

YANKEE STADIUM

OFFICIAL PROGRAM • 50 CENTS



OCTOBER 19, 1958

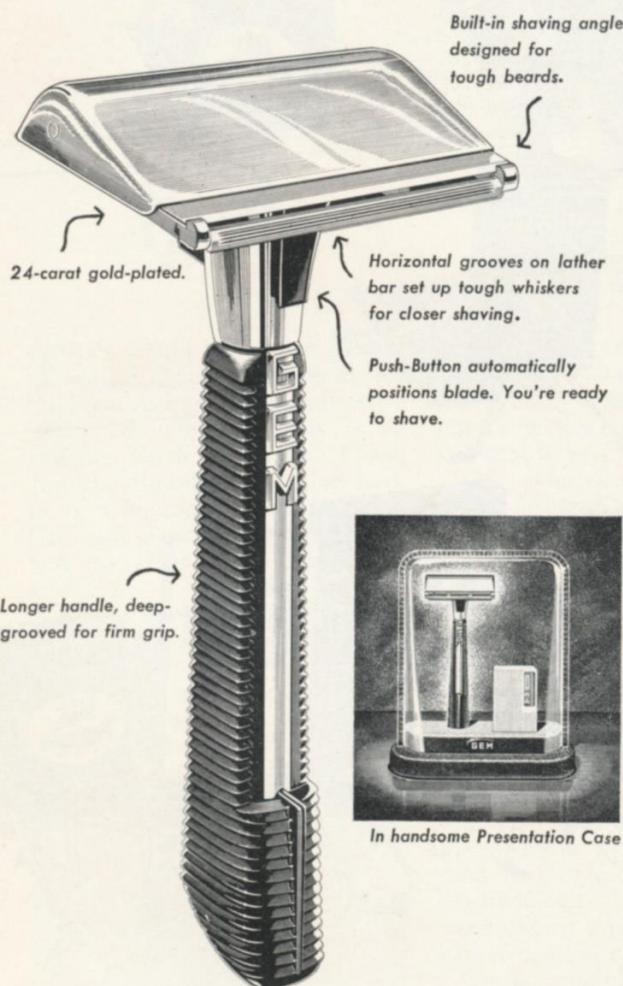


Marlboro pack or box • Philip Morris pack or box • Parliament pack or box • Benson & Hedges cigarette case box

The Quality House



GEM INTRODUCES **PUSH-BUTTON** RAZOR FOR MEN WITH TOUGH BEARDS



There's never been a razor like the new Gem Push-Button Razor. Teamed up with extra-heavy, extra-sharp Gem Blades, it's the most powerful combination in history for shaving tough beards. Get tough with your tough beard—get the new Gem Push-Button Razor in the handsome Presentation Case today.

Avoid '5 o'clock shadow' with Gem.

Handsome Presentation Case contains Gem Push-Button Razor and Blades in Dispenser . . .

\$1 00

OFFICIAL PROGRAM

NEW YORK



GIANTS

vs. CHICAGO CARDINALS

YANKEE STADIUM • Oct. 19, 1958

Volume 33

Number 1

CONTENTS

Here We Go Again!	3
A Worthy Cause	5
Giant Profile: Frank Gifford	7
Coming Attractions	9
Jottings on the Giants	11
Giant Album	13 and 23
Giant 1958 Statistics	15
Cardinal Roster and Line-up	16
Giant Roster and Line-up	17
Looking Over the Cardinals	19
Yankee Stadium Services	21
Giant-Cardinal Series	25
N. F. L. Officials' Signals	27
Giant Blackboard	29
N. F. L. Champions, Play-Offs	31
Today's Pairings, Team Records	32
N. F. L. Standings, Leaders	32

NEW YORK FOOTBALL GIANTS

John V. Mara	President-Treasurer
Wellington T. Mara	Secretary
Raymond J. Walsh	General Manager

Jim Lee Howell	Head Coach
Vince Lombardi	Offensive Coach
Tom Landry	Defensive Coach
John Dell-Isola	Line Coach
Ken Kavanagh	End Coach

John Johnson, Sid Moret and John Dziegol	Trainers
Dr. Francis Sweeny	Physician
Dr. Arthur Croker	Dentist

Robert Daley	Publicity Director
--------------	--------------------

This book published by

HARRY M. STEVENS, Inc.
320 Fifth Avenue
New York 1, N. Y.



The "All-American" Team

The brands all America selects
for its smoking pleasure

GIANTS AT STADIUM

Oct. 19 Chicago Cardinals
Oct. 26 Pittsburgh Steelers
Nov. 9 Baltimore Colts
Nov. 23 Washington Redskins
Nov. 30 Philadelphia Eagles
Dec. 14 Cleveland Browns

Kick-Off Time—2:05 P.M.

Here We Go Again

THIS should be another banner season of pro football at the Stadium. As you undoubtedly have noted via television, this is an exciting Giant team that Coach Jim Lee Howell is bringing back to town for today's game with the Cardinals and the five other contests that compose the Giant home schedule.

Win or lose, and they have kept on the alkaline side by winning two of three road games, the 1958 Giants put on a spine-tingling show. Once again, they have displayed great offensive virtuosity and, while this is not the happiest

admission, they also have revealed enough defensive vulnerability to make every game a "finger-nail biter," as the sports broadcasters are wont to say.

For entertainment content, it would be hard to top the Giants' last two games against the Eagles and the Redskins. Regrettably, our lads lost to the Eagles on a field goal after thrice establishing leads, but the game certainly left little to be desired as an item of gridiron drama.

With more palatable results, for their followers, the Giants served up meaty fare again versus the Redskins in Washington last Sunday. They were devastating in the first period, suffered a sinking spell in the second quarter, then mustered all their resources to come out on top in the tooth-and-nail struggling of the second half.

To be painfully frank, Cleveland looks like it will be hard to beat in this season's Eastern Division race. But, if any rival appears capable of giving the Browns a real run for the money, it is the Giants.

Coach Howell and his staff have problems — such as keeping key personnel sound and integrating an unusually large number of new players into the established order. But the potential for a fine Giant team certainly exists.

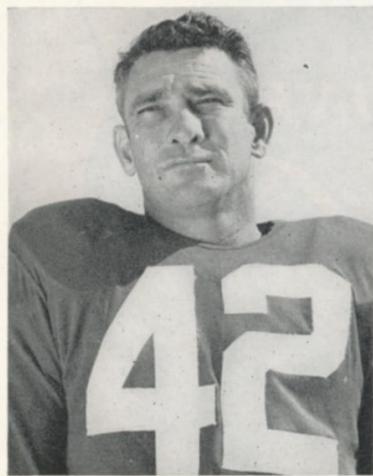
It was good to see Don Heinrich back in action against the Redskins last Sunday. His crisp direction and ball-handling legerdemain supply an effective change-of-pace to Charley Conerly's "old pro" opportunism and clutch passing.

Phil King and Don Maynard shape up as valuable additions to the offensive unit and Mel Trippett's powerful running of last Sunday gave hard-working Frank Gifford and Alex Webster a welcome breathing spell.

Frank Youso and Bob Mischak are blending well into the offensive line and, when Jack Stroud recovers from his knee injury and Roosevelt Brown and Kyle Rote get moving at top speed again, that unit should be even more effective.

On the defensive platoon, the outstanding development has been the rise of Sam Huff and Jim Patton to full-blown star stature. The Giant defense has been shaky at times but appears basically sound. Injuries to Rosy Grier, Jim Katcavage and Harland Svare have put extra burdens on the line and the revamped secondary.

All in all, this again should be a rewarding Giant team to watch. To repeat, we're all looking for another banner season of pro football at the Stadium.



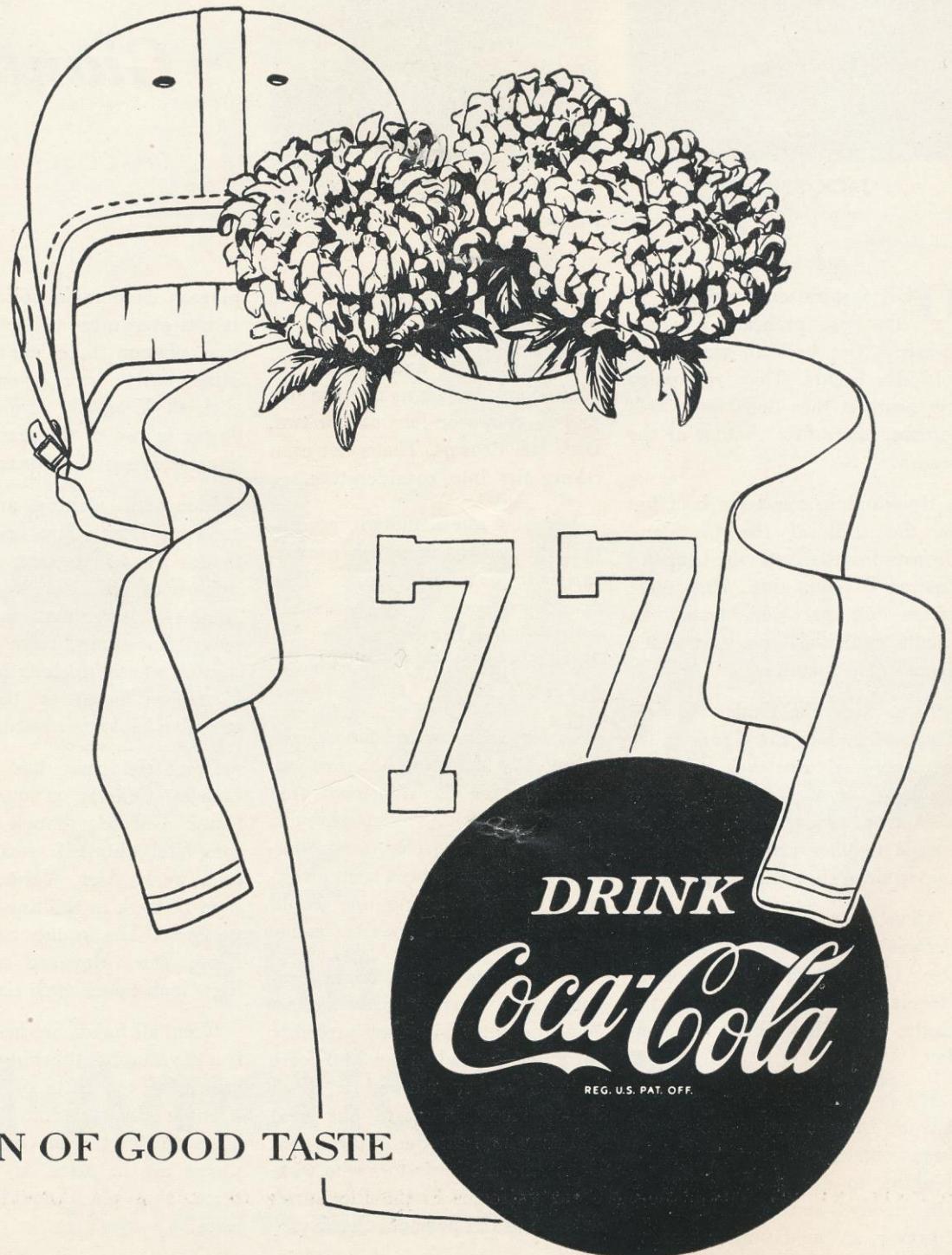
CHARLIE CONERLY



GIANT COACHING STAFF: *Back row*—Tom Landry, defensive coach; Jim Lee Howell, head coach; Ken Kavanaugh, end coach. *Front row*—Vin Lombardi, back field and offensive coach; John Dell Isola, line coach.

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

All-America favorite ... ice-cold Coke



"Coke" is a registered trade-mark.

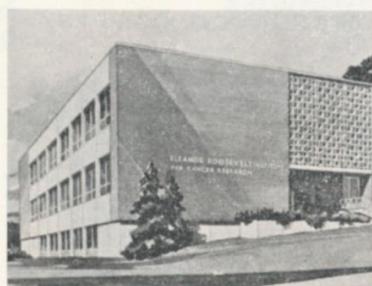
Home Opener Aids Fight on Disease

Twenty-six years ago the Giants allocated thousands of tickets to its home opener to supporters of the American Medical Center at Denver. The benefit proceeds contributed substantially to an unusual program of medical aid. It became an annual tradition, and proceeds from the 27th Annual Benefit tickets to today's game will help to:

PROVIDE free and unlimited hospitalization, treatment and care for sufferers of advanced forms of cancer, tuberculosis and serious chest diseases. Through a unique and famed "open door" policy, initiated at its inception in 1904, the American Medical Center has helped more than 10,000 persons, regardless of race, color or creed, from all parts of the country, as well as from abroad. It has never charged a cent.

ESTABLISH an Athletes' Wing, where needy athletes suffering from cancer and other serious ailments will receive free and unlimited care in conjunction with the Eleanor Roosevelt Institute for Cancer Research.

CONDUCT vital research in the war on cancer. Since few hospitals admit patients with advanced forms of cancer and provide them with unlimited hospitalization, the American Medical Center is equipped to make unusual, far-reaching contributions to research.



Architect's sketch of Eleanor Roosevelt Institute for Cancer Research now being established at American Medical Center.

THIS FOOTBALL WON'T BOUNCE



The world's most expensive football—it's a check for \$10,000 and legal—is presented by Harry Donenfeld to James A. Farley, who is co-chairman with Stan Musial of the committee to establish an Athletes' Wing at the American Medical Center at Denver, where needy athletes suffering from cancer and serious chest diseases will receive free and unlimited care. Looking on at the presentation of the \$10,000 football-check contribution to initiate the project are Giant players Roosevelt Grier and Charles Conerly, and Edward J. Brown, chairman of the 27th Annual Football Game Benefit.

SPONSORS OF 27TH ANNUAL FOOTBALL GAME BENEFIT

Cong. James Roosevelt, Chairman, National Development Committee; Hon. Robert F. Wagner, Honorary Chairman; Edward J. Brown, Chairman; Stan Musial, Chairman, Sports Committee; James A. Farley, Co-Chairman, Sports Committee.

Sponsors: Mel Allen, Harry M. Anholt, Abraham D. Beame, Seymour Berkson, Sidney Blauner, Harry Brant, Victor Braunstein, Vernon Brooks, Stanley L. Brown, John Cashmore, Thomas F. Casserly, Walter B. Coleman, Robert E. Condon, Jacob J. Cooley, Israel Cummings, Donald Darcy, Judge Irwin D. Davidson, Harry Donenfeld, Edward K. Drier, Edward Drexler, Angier Biddle Duke, Joseph Durst.

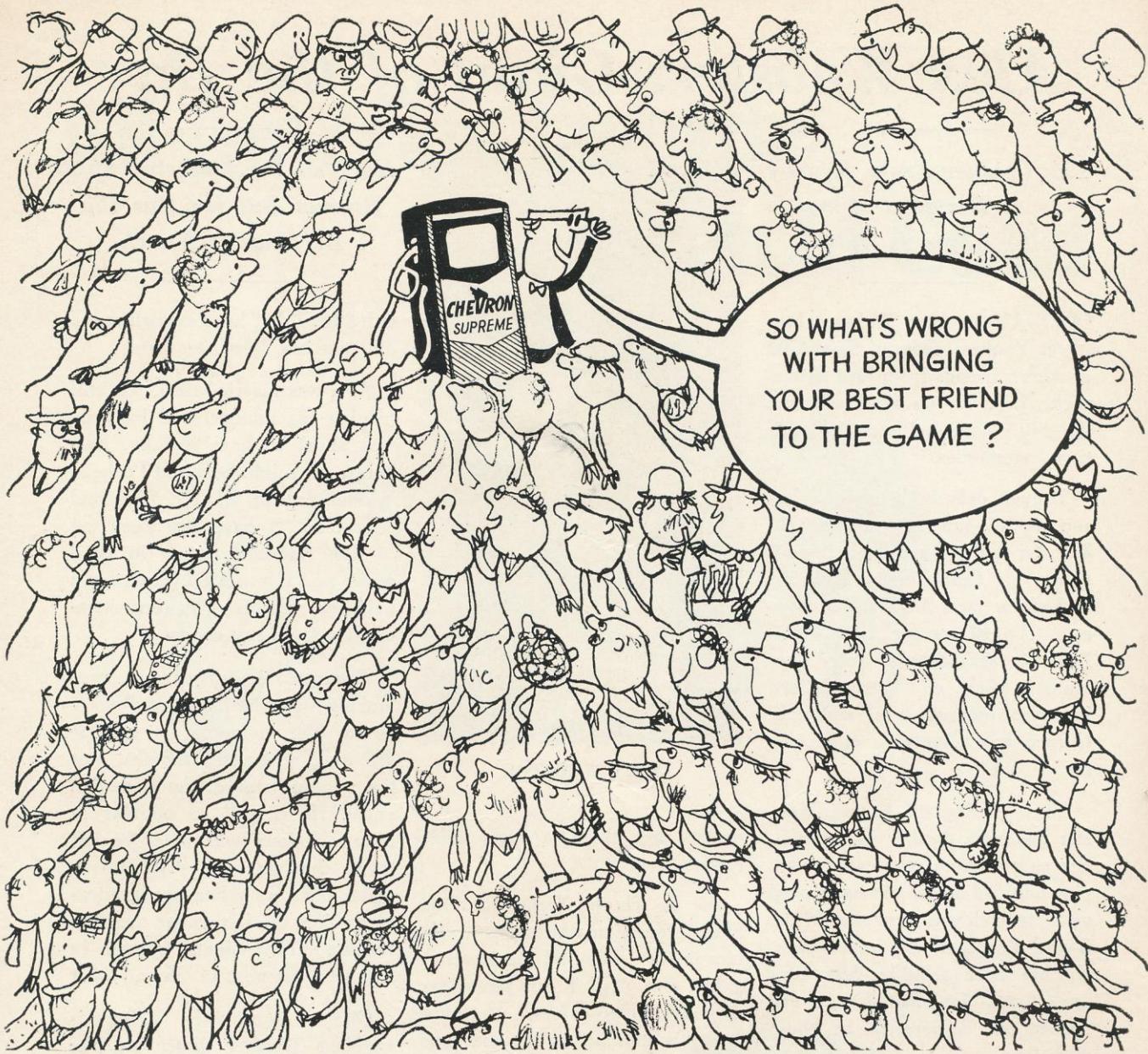
Also Edward P. F. Eagan, Joseph Eckhouse, Mortimer H. Ehrman, Harold A. Felix, Henry F. Fischbach, Donald Flamm, Adolph Flasher, Milton Fluegelman, Edward W. Garbisch, Lawrence E. Gerosa, Dan Glass, Judge Samuel M. Gold, Ruby Goldstein, Monroe Green, George Gregory, Jr., Jennie Grossinger, B. Sumner Gruzen, Edward J. Haboush, M.D., Arthur L. Harckham, Harry Hirschfield, Nat Holman.

Also Hulan Jack, Louis Kalish, Judge Louis L. Kaplan, Benjamin Kemins, Nick Kenny, Frank W. Kridel, Leo A. Larkin, Sigo L. Lawrence, Arthur Leavitt, Jesse W. Levison, George Morton Levy, Jack E. Lewis, Joe E. Lewis, Judge Abraham Lieberman, William Liebfried, Jr., James J. Lyons, Arthur L. Manchee, John V. Mara, John E. McCarthy, Del Miller, Leonard Milton, George F. Monaghan, Eugene Mori.

Also John J. Morrissey, John P. Morrissey, Thomas E. Murray, Jr., William Naden, Sylvan Oestreicher, H. H. S. Phillips, Jr., Judge Paul P. Rao, Lou Resnick, Allie P. Reynolds, Jackie Robinson, Meyer H. Robinson, John J. Rooney, Harry Rosen, Carroll D. Rosenbloom, Walter J. Salmon, Jr., Paul R. Serevane, Toots Shor, J. E. Shorin, Seymour N. Siegel, Charles H. Silver, Spyros Skouras, Julian J. Soubiran.

And Abe Stark, Ken Strong, Martin Tanenbaum, Frank L. Taylor, Conrad Thibault, Albert Wechsler, Gerard Weinstock, Judge Samuel A. Weiss and Jack W. Zucker.

(Committee in formation.)



It's certainly O.K. with *us*, Hy Finn! Matter of fact, *most* of the American Motorists who've tried new CHEVRON Supreme Gasoline feel that way. So if you haven't discovered this outstanding super-premium gasoline yet, don't wait any longer. Make friends with CHEVRON Supreme and its great teammate, RPM Supreme Motor Oil, *yourself* — at any CALSO Station.

PRODUCTS OF THE CALIFORNIA OIL COMPANY



CHEVRON
SUPREME GASOLINE
At all CALSO stations!



TM'S "CHEVRON," "RPM," CHEVRON DESIGN®

Actor Gifford in Line for Another "Oscar" as Star of Giants' Sunday Matinee

WHEN Frank Gifford, often called the greatest football player in the world, decided to return to the Giants this season, no one breathed a heartier sigh of relief than Coach Jim Lee Howell.

Now, after watching Giff through two months of training camp and the early-season games, Howell is more elated than ever. "I think he's going to have a terrific year," Howell remarked. "Golly, he looks better to me than he ever did. He knows those pass defenses so well that when he goes out for a pass he always is open, long or short. As a runner, he seems faster and seems to hit harder than he ever did."

Giant fans who watched Gifford run wild against the Cardinals and the Eagles in the first two Giant games will heartily second Coach Howell's motion.

For many months it appeared that the NFL's Player of the Year had decided to give up football. Frank himself says he made no such decision. "No matter what happened," he reports, "I always

wanted to play this year, felt it could be worked out and intended to work it out if at all possible."

Gifford, after finishing in the top ten in both ball-carrying and receiving for the second straight year (he is the only player ever to do this) in 1957, signed a movie contract with Warner Brothers. This, it was feared, gave the film industry exclusive title to his skills.

During the spring, he made a film, "Up Periscope," in which he played "the fourth or fifth lead behind Edmund O'Brien and Jim Garner." In this submarine epic rescheduled for release soon, Giff was cast as a naval officer from the deep south. Just one thing was wrong. Although he has taken dramatic lessons for a number of years he wasn't able to muster a convincing southern accent. So he spoke his lines with a deep southern California accent.

He also made a pilot film for a TV series which is to be called "Public Enemy." In this series, according to Frank, "I play the good guy." The pilot and the series



IN HOLLYWOOD . . . Frank Gifford looks like a football player.

is still unsold. Warner Brothers is backing it.

Gifford makes it clear that "they were awfully good to me in Hollywood." Nonetheless, he considers himself a football player first and foremost. He is basically a reserved, somewhat shy young man, who tends to distrust the bright lights and prefers to live quietly.

Football is something he knows and is confident with. When he is tearing enemy defenses to pieces he is assured, highly skilled and proud of himself. Movie making does not give him quite the same feeling, at least not yet.

Now one of the highest paid players in the game, Gifford had a splendid year in '57, carrying the ball 136 times for 528 yards and five touchdowns; receiving 41 passes for 588 yards and four touchdowns, and completing four of six passes for 143 yards and two TDs.

He is surely the most talented all-around player in football today, and possibly of all time. Through 1957 the former USC All-America scored 17 TDs by running, 17 by pass receiving and 11 by passing in six pro seasons. He is the only player ever selected to the Pro Bowl Game both on defense (1953) and offense (1954-57).

Primed for another big year, Gifford thinks the Giants will win another world championship. "We're going to be awfully hard to beat," he says.



AT THE STADIUM . . . Frank Gifford acts like a football player.

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

— Guess which drink is better for you? —

Fizzless highball



1. Big feature, easy to make. Turn the tap, fill the glass. No longer socially acceptable, lacking in good taste.



2. What happened to the flavor of the liquor? A lifeless, bland drink.



3. Flat'er than a pancake! Wishy-washy... Your very best bet... start afresh.



4. Sparkling mixers save you money and trouble. Every drink tastes great... better for you too.

Sparkling highball



1. Big feature... delectable taste. Costs more than tap water... but worth 5 times as much... Why?



2. Makes a lively drink every time. Makes any liquor taste terrific!



3. The drink comes alive with flavor. Money saving... You bet! Why?



4. No wasted drinks... no disappointed drinkers. You're traveling first class with Canada Dry Mixers.

Research says: "Highballs with

— sparkling mixers are better for you" —

Here's why—It's the lively bubbles!

1. They speed the liquid through your system 80% faster than plain water.
2. They aid your digestion.
3. They curb unpleasant aftereffects.

Only Canada Dry Mixers have exclusive "Pin-Point Carbonation"—livelier, longer-lasting bubbles. Also superior flavor, from secret formulas, improve the taste of any liquor.



Steelers Here Next Sunday



JACK BUTLER

Coming to the Stadium next Sunday are the refurbished Pittsburgh Steelers. It will take some close peering to recognize this team. Coach Raymond (Buddy) Parker, the noted builder who took charge of the Steelers at the start of last season, has made sweeping changes in personnel.

His latest coup was to induce the Detroit Lions to part with Bobby Layne, who has been one of the NFL's top quarterbacks for a decade. The addition of Layne not only is expected to solve the Steel-



COACH BUDDY PARKER

ers' most pressing problem of recent seasons but also should provide a steady influence.

Pittsburgh began the season with a dozen first-year players on its roster, plus a half-dozen experienced newcomers who were obtained in various deals with other NFL teams. As might be expected in such a situation, the Steelers were not fully shaken down going into the campaign but they showed enough basic virtues to indicate that they will be hard to shave.

Layne's presence in the backfield should add balance to the attack. Bobby not only is a proven passer but also a distinct running threat. His regular backfield com-



GEORGE TARASOVIC

panions are fleet Ray Mathews, the lone hold-over from 1957; Dick Christy, a 1957 All-America at North Carolina State, and 230-pound Tank Younger, formerly of the Los Angeles Rams.

A rock-and-sock defensive platoon features Jack Butler, George Tarasovic, Dale Dodrill and Ernie Stautner.

With all the changes that Parker has made, this is the most interesting Steeler team in a long time. It will be well worth your while to take a look at it.

Coming Giant Attractions at Stadium

GAME 2 OCT. 26	PITTSBURGH STEELERS
GAME 3 NOV. 9	BALTIMORE COLTS
GAME 4 NOV. 23	WASHINGTON REDSKINS
GAME 5 NOV. 30	PHILADELPHIA EAGLES
GAME 6 DEC. 14	CLEVELAND BROWNS

TICKET PRICES:	\$5.00	BOX SEATS	\$4.00	RESERVED SEATS
-------------------	---------------	----------------------	---------------	---------------------------

Here's Where to Buy Tickets in Person

YANKEE STADIUM
161st St. and River Ave.
Bronx, N. Y.
Mon.-Sat. 9-5 P.M.

YANKEE TICKET OFFICE
North Mezzanine
Grand Central Station
Mon.-Fri., 10-6 P.M.; Sat., 10-4

OR

DAVEGA STORES

Jamaica—163-24 Jamaica Avenue
Hempstead—45 Main Street

Hackensack—325 Main Street
White Plains—175 Main Street

Newark—110 Market Street

OTHER OUTLETS

ANDY ROBUSTELLI'S SPORTS SHOPS
in Stamford and Cos Cob, Conn.

ADDRESS ALL
MAIL ORDERS TO:

TICKET MANAGER
NEW YORK FOOTBALL GIANTS
10 Columbus Circle
New York 19, N. Y.

(Add 50c for mailing and handling)

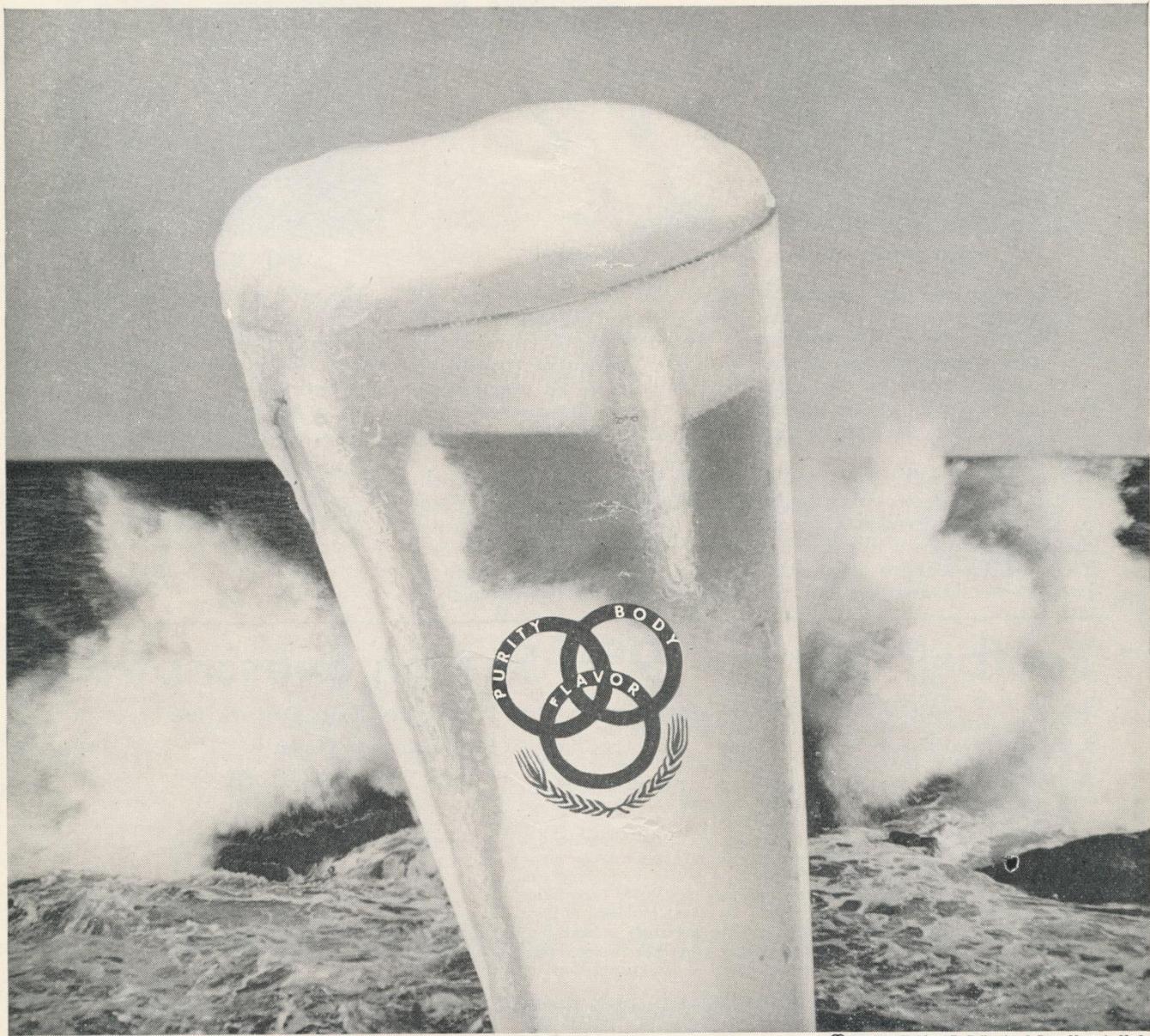
Make check or money order payable: NEW YORK FOOTBALL GIANTS, INC.

Tickets Now on Sale at Advance Sale Windows in Main Lobby



Hey, getcha cold beer

Hey getcha **Ballantine!**



© Is a Reg. T. M. of P. Ballantine & Sons, Newark, N. J.

**the 'crisp'
refresher**

Now...largest-selling beer in the East!

Ask the man for

**Ballantine
beer**



Jottings on the Giants

Hempstead High School's spectacular marching and dancing band, which has put on so many fine shows at Giant games over the years, will perform between the halves today. Miss Imogene Boyle is the director of this talented musical organization from Long Island's Nassau County. . . . The first time Coach Jim Lee Howell of the Giants saw New York was as a high-scoring member of the University of Arkansas basketball team that participated in the 1936 Olympic tryouts at Madison Square Garden.

Don Chandler, the Giants' star punter, was passing out cigars last weekend in celebration of the birth of his first child. . . . Public Service again will run special busses to the Stadium for Giant home games. They will leave from Newark and Elizabeth at 12:15 P.M. and from Paterson at 12:30 P.M. . . . Tom Landry, the Giants' defensive coach, is a practicing engineer.

The Section Five Club will hold a dinner dance in honor of Coach

Jim Lee Howell at the Concourse Plaza Hotel on the night of Nov. 30. All the Giant players and club officials and many other sports celebrities will attend the affair, at which Chris Schenkel will serve as master of ceremonies. Tickets may be obtained at the Section Five Club headquarters in Room 229 of the Hotel Concourse Plaza.

Frank Gifford, that Giant of many talents, has taken over the five-minute nightly radio sports show that the late Herman Hickman used to conduct for the Columbia Broadcasting System. . . . Kyle Rote, another versatile Giant of great articularity, was a frequent companion of Marty Glickman, Gussie Moran and Company on their kick-it-around radio sports shows before and after Yankee baseball games last summer. . . . Bob Daley, the Giants' publicity director, covered all the classic European sports car races for The New York Times last spring and summer.

Charley Conerly and Em Tunell each is in his eleventh season as a Giant. They'll have to go some to beat Mel Hein's longevity record, however. Mel played fifteen seasons. . . . Before deciding to make football his career, Ray Wietecha received a handsome bonus for signing a baseball contract with the Washington Senators. He was a hard-hitting outfielder at Northwestern.



HOTEL MANHATTAN

HEADQUARTERS FOR PROFESSIONAL TEAMS IN NEW YORK CITY

New York's newest . . . Hotel Manhattan offers 1400 air-conditioned guest rooms, each with television and radio. Known as the "Home of Champions", this magnificent skyscraper hotel is ideally located in the heart of Times Square. Meet your friends at the Manhattan Bar or the new Playbill Room open daily for luncheon, dinner and supper.

Express Subway Trains Speed You to Yankee Stadium from the Private Subway Entrance of Hotel Manhattan

FRANK W. KRIDEL

Executive Vice President and General Manager



HOTEL *Manhattan*
44TH TO 45TH STREETS
AT EIGHTH AVENUE • JUDSON 2-0300

I'VE ALWAYS TOLD
YOU, DOBERMAN, THE
BEST TOBACCO MAKES
THE BEST SMOKE!

BUT SARGE,
THAT WAS
MY LAST CAMEL
YA TOOK!

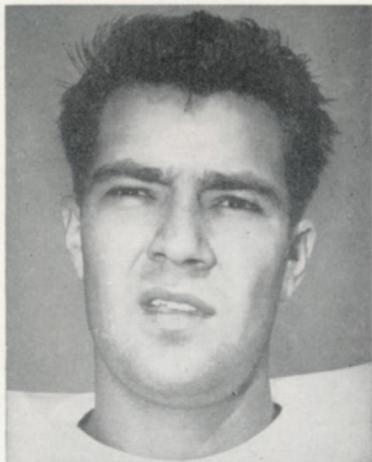
Have a real cigarette -
CAMEL



CAMELS taste so rich and smoke so mild
they outsell every other brand today!

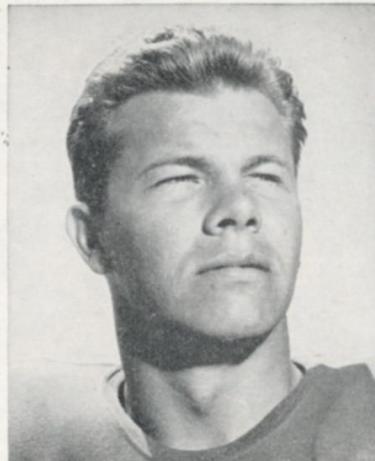
Watch Phil Silvers as Sgt. Bilko (with Pvt. Doberman) on "The Phil Silvers Show" CBS-TV

Giant Album



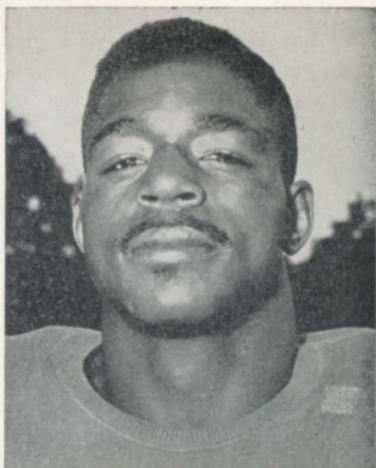
Don Heinrich

Don Heinrich (11), who set all manner of passing records at the U. of Washington in 1950-52, has been a highly effective lead-off quarterback for the Giants. A master tactician and superb ball-handler, he has a gift for finding weak spots in opposing defenses. By using him alternately with Charley Conerly, the Giants get an extra lift on attack.



Kyle Rote

Kyle Rote (44), offensive captain of the Giants, is sharper than ever in his eighth pro season. An All-America halfback at SMU, Kyle was a bonus choice in the 1951 draft. When knee injuries cut his ball-carrying effectiveness, he shifted to end and now ranks as one of the best. Through 1957, he had caught 168 passes for 2636 yards and 28 TDs.



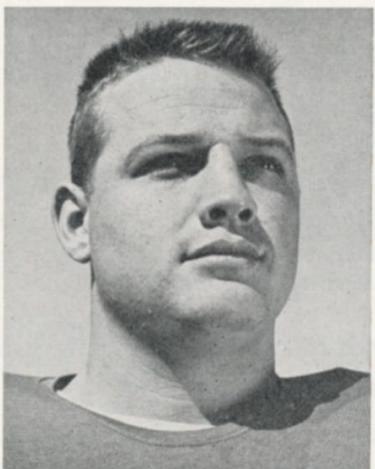
Roosevelt Brown

Roosevelt Brown (79) qualifies as one of pro football's greatest "finds." A speculative No. 27 draft choice in 1953, the big Morgan State graduate crashed the Giant line-up as rookie and has developed into the NFL's top-rated offensive tackle, a fleet 245-pounder, he's a lethal blocker. Also reinforces the defensive on goal line stands.



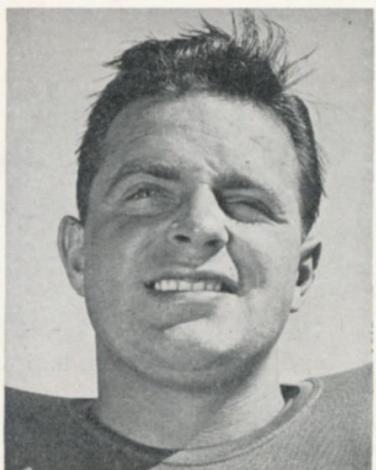
Andy Robustelli

Andy Robustelli (81), perennial All-Pro end, shifted allegiance from the Rams to the Giants in 1956 in order to be closer to his Stamford, Conn., home. A big, bruising ruction-raiser who terrorizes rival passers, he gave the Giants a big boost toward their 1956 world title and, in his eighth pro season, looks just as good as ever.



Sam Huff

Robert Lee Huff (70), who answers more readily to Sam, took over as the Giants' middle-linebacker as a rookie in 1956. Nobody, foe or friend, has been able to budge him out of the job since. The baby-faced 230-pound West Virginian, who played tackle in college, is a rock-and-sock play-wrecker and an uncanny ball hawk.



Harland Svare

Harland Svare (84), acquired from the Los Angeles Rams in a 1954 trade, has been a key defense player for the Giants ever since. His darting sallies into rival backfields from his right linebacker post has provided many a bright moment for Giant fans. Washington State was his school.

AUTOGRAPH COLLECTORS: Giant Album is a weekly feature

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT



Buy Your Dream Car This Year—under the

GOLD MEDAL



AUTO PLAN

How much would a new car mean to you and your family—in happiness, freedom and convenience?

This year, join the thousands of knowing New Yorkers who will choose Chemical to help them get behind the wheel of a new or late-model used car at a saving.

Chemical's Gold Medal Auto Plan provides you with the money you need to buy your dream car—at low cost and on easy-to-handle terms. You pay only \$3.75 a year per \$100, deducted in advance. Complete

life insurance protection, if you desire it, is available.

One of our friendly and experienced representatives will be glad to work out the Gold Medal Auto Plan to fit your requirements and your budget. He'll handle your application quickly, confidentially—and without red tape. The money is usually available the next day.

Visit any nearby Chemical Corn Exchange Bank office soon and see how easily Chemical's Gold Medal Auto Plan can solve your car buying problems.

Choose the Plan that fits your Budget

Amount of Loan	For 12 Months You Repay	For 24 Months You Repay
\$ 720	\$ 60	\$ 30
1440	120	60
2880	240	120
4920	410	205

Weeknights watch "7 O'CLOCK WORLD NEWS"

with Kevin Kennedy on WPIX-Channel 11



Member Federal Deposit Insurance Corporation

THE BANK THAT'S NEAR YOU IN GREATER NEW YORK

1958 Giant Statistics

TEAM RECORD

GIANTS	OPPONENTS
28 First downs, rushing	14
18 First downs, passing	27
7 First downs, penalty	3
53 Total first downs	44
953 Total yards gained	955
549 Net yards gained, rushing	262
404 Net yards gained, passing	693
117 Number of rushing attempts	98
62 Number of passing attempts	95
29 Passes completed	49
7 Passes intercepted by	4
14 Yards on interception	94
16 Number of punts	—
46.2 Punting average	—
11 Punts returned	—
5.8 Punt return average	—
8 Kick-Offs returned	—
22.0 Kick-Off return average	—
12 Number of penalties	—
120 Yards lost, penalties	—
6 Number of fumbles	10
6 Opponents' fumbles recovered	3

INDIVIDUAL RECORDS

PASSING

	Att.	Comp.	Int.	Yds.	L.G.	TDs.	Pct.
Conerly	45	24	3	324	41	3	.533
Heinrich	11	3	0	64	41	1	.273
*Dublinsky	3	1	0	14	14	0	.333
Gifford	2	0	1	0	0	0	.000
Chandler	1	1	0	27	27	0	1.000

SCORING

	TD-R	TD-P	TDs.	PAT.	FG.	Pts.
Gifford	4	1	5	0	0	30
Summerall	0	0	0	10-11	2-5	16
Webster	2	0	2	0	0	12
King	1	0	1	0	0	6
MacAfee	0	1	1	0	0	6
Rote	0	1	1	0	0	6
Schnelker	0	1	1	0	0	6

RUSHING

	Att.	Yds.	L.G.	Avg.		No.	Yds.	TDs.	L.G.	
Gifford	38	186	33	4.9		Gifford	11	174	1	41
Webster	34	160	54	4.7		Schnelker	5	98	1	41
Triplet	26	117	22	4.5		Webster	4	54	0	37
King	13	71	18	5.5		Rote	3	33	1	16
Lott	2	11	6	5.5		MacAfee	2	15	1	10
Heinrich	1	3	3	3.0		Triplet	2	10	7	0
Maynard	2	1	8	0.5		Mischak	1	27	0	27
Conerly	1	0	0	0.0						

PUNT RETURNS

	No.	Yds.	L.G.		No.	Yds.	L.G.	
Crow	6	46	34		Crow	3	40	34
Maynard	5	18	18		Patton	3	39	39
					Huff	1	15	15

KICK-OFF RETURNS

	No.	Yds.	L.G.		No.	Avg.	Lgst.
King	5	103	31		†Chandler	16	46.2
Maynard	2	58	35				59
Triplet	1	15	15				

† Leads league. * No longer with team.

"He tried to take my

**Drake's
COOKIES**



Cardinals on Offense

R. H.
CROW (44)

F. B.
HAMMACK (31)

Q. B.
McHAN (8)

L. H.
MATSON (33)

R. E.
LEWIS (20)

R. T.
McCUSKER (70)

R. G.
KONOVSKY (67)

C.
GILLIS (50)

L. G.
MEINERT (62)

L. T.
COOK (75)

L. E.
NAGLER (86)

Giants on Defense

L. E.
KATCAVAGE (75)

L. T.
MODZELEWSKI (77)

M. G.
HUFF (70)

R. T.
GRIER (76)

R. E.
ROBUSTELLI (81)

L. W.
HUGHES (48)

L. L. B.
SVOBODA (30)

L. S.
CROW (41)

R. S.
PATTON (20)

R. L. B.
SVARE (84)

R. W.
KARILIVACZ (21)

CHICAGO CARDINALS ROSTER

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro
8	McHan, Lamar	QB	200	6:01	25	Arkansas	5
16	Hill, King	QB	207	6:03	21	Rice Institute	1
17	Reynolds, M. C.	QB	190	6:00	23	L. S. U.	1
20	Lewis, Woodley	E-HB	195	6:00	32	Oregon	9
21	Sears, Jimmy	HB	185	5:11	27	U. S. C.	3
22	Jackson, Charley	HB	180	5:11	22	S. M. U.	1
25	Nolan, Dick	HB	185	6:01	26	Maryland	5
31	Hammack, Mal	FB	205	6:02	25	Florida	3
33	Matson, Ollie	HB	210	6:02	28	San Francisco	6
35	Childress, Joe	HB	200	6:00	25	Auburn	3
37	Philpott, Dean	FB	200	6:00	22	Fresno State	1
40	Conrad, Bobby Joe	HB	180	6:00	22	Texas A. and M.	1
41	Hill, Jimmy	HB	190	6:02	30	Sam Houston	4
44	Crow, John David	HB	215	6:02	22	Texas A. and M.	1
47	Gordon, Bobby	HB	195	6:00	21	Tennessee	1
50	Gillis, Don	C	240	6:03	23	Rice Institute	1
53	Tubbs, Jerry	LB	226	6:02	23	Oklahoma	2
55	Taylor, Jim	C-LB	230	6:03	25	Baylor	3
57	Brettschneider, Carl	LB	220	6:01	26	Iowa State	3
61	Pafta, Jack	LB	225	6:01	25	Oregon	3
62	Meinart, Dale	G	215	6:04	24	Oklahoma State	1
64	Hogland, Doug	G	240	6:03	27	Oregon State	6
66	Husmann, Ed	G-E	230	6:00	26	Nebraska	4
67	Konovsky, Bob	G	245	6:02	23	Wisconsin	3
70	McCusker, Jim	T	245	6:02	21	Pittsburgh	1
71	Cross, Bob	T	250	6:04	26	Kilgore J. C.	6
72	Ulrich, Chuck	T	250	6:04	27	Illinois	5
73	Culpepper, Ed	T	255	6:01	22	Alabama	1
75	Cook, Ed	T	240	6:02	27	Notre Dame	1
78	Owens, Luke	T	255	6:02	24	Kent State	2
81	Lane, Dick	E-HB	190	6:02	31	Scottsbluff	7
83	Boydston, Max	E	207	6:02	26	Oklahoma	4
84	Sugar, Leo	E	210	6:01	29	Purdue	5
86	Nagler, Gern	E	190	6:02	25	Santa Clara	5
89	Weber, Chuck	E-G	225	6:01	28	West Chester	4

PLEASE USE ENTRANCE RAM



Here's to the winning point!

CLEAR HEADS AGREE

GIANT SPE

PAT and FG—
Chandler
Punting—Chandler (1)
Kick-Offs—Sum
Chandler

OFFICI

Ref
John Pace (5)

Ump
James Beiersc

Head Lin
Daniel Tehan (36)

Back Ju
Samuel Giangreco

Field Ju
Herman Rohrig (2)

CARDINAL SI

PAT and FG—
Hammack
Punting—Gordon (1)
Kick-Offs—Conrad

ICK-OFF
05 P.M.

Giants on Offense

R. H. WEBSTER (29)	F. B. TRIPPLETT (33)	Q. B. CONERLY (42)	L. H. GIFFORD (16)			
R. E. SCHNELKER (80)	R. T. YOUZO (72)	R. G. BARRY (68)	C. WIETECHA (55)	L. G. MISCHAK (62)	L. T. BROWN (79)	L. E. ROTE (44)

Cardinals on Defense

L. E. SUGAR (84)	L. T. ULRICH (72)	M. G. WEBER (89)	R. T. CULPEPPER (73)	R. E. HUSMANN (66)	
L. W. LANE (81)	L. L. B. BRETTSCHEIDER (57)	L. S. GORDON (47)	R. S. JACKSON (22)	R. L. B. TUBBS (53)	R. W. NOLAN (25)

SPECIALISTS

G—Summerall (88),
andler (34).
andler (34), Conerly (42).
—Summerall (88),
andler (34).

OFFICIALS

Referee
ace (55), Illinois

Umpire
Beiersdorfer (17)

ad Linesman
n (36), Xavier (Ohio)

ack Judge
greco (10), Manhattan

ield Judge
ohrig (27), Nebraska

SPECIALISTS

FG—Conrad (40),
mmack (31).
rdon (47), McHan (8).
onrad (40), Lewis (20).

NEW YORK GIANTS ROSTER

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro
11	Heinrich, Don	QB	180	6:00	27	Washington	5
13	Maynard, Don	HB	178	6:00	22	Texas Western	1
16	Gifford, Frank	HB	205	6:01	28	Southern California	7
20	Patton, Jim	HB	180	5:10	26	Mississippi	4
21	Karilivacz, Carl	HB	190	6:01	27	Syracuse	6
22	Lott, Billy	HB	195	6:00	23	Mississippi	1
24	King, Phil	FB	225	6:04	22	Vanderbilt	1
29	Webster, Alex	HB	210	6:03	27	North Carolina State	4
30	Svoboda, Bill	LB	215	6:00	29	Tulane	9
33	Triplett, Mel	FB	215	6:01	26	Toledo	4
34	Chandler, Don	HB	205	6:02	23	Florida	3
41	Crow, Lindon	HB	200	6:01	25	Southern California	4
42	Conerly, Charley	QB	185	6:01	37	Mississippi	11
44	Rote, Kyle	E	205	6:00	30	Southern Methodist	8
45	Tunnell, Emlen	HB	200	6:01	33	Iowa	11
48	Hughes, Ed	HB	180	6:01	28	Tulsa	4
55	Wietecha, Ray	C	225	6:01	29	Northwestern	6
60	Guy, Melwood	G-T	248	6:03	23	Duke	1
61	Jelacic, Jon	G-E	230	6:03	22	Minnesota	1
62	Mischak, Bob	G	230	6:00	25	Army	1
66	Stroud, Jack	G	235	6:01	29	Tennessee	6
68	Barry, Al	G	230	6:02	26	Southern California	3
70	Huff, Sam	G	230	6:01	23	West Virginia	3
71	Brackett, M. L.	T	250	6:05	25	Auburn	3
72	Youso, Frank	T	260	6:04	22	Minnesota	1
75	Katcavage, Jim	T	230	6:03	23	Dayton	3
76	Grier, Roosevelt	T	270	6:05	25	Penn State	3
77	Modzelewski, Dick	T	260	6:00	27	Maryland	6
79	Brown, Roosevelt	T	245	6:03	25	Morgan State	6
80	MacAfee, Ken	E	215	6:02	29	Alabama	5
81	Robustelli, Andy	E	230	6:01	30	Arnold	8
84	Svare, Harland	LB	215	6:00	27	Washington State	6
85	Schnelker, Bob	E	215	6:04	28	Bowling Green	6
88	Summerall, Pat	E	235	6:04	28	Arkansas	7
89	Livingston, Cliff	LB	215	6:03	28	UCLA	5

E RAMP NEAREST YOUR SEAT

Calvert IS BETTER
RESERVE

IT'S THE WHISKEY
WITH THE MAN-SIZED FLAVOR!

©1958 CALVERT DIST. CO., N.Y.C. • 86 PROOF • 65% GRAIN NEUTRAL SPIRITS • BLENDED WHISKEY



THE GREATER

YONKERS

RACEWAY



See the world's most beautiful clubhouse . . . comfortably weather-conditioned. See every thrilling second of all 9 races. Trackside dining in the fabulous Empire Terrace. Escalators and elevators to all clubhouse and grandstand levels. World's largest Parkadrome with expanded valet service and front door parking. See it all . . . action . . . excitement . . . THRILLS, every weekday night at YONKERS.

DAILY
DOUBLE **8:15**

FIRST
RACE **8:25**

For Dining reservations, call GREENleaf 6-6430

General Admission \$1.95 tax incl.

Diners' Club Member

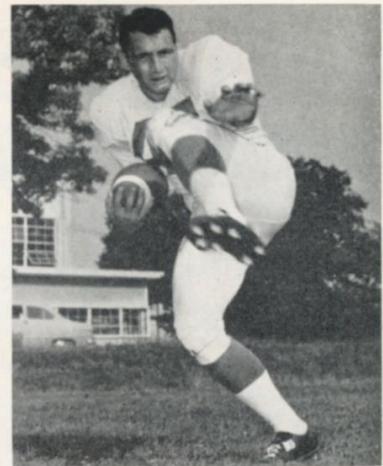
THE GIANT OF TROTTING



JOHN CROW



JIM McCUSKER



BOBBY GORDON

Looking Over the Cards

Frank Ivy, an old South Side hero who played a strong end on the championship Cardinals of 1947, is tackling with great energy the assignment of rehabilitating a team that skidded into the Eastern Division cellar last year.

Having served six years under Bud Wilkinson at Oklahoma and having guided the Edmonton Eskimos of the Canadian League to three Grey Cup titles in four years, the new Cardinal boss is well grooved in the winning habit.

The Cardinals' startling 37-10 victory over the Redskins, after an initial 37-7 loss to the Giants, indicates that he may be getting the message across to the imposing collection of old and new players he

DICK NOLAN



has assembled under the Redbird banner.

While it's always a tough proposition to climb the ladder in as competitive an enterprise as pro football, there's no doubt that this revamped Cardinal team has rising potential.

It has particularly striking offensive qualifications. Any backfield that includes Ollie Matson has to be respected. That great runner, as fast and powerful as ever in his sixth pro season, remains in place at left halfback.

Lamar McHan also returns at quarterback and, for support on days when he is more erratic than brilliant, there are two talented rookies, King Hill, the All-America from Rice, and M. C. Reynolds from L. S. U.

Big John Crow, Texas A. and M.'s Heisman Trophy winner of last fall, and Dean Philpott, from Fresno State, lend further youthful fire to a running game that has hold-over dependables in Mal Hammack and Joe Childress.

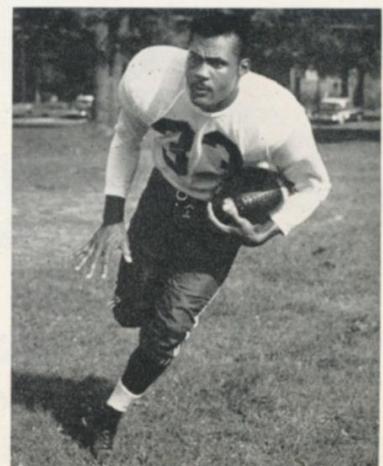
Slippery Gern Nagler and savvy Woodley Lewis are a superior pair of pass-catching ends and the blocking voltage of the offensive line has been stepped up by the addition of Ed Cook and Jim McCusker, a mountainous pair of rookie tackles.

A coach who is noted for his attention to detail, Ivy also has sharpened the Cardinals' kicking game by enlisting Bobby Gordon, a booming punter from Tennessee, and Bobby Joe Goroon, a Texas A. and M. product who booted four field goals against the Lions in last August's All-Star game.

Other improvements include the addition of Dick Nolan of Giant fame, Charlie Jackson of S. M. U. and Gordon to a defensive secondary headed by the spectacular Dick (Night Train) Lane.

With all this new talent and a new double-wing back-in-motion attack that keeps rival teams off balance, the Cardinals are flying on stronger wings this season.

OLLIE MATSON



Touchdown!



KING-SIZE

FILTER

KOOL

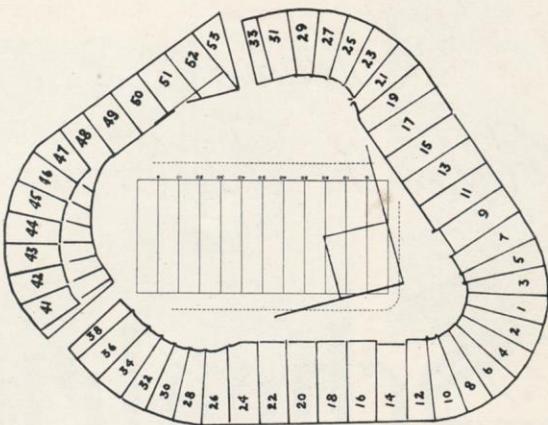
the cigarette with the

SNOW FRESH FILTER

Blocked by hot cigarettes? Get into the clear—try a pack of refreshing Filter KOOL!

KOOLS taste *clean* and *fresh* and *light* . . . the *Snow Fresh Filter* makes the menthol *right*! So put yourself on the winning team . . . the KOOL team! For a cleaner, fresher taste all through the day . . . switch from "hots" to KOOLS!

Yankee Stadium Services & Facilities



LOST AND FOUND—Direct inquiries and reports to James K. Thomson, the Stadium Manager. Any attendant will direct you to his office.

REST ROOMS—**Men**: Gate 2, Press Gate, Stadium Club (lower, upper), Gate 6; Lower Sections 34, 8, 6, 15, 21, 27; Mezzanine Sections 27, 15, 5, 18, 28; Upper Sections 34, 20, 6, 15, 21; Bleacher Sections 43, 47, 52. **Women**: Gate 2, Gate 4, Stadium Club (lower, upper), Gate 6; Lower Sections 28, 20, 5, 15, 27; Mezzanine Sections 21, 15, 6, 18, 34; Upper Sections 28, 20, 5, 15, 29; Bleacher Sections 47, 52.

PUBLIC TELEPHONES—Gate 2, Gate 4, Press Gate, Stadium Club (lower, upper), Gate 6, Lower Sections 24, 14, 12, 11, 17, 27; Mezzanine Sections 27, 17, 7, 8, 22; South side 157th St., Ruppert Pl. to Cromwell Ave. Upper Sections 34, 20, 12, 8, 9, 19, 27; Bleacher Sections 41, 49, 51.

PARKING AREAS

YANKEE LOTS

South side 157th St., Ruppert Pl. to Cromwell Ave. Between Cromwell and River Aves., on 153rd St. 163rd to 164th Sts., between River and Gerard Aves. 151st St. and River Ave., opposite Bronx County jail.

PRIVately-OWNED LOTS

West side Ruppert Pl., between 157th and 158th Sts. West side River Ave., between 151st and 153rd Sts. West side River Ave. and 157th St. East side River Ave., North of 153rd St. East side River Ave., North of 151st St. East side River Ave., 164th to 165th Sts. East side River Ave., South of 162nd St. Farmer's Square—Cromwell Ave. Roadway, and West of 151st St. Viaduct, opposite Bronx County Jail.

GARAGES

Cromwell Ave. and 157th St. East side of River Ave., South side of 158th St. East side of River Ave., North side of 157th St. East side of River Ave., South side of 157th St. North side of 158th St., between River and Gerard Aves. Also, the Polo Grounds lot again will be in service for all Giant games at the Stadium.

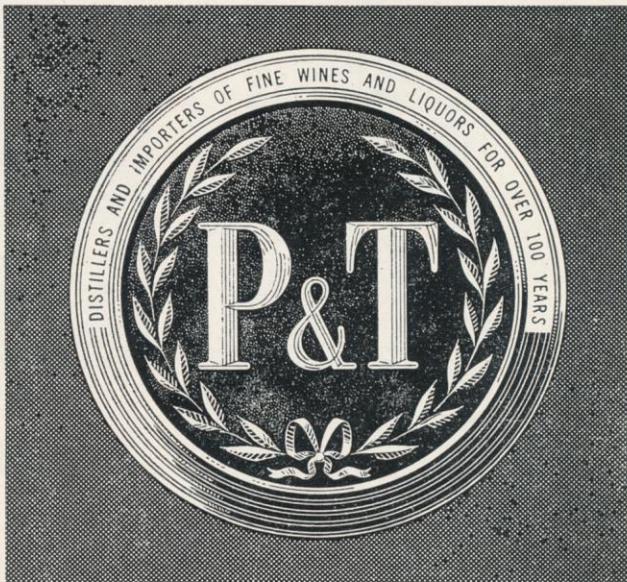
SOUVENIR PRICE LIST

Rooter Badge (All Teams)	.25	Giants Bracelet	1.40
Picture Set (12 Players)	.35	Player Doll (small)	.75
Pennant (All Teams)	.50	Doll (large)	1.50
Giants Pen and Pencil Set	.75	Stadium Cap (ear laps)	2.00
Giant Player Trophy	1.00	Football (small)	1.50
Plastic Cushion	1.00	Football (large)	3.00

Souvenir Stands located at Gates 2, 4, 6; Lower Sections 2, 18; Mezzanine Sections 20, 23; Upper Sections 18, 21; Bleacher Sections 43, 50.

These items also are available by mail from Harry M. Stevens, Inc., Souvenir Dept., Yankee Stadium, Bronx 51, N. Y.

PARK & TILFORD



When you measure
whiskey value—it's
a good rule to buy
REPUTATION



YOUR ASSURANCE
OF QUALITY

SINCE 1840

A reputation is hard to build, easy to
destroy. Because we value ours, we market
only the finest whiskey your money can buy.

\$4 33
4/5 QUART

\$5 34
QUART

\$2 72
PINT

BLENDED WHISKY. 65% GRAIN NEUTRAL SPIRITS. 86 PROOF. PARK & TILFORD, N. Y.

WITH MEN WHO KNOW THE SCORE...



Elegance
Makes the Difference

... enjoy **Schenley**
RESERVE

The Whisky of Elegance

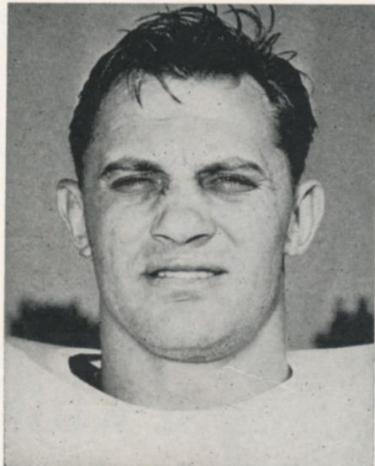


Giant Album



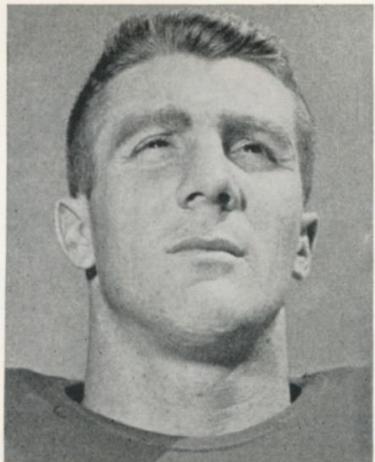
Jack Stroud

Deep-chested **Jack Stroud** (66) has been bowling over enemy tacklers like tenpins for six seasons. There's no better running guard in the league than the former Tennessee captain, who was an All-America tackle in college. He has the speed to get out in front and the power to make his blocks stick.



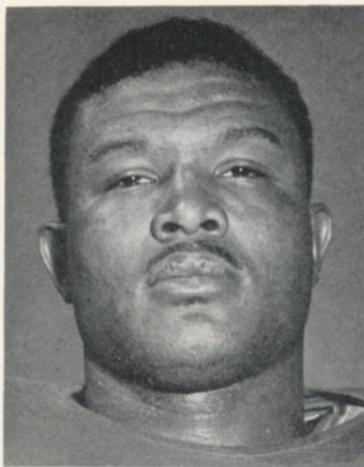
Bill Svoboda

Bill Svoboda (30), the Giants' defensive captain, is a 9-year pro who who was obtained from the Cardinals during the 1954 revamping of the New York club. A star fullback at Tulane, Bill has developed into a crackerjack linebacker. He has an uncanny knack of being in the right place at the right time and specializes in recovering fumbles.



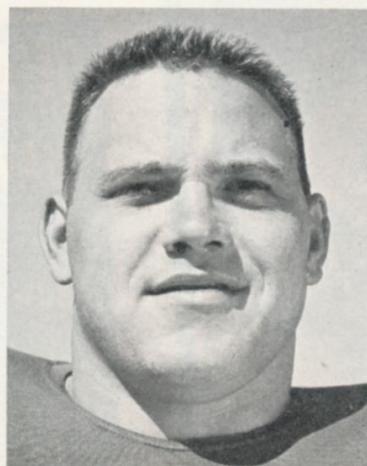
Alex Webster

Alex Webster (29), cast off by the Redskins in 1953, came to the Giants in 1955 after two brilliant seasons in Canada. The big North Carolina State graduate has been a great runner for the Giants. Through 1957, he had rushed for 1806 yards, caught 73 passes for 796 more yards and scored 22 TDs.



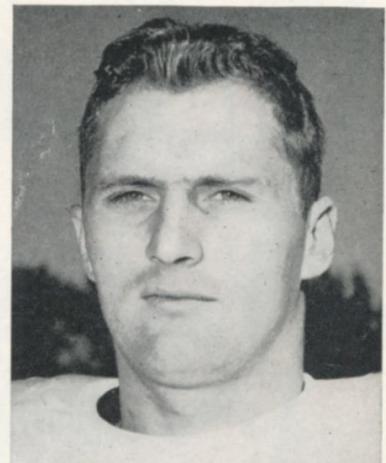
Mel Triplett

Mel Triplett (33), a No. 5 draft choice in 1955, has supplied the Giants with a wallop at fullback that long had been lacking. He's a riproaring runner and a lethal blocker who is particularly effective at protecting the passer. A graduate of the University of Toledo, where he was football captain in 1954.



Dick Modzelewski

Dick Modzelewski (77) joined the Giants in 1956 after dividing three previous pro seasons between Washington and Pittsburgh. A rugged, willing 260-pounder, he's a fixture on the defensive rush line. "Little Mo," a product of Maryland, represents an ideal combination of the immovable object and irresistible force.



Ken MacAfee

Ken MacAfee (80), signed as a free agent while serving in the Marine Corps, joined the Giants in 1954 and promptly nailed down a job as an offensive end. One of the fastest runners on the squad, the rangy Alabaman not only is a fine deep receiver but also does a solid job of blocking. Through 1957, he had caught 65 passes for 1021 yards and 15 TDs.

AUTOGRAPH COLLECTORS: Giant Album is a weekly feature

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT



STANDS

OUT in any crowd!

Finest whiskey
of all the blends!

THREE FEATHERS

VSR PRIVATE STOCK

QUARTS REDUCED!

SAVE 91¢

NOW **\$4.99**

Greatest whiskey buy
in New York
and New Jersey!

GIANT LEADERS

Rushing.....	Gifford: 38-186 yds.
Passing.....	Conerly: 24 of 45
Receiving.....	Gifford: 11-174 yds.
Scoring.....	Gifford: 30 pts.
Punting.....	Chandler: 46.2 avg.
Punt Returns.....	Crow: 6-46 yds.
Kick-Off Returns.....	King: 5-103 yds.
Interceptions.....	Crow: 3-40 yds.

BLENDED WHISKEY • 86 PROOF • 65% GRAIN NEUTRAL SPIRITS
THREE FEATHERS DISTILLING CO., LAWRENCEBURG, INDIANA

Giants Lead Card Series

In a thirty-three game rivalry that dates back to the National League's foundling days of 1926, the Giants have beaten the Cardinals 26 times and lost to them 7 times.

The series has been marked by spectacular scoring duels. For instance, the Giants won by 28-24 in '46; 35-31 in '47; 41-38 in '48 and 28-21 at Chicago last year. The Cards scored by 41-38 in '49; 24-23 in '52 and 35-27 in '56.

In 1948, the Cards rolled up the highest score ever registered against the Giants to that time, beating them 63-35. The high-water mark for the Giants was the 51-21 triumph in 1950. The series record:

1926—h Giants 20, Cardinals 0
1927—h Giants 28, Cardinals 7
1929—h Giants 24, Cardinals 21
1930—h Giants 25, Cardinals 12
 Giants 13, Cardinals 7
1935—h Cardinals 14, Giants 13
1936—h Giants 14, Cardinals 6
1938—h Giants 6, Cardinals 0
1939—h Giants 17, Cardinals 7
1941—h Cardinals 10, Giants 7
1942—h Giants 21, Cardinals 7
1943—h Giants 24, Cardinals 13
1946—h Giants 28, Cardinals 24
1947—h Giants 35, Cardinals 31
1948—h Cardinals 63, Giants 35
1949—Giants 41, Cardinals 38
1950—Cardinals 17, Giants 3
 h Giants 51, Cardinals 21
1951—h Giants 28, Cardinals 17
 Giants 10, Cardinals 0
1952—h Cardinals 24, Giants 23
 Giants 28, Cardinals 6
1953—h Giants 21, Cardinals 7
 Giants 23, Cardinals 20



CARD ROOKIES: King Hill, 1957 All-America quarterback from Rice, spotting ball for place-kick by Bobby Joe Conrad of Texas A. and M.

1954—Giants 41, Cardinals 10
 h Giants 31, Cardinals 17
1955—Cardinals 28, Giants 17
 h Giants 10, Cardinals 0
1956—Cardinals 35, Giants 27
 h Giants 23, Cardinals 10
1957—h Giants 27, Cardinals 14
 Giants 28, Cardinals 21
1958—Giants 37, Cardinals 7

h—Game played in New York.
(Points—Giants 779, Cardinals 514)



Enjoy 'em at the Game and at Home

Here at Yankee Stadium, reach for MRS. WAGNER'S delicious individual pies. At home, enjoy the fresh-baked goodness of MRS. WAGNER'S family-size pies. Both ways, you're in for real enjoyment.

Why bake when you can buy

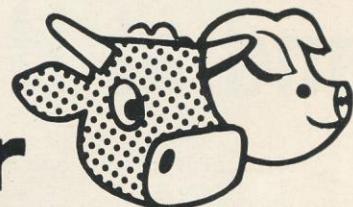
Mrs. Wagner's Pies



"THESE FRANKFURTS ARE HICKORY SMOKED!"

Enjoy 'em at home, the circus, the football field, *everywhere!*
Take your choice—regular or all-beef franks—both are *all
meat!* Both deliciously hickory-smoked! Available in jars
and cellophane, too. By famous . . .

Stahl-Meyer



FAMOUS FERRIS HICKORY SMOKED CANNED HAM AND FERRIS BACON ARE TWO
MORE FINE PRODUCTS MANUFACTURED AND KITCHEN TESTED BY STAHL-MEYER INC.



Before they call
that 4th down kick
Stand up, brother . . .

Sing out for Knick

Knickerbocker

NEW YORK'S FAMOUS BEER

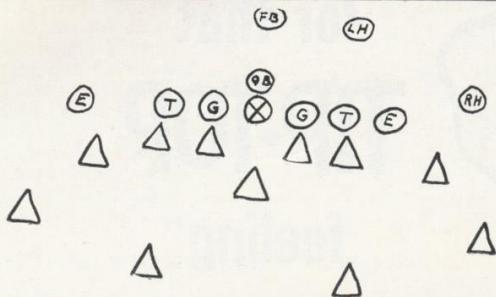
Jacob Ruppert, N. Y. C.

Giant Blackboard

TO get back into the football swing, let's review the Giant defensive set-up.

Once again, the Giants are using what has come to be known as the "Pro Four." Incidentally, this formation, which has become practically standard in pro football, was devised by Coach Jim Lee Howell and his staff.

The "Pro Four," diagrammed below, presents a four-man rush line of tackle-type players. In close support and, sometimes, in fact even stationed on



the line, are three line-backers, one on each end of the line and one in the middle. The four remaining defenders are deployed in an umbrella-shaped arc.

Reading from left to right, the usual components of the Giant rush line are Jim Katcavage (75), Dick Modzelewski (77), Rosy Grier (76), and Andy Robustelli (81). Note that the nominal ends, Katcavage and Robustelli weigh 230.

The chief responsibility of the rush liners is to rush; that is, to keep plowing in, penetrating as deeply as possible, to strip the ball-carrier of his blocking protection and to hurry and harry the rival passers and kickers.

The line-backers usually are Bill Svoboda (30), on the left flank; Harland Svare (84) or Cliff Livingston (89), on the right flank and Sam Huff (70) in the middle. Generally speaking, they pick up the pieces left by the rush liners (that is, make most of the tackles).

They also frequently join in the destructive fun behind the enemy line by edging up on the ball before the snap and blasting across in "red dog" sallies. On other occasions, they'll play loose to protect the outside or patrol a shallow pass defense zone.

The deep secondary alignment, from left to right, has Ed Hughes (48), Lindon Crow (41), Jim Patton (20) and Carl Karilivacz (21). Their primary job is to defend against passes. However, all of them and the corner men, Hughes and Karilivacz, in particular, have to be ready to come up fast to stop running plays that show signs of breaking through the first lines of defense.

The "Pro Four" has the great virtue of flexibility. It can be played almost any way. A glance at the diagram shows how little adjustment it takes to mass against power thrusts (the linebackers hop into the line, the corner-men creep up closer) and to loosen up when a pass is indicated (the linebackers drop back, peel off and drift with the play, the deep men fade back farther).



BY APPOINTMENT
TO THOSE
WHO THOUGHTFULLY
JUDGE WHISKEY
BY EXPERIENCE

MELROSE

THE VINTAGE WHISKEY



Vintage Blended Whiskey, 90 Proof, 60% Grain Neutral Spirits. Melrose Distillers Co., N.Y.



"There's no substitute
for that
TIP-TOP
feeling"

Tip-Top Bread and Cakes... just a teeny bit better!

"Tip-Top" Reg. U. S. Pat. Off., Ward Baking Company

Above all...it's light!



Please be patient if you don't find Long John the first try! Shipments of this wonderfully light whisky are barely trickling over from Scotland.

86 PROOF • BLENDED SCOTCH WHISKY • DREYFUS, ASHBY CO., INC. • SOLE U. S. IMPORTERS, N. Y.

National League Champions

In the National Football League's first twelve seasons, the champion was the team with the highest won-and-lost percentage. In 1933, the league was split into Eastern and Western divisions. Since then, the divisional champions have met after the regular season ends for pro football's "world championship."

LEAGUE LEADERS—1921-32

		W.	L.	T.	Pct.
1921	Chicago Staleys (Bears)	10	1	1	.909
1922	Canton Bulldogs	10	0	2	1.000
1923	Canton Bulldogs	11	0	1	1.000
1924	Cleveland Indians	7	1	1	.875
1925	Chicago Cardinals	11	2	1	.846
1926	Frankford Yellow Jackets	14	1	1	.933
1927	New York Giants	11	1	1	.917
1928	Providence Steam Rollers	8	1	2	.889
1929	Green Bay Packers	12	0	1	1.000
1930	Green Bay Packers	10	3	1	.769
1931	Green Bay Packers	12	2	0	.857
1932	Chicago Bears	7	1	6	.875

PLAY-OFF RESULTS—1933-57

1933 (Dec. 17 at Chicago) Chicago Bears 23, New York 21.
 1934 (Dec. 9 at New York) New York 30, Chicago
 Bears 13.
 1935 (Dec. 15 at Detroit) Detroit 26, New York 7.
 1936 (Dec. 13 at New York) Green Bay 21, Boston 6.
 1937 (Dec. 12 at Chicago) Washington 28, Chicago
 Bears 21.
 1938 (Dec. 11 at New York) New York 23, Green Bay 17.
 1939 (Dec. 10 at Milwaukee) Green Bay 27, New York 0.
 1940 (Dec. 8 at Washington) Chicago Bears 73, Wash-
 ington 0.
 1941 (Dec. 21 at Chicago) Chicago Bears 37, New York 9.
 1942 (Dec. 13 at Washington) Washington 14, Chicago
 Bears 6.
 1943 (Dec. 26 at Chicago) Chicago Bears 41, Wash-
 ington 21.
 1944 (Dec. 17 at New York) Green Bay 14, New York 7.
 1945 (Dec. 16 at Cleveland) Cleveland 15, Washington 14.
 1946 (Dec. 15 at New York) Chicago Bears 24, New
 York 14.
 1947 (Dec. 28 at Chicago) Chicago Cardinals 28, Phila-
 delphia 21.
 1948 (Dec. 19 at Philadelphia) Philadelphia 7, Chicago
 Cardinals 0.
 1949 (Dec. 18 at Los Angeles) Philadelphia 14, Los An-
 geles 0.
 1950 (Dec. 24 at Cleveland) Cleveland 30, Los Angeles 28.
 1951 (Dec. 23 at Los Angeles) Los Angeles 24, Cleve-
 land 17.
 1952 (Dec. 28 at Cleveland) Detroit 17, Cleveland 7.
 1953 (Dec. 27 at Detroit) Detroit 17, Cleveland 16.
 1954 (Dec. 26 at Cleveland) Cleveland 56, Detroit 10.
 1955 (Dec. 26 at Los Angeles) Cleveland 38, Los An-
 geles 14.
 1956 (Dec. 30 at New York) New York 47, Chicago
 Bears 7.
 1957 (Dec. 29 at Detroit) Detroit 59, Cleveland 14.

1957 N. F. L. STATISTICAL LEADERS

RUSHING

PASSING

	Att.	Y.G.	Comp.	Y.G.
Brown, Cleveland	202	942	O'Connell, Cleveland	63
Casares, Bears	204	700	LeBaron, Washington	99
Bossele, Washington	167	673	Unitas, Baltimore	172
Johnson, Detroit	129	621	Van Brocklin, L. A.	132
Wilson, Los Angeles	127	616	McHan, Cardinals	87

PASS-RECEIVING

SCORING

Caught	Yds.	TD	PAT	FG
Wilson, San Francisco	52	757	Baker, Wash.	— 1
Berry, Baltimore	47	800	Groza, Cleve.	— 0
McClaren, Pittsburgh	46	630	Cone, Green Bay	2
GIFFORD, N. Y.	41	588	Blanda, Bears	— 1
Moore, Baltimore	40	687	Cothren, L. A.	— 0

Punting—CHANDLER, NEW YORK, 44.6-yd. avg. Punting Returns—Zagers, Washington, 15.5-yd. avg. Kick-Off Returns—Arnett, Los Angeles, 28-yd. avg. Interceptions—Davis, Baltimore, 10—219 yds.

SEASON AFTER SEASON...



*"Ahh . . .
So Pure!"*

She's New York's Best Girl!

White Rock

The White Rock Girl stays so popular because the brand she represents satisfies so completely! Thanks to *superior carbonation*, a White Rock drink keeps sparkling from the first pour to the last sip. So for a lighter, livelier drink every time, don't just mix it . . . *White Rock it!*



This Weekend's N. F. L. Pairings

Home Team

NEW YORK

Visiting Team

CHICAGO CARDS

Won 2, Lost 1	Won 1, Lost 2
37—Cards at Buffalo 7	7—New York at Buff. 37
24—Philadelphia (a) 27	37—Washington 10
21—Washington (a) 14	28—Cleveland (a) 35
—Chicago Cards	—New York (a)
—Pittsburgh	—Cleveland
—Cleveland (a)	—Philadelphia
—Baltimore	—Washington (a)
—Pittsburgh (a)	—Philadelphia (a)
—Washington	—Pittsburgh
—Philadelphia	—Los Angeles
—Detroit (a)	—Chicago Bears (a)
—Cleveland	—Pittsburgh (a)
82	48 72 82

CLEVELAND

vs.

PITTSBURGH

Won 3, Lost 0	Won 1, Lost 2
30—Los Angeles (a) 27	20—San Francisco (a) .. 23
45—Pittsburgh (a) 12	12—Cleveland 45
35—Chicago Cards 28	24—Philadelphia 3
—Pittsburgh	—Cleveland (a)
—Chicago Cards (a) ..	—New York (a)
—New York	—Washington
—Detroit	—Philadelphia (a)
—Washington (a)	—New York
—Philadelphia	—Chicago Cards (a) ..
—Washington	—Chicago Bears
—Philadelphia (a)	—Washington (a)
—New York (a)	—Chicago Cards
110	67 56 71

WASHINGTON

vs.

GREEN BAY

Won 1, Lost 2	Won 0, Lost 2, Tied 1
24—Philadelphia (a) .. 14	20—Chicago Bears 34
10—Chicago Cards (a) .. 37	13—Detroit 13
14—New York 21	17—Baltimore at Milw. 24
—Green Bay	—Washington (a)
—Baltimore (a)	—Philadelphia
—Pittsburgh (a)	—Baltimore (a)
—Chicago Cards	—Chicago Bears (a) ..
—Cleveland	—Los Angeles
—New York (a)	—San Fran. at Milw. ..
—Cleveland (a)	—Detroit (a)
—Pittsburgh	—San Francisco (a) ..
—Philadelphia	—Los Angeles (a)
48	72 50 71

NATIONAL LEAGUE LEADERS

RUSHING

1. Brown, Cleveland	75 for 482 yds.
2. Wilson, Los Angeles	30 for 280 yds.
3. Mitchell, Cleveland	29 for 262 yds.

PASSING

1. LeBaron, Washington	25 of 44 for 426 yds.
2. Reynolds, Cardinals	37 of 63 for 601 yds.
3. Wade, Los Angeles	42 of 74 for 633 yds.

RECEIVING

1. Berry, Baltimore	19 for 266 yds.
2. Owens, San Francisco	16 for 187 yds.
3. Shofner, Los Angeles	15 for 310 yds.

SCORING

1. Brown, Cleveland	48 pts.
2. GIFFORD, GIANTS	30 pts.
Crow, Cardinals	30 pts.
Galimore, Bears	30 pts.
Moore, Baltimore	30 pts.

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

Home Team

DETROIT

vs.

Visiting Team

BALTIMORE

Won 0, Lost 2, Tied 1	Won 3, Lost 0
15—Baltimore (a) 28	28—Detroit 15
13—Green Bay (a) 13	51—Chicago Bears 38
28—Los Angeles 42	24—Green Bay at Milw. 17
—Baltimore	—Detroit (a)
—Los Angeles (a)	—Washington
—San Francisco (a) ..	—Green Bay
—Cleveland (a)	—New York (a)
—San Francisco	—Chicago Bears (a) ..
—Chicago Bears	—Los Angeles
—Green Bay	—San Francisco
—New York	—Los Angeles (a)
—Chicago Bears (a) ..	—San Francisco (a) ..

CHICAGO BEARS

vs.

LOS ANGELES

Won 2, Lost 1	Won 2, Lost 1
34—Green Bay (a) 20	27—Cleveland 30
38—Baltimore (a) 51	33—San Francisco (a) .. 3
28—San Francisco 6	42—Detroit (a) 28
—Los Angeles	—Chicago Bears (a) ..
—San Francisco (a) ..	—Detroit
—Los Angeles (a)	—Chicago Bears
—Green Bay	—San Francisco
—Baltimore	—Green Bay (a)
—Detroit (a)	—Baltimore (a)
—Pittsburgh (a)	—Chicago Cards (a) ..
—Chicago Cards	—Baltimore
—Detroit	—Green Bay

PHILADELPHIA

vs.

SAN FRANCISCO

Won 1, Lost 2	Won 1, Lost 2
14—Washington 24	23—Pittsburgh 20
27—New York 24	3—Los Angeles 33
3—Pittsburgh (a) 24	6—Chicago Bears (a) .. 28
—San Francisco	—Philadelphia (a)
—Green Bay (a)	—Chicago Bears
—Chicago Cards (a) ..	—Detroit
—Pittsburgh	—Los Angeles (a)
—Chicago Cards	—Detroit (a)
—Cleveland (a)	—Green Bay at Milw. ..
—New York (a)	—Baltimore (a)
—Cleveland	—Green Bay
—Washington (a)	—Baltimore

NATIONAL LEAGUE STANDINGS

EASTERN CONFERENCE

	W.	L.	T.	Pct.	Points	For Agst.
Cleveland	3	0	0	1.000	110	67
NEW YORK	2	1	0	.667	82	48
Chicago Cardinals	1	2	0	.333	72	82
Philadelphia	1	2	0	.333	44	72
Pittsburgh	1	2	0	.333	56	71
Washington	1	2	0	.333	48	72

WESTERN CONFERENCE

Baltimore	3	0	0	1.000	103	70
Chicago Bears	2	1	0	.667	100	77
Los Angeles	1	1	0	.667	102	61
San Francisco	1	2	0	.333	32	81
Detroit	0	2	1	.000	56	83
Green Bay	0	2	1	.000	50	71

ONCE
IN A
BLUE
MOON



Rare is the whiskey of such character and savor that it unfailingly offers complete and perfect pleasure. And if this triumph won't quite change the stars in their courses or shade a gold moon blue, at least it can win more advocates than any other whiskey in the world's history. It can . . . and did. Its name is 7 Crown.

Say **Seagram's** and be **Sure**
OF THE FIRST AND FINEST AMERICAN WHISKEY



CHESTERFIELD SALUTES THE
AIR FORCE
MEN OF AMERICA

MEET STEVE CANYON ON TV *MILTON CANIFF'S*
LEGENDARY HERO COMES TO LIFE IN AUTHENTIC EPISODES
FILMED ROUND THE WORLD...WITH THE COOPERATION OF THE
U. S. AIR FORCE . . .

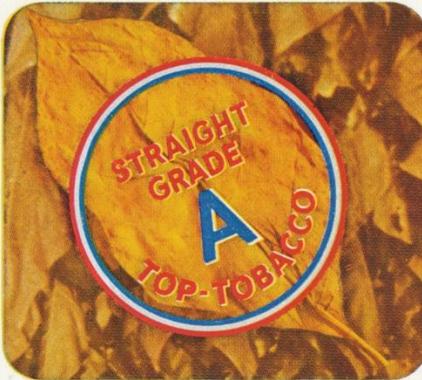


Jets go flashing through the mile-high air! Move in fast and hit the target square!

Mission accomplished . . . and you'll find a man



Stops and takes big pleasure when and where he can . . . Chesterfield!



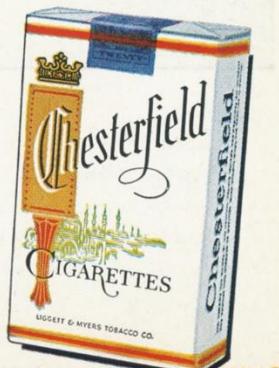
Always the top-tobacco, straight Grade-A, the top-tobacco in the U. S. A.



Sun-drenched top-tobacco's gonna mean You're smokin' smoother and smokin' clean!

*When you've earned a smoke - nothing satisfies like the
BIG CLEAN TASTE OF TOP-TOBACCO!*

CHESTERFIELD



REGULAR

KING