

YANKEE STADIUM

OFFICIAL PROGRAM • 50 CENTS



NY.

GIANTS

VS.

CLEVELAND BROWNS

DECEMBER 21, 1958



Pick  
your  
pleasure

**PHILIP MORRIS INC.**

*The Quality House*



Marlboro pack or box • Philip Morris pack or box • Parliament pack or box • Benson & Hedges cigarette case box

# GEM INTRODUCES PUSH-BUTTON RAZOR FOR MEN WITH TOUGH BEARDS



There's never been a razor like the new Gem Push-Button Razor. Teamed up with extra-heavy, extra-sharp Gem Blades, it's the most powerful combination in history for shaving tough beards. Get tough with your tough beard—get the new Gem Push-Button Razor in the handsome Presentation Case today.

Avoid '5 o'clock shadow' with Gem.

*Handsome Presentation Case contains Gem Push-Button Razor and Blades in Dispenser ...*

**\$1 00**

PRECISION  PRODUCTS

OFFICIAL PROGRAM

NEW YORK



GIANTS

vs. CLEVELAND BROWNS

YANKEE STADIUM • Dec. 21, 1958

Volume 33

Number 7

## CONTENTS

|  |          |
|--|----------|
| Go, Giants, Go!                          | 3        |
| Hats Off to Howell and Co.               | 5        |
| Giant Album                              | 7 and 11 |
| Jottings on the Giants                   | 9        |
| Giants' 1959 Subscription Blank          | 9        |
| Yankees' 1959 Schedule                   | 13       |
| Giants' 1958 Statistics                  | 15       |
| Browns' Roster and Line-Up               | 16       |
| Giants' Roster and Line-Up               | 17       |
| Looking Over the Browns                  | 19       |
| Yankee Stadium Services                  | 21       |
| Brown Stars                              | 23       |
| Giant-Brown Series                       | 25       |
| N. F. L. Officials' Signals              | 27       |
| N. F. L. Champions, Play-Off Results     | 31       |
| Sudden Death Details                     | 31       |
| 1958 N. F. L. Scores, Standings, Leaders | 32       |

## NEW YORK FOOTBALL GIANTS

|                    |                     |
|--------------------|---------------------|
| John V. Mara       | President-Treasurer |
| Wellington T. Mara | Secretary           |
| Raymond J. Walsh   | General Manager     |

|                 |                 |
|-----------------|-----------------|
| Jim Lee Howell  | Head Coach      |
| Vince Lombardi  | Offensive Coach |
| Tom Landry      | Defensive Coach |
| John Dell Isola | Line Coach      |
| Ken Kavanaugh   | End Coach       |

|   |           |
|---|-----------|
| John Johnson, Sid Moret and John Dziegial | Trainers  |
| Dr. Francis Sweeny                        | Physician |
| Dr. Arthur Croker                         | Dentist   |

|              |                    |
|--------------|--------------------|
| Robert Daley | Publicity Director |
|--------------|--------------------|

*This book published by*

**HARRY M. STEVENS, Inc.**  
320 Fifth Avenue  
New York 1, N. Y.



# The "All-American" Team

The brands all America selects  
for its smoking pleasure



**ANDY ROBUSTELLI**  
... Stopped the Browns

THE percentages probably are against the Giants beating the Browns again today. Who in this league ever beats a rival three times in a row? For that matter, how often does a club get a chance to beat anyone three times in a row? It takes a play-off like today's to create such an opportunity.

However, good things, like bad things, have a way of coming in threes, which creates a little percentage in favor of the Giants. And . . . so much for percentage and numerology.

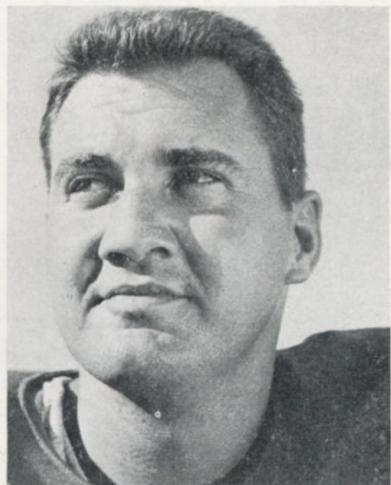
It seems more apropos to base hope on the unquenchable spirit and great resourcefulness of this Giant team that has accomplished so much in the face of such great adversity.

These qualities that have made the unsung 1958 Giants a beyond-the-wire contender for football's world championship never were in more glowing evidence than at the snow-whipped Stadium last Sunday.

When Cleveland popped Jimmy Brown up the middle for 65 yards and a touchdown the first time it swung into action from scrimmage, only the diehards in the assemblage of 65,000 gave our boys a chance.

Pat Summerall's 46-yard field goal in the second period supplied only slight encouragement. The Giants, with only four sound legs among its three running backs, could gain ground only in nibbling bites. The Browns were gobbling it up in big chunks. It

# Go, Giants, Go!



**PAT SUMMERALL**  
... Beat the Browns

seemed only a matter of time before the dam would break.

However, the hard-bitten Giant defensive team valiantly held the dike. All that Cleveland could net out of its offensive domination was a 22-yard field goal by Lou Groza four minutes before the intermission.

The turning point came when the Giants spilled Bobby Freeman on his attempted sweep off a faked field goal after the Browns had

## IF THE GIANTS WIN—

**SEASON SUBSCRIBERS:**  
Pick up tickets for Dec. 28 at Giant office, 10 Columbus Circle, before 5 P.M. on Wednesday, Dec. 24. The Giant office will handle season subscriptions **ONLY**.

**ALL OTHERS:** Tickets go on sale at Stadium **IMMEDIATELY AFTER TODAY'S GAME**. They also will be on sale **ALL WEEK** (except Christmas Day) at the Stadium, the Yankee ticket office in Grand Central, the Davega Stores in Newark, Hackensack, Jamaica and Hempstead and Andy Robustelli's Sports Shops in Stamford and Cos Cob.

**MAIL ORDERS:** Because of the Christmas mail situation, the Giants cannot guarantee delivery. **AVOID ORDERING BY MAIL** if at all possible. For your protection, try to **PICK UP TICKETS IN PERSON**. **NECESSARY MAIL ORDERS** must be accompanied by certified check or money order, with 50-cent service charge added. If necessary to order by mail, **POST ORDER BEFORE TUESDAY**.

**PLAY-OFF TICKET PRICES**  
Box: \$10; Reserved: \$7.50

driven from the second-half kickoff to a first down on the 18.

The Giant offensive unit then seizes the initiative. A 35-yard march pushed the Browns deep into their own territory as the third period ran out and, when Andy Robustelli and Co. jolted Cleveland loose from the ball at the start of the fourth period, the Giants struck.

Two dazzling running passes by Frank Gifford—to Kyle Rote for 38 yards and to Bob Schnelker, all alone in the end zone, for 9 put the ball over and the score was tied.

However, in their dormie situation, a tie was no good to the Giants. There still was work to be done and resolutely they bent to the task. They marched smartly to Cleveland's 25 on their next time with the ball. Then, as the stands groaned, Summerall narrowly missed a 32-yard field goal.

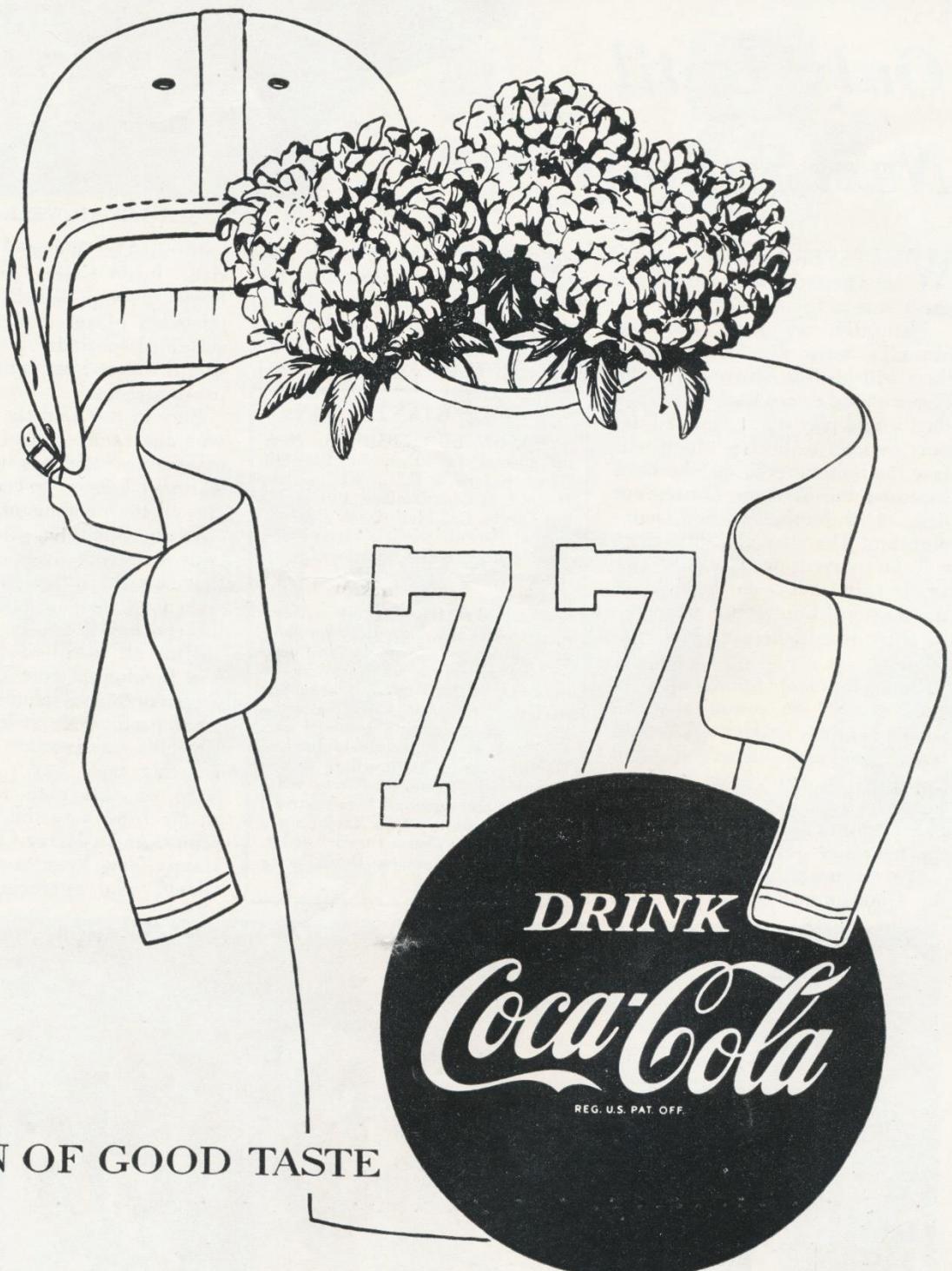
But five minutes still were left. Inside of two, the Giants had the ball again in Cleveland territory, on the 41. Charley Conerly tried to pass into striking range but two accurate tosses through the swirling snow glanced off numbed fingers and on fourth down the Giants still were on the 41.

That left it up to Summerall. Gritting his teeth against the pain of a badly bruised kicking leg, Pat got off the boot of his life, sending the ball high and far over the crossbar from 49 yards.

You have to respect a team that does things like that. Go, Giants, Go!

**PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT**

# All-America favorite ... ice-cold Coke



"Coke" is a registered trade-mark.

# Hats Off to Howell and Company— A Sturdy Staff



**GIANT STAFF:** *Back row*—Tom Landry, defensive coach; Jim Lee Howell, head coach; Ken Kavanaugh, end coach. *Front row*—Vin Lombardi, backfield and offensive coach; John Dell Isola, line coach.

**G**ENIUS takes many different forms. Jim Lee Howell is a master of at least two of them. He gets things done—and well. In a highly public walk of life, he also contrives to keep himself in the background. In his case, that takes an exceptional brand of genius.

The Giant head coach is a big man—and it's not his 6 feet 6 inches and present noncombatant weight of 240 pounds that prompts that statement. At the University of Arkansas, Jim was a brilliant end, a crackerjack basketball player, an honor student and a campus leader of the Class of '36.

After graduation, he contributed six seasons of solid blocking, tackling and clutch catching of Ed Danowski's passes as a Giant player and, while doing so, found time to instruct the ends of Manhattan College's squads.

Between seasons, Jim went home to Lonoke, Ark., where he grew cattle and cotton with such success and, when consulted on local problems (as, soon, he often was), gave such sage counsel that his impressed fellow-citizens sent him up to the Arkansas state senate when he still was in his twenties.

During World War II, he served with distinction in the combat

branch of the Marine Corps. After being mustered out, he played some more for the Giants, became their end coach and also put in several years as head coach at Wagner College, during which the Staten Island School became the scourge of its football set.

For a fellow still in his thirties, this added up to a strikingly varied list of achievements. Still people generally were not prepared for the news when Jim was named head coach of the Giants, soon after the close of the 1953 season. However, it was a calculated move by the Giant front office, which was fully aware of Howell's capabilities.

Big Jim wasted little time in justifying the confidence that had been placed in him. The 1953 Giants had a 3-9 record. Under him in 1954, they improved to 7-5. Every season since has been a winning one and, of course, the Giants took it all in 1956, when they went on from a divisional victory to destroy the vaunted Chicago Bears, 47-7, in the world title game.

The Howell success formula—revolutionary in a field where personality tends to run rampant—is based on organization and teamwork. Jim's first move was to se-

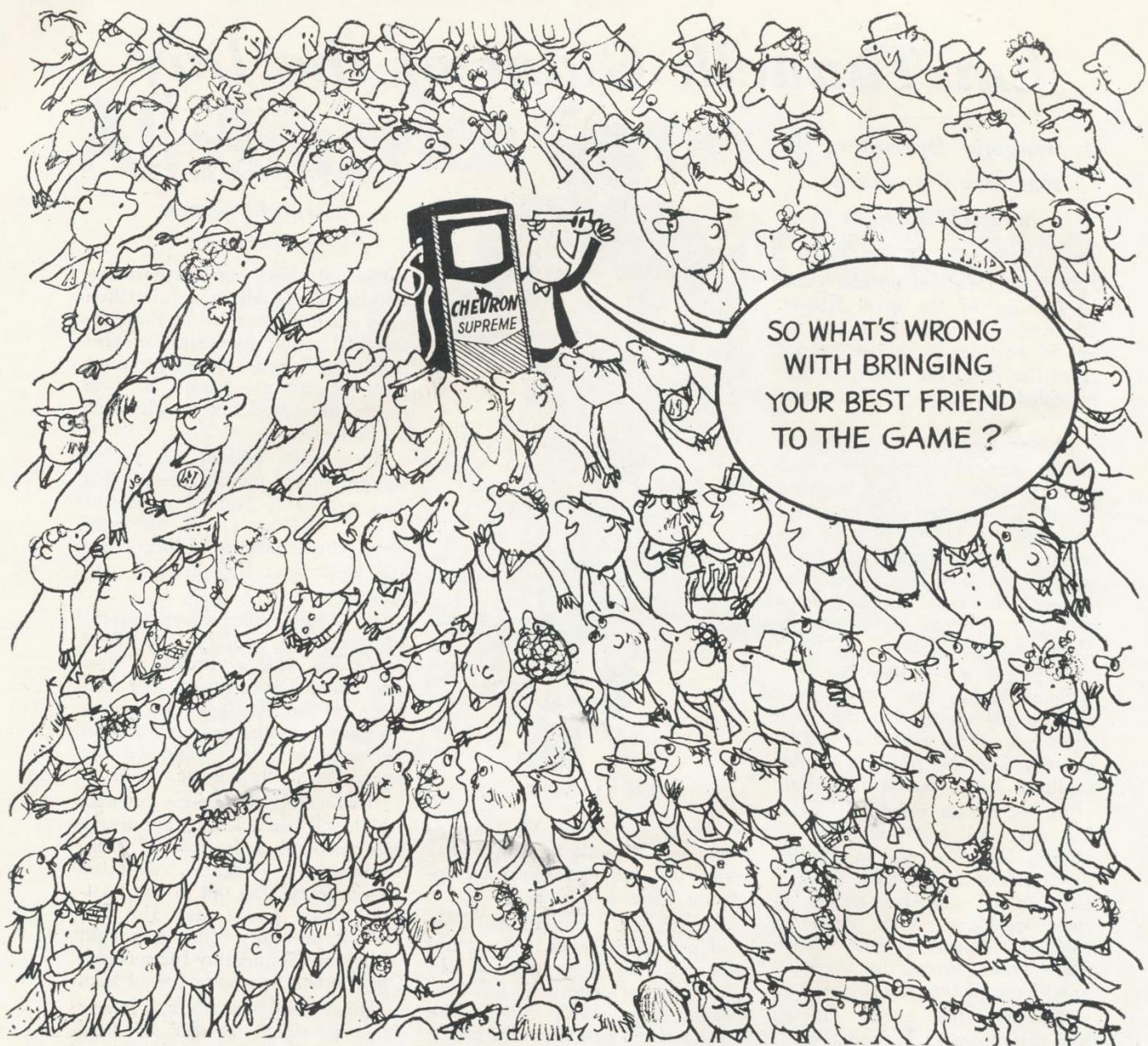
lect as aides a group of young, dedicated, knowing football men like himself and delegate to each full departmental responsibility.

So it is that Vin Lombardi directs the Giant attack; Tom Landry sets the defenses; Ken Kavanaugh instructs the ends and devises the pass patterns and Johnny Dell Isola drills the linemen in their varied chores. The board of strategy also includes Ed Kolman and Allie Sherman, who double as talent scouts and game-day consultants. Until his unfortunate death, Jack Lavelle was a key man, too, for his clairvoyant reports on rival strengths and weaknesses.

Working with a man like Howell, there's extra incentive for every staff member to do better than his best. If the Giants execute a particularly dazzling play or put on a stonewall defensive stand, Jim will say "Ask Lombardi—or Landry—about that. He worked it out. Wasn't it great?" and so on down the line.

It's a system that reflects high credit on the fellow who installed it as well as the gifted colleagues to whom he passes the ball of well-deserved praise at every opportunity. Hat's off to this sturdy staff!

**PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT**

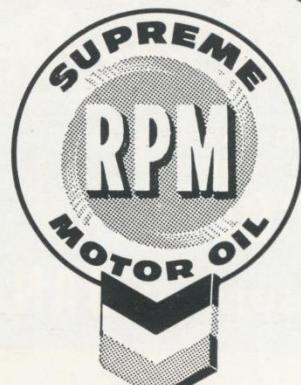


It's certainly O.K. with us, Hy Finn! Matter of fact, *most* of the American Motorists who've tried new CHEVRON Supreme Gasoline feel that way. So if you haven't discovered this outstanding super-premium gasoline yet, don't wait any longer. Make friends with CHEVRON Supreme and its great teammate, RPM Supreme Motor Oil, *yourself* — at any CALSO Station.

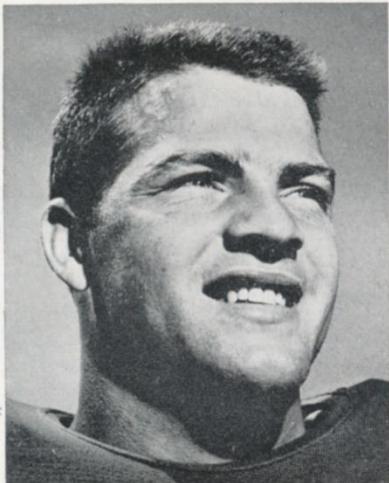
PRODUCTS OF THE CALIFORNIA OIL COMPANY



**CHEVRON**  
**SUPREME<sup>®</sup> GASOLINE**  
**At all CALSO stations!**



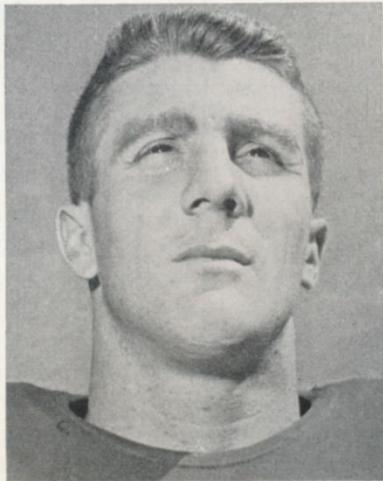
TM'S "CHEVRON," "RPM," CHEVRON DESIGN®



*Frank Gifford*

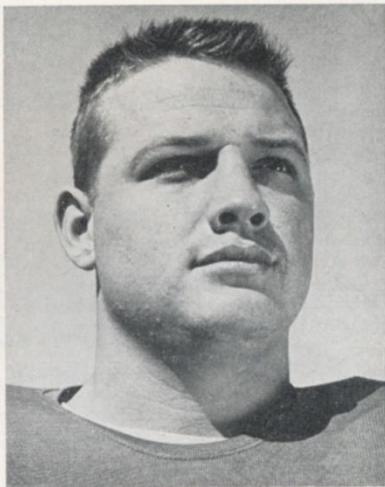
**Frank Gifford (16)** is back for his seventh season with the Giants after a period of doubt as to whether he'd quit football to pursue exclusively his budding career in Hollywood. Backs don't come any better than the ruggedly handsome USC alumnus. No. 1 draft choice of the Giants in 1952, he has been their No. 1 all-around player ever since.

## Giant Album



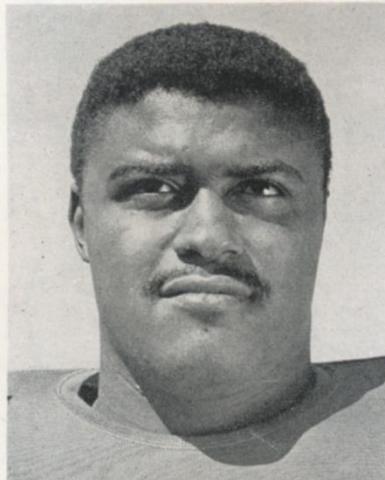
*Alex Webster*

**Alex Webster (29)**, cast off by the Redskins in 1953, came to the Giants in 1955 after two brilliant seasons in Canada. The big North Carolina State graduate has been a great runner for the Giants. Through 1957, he had rushed for 1806 yards, caught 73 passes for 796 more yards and scored 22 TDs.



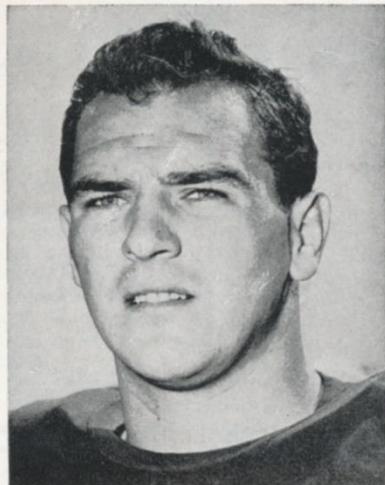
*Sam Huff*

**Robert Lee Huff (70)**, who answers more readily to Sam, took over as the Giants' middle-linebacker as a rookie in 1956. Nobody, foe or friend, has been able to budge him out of the job since. The baby-faced 230-pound West Virginian, who played tackle in college, is a rock-and-sock play-wrecker and an uncanny ball hawk.



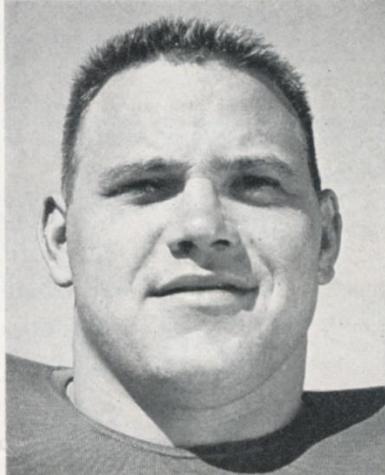
*Roosevelt Grier*

A spectacular performer for the Giants in 1955-56, **Roosevelt Grier (76)** is back in harness after a year in the Army. A 270-pounder who is as fast and nimble as many halfbacks, Rosy is one of the most destructive tackles in the business. A Penn State graduate, he hails from Linden, N. J.



*Ray Wietecha*

**Ray Wietecha (55)**, who played half a dozen positions well for the Giants as a rookie in 1953, was installed as offensive center the following year and has since been a fixture there ever since. The Giants rate him as the best pivotman in the NFL. At Northwestern, Ray also was an outstanding baseball player.



*Dick Modzelewski*

**Dick Modzelewski (77)**, joined the Giants in 1956 after dividing three previous pro seasons between Washington and Pittsburgh. A rugged, willing 260-pounder, he's a fixture on the defensive rush line. "Little Mo," a product of Maryland, represents an ideal combination of the immovable object and irresistible force.

**AUTOGRAPH COLLECTORS: Giant Album is a weekly feature**

**PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT**

# --- Guess which drink is better for you? ---

## Fizzless highball



1. Big feature, easy to make. Turn the tap, fill the glass. No longer socially acceptable, lacking in good taste.



2. What happened to the flavor of the liquor? A lifeless, bland drink.



3. Flat'er than a pancake! Wishy-washy... Your very best bet... start afresh.



4. Sparkling mixers save you money and trouble. Every drink tastes great... better for you too.

## Sparkling highball



1. Big feature... delectable taste. Costs more than tap water... but worth 5 times as much... Why?



2. Makes a lively drink every time. Makes any liquor taste terrific!



3. The drink comes alive with flavor. Money saving... You bet! Why?



4. No wasted drinks... no disappointed drinkers. You're traveling first class with Canada Dry Mixers.

## Research says: "Highballs with sparkling mixers are better for you" ---

### Here's why—It's the lively bubbles!

1. They speed the liquid through your system 80% faster than plain water.
2. They aid your digestion.
3. They curb unpleasant aftereffects.

Only Canada Dry Mixers have exclusive "Pin-Point Carbonation"—livelier, longer-lasting bubbles. Also superior flavor, from secret formulas, improve the taste of any liquor.



# Jottings on the Giants

THE Giant front office, a loyal and confident body, just happens to have had a band all lined up for today's added attraction of this wild and wonderful Giant season. Those youngsters you will see and hear out there before the game and between the halves hail from Midland Park High School in New Jersey. Give them a rousing Stadium welcome—and don't spare the decibels, either, for the Giants, who "made this occasion necessary," as Yogi Berra would put it.

A week ago yesterday, just twenty-four hours before the Giants went into last Sunday's Win-or-out game with the Browns, Pat Summerall's injured right leg was so stiff and sore that he didn't even dare to attempt a practice place-kick. So what did he do Sunday—just kick 46 and 49-yard field goals, his longest as a Giant. The big boomer from Arkansas is getting to be one of the best three-point men on the circuit. His record now shows 12

hits in 21 tries, most of them from well out. Pat's seven-point contribution against the Browns established him as the scoring leader of the Giants with 64 points.

There probably wasn't a happier group of fans anywhere than the large contingent that came by bus, by car and by train to last Sunday's game from Manhasset on Long Island's fashionable north shore. They were on hand to pay tribute to Jimmy Brown, a distinguished fellow townsman, but, for the most part, they also were Giant fans. As things turned out, they had it both ways. The Giants won and their boy Jimmy had a great day. It made an extra day's commuting, to the detriment of pressing pre-holiday do-it-yourself chores, well worth while.

This extra game gives you an extra chance to reflect on the availability of a number of the Giants for off-season employment here in New York. If you have a

job that's too tough for anyone else to tackle, why don't you offer it to a Giant? After this season, you can be sure it won't make him quail. These young men shape up well in grey flannel suits, too, and a button-down collar makes a fine frame for an eighteen-inch neck. Hard-sell, soft-sell, trouble-shooting of all kinds—whatever you need, a Giant can supply it. If you're interested—and you should be—drop a line to the Giant office at 10 Columbus Circle.

Jim Lee Howell has been appointed head coach of the Eastern Conference team in the National League's All-Star Pro Bowl Game at Los Angeles on Jan. 11. Vin Lombardi will assist him and, as you'll soon hear, there'll be a flock of Giants on the squad. Incidentally, if you have the wanderlust and the time to indulge it, a trip to this game is a worthwhile excursion.

MERRY CHRISTMAS! We'll save HAPPY NEW YEAR for next Sunday's issue.

## Football Giants—1959 Season Subscription

IN late February or March the Giants 1959 Season Ticket Brochure will be available for mailing. If you wish to receive one, just fill in and mail the blank appearing on this page.

(Please note that this Brochure is for the use of new applicants. If you are presently a season subscriber your reservation for the same seats you had this year is automatically renewed and no action on your part is required.)

The advantages of season subscription are many. You reserve for yourself the same seats for every regular season or post season game the Giants play in the Stadium. The location is the closest you can possibly get to your own preference allowing, of course, for similar tastes of prior subscribers. You solve all your ticket problems at once and can avoid the last minute rushes and the pressures of trying to get "anything at all" when the big games develop. For business purposes or your own personal pleasure there is no greater buy in entertainment.

While you are here today we suggest that you take a look around. If you want upper or mezzanine reserved seats on the Giants side consider sections 34 or 14. There are vacancies there. Yardage on the Giants side? Yes in the lower stand there are some fine vacancies in both box and reserved seats as there are in the lower stand across the field in sections 29 or 31.

For you who must have the upper or mezzanine we refer you to sections such as 25, 23, 21, or 19 for reserved seats. For upper or mezzanine boxes we recommend the sections which look directly up the field from the end zone as the best available locations.

Our brochure will give complete season subscription information. But the first step is to fill out and mail the accompanying blank. We will be very happy to send you the brochure when it comes off the presses later this winter.

New York Football Giants, Inc.

10 Columbus Circle

New York 19, New York

Gentlemen:

Please send me your 1959 Season Ticket Brochure when it is ready for mailing:

Name .....

Address .....

City & Zone..... State.....

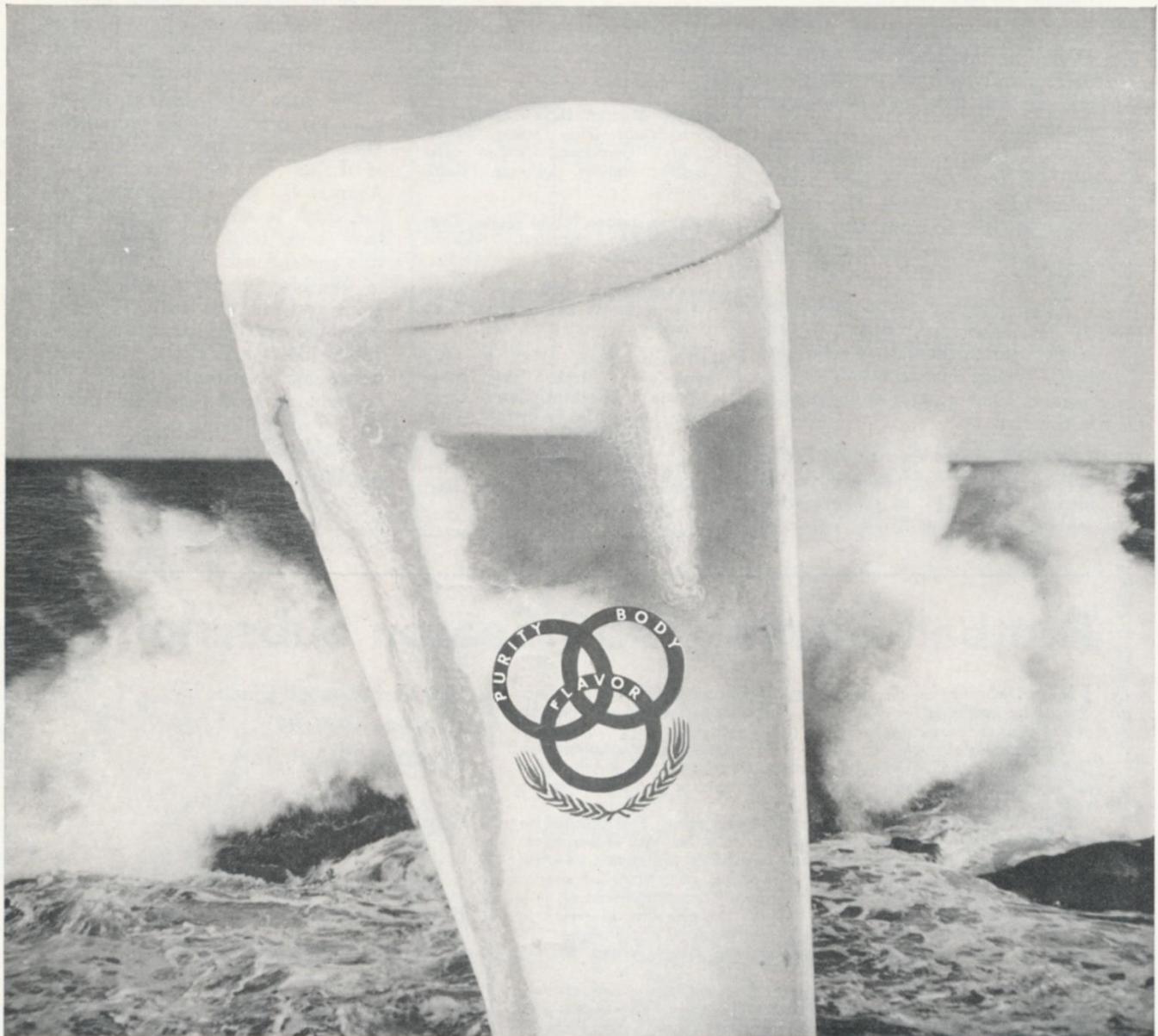
**This blank for use of new applicants. 1958 Season reservations are automatically renewed.**

**SEASON TICKETS — YOUR BEST BUY IN ENTERTAINMENT**



Hey, getcha cold beer

Hey getcha **Ballantine!**



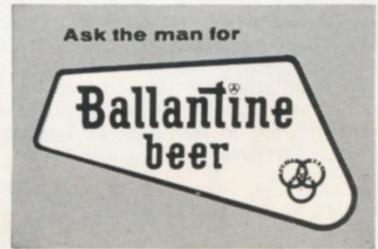
© Is a Reg. T. M. of P. Ballantine & Sons, Newark, N. J.

the 'crisp'  
refresher

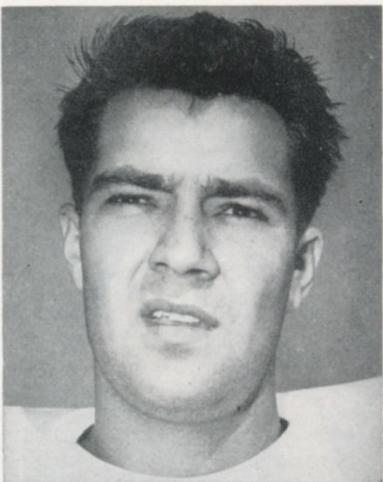
Now...largest-selling beer in the East!

Ask the man for

**Ballantine**  
beer



# Giant Album



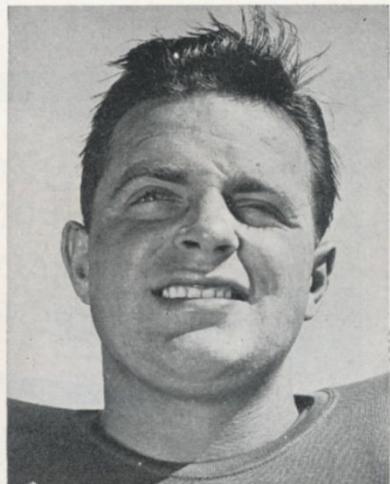
*Don Heinrich*

**Don Heinrich (11)**, who set all manner of passing records at the U. of Washington in 1950-52, has been a highly effective lead-off quarterback for the Giants. A master tactician and superb ball-handler, he has a gift for finding weak spots in opposing defenses. By using him alternately with Charley Conerly, the Giants get an extra lift on attack.



*Phil King*

The Giants appear to have made no mistake in naming **Phil King (24)** as their No. 1 choice in last winter's draft. This big (6-4 and 225) boy from Vanderbilt is a riproaring runner from either halfback or fullback and also is a gifted pass-receiver. "Part Indian but all football player," Phil is nicknamed "The Chief."



*Harland Svare*

**Harland Svare (84)**, acquired from the Los Angeles Rams in a 1954 trade, has been a key defense player for the Giants ever since. His darting sallies into rival backfields from his right linebacker post has provided many a bright moment for Giant fans. Washington State was his school.



## HOTEL MANHATTAN HEADQUARTERS FOR PROFESSIONAL TEAMS IN NEW YORK CITY

New York's newest . . . Hotel Manhattan offers 1400 air-conditioned guest rooms, each with television and radio. Known as the "Home of Champions", this magnificent skyscraper hotel is ideally located in the heart of Times Square. Meet your friends at the Manhattan Bar or the new Playbill Room open daily for luncheon, dinner and supper.

Express Subway Trains Speed You to  
Yankee Stadium from the Private  
Subway Entrance of Hotel Manhattan

**FRANK W. KRIDEL**  
Executive Vice President and General Manager



**HOTEL**  
*Manhattan*  
44TH TO 45TH STREETS  
AT EIGHTH AVENUE • JUDSON 2-0300

I'VE ALWAYS TOLD  
YOU, DOBERMAN, THE  
BEST TOBACCO MAKES  
THE BEST SMOKE!

BUT SARGE,  
THAT WAS  
MY LAST CAMEL  
YA TOOK!

Have a real cigarette -  
**CAMEL**



**CAMELS** taste so rich and smoke so mild  
they outsell every other brand today!

Watch Phil Silvers as Sgt. Bilko (with Pvt. Doberman) on "The Phil Silvers Show" CBS-TV

For Best Choice of Seats . . . Order Now!

See the 1958

# WORLD CHAMPS



# CHAMPS

In Action in 1959

**Baseball at its very best . . .** World championship baseball returns to Yankee Stadium . . . the "Home of Champions" . . . on Friday, April 10th, when the New York Yankees open their title defense here with the Boston Red Sox.

For best choice of seats for all the BIG dates, inquire now about the **Combination Ticket Plan**, which assures you the same good seats for all games. Yes, World Series tickets too, if the Yankees repeat as American League champions next summer.

Orders are being accepted now also for any individual games of your choice. Consult the schedule and then check with the Yankee ticket office here at the Stadium today.



ANOTHER YANKEE TITLE!—Jubilant Yogi Berra and Bob Turley trade bear hugs after last out of 1958 world series.

## 1959 YANKEE GAMES AT THE STADIUM

### APRIL

Boston..... 10, 11\*, 12\*\*  
Baltimore..... 25\*(L), 26(2)\*\*

### MAY

Washington..... 9\*(L), 10(2)\*\*  
Cleveland..... 12(N), 13  
Chicago..... 15(N), 16\*(L)  
Kansas City..... 17(2)\*\*  
Detroit..... 19(N), 20  
Boston..... 26(N)  
Baltimore..... 28(N), 29

### JUNE

Kansas City..... 9(N), 10, 11  
Detroit..... 12(N), 13\*(L), 14(2)\*\*  
Chicago..... 16(N), 17, 18  
Cleveland..... 19(N), 20\*(L), 21(2)\*\*

### JULY

Washington..... 3(N), 4(2)\*\*\*, 5\*\*  
Cleveland..... 14(N), 15, 16  
Chicago..... 17(N), 18\*, 19(2)\*\*  
(N)Night (L)Ladies' Day (2)Doubleheader  
(\*)Saturday (\*\*Sunday (\*\*\*)Holiday

### AUGUST

Detroit..... 4(N), 5, 6  
Kansas City..... 7(N)(L), 8\*, 9(2)\*\*  
Washington..... 12(N), 13  
Boston..... 14(N), 15\*(L), 16(2)\*\*

### SEPTEMBER

Washington..... 2(N), 3  
Baltimore..... 4(N), 5\*, 6\*\*  
Kansas City..... 9(N), 10  
Detroit..... 11, 12\*  
Cleveland..... 13(2)\*\*  
Chicago..... 15, 16  
Boston..... 18(N), 19\*, 20\*\*  
Baltimore..... 25(N), 26\*, 27\*\*

## World Champion NEW YORK YANKEES

TICKET OFFICE—Yankee Stadium, Bronx 51, N. Y.

For further information—phone CYPRESS 3-4300



***Buy Your Dream Car This Year—under the***

# **GOLD MEDAL**



## **AUTO PLAN**

How much would a new car mean to you and your family—in happiness, freedom and convenience?

This year, join the thousands of knowing New Yorkers who will choose Chemical to help them get behind the wheel of a new or late-model used car at a saving.

Chemical's Gold Medal Auto Plan provides you with the money you need to buy your dream car—at low cost and on easy-to-handle terms. You pay only \$3.75 a year per \$100, deducted in advance. Complete

life insurance protection, if you desire it, is available.

One of our friendly and experienced representatives will be glad to work out the Gold Medal Auto Plan to fit your requirements and your budget. He'll handle your application quickly, confidentially—and without red tape. The money is usually available the next day.

Visit any nearby Chemical Corn Exchange Bank office soon and see how easily Chemical's Gold Medal Auto Plan can solve your car buying problems.

### **Choose the Plan that fits your Budget**

| Amount of Loan | For 12 Months You Repay | For 24 Months You Repay |
|----------------|-------------------------|-------------------------|
| \$ 720         | \$ 60                   | \$ 30                   |
| 1440           | 120                     | 60                      |
| 2880           | 240                     | 120                     |
| 4920           | 410                     | 205                     |

Weeknights watch "7 O'CLOCK WORLD NEWS"

with Kevin Kennedy on WPIX-Channel 11

**THE BANK THAT'S NEAR YOU IN GREATER NEW YORK**



Member Federal Deposit Insurance Corporation

## 1958 Giant Statistics

### TWELVE-GAME TEAM RECORDS

#### GIANTS

|                                 | OPPONENTS |
|---------------------------------|-----------|
| 93 First downs, rushing         | 83        |
| 83 First downs, passing         | 80        |
| 15 First downs, penalty         | 7         |
| 183 Total first downs           | 170       |
| 3330 Total yards gained         | 3418      |
| 1725 Net yards gained, rushing  | 1440      |
| 1605 Net yards gained, passing  | 1978      |
| 450 Number of rushing attempts  | 400       |
| 266 Number of passing attempts  | 311       |
| 119 Passes completed            | 142       |
| 21 Passes intercepted by        | 12        |
| 294 Yards on interceptions      | 123       |
| 65 Number of punts              | 56        |
| 44.0 Punting average            | 41.7      |
| 42 Punts returned               | 51        |
| 4.0 Punt return average         | 7.3       |
| 34 Kick-off returns             | 40        |
| 20.5 Kick-off return average    | 22.2      |
| 44 Number of penalties          | 45        |
| 379 Yards lost, penalties       | 451       |
| 29 Number of fumbles            | 35        |
| 19 Opponents' fumbles recovered | 14        |

### INDIVIDUAL RECORDS

#### PASSING

|            | Att. | Comp. | Int. | Yds. | L.G. | TDs. | Pct.  |
|------------|------|-------|------|------|------|------|-------|
| Conerly    | 184  | 88    | 9    | 1199 | 44   | 10   | .478  |
| Heinrich   | 68   | 26    | 2    | 369  | 41   | 4    | .382  |
| Gifford    | 10   | 3     | 1    | 109  | 63   | 1    | .300  |
| *Dublinsky | 3    | 1     | 0    | 14   | 14   | 0    | .333  |
| Chandler   | 1    | 1     | 0    | 27   | 27   | 0    | 1.000 |

\*No longer with team.

|            | SCORING |      |      |       |       |      |
|------------|---------|------|------|-------|-------|------|
|            | TD-R    | TD-P | TDs. | PAT.  | FG.   | Pts. |
| Summerall  | 0       | 0    | 0    | 28-30 | 12-21 | 64   |
| Gifford    | 8       | 2    | 10   | 0     | 0     | 60   |
| Webster    | 3       | 3    | 6    | 0     | 0     | 36   |
| Schnelker  | 0       | 5    | 5    | 0     | 0     | 30   |
| Rote       | 0       | 3    | 3    | 0     | 0     | 18   |
| MacAfee    | 0       | 2    | 2    | 0     | 0     | 12   |
| King       | 1       | 0    | 1    | 0     | 0     | 6    |
| Triplett   | 1       | 0    | 1    | 0     | 0     | 6    |
| Heinrich   | 1       | 1    | 1    | 0     | 0     | 6    |
| Karilivacz | 1       | 0    | 1    | 0     | 0     | 6    |

#### RUSHING

|           | RECEIVING          |
|-----------|--------------------|
|           | No. Yds. TDs. L.G. |
| Gifford   | 29 330 2 41        |
| Triplett  | 25 279 3 37        |
| Webster   | 24 460 5 63        |
| Schnelker | 12 244 3 44        |
| Rote      | 11 132 0 35        |
| King      | 7 110 0 32         |
| Maynard   | 5 84 0 31          |
| MacAfee   | 5 52 2 22          |
| Mischak   | 1 27 0 27          |

#### PUNT RETURNS

|            | INTERCEPTIONS |
|------------|---------------|
|            | No. Yds. L.G. |
| Maynard    | 24 117 22     |
| Crow       | 11 46 34      |
| Patton     | 1 5 5         |
| Tunnell    | 6 0 0         |
| *Patton    | 11 183 42     |
| Crow       | 3 40 34       |
| Karilivacz | 3 15 15       |
| Huff       | 2 23 15       |
| Svare      | 1 25 25       |
| Tunnell    | 1 8 8         |

#### KICK-OFF RETURNS

|          | PUNTING        |
|----------|----------------|
|          | No. Avg. Lgst. |
| Maynard  | 11 284 44      |
| King     | 13 279 31      |
| Lott     | 5 78 24        |
| Triplett | 4 59 15        |
| Brown    | 1 0 0          |
| Chandler | 65 44.0 67     |

\*League champion.

"He tried to take my

**Drake's  
COOKIES"**



**Browns on Offense**

SCORE 0

|                            |                         |                    |                      |                     |                     |                        |
|----------------------------|-------------------------|--------------------|----------------------|---------------------|---------------------|------------------------|
| R. H.<br>L. CARPENTER (30) | F. B.<br>BROWN (32)     | Q. B.<br>PLUM (16) | L. H.<br>RENFRO (26) |                     |                     |                        |
| R. E.<br>P. CARPENTER (40) | R. T.<br>McCORMACK (74) | R. G.<br>NOLL (65) | C.<br>HUNTER (56)    | L. G.<br>SMITH (64) | L. T.<br>GROZA (76) | L. E.<br>BREWSTER (88) |

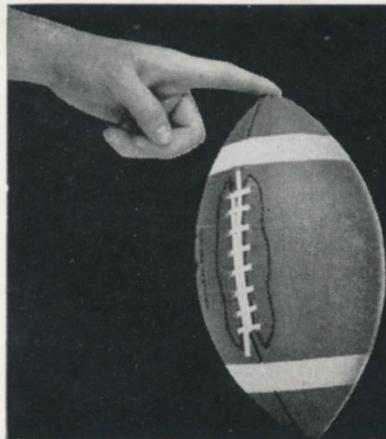
**Giants on Defense**

|                         |                           |                       |                      |                          |                          |
|-------------------------|---------------------------|-----------------------|----------------------|--------------------------|--------------------------|
| L. E.<br>KATCAVAGE (75) | L. T.<br>MODZELEWSKI (77) | M. L. B.<br>HUFF (70) | R. T.<br>GRIER (76)  | R. E.<br>ROBUSTELLI (81) |                          |
| L. W.<br>CROW (41)      | L. L. B.<br>SVOBODA (30)  | L. S.<br>TUNNELL (45) | R. S.<br>PATTON (20) | R. L. B.<br>SVARE (84)   | R. W.<br>KARILIVACZ (21) |

**CLEVELAND BROWNS ROSTER**

| No. | Name               | Position | Weight | Height | Age | College            | Yrs. Pro |
|-----|--------------------|----------|--------|--------|-----|--------------------|----------|
| 15  | Ninowski, Jim      | QB       | 210    | 6:01   | 22  | Michigan State     | 1        |
| 16  | Plum, Milt         | QB       | 205    | 6:02   | 23  | Penn State         | 2        |
| 18  | Freeman, Bobby     | Q-H      | 205    | 6:01   | 25  | Auburn             | 2        |
| 20  | Paul, Don          | HB       | 192    | 6:00   | 32  | Washington State   | 9        |
| 22  | Konz, Ken          | HB       | 187    | 5:10   | 30  | L. S. U.           | 6        |
| 24  | Lahr, Warren       | HB       | 192    | 5:10   | 34  | Western Reserve    | 10       |
| 26  | Renfro, Ray        | HB       | 190    | 6:01   | 27  | North Texas State  | 7        |
| 28  | Deschaine, Dick    | E        | 220    | 6:02   | 26  | No College         | 4        |
| 30  | Carpenter, Lew     | HB       | 210    | 6:02   | 25  | Arkansas           | 5        |
| 32  | Brown, Jim         | FB       | 228    | 6:02   | 22  | Syracuse           | 2        |
| 34  | Michaels, Walt     | FB       | 230    | 6:00   | 28  | Washington and Lee | 7        |
| 35  | Fiss, Galen        | FB       | 227    | 6:01   | 26  | Kansas             | 3        |
| 36  | Modzelewski, Ed    | FB       | 222    | 6:01   | 28  | Maryland           | 5        |
| 40  | Carpenter, Preston | E        | 192    | 6:02   | 23  | Arkansas           | 3        |
| 42  | Wren, Junior       | HB       | 192    | 6:00   | 27  | Missouri           | 3        |
| 44  | Shofner, Jim       | HB       | 196    | 6:02   | 22  | Texas Christian    | 1        |
| 45  | Bolden, Leroy      | HB       | 170    | 5:08   | 25  | Michigan State     | 1        |
| 49  | Mitchell, Bob      | HB       | 188    | 6:00   | 23  | Illinois           | 1        |
| 50  | Costello, Vince    | G        | 224    | 6:00   | 25  | Ohio University    | 2        |
| 54  | Catlin, Tom        | C        | 213    | 6:02   | 26  | Oklahoma           | 4        |
| 56  | Hunter, Art        | C        | 242    | 6:04   | 25  | Notre Dame         | 4        |
| 64  | Smith, Jim Ray     | G        | 242    | 6:03   | 26  | Baylor             | 3        |
| 65  | Noll, Chuck        | G        | 224    | 6:01   | 26  | Dayton             | 6        |
| 66  | Hickerson, Gene    | G        | 242    | 6:03   | 23  | Mississippi        | 1        |
| 70  | Colo, Don          | T        | 254    | 6:03   | 32  | Brown              | 9        |
| 72  | Jordan, Henry      | T        | 247    | 6:03   | 23  | Virginia           | 2        |
| 74  | McCormack, Mike    | T        | 247    | 6:04   | 28  | Kansas             | 6        |
| 76  | Groza, Lou         | T        | 248    | 6:03   | 34  | Ohio State         | 13       |
| 78  | McClung, Willie    | T        | 260    | 6:02   | 25  | Florida A. and M.  | 4        |
| 79  | Gain, Bob          | T        | 259    | 6:03   | 28  | Kentucky           | 6        |
| 82  | Clarke, Frank      | E        | 207    | 6:00   | 24  | Colorado           | 2        |
| 84  | Liddick, Dave      | E        | 250    | 6:02   | 22  | George Washington  | 1        |
| 86  | Wiggin, Paul       | E        | 237    | 6:03   | 23  | Stanford           | 2        |
| 88  | Brewster, Darrel   | E        | 210    | 6:04   | 27  | Purdue             | 7        |
| 89  | Davis, Willie      | E        | 240    | 6:03   | 25  | Grambling          | 1        |

PLEASE USE ENTRANCE RAM



Here's to the winning point!

**CLEAR HEADS AGREE**

KICK-OFF  
2:05 P

**GIANT SPECIALISTS**  
PAT and FG—Groza  
Chandler  
Punting—Chandler (3)  
Kick-Offs—Summers  
Chandler

**OFFICIALS**  
Referee—John Pace (55)  
Umpire—James Beiersdorfer  
Head Line Judge—Daniel Tahan (36)  
Back Judge—Cleo N. Diehl (37),

Field Judge—Don Looney (59)  
**BROWN SPECIALISTS**  
PAT and FG—Groza  
Plum (1)  
Punting—Deschaine  
Shofner (44), Venable  
Kick-Offs—Groza (7)  
Plum (1)

KICK-OFF  
205 P.M.

Score

10

R. H.  
WEBSTER (29)

F. B.  
TRIPPLETT (33)

Q. B.  
HEINRICH (11)

Giants on Offense

L. H.  
GIFFORD (16)

R. E.  
SCHNELKER (85)

R. T.  
STROUD (66)

R. G.  
MISCHAK (62)

C.  
WIETECHA (55)

L. G.  
BARRY (68)

L. T.  
BROWN (79)

L. E.  
ROTE (44)

L. E.  
GAIN (79)

L. T.  
MCCLUNG (78)

M. L. B.  
COSTELLO (50)

R. T.  
COLO (70)

R. E.  
WIGGIN (86)

L. W.  
LAHR (24)

L. L. B.  
FISS (35)

L. S.  
KONZ (22)

R. S.  
WREN (42)

R. L. B.  
MICHAELS (34)

R. W.  
PAUL (20)

## SPECIALISTS

G—Summerall (88),  
Candler (34).  
Candler (34), Conerly (42).  
—Summerall (88),  
Candler (34).

## OFFICIALS

Referee  
Race (65), Illinois

Umpire  
Beiersdorfer (17)

Head Linesman  
Lin (36), Xavier (Ohio)

Jack Judge  
Schl (37), Northwestern

Field Judge  
Doney (59), T. C. U.

## SPECIALISTS

Groza (76), Brown (32),  
Plum (16).  
Deschaine (28),  
(44), Wren (42).  
Groza (76), Brown (32),  
Plum (16).

BE RAMP NEAREST YOUR SEAT

## NEW YORK GIANTS ROSTER

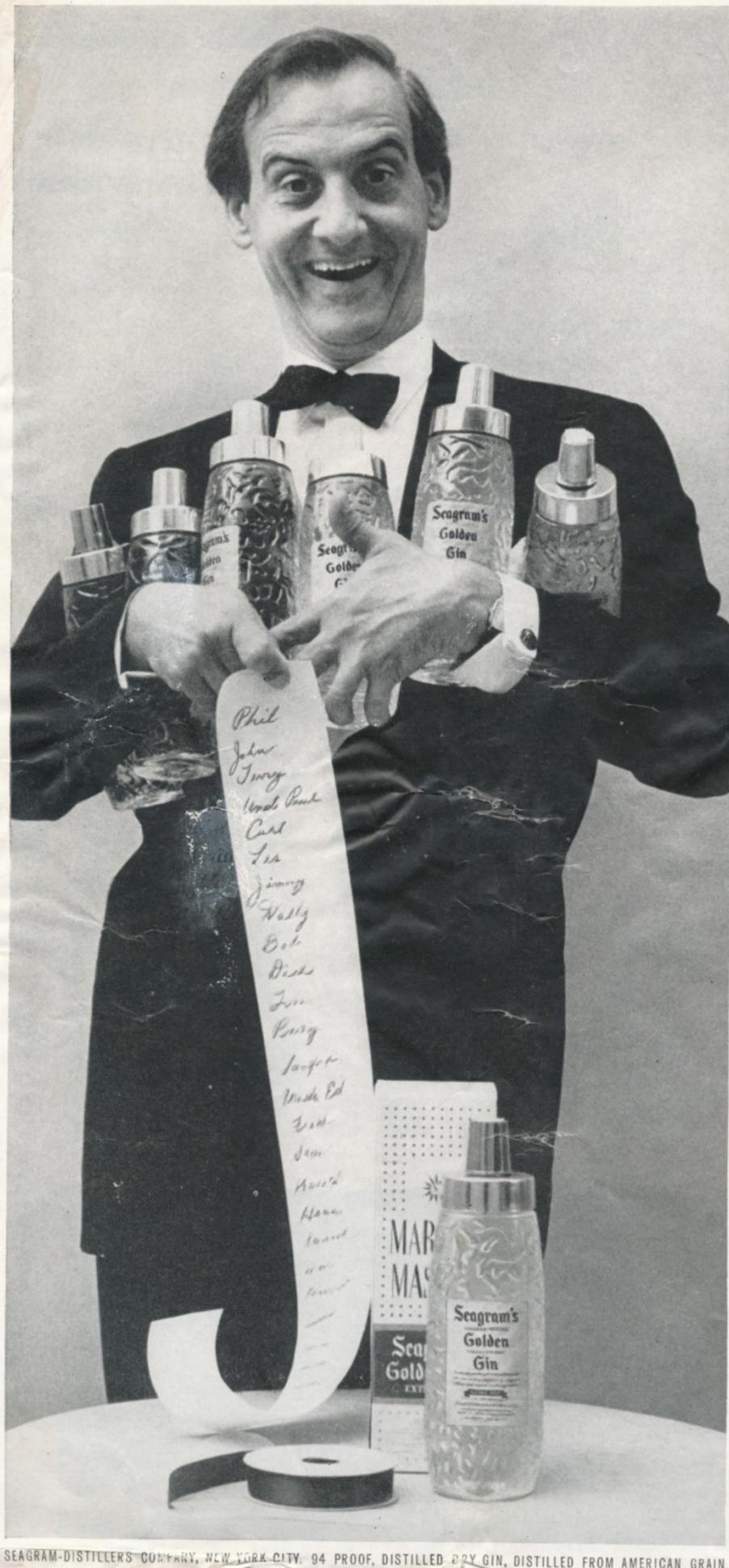
| No. | Player            | Position | Weight | Height | Age | College              | Yrs. Pro |
|-----|-------------------|----------|--------|--------|-----|----------------------|----------|
| 11  | Heinrich, Don     | QB       | 180    | 6:00   | 27  | Washington           | 5        |
| 13  | Maynard, Don      | HB       | 178    | 6:00   | 22  | Texas Western        | 1        |
| 16  | Gifford, Frank    | HB       | 205    | 6:01   | 28  | Southern California  | 7        |
| 17  | Kemp, Jack        | QB       | 200    | 6:02   | 24  | Occidental           | 2        |
| 20  | Patton, Jim       | HB       | 180    | 5:10   | 26  | Mississippi          | 4        |
| 21  | Karilivacz, Carl  | HB       | 190    | 6:01   | 27  | Syracuse             | 6        |
| 22  | Lott, Billy       | HB       | 195    | 6:00   | 23  | Mississippi          | 1        |
| 24  | King, Phil        | FB       | 225    | 6:04   | 22  | Vanderbilt           | 1        |
| 29  | Webster, Alex     | HB       | 210    | 6:03   | 27  | North Carolina State | 4        |
| 30  | Svoboda, Bill     | LB       | 215    | 6:00   | 29  | Tulane               | 9        |
| 33  | Triplett, Mel     | FB       | 215    | 6:01   | 26  | Toledo               | 4        |
| 34  | Chandler, Don     | HB       | 205    | 6:02   | 23  | Florida              | 3        |
| 41  | Crow, Lindon      | HB       | 200    | 6:01   | 25  | Southern California  | 4        |
| 42  | Conerly, Charley  | QB       | 185    | 6:01   | 37  | Mississippi          | 11       |
| 44  | Rote, Kyle        | E        | 205    | 6:00   | 30  | Southern Methodist   | 8        |
| 45  | Tunnell, Emlen    | HB       | 200    | 6:01   | 33  | Iowa                 | 11       |
| 48  | Hughes, Ed        | HB       | 180    | 6:01   | 28  | Tulsa                | 4        |
| 55  | Wietecha, Ray     | C        | 225    | 6:01   | 29  | Northwestern         | 6        |
| 60  | Guy, Melwood      | G-T      | 248    | 6:03   | 23  | Duke                 | 1        |
| 62  | Mischak, Bob      | G        | 230    | 6:00   | 25  | Army                 | 1        |
| 66  | Stroud, Jack      | G        | 235    | 6:01   | 29  | Tennessee            | 6        |
| 68  | Barry, Al         | G        | 230    | 6:02   | 26  | Southern California  | 3        |
| 70  | Huff, Sam         | G        | 230    | 6:01   | 23  | West Virginia        | 3        |
| 71  | Brackett, M. L.   | T        | 250    | 6:05   | 25  | Auburn               | 3        |
| 72  | Youso, Frank      | T        | 260    | 6:04   | 22  | Minnesota            | 1        |
| 75  | Katcavage, Jim    | T        | 230    | 6:03   | 23  | Dayton               | 3        |
| 76  | Grier, Roosevelt  | T        | 270    | 6:05   | 25  | Penn State           | 3        |
| 77  | Modzelewski, Dick | T        | 260    | 6:00   | 27  | Maryland             | 6        |
| 79  | Brown, Roosevelt  | T        | 245    | 6:03   | 25  | Morgan State         | 6        |
| 80  | MacAfee, Ken      | E        | 215    | 6:02   | 29  | Alabama              | 5        |
| 81  | Robustelli, Andy  | E        | 230    | 6:01   | 30  | Arnold               | 8        |
| 84  | Svare, Harland    | LB       | 215    | 6:00   | 27  | Washington State     | 6        |
| 85  | Schnelker, Bob    | E        | 215    | 6:04   | 28  | Bowling Green        | 6        |
| 88  | Summerall, Pat    | E        | 235    | 6:04   | 28  | Arkansas             | 7        |
| 89  | Livingston, Cliff | LB       | 215    | 6:03   | 28  | UCLA                 | 5        |

Calvert IS BETTER  
RESERVE

IT'S THE WHISKEY  
WITH THE MAN-SIZED FLAVOR!

©1958 CALVERT DIST. CO., N.Y.C. • 86 PROOF • 65% GRAIN NEUTRAL SPIRITS • BLENDED WHISKEY





Give  
Seagram's Gin  
in the  
Martini Master  
to all your  
friends...  
*including you!*

For the man who (as the Yuletide ads say) has EVERYTHING, we have invented a new Something.

It is the Martini Master (with easy-to-remove label). And notice how it glows invitingly with 94 proof Seagram's Golden Gin. Buy it yourself...or hint broadly. And don't forget your friends!

The rewards, obviously are *double*. Not only do you get the famous improved gin that revitalized the martini, but you can stir as you never stirred before: Stir in a handsome antiqued glass Martini Master with screw-on strainer top! Stir with the pride of re-creating the martini from scratch into *smooth*, from damp into *dry*, from prose into poetry!

The Martini Master, to the chagrin of our company treasurer, is available to you at no extra cost. As a result, however, it is emphatically in limited supply.

*Now 94 proof at no increase in price*

# Looking Over the Browns

SEVEN divisional titles and three world championships in eight years! That's the remarkable record of the Cleveland Browns under Paul Brown in football's toughest competitive circuit—the National Football League. Add four All-American Conference titles in as many seasons to the list of Brown accomplishments and you have the salient details of the most remarkable saga of success in professional football history.

Perhaps the biggest feather in the elaborately decorated Brown headdress was Cleveland's sensational 1957 recovery from the 1956 crack-up that represents the only major blemish on Paul's shining coaching record.

Overloaded perhaps with players who had put in up to a decade of distinguished service on the lakefront, the Browns plummeted from a 9-2-1 1955 record and a 38-14 world championship victory over the Rams to a 5-7-0 1956 mark that left them in a fourth-place Eastern Division tie with the Steelers.

Not one to accept defeat complacently, Brown went back to

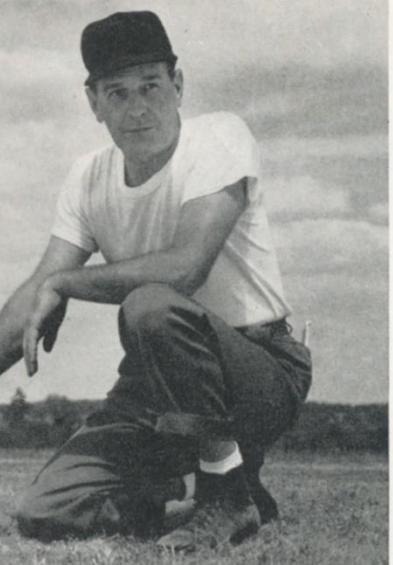
work with a vengeance and performed that miracle of miracles—recapturing divisional leadership while rebuilding.

The rebuilding process, incomplete as a crushing 59-14 loss to the Lions in last December's world championship game indicates, continues apace. The current Browns, with six first-year players and other additions, are more closely akin to the great Cleveland machines of the not-so-distant past.

The spearhead of the Browns' resurgence is Jimmy Brown, from Manhasset, L. I., and Syracuse University. This immensely powerful and amazingly fleet 228-pound fullback led the league in rushing as a 1957 rookie, already this season has set a league ground-gaining mark and has a scoring record in reach.

Other key 1957 additions were Milt Plum, a quarterback out of Penn State whose name is beginning to be mentioned in the same breath with that of the great Otto Graham and a group of rugged young linemen headed by Henry Jordan, Bill Quinlan and Paul Wiggin.

Another fine group of newcomers has joined these prize sophomores



PAUL BROWN

mores this season. It numbers three lightning-fast halfbacks, Bobby Mitchell, Leroy Bolden and Jim Shofner; Jim Ninowski, a spare quarterback, and Gene Hickerson and Willie Davis, a pair of linemen who have shown that they have what it takes to make the grade in football's big league.

A solid core of tried-and-true veterans remains on the scene. Lou Groza, in his thirteenth pro season, still is an unerring place-kicker and a devastating offensive tackle. Darrell Brewster, in his seventh year, continues to rank high among the league's pass-receiving ends.

Still very much in the picture, too, are such dynamic offensive platooners as Ray Renfro, Pres and Lew Carpenter, Art Hunter, Chuck Noll and Mike McCormack and such defensive stalwarts as Don Colo, Bob Gain, Walt Michaels, Don Paul, Ken Konz and Warren Lahr.

It's a somewhat different Brown team than New Yorkers are used to, a team that relies more on running than on passing, but it's a formidable team that has that long-time Brown knack of winning football games.



JIM BROWN

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

# Touchdown!



KING-SIZE

**FILTER**

# KOOL

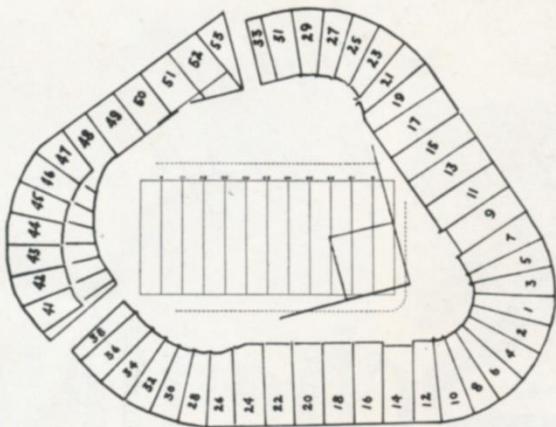
*the cigarette with the*

**SNOW FRESH FILTER**

Blocked by hot cigarettes? Get into the clear—try a pack of refreshing Filter KOOL!

KOOLS taste *clean* and *fresh* and *light* . . . the *Snow Fresh Filter* makes the menthol *right!* So put yourself on the winning team . . . the KOOL team! For a cleaner, fresher taste all through the day . . . switch from "hots" to KOOLS!

## *Yankee Stadium Services & Facilities*



**LOST AND FOUND**—Direct inquiries and reports to James K. Thomson, the Stadium Manager. Any attendant will direct you to his office.

**REST ROOMS**—**Men**: Gate 2, Press Gate, Stadium Club (lower, upper), Gate 6; Lower Sections 34, 8, 6, 15, 21, 27; Mezzanine Sections 27, 15, 5, 18, 28; Upper Sections 34, 20, 6, 15, 21; Bleacher Sections 43, 47, 52. **Women**: Gate 2, Gate 4, Stadium Club (lower, upper), Gate 6; Lower Sections 28, 20, 5, 15, 27; Mezzanine Sections 21, 15, 6, 18, 34; Upper Sections 28, 20, 5, 15, 29; Bleacher Sections 47, 52.

**PUBLIC TELEPHONES**—Gate 2, Gate 4, Press Gate, Stadium Club (lower, upper), Gate 6, Lower Sections 24, 14, 12, 11, 17, 27; Mezzanine Sections 27, 17, 7, 8, 22; South side 157th St., Ruppert Pl. to Cromwell Ave. Upper Sections 34, 20, 12, 8, 9, 19, 27; Bleacher Sections 41, 49, 51.

**PARKING AREAS  
YANKEE LOTS**

South side 157th St., Ruppert Pl. to Cromwel Ave. Between Cromwell and River Aves., on 153rd St. 163rd to 164th Sts., between River and Gerard Aves. 151st St. and River Ave., opposite Bronx County jail.

#### **PRIVATELY-OWNED LOTS**

West side Ruppert Pl., between 157th and 158th Sts.  
West side River Ave., between 151st and 153rd Sts.  
West side River Ave. and 157th St.  
East side River Ave., North of 153rd St.  
East side River Ave., North of 151st St.  
East side River Ave., 164th to 165th Sts.  
East side River Ave., South of 162nd St.  
Farmer's Square—Cromwell Ave. Roadway, and  
West of 151st St. Viaduct, opposite Bronx County Jail.

## GARAGES

Cromwell Ave. and 157th St.  
East side of River Ave., South side of 158th St.  
East side of River Ave., North side of 157th St.  
East side of River Ave., South side of 157th St.  
North side of 158th St., between River and Gerard Aves.  
Also, the Polo Grounds lot again will be in service for  
all Giant games at the Stadium.

### **SOUVENIR PRICE LIST**

| <b>SOUVENIR PRICE LIST</b> |      |
|----------------------------|------|
| Rooter Badge (All Teams)   | .25  |
| Picture Set (12 Players)   | .35  |
| Pennant (All Teams)        | .50  |
| Giants Pen and Pencil Set  | .75  |
| Giants Player Trophy       | 1.00 |
| Plastic Cushion            | 1.00 |
| Giants Bracelet            | 1.40 |
| Plaver Doll (small)        | .75  |
| Doll (large)               | 1.50 |
| Stadium Cap (ear laps)     | 2.00 |
| Football (small)           | 1.50 |
| Football (large)           | 3.00 |

Souvenir Stands located at Gates 2, 4, 6; Lower Sections 2, 18; Mezzanine Sections 20, 23; Upper Sections 18, 21; Bleacher Sections 43, 50.

These items also are available by mail from Harry M. Stevens, Inc., Souvenir Dept., Yankee Stadium, Bronx 51, N. Y.

# PARK & TILFORD



When you measure  
whiskey value—it's  
a good rule to buy  
**REPUTATION**



YOUR ASSURANCE  
OF QUALITY  
SINCE 1949

A reputation is hard to build, easy to destroy. Because we value ours, we market only the finest whiskey your money can buy.

\$4.33  
4/5 QUART

\$5 34  
QUART

\$272  
PINT

BLENDED WHISKEY. 65% GRAIN NEUTRAL SPIRITS. 86 PROOF. PARK & TILFORD, N.Y.

WITH MEN WHO KNOW THE SCORE...

Elegance  
Makes the Difference

...enjoy **Schenley**  
RESERVE

The Whisky of Elegance



Schenley Distillers Co., N.Y.C. • Blended Whisky of Elegance • 86 Proof, 65% Grain Neutral Spirits



PRESTON CARPENTER



MILT PLUM



BOB MITCHELL

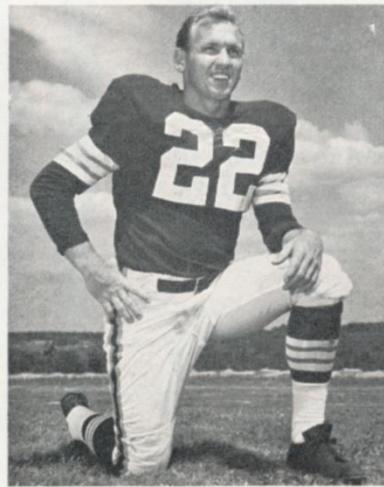
*Brown*



*Stars*



GALEN FISS



KEN KONZ



BOB GAIN

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

*Enjoy the Game Refreshed*



Time out...

Have a Coke



**SIGN OF GOOD TASTE**

# Giants vs. Browns

## SERIES RECORD

|        | W. | L. | T. | Pts. | Opp. | Pts. |
|--------|----|----|----|------|------|------|
| Giants | 7  | 11 | 1  | 270  | 356  |      |
| Browns | 11 | 7  | 1  | 356  | 270  |      |

Last Sunday's thriller added another gripping chapter to a Giants-Browns rivalry that has been something extra ever since the teams started at each other in 1950.

The Giants instigated things by smacking down the Browns twice that first year. Cleveland regarded the 6-0 and 17-13 New York victories as an extreme form of gaucherie. One just wasn't supposed to beat the Browns. In fact, no one else did it in that initial, title-winning first Cleveland season of National League membership.

Also, in fact, the Giants paid for their brashness by having to knuckle under, 8-3, in a grim, bitter play-off showdown at Cleveland.

Two years later the Giants again swept the home-and-home series. There followed a galling, five-year period of Cleveland ascendancy, relieved only by a 21-9 New York success in the first game of the Giant championship season of 1956. During this stretch, a 62-14 Brown runaway in 1953 distorted the series scoring table.

Never cowed by the Browns, even in defeat, the Giants bounced back this year to score another home-and-home sweep. Again the teams meet in a play-off. Who's to say what's going to happen between rivals that have split their last seven games, 3-3-1, and in ten of nineteen meetings have been separated by no more than six points?

## GIANTS vs. ALL OPPONENTS

| Opponent            | W. | L. | T. | Pts. | Opp. | Pts. |
|---------------------|----|----|----|------|------|------|
| Baltimore           | 2  | 1  | 0  | 55   | 48   |      |
| Chicago Bears       | 13 | 20 | 2  | 404  | 547  |      |
| Chicago Cards       | 26 | 8  | 0  | 785  | 537  |      |
| Cleveland Browns    | 7  | 11 | 1  | 270  | 356  |      |
| Detroit Lions       | 5  | 8  | 1  | 177  | 285  |      |
| Green Bay Packers   | 14 | 14 | 2  | 405  | 393  |      |
| Los Angeles Rams    | 0  | 5  | 0  | 91   | 155  |      |
| Philadelphia Eagles | 32 | 17 | 1  | 933  | 734  |      |
| Pittsburgh Steelers | 26 | 18 | 2  | 832  | 642  |      |
| San Francisco 49ers | 2  | 1  | 0  | 78   | 62   |      |
| Washington Redskins | 28 | 16 | 1  | 893  | 727  |      |

The complete series record:

|                                |
|--------------------------------|
| 1950—New York 6; Cleveland 0   |
| New York 17; Cleveland 13      |
| *Cleveland 8; New York 3       |
| 1951—Cleveland 14; New York 13 |
| Cleveland 10; New York 0       |
| 1952—New York 17; Cleveland 9  |
| New York 37; Cleveland 34      |
| 1953—Cleveland 7; New York 0   |
| Cleveland 62; New York 14      |
| 1954—Cleveland 24; New York 14 |
| Cleveland 16; New York 7       |
| 1955—Cleveland 24; New York 14 |
| Cleveland 35; New York 35      |
| 1956—New York 21; Cleveland 9  |
| Cleveland 24; New York 7       |
| 1957—Cleveland 6; New York 3   |
| Cleveland 34; New York 28      |
| 1958—New York 21; Cleveland 17 |
| New York 13; Cleveland 10      |

\* Conference Playoff.

# Enjoy 'em at the Game and at Home

Here at Yankee Stadium, reach for MRS. WAGNER'S delicious individual pies. At home, enjoy the fresh-baked goodness of MRS. WAGNER'S family-size pies. Both ways, you're in for real enjoyment.



## Why bake when you can buy

*Mrs. Wagner's Pies*

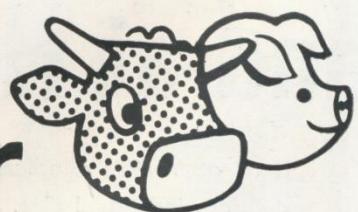


# "THESE FRANKFURTS ARE HICKORY SMOKED!"

Enjoy 'em at home, the circus, the football field, *everywhere!*

Take your choice—regular or all-beef franks—both are *all meat!* Both deliciously hickory-smoked! Available in jars and cellophane, too. By famous . . .

# Stahl-Meyer



FAMOUS FERRIS HICKORY SMOKED CANNED HAM AND FERRIS BACON ARE TWO  
MORE FINE PRODUCTS MANUFACTURED AND KITCHEN TESTED BY STAHL-MEYER INC.

## NATIONAL LEAGUE OFFICIALS' SIGNALS



Offside



Crawling, Pushing,  
Helping Runner



Illegal Motion



Illegal Pass



Unsportsmanlike  
Conduct



Pass Interference



Holding, Illegal  
Use of Hands



Personal Foul  
(indication of  
offense follows)



Delay of Game,  
Excess Time-Out



Touchdown, Field  
Goal, Extra Point



Safety



Loss of Down



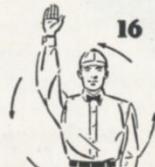
Penalty Declined,  
Incomplete Pass,  
Missed Goal



First Down



Dead Ball



No Time-Out or  
Time In with Whistle



Time-Out



BY APPOINTMENT  
TO THOSE  
WHO THOUGHTFULLY  
JUDGE WHISKEY  
BY EXPERIENCE

**MELROSE**  
THE VINTAGE WHISKEY

Vintage Blended Whiskey, 90 Proof, 60x Grain Neutral Spirits. Melrose Distillers Co., N.Y.





Before they call  
that 4th down kick  
Stand up, brother . . .

*Sing out for Knick*

Knickerbocker

NEW YORK'S FAMOUS BEER

Jacob Ruppert, N. Y. C.

# Holiday Sports Calendar



CHRISTMAS NIGHT  
NBA Doubleheader  
**KNICKS vs. CELTICS**  
**LAKERS vs. DETROIT**

FRIDAY, DEC. 26  
College Basketball Festival  
*Afternoon*  
CORNELL vs. UTAH  
ST. JOSEPH vs. SYRACUSE  
*Evening*  
DAYTON vs. NIAGARA  
HOLY CROSS vs. ST. JOHN'S

SATURDAY, DEC. 27

College Basketball  
Festival

*Afternoon and Evening*

SUNDAY, DEC. 28

*Evening, 7:00 P.M.*

**HOCKEY**

Rangers vs. Montreal

*Balcony Seats Only*

MONDAY, DEC. 29

*Starting 6 PM*

College Basketball  
Festival

**TRIPLEHEADER**

TUESDAY, DEC. 30

*Evening*

**BASKETBALL**

Knicks vs. Detroit

Harlem Globetrotters

WEDNESDAY, DEC. 31

*Evening, 7:30 P.M.*

**HOCKEY**

RANGERS vs.  
BOSTON

THURSDAY, JAN. 1

**Amateur Hockey**

**RUSSIA vs.  
UNITED STATES**

FRIDAY, JAN. 2

**BOXING**

SATURDAY, JAN. 3

**College Basketball**

NYU vs. ST. LOUIS  
ST. JOHN'S vs. TEMPLE

SUNDAY, JAN. 4

*Evening, 7:00 P.M.*

**HOCKEY**

RANGERS vs.  
TORONTO

**Tickets Now on Sale for Above Events—Garden Box Office**

*Christmas Gift Tip: Give Tickets to*

**ICE FOLLIES OF 1959**

Tues. Jan. 13 thru. Sun. Jan. 25—Mats Sats. & Suns.

Res.: \$2, \$2.50, \$3, \$4, \$5 and \$6. Mail orders promptly filled.

**MADISON SQ. GARDEN**



"There's no substitute  
for that  
**TIP-TOP**  
feeling"

Tip-Top Bread and Cakes... just a teeny bit better!

"Tip-Top" Reg. U. S. Pat. Off., Ward Baking Company

*Above all... it's light!*



*Please be patient* if you don't find Long John the first try! Shipments of this wonderfully light whisky are barely trickling over from Scotland.

86 PROOF • BLENDED SCOTCH WHISKY • DREYFUS, ASHBY CO., INC. • SOLE U. S. IMPORTERS, N. Y.

## National League Champions

In the National Football League's first twelve seasons, the champion was the team with the highest won-and-lost percentage. In 1933, the league was split into Eastern and Western divisions. Since then, the divisional champions have met after the regular season ends for pro football's "world championship."

### LEAGUE LEADERS—1921-32

|      |                          | W. | L. | T. | Pct.  |
|------|--------------------------|----|----|----|-------|
| 1921 | Chicago Staleys (Bears)  | 10 | 1  | 1  | .909  |
| 1922 | Canton Bulldogs          | 10 | 0  | 2  | 1.000 |
| 1923 | Canton Bulldogs          | 11 | 0  | 1  | 1.000 |
| 1924 | Cleveland Indians        | 7  | 1  | 1  | .875  |
| 1925 | Chicago Cardinals        | 11 | 2  | 1  | .846  |
| 1926 | Frankford Yellow Jackets | 14 | 1  | 1  | .933  |
| 1927 | New York Giants          | 11 | 1  | 1  | .917  |
| 1928 | Providence Steam Rollers | 8  | 1  | 2  | .889  |
| 1929 | Green Bay Packers        | 12 | 0  | 1  | 1.000 |
| 1930 | Green Bay Packers        | 10 | 3  | 1  | .769  |
| 1931 | Green Bay Packers        | 12 | 2  | 0  | .857  |
| 1932 | Chicago Bears            | 7  | 1  | 6  | .875  |

### PLAY-OFF RESULTS—1933-57

|      |  |
|------|--|
| 1933 | (Dec. 17 at Chicago) Chicago Bears 23, New York 21.            |
| 1934 | (Dec. 9 at New York) New York 30, Chicago Bears 13.            |
| 1935 | (Dec. 15 at Detroit) Detroit 26, New York 7.                   |
| 1936 | (Dec. 13 at New York) Green Bay 21, Boston 6.                  |
| 1937 | (Dec. 12 at Chicago) Washington 28, Chicago Bears 21.          |
| 1938 | (Dec. 11 at New York) New York 23, Green Bay 17.               |
| 1939 | (Dec. 10 at Milwaukee) Green Bay 27, New York 0.               |
| 1940 | (Dec. 8 at Washington) Chicago Bears 73, Washington 0.         |
| 1941 | (Dec. 21 at Chicago) Chicago Bears 37, New York 9.             |
| 1942 | (Dec. 13 at Washington) Washington 14, Chicago Bears 6.        |
| 1943 | (Dec. 26 at Chicago) Chicago Bears 41, Washington 21.          |
| 1944 | (Dec. 17 at New York) Green Bay 14, New York 7.                |
| 1945 | (Dec. 16 at Cleveland) Cleveland 15, Washington 14.            |
| 1946 | (Dec. 15 at New York) Chicago Bears 24, New York 14.           |
| 1947 | (Dec. 28 at Chicago) Chicago Cardinals 28, Philadelphia 21.    |
| 1948 | (Dec. 19 at Philadelphia) Philadelphia 7, Chicago Cardinals 0. |
| 1949 | (Dec. 18 at Los Angeles) Philadelphia 14, Los Angeles 0.       |
| 1950 | (Dec. 24 at Cleveland) Cleveland 30, Los Angeles 28.           |
| 1951 | (Dec. 23 at Los Angeles) Los Angeles 24, Cleveland 17.         |
| 1952 | (Dec. 28 at Cleveland) Detroit 17, Cleveland 7.                |
| 1953 | (Dec. 27 at Detroit) Detroit 17, Cleveland 16.                 |
| 1954 | (Dec. 26 at Cleveland) Cleveland 56, Detroit 10.               |
| 1955 | (Dec. 26 at Los Angeles) Cleveland 38, Los Angeles 14.         |
| 1956 | (Dec. 30 at New York) New York 47, Chicago Bears 7.            |
| 1957 | (Dec. 29 at Detroit) Detroit 59, Cleveland 14.                 |

### In Case of a Tie, It's Sudden Death

If the Giants and Browns are tied at the end of regulation playing time today, the winner and divisional champion will be determined on a sudden-death basis. In other words, play will continue until one team or the other scores, by any method. The team thus scoring will be the winner.

Sudden-death play will start with a kickoff, the kicking and receiving teams to be determined by a coin toss, as at the start of a game. It will proceed just as in a normal game, in fifteen minute periods, with the teams exchanging goals at the end of each period, until a decision is reached.

# SEASON AFTER SEASON...



**She's New York's  
Best Girl!**

**White Rock**  
for sparkling fine beverages

The White Rock Girl stays so popular because the brand she represents satisfies so completely! Thanks to *superior carbonation*, a White Rock drink keeps sparkling from the first pour to the last sip. So for a lighter, livelier drink every time, don't just mix it... *White Rock it!*



# 1958 N. F. L. Scores

## NEW YORK

Won 9, Lost 3

|                     |    |
|---------------------|----|
| 37—Cards at Buffalo | 7  |
| 24—Philadelphia (a) | 27 |
| 21—Washington (a)   | 14 |
| 6—Chicago Cards     | 23 |
| 17—Pittsburgh       | 6  |
| 21—Cleveland (a)    | 17 |
| 24—Baltimore        | 21 |
| 10—Pittsburgh (a)   | 31 |
| 30—Washington       | 0  |
| 24—Philadelphia     | 10 |
| 19—Detroit (a)      | 17 |
| 13—Cleveland        | 10 |

246

183

## CLEVELAND

Won 9, Lost 3

|                      |    |
|----------------------|----|
| 30—Los Angeles (a)   | 27 |
| 45—Pittsburgh (a)    | 12 |
| 35—Chicago Cards     | 28 |
| 27—Pittsburgh        | 10 |
| 38—Chicago Cards (a) | 24 |
| 17—New York          | 21 |
| 10—Detroit           | 30 |
| 20—Washington (a)    | 10 |
| 28—Philadelphia      | 14 |
| 21—Washington        | 14 |
| 21—Philadelphia (a)  | 14 |
| 10—New York (a)      | 13 |

302

217

## SAN FRANCISCO

Won 6, Lost 6

|                       |    |
|-----------------------|----|
| 23—Pittsburgh         | 20 |
| 3—Los Angeles         | 33 |
| 6—Chicago Bears (a)   | 28 |
| 30—Philadelphia (a)   | 24 |
| 14—Chicago Bears      | 27 |
| 24—Detroit            | 21 |
| 7—Los Angeles (a)     | 56 |
| 21—Detroit (a)        | 35 |
| 33—Green Bay at Milw. | 12 |
| 27—Baltimore (a)      | 35 |
| 48—Green Bay          | 21 |
| 21—Baltimore          | 12 |

257

324

## BALTIMORE

Won 9, Lost 3

|                       |    |
|-----------------------|----|
| 28—Detroit            | 15 |
| 51—Chicago Bears      | 38 |
| 24—Green Bay at Milw. | 17 |
| 40—Detroit (a)        | 14 |
| 35—Washington         | 10 |
| 56—Green Bay          | 0  |
| 21—New York (a)       | 24 |
| 17—Chicago Bears (a)  | 0  |
| 34—Los Angeles        | 7  |
| 35—San Francisco      | 27 |
| 28—Los Angeles (a)    | 30 |
| 12—San Francisco (a)  | 21 |

381

203

## WASHINGTON

Won 4, Lost 7, Tied 1

|                      |    |
|----------------------|----|
| 24—Philadelphia (a)  | 14 |
| 10—Chicago Cards (a) | 37 |
| 14—New York          | 21 |
| 37—Green Bay         | 21 |
| 10—Baltimore (a)     | 35 |
| 16—Pittsburgh (a)    | 24 |
| 45—Chicago Cards     | 31 |
| 10—Cleveland         | 20 |
| 0—New York (a)       | 30 |
| 14—Cleveland (a)     | 21 |
| 14—Pittsburgh        | 14 |
| 20—Philadelphia      | 0  |

214

268

## PHILADELPHIA

Won 2, Lost 9, Tied 1

|                      |    |
|----------------------|----|
| 14—Washington        | 24 |
| 27—New York          | 24 |
| 3—Pittsburgh (a)     | 24 |
| 24—San Francisco     | 30 |
| 35—Green Bay (a)     | 38 |
| 21—Chicago Cards (a) | 21 |
| 24—Pittsburgh        | 31 |
| 49—Chicago Cards     | 21 |
| 14—Cleveland (a)     | 28 |
| 10—New York (a)      | 24 |
| 14—Cleveland         | 21 |
| 0—Washington (a)     | 20 |

235

306

## PITTSBURGH

Won 7, Lost 4, Tied 1

|                      |    |
|----------------------|----|
| 20—San Francisco (a) | 23 |
| 12—Cleveland         | 45 |
| 24—Philadelphia      | 3  |
| 10—Cleveland (a)     | 27 |
| 6—New York (a)       | 17 |
| 24—Washington        | 16 |
| 31—Philadelphia (a)  | 24 |
| 31—New York          | 10 |
| 27—Chicago Cards (a) | 20 |
| 24—Chicago Bears     | 10 |
| 14—Washington (a)    | 14 |
| 38—Chicago Cards     | 21 |

261

230

261

356

## CHICAGO CARDS

Won 2, Lost 9, Tied 1

|                      |    |
|----------------------|----|
| 7—New York at Buff   | 37 |
| 37—Washington        | 10 |
| 28—Cleveland (a)     | 35 |
| 23—New York (a)      | 6  |
| 24—Cleveland         | 38 |
| 21—Philadelphia      | 21 |
| 31—Washington (a)    | 45 |
| 21—Philadelphia (a)  | 49 |
| 20—Pittsburgh        | 27 |
| 14—Los Angeles       | 20 |
| 14—Chicago Bears (a) | 30 |
| 21—Pittsburgh (a)    | 38 |

344

## CHICAGO BEARS

Won 8, Lost 4

|                      |    |
|----------------------|----|
| 34—Green Bay (a)     | 20 |
| 38—Baltimore (a)     | 51 |
| 28—San Francisco     | 6  |
| 31—Los Angeles       | 10 |
| 27—San Francisco (a) | 14 |
| 24—Detroit           | 41 |
| 35—Los Angeles (a)   | 41 |
| 24—Green Bay         | 10 |
| 0—Baltimore          | 17 |
| 20—Detroit (a)       | 7  |
| 10—Pittsburgh (a)    | 24 |
| 30—Chicago Cards     | 14 |
| 21—Detroit           | 16 |

298

230

## DETROIT

Won 4, Lost 7, Tied 1

|                      |    |
|----------------------|----|
| 15—Baltimore (a)     | 28 |
| 13—Green Bay (a)     | 13 |
| 28—Los Angeles       | 42 |
| 14—Baltimore         | 40 |
| 41—Los Angeles (a)   | 24 |
| 21—San Francisco (a) | 24 |
| 30—Cleveland (a)     | 10 |
| 35—San Francisco     | 21 |
| 7—Chicago Bears      | 20 |
| 24—Green Bay         | 14 |
| 17—New York          | 19 |
| 16—Chicago Bears (a) | 21 |

261

276

## NATIONAL LEAGUE LEADERS

### RUSHING

|                         |                     |
|-------------------------|---------------------|
| 1. Brown, Cleveland     | .257 for 1527 yds.* |
| 2. Ameche, Baltimore    | .171 for 791 yds.   |
| 3. Perry, San Francisco | .125 for 758 yds.   |

\*League record.

### PASSING

|                        |                          |
|------------------------|--------------------------|
| 1. LeBaron, Washington | 79 of 145 for 1365 yds.  |
| 2. Plum, Cleveland     | 102 of 189 for 1619 yds. |
| 3. Layne, Pittsburgh   | 145 of 294 for 2510 yds. |

### RECEIVING

|                           |                  |
|---------------------------|------------------|
| 1. Berry, Baltimore       | 56 for 794 yds.  |
| 2. Retzlaff, Philadelphia | 56 for 766 yds.  |
| 3. Shofner, Los Angeles   | 51 for 1097 yds. |

### SCORING

|                         |            |
|-------------------------|------------|
| 1. Brown, Cleveland     | 108 pts.** |
| 2. Cothren, Los Angeles | 84 pts.    |
| 3. Moore, Baltimore     | 84 pts.    |

\*\*Tied league record of 18 TDs.

## NATIONAL LEAGUE STANDINGS

### EASTERN CONFERENCE

|               | W. | L. | T. | Pct. | Points<br>For Agst. |
|---------------|----|----|----|------|---------------------|
| NEW YORK      | 9  | 3  | 0  | .750 | 246 183             |
| Cleveland     | 9  | 3  | 0  | .750 | 302 217             |
| Pittsburgh    | 7  | 4  | 1  | .636 | 261 230             |
| Washington    | 4  | 7  | 1  | .364 | 214 268             |
| Chicago Cards | 2  | 9  | 1  | .182 | 261 356             |
| Philadelphia  | 2  | 9  | 1  | .182 | 235 306             |

### WESTERN CONFERENCE

|               | W. | L. | T. | Pct. | Points<br>For Agst. |
|---------------|----|----|----|------|---------------------|
| Baltimore     | 9  | 3  | 0  | .750 | 381 203             |
| Chicago Bears | 8  | 4  | 0  | .667 | 298 230             |
| Los Angeles   | 8  | 4  | 0  | .667 | 344 278             |
| San Francisco | 6  | 6  | 0  | .500 | 257 324             |
| Detroit       | 4  | 7  | 1  | .364 | 261 276             |
| Green Bay     | 1  | 10 | 1  | .091 | 193 382             |

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

ONCE  
IN A  
BLUE  
MOON



Rare is the whiskey of such character and savor that it unfailingly offers complete and perfect pleasure. And if this triumph won't quite change the stars in their courses or shade a gold moon blue, at least it can win more advocates than any other whiskey in the world's history.

It can . . . and *did*. Its name is 7 Crown.

Say **Seagram's** and be **Sure**  
OF THE FIRST AND FINEST AMERICAN WHISKEY

BLENDED WHISKEY. 86 PROOF. 65% GRAIN NEUTRAL SPIRITS. SEAGRAM-DISTILLERS COMPANY, NEW YORK CITY.



# Best to give-best to get!

