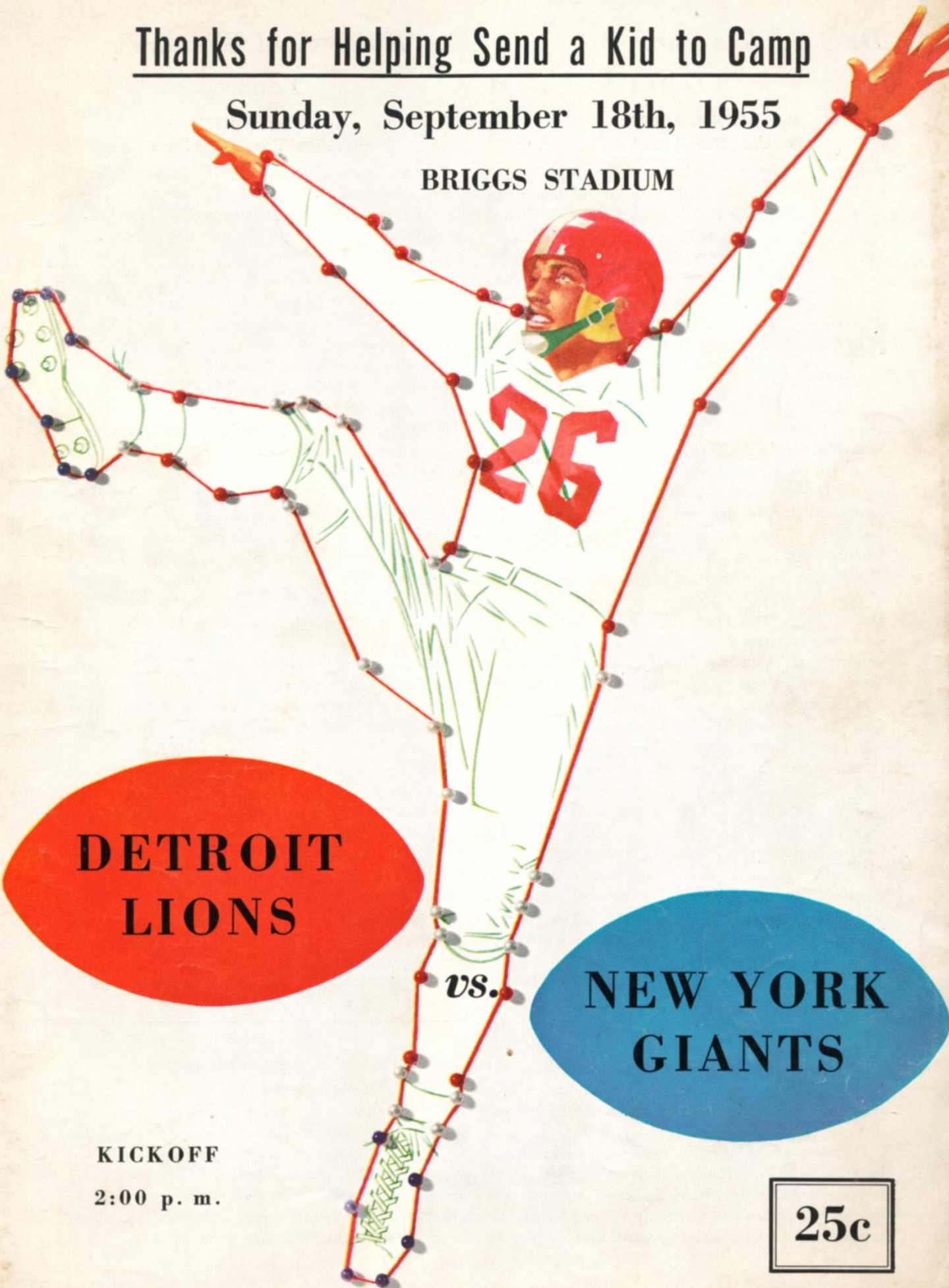


Thanks for Helping Send a Kid to Camp

Sunday, September 18th, 1955

BRIGGS STADIUM



**DETROIT
LIONS**

vs.

**NEW YORK
GIANTS**

KICKOFF

2:00 p. m.

25c

DFC Salutes Fans, Looks to Future

By EDWIN J. ANDERSON
President, Detroit Football Co.



Anderson

Each year, I personally look forward to this exhibition game, which is sponsored by the Detroit Free Press, with as much interest and enthusiasm as any game on the schedule, including a championship playoff.

In many instances, as is the case today, I am watching the Detroit Lions in action for the first time and naturally, being a fan first,

I like to make my own observa-

tions of the team that Coach Buddy Parker has assembled for the great sports fans of Detroit.

But, even more important, I like to think that we of the Detroit Football Company are helping in our own small way, to make our city a better community for the future by looking after the underprivileged youngsters of today.

You fans are well aware of the fact that a share of the proceeds of today's game are turned over to the Detroit Free Press Fresh Air Fund, which in turn operates a summer camp for our less-fortunate boys and girls at Sylvan Lake near Pontiac. Each year hundreds of youngsters are provided summer vacations they otherwise would not have enjoyed, because you fans turn out so faithfully to support your club in this one pre-season game in Briggs Stadium.

And so, I'd like to take this opportunity to thank each and every one of you fans for your tremendous support of the Lions throughout the past seasons, but especially for your cooperation in helping make this particular game the success it is each year.

Naturally, we who are so closely associated with the club, are proud of the performances of Coach Buddy Parker's teams in recent years. Three straight Western Division titles and two World Championships is a record that speaks for itself.

However, we want you fans to know that the Detroit Football Co. is determined not to "rest on its oars." We will leave no stone unturned in an effort to continue to bring you the best football entertainment possible. Despite the fact that the Lions have lost ten players from last year's team, Coach Parker feels the '55 team will again be in the thick of the battle for division and league honors.

Detroit and Michigan grid fans have helped us establish a new all-time National Football League season ticket record this year, which indicates to us that you pro football enthusiasts want only the best in football entertainment. You can rest assured that the Detroit

Kids "Real Winners" Today

By LYALL SMITH
Sports Editor, Detroit Free Press



Smith

Records prove that the Detroit Lions never have lost in the seven-year history of this annual Detroit Free Press Fresh Air Camp Fund Game.

But even if the scores in the previous games were reversed, the Lions — and Detroit — still would be the winners.

For this is one game in which the final score really doesn't tell the story. Even if this one today between the Lions and the New York Giants should happen to wind up in a tie, there still would be a winner.

And that will be a little boy or girl, symbol of the thousands of under-privileged youngsters, who are taken off the city's streets each summer and provided a country vacation because of this series of professional football games.

Each year, the Free Press takes these youngsters and sends them to the Fresh Air Camp at Sylvan Lake near Pontiac for a healthful vacation where they acquire added pounds and heavy tans.

It doesn't cost them one cent. But since the Lions offered to lend their talents to the project, added thousands of children have been able to enjoy the camp's facilities.

The football fans of Detroit always have taken a special interest in this annual exhibition game. Year after year, regardless of the opposing team, the game ranks high on the list of pre-season pro football games in the land.

The result means nothing in the battle for the National Football League championship. But it means a lot to the needy youngsters who are discovering year after year that the Lions, pro football, and Detroit's pro football followers have a big heart.

For those youngsters . . . thanks.

Football Co. will do everything in its power to bring you only that type of football.

You have proven yourselves to be champions in the past by supporting all Detroit sports activities. You again are proving yourselves champions today by supporting the Lions, the stars of today, while at the same time providing the stars of tomorrow a better chance for the future through the medium of the Detroit Free Press Fresh Air Fund.

Lions, Giants "Rarin' to Go" In Final Exhibition

One thing is sure, fans, about today's game, and that is that neither the Lions, the defending Western Division champions nor the Giants, a team with title aspirations in the Eastern Division, will be "under wraps."

Giant coach Jim Lee Howell, who last year inherited a club that had won only three of 12 games in 1953, finished third behind Cleveland and Philadelphia with an impressive 7-5 record in 1954. Indications are that the silver-haired tutor has a still more potent aggregation in '55!

The Giants offer one of the game's greatest backfields, with Charlie Conerly at quarterback, Kyle Rote at right halfback, Frank Gifford at left halfback and Eddie Price at fullback, plus three newcomers who give the club great depth offensively, Joe Heap, a Notre Dame star; Alex Webster, a 210-pounder who was the most valuable player in Canadian football last year, and Mel Triplett, a 215-pounder from Toledo. Bob Clatterbuck and Don Heinrich are highly capable replacements at quarterback.

Lions fans will be watching with interest for the first time a crop of new rookies who are bidding for jobs, halfback Dave

Middleton, guard Jim Salsbury, and Darris McCord, a 245-pound tackle from Tennessee.

Other first year men who have impressed Lion coaches include Lee Riley, a former University of Detroit star; George Atkins, a 220-pound offensive guard from Auburn; Elijah Childers, a 265-pound tackle from Prairie View A&M, and end Walter Jenkins of Wayne University.

Many of the so-called experts have already ruled the Lions out of the Western Division race, but Parker and his team have other ideas. You can judge for yourselves the Lions' potential after today's game. It should be a thriller!

PRE-SEASON RECORDS

Lions 8, Eagles 14	Giants 24, Packers 31
Lions 17, Redskins 14	Giants 28, 49ers 17
Lions 16, Cardinals 17	Giants 17, Rams 23 (Sudden death overtime)
Lions 24, Steelers 0	Giants 17, Colts 14
Lions 19, Browns 3	Giants 0, Bears 7
Detroit Won 3, Lost 2	New York Won 2, Lost 3

DETROIT LIONS

No.	Name	Pos.	Age	Ht.	Wt.	College	Exp.
11	Held, Paul	QB	26	6'2"	195	San Diego State	1
12	Gilmer, Harry	QB	29	6'0"	180	Alabama	7
14	H'schemeyer, R.	HB	30	6'0"	195	Indiana	9
20	Stits, William	HB	24	6'0"	190	U.C.L.A.	1
21	Karilivacz, Carl	HB	25	6'0"	185	Syracuse	2
22	Layne, Robert	QB	28	6'1"	200	Texas	7
23	Girard, Jug	HB	28	5'10"	175	Wisconsin	7
24	Christiansen, J.	HB	26	6'2"	195	Colorado A&M	4
25	David, James T.	HB	27	5'10"	175	Colorado A&M	3
26	Clark, William	HB	22	6'1"	209	Prairie View	0
28	Middleton, David	HB	22	6'1"	190	Auburn	0
34	Carpenter, Lewis	HB	23	6'1"	200	Arkansas	2
37	Walker, Doak	HB	27	5'10"	172	S. Methodist	5
43	Miller, Don	HB	24	6'1"	190	S.M.U.	1
44	Riley, Leon	HB	23	6'1"	190	Detroit	0
48	Fucci, Dominic	HB	27	5'11"	190	Kentucky	0
50	Ane, Charles	T	24	6'2"	260	U.S.C.	2
52	Miketa, Andrew	C	25	6'1"	210	N. Carolina	1
54	Topor, Ted	LB	25	6'1"	220	Michigan	0
56	Schmidt, Joseph	LB	23	6'0"	220	Pittsburgh	2
57	Cunningham, Leon	C	24	6'2"	215	S. Carolina	0
60	Salsbury, Jim W.	G	23	6'1"	220	U.C.L.A.	0
61	Martin, James	G	31	6'2"	220	Notre Dame	6
62	Atkins, George	G	23	6'1"	210	Auburn	0
63	Stanfel, Richard	G	28	6'3"	245	San Francisco	3
64	Brooks, Bud	G	24	6'0"	210	Arkansas	0
66	Sewell, Harley	G	24	6'1"	235	Texas	2
67	Campbell, Stanley	G	24	6'0"	220	Iowa State	1
68	Ricca, James	G	27	6'4"	265	Georgetown	4
70	Childers, Elijah	T	24	6'2"	260	Prairie View	0
71	McDermott, Herb	T	25	6'0"	235	Iowa State	0
74	Miller, Robert M.	T	26	6'2"	235	Virginia	3
76	Creekmur, Louis	T	28	6'4"	250	William & Mary	5
78	McCord, Darris	T	22	6'4"	248	Tennessee	0
82	Hart, Leon	E	26	6'5"	255	Notre Dame	5
83	Doran, James	E	28	6'2"	200	Iowa State	4
85	Gandee, Sherwin	LB	26	6'0"	220	Ohio State	3
86	Yowarsky, Walter	E	27	6'2"	235	Kentucky	3
87	Dibble, Dorne	E	26	6'2"	195	Michigan State	3
88	Cain, James	E	27	6'4"	200	Alabama	5
89	Jenkins, Walter	E	24	6'1"	223	Wayne	0

HEAD COACH: BUDDY PARKER

NEW YORK GIANTS

No.	Name	Pos.	Age	Ht.	Wt.	College	Exp.
11	Heinrich, Don	Q	24	6'0"	180	Washington	2
12	Clatterbuck, Bob	Q	23	6'3"	195	Houston	2
16	Gifford, Frank	HB	25	6'1"	195	U.S.C.	4
17	Webster, Alex	HB	24	6'3"	210	N. California St.	1
20	Patton, Jim	HB	23	6'0"	190	Mississippi	1
21	Nolan, Dick	HB	23	6'1"	185	Maryland	2
22	Long, Buford	HB	23	6'1"	195	Florida	3
23	Weaver, Larrye	HB	22	5'11"	190	Fullerton, J. C.	1
24	Berry, Wayne	HB	23	6'0"	175	Washington State	2
26	Heap, Joe	HB	23	5'11"	185	Notre Dame	1
30	Svoboda, Bill	FB	27	6'0"	210	Tulane	5
31	Price, Eddie	FB	29	5'11"	190	Tulane	6
34	Knight, Pat	E	26	6'2"	210	S.M.U.	3
35	Epps, Bobby	FB	23	6'8"	195	Pittsburgh	2
38	Triplett, Mel	FB	23	6'1"	215	Toledo	1
40	Williams, John	HB	28	5'11"	180	U.S.C.	4
42	Conerly, Charlie	Q	31	6'1"	185	Mississippi	8
44	Rote, Kyle	HB	27	6'0"	195	S.M.U.	5
45	Tunnell, Emilen	HB	30	6'1"	183	Iowa	8
49	Landry, Tom	HB	30	6'1"	195	Texas	7
51	Sware, Harland	C	24	6'0"	215	Washington State	3
52	Mullins, Paul	C	22	6'2"	205	Missouri Valley	1
55	Wietecha, Ray	C	26	6'1"	215	Northwestern	3
60	Austin, Bill	C	26	6'1"	225	Oregon State	5
61	Beck, Ray	G	23	6'2"	225	Georgia Tech	2
62	Mitchell, Hal	T	23	6'1"	235	U.C.L.A.	2
65	Carroccio, Russ	C	24	6'0"	235	Virginia	2
66	Stroud, Jack	G	26	6'1"	215	Tennessee	3
67	Kennard, George	C	26	6'0"	215	Kansas	4
70	Krouse, Ray	T	28	6'3"	260	Maryland	5
71	Collins, Ray	T	28	5'11"	230	L.S.U.	6
72	Yelvington, Dick	T	28	6'2"	230	Georgia	4
73	Boggan, Rex	T	25	6'4"	245	Mississippi	1
75	Lehman, Howie	T	23	6'2"	235	Miss. Southern	1
77	Grier, Roosevelt	T	22	6'5"	261	Penn State	1
78	Poole, Barney	E	31	6'3"	250	Mississippi	7
79	Brown, Roosevelt	T	23	6'3"	245	Morgan State	3
80	MacAfee, Ken	E	26	6'2"	205	Alabama	2
81	Stowers, Ed	E	26	6'1"	220	Wake Forest	1
83	Steinberg, John	E	23	6'3"	210	Stanford	1
85	Schnelker, Bob	E	25	6'4"	215	Bowling Green	3
86	Duncan, Jim	E	29	6'2"	205	Wake Forest	6
87	Agajanian, Ben	E	23	6'0"	185	Wisconsin	1
88	Locklin, Ron	E	24	6'3"	215	U.C.L.A.	2
89	Livingston, Cliff	E	36	6'0"	215	New Mexico	5

HEAD COACH: JIM LEE HOWELL

There's nothing like a Coke!

DETROIT LIONS

PROBABLE STARTING LINEUP

OFFENSE

83	JIM DORAN	LE
76	LOU CREEKMUR	LT
66	HARLEY SEWELL	LG
52	ANDY MIKETA	C
63	DICK STANFEL	RG
78	DARRIS McCORD	RT
23	JUG GIRARD	RE
22	BOBBY LAYNE	QB
37	DOAK WALKER	LH
28	DAVE MIDDLETON	RH
34	LEW CARPENTER	FB

DEFENSE

86	WALT YOWARSKY	LE
68	JIM RICCA	LT
60	JIM SALSBUURY	MG
74	BOB MILLER	RT
82	LEON HART	RE
56	JOE SCHMIDT	LLB
85	SHERWIN GANDEE	RLB
25	JIM DAVID	LH
20	BILL STITS	RH
24	JACK CHRISTIANSEN	LS
21	CARL KARILVACZ	RS

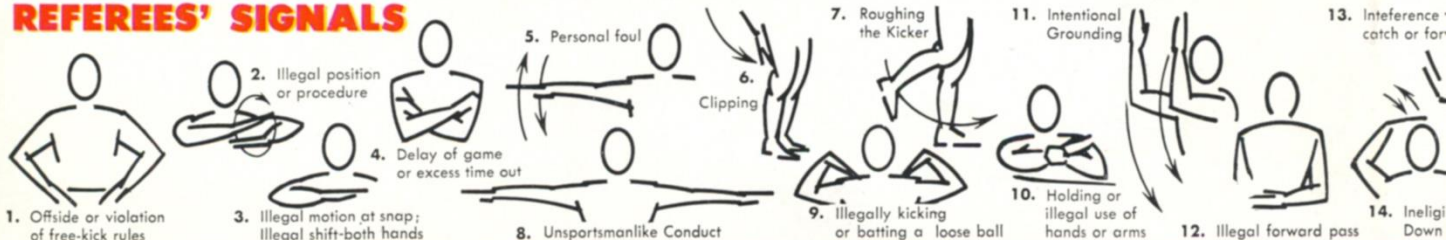
DETROIT LIONS ROSTER

11	Held, Paul—QB	62	Atkins, George—G
12	Gilmer, Harry—QB	63	Stanfel, Richard—G
14	Hoernschemeyer, Bob—HB	64	Brooks, Bud—G
20	Stits, William—HB	66	Sewell, Harley—G
21	Karilivacz, Carl—HB	67	Campbell, Stanley—G
22	Layne, Robert—QB	68	Ricca, James—G
23	Girard, Jug—HB	70	Childers, Elijah—T
24	Christiansen, Jack—HB	71	McDermott, Herb—T
25	David, James T.—HB	74	Miller, Robert M.—T
26	Clark, William G.—HB	76	Creekmur, Louis—T
28	Middleton, David—HB	78	McCord, Darris—T
34	Carpenter, Lewis—HB	82	Hart, Leon—E
37	Walker, Doak—HB	83	Doran, James—E
43	Miller, Don—HB	85	Gandee, Sherwin—LB
44	Riley, Leon—HB	86	Yowarsky, Walter—E
48	Fucci, Oominic A.—HB	87	Dibble, Dorne—E
50	Ane, Charles—T	88	Cain, James—E
52	Miketa, Andrew J.—C	89	Jenkins, Walter—E
54	Topor, Ted—LB		
56	Schmidt, Joseph—LB		
57	Cunningham, Leon—C		
60	Salsbury, Jim W.—G		
61	Martin, James—G		

JOIN THE



REFEREES' SIGNALS



NDLY CIRCLE

DRINK Coca-Cola

REG. U.S. PAT. OFF.

NEW YORK GIANTS

PROBABLE STARTING LINEUP

OFFENSE

85	BOB SCHNELKER	LE
79	ROOSEVELT BROWN	LT
60	BILL AUSTIN	LG
55	RAY WIETECH	C
66	JACK STROUD	RG
72	DICK YELVINGTON	RT
80	KEN MacAFEE	RE
42	CHARLEY CONERLY	QB
16	FRANK GIFFORD	LHB
44	KYLE ROTE	RHB
31	EDDIE PRICE	FB

DEFENSE

86	JIM DUNCAN	LE
70	RAY KROUSE	LT
77	ROOSEVELT GRIER	MG
71	RAY COLLINS	RT
78	BARNEY POOLE	RE
34	PAT KNIGHT	LLB
30	BILL SVOBODA	RLB
20	JIM PATTON	LHB
21	DICK NOLAN	RHB
45	EM TUNNELL	LS
40	JOHN WILLIAMS	RS

NEW YORK GIANTS ROSTER

11	Heinrich, Don—Q	60	Austin, Bill—G
12	Clatterbuck, Bob—Q	61	Beck, Ray—G
16	Gifford, Frank—HB	62	Mitchell, Hal—T
17	Webster, Alex—HB	65	Carroccio, Russ—G
20	Patton, Jim—HB	66	Stroud, Jack—G
21	Nolan, Dick—HB	67	Kennard, George—G
22	Long, Buford—HB	70	Krouse, Ray—T
23	Weaver, Larry—HB	71	Collins, Ray—T
24	Berry, Wayne—HB	72	Yelvington, Dick—T
26	Heap, Joe—HB	73	Boggan, Rex—T
30	Svoboda, Bill—FB	75	Lehman, Howie—T
31	Price, Eddie—FB	77	Grier, Roosevelt—T
34	Knight, Pat—E	78	Poole, Barney—E
35	Epps, Bobby—FB	79	Brown, Roosevelt—T
38	Triplett, Mel—FB	80	McAfee, Ken—E
40	Williams, John—HB	81	Stowers, Ed—E
42	Conerly, Charlie—Q	83	Steinberg, John—E
44	Rote, Kyle—HB	85	Schnelker, Bob—E
45	Tunnell, Emlen—HB	86	Duncan, Jim—E
49	Landry, Tom—HB	87	Agajanian, Ben—E
51	Svare, Harland—C	88	Locklin, Ron—E
52	Mullins, Paul—C	89	Livingston, Cliff—E
56	Wietecha, Ray—G		

"Coca-Cola" and "Coke" are Registered Trade-Marks

th fair
ard pass



15. Incomplete forward pass—penalty declined—no play or no score

e Receiver
eld on Pass

16. Crawling, pushing or helping runner



A. Ball is dead



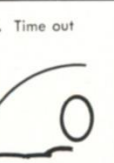
B. Touchdown or field goal



C. Safety



D. Time out



E. First down



F. Ball ready for play

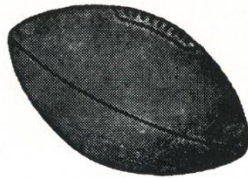


G. Clock starts

PROCEDURE SIGNALS

COPYRIGHT 1955, THE COCA-COLA COMPANY

You, Too, Can Help the LITTLE LEAGUERS !!



The Jack Lowther Little Football League was founded just a year ago.

Its purposes are many, principally, however, to teach football to boys between the ages of 9 and 12.

Twelve teams in Metropolitan Detroit are in the field.

We want 100 more teams.

These boys play the game because some of you contributed money for uniforms and incidental expenses.

It costs \$35 to outfit one boy.

There will not be any advertising solicitations conducted with these Little Leaguers.

Today, at halftime, you are watching two of the Little Leaguer's 12 teams in action.

We know you will want to assist in the formation of more teams.

Send your dollar (or more) contribution at once to:

THE LITTLE FOOTBALL LEAGUE
Box 1853, Detroit, Michigan

Invest in Youth and Insure the Future of America

(This Advertisement Paid By a Friend of the Little Leaguers)

1955 Western Division Defending Champions



FRONT ROW, LEFT TO RIGHT: Talent Scout Robert J. Nussbaumer, Gilbert L. Mains, Sherwin K. Gandee, Carl E. Karilivacz, Thurman F. McGraw, General Manager W. Nicholas Kerbawy, Head Coach Raymond K. (Buddy) Parker, President Edwin J. Anderson, LaVern E. Torgeson, Earl Girard, James T. David, Robert Hoernschemeyer, William E. Bowman, Ass't Coach George W. Wilson.

MIDDLE ROW, LEFT TO RIGHT: Team Physician Dr. Richard A. Thompson, Ass't Coach Garrard Ramsey, William D. Stits, Joseph P. Schmidt, Thomas E. Dublinski, Richard S. Kercher, Robert Dove, James R. Doran, Robert L. Layne, Jack L. Christiansen, Lewis Carpenter, Harley Sewell, Robert L. Smith, E. Doak Walker, Andrew J. Miketa, Ass't Coach Aldo J. Forte, Publicity Director Edward M. Erickson.

BACK ROW, LEFT TO RIGHT: Trainer M. Grant Foster, Cloyce K. Box, Dorne Dibble, Harold Turner, Robert M. Miller, Leon J. Hart, Louis Creekmur, Charles T. Ane, James E. Cain, Gerald E. Perry, James R. Martin, Richard A. Stanfel, Lester A. Bingaman, Equipment Mgr. Roy Macklem, Box Office Treasurer Maurice Schubot.

Introducing: Top Lion Rookies



MIDDLETON, DAVID H. (Hoppy) — 6'1", 190-pound halfback from Auburn . . . No. 1 draft choice . . . a speed demon back who is a top-notch pass receiver . . . has run the 100-yard dash in :09.7 and 220 in '21.3 . . . plans to study medicine after pro ball . . . rushed for 482 yards in '54 . . . his college rated him the best blocker on team . . . will be used on offensive by Lions . . . pro scouts all rate him a "great" prospect . . . native of Birmingham, Ala. . . played twice in Gator Bowl . . . born Nov. 23, 1933 . . . single.

SALSBURY, JAMES W. — 6'1", 220-pound guard from UCLA . . . No. 2 draft pick . . . was rated "No. 1 lineman on nation's No. 1 team" . . . named to All-American team as picked by Football Coaches and Football Writers . . . a great competitor with lots of speed . . . defensive standout before college rules changes . . . played in Rose Bowl, East-West, and Hula Bowl . . . will bolster Lions' line forces . . . lives in Los Angeles . . . born Aug. 8, 1932 . . . named to College All-Star squad . . . English descent . . . married, wife, Beverly.



McCORD, DARRIS P. — 6'4", 245-pound tackle from Tennessee . . . Lions' No. 3 pick . . . captained Volunteers in '54 . . . stellar all-around play earned him Southeastern Conference honors and post on Look All-American team . . . probably will get shot at offensive tackle position . . . "rated as best pro prospect to come out of the South in five years" by scouts . . . parents currently reside in Detroit . . . born and raised in Franklin, Tenn. . . played in Cotton Bowl in '52, Blue-Grey game in '54, and Senior Bowl in '55 . . . born January 4, 1933 . . . Scotch-Irish descent . . . married, wife, Helen Marie.



RILEY, LEON F. (Lee) — 6'0", 190-pound halfback from University of Detroit . . . 4th draft choice . . . personally scouted on several occasions by Coach Parker . . . twice unanimous All-Missouri Valley back . . . honorable mention All American . . . fine runner . . . averaged 4.4 yards for four years varsity play . . . 249 carries for 1060 yards . . . led conference in pass receiving in '53 . . . averaged 52 minutes playing time for 28 games at U. of D. . . calls Schenectady, N. Y. home . . . born Aug. 24, 1932 . . . Irish descent . . . single.

Final Reminder! Lions' Season Ticket Sale Closes Noon Sat., Sept. 24

Make your plans now to attend ALL Lion home games by getting your season tickets tomorrow.

★ LOWER DECK GRANDSTAND RESERVED SEAT—\$18.00 for six home games.

Don't miss seeing the Los Angeles Rams, Sunday, Oct. 9; San Francisco 49ers, Sunday, Oct. 16; Balti-

more Colts, Saturday, Nov. 5 (night); Chicago Bears, Sunday, Nov. 20; Green Bay Packers, Thursday, Nov. 24 (Thanksgiving), and the New York Giants, Sunday, Dec. 11.

Your best entertainment buy is Detroit Lions season tickets. Get 'em now!

HIGH SCHOOL • COLLEGE • PRO

"Football Green" *is Back!*

"FOOTBALL GREEN" is set to kick-off another exciting season of gridiron coverage. Fans who really want to get football news and background quickly and thoroughly know Free Press "FOOTBALL GREEN" is the right place for more action-packed pictures, comment, news, results, lineups . . . more of everything that's football. "FOOTBALL GREEN" again assures Free Press readers the most *complete*, most *interesting* football coverage anywhere!

Starting

SATURDAY, SEPT. 17th

and every Saturday in the

Detroit Free Press

For Home Delivery Call WO 2-8900 or see your carrier or distributor

