

OFFICIAL PROGRAM

Los Angeles RAMS vs. New York GIANTS

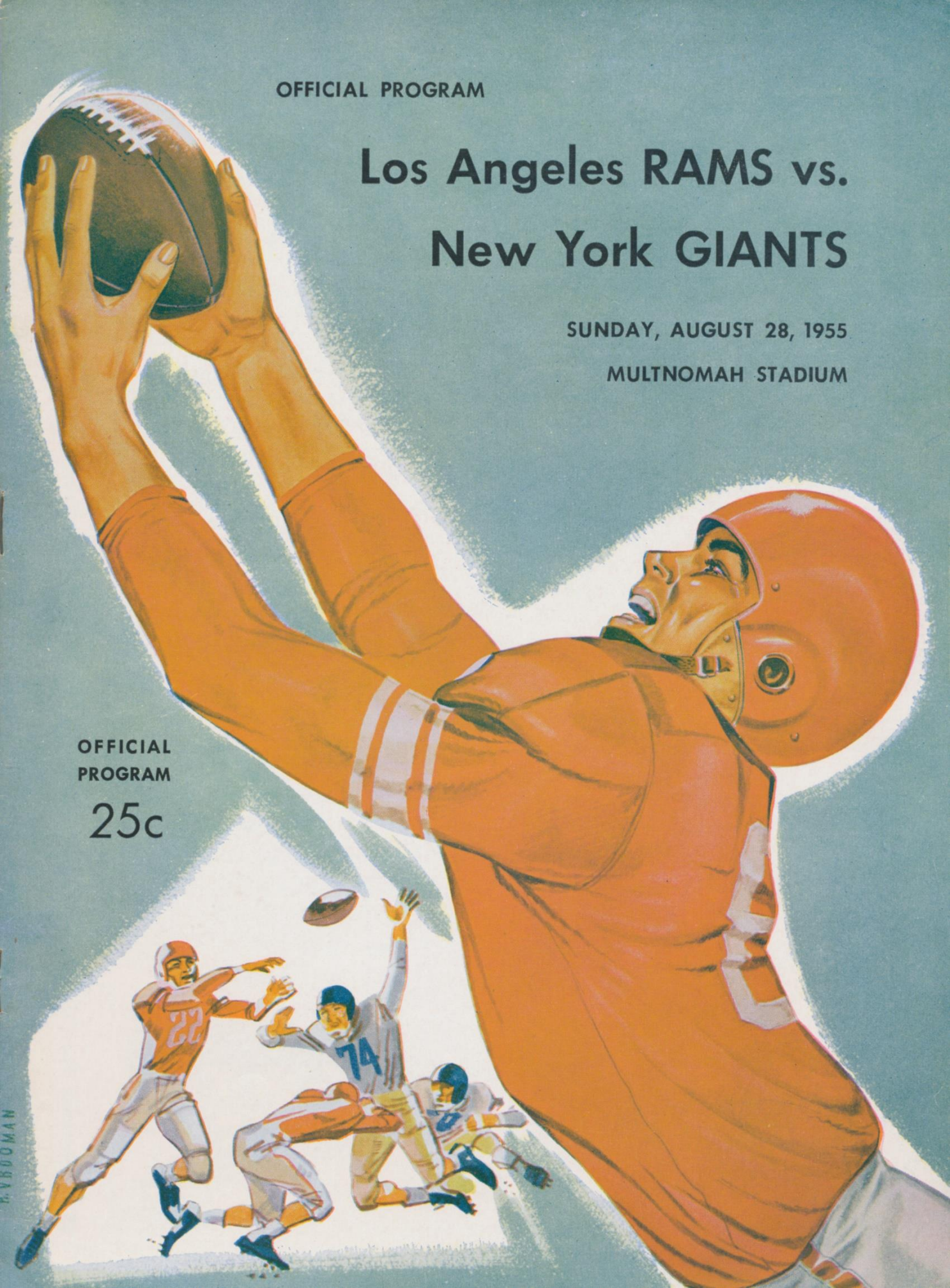
SUNDAY, AUGUST 28, 1955

MULTNOMAH STADIUM

OFFICIAL
PROGRAM

25c

E. VROOMAN



Now back on '27...

NCAA

game of the Week

Once again Portland's top entertainment
station brings you the week's best in
college football. Make "Game of the Week"
an every week viewing habit.

SEPT. 17 . . . 12:15 p.m. . . . *Miami - Georgia Tech*
OCT. 1 12:45 p.m. . . . *Stanford - Ohio State*
OCT. 14 . . . 10:45 a.m. . . . *Michigan State - Notre Dame*
OCT. 29 . . . 10:15 a.m. . . . *Iowa - Michigan*
NOV. 19 . . . 1:15 p.m. . . . *UCLA - USC*
NOV. 24 . . 11:15 a.m. . . . *Texas A & M - Texas*
NOV. 26 . . 10:15 a.m. . . . *Army - Navy*
DEC. 3 10:45 a.m. . . . *Duke - North Carolina*

for the best . . .

watch the biggest . . .

OREGON'S MOST POWERFUL TV STATION

KPTV

NBC
TELEVISION

channel

27

In tonight's game between the Los Angeles Rams and New York Giants, Oregon Sports Attractions will introduce two new features never before attempted in any football game.

First, if the two teams should play to a tie during the regulation contest, there will be a "sudden death" playoff to determine the winner. This idea has been considered by the National Football League and tonight's experiment, in case a tie should result, will influence possible changes in the rules. We almost hope it is a tie to see how the idea works.

Secondly, for the convenience of fans and press, we are making additions to the numbering of the sideline markers. One-half of each side of the field will be numbered in the usual way, 50 to 0, but will have the additional numbers of 60 to 100. This should prove a great convenience to fans and press in computing the distance on long runs, kickoff returns, punts, and long pass plays.

We will be curious to learn how these innovations work out and are particularly interested in fan reaction. We would be very happy to hear from you.

Many regular patrons have told us that the game three weeks ago between the Rams and Steelers was the best of any played in Portland so far. We think tonight's contest between the Rams and Giants might be as good or better. We hope you enjoy it.

Cordially,

HARRY GLICKMAN, *President*
Oregon Sports Attractions

*A Wonderful Book
for Football Fans!*

**The Story of the
RAMS** by Bob Oates

. . . a fast-moving story of the Rams. Ten big years of Ram football in Los Angeles are recaptured in more than 200 pictures . . . and in intimate, sharply written sketches of the central characters. This is the finest book on professional football ever published, handsomely printed on a fine grade of heavy wove paper, and bound in a hard cover. NO OTHER BOOK LIKE IT.

The RAM BOOK

7813 Beverly Boulevard
Los Angeles 36, Calif.

Enclosed please find my check ☐ Money order ☐ in the amount of \$_____ in full payment for _____ copies of the Ram Book at \$3 per book, including taxes, handling and mailing.

Name _____
Address _____
City _____ Zone _____ State _____

1st in SPORTS
the 24-hour station

College, High School and Pro Football



Major League Baseball—12:05 Daily



Greyhound Races—9:00 p.m. Nightly



Hi, Football Fans

Remember we're counting on you to help carry the ball in our October United Fund campaign for 68 agencies. They're on the job all year round helping your neighbors and mine. They're counting on you to pledge your fair share once in October.

UNITED FUND



LOS ANGELES RAMS

No.	Name	School	Height	Weight	Age	Years Pro
ENDS						
55	Beatty, Ed	Mississippi.....	6'3	231	23	0
82	Boyd, Bob	Loyola of L.A.....	6'2	200	27	4
83	Elliott, Carlton	Virginia.....	6'5	225	28	5
80	Fears, Tom	UCLA.....	6'2	203	31	7
88	Hanifan, Jim	California.....	6'3	197	21	0
89	Long, Bob	UCLA.....	6'4	219	21	0
81	Miller, Paul	Louisiana State.....	6'2	215	24	1
84	Robustelli, Andy	Arnold.....	6'1	220	27	4
TACKLES						
73	Cross, Bobby	Kilgore J. C.....	6'4	250	24	2
75	Fouch, Ed	Southern Cal.....	6'3	238	21	0
65	Hauser, Art	Xavier.....	6'0	230	25	1
79	Holtzman, Glen	North Texas State.....	6'3	239	25	0
62	McFadin, Lewis "Bud"	Texas.....	6'3	245	27	2
78	Lipscomb, Gene	Miller High School (Detroit).....	6'6½	280	24	1
70	Toogood, Charley	Nebraska.....	6'0	235	27	4
GUARDS						
60	Ellena, Jack	UCLA.....	6'1	223	23	0
68	Fournet, Sid	Louisiana State.....	6'0	238	23	0
63	Hock, John	Santa Clara.....	6'2	230	27	2
57	Paul, Don	UCLA.....	6'1	230	30	7
61	Putnam, Duane	College of Pacific.....	6'0	230	25	3
66	Thompson, Harry	UCLA.....	6'2½	225	28	5
64	West, Stan	Oklahoma.....	6'2	235	28	5
CENTERS AND LINEBACKERS						
58	Griffin, Bob	Arkansas.....	6'3	230	25	1
50	McLaughlin, Leon	UCLA.....	6'2	228	29	4
56	Morris, Larry	Georgia Tech.....	6'2	210	21	0
67	Richter, Les	California.....	6'3	240	24	1
51	Svare, Harland	Washington State.....	6'0	210	24	2
QUARTERBACKS						
11	Van Brocklin, Norm	Oregon.....	6'1	200	29	6
9	Wade, Billy	Vanderbilt.....	6'2	198	23	1
2	Weed, Tad	Ohio State.....	5'5	147	22	0
HALFBACKS-FULLBACKS						
25	Burroughs, Don	Colorado A&M.....	6'4	173	24	0
29	Dwyer, Jack	Loyola of L.A.....	5'11	175	28	4
22	Haynes, Hall	Santa Clara.....	6'0	185	25	3
49	Hughes, Ed	Tulsa.....	6'1	185	24	1
20	Lewis, Woodley	Oregon.....	6'0	195	30	5
23	McCormick, Tom	College of Pac.....	5'11	190	25	2
21	Quinlan, Volney "Skeet"	San Diego State.....	5'11	175	27	3
43	Sherman, Willard	St. Mary's.....	6'2	200	25	1
48	Taylor, Cecil	Kansas State.....	5'10	185	21	0
46	Tharp, Thomas	Alabama.....	5'10	172	24	0
32	Towler, Dan	Washington & Jefferson.....	6'1	226	27	5
35	Younger, Paul	Grambling.....	6'3	226	27	6
27	Waller, Ron	Maryland.....	5'11	171	22	0
31	Wade, Donald	Vanderbilt.....	6'2	205	23	0
47	Webb, Allen	Arnold.....	5'10	170	24	0

LOS ANGELES RAMS

Probable Starting Line-Up

80 Tom Fears.....	LE
73 Bob Cross.....	LT
61 Duane Putnam.....	LG
50 Leon McLaughlin.....	C
66 Harry Thompson.....	RG
70 Charley Toogood.....	RT
89 Bob Long.....	RE
11 Norm Van Brocklin.....	QB
21 Skeet Quinlan.....	LH
82 Bob Boyd.....	RH
35 Paul Younger.....	FB

NUMERICAL ROSTER

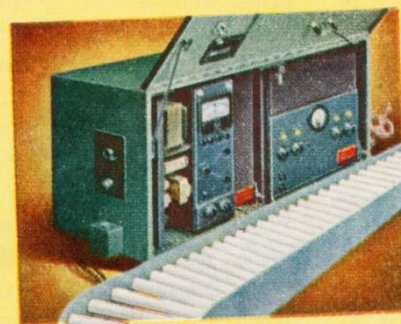
No.	Name	No.	Name
2	Tad Weed, k	58	Bob Griffin, c
9	Billy Wade, qb	60	Jack Ellena, g
11	Norm Van Brocklin, qb	61	Duane Putnam, g
20	Woodley Lewis, b	62	Lewis "Bud" McFadin, g
21	Volney Quinlan, b	63	John Hock, g
22	Hall Haynes, b	64	Stan West, g
23	Tom McCormick, b	65	Art Hauser, t
25	Don Burroughs, b	66	Harry Thompson, g
27	Ron Waller, b	67	Les Richter, c
29	Jack Dwyer, b	68	Sid Fournet, g
31	Donald Wade, b	70	Charley Toogood, t
32	Dan Towler, b	73	Bobby Cross, t
35	Paul Younger, b	75	Ed Fouch, t
43	Willard Sherman, b	78	Gene Lipscomb, t
46	Thomas Tharp, b	79	Glen Holtzman, t
47	Allen Webb, b	80	Tom Fears, e
48	Cecil Taylor, b	81	Paul Miller, e
49	Ed Hughes, b	82	Bob Boyd, e
50	Leon McLaughlin, c	83	Carlton Elliott, e
51	Harland Svare, c	84	Andy Robustelli, e
55	Ed Beatty, e	88	Jim Hanifan, e
56	Larry Morris, c	89	Bob Long, e
57	Don Paul, c		



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**Only Chesterfield is Made the
Modern Way—with *AccuRay***

Today—discover for yourself what modern science can do to increase your cigarette enjoyment! Try Chesterfield —the cigarette made the modern way... measurably smoother...cooler...best for you!





is Best

NEW YORK GIANTS

Probable Starting Line-Up

85	Bob Schnelker.....	LE
79	Roosevelt Brown.....	LT
60	Bill Austin.....	LG
55	Ray Wietecha.....	C
66	John Stroud.....	RG
72	Dick Yelvington.....	RT
80	Ken McAfee.....	RE
42	Charley Conerly.....	QB
16	Frank Gifford.....	LH
44	Kyle Rote.....	RH
31	Eddie Price.....	FB

NUMERICAL ROSTER

No.	Name	No.	Name
8	Ben Agajanian, k	60	Bill Austin, g
11	Don Heinrich, qb	61	Ray Beck, g
12	Bob Clatterbuck, qb	62	Hal Mitchell, t
16	Frank Gifford, hb	63	Dave Kragthorpe, g
20	Jim Patton, hb	65	Russ Carroccio, c
22	Buford Long, hb	66	Jack Stroud, g
24	Wayne Berry, hb	67	George Kennard, g
25	Dick Nolan, hb	70	Ray Krouse, t
28	Larry Weaver, hb	71	Ray Collins, t
29	Alex Webster, hb	72	Dick Yelvington, t
30	Bill Svoboda, fb	73	Rex Boggan, t
31	Eddie Price, fb	75	Howie Lehman, t
33	Mel Triplett, fb	76	Roosevelt Grier, t
34	Pat Knight, e	78	Barney Poole, e
35	Bobby Epps, fb	79	Roosevelt Brown, t
41	Matt Vujevich, hb	80	Ken McAfee, e
42	Charley Conerly, qb	81	Ed Stowers, e
44	Kyle Rote, hb	83	John Steinberg, e
45	Emlen Tunnell, hb	84	Bill Hillen, e
48	Joe Heap, hb	85	Bob Schnelker, e
49	Tom Landry, hb	86	Jim Duncan, e
52	Paul Mullins, c	88	Ron Locklin, c
53	John Hlay, c	89	Cliff Livingston, c
55	Ray Wietecha, c		

OFFICIALS

Referee—Ross Bowen Field Judge—Erling Jacobsen
 Umpire—Albert Terremere Head Linesman—Al Popick
 Back Judge—Wayne Bartholemey

THIS IS IT! L&M has the purest and best filter your lips ever touched . . . the pure, white Miracle Tip. What's more, L&M gives you a rich, good tasting, and fully satisfying smoke. No wonder smokers everywhere say, "L&M's got everything!"

L&M—America's Best Filter Cigarette!



NEW YORK GIANTS

No.	Name	School	Height	Weight	Age	Years Pro
ENDS						
8	Ben Agajanian	New Mexico.....	6'0	215	36	5
86	Jim Duncan	Wake Forest.....	6'2	205	29	6
84	Bill Hillen	West Virginia.....	6'1	215	21	1
34	Pat Knight	S.M.U.....	6'2	210	26	3
89	Cliff Livingston	U.C.L.A.....	6'3	215	24	2
80	Ken McAfee	Alabama.....	6'2	205	26	2
78	Barney Poole	Mississippi.....	6'3	250	31	7
85	Bob Schnelker	Bowling Green.....	6'4	215	25	3
83	John Steinberg	Stanford.....	6'3	210	23	1
81	Ed Stowers	Wake Forest.....	6'1	220	26	1
88	Ron Locklin	Wisconsin.....	6'0	185	23	1
TACKLES						
73	Rex Boggan	Mississippi.....	6'4	245	25	1
79	Roosevelt Brown	Morgan State.....	6'3	245	23	3
71	Ray Collins	L.S.U.....	5'11	230	28	6
76	Roosevelt Grier	Penn State.....	6'5	261	22	1
70	Ray Krouse	Maryland.....	6'3	260	28	5
75	Howie Lehman	Mississippi Southern.....	6'2	235	23	1
62	Hal Mitchell	U.C.L.A.....	6'1	235	23	2
72	Dick Yelvington	Georgia.....	6'2	230	28	4
GUARDS						
60	Bill Austin	Oregon State.....	6'1	225	26	5
61	Ray Beck	Georgia Tech.....	6'2	225	23	2
65	Russ Carroccio	Virginia.....	6'0	235	24	2
67	George Kennard	Kansas.....	6'0	215	26	4
63	Dave Kragthorpe	Utah State.....	6'1	220	21	1
66	Jack Stroud	Tennessee.....	6'1	215	26	3
CENTERS						
52	Paul Mullins	Missouri Valley.....	6'2	205	22	1
53	John Hlay	Ohio State.....	6'0	215	23	1
55	Ray Wietecha	Northwestern.....	6'1	215	26	3
QUARTERBACKS						
12	Bob Clatterbuck	Houston.....	6'3	195	23	2
42	Charley Conerly	Mississippi.....	6'1	185	31	8
11	Don Heinrich	Washington.....	6'0	180	24	2
HALFBACKS						
24	Wayne Berry	Washington State.....	6'0	175	23	2
16	Frank Gifford	U.S.C.....	6'1	195	25	4
48	Joe Heap	Notre Dame.....	5'11	185	23	1
49	Tom Landry	Texas.....	6'1	195	30	7
22	Buford Long	Florida.....	6'1	195	23	3
25	Dick Nolan	Maryland.....	6'1	185	23	2
20	Jim Patton	Mississippi.....	6'0	190	23	1
44	Kyle Rote	S.M.U.....	6'0	195	27	5
45	Emlen Tunnell	Iowa.....	6'1	183	30	8
41	Matt Vujevich	San Jose.....	6'2	190	24	1
28	Larrye Weaver	Fullerton, J. C.....	5'11	190	22	1
29	Alex Webster	North Carolina State.....	6'3	210	24	1
40	John Williams	U.S.C.....	5'10	180	28	4
FULLBACKS						
35	Bobby Epps	Pittsburgh.....	5'8	195	23	2
30	Bill Svoboda	Tulane.....	6'0	210	27	5
33	Mel Triplett	Toledo.....	6'1	215	23	1
31	Eddie Price	Tulane.....	5'11	190	29	6

If you are like many...

of the other people in the stands tonight, you've looked forward to this ball game for weeks. Wouldn't miss it for anything, would you?

Ever ask yourself why you pay good money to watch this game? It's simple. Because the players are pros. They're good, and they play beautiful, exciting football.

The whole point of these words is to remind you that another bunch of pros are playing beautiful, exciting baseball over at Vaughn Street. And just because they're home so often doesn't mean we have to take them for granted, like members of the family. You probably intended to get out for more of the Beavers' games this year. Well, there are still some good ones coming up before the season ends:

Aug. 30-31	Seattle
Sep. 1-2-3-4*	Seattle
Sep. 5*-6-7-8	Los Angeles
Sep. 9-10-11*	Oakland

* Doubleheader

☆ It's a hustling ball club ☆

THE PUBLIC ADDRESS SYSTEM
AND ELECTRIC SPORTS TIMER
USED IN THIS GAME
IS ANOTHER
FLYING  SERVICE



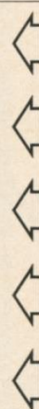
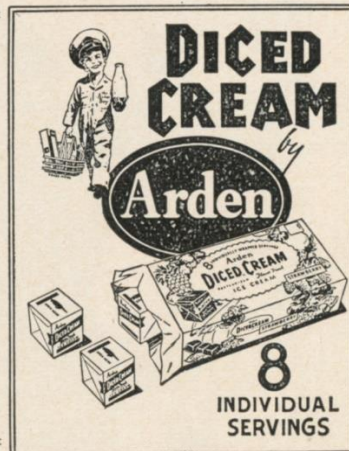
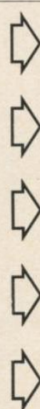
TIDE WATER ASSOCIATED OIL CO.

PLAY BALL WITH FLYING "A"

Stein's Bakery *For Over 60 Years*

1510 N. W. 17th

BR 6661



*Oregon Sports Attractions
wishes to express its appreciation
to the
Multnomah Kennel Club
for its cooperation in making
the stadium ready for
tonight's game.*



Racing Dates:

August 29th — September 2nd

September 12th — September 30th

October 2nd — October 7th

The Rams



Tom McCormick, fullback

Bud McFadin, tackle

Hall Haynes, halfback

Bob Boyd, end

Bob Lang, end

Norm Van Brocklin, quarterback

Dan Towler, fullback

Tank Younger, halfback

Charlie Toogood, tackle

The Giants



Ray Krouse, T
Eddie Price, FB
Bob Schnelker, E

Emlen Tunnell, HB
Bob Clatterbuck, QB
Frank Gifford, HB

Bill Austin, G
Ken McAfee, E
Kyle Rote, HB

Don't Miss These Games!

Sept. 16, 8 p. m.

Portland High School
Football Jamboree

Sept. 24, 8 p. m.

Oregon State College vs.
Stanford University

Oct. 1, 8 p. m.

University of Oregon vs.
University of Washington

Oct. 15, 8 p. m.

University of Oregon vs.
University of California

Nov. 19, 8 p. m.

Semi-Finals, State High School
Football Championships

Nov. 26, 8 p. m.

Finals, State High School
Football Championships

MULTNOMAH STADIUM