

OCTOBER 21, 1956

YANKEE STADIUM



**STEELERS**



**Light up a Lucky—**  
*it's light-up time!*



**Luckies**  
**Taste Better**  
*Cleaner, Fresher, Smoother!*



**"IT'S  
TOASTED"**  
to taste  
better!

PRODUCT OF *The American Tobacco Company* AMERICA'S LEADING MANUFACTURER OF CIGARETTES





**Confound it, man,  
I asked for  
Canada Dry!**



**GINGER ALE  
CLUB SODA  
QUININE WATER**

*A Mixer for Every Taste*

**OFFICIAL WATCH FOR**



U. S. OLYMPIC  
COMMITTEE  
1948-1952-1956



NAT'L AERONAUTIC  
ASSN.



NAT'L COLLEGIATE  
ATHLETIC ASSN.  
CHAMPIONSHIPS



AMERICAN AUTO-  
MOBILE ASSN.



NATIONAL SKI  
ASSN.



AMERICAN  
POWERBOAT  
ASSN.



AAU  
CHAMPIONSHIPS



NATIONAL HORSE  
SHOW ASSN.

and many others

*Longines*

THE WORLD'S MOST HONORED WATCH

*Official Watch for the*

**GIANTS-STEELERS  
FOOTBALL GAME**

Longines, first watch of sport, is recognized as official for timing world records and international events by all international sports and contest associations. Every Longines watch, for whatever its use, is made to be the best of its kind. For yourself, as a gift, no other name on a watch means so much as Longines, the world's most honored watch.



10 WORLD'S FAIR  
GRAND PRIZES  
28 GOLD MEDALS

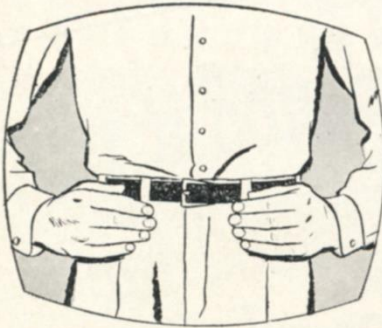


Longines watches to cope with outdoor life—fully protected against all common watch hazards. For her—Longines Skylark "A.P." For him—Longines Sportsman "D", each \$89.50. Other Longines watches from \$71.50.

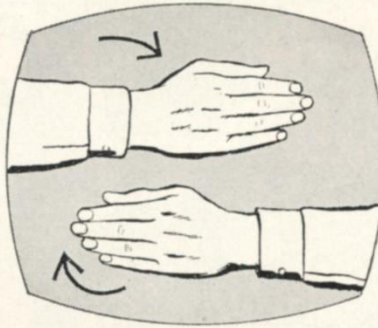
*Longines-Wittnauer Watch Company*



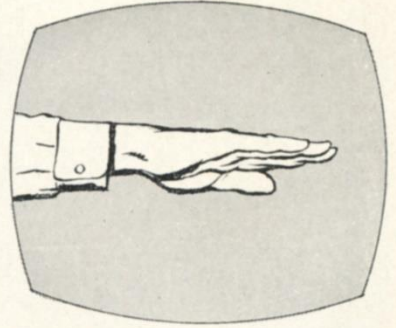
# DO YOU KNOW YOUR SIGNS?



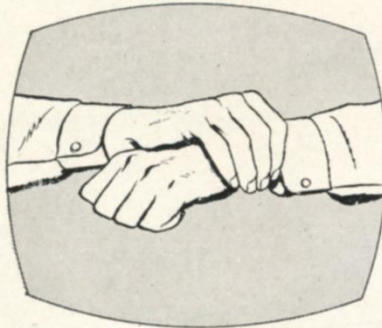
Arms akimbo signal flashed to indicate team off-side.



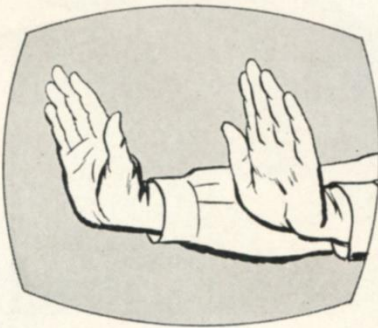
Signal used for illegal position or procedure.



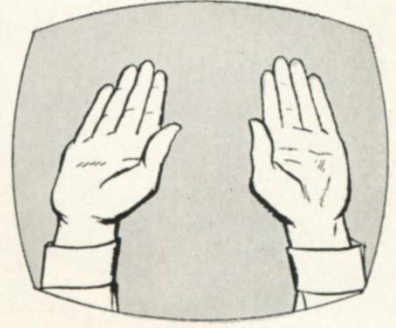
Offensive team charged with illegal motion or shift.



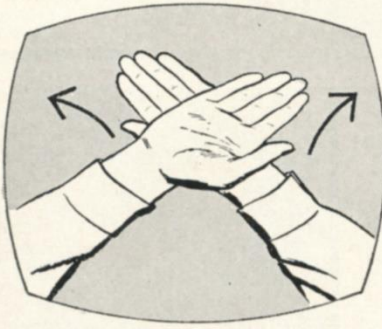
This signal means illegal use of hands or arms.



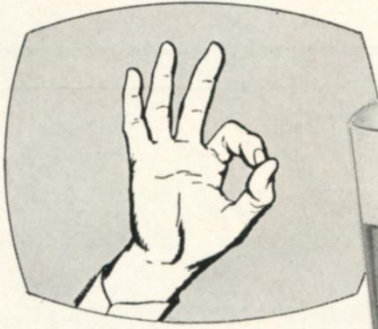
Signal for forward pass or kick catching interference.



Familiar signal for touch-down or field goal.



Team — or official — calls for time out.



Fan calls for Ballantine's famous real beer flavor — the liveliest taste in town!

Ask the man for

# Ballantine beer

YOU'LL BE SO GLAD YOU DID!



P. BALLANTINE & SONS, NEWARK, N. J.



# FOR *Championship* GROOMING EVERY DAY MAKE IT **MENNEN** ALL THE WAY!



These famous Mennen products are designed for your good health and your good grooming needs. Be sure you get **MENNEN FOR MEN**

## MENNEN Spray Deodorant FOR MEN

No. 1 seller gives round-the-clock protection.

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Smoother shaves with Special Menthol Formula. Fastest growing seller.

**79¢\***



## MENNEN Shampoo FOR MEN

Designed for men's use and convenience—with hexachlorophene and lanolin.

**75¢\***



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2 to 1 favorite—the after shave lotion men buy for themselves!

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## MENNEN 3 great shave creams . . .

lather regular 40¢ 60¢  
brushless 35¢ 55¢  
lather with menthol

**60¢\***



## MENNEN Hair Creme

Greaseless . . . best for natural daily grooming.

**60¢\***



## MENNEN Bath Talc FOR MEN

Bath-fresh comfort and protection.

**60¢\***



## MENNEN New AFTA

No-sting, non-alcoholic after shave lotion . . . soothes and conditions.

**\$1.00\***



## MENNEN After-Shave Talc

Regular or electric shave—ideal before or after . . . neutral tint doesn't show.

**35¢\* 60¢\***



\*Plus Fed. Tax

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GREAT **MENNEN**  
TV SHOWS



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ABC-TV Network



**HIGH FINANCE**  
Starring Dennis James  
CBS-TV Network

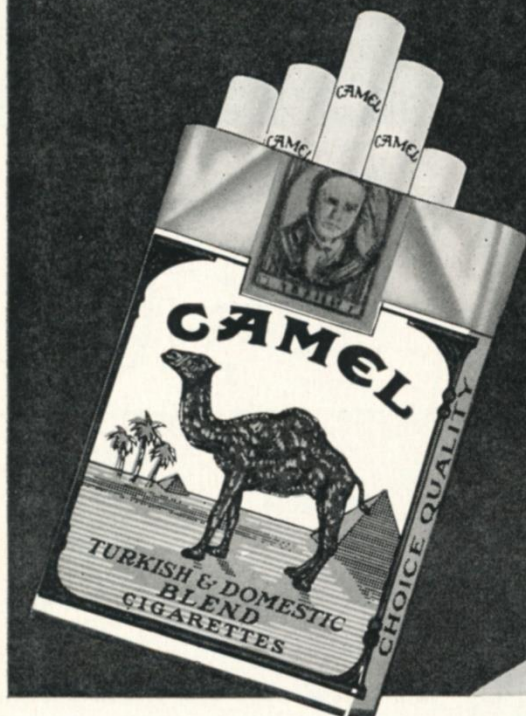


# LOVE THAT CAMEL!

WATCH

*Phil Silvers*

AS SGT. BILKO ON THE  
"PHIL SILVERS SHOW" CBS-TV



R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

## HAVE A REAL CIGARETTE

# ...have a Camel!

### Discover the difference between "just smoking" and Camels!

*Taste* the difference! Camels are rich, full-flavored, and deeply satisfying — pack after pack. *Feel* the difference! The exclusive Camel blend of quality tobaccos has never

been equalled for smooth, agreeable smoking. *Enjoy* the cigarette smoked by more people, year after year, than any other brand. Try Camels — they've really got it!



## FOUR-STAR GIANT BACKFIELD

Frank Gifford, Charley Conerly, Mel Triplett and Alex Webster (foreground) compose a dynamic quartet.



## Go, Giants, Go!

**I**T is with pardonable pride that the New York Football Giants introduce a new Giant team in a new setting—Yankee Stadium, the Home of Champions.

The National Football league is too rugged a circuit to be making boastful claims at this early stage of the title race. But New York fans who have followed the Giants by television in their road appearances will endorse the view that Jim Lee Howell's 1956 vehicle is the best-rounded Giant team in years.

Certainly there have been few Giant performances so thoroughly impressive as last Sunday's 21-9 victory over the Cleveland Browns. The Giants have won more than their share of games in thirty-two years of continuous NFL membership but this triumph was some-

thing special. It was a take-charge, had-it-all-the-way effort against football's world champions in their own bailiwick.

A strong finish in 1955 indicated that the Giants were on the rise. Howell and his young, alert staff put in a lot of careful planning and hard work during the off-season to accelerate the forward momentum.

The best evidence that their efforts were fruitful is offered by the current Giant team. There's a blend of talents on this squad that seem sure to keep it in title contention down to the wire.

Here are some major points of improvement: Under patient handling, Don Heinrich has become an ideal alternate quarterback to that stalwart "old pro," Charley Conerly. Mel Triplett, coming into his own as a pro sophomore, has provided needed punch at fullback. Andy Robustelli and Dick Modzelewski have stiffened the defensive line. The bench has been strengthened, which minimizes the immediate effect of injuries.

You'll find this an interesting Giant team. With Frank Gifford, Alex Webster and Triplett operating behind a hard-blocking line, it has a powerful and deceptive run-

ning game. The incomparable Kyle Rote and new, gifted receivers provide better targets for the sharpshooting passes of Heinrich and Conerly. The defensive unit plays aggressively.

The Giants have taken other measures to make this a rewarding season for their followers. The team has been equipped with new, colorful uniforms that carry shoulder numbers which make it easier to identify the players. A lively new band, led by Herb Steiner, will entertain with catchy tunes from a specially erected bandstand in the bleachers. Crack high school bands will stage half-time spectacles each week.

On all counts, it will be a show well worth seeing whenever the Giants open the stadium gates. And there's no better setting for it than Yankee Stadium—the finest plant on the major league circuit—with its spaciousness, its accessibility and its excellent parking facilities.

If all goes well, the Home of Champions may house another champion. At any event, it will have six rousing afternoons of the best fun and football there is to be had anywhere.

Go, Giants, Go!

### Giant Games at Stadium

Oct. 21.....Pittsburgh Steelers  
Oct. 28.....Philadelphia Eagles  
Nov. 11.....Chicago Cardinals  
Nov. 25.....Chicago Bears  
Dec. 2.....Washington Redskins  
Des. 9.....Cleveland Browns

Kick-Off Time: 2:05 P.M.

**PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT**

*This book is published by HARRY M. STEVENS, Inc., 320 Fifth Avenue, New York 1, N. Y.*





More toasts are made with  
Seagram's 7 Crown than any other whiskey...  
because it's American whiskey at its finest

**Say Seagram's and be Sure**

SEAGRAM-DISTILLERS COMPANY, NEW YORK CITY. BLENDED WHISKEY. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS.



# For A Worthy Cause

**F**OR the twenty-fifth successive season, this opening home game of the Giants' season will be witnessed by thousands of friends of the JCRS (Jewish Consumptives' Relief Society) American Medical Center at Denver. Through their purchase of large allotments of tickets, they will not only be watching a fine exhibition of grid-iron skill, but will simultaneously be helping needy patients of all faiths victimized by tuberculosis or cancer who received outstanding care at this nationally famous medical center.

The JCRS Hospital was opened in two small tents in 1904, with a capital of \$1.10, to relieve the distress of victims of "consumption" who were literally dying in the streets of Denver because of inadequate facilities. Since then, it has grown to thirty-four modern buildings on 148 acres situated five miles west of Denver in the foothills of the Rocky Mountains, and valued at over \$5,000,000.

The Denver Hospital was founded, not as just another hospital, but as a living example of the age-old tradition that each man is truly his brother's keeper. In this spirit, the founders provided—entirely free of charge—the finest facilities, individualized care, a rehabilitation clinic to train patients for a new vocation in life, and provisions for people of all faiths to worship.

There have been no barriers of any sort for admission, since disease recognizes no barrier of race or creed. In treating suffering humanity, the Hospital bases its efforts on healing not only a man's body, but his spirit as well, and seeks to restore him to health and to a useful place in society.

Above all, it offers a haven of health and hope to patients in all

stages of disease—whether incipient or very far advanced. In treating many cases considered "hopeless," it has succeeded in giving many a new chance at life.

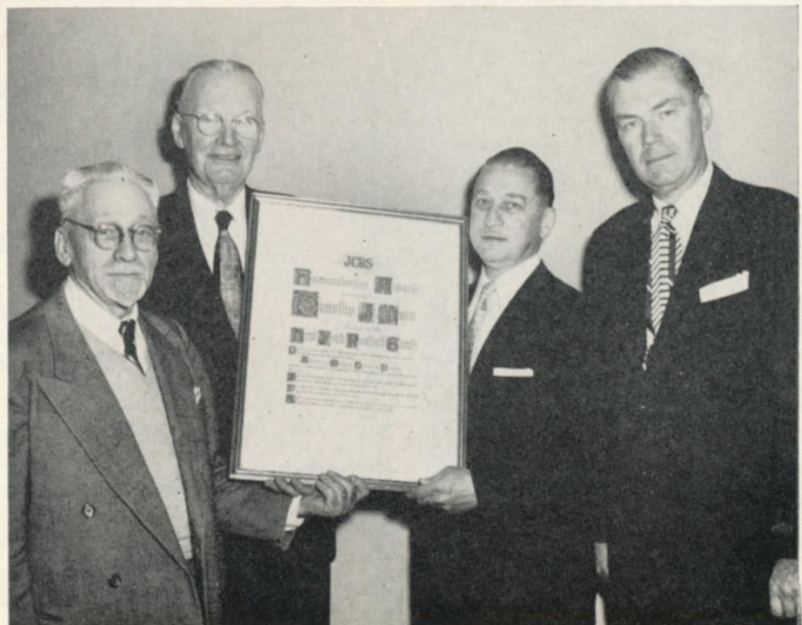
Two years ago, in addition to its continuing treatment for tuberculosis (more cases of TB are being treated nationally today than ever before), the JCRS American Medical Center set aside 100 beds for research, treatment and care of America's great killer—cancer.

This program was launched at the Denver medical center under conditions similar to those in 1904 when it started its treatment against a disease considered hopeless and fatal. The difference is that today there is a far greater chance of bringing cancer under control in a shorter time than it was with TB then.

Towards this goal, the Hospital has a 250,000 volt x-ray machine and the finest individualized nursing and medical care in beautiful private rooms. Now, as then, it welcomes victims of cancer in all stages and seeks to give them new hope and new life.

The New York Times paid tribute to this fine old institution, declaring: "The Denver organization has for years served as a model for free hospitalization. It has kept itself above restrictions and discriminations. It has been progressive. It is now being farsighted. The society deserves the accolade of the human community for its tireless service, its generosity and its imagination."

New York office of the JCRS American Medical Center is located at 11 West 42nd Street, Room 1704.



In appreciation of his 25-year sponsorship of an annual benefit game for the JCRS American Medical Center at Denver, Timothy J. Mara, founder of the Giants, receives an engraved Humanitarian Award paying tribute to his philanthropy. Edward J. Brown, chairman of the 1956 ticket committee and general merchandise manager of Saks 34th Street, makes the presentation. Looking on are Charles Miller, honorary director of the American Medical Center (left) and John V. Mara, president of the Giants (right).

**PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT**



#### GIANT LEADERS

Rushing.....	Gifford: 27—231 yds.
Passing.....	Conerly: 19 of 38
Receiving.....	Gifford: 13—139 yds.
Scoring.....	Triplett: 36 pts.
Punting.....	Chandler: 38.9-yd. avg.
Punt Returns.....	Tunnell: 3—31 yds.
Kick-Off Returns.....	Filipski: 3—73 yds.
Interceptions.....	Hughes: 1—38 yds.

Now enjoy  
the finest whiskey  
of all the blends



## THREE FEATHERS

VSR PRIVATE STOCK

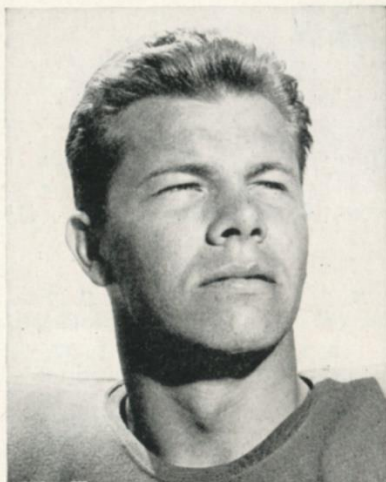
Very Special Reserve  
*means all that  
its name implies*

Chosen from special reserves of the  
choicest whiskeys in the world . . .  
to bring you a very special reward  
in drinking pleasure.

BLENDED WHISKEY • 86.8 PROOF • 65% GRAIN NEUTRAL  
SPIRITS • THREE FEATHERS DIST. CO., LAWRENCEBURG, IND.



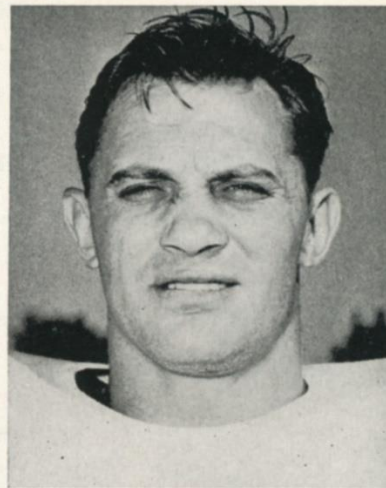
## Meet the Giants



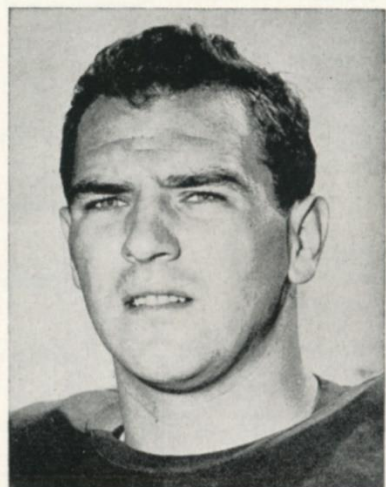
*Kyle Rote*

**Kyle Rote (44)** is the offensive captain of the Giants. The former S. M. U. All-America, signed as a "bonus choice" in the 1951 college draft, is one of the most elusive pass-receivers in the business and a whirlwind runner. Recurrent knee injuries have limited the Mighty Mustang's service but when he's in action he has plenty of kick.

**Bill Svoboda (30)**, a Tulane graduate, came to the Giants in 1954 after having played four years with the Chicago Cardinals. He moved right into a regular line-backing spot and last year was the Giant "Iron Man," playing more time than any other member of the squad. His leadership qualities have resulted in his designation as Giant defensive captain.



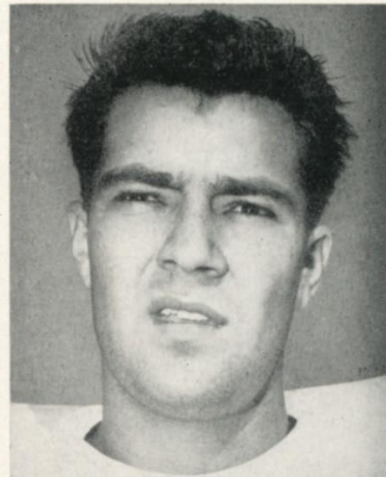
*Bill Svoboda*



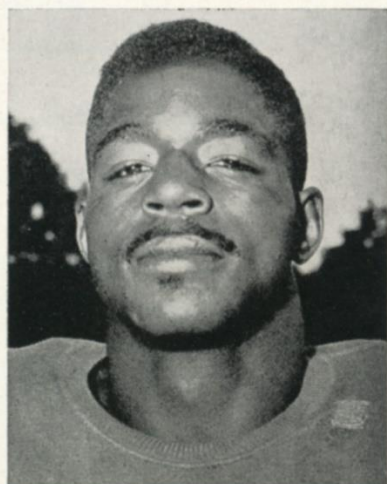
*Ray Wietecha*

**Ray Wietecha (55)** may not catch the eye much but he's one of the real solid operators of the Giant offensive line. Many experts rate him the best center in the league. A Northwestern graduate, he served in the Marines and had a fling at playing professional baseball before joining the Giants in 1953. Fast and nifty, he can play almost anywhere in a pinch.

**Don Heinrich (11)**, who set all manner of passing records for the University of Washington in 1950 and 1952, seems ready to blossom out as a star quarterback after two years of apprenticeship. A cocky and resourceful signal-caller, Don has a way of lighting a fire under the team when he is in charge. He's a ball-handling wizard and an excellent short passer.



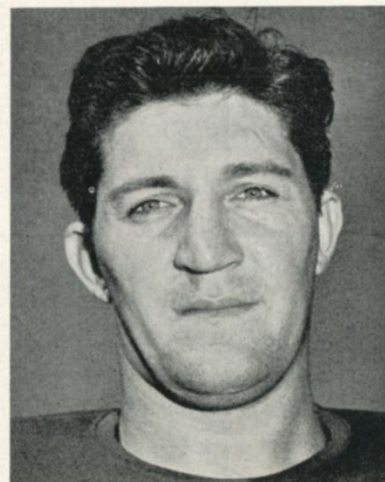
*Don Heinrich*



*Rosie Brown*

**Roosevelt Brown (79)** was so little known as a player at Morgan State that it wasn't until the 27th round of the 1953 draft, when everyone was groping around for extra names, that the Giants put in a claim for his services. They shudder to think that they might have missed him. One of football's fastest big men, Rosy has developed into a crack offensive tackle.

**Walt Yowarsky (78)**, a five-year pro, played for Washington and Detroit before coming to the Giants last season. He filled a crying need for a strong defensive end and has been a fixture in the regular line-up ever since he joined the club. A native of Cleveland, Walt played his college football at the University of Kentucky.



*Walt Yowarsky*

**AUTOGRAPH COLLECTORS:** "Meet the Giants" will be a weekly program feature.

**PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT**



# PITTSBURGH STEELERS

KICK-O  
2:05 P.

## OFFENSE

<b>R. H.</b> Chandnois (49)	<b>F. B.</b> Rogel (33)	<b>Q. B.</b> Marchibroda (18)	<b>L. H.</b> Nickel (81)
<b>R. E.</b> Mathews (25)	<b>R. T.</b> Varrichione (74)	<b>R. G.</b> Krupa (75)	<b>C.</b> Taylor (57)
		<b>L. G.</b> Jecha (65)	<b>L. T.</b> Gaona (72)
			<b>L. E.</b> Perry (41)

## DEFENSE

<b>L. E.</b> O'Malley (85)	<b>L. T.</b> McClung (76)	<b>M. G.</b> Dodrill (60)	<b>R. T.</b> Stautner (70)	<b>R. E.</b> McPeak (84)
<b>L. W.</b> Glick (26)	<b>L. L. B.</b> Reger (50)	<b>L. S.</b> Ford (24)	<b>R. S.</b> Butler (80)	<b>R. L. B.</b> Matuszak (64)
				<b>R. W.</b> Alban (42)

## Steeler Roster

No.	Player	Position	Weight	Height	College	Yrs. Pro
12	Scarbath, Jack	QB	200	6:02	Maryland	2
18	Marchibroda, Ted	QB	170	5:10	Detroit	3
24	Ford, Henry	HB	184	5:10	Pittsburgh	1
25	Mathews, Ray	HB-E	190	6:00	Clemson	6
26	Glick, Gary	HB	200	6:02	Colorado A. and M.	1
27	Baldacci, Lou	HB	200	6:02	Michigan	1
33	Rogel, Fran	FB	205	5:10	Penn State	7
35	Shepard, Charles	FB	215	6:02	North Texas State	1
39	Watson, Sid	HB-E	185	5:10	Northeastern	2
41	Perry, Lowell	E	195	6:01	Michigan	1
42	Alban, Dick	HB	195	6:00	Northwestern	5
45	Davis, Art	HB-E	200	6:00	Mississippi State	1
49	Chandnois, Lynn	HB	205	6:02	Michigan State	7
50	Reger, John	FB	215	6:00	Pittsburgh	2
52	Tarasovic, George	C	245	6:04	L. S. U.	4
57	Taylor, Jim	C	230	6:02	Baylor	1
60	Dodrill, Dale	G	210	6:00	Colorado A. and M.	6
61	McFadden, Marv	G	230	6:00	Michigan State	2
62	Michalik, Art	G	230	6:02	St. Ambrose	4
64	Matuszak, Marv	G	230	6:02	Tulsa	3
65	Jecha, Ralph	G	235	6:02	Northwestern	1
70	Stautner, Ernie	T-G	235	6:02	Boston College	7
72	Gaona, Bob	T	245	6:02	Wake Forest	4
74	Varrichione, Frank	T	230	6:03	Notre Dame	2
75	Krupa, Joe	G	240	6:02	Purdue	1
76	McClung, Willie	T	245	6:01	Florida A. and M.	2
80	Butler, Jack	HB	200	6:01	St. Bonaventure	6
81	Nickel, Elbie	E-B	215	6:01	Cincinnati	10
83	Glatz, Fred	E	200	6:01	Pittsburgh	1
84	McPeak, Bill	E	220	6:02	Pittsburgh	8
85	O'Malley, Joe	E	215	6:02	Georgia	2
86	O'Neil, Bob	E	225	6:01	Notre Dame	1
89	O'Brien, Jack	E-B	215	6:01	Florida	2

**STEELER STAFF:** Walter Kiesling, St. Thomas, head coach; Charles Cherundolo, Penn State, Nick Skorich, Pittsburgh, Bill Dudley, Virginia, Bill McPeak, Pittsburgh, and Russ Craft, Alabama, assistant coaches; Mayo Donelli, trainer; Jack Lee, assistant trainer and equipment manager; Dr. P. H. A. Faix, physician.

**GIANT SPEC**  
PAT and FG—G  
Punting—Chau  
Kick-Offs—Cha

### OFFICIAL

#### Referee

Thomas Timlin (

#### Umpire

Joseph Crowley (1

#### Back Judge

Samuel Giangreco (

#### Head Line Judge

Warren Knight (33)

#### Field Judge

James Kane (38),

**STEELER SP**  
PAT and FG—Glick (C  
Nickel (C  
Punting—Gl  
Kick-Offs—Glick (26  
Nickel (C

*The Official Watch for Timing Today's Game Is L*

**PLEASE USE ENTRANCE RAM**

Enjoy it tonight!

# Calvert



**RESERVE**



K-OFF  
P.M.

# NEW YORK GIANTS

## OFFENSE

R. H. Webster (29) F. B. Triplett (33) Q. B. Heinrich (11) L. H. Gifford (16)  
R. E. MacAfee (80) R. T. Yelvington (72) R. G. Stroud (66) C. Wietecha (55) L. G. Huth (65) L. T. Brown (79) L. E. Schnelker (85)

## DEFENSE

L. E. Katcavage (82) L. T. Modzelewski (77) M. G. Beck (61) R. T. Grier (76) R. E. Robustelli (81)  
L. W. Hughes (48) L. L. B. Svoboda (30) L. S. Tunnell (45) R. S. Rich (27) R. L. B. Svare (84) R. W. Nolan (25)

### SPECIALISTS

G—Gifford (16).  
C—Chandler (34).  
—Chandler (34).

### ICIALS

Referee  
lin (35), Niagara  
mpire  
y (11), Muhlenberg  
k Judge  
eco (10), Manhattan

Linesman  
(33), Carnegie Tech  
d Judge  
(38), Loyola (Md.)

### SPECIALISTS

ck (26), Michalik (62),  
kel (81).  
—Glatz (82).  
(26), Michalik (62),  
kel (81).

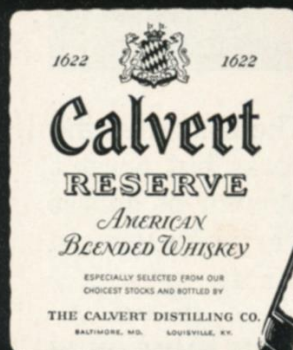
## Giant Roster

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro
11	Heinrich, Don	QB	180	6:00	25	Washington	3
12	Clatterbuck, Bobby	QB	195	6:03	24	Houston	3
16	Gifford, Frank	HB	205	6:01	26	U. S. C.	5
20	Patton, Jim	HB	180	5:11	24	Mississippi	2
25	Nolan, Dick	HB	185	6:01	24	Maryland	3
27	Rich, Herb	HB	185	5:11	28	Vanderbilt	7
29	Webster, Alex	HB	210	6:03	25	North Carolina State	2
30	Svoboda, Bill	FB	210	6:01	27	Tulane	7
33	Triplett, Mel	FB	215	6:01	24	Toledo	2
34	Chandler, Don	HB	205	6:02	21	Florida	1
41	Hermann, John	HB	180	6:01	22	U. C. L. A.	1
40	Filipski, Gene	HB	185	5:10	25	Villanova	1
42	Conerly, Charley	QB	195	6:01	32	Mississippi	9
44	Rote, Kyle	HB	205	6:00	28	S. M. U.	6
45	Tunnell, Em	HB	200	6:01	31	Iowa	9
48	Hughes, Ed	HB	180	6:01	24	Tulsa	3
55	Wietecha, Ray	C	225	6:01	27	Northwestern	4
61	Beck, Ray	G	225	6:02	24	Georgia Tech	3
62	Spinks, Jack	G	240	6:01	26	Alcorn A. and M.	4
65	Huth, Gerald	G	210	6:00	23	Wake Forest	1
66	Stroud, Jack	G	230	6:01	27	Tennessee	4
70	Huff, Sam	T	230	6:01	21	West Virginia	1
72	Yelvington, Dick	T	235	6:02	27	Georgia	5
76	Grier, Roosevelt	T	275	6:05	23	Penn State	2
77	Modzelewski, Dick	T	260	6:00	25	Maryland	4
78	Yowarsky, Walt	T	235	6:02	28	Kentucky	5
79	Brown, Roosevelt	T	245	6:03	24	Morgan State	4
80	MacAfee, Ken	E	205	6:02	27	Alabama	3
81	Robustelli, Andy	E	230	6:01	28	Arnold	6
82	Katcavage, Jim	E	225	6:03	21	Dayton	1
84	Svare, Harland	E	215	6:00	25	Washington State	4
85	Schnelker, Bob	E	215	6:04	26	Bowling Green	4
89	Livingston, Cliff	E	215	6:03	25	U. C. L. A.	3

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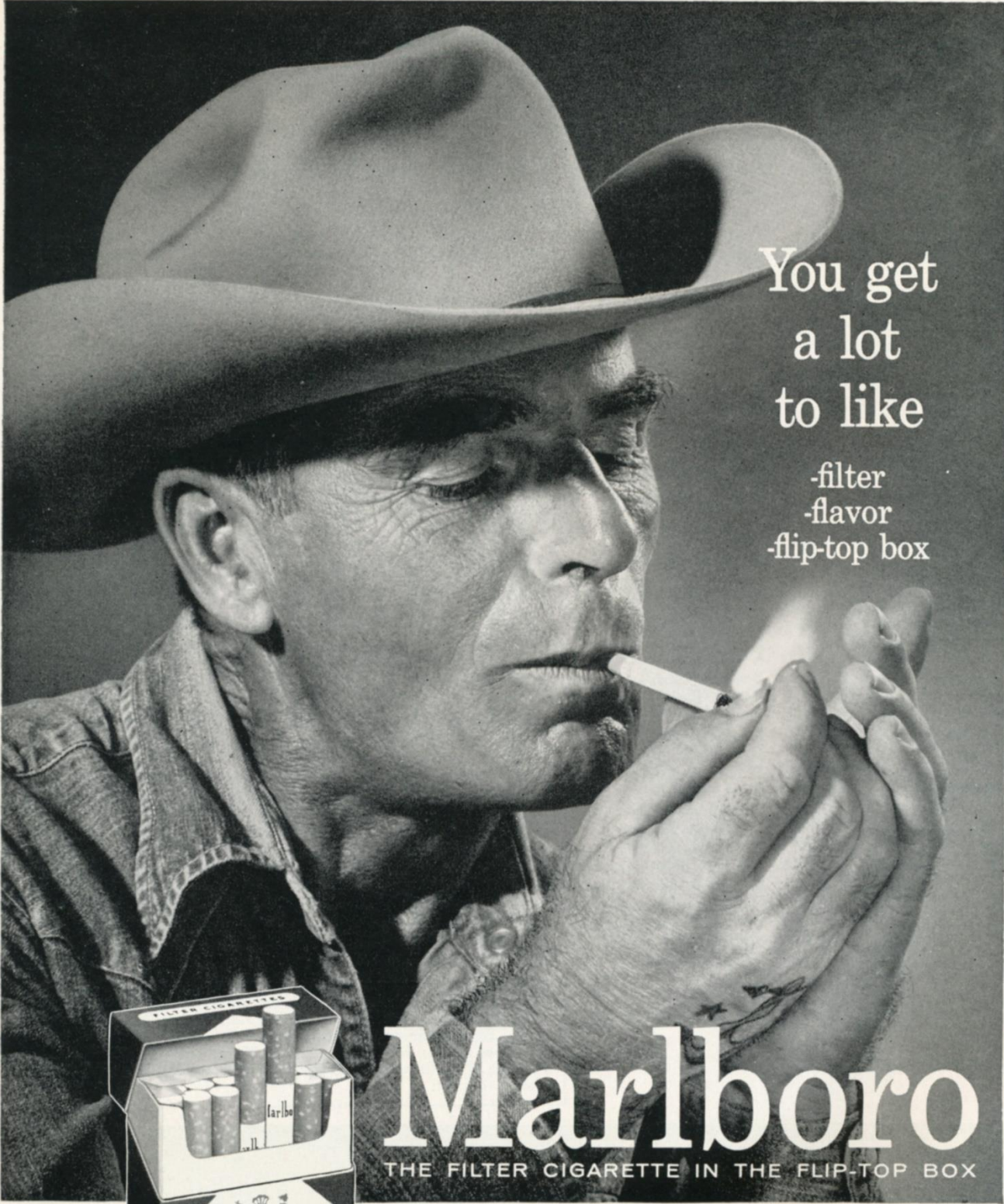
GIANT STAFF: Jim Lee Howell, Arkansas, head coach; Vince Lombardi, Fordham, backfield coach; Ed Kolman, Temple, line coach; Ken Kavanagh, L. S. U., end coach; Tom Landry, Texas, defensive coach; John Johnson, Sid Moret and John Dziegiel, trainers; Dr. Francis J. Sweeny, physician; Dr. Arthur G. Croker, dentist.



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MARLBORO BRINGS YOU GIANTS GAMES ON TV



# Looking Over the Steelers



**TED MARCHIBRODA...new Q.B.**

Over the last few years, the Giants have found the Steelers just about their toughest NFL foe. Pittsburgh has won five of the last seven meetings between the clubs, sweeping the 1955 home-and-home set by scores of 30-23 in Pittsburgh and 19-17 here.

This, from all reports, is another typical Pittsburgh team, featuring fast backs and a bruising line. Coached by Butch Kiesling, one of the NFL's most respected "old pros," the Steelers, as usual, play fierce, uncompromising football.

A strong veteran nucleus has been bolstered by a prize rookie group. The newcomers include **Gary Glick (26)**, all-purpose back from Colorado A. and M. who was the "bonus pick" in the 1955 pro draft, and **Art Davis (45)**, another versatile back who earned wide All-America mention at Mississippi State. Glick has made the team as a defensive corner-man and does Pittsburgh's place-kicking.

**Ted Marchibroda (18)** has moved up into the quarterback spot left vacant by the retirement of Jim Finks. He's a sharp-shooting passer and he has outstanding receivers in **Ray Mathews (25)** and **Elbie Nickel (81)**. Mathews, normally a halfback, and Nickel, normally an end, switch positions on occasion to lend variety to the Steeler pass patterns.

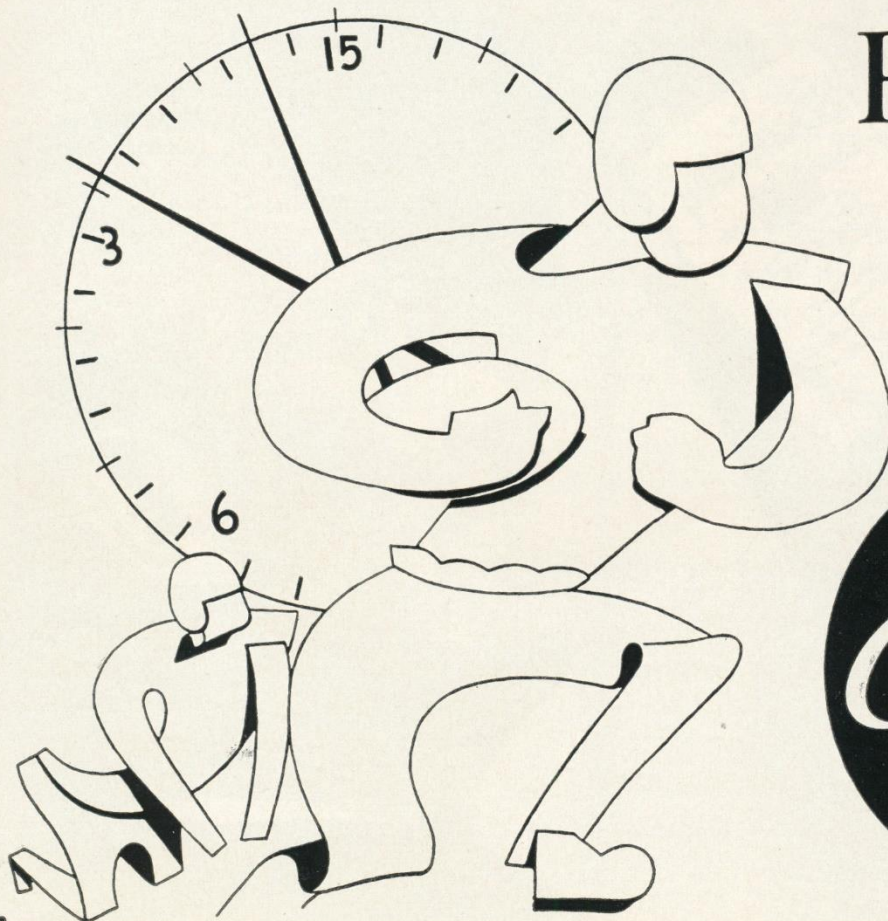
Elusive **Lynn Chandnois (49)** and powerful **Fran Rogel (33)** again are on hand to carry the brunt of the running attack. They comprise as good an outside-inside combination as there is on the pro circuit.



**GARY GLICK... "bonus pick"**

The defensive line features **Dale Dodrill (60)**, a perennial choice as all-NFL middle guard; **Ernie Stautner (70)**, stalwart veteran tackle, and **Bill McPeak (84)**, a rough, tough end. The kingpin of the secondary is **Jack Butler (80)**, one of the NFL's fleetest ballhawks.

Besides having improved their starting units, the Steelers have more bench strength than ever before. If the Giants pass this test, they can congratulate themselves on having done a good day's work.



## Pause... Refresh





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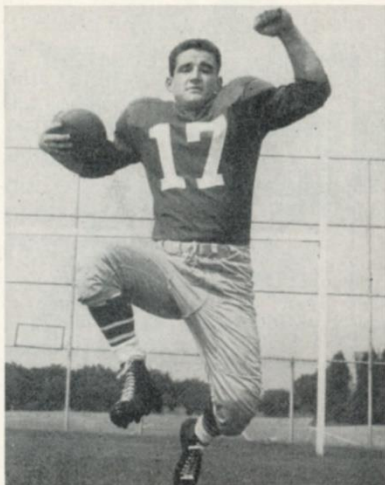
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# Eagles Here Next Sunday



**KEN KELLER**



**BOB PELLEGRINI**



**DON SCHAEFER**

The Philadelphia Eagles, flying high with a new coaching staff and a flock of talented rookies, will be next Sunday's visitor to Yankee Stadium. Their contest with the Giants promises to be one of the key games in the NFL Eastern Division race.

With Hugh Devore in charge and Steve Owen backing him up, the Eagles have made spectacular progress on the comeback road. Not rated too high in pre-season

estimates, they now have been upgraded to recognition as a top contender for divisional laurels.

The Eagles' passing game is one of the best in the league, with those veteran sharpshooters, Bobby Thomason and Adrian Burk, pegging to the brilliant Bob Walston and John Bredice, a nifty new end from Boston U.

Two prize rookies—Don Schaefer, Notre Dame's All-America fullback of 1955, and fleet Ken

Keller of North Carolina—have added punch to the running attack and the Philadelphia defense is as intractable as ever.

Those line-backers par excellence—Wayne Robinson and Chuck Bednarik—have been joined by another rib-cracker in Bob Pellegrini, Maryland's 1955 All-America center. Norm Willey and Tom Scott are as lethal as ever on the ends.

Don't miss this game. It should be one of the best.

## Coming Giant Attractions at Stadium

GAME <b>2</b> OCT. 28	PHILADELPHIA EAGLES
GAME <b>3</b> NOV. 11	CHICAGO CARDINALS
GAME <b>4</b> NOV. 25	CHICAGO BEARS
GAME <b>5</b> DEC. 2	WASHINGTON REDSKINS
GAME <b>6</b> DEC. 9	CLEVELAND BROWNS

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**BOX  
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YANKEE STADIUM  
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Bronx, N. Y.  
Mon.-Sat., 9-5

OR

### DAVEGA STORES

Jamaica—163-24 Jamaica Avenue  
Hempstead—45 Main Street

Hackensack—325 Main Street  
White Plains—175 Main Street

Newark—110 Market Street

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ENGLEWOOD SPORTS SHOP, 31 East Palisade Ave., Englewood, N. J.  
ED AND ANDY'S SPORTS SHOP, Stamford, Conn.

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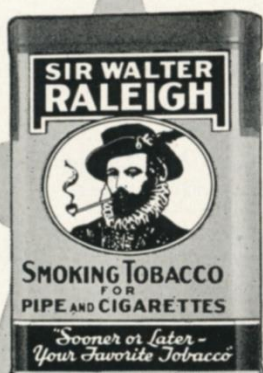
**Tickets Now on Sale at Advance Sale Windows in Main Lobby**





*All-Stars*

FROM  
Brown & Williamson Tobacco Corp.





# Giant Jottings

The crack Hempstead, L. I., High School band will provide today's half-time entertainment. This unit, which has won many prizes, for music and maneuvering, is directed by Imogene Boyle . . . Frank Gifford kept his name in print during the off-season by writing a weekly sports column for the newspaper in his home town of Bakersfield, Calif. The handsome Giant halfback also is a "bit" player in the movies.

Vince Lombardi, the Giants' backfield coach, and Andy Robustelli, their new defensive end, both operate sporting goods stores. Vince is the proprietor of the Englewood Sports Shop in Englewood, N. J. Andy is the co-owner of the Ed and Andy Sports Shop in Stamford, Conn. By a strange coincidence, both these stores serve as suburban ticket outlets for the Giants.

Twenty-five of the forty-eight states are represented on the Giant roster . . . The Giant rookie contingent include two 1955 N. C. A. A. statistical champions. Hal Burnine of Missouri was last year's collegiate pass-receiving leader. Don Chandler of Florida was the No. 1 varsity punter . . . Dick Yelvington, the Giants' stalwart offensive tackle, has the most unusual off-season job: he dives for sunken treasure with a salvage company off the Florida coast.

Kyle Rote has been serving as a commentator on the CBS-TV Saturday football round-up . . . Charley Conerly has twelve separate listings in the passing section of the Giant record book . . . Tom Landry, who doubled as Giant defensive coach and defensive halfback the last two seasons, has retired as a player—says he. Don't bet he won't change his mind in an emergency.

Roosevelt Grier won a couple of IC4A shotputting titles while he was at Penn State . . . In his varsity days at the University of Washington, Don Heinrich acquired the nickname of the "Bremerton Bazooka" because Bremerton was his home town and he destroyed many a Husky opponent with his pinpoint passing . . . Em Tunnell, the Giants' defensive halfback, was not named by any team in the 1948 college draft. The Giants signed him as a free agent.

## Giant Parking Facilities

### STADIUM PARKING LOTS

South side 157th St., Ruppert Pl. to Cromwell Ave.  
Between Cromwell and River Aves., on 153rd St.  
163rd to 164th Sts., between River and Gerard Aves.  
151st St. and River Ave., opposite Bronx County Jail.

### PRIVATELY OWNED PARKING LOTS

West side Ruppert Pl., between 157th and 158th Sts.  
West side River Ave., between 151st and 153rd Sts.  
West side River Ave., and 157th St.  
East side River Ave., North of 153rd St.  
East side River Ave., North 151st St.  
East side River Ave., 164th to 165th Sts.  
East side River Ave., South of 162nd St.

### GARAGES

Cromwell Ave. and 157th St.  
East side of River Ave., South side of 158th St.  
East side of River Ave., North side of 157th St.  
East side of River Ave., South side of 157th St.  
North side of 158th St., between River and Gerard Aves.

# Greatest thing that's happened to men...since women!

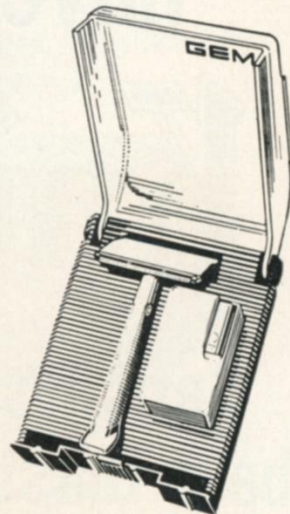


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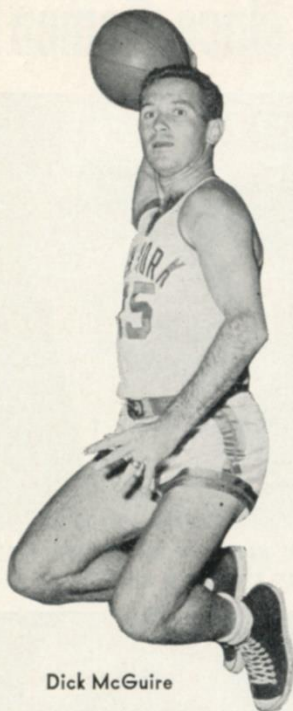
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**New York's Famous Beer**



# Scouting Around . . .

*with Jack Lavelle*



backs in the world in Frank Gifford and Kyle Rote."

"There's just one thing wrong with that observation, my friend," said I. "You forgot to mention Alex Webster." "You're absolutely right, Mr. Jack," said Buddy. "I still think Gifford and Rote are the two best but I have to admit that Webster is gaining on them."

I watched the Eagles play the Steelers last Sunday and, believe me, it was quite a football game. The Eagles went to town in the first half. I've never seen them look so good. In the second half, it was the other way around. I've never seen the Steelers look so good. The way those teams were moving the ball, you had to swivel your head as though you were watching a tennis match.

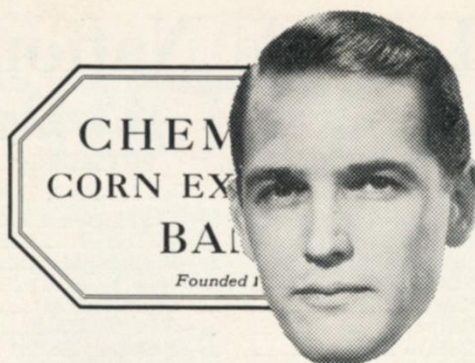
Here's a tip on today's game. Watch Pittsburgh's Lowell Perry. He's as nifty an end as has come into this league in the last few years. Any one who tries to cover him alone is in for trouble. I was impressed with Ted Marchibroda, the Steelers' new quarterback, too. Taking over the regular job has done wonders for his poise. He really threw that ball and he's not afraid to keep it and run, either.

Philadelphia has some good rookies. A lot of people thought Don Schaefer was too small at 195 pounds to make good as a pro fullback. Don't shed any tears for him. He's a real slasher who has the knack of getting that extra yard. A couple of other fellows you may not have heard of—Ken Keller of North Carolina and John Bredice of Boston U.—also are doing a terrific job for Hughie Devore. Keller's a halfback and Bredice's an end. They both can fly.

It's sure nice to feel that crisp Autumn tang in the air again. I've been scouting now since early August and some of those summer games were rugged. Watching the Lions play the Steelers in Toledo on a 96-degree day, I got trapped in a glass-enclosed press box. At least that's what they called it. It was more like a fat rendering plant. I've just stopped simmering.

**TODAY'S SELECTIONS:** Bears over Colts, Eagles over Cardinals (you may think it's an upset; speak for yourself), Redskins over (oops, pardon me) . . . Browns over Redskins . . . Lions over Forty-Niners and Packers over Rams (nothing ventured, nothing gained).

*Super-Scout Jack Lavelle files his confidential report in this space each week.*



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# Today's National League Pairings

Home Team	Visiting Team
NEW YORK	PITTSBURGH
<i>Won 2, Lost 1, Tied 0</i>	<i>Won 1, Lost 2, Tied 0</i>
38—San Francisco (a)..... 21	30—Washington..... 13
27—Chicago Cards (a)..... 35	10—Cleveland..... 14
21—Cleveland (a)..... 9	21—Philadelphia..... 35
—Pittsburgh.....	—New York (a).....
—Philadelphia.....	—Cleveland (a).....
—Pittsburgh (a).....	—New York.....
—Chicago Cards.....	—Philadelphia (a).....
—Washington (a).....	—Chicago Cards.....
—Chicago Bears.....	—Chicago Cards (a).....
—Pittsburgh (a).....	—Los Angeles.....
—Baltimore.....	—Detroit (a).....
—Green Bay.....	—Washington (a).....
86	65 61 62

Home Team	Visiting Team
DETROIT	SAN FRANCISCO
<i>Won 3, Lost 0, Tied 0</i>	<i>Won 1, Lost 2, Tied 0</i>
20—Green Bay (a)..... 16	21—New York..... 38
31—Baltimore (a)..... 14	33—Los Angeles..... 30
24—Los Angeles..... 21	7—Chicago Bears (a)..... 31
—San Francisco.....	—Detroit (a).....
—Los Angeles (a).....	—Chicago Bears.....
—San Francisco (a).....	—Detroit.....
—Washington (a).....	—Los Angeles (a).....
—Baltimore.....	—Green Bay (a).....
—Green Bay.....	—Philadelphia (a).....
—Chicago Bears.....	—Baltimore (a).....
—Pittsburgh.....	—Green Bay.....
—Chicago Bears (a).....	—Baltimore.....
75	51 61 99

WASHINGTON	CLEVELAND
<i>Won 0, Lost 3, Tied 0</i>	<i>Won 1, Lost 2, Tied 0</i>
13—Pittsburgh (a)..... 30	7—Chicago Cards (a)..... 9
9—Philadelphia (a)..... 13	14—Pittsburgh (a)..... 10
3—Chicago Cards..... 31	9—New York..... 21
—Cleveland.....	—Washington (a).....
—Chicago Cards (a).....	—Pittsburgh.....
—Detroit.....	—Green Bay (a).....
—New York.....	—Baltimore.....
—Cleveland (a).....	—Philadelphia (a).....
—New York (a).....	—Washington.....
—Philadelphia.....	—Philadelphia.....
—Pittsburgh.....	—New York (a).....
—Baltimore (a).....	—Chicago Cards.....
25	74 30 40

CHICAGO BEARS	BALTIMORE
<i>Won 2, Lost 1, Tied 0</i>	<i>Won 1, Lost 2, Tied 0</i>
21—Baltimore..... 28	28—Chicago Bears..... 21
37—Green Bay (a)..... 21	14—Detroit..... 31
31—San Francisco..... 7	33—Green Bay (a)..... 38
—Baltimore.....	—Chicago Bears (a).....
—San Francisco (a).....	—Green Bay.....
—Los Angeles (a).....	—Cleveland (a).....
—New York (a).....	—Detroit (a).....
—Pittsburgh (a).....	—Los Angeles.....
—New York (a).....	—San Francisco.....
—Detroit (a).....	—Los Angeles (a).....
—Chicago Cards.....	—San Francisco (a).....
—Detroit.....	—Washington.....
89	56 75 90

PHILADELPHIA	CHICAGO CARDS
<i>Won 2, Lost 1, Tied 0</i>	<i>Won 3, Lost 0, Tied 0</i>
7—Los Angeles..... 27	9—Cleveland..... 7
13—Washington..... 9	35—New York..... 27
35—Pittsburgh (a)..... 21	31—Washington (a)..... 3
—Chicago Cards.....	—Philadelphia (a).....
—New York (a).....	—Washington.....
—Chicago Cards (a).....	—Philadelphia.....
—Pittsburgh.....	—New York (a).....
—Cleveland.....	—Pittsburgh (a).....
—San Francisco (a).....	—Pittsburgh.....
—Cleveland (a).....	—Green Bay.....
—Washington (a).....	—Chicago Bears (a).....
—New York.....	—Cleveland (a).....
55	57 75 37

GREEN BAY	LOS ANGELES
<i>Won 1, Lost 2, Tied 0</i>	<i>Won 1, Lost 2, Tied 0</i>
16—Detroit..... 20	27—Philadelphia..... 7
21—Chicago Bears..... 37	30—San Francisco (a)..... 33
38—Baltimore..... 33	21—Detroit (a)..... 24
—Los Angeles.....	—Green Bay (a).....
—Baltimore (a).....	—Detroit.....
—Cleveland.....	—Chicago Bears.....
—Chicago Bears (a).....	—San Francisco.....
—San Francisco.....	—Chicago Bears (a).....
—Detroit (a).....	—Baltimore (a).....
—Pittsburgh (a).....	—Pittsburgh (a).....
—San Francisco (a).....	—Baltimore.....
—Los Angeles (a).....	—Green Bay.....
75	90 78 64

## NATIONAL LEAGUE LEADERS

### RUSHING

1. Matson, Chicago Cardinals.....	45 for 306 yds.
2. Casares, Chicago Bears.....	54 for 277 yds.
3. GIFFORD, NEW YORK.....	27 for 231 yds.

### PASSING

1. Brown, Chicago Bears.....	26 of 39 for 374 yds.
2. Wade, Los Angeles.....	36 of 68 for 636 yds.
3. Lane, Detroit.....	36 of 61 for 570 yds.

### PASS-RECEIVING

1. Howton, Green Bay.....	15 for 259 yds.
2. GIFFORD, NEW YORK.....	13 for 139 yds.
3. Carson, Washington.....	13 for 130 yds.

### SCORING

1. TRIPLETT, NEW YORK.....	36 pts.
2. Casares, Chicago Bears.....	24 pts.
3. Chandnois, Pittsburgh.....	24 pts.

## NATIONAL LEAGUE STANDINGS

### EASTERN CONFERENCE

	W.	L.	T.	Pct.	Points For	Points Agst.
Chicago Cards.....	3	0	0	1.000	75	37
NEW YORK.....	2	1	0	.667	86	65
Philadelphia.....	2	1	0	.667	55	57
Pittsburgh.....	1	2	0	.333	61	62
Cleveland.....	1	2	0	.333	30	40
Washington.....	0	3	0	.000	25	74

### WESTERN CONFERENCE

Detroit.....	3	0	0	1.000	75	51
Chicago Bears.....	2	1	0	.667	89	56
Los Angeles.....	1	2	0	.333	78	64
Baltimore.....	1	2	0	.333	75	90
San Francisco.....	1	2	0	.333	61	99
Green Bay.....	1	2	0	.333	75	90

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## NATIONAL LEAGUE LEADERS

Rushing.....	Matson, Cardinals.....	45 for 306 yds.
Passing.....	Brown, Bears.....	26 of 38 for 374 yds.
Pass-Receiving.....	Howton, Green Bay.....	15 for 259 yds.
Scoring.....	Triplett, New York.....	36 pts.
Punting.....	Burk, Philadelphia.....	46.3-yd. avg.
Punt Returns.....	Taseff, Baltimore.....	8 for 190 yds.
Kick-Off Returns.....	Chandnois, Pittsburgh.....	5 for 216 yds.
Interceptions.....	Dillon, Green Bay.....	4 for 129 yds.



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