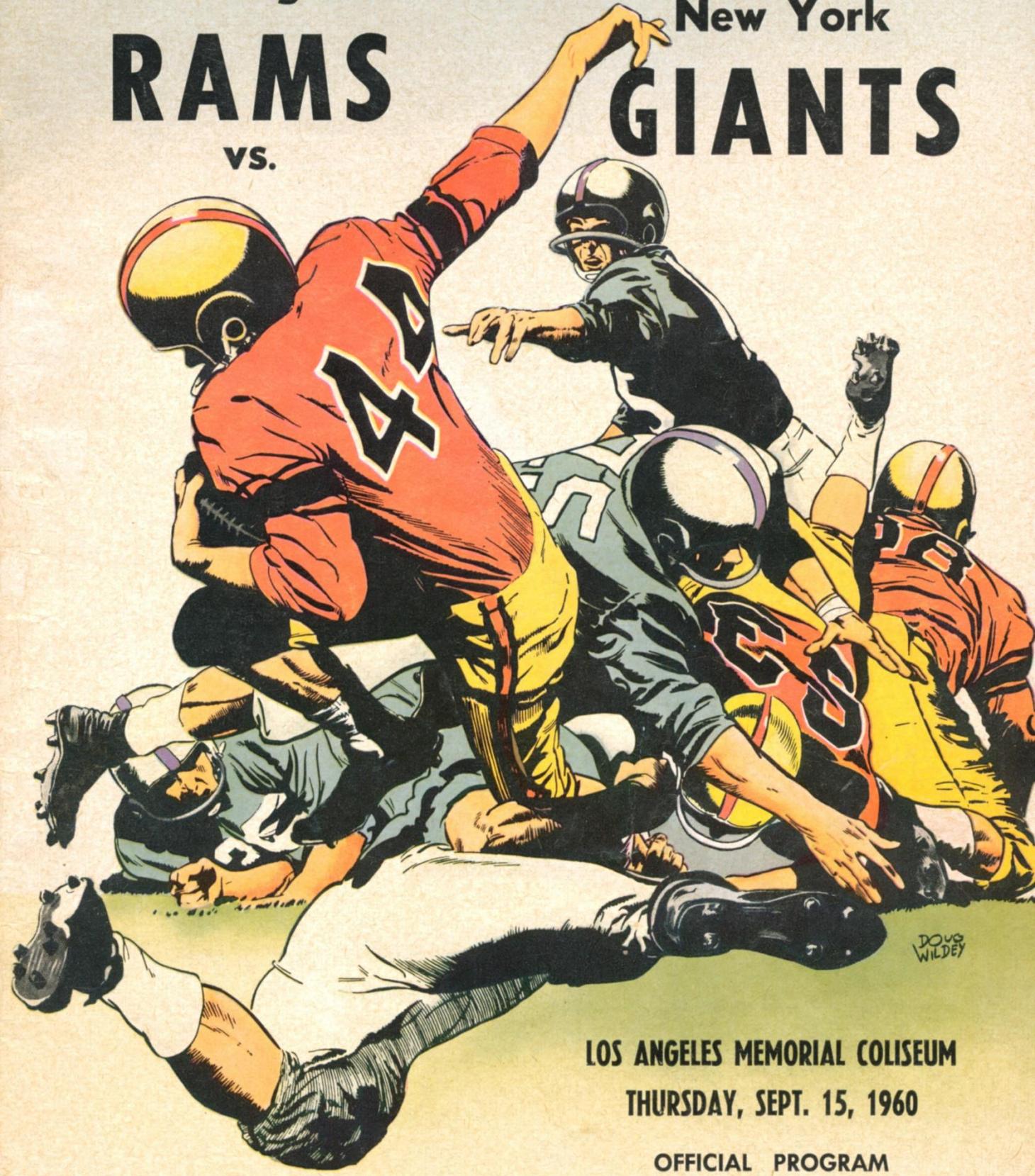


Los Angeles
RAMS

vs.

New York

GIANTS



LOS ANGELES MEMORIAL COLISEUM

THURSDAY, SEPT. 15, 1960

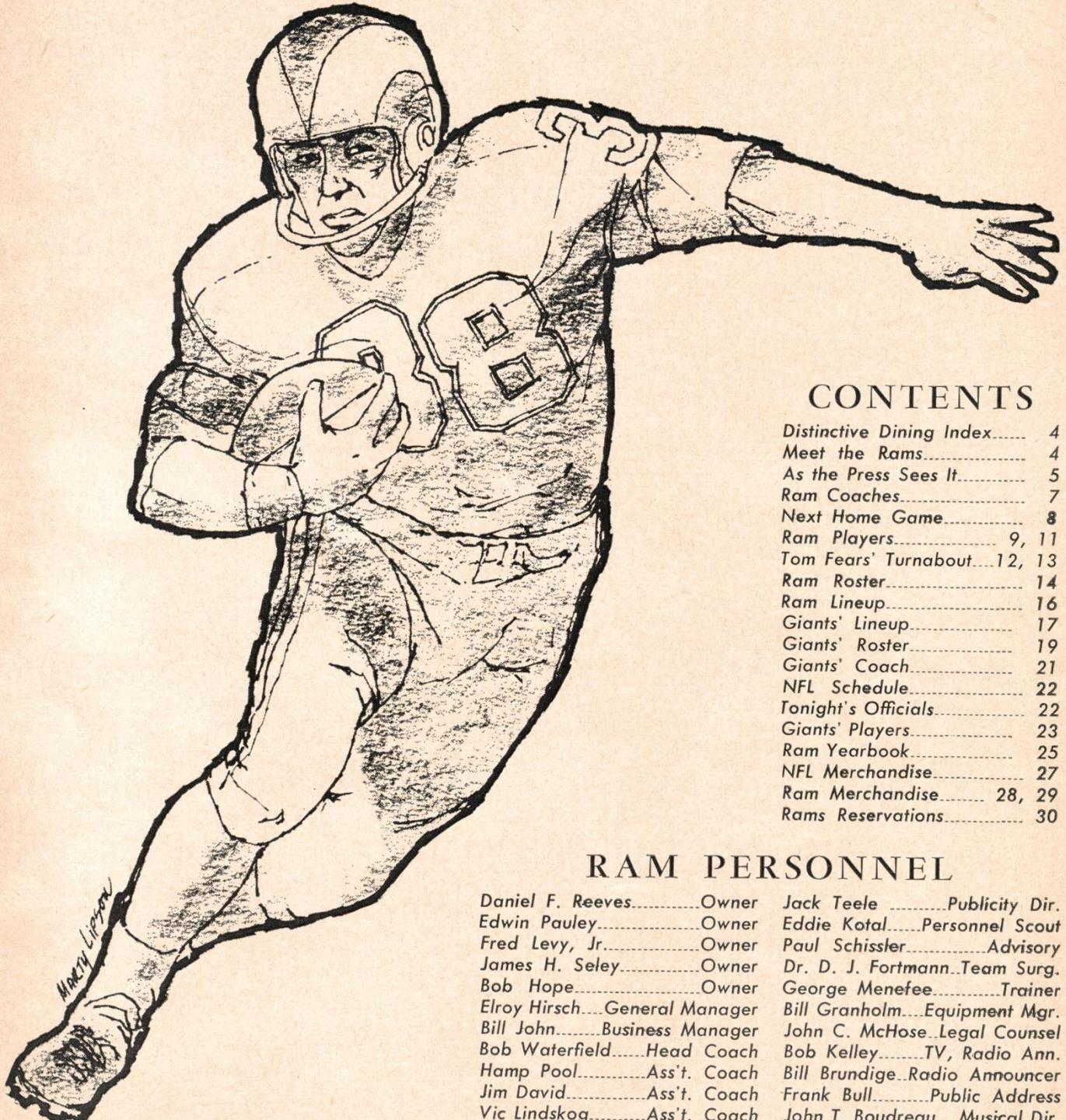
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LOS ANGELES RAMS vs GIANTS



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Vic Lindskog.....	Ass't. Coach	John T. Boudreau.....	Musical Dir.
Don Paul.....	Ass't. Coach	James G. Fay.....	Auditor
Tom Fears.....	Ass't. Coach	Vic Stein.....	Photographer

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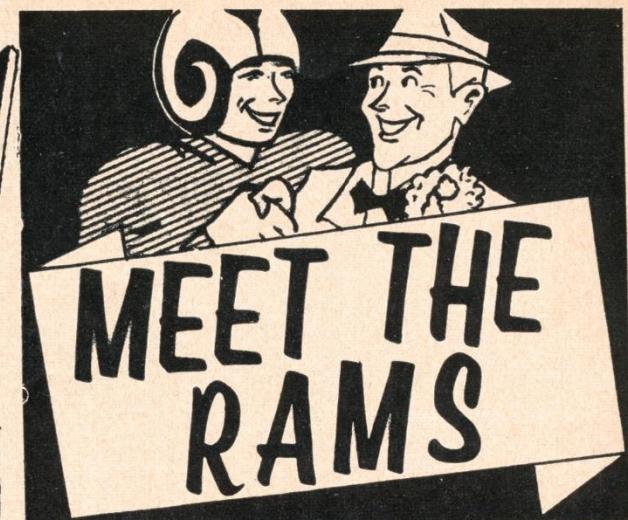
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Art Hunter

Center

Notre Dame

The fact that Hunter lives in nearby Riverside can result in a boost for Rams' fortunes this season. He was acquired last winter from the Cleveland Browns in a man-for-man trade for John Morrow, who lives in Michigan and each man wanted to play close to home. Recognized as one of the best blockers in the NFL, Hunter's work in pre-season games has been outstanding, plus the fact that he has been acting as captain. Began pro career after being the No. 1 draft choice by Green Bay after his collegiate career at Notre Dame was completed. Originally an offensive tackle, Hunter became a starter in his first season. However, he was called into the Armed Forces in 1955 and while in the service Cleveland traded for him. On his return to football became the Browns' regular center. Played on the East team in the 1960 Pro Bowl game. In college Hunter was an end, a tackle and center and in his senior year was one of the nation's most honored linemen. Made the first All-American team on choices by the AP, UP, INS, All-America Board, NBC-TV and many others. Also was invited to the East-West, Hula Bowl and College All-Star games. Lettered four years in baseball, and basketball in college also. Won 12 letters in high school in Akron, Ohio. Is married and has a son, two and a half years old. Born in Fairport Harbor, Ohio, on April 24, 1933.

Al Barry

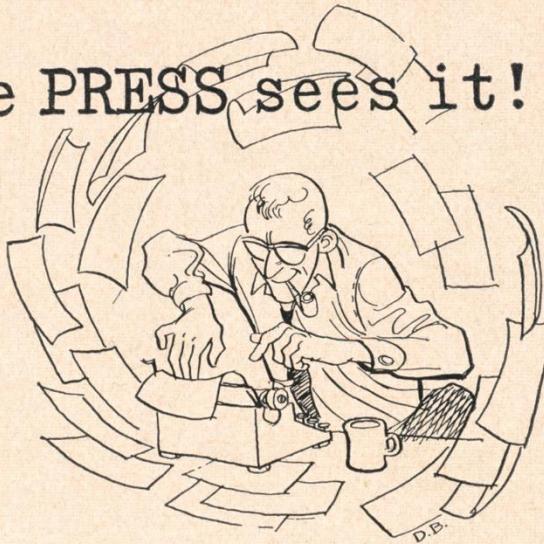
Guard

Southern Cal

Barry, who not only was born in Los Angeles, but also played his college football at USC, is facing his former teammates tonight. Was a member of the Giants for the last two seasons and a key man in their title drives. Rams obtained Barry in a trade with Dallas for Hugh Pitts, who had been with L.A. in 1956 and then retired. Barry was with Dallas in the move to stock the newly formed Cowboy club. After leaving USC Barry went to Green Bay. Played regularly as a rookie in 1954 then spent two years in service and returned to the Packers in 1957. Giants traded 1959 draft choice to get Barry from the Packers in 1958. Played offensive guard and defensive tackle at USC. Named to All-Pacific Coast Conference team twice and won honorable mention on the AP's 1952 All-American. Earned three football letters and three track letters in

(Continued on Page 26)

As the PRESS sees it!



By Jerry Wynn

Long Beach Independent, Press

Telegram Rams writer

The Team New York Loves Too Much

One of pro football's blackest moments occurred on a biting-cold Sunday at Yankee Stadium last December.

A crowd of 68,436, spurred to a frenzied pitch by the superlative play of the home team, poured onto the field during the final 60 seconds of the game.

Play was interrupted, players accosted, fights provoked, a goal post ripped down. All was mayhem.

"It was the most fantastic thing I've ever seen on a football field," claims Ram guard Al Barry, who played for the New York Giants from 1957 through 1959. "The players stood on the sidelines lost in the mob. It looked like there was a million people on the field."

After a delay of nearly 30 minutes, the game was completed with the final score Giants 48, Cleveland 7. The Giants had inflicted the worst defeat in history on an arch-enemy, Paul Brown-coached Cleveland team. It clinched their second straight Eastern Division title.

Why did the fans riot instead of merely delight in the glory of so tremendous a triumph?

"They really love this team in New York, maybe even too much," replies Barry, a South Pasadena resident and alumnus of Beverly Hills High and SC.

"The fans in Los Angeles aren't nearly as rabid as they are in New York. It's probably because they don't have major college football there. Another thing is that they don't play pre-season games in New York. The fans begin hungering for pro football in August, but they aren't allowed to eat until October."

Ironically, this love affair between New York and the Giants is not one involving the boy next door. For there are no New York City players on the New York roster. Major idols are such foreigners as Charlie Conerly from Mississippi, Frank Gifford from Southern California, Kyle Rote from Texas (SMU), Sam Huff from West Virginia as well as coach Jim Lee Howell from Arkansas.

Barry borrows Madison Avenue's pet word "togetherness" to describe the major reason for the Giants' outstanding success the past several years."

"This is a team that always plays together. Every time Rote or Gifford or Schnelker goes out on a pass pattern, he comes back into the huddle to tell Conerly about the other team's defense. Then Conerly will call a play hoping to exploit a weakness. They're all top players and they play together."

"Another thing is the Giant defense. It's been the best in football."

Barry believes that Conerly, who at 39 is turning into a National Football League Grandma Moses, is an inspiration to the rest of the club because he's always in top shape.

"He typifies what you sportswriters call 'the old pro.'"

As for Barry, he's happy to be a Ram now and playing at home.

"It's always fun to beat your old teammates, and I'll be trying real hard out there Thursday night."

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RAMS COACHING STAFF

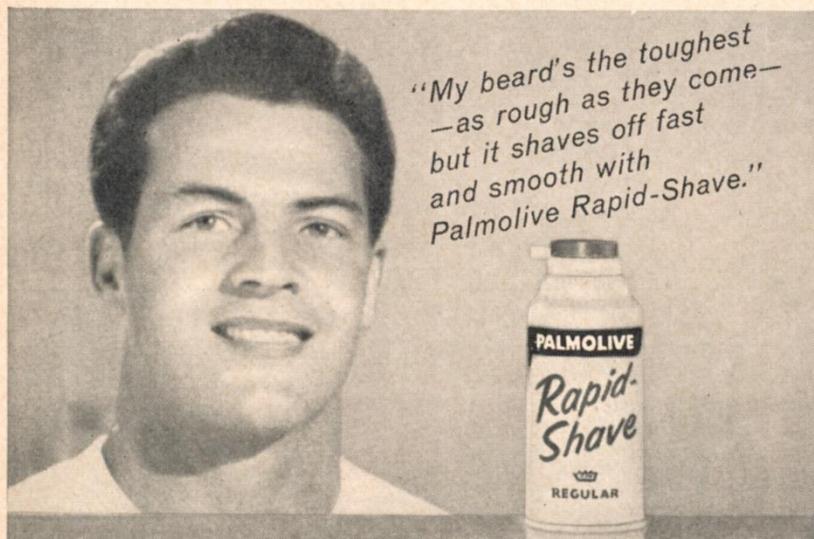


Front row, left to right: Jim David, defensive ends; Don Paul, defensive line; Bob Waterfield, head coach; Tom Fears, offensive ends. Back row, left to right: Hamp Pool, offense and offensive backs; Vic Lindskog, offensive line.



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next home game

NFL

Season Opener

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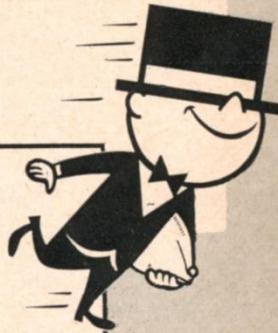


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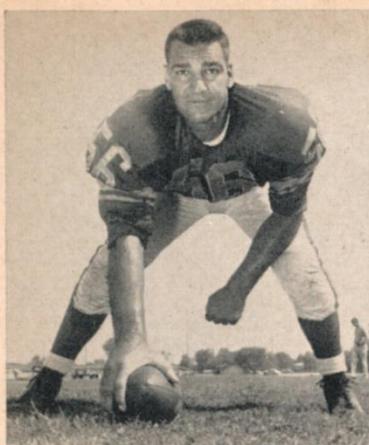
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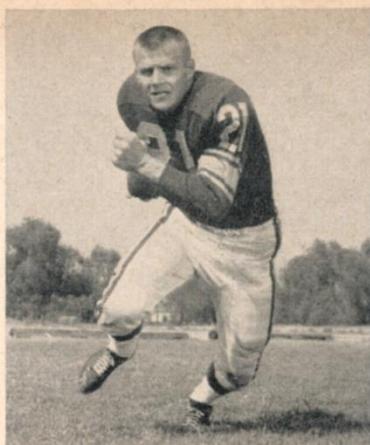
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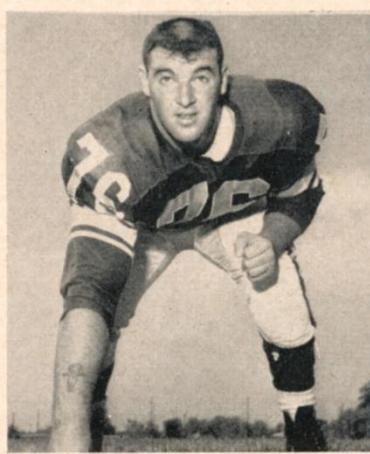
Ed Meador Halfback



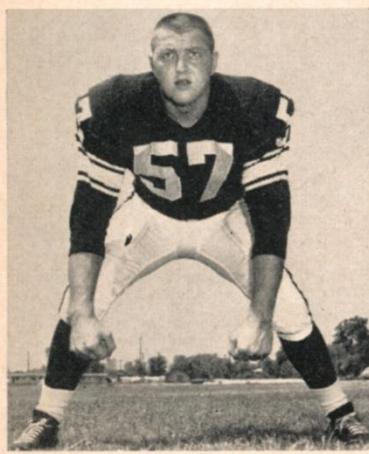
RAMS



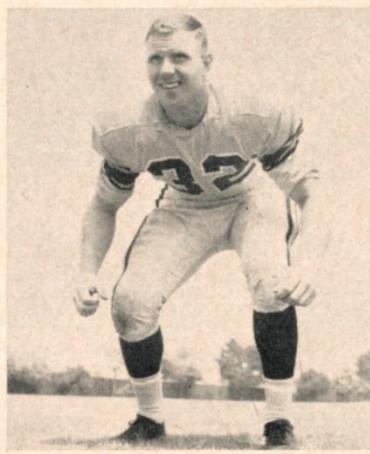
Frank Ryan Quarterback



John LoVetere Tackle



Bill Jobko Linebacker



Jack Pardee Linebacker



Buck Lansford Guard



Charlie Bradshaw Tackle

Ollie Matson Fullback

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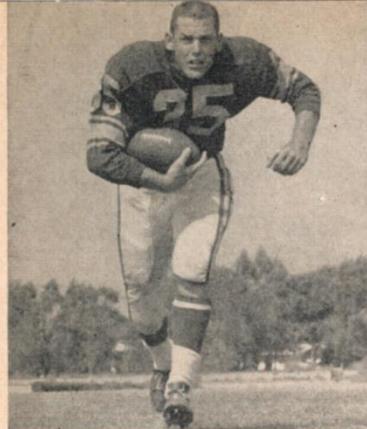
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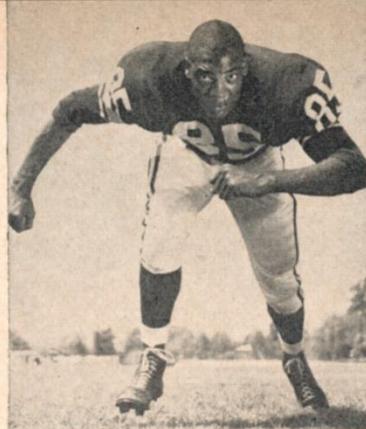
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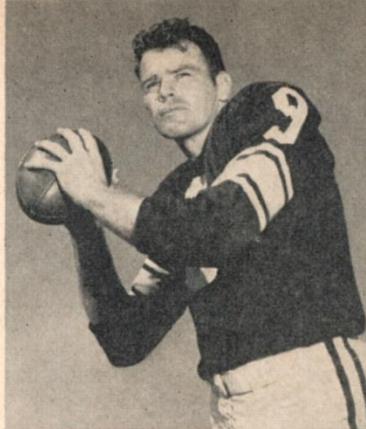
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Clendon Thomas Halfback



Lamar Lundy End



Bill Wade Quarterback



George Strugar, Tackle



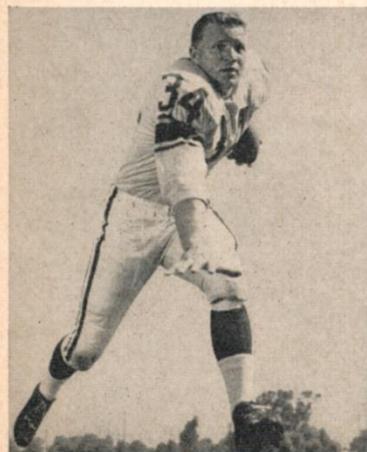
Jon Arnett Halfback



Gene Brito End



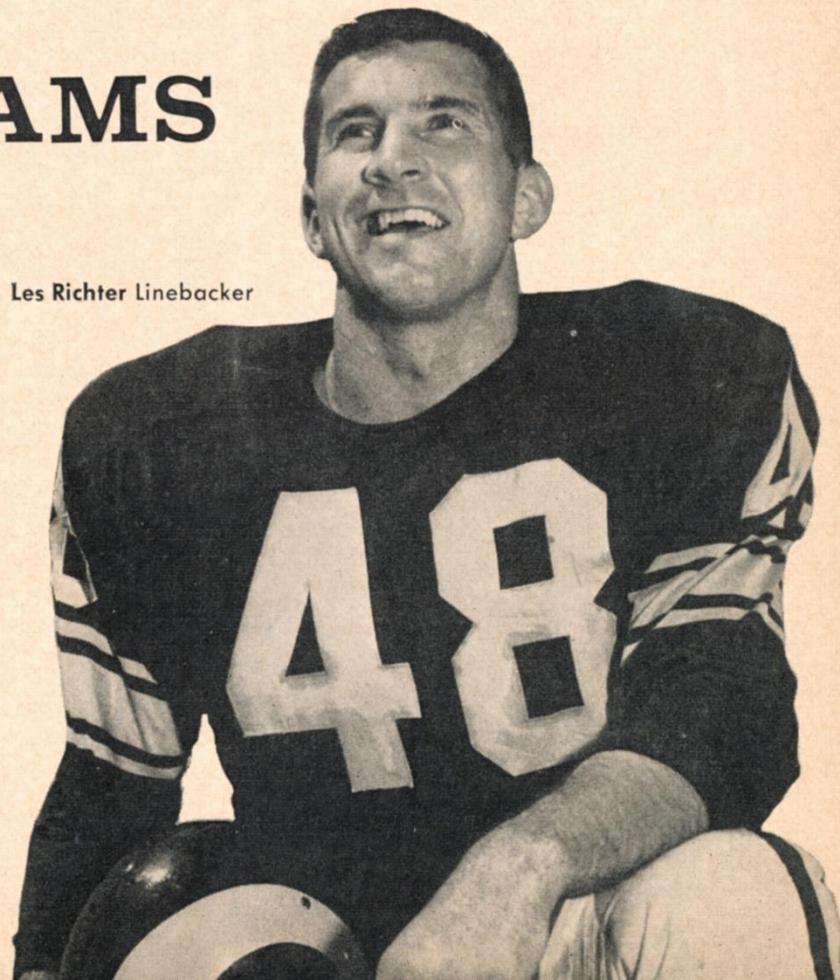
Del Shofner End

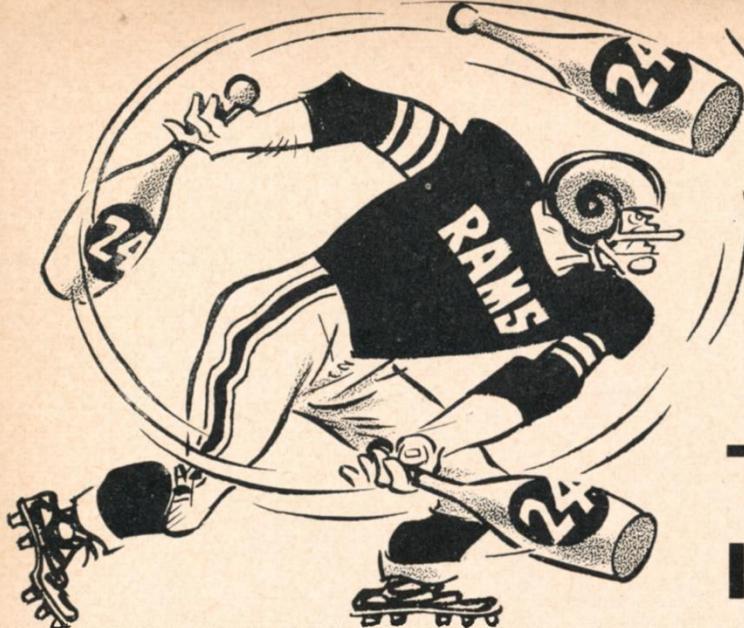


Joe Marconi Fullback

RAMS

Les Richter Linebacker





TURNABOUT IS FAIR PLAY

By **TOM FEARS**
As told to **CHUCK BENEDICT**
Rams' Public Relations Dept.

(Ed. Note: The well-worn phrase "most unusual day" is well applied to December 17, 1950, a highlight day in the football lives of Ram Coach Bob Waterfield and his assistant Tom Fears, who, at that time, were key men in the Los Angeles Ram offense. Together they authored one of the Rams' most thrilling victories which Tom relates here.)

The scoreboard looked mighty tidy. Short and sweet, it said, "Rams, 24; Bears, 14." The 1950 divisional crown was ours.

I guess I should have known it would take 24 points to win the game. During the regular season, the Bears had beaten us twice, scoring 24 points each time, and now justice was rightly served, because, as somebody once said, "Turnabout is fair play."

All of us were really high for the game. We had become fidgety while sitting out an open date the week before, and by the time we were ready to face Chicago, the great Midway Monsters just looked like ordinary monsters.

I had a personal ax to grind, too. In the final league game, two weeks before, I had caught eighteen passes, giving me a total of eighty-four for the season, and both were new league records. I had taken a real ribbing because five of the eighteen were shovel passes which I had taken as I circled behind the line from left end.

The "needlers" had been saying, "So you broke the record with those little shovel passes! Kinda cheap, isn't it?"

That kind of needling was bad, because the premise was wrong. I didn't break the record with shovel passes. The record was seventy-seven. I caught five shovels, yet I set a new record with eighty-four. So I had broken the record before catching the first shovel. Also, the five passes gained 28 yards net. Two of them were good enough for first downs and another went for six points. What's cheap about that?

Not only that, but the guy who had held the record at 77 didn't squawk about it or say it was cheap. His name? Tom Fears.

Believe me, when I still got the needling in spite of

these points of argument, I was plenty eager to show that I was as anxious to catch the clutch pass with the chips down as I was to break records.

We went into that Bear game with just one able-bodied quarterback. Bob Waterfield had come down with intestinal flu on Wednesday, was delirious with fever on Friday, hadn't eaten a solid meal since Tuesday, and was too weak to drive his own car to the Coliseum for the game. That left the entire load on Norm Van Brocklin's shoulders.

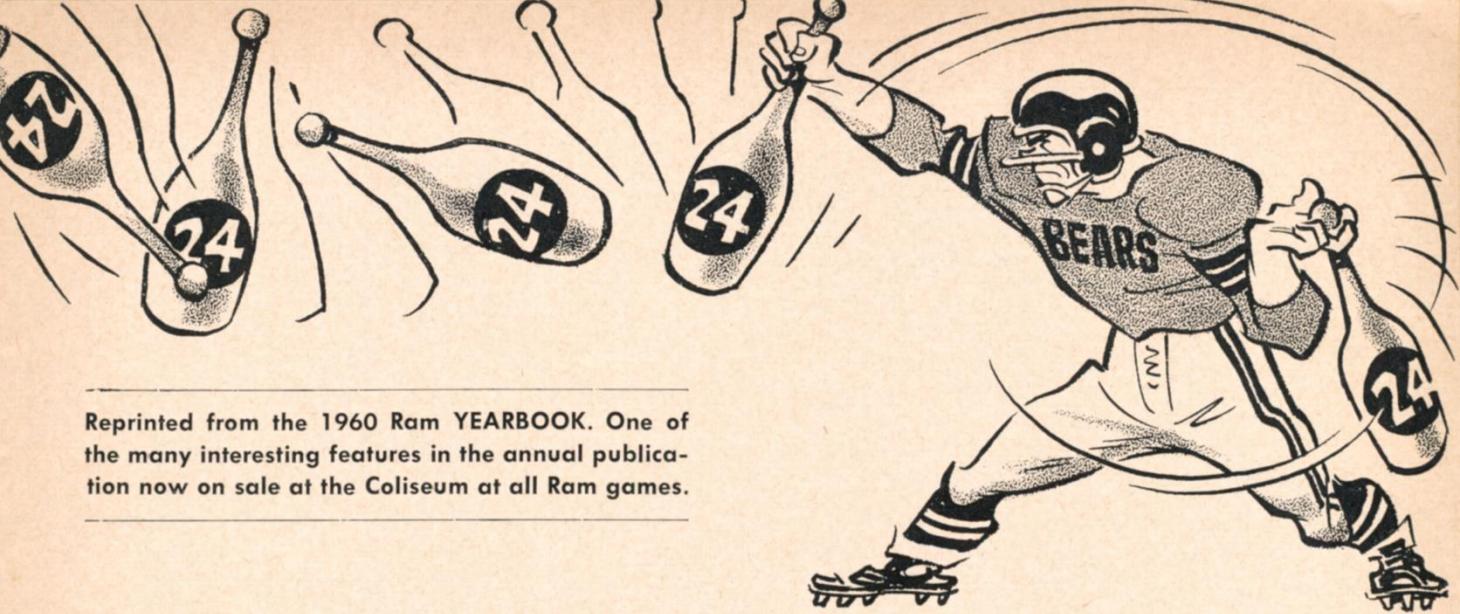
From the start it appeared that Van didn't have it. He couldn't hit a lick with his first eight passes. In the huddle, I noticed that he was wincing and we found out later that he had cracked a rib on the second play of the game. He didn't complain, though, and didn't tell anyone about it until after the game. Of course, he was always a stubborn Dutchman with a lot of pride as well as a lot of talent.

While I was chasing after some of those early passes, I realized that Bear Coach George Halas had put in George McAfee (agile, fast, smart—a real old pro) to play me man for man from a floating safety. That meant that anytime I got as deep as the defensive halfback, McAfee automatically picked me up.

I accepted that move as a fine compliment from Halas, but it was the kind of a compliment that made me a bit anxious. McAfee was a good man, but I was determined to fake him back to the offensive platoon as soon as possible.

Early in the game, in a move which I couldn't find acceptable under the rules, McAfee used a wrestler's trick on me. When we were both away from the play, he managed to drop me with a scissors grip. I told him, and I may have used rather indelicate terms, that such actions had a way of coming home to roost.

In spite of Van Brocklin's passing troubles, most of the first quarter was a stalemate. Then, when Curley Morrison quick-kicked dead on our thirty-seven, Waterfield grabbed his helmet and went into the game. Apparently Van Brocklin thought coach Joe Stydahar had sent Bob in, and by the time Van and Joe realized Bob had entered the game on his own, it was too late to call him back. The first play Bob called was a hand-



Reprinted from the 1960 Ram YEARBOOK. One of the many interesting features in the annual publication now on sale at the Coliseum at all Ram games.

off to Glenn Davis, who streaked sixty-three yards for a touchdown. But it was a "touchdown" that was *not* a touchdown. A penalty called the play back, and in the next huddle I noticed that Waterfield was panting more than Davis.

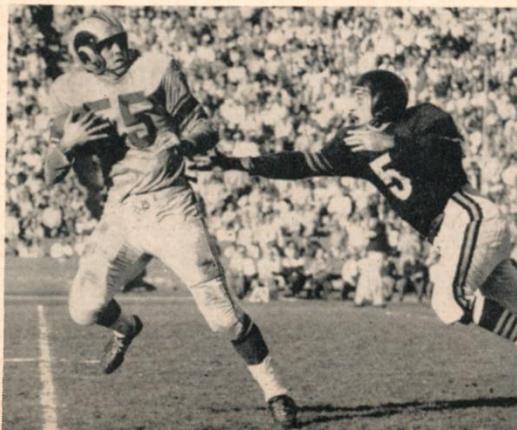
From that moment on, Buckets seemed to gain strength. It was incredible. The more energy he expended, the stronger he seemed to get. It was so unbelievable that I feared a sudden and complete collapse. Until the end of the game I was never convinced Bob would be able to keep the show on the road.

Right after that heart-breaking penalty on the Davis run, Bob laid a floater right in my lap for forty-two yards. About three plays later, he booted a 43-yard field goal and we were in front, three to nothing.

Then the Bears' running game caught fire, and Morrison, George Gulyanics and Al Campana pounded for 65 yards and a touchdown. Normally, it was nothing to worry about to be down four points, because that 1950 Ram team had set all kinds of scoring records. But with Waterfield's endurance a question mark and with Van Brocklin out, four points seemed like forty.

A few minutes later we found a fresh start with a play that bolstered my contention that there's no defense against the perfectly executed pass. The best that any defender can do on a man-for-man basis is to react quickly to the receiver's fakes and moves. That split-second lag gives the receiver the advantage of a half step or more. To hold this lead, he must outrun the defender, without breaking stride. If the passer throws short, the stride is broken and the defender pulls even. The advantage is lost and the ball is just up for grabs.

It was a perfectly executed pass that brought us our first touchdown against the Bears. I was able to shake



McAfee for a one stride advantage, and Waterfield, throwing about forty-five yards in the air, laid the ball in my lap as I kept the same pace. McAfee lunged, missed and fell, and at that moment, according to the picture caught by the Herald-Express' Tom Courtney, I gave McAfee a rather contemptuous sneer. It was, of course, turnabout, legal-style, for the scissors. I eased on into the end zone with no one else near me, thinking, "If Bob can keep this up, we'll beat 'em."

Later in the second quarter we were on the Bear twenty-seven. I got a step ahead of McAfee, but I had to go all out to stay in front. As I crossed the goal line at full speed, Waterfield hit me right in the hands. That made it seventeen to seven at halftime.

Right here I'd like to say that I thought our team effort that day was tremendous. The pass protection, the ground game, Freddy Naumetz' wonderful defensive unit—all groups and individuals played their parts and played them well.

In the second half, I had a couple more brushes with McAfee as I ran my receiving total to 199 yards. On one occasion, I took a short pass thrown to me five yards behind the line of scrimmage. They tell me I dodged and shook off a half dozen guys in the next 27 yards, including McAfee, who accidentally got a finger

(Continued on Page 21)

LOS ANGELES RAMS	POS.	CHICAGO BEARS
Fears	LE	Wightkin
Huffman	LT	F. Davis
Finlay	LG	Barwegan
Statuto	C	Turner
Stephenson	RG	Serini
Reinhard	RT	Stenn
Hirsch	RE	J. Keane
Van Brocklin	QB	Lujack
G. Davis	LH	Gulyanics
V. T. Smith	RH	Rykovich
Hoerner	FB	Morrison

SUBSTITUTIONS:

LOS ANGELES: Ends—Brink, T. Keane, Zilly, Boyd, B. Smith. Tackle—Bouley. Guards—Vasicek, Paul, West, Lazetich, Thompson. Center—Naumetz. Backs—Williams, Waterfield, Barry, Kalmanir, Lewis, Younger, Towler, Pasquariello.

CHICAGO: Ends—Kavanaugh, Sprinkle, Dempsey. Tackles—Bäuman, Connor. Guard—Bray. Centers—Clarkson, Negus. Backs—Hunsinger, H. Davis, Boone, Hoffman, Kindt, Campana, McAfee, Cody.

LOS ANGELES RAMS

1960 PRE-SEASON ROSTER

No.	Name	Pos.	School	Hgt.	Wgt.	Age	Yr. in NFL
26	Arnett, Jon	HB	USC	5-11	193	25	4
74	Baker, John	E-T	No. Carolina Coll.	6-6	291	24	3
66	Barry, Al	G	USC	6-2	230	28	5
22	Bass, Dick	HB	COP	5-10	190	22	1
78	Boeke, Jim	T	Heidelberg	6-5	230	22	1
79	Bradshaw, Charles	T	Baylor	6-6	255	24	3
80	Brito, Gene	E	Loyola (LA)	6-2	230	34	9
17	Britt, Charlie	HB	Georgia	6-2	180	22	1
25	Burroughs, Don	HB	Colorado State	6-4	186	29	6
81	Dale, Carroll	E	VPI	6-1	194	22	1
44	Ellersick, Don	HB	Washington State	6-1	193	22	1
65	Guzik, John	LB	Pittsburgh	6-3	236	23	2
64	Hord, Roy	G	Duke	6-4	232	25	1
10	Humphrey, Buddy	QB	Baylor	6-1	199	25	2
56	Hunter, Art	C	Notre Dame	6-4	248	27	6
67	Janerette, Charles	G	Penn State	6-3	240	21	1
57	Jobko, Bill	LB	Ohio State	6-2	218	24	3
20	Karilivacz, Carl	HB	Syracuse	6-0	190	28	8
72	Kenerson, John	T	Kentucky State	6-3	255	21	1
63	Lansford, Alex	G	Texas	6-2	232	26	6
84	Long, Bob	LB	UCLA	6-4	230	26	6
76	LoVetere, John	T	Compton J. C.	6-4	280	24	2
85	Lundy, Lamar	E	Purdue	6-7	235	25	4
34	Marconi, Joe	FB	West Virginia	6-2	220	26	5
33	Matson, Ollie	FB	San Francisco	6-2	210	30	8
21	Meador, Ed	HB	Arkansas Tech	5-11	185	23	2
55	Michaels, Lou	E-T	Kentucky	6-2	248	25	3
40	Morris, Jack	HB	Oregon	6-0	188	28	3
32	Pardee, Jack	LB	Texas A&M	6-2	220	24	4
82	Phillips, Jim	E	Auburn	6-1	199	24	3
48	Richter, Les	LB	California	6-3	232	29	7
15	Ryan, Frank	QB	Rice	6-3	195	23	3
43	Sherman, Will	HB	St. Mary's	6-2	197	30	8
29	Shofner, Del	E	Baylor	6-3	192	25	4
60	Stalcup, Jerry	LB	Wisconsin	6-0	219	22	1
77	Strugar, George	T	Washington	6-5	258	25	4
35	Thomas, Clendon	HB	Oklahoma	6-2	191	23	3
11	Villanueva, Danny	K	New Mexico State	5-11	200	22	1
9	Wade, Bill	QB	Vanderbilt	6-2	203	29	7
24	Wilson, Tom	HB	No College	6-0	204	27	5

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LOS ANGELES RAMS

(PROBABLE DEFENSIVE STARTING LINEUP)

No.	Name	Pos.	No.	Name	Pos.	No.	Name	Pos.
9	Wade, Bill	QB	55	Michaels, Lou	T	80	GENE BRITO	LE
10	Humphrey, Buddy	QB	56	Hunter, Art	C	77	GEORGE STRUGAR	LT
11	Villanueva, Danny	K	57	Jobko, Bill	LB	76	JOHN LOVETERE	RT
15	Ryan, Frank	QB	60	Stalcup, Jerry	LB	85	LAMAR LUNDY	RE
17	Britt, Charles	HB	63	Lansford, Alex	G	32	JACK PARDEE	LLB
20	Karilivacz, Carl	HB	64	Hord, Roy	G	48	LES RICHTER	MLB
21	Meador, Ed	HB	65	Guzik, John	LB	57	BILL JOBKO	RLB
22	Bass, Dick	HB	67	Janerette, Charles	G	21	ED MEADOR	LH
24	Wilson, Tom	HB	68	Barry, Al	G	90	JACK MORRIS	RH
25	Burroughs, Don	HB	72	Kenerson, John	T	25	DON BURROUGHS	LS
26	Arnett, Jon.	HB	74	Baker, John	T	44	DON ELLERSICK	RS
29	Shofner, Del	E	76	LoVetere, John	T			
32	Pardee, Jack	LB	77	Strugar, George	T			
33	Matson, Ollie	FB	78	Boeke, Jim	T			
34	Marconi, Joe	FB	79	Bradshaw, Charles	T			
35	Thomas, Clendon	HB	80	Brito, Gene	E			
40	Morris, Jack	HB	81	Dale, Carroll	E			
43	Sherman, Will	HB	82	Phillips, Jim	E			
44	Ellersick, Don	HB	84	Long, Bob	E-LB			
48	Richter, Les	LB	85	Lundy, Lamar	E			



NEW YORK GIANTS

(PROBABLE OFFENSIVE STARTING LINEUP)

No.	Name	Pos.	No.	Name	Pos.	No.	Name	Pos.
44	KYLE ROTE	LE	11	Grosscup, Lee	QB	62	Dess, Darrell	G
66	JACK STROUD	LT	12	Hall, Pete	QB	66	Stroud, Jack	T-G
62	DARRELL DESS	LG	15	Shaw, George	QB	70	Huff, Sam	LB
78	BOB SCHMIDT	C	16	Gifford, Frank	HB	71	Kelly, Ellison	T-G
74	LOU CORDILEONE	RG	20	Patton, Jimmy	HB	72	Youso, Frank	T
72	FRANK YOUSO	RT	21	Riley, Lee	HB	73	Jacobs, Proverb	T
85	BOB SCHNELKER	RE	22	Lynch, Dick	HB	74	Cordileone, Lou	T-G
42	CHARLIE CONERLY	QB	24	King, Phil	HB-F	75	Katcavage, Jim	E
16	FRANK GIFFORD	LH	25	Nolan, Dick	HB	76	Grier, Roosevelt	T
24	PHIL KING	RH	26	Webster, Jimmy	HB	77	Modzelewski, Dick	T
40	JOE MORRISON	FB	29	Webster, Alex	HB	78	Schmidt, Bob	T-C
			30	Leo, Jim	E-LB	79	Brown, Roosevelt	T
			31	Scott, George	HB	81	Robustelli, Andy	E
			33	Tripplett, Mel	FB	82	Scott, Tom	LB
			34	Chandler, Don	HB	83	Simms, Bob	E
			40	Morrison, Joe	FB	84	Svare, Harland	LB
			41	Crow, Lindon	HB	85	Schnelker, Bob	E
			42	Conerly, Charles	QB	86	Kimber, Bill	E
			44	Rote, Kyle	E	88	Summerall, Pat	E
			48	Stits, Bill	HB	89	Livingston, Cliff	LB
			55	Wietecha, Ray	C			

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RAMS' FIVE YEAR RECORD VS 1960 HOME OPPONENTS

BALTIMORE COLTS

Rams	Opponent	
17	1955	17
20		14
21	1956	56
31		7
14	1957	31
37		21
7	1958	34
30		28
21	1959	35
26		45

GREEN BAY PACKERS

Rams	Opponent	
28	1955	30
31		17
17	1956	42
49		21
31	1957	27
42		17
20	1958	7
34		20
45	1959	6
20		38

CHICAGO BEARS

Rams	Opponent	
20	1955	31
3		24
24	1956	35
21		30
26	1957	34
10		16
10	1958	31
41		35
28	1959	21
21		26

ST. LOUIS CARDINALS

(Formerly Chicago Cardinals)

DETROIT LIONS

Rams	Opponent	
17	1955	10
24		13
21	1956	24
7		16
7	1957	10
35		17
42	1958	28
24		41
7	1959	17
17		23

SAN FRANCISCO 49ERS

Rams	Opponent	
23	1955	14
27		14
30	1956	33
30		6
20	1957	23
37		24
33	1958	3
56		7
0	1959	34
16		24

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NEW YORK GIANTS

1960 PRE-SEASON ROSTER

No.	Name	Pos.	School	Hgt.	Wgt.	Age	Yr. in NFL
79	Brown, Roosevelt	T	Morgan State	6:03	245	27	8
34	Chandler, Don	HB	Florida	6:02	205	25	5
42	Conerly, Charles	QB	Mississippi	6:01	185	39	13
74	Cordileone, Lou	T-G	Clemson	6:00	240	23	1
41	Crow, Lindon	HB	U.S.C.	6:01	205	27	6
62	Dess, Darrell	G	N. Carolina State	6:00	235	25	3
16	Gifford, Frank	HB	U.S.C.	6:01	200	30	9
76	Grier, Roosevelt	T	Penn State	6:05	285	27	5
11	Grosscup, Lee	QB	Utah	6:00	185	23	1
12	Hall, Pete	QB	Marquette	6:03	200	22	1
70	Huff, Sam	LB	West Virginia	6:01	230	25	5
73	Jacobs, Proverb	T	California	6:05	255	25	2
75	Katcavage, Jim	E	Dayton	6:03	230	25	5
71	Kelly, Ellison	T-G	Michigan State	6:01	231	24	2
86	Kimber, Bill	E	Florida State	6:02	190	24	2
24	King, Phil	HB-F	Vanderbilt	6:04	225	24	3
30	Leo, Jim	E-LB	Cincinnati	6:01	215	22	1
89	Livingston, Cliff	LB	U.C.L.A.	6:03	215	30	7
22	Lynch, Dick	HB	Notre Dame	6:01	200	24	3
77	Modzelewski, Dick	T	Maryland	6:00	260	29	8
40	Morrison, Joe	FB	Cincinnati	6:01	194	22	2
25	Nolan, Dick	HB	Maryland	6:01	185	28	7
20	Patton, Jimmy	HB	Mississippi	5:10	180	28	6
21	Riley, Lee	HB	Detroit	6:01	190	27	5
81	Robustelli, Andy	E	Arnold	6:01	230	32	10
44	Rote, Kyle	E	S.M.U.	6:00	200	32	10
78	Schmidt, Bob	T-C	Minnesota	6:04	245	24	3
85	Schnelker, Bob	E	Bowling Green	6:04	215	30	8
31	Scott, George	HB	Miami of Ohio	6:01	180	22	2
82	Scott, Tom	LB	Virginia	6:02	220	30	8
15	Shaw, George	QB	Oregon	6:00	180	27	6
83	Simms, Bob	E	Rutgers	6:01	210	22	1
84	Stits, Bill	HB	U.C.L.A.	6:00	195	28	8
66	Stroud, Jack	T-G	Tennessee	6:01	235	31	8
88	Summerall, Pat	E	Arkansas	6:04	235	30	9
84	Svare, Harland	LB	Washington State	6:00	215	28	7
33	Triplett, Mel	FB	Toledo	6:01	215	28	6
29	Webster, Alex	HB	N. Carolina State	6:03	220	29	6
26	Webster, Jimmy	HB	Marquette	6:01	195	24	1
55	Wietecha, Ray	C	Northwestern	6:01	225	31	8
72	Youso, Frank	T	Minnesota	6:04	260	24	3

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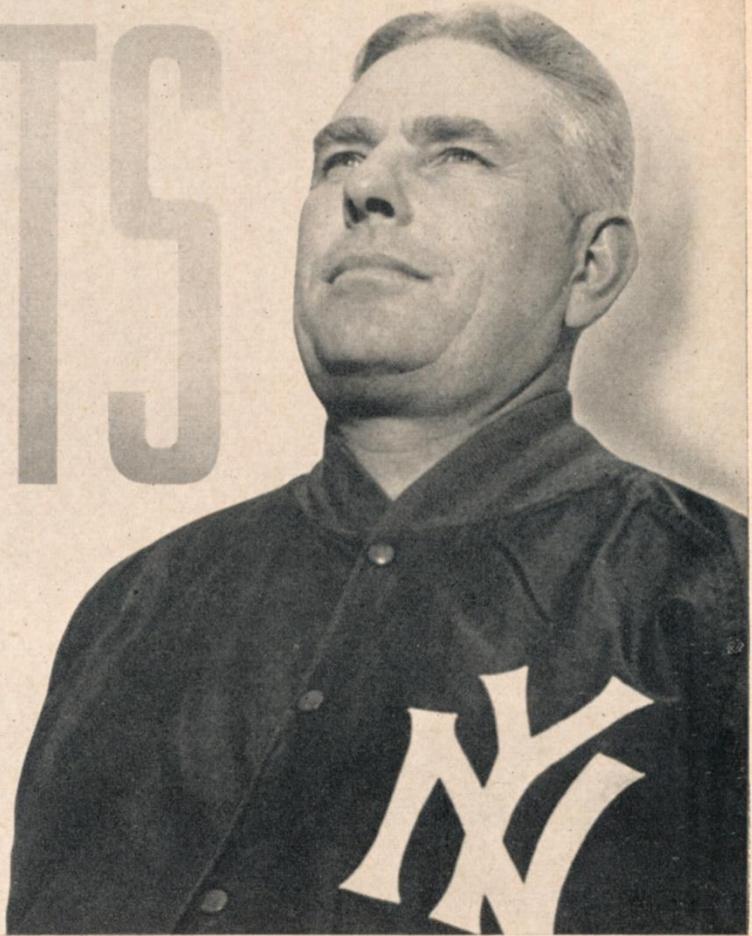
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GIANTS



JIM LEE HOWELL Head Coach

TURNABOUT IS FAIR PLAY

(Continued from Page 13)

in my eye just before I reached the end zone.

I had to sit out much of the rest of the game with lousy vision. I remember vainly trying to read the scoreboard. But it didn't make too much difference. I couldn't see, but I knew we had twenty-four points and it seemed as if it would be enough.

Johnny Lujack got one more Bear drive going, and the final score was 24-14.

The rest of the game was fiercely played. It was so rough that even the usually mild Gil Bouley was tossed out for a little extracurricular activity. But then in those days the Bears and Rams shared many rough moments.

I think I have explained some facets of that victory. I have explained why Van Brocklin was off form. I have explained how Waterfield's fantastic accuracy nullified the Halas-McAfee strategy and gave me my most satisfying day in football.

most satisfying day in football.

But the story of Waterfield's physical endurance after the flu siege is another matter. I knew the facts. I saw the strength incredibly surge back. I was, to put it mildly, astounded.

But to explain it—I beg off. That must be somebody else's department.

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NATIONAL FOOTBALL LEAGUE

1960 SCHEDULE

RAMS PRE-SEASON

Aug. 13	Philadelphia	20	at Los Angeles	7
" 19	Washington	21	at Los Angeles	26
" 27	Cleveland	17	at Los Angeles	22
Sept. 4	Los Angeles	49	at Pendleton (Cowboys)	14
9	San Francisco	17	at Los Angeles	28
" 15	New York		at Los Angeles	

NFL SEASON

Sept. 23	St. Louis		at Los Angeles	
" 24	Pittsburgh		at Dallas	
" 25	Chicago		at Green Bay	
" 25	Cleveland		at Philadelphia	
" 25	New York		at San Francisco	
" 25	Washington		at Baltimore	
" 30	Detroit	—Bye		
Oct. 2	Philadelphia		at Dallas	
" 2	Chicago		at Baltimore	
" 2	Detroit		at Green Bay	
" 2	Los Angeles		at San Francisco	
" 2	New York		at St. Louis	
" 2	Pittsburgh		at Cleveland	
" 2	Washington		at Washington	—Bye
Oct. 9	Baltimore		at Green Bay	
" 9	Dallas		at Washington	
" 9	Los Angeles		at Chicago	
" 9	New York		at Pittsburgh	
" 9	St. Louis		at Philadelphia	
" 9	San Francisco		at Detroit	
" 16	Cleveland	—Bye		
Oct. 16	Cleveland		at Dallas	
" 16	Detroit		at Philadelphia	
" 16	Los Angeles		at Baltimore	
" 16	St. Louis		at Pittsburgh	
" 16	San Francisco		at Chicago	
" 16	Washington		at New York	
" 23	Baltimore	Green Bay	—Bye	
" 23	Chicago		at Detroit	
" 23	Dallas		at Los Angeles	
" 23	Philadelphia		at St. Louis	
" 23	Pittsburgh		at Cleveland	
" 23	San Francisco vs.		at Washington	
" 23	Green Bay		at Milwaukee	
" 30	Baltimore	New York	—Bye	
" 30	Chicago		at Dallas	
" 30	Cleveland		at San Francisco	
" 30	Detroit		at Washington	
" 30	Green Bay		at Los Angeles	
" 30	St. Louis		at Pittsburgh	
" 30	Philadelphia		at New York	

Nov. 6	Detroit		at San Francisco	
" 6	Green Bay		at Baltimore	
" 6	Los Angeles		at Dallas	
" 6	New York		at Cleveland	
" 6	Pittsburgh		at Philadelphia	
" 6	Washington		at St. Louis	
"	Chicago	—Bye		
Nov. 13	Baltimore		at Chicago	
" 13	Dallas		at Green Bay	
" 13	Los Angeles		at Detroit	
" 13	Pittsburgh		at New York	
" 13	St. Louis		at Cleveland	
" 13	Washington		at Philadelphia	
"	San Francisco	—Bye		
Nov. 20	Cleveland		at Pittsburgh	
" 20	Detroit		at Chicago	
" 20	Los Angeles vs.			
"	Green Bay		at Milwaukee	
" 20	Philadelphia		at New York	
" 20	St. Louis		at Washington	
" 20	San Francisco		at Dallas	
"	Baltimore	—Bye		
Nov. 24	Green Bay		at Detroit	
Nov. 27	Cleveland		at St. Louis	
" 27	Dallas		at Chicago	
" 27	New York		at Philadelphia	
" 27	San Francisco		at Baltimore	
" 27	Washington		at Pittsburgh	
"	Los Angeles	—Bye		
Dec. 4	Dallas		at New York	
" 4	Detroit		at Baltimore	
" 4	Green Bay		at Chicago	
" 4	Philadelphia		at St. Louis	
" 4	San Francisco		at Los Angeles	
" 4	Washington		at Cleveland	
"	Pittsburgh	—Bye		
Dec. 10	Green Bay		at San Francisco	
Dec. 11	Baltimore		at Los Angeles	
" 11	Chicago		at Cleveland	
" 11	Dallas		at Detroit	
" 11	New York		at Washington	
" 11	Philadelphia		at Pittsburgh	
"	St. Louis	—Bye		
Dec. 17	Green Bay		at Los Angeles	
Dec. 18	Baltimore		at San Francisco	
" 18	Chicago		at Detroit	
" 18	Cleveland		at New York	
" 18	Philadelphia		at Washington	
" 18	Pittsburgh		at St. Louis	
"	Dallas	—Bye		

MONDAY, Dec. 26 or SUNDAY, Jan. 1, 1961—World's Championship Play-Off in Home City of the Eastern Conference Champions.

SUNDAY, Jan. 15, 1961—ALL-STAR PRO BOWL GAME AT LOS ANGELES.

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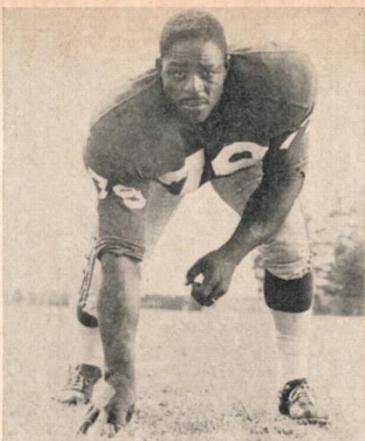
56	Norman Schachter	Referee
12	Cletus Gardner	Umpire
30	George Murphy	Head Linesman
41	Jack Nix	Back Judge
32	James Tunney	Field Judge

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Kyle Rote, End



Rosey Brown, Tackle



Charlie Conerly, Quarterback



Cliff Livingston, Linebacker



Bob Schnelker, End



Sam Huff, Linebacker

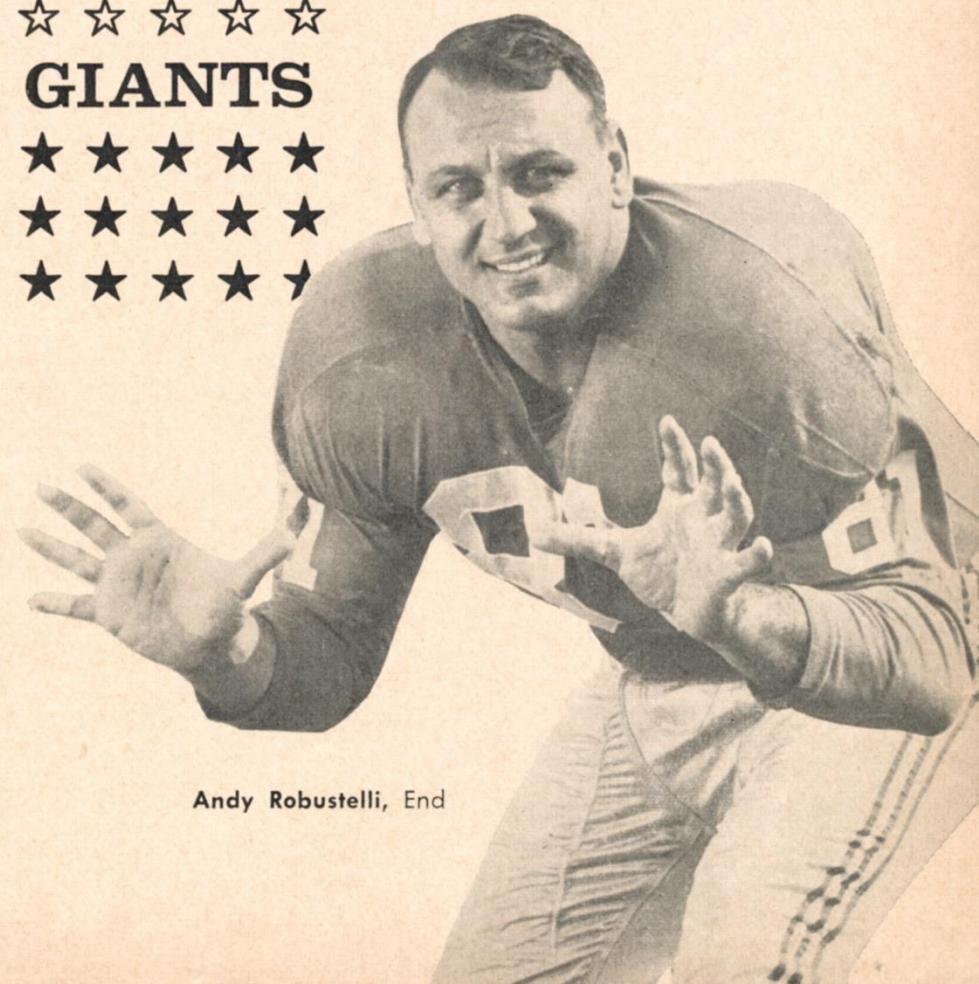


Jim Katcavage, End

★ ★ ★ ★ ★
GIANTS
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★ ★ ★ ★ ★
★ ★ ★ ★ ★



Rosey Grier, Tackle

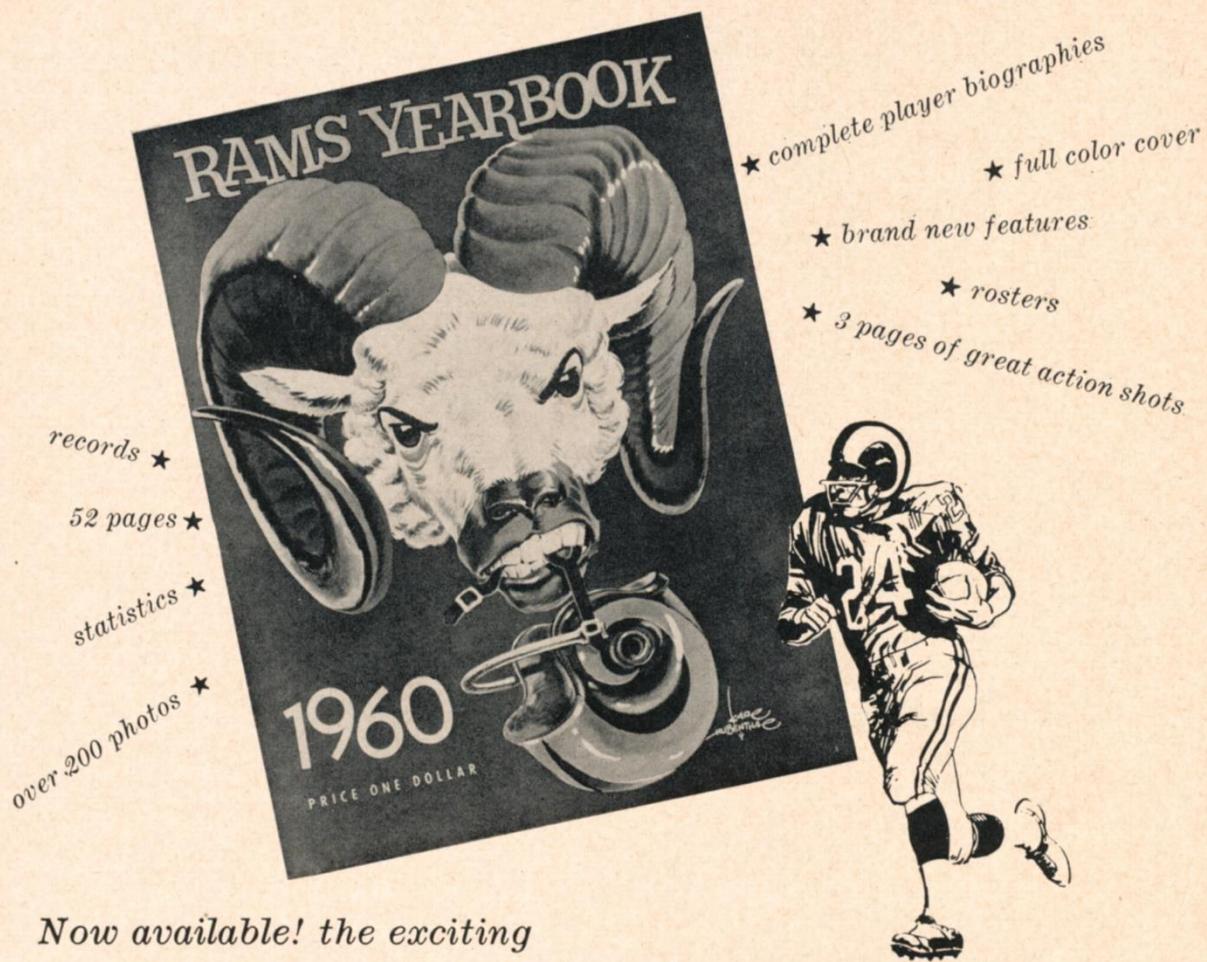


Andy Robustelli, End



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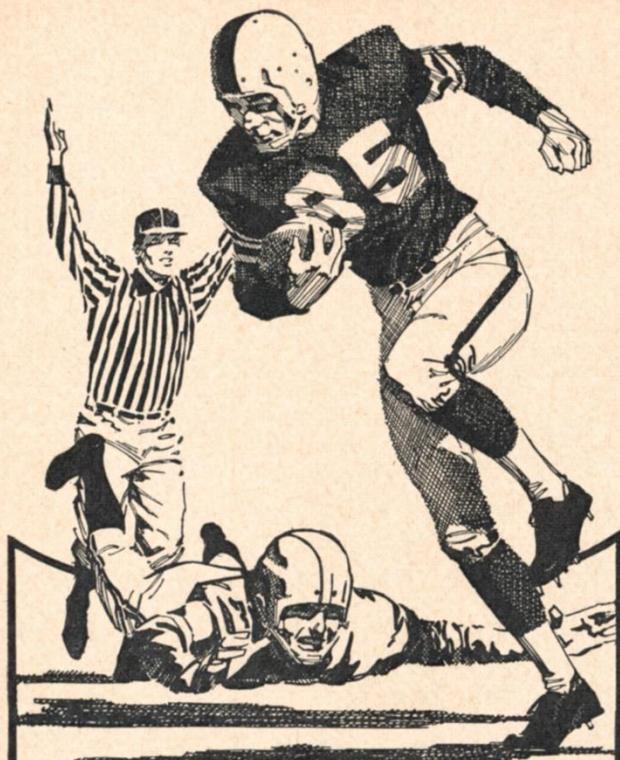
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MEET THE RAMS

(Continued from Page 4)

college, hitting 50-9 in shot put. Married to former Phyllis Ann Beal. Is first lieutenant in Air Force Reserve. Born December 24, 1930.

Vic Lindskog Offensive Line Coach Stanford

When Head Coach Bob Waterfield was seeking an experienced staff of National Football League men as assistant coaches, Vic Lindskog was a natural. With eight years as a center with the then top-rated Philadelphia Eagles and a coach there for another three years, Lindskog knows what it is to play on championship teams. This became a habit with him even in college at Stanford. Played on a winner there in ten straight games and a Rose Bowl victory over Nebraska. He also coached the Vancouver Lions in Canada and then had success at Bakersfield College, from where Waterfield employed him for the Rams.

George Strugar Defensive Tackle Washington

Strugar is developing into one of the top defensive tackles in the NFL since being drafted by the Rams on the third round following his 1956 season at Washington. In pre-season games this year he scored one touchdown on an intercepted pass in one game and repeated the feat last week against the 49ers, only to have the play called back because of a penalty. A good pass rusher and good speed for a 258-pound man. Had a great senior year at Washington. Was named to College All-Star squad and played in East-West game. Earned All-Coast honors and basketball letters at Washington and plays on the Rams' off-season basketball team. Is single. Born April 2, 1934.

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Man standing models "Touchdown" knee length corduroy coat featuring rugged wool plaid liner, Men's-\$29.95, Students'-\$22.95, Boys'-\$19.95.

Enjoy food and liquid refreshment in comfort with a Thermos® Stadium Kit. Two quart Thermos vacuum bottles, two sandwich boxes, outside pocket for blanket or other gear. By American Thermos Products Co., \$17.95.

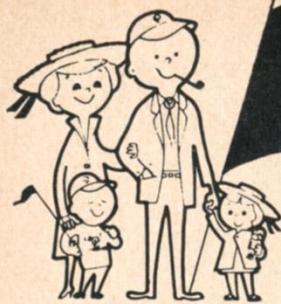
Blanket is 100% virgin Acrilan*, washable, whip-stitched edges, built-in foam pad carrying case, \$12.95, by Troy Blanket Mills.

OFFICIAL NFL TEAM MERCHANDISE IS FEATURED IN YOUR CITY AT:

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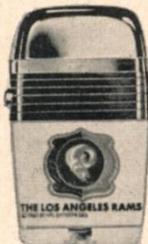
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Tall Hi-Ball Set of 8 . . . \$5.00

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Available in single sets and assortments.



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Sizes S-M-L

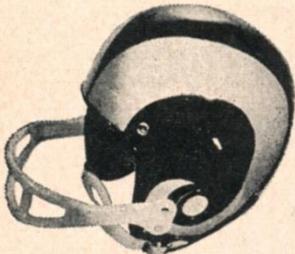
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Deluxe Helmet

Sizes S-M-L

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Price: \$2.75

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Item

Size

Item

Size

(add 4% Sales Tax and 25¢ for handling and postage to each order — no C.O.D.'s)

THIS MERCHANDISE AVAILABLE AT ALL LEADING STORES.

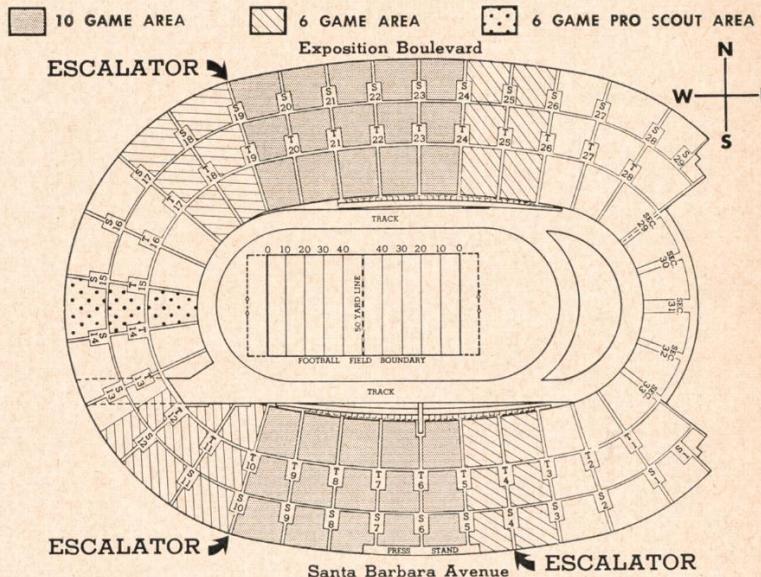
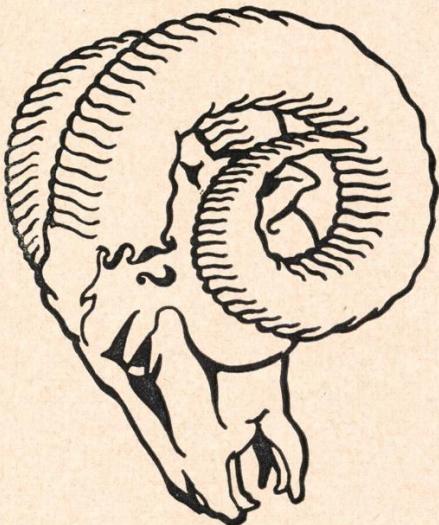
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Season Reservation Deadline—Sept. 22, 1960

ADVANTAGES:

- 1—Cancellations in the 10 GAME AREA are only sold to subscribers of record in the 6 GAME AREA.
- 2—You will have priority to purchase your Season Tickets for any pre-season or post season games played in Los Angeles. This includes the Times Charity Game and the Pro Bowl Game.

PRICE:

6 GAME PRIORITY AREA
Mandatory to Purchase
6 League Games

\$23.40

Condition of Purchase:

No refunds made on Season Reservations after Saturday, August 13th.

To Obtain Your Season Reservation:

Fill out the Order Form NOW and mail it with your check or money order to the

LOS ANGELES RAMS FOOTBALL CLUB
7813 Beverly Boulevard
Los Angeles 36, California

Please make all checks or money orders payable to The Los Angeles Rams.

No.	Amount
6 LEAGUE GAMES (Mandatory to Purchase)	
ST. LOUIS CARDINALS—Fri., Sept. 23—8:15 P.M.	
CHICAGO BEARS—Sun., Oct. 23—1:35 P.M.	
DETROIT LIONS—Sun., Oct. 30—1:35 P.M.	
SAN FRANCISCO 49ERS—Sun., Dec. 4—1:35 P.M.	
BALTIMORE COLTS—Sun., Dec. 11—1:35 P.M.	
GREEN BAY PACKERS—Sat., Dec. 17—1:35 P.M.	
SEASON RESERVATIONS—@ \$23.40 per seat	
Postage & Mailing .30	
TOTAL AMOUNT OF CHECK OR MONEY ORDER \$	

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FOR ADDITIONAL TICKET INFORMATION TELEPHONE WEst 3-8291

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There's a lot of satisfaction in pointing out something good to a friend. That's why it sometimes happens that one cigarette out of a pack of Dual Filter Tareytons never does get smoked.

People break it open to show its unique Dual Filter containing Activated Charcoal. They may not know why it works so well, but they do know this: It filters for *flavor*—the *finest flavor* by far. Yes, above all, Tareyton has the taste . . . and the Dual Filter does it!

Try a pack of Dual Filter Tareyton. We believe the extra pleasure they bring will soon have you passing the good word to your friends.

NEW DUAL FILTER

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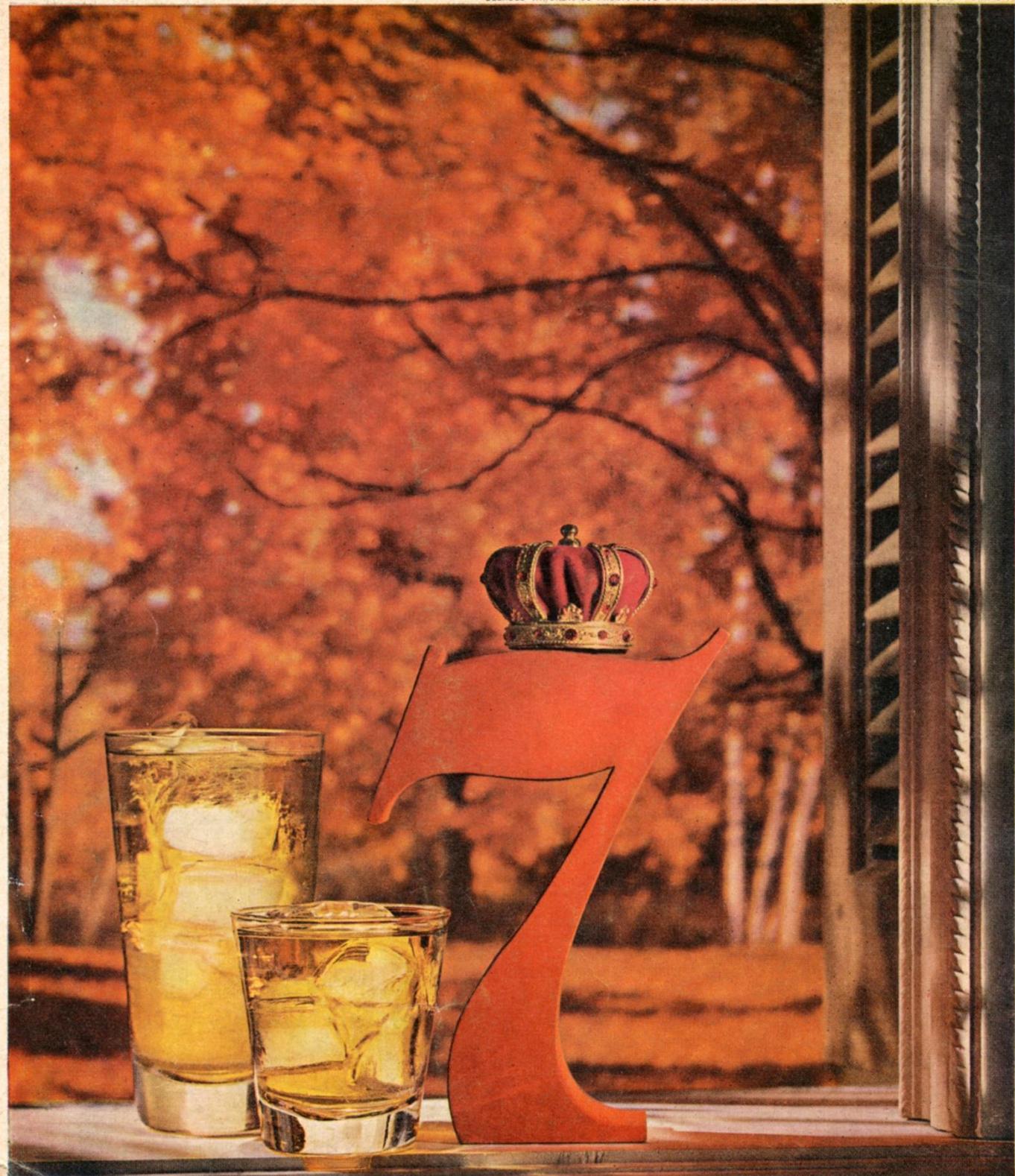
Tareyton has the taste— **DUAL FILTER DOES IT!**

HERE'S HOW: 1. It combines a unique inner filter of ACTIVATED CHARCOAL . . . definitely proved to make the taste of a cigarette mild and smooth . . .

2. with a pure white outer filter. Together they select and balance the flavor elements in the smoke. Tareyton's **flavor-balance** gives you the best taste of the best tobaccos.

Tareyton

When you can't come to the games TUNE IN RAMS FOOTBALL on KMPC or consult your local radio listings. All games brought to you by DUAL FILTER TAREYTON.



Invitation to Relaxation

The time is twilight, the mood is mellow, the drink is 7 Crown—the happiest combination to end a long day's labors. If you haven't savored these rewards of relaxation, do so tonight, keeping in mind the spirit of the hour is the whiskey that delivers clarity and character of taste surpassing any other. **SAY SEAGRAM'S AND BE SURE**

