

YANKEE STADIUM

OFFICIAL PROGRAM • 50 CENTS



N.Y.

GIANTS

vs.

CHICAGO

CARDINALS

OCTOBER 19, 1958





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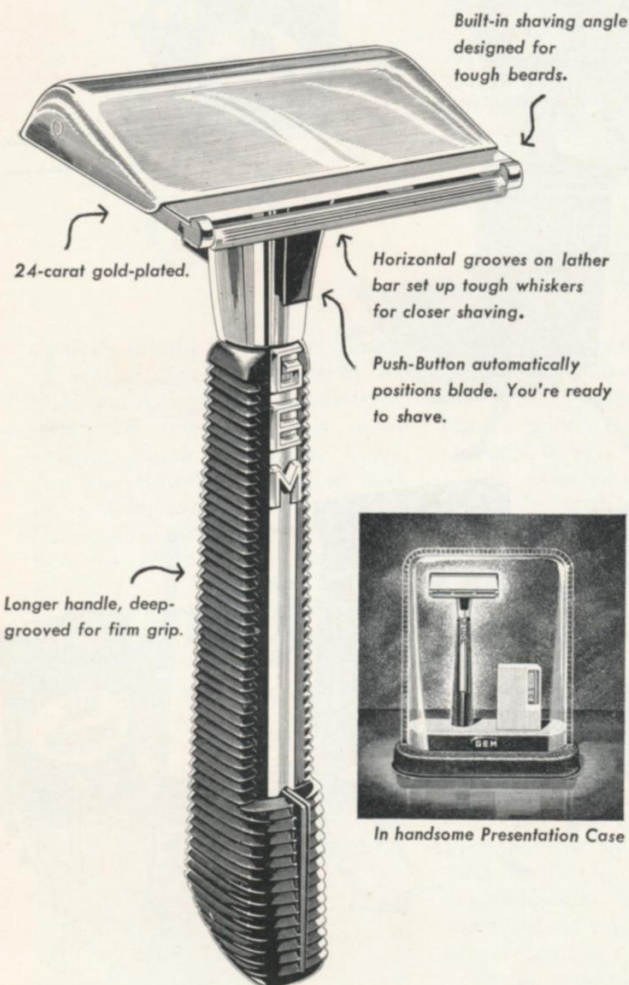
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OFFICIAL PROGRAM

NEW YORK



vs. **CHICAGO CARDINALS**

YANKEE STADIUM • Oct. 19, 1958

Volume 33

Number 1

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## NEW YORK FOOTBALL GIANTS

John V. Mara ..... *President-Treasurer*  
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Jim Lee Howell ..... *Head Coach*  
Vince Lombardi ..... *Offensive Coach*  
Tom Landry ..... *Defensive Coach*  
John Dell-Isola ..... *Line Coach*  
Ken Kavanaugh ..... *End Coach*

John Johnson, Sid Moret and John Dzielgel ..... *Trainers*  
Dr. Francis Sweeny ..... *Physician*  
Dr. Arthur Croker ..... *Dentist*

Robert Daley ..... *Publicity Director*

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## GIANTS AT STADIUM

Oct. 19.....Chicago Cardinals  
Oct. 26.....Pittsburgh Steelers  
Nov. 9.....Baltimore Colts  
Nov. 23.....Washington Redskins  
Nov. 30.....Philadelphia Eagles  
Dec. 14.....Cleveland Browns

Kick-Off Time—2:05 P.M.

# Here We Go Again



**GIANT COACHING STAFF:** *Back row*—Tom Landry, defensive coach; Jim Lee Howell, head coach; Ken Kavanaugh, end coach. *Front row*—Vin Lombardi, back field and offensive coach; John Dell Isola, line coach.

**T**HIS should be another banner season of pro football at the Stadium. As you undoubtedly have noted via television, this is an exciting Giant team that Coach Jim Lee Howell is bringing back to town for today's game with the Cardinals and the five other contests that compose the Giant home schedule.

Win or lose, and they have kept on the alkaline side by winning two of three road games, the 1958 Giants put on a spine-tingling show. Once again, they have displayed great offensive virtuosity and, while this is not the happiest

admission, they also have revealed enough defensive vulnerability to make every game a "finger-nail biter," as the sports broadcasters are wont to say.

For entertainment content, it would be hard to top the Giants' last two games against the Eagles and the Redskins. Regrettably, our lads lost to the Eagles on a field goal after thrice establishing leads, but the game certainly left little to be desired as an item of gridiron drama.

With more palatable results, for their followers, the Giants served up meaty fare again versus the Redskins in Washington last Sunday. They were devastating in the first period, suffered a sinking spell in the second quarter, then mustered all their resources to come out on top in the tooth-and-nail struggling of the second half.

To be painfully frank, Cleveland looks like it will be hard to beat in this season's Eastern Division race. But, if any rival appears capable of giving the Browns a real run for the money, it is the Giants.

Coach Howell and his staff have problems — such as keeping key personnel sound and integrating an unusually large number of new players into the established order. But the potential for a fine Giant team certainly exists.

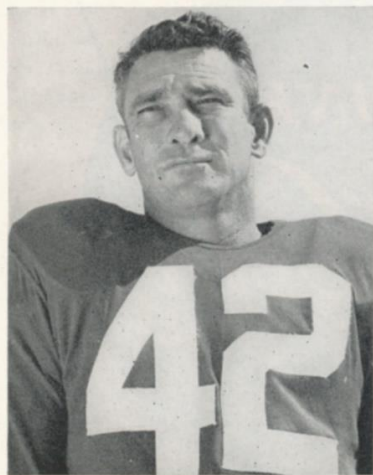
It was good to see Don Heinrich back in action against the Redskins last Sunday. His crisp direction and ball-handling legerdemain supply an effective change-of-pace to Charley Conerly's "old pro" opportunism and clutch passing.

Phil King and Don Maynard shape up as valuable additions to the offensive unit and Mel Triplett's powerful running of last Sunday gave hard-working Frank Gifford and Alex Webster a welcome breathing spell.

Frank Youso and Bob Mischak are blending well into the offensive line and, when Jack Stroud recovers from his knee injury and Roosevelt Brown and Kyle Rote get moving at top speed again, that unit should be even more effective.

On the defensive platoon, the outstanding development has been the rise of Sam Huff and Jim Patton to full-blown star stature. The Giant defense has been shaky at times but appears basically sound. Injuries to Rosy Grier, Jim Katcavage and Harland Svare have put extra burdens on the line and the revamped secondary.

All in all, this again should be a rewarding Giant team to watch. To repeat, we're all looking for another banner season of pro football at the Stadium.

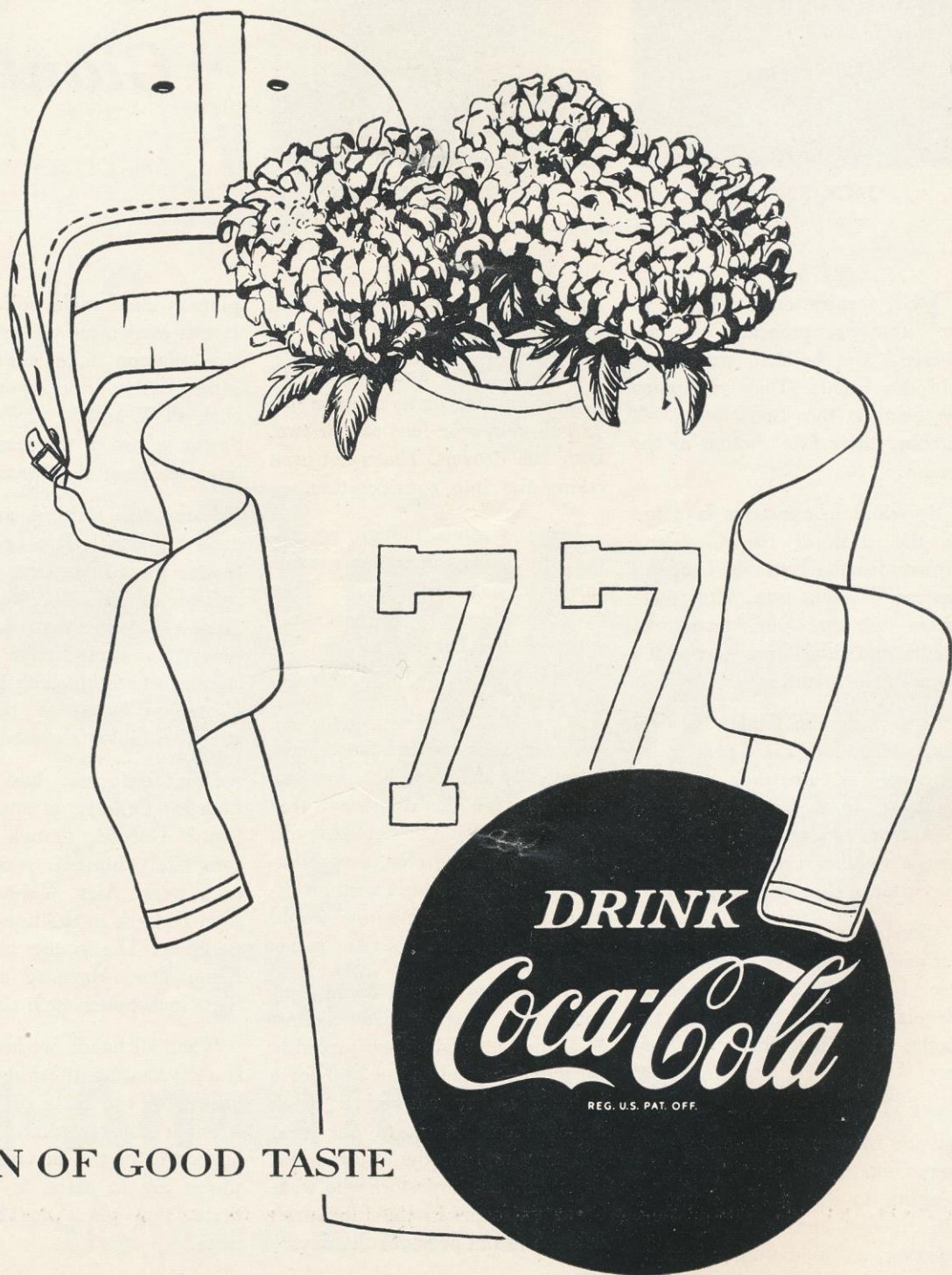


**CHARLIE CONERLY**

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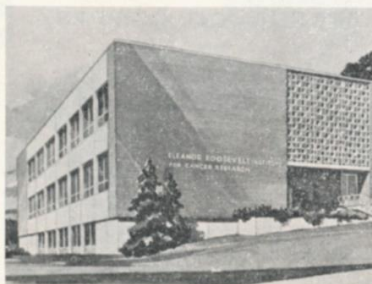
## Home Opener Aids Fight on Disease

Twenty-six years ago the Giants allocated thousands of tickets to its home opener to supporters of the American Medical Center at Denver. The benefit proceeds contributed substantially to an unusual program of medical aid. It became an annual tradition, and proceeds from the 27th Annual Benefit tickets to today's game will help to:

**PROVIDE** free and unlimited hospitalization, treatment and care for sufferers of advanced forms of cancer, tuberculosis and serious chest diseases. Through a unique and famed "open door" policy, initiated at its inception in 1904, the American Medical Center has helped more than 10,000 persons, regardless of race, color or creed, from all parts of the country, as well as from abroad. It has never charged a cent.

**ESTABLISH** an Athletes' Wing, where needy athletes suffering from cancer and other serious ailments will receive free and unlimited care in conjunction with the Eleanor Roosevelt Institute for Cancer Research.

**CONDUCT** vital research in the war on cancer. Since few hospitals admit patients with advanced forms of cancer and provide them with unlimited hospitalization, the American Medical Center is equipped to make unusual, far-reaching contributions to research.



Architect's sketch of Eleanor Roosevelt Institute for Cancer Research now being established at American Medical Center.

## THIS FOOTBALL WON'T BOUNCE



The world's most expensive football—it's a check for \$10,000 and legal—is presented by Harry Donenfeld to James A. Farley, who is co-chairman with Stan Musial of the committee to establish an Athletes' Wing at the American Medical Center at Denver, where needy athletes suffering from cancer and serious chest diseases will receive free and unlimited care. Looking on at the presentation of the \$10,000 football-check contribution to initiate the project are Giant players Roosevelt Grier and Charles Conerly, and Edward J. Brown, chairman of the 27th Annual Football Game Benefit.

## SPONSORS OF 27TH ANNUAL FOOTBALL GAME BENEFIT

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And Abe Stark, Ken Strong, Martin Tanenbaum, Frank L. Taylor, Conrad Thibault, Albert Wechsler, Gerard Weinstock, Judge Samuel A. Weiss and Jack W. Zucker.

(Committee in formation.)



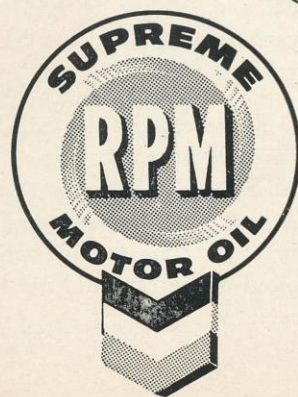


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# Actor Gifford in Line for Another "Oscar" as Star of Giants' Sunday Matinee

WHEN Frank Gifford, often called the greatest football player in the world, decided to return to the Giants this season, no one breathed a heartier sigh of relief than Coach Jim Lee Howell.

Now, after watching Giff through two months of training camp and the early-season games, Howell is more elated than ever. "I think he's going to have a terrific year," Howell remarked. "Golly, he looks better to me than he ever did. He knows those pass defenses so well that when he goes out for a pass he always is open, long or short. As a runner, he seems faster and seems to hit harder than he ever did."

Giant fans who watched Gifford run wild against the Cardinals and the Eagles in the first two Giant games will heartily second Coach Howell's motion.

For many months it appeared that the NFL's Player of the Year had decided to give up football. Frank himself says he made no such decision. "No matter what happened," he reports, "I always

wanted to play this year, felt it could be worked out and intended to work it out if at all possible."

Gifford, after finishing in the top ten in both ball-carrying and receiving for the second straight year (he is the only player ever to do this) in 1957, signed a movie contract with Warner Brothers. This, it was feared, gave the film industry exclusive title to his skills.

During the spring, he made a film, "Up Periscope," in which he played "the fourth or fifth lead behind Edmund O'Brien and Jim Garner." In this submarine epic scheduled for release soon, Giff was cast as a naval officer from the deep south. Just one thing was wrong. Although he has taken dramatic lessons for a number of years he wasn't able to muster a convincing southern accent. So he spoke his lines with a deep southern California accent.

He also made a pilot film for a TV series which is to be called "Public Enemy." In this series, according to Frank, "I play the good guy." The pilot and the series



IN HOLLYWOOD . . . Frank Gifford looks like a football player.

is still unsold. Warner Brothers is backing it.

Gifford makes it clear that "they were awfully good to me in Hollywood." Nonetheless, he considers himself a football player first and foremost. He is basically a reserved, somewhat shy young man, who tends to distrust the bright lights and prefers to live quietly.

Football is something he knows and is confident with. When he is tearing enemy defenses to pieces he is assured, highly skilled and proud of himself. Movie making does not give him quite the same feeling, at least not yet.

Now one of the highest paid players in the game, Gifford had a splendid year in '57, carrying the ball 136 times for 528 yards and five touchdowns; receiving 41 passes for 588 yards and four touchdowns, and completing four of six passes for 143 yards and two TDs.

He is surely the most talented all-around player in football today, and possibly of all time. Through 1957 the former USC All-America scored 17 TDs by running, 17 by pass receiving and 11 by passing in six pro seasons. He is the only player ever selected to the Pro Bowl Game both on defense (1953) and offense (1954-57).

Primed for another big year, Gifford thinks the Giants will win another world championship. "We're going to be awfully hard to beat," he says.



AT THE STADIUM . . . Frank Gifford acts like a football player.

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# -- Guess which drink is better for you? --

## Fizzless highball



**1.** Big feature, easy to make. Turn the tap, fill the glass. No longer socially acceptable, lacking in good taste.



**2.** What happened to the flavor of the liquor? A lifeless, bland drink.



**3.** Flat'er than a pancake! Wishy-washy... Your very best bet... start afresh.



**4.** Sparkling mixers save you money and trouble. Every drink tastes great... better for you too.

## Sparkling highball



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**2.** Makes a lively drink every time. Makes any liquor taste terrific!



**3.** The drink comes alive with flavor. Money saving... You bet! Why?



**4.** No wasted drinks... no disappointed drinkers. You're traveling first class with Canada Dry Mixers.

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Only Canada Dry Mixers have exclusive "Pin-Point Carbonation"—livelier, longer-lasting bubbles. Also superior flavor, from secret formulas, improve the taste of any liquor.





# Steelers Here Next Sunday



**JACK BUTLER**

Coming to the Stadium next Sunday are the refurbished Pittsburgh Steelers. It will take some close peering to recognize this team. Coach Raymond (Buddy) Parker, the noted builder who took charge of the Steelers at the start of last season, has made sweeping changes in personnel.

His latest coup was to induce the Detroit Lions to part with Bobby Layne, who has been one of the NFL's top quarterbacks for a decade. The addition of Layne not only is expected to solve the Steel-



**COACH BUDDY PARKER**

ers' most pressing problem of recent seasons but also should provide a steady influence.

Pittsburgh began the season with a dozen first-year players on its roster, plus a half-dozen experienced newcomers who were obtained in various deals with other NFL teams. As might be expected in such a situation, the Steelers were not fully shaken down going into the campaign but they showed enough basic virtues to indicate that they will be hard to shave.

Layne's presence in the backfield should add balance to the attack. Bobby not only is a proven passer but also a distinct running threat. His regular backfield com-



**GEORGE TARASOVIC**

panions are fleet Ray Mathews, the lone hold-over from 1957; Dick Christy, a 1957 All-America at North Carolina State, and 230-pound Tank Younger, formerly of the Los Angeles Rams.

A rock-and-sock defensive platoon features Jack Butler, George Tarasovic, Dale Dodrill and Ernie Stautner.

With all the changes that Parker has made, this is the most interesting Steeler team in a long time. It will be well worth your while to take a look at it.

## Coming Giant Attractions at Stadium

GAME

**2**

OCT. 26

**PITTSBURGH  
STEELERS**

**TICKET  
PRICES:**

**\$5.00**

**BOX  
SEATS**

**\$4.00**

**RESERVED  
SEATS**

GAME

**3**

NOV. 9

**BALTIMORE  
COLTS**

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in Stamford and Cos Cob, Conn.

GAME

**5**

NOV. 30

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EAGLES**

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MAIL ORDERS TO:**

**TICKET MANAGER  
NEW YORK FOOTBALL GIANTS**  
10 Columbus Circle  
New York 19, N. Y.

GAME

**6**

DEC. 14

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BROWNS**

(Add 50c for mailing and handling)

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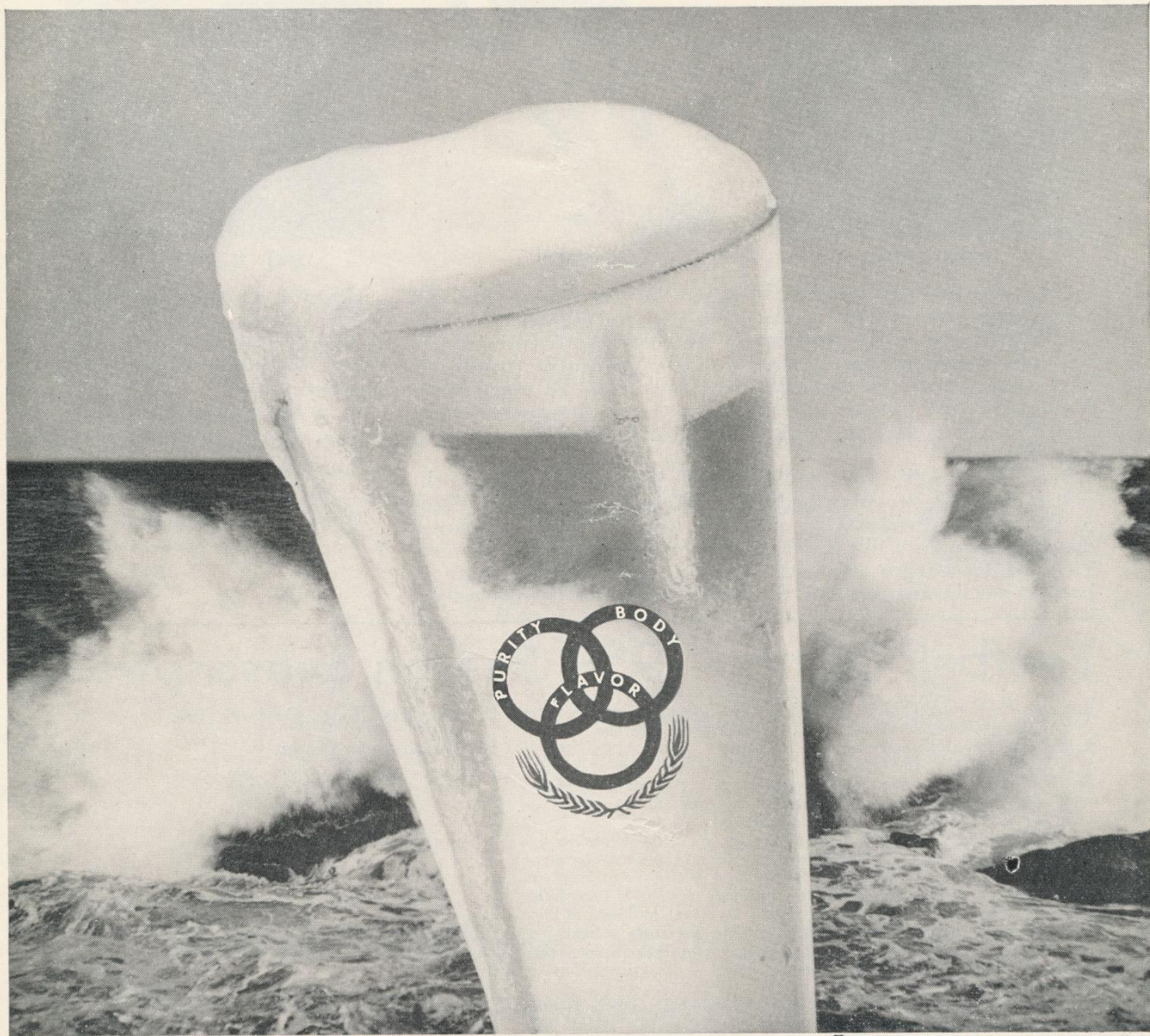
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the 'crisp'  
refresher



Now...largest-selling beer in the East!



# Jottings on the Giants

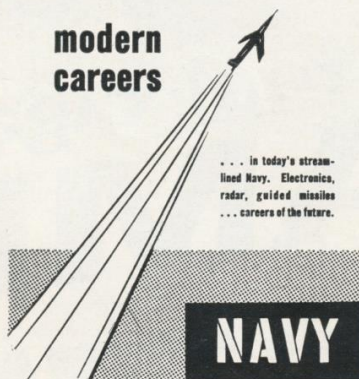
Hempstead High School's spectacular marching and dancing band, which has put on so many fine shows at Giant games over the years, will perform between the halves today. Miss Imogene Boyle is the director of this talented musical organization from Long Island's Nassau County. . . . The first time Coach Jim Lee Howell of the Giants saw New York was as a high-scoring member of the University of Arkansas basketball team that participated in the 1936 Olympic tryouts at Madison Square Garden.

Don Chandler, the Giants' star punter, was passing out cigars last weekend in celebration of the birth of his first child. . . . Public Service again will run special busses to the Stadium for Giant home games. They will leave from Newark and Elizabeth at 12:15 P.M. and from Paterson at 12:30 P.M. . . . Tom Landry, the Giants' defensive coach, is a practicing engineer.

The Section Five Club will hold a dinenr dance in honor of Coach

Jim Lee Howell at the Concourse Plaza Hotel on the night of Nov. 30. All the Giant players and club officials and many other sports celebrities will attend the affair, at which Chris Schenkel will serve as master of ceremonies. Tickets may be obtained at the Section Five Club headquarters in Room 229 of the Hotel Concourse Plaza.

**modern  
careers**



Frank Gifford, that Giant of many talents, has taken over the five-minute nightly radio sports show that the late Herman Hickman used to conduct for the Columbia Broadcasting System. . . . Kyle Rote, another versatile Giant of great articulacity, was a frequent companion of Marty Glickman, Gussie Moran and Company on their kick-it-around radio sports shows before and after Yankee baseball games last summer. . . . Bob Daley, the Giants' publicity director, covered all the classic European sports car races for The New York Times last spring and summer.

Charley Conerly and Em Tunnell each is in his eleventh season as a Giant. They'll have to go some to beat Mel Hein's longevity record, however. Mel played fifteen seasons. . . . Before deciding to make football his career, Ray Wietecha received a handsome bonus for signing a baseball contract with the Washington Senators. He was a hard-hitting outfielder at Northwestern.



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*Executive Vice President and General Manager*



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*Manhattan*  
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BEST TOBACCO MAKES  
THE BEST SMOKE!

BUT SARGE,  
THAT WAS  
MY LAST CAMEL  
YA TOOK!

Have a real cigarette -  
**CAMEL**

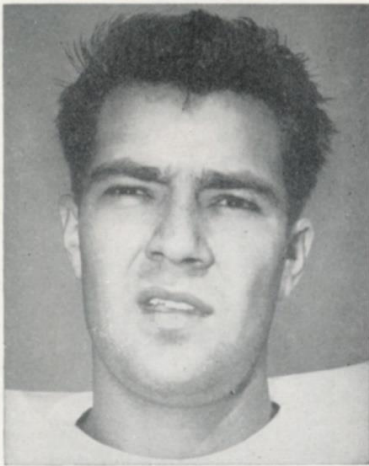


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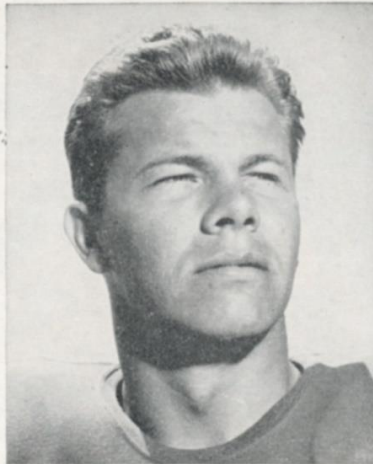


# Giant Album



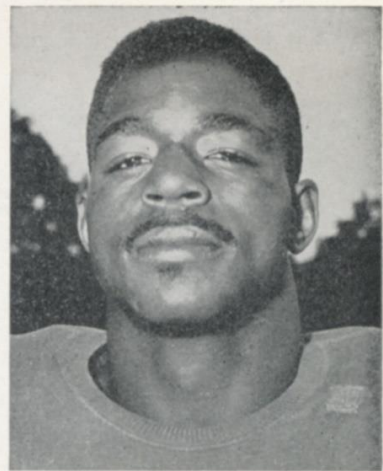
*Don Heinrich*

**Don Heinrich (11)**, who set all manner of passing records at the U. of Washington in 1950-52, has been a highly effective lead-off quarterback for the Giants. A master tactician and superb ball-handler, he has a gift for finding weak spots in opposing defenses. By using him alternately with Charley Conerly, the Giants get an extra lift on attack.



*Kyle Rote*

**Kyle Rote (44)**, offensive captain of the Giants, is sharper than ever in his eighth pro season. An All-America half-back at SMU, Kyle was a bonus choice in the 1951 draft. When knee injuries cut his ball-carrying effectiveness, he shifted to end and now ranks as one of the best. Through 1957, he had caught 168 passes for 2636 yards and 28 TDs.



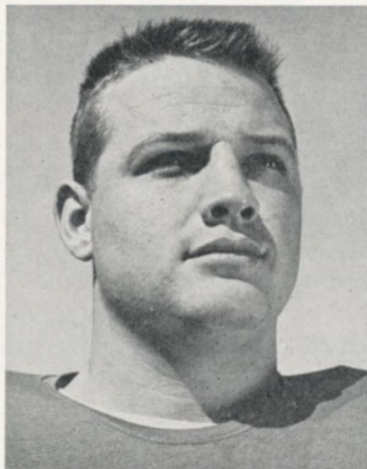
*Roosevelt Brown*

**Roosevelt Brown (79)** qualifies as one of pro football's greatest "finds." A speculative No. 27 draft choice in 1953, the big Morgan State graduate crashed the Giant line-up as rookie and has developed into the NFL's top-rated offensive tackle, a fleet 245-pounder, he's a lethal blocker. Also reinforces the defensive on goal line stands.



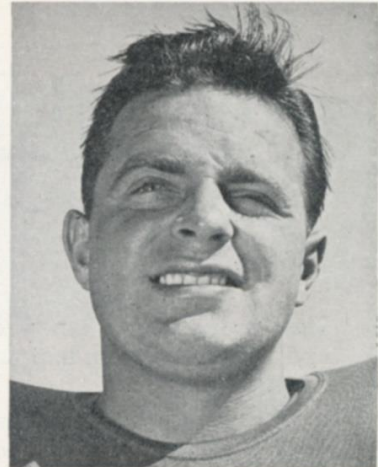
*Andy Robustelli*

**Andy Robustelli (81)**, perennial All-Pro end, shifted allegiance from the Rams to the Giants in 1956 in order to be closer to his Stamford, Conn., home. A big, bruising ruction-raiser who terrorizes rival passers, he gave the Giants a big boost toward their 1956 world title and, in his eighth pro season, looks just as good as ever.



*Sam Huff*

**Robert Lee Huff (70)**, who answers more readily to Sam, took over as the Giants' middle-linebacker as a rookie in 1956. Nobody, foe or friend, has been able to budge him out of the job since. The baby-faced 230-pound West Virginian, who played tackle in college, is a rock-and-sock play-wrecker and an uncanny ball hawk.



*Harland Sware*

**Harland Sware (84)**, acquired from the Los Angeles Rams in a 1954 trade, has been a key defense player for the Giants ever since. His darting sallies into rival backfields from his right linebacker post has provided many a bright moment for Giant fans. Washington State was his school.

**AUTOGRAPH COLLECTORS:** *Giant Album* is a weekly feature

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Amount of Loan	For 12 Months You Repay	For 24 Months You Repay
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2880	240	120
4920	410	205

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## 1958 Giant Statistics

### TEAM RECORD

GIANTS	OPPONENTS
28 First downs, rushing .....	14
18 First downs, passing .....	27
7 First downs, penalty .....	3
53 Total first downs .....	44
953 Total yards gained .....	955
549 Net yards gained, rushing .....	262
404 Net yards gained, passing .....	693
117 Number of rushing attempts .....	98
62 Number of passing attempts .....	95
29 Passes completed .....	49
7 Passes intercepted by .....	4
14 Yards on interception .....	94
16 Number of punts .....	—
46.2 Punting average .....	—
11 Punts returned .....	—
5.8 Punt return average .....	—
8 Kick-Offs returned .....	—
22.0 Kick-Off return average .....	—
12 Number of penalties .....	—
120 Yards lost, penalties .....	—
6 Number of fumbles .....	10
6 Opponents' fumbles recovered .....	3

### INDIVIDUAL RECORDS

#### PASSING

	Att.	Comp.	Int.	Yds.	L.G.	TDs.	Pct.
Conerly .....	45	24	3	324	41	3	.533
Heinrich .....	11	3	0	64	41	1	.273
*Dublinsky .....	3	1	0	14	14	0	.333
Gifford .....	2	0	1	0	0	0	.000
Chandler .....	1	1	0	27	27	0	1.000

### SCORING

	TD-R	TD-P	TDs.	PAT.	FG.	Pts.
Gifford .....	4	1	5	0	0	30
Summerall .....	0	0	0	10-11	2-5	16
Webster .....	2	0	2	0	0	12
King .....	1	0	1	0	0	6
MacAfee .....	0	1	1	0	0	6
Rote .....	0	1	1	0	0	6
Schnelker .....	0	1	1	0	0	6

#### RUSHING

	Att.	Yds.	L.G.	Avg.
Gifford .....	38	186	33	4.9
Webster .....	34	160	54	4.7
Triplett .....	26	117	22	4.5
King .....	13	71	18	5.5
Lott .....	2	11	6	5.5
Heinrich .....	1	3	3	3.0
Maynard .....	2	1	8	0.5
Conerly .....	1	0	0	0.0

#### RECEIVING

	No.	Yds.	TDs.	L.G.
Gifford .....	11	174	1	41
Schnelker .....	5	98	1	41
Webster .....	4	54	0	37
Rote .....	3	33	1	16
MacAfee .....	2	15	1	10
Triplett .....	2	10	7	0
Mischak .....	1	27	0	27

#### PUNT RETURNS

	No.	Yds.	L.G.
Crow .....	6	46	34
Maynard .....	5	18	18

#### INTERCEPTIONS

	No.	Yds.	L.G.
Crow .....	3	40	34
Patton .....	3	39	39
Huff .....	1	15	15

#### KICK-OFF RETURNS

	No.	Yds.	L.G.
King .....	5	103	31
Maynard .....	2	58	35
Triplett .....	1	15	15

#### PUNTING

	No.	Avg.	Lgst.
†Chandler .....	16	46.2	59

† Leads league. \* No longer with team.

"He tried to take my  
**Drake's**  
**COOKIES**"





## Cardinals on Offense

R. H. CROW (44)	F. B. HAMMACK (31)	Q. B. McHAN (8)	L. H. MATSON (33)
R. E. LEWIS (20)	R. T. McCUSKER (70)	C. GILLIS (50)	L. T. COOK (75)
	R. G. KONOVSKY (67)	L. G. MEINERT (62)	L. E. NAGLER (86)

## Giants on Defense

L. E. KATCAVAGE (75)	L. T. MODZELEWSKI (77)	M. G. HUFF (70)	R. T. GRIER (76)	R. E. ROBUSTELLI (81)
L. W. HUGHES (48)	L. L. B. SVOBODA (30)	L. S. CROW (41)	R. S. PATTON (20)	R. W. KARILIVACZ (21)
			R. L. B. SVARE (84)	

## CHICAGO CARDINALS ROSTER

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro
8	McHan, Lamar	QB	200	6:01	25	Arkansas	5
16	Hill, King	QB	207	6:03	21	Rice Institute	1
17	Reynolds, M. C.	QB	190	6:00	23	L. S. U.	1
20	Lewis, Woodley	E-HB	195	6:00	32	Oregon	9
21	Sears, Jimmy	HB	185	5:11	27	U. S. C.	3
22	Jackson, Charley	HB	180	5:11	22	S. M. U.	1
25	Nolan, Dick	HB	185	6:01	26	Maryland	5
31	Hammack, Mal	FB	205	6:02	25	Florida	3
33	Matson, Ollie	HB	210	6:02	28	San Francisco	6
35	Childress, Joe	HB	200	6:00	25	Auburn	3
37	Philpott, Dean	FB	200	6:00	22	Fresno State	1
40	Conrad, Bobby Joe	HB	180	6:00	22	Texas A. and M.	1
41	Hill, Jimmy	HB	190	6:02	30	Sam Houston	4
44	Crow, John David	HB	215	6:02	22	Texas A. and M.	1
47	Gordon, Bobby	HB	195	6:00	21	Tennessee	1
50	Gillis, Don	C	240	6:03	23	Rice Institute	1
53	Tubbs, Jerry	LB	226	6:02	23	Oklahoma	2
55	Taylor, Jim	C-LB	230	6:03	25	Baylor	3
57	Brettschneider, Carl	LB	220	6:01	26	Iowa State	3
61	Patera, Jack	LB	225	6:01	25	Oregon	3
62	Meinart, Dale	G	215	6:04	24	Oklahoma State	1
64	Hogland, Doug	G	240	6:03	27	Oregon State	6
66	Husmann, Ed	G-E	230	6:00	26	Nebraska	4
67	Konovsky, Bob	G	245	6:02	23	Wisconsin	3
70	McCusker, Jim	T	245	6:02	21	Pittsburgh	1
71	Cross, Bob	T	250	6:04	26	Kilgore J. C.	6
72	Ulrich, Chuck	T	250	6:04	27	Illinois	5
73	Culpepper, Ed	T	255	6:01	22	Alabama	1
75	Cook, Ed	T	240	6:02	27	Notre Dame	1
78	Owens, Luke	T	255	6:02	24	Kent State	2
81	Lane, Dick	E-HB	190	6:02	31	Scottsbluff	7
83	Boydston, Max	E	207	6:02	26	Oklahoma	4
84	Sugar, Leo	E	210	6:01	29	Purdue	5
86	Nagler, Gern	E	190	6:02	25	Santa Clara	5
89	Weber, Chuck	E-G	225	6:01	28	West Chester	4

### GIANT SPECIAL

PAT and FG—Su  
Chandler  
Punting—Chandler (C)  
Kick-Offs—Sum  
Chandler

### OFFICIALS

Refer  
John Pace (5)

### Umpires

James Beiers

### Head Line

Daniel Tehan (36)

### Back Ju

Samuel Giangreco

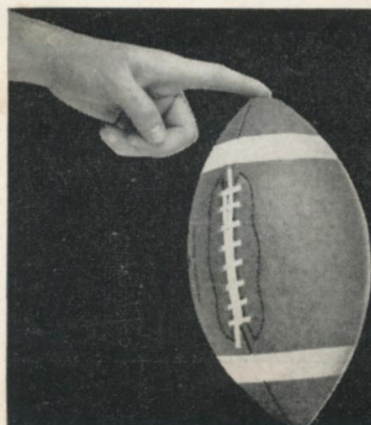
### Field Ju

Herman Rohrig (2)

### CARDINALS SPECIAL

PAT and FG—C  
Hammack  
Punting—Gordon (C)  
Kick-Offs—Conrad

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Here's to the winning point!  
**CLEAR HEADS AGREE**



CK-OFF  
05 P.M.

## Giants on Offense

R. H. WEBSTER (29)	F. B. TRIPLETT (33)	Q. B. CONERLY (42)	L. H. GIFFORD (16)
R. E. SCHNELKER (80)	R. T. YOUSO (72)	C. WIETECH (55)	L. T. BROWN (79)
	R. G. BARRY (68)	L. G. MISCHAK (62)	L. E. ROTE (44)

## Cardinals on Defense

L. E. SUGAR (84)	L. T. ULRICH (72)	M. G. WEBER (89)	R. T. CULPEPPER (73)	R. E. HUSMANN (66)
L. W. LANE (81)	L. L. B. BRETTSCHEIDER (57)	L. S. GORDON (47)	R. S. JACKSON (22)	R. W. NOLAN (25)
			R. L. B. TUBBS (53)	

## NEW YORK GIANTS ROSTER

### T SPECIALISTS

G—Summerall (88),  
andler (34).  
dler (34), Conerly (42).  
—Summerall (88),  
andler (34).

### OFFICIALS

#### Referee

ace (55), Illinois

#### Umpire

Beiersdorfer (17)

#### ad Linesman

n (36), Xavier (Ohio)

#### ack Judge

greco (10), Manhattan

#### ield Judge

hrig (27), Nebraska

### IAL SPECIALISTS

FG—Conrad (40),  
mmack (31).  
rdon (47), McHan (8).  
onrad (40), Lewis (20).

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro
11	Heinrich, Don	QB	180	6:00	27	Washington	5
13	Maynard, Don	HB	178	6:00	22	Texas Western	1
16	Gifford, Frank	HB	205	6:01	28	Southern California	7
20	Patton, Jim	HB	180	5:10	26	Mississippi	4
21	Karilivacz, Carl	HB	190	6:01	27	Syracuse	6
22	Lott, Billy	HB	195	6:00	23	Mississippi	1
24	King, Phil	FB	225	6:04	22	Vanderbilt	1
29	Webster, Alex	HB	210	6:03	27	North Carolina State	4
30	Svoboda, Bill	LB	215	6:00	29	Tulane	9
33	Triplet, Mel	FB	215	6:01	26	Toledo	4
34	Chandler, Don	HB	205	6:02	23	Florida	3
41	Crow, Lindon	HB	200	6:01	25	Southern California	4
42	Conerly, Charley	QB	185	6:01	37	Mississippi	11
44	Rote, Kyle	E	205	6:00	30	Southern Methodist	8
45	Tunnell, Emlen	HB	200	6:01	33	Iowa	11
48	Hughes, Ed	HB	180	6:01	28	Tulsa	4
55	Wietecha, Ray	C	225	6:01	29	Northwestern	6
60	Guy, Melwood	G-T	248	6:03	23	Duke	1
61	Jelacic, Jon	G-E	230	6:03	22	Minnesota	1
62	Mischak, Bob	G	230	6:00	25	Army	1
66	Stroud, Jack	G	235	6:01	29	Tennessee	6
68	Barry, Al	G	230	6:02	26	Southern California	3
70	Huff, Sam	G	230	6:01	23	West Virginia	3
71	Brackett, M. L.	T	250	6:05	25	Auburn	3
72	Youso, Frank	T	260	6:04	22	Minnesota	1
75	Katcavage, Jim	T	230	6:03	23	Dayton	3
76	Grier, Roosevelt	T	270	6:05	25	Penn State	3
77	Modzelewski, Dick	T	260	6:00	27	Maryland	6
79	Brown, Roosevelt	T	245	6:03	25	Morgan State	6
80	MacAfee, Ken	E	215	6:02	29	Alabama	5
81	Robustelli, Andy	E	230	6:01	30	Arnold	8
84	Svare, Harland	LB	215	6:00	27	Washington State	6
85	Schnelker, Bob	E	215	6:04	28	Bowling Green	6
88	Summerall, Pat	E	235	6:04	28	Arkansas	7
89	Livingston, Cliff	LB	215	6:03	28	UCLA	5

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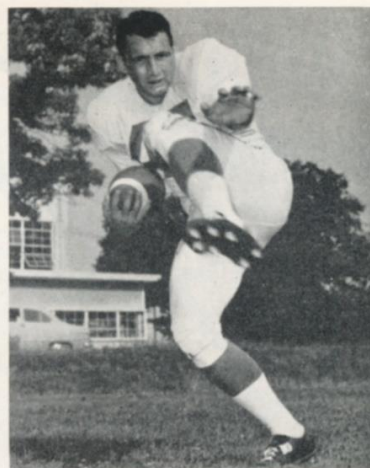




**JOHN CROW**



**JIM McCUSKER**



**BOBBY GORDON**

## *Looking Over the Cards*

Frank Ivy, an old South Side hero who played a strong end on the championship Cardinals of 1947, is tackling with great energy the assignment of rehabilitating a team that skidded into the Eastern Division cellar last year.

Having served six years under Bud Wilkinson at Oklahoma and having guided the Edmonton Eskimos of the Canadian League to three Grey Cup titles in four years, the new Cardinal boss is well grooved in the winning habit.

The Cardinals' startling 37-10 victory over the Redskins, after an initial 37-7 loss to the Giants, indicates that he may be getting the message across to the imposing collection of old and new players he

has assembled under the Redbird banner.

While it's always a tough proposition to climb the ladder in as competitive an enterprise as pro football, there's no doubt that this revamped Cardinal team has rising potential.

It has particularly striking offensive qualifications. Any backfield that includes Ollie Matson has to be respected. That great runner, as fast and powerful as ever in his sixth pro season, remains in place at left halfback.

Lamar McHan also returns at quarterback and, for support on days when he is more erratic than brilliant, there are two talented rookies, King Hill, the All-America from Rice, and M. C. Reynolds from L. S. U.

Big John Crow, Texas A. and M.'s Heisman Trophy winner of last fall, and Dean Philpott, from Fresno State, lend further youthful fire to a running game that has hold-over dependables in Mal Hammack and Joe Childress.

Slippery Gern Nagler and savvy Woodley Lewis are a superior pair of pass-catching ends and the blocking voltage of the offensive line has been stepped up by the addition of Ed Cook and Jim McCusker, a mountainous pair of rookie tackles.

A coach who is noted for his attention to detail, Ivy also has sharpened the Cardinals' kicking game by enlisting Bobby Gordon, a booming punter from Tennessee, and Bobby Joe Goroon, a Texas A. and M. product who booted four field goals against the Lions in last August's All-Star game.

Other improvements include the addition of Dick Nolan of Giant fame, Charlie Jackson of S. M. U. and Gordon to a defensive secondary headed by the spectacular Dick (Night Train) Lane.

With all this new talent and a new double-wing back-in-motion attack that keeps rival teams off balance, the Cardinals are flying on stronger wings this season.

**DICK NOLAN**



**OLLIE MATSON**





# Touchdown!



KING-SIZE  
**FILTER**

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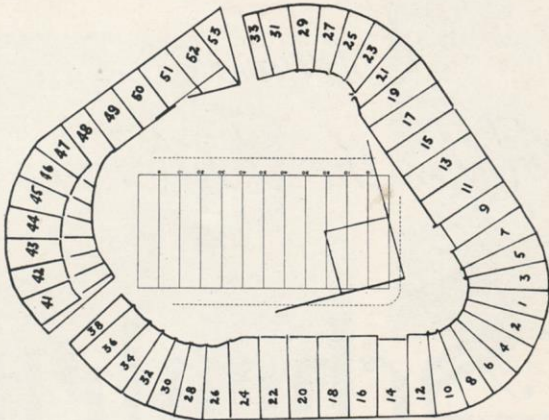
the cigarette with the  
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# Yankee Stadium Services & Facilities



**LOST AND FOUND**—Direct inquiries and reports to James K. Thomson, the Stadium Manager. Any attendant will direct you to his office.

**REST ROOMS—Men:** Gate 2, Press Gate, Stadium Club (lower, upper), Gate 6; Lower Sections 34, 8, 6, 15, 21, 27; Mezzanine Sections 27, 15, 5, 18, 28; Upper Sections 34, 20, 6, 15, 21; Bleacher Sections 43, 47, 52. **Women:** Gate 2, Gate 4, Stadium Club (lower, upper), Gate 6; Lower Sections 28, 20, 5, 15, 27; Mezzanine Sections 21, 15, 6, 18, 34; Upper Sections 28, 20, 5, 15, 29; Bleacher Sections 47, 52.

**PUBLIC TELEPHONES**—Gate 2, Gate 4, Press Gate, Stadium Club (lower, upper), Gate 6, Lower Sections 24, 14, 12, 11, 17, 27; Mezzanine Sections 27, 17, 7, 8, 22; South side 157th St., Ruppert Pl. to Cromwell Ave. Upper Sections 34, 20, 12, 8, 9, 19, 27; Bleacher Sections 41, 49, 51.

## PARKING AREAS YANKEE LOTS

South side 157th St., Ruppert Pl. to Cromwell Ave.  
Between Cromwell and River Aves., on 153rd St.  
163rd to 164th Sts., between River and Gerard Aves.  
151st St. and River Ave., opposite Bronx County jail.

## PRIVATELY-OWNED LOTS

West side Ruppert Pl., between 157th and 158th Sts.  
West side River Ave., between 151st and 153rd Sts.  
West side River Ave. and 157th St.  
East side River Ave., North of 153rd St.  
East side River Ave., North of 151st St.  
East side River Ave., 164th to 165th Sts.  
East side River Ave., South of 162nd St.  
Farmer's Square—Cromwell Ave. Roadway, and  
West of 151st St. Viaduct, opposite Bronx County Jail.

## GARAGES

Cromwell Ave. and 157th St.  
East side of River Ave., South side of 158th St.  
East side of River Ave., North side of 157th St.  
East side of River Ave., South side of 157th St.  
North side of 158th St., between River and Gerard Aves.  
Also, the Polo Grounds lot again will be in service for all Giant games at the Stadium.

## SOUVENIR PRICE LIST

Rooter Badge (All Teams).....	.25	Giants Bracelet .....	1.40
Picture Set (12 Players) .....	.35	Player Doll (small) .....	.75
Pennant (All Teams) .....	.50	Doll (large) .....	1.50
Giants Pen and Pencil Set .....	.75	Stadium Cap (ear laps) .....	2.00
Giants Player Trophy .....	1.00	Football (small) .....	1.50
Plastic Cushion .....	1.00	Football (large) .....	3.00

Souvenir Stands located at Gates 2, 4, 6; Lower Sections 2, 18; Mezzanine Sections 20, 23; Upper Sections 18, 21; Bleacher Sections 43, 50.

These items also are available by mail from Harry M. Stevens, Inc., Souvenir Dept., Yankee Stadium, Bronx 51, N. Y.

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QUART

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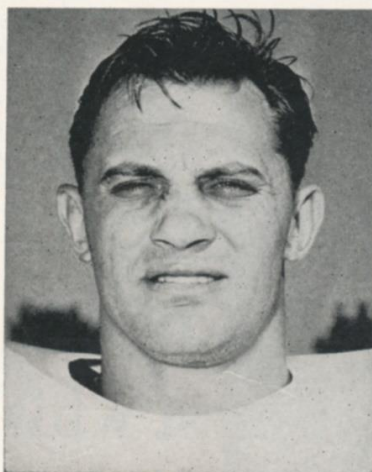


# Giant Album



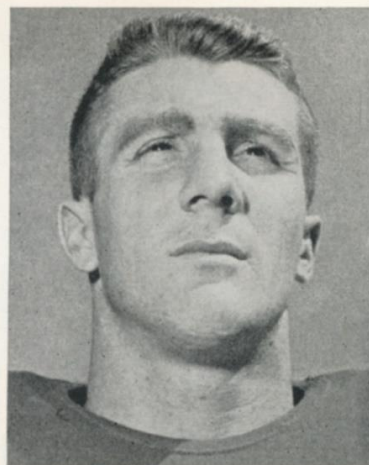
*Jack Stroud*

Deep-chested **Jack Stroud (66)** has been bowling over enemy tacklers like tenpins for six seasons. There's no better running guard in the league than the former Tennessee captain, who was an All-America tackle in college. He has the speed to get out in front and the power to make his blocks stick.



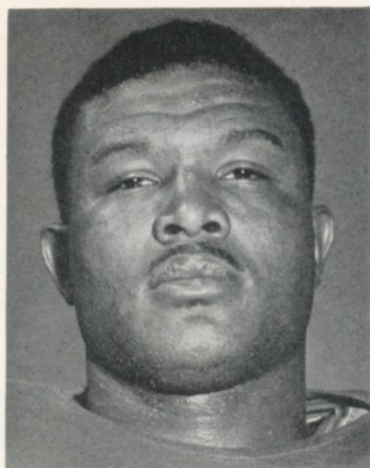
*Bill Svoboda*

**Bill Svoboda (30)**, the Giants' defensive captain, is a 9-year pro who who was obtained from the Cardinals during the 1954 revamping of the New York club. A star fullback at Tulane, Bill has developed into a crackerjack linebacker. He has an uncanny knack of being in the right place at the right time and specializes in recovering fumbles.



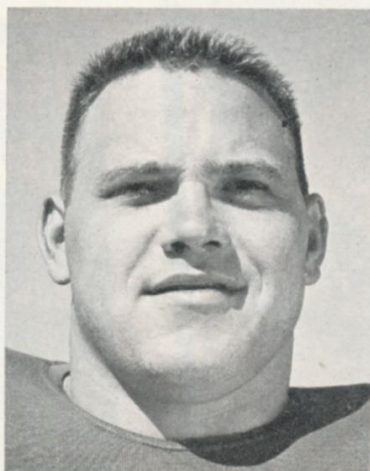
*Alex Webster*

**Alex Webster (29)**, cast off by the Redskins in 1953, came to the Giants in 1955 after two brilliant seasons in Canada. The big North Carolina State graduate has been a great runner for the Giants. Through 1957, he had rushed for 1806 yards, caught 73 passes for 796 more yards and scored 22 TDs.



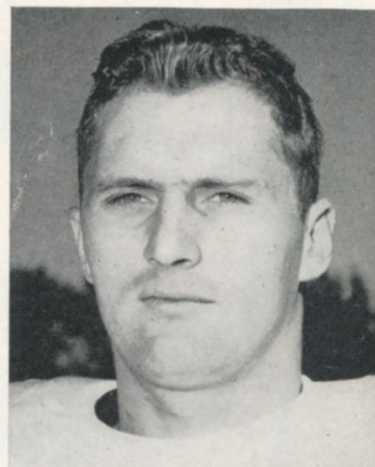
*Mel Triplett*

**Mel Triplett (33)**, a No. 5 draft choice in 1955, has supplied the Giants with a wallop at fullback that long had been lacking. He's a riproaring runner and a lethal blocker who is particularly effective at protecting the passer. A graduate of the University of Toledo, where he was football captain in 1954.



*Dick Modzelewski*

**Dick Modzelewski (77)** joined the Giants in 1956 after dividing three previous pro seasons between Washington and Pittsburgh. A rugged, willing 260-pounder, he's a fixture on the defensive rush line. "Little Mo," a product of Maryland, represents an ideal combination of the immovable object and irresistible force.



*Ken MacAfee*

**Ken MacAfee (80)**, signed as a free agent while serving in the Marine Corps, joined the Giants in 1954 and promptly nailed down a job as an offensive end. One of the fastest runners on the squad, the rangy Alabaman not only is a fine deep receiver but also does a solid job of blocking. Through 1957, he had caught 65 passes for 1021 yards and 15 TDs.

**AUTOGRAPH COLLECTORS:** *Giant Album* is a weekly feature

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**GIANT LEADERS**

<i>Rushing</i> .....	Gifford: 38-186 yds.
<i>Passing</i> .....	Conerly: 24 of 45
<i>Receiving</i> .....	Gifford: 11-174 yds.
<i>Scoring</i> .....	Gifford: 30 pts.
<i>Punting</i> .....	Chandler: 46.2 avg.
<i>Punt Returns</i> .....	Crow: 6-46 yds.
<i>Kick-Off Returns</i> .....	King: 5-103 yds.
<i>Interceptions</i> .....	Crow: 3-40 yds.

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## Giants Lead Card Series

In a thirty-three game rivalry that dates back to the National League's founding days of 1926, the Giants have beaten the Cardinals 26 times and lost to them 7 times.

The series has been marked by spectacular scoring duels. For instance, the Giants won by 28-24 in '46; 35-31 in '47; 41-38 in '48 and 28-21 at Chicago last year. The Cards scored by 41-38 in '49; 24-23 in '52 and 35-27 in '56.

In 1948, the Cards rolled up the highest score ever registered against the Giants to that time, beating them 63-35. The high-water mark for the Giants was the 51-21 triumph in 1950. The series record:

1926—h Giants 20, Cardinals 0  
 1927—h Giants 28, Cardinals 7  
 1929—h Giants 24, Cardinals 21  
 1930—h Giants 25, Cardinals 12  
       Giants 13, Cardinals 7  
 1935—h Cardinals 14, Giants 13  
 1936—h Giants 14, Cardinals 6  
 1938—h Giants 6, Cardinals 0  
 1939—h Giants 17, Cardinals 7  
 1941—h Cardinals 10, Giants 7  
 1942—h Giants 21, Cardinals 7  
 1943—h Giants 24, Cardinals 13  
 1946—h Giants 28, Cardinals 24  
 1947—h Giants 35, Cardinals 31  
 1948—h Cardinals 63, Giants 35  
 1949—Giants 41, Cardinals 38  
 1950—Cardinals 17, Giants 3  
       h Giants 51, Cardinals 21  
 1951—h Giants 28, Cardinals 17  
       Giants 10, Cardinals 0  
 1952—h Cardinals 24, Giants 23  
       Giants 28, Cardinals 6  
 1953—h Giants 21, Cardinals 7  
       Giants 23, Cardinals 20



**CARD ROOKIES:** King Hill, 1957 All-America quarterback from Rice, spotting ball for place-kick by Bobby Joe Conrad of Texas A. and M.

1954—Giants 41, Cardinals 10  
       h Giants 31, Cardinals 17  
 1955—Cardinals 28, Giants 17  
       h Giants 10, Cardinals 0  
 1956—Cardinals 35, Giants 27  
       h Giants 23, Cardinals 10  
 1957—h Giants 27, Cardinals 14  
       Giants 28, Cardinals 21  
 1958—Giants 37, Cardinals 7

h—Game played in New York.

(Points—Giants 779, Cardinals 514)

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*Mrs. Wagner's Pies*





# "THESE FRANKFURTS ARE HICKORY SMOKED!"

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Offside



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Helping Runner



Illegal Motion



Illegal Pass



Unsportsmanlike  
Conduct



Pass Interference



Holding, Illegal  
Use of Hands



Personal Foul  
(indication of  
offense follows)



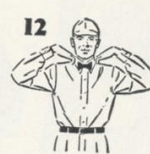
Delay of Game,  
Excess Time-Out



Touchdown, Field  
Goal, Extra Point



Safety



Loss of Down



Penalty Declined,  
Incomplete Pass,  
Missed Goal



First Down



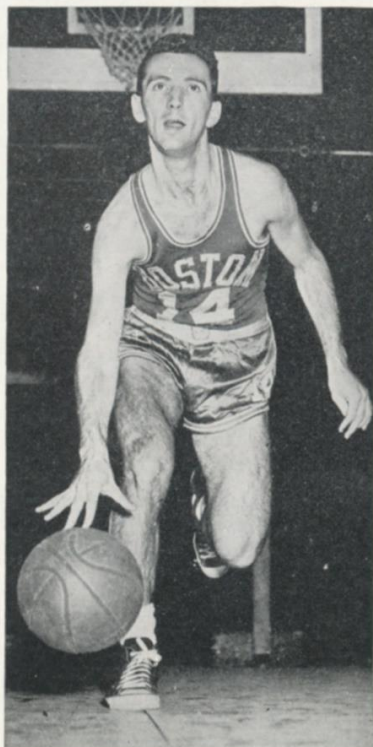
Dead Ball



No Time-Out or  
Time In with Whistle



Time-Out



BOB COUSY, Boston Celtics

Bob Cousy—Bill Russell—Bill Sharman—Carl Braun  
Kenny Sears—Willie Naulls—Richie Guerin

## Pro Basketball Madison Square Garden

This Coming Saturday Night  
(League Opener)

New York                      Boston  
Knicks                      vs.                      Celtics

SPECIAL ATTRACTION, 7:15 P.M.

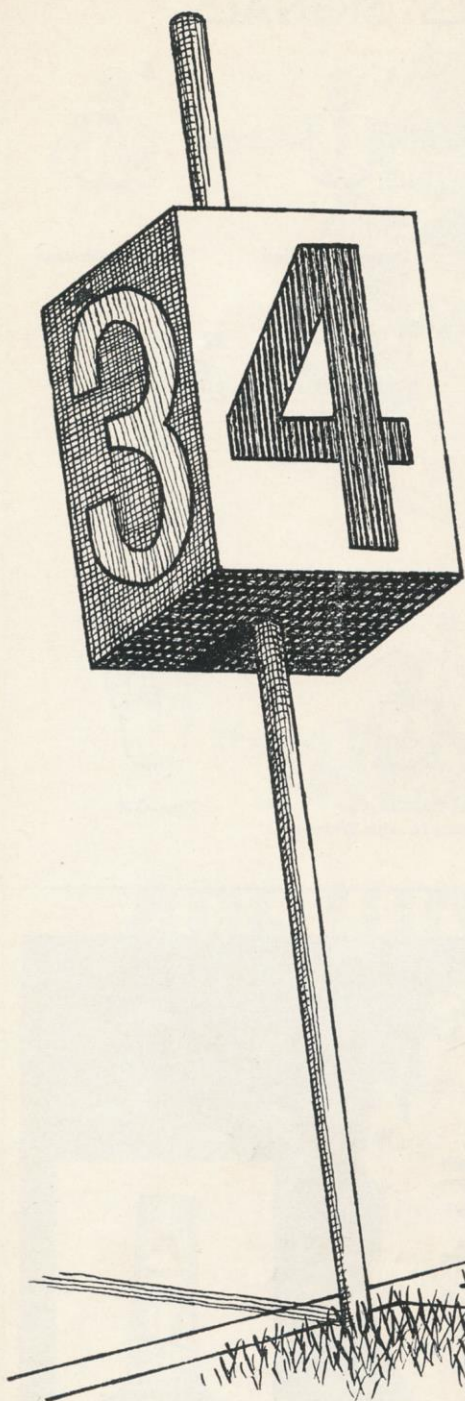
### Knick Oldtimers Game

(With Max Zaslofsky, Sonny Hertzberg, Ossie Shechtman,  
Stan Stutz, George Kaftan, Connie Simmons, Ray Lumppp)

Prices—\$4.50, \$3, \$2.50, \$2, \$1.50

Tickets on sale at Madison Square Garden box office. Mail orders  
promptly filled. Write Basketball Department, Madison Square Garden,  
307 West 49th Street. Add 25 cents for handling and mailing.





Before they call  
that 4th down kick  
Stand up, brother . . .

*Sing out for Knick*



# Knickerbocker

NEW YORK'S FAMOUS BEER

Jacob Ruppert, N. Y. C.

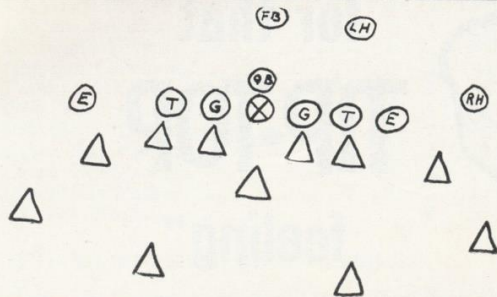


## Giant Blackboard

**T**O get back into the football swing, let's review the Giant defensive set-up.

Once again, the Giants are using what has come to be known as the "Pro Four." Incidentally, this formation, which has become practically standard in pro football, was devised by Coach Jim Lee Howell and his staff.

The "Pro Four," diagrammed below, presents a four-man rush line of tackle-type players. In close support and, sometimes, in fact even stationed on



the line, are three line-backers, one on each end of the line and one in the middle. The four remaining defenders are deployed in an umbrella-shaped arc.

Reading from left to right, the usual components of the Giant rush line are Jim Katcavage (75), Dick Modzelewski (77), Rosy Grier (76), and Andy Robustelli (81). Note that the nominal ends, Katcavage and Robustelli weigh 230.

The chief responsibility of the rush liners is to rush; that is, to keep plowing in, penetrating as deeply as possible, to strip the ball-carrier of his blocking protection and to hurry and harry the rival passers and kickers.

The line-backers usually are Bill Svoboda (30), on the left flank; Harland Svare (84) or Cliff Livingston (89), on the right flank and Sam Huff (70) in the middle. Generally speaking, they pick up the pieces left by the rush liners (that is, make most of the tackles).

They also frequently join in the destructive fun behind the enemy line by edging up on the ball before the snap and blasting across in "red dog" sallies. On other occasions, they'll play loose to protect the outside or patrol a shallow pass defense zone.

The deep secondary alignment, from left to right, has Ed Hughes (48), Lindon Crow (41), Jim Patton (20) and Carl Karilivacz (21). Their primary job is to defend against passes. However, all of them and the corner men, Hughes and Karilivacz, in particular, have to be ready to come up fast to stop running plays that show signs of breaking through the first lines of defense.

The "Pro Four" has the great virtue of flexibility. It can be played almost any way. A glance at the diagram shows how little adjustment it takes to mass against power thrusts (the linebackers hop into the line, the corner-men creep up closer) and to loosen up when a pass is indicated (the linebackers drop back, peel off and drift with the play, the deep men fade back farther).



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TO THOSE  
WHO THOUGHTFULLY  
JUDGE WHISKEY  
BY EXPERIENCE

# MELROSE

## THE VINTAGE WHISKEY

Vintage Blended Whiskey, 90 Proof, 60% Grain Neutral Spirits. Melrose Distillers Co., N. Y.







"There's no substitute  
for that  
**TIP-TOP**  
feeling"

Tip-Top Bread and Cakes... just a teeny bit better!

"Tip-Top" Reg. U. S. Pat. Off., Ward Baking Company

*Above all... it's light!*



Please be patient if you don't find Long John the first try! Shipments of this wonderfully light whisky are barely trickling over from Scotland.

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## National League Champions

In the National Football League's first twelve seasons, the champion was the team with the highest won-and-lost percentage. In 1933, the league was split into Eastern and Western divisions. Since then, the divisional champions have met after the regular season ends for pro football's "world championship."

### LEAGUE LEADERS—1921-32

		W.	L.	T.	Pct.
1921	Chicago Staleys (Bears)	10	1	1	.909
1922	Canton Bulldogs	10	0	2	1.000
1923	Canton Bulldogs	11	0	1	1.000
1924	Cleveland Indians	7	1	1	.875
1925	Chicago Cardinals	11	2	1	.846
1926	Frankford Yellow Jackets	14	1	1	.933
1927	New York Giants	11	1	1	.917
1928	Providence Steam Rollers	8	1	2	.889
1929	Green Bay Packers	12	0	1	1.000
1930	Green Bay Packers	10	3	1	.769
1931	Green Bay Packers	12	2	0	.857
1932	Chicago Bears	7	1	6	.875

### PLAY-OFF RESULTS—1933-57

1933	(Dec. 17 at Chicago) Chicago Bears 23, New York 21.
1934	(Dec. 9 at New York) New York 30, Chicago Bears 13.
1935	(Dec. 15 at Detroit) Detroit 26, New York 7.
1936	(Dec. 13 at New York) Green Bay 21, Boston 6.
1937	(Dec. 12 at Chicago) Washington 28, Chicago Bears 21.
1938	(Dec. 11 at New York) New York 23, Green Bay 17.
1939	(Dec. 10 at Milwaukee) Green Bay 27, New York 0.
1940	(Dec. 8 at Washington) Chicago Bears 73, Washington 0.
1941	(Dec. 21 at Chicago) Chicago Bears 37, New York 9.
1942	(Dec. 13 at Washington) Washington 14, Chicago Bears 6.
1943	(Dec. 26 at Chicago) Chicago Bears 41, Washington 21.
1944	(Dec. 17 at New York) Green Bay 14, New York 7.
1945	(Dec. 16 at Cleveland) Cleveland 15, Washington 14.
1946	(Dec. 15 at New York) Chicago Bears 24, New York 14.
1947	(Dec. 28 at Chicago) Chicago Cardinals 28, Philadelphia 21.
1948	(Dec. 19 at Philadelphia) Philadelphia 7, Chicago Cardinals 0.
1949	(Dec. 18 at Los Angeles) Philadelphia 14, Los Angeles 0.
1950	(Dec. 24 at Cleveland) Cleveland 30, Los Angeles 28.
1951	(Dec. 23 at Los Angeles) Los Angeles 24, Cleveland 17.
1952	(Dec. 28 at Cleveland) Detroit 17, Cleveland 7.
1953	(Dec. 27 at Detroit) Detroit 17, Cleveland 16.
1954	(Dec. 26 at Cleveland) Cleveland 56, Detroit 10.
1955	(Dec. 26 at Los Angeles) Cleveland 38, Los Angeles 14.
1956	(Dec. 30 at New York) New York 47, Chicago Bears 7.
1957	(Dec. 29 at Detroit) Detroit 59, Cleveland 14.

### 1957 N. F. L. STATISTICAL LEADERS

#### RUSHING

	Att.	Y.G.
Brown, Cleveland	202	942
Casares, Bears	204	700
Bosseler, Washington	167	673
Johnson, Detroit	129	621
Wilson, Los Angeles	127	616

#### PASSING

	Comp.	Y.G.
O'Connell, Cleveland	63	1259
LeBaron, Washington	99	1508
Unitas, Baltimore	172	2550
Van Brocklin, L. A.	132	2105
McHan, Cardinals	87	1568

#### PASS-RECEIVING

	Caught	Yds.
Wilson, San Francisco	52	757
Berry, Baltimore	47	800
McClair, Pittsburgh	46	630
GIFFORD, N. Y.	41	588
Moore, Baltimore	40	687

#### SCORING

	TD	PAT	FG
Baker, Wash.	1	29	14
Groza, Cleve.	0	32	15
Cone, Green Bay	2	26	12
Blanda, Bears	1	23	14
Cothren, L. A.	0	28	11

Punting—CHANDLER, NEW YORK, 44.6-yd. avg. Punting Returns—Zagers, Washington, 15.5-yd. avg. Kick-Off Returns—Arnett, Los Angeles, 28-yd. avg. Interceptions—Davis, Baltimore, 10—219 yds.

# SEASON AFTER SEASON...



"Ahh...  
So Pure!"

She's New York's  
Best Girl!

**White Rock**  
for sparkling fine beverages

The White Rock Girl stays so popular because the brand she represents satisfies so completely! Thanks to superior carbonation, a White Rock drink keeps sparkling from the first pour to the last sip. So for a lighter, livelier drink every time, don't just mix it... *White Rock it!*





# This Weekend's N. F. L. Pairings

Home Team		Visiting Team		Home Team		Visiting Team	
NEW YORK		CHICAGO CARDS		DETROIT		BALTIMORE	
Won 2, Lost 1		Won 1, Lost 2		Won 0, Lost 2, Tied 1		Won 3, Lost 0	
37—Cards at Buffalo .....	7	7—New York at Buff. ....	37	15—Baltimore (a) .....	28	28—Detroit .....	15
24—Philadelphia (a) .....	27	37—Washington .....	10	13—Green Bay (a) .....	13	51—Chicago Bears .....	38
21—Washington (a) .....	14	28—Cleveland (a) .....	35	28—Los Angeles .....	42	24—Green Bay at Milw. ....	17
—Chicago Cards .....		—New York (a) .....		—Baltimore .....		—Detroit (a) .....	
—Pittsburgh .....		—Cleveland .....		—Los Angeles (a) .....		—Washington .....	
—Cleveland (a) .....		—Philadelphia .....		—San Francisco (a) .....		—Green Bay .....	
—Baltimore .....		—Washington (a) .....		—Cleveland (a) .....		—New York (a) .....	
—Pittsburgh (a) .....		—Philadelphia (a) .....		—San Francisco .....		—Chicago Bears (a) .....	
—Washington .....		—Pittsburgh .....		—Chicago Bears .....		—Los Angeles .....	
—Philadelphia .....		—Los Angeles .....		—Green Bay .....		—San Francisco .....	
—Detroit (a) .....		—Chicago Bears (a) .....		—New York .....		—Los Angeles (a) .....	
—Cleveland .....		—Pittsburgh (a) .....		—Chicago Bears (a) .....		—San Francisco (a) .....	
82	48	72	82	56	83	103	70
CLEVELAND		PITTSBURGH		CHICAGO BEARS		LOS ANGELES	
Won 3, Lost 0		Won 1, Lost 2		Won 2, Lost 1		Won 2, Lost 1	
30—Los Angeles (a) .....	27	20—San Francisco (a) .....	23	34—Green Bay (a) .....	20	27—Cleveland .....	30
45—Pittsburgh (a) .....	12	12—Cleveland .....	45	38—Baltimore (a) .....	51	33—San Francisco (a) .....	3
35—Chicago Cards .....	28	24—Philadelphia .....	3	28—San Francisco .....	6	42—Detroit (a) .....	28
—Pittsburgh .....		—Cleveland (a) .....		—Los Angeles .....		—Chicago Bears (a) .....	
—Chicago Cards (a) .....		—New York (a) .....		—San Francisco (a) .....		—Detroit .....	
—New York .....		—Washington .....		—Los Angeles (a) .....		—Chicago Bears .....	
—Detroit .....		—Philadelphia (a) .....		—Green Bay .....		—San Francisco .....	
—Washington (a) .....		—New York .....		—Baltimore .....		—Green Bay (a) .....	
—Philadelphia .....		—Chicago Cards (a) .....		—Detroit (a) .....		—Baltimore (a) .....	
—Washington .....		—Chicago Bears .....		—Pittsburgh (a) .....		—Chicago Cards (a) .....	
—Philadelphia (a) .....		—Washington (a) .....		—Chicago Cards .....		—Baltimore .....	
—New York (a) .....		—Chicago Cards .....		—Detroit .....		—Green Bay .....	
110	67	56	71	100	77	102	61
WASHINGTON		GREEN BAY		PHILADELPHIA		SAN FRANCISCO	
Won 1, Lost 2		Won 0, Lost 2, Tied 1		Won 1, Lost 2		Won 1, Lost 2	
24—Philadelphia (a) .....	14	20—Chicago Bears .....	34	14—Washington .....	24	23—Pittsburgh .....	20
10—Chicago Cards (a) .....	37	13—Detroit .....	13	27—New York .....	24	3—Los Angeles .....	33
14—New York .....	21	17—Baltimore at Milw. ....	24	3—Pittsburgh (a) .....	24	6—Chicago Bears (a) .....	28
—Green Bay .....		—Washington (a) .....		—San Francisco .....		—Philadelphia (a) .....	
—Baltimore (a) .....		—Philadelphia .....		—Green Bay (a) .....		—Chicago Bears .....	
—Pittsburgh (a) .....		—Baltimore (a) .....		—Chicago Cards (a) .....		—Detroit .....	
—Chicago Cards .....		—Chicago Bears (a) .....		—Pittsburgh .....		—Los Angeles (a) .....	
—Cleveland .....		—Los Angeles .....		—Chicago Cards .....		—Detroit (a) .....	
—New York (a) .....		—San Fran. at Milw. ....		—Cleveland (a) .....		—Green Bay at Milw. ....	
—Cleveland (a) .....		—Detroit (a) .....		—New York (a) .....		—Baltimore (a) .....	
—Pittsburgh .....		—San Francisco (a) .....		—Cleveland .....		—Green Bay .....	
—Philadelphia .....		—Los Angeles (a) .....		—Washington (a) .....		—Baltimore .....	
48	72	50	71	44	72	32	81

## NATIONAL LEAGUE LEADERS

### RUSHING

1. Brown, Cleveland .....	75 for 482 yds.
2. Wilson, Los Angeles .....	30 for 280 yds.
3. Mitchell, Cleveland .....	29 for 262 yds.

### PASSING

1. LeBaron, Washington .....	25 of 44 for 426 yds.
2. Reynolds, Cardinals .....	37 of 63 for 601 yds.
3. Wade, Los Angeles .....	42 of 74 for 633 yds.

### RECEIVING

1. Berry, Baltimore .....	19 for 266 yds.
2. Owens, San Francisco .....	16 for 187 yds.
3. Shofner, Los Angeles .....	15 for 310 yds.

### SCORING

1. Brown, Cleveland .....	48 pts.
2. GIFFORD, GIANTS .....	30 pts.
Crow, Cardinals .....	30 pts.
Galimore, Bears .....	30 pts.
Moore, Baltimore .....	30 pts.

## NATIONAL LEAGUE STANDINGS

### EASTERN CONFERENCE

	W.	L.	T.	Pct.	Points For	Agst.
Cleveland .....	3	0	0	1.000	110	67
NEW YORK .....	2	1	0	.667	82	48
Chicago Cardinals .....	1	2	0	.333	72	82
Philadelphia .....	1	2	0	.333	44	72
Pittsburgh .....	1	2	0	.333	56	71
Washington .....	1	2	0	.333	48	72

### WESTERN CONFERENCE

Baltimore .....	3	0	0	1.000	103	70
Chicago Bears .....	2	1	0	.667	100	77
Los Angeles .....	1	1	0	.667	102	61
San Francisco .....	1	2	0	.333	32	81
Detroit .....	0	2	1	.000	56	83
Green Bay .....	0	2	1	.000	50	71

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT



ONCE  
IN A  
**BLUE**  
MOON



Rare is the whiskey of such character and savor that it unfailingly offers complete and perfect pleasure. And if this triumph won't quite change the stars in their courses or shade a gold moon blue, at least it can win more advocates than any other whiskey in the world's history. It can . . . and *did*. Its name is 7 Crown.

Say **Seagram's** and be **Sure**  
OF THE FIRST AND FINEST AMERICAN WHISKEY





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**AIR FORCE**  
 MEN OF AMERICA

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 LEGENDARY HERO COMES TO LIFE IN AUTHENTIC EPISODES  
 FILMED ROUND THE WORLD...WITH THE COOPERATION OF THE  
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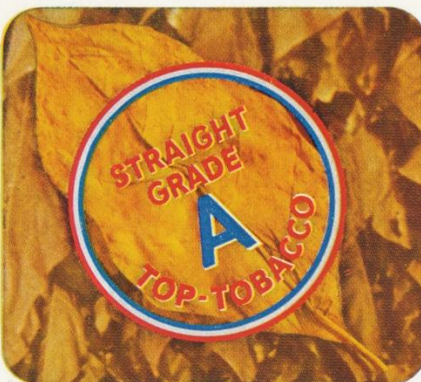


*Jets go flashing through the mile-high air! Move in fast and hit the target square!*

*Mission accomplished... and you'll find a man*



*Stops and takes big pleasure when and where he can... Chesterfield!*



*Always the top-tobacco, straight Grade-A, the top-tobacco in the U. S. A.*



*Sun-drenched top-tobacco's gonna mean You're smokin' smoother and smokin' clean!*

*When you've earned a smoke*—nothing satisfies like the  
**BIG CLEAN TASTE OF TOP-TOBACCO!**

**CHESTERFIELD**



**REGULAR**

**KING**