

YANKEE STADIUM

OFFICIAL PROGRAM • 50 CENTS



NY.

GIANTS

vs.

PHILADELPHIA

EAGLES

OCTOBER 18, 1959

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OFFICIAL PROGRAM

NEW YORK GIANTS



vs. PHILADELPHIA EAGLES YANKEE STADIUM • Oct. 18, 1959

Volume 35

Number 1

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320 Fifth Avenue

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QUALITY



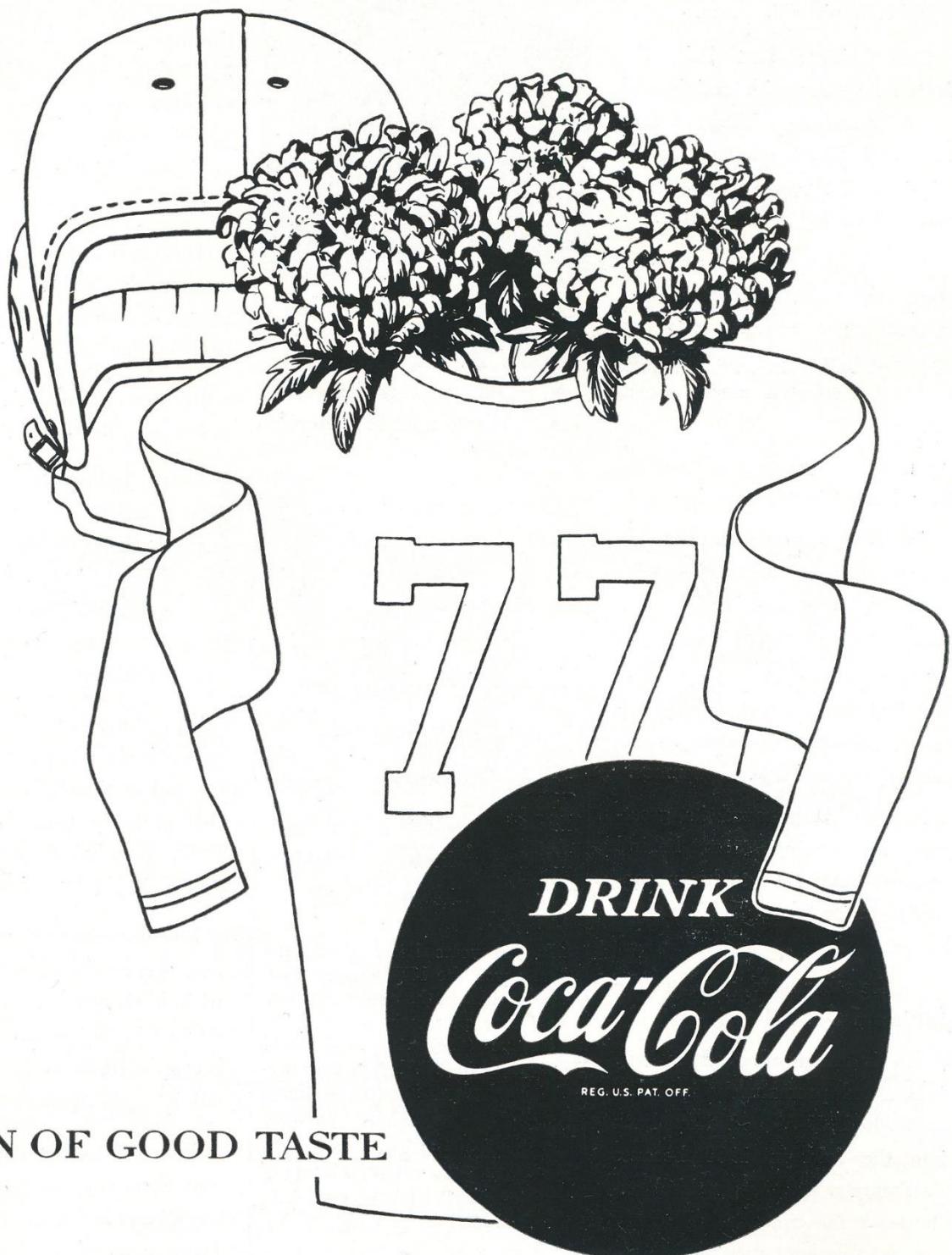
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"Tobacco IS OUR MIDDLE NAME"



For the first time in their thirty-five years, the Giants start a home season without their founder and guiding spirit. Tim Mara founded the Giants in 1925. He lived to see them play "The Greatest Football Game Ever Played." They are his legacy and his monument.

All-America favorite ... ice-cold Coke



SIGN OF GOOD TASTE

"Coke" is a registered trade-mark.



GIANT COACHING STAFF: Jim Lee Howell and his 1959 aides. From left to right, John Dell Isola, line coach; Walt Yowarsky, assistant coach-scout; Ken Kavanaugh, end coach; Howell; Tom Landry, defensive coach; Al Sherman, offensive coach.

Your 1959 Giants

YOUR 1959 Giants have a new look for this thirty-fifth home opener. There are eleven new players on the thirty-six man roster. That constitutes the biggest single season personnel turnover in several years.

There are new trappings on attack, including a whole fresh cycle of man-in-motion plays (see Giant Blackboard on page 29). And for icing on the cake, a bevy of beautiful girl cheerleaders will be whooping it for the team from the sidelines at home games. (See Jottings on the Giants on page 11).

At the same time, the Giants seem to retain the solid old virtues that kept them at or close to the top of the National League's Eastern Conference standings through five sparkling seasons under the coaching of Jim Lee Howell.

The Giants we have come to know—and love—were at their efficient best last Sunday in that “must” game with the Browns. A resilient defense stopped Cleveland time and again in the danger zone. Although injuries cut down offensive firepower, Charley Conerly, that great old pro, once more demonstrated his genius in pulling off the “big play” by nursing enough points to win out of the enfeebled attack.

At Los Angeles two weeks previously, the Giants won another

GIANTS AT STADIUM

Oct. 18Philadelphia Eagles
 Nov. 1Green Bay Packers
 Nov. 8Chicago Cardinals
 Nov. 15Pittsburgh Steelers
 Nov. 29Washington Redskins
 Dec. 6Cleveland Browns

Kick-Off Time—2:05 P.M.

big one, against the Rams. At Philadelphia, one week before, they frankly had looked lousy in getting massacred by the sharply-improved Eagles with whom they joust again today.

Such dips and peaks are to be expected in the fierce competition of a league that appears to be

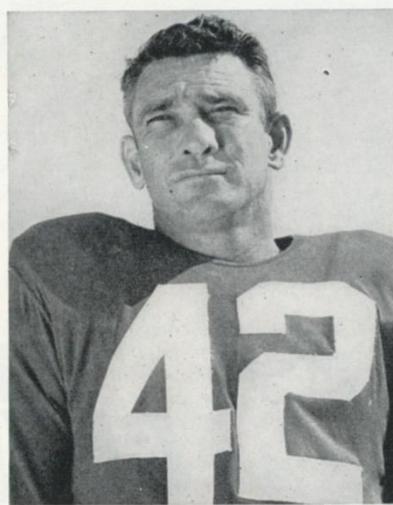
better balanced than ever before. Just think of it! With only three games played, the Green Bay Packers, of all teams, are the only club remaining unbeaten.

The season is young and undoubtedly will take many startling turns, so it would be rash to make any flat predictions at this time. It does seem, though, that your 1959 Giants are well equipped to make a strong defense of their divisional title.

Backfield speed has been increased with the addition of George Scott and Joe Morrison. George Shaw supplies experienced depth at quarterback. Joe Biscaha, when he gets in action, will reinforce the receiving corps. Darrell Doss, Bob Schmidt and Ellison Kelly step up the power of the offensive line. Dick Nolan, back after a year of making the rounds, Dick Lynch and Don Sutherlin improve the deep secondary. Tom Scott puts extra rush in the rush-line.

These talented newcomers support a tried-and-true corps of holdovers, led by fellows like Frank Gifford, Alex Webster, Kyle Rote, Bob Schnelker, Rosy Brown, Ray Wietecha, Andy Robustelli, Rosy Grier and Jim Patton who, like Conerly, want to and know how to make the plays that win.

These are your 1959 Giants. Let's go!



CHARLIE CONERLY

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

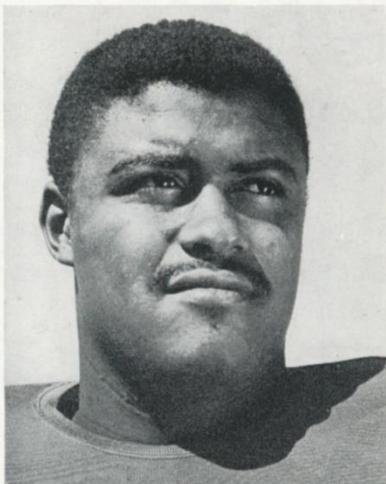


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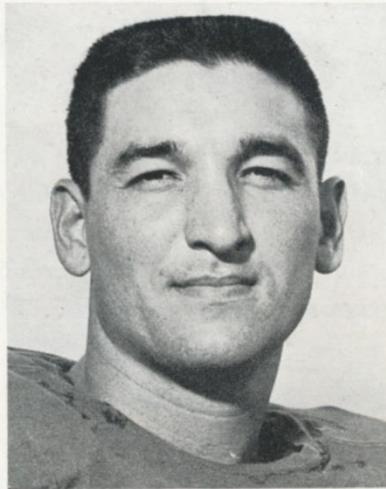
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Giant Album



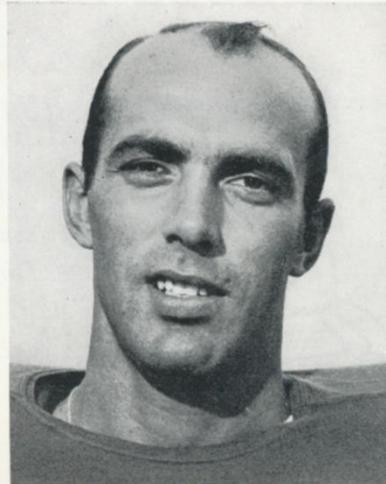
Rosie Brown

Having **Roosevelt Grier** (76) back in harness after a year in the Army gave the Giants a big boost toward the 1958 Eastern title. The amiable 270-pound giant from Linden, N. J., and Penn State is one of the best defensive tackles in the business. A man of many talents, Rosy was a shotput and discus champion in college and has professional ability as a jazz singer and pianist.



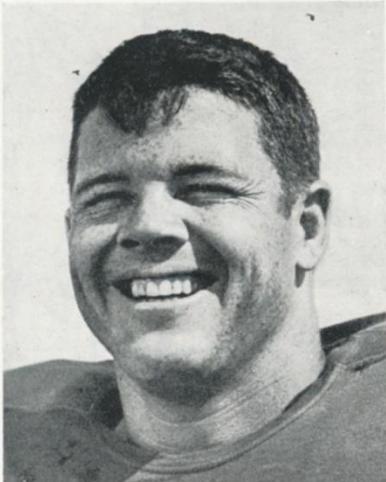
Phil King

Phil King (24), the Giants' No. 1 draft choice of 1958, is the "swing" man of the New York backfield. He's ready, willing and able to do a bang-up job at fullback and either halfback. The 6-foot 4-inch 225-pound Vanderbilt graduate is a riproaring runner and an elusive pass-catcher. He's nicknamed "Chief" because of his Cherokee ancestry.



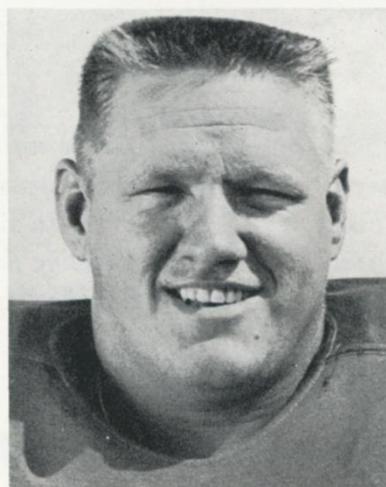
Don Chandler

Don Chandler (34), drafted No. 5 by the Giants in 1956, has provided yeoman service as a punter, kick-off man and occasional place-kicker. He has averaged 41.9, 44.6 and 44.0 for his three seasons, winning the NFL punting title as a sophomore in 1957. As graceful a kicker as there ever has been, the Florida graduate gets off his skyscraping spirals with the merest flick of his foot.



Al Barry

Al Barry (68), acquired from the Packers in a '58 trade, has done a solid job of blocking for the Giants at offensive left guard. Spry despite his 230 pounds, he's at his best leading wide plays. Al, an off-season insurance agent in South Pasadena, Calif., is a USC graduate of 1954. Two years in the Air Force interrupted his pro career.



Jim Kateavage

Jim Kateavage (75) is one of those glowing examples of how the NFL develops its own stars. At Dayton, Jim didn't have much chance to grab the spotlight. But the Giant scouts spotted his talent. He was drafted No. 4 in 1956 and has put his 230 pounds to effective use on the defensive rushline ever since. He's a Philadelphian.



Ray Wietecha

Ray Wietecha (55), who played half a dozen different positions as a Giant rookie in 1953, settled down at offensive center in 1954. If there's a better one, you'll have to prove it to Jim Lee Howell and Co. When he blocks you can hear the leather pop and his passes are as light as a feather. At Northwestern, Ray also was a crack baseball player.

AUTOGRAPH COLLECTORS: Giant Album is a weekly feature

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--- Guess which drink is better for you? ---

Fizzless highball



1. Big feature, easy to make. Turn the tap, fill the glass. No longer socially acceptable, lacking in good taste.



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Next, the Packers!



EMLEN TUNNELL

Those amazing Green Bay Packers will be here two weeks from today to open a November football fiesta that will put the Giants on display at the Stadium on four of the month's five Sundays.

Under the astute guidance of Vince Lombardi, who resigned as offensive coach of the Giants last winter to become Green Bay's head coach and general manager, the Packers have suddenly blossomed into a vibrant force.

The moribund squad that won only one game in all of 1958



VINCE LOMBARDI

today stands as the only undefeated team in the N. F. L. as a result of successive victories over the Bears, Lions and Forty-Niners.

"We got rid of the defeatists," the ebullient Lombardi explained over the phone to Murray Robinson of the Journal-American the other day. "We've got 15 new faces on our ball club—and not a defeatist on the whole squad."

Green Bay's non-defeatists include some pretty fair country football players. Among them is that old Giant favorite, Em Tunnell, who in his twelfth pro season is performing with rookie zip in the Packer defensive backfield.



PAUL HORNUNG

Lamar McHan, the former Cardinal, at quarterback, and Paul Hornung, the old Notre Damer who has been happily relocated at left halfback, are mainstays in a rebuilt offensive backfield that also now includes Lew Carpenter.

Other stars of the refurbished cast include hold-overs Jim Ringo and Bobby Dillon, who have won all-league rating at offensive center and defensive safety, and rookies Boyd Dowler, Ken Beck, John Dittrich and Bobby Freeman.

It's a team you'll want to see.

Coming Giant Attractions at Stadium

GAME 2 NOV. 1	GREEN BAY PACKERS	TICKET PRICES:	\$5.00	BOX SEATS	\$4.00	RESERVED SEATS
GAME 3 NOV. 8	CHICAGO CARDINALS					
GAME 4 NOV. 15	PITTSBURGH STEELERS					
GAME 5 NOV. 29	WASHINGTON REDSKINS					
GAME 6 DEC. 6	CLEVELAND BROWNS					

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Grand Central Station
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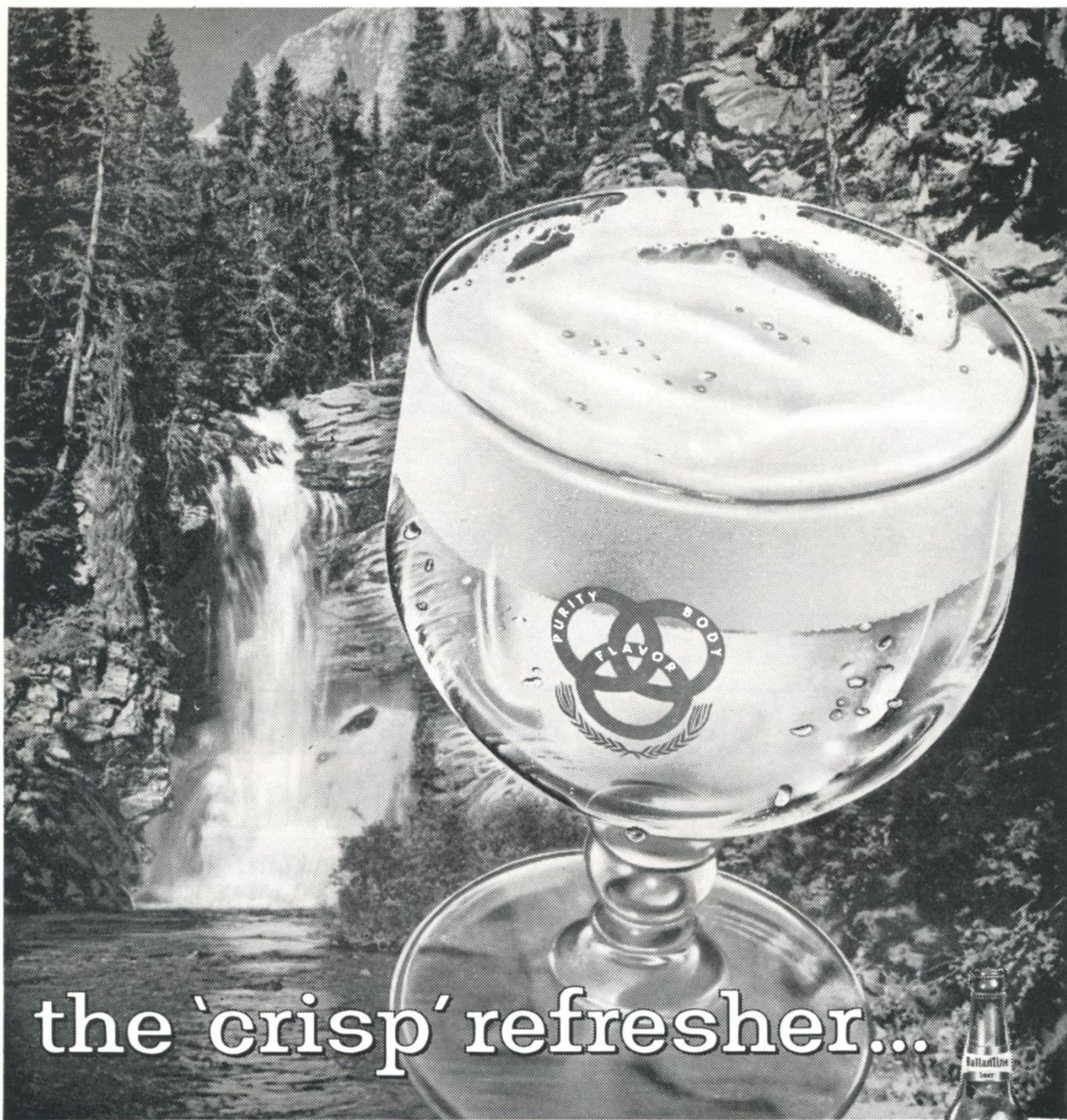
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...with true lager flavor!

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No wonder Ballantine is the largest-selling beer in the East.



Jottings on the Giants

THE Stadium scene will be brightened by something new, different and delightful this season. For the first time in their thirty-five years, the Giants will have an organized cheerleading corps. It consists of 10—Beautiful Girls—10, who will disport, cavort and exhort in fetching royal blue dresses of Bermuda length (Modern Juniors by Mona Roset), blue-and-white turtle-neck leotites and blue, high-laced leather sneakers (by Capezio). The young ladies, 17 to 20 in age, are Debbie and Peggy Flood, Lynn Hohmann, Bev Bush and Mimi Nolte, from Long Island's suburbs, and Marylyn Creegan, Mary Berner, Joan Groark, Kay Buckley and Mary Beth Hoffman, students at Marymount College. Organizer, coach and director of the group is Betty Cashman, a striking blonde model from Garden City who describes herself as a "Giant fan from way back," which probably means that, in the absence of a baby-sitter, her

folks took her to a Giant game as long ago as 1950. Cheers, dears!

Still on the theme of extra-curricular entertainment, with us again today is Hempstead High School's marching and dancing band, which has put on so many fine shows at Giant games over the years. Between halves the Hempstead boys and gals—some 200 strong—will put on another of those clever and colorful spectacles for which their director, Miss Imogene Boyle, is noted.

There will be a lot of good, between-games looking and listening for Giant fans this season. Every Wednesday night from 9:45 to 10 P.M., via WCBS radio, Bob Cooke will talk things over with various Giant players and coaches in a "Giant Quarterback Huddle." Each Friday night, from 10:30 to 11 P.M. on WPIX (Channel 11), another "Giant Quarterback Huddle" will be presented. Chris Schenkel and Frank Gifford, that Giant of many talents, will conduct the show, which will include interviews, film clips and

other interesting features. Also on the program again, via Channel 11 on Tuesday nights from 10:30 to 11 P.M., will be "Pro Football Highlights," the popular weekly film review of N. F. L. games of the preceding Sunday. . . . And don't forget that on the Sundays when the Giants play away from home, you can follow them "live" on Channel 2 of your magic lantern (Schenkel and Johnny Lujack) and via WCBS radio (Les Keiter and Tom Dowd).

Thirty-one colleges are represented on the 36-man Giant roster. Southern California leads with three delegates. Mississippi, North Carolina State and Minnesota each have two. The conference breakdown is as follows: Pacific Coast 7, Atlantic Coast 6, Big Ten and South-eastern 5 each, Mid-American and Midwest Independents 3 each, Southwest, Southern and Eastern Independents, 2 each, Central Intercollegiate 1. . . . Those striking Giant portraits on the album pages were taken by Dan Rubin, the new team photographer.



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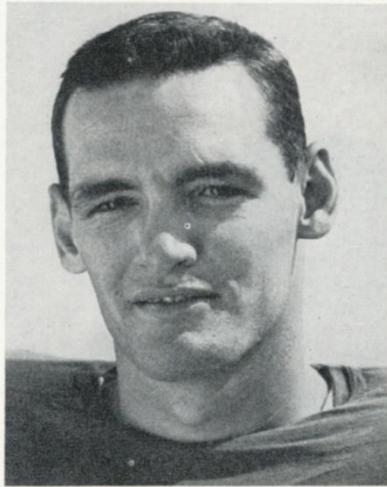
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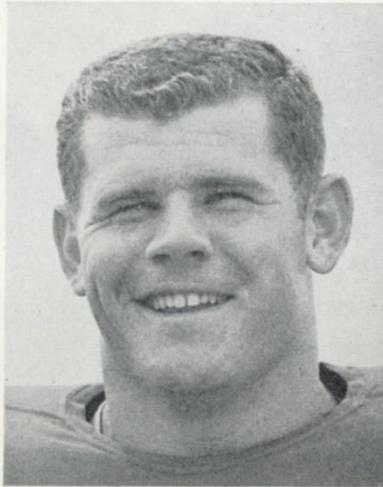
R. J. Reynolds Tobacco Co.,
Winston-Salem, N. C.

Giant Album



Dick Lynch

Dick Lynch (22), acquired from the Redskins for a future draft choice, has moved into the Giant line-up as a defensive wingman. He shapes up as a good one. A metropolitan product, who was born in Oceanside, lived in Roslyn Heights and now resides in Bound Brook, Dick made the headlines in 1957 by scoring the Notre Dame touchdown that snapped Oklahoma's record 47-game winning streak. He was a three-year regular for the Irish.



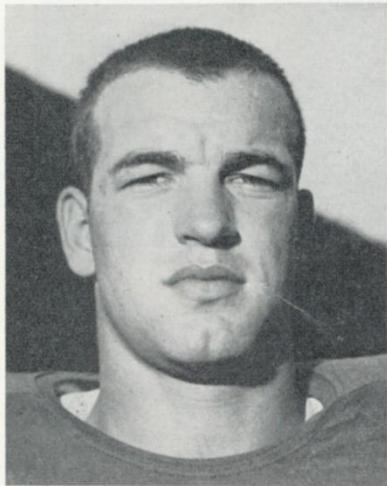
Don Sutherin

Don Sutherin (26) was the No. 8 draft choice of the Giants in 1958. He missed making last year's team but played so well in Canada that the Giants felt he rated another chance. He has shown that he definitely belongs on this try and you'll be seeing a lot of him as a defensive halfback and, perhaps, as a placekicker. At Ohio State, his 35-yard field goal beat Oregon, 10-7, in the 1958 Rose Bowl game.



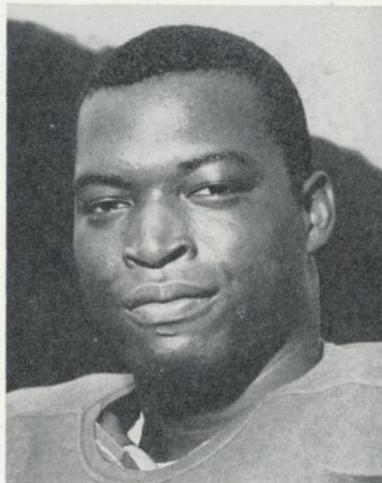
Joe Biscaha

Joe Biscaha (80) hasn't had a chance to display his talents yet because of a pre-season shoulder injury. But Giant fans should see plenty of this Clifton, N. J., graduate of Richmond. Although he wasn't picked until the 27th round of last winter's draft, he was the sensation of the Giant training camp. Fast and nifty, Joe fields passes like the crack baseball player he also is.



Joe Morrison

The Giants drafted **Joe Morrison (40)** No. 3 last winter. It shapes up as a happy choice. The rangy Cincinnati graduate is a multi-purpose back who already has seen a lot of action. Joe, 6-1, 194, fast and tough, is a strong, shifty runner; a sure pass catcher; a daring returner of punts and kick-offs. He's also serviceable on defense and, in a pinch, could play quarterback, his position for two years in college.



Ellison Kelly

There are few more imposing physical specimens on the Giant roster than **Ellison Kelly (71)**. The 23-year-old rookie from Michigan State, serviceable both as an offensive guard and linebacker, packs 231 whalebone and whipcord pounds on his broad-shouldered 6-foot 1-inch frame. A business major in college, his ambition is to qualify as a CPA.



Tom Scott

Tom Scott (82), a solid 7-year pro who won all-league defensive end ranking with the Eagles, was obtained last spring in a 2-1 trade that sent Gerry Huth and Ken MacAfee to Philadelphia. Hard-hitting Tom supplies the Giants with added fire-power at end and linebacker. A graduate of Virginia, Scott is a sales manager of a dairy company in Abington, Pa., off seasons.

AUTOGRAPH COLLECTORS: Giant Album is a weekly feature

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No more money-budget problems. Now she consults her checkbook and tells exactly how much she spent for each item. Why don't you open a Gold Medal Special Checking Account today?

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- Gold Medal Service — courteous, accurate, friendly



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1959 Giant Statistics

THREE-GAME TEAM RECORD

GIANTS	OPPONENTS
19 First downs, rushing	23
31 First downs, passing	36
2 First downs, penalties	2
52 Total first downs	61
990 Total yards gained	1000
352 Net yards gained, rushing	339
638 Net yards gained, passing	661
92 Number of rushing attempts	100
81 Number of passing attempts	85
49 Passes completed	48
2 Passes intercepted by	2
9 Yards on interceptions	9
16 Number of punts	15
51.8 Punting average	38.6
9 Punts returned	8
.3 Punt return average	16.0
12 Kick-off returns	11
23.8 Kick-off return average	32.2
9 Number of penalties	7
84 Yards lost penalties	42
5 Number of fumbles	1
1 Opponents' fumbles recovered	5

INDIVIDUAL RECORDS

PASSING

	Att.	Comp.	Int.	Yds.	L.G.	TDs.	Pct.
Conerly	69	41	2	535	66	2	.594
Shaw	12	8	0	151	42	0	.667

SCORING

	TD-R	TD-P	TDs.	PAT.	FG.	Pts.
Summerall	0	0	0	6-6	4-5	18
Gifford	2	0	2	0	0	12
Conerly	1	0	1	0	0	6
Rote	0	1	1	0	0	6
Schnelker	0	1	1	0	0	6
Tripplett	1	0	1	0	0	6

RUSHING

	Att.	Yds.	L.G.	Avg.		RECEIVING
Gifford	29	124	32	4.3	Schnelker	15 298 1 66
Tripplett	28	99	14	3.5	Gifford	16 184 0 30
Conerly	6	25	10	4.2	Morrison	8 95 0 37
King	12	58	24	4.9	King	2 13 0 18
Morrison	3	34	8	2.6	Rote	6 63 1 13
Webster	4	12	6	3.0	Scott, G.	1 12 0 12

PUNT RETURNS

	No.	Yds.	L.G.		INTERCEPTIONS
Scott, G.	6	0	0	Livingston	1 9 9
Morison	3	3	3	Crow	1 0 0

KICK-OFF RETURNS

	No.	Yds.	L.G.		PUNTING
Morrison	7	164	29	Chandler	16 51.8 60
Scott	5	121	30		

"He tried to take my

**Drake's
COOKIES"**



Eagles on Offense

R. H. McDONALD (25)	F. B. PEAKS (26)	Q. B. VAN BROCKLIN (11)	L. H. BARNES (33)			
R. E. BIELSKI (36)	R. T. SMITH (76)	R. G. S. CAMPBELL (67)	C. BEDNARIK (60)	L. G. HUTH (65)	L. T. DeLUCCA (74)	L. E. WALSTON (83)

Giants on Defense

L. E. KATCAVAGE (75)	L. T. MODZELEWSKI (77)	M. L. B. HUFF (70)	R. T. GRIER (76)	R. E. ROBUSTELLI (81)	
L. W. CROW (41)	L. L. B. LIVINGSTON (89)	L. S. NOLAN (25)	R. S. PATTON (20)	R. L. B. SVARE (84)	R. W. LYNCH (22)

PHILADELPHIA EAGLES ROSTER

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro
9	Jurgensen, Sonny	QB	200	5:11	25	Duke	3
11	Van Brocklin, Norm	QB	202	6:01	33	Oregon	11
21	Carr, Jim	B	198	6:02	23	Morris Harvey	3
22	Riley, Lee	B	190	6:00	26	Detroit	4
25	McDonald, Tom	B	182	5:10	25	Oklahoma	3
26	Peaks, Clarence	FB	220	6:01	24	Michigan State	3
27	Johnson, Gene	B	190	6:00	24	Cincinnati	1
29	Nocera, John	B	215	6:01 1/2	25	Iowa	1
30	Sapp, Theron	B	200	6:01	24	Georgia	1
32	Pagliie, Joe	B	220	6:00	25	Clemson	1
33	Barnes, Billy	B	202	5:11	24	Wake Forest	3
36	Bielski, Dick	B-E	218	6:00 1/2	27	Maryland	5
40	Brookshier, Tom	B	198	6:01	27	Colorado	5
43	Kowalczyk, Walt	B	205	6:00	24	Michigan State	2
44	Retzlaff, Pete	B-E	209	6:01	28	South Dakota State	4
50	Aschbacher, D.	E-LB	215	6:01	24	Oregon	1
51	Weber, Chuck	LB	235	6:00	28	West Chester Tchrs.	5
53	Pellegrini, Bob	LB	235	6:02 1/2	24	Maryland	3
60	Bednarik, Chuck	C-LB	235	6:03	34	Pennsylvania	11
61	Louderback, Tom	G	234	6:02	26	San Jose State	2
63	Catlin, Tom	LB	220	6:02	28	Oklahoma	5
65	Huth, Gerry	G	210	5:11	26	Wake Forest	2
66	Robb, Joe	LB	225	6:03	22	Texas Christian	1
67	Campbell, Stan	G	230	6:02	26	Iowa State	6
68	Striegel, Bill	G-LB	230	6:02	23	College of Pacific	1
70	Owens, Don	T	255	6:05	24	Mississippi Southern	3
72	Richardson, Jess	T	272	6:03	29	Alabama	7
73	Khayat, Ed	T	225	6:04	24	Tulane	3
74	DeLucca, Jerry	T	245	6:03	24	Middle Tennessee	1
75	McCusker, Jim	T	245	6:02	23	Pittsburgh	2
76	Smith, J. D.	T	250	6:05	23	Rice	1
78	Campbell, Marion	T	250	6:03	30	Georgia	6
80	MacAfee, Ken	E	215	6:02	30	Alabama	6
83	Walston, Bobby	E	191	6:00	30	Georgia	9
87	Powell, Art	E	200	6:02 1/2	22	San Jose State	1
88	Wilson, Jerry	E-T	240	6:03	22	Auburn	1

PLEASE USE ENTRANCE RAM

KICK-
2:05 P

GIANT SPECIALISTS

Punting—Chandler
PAT, FG and Kick-Offs—
Chandler
Holding for PAT, FG—
Kick Returns—Morris
(31), Sutherin (26)

OFFICIALS

Referees—Ronald Gibbs (5)

Umpires

Tony Sacco (18),

Head Linesmen

Lon Evans (53)

Back Judges

Don A. Rossi (32),

Field Judges

Charles Sweeney (2)

EAGLE SPECIALISTS

Punting—Van Brocklin
PAT, FG and Kick-Offs—
Bielski (1)
Holding for PAT, FG—
Kick Returns—
Powell (1)

Calvert Reserve

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K-OFF
5 P.M.

Giants on Offense

R. H. WEBSTER (29)	F. B. TRIPPLETT (33)	Q. B. CONERLY (42)	L. H. GIFFORD (16)
R. E. SCHNELKER (85)	R. T. YOUZO (72)	R. G. STROUD (66)	L. G. DESS (62)

Eagles on Defense

L. E. KHAYAT (73)	L. T. RICHARDSON (72)	M. L. B. WEBER (51)	R. T. OWENS (70)	R. E. M. CAMPBELL (78)
L. W. JOHNSON (27)	L. L. B. CATLIN (63)	L. S. CARR (21)	R. S. RILEY (22)	R. W. BROOKSHIER (40)

NEW YORK GIANTS ROSTER

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro
11	Heinrich, Don	QB	180	6:00	28	Washington	6
15	Shaw, George	QB	180	6:00	26	Oregon	5
16	Gifford, Frank	HB	205	6:01	29	U. S. C.	8
20	Patton, Jim	HB	180	5:10	27	Mississippi	5
22	Lynch, Dick	HB	200	6:01	23	Notre Dame	2
24	King, Phil	HB	225	6:04	23	Vanderbilt	2
25	Nolan, Dick	HB	185	6:01	27	Maryland	6
26	Sutherin, Don	HB	205	6:00	23	Ohio State	1
29	Webster, Alex	HB	225	6:03	28	North Carolina State	5
31	Scott, George	HB	180	6:01	21	Miami (Ohio)	1
33	Triplett, Mel	FB	215	6:01	27	Toledo	5
34	Chandler, Don	HB	205	6:02	24	Florida	4
40	Morrison, Joe	HB	194	6:01	21	Cincinnati	1
41	Crow, Landon	HB	200	6:01	26	U. S. C.	5
42	Conerly, Charlie	QB	185	6:01	38	Mississippi	12
44	Rote, Kyle	E	200	6:00	31	S. M. U.	9
55	Wietecha, Ray	C	225	6:01	30	Northwestern	7
60	Guy, Buzz	G	248	6:03	24	Duke	2
62	Dess, Darrell	G	235	6:00	24	North Carolina State	2
66	Stroud, Jack	T	235	6:01	30	Tennessee	7
68	Barry, Al	G	230	6:02	27	U. S. C.	4
70	Huff, Sam	LB	230	6:01	24	West Virginia	4
71	Kelly, Ellison	G	231	6:01	23	Michigan State	1
72	Youzo, Frank	T	260	6:04	23	Minnesota	2
75	Katcavage, Jim	E	230	6:03	24	Dayton	4
76	Grier, Rosey	T	285	6:05	26	Penn State	4
77	Modzelewski, Dick	T	260	6:00	28	Maryland	7
78	Schmidt, Bob	T	245	6:04	23	Minnesota	2
79	Brown, Rosey	T	245	6:03	26	Morgan State	7
80	Biscaha, Joe	E	190	6:01	22	Richmond	1
81	Robustelli, Andy	E	230	6:01	31	Arnold	9
82	Scott, Tom	LB	220	6:02	29	Virginia	7
84	Svare, Harland	LB	214	6:00	28	Washington State	7
85	Schnelker, Bob	E	215	6:04	27	Bowling Green	7
88	Summerall, Pat	E	235	6:04	29	Arkansas	8
89	Livingston, Cliff	LB	215	6:03	29	U. C. L. A.	6

SPECIALISTS

-Chandler (34).
-Offs—Summerall (88),
Chandler (34).
T, FG—Conerly (42).
Morrison (40), G. Scott
in (26), King (24).

OFFICIALS

Referee

Ops (5), St. Thomas

Umpire

(18), St. Ambrose

Linesman

s (53), T. C. U.

Book Judge

32), Michigan State

Card Judge

ney (22), Notre Dame

SPECIALISTS

Brocklin (11), Peaks (26).
-Offs—Walston (83),
Selski (36).
FG—Van Brocklin (11).
—McDonald (25),
Well (87).

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MORE POWER
TO PLEASE



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For your hair . . .

WILDROOT CREAM-OIL

Keeps Hair Groomed Longer—
Makes Hair Feel Stronger than
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For your face . . .

PALMOLIVE RAPID-SHAVE

... Regular or Menthol
both Super Moisturized for
the Fastest, Smoothest
Shaves Possible. Shave cleanly,
comfortably with Rapid-Shave!



To look your best, look for these good grooming aids





NORM VAN BROCKLIN

MOST of you undoubtedly saw the Eagles wreak that 49-21 havoc on the Giants in Philadelphia a couple of weeks ago. So you can't accuse us of crying "wolf" when we say that Buck Shaw's Birds have stronger wings and sharper claws this year than in some time.

There's no doubt that this Philadelphia squad has one of the league's most dynamic offensive units. The Eagles can hurt you through the air and on the ground and, off their first game with the Giants, are particularly predatory on open field plays like punts and kick-offs.

However, passing is the meat-and-potatoes of their attack. Norm Van Brocklin's throwing genius is undimmed in his eleventh pro season. The colorful Dutchman is one of the best long passers and, for a fellow who never has been very nimble, does an amazing job of getting the ball away under pressure. Van also runs a game very well from quarterback and has a flair for the unorthodox call that makes it dangerous for the defense to over-commit.

Having a chucker like Van doesn't do much good, if you

Looking Over the Eagles



TOMMY McDONALD

don't have somebody to catch him. The Eagles have pass-catchers to burn. Their ends and flanking backs include Tommy McDonald, who had the Giants so bewitched, bothered and bewildered in Philadelphia; Bobby Walston, one of the good ones for years; Art Powell, who made that spectacular 95-yard kick-off return; Ken MacAfee, who used to play here; Dick Bielski and Pete Retzlaff, injured two weeks ago but a guy who shared the league receiving title with Baltimore's Ray Berry last year.

McDonald arrives here as the N. F. L. scoring leader. Powell is setting the pace in both punt and kick-off returns.

These fellows, particularly McDonald, have the speed to go deep and catch the big ones that break the heart of a defensive team that

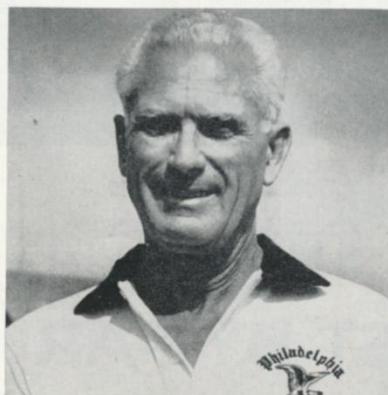
thinks it has the Eagles safely caged in their own territory.

Bill Barnes and Clarence Peaks also catch well, but they're mainly Van Brocklin's "get out" receivers. As the back men in the Eagles' T-formation, their prime function is running. Both are hard-digging carriers who fight for extra yardage and have speed enough to go all the way when a play breaks. Walt Kowalczyk, a sophomore pro, and Theron Sapp, an impressive rookie from Georgia, provide strong relief for Barnes and Peaks.

Shaw has rebuilt his offensive line. A pair of rookie tackles, J. D. Smith and Jerry DeLucca, and Gerry Huth, a guard acquired with MacAfee from the Giants last spring in exchange for Tom Scott, give a new look to an interior quintet whose hold-overs are Chuck Bednarik and Stan Campbell.

Defensively the Eagles are vulnerable, as the Giants demonstrated by winning the battle of statistics in the loss at Philadelphia. However, Bob Pellegrini, at right linebacker, and Norm Brookshier, on the right wing, rate with the best and there are other hard-nosed gents on the defense eleven.

The big problem the Giants face is containing McDonald. They've got to keep Terrible Tommy in check—or else.



BUCK SHAW

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

YOUR FILTER CIGARETTE NO LONGER FILTERS BEST

New LIFE's Exclusive Millecel Filter Has
Far More Absorbing Power! Far More Filtering Capacity!



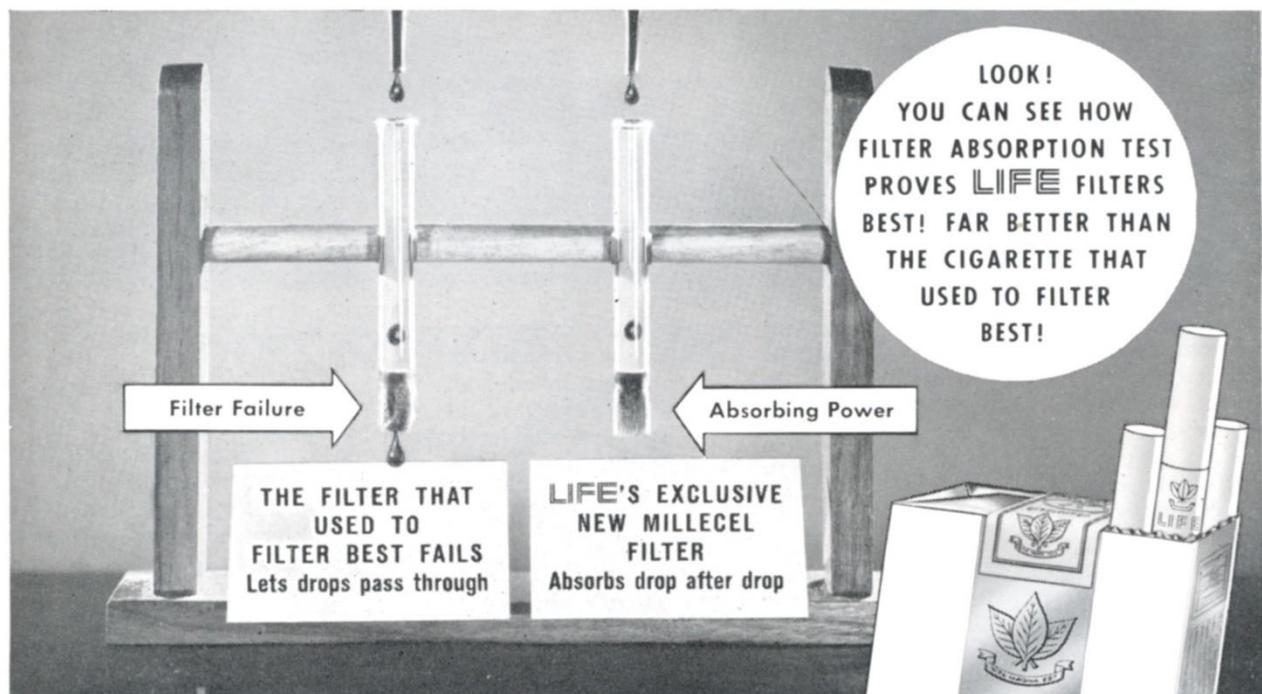
SEE TV TEST THAT PROVES NEW MILLECEL FILTER SUPERIORITY!

1. In test shown below, the filter on the right is Life's new Millecel Super Filter. On the left is the filter that used to filter best.
2. Equal amounts of liquid are dropped into each filter.
3. After only a few drops, the filter

that used to filter best fails. Lets drops pass right through.

4. But Life's exclusive new Millecel Super Filter absorbs drop after drop after drop.

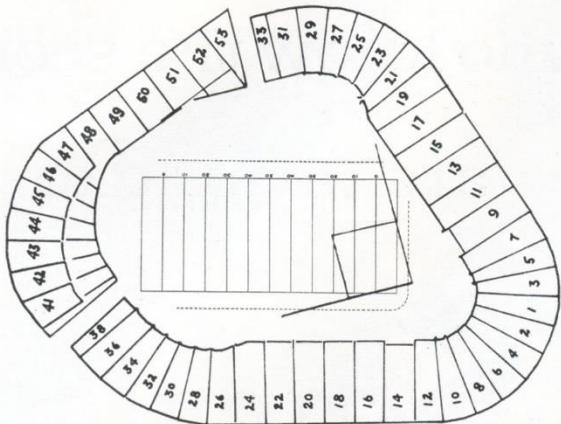
Proof positive! Life's Millecel Super Filter filters best by far!



New LIFE FILTERS BEST BY FAR

The secret of LIFE is in the filter!

Services & Facilities Yankee Stadium



LOST AND FOUND—Direct inquiries and reports to James K. Thomson, the Stadium Manager. Any attendant will direct you to his office.

REST ROOMS—**Men**: Gate 2, Press Gate, Stadium Club (lower, upper), Gate 6; Lower Sections 34, 8, 6, 15, 21, 27; Mezzanine Sections 27, 15, 5, 18, 28; Upper Sections 34, 20, 6, 15, 21; Bleacher Sections 43, 47, 52. **Women**: Gate 2, Gate 4, Stadium Club (lower, upper), Gate 6; Lower Sections 28, 20, 5, 15, 27; Mezzanine Sections 21, 15, 6, 18, 34; Upper Sections 28, 20, 5, 15, 29; Bleacher Sections 47, 52.

PUBLIC TELEPHONES—Gate 2, Gate 4, Press Gate, Stadium Club (lower, upper), Gate 6, Lower Sections 24, 14, 12, 11, 17, 27; Mezzanine Sections 27, 17, 7, 8, 22; South side 157th St., Ruppert Pl. to Cromwell Ave. Upper Sections 34, 20, 12, 8, 9, 19, 27; Bleacher Sections 41, 49, 51.

PARKING AREAS

YANKEE LOTS

South side 157th St., Ruppert Pl. to Cromwell Ave. Between Cromwell and River Aves., on 153rd St. 163rd to 164th Sts., between River and Gerard Aves. 151st St. and River Ave., opposite Bronx County jail.

PRIVately-OWNED LOTS

West side Ruppert Pl., between 157th and 158th Sts. West side River Ave., between 151st and 153rd Sts. West side River Ave. and 157th St. East side River Ave., North of 153rd St. East side River Ave., North of 151st St. East side River Ave., 164th to 165th Sts. East side River Ave., South of 162nd St. Farmer's Square—Cromwell Ave. Roadway, and West of 151st St. Viaduct, opposite Bronx County Jail. East 168th St. and River Ave.

GARAGES

Cromwell Ave. and 157th St. East side of River Ave., South side of 158th St. East side of River Ave., North side of 157th St. East side of River Ave., South side of 157th St. North side of 158th St., between River and Gerard Aves. Also, the Polo Grounds lot again will be in service for all Giant games at the Stadium.

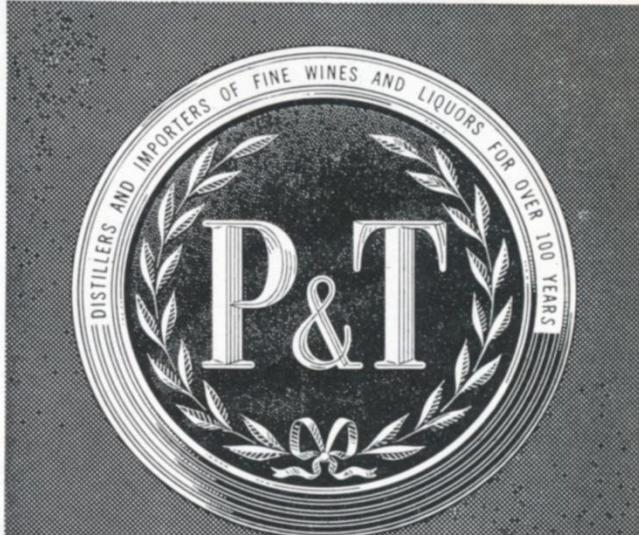
SOUVENIR PRICE LIST

Rooter Badge (All Teams).....	.25	Plastic Cushion.....	1.00
Picture Set (12 Players).....	.25	Player Doll (small).....	.75
Team Pennants (small).....	.50	Stadium Cap (ear laps).....	2.00
Team Pennants (large).....	.75	Giants Bracelet.....	1.40
Giants Pen and Pencil Set.....	.75	Football (small).....	1.50
Giants Player Trophy.....	1.00	Football (large).....	3.00

Souvenir Stands located at Gates 2, 4, 6; Lower Sections 2, 18; Mezzanine Sections 20, 23; Upper Sections 18, 21; Bleacher Sections 43, 50.

These items also are available by mail from Harry M. Stevens, Inc., Souvenir Dept., Yankee Stadium, Bronx 51, N. Y.

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whiskey value—it's
a good rule to buy
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A reputation is hard to build, easy to
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only the finest whiskey your money can buy.

\$4 30
4/5 QUART

\$5 29
QUART

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BLENDING WHISKEY. 70% GRAIN NEUTRAL SPIRITS. 86 PROOF. PARK & TILFORD, N. Y.

Men who know the score

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RESERVE

The Whisky of Elegance





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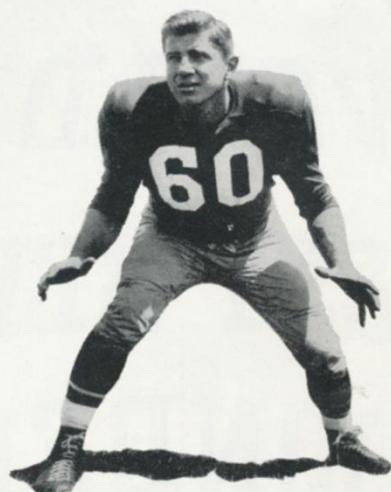


PETE RETZLAFF



BILL BARNES

Eagle



CHUCK BEDNARIK

Stars



BOB PELLEGRINI



WALT KOWALCZYK



J. D. SMITH

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League Leaders!

The Top Bourbon . . . Like the Top Football Team . . . has Quality!

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WORLD'S
LARGEST SELLING
BONDED
BOURBON



Take your choice of the two Kentucky favorites—Dant 100 Proof Bottled in Bond or J. W. Dant 86 Proof . . . its mild, light, lower-priced partner.

NATIONAL LEAGUE LEADERS

Rushing	Brown, Cleveland, 78-314 yds.
Passing	Guglielmi, Washington, 19 of 32-430 yds.
Receiving	Lewis, Cards, 19-319 yds.
Scoring	McDonald, Philadelphia, 30 pts.
Punting	Chandler, New York, 51.8-yd. avg.
Punt Returns	Powell, Philadelphia, 7-106 yds.
Kick-Off Returns	Powell, Philadelphia, 3-135 yds.
Interceptions	Davis, Baltimore, 3-33 yds.



Series Review:

GIANTS vs. EAGLES

The Giants have played the Eagles more often than any other National Football League rival. This will be the fifty-second game between the clubs, which have met twice each year since 1933, except in 1943, when the Philadelphia and Pittsburgh franchises merged temporarily.

While the series record shows the Giants comfortably ahead, 32-18-1, on a won-lost-tied basis, these figures don't fairly reflect the hell-for-leather competition that the rivalry has generated.

Check the points for and against table in the opposite column and you'll get a better idea. The figures work out to an average of 18.7 points per game for the Giants and 15.3 for the Eagles, a difference of just 3.4 points per game.

It has been a series of cycles. From 1933 through 1942, the Giants won 17 games, lost only three. From 1944 through 1949, when Greasy Neale beat the rest of the league off the mark in the post-war rebuilding race, the Eagles won nine and tied one of twelve games. From 1950 through 1957, during their rise from bottom to top of the standings, the Giants won 12 of 16.

The Eagles, now beginning to show claws again, held their own against New York's 1958 Eastern champions and, two weeks ago in Philadelphia, put across a '49-21 haymaker. These recent developments have built a new fire under this oldest Giant rivalry.

Enjoy 'em at the Game and at Home

Here at Yankee Stadium, reach for MRS. WAGNER'S delicious individual pies. At home, enjoy the fresh-baked goodness of MRS. WAGNER'S family-size pies. Both ways, you're in for real enjoyment.

Why bake when you can buy

GIANTS vs. ALL OPPONENTS

Opponent	W.	L.	T.	Pts.	Opp. Pts.
Baltimore Colts	2	2	0	72	71
Chicago Bears	14	20	2	451	554
Chicago Cards	26	8	0	785	537
Cleveland Browns	9	11	1	290	362
Detroit Lions	5	8	1	177	285
Green Bay Packers	14	14	2	405	393
Los Angeles Rams	3	7	0	208	224
Philadelphia Eagles	32	18	1	954	783
Pittsburgh Steelers	26	18	2	832	642
San Francisco 49ers	2	1	0	78	62
Washington Redskins	28	16	1	893	727

The complete series record:

1933—Giants 56, Phila. 0	1947—Phila. 23, Giants 0
Giants 20, Phila. 14	Phila. 41, Giants 24
1934—Giants 17, Phila. 0	1948—Phila. 45, Giants 0
Phila. 6, Giants 0	Phila. 35, Giants 14
1935—Giants 10, Phila. 0	1949—Phila. 24, Giants 3
Giants 21, Phila. 14	Phila. 17, Giants 3
1936—Phila. 10, Giants 7	1950—Giants 7, Phila. 3
Giants 21, Phila. 7	Giants 9, Phila. 7
1937—Giants 16, Phila. 7	1951—Giants 26, Phila. 24
Giants 21, Phila. 0	Giants 23, Phila. 7
1938—Phila. 14, Giants 10	1952—Giants 31, Phila. 7
Giants 17, Phila. 7	Phila. 14, Giants 10
1939—Giants 13, Phila. 3	1953—Phila. 30, Giants 7
Giants 27, Phila. 10	Giants 37, Phila. 28
1940—Giants 20, Phila. 14	1954—Giants 27, Phila. 14
Giants 17, Phila. 7	Phila. 29, Giants 14
1941—Giants 24, Phila. 0	1955—Phila. 27, Giants 17
Giants 16, Phila. 0	Giants 31, Phila. 7
1942—Giants 35, Phila. 17	1956—Giants 20, Phila. 3
Giants 14, Phila. 0	Giants 21, Phila. 7
1944—Phila. 24, Giants 17	1957—Giants 24, Phila. 20
Phila. 21, Giants 21	Giants 13, Phila. 0
1945—Phila. 38, Giants 17	1958—Phila. 27, Giants 24
Giants 28, Phila. 21	Giants 24, Phila. 10
1946—Phila. 24, Giants 14	1959—Phila. 49, Giants 21
Giants 45, Phila. 17	



Mrs. Wagner's Pies



"THESE FRANKFURTS ARE HICKORY SMOKED!"

Enjoy 'em at home, the circus, the football field, *everywhere!*

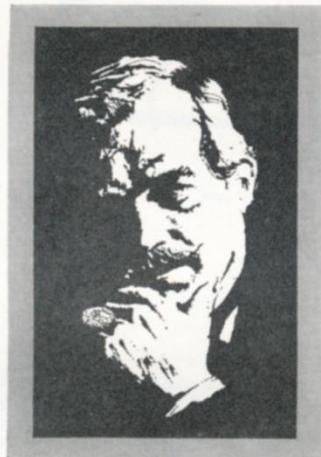
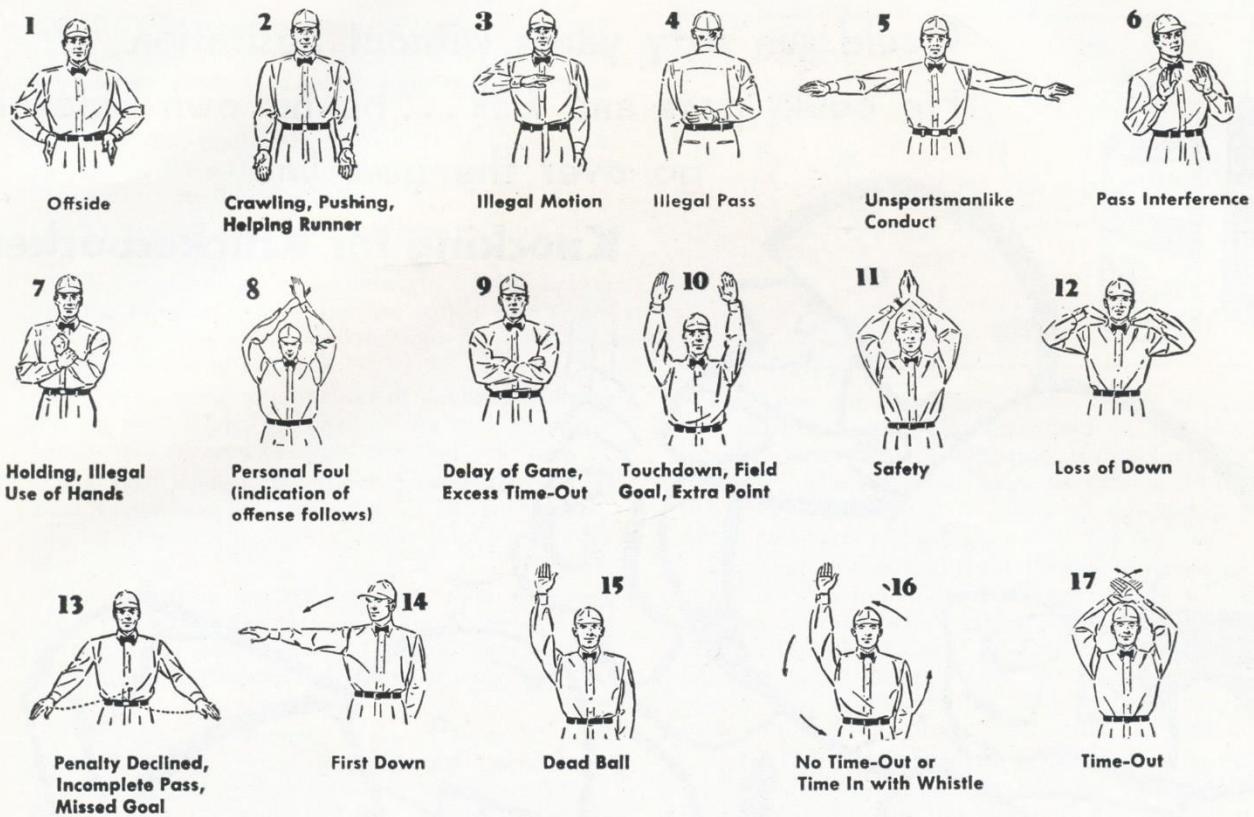
Take your choice—regular or all-beef franks—both are *all meat!* Both deliciously hickory-smoked! Available in jars and cellophane, too. By famous . . .

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Original
MELROSE
Old Fashion Whiskey



SUPERLATIVE BLENDED WHISKEY 86 PROOF. 65% GRAIN NEUTRAL SPIRITS. MELROSE DISTILLERS CO., N. Y.

A Football Star with quite a reputation
Could run sixty yards without hesitation
He could pass and kick... be his own blocker
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Knocking for Knickerbocker



RUPPERT

Knickerbocker

New York's Famous Beer

Jacob Ruppert, N.Y.C.

Giant Blackboard: Motion Series

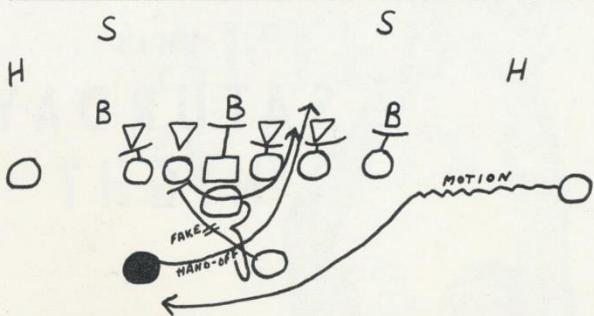
YOU don't dare to stand pat in the highly competitive game of pro football. So the Giants have come up with another new offensive "gimmick" that we'll attempt to describe in our first 1959 seminar.

It's a man-in-motion series devised by Al Sherman to add deception and greater flexibility to a basic attack that includes other new wrinkles that we'll get around to discussing as the season progresses.

As the diagram at the right indicates, the man-in-motion series evolves from a double flanker set-up in which the left end and one halfback are posted wide on opposite sides and the two close backs line up in the normal halfback positions, leaving the fullback slot open.

From the set after the huddle, the flanking halfback goes into lateral motion toward the ball. The snap may be made when he reaches a wing position just outside of end, or delayed until he reaches any desired spot on his veering course from there into the backfield.

On the play diagrammed, the snap is delayed until the moving man is about in the fullback spot. At the snap, the quarterback pivots right and fakes a hand-off to the right deep back, who slants to his left into the line. Then the quarterback retreats, as for a pass, but instead makes a forward hand-off to the left deep back, who hits the opposing side behind straight-ahead blocking, with the Giant left guard leading him.



There are infinite variations. For instance, when the snap is made earlier, the man-in-motion is in position to block the defensive left linebacker or any desired left-side lineman, thus supply added power at the impact point of a right side running play.

Or when the snap is made later, the man-in-motion is in position to take a pitch-out, catch a pass or be a lead blocker on a left side play.

Without taking the man-in-motion into consideration at all, the quarterback and the two deep backs can work any of the plays they normally might run from a set double flanker formation.

But the defense has to take the moving man into consideration and adjust assignments continually as he progresses along his route. This added load makes a hard job harder and imposes the danger of a mix-up that could open the gate for a Giant long-gainer.



See America's Dream Track! Heated, weather-controlled Grandstand areas. Luxury dining in the Cloud Casino and Promenade Cafe! Diners' Club member. For reservations phone Pioneer 6-6000. Sorry—children under 18 not permitted. Daily Double closes 8:20 P.M. Season ends November 30th.



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THIS
SATURDAY
NIGHT

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vs

PHILA.
WARRIORS

with

WILT (The Stilt)
CHAMBERLAIN

1st Game 7:15
Knicks "Old Timers"

Saturday, Oct. 31
BOSTON CELTICS

Tickets Now at Box Office

\$1.50, \$2, \$2.50, \$3, \$3.50, \$5 tax incl.

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Home and Away Knickerbocker and Ranger Games on Radio WINS — 1010 on your Dial —
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RANGERS vs
MONTREAL CANADIENS

Wednesday 7:30
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Next Sunday 7 PM
CHICAGO

Res: \$1.75, \$2.50, \$3.50, \$4, \$5 tax incl.

MADISON SQ. GARDEN

Bert Bell



THE New York Giants, along with the other National Football League members and football fans everywhere, deeply mourn the passing of Bert Bell. The National Football League commissioner died last Sunday, after having suffered a heart attack while watching the game between the Eagles and the Redskins at Franklin Field in Philadelphia.

A player, coach and club owner before his election as commissioner in 1946, Bell provided the National Football League with knowing, sympathetic and dynamic leadership that had much to do with making professional football the great game it is today.

Said John V. Mara, president of the Giants: "To us on the Giants and to the rest of the league, Bert Bell was the National Football League. Besides my official association with him, he was a close personal friend and so his death was a double loss to me."

SEASON AFTER SEASON...



She's New York's
Best Girl!

White Rock
for sparkling fine beverages

The White Rock Girl stays so popular because the brand she represents satisfies so completely! Thanks to *superior carbonation*, a White Rock drink keeps sparkling from the first pour to the last sip. So for a lighter, livelier drink every time, don't just mix it... *White Rock it!*



This Week's N. F. L. Pairings

Home Team NEW YORK

vs.

Visiting Team PHILADELPHIA

Won 2, lost 1

23—Los Angeles (a)	21	14—San Francisco (a)	24
21—Philadelphia (a)	49	49—New York	21
10—Cleveland (a)	6	28—Pittsburgh	24
—Philadelphia	—New York (a)
—Pittsburgh (a)	—Cards @ Minn.
—Green Bay	—Washington
—Chicago Cards	—Cleveland (a)
—Pittsburgh	—Chicago Cards
—Cards @ Minn.	—Los Angeles
—Washington	—Pittsburgh (a)
—Cleveland	—Washington (a)
—Washington (a)	—Cleveland

54

76

91

69

CLEVELAND

vs.

CHICAGO CARDS

Won 1, lost 2

7—Pittsburgh (a)	17	49—Washington	21
34—Chicago Cards (a)	7	7—Cleveland	34
6—New York	10	14—Washington (a)	23
—Chicago Cards	—Cleveland (a)
—Washington	—Phila. @ Minn.
—Baltimore (a)	—Pittsburgh
—Philadelphia	—New York (a)
—Washington (a)	—Philadelphia (a)
—Pittsburgh	—New York @ Minn.
—San Francisco	—Chicago Bears
—New York (a)	—Detroit (a)
—Philadelphia (a)	—Pittsburgh (a)

47

34

70

78

WASHINGTON

vs.

PITTSBURGH

Won 2, lost 1

21—Chicago Cards (a)	49	17—Cleveland	7
23—Pittsburgh (a)	17	17—Washington	23
23—Chicago Cards	14	24—Philadelphia (a)	28
—Pittsburgh	—Washington (a)
—Cleveland (a)	—New York
—Philadelphia (a)	—Chicago Cards (a)
—Baltimore	—Detroit
—Cleveland	—New York (a)
—Green Bay (a)	—Cleveland (a)
—New York (a)	—Philadelphia
—Philadelphia	—Chicago Bears (a)
—New York	—Chicago Cards

67

80

58

58

NATIONAL LEAGUE LEADERS

RUSHING

1. Brown, Cleveland	78 for 314 yds.
2. Matson, Los Angeles	55 for 282 yds.
3. Smith, San Francisco	55 for 258 yds.

PASSING

1. Guglielmi, Washington	19 of 32 for 430 yds.
2. LeBaron, Washington	16 of 28 for 237 yds.
3. Brown, Chicago Bears	33 of 68 for 558 yds.

RECEIVING

1. Lewis, Chicago Cardinals	19 for 319
2. Berry, Baltimore	16 for 263
3. GIFFORD, NEW YORK	16 for 184

SCORING

1. McDonald, Philadelphia	30 pts.
2. Conrad, Chicago Cardinals	28 pts.
3. Davis, San Francisco	24 pts.

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

Home Team CHICAGO BEARS

Visiting Team BALTIMORE

Won 2, lost 1

6—Green Bay (a)	9	21—Detroit	9
26—Baltimore (a)	21	21—Chicago Bears	26
21—Los Angeles	28	31—Detroit (a)	24
—Baltimore	—Chicago Bears (a)
—San Francisco	—Green Bay
—Los Angeles (a)	—Cleveland
—Green Bay	—Washington (a)
—San Francisco	—Green Bay @ Milw.
—Detroit (a)	—San Francisco
—Chicago Cards (a)	—Los Angeles
—Pittsburgh	—San Francisco (a)
—Detroit	—Los Angeles (a)

53

58

73

59

DETROIT

vs.

SAN FRANCISCO

Won 2, lost 1

9—Baltimore (a)	21	24—Philadelphia	14
10—Green Bay (a)	28	34—Los Angeles	0
24—Baltimore	31	20—Green Bay (a)	21
—San Francisco	—Detroit (a)
—Los Angeles (a)	—Chicago Bears
—San Francisco (a)	—Detroit
—Pittsburgh (a)	—Los Angeles (a)
—Los Angeles	—Chicago Bears (a)
—Chicago Bears	—Baltimore (a)
—Green Bay	—Cleveland (a)
—Chicago Cards	—Baltimore
—Chicago Bears (a)	—Green Bay

43

80

78

35

GREEN BAY

vs.

LOS ANGELES

Won 1, lost 2

9—Chicago Bears	6	21—New York	23
28—Detroit	10	0—San Francisco (a)	34
21—San Francisco	20	28—Chicago Bears (a)	21
—L. Angeles @ Milw.	—Green Bay @ Milw.
—Baltimore (a)	—Detroit
—New York (a)	—Chicago Bears
—Chicago Bears (a)	—San Francisco
—Baltimore @ Milw.	—Detroit (a)
—Washington	—Philadelphia (a)
—Detroit (a)	—Baltimore (a)
—Los Angeles (a)	—Green Bay
—San Francisco (a)	—Baltimore

58

36

49

78

NATIONAL LEAGUE STANDINGS

EASTERN CONFERENCE

	W.	L.	T.	Pct.	Points For Agst.
NEW YORK	2	1	0	.667	54
Philadelphia	2	1	0	.667	91
Washington	2	1	0	.667	67
Chicago Cardinals	1	2	0	.333	70
Cleveland	1	2	0	.333	47
Pittsburgh	1	2	0	.333	58

WESTERN CONFERENCE

Green Bay	3	0	0	1.000	58
Baltimore	2	1	0	.667	73
San Francisco	2	1	0	.667	78
Chicago Bears	1	2	0	.333	53
Los Angeles	1	2	0	.333	49
Detroit	0	3	0	.000	43



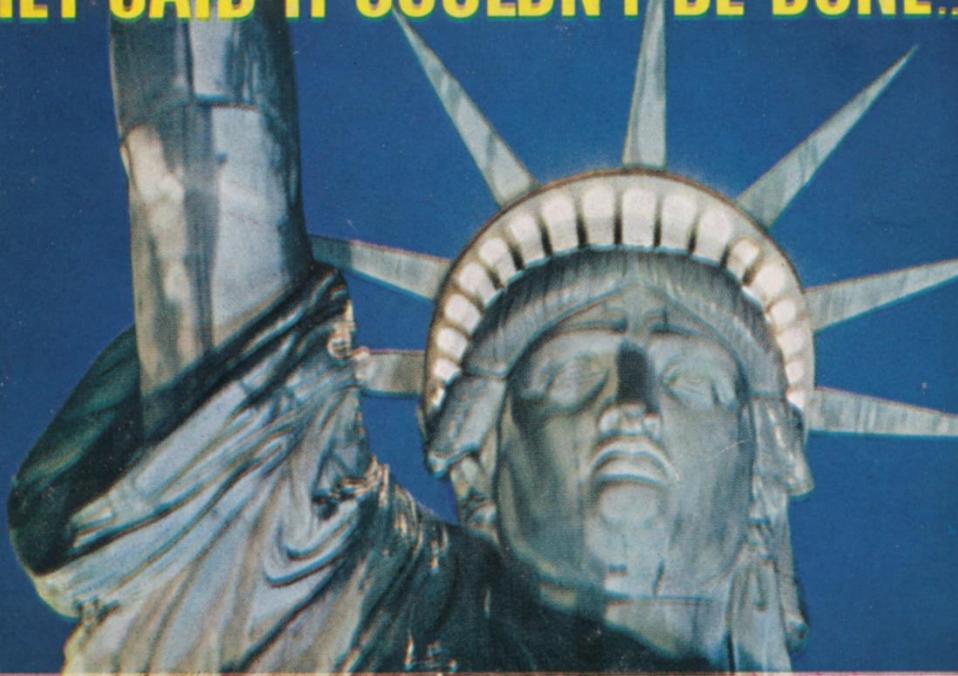
Invitation to Relaxation

The time is twilight, the mood is mellow, the drink is 7 Crown—the happiest combination to end a long day's labors. If you haven't savored these rewards of relaxation, do so tonight, keeping in mind the spirit of the hour is the whiskey that delivers clarity and character of taste surpassing any other. **SAY SEAGRAM'S AND BE SURE**



Still young and beautiful at age 75!

THEY SAID IT COULDN'T BE DONE...



A cigarette that's **Low in tar**
with **More taste to it!**

THEY SAID IT COULDN'T BE DONE...



...But America's
most famous
lady does it!

No Paris design of '59 is more lovely than this ageless beauty, a gift from France 75 years ago. Miss Liberty has welcomed millions to these shores with the words, "Give me your tired, your poor, your huddled masses yearning to breathe free . . . I lift my lamp beside the golden door."



...But **L&M** does it!

When you're in New York, be sure to see Miss Liberty. And right now, enjoy an **L&M** — Low in tar, with More taste to it. That free-drawing, pure white Miracle Tip is so advanced, **L&M** can use the light, mild premium quality tobaccos you need for full, rich tobacco taste. That's why **L&M** is Kindest to your taste!

Live Modern with L&M
KINDEST
TO YOUR TASTE!

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