

YANKEE STADIUM

OFFICIAL PROGRAM • 50 CENTS



DECEMBER 14, 1958



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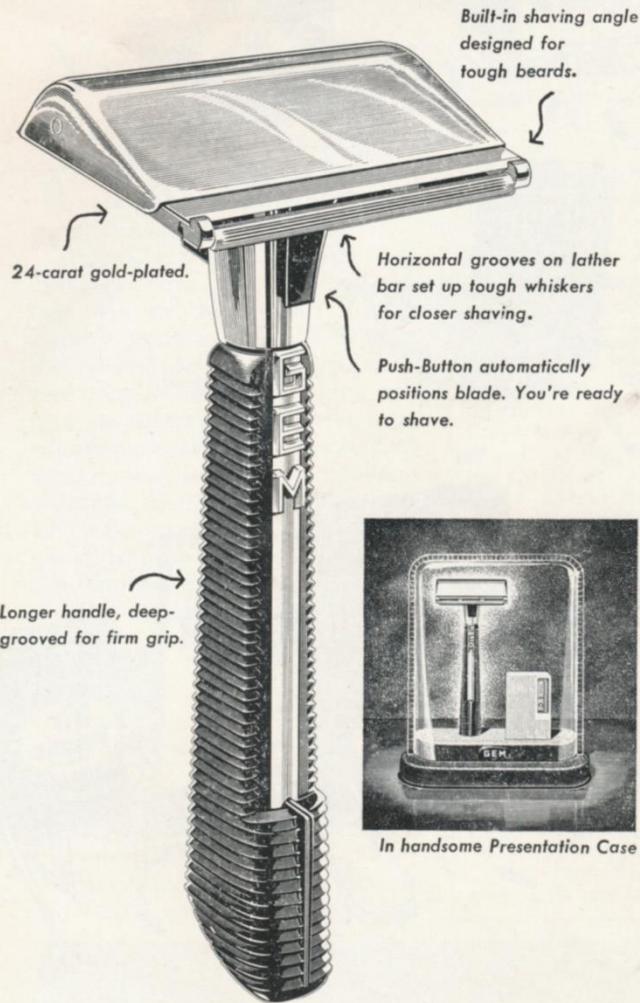
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There's never been a razor like the new Gem Push-Button Razor. Teamed up with extra-heavy, extra-sharp Gem Blades, it's the most powerful combination in history for shaving tough beards. Get tough with your tough beard—get the new Gem Push-Button Razor in the handsome Presentation Case today.

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OFFICIAL PROGRAM

NEW YORK



GIANTS

vs. **CLEVELAND BROWNS**

YANKEE STADIUM • Dec. 14, 1958

Volume 33

Number 6

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NEW YORK FOOTBALL GIANTS

| | |
|--------------------------|---------------------|
| John V. Mara | President-Treasurer |
| Wellington T. Mara | Secretary |
| Raymond J. Walsh | General Manager |

| | |
|-----------------------|-----------------|
| Jim Lee Howell | Head Coach |
| Vince Lombardi | Offensive Coach |
| Tom Landry | Defensive Coach |
| John Dell-Isola | Line Coach |
| Ken Kavanaugh | End Coach |

| | |
|---|-----------|
| John Johnson, Sid Moret and John Dziegial | Trainers |
| Dr. Francis Sweeny | Physician |
| Dr. Arthur Croker | Dentist |

| | |
|--------------------|--------------------|
| Robert Daley | Publicity Director |
|--------------------|--------------------|

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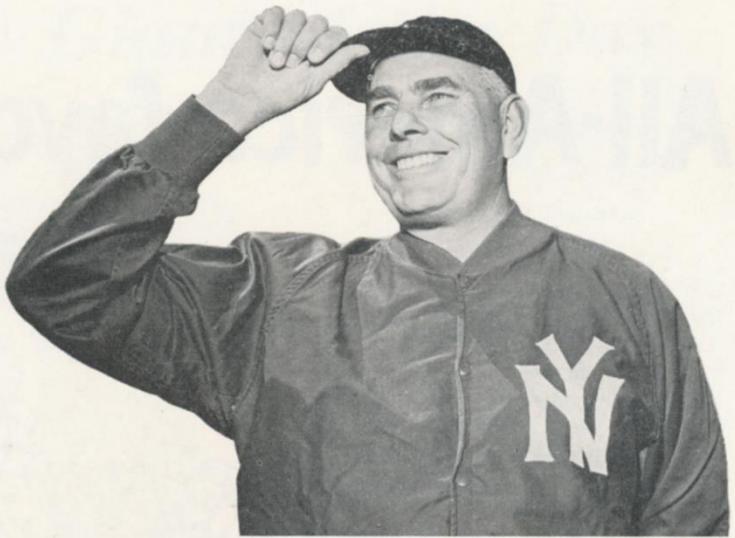
HARRY M. STEVENS, Inc.
320 Fifth Avenue
New York 1, N. Y.



The "All-American" Team

The brands all America selects
for its smoking pleasure

Au Revoir —and It Could Be Only Until Next Sunday



JIM LEE HOWELL

WHATEVER happens today, it says here that this has been a great season for the Giants.

Naturally, we hope Jim Lee Howell's boys win. If they do, they will tie the Browns for the Eastern Conference lead. The clubs then would play off at the Stadium next Sunday to decide which will face the Baltimore Colts, who have captured the Western Conference title, in pro football's world championship. The championship game will be played on Dec. 28, two weeks from today, on the field of the Eastern Conference winner—in other words, here or in Cleveland.

But win, lose or draw, New York should be proud of these Giants for their gallant uphill fight to a last-game showdown—and grateful for the eleven exciting Sunday afternoons they have provided here at the Stadium and on the television screen.

It's no secret now that few in the Giant inner circle gave this

club much of a chance at the start against a Cleveland team that had won last year while rebuilding. And if anyone had dared to say that the Giants could keep in the fight with Charley Conerly, Frank

IF THE GIANTS WIN:

SEASON SUBSCRIBERS: Pick up tickets for Dec. 21 Play-Off Game before 5 P.M., Wednesday, Dec. 17, at Giants' office, 10 Columbus Circle. Or: Mail check (including a 50-cent service charge for each order) before Wednesday to Season Subscription Dept., same address.

ALL OTHERS—Tickets will go on sale at Yankee Stadium immediately after today's game, and also will be on sale a week at Yankee Stadium, at the Yankee ticket office in Grand Central, Andy Robustelli's Sport Shops in Stamford and Cos Cob, and at regular suburban Davega Stores. Mail orders to the Giants' 10 Columbus Circle office must be accompanied by a certified check or money order including a 50-cent service charge for each order.

The regular season ticket price scale will prevail.

Gifford, Alex Webster, Don Heinrich, Rosy Grier, Jack Stroud, Rosy Brown, Bill Svoboda and other key players out of action for sustained periods, a hurry call would have been put in for a psychiatrist.

Stay in the fight the Giants did, with the same type of productive togetherness that has made them a National League power ever since Howell took command.

Every Giant did his part in a truly inspiring team performance that saw the offensive and defensive units take turns in grabbing the spotlight.

Hats off to all of them and to Vin Lombardi, Tom Landry, Ken Kavanaugh and Johnny Dell Isola, who performed their duties as Howell's assistants with such knowing zeal.

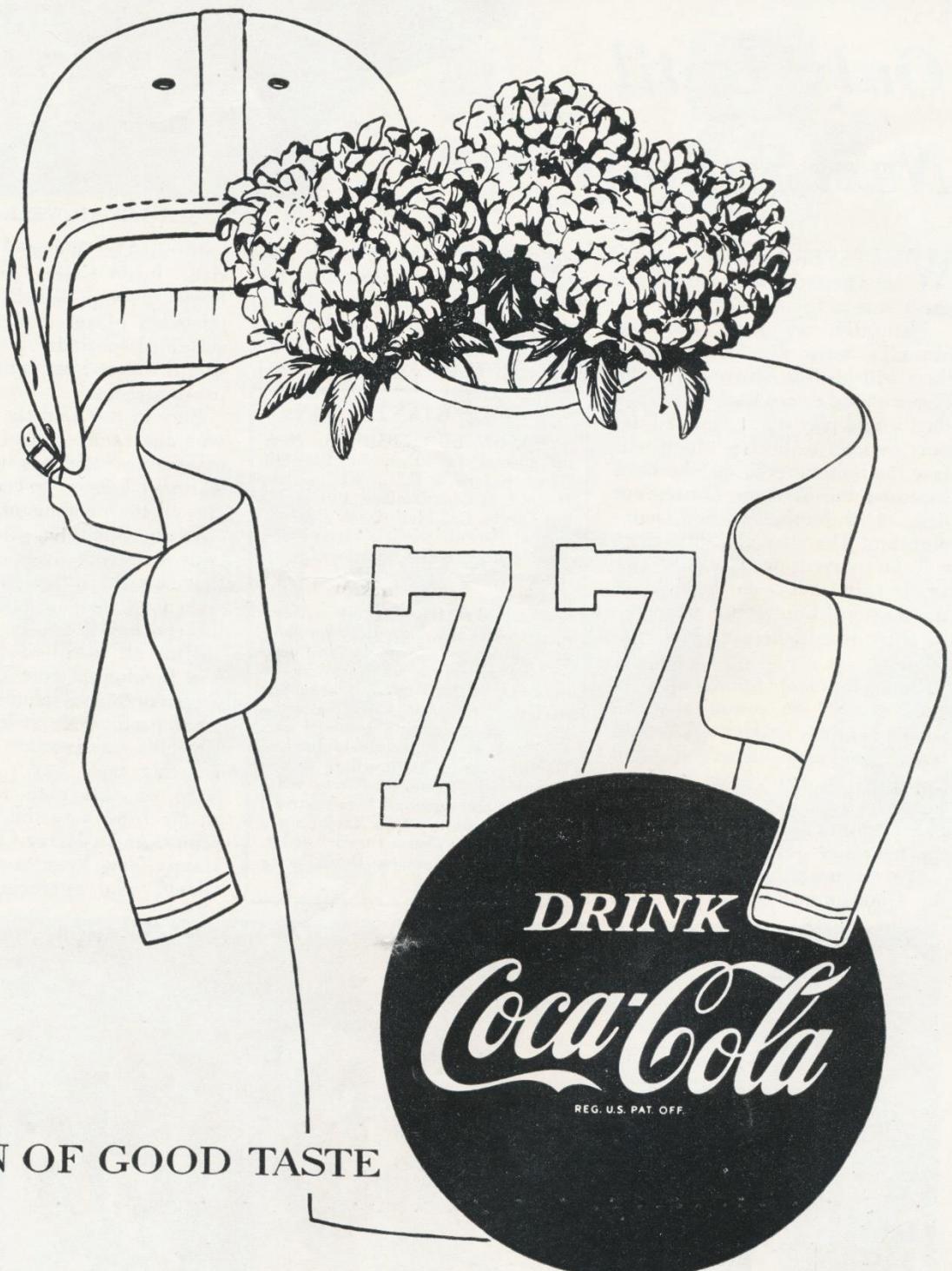
So on this note we'll say au revoir (and may the re-seeing be soon). And a Merry Christmas and Happy New Year to all from the Giants, who appreciate you too!



Frank Gifford, Charley Conerly, Kyle Rote and Alex Webster

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

All-America favorite ... ice-cold Coke



"Coke" is a registered trade-mark.

Em Tunnell: Giant of the Day

**A Dynamic Defender, He
Has Been a Terror
on Kick Returns**

TODAY we stand up and cheer for one of the great Giants. It's Emlen Tunnell Day and no one is worthier to receive tribute from the fans, for whom he has provided so many glowing memories.

Eleven years ago, Em walked in off the street to apply for a job with the Giants. He had attended Toledo University for a year and also had put in a couple of seasons at the University of Iowa, with World War II service intervening. However, he had been relatively obscure as a college player and the Giants' G-2 was only vaguely aware of him.

Before long, the Giants were very keenly aware that they had stumbled over a real diamond in the rough in this smiling, slender halfback from Garrett Hill, Pa.

In his rookie season of 1948, Em first was put to work on offense. He showed, in limited service, flashes of real brilliance. Later in the campaign, an emergency developed in the defensive backfield. Apprehensively, Coach Steve Owen threw the green-as-grass Tunnell into the breach.

Within a few weeks, Tunnell had demonstrated beyond dispute that he had found his true calling. For a full decade, he has been one of football's outstanding defensive secondaries. A far-ranging pass defender, who holds the



EM TUNNELL

N. F. L. record of 74 interceptions, and a deadly tackler, he has imposed a reign of terror on opposing backs and ends.

Beyond that, Tunnell has been a dynamic defender, who paradoxically has been one of the Giants' most effective offensive weapons. In 1952, when Dan Towler of the Rams won the league rushing title with 894 yards, Em topped that total by gaining 924 yards on punt, kick-off and pass returns.

There never has been a surer

**Over Eleven Seasons, He
Has Played in 127
Straight Games**

catcher of punts, nor one more disdainful of signalling a fair catch even when surrounded by thundering 250-pound linemen. Em also holds the league record for most punt returns in a season, 38. One season he scored four touchdowns on runbacks.

Though he seldom has scaled more than 185 pounds (despite his rostered 200), Tunnell is one of those whalebone-and-whipcord guys who come up smiling after the most shattering head-on collisions.

At 33 and after eleven seasons of unstinting effort in the Giant cause, Em takes a "breather" now and then. But, bruised and battered as he has been on many occasions, no one has been able to persuade him to remain on the bench for a whole game.

His consecutive-game streak, which will reach 128 today, nearly was snapped a few weeks back, against the Redskins. Assorted miseries kept Em out of the starting line-up and Coach Jim Lee Howell, probably with the thought of having him healthy for succeeding contests, promptly forgot him.

This caused Jack Mara, a laissez faire president as far as field operations are concerned, to turn grandstand quarterback for the first time in his lifelong association with the Giants.

(Continued on page 31)

FOOTBALL

THE GREATEST OF ALL THE
BOWL GAMES

LOS ANGELES
MEMORIAL

COLISEUM

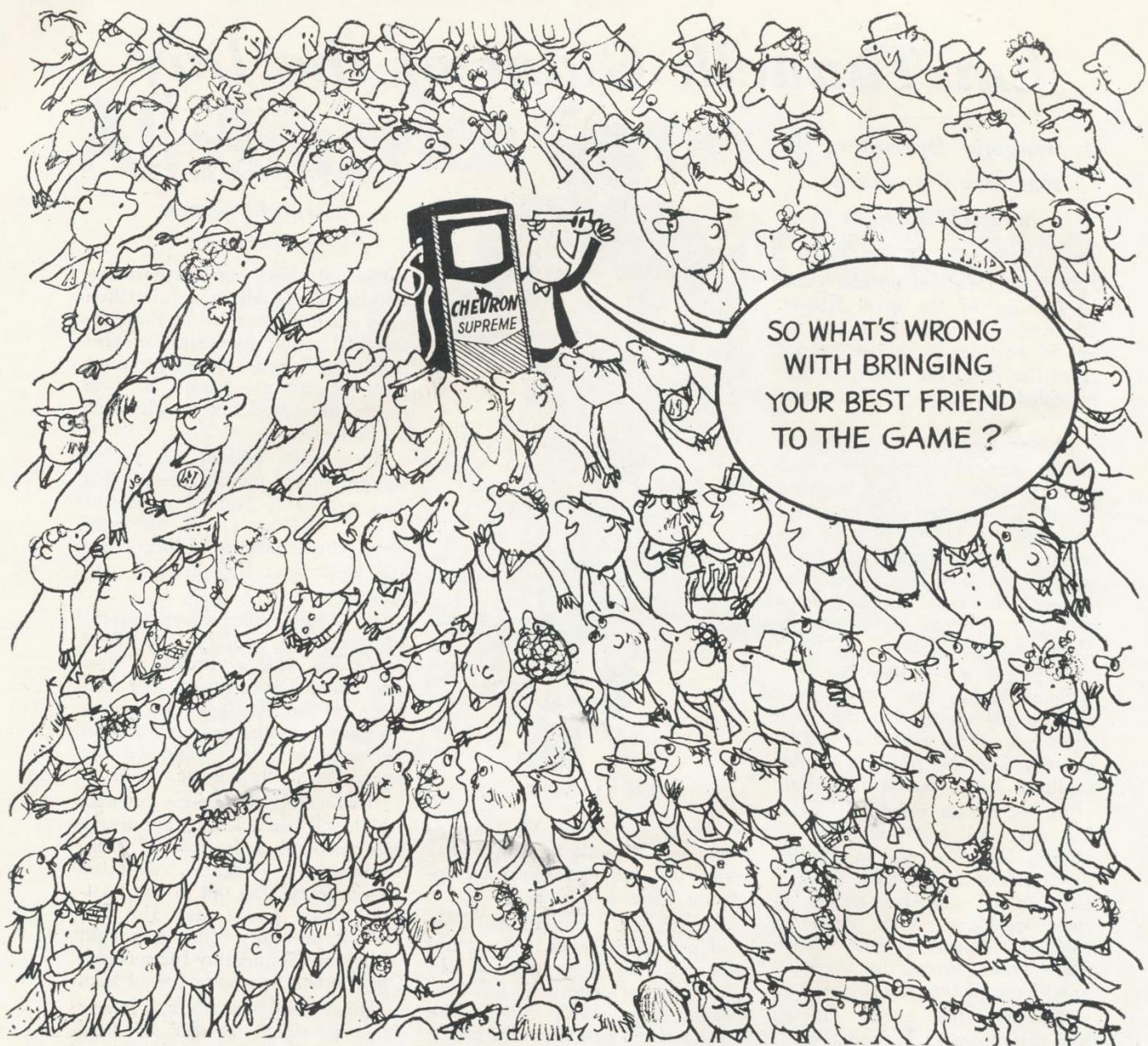
SUNDAY JAN. 11th

THE NATIONAL LEAGUE

ALL-STAR

EAST VS
WEST

★ PRO BOWL
GAME



It's certainly O.K. with us, Hy Finn! Matter of fact, *most* of the American Motorists who've tried new CHEVRON Supreme Gasoline feel that way. So if you haven't discovered this outstanding super-premium gasoline yet, don't wait any longer. Make friends with CHEVRON Supreme and its great teammate, RPM Supreme Motor Oil, *yourself* — at any CALSO Station.

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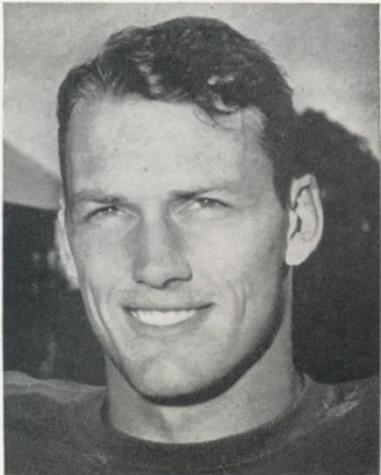


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Giant Album



Jack Stroud

Deep-chested **Jack Stroud** (66) has been bowling over enemy tacklers like tenpins for six seasons. There's no better running guard in the league than the former Tennessee captain, who was an All-America tackle in college. He has the speed to get out in front and the power to make his blocks stick.



Bob Schnelker

Bob Schnelker (85) has been a fixture at end for the Giants ever since they acquired him in a 1954 trade with the Eagles. The big blond from Bowling Green is a fast, powerful, sure-fingered pass-catcher, who is at his best under pressure. Going into this season he had grabbed 84 Giant passes, for 1448 yards and 16 TDs.



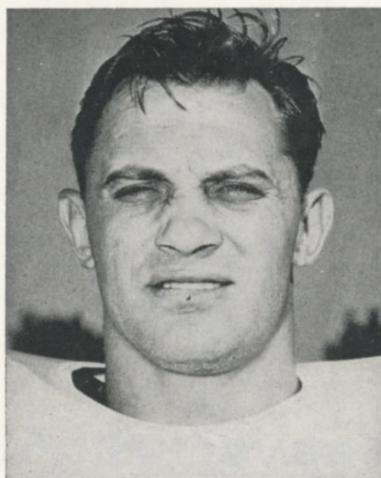
Carl Karilivacz

Carl Karilivacz (21), a Glen Cove, L. I., native who attended Syracuse University, put in five seasons of stellar service with the Detroit Lions before he was acquired by the Giants in a 1958 pre-season trade. Fast, alert and knowing, he moved right into the defensive line-up at right halfback. Played end on Syracuse's Orange Bowl team of 1953.



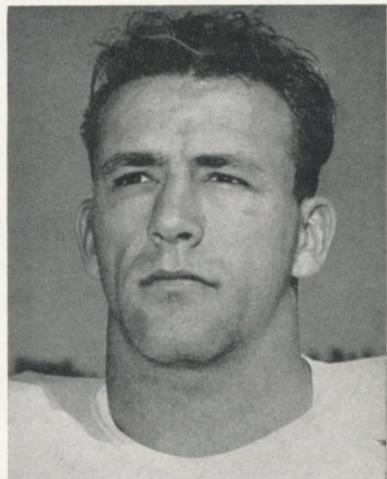
Jim Patton

In four seasons as a Giant, **Jim Patton** (20) has quietly but emphatically attained star stature. Only 180 pounds but quick as a cat on his feet and a never-miss tackler, the Ole Miss speedboy now rates as the stiffest spoke in the Giant defensive umbrella. Well-briefed enemy passers take pains to avoid attacking the right safety sector he so ably patrols.



Bill Svoboda

Bill Svoboda (30), the Giants' defensive captain, is a 9-year pro who was obtained from the Cardinals during the 1954 revamping of the New York club. A star fullback at Tulane, Bill has developed into a crackerjack linebacker. He has an uncanny knack of being in the right place at the right time and specializes in recovering fumbles.



Cliff Livingston

Cliff Livingston (89) doesn't often appear in the starting line-up but the rugged U. C. L. A. graduate has made himself valuable to the Giants in many ways over the past five years. He's a dependable spare linebacker and end and a kick-blocking terror on the special-purpose platoons. His brother, Howie, preceded him on the Giants.

AUTOGRAPH COLLECTORS: Giant Album is a weekly feature

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--- Guess which drink is better for you? ---

Fizzless highball



1. Big feature, easy to make. Turn the tap, fill the glass. No longer socially acceptable, lacking in good taste.



2. What happened to the flavor of the liquor? A lifeless, bland drink.



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4. Sparkling mixers save you money and trouble. Every drink tastes great... better for you too.

Sparkling highball



1. Big feature... delectable taste. Costs more than tap water... but worth 5 times as much... Why?



2. Makes a lively drink every time. Makes any liquor taste terrific!



3. The drink comes alive with flavor. Money saving... You bet! Why?



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Research says: "Highballs with sparkling mixers are better for you" ---

Here's why—It's the lively bubbles!

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Only Canada Dry Mixers have exclusive "Pin-Point Carbonation"—livelier, longer-lasting bubbles. Also superior flavor, from secret formulas, improve the taste of any liquor.



The Cream of the Varsity Crop

COLLEGE All-America teams are a dime a dozen. Coaches, writers, the news services, magazines, broadcasters and what-have you all get into the act and publish their choices with as much fanfare as they can promote.

Without disparagement of the efforts of these various selectors to establish the best varsity players, we feel that they often miss the boat.

We attach greater validity to the All-America selections listed in the adjacent column. This squad consists of the first two men named at each position in the annual National League draft.

These players, in the judgment of the keen-eyed, knowing pro scouts, are considered to have the best chance in football's big league. What greater endorsement is there!

The list includes many of the college season's glamour boys. It also includes a lot of players who seldom hit the headlines. You can

DRAFT ALL-AMERICA

Ends—Kreitling, Illinois (Cleveland); Wilson, Auburn (Cards); DIAL, Rice (GIANTS); Sherer, S. M. U. (Baltimore).

Tackles—Dickson, Baylor (Los Angeles); Smith, Rice (Philadelphia); Rabold, Indiana (Detroit); Karas, Dayton (Washington).

Guards—Horton, Baylor (Detroit); Schaffrath, Ohio State (Cleveland); Grottkau, Oregon (Detroit); Smith, Auburn (Baltimore).

Centers—James, Ohio State (San Francisco); Burkett, Auburn (Baltimore).

Quarterbacks—Duncan, Iowa (Green Bay); Stacy, Miss. State (Cards).

Halfbacks—Bass, C. O. P. (Los Angeles); Clark, Ohio State (Bears); Hawkins, South Carolina (Green Bay); Brown, Houston (Los Angeles).

Fullbacks—Pietrosante, Notre Dame (Detroit); Hickman, Baylor (Los Angeles).

bet, though, that regardless of press clippings, all the men named are good, hard-nosed football players. The pros don't want any other kind. The pay-off up here is on performance, not on reputation.

To be fair, some college players who probably could qualify for pro football could not be drafted for one reason or another.

The pros can't draft a player until his entering class graduates (that scratches men like Cannon of L. S. U. and Anderson of Army). On the other hand, they can draft in advance juniors who have been held out a year (on this basis, Guzik of Pitt, Newman of Washington State and others were grabbed last year). There's also the question of availability (men like Army's Dawkins and Novogratz obviously won't be available in 1959 because of prior service obligations).

All exceptions notwithstanding, we think the Draft All-America is a whale of a team that would stack up against any.

Football Giants—1959 Season Subscription

IN late February or March the Giants 1959 Season Ticket Brochure will be available for mailing. If you wish to receive one, just fill in and mail the blank appearing on this page.

(Please note that this Brochure is for the use of new applicants. If you are presently a season subscriber your reservation for the same seats you had this year is automatically renewed and no action on your part is required.)

The advantages of season subscription are many. You reserve for yourself the same seats for every regular season or post season game the Giants play in the Stadium. The location is the closest you can possibly get to your own preference allowing, of course, for similar tastes of prior subscribers. You solve all your ticket problems at once and can avoid the last minute rushes and the pressures of trying to get "anything at all" when the big games develop. For business purposes or your own personal pleasure there is no greater buy in entertainment.

While you are here today we suggest that you take a look around. If you want upper or mezzanine reserved seats on the Giants side consider sections 34 or 14. There are vacancies there. Yardage on the Giants side? Yes in the lower stand there are some fine vacancies in both box and reserved seats as there are in the lower stand across the field in sections 29 or 31.

For you who must have the upper or mezzanine we refer you to sections such as 25, 23, 21, or 19 for reserved seats. For upper or mezzanine boxes we recommend the sections which look directly up the field from the end zone as the best available locations.

Our brochure will give complete season subscription information. But the first step is to fill out and mail the accompanying blank. We will be very happy to send you the brochure when it comes off the presses later this winter.

New York Football Giants, Inc.

10 Columbus Circle

New York 19, New York

Gentlemen:

Please send me your 1959 Season Ticket Brochure when it is ready for mailing:

Name

Address

City & Zone..... State.....

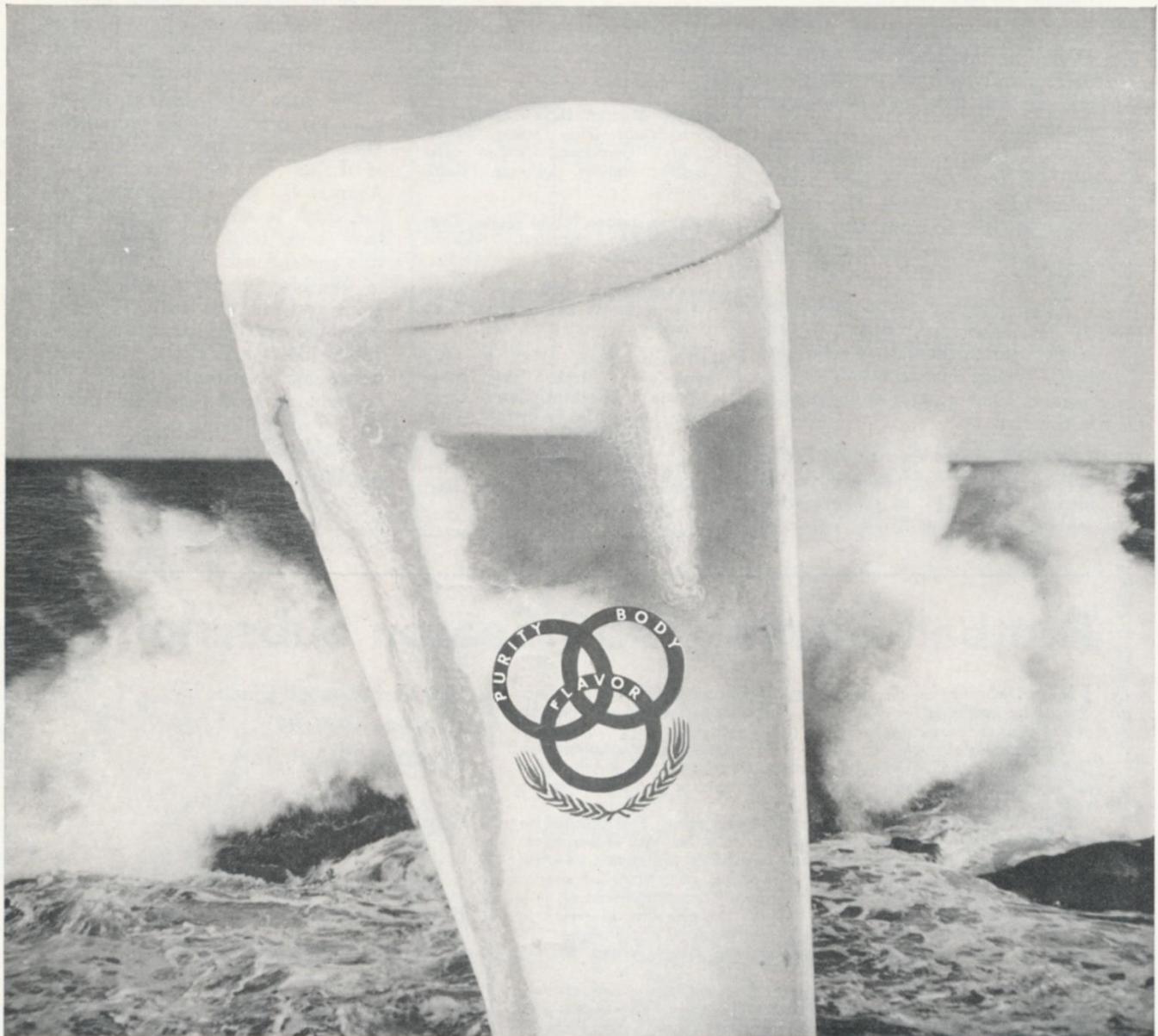
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Hey getcha **Ballantine!**



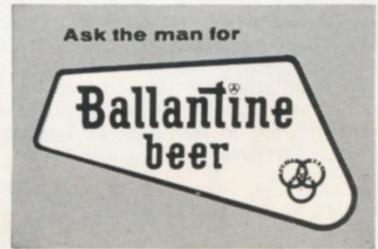
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Jack Lavelle—Great Scout

By ARTHUR DALEY

The New York Times

One by one the friends depart, leaving at ever-quickenning pace. Even a professional writer finds himself groping for words. But as he gropes, he thinks of the plaintive cry that Grantland Rice, an exquisite poet, addressed to Charon, the boatman across the River Styx.

*Charon—answer me this today—
From all of the world's corrals,
Why do you always look my way?
Why do you pick my pals?*

Jack Lavelle was my pal. He was the friend of everyone in the world of sports, a man of vast amiability and limitless charm. There was always a mischievous



To the infinite sorrow of the Giants, to whom he meant so much for so many years, and the thousands of friends all over the country who were so much richer for having known him, Jack Lavelle died suddenly on Dec. 4 at the age of 52.

This eulogy by Arthur Daley, the Pulitzer prize-winning sports columnist of *The New York Times*, poignantly expresses the sense of loss that all who knew Jack feel over the departure of this wonderful person.

twinkle in his eye and a ready grin on that cherubic face. Laughter bubbled within him and wit burst forth. It was a gentle wit.

It didn't cut and slash. It was just fun, clean fun.

There never was a more delightful companion than the jolly round man. Nor was there a better football scout. Knute Rockne gave him his first assignment while Jack was still an undergraduate at Notre Dame and Jack has been an eagle-eyed operative ever since.

Lavelle was the best story-teller I ever heard. A master of dialect and of timing, he could spin a yarn to get the most out of it. And he even could take a so-so joke and embroider it so deftly that it emerged hilarious. Here was a craftsman supreme.

But he had character to go with it all, a truly admirable man. His loss is severe. May he rest in peace.



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BUT SARGE,
THAT WAS
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YA TOOK!

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CAMELS taste so rich and smoke so mild
they outsell every other brand today!

Watch Phil Silvers as Sgt. Bilko (with Pvt. Doberman) on "The Phil Silvers Show" CBS-TV

For Best Choice of Seats . . . Order Now!

See the 1958

WORLD CHAMPS



CHAMPS

In Action in 1959

Baseball at its very best . . . World championship baseball returns to Yankee Stadium . . . the "Home of Champions" . . . on Friday, April 10th, when the New York Yankees open their title defense here with the Boston Red Sox.

For best choice of seats for all the BIG dates, inquire now about the **Combination Ticket Plan**, which assures you the same good seats for all games. Yes, World Series tickets too, if the Yankees repeat as American League champions next summer.

Orders are being accepted now also for any individual games of your choice. Consult the schedule and then check with the Yankee ticket office here at the Stadium today.



ANOTHER YANKEE TITLE!—Jubilant Yogi Berra and Bob Turley trade bear hugs after last out of 1958 world series.

1959 YANKEE GAMES AT THE STADIUM

APRIL

Boston..... 10, 11*, 12**
Baltimore..... 25*(L), 26(2)**

MAY

Washington..... 9*(L), 10(2)**
Cleveland..... 12(N), 13
Chicago..... 15(N), 16*(L)
Kansas City..... 17(2)**
Detroit..... 19(N), 20
Boston..... 26(N)
Baltimore..... 28(N), 29

JUNE

Kansas City..... 9(N), 10, 11
Detroit..... 12(N), 13*(L), 14(2)**
Chicago..... 16(N), 17, 18
Cleveland..... 19(N), 20*(L), 21(2)**

JULY

Washington..... 3(N), 4(2)***, 5**
Cleveland..... 14(N), 15, 16
Chicago..... 17(N), 18*, 19(2)**
(N)Night (L)Ladies' Day (2)Doubleheader
(*)Saturday (**Sunday (***)Holiday

AUGUST

Detroit..... 4(N), 5, 6
Kansas City..... 7(N)(L), 8*, 9(2)**
Washington..... 12(N), 13
Boston..... 14(N), 15*(L), 16(2)**

SEPTEMBER

Washington..... 2(N), 3
Baltimore..... 4(N), 5*, 6**
Kansas City..... 9(N), 10
Detroit..... 11, 12*
Cleveland..... 13(2)**
Chicago..... 15, 16
Boston..... 18(N), 19*, 20**
Baltimore..... 25(N), 26*, 27**

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| Amount of Loan | For 12 Months You Repay | For 24 Months You Repay |
|----------------|-------------------------|-------------------------|
| \$ 720 | \$ 60 | \$ 30 |
| 1440 | 120 | 60 |
| 2880 | 240 | 120 |
| 4920 | 410 | 205 |

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with Kevin Kennedy on WPIX-Channel 11

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1958 Giant Statistics

ELEVEN-GAME TEAM RECORDS

GIANTS

| | OPPONENTS |
|---------------------------------|-----------|
| 91 First downs, rushing | 78 |
| 74 First downs, passing | 76 |
| 14 First downs, penalty | 7 |
| 171 Total first downs | 161 |
| 3104 Total yards gained | 3161 |
| 1661 Net yards gained, rushing | 1290 |
| 1443 Net yards gained, passing | 1871 |
| 428 Number of rushing attempts | 362 |
| 229 Number of passing attempts | 299 |
| 104 Passes completed | 136 |
| 21 Passes intercepted by | 12 |
| 294 Yards on interceptions | 123 |
| 58 Number of punts | 50 |
| 44.1 Punting average | 42.5 |
| 38 Punts returned | 46 |
| 4.4 Punt return average | 6.6 |
| 31 Kick-off returns | 36 |
| 20.5 Kick-off return average | 22.2 |
| 40 Number of penalties | 43 |
| 349 Yards lost, penalties | 432 |
| 27 Number of fumbles | 32 |
| 17 Opponents' fumbles recovered | 14 |

INDIVIDUAL RECORDS

PASSING

| | Att. | Comp. | Int. | Yds. | L.G. | TDs. | Pct. |
|-----------|------|-------|------|------|------|------|-------|
| Conerly | 155 | 78 | 9 | 1097 | 44 | 10 | .503 |
| Heinrich | 63 | 23 | 2 | 347 | 41 | 4 | .365 |
| Gifford | 7 | 1 | 1 | 63 | 63 | 0 | .143 |
| *Dubinsky | 3 | 1 | 0 | 14 | 14 | 0 | .333 |
| Chandler | 1 | 1 | 0 | 27 | 27 | 0 | 1.000 |

*No longer with team.

| | SCORING | | | | | |
|------------|---------|------|------|-------|-------|------|
| | TD-R | TD-P | TDs. | PAT. | FG. | Pts. |
| Gifford | 8 | 2 | 10 | 0 | 0 | 60 |
| Summerall | 0 | 0 | 0 | 27-29 | 10-19 | 57 |
| Webster | 3 | 3 | 6 | 0 | 0 | 36 |
| Schnelker | 0 | 4 | 4 | 0 | 0 | 24 |
| Rote | 0 | 3 | 3 | 0 | 0 | 18 |
| MacAfee | 0 | 2 | 2 | 0 | 0 | 12 |
| King | 1 | 0 | 1 | 0 | 0 | 6 |
| Tripplett | 1 | 0 | 1 | 0 | 0 | 6 |
| Heinrich | 1 | 1 | 1 | 0 | 0 | 6 |
| Karilivacz | 1 | 0 | 1 | 0 | 0 | 6 |

RUSHING

| | Att. | Yds. | L.G. | Avg. |
|-----------|------|------|------|------|
| Gifford | 109 | 463 | 33 | 4.2 |
| Tripplett | 113 | 458 | 24 | 4.1 |
| Webster | 92 | 358 | 54 | 3.9 |
| King | 70 | 305 | 38 | 4.4 |
| Maynard | 12 | 45 | 14 | 3.8 |
| Lott | 4 | 30 | 12 | 7.5 |
| Chandler | 1 | 15 | 15 | 15.0 |
| Heinrich | 5 | 4 | 6 | 0.0 |
| Conerly | 12 | 17 | 11 | 0.0 |

RECEIVING

| | No. | Yds. | TDs. | L.G. |
|-----------|-----|------|------|------|
| Gifford | 25 | 295 | 2 | 41 |
| Schnelker | 22 | 440 | 4 | 63 |
| Webster | 20 | 221 | 3 | 37 |
| Rote | 10 | 196 | 3 | 44 |
| King | 9 | 123 | 0 | 35 |
| Tripplett | 7 | 110 | 0 | 32 |
| Maynard | 5 | 84 | 0 | 31 |
| MacAfee | 5 | 52 | 2 | 22 |
| Mischak | 1 | 27 | 0 | 27 |

PUNT RETURNS

| | No. | Yds. | L.G. |
|---------|-----|------|------|
| Maynard | 20 | 116 | 22 |
| Crow | 11 | 46 | 34 |
| Patton | 1 | 5 | 5 |
| Tunnell | 6 | 0 | 0 |

INTERCEPTIONS

| | No. | Yds. | L.G. |
|------------|-----|------|------|
| *Patton | 11 | 183 | 42 |
| Crow | 3 | 40 | 34 |
| Karilivacz | 3 | 15 | 15 |
| Huff | 2 | 23 | 15 |
| Svare | 1 | 25 | 25 |
| Tunnell | 1 | 8 | 8 |

KICK-OFF RETURNS

| | No. | Yds. | L.G. |
|-----------|-----|------|------|
| Maynard | 10 | 261 | 44 |
| King | 12 | 259 | 31 |
| Lott | 5 | 78 | 24 |
| Tripplett | 3 | 39 | 15 |
| Brown | 1 | 0 | 0 |

PUNTING

| | No. | Avg. | Lgst. |
|----------|-----|------|-------|
| Chandler | 58 | 44.1 | 67 |

*Leads league.

"He tried to take my
**Drake's
 COOKIES"**



Browns on Offense

R. H.
MITCHELL (49)

R. E.
P. CARPENTER (40)

R. T.
McCORMACK (74)

F. B.
BROWN (32)

R. G.
NOLL (65)

C.
HUNTER (56)

Q. B.
PLUM (16)

L. G.
SMITH (64)

L. T.
GROZA (76)

L. H.
RENFRO (26)

L. E.
BREWSTER (88)

KICK-OFF
2:05

Giants on Defense

L. E.
KATCAVAGE (75)

L. T.
MODZELEWSKI (77)

L. W.
HUGHES (48)

L. L. B.
SVOBODA (30)

L. S.
CROW (41)

M. L. B.
HUFF (70)

R. S.
PATTON (20)

R. T.
GRIER (76)

R. L. B.
SVARE (84)

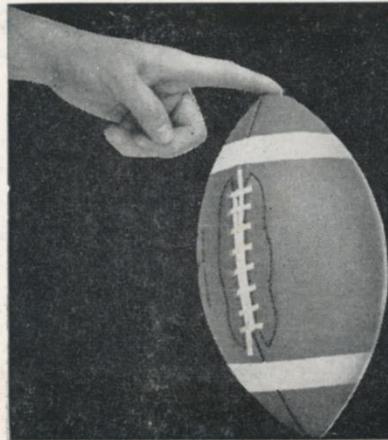
R. E.
ROBUSTELLI (81)

R. W.
KARILIVACZ (21)

CLEVELAND BROWNS ROSTER

| No. | Name | Position | Weight | Height | Age | College | Yrs. Pro |
|-----|--------------------|----------|--------|--------|-----|--------------------|----------|
| 15 | Ninowski, Jim | QB | 210 | 6:01 | 22 | Michigan State | 1 |
| 16 | Plum, Milt | QB | 205 | 6:02 | 23 | Penn State | 2 |
| 18 | Freeman, Bobby | Q-H | 205 | 6:01 | 25 | Auburn | 2 |
| 20 | Paul, Don | HB | 192 | 6:00 | 32 | Washington State | 9 |
| 22 | Konz, Ken | HB | 187 | 5:10 | 30 | L. S. U. | 6 |
| 24 | Lahr, Warren | HB | 192 | 5:10 | 34 | Western Reserve | 10 |
| 26 | Renfro, Ray | HB | 190 | 6:01 | 27 | North Texas State | 7 |
| 30 | Carpenter, Lew | HB | 210 | 6:02 | 25 | Arkansas | 5 |
| 32 | Brown, Jim | FB | 228 | 6:02 | 22 | Syracuse | 2 |
| 34 | Michaels, Walt | FB | 230 | 6:00 | 28 | Washington and Lee | 7 |
| 35 | Fiss, Galen | FB | 227 | 6:01 | 26 | Kansas | 3 |
| 36 | Modzelewski, Ed | FB | 222 | 6:01 | 28 | Maryland | 5 |
| 40 | Carpenter, Preston | E | 192 | 6:02 | 23 | Arkansas | 3 |
| 42 | Wren, Junior | HB | 192 | 6:00 | 27 | Missouri | 3 |
| 44 | Shofner, Jim | HB | 196 | 6:02 | 22 | Texas Christian | 1 |
| 45 | Bolden, Leroy | HB | 170 | 5:08 | 25 | Michigan State | 1 |
| 49 | Mitchell, Bob | HB | 188 | 6:00 | 23 | Illinois | 1 |
| 50 | Costello, Vince | G | 224 | 6:00 | 25 | Ohio University | 2 |
| 54 | Catlin, Tom | C | 213 | 6:02 | 26 | Oklahoma | 4 |
| 56 | Hunter, Art | C | 242 | 6:04 | 25 | Notre Dame | 4 |
| 64 | Smith, Jim Ray | G | 242 | 6:03 | 26 | Baylor | 3 |
| 65 | Noll, Chuck | G | 224 | 6:01 | 26 | Dayton | 6 |
| 66 | Hickerson, Gene | G | 242 | 6:03 | 23 | Mississippi | 1 |
| 70 | Colo, Don | T | 254 | 6:03 | 32 | Brown | 9 |
| 72 | Jordan, Henry | T | 247 | 6:03 | 23 | Virginia | 2 |
| 74 | McCormack, Mike | T | 247 | 6:04 | 28 | Kansas | 6 |
| 76 | Groza, Lou | T | 248 | 6:03 | 34 | Ohio State | 13 |
| 78 | McClung, Willie | T | 260 | 6:02 | 25 | Florida A. and M. | 4 |
| 79 | Gain, Bob | T | 259 | 6:03 | 28 | Kentucky | 6 |
| 80 | Deschaine, Dick | E | 220 | 6:02 | 26 | No College | 4 |
| 82 | Clarke, Frank | E | 207 | 6:00 | 24 | Colorado | 2 |
| 84 | Liddick, Dave | E | 250 | 6:02 | 22 | George Washington | 1 |
| 86 | Wiggin, Paul | E | 237 | 6:03 | 23 | Stanford | 2 |
| 88 | Brewster, Darrel | E | 210 | 6:04 | 27 | Purdue | 7 |
| 89 | Davis, Willie | E | 240 | 6:03 | 25 | Grambling | 1 |

PLEASE USE ENTRANCE RAM



Here's to the winning point!

CLEAR HEADS AGREE

GIANT SPECIALISTS

PAT and FG—Sumner
Chandler (3)

Punting—Chandler (3)
Kick-Offs—Summer
Chandler (3)

OFFICIALS

Referees
Ronald Gibbs (5),

Umpires

James Beiersdorfer

Head Lines

Charles F. Berry (3)

Back Judges

Cleo N. Diehl (37),

Field Judges

Don Looney (59)

BROWN SPECIALISTS

PAT and FG—Groza (1)
Plum (1)

Punting—Shofner (4)
Kick-Offs—Groza (7)
Plum (1)

ICK-OFF
05 P.M.

SCORE 13

Giants on Offense

| | | | |
|-------------------------|-------------------------|------------------------|-----------------------|
| R. H. WEBSTER (29) | F. B. TRIPPLETT (33) | Q. B. HEINRICH (11) | L. H. GIFFORD (16) |
| R. E. SCHNELKER (85) | R. T. STROUD (66) | R. G. MISCHAK (62) | L. G. BARRY (68) |
| L. T. BROWN (79) | L. E. ROTE (44) | | |

Browns on Defense

| | | | | |
|----------------------|-----------------------|---------------------------|--------------------|---------------------|
| L. E. WIGGIN (86) | L. T. GAIN (79) | M. L. B. COSTELLO (50) | R. T. COLO (70) | R. E. DAVIS (89) |
| L. W. LAHR (24) | L. L. B. FISS (35) | L. S. KONZ (22) | R. S. WREN (42) | R. W. PAUL (20) |

NEW YORK GIANTS ROSTER

| No. | Player | Position | Weight | Height | Age | College | Yrs. Pro |
|-----|-------------------|----------|--------|--------|-----|----------------------|----------|
| 11 | Heinrich, Don | QB | 180 | 6:00 | 27 | Washington | 5 |
| 13 | Maynard, Don | HB | 178 | 6:00 | 22 | Texas Western | 1 |
| 16 | Gifford, Frank | HB | 205 | 6:01 | 28 | Southern California | 7 |
| 20 | Patton, Jim | HB | 180 | 5:10 | 26 | Mississippi | 4 |
| 21 | Karilivacz, Carl | HB | 190 | 6:01 | 27 | Syracuse | 6 |
| 22 | Lott, Billy | HB | 195 | 6:00 | 23 | Mississippi | 1 |
| 24 | King, Phil | FB | 225 | 6:04 | 22 | Vanderbilt | 1 |
| 29 | Webster, Alex | HB | 210 | 6:03 | 27 | North Carolina State | 4 |
| 30 | Svoboda, Bill | LB | 215 | 6:00 | 29 | Tulane | 9 |
| 33 | Triplett, Mel | FB | 215 | 6:01 | 26 | Toledo | 4 |
| 34 | Chandler, Don | HB | 205 | 6:02 | 23 | Florida | 3 |
| 41 | Crow, Lindon | HB | 200 | 6:01 | 25 | Southern California | 4 |
| 42 | Conerly, Charley | QB | 185 | 6:01 | 37 | Mississippi | 11 |
| 44 | Rote, Kyle | E | 205 | 6:00 | 30 | Southern Methodist | 8 |
| 45 | Tunnell, Emlen | HB | 200 | 6:01 | 33 | Iowa | 11 |
| 48 | Hughes, Ed | HB | 180 | 6:01 | 28 | Tulsa | 4 |
| 55 | Wietecha, Ray | C | 225 | 6:01 | 29 | Northwestern | 6 |
| 60 | Guy, Melwood | G-T | 248 | 6:03 | 23 | Duke | 1 |
| 61 | Jelacic, Jon | G-E | 230 | 6:03 | 22 | Minnesota | 1 |
| 62 | Mischak, Bob | G | 230 | 6:00 | 25 | Army | 1 |
| 66 | Stroud, Jack | G | 235 | 6:01 | 29 | Tennessee | 6 |
| 68 | Barry, Al | G | 230 | 6:02 | 26 | Southern California | 3 |
| 70 | Huff, Sam | G | 230 | 6:01 | 23 | West Virginia | 3 |
| 71 | Brackett, M. L. | T | 250 | 6:05 | 25 | Auburn | 3 |
| 72 | Youso, Frank | T | 260 | 6:04 | 22 | Minnesota | 1 |
| 75 | Katcavage, Jim | T | 230 | 6:03 | 23 | Dayton | 3 |
| 76 | Grier, Roosevelt | T | 270 | 6:05 | 25 | Penn State | 3 |
| 77 | Modzelewski, Dick | T | 260 | 6:00 | 27 | Maryland | 6 |
| 79 | Brown, Roosevelt | T | 245 | 6:03 | 25 | Morgan State | 6 |
| 80 | MacAfee, Ken | E | 215 | 6:02 | 29 | Alabama | 5 |
| 81 | Robustelli, Andy | E | 230 | 6:01 | 30 | Arnold | 8 |
| 84 | Svare, Harland | LB | 215 | 6:00 | 27 | Washington State | 6 |
| 85 | Schnelker, Bob | E | 215 | 6:04 | 28 | Bowling Green | 6 |
| 88 | Summerall, Pat | E | 235 | 6:04 | 28 | Arkansas | 7 |
| 89 | Livingston, Cliff | LB | 215 | 6:03 | 28 | UCLA | 5 |

SPECIALISTS

G—Summerall (88),
andler (34).
dler (34), Conerly (42).
—Summerall (88),
andler (34).

OFFICIALS

Referee
bbs (5), St. Thomas

Umpire
Beiersdorfer (17)

nd Linesman
Berry (31), Lafayette

ack Judge
hl (37), Northwestern

eld Judge
ney (59), T. C. U.

SPECIALISTS

Groza (76), Brown (32),
Plum (16).
ofner (44), Wren (42).
Groza (76), Brown (32),
Plum (16).

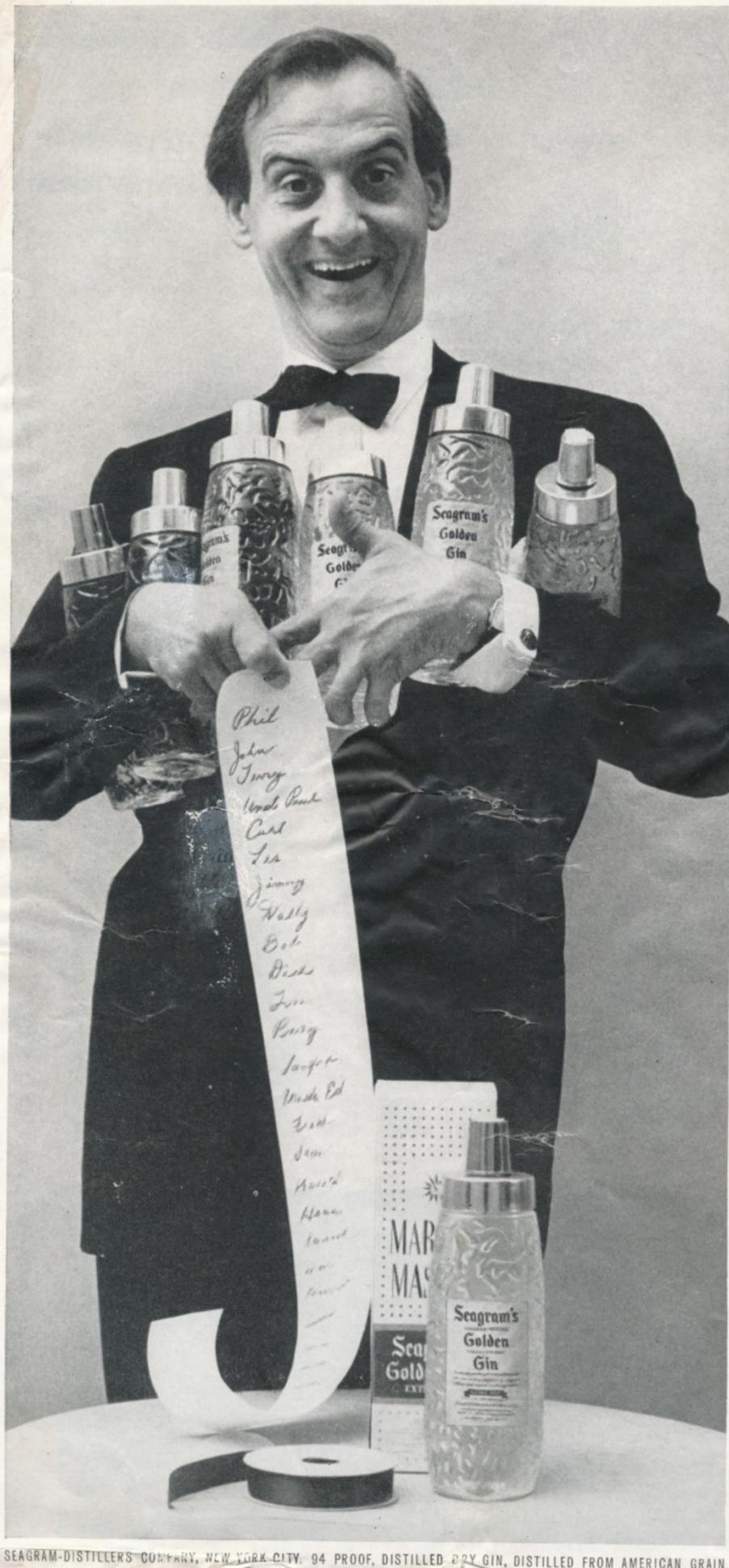
E RAMP NEAREST YOUR SEAT

Calvert IS BETTER
RESERVE

IT'S THE WHISKEY
WITH THE MAN-SIZED FLAVOR!

©1958 CALVERT DIST. CO., N.Y.C. • 86 PROOF • 65% GRAIN NEUTRAL SPIRITS • BLENDED WHISKEY





Give
Seagram's Gin
in the
Martini Master
to all your
friends...
including you!

For the man who (as the Yuletide ads say) has EVERYTHING, we have invented a new Something.

It is the Martini Master (with easy-to-remove label). And notice how it glows invitingly with 94 proof Seagram's Golden Gin. Buy it yourself...or hint broadly. And don't forget your friends!

The rewards, obviously are *double*. Not only do you get the famous improved gin that revitalized the martini, but you can stir as you never stirred before: Stir in a handsome antiqued glass Martini Master with screw-on strainer top! Stir with the pride of re-creating the martini from scratch into *smooth*, from damp into *dry*, from prose into poetry!

The Martini Master, to the chagrin of our company treasurer, is available to you at no extra cost. As a result, however, it is emphatically in limited supply.

Now 94 proof at no increase in price

Looking Over the Browns

SEVEN divisional titles and three world championships in eight years! That's the remarkable record of the Cleveland Browns under Paul Brown in football's toughest competitive circuit—the National Football League. Add four All-American Conference titles in as many seasons to the list of Brown accomplishments and you have the salient details of the most remarkable saga of success in professional football history.

Perhaps the biggest feather in the elaborately decorated Brown headdress was Cleveland's sensational 1957 recovery from the 1956 crack-up that represents the only major blemish on Paul's shining coaching record.

Overloaded perhaps with players who had put in up to a decade of distinguished service on the lakefront, the Browns plummeted from a 9-2-1 1955 record and a 38-14 world championship victory over the Rams to a 5-7-0 1956 mark that left them in a fourth-place Eastern Division tie with the Steelers.

Not one to accept defeat complacently, Brown went back to

work with a vengeance and performed that miracle of miracles—recapturing divisional leadership while rebuilding.

The rebuilding process, incomplete as a crushing 59-14 loss to the Lions in last December's world championship game indicates, continues apace. The current Browns, with six first-year players and other additions, are more closely akin to the great Cleveland machines of the not-so-distant past.

The spearhead of the Browns' resurgence is Jimmy Brown, from Manhasset, L. I., and Syracuse University. This immensely powerful and amazingly fleet 228-pound fullback led the league in rushing as a 1957 rookie, already this season has set a league ground-gaining mark and has a scoring record in reach.

Other key 1957 additions were Milt Plum, a quarterback out of Penn State whose name is beginning to be mentioned in the same breath with that of the great Otto Graham and a group of rugged young linemen headed by Henry Jordan, Bill Quinlan and Paul Wiggin.

Another fine group of newcomers has joined these prize sophomores

PAUL BROWN

mores this season. It numbers three lightning-fast halfbacks, Bobby Mitchell, Leroy Bolden and Jim Shofner; Jim Ninowski, a spare quarterback, and Gene Hickerson and Willie Davis, a pair of linemen who have shown that they have what it takes to make the grade in football's big league.

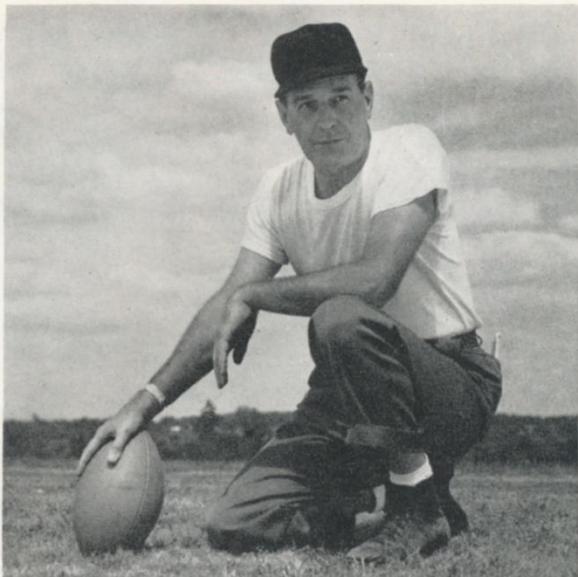
A solid core of tried-and-true veterans remains on the scene. Lou Groza, in his thirteenth pro season, still is an unerring place-kicker and a devastating offensive tackle. Darrell Brewster, in his seventh year, continues to rank high among the league's pass-receiving ends.

Still very much in the picture, too, are such dynamic offensive platooners as Ray Renfro, Pres and Lew Carpenter, Art Hunter, Chuck Noll and Mike McCormack and such defensive stalwarts as Don Colo, Bob Gain, Walt Michaels, Don Paul, Ken Konz and Warren Lahr.

It's a somewhat different Brown team than New Yorkers are used to, a team that relies more on running than on passing, but it's a formidable team that has that long-time Brown knack of winning football games.



JIM BROWN



PAUL BROWN

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

Touchdown!



KING-SIZE

FILTER

KOOL

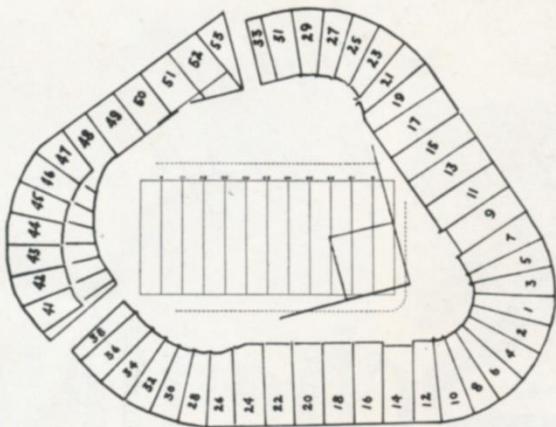
the cigarette with the

SNOW FRESH FILTER

Blocked by hot cigarettes? Get into the clear—try a pack of refreshing Filter KOOL!

KOOLS taste *clean* and *fresh* and *light* . . . the *Snow Fresh Filter* makes the menthol *right!* So put yourself on the winning team . . . the KOOL team! For a cleaner, fresher taste all through the day . . . switch from "hots" to KOOLS!

Yankee Stadium Services & Facilities



LOST AND FOUND—Direct inquiries and reports to James K. Thomson, the Stadium Manager. Any attendant will direct you to his office.

REST ROOMS—**Men**: Gate 2, Press Gate, Stadium Club (lower, upper), Gate 6; Lower Sections 34, 8, 6, 15, 21, 27; Mezzanine Sections 27, 15, 5, 18, 28; Upper Sections 34, 20, 6, 15, 21; Bleacher Sections 43, 47, 52. **Women**: Gate 2, Gate 4, Stadium Club (lower, upper), Gate 6; Lower Sections 28, 20, 5, 15, 27; Mezzanine Sections 21, 15, 6, 18, 34; Upper Sections 28, 20, 5, 15, 29; Bleacher Sections 47, 52.

PUBLIC TELEPHONES—Gate 2, Gate 4, Press Gate, Stadium Club (lower, upper), Gate 6, Lower Sections 24, 14, 12, 11, 17, 27; Mezzanine Sections 27, 17, 7, 8, 22; South side 157th St., Ruppert Pl. to Cromwell Ave. Upper Sections 34, 20, 12, 8, 9, 19, 27; Bleacher Sections 41, 49, 51.

PARKING AREAS

YANKEE LOTS

South side 157th St., Ruppert Pl. to Cromwell Ave. Between Cromwell and River Aves., on 153rd St. 163rd to 164th Sts., between River and Gerard Aves. 151st St. and River Ave., opposite Bronx County jail.

PRIVATELY-OWNED LOTS

West side Ruppert Pl., between 157th and 158th Sts. West side River Ave., between 151st and 153rd Sts. West side River Ave. and 157th St. East side River Ave., North of 153rd St. East side River Ave., North of 151st St. East side River Ave., 164th to 165th Sts. East side River Ave., South of 162nd St. Farmer's Square—Cromwell Ave. Roadway, and West of 151st St. Viaduct, opposite Bronx County Jail.

GARAGES

Cromwell Ave. and 157th St. East side of River Ave., South side of 158th St. East side of River Ave., North side of 157th St. East side of River Ave., South side of 157th St. North side of 158th St., between River and Gerard Aves. Also, the Polo Grounds lot again will be in service for all Giant games at the Stadium.

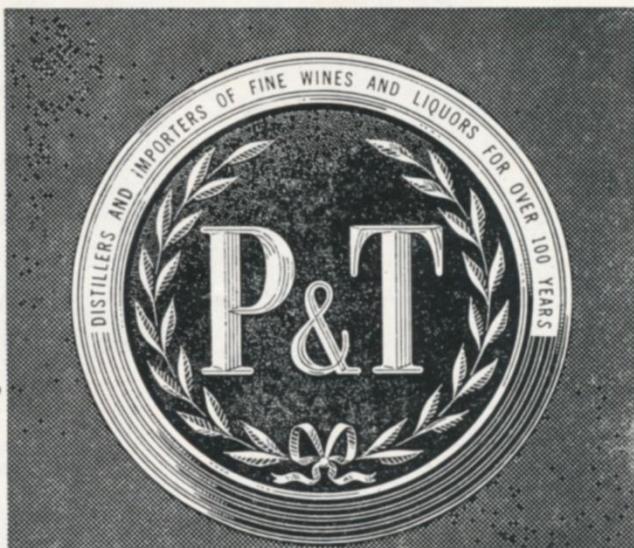
SOUVENIR PRICE LIST

| | | | |
|---------------------------|------|------------------------|------|
| Rooter Badge (All Teams) | .25 | Giants Bracelet | 1.40 |
| Picture Set (12 Players) | .35 | Player Doll (small) | .75 |
| Pennant (All Teams) | .50 | Doll (large) | 1.50 |
| Giants Pen and Pencil Set | .75 | Stadium Cap (ear laps) | 2.00 |
| Giants Player Trophy | 1.00 | Football (small) | 1.50 |
| Plastic Cushion | 1.00 | Football (large) | 3.00 |

Souvenir Stands located at Gates 2, 4, 6; Lower Sections 2, 18; Mezzanine Sections 20, 23; Upper Sections 18, 21; Bleacher Sections 43, 50.

These items also are available by mail from Harry M. Stevens, Inc., Souvenir Dept., Yankee Stadium, Bronx 51, N. Y.

PARK & TILFORD



When you measure
whiskey value—it's
a good rule to buy
REPUTATION



YOUR ASSURANCE
OF QUALITY
SINCE 1840

A reputation is hard to build, easy to
destroy. Because we value ours, we market
only the finest whiskey your money can buy.

4 33
4/5 QUART

\$5 34
QUART

\$2 72
PINT

BLENDED WHISKEY. 65% GRAIN NEUTRAL SPIRITS. 86 PROOF. PARK & TILFORD, N. Y.

WITH MEN WHO KNOW THE SCORE...

Elegance
Makes the Difference

...enjoy **Schenley**
RESERVE

The Whisky of Elegance



Schenley Distillers Co., N.Y.C. • Blended Whisky of Elegance • 86 Proof, 65% Grain Neutral Spirits



PRESTON CARPENTER



MILT PLUM



BOB MITCHELL

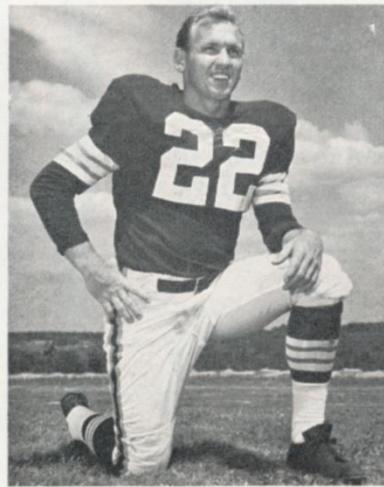
Brown



Stars



GALEN FISS



KEN KONZ



BOB GAIN

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

J. W.
DANT
WORLD'S
LARGEST SELLING
BONDED
BOURBON



I'm Newt Kook, President of the Dant Distillery. Down in Kentucky we have a saying:

"The only way to have a friend is to be one..."

And I don't know a better way of being a friend to so many as to give them so much for so little. My J. W. Dant genuine Kentucky sour mash bourbon does just that. No wonder it has made more friends the world over than any other Bond!

GIANT LEADERS

| | |
|------------------|-------------------------|
| Rushing | Gifford: 109—463 yds. |
| Passing | Conerly: 78 of 155 |
| Receiving | Gifford: 25—295 yds. |
| Scoring | Gifford: 60 pts. |
| Punting | Chandler: 44.1-yd. avg. |
| Punt Returns | Maynard: 20—116 yds. |
| Kick-Off Returns | Maynard: 10—261 yds. |
| Interceptions | Patton: 11—183 yds. |



Giants vs. Browns

SERIES RECORD

| | W. | L. | T. | Pts. | Opp. | Pts. |
|--------|----|----|----|------|------|------|
| Giants | 6 | 11 | 1 | 257 | 346 | |
| Browns | 11 | 6 | 1 | 346 | 257 | |

The series between the Giants and the Browns dates back only to 1950, when Cleveland first was admitted to the league, but it already rates as one of pro football's classic rivalries.

The Giants scored a tremendous coup in 1950 by beating the Browns twice, 6-0 and 17-13, in tense exciting contests that thrilled huge crowds here and in Cleveland. Those defeats were the first suffered by the Browns in the National League and their only setbacks of that title-winning campaign.

In 1952, the Giants also swept the home-and-home series. Since then Cleveland has held the upper hand but, except for a 62-14 runaway by the Browns in 1953 that throws the series scoring table out of balance, all the games produced hard-hitting, down-to-the-wire struggles.

There's a heated feeling in the rivalry that brings out the best in both teams. Surprises are standard. You never know what is going to happen. One game will be a grim defensive tug-of-war, the next a wild-and-woolly offensive battle. Witness last year's 6-3 and 34-28 scores.

High-scoring or low-scoring, this much is sure: you'll see a good game when the Giants and Browns get together.

| GIANTS vs. ALL OPPONENTS | | | | | |
|--------------------------|----|----|----|------|--------------|
| Opponent | W. | L. | T. | Pts. | Opp. Pts. |
| Baltimore | 2 | 1 | 0 | 55 | 48 |
| Chicago Bears | 13 | 20 | 2 | 404 | 547 |
| Chicago Cards | 26 | 8 | 0 | 785 | 537 |
| Cleveland Browns | 6 | 11 | 1 | 257 | 346 |
| Detroit Lions | 5 | 8 | 1 | 177 | 285 |
| Green Bay Packers | 14 | 14 | 2 | 405 | 393 |
| Los Angeles Rams | 0 | 5 | 0 | 91 | 155 |
| Philadelphia Eagles | 32 | 17 | 1 | 933 | 734 |
| Pittsburgh Steelers | 26 | 18 | 2 | 832 | 642 |
| San Francisco 49ers | 2 | 1 | 0 | 78 | 62 |
| Washington Redskins | 28 | 16 | 1 | 893 | 727 |

The complete series record:

| |
|--------------------------------|
| 1950—New York 6; Cleveland 0 |
| New York 17; Cleveland 13 |
| *Cleveland 8; New York 3 |
| 1951—Cleveland 14; New York 13 |
| Cleveland 10; New York 0 |
| 1952—New York 17; Cleveland 9 |
| New York 37; Cleveland 34 |
| 1953—Cleveland 7; New York 0 |
| Cleveland 62; New York 14 |
| 1954—Cleveland 24; New York 14 |
| Cleveland 16; New York 7 |
| 1955—Cleveland 24; New York 14 |
| Cleveland 35; New York 35 |
| 1956—New York 21; Cleveland 9 |
| Cleveland 24; New York 7 |
| 1957—Cleveland 6; New York 3 |
| Cleveland 34; New York 28 |
| 1958—New York 21; Cleveland 17 |

* Conference Playoff.

Enjoy 'em at the Game and at Home

Here at Yankee Stadium, reach for MRS. WAGNER'S delicious individual pies. At home, enjoy the fresh-baked goodness of MRS. WAGNER'S family-size pies. Both ways, you're in for real enjoyment.



Why bake when you can buy

Mrs. Wagner's Pies

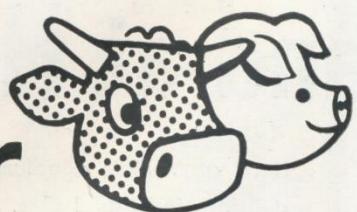


"THESE FRANKFURTS ARE HICKORY SMOKED!"

Enjoy 'em at home, the circus, the football field, *everywhere!*

Take your choice—regular or all-beef franks—both are *all meat!* Both deliciously hickory-smoked! Available in jars and cellophane, too. By famous . . .

Stahl-Meyer



FAMOUS FERRIS HICKORY SMOKED CANNED HAM AND FERRIS BACON ARE TWO
MORE FINE PRODUCTS MANUFACTURED AND KITCHEN TESTED BY STAHL-MEYER INC.

NATIONAL LEAGUE OFFICIALS' SIGNALS



Offside



Crawling, Pushing,
Helping Runner



Illegal Motion



Illegal Pass



Unsportsmanlike
Conduct



Pass Interference



Holding, Illegal
Use of Hands



Personal Foul
(indication of
offense follows)



Delay of Game,
Excess Time-Out



Touchdown, Field
Goal, Extra Point



Safety



Loss of Down



Penalty Declined,
Incomplete Pass,
Missed Goal



First Down



Dead Ball



No Time-Out or
Time In with Whistle



Time-Out



BY APPOINTMENT
TO THOSE
WHO THOUGHTFULLY
JUDGE WHISKEY
BY EXPERIENCE

MELROSE
THE VINTAGE WHISKEY

Vintage Blended Whiskey, 90 Proof, 60x Grain Neutral Spirits. Melrose Distillers Co., N. Y.





Before they call
that 4th down kick
Stand up, brother . . .

Sing out for Knick

Knickerbocker

NEW YORK'S FAMOUS BEER

Jacob Ruppert, N. Y. C.

Giant Blackboard: Pass Patterns

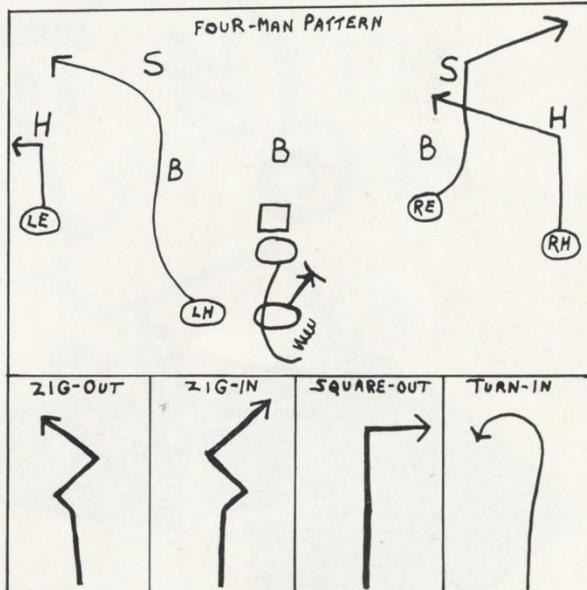
THERE'S a lot more to a forward pass play than throwing and catching the ball. The big problem is to shake a receiver loose. The chances are that the football pros, who have developed the passing game to a state of perfection that never even was dreamed of not so many years ago, devote more time to devising and rehearsing pass patterns than to any other department of play.

Sketched in the adjacent column, from details supplied by Ken Kavanaugh, the Giants' astute end coach, is a basic four-man pass pattern that has worked well for the New Yorkers. It operates on the principle of creating a man-against-man situation, with each of four possible receivers matched against a deep defender.

In man-against-man, the advantage always rests with the offensive player. He holds the initiative, because he knows what his next move is going to be. The defender can only guess, which can be dangerous, or has to be content with reacting as quickly as he can.

If any Giant receiver gets a clear edge on his defender, one of a couple of things can happen. The pass can be thrown to him immediately. Or, if another defender who has his receiver covered comes over to help out, the pass can be directed at the receiver left open by the shift.

Alert line-backers can present a problem. But the fake to the fullback has to be respected initially and few linebackers are fast and nimble enough to cover the deep and wide zones.



As a further educational note, Coach Kavanaugh drew and labelled a few of the individual maneuvers Giant receivers use to get into the open. These can be incorporated into any pattern.

If you think of it, keep an eye on Kyle Rote on the next few Giant passes. Watch how he sets up his covering defender by varying his faking tactics from play to play. The Mighty Mustang is one of the best in the business at that.



NBA DOUBLEHEADER TUESDAY NIGHT **KNICKS vs CINCINNATI ROYALS**

with Si Green and Jack Twyman

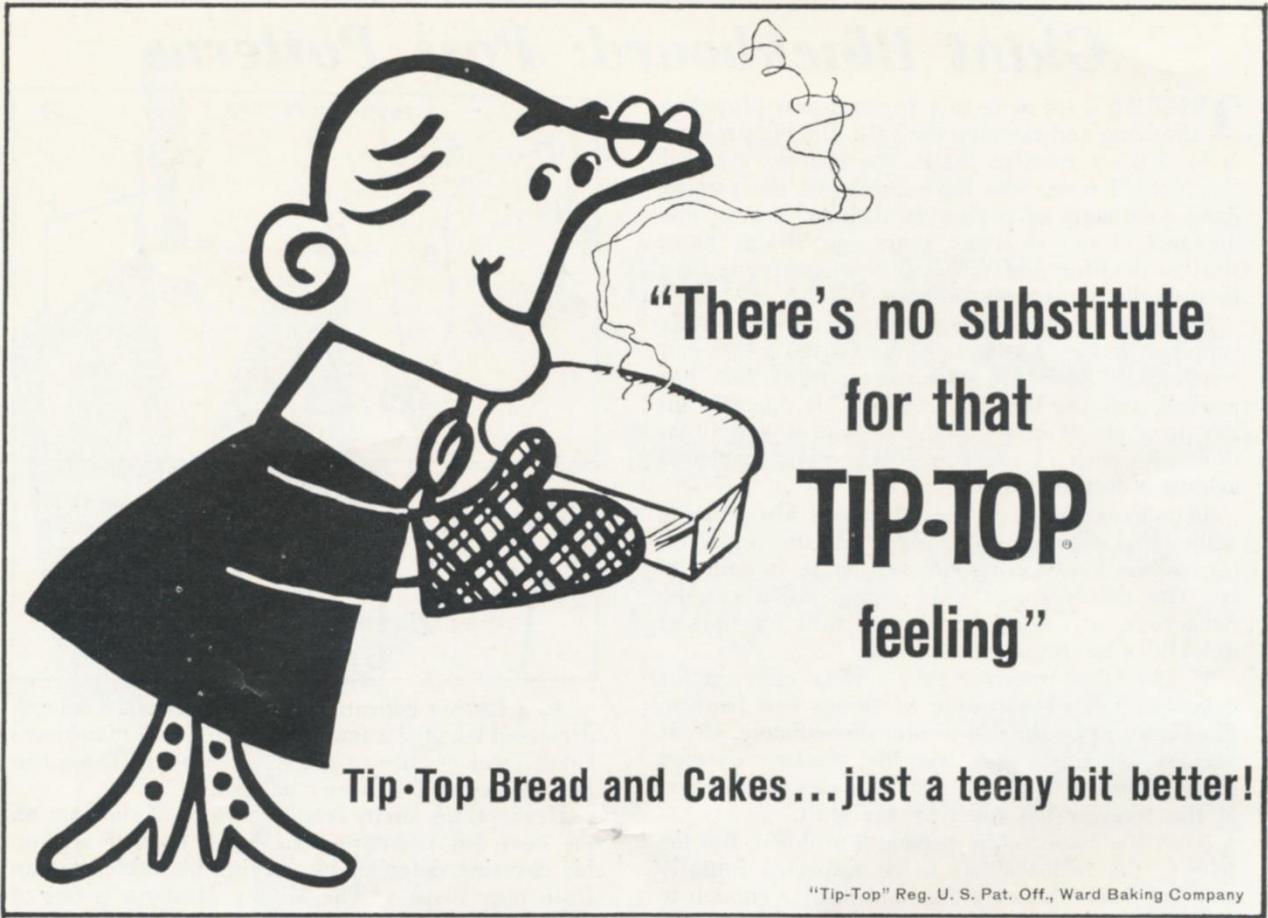
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Giant Jottings

BY grabbing two of Tobin Rote's passes in last Sunday's thriller with the Lions, Jimmy Patton solidified his grasp on the National League pass interception leadership. The mighty mite from Mississippi has latched on to eleven enemy aerials and carried them back a total of 183 yards.... Don Chandler still has a chance to retain the league punting title. A couple of real boomers, like he kicked against the Eagles, probably would suffice to give him the edge over Washington's Sam Baker, who leads by about a yard in the averages.

Today's between-the-halves entertainment will be supplied by the East Meadow High School band from Long Island. That's the comparatively new school at which Eddie Danowski, one of the great Giants, is director of athletics and backfield coach of a football team that recently completed an undefeated season.

The Giants, to whom Jack Lavelle was a lot more than just a fellow who told them with remarkable accuracy what to expect from the opposition, attended Jack's funeral en masse last Tuesday. Many Giants of the past and many Giant fans also were on hand to pay final tribute to this giant of a man. It was a sad occasion indeed.

A number of the Giants intend to remain in New York throughout the winter and will be available for off-season employment. If you act quickly enough, you may be able to obtain the services of a personable young gentleman who is ready, willing and able to tackle any job. Please direct inquiries to the Giant office, JUDSON 2-7272.

Em Tunnell

(Continued from page 5)

Appreciatively conscious of Tunnell's streak, Jack dashed down to the field from his box in the stands late in the game to make sure that Em made a token appearance.

"I just couldn't stand the thought of Em's not being in there. I wouldn't have cared if it even had meant losing the game," Jack explained.

Em Tunnell produces that reaction in a lot of people. There's real sentiment behind this day for a great Giant.

SEASON AFTER SEASON...



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for sparkling fine beverages

The White Rock Girl stays so popular because the brand she represents satisfies so completely! Thanks to *superior carbonation*, a White Rock drink keeps sparkling from the first pour to the last sip. So for a lighter, livelier drink every time, don't just mix it... *White Rock it!*



This Week's N. F. L. Pairings

Home Team

NEW YORK

Visiting Team

CLEVELAND

Won 8, Lost 3

| | | | |
|---------------------|----|----------------------|----|
| 37—Cards at Buffalo | 7 | 30—Los Angeles (a) | 27 |
| 24—Philadelphia (a) | 27 | 45—Pittsburgh (a) | 12 |
| 21—Washington (a) | 14 | 35—Chicago Cards | 28 |
| 6—Chicago Cards | 23 | 27—Pittsburgh | 10 |
| 17—Pittsburgh | 6 | 38—Chicago Cards (a) | 24 |
| 21—Cleveland (a) | 17 | 17—New York | 21 |
| 24—Baltimore | 21 | 10—Detroit | 30 |
| 10—Pittsburgh (a) | 31 | 20—Washington (a) | 10 |
| 30—Washington | 0 | 28—Philadelphia | 14 |
| 24—Philadelphia | 10 | 21—Washington | 14 |
| 19—Detroit (a) | 17 | 21—Philadelphia (a) | 14 |
| —Cleveland | — | —New York (a) | — |

233

173

292

204

WASHINGTON

vs.

PHILADELPHIA

Won 3, Lost 7, Tied 1

| | | | |
|----------------------|----|----------------------|----|
| 24—Philadelphia (a) | 14 | 14—Washington | 24 |
| 10—Chicago Cards (a) | 37 | 27—New York | 24 |
| 14—New York | 21 | 3—Pittsburgh (a) | 24 |
| 37—Green Bay | 21 | 24—San Francisco | 30 |
| 10—Baltimore (a) | 35 | 35—Green Bay (a) | 38 |
| 16—Pittsburgh (a) | 24 | 21—Chicago Cards (a) | 21 |
| 45—Chicago Cards | 31 | 24—Pittsburgh | 31 |
| 10—Cleveland | 20 | 49—Chicago Cards | 21 |
| 0—New York (a) | 30 | 14—Cleveland (a) | 28 |
| 14—Cleveland (a) | 21 | 10—New York (a) | 24 |
| 14—Pittsburgh | 14 | 14—Cleveland | 21 |
| —Philadelphia | — | —Washington (a) | — |

194

268

235

286

PITTSBURGH

vs.

CHICAGO CARDS

Won 6, Lost 4, Tied 1

| | | | |
|----------------------|----|----------------------|----|
| 20—San Francisco (a) | 23 | 7—New York at Buff. | 37 |
| 12—Cleveland | 45 | 37—Washington | 10 |
| 24—Philadelphia | 3 | 28—Cleveland (a) | 35 |
| 10—Cleveland (a) | 27 | 23—New York (a) | 6 |
| 6—New York (a) | 17 | 24—Cleveland | 38 |
| 24—Washington | 16 | 21—Philadelphia | 21 |
| 31—Philadelphia (a) | 24 | 31—Washington (a) | 45 |
| 31—New York | 10 | 21—Philadelphia (a) | 49 |
| 27—Chicago Cards (a) | 20 | 20—Pittsburgh | 27 |
| 24—Chicago Bears | 10 | 14—Los Angeles | 20 |
| 14—Washington (a) | 14 | 14—Chicago Bears (a) | 30 |
| —Chicago Cards | — | —Pittsburgh (a) | — |

223

209

240

318

NATIONAL LEAGUE LEADERS

RUSHING

| | |
|-------------------------|-------------------|
| 1. Brown, Cleveland | 231 for 1379 yds. |
| 2. Ameche, Baltimore | 162 for 777 yds. |
| 3. Perry, San Francisco | 118 for 708 yds. |

PASSING

| | |
|------------------------|--------------------------|
| 1. LeBaron, Washington | 72 of 128 for 1181 yds. |
| 2. Layne, Pittsburgh | 122 of 245 for 2101 yds. |
| 3. Plum, Cleveland | 96 of 177 for 1479 yds. |

RECEIVING

| | |
|---------------------------|------------------|
| 1. Berry, Baltimore | 56 for 794 yds. |
| 2. Retzlaff, Philadelphia | 52 for 711 yds. |
| 3. Shofner, Los Angeles | 49 for 1050 yds. |

SCORING

| | |
|-------------------------|----------|
| 1. Brown, Cleveland | 102 pts. |
| 2. Moore, Baltimore | 84 pts. |
| 3. Cothren, Los Angeles | 74 pts. |

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

Home Team

SAN FRANCISCO

Visiting Team

BALTIMORE

Won 5, Lost 6

| | | | |
|-----------------------|----|-----------------------|----|
| 23—Pittsburgh | 20 | 28—Detroit | 15 |
| 3—Los Angeles | 33 | 51—Chicago Bears | 38 |
| 6—Chicago Bears (a) | 28 | 24—Green Bay at Milw. | 17 |
| 30—Philadelphia (a) | 24 | 40—Detroit (a) | 14 |
| 14—Chicago Bears | 27 | 35—Washington | 10 |
| 24—Detroit | 21 | 56—Green Bay | 0 |
| 7—Los Angeles (a) | 56 | 21—New York (a) | 24 |
| 21—Detroit (a) | 35 | 17—Chicago Bears (a) | 0 |
| 33—Green Bay at Milw. | 12 | 34—Los Angeles | 7 |
| 27—Baltimore (a) | 35 | 35—San Francisco | 27 |
| 48—Green Bay | 21 | 28—Los Angeles (a) | 30 |
| —Baltimore | — | —San Francisco (a) | — |

236

312

369

182

CHICAGO BEARS

vs.

DETROIT

Won 7, Lost 4

| | | | |
|----------------------|----|----------------------|----|
| 34—Green Bay (a) | 20 | 15—Baltimore (a) | 28 |
| 38—Baltimore (a) | 51 | 13—Green Bay (a) | 13 |
| 28—San Francisco | 6 | 28—Los Angeles | 42 |
| 31—Los Angeles | 10 | 14—Baltimore | 40 |
| 27—San Francisco (a) | 14 | 41—Los Angeles (a) | 24 |
| 35—Los Angeles (a) | 41 | 21—San Francisco (a) | 24 |
| 24—Green Bay | 10 | 30—Cleveland (a) | 10 |
| 0—Baltimore | 17 | 35—San Francisco | 21 |
| 20—Detroit (a) | 7 | 7—Chicago Bears | 20 |
| 10—Pittsburgh (a) | 24 | 24—Green Bay | 14 |
| 30—Chicago Cards | 14 | 17—New York | 19 |
| —Detroit | — | —Chicago Bears (a) | — |

277

214

245

255

LOS ANGELES

vs.

GREEN BAY

Won 7, Lost 4

| | | | |
|----------------------|----|-----------------------|----|
| 27—Cleveland | 30 | 20—Chicago Bears | 34 |
| 33—San Francisco (a) | 3 | 13—Detroit | 13 |
| 42—Detroit (a) | 28 | 17—Baltimore at Milw. | 24 |
| 10—Chicago Bears (a) | 31 | 21—Washington (a) | 37 |
| 24—Detroit | 41 | 38—Philadelphia | 35 |
| 41—Chicago Bears | 35 | 0—Baltimore (a) | 56 |
| 56—San Francisco | 7 | 10—Chicago Bears (a) | 24 |
| 20—Green Bay (a) | 7 | 7—Los Angeles | 20 |
| 7—Baltimore (a) | 34 | 12—San Fran. at Milw. | 33 |
| 20—Chicago Cards (a) | 14 | 14—Detroit (a) | 24 |
| 30—Baltimore | 28 | 21—San Francisco (a) | 48 |
| —Green Bay | — | —Los Angeles (a) | — |

310

258

173

348

NATIONAL LEAGUE STANDINGS

EASTERN CONFERENCE

| | W. | L. | T. | Pct. | Points | For Agst. |
|---------------|----|----|----|------|--------|-----------|
| Cleveland | 9 | 2 | 0 | .818 | 369 | 182 |
| NEW YORK | 8 | 3 | 0 | .727 | 233 | 173 |
| Pittsburgh | 6 | 4 | 1 | .600 | 223 | 209 |
| Washington | 3 | 7 | 1 | .300 | 194 | 268 |
| Chicago Cards | 2 | 8 | 1 | .200 | 240 | 318 |
| Philadelphia | 2 | 8 | 1 | .200 | 235 | 286 |

WESTERN CONFERENCE

| | | | | | | |
|---------------|---|---|---|------|-----|-----|
| Baltimore | 9 | 2 | 0 | .818 | 369 | 182 |
| Chicago Bears | 7 | 4 | 0 | .636 | 277 | 214 |
| Los Angeles | 7 | 4 | 0 | .636 | 310 | 258 |
| San Francisco | 5 | 6 | 0 | .455 | 236 | 312 |
| Detroit | 4 | 6 | 1 | .400 | 245 | 255 |
| Green Bay | 1 | 9 | 1 | .100 | 173 | 348 |

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IN A
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