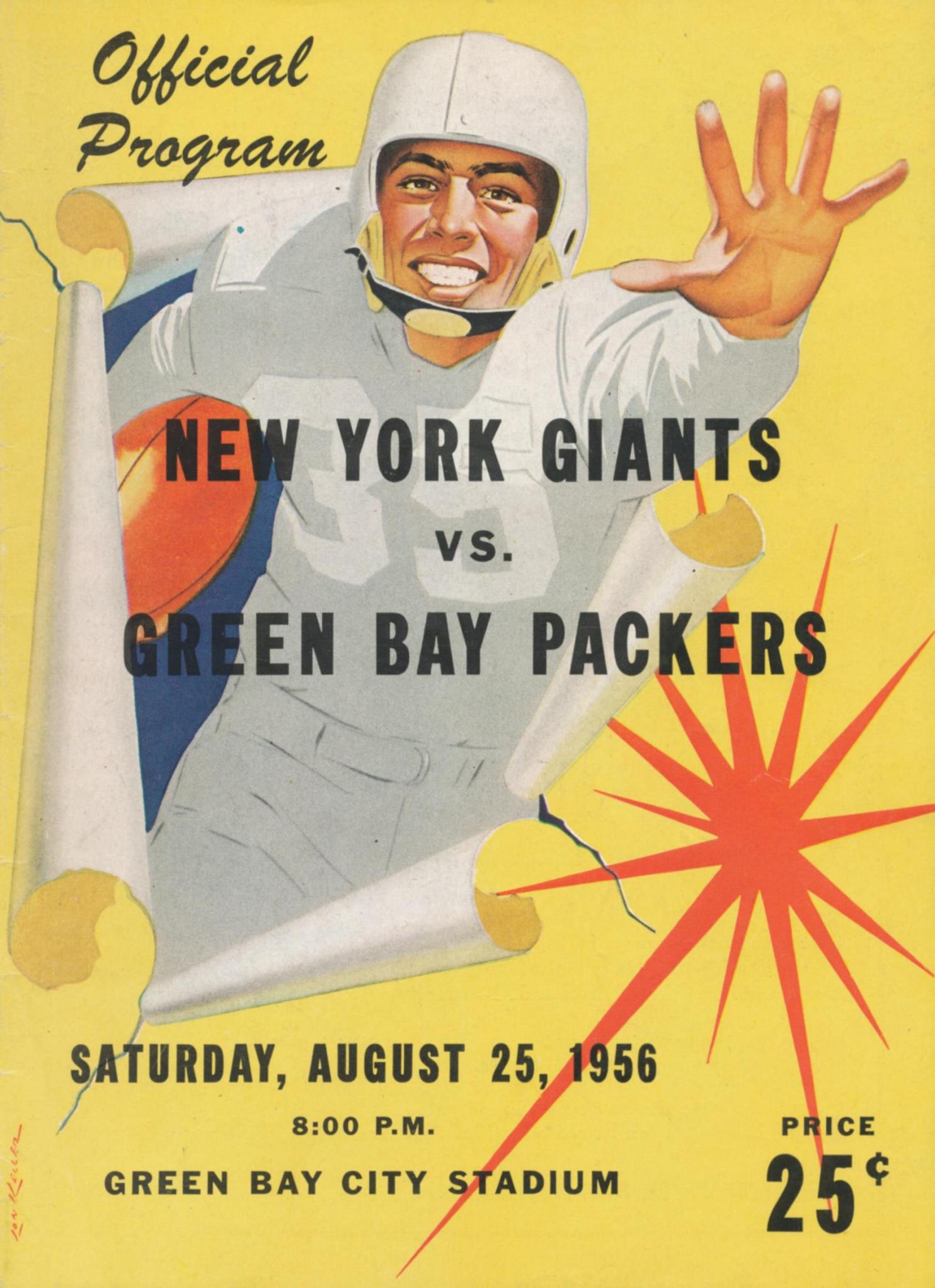


*Official
Program*



NEW YORK GIANTS
VS.
GREEN BAY PACKERS

SATURDAY, AUGUST 25, 1956

8:00 P.M.

GREEN BAY CITY STADIUM

PRICE

25¢

Don Keenan

TEAMWORK

Brings You The Best in

SPORTS NEWS

THE
GREEN BAY PRESS-GAZETTE



ART DALEY



LEE REMMEL

ART DALEY
and
LEE REMMEL



TONY FLYNN

PLUS

WJPG

TONY FLYNN and
BILL HOWARD

BILL HOWARD

Complete local coverage of all sporting events in Northeastern Wisconsin plus the facilities of the Associated Press, United Press and AP Wirephoto

READ the newspaper that supports local sports.

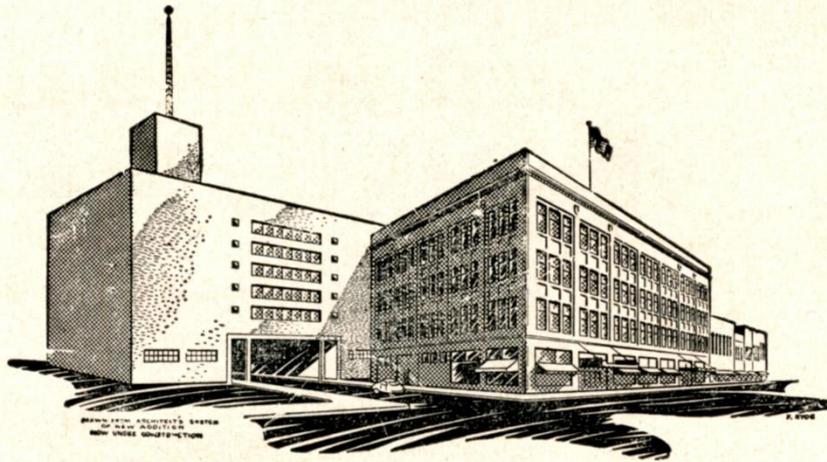
LISTEN to the best sports broadcasts on its radio station.

THE GREEN BAY PRESS-GAZETTE and WJPG



h.c. Prange Co.

GREEN BAY • WISCONSIN



*The Department Store
Northeastern Wisconsin Knows Best*

Relax and Enjoy Prange's Terrace Dining Room

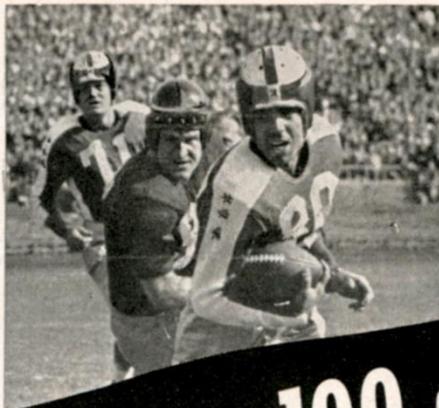
- ☆ PLAN TO LUNCH IN THE TERRACE ROOM WHILE SPENDING THE DAY SHOPPING!
- ☆ PLAN LUNCHEONS OR AFTERNOON PARTIES WHATEVER THE OCCASION!
- ☆ ENJOY A CUP OF TEA IN THE AFTERNOON, NO CHARGE!
- ☆ TREAT THE KIDDIES WITH A SURPRISE FROM OUR TREASURE CHEST!



BY ROAD



OR BY RADIO



Go with CLARK super 100 gasoline

Clark Oil & Refining is proud to co-sponsor the complete schedule of Green Bay Packer Football broadcasts.

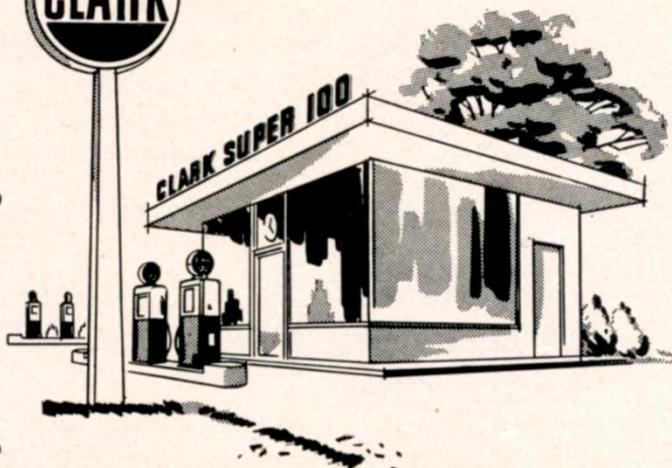
Clark was born in Packerland... grew up in Packerland... so it is only natural for Clark to be extremely happy at this opportunity to support Wisconsin's first major sport... Green Bay Packer Football.

*GO TO EVERY GAME WITH CLARK SUPER 100
BY ROAD OR BY RADIO*

FREE! Pick up a free Packer-Wisconsin-Marquette schedule at your Clark station.

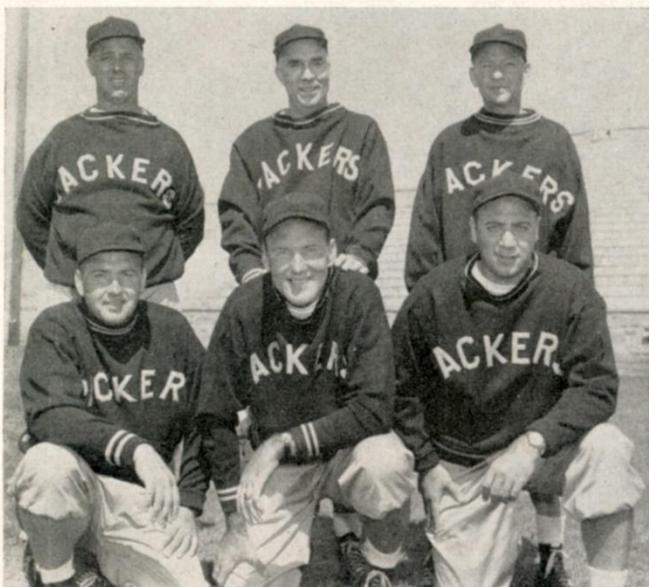
From Canada to the Gulf of Mexico

**CO-SPONSORS OF
ALL PACKER BROADCASTS...
HOME AND AWAY.**



Who's Who ON THE PACKER COACHING STAFF

1956 PACKER COACHING STAFF



Standing — RAY "Scooter" McLEAN; Head Coach, LISLE BLACKBOURN; EMMETT "Abe" STUBER

Kneeling — EARL KLAPSTEIN LOU RYMKUS and Talent Scout JACK VAINISI

VERNE C. LEWELLEN, General Manager



Verne C. Lewellen

An all-time Packer great, Verne C. Lewellen, is directing the Green Bay Packers for the third season as its first General Manager. Lewellen was a spark plug in the backfield that saw Green Bay sweep to three straight World Championships in 1929, 1930 and 1931.

He was a fine running halfback, a great defensive player, but was particularly noted for his punting. Before joining the Packers he was an All-Conference halfback and baseball

pitcher at Nebraska and after graduation tried out with the Pittsburgh Pirates as a pitcher before reporting to Green Bay in 1924.

A lawyer by profession, he was elected District Attorney of Brown County while still active in football and served two terms. He continued his law practice and entered the employ of Standard Oil Company where he was personnel supervisor and later tax supervisor.

Born in Garland, Nebraska, Lewellen is a widower and has three children, two sons and a daughter.

LISLE W. BLACKBOURN, Head Coach

Lisle "Liz" Blackburn, considered by the contemporaries in the coaching profession, as an exact fundamentalist; strict disciplinarian; shrewd tactician and a leader of the men he

coaches. He first gained renown as football coach at Washington High School in Milwaukee, where he compiled an enviable record of 140 victories, 30 losses and 6 ties, and won 10 city championships in 22 years. The Packers signed him after he had coached at Marquette University for four years and had brought the Hilltoppers to a position where they figured in the national ranking. His last season at Marquette, his team won 6 and lost 3, with the losses at the hands of Big Ten teams — Wisconsin, Indiana and Michigan State. These three losses were by a mere total of nine points. Blackburn is a native Wisconsin product. He was born in Lancaster, attended school there and starred in football for four years at Lawrence College. In 1946 he retired as football coach at Washington High School in Milwaukee to become a full-time football scout for the University of Wisconsin. He was named backfield coach at Wisconsin the following year and when Harry Stuhldreher resigned as Badger coach, Blackburn was one of the top ranking candidates for the head job. He joined Marquette in 1949 as assistant coach to Frank Murray and advanced to the head coaching position in 1950. Blackburn came to the Packers in 1954 and there began raising of the Packer fortunes. He soon had the Packers playing the type of football that was appealing to the fans. In the first 10 games of the 1954 season, the Packers had won four games and lost six but those six defeats were by a meager margin of 27 points. Blackburn came within one vote of being named "Coach of the year."

Last season the Packers were a contender down to the last few games of the season when they were nosed out by Los Angeles and the Bears. They wound up the season with a record of six wins and a like number of defeats, but all Packerland was happy over the improved play and spectacular brand of football the Packers displayed.

RAY "Scooter" McLEAN — Asst. Coach

Thirteen years of professional football is the background of the Packers' backfield coach, Ray "Scooter" McLean, who was one of the fastest halfbacks in football when he was performing with the Chicago Bears. He is now in his sixth year with the Packers and was the only holdover coach signed by Green Bay when Lisle Blackburn took over as head coach.

His playing career with the Bears was over a span of eight years during which time the Bears came through with four championship teams. Prior to joining the Packers, McLean was head coach at Lewis College in Lockport, Illinois, from 1948 to 1950. Born in Lowell, Mass., on December 6, 1915, he was a Little All-American halfback at St. Anselm's College in Manchester, New Hampshire. He also competed in track, hockey and baseball at St. Anselm's. He is married and has a son and daughter.

LOU RYMKUS — Asst. Coach

Seven seasons of championship play with the Cleveland Browns left a mark on the Packers' line coach, Lou Rymkus, and the Packer forward wall is now getting the benefit of experience from one of the NFL's all-time great tackles. Rymkus joined the Browns in 1946 and was All-Pro tackle for four of the six seasons. Before that he was a member of Frank Leahy's first Notre Dame team which went through the 1941 season unbeaten.

After leaving Notre Dame, he played a year of pro football with the Washington Redskins and helped them capture the Eastern Division title in 1943. While serving in the Navy he played on Bainbridge Naval Training Station's unbeaten eleven. He joined the Browns after his stint with the Navy. Retiring from the Browns in 1951 he line-coached the Calgary Stampeders of the Canadian league for two seasons before joining the Packers in 1945. Born in Royalton, Illinois, he is married and the father of twin sons, Pat and Mike.

EMMETT "Abe" STUBER — Asst. Coach

The Packers' new defensive coach brings with him a rich background of T-formation playing and coaching. He was head coach at Iowa State for seven years (1947-1953) and was top aid at the University of Washington in 1954. Last season he was offensive backfield coach of the Philadelphia Eagles. In his playing days he was All-Missouri quarterback at the University of Missouri. After graduation Stuber worked and coached at a Middletown, Ohio steel mill and started a brilliant college coaching career in 1928 when he was named head football and track coach at Westminster College, at Fulton, Missouri remaining through the spring of 1932.

Starting the fall of 1932 and continuing through the spring of 1947, Abe was head coach in football, track and basketball at Southwest Missouri State College. Since starting his coaching career he has won 22 championships in three sports. Abe is married and the father of two children. He makes his home in Piedmont, Missouri.

EARL KLAPSTEIN — Asst. Coach

Klapstein co-ordinates the play of the defensive ends, tackles and middle guards with Abe Stuber's defensive backfield. In addition to his coaching, Klapstein serves as game scout and assists Talent Scout, Jack Vainisi. Earl is a native of Lodi, California and a former State Athlete at College of Pacific. He played center and coached at San Diego Navy in 1944 and 1945. In 1946 he played tackle with the Pittsburgh Steelers. He entered the coaching field at Montica, California High School in 1947. Earl was appointed head coach of Stockton College in 1949. The up and coming coach moved to the University of Idaho as line coach for the 1954 and 1955 seasons.

The 34-year-old Klapstein is married and has three children. In the off-season he will do public relations work for a California concern.

JACK VAINISI — Talent Scout

Talent scouting has developed into a year-around job and the Packers are particularly well fortified in this department with Jack Vainisi in charge. Vainisi is starting his seventh year with Green Bay. He played football as a freshman at Notre Dame in 1945 under Coach Hugh DeVore, a former Packer assistant coach. In 1946 he went into the Army and was named to the Stars and Stripes All-Service team. An illness cut short his Army and football career and he went back to Notre Dame, finishing there in 1950. A product of St. George High School in Evanston, Illinois, Vainisi is married and has one daughter.



U.S. OLYMPIC COMMITTEE



AMERICAN AUTOMOBILE ASS'N



AMATEUR ATHLETIC UNION



NAT'L COLLEGIATE ATHLETIC ASS'N



NAT'L AERONAUTIC ASS'N



AMERICAN POWER BOAT ASS'N



NAT'L HORSE SHOW ASS'N

Longines

THE WORLD'S MOST HONORED WATCH

Official Watch for the

PACKERS' GAMES

Quality leader among the finest watches of the world is Longines—winner of 10 World's Fair Grand Prizes and 28 Gold Medals for excellence and elegance, highest Observatory Honors for accuracy.

Of special interest to sportsmen is a series of highly efficient Longines Automatic Watches employing an exclusive self-winding principle. They are shock-resistant, anti-magnetic, with unbreakable mainsprings; many are waterproof. These outstanding Longines watches are priced from \$75 to \$195.*

*as long as crystal, back and stem are intact.



Longines
Oslo Automatic.
14K gold waterproof* case.
Sweep second hand. \$195.



SOLD AND SERVICED
BY MORE THAN
4000 LEADING JEWELERS WHO
PROUDLY DISPLAY THIS EMBLEM



*Light up a Lucky—
it's light-up time!*

LUCKIES TASTE BETTER

Cleaner, Fresher, Smoother!



**"IT'S
TOASTED"**
to taste
better!



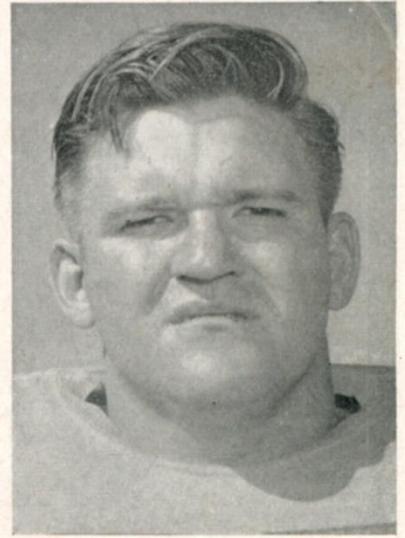
BOBBY DILLON
No. 44 — Halfback

Fifth year in professional football... Was named to both Associated Press and United Press All-League defensive team... Also named All-Pro defensive halfback in 1954... Was sixth in the NFL in pass interceptions with nine in 1953... 1954 season he intercepted 7 to rank ninth... Last season he ranked third with 9 interceptions... During his four years with the Packers he has intercepted 29 passes... Handicapped by having only one eye... An All-American at Texas in 1951... Drafted No. 3 by the Packers in 1952... Majored in Business Administration at Texas... He is married and has a son and daughter... Residence: Temple, Texas.



BILLY BOOKOUT
No. 20 — Halfback

Second year in professional football... Signed by the Packers as a free agent... Played as a sophomore with Oklahoma and then transferred to Austin College... Captained Austin team his senior year... Gained football reputation as a defensive halfback... Last season was starting defensive halfback for the Pack... A vicious tackler and a favorite with the fans... Played football and baseball at Wichita Falls High School... Has seven brothers and one sister... Residence: Wichita Falls, Texas.



JOE SKIBINSKI
No. 63 — Guard

Third season in professional football... Obtained in a trade from the Cleveland Browns including Bill Lucky for Art Hunter... Was Browns' fourth draft choice in 1951 while he was still a junior at Purdue University... Was All-Big Ten guard at Purdue where he majored in physical education... During the past two years he has been in the Army... He played football at Fort Monmouth in 1953 and the last year was a radio operator with the Signal Corps in the Pentagon... Played three years of football at Chicago Vocational School and was a member of the 1946 Chicago city championship wrestling team... Residence: Chicago, Illinois.

It's SCHUSTER'S for Quality
AIR ENTRAINED READY-MIXED CONCRETE



- *What you want*
- *When you want it*
- *Where you want it*

**FOR
FAST AND
DEPENDABLE
SERVICE
CALL**

Schuster **QUALITY CONCRETE**

300 Elizabeth St. • GREEN BAY, WISCONSIN • Phone HEmlock 5-4439



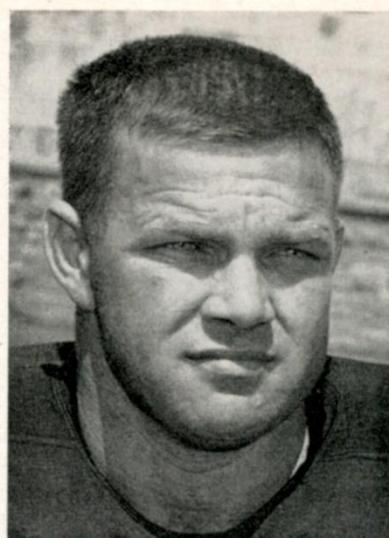
JIM RINGO
No. 51 — Center

Fourth year with Packers... Packers' 7th draft choice in 1953... Regular offensive center for Packers in 1953 until injured midway in season... Started every game the past two seasons on offense... Earned three letters at Syracuse and starred in the 1953 Orange Bowl game... Majored in geography... Prep-ed at Phillipsburgh, New Jersey High School... Married... Residence: Easton, Penna.



JOEL "Dave" HANNER
No. 79 — Tackle

Fifth year in professional football... No. 5 draft choice of the Packers in 1952... One of the top defensive tackles in the NFL... Played in both the 1954 and 1955 Pro Bowl games... Hanner's best game in 1954 was against the Baltimore Colts in Baltimore when he had an unusual number of 10 tackles as the Packers held the Colts without a touchdown... Earned three letters at Arkansas and twice named to the All-Southwest Conference team... Married and the father of two boys... Residence: Green Bay, Wisconsin.



WILLIAM "Buddy" BROWN
No. 62 — Guard

Sixth year in professional football... Obtained from the Washington Redskins in 1953... Was co-captain of the Packers the past two seasons... Started every game in 1954 and 1955 at offensive right guard... Captained University of Arkansas in 1950... Served as staff sergeant in the infantry in India, Burma and China... During the off-season he sells insurance... Married and father of a boy and girl... Residence: Wynne, Arkansas.

HOTEL NORTHLAND



Green Bay's
Finest



Where Visiting
Teams Stay



BEAUTIFUL BAY ROOM COCKTAIL LOUNGE



NICOLET DINING ROOM

OTHER SCHROEDER HOTELS

HOTEL ASTOR, Milwaukee, Wis.

HOTEL CALUMET, Fond du Lac, Wis.

HOTEL RETLAW, Fond du Lac, Wis.

HOTEL DULUTH, Duluth, Minn.

HOTEL LORAINÉ, Madison, Wis.

HOTEL VINCENT, Benton Harbor, Mich.

HOTEL WAUSAU, Wausau, Wis.

SCHROEDER HOTEL, Milwaukee, Wis.

shopping for a championship?

It's not
"in the basket"
but this could
be the year!!!
Here's hoping!



MARATHON CORPORATION

Manufacturers of **NORTHERN PAPER PRODUCTS**

If you know the score
in quality you'll choose **KUPPENHEIMER!**

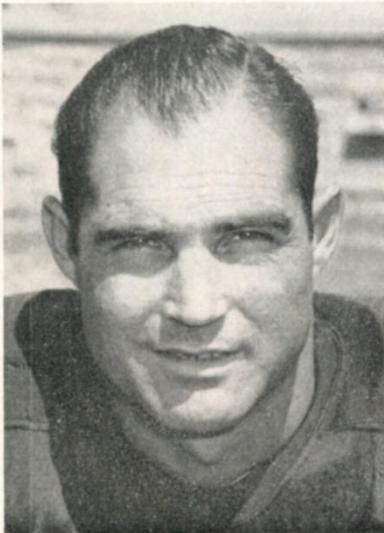
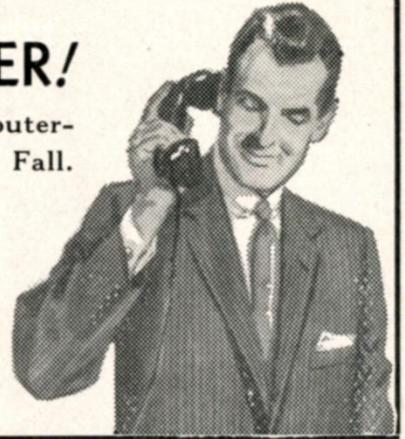
Rated tops by best-dressed men in Green Bay . . . suits and outer-coats handcrafted by Kuppenheimer . . . our featured hit for Fall.

Other Famous Brands

- EAGLE CLOTHES
- PENDLETON SPORTSWEAR
- JANTZEN SWEATERS
- STETSON HATS
- MCGREGOR SPORTSWEAR
- ARROW SHIRTS

STIEFEL'S
"The Quality Store"

304 N. WASHINGTON ST.



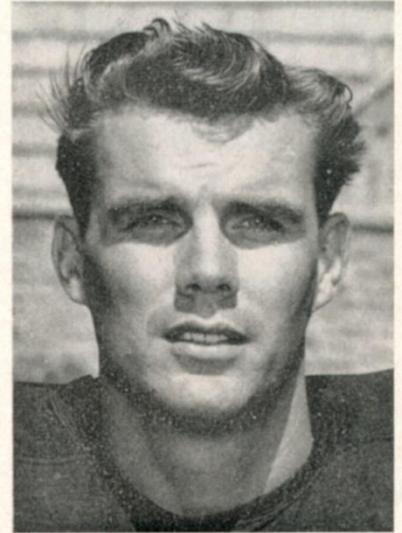
TOBIN ROTE
No. 18 — Quarterback

Seventh year in professional football . . . One of the most under-rated players in the National Football League . . . Packers' No. 2 draft choice in 1950 . . . Has led Packers in passing each of his six years . . . Led the NFL in 1952 up to last game when Norm Van Brocklin of the Rams edged him out of the title . . . Holds most of the all-time Packer passing records . . . Holds NFL record for most passes attempted in one season when he threw 382 in 1954 . . . One of the best running quarterbacks in NFL history . . . Has a rushing average of 5.6 yards in 261 carries . . . Led Rice to two Southwest Conference championships . . . Holds collegiate record of 85 successive passes without an interception . . . Married and has three children, one boy and two girls . . . During the past winter and spring he toured the country in a Public Relations capacity for a Texas trucking firm . . . Residence: Bellaire, Texas.



VAL JOE WALKER
No. 47 — Halfback

Fourth year in professional football . . . Obtained in trade from the New York Giants in 1953 . . . Seventh draft choice of the Giants . . . Given honorable mention as an All-Pro defensive halfback in 1954 . . . Injured knee in latter part of 1954 season, but knee was operated on during winter and was in top shape for the 1955 season . . . Last season had six interceptions to rank 9th on defense . . . Rated one of the top defensive backs in the Southwest while playing for SMU and once ran 92 yards on a punt return against Texas University . . . Ran the high hurdles on the SMU track team . . . Played in the 1953 College All-Star game . . . Intercepted four passes in each of the past 1953-54 seasons . . . Returned one for 54 yards and a touchdown in 1953 against Baltimore, the fourth-longest return in Packer history . . . Married . . . During the off-season he sells insurance . . . Residence: Seminole, Texas.



GARY KNAFELC
No. 84 — End

Third year in professional football . . . Drafted No. 2 by the Chicago Cardinals in 1954 . . . Signed by the Packers as a free agent after the second league game . . . His first game with the Packers was the fourth game of the season against the San Francisco 49'ers . . . Used strictly as an offensive end, he caught five passes for 48 yards in the first year . . . Last season ranked 9th in the NFL with 40 receptions for 613 yards and a 15.3 average . . . He scored 8 touchdowns . . . In his final year at Colorado, he played 561 out of a possible 600 minutes catching 22 passes for 451 yards and 8 touchdowns . . . Also competed on the track team as a high jumper . . . Prepped at Central High School in Pueblo, Colorado and was an outstanding basketball player as well as football . . . Works in a Public Relations capacity for Miller Brewing Company in off-season . . . Residence: Pueblo, Colorado.

Findeisen-Greiser

FINE FURNITURE SINCE 1900



MAIN AT ADAMS

GREEN BAY • WISCONSIN

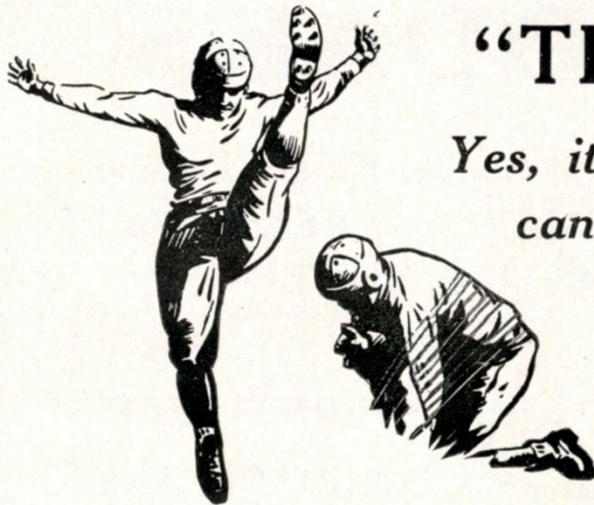
IN GREEN BAY . . .
For Men's Fine Apparel

C. A. Gross Co.

Adams at Cherry

Green Bay, Wis.

HOME OF HICKEY-FREEMAN CLOTHES



“THE KICKOFF”

Yes, it's football time again. You can satisfy all your needs from our complete line of nationally advertised football equipment. Come in and let us help you . . . and when you think of any sport think of us!

WE ARE YOUR DISTRIBUTOR FOR

Wilson SPORTING GOODS CO.

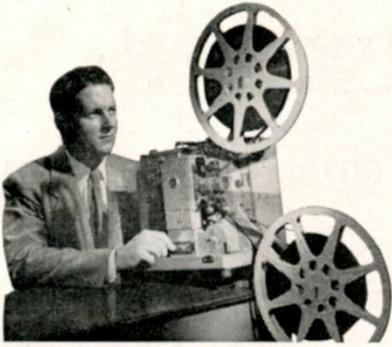
BERTRAND'S SPORT SHOP

FOR THE BEST IN
HUNTING AND SPORTS CLOTHING

106 N. WASHINGTON ST. • GREEN BAY, WIS.



EVERYTHING FOR SPORTS



KODAKS

8 and 16MM Motion Picture Equipment:
EASTMAN • KEYSTONE
BELL & HOWELL

SPEED GRAPHIC
ROLLEIFLEX

Leica

AND OTHER CAMERAS

STEREO - REALIST
ARGUS • ANSCO

STILLER'S

"Green Bay's Pioneer Camera Shop"

STILLER BUILDING

210-212 CHERRY STREET

Compliments of
**A PACKER
BACKER**

THE SELMER COMPANY

*Green Bay's Better Buildings
are "SELMER" Built*



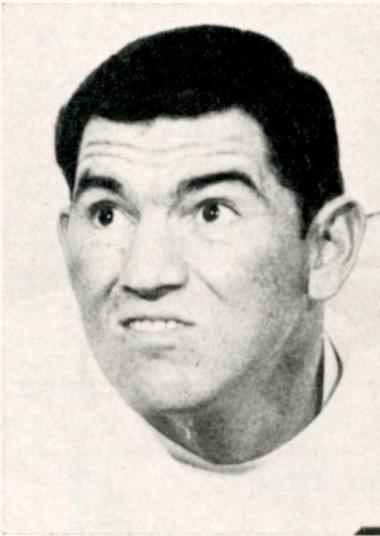
Dial: HEmlock 2-8605
128-132 NORTH PEARL ST.
GREEN BAY • WISCONSIN

WALKERS CLEANERS

Phone HEmlock 5-6601

117 SOUTH CHESTNUT AVE.

GREEN BAY, WISCONSIN



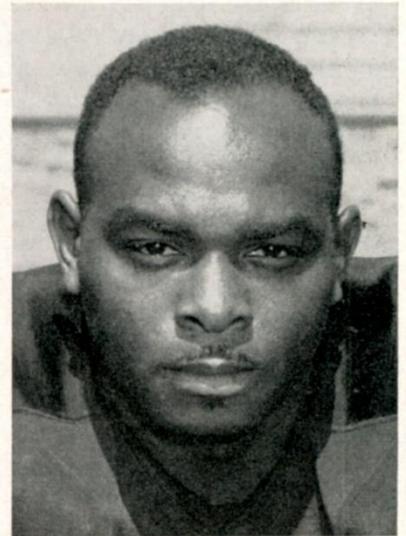
FORREST GREGG
No. 75 — Tackle

First year in professional football... Packers' 2nd draft choice in 1956... Can play offensive or defensive tackle as well as defensive end... For two straight years, 1954 and 1955, was named to All-Southwest Conference team... Played in East-West Shrine game and the Hula Bowl in Hawaii... Was captain of the SMU grid team in 1955... He joins former SMU stars Val Joe Walker, Bill Forester and Doyle Nix (Now in service) on the Green Bay roster... Attended Sulphur Springs, Texas High School and played football, baseball and participated in track... Residence: Dallas, Texas.



FRED CONE
No. 31 — Fullback

Sixth year in professional football... Packers' No. 3 draft choice in 1951... Led the Packers in scoring four out of the five years he has been with the club... Now has a total of 309 points and ranks fourth in the all-time Packer scoring... One of the best extra point kickers in the NFL... Last season he kicked 30 conversion attempts without a miss and booted 16 of 24 field goal attempts to break an all-time Packer record... He never kicked an extra point or a field goal before joining the Packers... Served with the 11th Airborne Infantry in the Philippines and Japan... Entered Clemson following service and went out for football, his first football because he did not play in high school... Captained the Orange Bowl champions in 1950 and was named South Carolina's outstanding athlete in his senior year... Married... Residence: Milwaukee, Wisconsin.



JOHNNY "Jack" SPINKS
No. 61 — Fullback

Fourth year in professional football... Drafted by the Pittsburgh Steelers in 1952... Traded to the Chicago Cardinals in 1953 but an injured foot allowed him to see only limited action... Released by the Cardinals just prior to the league season... Rates as a good blocker and has exceptional speed for his size... In his first season with the Steelers he carried the ball 22 times for 94 yards and a 4.3 average... Never played high school football... Competed in baseball, track and basketball at Stevenson High School, Toomsba, Mississippi... Works in a Pittsburgh Department store during the off-season... Married and father of three-year-old Johnny, Jr... Residence: Pittsburgh, Pennsylvania.

HUGH M. STRANGE AGENCY, INC.

HUGH STRANGE, *President*

ALL LINES INCLUDING FIRE • CASUALTY • LIFE

1121½ E. Wisconsin Avenue

Phone PA. 2-7531

NEENAH, WISCONSIN

NATIONAL FOOTBALL LEAGUE OFFICIALS — 1956

No.	Name	College or University	No.	Name	College or University
3	DOWNES, WILLIAM	Illinois Tech.	36	TEHAN, DANIEL	Xavier (Ohio)
4	DOWD, THOMAS	Holy Cross	37	DIEHL, CLEO N.	Northwestern
5	GIBBS, RONALD	St. Thomas	38	KANE, JAMES	Loyola (Maryland)
7	GLASCOTT, JOHN	Pennsylvania	39	CASTREE, GILBERT	Virginia
9	HEINTZ, EMIL	Pennsylvania	40	UNDERHILL, JAMES	St. Mary's (Calif.)
10	GIANGRECO, SAMUEL	Manhattan	42	DUNCAN, NORMAN	U.C.L.A.
11	CROWLEY, JOSEPH	Muhlenberg	43	MUHA, JOSEPH	V.M.I.
12	GARDNER, CLETUS	Villanova	44	AUSTIN, ROBERT	St. Ambrose
16	LISETSKI, MICHAEL	Muhlenberg	45	COOPERMAN, SAMUEL	Muhlenberg
17	BEIERSDORFER, JAMES	None	48	HIGHBERGER, JOHN	Carnegie Tech.
19	WILSON, SAMUEL M.	Lehigh	49	HAMER, JAMES	Calif. State Teachers
22	SWEENEY, CHARLES	Notre Dame	50	CROWE, JAMES	Indiana
23	BRUBAKER, HARRY	Loyola (L.A.)	51	PALAZZI, LOUIS	Penn State
24	TERREMER, ALBERT	Santa Clara	52	RENNIX, GEORGE	Minnesota
25	TRACY, JOHN	Xavier (Ohio)	53	WIESENBAUGH, HENRY	Pittsburgh
27	GRIMBERG, WILLIAM	Villanova	54	GONZALES, JOSEPH	U.S.C.
28	McHUGH, WILLIAM	DePaul	55	PACE, JOHN	Illinois
29	JAWOROWSKI, STANLEY	Georgetown	56	SCHACHTER, NORMAN	Alfred
31	BERRY, CHARLES	Lafayette	57	CONNELL, JOSEPH	Pittsburgh
33	KNIGHT, WARREN	Carnegie Tech.	58	HUTCHISON, ELVIN	U.S.C.
34	WALLACE, YANS	None	59	LOONEY, DON	T.C.U.
35	TIMLIN, THOMAS	Niagara			

HOFFER GLASS AND PAINT

GLASS FOR EVERY PURPOSE
PAINT FOR EVERY SURFACE

- ★ ALUMINUM DOORS AND WINDOWS
- ★ THERMOPANE GLASS
- ★ FURNITURE TOPS
- ★ WINDOW GLASS
- ★ PLATE GLASS
- ★ GLASS BLOCK
- ★ MIRRORS

AUTO GLASS — Installed while you wait.

512 NORTH MONROE ST.

GREEN BAY • WISCONSIN

Relax As You Dine

At The

TOWN & COUNTRY

Riverside Drive Between Green Bay
and De Pere

SERVING DELICIOUS LUNCHEONS AND DINNERS
It's a refreshing experience in the finest dining out.

Day of Game

Serving 10:00 A.M. 'till Midnite



For the convenience of our customers we are making a chartered bus available for the league games, leaving Town and Country at 12:30 P.M. and returning after the game.

We are **"THE PACKERS"** of
 QUALITY
PICKLES • SALAD DRESSINGS • MUSTARDS

GREEN BAY FOOD COMPANY • GREEN BAY, WIS.

PACKER RECORDS

NEW PACKER INDIVIDUAL RECORDS

- Longest Return of Kickoff** — 100 yards by Al Carmichael, vs. Cleveland, October 23, 1955. (Previous long was 98 yards set by Andy Uram, vs. Detroit, October 25, 1942.)
- Most Passes Completed** — 680, Tobin Rote, 1950-55 (six seasons). Extended record of 523 in 1954.
- Most Yards Gained on Passes** — 9,332, Tobin Rote, 1950-55 (six seasons). Extended record of 7,355 in 1954.
- Most Passes Attempted** — 1,465, Tobin Rote, 1950-55 (six seasons). Extended record of 7,355 from 1954 season.
- Most Touchdown Passes** — 71, Tobin Rote, 1950-55 (six seasons). Breaks mark of 59 set by Cecil Isbell, 1938-42 (five seasons).
- Most Field Goals (one season)** — 16, Fred Cone, 1955. Breaks mark of nine set by Clarke Hinkle, 1940 and equaled by Ted Fritsch, 1946, and Cone, 1954.

PACKER INDIVIDUAL RECORDS EQUALED

- Most Field Goals** — 36, Fred Cone, 1951-55. Equals mark of Ted Fritsch set in 1942-50.
- Longest Punt** — 73 yards, Dick Deschaine, vs. San Francisco, December 4, 1955. Equals record set by Roy McKay, vs. Chicago Cardinals, October 28, 1954.

NEW PACKER TEAM RECORD

- Most Field Goals (one season)** — 16, 1955. Breaks mark of 13 set by Ward Cuff (7) and Ted Fritsch (6) in 1947.

NEW ATTENDANCE MARKS

- Games on Road** — 311,530. Better mark of 229,182 set in 1954.
- Total Attendance** — 464,771. Better mark of 349,848 set in 1947.
- Milwaukee (single game)** — 40,199. Better mark of 34,369 set in 1948, vs. Chicago Cardinals at State Fair Park.

— FINAL 1955 NATIONAL FOOTBALL LEAGUE STANDINGS —

EASTERN CONFERENCE							WESTERN CONFERENCE						
	Won	Lost	Tds.	Pct.	Pts.	Opp. Pts.		Won	Lost	Tds.	Pct.	Pts.	Opp. Pts.
Cleveland	9	2	1	.818	349	218	Los Angeles	8	3	1	.727	260	231
Washington	8	4	0	.667	246	222	Chicago Bears	8	4	0	.667	294	251
New York	6	5	1	.545	267	223	Green Bay	6	6	0	.500	258	276
Chicago Cardinals	4	7	1	.364	224	252	Baltimore	5	6	1	.445	214	239
Philadelphia	4	7	1	.364	248	231	San Francisco	4	8	0	.333	216	298
Pittsburgh	4	8	0	.333	195	285	Detroit Lions	3	9	0	.250	230	275

WORLD'S CHAMPIONSHIP PLAY-OFF

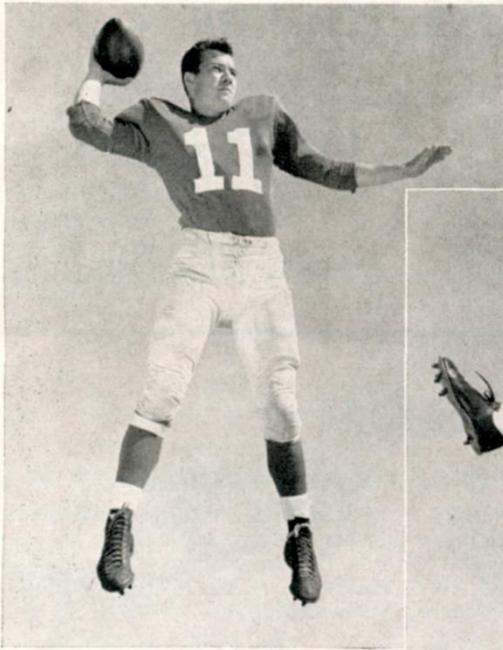
Cleveland 38; Los Angeles 14

Best Wishes For Your Success in 1956

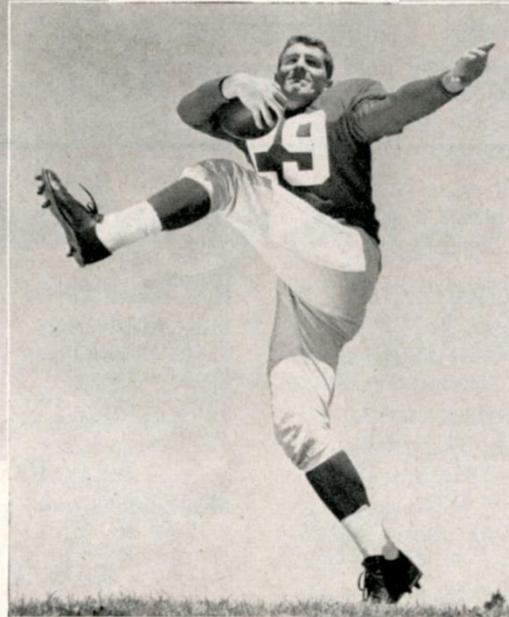
**NORTHERN
 GLOVE & MITTEN COMPANY**

Manufacturers of
DEERSKIN LEATHER GLOVES AND MITTENS

NEW YORK GIANTS HERE TONIGHT



DON HEINRICH



ALEX WEBSTER



KYLE ROTE

**MILLWORK
OF ALL KINDS**

◆
BUILDING MATERIAL
FUEL



CRAWFORD OVER-HEAD DOORS

• HOLLYWOOD DISAPPEARING STAIRWAYS

EAST RIVER LUMBER AND FUEL CO.

1260 MAIN ST. — Phone HEmlock 2-5583 — GREEN BAY, WIS.

MODEL LAUNDERING & CLEANING CORP.

★ A HANDY PICK-UP AND DELIVERY SERVICE

★ CONVENIENT DRIVE-IN FACILITIES

Phone HEmlock 7-3291

501 S. Adams St.

— The Official Watch For Timing This Game is LONGINES . . . The World's Most Honored Watch —

THIS SPACE RESERVED
FOR
**BAY DECORATING
SERVICE**

GOLDEN INN

"Home of Fine Food"

DINNERS FROM FIVE
UNTIL MIDNIGHT

OPEN 11 A.M. ON SUNDAYS OF PACKER GAMES

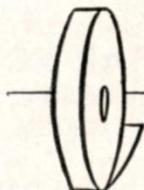
Lower DePere Road
TELEPHONE HEmlock 7-3936

PAT GOLDEN, Prop.

in plain golden Kraft....



Made by specialists in a plant devoted exclusively to gummed tape . . . TRU-TEST offers a combination of the finest long fibre Kraft liberally coated with fast bonding animal glues. It's a better tape designed to give better results . . . anytime, anywhere! Carton packaged too for extra protection.



manufactured by
TAPE, INC. / *Green Bay, Wis.*
sold by better distributors everywhere
for better results anywhere

Pabst
Blue Ribbon
 BEER

*What'll
 You Have?*

JOE and
 BOB BUR
 suggest

*What'll
 you have?*



Finest Beer Served . . . Anywhere!

ENJOY IT AT THE GAME • IN BETTER BARS • AT HOME

— ON TV —

And Now, From Coast to Coast, PABST BLUE RIBBON Brings You

GREEN BAY PACKER GAMES

WEDNESDAY NIGHT FIGHTS

On TV For Over 5 Years

ALL STAR FOOTBALL GAME

Curly Lambeau's All Stars vs.
 Cleveland Browns

JOE AND BOB BUR • BUR BLUE RIBBON CO. • BUR WHOLESALE CO.

VAN DRISSE MOTORS, Inc.

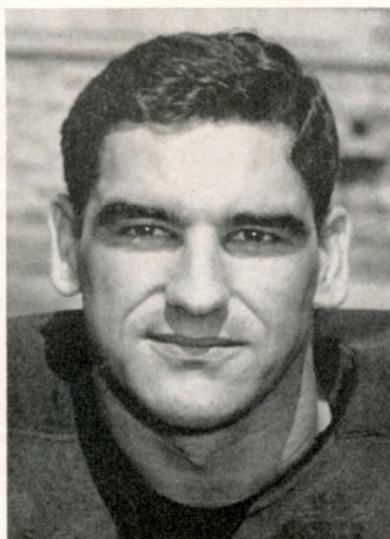
CARS • TRUCKS • GENUINE FORD PARTS

More People are Buying FORDS!

Phone HEMlock 2-4845

118 S. ADAMS STREET

GREEN BAY, WISCONSIN



ALBERT "Hoagy" CARMICHAEL
No. 42 — Halfback

Fourth year in professional football... Regular right halfback in '53, '54 and 1955... Picked No. 1 by the Packers in the 1953 draft... In 1954 he was third in the NFL in kick-off returns with an average of 24.7 yards on 26 attempts... In 1953 he was second in punt returns... In 1955 he led NFL in kick-off returns with 418 yards on 14 attempts and a 29.9 average... Had longest single return of season, 100 yards for a touchdown against Cleveland... Brother Jim was drafted No. 4 by Los Angeles Rams... Served three years in the Marine Corps... Married and the father of a two-year-old son... During the off-season he is a paving estimator in Los Angeles... Residence: Los Angeles, California.



GEORGE "Bill" FORESTER
No. 69 — Guard

Fourth year in professional football... Packers' 3rd draft choice in 1953... Was one of the most highly publicized players to come out of the Southwest... Saw action in 1953 with the Packers as a defensive guard and tackle... The past two seasons he was used strictly as a middle guard on defense... Brother Herschel plays with the Cleveland Browns... Played tackle and fullback at SMU... Lettered three years and also competed on the track team... His father, Herschel, Sr., played football at Mercer College and later coached at Dallas, Texas for 18 years... Married and father of two sons... Works for Insurance Agency during the off-season... Residence: Dallas, Texas.



JOE JOHNSON
No. 40 — Halfback

Third year in professional football... Drafted by the Packers in 1953 for delivery in 1954... Packers' 11th draft choice... Understudied Breezy Reid at left halfback past two seasons... Also used for kick-off and punt returns... One of the most talented backs in Boston College history... Averaged over 4.0 yards per try in three years with the Eagles... Captained the Boston College team in 1953... Played in East-West Shrine game... All-State performer at Hillhouse High School in New Haven and once scored five touchdowns in one game... Married... Residence: New Haven, Connecticut.

ZUIDER-ZEE SUPPER CLUB

— Serving Starts Right After the Game —

- ★ We Specialize in Serving Quality and Quantity
- ★ We Age and Cut All Our Own Meat

U.S. Choice Steaks • Chicken • Sea Food
Bar-B-Cue Spare Ribs

Entertainment Nightly at Northern Wisconsin's
Only Piano Bar

1860 WILLOW ST. — Hy. 54 and 57

ROMO DISPLAY ADV.

Creative Designers and Fabricators of
Point of Purchase Advertising Materials

Cards • Banners • Decals
Posters • Illustrations • Animations

The Only Quality Silk Screen Processors and Display
Councilors in Northeastern Wisconsin

Phone HEMlock 7-5038

413 DOUSMAN ST. • GREEN BAY

FAIRMONT

Proudly presents the ...

**PACKER
QUARTERBACK CLUB**

WEDNESDAYS — 7:30 P.M.

WBAY-TV — Channel 2

GREEN BAY PACKERS

No.	Name	Pos.	Ht.	Wt.	Age	School	Pro Exp.
15	HELD, PAUL	QB	6:2	195	26	San Diego	3
16	STARR, BART	QB	6:1	200	22	Alabama	1
18	ROTE, TOBIN	QB	6:3	215	28	Rice Institute	7
20	BOOKOUT, BILLY	HB	5:11	180	24	Austin College	2
21	BURNETT, MAX	HB	6:1	190	25	Arizona	1
22	ROBERTS, BILL	HB	6:0	192	26	Dartmouth	1
23	YOUNG, GLENN	HB	6:1	203	25	Purdue	1
24	REID, FLOYD	HB	5:11	190	28	Georgia	7
25	LOSCH, JACK	HB	6:1	200	21	Miami, Florida	1
26	CAPUZZI, JIM	HB	6:0	193	24	Marquette	2
27	ROMINE, ALTON	HB	6:2	180	24	Florence, Alabama	1
28	MADDOX, BOB	HB	6:0	185	24	Trinity, Texas	1
31	CONE, FRED	FB	5:11	200	30	Clemson	6
33	DUVALL, GORDON	FB	6:0	202	21	Southern California	1
37	FERGUSON, HOWARD	FB	6:2	212	26	No College	4
40	JOHNSON, JOE	HB	6:0	180	26	Boston College	3
41	GREGORY, DICK	HB	5:11	180	26	Minnesota	1
42	LYSSY, CHESTER	HB	6:2	190	24	Hardin-Simmons	1
44	DILLON, BOBBY	HB	6:1	180	26	Texas	5
45	GOLDSTON, RALPH	HB	5:11	190	27	Youngstown	5
46	GREMMINGER, HENRY	HB	6:1	195	22	Baylor	1
47	WALKER, VAL JOE	HB	6:1	178	26	Southern Methodist	4
48	CARMICHAEL, AL	HB	6:0	190	27	Southern California	4
51	RINGO, JIM	C	6:1	230	24	Syracuse	4
53	HERBERT, LOWELL	C	6:0	215	23	College of Pacific	1
58	LAUER, LARRY	C	6:3	235	28	Alabama	1
61	SPINKS, JACK	G	6:1	245	26	Alcorn A&M	4
62	BROWN, BUDDY	G	6:1	225	29	Arkansas	6
63	SKIBINSKI, JOE	G	5:11	228	27	Purdue	3
64	O'BRIEN, GEORGE	G	5:10	215	24	Wisconsin	1
65	BETTIS, TOM	G	6:2	235	24	Purdue	2
66	TETEAK, DERAL	G	5:10	215	26	Wisconsin	5
68	SZAFARYN, LEN	G	6:3	230	28	North Carolina	6
69	FORESTER, BILL	G	6:3	235	24	Southern Methodist	4
70	KING, DON	T	6:3	251	27	Kentucky	2
71	LUCKY, BILL	T	6:3	250	25	Baylor	2
72	HELLUIN, JERRY	T	6:2	260	27	Tulane	5
73	SCHUSSLER, GEORGE	T	6:3	250	22	Carroll	1
74	ZATKOFF, ROGER	T	6:2	218	25	Michigan	4
75	GREGG, FORREST	T	6:4	228	22	Southern Methodist	1
76	SKORONSKI, BOB	T	6:3	240	22	Indiana	1
77	SANDUSKY, JOHN	T	6:1	250	30	Villanova	7
78	DAHMS, TOM	T	6:5	245	29	San Diego	6
79	HANNER, DAVE	T	6:2	255	26	Arkansas	5
80	DESCHAIINE, DICK	E	6:1	215	24	No College	2
81	KNUTSON, GENE	E	6:3	230	25	Michigan	3
83	MARTINKOVIC, JOHN	E	6:3	245	29	Xavier	6
84	KNAFELC, GARY	E	6:4	215	24	Colorado	3
85	BARNES, EMERY	E	6:6	225	26	Oregon	1
86	HOWTON, BILL	E	6:2	190	26	Rice Institute	5
87	BORDEN, NATE	E	6:0	215	24	Indiana	2



More toasts are made with
Seagram's 7 Crown than any other whiskey...
because it's American whiskey at its finest

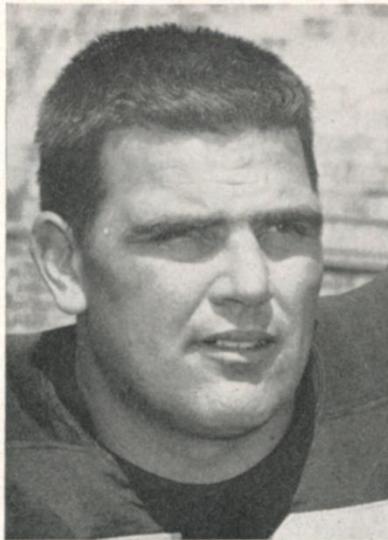
Say Seagram's and be Sure



HENRY GREMMINGER

No. 46 — End

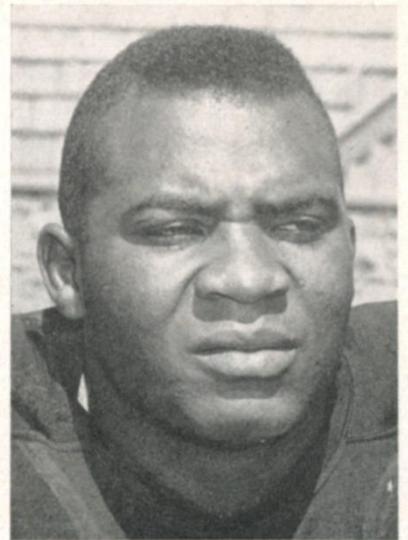
First year in professional football... Drafted No. 7 by the Packers in 1956... All-Southwest Conference in his junior and senior years... Selected to play in East-West Shrine game... Equally adept on offense as well as defense... Leading pass receiver on Baylor team the past two years... In 1954 caught 18 passes for 323 yards and 17.9 yards per catch... In 1955 he was No. 2 receiver with 15 catches for 181 yards... Attended Weatherford, Texas High School... Residence: Weatherford, Texas.



TOM DAHMS

No. 78 — Tackle

Sixth season in professional football... Obtained in trade from Los Angeles Rams for Carlton "Stretch" Elliott... Was regular offensive tackle for Rams for four years... Won regular job as a rookie in 1951... Signed by the Rams as a free agent... Regular tackle for Packers last season... Was Little All-American for San Diego in 1949... Also Little All-Coast in his junior and senior years... During the off-season he is a teacher in San Diego.



NATE BORDEN

No. 87 — End

Second season in professional football... 25th draft choice of the Packers in 1955... Never missed a game while playing with the University of Indiana, playing in 36 straight... As a freshman he played tackle, an end in his sophomore and junior years and back to tackle in his senior year... First string defensive end last season for the Packers... He was All-State fullback and tackle at Jersey City, New Jersey High School... Residence: Jersey City, New Jersey.



PAT
McGOLDRICK,
Owner

Green Bay's LARGEST
"Home Owned"
DEPARTMENT STORE

MAIN AT MONROE
GREEN BAY • WISCONSIN

Cheer Up!

You Can

SAVE

On

Top Octane —

Top Quality

Old Quaker Gas



CLAIR STONE

Quaker State Motor Oil

MAIN AT MONROE
GREEN BAY • WISCONSIN

MARQUETTE SHOPPING CENTER

W. Mason St. • Green Bay, Wis.

- ▶ Pappy's Liquor and Beer Mart
 - ▶ Harold Paape 5 & 10 Cent Store
 - ▶ Krider Drug Store
 - ▶ Sure Way Store
 - ▶ Marquette Bakery

Live **M**odern, Boy...Smoke **L&M**!



NEW YORK GIANTS LINEUP

LE Schnelker 85	LT Brown 79	LG Austin 60	C Wietecha 55	RG Stroud 66	RT Yelvington 72	RE MacAfee 80
	LH Gifford 16	QB Conerly 42	FB Triplet 33	RH Webster 29		

NEW YORK GIANTS SQUAD

8 Williams, E	31 Moloney, B	49 Miles, B	67 Portney, E	81 Roustelli, E
11 Heinrich, B	32 Moore, B	52 Cohen, B	70 Huff, T	83 Burnine, E
12 Clatterbuck, B	33 Triplett, B	53 Broussard, C	71 Katcavage, E	84 Svare, B
16 Gifford, B	34 Chandler, B	55 Wietecha, C	72 Yelvington, T	85 Schnelker, E
20 Patton, B	39 Blanda, B	60 Austin, G	73 Boggan, T	87 Topp, E
22 McCormack, B	40 Lawson, B	61 Beck, G	74 Bowman, G	88 Nery, E
25 Nolan, B	41 Hermann, E	62 Greene, C	76 Grier, T	89 Livingston, E
27 Harkrader, B	42 Conerly, B	63 Brooks, G	77 Modzelewski, T	
28 Coughlin, E	44 Rote, B	64 McMullen, G	78 Yowarsky, E	
29 Webster, B	45 Tunnell, B	65 Huth, G	79 Brown, T	
30 Svoboda, B	48 Hughes	66 Stroud, G	80 MacAfee, E	

My Chesterfields *Satisfy* the Most!



GREEN BAY PACKERS LINEUP

LE Knafelc 84	LT Szafaryn 68	LG Skibinski 63	C Ringo 51	RG Brown 62	RT Dahms 78	RE Howton 86
	LH Reid 24	QB Rote 18	FB Ferguson 37	RH Carmichael 48		

GREEN BAY PACKERS SQUAD

15 Held, QB	28 Maddox, HB	48 Carmichael, HB	69 Forester, G	80 Deschaine, E
16 Starr, QB	31 Cone, FB	51 Ringo, C	70 King, T	81 Knutson, E
18 Rote, QB	33 Duvall, FB	53 Herbert, C	71 Lucky, T	83 Martinkovic, E
20 Bookout, HB	37 Ferguson, FB	58 Lauer, C	72 Helluin, T	84 Knafelc, E
21 Burnett, HB	40 Johnson, HB	61 Spinks, G	73 Schussler, T	85 Barnes, E
22 Roberts, HB	41 Gregory, HB	62 Brown, G	74 Zatkoff, T	86 Howton, E
23 Young, HB	42 Lyssy, HB	63 Skibinski, G	75 Gregg, T	87 Borden, E
24 Reid, HB	44 Dillon, HB	64 O'Brien, G	76 Skoronski, T	
25 Losch, HB	45 Goldston, HB	65 Bettis, G	77 Sandusky, T	
26 Capuzzi, HB	46 Gremminger, HB	66 Teteak, G	78 Dahms, T	
27 Romine, HB	47 Walker, HB	68 Szafaryn, G	79 Hanner, T	

Hear it all on . . . **RADIO!**

EVERY PLAY — EVERY GAME

Complete schedule with

**EARL
GILLESPIE**

and **TONY FLYNN**

**PACKER
FOOTBALL**

— BROUGHT TO YOU BY —

MILLER BREWING CO. and

W. & REFINING



**OVER THESE
RADIO STATIONS**

NORTHERN COAL & SUPPLY CO.

QUALITY COAL • FUEL OIL

Office and Dock: Pearl & Arndt Sts. — Telephone HEmlock 2-3364

GREEN BAY, WISCONSIN



DICK DESCHAINE
No. 80 — End

Second year in professional football...Signed as a free agent in 1955...Walked into camp and asked for a tryout...Finished second in NFL punting with a 43.2 yards for each of his 56 kicks...Also tied a Green Bay record with a 73-yard kick against San Francisco...Excelled in amateur football, baseball and basketball...Served two years in the Marine Corps during the Korean conflict and was twice wounded in action...Dick is married and has two children...Residence: Menominee, Michigan.



WILLIAM LUCKY
No. 71 — Tackle

Second season in professional football...Obtained from Cleveland Browns in trade with Joe Skibinski for Art Hunter...Was Browns' fifth draft choice in 1954...He spent a week in Browns' camp last season but left for home when he believed a call to the military service was imminent...At Baylor University he specialized on defense his first two seasons...In his last year he adjusted himself to the one-platoon system...He played two years of high school in Temple, Texas...Residence: Temple, Texas.



FLOYD "Breezy" REID
No. 24 — Halfback

Seventh year with the Packers...Drafted by the Chicago Bears in 1950, but joined the Packers in the second game and was the regular left halfback for the remainder of the season...Ranked eighth in NFL rushing in 1953 and ninth in 1954...Scored a 69-yard touchdown run against the Pittsburgh Steelers in 1954, fourth longest from scrimmage in Packer history...Last season he gained 301 yards on 83 attempts...Married...Works in Green Bay during the off-season...Residence: Green Bay, Wisconsin.



"Super Valu Customers Deserve the Best"

SUPER VALU STORES, INC.

(Joannes Division)

GREEN BAY

WISCONSIN

*"Serving the Upper Midwest's Finest
Independent Supermarkets"*



JAMES STATHAS
 GEORGE STATHAS
 JOHN STATHAS

BROWN COUNTY MOTORS

"FIRST IN SERVICE SINCE 1920"

PONTIAC

1ST in ECONOMY
 in PERFORMANCE
 in VALUE

1st PLACE IN N.F.L.
 Reserved for 1956 PACKERS

ROCKOTE PAINT & SUPPLY CO.

NORBERT SCHAEFER, Owner

"Green Bay's Progressive Paint Store"

722 MAIN ST. • HEmlock 2-7643 • GREEN BAY, WISCONSIN

HOUSE OF RYAN

DODGE ▼▼ PLYMOUTH

flair fashioned and alive with beauty

725 MAIN STREET

GREEN BAY, WISCONSIN



For Consistently Fine Quality

- SHIPPING CONTAINERS
- FOLDING CARTONS
- DISPLAY CARTONS
- SEMI-CHEMICAL PULP
- CORRUGATING MEDIUM



GREEN BAY BOX COMPANY
GREEN BAY PAPER AND PULP COMPANY
 GREEN BAY, WIS.

FORT HOWARD STEEL AND WIRE CO.

"Wisconsin's Only Steel Mill"

PRODUCERS OF 3/16" THROUGH 3/4" ROUND COLD FINISHED STEEL BARS

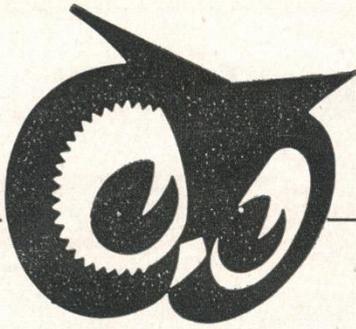
AND

GREEN BAY DROP FORGE CO.

GREEN BAY, WISCONSIN

NEW YORK GIANTS

No.	Name	Pos.	Age	School	Pro Exp.
8	WILLIAMS, WAYNE	E	21	Southern Illinois	1
11	HEINRICH, DON	QB	25	Washington	3
12	CLATTERBUCK, BOBBY	QB	24	Houston	3
16	GIFFORD, FRANK	HB	26	U.S.C.	5
20	PATTON, JIM	HB	24	Mississippi	2
22	McCORMACK, TOM	HB	23	College of Pacific	2
25	NOLAN, DICK	HB	24	Maryland	3
27	HARKRADER, JERRY	HB	22	Ohio State	1
28	COUGHLIN, CLIFF	E	23	Hofstra	1
29	WEBSTER, ALEX	HB	25	North Carolina State	2
30	SVOBODA, BILL	LB	27	Washington State	7
31	MOLONEY, DICK	HB	22	Kentucky	1
32	MOORE, HENRY	HB	22	Arkansas	1
33	TRIPLETT, MEL	HB	24	Toledo	2
34	CHANDLER, DON	HB	21	Florida	1
39	BLANDA, PAUL	HB	23	Pittsburgh	1
40	LAWSON, KEN	HB	25	Wichita	1
41	HERMANN, JOHN	E	22	UCLA	1
42	CONERLY, CHARLEY	QB	32	Mississippi	9
44	ROTE, KYLE	HB	28	SMU	6
45	TUNNELL, EMLN	HB	31	Iowa	9
48	HUGHES, ED	HB	24	Tulsa	3
49	MILES, LEO	HB	25	Virginia State	2
52	COHEN, ABE	LB	25	Chattanooga	1
53	BROUSSARD, FRED	C	23	N.W. Louisiana	2
55	WIETECH, RAY	C	27	Northwestern	4
60	AUSTIN, BILL	G	27	Oregon State	6
61	BECK, RAY	G	24	Georgia Tech	3
62	GREENE, TED	C	24	Tampa	1
63	BROOKS, BUD	G	23	Alabama	1
64	McMULLEN, JOHN	G	23	Notre Dame	1
65	HUTH, GERALD	G	23	Wake Forest	1
66	STROUD, JACK	G	27	Tennessee	4
67	PORTNEY, ALVIN	E	22	Missouri	1
70	HUFF, SAM	T	21	West Virginia	1
71	KATCAVAGE, JIM	E	21	Dayton	1
72	YELVINGTON, DICK	T	27	Georgia	5
73	BOGGAN, REX	T	26	Mississippi	2
74	BOWMAN, DICK	G	26	Oklahoma	1
76	GRIER, ROOSEVELT	T	23	Morgan State	2
77	MODZELEWSKI, DICK	T	25	Maryland	4
78	YOWARSKY, WALT	E	28	Kentucky	5
79	BROWN, ROOSEVELT	T	24	Morgan State	4
80	MACAFEE, KEN	E	27	Alabama	3
81	ROUSTELLI, ANDY	E	28	Arnold	6
83	BURNINE, HAROLD	E	24	Missouri	1
84	SVARE, HARLAND	LH	25	Washington State	4
85	SCHNELKER, BOB	E	26	Bowling Green	4
87	TOPP, BOB	E	24	Michigan	2
88	NERY, RON	E	21	Kansas State	1
89	LIVINGSTON, CLIFF	E	25	UCLA	3



Food for THOUGHT-ful Shoppers
... at RED OWL

Enjoy these "extras" ... at NO EXTRA COST

America's greatest consumer guarantee!

"INSURED" BEEF

Backed by an actual policy for you!

FIRST . . . WITH THE FINEST!

Pre-Packaged PRODUCE

gathered, delivered and sold . . . FRESH!

Since 1887

COHEN'S DEPARTMENT STORE



Always a Packer Backer



MAIN AT JEFFERSON STS.

GREEN BAY

WISCONSIN

EDW. H. MEYER CONSTRUCTION CO.



Phone 2-2877

Highway 41

P.O. Box 705

NEENAH, WISCONSIN

MILLER-RASMUSSEN CO.

*Pure Ice • Ice Carvings
Coal • Heating Equipment*



Phone HEmlock 5-6677

GREEN BAY



WISCONSIN



PHOTO ENGRAVERS

The Green Bay Engraving Company

OFFSET LITHOGRAPHERS

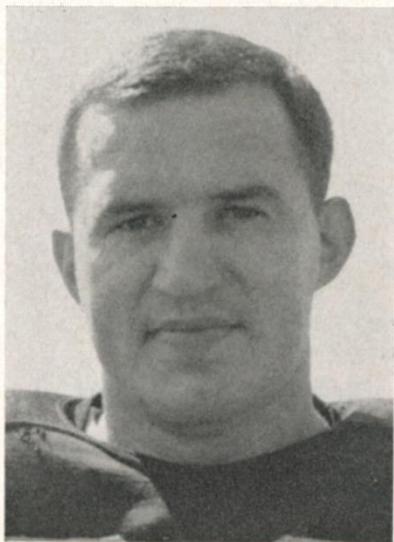
PHONE HEMLOCK 2-4897



BART STARR

No. 16 — Quarterback

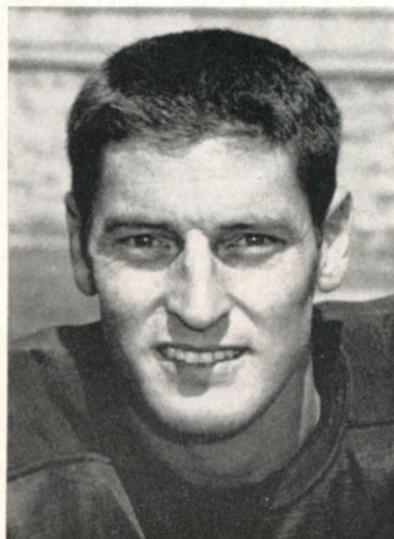
First year in professional football...Packers' 17th draft choice...A four-year letter-winner in football...Classified by Alabama coaches as the best passer in the history of the school...Completed 155 passes in 285 attempts for 1,903 yards and 10 touchdowns...In 1953 he was the second best punter in the nation with a 41.4 yard average...High School All-American...Played in Blue-Gray game last December...Married...Residence: Montgomery, Alabama.



JOHN MARTINKOVIC

No. 83 — End

Sixth year in professional football...Obtained from Washington Redskins in 1951 by trade...Used exclusively past two seasons as a defensive end...Played with the West team in the 1954 and 1955 Pro Bowl games...Considered a top defensive end in the NFL...Earned letters in basketball and baseball, besides football at Xavier where he was chosen Little All-American...Served one year in the Navy as a fireman first class...Owns home in Green Bay...During the off-season he is an automobile salesman in Green Bay...Married...Residence: Green Bay, Wis.



PAUL HELD

No. 15 — Quarterback

Third season in professional football...Drafted by Detroit as a junior...Traded to Pittsburgh for 1954 season...Returned to Lions for 1955...Picked up by the Packers as a free agent...Second string signal caller for Steelers in 1954...Threw 73 passes, completed 24 for 305 yards and one touchdown...Hit on 14 of 16 extra points and three of five field goal tries for 23 points...A Navy veteran...A real leader on and off the field...Married...Residence: El Segundo, California.

SCHOUTEN OIL COMPANY, INC.

◆
KAUKAUNA, WISCONSIN

GREEN BAY BEDDING COMPANY

Manufacturers of
Mattresses and Box Springs

Wholesale Distributors of
Hotel, Motel, Hospital, Institutional
Bedding and Furniture

Phone HEMlock 2-1620
1664 MORROW ST. — GREEN BAY



BEAUMONT HOTEL

MODERN ATTRACTIVE ROOMS

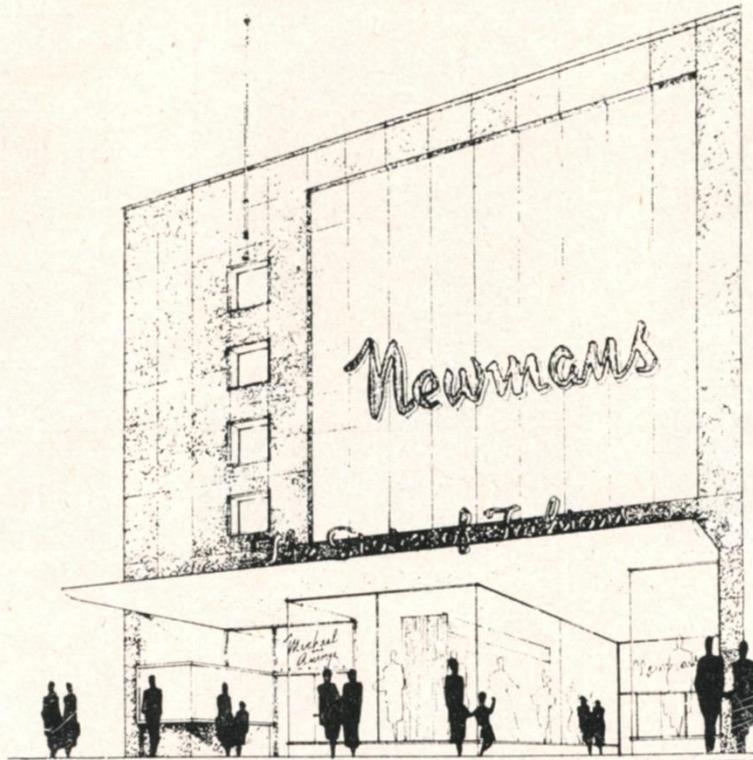
Visit the New

"COPPER COIN" ROOM

CONNECTING GARAGE

===== A PLEASANT FIFTH QUARTER RENDEZVOUS =====

PACKER BOOSTERS SINCE 1921



STORES IN OSHKOSH AND APPLETON

Gifts



Richard Burnham

222 NORTH ADAMS STREET • PHONE HEmlOCK 5-8871

*For the Bride, for the Hostess . . . whatever the occasion . . . you will
find an appropriate gift at BURNHAM'S.*

A beautifully wrapped gift from BURNHAM'S will reflect your good taste and thoughtfulness

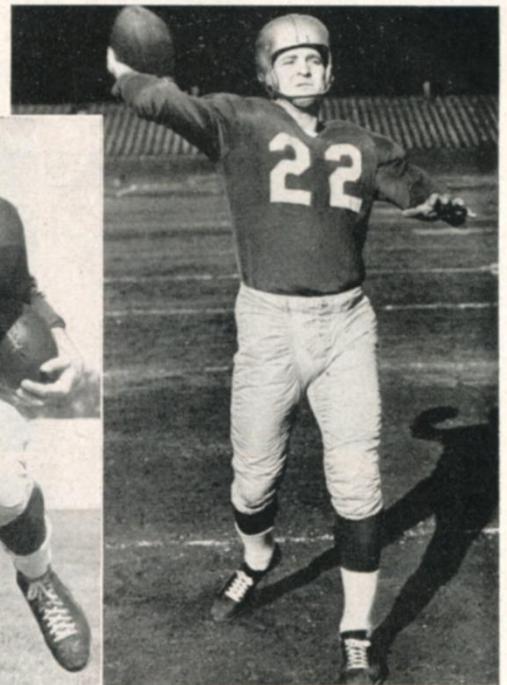
DETROIT LIONS HERE SEPTEMBER 30th



LEON HART



EARL "JUG" GIRARD



BOBBY LAYNE

YOU CAN PAY MORE, BUT . . . YOU CAN'T FIND BETTER

WASHINGTON
AND PINE

HILL'S
Your Fashion Store

GREEN BAY,
WISCONSIN

TV INDEX

Carrying 18 Professional Games

Listing

All Names and Numbers of Players

\$2.00 Per Year

TV INDEX—Box 321, Green Bay, Wis.

CANADEO EXTERMINATING CO., Inc.

— Let Us Rid Your Premises of —

RATS • ROACHES • MOTHS
SILVER FISH • ETC.

1217 S. Broadway

HE. 5-6007

GREEN BAY, WISCONSIN



DERAL "Little Bull" TETEAH
No. 66 — Guard

Fifth year in professional football...Ninth draft choice of the Packers in 1952...One of the outstanding players in the NFL as a rookie in 1952...Selected as a member of the All-Star squad in 1953 Pro Bowl game...Missed first six games of 1954 season because of broken bone in foot...Was a standout linebacker on Wisconsin's famed "Hardrocks" eleven of 1951 that led nation in defense...Named to All-Big Ten and All-Midwestern teams and second All-American in 1951...Married...Insurance salesman during the off-season...Residence: Green Bay, Wisconsin.



ROGER ZATKOFF
No. 74 — Guard

Fourth year in professional football...One of the outstanding rookies in the NFL in 1953, 1954 and 1955...Was named All-Pro linebacker and played in the Pro Bowl game...Packers' fifth draft choice in 1953...All-American tackle and linebacker at the University of Michigan...A rugged performer and bone-crushing tackler...Member of the 1953 College All-Star squad...Married and father of three girls...Employed as a teacher in the Detroit school system during the off-season...Residence: Detroit, Michigan.



LEONARD "Len" SZAFARYN
No. 68 — Tackle

Sixth year in professional football...Received from Washington Redskins in a trade in 1950 for Paul Lipscomb...Was Redskin's third draft choice in 1949...Played every game in 1950 for the Packers and then served two years in the Army...Played in seven games in 1953 and started every game at left offensive tackle in 1954 and 1955...Rated as the best Packer offensive lineman the past season...Gained All-American recognition at North Carolina...Married...Residence: Ambridge, Pennsylvania.

Heavenly Furniture



GREG SMITH FURNITURE CO.

TRAINED INTERIOR DECORATORS TO HELP YOU

419 S. WASHINGTON STREET

GREEN BAY, WISCONSIN

BIRD-JOHNS MOTORS, INC.

"THE HOUSE OF VALUES"

YOUR
LINCOLN-MERCURY DEALER

— Come in and Make Your Own Deal —

412 N. ADAMS ST.

M. E. REHBEIN, Mgr.

Phone HEmlock 5-8838

GREEN BAY, WISCONSIN



Serve . . .

VALLEY FARM
"Smoke Toasted"
SAUSAGE



— Always —

Delicious — Nutritious



REIMER'S MEAT PRODUCTS, INC.

MANUFACTURERS OF FINE SAUSAGE FOR FOR 50 YEARS



LEFEBVRE - LUEBKE

"OFFICIAL PACKER PHOTOGRAPHERS"

You Always Score . . .

in Clothes Cleaned at

Lindeman's

Phone HEmlock 5-5345

105 S. MADISON • GREEN BAY

WATCH
WARDS
for 
Extras!



MOSINEE TOWEL SERVICE

The finest quality towels at a low cost to use because of Mosinee Controlled Dispensers.

BAY WEST PAPER COMPANY • GREEN BAY, WIS.

A Division of Mosinee Paper Mills Company

DANZ PAINT & SUPPLY CO.

Over 60 Years at
320 MAIN ST.

GREEN BAY • WISCONSIN

SEE NORM DANZ . . .
For All of Your Paint Problems

Distributors of

Luminal Paints

The Rubber-Base Paint

America Loves Best

Danz Sells Paint



Joe Johnson (40) dives for a gain against Detroit. Blocking are Switzer (27) and Skibinski (63). Other identifiable players are Gil Mains (72) and George Atkins (62). Green Bay 20, Detroit 17.

DEVROY'S MOTEL

RAY DEVROY, Proprietor



*Bowling Alleys
Cocktail Lounge*



Northwest Edge of Green Bay
U.S. HY. 41 and 141
Phone HEmlock 2-9828

GREEN BAY • WISCONSIN

*For A
Bang
Up
Year*



SPIELBAUER FIREWORKS CO.
INCORPORATED

*If it's a Jacobs Style. . .
It's a Style Worthwhile*

Jacobs
INC.

314 NORTH WASHINGTON ST.
GREEN BAY, WIS.



PAYNTER EQUIPMENT CORP.

CONSTRUCTION EQUIPMENT AND SUPPLIES

Manufacturers and Distributors

CORRUGATED METAL CULVERT

1734 CASS STREET

PHONE HEmlock 2-1900

GREEN BAY, WISCONSIN

HANK AND ROSE COPPENS

Invite You To Dine At The

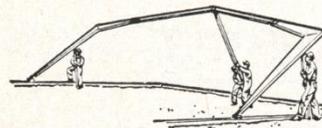
STRATOSPHERE SUPPER CLUB

STEAKS — CHICKEN — FROG LEGS

COCKTAIL LOUNGE

Two Miles East of Green Bay on Humboldt
Road, Off Highway 57

You can do all this with a
BUTLER metal building



Complete it in half the time—

Yes, Butler's engineering and mass production have created a modern building that saves you money on erection, materials and maintenance costs. Investigate Butler before you buy.



Expand it economically—



Modify it to any purpose—



Finish it to any degree of beauty—

BUTLER Call us for complete information

DISTRIBUTORS, Inc.

1672 Morrow St.

HEmlock 2-8697

GREEN BAY, WISCONSIN

FOLLOW THE PACK TO HOIDA

Green Bay's BIG name in Building Materials.



1545 Willow Street



FRANCIS "Jerry" HELLUIN
No. 72 — Tackle

Fifth year in professional football... Obtained in a trade with the Cleveland Browns last year... He was the Brown's third draft choice... Played exclusively as a defensive tackle... Teamed with Dave Hanner as two of the best defensive tackles in pro football... In 1953 with the Browns he alternated between tackle and guard... He starred at Tulane University for three years and displayed his versatility by performing at guard, tackle and end... In high school he played fullback for Catholic High School, Donaldson, Louisiana... Married, he is the father of twin girls... During the off-season he runs a service station... Residence: Houma, Louisiana.



WILLIAM "Billie" HOWTON
No. 86 — End

Fifth year in professional football... He has been one of the top ends in the NFL... Was a sensation in his first year by leading the Packers in scoring with 13 touchdowns for 78 points... Caught 53 passes for 1,231 yards, an average of 23.2, which was tops in the NFL... Ranks next to Don Hutson as Packers' greatest pass receiver... Broke Hutson's record of most yards gained catching passes in one season in 1952... Thrilled the crowd in the 1953 Pro-Bowl game with a 90-yard touchdown run... Has led the Packers in pass receptions all four years... Ranked as third best pass receiver in NFL last year with 44 receptions for 697 yards and an average of 15.8 yards... Was "Most Valuable Player" at Rice for two years and was named to the All-American Eleven... Had honor of scoring the first touchdown in Rice's new stadium... Played football, basketball and ran the hurdles at Plainview, Texas High School... Drafted No. 2 by the Packers in 1952... Operates an insurance agency in Houston, Texas... Married and the father of two girls... Residence: Houston, Texas.



HOWARD FERGUSON
No. 37 Fullback

Fourth season in professional football... Never played college football... Discovered by the Los Angeles Rams while playing for the Navy on the West Coast... Played for the Rams in the 1952 All-Star game but was released before first league game... Signed by the Packers as a free agent in 1953... In 1953 as second string fullback he carried 52 times for 134 yards... In 1954 he took over as regular fullback and gained 276 yards in 83 attempts... He also had a remarkable year for a fullback as a pass receiver catching 41 for 398 yards to rate second among the Packers in that department... Last season he finished in second place with 859 yards on 192 carries for an average of 4.5 yards... He competed in football, baseball, boxing and basketball at New Iberia High School... Married and is the father of a son and daughter... During the off-season he is an oil field worker in New Iberia... Residence: New Iberia, Louisiana.

OLDSMOBILE CARS

88 — ROCKET ENGINE — 98

Cliff Wall Motor Sales, Inc.

28 Years of Automobile Service — Sales
in Green Bay

426 N. Washington St. HE. 2-7747

**JOHN STRANGE
CARTON CO.**

Quality Folding Cartons

MENASHA

WISCONSIN

IT'S THE *Extra* POINT THAT COUNTS



FAILURE TO MAKE THAT **EXTRA POINT** ACCOUNTED FOR THE LOSS OF MANY OF AMERICA'S KEY FOOTBALL GAMES LAST YEAR!

It is that **EXTRA** something you get when you ship **NORTHERN**.



NORTHERN TRANSPORTATION CO.

GREEN BAY, WISCONSIN

TERMINALS SERVING NORTHEASTERN WISCONSIN

MILWAUKEE
FOND DU LAC

OSHKOSH
NEENAH
MENASHA

APPLETON
MANITOWOC
MARINETTE

SHAWANO
STURGEON BAY



DRINK
Coca-Cola
REG. U.S. PAT. OFF.

Enjoy the Game
Have a Coke



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY
LA SALLE COCA-COLA BOTTLING COMPANY

**BOB
CONRAD'S
KELLOGG
BANK
PARKING
LOT**

AND



BOB CONRAD'S SINCLAIR SERVICE

203 SOUTH WASHINGTON ST.

GREEN BAY, WISCONSIN

BAY TOWEL SERVICE, INC.

"Something Better in Towel Service"

For

PROFESSIONAL MEN — BEAUTY SHOPS — BARBER SHOPS — RESTAURANTS — TAVERNS

Our Service Used Exclusively by the Green Bay Packers for the Last 20 Years.

Phone HEmlock 7-3291

Prompt Delivery Service

501 S. Adams St.

MURPHY INSURANCE AGENCY, INC.

The Agency Selling

POLICIES DESIGNED WITH YOUR INTEREST IN MIND

HEmlock 5-5328

306 N. MADISON ST.

GREEN BAY, WIS.

ASSOCIATES

N. G. MURPHY

MAXWELL D. MURPHY

ROBERT McKENNA

DOUG BELL

JOHN S. BLAKESLY

1956 NATIONAL FOOTBALL LEAGUE SCHEDULE

SUNDAY, SEPT. 30

Chicago Bears at Baltimore 2:05
 Cleveland at Chicago Cardinals 1:05
Detroit at Green Bay 1:05
 New York at San Francisco 1:35
 Philadelphia at Los Angeles 1:35
 Washington at Pittsburgh 2:05

SATURDAY, OCT. 6 (Night)

Cleveland at Pittsburgh 8:05
 Detroit at Baltimore 8:05
 Washington at Philadelphia 8:05

SUNDAY, OCT. 7

Chicago Bears at Green Bay 1:05
 Los Angeles at San Francisco 1:35
 New York at Chicago Cardinals 1:05

SUNDAY, OCT. 14

Baltimore vs. Green Bay at Milwaukee 1:05
 Chicago Cardinals at Washington 2:05
 Los Angeles at Detroit 1:35
 New York at Cleveland 2:05
 Philadelphia at Pittsburgh 2:05
 San Francisco at Chicago Bears 1:05

SUNDAY, OCT. 21

Baltimore at Chicago Bears 1:05
 Chicago Cardinals at Philadelphia 2:05
 Cleveland at Washington 2:05
Los Angeles vs. Green Bay at Milwaukee 1:05
 Pittsburgh at New York 2:05
 San Francisco at Detroit 1:35

SUNDAY, OCT. 28

Chicago Bears at San Francisco 1:35
 Detroit at Los Angeles 1:35
Green Bay at Baltimore 2:05
 Philadelphia at New York 2:05
 Pittsburgh at Cleveland 2:05
 Washington at Chicago Cardinals 1:05

SUNDAY, NOV. 4

Chicago Bears at Los Angeles 1:35
Cleveland vs. Green Bay at Milwaukee 1:05
 Detroit at San Francisco 1:55
 New York at Pittsburgh 2:05
 Philadelphia at Chicago Cardinals 1:05

SUNDAY, NOV. 11

Baltimore at Cleveland 2:05
 Chicago Cardinals at New York 2:05
 Detroit at Washington 2:05
Green Bay at Chicago Bears 1:05
 Pittsburgh at Philadelphia 2:05
 San Francisco at Los Angeles 1:35

SUNDAY, NOV. 18

Baltimore at Detroit 1:35
 Chicago Cardinals at Pittsburgh 2:05
 Cleveland at Philadelphia 2:05
 Los Angeles at Chicago Bears 1:05
 New York at Washington 2:05
San Francisco at Green Bay 1:05

THURSDAY, NOV. 22 (Thanksgiving Day)

Green Bay at Detroit 12:00

SUNDAY, NOV. 25

Chicago Bears at New York 2:05
 Los Angeles at Baltimore 2:05
 Pittsburgh at Chicago Cardinals 1:05
 San Francisco at Philadelphia 2:05
 Washington at Cleveland 2:05

SUNDAY, DEC. 2

Chicago Bears at Detroit 1:35
Green Bay at Chicago Cardinals 1:05
 Los Angeles at Pittsburgh 2:05
 Philadelphia at Cleveland 2:05
 San Francisco at Baltimore 2:05
 Washington at New York 2:05

SATURDAY, DEC. 8

Green Bay at San Francisco 1:35

SUNDAY, DEC. 9

Baltimore at Los Angeles 1:35
 Chicago Cardinals at Chicago Bears 1:05
 Cleveland at New York 2:05
 Philadelphia at Washington 2:05
 Pittsburgh at Detroit 1:35

SATURDAY, DEC. 15

New York at Philadelphia 2:05

SUNDAY, DEC. 16

Baltimore at San Francisco 1:35
 Chicago Cardinals at Cleveland 2:05
 Detroit at Chicago Bears 1:05
Green Bay at Los Angeles 1:35
 Pittsburgh at Washington 2:05

SUNDAY, DEC. 23

Washington at Baltimore 2:05

SUNDAY, DECEMBER 30

World's Championship Playoff in Home City of Eastern Conference Champion.

JAKE SKALL & SONS

DON and RUSS

Colonial

WONDER BAR

Phone RE. 4-6600

COHODAS
BROS. CO.

*Wholesale Fruits
and Vegetables*

Telephone HEmlock 5-7551



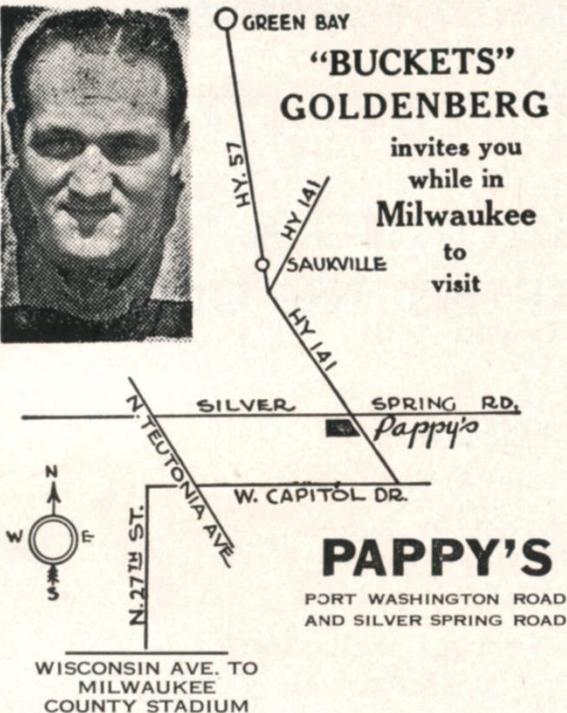
Packer-land is Bogda-land

YOUR CHEVROLET SERVICENTER FOR 25 YEARS



**"BUCKETS"
GOLDBERG**

invites you
while in
Milwaukee
to visit



PAPPY'S

PORT WASHINGTON ROAD
AND SILVER SPRING ROAD

COCKTAILS — DINNERS

Famous for Barbecued Ribs and Choice Steaks

**HEWITT
TRANSMISSION COMPANY**

— Industrial Distributors of —

SKF, FAFNIR, LINK BELT
and TIMKEN BEARINGS
ALLIS-CHALMERS, LINK BELT,
and FALK POWER
TRANSMISSION EQUIPMENT



Phone Parkway 2-2851

NEENAH

• WISCONSIN

SURGICAL
APPLIANCES

TRUSSES

Schweger DRUG STORES

E. WALNUT AT ADAMS — HEmlock 5-5357

W. WALNUT AT BROADWAY — HEmlock 5-8661

BY APPOINTMENT... Pharmacists and First Aid Provisioners
to the Green Bay Packer Team Since 1919.



1955 GREEN BAY PACKERS

Stuebe BINDING & PRINTING CO.

Complete Office Outfitters

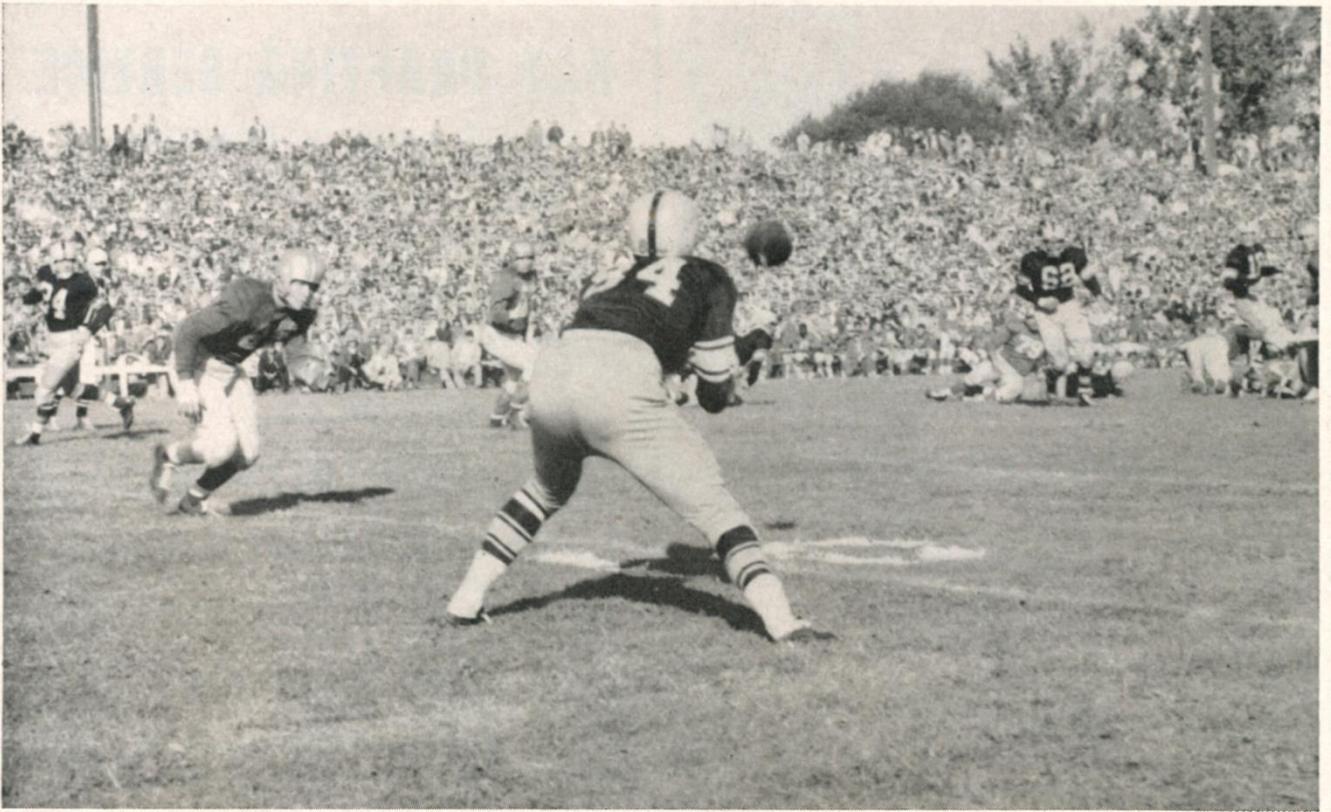
PRINTERS

"OFFICIAL PRINTERS FOR THE 1956 PACKER PROGRAMS"

216-220 PINE ST.



GREEN BAY, WIS.



Gary Knafele waits for a hook pass as David (25) and Karilivacz (21) move in for the tackle. Green Bay 20, Detroit 17.

“PRODUCTS THAT ARE INTERNATIONALLY KNOWN”

Campbell Wrappers

AND

Paper Processing Machinery



MANUFACTURED IN GREEN BAY, WIS.

By

HUDSON-SHARP MACHINE CO.

AFTER THE GAME

Meet Your Friends

at the

VIDEO ROOM

Beautiful Cocktail Lounge

Fine Foods



Opposite Court House — WBAY-TV Bldg.

115 S. JEFFERSON ST.

GREEN BAY • WISCONSIN

BAY DRAFTING SERVICE

- ★ ALL KINDS OF DRAFTING
- ★ PARTS CATALOG
- ★ DETAILING
- ★ EXPLODED VIEWS
- ★ GENERAL LAYOUTS
- ★ TRACING
- ★ STONE DRAWING
- ★ HOUSE PLANS

BAY INDUSTRIAL MODELS

- ★ MODELS IN 3 DIMENSIONS
- ★ TRAINING AIDS
- ★ ADVERTISING MODELS
- ★ PLANT LAYOUTS
- ★ ANIMATED DISPLAYS
- ★ HOUSE MODELS
- ★ SALES DEMONSTRATION KITS
- ★ PRODUCT DEVELOPMENT

314 SOUTH PEARL ST.

GREEN BAY • WISCONSIN

*Get a Longer Ride for
Your Money with*



**CHRISTENSEN OIL
COMPANY**

In Green Bay it's—

BAY BRAND FERTILIZER

FOR THE LAWN . . .

. . . FOR THE GARDEN

GREEN BAY FERTILIZER CO.

In Case of Emergency, Notify

+ **THE** **+**
RED
CROSS

**AT THE WEST END OF
THE SOUTH STANDS**

All year The Red Cross is here to help you —
Once a year The Red Cross comes to you for help.



Put your car in his hands with **CONFIDENCE**

A stop at Standard, regularly, means service *backed by skill*. Thousands of Standard Dealers are specially trained to give your car the care it needs for safe, trouble-free driving. Your Standard Oil Dealer is a lubrication specialist who knows your car's needs. STANDARD Gasolines, the favorite of Mid-American motorists, are made

to meet the exacting requirements of modern cars. And your car can give you more gas mileage than you're getting...if you use Super PERMALUBE, the all-weather Motor Oil!

In Mid-America, wherever you live or drive...for your convenience, there's a Standard Station just a few minutes away!

You expect more from



and get it!

BABY YOUR BUDGET

with **Charmin**



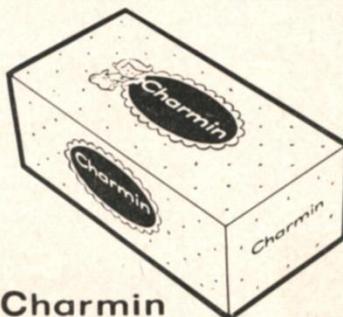
and you save on these Fine Quality Charmin Products too!



**Charmin
Kitchen
Towels...**

**Stronger
when wet**

**White and
Colors**

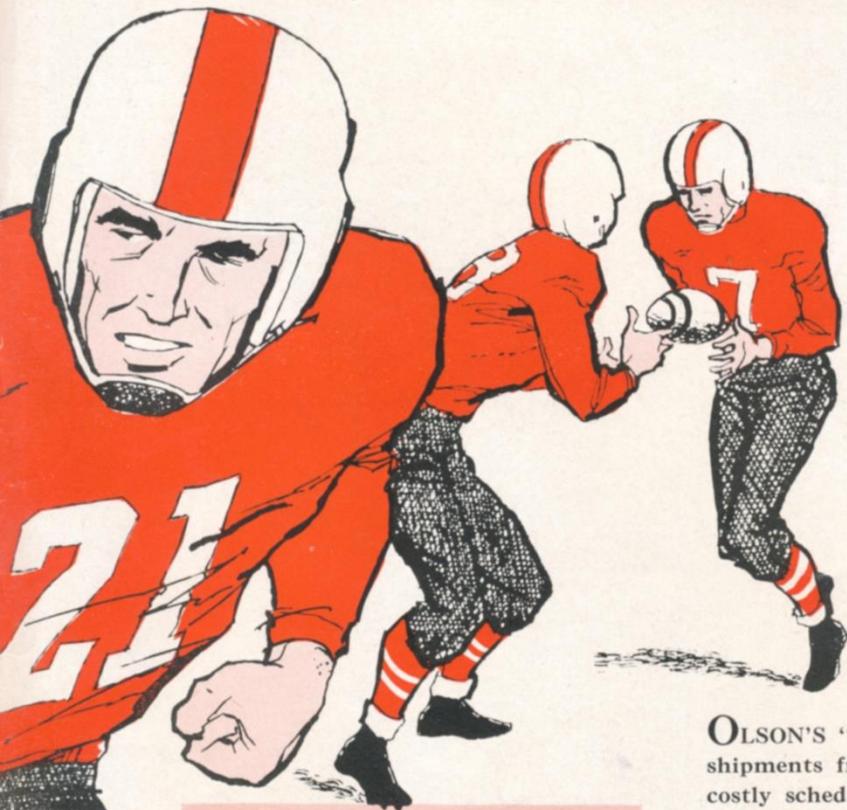


**Charmin
Facial Tissue ...
...Babies your skin**



**Charmin
Napkins...
Strong... Absorbent
... Luxury Soft**

Charmin Paper Mills ... Green Bay, Wisconsin



Smooth Handling

**makes the
schedule easier!**

OLSON'S "know-how" for smooth handling of freight shipments from pick-up to delivery helps to eliminate costly schedule delays. In this day of increasing competition for business, *prompt delivery of your products* is as important to successful merchandising as quality and price.

"Avoid delay" are by-words with the Olson Transportation Company. All shipments must go through promptly. And they do! As a result, consistently prompt deliveries day after day, year in and year out, have helped to make the Olson Company one of the largest, most dependable motor transport firms in the Midwest.

Today, Olson transport units and complete terminal facilities in Chicago and 20 Northeastern Wisconsin cities maintain fast, sure, overnight service between Chicago and the Wisconsin - Upper Michigan territory which we serve.

For complete information on the many services we offer, as well as a most interesting insight on our organization and operation, write direct or ask an Olson representative for our 16-page booklet — "Mile after Mile."

Call our nearest Terminal

ALGOMA, WIS.....	HUnter 7-5703
APPLETON, WIS.....	REgent 3-6658
CEDARBURG, WIS.....	2240
DENMARK, WIS.....	66W
FOND DU LAC, WIS.....	7037
GERMANTOWN, WIS.....	241
GRAFTON, WIS.....	857
KEWAUNEE, WIS.....	288-W
MANITOWOC, WIS.....	MUrray 4-5531
NEENAH-MENASHA, WIS.....	PArkway 2-7736,
NEW HOLSTEIN, WIS.....	Call Information
NORTH CHICAGO, ILL.....	DExter 6-3363
OSHKOSH, WIS.....	STanley 1706
PLYMOUTH, WIS.....	2-4111
PORT WASHINGTON, WIS.....	505
SHEBOYGAN, WIS.....	GLencourt 7-5574
STURGEON BAY, WIS.....	17
TWO RIVERS, WIS.....	2-4461
WEST BEND, WIS.....	FEderal 4-3401

GREEN BAY, WIS..... HEmlock 5-3701
1970 So. Broadway

CHICAGO, ILL..... VIrginia 7-6500
2222 South Western Avenue

Daily overnite service between our Wisconsin-Michigan terminal points and Chicago. Trailer INTERCHANGE with all types of equipment for trans-continental connections by motor or air freight. 48 hours service to either coast.

**OLSON
TRANSPORTATION
COMPANY**

More than 650 Units to Serve You



Avoid Delay - Ship the Olson Way!



Double-Barreled Pleasure!

For the taste of your life
... "Go First Class"
with Miller High Life!

THE CHAMPAGNE OF BOTTLE BEER

