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versus

# New York GIANTS

COMISKEY PARK  
SUNDAY, NOVEMBER 24, 1957

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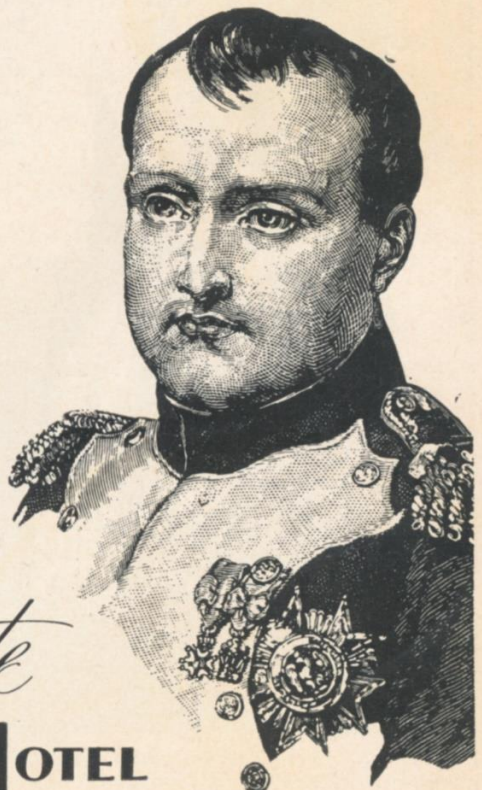
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# SHUFFLIN' THE CARDS

By EDDIE MCGUIRE

## The Cards Get The Bonus Pick This Year

Eleven years ago, in 1947, the Bonus Pick became a feature of each National Football League meeting. The reason for the Bonus Pick was to give all teams a chance at a top choice, regardless of where they finished in the standings. It was sort of an equalizer, it gave a team that finished on top a chance to move in on a first choice — instead of waiting until 12 players had been drafted.

Down through the years, from 1947 thru 1949 there were 10 teams, in 1950 there were 13 teams, from 1951 thru 1956 there were 12 clubs in the NFL. Last December there were two teams who hadn't reached in and grabbed the Bonus Pick, the Cards and Green Bay, and, as you know, the Packers came up with Notre Dame's Paul Hornung.

## This Year The Cards Get The Bonus Pick

Who will it be? That's a great big fat question which Coach Ray Richards and Managing Director Walter Wolfner haven't decided on as yet. A week ago, when the Cards had an off-day in the schedule Richards and Assistants Bob Nowaskey, Chuck Drulis, Tom Keene and Charley Trippi went to see college games in various sections of the country and see talent first hand.

They were out looking again yesterday and are comparing notes. Will they select a lineman, a back, or an end; will they go for offensive or defensive standouts?

Here's hoping that we have a bit of luck with 1958 draft choices. The Cards this year retained No. 1 choice Jerry Tubbs. Four others were traded due to players received in 1956. One—Tom Maentz, Michigan end — retired, another went to Canada and ten, drafted as futures in the '57 draft, are due to report at camp next year. Others just didn't make it. The Cards went thru 1957 with four rookies — Paul Larson, California quarterback was drafted in 1954; Tackle Dave Lunceford was a "future" choice in 1956, the aforementioned Tubbs, and Tackle Earl "Tiny" Putman, a rookie because of the fact that he hadn't played a league game, although he had been the N.Y. Giants 5th draft choice in 1954.

A year ago at this time the Cards had five victories and two defeats. Going into today's game against the New York Giants the standing is reversed with two wins and five losses. The Cards finished the '56 season with seven wins and five losses.

The reason for the reversal from last season can be traced to the slump in defense. Last year seven opponents could score only 100 points against a stout Cards defense. This year — in the same number of games — the Cards defense has allowed 172 points. On offense the Cards scored 147 points in seven games last season. This year the Cards have scored 140 points, a difference of only seven points.

Last year in seven games — which included splitting even in two games with the Giants, the Cards had a total of 1,268 yards on 315 rushing plays, and a total of 804 yards (net) on 56 pass completions (109) attempts. This year the Cards have 990 yards on 221 rushing plays, and 1,024 yards (net) on 61 pass completions (144 attempts). There is not too much difference in net yards — 2,014 this year and 2,072 last year but there is considerable difference in ball control, time element, etc., with the Cards rushing 94 more times in 1956 first seven contests.

Individually the difference lies with Ollie Matson who carried the ball 116 times for 576 yards and Johnny Olszewski who went 364 yards in 90 carries a year ago. To date this season Ollie has 436 yards in 89 carries and Johnny O has 190 yards in 58 carries. A quick bit of subtraction shows that Ollie and Johnny O have totaled 314 yards less than they did a year ago. Ollie has averaged about the same on each attempt but Olszewski had a four-yard average last season and now has 3.3. Ironically, Matson has seven TD's at present — six on rushing plays and one on a pass, while last year he didn't have any TD's rushing, had one on a 16-yard pass play and another on a 105-yard kickoff return for a total of two for the seven games.

Everybody has been saying it's a funny season. Well, the Cards will second that.

## MEET THE CARDINALS

**LINDON CROW**, Defensive Halfback, U. Southern California, 3rd season with Chicago Cardinals. Was top man in National Football League in pass interceptions last year with 12. Lindon was a great player on offense at USC and regarded as the top collegiate pass defense man. Born April 4, 1933 in Denison, Tex. Was an all-round athlete in high school at Corcoran, Calif., picking up 13 letters in four sports. Has ran the 100-yard dash in 10 seconds and the 220 in 22.4. At USC, in three years, he carried the ball 149 times for 666 yards, caught 13 passes for 412 yards, intercepted 8 for 237 yards return, returned 15 punts 100 yards and 13 kickoffs 340 yards, and scored 12 TD's. Twice selected to All-Pacific Coast Conference team and also many All-America teams. Played in two Rose Bowl and one Senior Bowl games. Outstanding college game was a 60-minute affair against California in which he scored three TD's. Co-Captain at USC in '55. Cards 2nd draft choice in '55 and has played defense only. Married Maureen McMasters, they have one child and make their home in Encino, Calif. Is 6-1, weighs 187.

**LAMAR McHAN**, Quarterback, U. of Arkansas, 4th year with Chicago Cardinals. Born Dec. 16, 1932 in Lake Village, Ark. Cards 1st draft choice in 1954 and was immediately given assignment as a "T" starting quarterback. Had three-year total offense record at Arkansas, ringing up a total of 3,578 yards while playing the "T" and also tailback in the Single Wing. Receiving Home Coming Award two years in succession, led the Conference in scoring and received the Southwest Sportsmanship Award and the Heisman Trophy after the '53 season. In three years with the Cards Mac has completed 254 of 614 passing attempts, good for 3,719 yards and 27 TD's. Has carried the ball 148 times for 507 yards and 8 TD's. Last year was his best. Coach Ray Richards used the Split T as a basic offense and Mac passed 152 times, completed 72 for 1,159 yards and 10 TD's. Carried the ball 58 times for 161 yards and scored 5 TD's, Mac's 4 TD tosses against the Philadelphia Eagles was tops in the NFL last year and his percentage of touchdowns per completion—one out of every seven, was also an NFL best. Is 6-1, weighs 197. Still makes his home in Lake Village.



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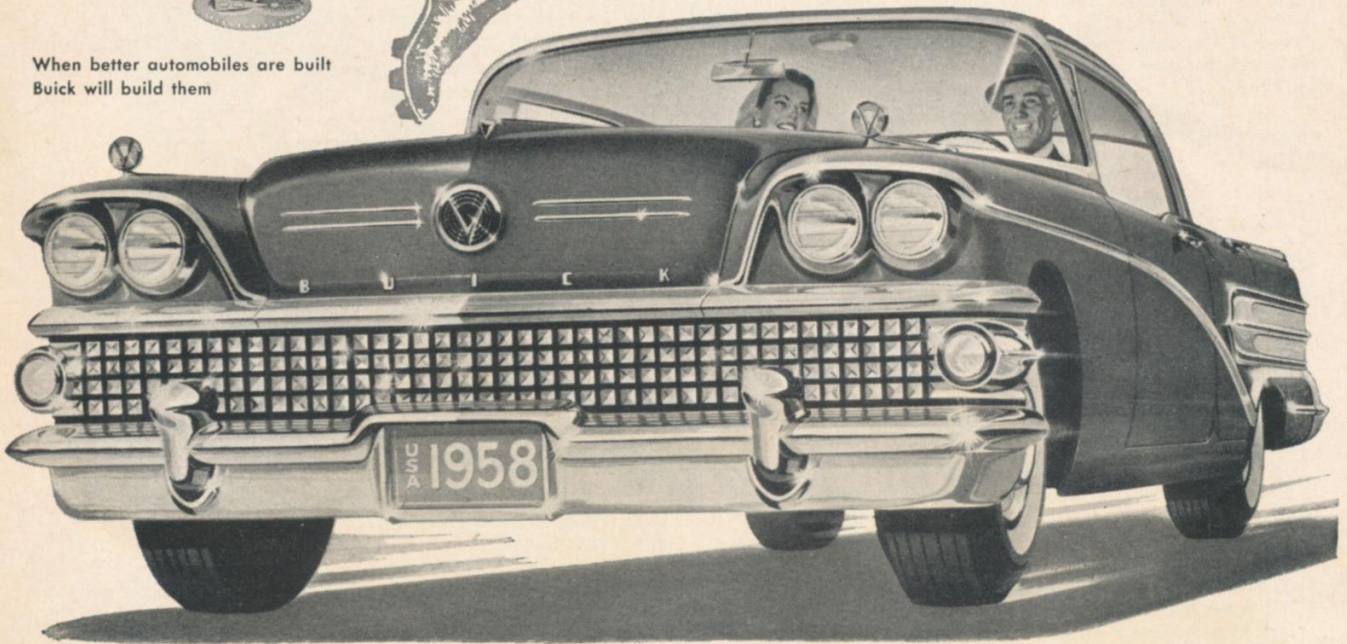
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# CHICAGO CARDINALS' COACHING STAFF

Left to right: Ray Richards, Head Coach; Tom Keane, Ass't Coach; Bob Nowaskey, Ass't Coach; Chuck Drulis, Ass't Coach; Charley Trippi, Ass't Coach



## RAY RICHARDS, Head Coach

Quiet, mild-mannered, soft-spoken Ray Richards is starting his third season as head coach of the Chicago Cardinals. Was assistant coach in 1954 and became head man in 1955. Since then the Cards have moved upward. In 1954 the Cards won 2 and lost 10. In '55 the Cards won 4, lost 7, and tied one. Last year the Cards won 7, lost 5 and a spread of 16 point would have made the record read — won 10 lost 2.

Richards, has been in football — high school, college and pro ball, since he was 16 years old. A bit of quick mathematics reveals that the new Cards head man has been active as a player and coach for 34 years, inasmuch as he is now 50 years old.

In 1930 he started his pro career playing with the Philadelphia Yellow Jackets in the National League. In 1933 he was with Chicago, with Detroit in 1934 and was back the following two years.

Late in the 1936 season he joined the newly-formed Los Angeles Bulldogs team as player-coach. He went back to college in 1938, taking a job as Line Coach at UCLA and remaining there for ten years during which time two of his teams went to the Rose Bowl. The latter was considered quite a feat inasmuch as UCLA was growing up and not in a class with USC and other schools in the Pacific Coast Conference.

He moved to Pepperdine College in Los Angeles as line coach in 1948 and was head coach the following two years. In 1951 he got back into pro ball as Line Coach for the Los Angeles Rams.

Richards did a terrific job with the Los Angeles line, moving nine rookies into the offensive and defensive combinations which went on to win the world's championship in 1951 and lost to Detroit in a divisional playoff in 1952.

There isn't any question but what Richards should be a great success as a head coach in professional ball. He has the right philosophy, temperament and has the ability to coordinate the efforts of his players and assistant coaches.

## BOB NOWASKEY, End Coach

Nowaskey starts his fourth season as an assistant coach with the Chicago Cardinals. Bob was born in Everson, Pa., February 3, 1918; moved to Scottdale, Pa., where he attended high school and starred in basketball and football. Was given a basketball scholarship at George Washington U. and then proceeded to be one of the collegiate world's outstanding defensive ends. In 1940-41-42 he played here in Chicago. In 1943 Bob started a three-year hitch in the Navy. With the Los Angeles Dons in the All-America

Conference in 1946 and 1947, traded to the Baltimore Colts in 1948.

## CHUCK DRULIS, Line Coach

Chuck is in his second season as an assistant coach with the Cardinals but is a familiar face in Chicago due to gaining All-Pro guard honors in 1948 and 1949 while playing here in Chicago from 1945 thru first half of the '50 season when he retired because he was in the automobile business. Chuck was born March 8, 1919 in Girardville, Pa. All-Eastern guard at Temple U. in 1941. In Service 1942 until 1945. Returned to pro ball, following retirement mid-season 1950, with Green Bay Packers as assistant coach, with Packers through 1953 and joined the Philadelphia Eagles as assistant in 1954, and remained through the season.

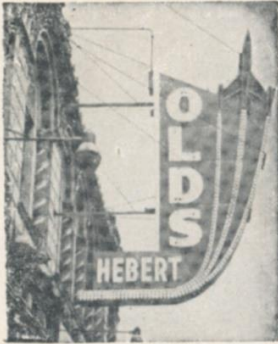
## TOM KEANE, Assistant Coach

It was inevitable that Tom Keane would become a coach. During his eight seasons of competition — he was injured prior to the start of the '56 schedule which would have been his ninth year, he was one of the National Football League's top defensive stars. Born in Bellaire, O., Sept. 7, 1926. Quarterbacked Ohio State to a National championship (Win 9, lost 0) in 1944. Also played at West Virginia U. Started with Los Angeles Rams in 1948. Played with Dallas Texans and Baltimore Colts. Cards got him from Colts in player deal in 1955. Best season as pass thief was 1953 when he intercepted 11, while with the Colts. First season as coach. Married and has a daughter five years old and a son who is one year old. Makes his home in Chicago.

## CHARLEY TRIPPI, Assistant Coach

The name "Charley Trippi," one of the most famous in the history of football since he first hit the headlines nationally as a member of U. of Georgia's Rose Bowl team in 1941, was the Chicago Cardinals first draft choice in 1945. Joined the Cards in 1947 and sparked the team to a world's pro championship. Now, after nine seasons as one of the top players in the National Football League, he continues his association with the Chicago Cardinals as an assistant coach. Trippi was born in Pittston, Pa., Dec. 14, 1922, and started football career as a center at Pittston high. Started collegiate career at Georgia but was interrupted for Service with the Fourth Air Force. Returned to Georgia after his discharge and was an All-America selection during the '45 and '46 seasons. Has a record for playing with the Tribune College All-Stars which will probably never be equalled. He competed as a player in four games and was voted the Most Valuable Player Award for the 1945 game.





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## CHICAGO CARDINALS

No.	Name	Position	Height	Weight	Age	Year Pro	College
7	MARCHIBRODA, Ted	Quarterback	5:10	180	26	4	St. Bon'venture-Det.
8	McHAN, Lamar	Quarterback	6:1	197	24	4	Arkansas
12	LARSON, Paul	Quarterback	5:11	185	25	1	California
20	LEWIS, Woodley	Halfback	6	195	31	8	Oregon
21	SEARS, Jim	Halfback	5:11	180	26	2	U. S. C.
24	CARR, Jim	Halfback	6:1	200	24	2	Morris Harvey
31	HAMMACK, Mal	Fullback	6:2	200	24	2	Florida
33	MATSON, Ollie	Halfback	6:2	210	27	5	U. S. F.
35	CHILDRESS, Joe	Halfback	6	200	23	2	Auburn
36	OLSZEWSKI, Johnny	Fullback	5:11	196	26	5	California
40	CROW, London	Halfback	6:1	187	24	3	U. S. C.
41	HILL, Jim	Halfback	6:2	190	29	3	Sam Huston
44	MANN, Dave	Halfback	6:2	190	25	3	Oregon State
49	BERNARDI, Frank	Halfback	5:9	180	23	3	Colorado
50	PUTMAN, Earl	Center	6:6	308	25	1	Arizona St., Tempe
51	SANFORD, Leo	Center	6:1	230	27	7	Louisiana Tech.
53	TUBBS, Jerry	Center	6:2	216	22	1	Oklahoma
55	TAYLOR, Jim	Center	6:3	235	24	2	Baylor
57	BRETTSCHNEIDER, Carl	Guard	6:1	220	25	2	Iowa State
64	HOGLAND, Doug	Guard	6:3	245	26	5	Oregon State
66	HUSMANN, Ed	Guard	6	225	25	3	Nebraska
67	KONOVSKY, Bob	Guard	6:2	245	22	2	Wisconsin
70	JENNINGS, Jack	Tackle	6:4	245	30	8	Ohio State
72	ULRICH, Chuck	Tackle	6:4	250	26	4	Illinois
73	LUNCEFORD, Dave	Tackle	6:4	240	23	1	Baylor
74	TEEUWS, Len	Tackle	6:5	245	28	6	Tulane
75	PASQUESI, Tony	Tackle	6:4	250	24	3	Notre Dame
76	FINNIN, Tom	Tackle	6:2	260	29	5	Detroit
81	LANE, Dick	Halfback	6:2	190	30	6	Scottsbluff Jr.
83	BOYDSTON, Max	End	6:2	207	25	3	Oklahoma
84	SUGAR, Leo	End	6:1	210	28	4	Purdue
85	SUMMERALL, Pat	End	6:4	230	27	6	Arkansas
86	NAGLER, Gern	End	6:2	190	24	4	Santa Clara
88	SAGELY, Floyd	End	6:1	190	24	3	Arkansas
89	WEBER, Charles	End	6:1	225	27	3	Westchester

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# CHICAGO CARDINALS



**LEO SANFORD**, Linebacker-Center, Louisiana Tech., 7th season with Chicago Cardinals. Leo is one of the greatest linebackers in the history of the National Football League. Leo was born Oct. 4, 1929 in Dallas, Tex., and the Sanford family moved to Shreveport, La., where Leo starred in football at Fair Park High. Earned four letters in football at Louisiana Tech, captained the team in his senior year and was All-Conference center and made Tommy Harmon's All-America team. As far as the Cards are concerned he's been an All-America every one of the six seasons since the Cards made him their 7th draft choice in 1951. Proudest moments were scoring touchdowns against the SF 49ers and Chicago Bears in 1953. Is sporting goods salesman for Griffin Sports Goods Co. in Shreveport. Married Myrna Mims of Shreveport and they have a four-year old son. Has B.S. Degree in Business Administration. Is 6-1, weighs 230.

**BOB KONOVSKY**, Guard, U. of Wisconsin, 2nd year with Chicago Cardinals. Bob's dad is Chief of Police of Cicero, Ill. Bob was born in Chicago, August 19, 1934, and starred in football and wrestling at Morton high in Cicero, captaining both teams. At Wisconsin, in addition to being a great football player, was the Big Ten Conference wrestling champ three times and NCAA champion twice. Credits his dad, who played semi-pro ball for ten years, as being most helpful in his football career. Bob has played center, end and guard and is particularly proud of scoring three touchdowns while playing end in a college freshman game at Wisconsin. Has B.S. Degree in Economics. Frat: Phi Gamma Delta. Married Joan Hasel of Lyons, Ill., a cheerleader at Morton High, and they have a youngster. Is 6-2, weighs 246.

**TONY PASQUESI**, Defensive Tackle and Middle Guard, Notre Dame, 3rd year with Chicago Cardinals. Born June 13, 1933 in Chicago, where he attended St. Philip high and was picked All-City and All-State. Enrolled at Notre Dame and was an outstanding defensive lineman in his freshman and sophomore years. However, when the single platoon system was introduced Tony didn't see to much action. The Cards had great reports on his defensive ability and he was

a 3rd draft choice in 1955. Seemed to be headed for "Rookie of the Year" honors in '55 when he became the Cards starting middle guard, but he suffered a knee injury in the fourth game of the season and was out until near the end of the season. He had a Bakers' cyst removed following the '55 season but he continued to have trouble throughout last year. He has since had another operation and the knee seems to be okay for the '57 season. Is a real hustler and good competitor, and could be an important factor in the Cards challenge for the world title this year. Is 6-4, weighs 250. Is married and makes his home in Elmwood Park, Ill.

**CARL BRETTSCHEIDER**, Guard-Linebacker, Iowa State, 2nd year with Chicago Cardinals. Born Dec. 2, 1931 in Dundee, Ill., where he competed in high school football and basketball. Awarded three football letters at Iowa State and then entered the Army. After two years in Service he signed with the San Francisco 49ers who released him just before the 1955 season started. Cards signed him as Free Agent and he proceeded to win a regular job as a linebacker. Is a fast-charging, aggressive, vicious tackling defensive star. Is 6-1, weighs 220. Still makes his home in Dundee. Has been back at Iowa State, seeking his degree and helping coach his Alma Mater.

**ED HUSMANN**, Guard, U. of Nebraska, 3rd year with Chicago Cardinals. Born in Schuyler, Nebr., August 6, 1931. Played football and basketball in high school at Ogallala, Nebr. Played tackle and guard at U. of Nebraska and was chosen by Nebraska coaches as the best lineman on the squad and was selected Most Valuable Senior Player on the squad in 1952. Joined the Cards in '53 and became starting offensive guard along about mid-season. Was in Service the next two years and last season returned and did a terrific job on defense. Washington owed Cards their ninth draft choice in '53 and Husmann was chosen. In addition to football at Nebraska Ed was also a wrestler and has done some pro work in the mat game. Married Donna Peterson of Cushing, Nebr., has one youngster, and during the off-season is a Special Agent for the National Life Ins. Co. in Lincoln, Nebr. Frat: Pi Kappa Phi. Is 6 feet in height, weighs 225.

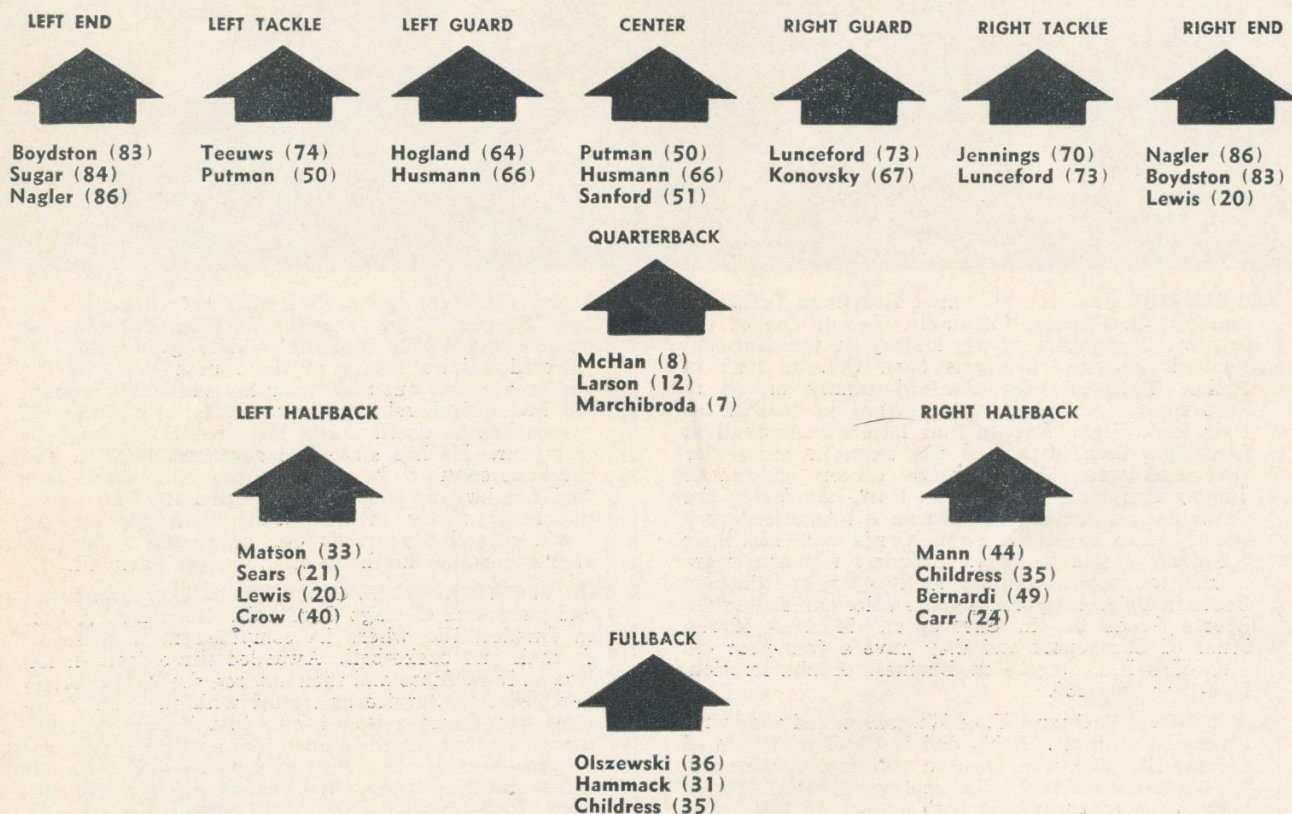


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## WARNING

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DO NOT PAY MORE THAN THE PRINTED PRICE ON FACE OF THE TICKET

Help Us Eliminate Ticket Scalpers

If you secure tickets from any source other than the official Cardinals ticket outlets, just bring in the ticket stubs to the Chicago Cardinals Football Club, 511 Plymouth Ct.

Report the name of the source, and we will take them from the season ticket holder and allocate the same seats to you the following year, if you desire them.



# BIG RED



**CHUCK ULRICH**, Defensive Tackle, U. of Illinois, 4th year with Chicago Cardinals. Was Philadelphia Eagles 4th draft choice in 1952. Cards obtained him in player trade but had to wait two years due to Service. Is one of the outstanding defensive tackles in the National Football League. Is native Chicagoan. Chuck was handicapped last year when he suffered a knee injury early in the season. Has been operated on since and looks forward to a great season this year. Born Dec. 15, 1930 in Chicago. Frat: Phi Sigma Kappa. Is teacher during off-season. Is 6-4, weighs 250. Was in Air Force. Married Bernadine Koch of Chicago.

**JERRY TUBBS**, Center-Linebacker, U. of Oklahoma, 1st year with Chicago Cardinals. Jerry, the Cards 1st draft choice this year, is one of the greatest linemen of all time in collegiate ball, his feats already being legendary at the U. of Oklahoma where he has never played a losing game. He was born in Thromorton, Tex., Jan. 23, 1935; attended high school in Breckenridge, Tex., where he came up with three letters each in football and basketball and one in track. President of Dormitory at O.U. Frat: Omicron Delta Kappa (Honorary). Married Marlene Hamilton, his high school sweetheart. Is 6-3, weighs 210.

**FLOYD SAGELY**, Offensive End and Defensive Halfback, U. of Arkansas, first year with Chicago Cardinals, third year in National Football League. Obtained from San Francisco 49ers for draft choice. Is native of Van Buren, Ark., where he was born March 26, 1932. Was All-America and All-Southern in football and All-State and All-Southwest in basketball while in high school and was All-Southwest Conference and picked on Chicago Tribune All-America second team in football while in college. Floyd was the 49ers 5th choice in the '54 draft. Is in insurance business. Married and has a daughter, Cynthia Anne, who is one year old. Frat: Kappa Sigma. Is 6-1, weighs 195.

**LEO SUGAR**, Defensive End, Purdue, fourth year with Chicago Cardinals. Born April 6, 1929 in Flint, Mich., his present home, where he attended Northern high and played football, baseball and basketball. Leo was a fullback in high school, switched to end at Purdue and did such a bang-up job that he was picked on many All-America teams. Was in East-West and Chicago Tribune All-Star games before reporting to Cards. However, he had to go into the Army before the '52 season started and didn't join Cards until the '54 season when he immediately won a starting assignment. Leo is small for a defensive end but he makes up for this with his desire, hustle and know-how. Coach Ray Richards believes he would be a terrific offensive end if he wasn't so valuable on defense. 10th draft choice in 1952. Fraternity: Sigma Phi Epsilon. Is 6-1, weighs 215.

**TOM FINNIN**, Defensive Tackle, U. of Detroit, first year with Chicago Cardinals, fifth in National Football League. Tom was born in Chicago, Sept. 28, 1927. The family moved to California and Tom started his athletic career at St. Augustine's high in San Diego. However, they returned to Chicago and Tom enrolled at St. Ignatius high where he was outstanding in football, basketball and baseball, and credits Dr. Ralph Maillard, St. Ignatius coach as helping him the most in football. Tom was the New York Giants 23rd draft choice in 1950. However, he went into the Army and spent almost two years in Korea and Japan, after his first year with the Giants. When he got out of Service the Baltimore Colts made a deal for him and he became one of the Colts' "Ferocious Five" on defense. Tom, who is a member of the Chicago Police Force, wanted to play in Chicago and the Cards gave the Colts a high draft choice to obtain the big, aggressive tackle. Married Florence M. Williams of Chicago. Tom is 6-3, weighs 265.



# Cardinals Statistics for Seven Games

	CARDS	OPP.
First Downs Rushing .....	53	75
Passing .....	44	43
Penalty .....	12	5
Total First Downs .....	109	123
Yards Rushing (Net) .....	990	1,277
Number Rushing Plays .....	221	302
Yards Passing (Net) .....	1,024	983
Yards Gained Passing .....	1,127	1,043
Yards Lost Passing .....	103	60
Total Yards Gained (Net) .....	2,014	2,260
Passes Attempted .....	144	131
Passes Completed .....	61	67
Passes Intercepted By .....	9	11
Yards Interceptions Returned By .....	139	216
Number of Punts .....	30	30
Average Distance Punts .....	43.9	39.9

	CARDS	OPP.
Punts Returned By .....	21	24
Yards, Punts Returned By .....	152	161
Kickoffs Returned .....	27	20
Yards, Kickoffs Returned .....	647	551
Touchdowns, Kickoff Returns .....	0	1
Penalties .....	30	38
Yards Penalized .....	281	315
Fumbles .....	11	17
Opponent Fumbles Recovered .....	7	7
Touchdowns Running .....	13	12
Touchdowns Passing .....	5	9
Total Touchdowns .....	18	21
Extra Points .....	17	19
Field Goals .....	5	9
Field Goals Attempted .....	11	10

## INDIVIDUALS

RUSHING	Atts.	Yards	Long	Ave.	TD's
Matson .....	89	436	57	4.9	6
Olszewski .....	58	190	38	3.3	1
Hammack .....	15	87	15	5.8	0
McHan .....	17	70	18	4.	2
Childress .....	15	69	39	4.6	1
Sears .....	9	62	49	6.9	1
Mann .....	10	47	25	4.7	0
Larson .....	5	18	8	3.6	0
Marchibroda .....	3	11	7	3.7	0
	221	990	57	4.5	11

RECEIVING	No.	Yards	Long	TD's
Nagler .....	19	392	83	2
Matson .....	10	145	50	1
Lewis .....	8	168	39	2
Boydston .....	8	144	33	0
Mann .....	6	105	32	0
Childress .....	4	93	28	0
Olszewski .....	3	36	25	0
Sears .....	2	30	20	0
Sugar .....	1	14	—	—
	61	1,127	83	5

PASSING	Att.	Comp.	Yards	Yards Lost	Pass. Td's	Long	Inter.	Pct.
McHan .....	117	51	953	61	5	83	10	.436
Marchibroda .....	15	6	74	26	0	21	1	.400
Larson .....	4	2	41	10	0	21	0	.500
Matson .....	5	2	59	0	0	32	0	.400
Mann .....	1	—	—	—	—	—	—	—
Sears .....	1	—	—	—	—	—	—	—
Bernardi .....	1	—	6	—	—	—	—	—
	144	61	1,127	103	5	83	11	.424

PUNT RETURNS	No.	Yards	Long
Lewis .....	14	98	25
Matson .....	4	37	28
Hill .....	1	9	—
Lane .....	1	8	—
Mann .....	1	—	—
	21	152	28

KICKOFF RETURNS	No.	Yards	Long
Lewis .....	19	487	52
Matson .....	4	37	28
Olszewski (Lateral) .....	—	13	—
Sears .....	1	22	—
Summerall .....	1	3	—
	27	647	52

PASS INTERCEPTIONS	No.	Yards Return
Hill .....	3	52
Lane .....	2	47
Lewis .....	1	30
Sagely .....	1	7
Sanford .....	1	2
Crow .....	1	1
	9	139

PUNTING	No.	Yards	Ave.	Long
Mann .....	30	1,317	43.9	67

SCORING	TDR	TDP	Total	PAT's	FG's	FGA	Total Points
Matson .....	6	1	7	—	—	—	42
Summerall .....	—	—	—	17	5	11	32
Lewis .....	—	2	2	—	—	—	12
McHan .....	2	—	2	—	—	—	12
Nagler .....	—	2	2	—	—	—	12
Sugar .....	2	—	2	—	—	—	12
Childress .....	1	—	1	—	—	—	6
Olszewski .....	1	—	1	—	—	—	6
Sears .....	1	—	1	—	—	—	6
	13	5	18	17	5	11	140

SCORES BY QUARTERS	1st	2nd	3rd	4th	Total
CARDINALS .....	45	34	23	38	— 140
Opponents .....	48	38	35	51	— 172

### RESULTS TO DATE:

Cardinals 20, San Francisco 10 (A)  
 Washington 37, Cardinals 14 (H)  
 Pittsburgh 29, Cardinals 20 (A)  
 Cardinals 44, Washington 14 (A)  
 Cleveland 17, Cardinals 7 (H)  
 Philadelphia 38, Cardinals 21 (H)  
 New York 27, Cardinals 14 (A)



# CARDINALS—GIANTS Series in Brief

## STANDING IN SERIES:

	Won	Lost	Tied
CARDINALS .....	7	24	0
Giants .....	24	7	0

## ATTENDANCE:

Largest: 62,410 at Yankee Stadium Nov. 11, 1956.

## SCORING RECORDS — Most Points:

Both Teams .....	98—1948 (Cards, 63; New York, 35)
Cardinals .....	63—1948 (Cards, 63; New York, 35)
New York .....	51—1950 (Cards, 21; New York, 51)

## LEAST POINTS:

Both Teams .....	10—1951 (Cards, 0; New York, 10)
	1955 (Cards, 0; New York, 10)
	0—1926 (Cards, 0; New York, 20)
Cardinals .....	0—1951 (Cards, 0; New York, 10)
	0—1955 (Cards, 0; New York, 10)
New York .....	3—1950 (Cards, 17; New York, 3)

## LARGEST WINNING MARGIN:

Cardinals .....	28—1948 (Cards, 63; New York, 35)
New York .....	31—1954 (Cards, 10; New York, 41)

## SMALLEST WINNING MARGIN:

Cardinals .....	1—1935 (Cards, 14; New York, 13)
	1—1952 (Cards, 24; New York, 23)
New York .....	3—1929 (Cards, 21; New York, 24)
	3—1949 (Cards, 38; New York, 41)
	3—1953 (Cards, 20; New York, 23)

## CARDINALS RECORDS AGAINST THE N. Y. GIANTS:

Most Yards Gained One Game .....	579—Oct. 17, 1948
Fewest Yards Gained Rushing	
One Game .....	1—Oct. 18, 1953
Most Passes Completed	
One Game .....	23—Nov. 29, 1942 (42 attempts)
	23—Nov. 1, 1953 (47 attempts)
Most Passes Attempted One Game .....	47—Nov. 1, 1953
Most TD's One Game, One Team .....	9—Oct. 17, 1948
	(Scored by Kutner 3, Harder, Dewell, Davis, Dimancheff, Trippi and Angsman)
Most TD's One Game, Two Teams .....	14—Oct. 17, 1948
Most Points After TD One Game .....	9—Oct. 17, 1948
	(Pat Harder)

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12 NOON

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Morrison Hotel — Terrace Casino — Thursday, December 5 — 12 Noon

Please Reserve \_\_\_\_\_ Luncheon Places. Enclosed is my check/money order in the amount of \$\_\_\_\_\_ at \$3.50 per ticket.

I am ☐ am not ☐ a member of the Chicago Cardinals QB-Fan Club.

NOTE: Only Members of the QB - Fan Club Will Be Eligible to Win Door Prizes — All Expense Trip for TWO COUPLES to Philadelphia With Cardinal Team Friday and Saturday, December 13 - 14

Name \_\_\_\_\_

Address \_\_\_\_\_

City and State \_\_\_\_\_

Phone \_\_\_\_\_

Please list the names of persons at your table and indicate by ☒ if they are members of the Cards - QB Fan Club.

- |                                   |                                   |
|-----------------------------------|-----------------------------------|
| 1. _____ <input type="checkbox"/> | 5. _____ <input type="checkbox"/> |
| 2. _____ <input type="checkbox"/> | 6. _____ <input type="checkbox"/> |
| 3. _____ <input type="checkbox"/> | 7. _____ <input type="checkbox"/> |
| 4. _____ <input type="checkbox"/> | 8. _____ <input type="checkbox"/> |





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flavor!



...box  
Either way you

## Chicago Cardinals

### PROBABLE STARTING LINE-UP

No.	Name	Position
20	LEWIS	LE
74	TEEUWS	LT
64	HOGLAND	LG
50	PUTMAN	C
73	LUNCEFORD	RG
70	JENNINGS	RT
86	NAGLER	RE
8	McHAN	QB
33	MATSON	LH
83	BOYDSTON	RH
36	OLSZEWSKI	FB

## THE SQUAD

7 Marchbroda, QB	44 Mann, HB	73 Lunceford, T
8 McHan, QB	49 Bernardi, HB	74 Teeuws, T
12 Larson, QB	50 Putman, C	75 Pasquesi, T
20 Lewis, E	51 Sanford, C	76 Finnin, T
21 Sears, HB	53 Tubbs, C	81 Lane, HB
24 Carr, HB	55 Taylor, C	83 Boydston, E
31 Hammack, FB	57 Brettschneider, G	84 Sugar, E
33 Matson, HB	64 Hogland, G	85 Summerall, E
35 Childress, HB	66 Husmann, G	86 Nagler, E
36 Olszewski, FB	67 Konovsky, G	88 Sagely, E
40 Crow, HB	70 Jennings, T	89 Weber, E
41 Hill, HB	72 Ulrich, T	



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## New York Giants

### PROBABLE STARTING LINE-UP

No.	Name	Position
44	ROTE	LE
79	BROWN	LT
61	BECK	LG
55	WIETecha	C
66	STROUD	RG
72	YELVINGTON	RT
80	MacAFEE	RE
42	CONERLY	QB
16	GIFFORD	LH
29	WEBSTER	RH
33	TRIPLETT	FB

### THE SQUAD

8 Agajanian, E	35 Epps, B	72 Yelvington, T
11 Heinrich, QB	40 Filipski, B	75 Katcavage, E
12 Clatterbuck, QB	42 Conerly, QB	77 Modzelewski, T
16 Gifford, B	44 Rote, B	78 Yowarsky, E
20 Patton, B	45 Tunnell, B	79 Brown, T
21 Crawford, B	48 Hughes, B	80 MacAfee, E
22 Bookman, B	55 Wietecha, C	81 Robustelli, E
25 Nolan, B	60 Austin, G	83 Martinkovic, E
29 Webster, B	61 Beck, G	84 Svare, LB
30 Svoboda, LB	66 Stroud, G	85 Schnelker, E
33 Triplett, B	68 Spinks, G	89 Livingston, E
34 Chandler, B	70 Huff, LB	



# CARDS FIVE YEAR RECORD

## vs 1957 HOME OPPONENTS

NEW YORK GIANTS		
Cards		Opponent
24	1952	23
6		28
7	1953	21
20		23
10	1954	41
17		31
28	1955	17
0		10
35	1956	27
10		23

PITTSBURGH STEELERS		
Cards		Opponent
28	1952	34
14		17
28	1953	31
17		21
17	1954	14
17		20
7	1955	14
27		13
7	1956	14
38		27

PHILADELPHIA EAGLES		
Cards		Opponent
7	1952	10
28		22
17	1953	56
0		38
16	1954	35
14		30
24	1955	24
3		27
20	1956	6
28		17

WASHINGTON REDSKINS		
Cards		Opponent
7	1952	23
17		6
13	1953	24
17		28
38	1954	16
20		37
24	1955	10
0		31
31	1956	3
14		17

CLEVELAND BROWNS		
Cards		Opponent
13	1952	28
0		10
7	1953	27
16		27
7	1954	31
3		35
20	1955	26
24		35
9	1956	7
24		7

CHICAGO BEARS		
Cards		Opponent
21	1952	10
7		10
24	1953	17
7	1954	29
53	1955	14
3	1956	10



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Address \_\_\_\_\_

City and State \_\_\_\_\_

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**Sunday, Dec. 8 ..... Chicago Bears**

**Sunday, Dec. 22 ..... Pittsburgh Steelers**

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# CHICAGO CARDINALS



**JIM HILL**, Defensive Halfback, Sam Huston College, 3rd year with Chicago Cardinals. Born June 7, 1928 in Dallas, Tex. Attended Booker T. Washington high and was a four-sport star, the same as he was at Sam Huston. Great pass receiver in high school, caught 110 for 30 TD's, and in college, caught 134 for 16 TD's. Scored 5 TD's in first game with St. Louis (Mo.) semi-pro team. Has run the 100-yard dash in 9.5 seconds. Signed with the Cards as a Free Agent. Despite the fact that his forte in high school, college and semipro ball was offense, Jim has played defense exclusively since joining the Cardinals for the 1955 season. He is 6-2, weighs 190.

**PAT GEORGE SUMMERALL**, Defensive End and Placement Kicking Specialist, U. of Arkansas, fifth year with Chicago Cardinals, sixth in National Football League. Was Detroit Lions second draft choice in 1952. Born May 10, 1930 in Lake City, Fla. where he attended Columbia high and came up with 13 letters, four each in basketball and tennis, three in football and two each in track and baseball. In pro ball Pat has been a defensive end exclusively despite a great record as a pass receiver in high school and college. Pat married Katharine Jacobs of Lake City, his high school sweetheart. Has a Masters and Bachelors degree in Physical Education. Is 6-4, weighs 230.

**PAUL LARSON**, Quarterback, U. of California, 1st year with the Chicago Cardinals. Paul was a "future" draft choice by the Cardinals in 1954 but there wasn't any thought at that time that it would be so far in the future. Paul is a native of Turlock, Calif. where he attended high school and passed his team to the San Joaquin Conference title. As a halfback for U. of California in 1952, Paul carried 57 times for a 6.4 average, caught 4 passes for 51 yards and intercepted 3 for 61 yards; led California in punt returns with 24 for 261 yards and returned 11 kickoffs for 184 yards. Scored 5 TD's and one PAT for 31 points. Larson holds four single game records, 6 season marks and also total offense and total passing for three years at California. Has been in Service past two years. Paul is 5-11, weighs 185 and is 24 years old. Cards 8th choice as "future" in 1954.

**DAVE LUNCEFORD**, Tackle, Baylor U., first year with Chicago Cardinals. Born in Canton, Texas, May 6, 1934. Played football, basketball and competed in track in high school in Van, Texas. Enrolled at Tyler Jr. College where he became an All-America pick. He also was President of the Student Body at Tyler, and captain of the football team. He moved to Baylor, was selected on many All-America teams and was picked as a "future"—eighth draft choice—in 1956, although he still had a year of competition with Baylor. Married Nancy Duckett of Tyler, whom he met at Junior College. Is 6-4½, weighs 240.

**EARL PUTMAN**, Center-Tackle, Arizona State at Tempe, 1st year with Chicago Cardinals. At 6-6 and weighing 300 pounds will be heaviest man in National Football League. Born Jan. 10, 1932 in Cincinnati where he attended Hughes High and competed in football and track. Earned two football letters at Arizona State and also in track. In Service at Fort Ord, Calif., competed in football and track. Tossed shot 54' 1" and discus 166' 7". New York Giants 5th draft choice in '54. In Service last two years. Played in Canada last year. Married Vivian Stocks, Tuba City, Ariz., and they have a boy and girl. Lives in Tempe, Ariz.

**DAVE MANN**, Offensive End and Right Halfback, Oregon State, third year with Chicago Cardinals. Born June 2, 1932 in Berkeley, Calif. Attended Castlemont High in Oakland, Calif. and participated in football, baseball, basketball and boxing. Set a high school punting record when he booted ball 76 yards in air—95 yards overall. Played just one year at Oregon State and went into professional baseball, playing the outfield and pitching for the Oakland Beavers in the Pacific Coast League. Went into Service and was teammate of Ollie Matson at Fort Ord, Calif. Cards made him seventh draft choice as "future" in 1954. Had great freshman year with Cards in 1955, gaining 336 yards running, caught 16 passes for 137 yards, completed five of 10 passes for 53 yards and 2 TD's, and was second in scoring with 33 points. Injured a good part of last season but is raring to go this year. Is 6-1, weighs 190. Nickname: Superman.



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**LOSS OF DOWN**

(Follows signal for foul.) Tapping both shoulders with finger tips.



**PENALTY REFUSED, INCOMPLETE PASS, PLAY OVER, or MISSED GOAL**

Sifting of hands in horizontal plane.



**FIRST DOWN**

Arm raised, then pointed toward defensive team's goal.



**TIME-OUT**

Hands criss-crossed over head.



**HOLDING**

**ILLEGAL USE OF HANDS OR ARMS**

Holding Signal followed by Interference Signal.



**OFFSIDE OR FREE KICK VIOLATION**

Hands on hips.



**TOUCHDOWN FIELD GOAL OR SUCCESSFUL TRY**

Both arms extended above head.



**INTERFERENCE WITH FAIR CATCH OR FORWARD PASS**

Pushing hands forward from shoulder with hands vertical.



**CRAWLING, PUSHING OR HELPING RUNNER**

Pushing movement of hands to front with arms downward.



**ILLEGAL MOTION AT SNAP**

Horizontal arc with either hand.

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**FOOTBALL**

**PRO BOWL GAME**

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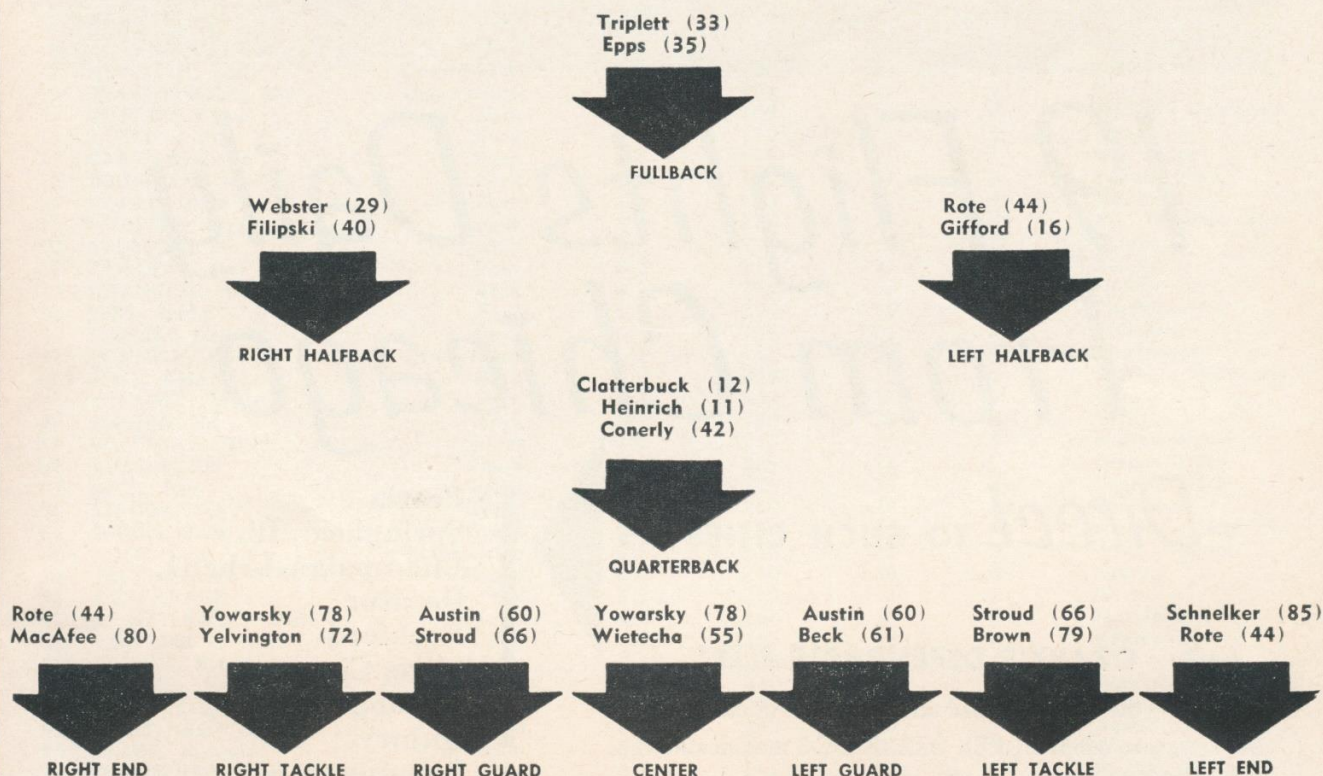


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## NEW YORK GIANTS

No.	Name	Position	Height	Weight	Age	Years Pro	College
8	AGAJANIAN, Ben	End	6:0	215	38	9	New Mexico
11	HEINRICH, Don	Quarterback	6:0	180	26	4	Washington
12	CLATTERBUCK, Bob	Quarterback	6:3	195	25	4	Houston
16	GIFFORD, Frank	Back	6:1	205	27	6	Southern California
20	PATTON, Jim	Back	5:11	180	25	3	Mississippi
21	CRAWFORD, Ed	Back	6:3	185	23	1	Mississippi
22	BOOKMAN, John	Back	5:11	175	23	1	Miami (Fla.)
25	NOLAN, Dick	Back	6:1	180	25	4	Maryland
29	WEBSTER, Alex	Back	6:3	215	26	3	No. Carolina State
30	SYOBODA, Bill	Linebacker	6:0	215	28	8	Tulane
33	TRIPLETT, Mel	Back	6:2	215	25	9	Toledo
34	CHANDLER, Don	Back	6:2	205	22	2	Florida
35	EPPS, Bobby	Back	5:8	205	25	3	Pittsburgh
40	FILIPSKI, Gene	Back	5:10	185	26	2	Villanova
42	CONERLY, Charles	Quarterback	6:1	185	36	10	Mississippi
44	ROTE, Kyle	Back	6:0	205	29	7	Southern Methodist
45	TUNNELL, Emlen	Back	6:1	200	32	10	Iowa
48	HUGHES, Ed	Back	6:1	180	26	4	Tulsa
55	WIETECH, Ray	Center	6:1	225	28	5	Northwestern
60	AUSTIN, Bill	Guard	6:1	225	28	7	Oregon State
61	BECK, Ray	Guard	6:2	225	25	4	Georgia Tech
66	STROUD, Jack	Guard	6:1	240	28	5	Tennessee
68	SPINKS, Jack	Guard	6:1	240	26	4	Alcorn A. and M.
70	HUFF, Sam	Linebacker	6:1	230	22	2	West Virginia
72	YELVINGTON, Dick	Tackle	6:2	240	28	6	Georgia
75	KATCAVAGE, Jim	End	6:3	230	22	2	Dayton
77	MODZELEWSKI, Dick	Tackle	6:0	260	26	5	Maryland
78	YOWARSKY, Walt	End	6:2	235	29	6	Kentucky
79	BROWN, Roosevelt	Tackle	6:3	245	24	5	Morgan State
80	MacAFEE, Ken	End	6:2	210	28	4	Alabama
81	ROBUSTELLI, Andy	End	6:1	230	29	7	Arnold
83	MARTINKOVIC, John	End	6:3	245	30	7	Xavier
84	SVARE, Harland	Linebacker	6:0	215	26	5	Washington State
85	SCHNELKER, Bob	End	6:4	215	27	5	Bowling Green
89	LIVINGSTON, Cliff	End	6:3	215	27	4	U. C. L. A.

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Led by drum major Bob Matheson and seven baton twirlers, the band has chosen a precision routine called the "Around The World."

Rising rapidly from a small group nine years ago, the band is now one of the largest in the city. Directed by Louis J. Lason, they have performed for such public functions as: the Prep Bowl Game at Soldier's Field, North-

western's High School Band Day, the Annual Christmas Parades sponsored by the State Street Council of Greater Chicago, and were the honored guests at the National Convention of Secondary School Principals.

Mr. Lason is a graduate of Chicago Music College where he received his Bachelor and has completed work on his Master Degree. He has been director of Cal's band for nine years and is also the band master of the University of Chicago concert band and Chicago Fire Department band, a position which he has held for the past two and one-half years.

**Next Home Game — Cards vs. Bears, Dec. 8 — St. Rita High School Band**

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Additional lapel pins for family members listed above @ 1.50 each \_\_\_\_\_

Total \$

Applicant's Signature \_\_\_\_\_



# New York Giants Coaching Staff

(Left to right) Standing: Tom Landry, defense; Jim Lee Howell, head coach; Ken Kavanaugh, end. Kneeling: Vince Lombardi, backfield; John Dell Isola, line.



## Jim Lee Howell, Head Coach

The Giants' Jim Lee Howell is a modest, soft spoken man who gives so much credit to others, there is little left for himself. If you ask him the secrets of his success as coach of the World Champions, he will laugh in a friendly way and tell you: "A famous coach once told me that the job of a head coach is to keep order and see that the balls are pumped up!"

Then he will tell you what fine players he is fortunate enough to have and will begin to speak of the contributions of his assistants.

Modesty is genuine with Howell, as is his booming laugh. But he is an intelligent, hard working man. A careful observer will note the qualities which make Howell successful; executive ability, a technical mastery of football, and a facile handling of men. It was Eddie Price, one of the Giants' all time great backs, who said a few years ago: "You can say this, we'd do anything for Jim!"

Not only players, but assistant coaches too are giving all they have for this once lanky end from Arkansas. The results: in three seasons Howell has rebuilt a fifth place team into one which trampled the mighty Chicago Bears 47-7 last December, to win the World Championship.

The winning football coaches are generally humorless, hand wringing types, with little interest in anything but football. Howell resembles these men only in results.

Howell's interests are wide. As a politician he was once elected to the Arkansas state legislature. As a soldier he was a Marine company commander in the South Pacific during the war. Currently he raises rice and beef cattle in Arkansas and flowers, as a hobby, in Englewood. He is the father of two boys.

## The Assistant Coaches

Head Coach Jim Lee Howell has chosen his staff for very particular jobs. The four assistants, Vince Lombardi, Ken Kavanaugh, Tom Landry and John Dell Isola are alike in their technical mastery of the game based on experience as former great players; in their careful study of the constantly changing maneuvers of modern football; and in their executive ability as handlers of men. But to each of them Coach Howell has delegated widely distinct areas of responsibility.

Lombardi, once one of Fordham's famed Seven Blocks of Granite and now the Giants' offense coach, is Howell's No. 1 aide. Howell may be considered as commanding

officer, with Lombardi as his Executive officer both on the practice field and on the bench during games.

Basically, it is Lombardi who designs those intricate plays which result in long runs on Sunday afternoons. He not only plots and diagrams the movements of the offense, he teaches it in blackboard sessions and on the practice field, occasionally sharpening a particular play right up to game time. He also gives attention to the blocking, faking, timing and conditioning of offensive backs.

Kavanaugh, the End Coach, has charge of the passing attack. In concert with Lombardi he designs many of the pass patterns and teaches them to ends and backs. Ken also reveals to his players, some of the tricks he picked up at L.S.U. and in eight seasons with the Chicago Bears. He ought to know a few. He is the fourth most effective pass catcher in League history, making a touchdown with approximately every third ball he caught.

Landry, Coach of Defense, directs primarily the defensive backfield and secondarily the defensive line. In the old days, Landry's task was somewhat easier because one of his players always understood instructions perfectly—Landry himself. Tom retired as an active player prior to last season, but proved himself an effective a teacher from the bench as he had been from halfback. The Giants' defense seemed smotheringly effective, as always.

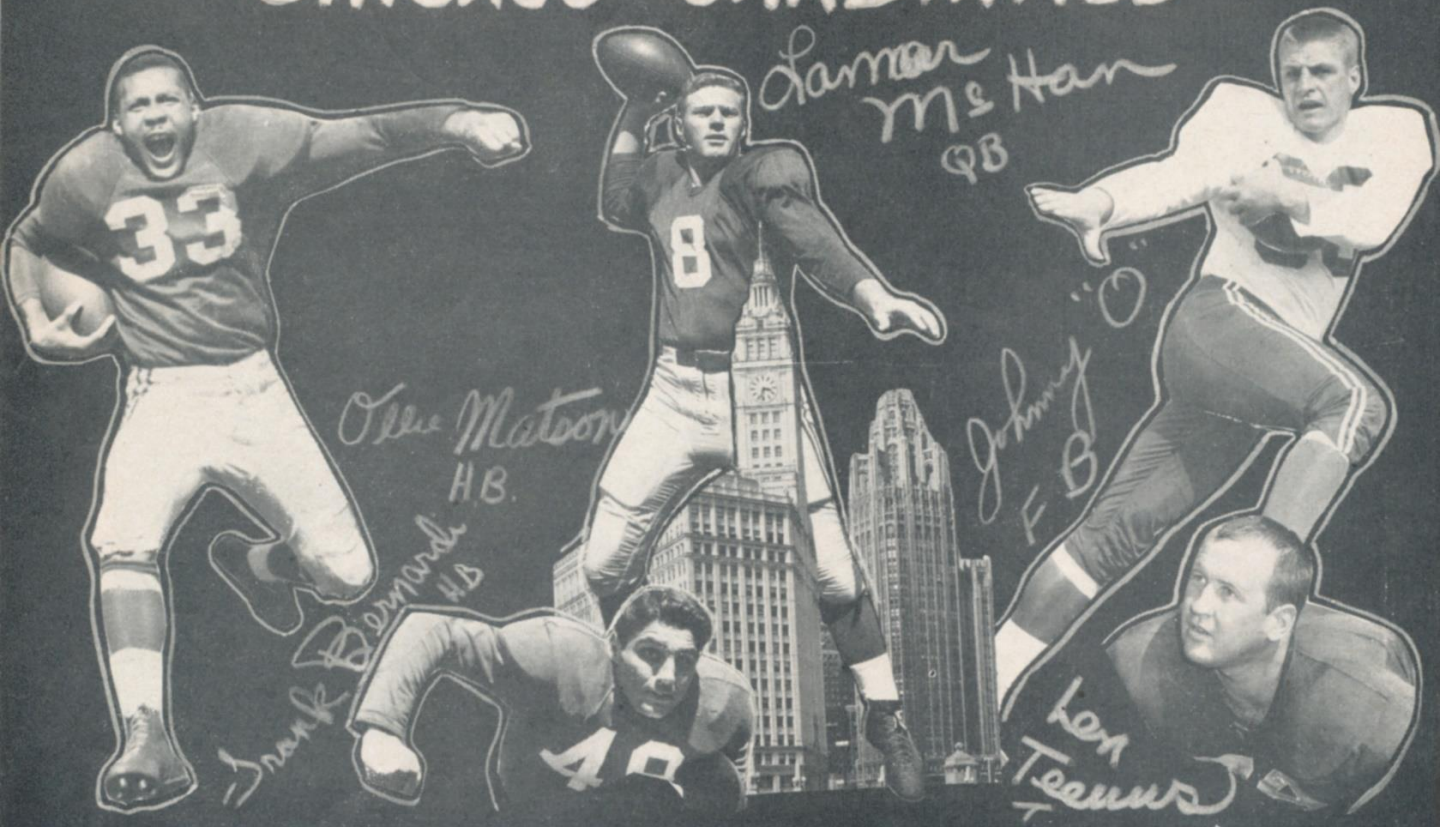
Dell Isola, one of the great pro linemen of all time, played with the Giants as a running guard from 1934 to 1940. He was small, scarcely more than 200 pounds, but he was chunky, rough, and fiercely competitive. He came out of Fordham as center and MVP in '33, only to find Mel Hein a fixture at center with the Giants. So Dell shifted to guard. He was All-League in 1939, and in those days only 11 All-League players a year were chosen.

He was a fiery type player, always being assigned to handle the other teams' tough guys. There are many funny anecdotes about the way Dell kept enemy linemen "respectful," and the way he watched out for his rookie teammates as they learned the ropes.

As the Giants' new line coach in '57 (he replaces Ed Kolman who resigned because of press of business) Dell Isola is charged with maintaining a mobile and fluent line. In practice he drills his offensive linemen at moving sharply, with the snap of the ball and in blocking effectively.



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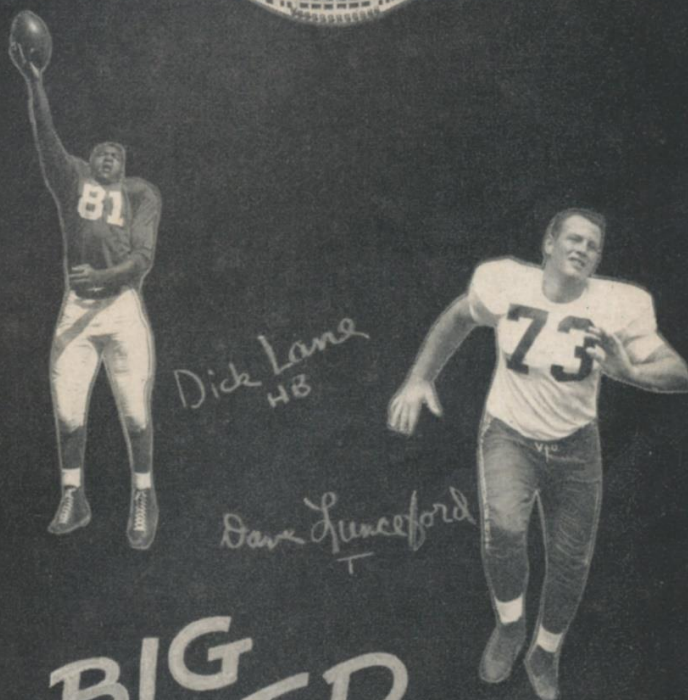
	W.	L.	T.	Pct.	Pts.	O.P.
Cleveland .....	6	1	1	.857	152	93
New York .....	6	2	0	.750	171	108
Pittsburgh .....	4	3	0	.571	94	122
CARDINALS .....	2	5	0	.286	140	172
Washington ....	2	5	1	.286	173	196
Philadelphia ....	2	6	0	.250	111	139

### WESTERN DIVISION

	W.	L.	T.	Pct.	Pts.	O.P.
San Francisco ...	5	3	0	.625	168	187
Baltimore .....	5	3	0	.625	211	146
Detroit .....	5	3	0	.625	185	178
Los Angeles ....	4	4	0	.500	183	164
Chicago Bears ...	3	5	0	.375	146	163
Green Bay .....	2	6	0	.250	148	214

### LAST WEEK'S RESULTS

Baltimore Colts, 29; Chicago Bears, 14.  
 Detoit Lions, 31; San Francisco 49ers, 10.  
 Los Angeles Rams, 31; Green Bay Packers, 27.  
 New York Giants, 13; Philadelphia Eagles, 0.  
 Washington Redskins, 30; Cleveland Browns, 30.  
 Chicago Cardinals and Pittsburgh not scheduled.



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No.	Name	College	No.	Name	College
3	William Downes	Illinois Tech	38	James Kane	Loyola (Md.)
5	Ronald Gibbs	St. Thomas	39	Gilbert Castree	Virginia
7	John Glascott	Pennsylvania	40	Steve Pritko	Villanova
9	Emil Heintz	Pennsylvania	42	Norman Duncan	U. C. L. A.
11	Joseph Crowley	Muhlenberg	43	Joseph Muha	V. M. I.
12	Cletus Gardner	Villanova	44	Robert Austin	St. Ambrose
16	Michael Lisetski	Muhlenberg	45	Samuel Cooperman	Muhlenberg
17	James Beiersdorfer	None	48	John Highberger	Carnegie Tech.
22	Charles Sweeney	Notre Dame	49	James Hamer	California State Teachers
23	Harry Brubaker	Loyola (L.A.)	50	James Crowe	Indiana
25	John Tracy	Xavier (Ohio)	51	Louis Palazzi	Penn State
27	Herman Rohrig	Nebraska	52	George Rennix	Minnesota
29	Stanley Jaworowski	Georgetown	53	Lon Evans	T. C. U.
31	Charles Berry	Lafayette	54	Joseph Gonzales	U. S. C.
33	Warren Knight	Carnegie Tech.	55	John Pace	Illinois
34	Yans Wallace	None	56	Norman Schachter	Alfred
35	Orrel Mitchell	Georgetown	57	Joseph Connell	Pittsburgh
36	Daniel Tehan	Xavier (Ohio)	58	Elvin Hutchison	U. S. C.
37	Cleo N. Diehl	Northwestern	59	Don Looney	T. C. U.



**Next Opponent December 8, 1957**

# CHICAGO BEARS

When the Cardinals and Bears meet on the football field, preceding performances of both teams are thrown out the window. It's a "pick-em" game, take your choice.

Personnel isn't always the deciding factor. It's that indefinable something known as "being up." It's tops in spirit. No two college teams ever put on a game such as the Cards-Bears battles. Both teams have the best talent available to each, and when they get on the same field both teams play over their collective heads.

It's sports "natural," it's the "head-one," "face-to-face" or whatever you want to call it.

A couple of times, in 1947 and 1948, the Cards and Bears met for the second time each season and the winner would be the Western Division champion. The

Cards won on both occasions and clinched the division title with records of nine wins and three losses and eleven wins and one loss, respectively. That one defeat was by the Bears, 28-17, in Comiskey Park. The Cards got even in the season finale by overcoming a 10-3 halftime deficit and went on to win 24-21.

This has been the type of thing Chicago sports fans have become accustomed to in Cards-Bears clashes and it's the reason why tickets for the Cards-Bears game this year, are going fast despite the standings of the two teams at the moment.

It is suggested you get your tickets immediately—if you want to be in on this one. It should be a scorcher with both clubs seeking victory and the Chicago Pro Championship. Tickets are priced at

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## MEET THE CARDINALS

**WOODLEY LEWIS**, Defensive Halfback and Kickoff Return Specialist. Was Los Angeles Rams 8th draft choice in 1950. Obtained last year (1956) for draft choice. 2nd year with Chicago Cardinals. Born June 14, 1925. Attended L. A. City College and U. of Oregon. In seven seasons in NFL Lewis has returned 110 kickoffs for 2,624 yards, an average of 23.8 yards for each return. He also set two league marks — most KO Returns with 34 and Most Yards KO Returns, 836, in 1954. Lewis best season as a defensive back, as far as interceptions are concerned, was 1950, his first, when he stole 12 enemy passes which he returned for 275 yards — high for the '50 season. In seven years he has returned 111 punts for 839 yards. Lives in Los Angeles. Is 6 feet, weighs 195.

**OLLIE MATSON**, Left Halfback and greatest ball carrier in National Football League. U. of San Francisco, 5th season with Chicago Cardinals. 1st draft choice in 1952. Born May 1, 1930 in Trinity, Tex. Lived in Houston for awhile and then moved to San Francisco where Ollie was a track and football star in high school, scoring 17 TD's and running the 100-yard dash in 9.6 seconds and the 220 in 21.4. Moved into U. of San Francisco and his ball carrying feats have become a legend. School gained national attention and Matson became a unanimous All-America selection. In three years at USF Ollie carried the ball 547 times for 3,166 yards and 41 TD's. Matson had devoted his time to football but decided after the '51 season that he would join the U. S. Olympic track team. Due to the fact that he hadn't been serious as far as track was concerned and that he had confined his running to the football field, many people including Dick Templeton, the U. S. track coach, tried to discourage Ollie, figuring he didn't have a chance to make the team and that he would feel

badly if he tried and failed to make the grade. Determination prompted Ollie to say—"I'll be on the boat." He worked hard, was "on the boat" and was one of the stars of the U. S. team at Helsinki, Finland in the '52 games. Last year was Ollie's best in the NFL. Despite the fact that he had more than 350 yards taken away from him—including 83 and 65 yard touchdown runs in the 10-3 "loss" to the Bears—due to offsidess or backs in motion, Ollie managed to pick up 924 yards on 192 running attempts to finish second in the league and set a new Cardinal record for one season. In four seasons Ollie has carried the ball 497 times for 2,249 yards, caught 77 passes for 1,234 yard returned 38 punts for 470 yards, 65 kickoffs for 1,802 yards and scored 186 points via 31 TD's. Has played in four Pro-Bowl games. Is 6-2, weighs 210.

**MAL HAMMACK**, Fullback, U. of Florida, 2nd year with Chicago Cardinals. Regarded one of the outstanding prospects in the National Football League. Born June 19, 1933 in Roscoe, Texas where he attended high school and still makes his home. Mal played baseball, basketball and football in high school but confined his efforts to the latter two sports in college. Mal enrolled at Arlington (Tex.) Jr. College and transferred to U. of Florida where he became a great offensive and defensive player. Described as "savage linebacker and outstanding blocker." Was the Cards 3rd draft choice in 1955 and proceeded to prove that the Cards didn't make any mistake drafting him that high. He's a rough competitor, is in good shape all the time, and is fired with the ambition to be the best fullback in the NFL. In 1955, playing for the Cardinals he carried the ball 51 times for 160 yards and two TD's, caught five passes for 13 yards and returned two kickoffs 32 yards. Was All-Service fullback last year. Frat: Phi Delta Theta. Is 6-2, weighs 205.



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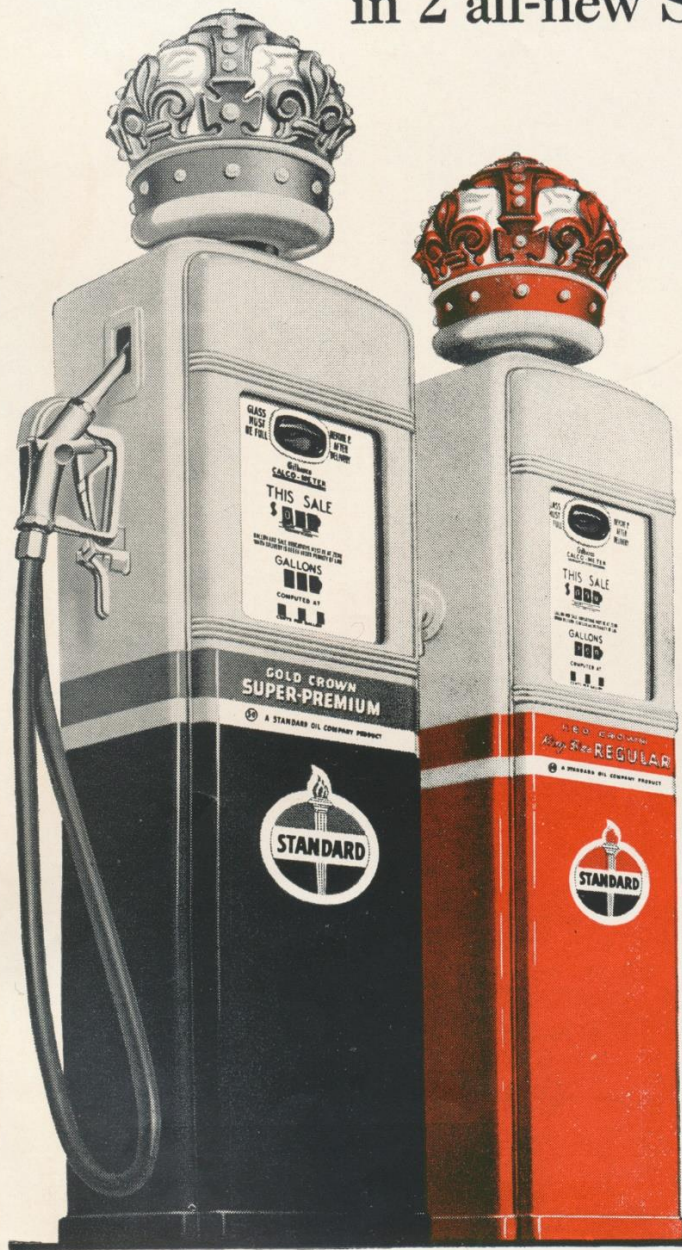
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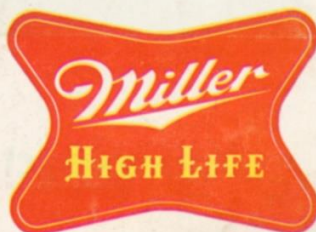




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