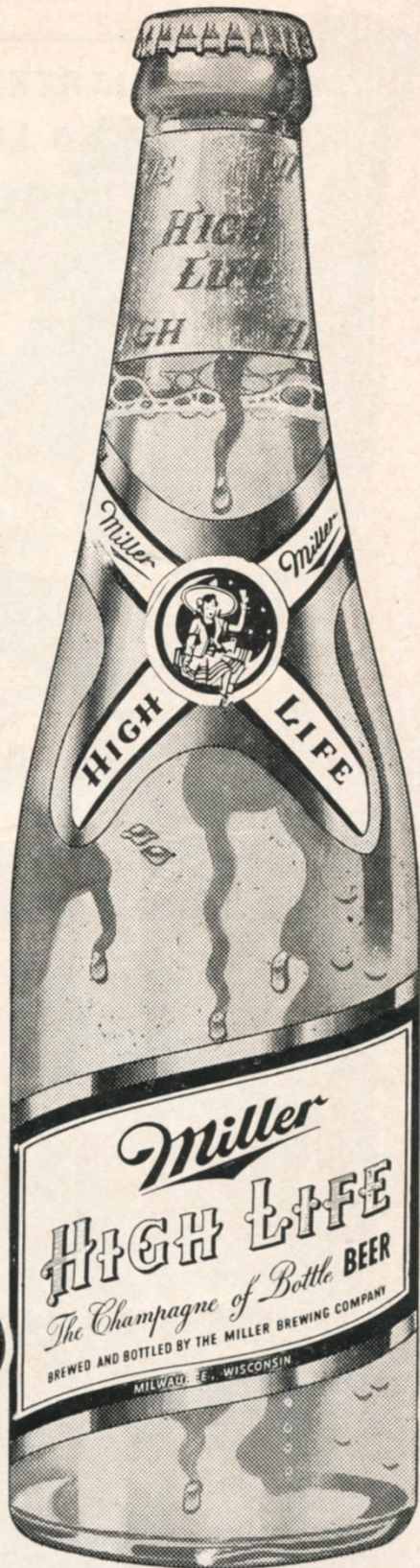
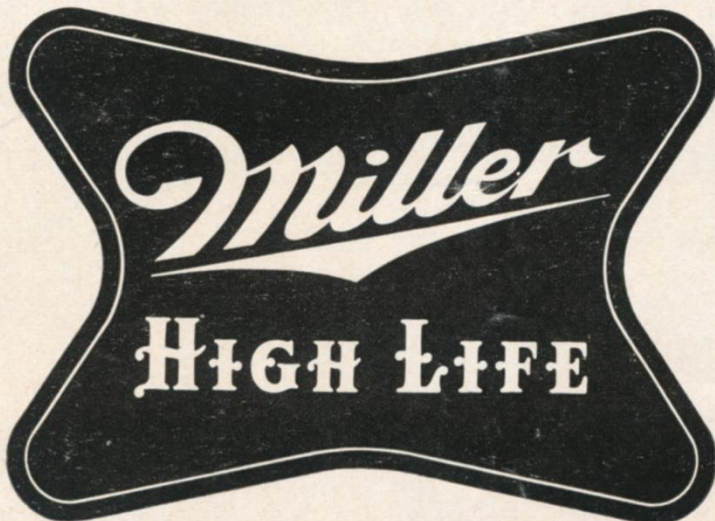
When you can't attend the games in person, follow the Giants on WMGM as Miller High Life, the Champagne of Bottle Beer, brings you the play-by-play reports of all games, home and away.



Enjoy Life with Miller High Life!

At the game, at home or at your favorite tavern, hotel, club or restaurant, treat yourself and your friends to an extra measure of pleasure with golden, gleaming Miller High Life.

**THE
NATIONAL
CHAMPION
OF QUALITY**



A genuine Milwaukee beer . . .
Miller High Life is brewed and
bottled by the Miller Brewing
Company ONLY . . . and ONLY in
Milwaukee, Wisconsin.



*Pick the **WINNER!***

New York Giants ball carrier heads for paydirt as teamwork opens hole for touchdown in hard fought Polo Grounds contest. Notice converging tacklers closing in too late.

Prest-o-lite hi-level Battery

*needs water only
3 times a year*

IN NORMAL CAR USE

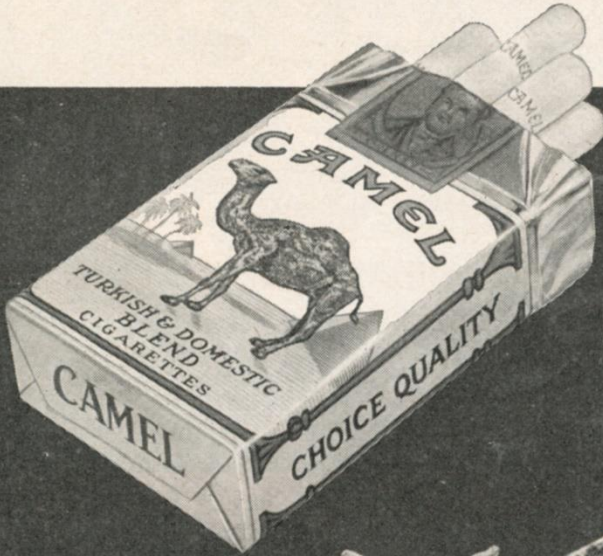
LASTS LONGER, TOO !



Prest-O-Lite Battery Company, Inc., Toledo 1, Ohio

CAMEL

FOR MORE PURE PLEASURE!



*So Mild—
yet so
rich-tasting!*

Place-Kickers in Spotlight Today



Kicking for the Browns . . . Lou Groza.

BEN AGAJANIAN, 35, and Lou Groza, 30, may be the most important men on the field in today's game between the Giants and the Cleveland Browns for the Eastern NFL lead.

These peerless place-kickers have been arch rivals since 1947, with Agajanian having the advantage at the start. Then Groza took over with fabulous deeds for the Browns. Now Agajanian has the edge again, with 12 field goals and 29 straight extra points, to 10 field goals and 25 out of 26 for Groza. Ben is third in league scoring with 65 and Lou fourth with 55.

Each man was his team's vital scorer last Sunday. Groza's field goals of 32 and 10 yards won, 6-0, for Cleveland over Philadelphia. Agajanian accounted for 10 Giant points against the Rams, with field

goals of 37, 33 and 18 yards and one extra point. Had he completed a 42-yarder which hit the cross-bar, Agajanian would have won the game, lost by 17-16 to the Rams.

Agajanian entered pro football with the Los Angeles Dons of the All-America Conference in 1947, and kicked three field goals in a game, booted one for 53 yards and racked up 15 for the season, more than any pro ever had achieved.

The three-in-a-game equaled a Groza feat of 1946, when Lou started with the Browns, then also in the All-America Conference. In 1948 Groza matched Ben's 53-yarder and neither has kicked as long a field goal to this day.

For the season, Groza did not top Agajanian's 15 until 1952, when he set a new record of 19.

ATTENTION FANS!

For the comfort and convenience of those attending Giant home games, it is requested that all ticket-holders take their seats by way of the entrance ramps leading to their own sections.

These entrance ramps are clearly marked. Using them will take you to your seat by the most direct route and with a minimum of confusion.

Give yourself—and the other fellow—a break and avoid walking in front of other sections while going to your seat.

PLEASE COOPERATE!



Kicking for the Giants . . . Ben Agajanian.

He boosted this to a fantastic total of 23 for 1953, missing only three attempts.

Specialized field goal kicking becomes more of an art every year, as pro teams approach a level of quality and need the tie-breaker. Cleveland, for instance, would have been in trouble without Groza's whopping total of 69 points on field goals last year.

Away back, the season field goal record was only 11, which Paddy Driscoll of the Cards set with drop-kicks with a rounder ball in 1925. Automatic Jack Manders of the Bears made 10 on place-kicks in 1934. Groza had 13 in 1946 and again in 1950. Bob Waterfield of the Rams, with a record of five in one game, reached 13 in 1951. After that it was all Groza until Ben came along this year as a life-saver for the Giants.

1920 — 35th Year, National Football League — 1954

This book is published by HARRY M. STEVENS, Inc., 320 Fifth Avenue, New York 1, N. Y.

OPEN A NEW WORLD OF WHISKEY ENJOYMENT...

Say Seagram's and be Sure



SEAGRAM-DISTILLERS CORPORATION, NEW YORK CITY. BLENDED WHISKEY. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS.

Emlen the Gremlin: That's Tunnell

EMLEN TUNNELL, All-League defensive halfback of the Giants, is a more productive ground gainer on the defensive platoon than the vast majority of offensive backs in the National Football League.

This is not a paradox, but a fact. The nifty halfback gained 819 yards last season as a safety man. This total was surpassed on the Giants by no one and by only two attacking backs in the circuit.

Tunnell returned for 223 yards, 17 kickoffs for 479 yards and six interceptions for 117 yards. That gave him an average of 13.4 yards for every chance to carry the ball, which explains why Tunnell, a former left halfback in the T at Iowa, is reserved for defense by Jim Lee Howell, coach.

In his first year (1948) with the Giants, Em was booed in the Polo Grounds when he made several fair catches. He made them under orders but he still could not

put up with the disapproval of the crowd and insisted that nobody would ever again think he was a sissy.

The memory of that booing still lives. He takes a beating trying to run a punt now and then which should have been made a fair catch, but he also, when he sees the slightest opening, gives the Giants and the fans a run which borders on the miraculous.

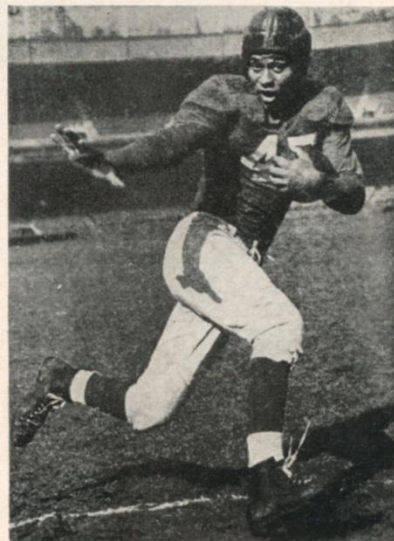
One such was the 100-yard kickoff return against the Yanks in 1951, in which Em must have run 200 yards in the first 50 towards the goal, dodging every man on the other team.

Probably 1951, when he scored four touchdowns on long runs, was Tunnell's best year. But this is disputed by some of his admirers who insist that Emlen the Gremlin (as the players call him) gets better every season.

In 1952, Tunnell gained 924 yards on defense, 30 more than Dan Towler, the league's leading ground gainer, gained on offense. Last season he had, as he says, "a bad year." He broke his own record for punt returns (38) but finished fourth in the league in kickoff returns, his favorite pastime, averaging "only" 28.2 yards a try.

A broken ankle suffered in pre-season training clipped Em's wings for the first few games this fall, but he's beginning to move at full speed again. That's bad news for the opposition.

Tunnell's secret, he explains, is



Em sparkles in the open field.

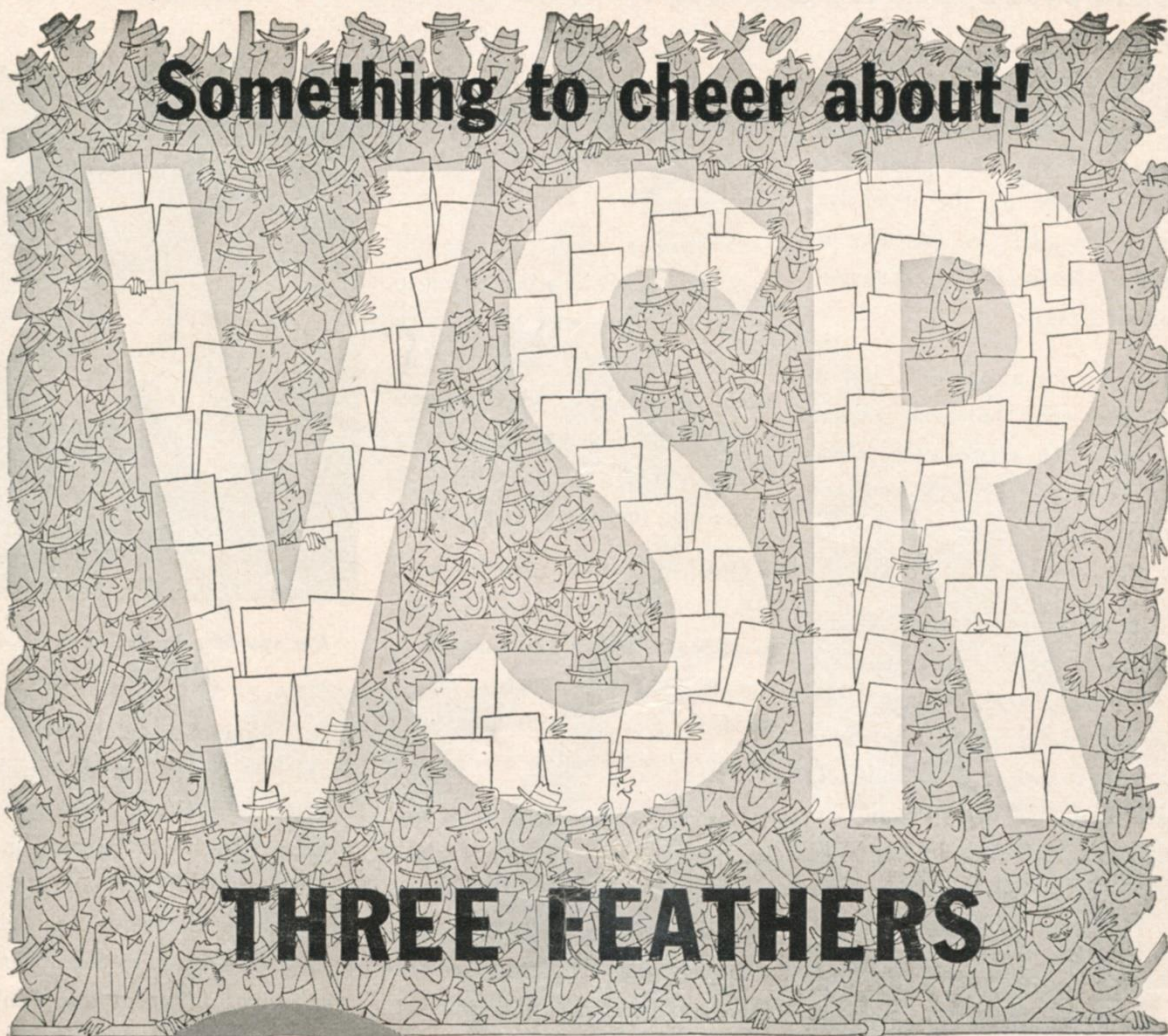
this: "When I'm catching a punt or kickoff, I can see the tacklers closest to me out of the corner of my eye. I always figure I have them beat, so I only worry about the other tacklers who aren't close to me. It's easy to fake a man who's right on top of you. The far away ones are harder."

Em went to school at Toledo U. in 1942, then enlisted in the Coast Guard, where he spent the next 33 months, 17 of them in Pacific action. After the war, he went to Iowa and played left half in a T backfield under Dr. Eddie Anderson. In 1948, he walked into the Giant office and asked for a job! The Giants thus acquired football's most spectacular safety man.

Tunnell, who confesses a liking for green ties, is a Miller High Life salesman in the off season and resides at Garret Hill, Pa. He is still a bachelor and hopes to remain that way.

EM TUNNELL





GIANT LEADERS

	Rushing	
Price	100	for 450 yds.
	Passing	
Conerly	102 of 209	for 1432 yds.
	Pass-Returning	
Schnelker	27	for 522 yds.
	Scoring	
Agajanian		65 pts.
	Punting	
Landry	43.8-yd. avg.	
	Punt Returns	
Johnson	7	for 73 yds.
	Kick-Off Returns	
Long	6	for 147 yds.
	Interceptions	
Tunnell	5	for 86 yds.

Very Special Reserve

means all that its name implies . . . Chosen from special reserves of the choicest whiskies in the world . . . to bring you a very special reward in drinking pleasure!

Now available in the new and handsome "VSR Oval" bottle.



BLENDED WHISKEY • 86.8 PROOF • 65% GRAIN NEUTRAL SPIRITS • THREE FEATHERS DISTILLING CO., ALADDIN, PA.

Meet the Giants



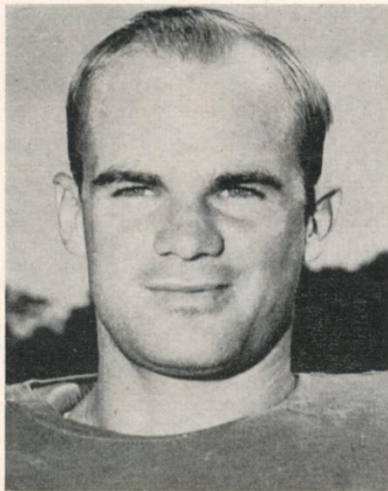
Tom Landry

Tom Landry (49) is serving the Giants in a dual capacity this season. The strong-jawed Texan is Jim Lee Howell's pass-defense coach as well as his ace pass-defender. Tom's execution of both assignments has had much to do with the Giants' success. A six-year pro who moved from the Stadium to the Polo Grounds as a consequence of the NFL-AAC merger, Landry is also one of football's best punters. Altogether, he's a very handy fellow to have around.

John Cannady (52) is the senior Giant in point of service. This is his eighth season at the Polo Grounds. Big John, an Indiana star under the late Bo McMillin, rates as one of the finest inside line-backers in football. Nobody does a better job of plugging holes and nobody tackles with more authority than this old pro. John always seems to reach the heights against the Browns. Ask Marion Motley.



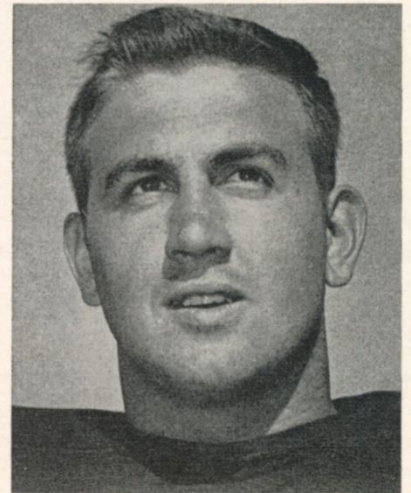
John Cannady



Buford Long

Buford Long (22), sophomore half-back out of Florida, is the fastest of the Giants. He uses his speed to special advantage as a pass receiver and is one of Charley Conerly's favorite targets. Because of his ability to break into the clear, he has earned the nickname of "Cutter." Understudy to Kyle Rote at right halfback, Long also is a fine runner. Having backs of such ability in reserve has helped the Giants keep the pressure on the opposition this season.

Billy Shipp (74), rookie tackle from Alabama, is a Giant in fact as well as name. He weighs 275 pounds, give or take ten, and stands 6-5. On what he's shown to date, Billy should have a distinguished pro career. He plays regularly on defense, at right tackle, when the Giants use a six-man line and is the first replacement at both offensive tackles. He was voted the outstanding Giant on defense against the Eagles.



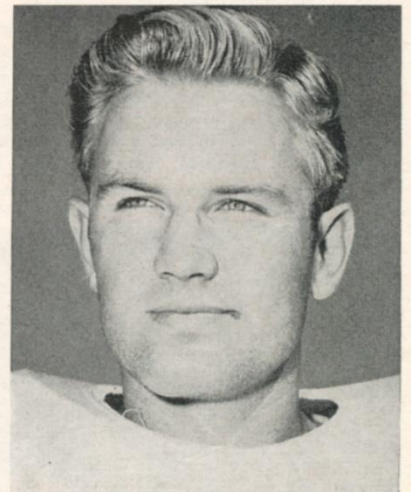
Billy Shipp



Ben Agajanian

Ben Agajanian (8), acquired from the Redskins in a pre-season trade, has supplied the Giants with the best place-kicking they have had since the days of Ken Strong and Ward Cuff. The 35-year-old graduate of New Mexico is an unerring extra-point booter, a field goal threat from anywhere inside mid-field and consistently drops his kick-offs on or beyond the goal line.

Bob Clatterbuck (12), rookie quarterback from Houston, hasn't had much chance to play lately because Charley Conerly has been going so well. But the youngster's performance in early games indicates his ability to step into the breach when needed and keep the Giant attack rolling. It's a comfortable feeling to have a competent replacement for Conerly, who in previous seasons has had to go it pretty much alone.



Bob Clatterbuck

AUTOGRAPH COLLECTORS: "Meet the Giants" will be a weekly program feature.

1920 — 35th Year, National Football League — 1954

CLEVELAND BROWNS—LINE UP

KICK-OFF
2:05 P.M.

OFFENSE

R. H. Reynolds (46)		F. B. Bassett (30)		L. H. Renfro (26)		Q. B. Graham (14)	
R. E. Lavelli (86)	R. T. Sandusky (78)	R. G. Bradley (60)	C. Gatski (52)	L. G. Gibron (64)	L. T. Groza (76)	L. E. Brewster (88)	

DEFENSE

L. E. Massey (82)	L. T. Kissell (72)	M. G. McCormack (74)	R. T. Colo (70)	R. E. Ford (80)	
L. H. Lahr (24)	L. L. B. Catlin (50)	L. SAFETY Konz (22)	R. SAFETY James (42)	R. L. B. Michaels (34)	R. H. Paul (20)

Brown Roster

No.	Player	Position	Weight	Height	College	Yrs. Pro
14	Graham, Otto	QB	205	6:00	Northwestern	9
15	Gorgal, Ken	QB	200	6:02	Purdue	3
16	Ratterman, George	QB	185	6:01	Notre Dame	3
20	Paul Don	HB	190	6:00	Washington State	2
22	Konz, Ken	HB	180	5:10	L. S. U.	2
24	Lahr, Warren	HB	190	5:11	Western Reserve	5
26	Renfro, Ray	HB	190	6:01	North Texas State	2
32	Morrison, Fred	FB	215	6:01	Ohio State	5
34	Michaels, Walter	FB	225	6:00	Washington and Lee	3
30	Bassett, Maurice	FB	230	6:01	Langston	1
40	Jones, Dub	HB	200	6:04	Tulane	7
42	James, Tom	HB	185	5:10	Ohio State	7
46	Reynolds, Bill	HB	190	5:10	Pittsburgh	2
44	Hanulak, Chester	HB	180	5:10	Maryland	1
50	Catlin, Tom	C	210	6:01	Oklahoma	2
52	Gatski, Frank	C	240	6:03	Marshall	9
54	Adamle, Tony	C	215	6:00	Ohio State	6
60	Bradley, Harold	G	230	6:02	Iowa	1
62	Forester, Herschel	G	230	6:00	S. M. U.	1
64	Gibron, Abe	G	240	6:11	Purdue	5
65	Noll, Charles	G	210	6:01	Dayton	2
70	Colo, Don	T	260	6:03	Brown	2
72	Kissell, John	T	238	6:03	Boston College	6
74	McCormack, Mike	T	248	6:04	Kansas	3
76	Groza, Lou	T	235	6:03	Ohio State	9
78	Sandusky, John	T	250	6:01	Villanova	5
79	King, Don	T	259	6:03	Kentucky	1
80	Ford, Len	E	250	6:04	Michigan	4
82	Massey, Carlton	E	215	6:02	Texas	1
83	Atkins, Doug	E	250	6:08	Tennessee	2
84	Gillom, Horace	E	225	6:01	Nevada	8
86	Lavelli, Dante	E	190	6:00	Ohio State	9
88	Brewster, Darrell	E	210	6:04	Purdue	3

GIANT SPECIAL

Punting—Landry (49), Con
PAT and FG—Agajanian (8)
Gifford (16).
Kick-Offs—Agajanian (8), F
Gifford (16).

OFFICIALS

Referee
Ronald Gibbs (5), St

Umpire
James Beierdorfer

Head Linesman
Dan Tehan (26), X

Back Judge
James Crowe (50),

Field Judge
William McHugh (28),

BROWN SPECIAL

Punting—Gillom (84), Mor
PAT and FG—Groza (76),
Kick-Offs—Groza (76).

BROWN STAFF: Paul E. Brown, Miami U., head coach and general manager; Paul Bixler, Mount Union, end coach; Howard Brinker, Miami U., backfield coach; Fritz Heisler, Miami U., guard coach; Edward Ulinski, Marshall, tackle coach; Leo Murphy, trainer; Morris Kono, ass't trainer; Dr. Victor D. Ippolito, physician; Dr. Edward I. Robbins, dentist.

The Official Watch for Timing Today's Game is Long

SMOOTHER GOING DOWN



NEW YORK GIANTS—LINE-UP

OFFENSE

R. H. Rote (44)	F. B. Price (31)	Q. B. Conerly (42)	L. H. Johnson (20)
R. E. MacAfee (80)	R. T. Yelvington (72)	R. G. Kennard (67)	C. Wietecha (55)
L. G. Austin (60)	L. T. Brown (79)	L. E. Schnelker (85)	

DEFENSE

L. E. Knight (34)	L. T. Krouse (70)	M. G. Albright (75)	R. T. Shipp (74)	R. E. Poole (78)
L. H. Landry (49)	L. SAFETY Tunnell (45)	L. L. B. Svoboda (30)	R. L. B. Cannady (52)	R. SAFETY Rich (27)
R. H. Nolan (25)				

T SPECIALISTS

(49), Conerly (42).
Agajanian (8), Rote (44),
Anian (8), Rote (44),

OFFICIALS

Referee
Hibbs (5), St. Thomas
Umpire
Beiersdorfer (17)
Head Linesman
han (26), Xavier U.
Back Judge
Crowe (50), Indiana
Field Judge
Hus. (28), DePaul U.

N SPECIALISTS

(84), Morrison (32).
roza (76), Konz (22).
a (76).

Giant Roster

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro
8	Agajanian, Ben	E	215	6:00	35	New Mexico	4
12	Clatterbuck, Bobby	QB	195	6:03	22	Houston	1
16	Gifford, Frank	HB	195	6:01	24	USC	3
20	Johnson, Herb	HB	172	5:10	25	Army	1
22	Long, Buford	HB	195	6:01	22	Florida	2
24	Berry, Wayne	HB	175	6:00	25	Washington State	1
25	Nolan, Dick	HB	185	6:01	22	Maryland	1
27	Rich, Herb	HB	180	5:11	25	Vanderbilt	5
30	Svoboda, Bill	FB	210	6:00	26	Tulane	5
31	Price, Eddie	FB	190	5:11	28	Tulane	5
34	Knight, Pat	FB	200	6:02	25	SMU	2
35	Epps, Bobby	FB	195	5:08	22	Pittsburgh	1
42	Conerly, Charlie	QB	185	6:01	30	Mississippi	7
44	Rote, Kyle	HB	195	6:00	26	SMU	4
45	Tunnell, Em	HB	183	6:01	29	Iowa	7
49	Landry, Tom	HB	195	6:01	29	Texas	6
52	Cannady, John	C	240	6:02	30	Indiana	8
53	Rapacz, John	C	260	6:04	29	Oklahoma	7
55	Wietecha, Ray	C	225	6:01	25	Northwestern	2
60	Austin, Bill	G	225	6:01	25	Oregon State	4
65	Carroccio, Russ	G	235	6:01	23	Virginia	1
67	Kennard, George	G	215	6:00	25	Kansas	3
70	Krouse, Ray	T	260	6:03	27	Maryland	4
71	Collins, Ray	T	230	5:11	26	L. S. U.	2
72	Yelvington, Dick	T	230	6:02	26	Georgia	3
74	Shipp, Billy	T	275	6:05	23	Alabama	1
75	Albright, Bill	G	240	6:01	25	Wisconsin	4
78	Poole, Barney	E	240	6:03	30	Mississippi	5
79	Brown, Roosevelt	T	245	6:03	22	Morgan State	2
80	MacAfee, Ken	E	205	6:02	24	Alabama	1
85	Schnelker, Bob	E	215	6:04	24	Bowling Green	2
87	Topp, Bobby	E	195	6:02	22	Michigan	1
89	Livingston, Cliff	E	205	6:03	23	UCLA	1

GIANT STAFF: Jim Lee Howell, Arkansas, head coach; Vince Lombardi, Fordham, backfield coach; Ed Kolman, Temple, line coach; Bill Swiacki, Columbia, end coach; Tom Landry, Texas, defensive coach; John Johnson and Sid Moret, trainers; Dr. Francis Sweeny, physician; Dr. Arthur G. Croker, dentist; Joseph Pugni, equipment manager.

me in Longines—"The World's Most Honored Watch"

BLENDED WHISKEY - 86.8 PROOF - 65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CO., N.Y.C.

Calvert

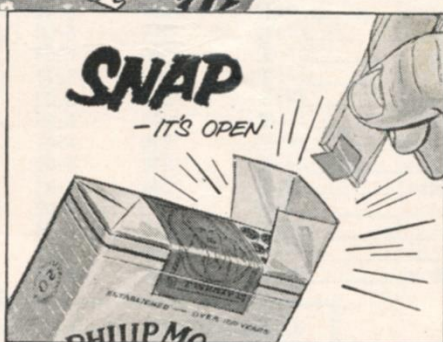
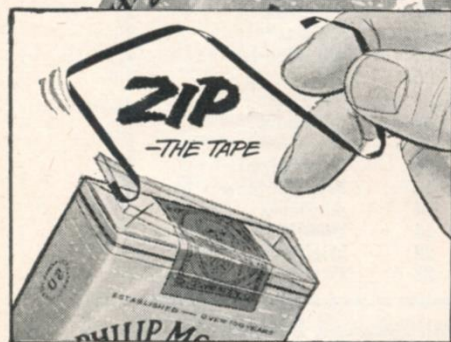
SATISFIES



New! Only PHILIP MORRIS has it!

SNAP-OPEN

PACK



Fastest opening pack in the world!

As fast as you can say "Philip Morris" this new, exclusive snap-open pack opens. And just as quickly and easily it closes. No more messy exploded-looking packs. No torn cigarette ends. No annoying tobacco crumbs in pocket or purse. And your PHILIP MORRIS cigarettes stay fresher . . . because the snap-open end folds neatly back into place. For full flavor . . . fine aroma . . . full smoking pleasure . . . get PHILIP MORRIS King Size or Regular. New snap-open pack yours at no extra cost!



**CALL
FOR**

PHILIP MORRIS

America's Finest Cigarette . . . In The Exclusive "Snap-Open" Pack



Looking Over the Browns



DANTE LAVELLI

Several familiar names are missing from the roster of the 1954 Browns but Paul Brown's Cleveland machine seems to purr along as smoothly as ever in the play patterns that have been baffling All-America Conference and National League rivals since the Lakesiders were organized in 1946.

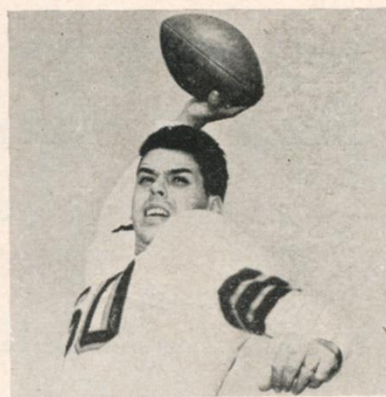
Still at the offensive throttle is that master passer, Automatic Otto Graham. And still on hand to grab Graham's bulls-eye tosses are Dante Lavelli, Darrell Brewster,



MAURICE BASSETT

Bill Renfro and Dub Jones.

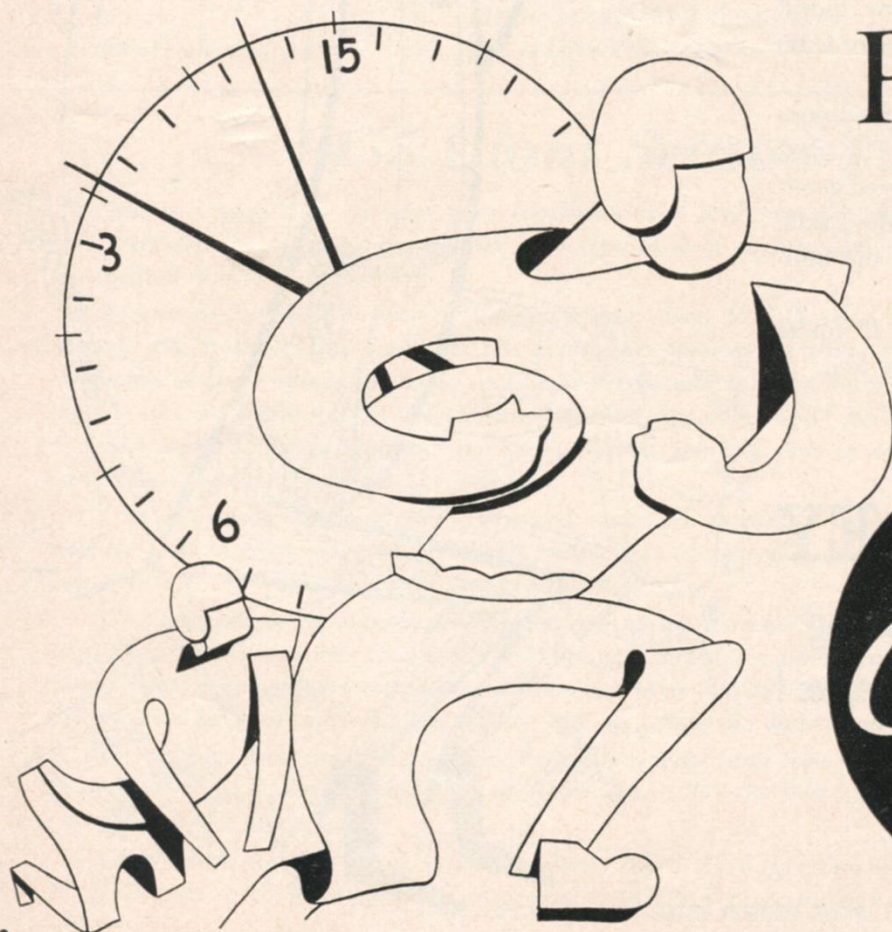
Besides being as dangerous as ever overhead, the Browns this year have been showing more sting than usual on the ground. Maurice Bassett, rookie fullback, has been making like Motley and Billy Reynolds, Chet Hanulak and Renfro are perhaps the best set of running halfbacks Cleveland ever has had.



OTTO GRAHAM

While it's their attack that is the chief eye-catcher, the Browns never should be underrated on defense. They have another rib-cracking line, headed by Don Colo and Len Ford on the right side and a far-ranging group of secondaries led by Ken Konz, Tommy James and Warren Lahr.

They also still have their brilliant pair of kickers: Lou Groza, the PAT, field-goal and kick-off specialist, and Horace Gillom, punter par excellence.



Pause... Refresh



A great whiskey's
like a short-handed
football team

...it has no substitute!

Winning teams. Crisp Fall days. Whiskey. It doesn't matter much what you're talking about. That word "great" is one you don't toss around reckless-like. You save it for something real special.

And to a heap of people, our Schenley is special whiskey. *Great* whiskey, they'll tell you. Some claim, in fact, there is no substitute for Schenley.

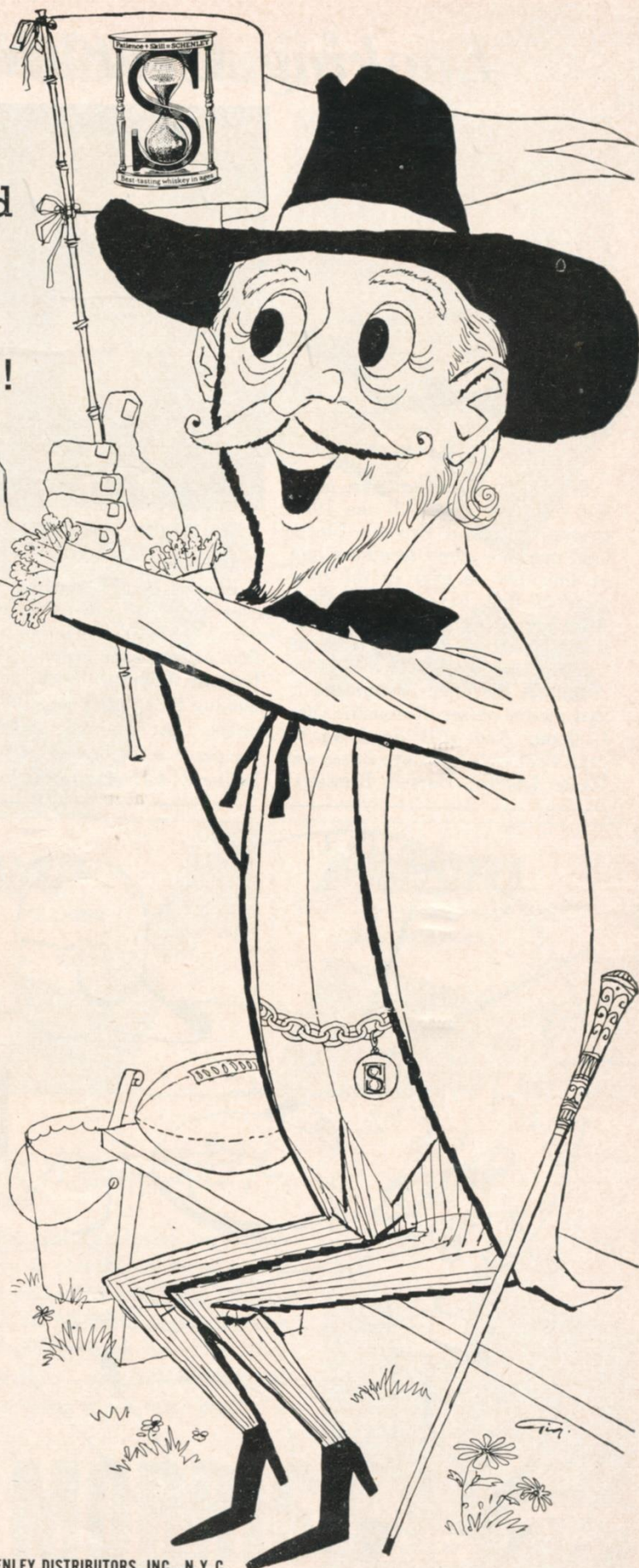
The reason Schenley's so all-fired popular is here in this hourglass. The glass itself represents Nature's unhurried goodness. The big 'S' stands for Schenley's skill. Together, they make Schenley the best-tasting whiskey in ages!

That's it, plain and simple. If you're not a Schenley fan already, we hope to have the pleasure soon.



SCHENLEY

the best-tasting
whiskey in ages!

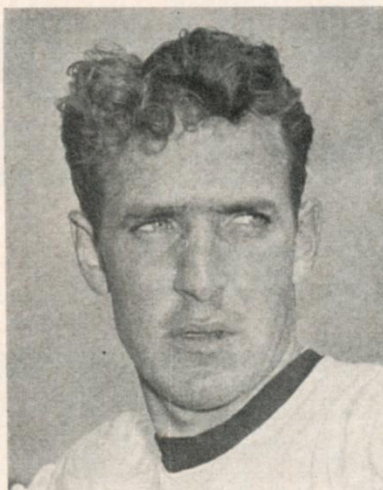


BLENDED WHISKEY, 86 PROOF. 65% GRAIN NEUTRAL SPIRITS. SCHENLEY DISTRIBUTORS, INC., N. Y. C.

Steelers Here Next Sunday



JOHNNY LATTNER



JIM FINKS



PAUL CAMERON

Coming to the Polo Grounds next Sunday for the Giants' 1954 home finale will be Pittsburgh's rugged Steelers.

Prominent in Pittsburgh's cast are two of the top collegiate stars of 1954—Johnny Lattner of Notre Dame and Paul Cameron of U. C. L. A.

Lattner's all-around virtues have

won him the right halfback job, while Cameron, playing with the defensive platoon, is one of the league's interception leaders.

In addition to its rookie aces, the Steelers will present such old favorites as Jim Finks, sharp-shooting quarterback; fleet Ray Mathews; powerful Fran Rogel and elusive Elbie Nickel.

Pittsburgh was in the thick of the fight for the Eastern Division title until it ran afoul of an epidemic of injuries to key personnel.

Although casualties have put them out of the race, the Steelers remain capable of beating any team in the league on any given day. The Giants will have to be at their best to win this one.

1955 Giant Season Tickets

NOW is a good time to solve your football ticket problems for the future. Thousands of sideline seats remain open on our season subscription lists and are presently available for 1955 to the foresighted football shopper.

In the past several weeks our ticket windows have been flooded by ticket buyers who simply had to have the best sideline seats. As the game day approaches these frantic latecomers become more desperate in their efforts to obtain seats sold weeks and months before. Many of the wails come from people who need the tickets to entertain business customers and "can't ask them to sit in anything but the best seats." Now is the time for these and all football fans to avoid their annual dilemma next season and season tickets are the solution.

Our box seats and our \$3.50 reserved seats are available on a season subscription basis. We will be glad to enter your name as our subscriber of record to any locations not presently held on our charts in the name of a 1954 season subscriber.

The advantages of season subscription are many. You have the same seats for each game, the best seats that everyone wishes they had as the big rush develops. These same locations are reserved for you in the case of any pre-season games or championship playoffs. They are reserved for you for succeeding seasons at your option. And, above all, you have no last-minute scramble or waiting on lines.

If you like your location for this game—or if you don't like your location—why not plan now to be settled in seats that you want for the 1955 season. It's the best way to solve your social and business entertainment headaches.

Drop in at the New York Football Giants office, 11 West 42nd Street, New York 36, New York. We'll be glad to show you what is open and available on our section charts.

What have Viceroy's got
that other filter cigarettes
haven't got?



THE ANSWER IS

20,000 Filters
in every Viceroy Tip



New King-Size Filter Tip

VICEROY
WORLD'S LARGEST-SELLING
FILTER TIP CIGARETTE



ONLY A PENNY
OR TWO MORE
THAN CIGARETTES
WITHOUT FILTERS

Giant Jottings

Bob Schnelker, with eight scoring passes, and Ken MacAfee with six, have caught more passes for touchdowns, fourteen, than any other pair of ends in Giant history. When Frank Liebel set the club record with ten TD catches in 1945, his fellow end added only three. The same applied when Bill Swiacki equaled the ten-TD mark in 1948. In recent years the best showing was six for Bob McChesney and five for Bill Stribling in 1952.

Chuck Conerly still leads the league with seventeen touchdown passes and Tom Landry has soared into a tie with Pat Brady of Pittsburgh for punting honors with a 43.8-yard average. Otto Graham has eleven TD throws (in 8 games for Conerly). Horace Gillom's punting average is 42.2.

On offense, Giants have averaged 150 yards rushing per game, 193 yards passing, to Cleveland's 141 rushing and 206 passing. On defense, Giants have allowed an average of 119 yards rushing, 172 passing, to Cleveland's 93 rushing and 143 passing.

Giants lost 14 passes on interception and intercepted 24 opposing attempts. Cleveland lost 16 and stole 16.

Giants are the only club to menace Cleveland's hold on the Eastern Division title since the Browns joined the NFL in 1950. In that season, the Giants beat the Browns twice but lost a sectional playoff, 8-3, on Cleveland ice. In 1951, the Giants lost twice to the Browns and did not lose to any other team, to finish second as Cleveland dropped only one game. In 1952 the Giants again defeated the Browns twice, but fell a game short at the finish.

Past Giant-Cleveland scores: 1950—Giants 6, Cleveland 0; Giants 17, Cleveland 13; Cleveland 8, Giants 3. 1951—Cleveland 14, Giants 13; Cleveland 10, Giants 0. 1952—Giants 17, Cleveland 9; Giants 37, Cleveland 34. 1953—Cleveland 7, Giants 0; Cleveland 62, Giants 14. 1954—Cleveland 24, Giants 14.

Stadium Parking Lots Open

For the convenience of fans driving to the Polo Grounds from Westchester, Connecticut and Long Island, the Giants have made arrangements to have the Yankee Stadium parking lots open when they play at home. These facilities are in addition to those provided by the official Polo Grounds parking lots. From the Stadium to the Polo Grounds is just one short stop on the IND subway or an easy walk across the bridge from Sedgwick Avenue.



THE GEM 'V'-EDGE

may upset all your ideas about shaving!

The reason is simple. GEM has 4 times more steel than wafer-thin, double-edge blades. It's a well known fact that you can put a sharper edge on a heavier piece of steel. And in a razor blade, it's sharpness that counts. That's why GEM'S extra steel can be honed to its famous 'V'-Edge—the sharpest edge angle of all!

Here's why GEM'S 'V'-EDGE gives you better shaves



The GEM Blade with 4-times more steel comes to a longer, sharper 'V'-Edge—the sharpest edge angle of all. It gives you more, easier and longer lasting shaves.

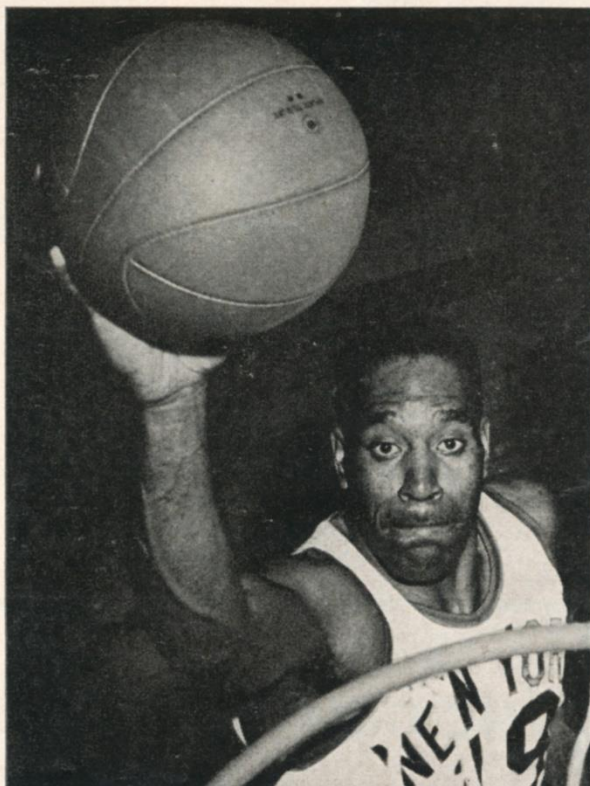
You get 10 GEM 'V'-Edge blades in a dispenser with a used blade vault PLUS a GEM Razor in a handy, lightweight traveling case... all for only 98¢!



PRECISION ASR PRODUCTS

AVOID '5 O'CLOCK SHADOW'!

WITH GEM



SWEETS CLIFTON, Knicks

Pro Basketball Madison Square Garden

This Tuesday, NBA Doubleheader

Knicks vs. Philadelphia

(Neil Johnston, Paul Arizin, Harry Gallatin, Carl Braun, Ray Felix and Dick McGuire)

Minneapolis vs. Ft. Wayne

(Slater Martin, Clyde Lovellette, Larry Foust, Max Zaslofsky, Jim Pollard and Mel Hutchins)

**This Saturday
KNICKS vs. FORT WAYNE**

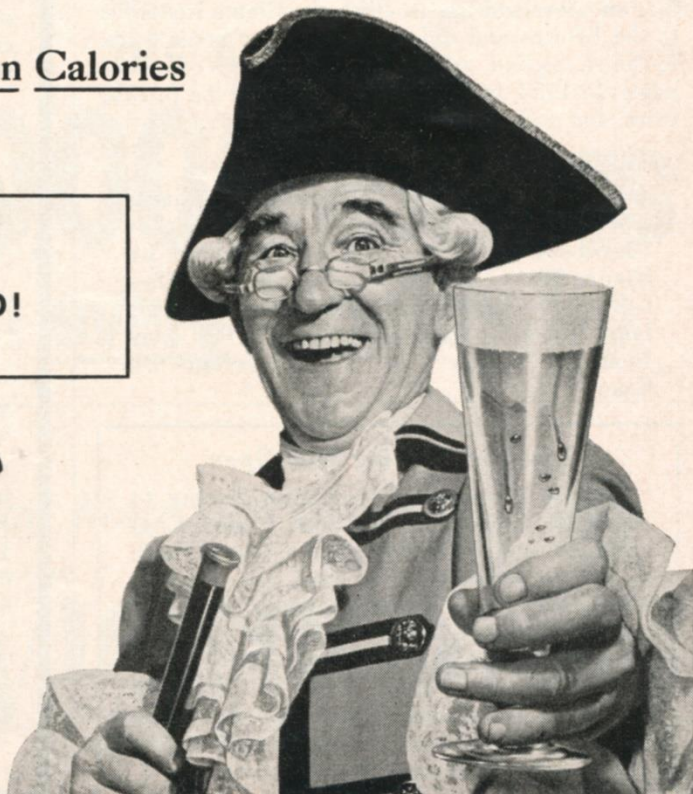
Prices—\$4, \$3.50, \$3, \$2.50, \$2 and \$1

Tickets on sale at Madison Square Garden box office. Mail orders promptly filled. Write Basketball Dept., Madison Square Garden, 307 W. 49th St. Add 25 cents for handling and mailing.

Less filling...more delicious, too!

Never before...a Beer so low in Calories
that tastes so good!

**EXTRA LIGHT—FROSTY-DRY,
FINEST BEER YOU EVER TASTED!**



SCOUTING AROUND With Jack Lavelle

I HAD a double assignment last weekend. I watched the Steelers play the Forty-Niners on Saturday night, then took in the Cleveland-Philadelphia game on Sunday. Don't be fooled by Pittsburgh's apparent slump. Those Steelers still are a lot of football team. It's just that injuries have murdered them the last few weeks. Mathews, Chandnois, Stautner, McPeak and Flanagan are were out against the Forty-Niners. But they're healing, all except Flanagan, who's probably out for the season, and I've warned Jim Lee Howell to keep his guard up next Sunday.

In fact, it wouldn't surprise me a bit if Pittsburgh wasn't laying low for the Giants. I know they're taking dead aim at us. Art Rooney seemed to be interested in only two things: the New York game and a new two-year-old that he says is the best he ever had (by the way, he named the horse after Jack Sell, the sportswriter. That seems to me to be carrying public relations pretty far but Rooney apparently is sold on them both).

The Cleveland-Philadelphia game was a real donnybrook. I haven't seen harder hitting football all season. It was a real old fashioned lock-horns-and-go-to-work affair. The ball-carriers on both sides had to fight for their lives to get back to the line of scrimmage. Cleveland didn't come close to scoring a touchdown. Groza's two field goals

came on fourth down and eight and fourth and nine and he had one blocked on fourth and four. The Eagles had a first down on the one and you knew they wouldn't get the ball across. They didn't.

The Browns, who showed defensive weaknesses early in the season, have eliminated them. They were superb. That big Ford, and Colo, too, are murderous the way they keep gunning in from the right side. And the deep men didn't make a false move that I saw in the whole ball game.

There was a funny incident in the Pittsburgh-San Francisco game. The wind was strong enough to blow your teeth out and one of Soltau's kick-offs got up into the gale. Lattner, back on his goal line to take the kick, sprinted like crazy to get the ball. He never did make it. It dropped in front of him, around the 20-yard line, and the Forty-Niners recovered. I can't remember when I've last seen a kick-off that deep go to the kicking team.

THIS WEEK'S SELECTIONS: Detroit over Green Bay on Thanksgiving; Cards over Pittsburgh (the Steelers still aren't quite ready); Los Angeles over the Bears; San Francisco over Baltimore; Philadelphia over Washington.



(Super-Scout Jack Lavelle files his confidential report in this space every week.)

To Serve You Better

98 Convenient Offices Throughout

Greater New York

CHEMICAL
CORN EXCHANGE
BANK

Founded 1824

Member Federal Deposit Insurance Corporation

This Weekend's NFL Pairings

Home Team		Visiting Team	
N. Y. GIANTS		CLEVELAND	
Won 6, Lost 3, Tied 0		Won 6, Lost 2, Tied 0	
41—Chicago Cards (a)	10	10—Philadelphia (a)	28
14—Baltimore (a)	20	31—Chicago Cards	7
51—Washington (a)	21	27—Pittsburgh (a)	55
31—Chicago Cards	17	35—Chicago Cards (a)	3
24—Washington	7	24—New York	14
14—Cleveland (a)	24	62—Washington	3
30—Pittsburgh (a)	6	39—Chicago Bears (a)	10
27—Philadelphia	14	6—Philadelphia	0
16—Los Angeles	17	—New York (a)	—
—Cleveland	—	—Washington (a)	—
—Pittsburgh	—	—Pittsburgh	—
—Philadelphia (a)	—	—Detroit	—
248	136	234	120

Home Team		Visiting Team	
DETROIT		GREEN BAY	
Won 7, Lost 1, Tied 0		Won 4, Lost 5, Tied 0	
48—Chicago Bears	23	20—Pittsburgh	21
21—Los Angeles	3	3—Chicago Bears	10
35—Baltimore	0	17—San Francisco	23
31—San Francisco (a)	37	35—Los Angeles	17
27—Los Angeles (a)	24	7—Baltimore (a)	6
27—Baltimore (a)	3	37—Philadelphia (a)	14
48—San Francisco	7	23—Chicago Bears (a)	28
21—Green Bay (a)	17	24—Baltimore	13
—Green Bay	—	17—Detroit	21
—Philadelphia	—	—Detroit (a)	—
—Chicago Bears (a)	—	—San Francisco (a)	—
—Cleveland (a)	—	—Los Angeles (a)	—
258	114	183	153

PHILADELPHIA		WASHINGTON	
Won 5, Lost 4, Tied 0		Won 2, Lost 7, Tied 0	
28—Cleveland	10	7—San Francisco (a)	41
35—Chicago Cards (a)	16	7—Pittsburgh (a)	37
24—Pittsburgh	22	21—New York	51
49—Washington (a)	21	21—Philadelphia	49
7—Pittsburgh (a)	17	7—New York (a)	24
14—Green Bay	37	24—Baltimore	21
30—Chicago Cards	14	3—Cleveland (a)	62
14—New York (a)	27	17—Pittsburgh	14
0—Cleveland (a)	6	16—Chicago Cards (a)	38
—Washington	—	—Philadelphia (a)	—
—Detroit (a)	—	—Cleveland	—
—New York	—	—Chicago Cards	—
201	170	123	337

CHICAGO BEARS		LOS ANGELES	
Won 5, Lost 4, Tied 0		Won 5, Lost 3, Tied 1	
23—Detroit (a)	48	48—Baltimore (a)	0
10—Green Bay (a)	3	24—San Francisco	24
28—Baltimore	9	3—Detroit (a)	21
24—San Francisco	31	17—Green Bay (a)	35
38—Los Angeles (a)	42	42—Chicago Bears	38
31—San Francisco (a)	27	24—Detroit	27
28—Green Bay	23	42—San Francisco (a)	34
10—Cleveland	39	28—Chicago Cards	17
28—Baltimore (a)	13	17—New York (a)	16
—Los Angeles	—	—Chicago Bears (a)	—
—Chicago Cards (a)	—	—Baltimore	—
—Detroit	—	—Green Bay	—
220	235	245	212

PITTSBURGH		CHICAGO CARDS	
Won 4, Lost 5, Tied 0		Won 2, Lost 7, Tied 0	
21—Green Bay (a)	20	10—New York	41
37—Washington	7	16—Philadelphia	35
22—Philadelphia (a)	24	7—Cleveland (a)	31
55—Cleveland	27	17—New York (a)	31
17—Philadelphia	7	3—Cleveland	35
14—Chicago Cards (a)	17	17—Pittsburgh	14
6—New York	30	14—Philadelphia (a)	30
14—Washington (a)	17	17—Los Angeles (a)	28
3—San Francisco	31	38—Washington	16
—Chicago Cards	—	—Pittsburgh (a)	—
—New York (a)	—	—Chicago Bears	—
—Cleveland (a)	—	—Washington (a)	—
189	180	139	261

BALTIMORE		SAN FRANCISCO	
Won 1, Lost 8, Tied 0		Won 5, Lost 3, Tied 1	
0—Los Angeles	48	41—Washington	7
20—New York	14	24—Los Angeles (a)	24
9—Chicago Bears (a)	28	23—Green Bay (a)	17
0—Detroit (a)	35	31—Chicago Bears (a)	24
6—Green Bay	7	37—Detroit	31
21—Washington (a)	24	27—Chicago Bears	31
3—Detroit	27	34—Los Angeles	42
13—Green Bay (a)	24	7—Detroit (a)	48
13—Chicago Bears	28	31—Pittsburgh (a)	3
—San Francisco	—	—Baltimore (a)	—
—Los Angeles (a)	—	—Green Bay	—
—San Francisco (a)	—	—Baltimore	—
85	235	255	227

NATIONAL LEAGUE LEADERS

RUSHING

1. Perry, San Francisco	119 for 778 yds.
2. Younger, Los Angeles	91 for 610 yds.
3. Johnson, San Francisco	106 for 552 yds.

PASSING

1. Van Brocklin, Los Angeles	110 of 203 for 2060 yds.
2. Scarbath, Washington	36 of 77 for 670 yds.
3. Dublinski, Detroit	48 of 92 for 747 yds.

PASS-RECEIVING

1. Wilson, San Francisco	44 for 636 yds.
2. Boyd, Los Angeles	42 for 929 yds.
3. Pihos, Philadelphia	41 for 589 yds.

SCORING

1. Walston, Philadelphia	87 pts.
2. Walker, Detroit	81 pts.
3. Agajanian, New York	65 pts.

NATIONAL LEAGUE STANDINGS

EASTERN CONFERENCE

	W.	L.	T.	Pct.	For	Agst.
Cleveland	6	2	0	.750	234	120
NEW YORK	6	3	0	.667	248	136
Philadelphia	5	4	0	.556	201	170
Pittsburgh	4	5	0	.444	189	180
Washington	2	7	0	.222	123	337
Chicago Cards	2	7	0	.222	139	261

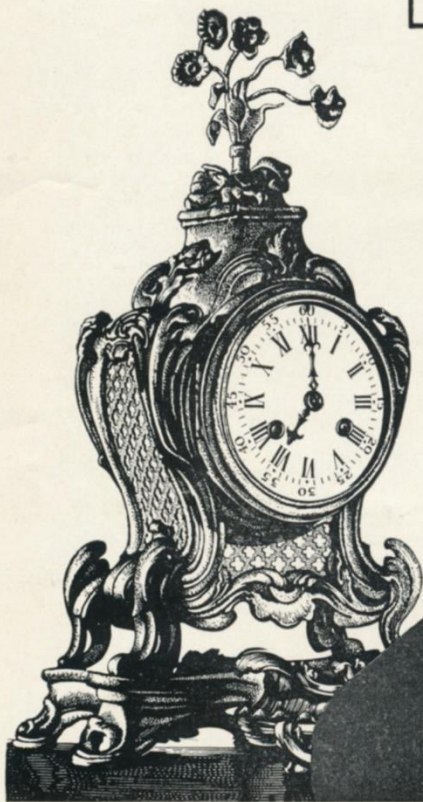
WESTERN CONFERENCE

Detroit	7	1	0	.875	258	114
Los Angeles	5	3	1	.625	245	212
San Francisco	5	3	1	.625	255	227
Chicago Bears	5	4	0	.556	220	235
Green Bay	4	5	0	.444	183	153
Baltimore	1	8	0	.111	85	235

Highlight on any program...

NATIONAL LEAGUE LEADERS

Rushing.....	Perry, San Francisco.....	119 for 778 yds.
Passing.....	Van Brocklin, Los Angeles.....	110 of 203 for 2060 yds.
Receiving.....	Wilson, San Francisco.....	44 for 636 yds.
Scoring.....	Walston, Philadelphia.....	87 pts.
Punting.....	{ Landry, New York } { Brady, Pittsburgh }	43.8-yd. avg.
Punt Returns.....	Switzer, Green Bay.....	21 for 258 yds.
Kick-Off Returns.....	Reynolds, Cleveland.....	10 for 315 yds.
Interceptions.....	Lane, Cardinals.....	7 for 120 yds.



The whiskey that
didn't watch the clock
...seven long years!

STRAIGHT BOURBON WHISKEY
86 PROOF • OLD CHARTER DISTILLERY CO.
LOUISVILLE, KENTUCKY



OLD CHARTER

KENTUCKY'S FINEST WHISKEY

In the Stocking—
under the Tree—

FOR A HAPPY HOLIDAY

CHESTERFIELD

Chesterfield

KING-SIZE
CIGARETTES

LIGGETT & MYERS

Chesterfield
KING-SIZE
CIGARETTES

LIGGETT & MYERS TOBACCO CO.

The Most Popular 2-Way Cigarette

(Regular & King Size)
for every smoker on your list!

"HOME FOR CHRISTMAS"—Gift package of the season—colorful—attractive—designed by the famous artist, Stevan Dohanos. Remember all your smoking friends with the gift that really satisfies—Chesterfields. Best to give—best to smoke.

They Satisfy!

CHESTERFIELD for a Happy Holiday