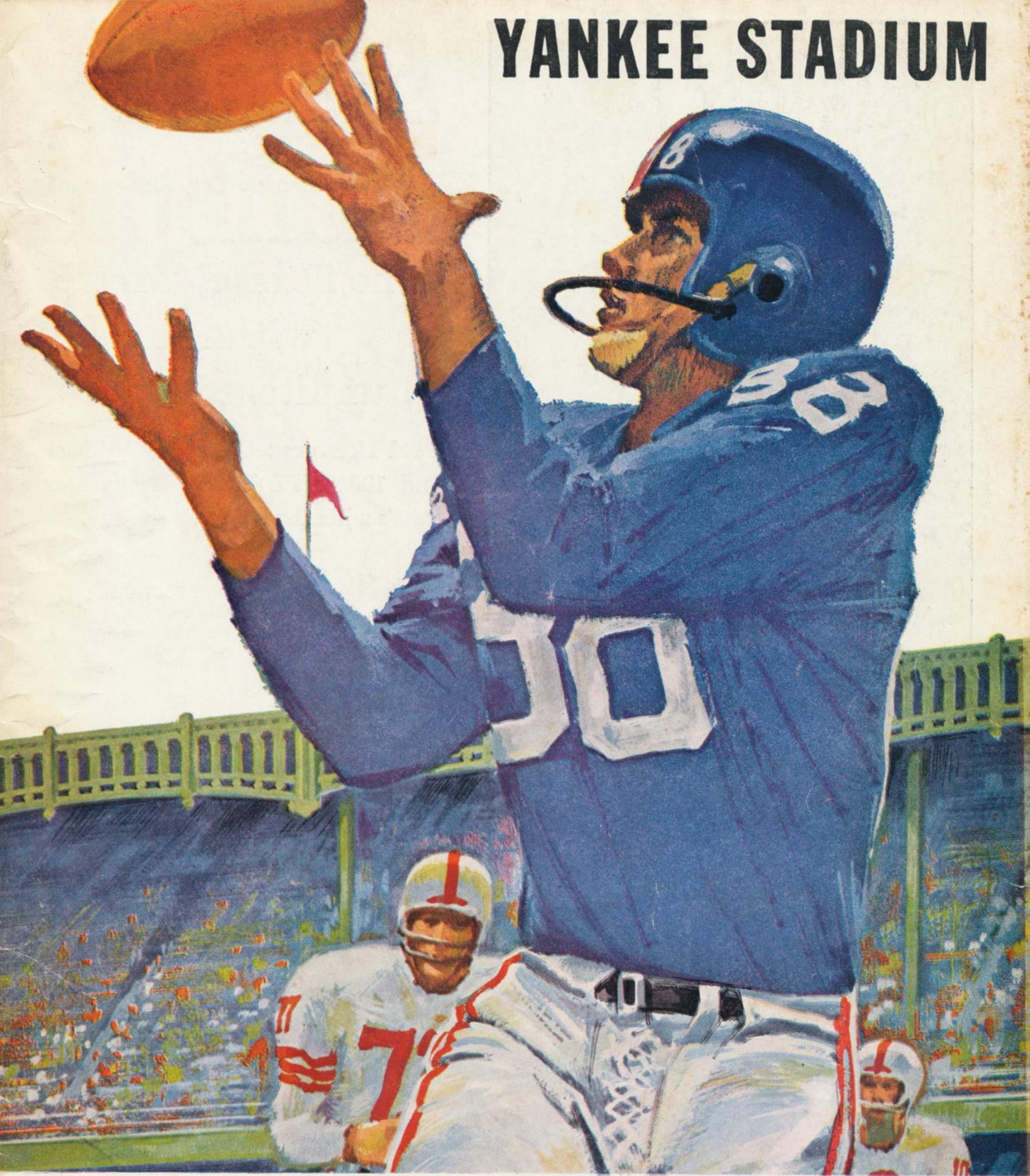


YANKEE STADIUM



NEW YORK GIANTS

**OFFICIAL PROGRAM
50 CENTS**

PITTSBURGH STEELERS

OCTOBER 14, 1962

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OFFICIAL PROGRAM NEW YORK GIANTS



vs. PITTSBURGH STEELERS
YANKEE STADIUM • Oct. 14, 1962

Volume 38

Number 1

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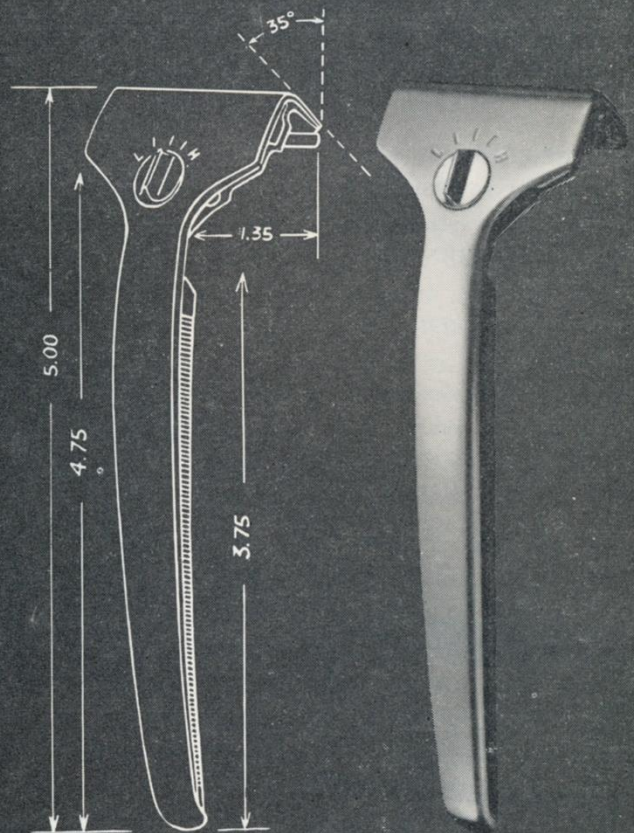
New York Football Giants

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"Tobacco IS OUR MIDDLE NAME"

Here We Go Again!

WITH today's game against the Steelers, the Giants launch the thirty-eighth season of National League football in New York. The squad Coach Allie Sherman brings home to the Stadium appears to be capable of making a strong defense of the Eastern title it won a year ago. In four road games, it compiled a 3-1 won-lost record, successively beating the Eagles, the Steelers and the Cardinals after dropping a close decision to the Browns.

Sweeping changes in personnel have been made since last season but the Giants retain the basic assets that made them great in 1961, viz. a dynamic passing attack and a rock-ribbed defense.

Y. A. Tittle, backed at quarterback by Ralph Guglielmi, a new acquisition, has been showing the same deft passing touch he displayed last year and surprised even himself by running 21 yards to a touchdown last Sunday against the Cardinals. The Bald Eagle has a bolstered corps of receivers. Dangerous Del Shofner and Joe Walton are supported at the ends by the rookie Jim Collier



COACH AL SHERMAN

and Aaron Thomas, acquired from the 49ers in a recent trade. Frank Gifford, whose return offsets the retirement of Kyle Rote, and versatile Joe Morrison are other prime targets, operating from the flanker back spot in the Giants' three-end attack.

Behind the ball are Alex Webster, who had his finest of many good seasons last year, and Phil King, back in top form after a couple of injury-ridden campaigns. The alternate running backs, both new to the club, are fleet Johnny Counts from New Rochelle and Paul Dudley, another promising rookie from Vanderbilt acquired from the Packers in a pre-season trade.

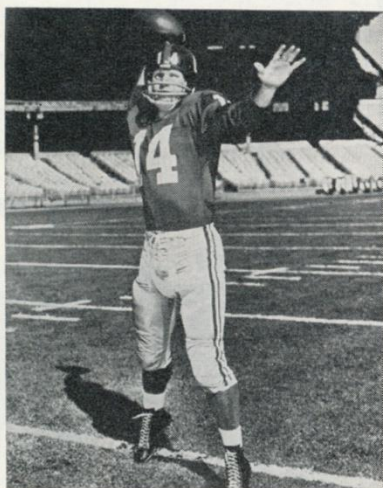
With the important addition of Reed Bohovich, a big rookie tackle from Lehigh, and Bookie Bolin, an impressive young guard from Mississippi who is ready to go after breaking a leg in pre-season practice, the offensive line is a hold-over unit. Ray Wietcha, at center, is flanked by Darrell Dess and Jack Stroud, with Rosy Brown and Bohovich or Greg Larson at the tackles.

Don Chandler, the great punter of years past, has taken on the added assignment of place-kicking and, to date, can't be faulted, for distance or direction.

The defensive unit still presents the vaunted rushline of Jim Katcavage, Dick Modzelewski, Rosy Grier and Andy Robustelli but changes have been made in the secondary. Bill Winter, a newcomer from little St. Olaf College in Minnesota now teams with Sam Huff and Tom Scott behind the line, Cliff Livingston having been traded to the Vikings.

In the tertiary, as Ted Husing used to call it, Erich Barnes and Dick Lynch again are the half-backs. Allan Webb, who broke in last year as a late-season replacement for the departed Dick Nolan, now is the starting left safety, paired with the incomparable Jim Patton.

On paper and on the field, it's a sound, solid Giant team that we think you'll like. It has the qualifications to put on another rousing season of National League football at the Stadium. There's no football like pro football!



Y. A. TITTLE



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(Four great lines, over 40 new models . . . all LIVELY!)

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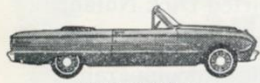
FUTURA 2-DOOR SEDAN



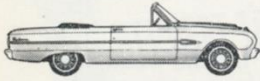
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FUTURA 4-DOOR SEDAN



FUTURA CONVERTIBLE



FUTURA SPORTS CONVERTIBLE



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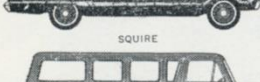
DELUXE 2-DOOR WAGON



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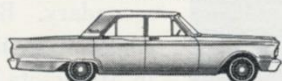


DELUXE CLUB WAGON

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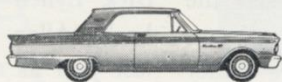
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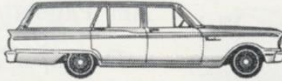
500 4-DOOR SEDAN



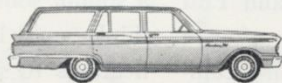
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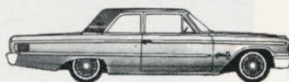
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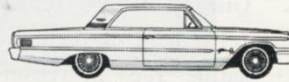
4-DOOR SEDAN



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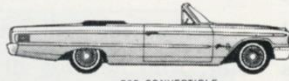
500 4-DOOR SEDAN



500 2-DOOR HARDTOP



500 4-DOOR HARDTOP



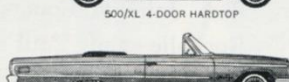
500 CONVERTIBLE



500/XL 2-DOOR HARDTOP



500/XL 4-DOOR HARDTOP



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COUNTRY SQUIRE



9-PASS. COUNTRY SQUIRE

Fun is what's new in the '63 Falcon

Now there are fifteen swivel-hipped new Falcon models to choose from . . . and the accent is on the brand-new convertible. As with the entire Falcon line . . . the fun never sets on the Falcon Futura Convertible!

Ford Galaxie for '63 . . .

the look, power and now the feel of the fabulous Thunderbird!

Now Galaxie gives you Thunderbird's velvety ride . . . plus sizzling, pile-driving performance, courtesy of super-torque. Driving is believing with Galaxie, and there are 14 beautiful ways to believe this year!

'63 Ford Fairlane . . . hot new middleweight with V-8 punch—now in a full line!

This lean, lovely power runner now comes in nine eye-popping models . . . including all new hardtops and wagons, with a choice of two optional V-8 engines.

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For '63 here are four high-spirited, low-slung pleasure cars beyond comparison . . . Hardtop, Convertible, Sports Roadster and Landau. And they're all Thunderbird originals.

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They Coach the Giants



GIANT COACHING STAFF—Left to right: Jim Patton, assistant defensive player coach; Kyle Rote, offensive backfield coach; Al Sherman, head coach; Ken Kavanaugh, end coach; Ed Kolman, offensive line coach; Andy Robustelli, defensive player coach.

COACHING is more than just a business to the six members of the New York Giants' staff.

From head coach Al Sherman down the line, the Giant coaches are dedicated football men. The game is very much a part of their lives—in season and out.

The Giant coaches have been hired to shape a winning team, and to this end they devote themselves completely. But no matter how long the hours or how tedious the task, Sherman and his assistants have not lost sight of the fact that football is a game that also can be enjoyed.

"This is the way it should be," says Sherman, energetic and imaginative N. F. L. Coach of the Year in 1961.

"To be a football coach, a man must enjoy his work. Enjoyment and pride of achievement are important rewards to a coach. Money counts, too, of course. But there's more, much more, to coaching than mere dollars and cents."

Sherman is surrounded by football men whose dedication to the game matches his own.

The staff includes Ed Kolman, line; Ken Kavanaugh, ends; Kyle Rote, backfield; defensive player-coach Andy Robustelli and his assistant, Jim Patton, who continues to cavort as an all-pro safetyman.

The Giant aides represent an ideal blend of

youth and experience. Kavanaugh, at 45, and Kolman, at 44, are senior members of the staff, each with over 20 years in the National Football League. Then come Robustelli, 35; Rote, 34, and Patton, 29.

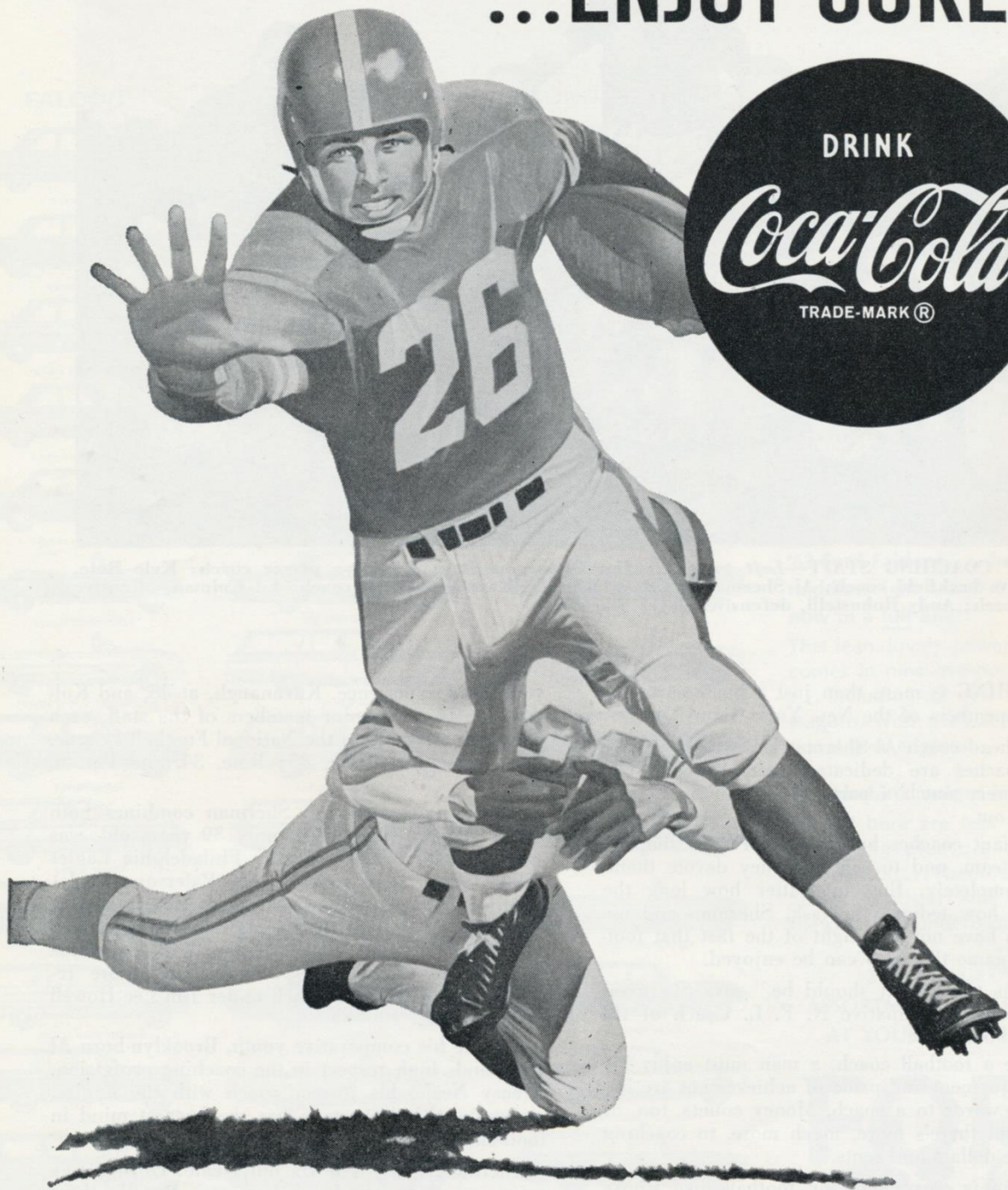
Appropriately enough, Sherman combines both youth and experience. Al, only 39 years old, was an NFL quarterback with the Philadelphia Eagles (1943-1947), head coach of the Paterson (N. J.) Panthers of the American Association (1948), backfield coach with the Giants under Steve Owen (1949-1953), head coach of the Winnipeg Blue Bombers in Canada (1954-1956) and, more recently, Giant offensive coach under Jim Lee Howell (1959-1960).

Despite his comparative youth, Brooklyn-born Al commands high respect in the coaching profession. Greasy Neale, his former coach with the Eagles, maintains that "Sherman has the keenest mind in football."

Sherman's record bears out Neale. During Al's reign as player-coach of Paterson, the Panthers won the American Association title. Then he moved on to the Giants and assembled the offense that tied Cleveland for the eastern crown in 1950. In Canada, Sherman guided Winnipeg to the championship play-offs three straight times. Howell's

(Continued on Pages 18-19)

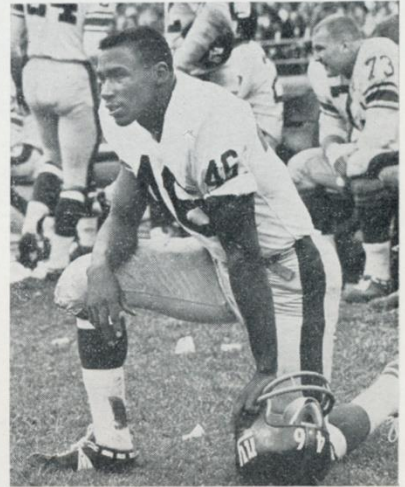
BE REALLY REFRESHED!
...ENJOY COKE!



Giants in Action



Ken Regan's trusty camera catches Alex Webster off and running against the Eagles.



Johnny Counts awaits the call in Philadelphia.



Bill Winter (31), the Giants' new linebacker, hits and holds an Eagle ball-carrier at Princeton.



General Sherman passes the word to his troops.



Ralph Guglielmi, about to call an automatic?



Ken Byers putting heat on Eagle pass blockers.



Warning: icy roads ahead...bad weather... more driving after dark. This is no time to be without seat belts.

Have a Chevron Dealer put them in your car this week. Cost? \$5.95 each, installed free.

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Many people have paid \$12.95 each for the same belts that most Chevron Dealers are offering for only \$5.95. The belts are made by Davis Aircraft

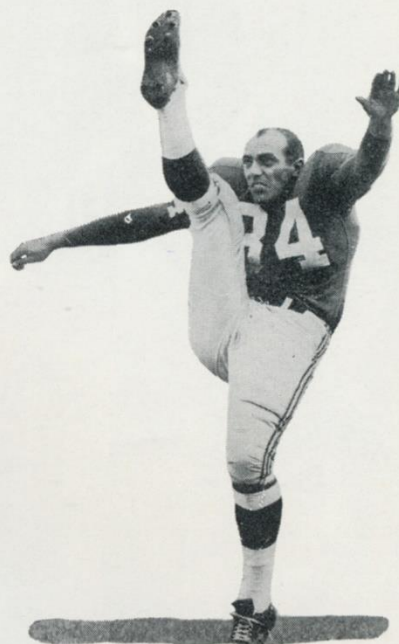
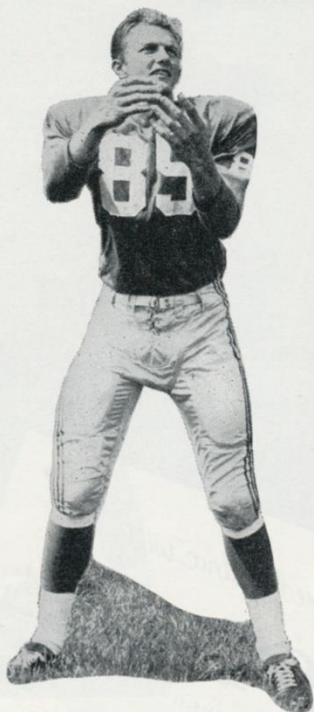
Products of 100% Caprolan® nylon, with adjustable, quick-opening buckles of strong aircraft aluminum. They exceed all known automotive safety standards—including the tough GSA requirements set by the U.S. Government.

If you don't have belts in your car, by all means have them installed before winter sets in. This week would be better than next. See your Chevron Dealer.



At the sign of the CHEVRON we take better care of your car

Giant Close-Ups

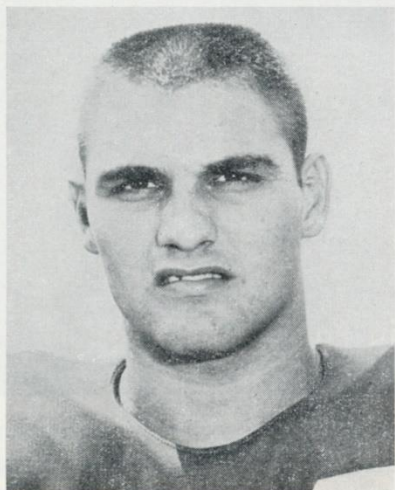


Don Chandler

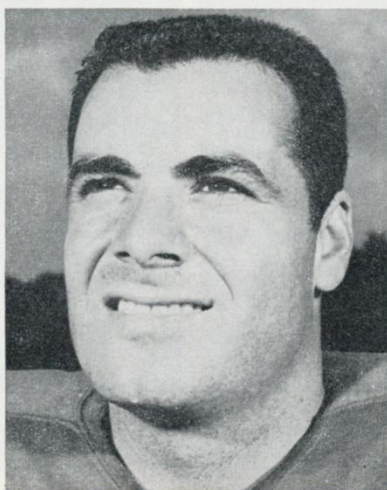
Del Shofner

Long noted as the most dangerous deep pass receiver in the NFL, **Del Shofner (85)** hit peak efficiency with the Giants in 1961. His 68 receptions were good for 1,125 yards, a total that led the league, and he scored 11 TDs. The Giants snagged Del, a 1957 Baylor graduate, in a pre-season deal with the Rams. In combination with Y. A. Tittle, he gave them an offensive boost that helped them win the Eastern title.

Giant fans are seeing **Don Chandler (34)** in a new role this season. Besides handling the punting assignment, which he has done admirably for six years, the strong-legged Florida graduate has taken over the place-kicking chores abandoned by the retired Pat Summerall. Don is doing better than just all right at his additional new job. He's getting both distance and direction on his placements.



Jim Collier



Joe Walton



Alex Webster

Among the several fine rookies the Giants have added to their roster this season is **Jim Collier (84)**. This swift, rangy end from Arkansas has displayed rare first-year ability to go and get that football. As he gets to know the Giant pass patterns better, you'll be seeing more of him. Jim has all the requisites of a good pro end—size, speed, and good hands, desire and intelligence.

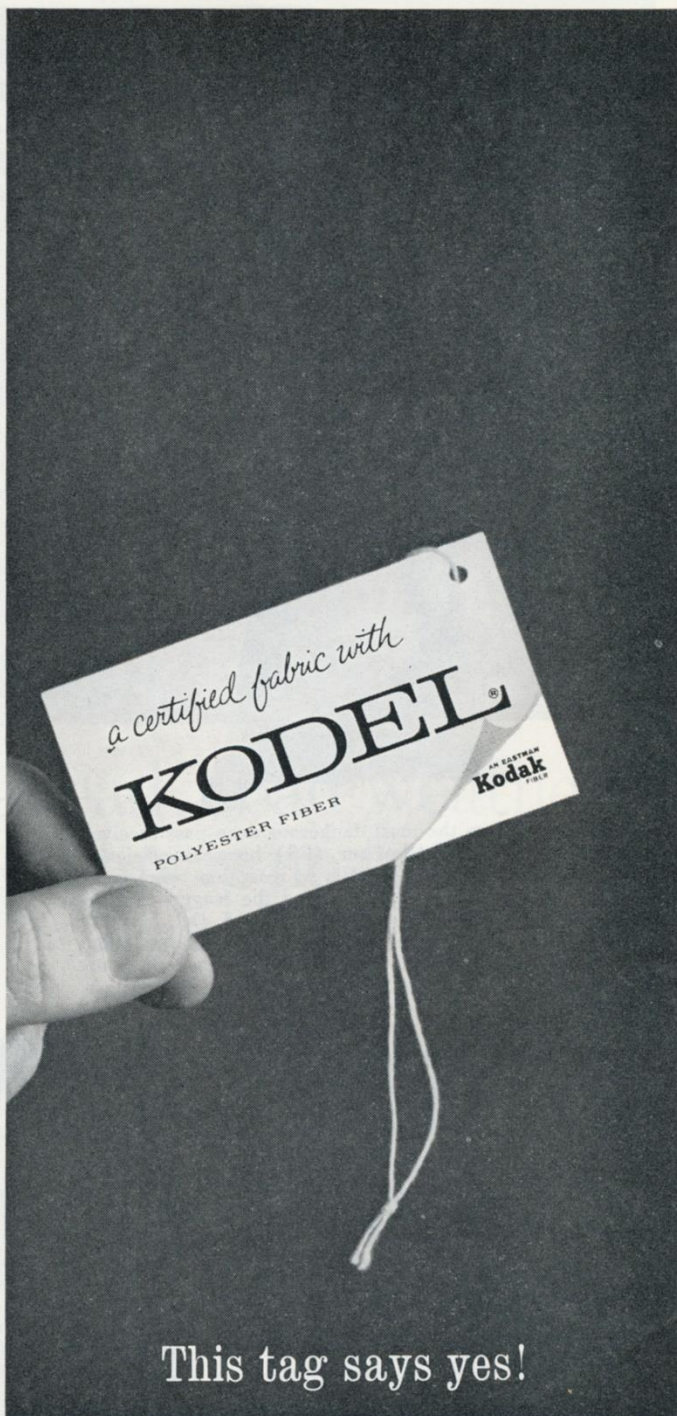
In his quiet, efficient way, **Joe Walton (80)** does a whale of a job for the Giants at the tight end spot on attack. Although the black-haired Pitt graduate not particularly big at 205 pounds, he blocks tellingly. And, although he's no speed demon, he has the knack of breaking clear for key catches over the line. The Giants got Joe from the Redskins before the 1961 season.

All but written off in 1960 after injuries had resulted in a second straight sub-par season, **Alex Webster (29)** had his best all-around year as a Giant in 1961. The big redhead from East Brunswick, N. J., hammered rival lines for 928 yards, to finish third in the NFL rushing totals. As in 1955-58, he once again was the Giants' bread-and-butter carrier.



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Giant Close-Ups



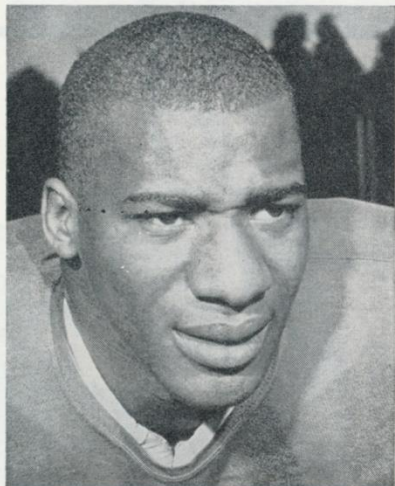
Greg Larson



Ray Wietecha

Greg Larson (53) captain of Minnesota's 1961 Rose Bowl team, joined the Giants last season and immediately established himself as a bright offensive line prospect. A center and linebacker in college, he was a starter at right tackle for most of his rookie season. This year, he has filled in at right guard as well as at tackle. He's also the No. 1 replacement for Ray Wietecha at center.

No center in football, say the Giants, can execute the blocking assignments that **Ray Wietecha (55)** carries out with practiced ease. The rugged 225-pound Northwestern graduate has fantastic lateral range. Ray also is the iron man of the Giants. Going into this season, he had played in 118 consecutive games and never had missed a minute of offensive play because of injury.



Erich Barnes



Jack Stroud



Dick Modzelewski

The Giants struck oil in 1961 when, in an involved pre-season deal with the Bears and Rams, they acquired **Erich Barnes (49)** from Chicago. The rangy 198-pound Purdue graduate, a No. 4 draft choice of the Bears in 1958, fitted right into the picture as a defensive backfield cornerman. His great speed, coordination and alertness make Barnes an outstanding pass-defender.

For all-around serviceability, there are few, if any, offensive lineman who can match **Jack Stroud (66)**. At various stages in his stellar 10-year career with the Giants, this deep-chested, powerfully-built Tennessee graduate has played regularly at both guards and both tackles. He also is used as a goal-line defender. Pulling or firing straight out, Jack is a lethal blocker.

Rugged, relentless **Dick Modzelewski (77)** has been a regular Giant defensive rushliner ever since his 1956 acquisition from the Steelers. He had put in two years with Washington before switching to Pittsburgh. Little Mo, so called because an older brother, Ed, preceded him into pro football, was an All-America at Maryland. A highly combative player, Dick is both an irresistible force and an immovable body.

MADISON SQ GARDEN

THIS WEEK'S
SPORTS CALENDAR



HOCKEY TONITE 7 PM **RANGERS vs TORONTO**

Wednesday 7:30 PM

RANGERS vs CHICAGO

NEXT SUNDAY • RANGERS vs MONTREAL
7 PM

BASKETBALL

Tuesday NBA Doubleheader

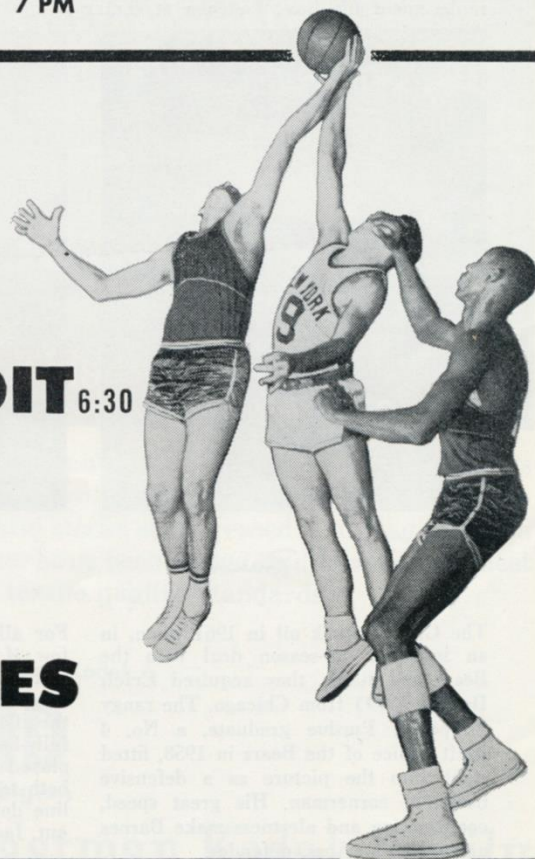
LOS ANGELES vs DETROIT 6:30

KNICKS vs CHICAGO 8:30

Friday

KNICKS vs LOS ANGELES

Tickets at Box Office



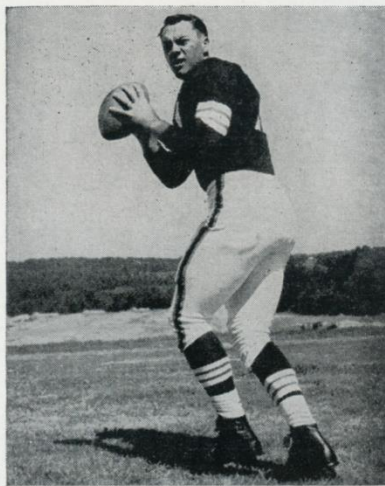
Lions Here Next Sunday

THE powerful Detroit Lions, who held the world champion Green Bay Packers to a 9-6 score last Sunday, will pay their first visit to New York since 1953 next Sunday. This contest should be one of the best of the season at the Stadium.

Detroit boasts one of football's most powerful defenses. Joe Schmidt, Roger Brown, Alex Karras, Yale Lary and Company didn't give up a touchdown against Green Bay. It took three field goals by Paul Hornung to pull out the game for the Packers.

Getting Milt Plum, the National League's top passer in 1960 and 1961, from the Cleveland Browns in an off-season trade has sharpened the Lions' claws on attack.

They now have a passing threat to supplement a strong running



MILT PLUM

game built around Nick Pietrosante, the big line-basher from Notre Dame, Danny Lewis and Tom Watkins, another pre-season

acquisition from the Browns.

Plum, who has achieved a rapport with Detroit coach George Wilson that he could not with Paul Brown in Cleveland, is making a strong defense of his passing title. The latest league statistics show him to be in second place, behind Eddie LeBaron of Dallas, with 64 completions in 108 attempts for 890 yards and nine TDs.

He has gifted receivers in Jim Gibson, Dale Cogdill and Terry Barr.

The Lions have another statistical hero in Lary, who leads the league's punters with an average of 48.2 yards.

Tickets for this game are hard to come by (only obstructed view seats are still available). No wonder.

COMING GIANT ATTRACTIONS AT STADIUM

GAME 2 *OCT. 21	DETROIT LIONS
GAME 3 OCT. 28	WASHINGTON REDSKINS
GAME 4 NOV. 4	ST. LOUIS CARDINALS
GAME 5 *NOV. 18	PHILADELPHIA EAGLES
GAME 6 *DEC. 9	CLEVELAND BROWNS
GAME 7 DEC. 16	DALLAS COWBOYS

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\$5.00 LOWER BOX
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YANKEE TICKET OFFICE
North Mezzanine
Grand Central Station
Mon.-Fri., 10-6 P.M.; Sat., 10-4

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(Add 50c for mailing and handling)
Make certified check or money order payable:
NEW YORK FOOTBALL GIANTS, INC.

* Only obstructed view seats remain available.

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If you've been looking for flavor that runs deep...get with Camel. Get taste that's clean-cut. All there. It's got swagger—yet it's smooth. Get with Camel. Every inch a man's smoke ...his kind of mildness, too!

THE BEST
TOBACCO MAKES
THE BEST
SMOKE!



RAY BUCKNER—Polar Navigation Specialist, U. S. Coast Guard. Camel smoker? You bet!

Giant Statistics

FOUR-GAME TEAM RECORD

GIANTS	OPPONENTS
18 First downs, rushing	17
49 First downs, passing	36
5 First downs, penalty	7
72 Total first downs	80
1,412 Total yards gained	1,306
374 Yards gained, rushing	532
1,038 Yards gained, passing	774
116 Number of rushing attempts	122
120 Number of passing attempts	125
69 Passes completed	65
9 Passes intercepted by	7
37.2 Punting average	39.4
4 Punts returned	6
3.8 Punt return average	7.1
15 Kick-Offs returned	16
22.6 Kick-Offs return average	28.3
20 Penalties	16
159 Yards penalized	99
5 Fumbles	3
0 Opponents fumbles recovered	2

INDIVIDUAL STATISTICS

	SCORING					
	TD-R	TD-P	TDs	PAT	FG	Pts.
Chandler	0	0	0	11	5	26
Shofner	0	4	4	0	0	24
Webster	2	1	3	0	0	18
Lynch	2	0	2	0	0	12
Gifford	0	1	1	0	0	6
Dudley	0	1	1	0	0	6
Tittle	1	0	1	0	0	6

PASSING

	Att.	Comp.	Int.	Yds.	L.G.	TD.	Pct.
Tittle	108	64	7	1005	69	7	59.3
Guglielmi	10	5	0	56	18	0	50.0

RUSHING

	Att.	Yds.	L.G.	Avg.
Webster	51	179	55	3.5
Counts	14	55	23	3.9
Dudley	18	52	10	2.9
King	14	43	6	3.1
Tittle	5	13	21	2.6
Morrison	4	1	6	—
Guglielmi	3	-10	5	—

RECEIVING

	No.	Yds.	L.G.	TD
Webster	18	211	58	1
Shofner	15	304	69	4
Gifford	12	216	45	1
Walton	10	131	27	0
Dudley	6	95	38	1
Counts	2	27	15	0
Thomas	1	18	18	0
Morrison	1	13	13	0
King	1	12	12	0

PUNT RETURNS

	No.	Yds.	L.G.
Morrison	2	15	14
Counts	1	0	0
Patton	1	0	0

KICKOFF RETURNS


	No.	Yds.	L.G.
Dudley	4	104	32
Counts	7	154	29
Morrison	2	44	28
King	2	37	20

INTERCEPTIONS

	No.	Yds.	L.G.
Patton	2	24	13
Barnes	2	11	11
Pesonen	1	17	17
Scott	1	0	0
Webb	1	0	0
Lynch	1	15	15
Katcavage	1	4	4

PUNTING

	No.	Avg.	Lgst.
Chandler	13	37.2	65

**SEE THE GIANTS
AWAY GAMES ON
CBS  2
DALLAS NOV.11/WASH.NOV.25/CHI.DEC.2**

Pass, Punt and Kick Contest

CALLING all boys ages 7 through 11—and parents, too!

Ford's second annual Punt, Pass & Kick Contest will soon be here and now is the time for all youngsters to sign up for this exciting competition.

Registration began on October 1 and will continue through October 31 in the New York, New Jersey and Connecticut areas.

All grade school boys age 7 through 11 are eligible for the PP&K Contest, and no special equipment is necessary. Competition will be held in local parks,

playgrounds and high schools. Each boy competes against boys in his own age group in punting, passing and place-kicking.

Prizes in each group include official NFL warm-up jackets, helmets and footballs. Area champions will attend an NFL game with their fathers, and the ten national winners and their parents will visit the White House and then see the championship game.

Last year, 250,000 grade school boys took part in the first PP&K competition, and this year's event promises to be even bigger and

better. There will be five levels of competition—local, state, area, division and national.

Registration is easy. Just ask dad to take you to the nearest Ford dealer. You fill out an entry form, dad signs it with you and then you wait for word as to the time and place of your local competition.

You won't want to miss this chance to return to Yankee Stadium on December 9 as one of the New York area PP&K Champions!

livelier lather
for really
smooth shaves!
1.00

glides on
deodorant
protection
you can trust!
1.00

cool, exciting—
brisk as an
ocean breeze!
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Old Spice
SUPER
SMOOTH SHAVE

Old Spice
STICK DEO

Old Spice
AFTER SHAVE LOTION

SHULTON

Old Spice —with that clean, crisp, masculine aroma!

WNEW Radio presents the New York Football Giants, 1951 to 1962

1951				1952				1953			
No. Name	Position	No. Name	Position	No. Name	Position	No. Name	Position	No. Name	Position	No. Name	Position
12 Amberg, John	HB	62 Murray, Earl	G	12 Amberg, John	FB	65 Beck, Ray	G	12 Clay, Randy	HB	53 Rapacz, John	C
20 Tidwell, Travis	QB	65 Barzilauskas, Fritz	G	16 Gifford, Frank	HB	66 Mitchell, Hal	G	16 Gifford, Frank	HB	55 Wietcha, Ray	C
21 Sulaitis, Joseph	HB-G	67 Maronic, Duke	G	20 Thomas, George	HB	67 Kennard, George	G	21 Sulaitis, Joe	E	60 Austin, Bill	G
22 Rowe, Harmon	HB	70 Krouse, Ray	T	21 Sulaitis, Joe	G	70 Krouse, Ray	T	22 Long, Buford	HB	63 Peviani, Bob	G
30 Scott, Joseph	HB	73 Weinmeister, Arnie	T	22 Rowe, Harmon	HB	72 Yelvington, Dick	T	24 Grandelius, Ev	HB	65 Lagod, Chet	G
31 Price, Edward	FB	75 Albright, William	T	30 Scott, Joe	HB	73 Weinmeister, Arnie	T	30 Scott, Joe	E	66 Stroud, Jack	G
34 Jackson, Robert	FB	77 Hannah, Herb	T	31 Price, Eddie	FB	75 Albright, Bill	G	31 Price, Eddie	FB	67 Kennard, George	G
35 Pritchard, Bosh	HB	78 DeRogatis, Al	T	35 Knight, Pat	HB	78 DeRogatis, Al	T	34 Avinger, Clarence	FB	70 Krouse, Ray	T
41 Griffith, Forrest	HB	79 Coulter, Tex	T	38 Menasco, Don	HB	79 Coulter, Tex	T	38 Menasco, Don	HB	72 Yelvington, Dick	T
42 Conerly, Charlie	QB	80 Mote, Kelley	E	42 Conerly, Charlie	QB	80 Mote, Kelley	E	41 Mackrides, Bill	QB	73 Weinmeister, Arnie	T
44 Rote, Kyle	HB	82 Poole, Ray	E	44 Rote, Kyle	HB	81 Stribling, Bill	E	42 Conerly, Charlie	QB	75 Albright, Bill	G
45 Tunnell, Emlen	HB	83 Schnellbacher, O.	HB	45 Tunnell, Emlen	HB	82 Poole, Ray	E	44 Rote, Kyle	HB	78 Douglas, Everett	T
49 Landry, Tom	HB	86 Duncan, James	E	49 Landry, Tom	HB	83 Sherrod, Bud	E	45 Tunnell, Emlen	HB	79 Brown, Roosevelt	T
51 Woodward, Dick	C	87 Wilkinson, Bob	E	52 Cannady, John	C	86 Duncan, Jim	E	47 Miles, Leo	HB	80 Pelfrey, Ray	E
52 Cannady, John	C	88 McChesney, Robert	E	53 Rapacz, John	C	88 McChesney, Bob	E	49 Landry, Tom	HB	81 Stribling, Bill	E
53 Rapacz, John	C	89 Hudson, Robert	E	60 Baker, Jon	G	89 Hudson, Bob	E	51 Woodward, Dick	C	86 Duncan, Jim	E
60 Baker, Jon	G			61 Patton, Bob	G			52 Cannady, John	C		
Eastern Champion Cleveland		Western Champion Los Angeles		Eastern Champion Cleveland		Western Champion Detroit		Eastern Champion Cleveland		Western Champion Detroit	
World Champion Los Angeles				World Champion Detroit				World Champion Detroit			

1954				1955				1956			
No. Name	Position	No. Name	Position	No. Name	Position	No. Name	Position	No. Name	Position	No. Name	Position
8 Agajanian, Ben	E	53 Rapacz, John	C	8 Agajanian, Ben	E	49 Landry, Tom	HB	8 Agajanian, Ben	E	60 Austin, Bill	G
12 Clatterback, Bob	QB	55 Wietcha, Ray	C	11 Heinrich, Don	QB	55 Wietcha, Ray	C	11 Heinrich, Don	QB	61 Beck, Ray	G
16 Gifford, Frank	HB	60 Austin, Bill	G	12 Clatterback, Bob	QB	60 Austin, Bill	G	12 Clatterback, Bob	QB	62 Spinks, Jack	G
20 Johnson, Herb	HB	66 Stroud, Jack	G	16 Gifford, Frank	HB	61 Beck, Ray	G	16 Gifford, Frank	HB	65 Huth, Gerald	G
22 Long, Buford	HB	67 Kennard, George	G	20 Patton, Jim	HB	62 West, Stan	G	20 Patton, Jim	HB	66 Stroud, Jack	G
24 Berry, Wayne	HB	70 Krouse, Ray	T	25 Nolan, Dick	HB	66 Stroud, Jack	G	22 Moore, Henry	HB	70 Huff, Sam	T
25 Nolan, Dick	HB	71 Collins, Ray	T	27 Rich, Herb	HB	67 Kennard, George	G	25 Nolan, Dick	HB	72 Yelvington, Dick	T
27 Rich, Herb	HB	72 Yelvington, Dick	T	28 Weaver, Larry	HB	70 Krouse, Ray	T	29 Webster, Alex	HB	75 Katcavage, Jim	E
30 Svoboda, Bill	FB	74 Shipp, Billy	T	29 Webster, Alex	HB	72 Yelvington, Dick	T	30 Svoboda, Bill	FB	76 Grier, Roosevelt	T
31 Price, Eddie	FB	75 Albright, Bill	G	30 Svoboda, Bill	FB	73 Boggan, Rex	T	33 Triplett, Mel	FB	77 Modzelewski, Dick	T
34 Knight, Pat	FB	78 Poole, Barney	E	33 Triplett, Mel	FB	76 Grier, Roosevelt	T	34 Chandler, Don	HB	78 Yowarsky, Walt	E
35 Epps, Bobby	FB	79 Brown, Roosevelt	T	34 Knight, Pat	E	78 Yowarsky, Walt	E	40 Filipski, Gene	HB	79 Brown, Roosevelt	T
42 Conerly, Charlie	QB	80 MacAfee, Ken	E	35 Epps, Bobby	FB	79 Brown, Roosevelt	T	42 Conerly, Charlie	QB	80 MacAfee, Ken	E
44 Rote, Kyle	HB	85 Schnelker, Bob	E	42 Conerly, Charlie	QB	80 MacAfee, Ken	E	44 Rote, Kyle	HB	81 Robustelli, Andy	E
45 Tunnell, Em	HB	88 Wilkins, Dick	E	44 Rote, Kyle	HB	84 Sware, Harland	E	45 Tunnell, Em	HB	84 Sware, Harland	E
49 Landry, Tom	HB	89 Livingston, Cliff	E	45 Tunnell, Emlen	HB	85 Schnelker, Bob	E	48 Hughes, Ed	HB	85 Schnelker, Bob	E
52 Cannady, John	C			48 Heap, Joe	HB			55 Wietcha, Ray	C	89 Livingston, Cliff	E
Eastern Champion Cleveland		Western Champion Detroit		Eastern Champion Cleveland		Western Champion Los Angeles		Eastern Champion New York		Western Champion Chicago	
World Champion Cleveland				World Champion Cleveland				World Champion New York			

1957				1958				1959			
No. Name	Position	No. Name	Position	No. Name	Position	No. Name	Position	No. Name	Position	No. Name	Position
8 Agajanian, Ben	E	55 Wietcha, Ray	C	11 Heinrich, Don	QB	61 Jelacic, Jon	G-E	11 Heinrich, Don	QB	62 Dess, Darrell	G
11 Heinrich, Don	QB	60 Austin, Bill	G	13 Maynard, Don	HB	62 Mischak, Bob	G	15 Shaw, George	QB	66 Stroud, Jack	T
12 Clatterback, Bob	QB	61 Beck, Ray	G	16 Gifford, Frank	HB	66 Stroud, Jack	G	16 Gifford, Frank	HB	68 Barry, Al	G
16 Gifford, Frank	B	66 Stroud, Jack	G	20 Patton, Jim	HB	68 Barry, Al	G	20 Patton, Jim	HB	70 Huff, Sam	LB
20 Patton, Jim	B	68 Spinks, Jack	G	21 Karilivacz, Carl	HB	70 Huff, Sam	G	22 Lynch, Dick	HB	71 Kelly, Ellison	G
21 Crawford, Ed	B	70 Huff, Sam	LB	22 Lott, Billy	HB	71 Brackett, M. L.	T	24 King, Phil	HB	72 Yousou, Frank	T
22 Bookman, John	B	72 Yelvington, Dick	T	24 King, Phil	HB	72 Yousou, Frank	T	25 Nolan, Dick	HB	75 Katcavage, Jim	E
25 Nolan, Dick	B	75 Katcavage, Jim	E	29 Webster, Alex	HB	75 Katcavage, Jim	T	26 Sutherland, Don	HB	76 Grier, Rosey	T
29 Webster, Alex	B	77 Modzelewski, Dick	T	30 Svoboda, Bill	LB	76 Grier, Roosevelt	T	29 Webster, Alex	HB	77 Modzelewski, Dick	T
30 Svoboda, Bill	LB	78 Yowarsky, Walt	E	33 Triplett, Mel	FB	77 Modzelewski, Dick	T	31 Scott, George	HB	78 Schmidt, Bob	T
33 Triplett, Mel	B	79 Brown, Roosevelt	T	34 Chandler, Don	HB	79 Brown, Roosevelt	T	33 Triplett, Mel	FB	79 Brown, Rosey	T
34 Chandler, Don	B	80 MacAfee, Ken	E	41 Crow, Lindon	HB	80 MacAfee, Ken	E	34 Chandler, Don	HB	80 Biscacha, Joe	E
35 Epps, Bobby	B	81 Robustelli, Andy	E	42 Conerly, Charlie	QB	81 Robustelli, Andy	E	40 Morrison, Joe	HB	81 Robustelli, Andy	E
40 Filipski, Gene	B	83 Martinkovic, John	E	44 Rote, Kyle	E	84 Sware, Harland	LB	41 Crow, Lindon	HB	82 Scott, Tom	LB
42 Conerly, Charlie	QB	84 Sware, Harland	LB	45 Tunnell, Emlen	HB	85 Schnelker, Bob	E	42 Conerly, Charlie	QB	84 Sware, Harland	LB
44 Rote, Kyle	B	85 Schnelker, Bob	E	48 Hughes, Ed	HB	88 Summerall, Pat	E	44 Rote, Kyle	E	85 Schnelker, Bob	E
45 Tunnell, Emlen	B	89 Livingston, Cliff	E	55 Wietcha, Ray	C	89 Livingston, Cliff	LB	55 Wietcha, Ray	C	88 Summerall, Pat	E
48 Hughes, Ed	B			60 Guy, Melwood	G-T			60 Guy, Buzz	G	89 Livingston, Cliff	LB
Eastern Champion Cleveland		Western Champion Detroit		Eastern Champion New York		Western Champion Baltimore		Eastern Champion New York		Western Champion Baltimore	
World Champion Detroit				World Champion Baltimore				World Champion Baltimore			

1960				1961				1962			
No. Name	Position	No. Name	Position	No. Name	Position	No. Name	Position				
11 Grosscup, Lee	QB	55 Wietcha, Ray	C	11 Grosscup, Lee	QB	55 Wietcha, Ray	C				
15 Shaw, George	QB	62 Dess, Darrell	G	12 Hall, Pete	OE	61 Smith, Zeke	OG-LB				
16 Gifford, Frank	HB	66 Stroud, Jack	T-G	14 Tittle, Y.A.	HB	62 Dess, Darrell	OG				
20 Patton, Jimmy	HB	70 Huff, Sam	LB	20 Patton, Jim	DHB	65 Walker, Mickey	OG				
21 Riley, Lee	HB	72 Yousou, Frank	T	21 Webb, Allan	D-OHB	66 Stroud, Jack	OG				
22 Lynch, Dick	HB	73 Jacobs, Proverb	T	22 Lynch, Dick	DHB	70 Huff, Sam	LB				
24 King, Phil	HB-FB	74 Cordileone, Lou	T-G	25 Nolan, Dick	DHB	72 Janerette, Charlie	OT				
25 Nolan, Dick	HB	75 Katcavage, Jim	E	28 Wells, Joel	OHB	75 Katcavage, Jim	DE				
26 Sutton, Ed	HB	76 Grier, Roosevelt	T	29 Webster, Alex	OHB	76 Grier, Roosevelt	DT				
29 Webster, Alex	HB	77 Modzelewski, Dick	T	34 Chandler, Don	K-HB	77 Modzelewski, Dick	DT				
30 Leo, Jim	E-LB	78 Boll, Don	T	35 Gaiters, Bob	OHB	79 Brown, Roosevelt	OT				
33 Triplett, Mel	FB	79 Brown, Roosevelt	T	40 Morrison, Joe	OHB	80 Walton, Joe	OE				
34 Chandler, Don	HB	81 Robustelli, Andy	E	42 Conerly, Charlie	QB	81 Robustelli, Andy	DE				
40 Morrison, Joe	FB-HB	82 Scott, Tom	LB	44 Rote, Kyle	OE	82 Scott, Tom	LB				
41 Crow, Lindon	HB	83 Simms, Bob	E	48 Stits, Bill	D-OHB	83 Simms, Bob	LB				
42 Conerly, Charlie	QB	84 Sware, Harland	LB	49 Barnes, Erich	DHB	85 Shofner, Del	OE				
44 Rote, Kyle	E	85 Schnelker, Bob	E	52 Hayes, Larry	LB	88 Summerall, Pat	K-OE				
48 Stits, Bill	HB	88 Summerall, Pat	E	53 Larson, Greg	OT	89 Livingston, Cliff	LB				
52 Schmidt, Bob	C-T	89 Livingston, Cliff	LB								
Eastern Champion Philadelphia		Western Champion Green Bay		Eastern Champion New York		Western Champion Green Bay					
World Champion Philadelphia				World Champion Green Bay							

We don't know who all the players are yet, but you'll meet them throughout the season on WNEW. Every Giant football game, home and away, is heard only on WNEW Radio.

Marty Glickman, Al DeRogatis and Joe Hasel broadcast the exciting play-by-play. Thirty minutes before kickoff, Frank Gifford and Joe Hasel cover "Pro Football Facts & Figures." Fifteen minutes before kickoff, Kyle Rote and Al DeRogatis discuss the day's opponent on "Pre-game Prognostication." After the game, Kyle tells "How It Happened" direct from the Giants' locker room.

In fact, the only thing better than WNEW's coverage is to be at the game—with a radio.

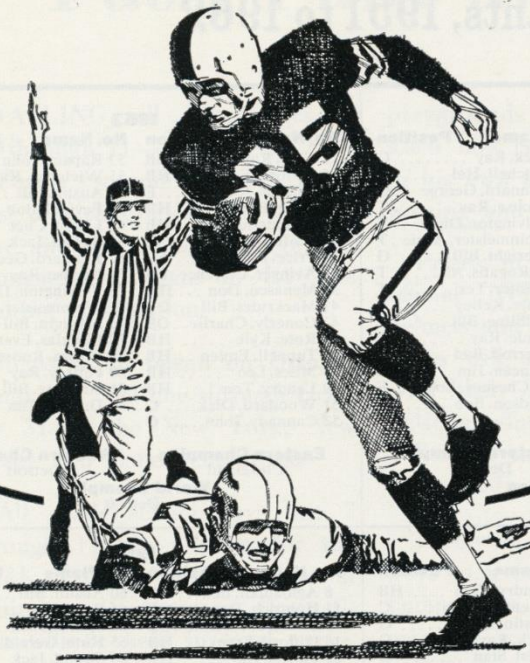
WNEW RADIO

1130 KC / 102.7 FM

A Metropolitan Broadcasting Station

They Coach

(Continued from Page 5)



The Giants choose United Air Lines for team travel

Most professional athletic teams—such as the New York Giants—choose United for their team travel. One reason: schedule convenience. United flies more jets . . . more often . . . to more cities . . . than any other airline.

But an even more important reason to choose United is the Extra Care we take with every detail of every trip.

So next time you travel — for business or pleasure — fly United, the Extra Care airline offering the most jets to the most U.S. cities.

WORLD'S LARGEST JET FLEET



THE EXTRA CARE AIRLINE

offensive lieutenant, Al gave the Giants the NFL's best passing attack in 1959 and helped build the Maramen into the divisional champions. In 1961, his first season as head coach, he was named NFL Coach of the Year.

Al attended Boys' High in New York City but never made the football team. Instead, he won his letter in handball. But later at Brooklyn College, the scrappy lefthander became a smooth-as-silk T formation quarterback for coach Lou Oshins (1939-1942).

Sherman's wizardry in the new T aroused the interest of the pros, and in 1943 Al was drafted by the Philadelphia Eagles. He was never more than a second-string quarterback for Greasy Neale, but he absorbed enough football from the great Eagle mentor to prepare himself for his own career in coaching.

Kolman now is in his second hitch with the Giants. Big Ed was line coach from 1950-1956, developing such great stars as Ray Wietecha, Jack Stroud and Rosey Brown, then left coaching for three years to enter private business. He returned to his first love in 1960 and is now a key man on the Giant staff.

Ed, still a formidable figure at 6-2 and 250, was one of the three tackles (Lee Artoe and Joe Stydahar being the others) on the great Chicago Bear team of the 1940-1942 era. He was reserve lineman in the memorable 73-0 win over Washington in 1940, and was a regular in the Bears' next two world championship games in 1941 and 1942.

Kolman saw military service during World War II and returned to Chicago in 1946 to play in the 24-14 world title victory over the Giants at the Polo Grounds. After laying off with a leg injury in 1948, Ed completed his career with New York the following year.

After playing schoolboy football at Stuyvesant and Boys' Highs in New York, Kolman went on to earn All-America honors at Temple University from 1937-1939.

Kavanaugh, the other half of the Giants' senior coaching duo, joined New York in 1955 and has been end coach ever since. Prior to lending his talents to the professional game, Ken was assistant coach at Villanova in 1954.

As a teammate of Kavanaugh's with the Chicago Bear juggernauts of the pre-war era, Kavanaugh established himself as one of the NFL's all-time great pass-catchers. He is second highest scorer in Bear annals with 330 points, and the top Chicago touchdown-maker with 55. His remarkable receiving record shows one TD for every three catches!

Ken attended Louisiana State University and won letters in baseball and football. He gave minor league baseball a whirl after graduation and then joined the Bears to become one of pro football's greatest ends.

The Giants

Kavanaugh, a pilot with the Air Force in World War II, lives in Philadelphia. He also has business interests in California.

Kyle Rote retired as an active player prior to the start of the 1962 campaign, which would have been his 12th NFL season, and almost immediately was named backfield coach by Sherman. Rote brings wonderful credentials to the Giants' staff—a long and brilliant career as a player, both at halfback and end; a keen understanding of all aspects of the game, and the respect of all who have played with him and against him over the years.

The 34-year-old Rote works under Sherman with the offensive backs and also collaborates with Sherman and Kavanaugh in co-ordinating the Giants' passing game.

Kyle is well qualified to coach almost any phase of attack. As a running back up to 1957, when a knee injury necessitated his transfer to end, he gained 871 yards on 231 carries for a 3.7 yard average. At SMU, where he won All-America honors, he was a one-man gang tailback who is best remembered for his brilliant efforts against unbeaten and invincible Notre Dame in 1949.

As a pass receiver, the 6-1 200-pound Rote had few peers. He holds three all-time Giant club records—most passes receptions (301), most yards on receptions (4,808) and most touchdown passes caught (52).

Additionally, Kyle is the second best touchdown-maker in Giant history with 54 and the No. 5 all-time scorer with 312 points.

During his Giant career, which began when the Maramen picked him as the bonus choice in 1951, Rote earned all-pro honors six times and appeared in five Pro Bowl games.

Rote lives in Scarsdale, N. Y., with his wife, Betty, and their three sons. In addition to his coaching duties, he serves as sports director for WNEW Radio in New York, and also does TV commercials.

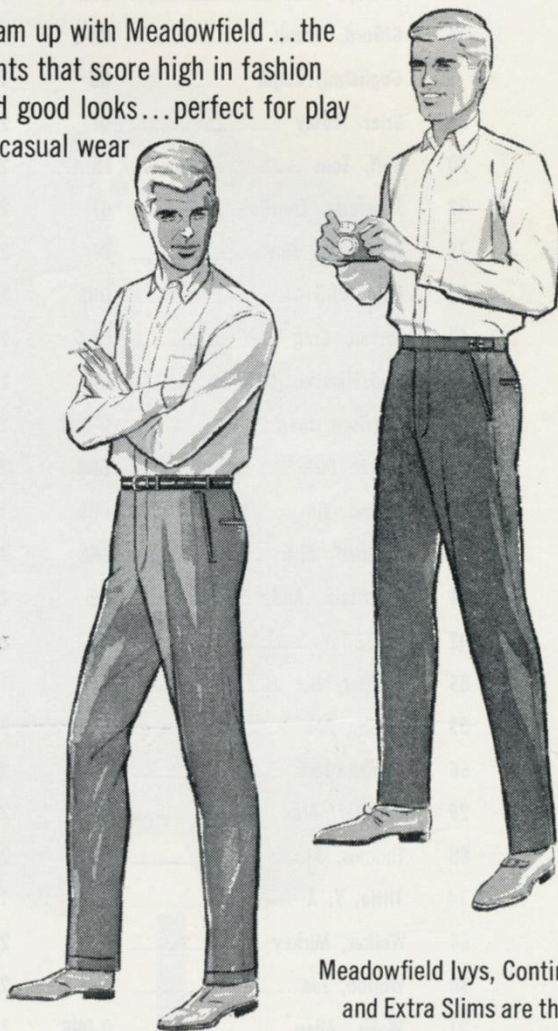
Robustelli, now in his 12th professional season, is acknowledged as one of the greatest defensive ends in NFL history. He has won All-Pro honors numerous times and is a perennial Pro Bowl selection. Andy was with the Los Angeles Rams from 1951-55 after a star-studded sports career at Little Arnold College, and became a Giant in 1956. Since his arrival on the New York scene, the Maramen have turned out some of the finest defensive teams in the league. In 1960 and 1961, Andy served as a playing assistant to Harland Svare, working mostly with the defensive linemen. Now Andy has a greater area of responsibility as Svare's successor, Robustelli and Patton devote themselves to coaching six days a week but on Sunday they climb back into the pads.

Another key figure in the Giant coaching picture is Ken Strong. This former NYU All-America and great Giant star of years gone by was drafted this season to work with the Giant kickers. Don Chandler's rapid development as a place-kicker is a tribute to Ken's inspired teaching.

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Meadowfield pants, available at fine stores everywhere.

NEW YORK GIANTS ROSTER

No.	Name	Position	Weight	Height	Age	College	Yrs. Pro.
49	Barnes, Erich	DHB	198	6:03	27	Purdue	5
73	Bohovich, Reed	OG-T	260	6:03	21	Lehigh	1
63	Bolin, Bookie	OG	235	6:03	22	Mississippi	1
79	Brown, Roosevelt	OT	255	6:03	29	Morgan State	9
60	Byers, Ken	OG	240	6:01	22	Cincinnati	1
34	Chandler, Don	OHB	210	6:02	27	Florida	7
84	Collier, Jim	OE	195	6:02	23	Arkansas	1
46	Counts, Johnny	OHB	170	5:10	23	Illinois	1
62	Dess, Darrell	G	245	6:00	27	No Carolina State	5
23	Dudley, Paul	OHB	185	6:00	22	Arkansas	1
16	Gifford, Frank	HB-E	190	6:01	32	U. S. C.	10
9	Guglielmi, Ralph	QB	195	6:01	28	Notre Dame	6
76	Grier, Rosey	DT	290	6:05	29	Penn State	7
70	Huff, Sam	LB	230	6:01	27	West Virginia	7
72	Janerette, Charlie	OT	250	6:02	23	Penn State	3
75	Katcavage, Jim	DE	240	6:03	27	Dayton	7
24	King, Phil	OHB	225	6:04	26	Vanderbilt	5
53	Larson, Greg	OT-C	245	6:02	23	Minnesota	2
77	Modzelewski, Dick	DT	260	6:00	31	Maryland	10
40	Morrison, Joe	O-DHB	212	6:01	24	Cincinnati	4
22	Lynch, Dick	DHB	205	6:01	26	Notre Dame	5
20	Patton, Jim	DHB	185	5:10	29	Mississippi	8
25	Pesonen, Dick	DHB	190	5:11	23	Duluth (Minn.)	3
81	Robustelli, Andy	DE	235	6:01	35	Arnold College	12
82	Scott, Tom	LB	220	6:02	32	Virginia	10
85	Shofner, Del	OE	185	6:03	27	Baylor	6
83	Simms, Bob	LB	230	6:01	24	Rutgers	3
66	Stroud, Jack	G	250	6:01	34	Tennessee	10
29	Webster, Alex	FB	225	6:03	31	No. Carolina State	8
88	Thomas, Aaron	OE	208	6:03	24	Oregon State	2
14	Tittle, Y. A.	QB	195	6:00	35	Louisiana State	11
64	Walker, Mickey	G	230	6:00	22	Michigan State	2
80	Walton, Joe	OE	200	5:11	26	Pittsburgh	6
21	Webb, Allen	O-DHB	180	5:11	28	Arnold College	2
55	Wietecha, Ray	C	230	6:01	33	Northwestern	10
31	Winter, Bill	LB	220	6:03	22	St. Olaf	1

HEAD COACH — Al Sherman

ASSISTANT COACHES — Ed Kolman, Ken Kavanaugh, Kyle Rote, Andy Robustelli, Jim Patton, Ken Strong.

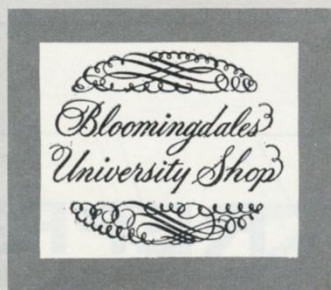
TRAINERS — John Johnson, Sid Moret, John Dziegiel.

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《 Year Round Orlon* Blazer 》

We will call it the "Flannel Aire." Which is the magnificent fiber blend of 55% wool, 45% Orlon* acrylic. This lightweight navy blazer is softly tailored to rest lightly on your shoulders, comfortable enough to wear the year round. A classic that you will treasure for many years to come. *about* \$42.50

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Giants on Offense

KICK-OFF
2:05 P.M.

WEBSTER (29)
KING (24)

FB

DUDLEY (23)
COUNTS (46)

HB

GIFFORD (16)
MORRISON (40)
THOMAS (88)

FL

TITTLE (14)
GUGLIELMI (9)

QB

WALTON (80)
COLLIER (84)

RE

STROUD (66)
BOHOVICH (73)

RT

LARSON (53)
BOLIN (63)

RG

WIETECH (55)

C

DESS (62)
WALKER (64)

LG

BROWN (79)

LT

SHOFNER (85)
THOMAS (88)

LE

Steelers on Defense

LE

MICHAELS (79)

LT

KRUPA (75)
CORDILEONE (74)

RT

LIPSCOMB (76)

RE

STAUTNER (70)
KAPELE (64)

LB

KIRK (53)

MB

SCHMITZ (67)
BETTIS (65)

RB

TARASOVIC (82)

LW

THOMAS (28)
DANIEL (44)

LS

HALEY (27)
SIMPSON (47)

RS

SAMPLE (24)

RW

KEYS (26)

GIANT SPECIALISTS

KO, FG, PAT—Chandler (34).

Holder—Guglielmi (9).

Punting—Chandler (34), Shofner (85).

GIANTS BY NUMBERS

No.	Name	Position	No.	Name	Position	No.	Name	Position
9	Guglielmi, Ralph	QB	40	Morrison, Joe	O-DHB	73	Bohovich, Reed	OG-T
14	Tittle, Y. A.	QB	46	Counts, Johnny	OHB	75	Katcavage, Jim	DE
16	Gifford, Frank	HB-E	49	Barnes, Erich	DHB	76	Grier, Rosey	DT
20	Patton, Jim	DHB	53	Larson, Greg	OT-C	77	Modzelewski, Dick	DT
21	Webb, Allen	O-DHB	55	Wietecha, Ray	C	79	Brown, Roosevelt	OT
22	Lynch, Dick	DHB	60	Byers, Ken	OG	80	Walton, Joe	OE
23	Dudley, Paul	OHB	62	Dess, Darrell	G	81	Robustelli, Andy	DE
24	King, Phil	OHB	63	Bolin, Bookie	OG	82	Scott, Tom	LB
25	Pesonen, Dick	DHB	64	Walker, Mickey	G	83	Simms, Bob	LB
29	Webster, Alex	FB	66	Stroud, Jack	G	84	Collier, Jim	OE
31	Winter, Bill	LB	70	Huff, Sam	LB	85	Shofner, Del	OE
34	Chandler, Don	OHB	72	Janerette, Charlie	OT	88	Thomas, Aaron	OE

OFFICIALS

Referees

35 Arthur McNally, Te

Umpire

51 Louis Palazzi, Penn

Linesman

36 Daniel Tehan, Xavie

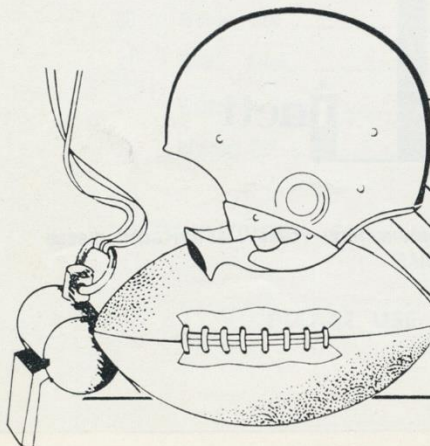
Back Judge

42 George Smith, Cali

Field Judge

38 James Kane, Loyola

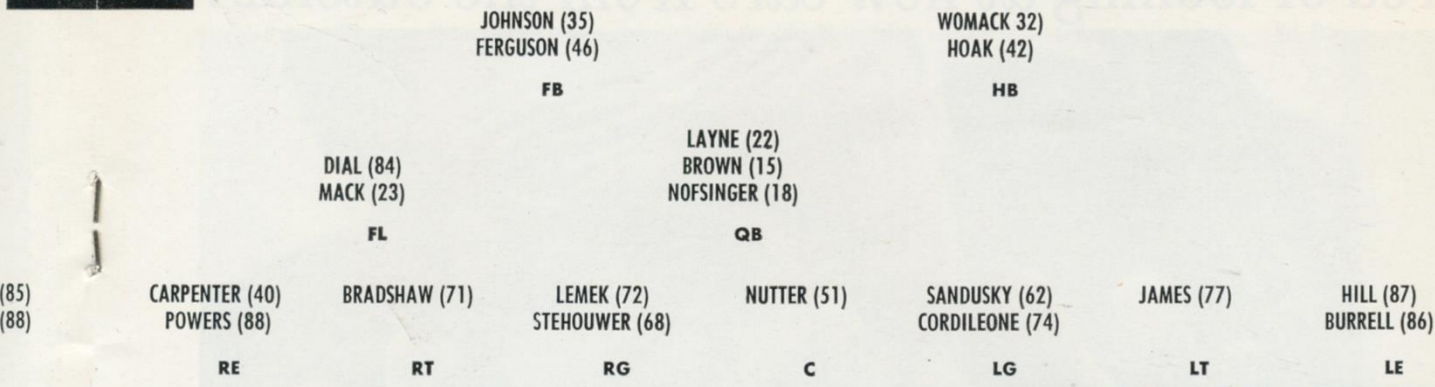
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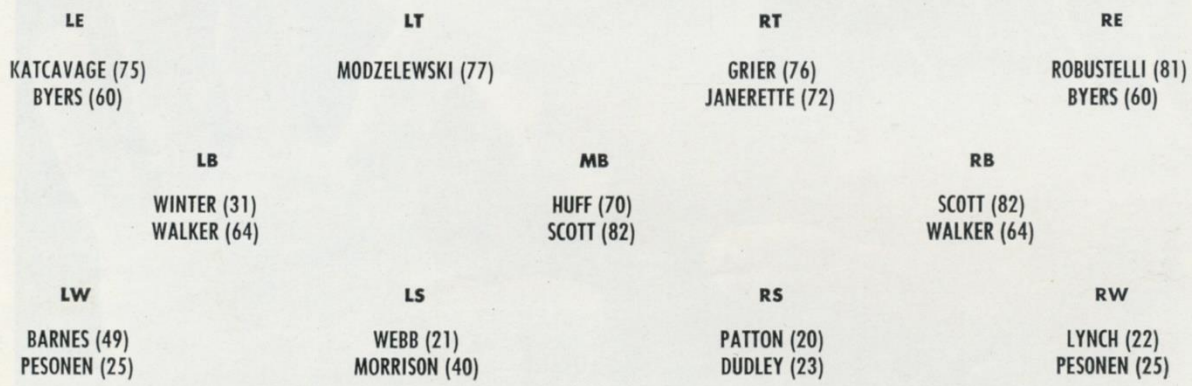
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Steelers on Offense



Giants on Defense



STEELER SPECIALISTS
PAT, FG, KO—Michaels (79).
Punting—Brown (15).

OFFICIALS

- Referees
Arthur McNally, Temple
- Umpire
Louis Palazzi, Penn State
- Linesman
Daniel Tehan, Xavier (O.)
- Back Judge
George Smith, California
- Field Judge
James Kane, Loyola (Md.)

STEELERS BY NUMBERS

No.	Name	Position	No.	Name	Position	No.	Name	Position
15	Brown, Ed	QB	44	Daniel, Willie	DHB	71	Bradshaw, Charley	OT
18	Nofsinger, Terry	QB	46	Ferguson, Bob	FB	72	Lemek, Ray	OG
22	Layne Bobby	QB	47	Simpson, Jackie	DHB	74	Cordileone, Lou	T
23	Mack, Bill "Red"	OE	50	Reger, John	LB	75	Krupa, Joe	DT
24	Sample, John	DHB	51	Nutter, Buzz	C	76	Lipscomb, Gene	DT
26	Keys, Brady	DHB	53	Kirk, Ken	LB	77	James, Dan	OT
27	Haley, Dick	DHB	62	Sandusky, Mike	OG	79	Michaels, Lou	DE
28	Thomas, Clendon	DHB	64	Kapele, John	DE	82	Tarasovic, George	IB
32	Womack, Joe	OHB	65	Bettis, Tom	LB	84	Dial, Buddy	OE
35	Johnson, John H.	FB	67	Schmitz, Bob	LB	86	Burrell, John	OE
40	Carpenter, Pres.	OE	68	Stehouwer, Ron	OG	87	Hill, Harlan	OE
42	Hoak, Dick	OHB	70	Stautner, Ernie	DE	89	Powers, John	OE

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PITTSBURGH STEELERS ROSTER

No.	Name	Position	Weight	Height	Age	College	Yrs. Pro.
65	Bettis, Tom	LB	235	6:02	29	Purdue	8
71	Bradshaw, Charley	OT	255	6:06	26	Baylor	5
15	Brown, Ed	K-QB	210	6:02	33	San Francisco	9
86	Burrell, John	OE	188	6:03	22	Rice	1
40	Carpenter, Preston	OE	190	6:01	28	Arkansas	7
74	Cordileone, Lou	T	250	6:00	25	Clemson	3
44	Daniel, Willie	DHB	185	5:11	24	Mississippi State	2
84	Dial, Buddy	OE	195	6:01	25	Rice	4
46	Ferguson, Bob	FB	220	5:11	21	Ohio State	1
27	Haley, Dick	DHB	190	5:10	25	Pittsburgh	4
87	Hill, Harlon	OE	200	6:03	29	Florence Teachers	9
42	Hoak, Dick	OHB	190	5:11	23	Penn State	2
77	James, Dan	OT	260	6:04	25	Ohio State	3
35	Johnson, John Henry	FB	215	6:02	33	Arizona State (Tempe)	8
64	Kapele, John	DE	240	6:00	25	Brigham Young	3
26	Keys, Brady	DHB	185	6:00	26	Colorado State	2
53	Kirk, Ken	LB	230	6:02	24	Mississippi	3
75	Krupa, Joe	DT	235	6:02	27	Purdue	7
22	Layne, Bobby	QB	210	6:02	34	Texas	15
72	Lemek, Ray	OG	240	6:01	27	Notre Dame	6
76	Lipscomb, "Big Daddy"	DT	290	6:06	31	None (Miller H. S., Det.)	10
23	Mack, Bill "Red"	OE	185	5:10	25	Notre Dame	2
79	Michaels, Lou	K-DE	235	6:02	26	Kentucky	5
18	Nofsinger Terry	QB	205	6:04	22	Utah	2
51	Nutter, Buzz	OC	230	6:02	31	Virginia Polytech	9
88	Powers, John	OE	215	6:02	21	Notre Dame	1
50	Reger, John	LB	230	6:01	31	Pittsburgh	8
24	Sample, John	DHB	200	6:01	24	Maryland State	5
62	Sandusky, Mike	OG	230	6:01	27	Maryland	6
67	Schmitz, Bob	LB	235	6:01	24	Montana State	2
47	Simpson Jackie	DHB	185	5:11	28	Florida	6
70	Stautner, Ernie	DE-T	230	6:02	37	Boston College	13
68	Stehouwer, Ron	OG	230	6:02	25	Colorado State	3
82	Tarasovic, George	LB	245	6:04	31	LSU	10
28	Thomas, Clendon	DHB	193	6:02	26	Oklahoma	5
32	Womack, Joe	OHB	210	5:09	25	Los Angeles State	1

HEAD COACH—Raymond K. (Buddy) Parker.

ASSISTANT COACHES—Ken Stille, Mike Nixon, Jack Butler, Buster Ramsey, Torgy Torgeson, Will Walls.

TRAINER—Dr. Raymond Sweeney.

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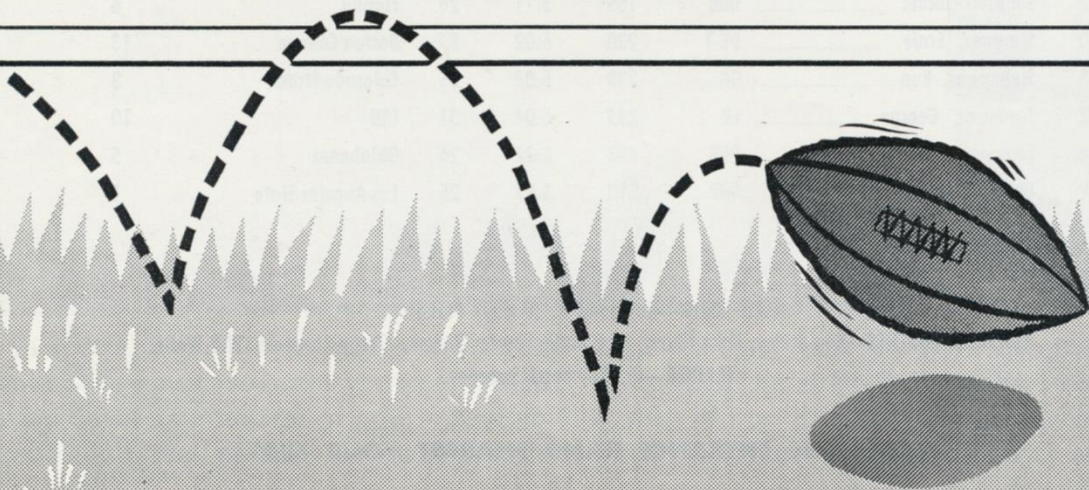
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Looking Over: The Steelers



PITTSBURGH COACHING STAFF—Left to right: Mike Nixon, Will Walls, Buster Ramsey, Jack Butler, Torgy Torgeson and Ken Stille, plus Head Coach Buddy Parker, front and center.

COACH Buddy Parker has put together another typically rugged Steeler team. It goes into today's contest with a 2-2 won-lost record, very much a contender for the Eastern Division title.

The veteran Bobby Layne, one of football's greatest quarterbacks, again is the prime mover of the Pittsburgh attack. Backing him up is Ed Brown, another seasoned signal-caller, and Terry Nofsinger, a promising youngster.

On the other end of the Steelers' passing battery are the fleet elusive Buddy Dial; Harlon Hill, still one of football's most feared deep receivers, and reliable Lew Carpenter, plus the mercurial Red Mack and Johnny Burrell, a gifted newcomer from Rice.

Bob Ferguson, the All-America fullback from Ohio State, and Joe Womack, another sensational pro freshman from Los Angeles State, provide added new punch to Pittsburgh running attack that features John Henry Johnson, who combines power with breakaway speed.

The brawny line in front of these able backs consists of Buzz Nutter at center, Mike Sandusky

and Ray Lemek, Dan James and Charlie Bradshaw.

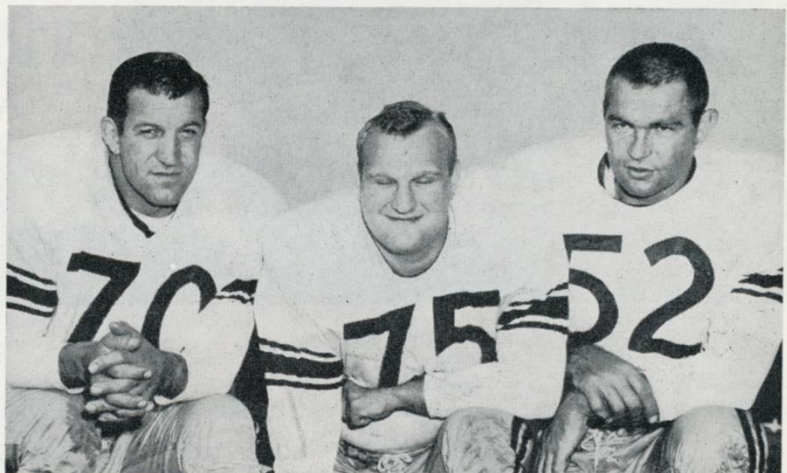
Pittsburgh's hard-hitting defense presents Lou Michaels, Joe Krupa, Gene Lipscomb and Ernie Stautner on the rushline. Lipscomb, at 6-feet-6 and 290 pounds is one of football's most imposing physical specimens.

The linebacking suffers from the absence of John Reger, who has an injury, but Ken Kirk, Bob Schmitz and George Tarosovic compose a sturdy trio and Tom Bettis, acquired from the Packers

since last season, is a superior reserve.

In the deep secondary, the Steelers generally deploy with Clendon Thomas and Dick Haley in the corners and Brady Keys and Johnny Sample in the safety spots. All are fast and knowing.

As the Giants have reason to know from bitter past experience the Steelers are tough competition. The New Yorkers were happy to get out of Pittsburgh with a 31-27 victory in the last meeting of the teams.



RUGGED DEFENDERS—Ernie Stautner, Joe Krupa and George Tarosovic help keep the Steelers' furnace stoked up front.

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Series Review

THIS is the fifty-fourth game between the Giants and the Steelers in a rivalry that dates back to 1933. The New Yorkers hold a 32-19-2 edge but those figures hardly are representative of the type of games that these teams usually play against each other.

Take the last five contests — all won by the Giants. Working backward, the scores were 31-27, 42-21, 17-14, 27-24 and 19-17. In 1959, the teams split, Pittsburgh winning by 14-9 and New York by 21-16.

Foregetting the over-all series tally, how could anyone ask for closer competition than these recent games produced? More of the same can be expected today.

The complete series record:

1933—Giants 23, Steelers 2	1940—Giants 10, Steelers 10
h Giants 27, Steelers 3	h Giants 12, Steelers 0
1934—Giants 14, Steelers 12	1941—Giants 37, Steelers 10
h Giants 17, Steelers 7	h Giants 28, Steelers 7
1935—Giants 42, Steelers 7	1942—Steelers 13, Giants 10
h Giants 13, Steelers 0	h Steelers 17, Giants 9
1936—Steelers 10, Giants 7	1945—Giants 34, Steelers 6
1937—Giants 10, Steelers 7	h Steelers 21, Gants 7
h Giants 17, Steelers 0	1946—Giants 17, Steelers 14
1938—Giants 27, Steelers 14	h Giants 7, Steelers 0
h Steelers 13, Giants 10	1947—h Steelers 38, Giants 21
1939—Giants 14, Steelers 7	Steelers 24, Giants 7
h Giants 23, Steelers 7	

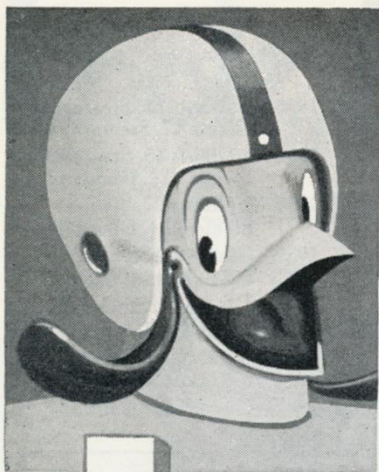
1948—h Giants 34, Steelers 27	1956—h Giants 38, Steelers 10
Steelers 83, Giants 28	Giants 17, Steelers 14
1949—Steelers 28, Giants 7	1957—h Giants 35, Steelers 0
h Steelers 21, Giants 17	Steelers 21, Giants 10
1950—Giants 18, Steelers 7	1958—h Giants 17, Steelers 6
h Steelers 17, Giants 6	Steelers 31, Giants 10
1951—Giants 13, Steelers 13	1959—Giants 21, Steelers 16
h Giants 14, Steelers 0	h Steelers 14, Giants 9
1952—Steelers 63, Giants 7	1960—Giants 19, Steelers 17
1953—Steelers 24, Giants 14	h Giants 27, Steelers 24
h Steelers 14, Giants 10	1961—Giants 17, Steelers 14
1954—Giants 30, Steelers 6	h Giants 42, Steelers 21
h Giants 24, Steelers 3	1962—Giants 31, Steelers 27
1955—Steelers 30, Giants 23	
h Steelers 19, Giants 17	

GIANTS vs. ALL OPPONENTS

Opponent	W.	L.	T.	Pts.	Pts. Opp.
Baltimore Colts	2	3	0	88	102
Chicago Bears	14	20	2	451	554
Cleveland Browns	12	13	2	440	475
Dallas Cowboys	1	1	1	78	58
Detroit Lions	5	8	1	177	285
Green Bay Packers	15	16	2	442	453
Los Angeles Rams	4	7	0	232	238
Philadelphia Eagles	36	20	1	1106	896
Pittsburgh Steelers	32	19	2	998	774
St. Louis Cardinals	31	10	0	955	638
San Francisco 49ers	3	1	0	99	80
Washington Redskins	33	16	2	1200	799

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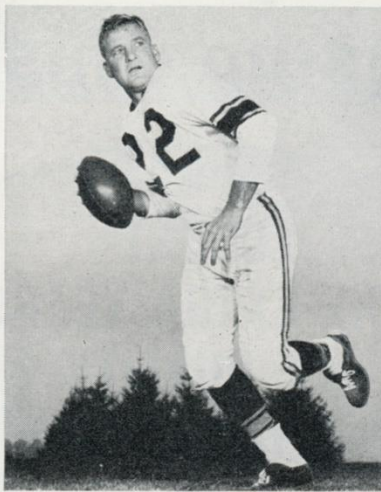
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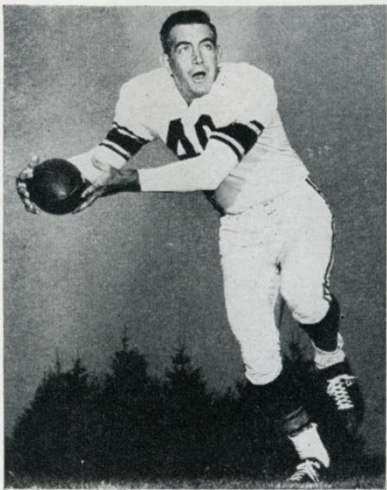
LOU MICHAELS



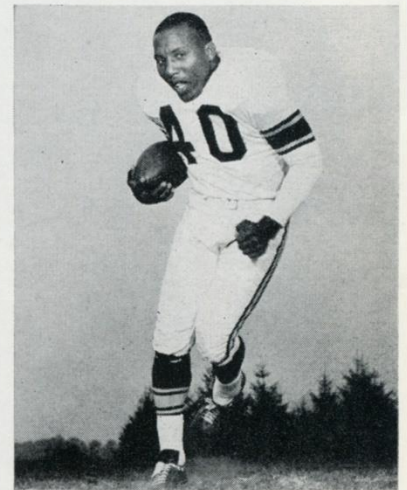
BOBBY LAYNE



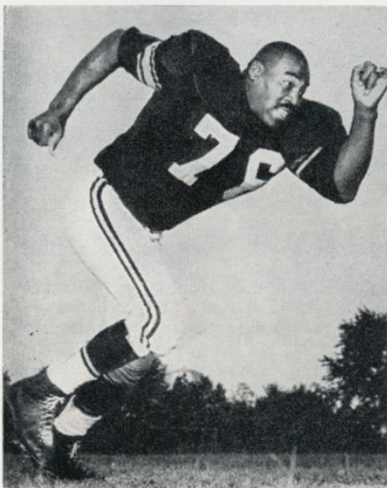
JOHN BURRELL



PRESTON CARPENTER



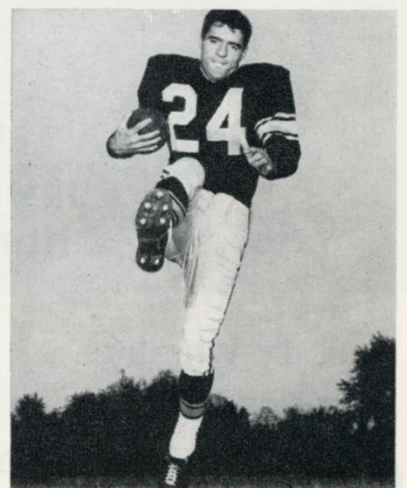
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Giant Close-Ups



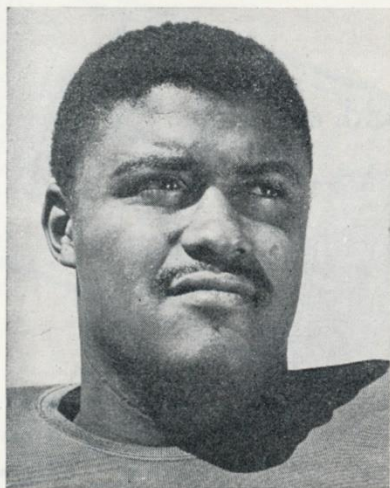
Rose Rosier

Sam Huff

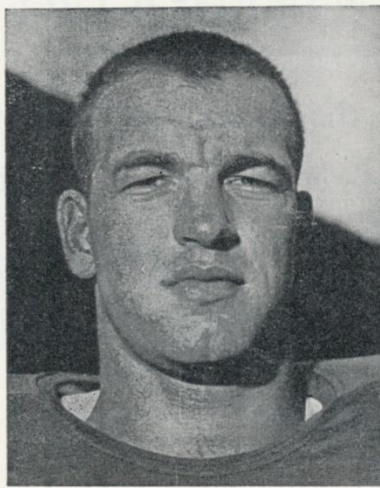


Baby-faced **Sam Huff (70)** speaks softly and has a deceptively roly-poly appearance. His large and vociferous Yankee Stadium claque is not deceived. Huff fans know and love—Sam for what he really is—a rough, tough football player who asks and gives no quarter. An honored tackle at West Virginia, Huff was a No. 3 draft choice in 1956. He quickly won a job as a middle linebacker and for the last four seasons has been all-league.

Back in 1953, the Giants took a flyer in the 27th round of the NFL draft on a rawboned young tackle from little Morgan State College named **Roosevelt Brown (79)**. History has proved the selection to be inspired. By 1954 Rosie was solidly entrenched as an offensive starter at left tackle and since 1955, he has been an all-league. A fast-moving 260-pounder, Brown blocks dynamically, on the line and down-field. He also pitches in on goal-line defense.



Rosy Grier



Joe Morrison



Jim Katcavage

Big **Rosy Grier**, a third-round draft pick in 1955, has been a Giant defensive mainstay at right tackle even since his rookie season. For all his 290 pounds, Rosy is as quick as a cat on his feet. Out of Linden, N. J., he played his college ball at Penn State, where he also excelled as a shot-putter and discus-thrower. A man of many talents, Grier also has a rich baritone voice and is making his mark as a concert and recording artist.

In modern pro football, where there are so many specialized jobs to fill and, with rosters so tightly restricted, so few men to fill them, players like **Joe Morrison (40)** are worth their weight in gold. This stalwart Cincinnati graduate, a No. 3 draft choice in 1959, does everything well. Offensively, he can play behind the ball, on the flank and as a relief end. He finished last season as a defensive regular. And he's a crack kick returner. A good man to have around.

In 1961, **Jim Katcavage (75)** won all-league acclaim as a defensive end from both the AP and UPI. He thereby gained public credit for an honor Giant insiders felt he has deserved for several years. A Philadelphia native who attended Dayton University, the Big Kat was a No. 4 draft choice in 1956. He won a starting job almost immediately, was a big factor in helping the Giants win the world championship and has been a key rushliner ever since.



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Illegal Motion



Illegal Pass



Unsportsmanlike
Conduct



Pass Interference



Holding, Illegal
Use of Hands



Personal Foul
(indication of
offense follows)



Delay of Game,
Excess Time-Out



Touchdown, Field
Goal, Extra Point



Safety



Loss of Down



Penalty Declined,
Incomplete Pass,
Missed Goal



First Down



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Time In with Whistle



Time-Out



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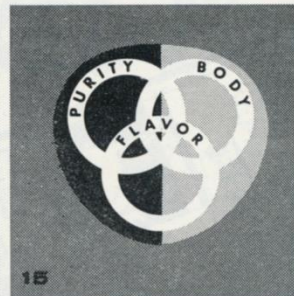
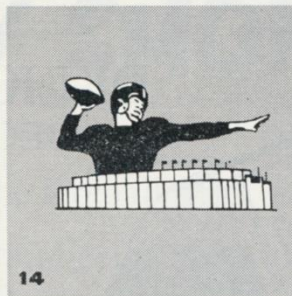
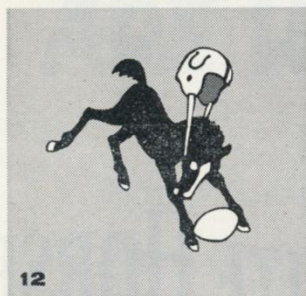
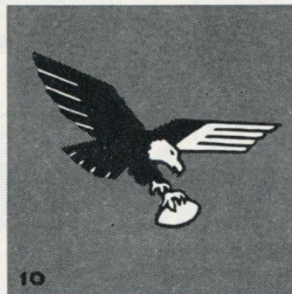
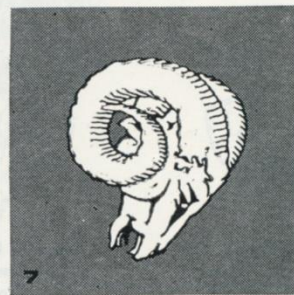
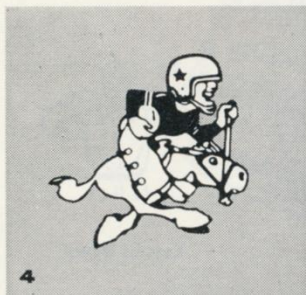
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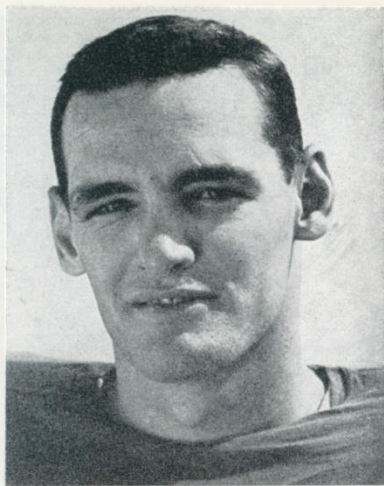
Some may stop you, but most of these famous emblems speak for themselves. Take number fifteen. No guesswork there. It's the famous Ballantine 3-Ring Sign! You'll find it wherever folks enjoy great football, because the fun of a game, and the great taste of Ballantine naturally go together. Why not find that out for yourself. Next time, make it Ballantine—the Golden Harvest beer with that special Golden Mellow flavor.

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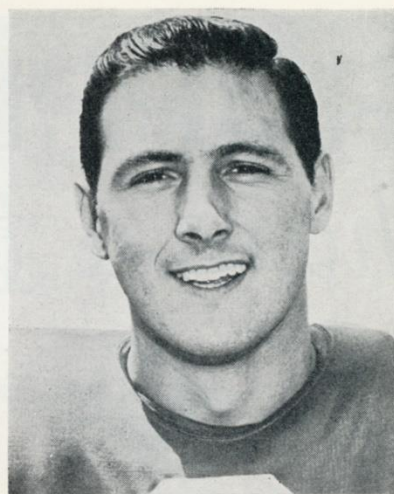
Dick Lynch

Dick Lynch distinguished himself by scoring the touchdown that broke Oklahoma's record 47-game winning streak. The handsome Irishman, a product of New York's Long Island suburbs, has been adding to his fame every Sunday as a hard-tackling, ball-hawking defensive halfback for the Giants. They wangled him away from the Redskins, for whom he played as a rookie, in a 1959 spring trade.



Frank Gifford

Back in Giant harness after a year's absence is Frank Gifford (16). This handsome young man from Bakersfield, Calif., in nine brilliant seasons with the Giants, established himself as a complete football player. Used mainly as an all-purpose halfback before he quit in 1960, Giff, this second time around, will play mostly on the flank. Few can play it better. But it won't be a shock if he bobs up somewhere else. He can do it all.



Ralph Guglielmi

The Giants consider themselves highly fortunate in having come up with since 1961 so well-qualified an alternate quarterback as Ralph Guglielmi (9). This All-America from Notre Dame saw four years of service with the Redskins and also put in a season with the Cardinals. Goog knows the NFL ropes, passes and handles the ball expertly and is a strong, elusive runner. He'll put in a lot of playing time in support of Y. A. Tittle.



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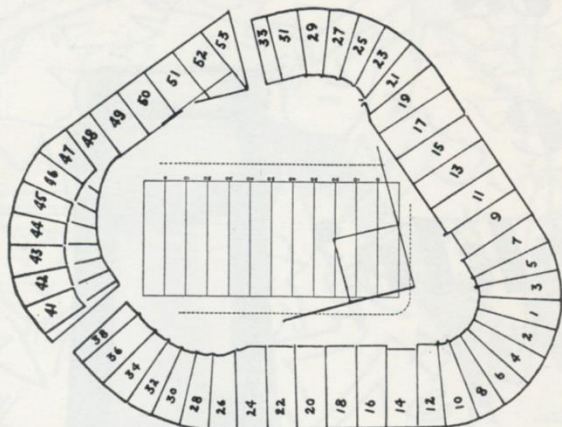
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REST ROOMS—**Men:** Gate 2, Press Gate, Stadium Club (lower, upper), Gate 6; Lower Sections 34, 8, 6, 15, 21, 27; Mezzanine Sections 27, 15, 5, 18, 28; Upper Sections 34, 20, 6, 15, 21; Bleacher Sections 43, 47, 52. **Women:** Gate 2, Gate 4, Stadium Club (lower, upper), Gate 6; Lower Sections 28, 20, 5, 15, 27; Mezzanine Sections 21, 15, 6, 18, 34; Upper Sections 28, 20, 5, 15, 29; Bleacher Sections 47, 52.

PUBLIC TELEPHONES—Gate 2, Gate 4, Press Gate, Stadium Club (lower, upper), Gate 6, Lower Sections 24, 14, 12, 11, 17, 27 Mezzanine Sections 27, 17, 7, 8, 22; Upper Sections 34, 20, 12, 8, 9, 19, 27; Bleacher Sections 41, 49, 51.

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West side River Ave. and 157th St.
East side River Ave., North of 153rd St.
East side River Ave., North of 151st St.
East side River Ave., 164th to 165th Sts.
East side River Ave., South of 162nd St.
Farmer's Square—Cromwell Ave., Roadway, and
West of 151st St. Viaduct, opposite Bronx County Jail.
East 168th St. and River Ave.

GARAGES

Cromwell Ave. and 157th St.
East side of River Ave., South side of 158th St.
East side of River Ave., North side of 157th St.
East side of River Ave., South side of 157th St.
North side of 158th St., between River and Gerard Aves.
East side of River Ave., corner of 168th St.

Also, the Polo Grounds lot again will be in service for all Giant games at the Stadium.

SOUVENIR PRICE LIST

PICTURES (12 Players)	.25
PAST AND PRESENT PICTURES (36 Players)	.50
PENNANT (Large)	1.00
LUCKY MASCOT (Action Doll)	1.00
KNITTED HAT (Colors)	1.50
OFFICIAL TYPE HELMET (All Sizes)	5.00

Souvenir Stands located at Gates 2, 4, 6; Lower Sections 7, 14; Bleacher Sections 43, 50.

These items also are available by mail from Harry M. Stevens, Inc., Souvenir Department, Yankee Stadium, Bronx 51, N. Y.

SEASON AFTER SEASON...



"Ahh...
So Pure!"

She's New York's Best Girl!

White Rock

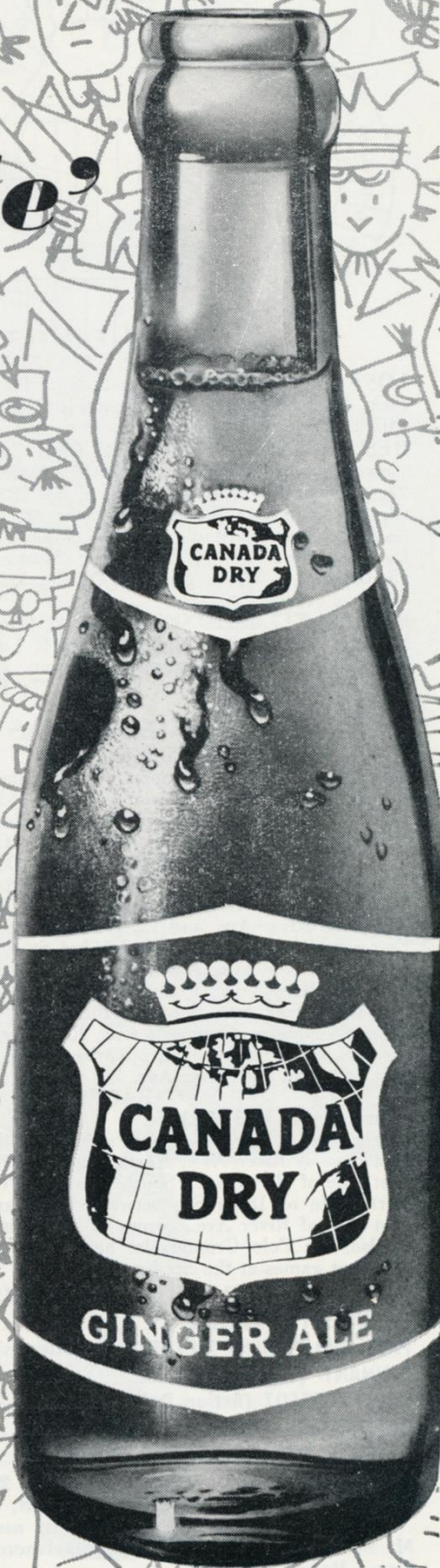
for sparkling fine beverages

The White Rock Girl stays so popular because the brand she represents satisfies so completely! Thanks to *Superior carbonation*, a White Rock drink keeps sparkling from the first pour to the last sip. So for a lighter-livelier drink every time, don't just mix it... *White Rock it!*

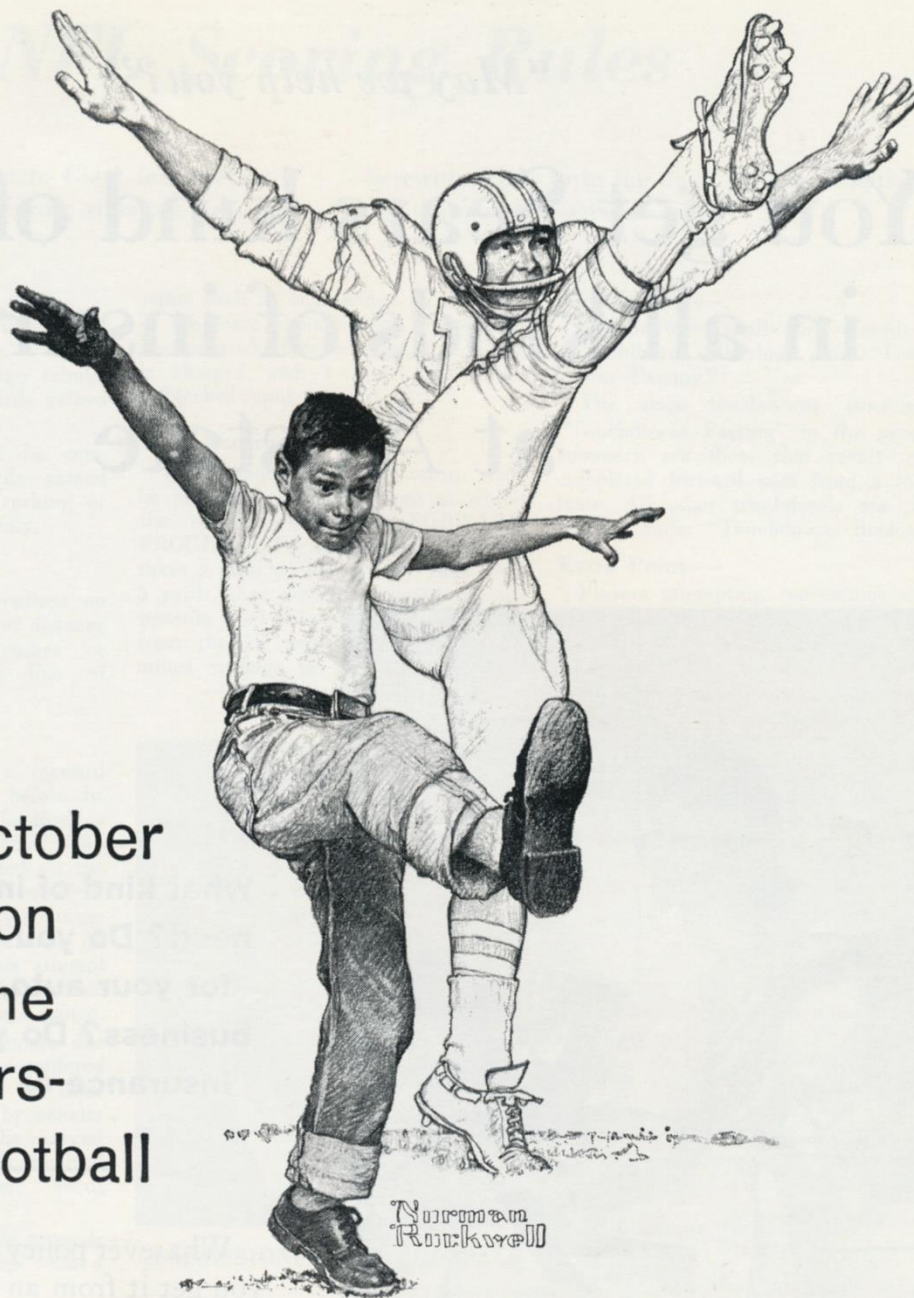


***good sports
go for the
'special sparkle'
of
Canada Dry
Ginger Ale***

**...You'll go for its fast-paced,
lively taste during the game
and afterwards!**



Parents! October
is registration
month for the
Ford Dealers-
National Football
League



PUNT, PASS & KICK CONTEST

**Free Contest! For All Grade
School Boys 7 thru 11!
Registration Ends October 31**



Ford's second annual Punt, Pass and Kick contest will soon be here. Now's the time to register *your* boy! Last year over 200,000 boys registered with Ford Dealers nationwide. Punt, Pass & Kick programs are commended by parents, men's service clubs, many youth organizations... and the President of the United States. They're competitive, educational, safe... and *fun*.

Local Play-offs in November

All grade school boys age 7 thru 11 are eligible, and no special equipment is necessary. Competitions will be held at your local park, high school playing field or municipal stadium. Each boy competes *only against boys his own age*—prizes in every group include warm-up jackets, helmets, and footballs. Area champs will attend an NFL game with their fathers. And ten national winners, along with their parents, will go on the Tour of Champions to the White House and the NFL Championship game!

Ford Dealer's Free Gifts

Boys must be accompanied by a parent or legal guardian when they register. While at their Ford Dealer's, each boy gets these free gifts:

- The Punt, Pass & Kick booklet
- Autographed photo of an NFL star
- The Ford Football Televiewer, a spotter book that helps boys and their dads follow the NFL games on TV

**For complete details and rules see your
Ford Dealer displaying the PP&K sign**

FORD DIVISION  MOTOR COMPANY

"May we help you?"

You get Sears kind of value in all kinds of insurance at Allstate



What kind of insurance do you need? Do you need protection for your auto, home, boat or business? Do you need health insurance or life insurance?

Whatever policy you need, make sure you get it from an Allstate Agent. You can count on Allstate for Sears kind of value in every policy—high-quality protection at a down-to-earth price.

So before you close the deal on any kind of insurance, compare the price and benefits Allstate can give you. An Allstate Agent will gladly come to your home. Or see him at an Allstate office, or at Sears.

You're in good hands with

ALLSTATE®

FOUNDED BY SEARS



INSURANCE

ALLSTATE INSURANCE COMPANIES • HOME OFFICES, SKOKIE, ILL.

NFL Scoring Rules

As a matter of interest to Giant fans, excerpts from the revised 1962 scoring rules are presented

herewith. They form the basis for the compilation of the official league statistics.

Yardage—

Yardage gained shall be determined from the line of scrimmage.

In computing final yardage tabulations for teams, only net yards gained shall be used.

Total yards gained shall be computed by adding net yards gained from scrimmage by either rushing or forward passes completed only.

First Downs—

A first down shall be credited on each scoring play regardless of distance covered, resulting from rushes or forward passes, from the line of scrimmage.

Forward Passes—

If a passer, attempting a forward pass, is thrown for a loss before he gets rid of the ball, it is classified as "Yards lost attempting to pass" with a separate category designated on the score blank. Should a passer complete a pass behind the line of scrimmage that results in a loss of yardage he shall be credited with a pass attempt and a pass completion and the yardage deducted from his *gross yardage gained*.

A forward pass ruled complete due to interference shall not be considered an attempt nor a completion but shall be reflected as a first down by penalty and the offending team shall be charged with a penalty and the yards involved in the play added to their "yards penalized" total.

When a passer intentionally grounds the ball he shall be credited with a pass attempt.

If, in the scorer's judgment, a passer attempts to run with the ball instead of passing, he shall be credited with a "Rushing" attempt and any gains or losses of yardage shall be credited in that category.

Lateral Pass—

In all returns (rushing, pass receptions, punt returns and other classifications) when a player laterals a ball to a teammate, the player receiving the lateral will be credited with the yardage gained from the point the lateral is completed.

Punts—

All punts shall be measured from the line of scrimmage. Touchbacks are not deducted from the yardage of punts. If a punt goes into the end zone it is measured from the line of scrimmage to the goal line. Blocked

punts shall be enumerated on the back of the score blank naming punter and opponent who blocked punt. The kicker is charged with a punt attempt on a blocked punt.

Punt Returns—

The distance of a punt return shall be measured from the point at which the receiver starts his FORWARD PROGRESS. For an example, a player takes a punt on his own 30, runs back 5 yards, then advances toward the opponent's goal—his return is measured from the 25 yard line. There is no minus yardage in punt returns.



COMMISSIONER PETE ROZELLE

Kick-Off Returns—

Kick-offs returned from the end zone are measured from the spot in the end zone where the receiver gains possession of the ball.

Fumbles—

A fumble is any act, other than a pass or a legal kick, which results in loss of possession, either by the ball handler's action or an opponent's grabbing or striking the ball from a player's grasp.

Recovery out of the air, by an opponent, of a juggled ball shall be scored as a fumble, however, if a receiver juggles a pass reception and an opponent gains possession of it, that is considered a pass interception.

There shall be no fumble if a ball goes out of bounds but remains in possession of team fumbling it.

Touchdowns—

Touchdowns shall be scored as "Touchdowns Rushing" and "Touchdowns Passing."

The only touchdowns considered "Touchdowns Passing" in the general summary are those that result in a completed forward pass from a teammate. All other touchdowns are categorized under "Touchdowns Rushing."

Extra Points—

Players attempting conversions shall not be charged with an extra point missed when a bad pass from center, or a fumble by the ball holder, prevents an opportunity to kick. However, attempts at conversion which are blocked shall be scored as extra points missed.

Field Goals—

Field goals shall be measured from the spot of the kick.

Kicker is not charged with a field goal attempt if he does not actually kick.

Safeties—

Safeties shall be credited to individual scoring statistics of players downing an opponent behind the goal line, blocking a kick which results in a safety, causing a forward pass to become incomplete behind the passer's goal line, or otherwise causing a safety through an individual effort.

Qualifications for Individual Leaders—

RUSHING: Most net yards gained.

PASSING: Minimum average of 10 passes completed per each of team's games.

PASS RECEPTION: Most receptions.

PASS INTERCEPTION: Most Interceptions.

SCORING: Most total points scored.

FIELD GOALS: Most field goals successfully made.

PUNTING: Longest average distance per punt (minimum average of 2 punts per each of team's games).

PUNT RETURNS: Most returns (minimum average of 1 return per each of team's games).

KICK OFF RETURNS: Most returns (minimum average of 1 return per each of team's games).

FUMBLES: Most fumbles. Most fumbles recovered.

NFL Pairings and Results

Home Team NEW YORK

vs.

Visiting Team PITTSBURGH

Won 3, Lost 1

7—at Cleveland	17
29—at Philadelphia	13
31—at Pittsburgh	27
31—at St. Louis	14
—Pittsburgh	—
—Detroit	—
—Washington	—
—St. Louis	—
—at Dallas	—
—Philadelphia	—
—at Washington	—
—at Chicago	—
—Cleveland	—
—Dallas	—

98

Won 2, Lost 2

7—at Detroit	45
30—at Dallas	28
27—New York	31
13—Philadelphia	7
—at New York	—
—Dallas	—
—Cleveland	—
—Minnesota	—
—at St. Louis	—
—Washington	—
—at Cleveland	—
—St. Louis	—
—at Philadelphia	—
—at Washington	—

111

CLEVELAND

vs.

BALTIMORE

Won 2, Lost 2

17—New York	7
16—Washington	17
7—at Philadelphia	35
19—Dallas	10
—Baltimore	—
—at St. Louis	—
—at Pittsburgh	—
—Philadelphia	—
—at Washington	—
—St. Louis	—
—Pittsburgh	—
—at Dallas	—
—at New York	—
—at San Francisco	—

59

Won 2, Lost 2

30—Los Angeles	27
34—at Minnesota	7
23—Detroit	29
13—San Francisco	21
—at Cleveland	—
—at Chicago	—
—Green Bay	—
—at San Francisco	—
—at Los Angeles	—
—at Green Bay	—
—Chicago	—
—at Detroit	—
—Washington	—
—Minnesota	—

84

DALLAS

vs.

PHILADELPHIA

Won 1, Lost 2, Tied 1

35—Washington	35
28—Pittsburgh	30
27—at Los Angeles	17
10—at Cleveland	19
—Philadelphia	—
—at Pittsburgh	—
—St. Louis	—
—at Washington	—
—New York	—
—Chicago	—
—at Philadelphia	—
—Cleveland	—
—at St. Louis	—
—at New York	—

100

Won 1, Lost 3

21—St. Louis	27
13—New York	29
35—Cleveland	7
7—at Pittsburgh	13
—at Dallas	—
—Washington	—
—at Minnesota	—
—at Cleveland	—
—Green Bay	—
—at New York	—
—Dallas	—
—at Washington	—
—Pittsburgh	—
—at St. Louis	—

76

NATIONAL LEAGUE STANDING

EASTERN CONFERENCE

	W.	L.	T.	Pct.	Pts.	O.P.
Washington	3	0	1	1.000	96	79
NEW YORK	3	1	0	.750	98	71
Cleveland	2	2	0	.500	59	69
Pittsburgh	2	2	0	.500	77	111
Dallas	1	2	1	.333	100	101
Philadelphia	1	3	0	.250	76	76
St. Louis	1	3	0	.250	55	93

WESTERN CONFERENCE

	W.	L.	T.	Pct.	Pts.	O.P.
Green Bay	4	0	0	1.000	109	14
Chicago	3	1	0	.750	70	86
Detroit	3	1	0	.750	126	60
Baltimore	2	2	0	.500	97	84
San Francisco	2	2	0	.500	80	95
Los Angeles	0	4	0	.000	81	104
Minnesota	0	4	0	.000	21	102

Home Team MINNESOTA

vs.

Visiting Team GREEN BAY

Won 0, Lost 4

7—at Green Bay	34
7—Baltimore	34
7—at San Francisco	21
0—Chicago	13
—Green Bay	—
—at Los Angeles	—
—Philadelphia	—
—at Pittsburgh	—
—at Chicago	—
—Detroit	—
—Los Angeles	—
—San Francisco	—
—at Detroit	—
—at Baltimore	—

21

Won 4, Lost 0

34—Minnesota	7
17—St. Louis at Milwaukee	0
49—Chicago	0
9—Detroit	7
—at Minnesota	—
—San Francisco at Milwaukee	—
—at Baltimore	—
—at Chicago	—
—at Philadelphia	—
—Baltimore	—
—at Detroit	—
—Los Angeles at Milwaukee	—
—at San Francisco	—
—at Los Angeles	—

102

DETROIT

vs.

LOS ANGELES

Won 3, Lost 1

45—Pittsburgh	7
40—San Francisco	24
29—at Baltimore	20
7—at Green Bay	9
—Los Angeles	—
—at New York	—
—Chicago	—
—at Los Angeles	—
—at San Francisco	—
—at Minnesota	—
—Green Bay	—
—Baltimore	—
—Minnesota	—
—at Chicago	—

126

Won 0, Lost 4

27—at Baltimore	30
23—Chicago	27
17—Dallas	27
14—at Washington	20
—at Detroit	—
—Minnesota	—
—at San Francisco	—
—Detroit	—
—Baltimore	—
—San Francisco	—
—at Minnesota	—
—Green Bay at Milwaukee	—
—at Chicago	—
—Green Bay	—

81

CHICAGO

vs.

SAN FRANCISCO

Won 3, Lost 1

30—at San Francisco	14
27—at Los Angeles	23
0—at Green Bay	49
13—at Minnesota	0
—San Francisco	—
—Baltimore	—
—at Detroit	—
—Green Bay	—
—Minnesota	—
—at Dallas	—
—at Baltimore	—
—New York	—
—Los Angeles	—
—Detroit	—

70

Won 2, Lost 2

14—Chicago	30
24—at Detroit	45
21—Minnesota	7
21—at Baltimore	13
—at Chicago	—
—Green Bay at Milwaukee	—
—Los Angeles	—
—Baltimore	—
—Detroit	—
—at Los Angeles	—
—at St. Louis	—
—at Minnesota	—
—Green Bay	—
—Cleveland	—

86

ST. LOUIS

vs.

WASHINGTON

Won 1, Lost 3

27—at Philadelphia	21
0—Green Bay at Milwaukee	17
14—at Washington	24
14—New York	31
—Washington	—
—Cleveland	—
—at Dallas	—
—at New York	—
—Pittsburgh	—
—at Cleveland	—
—San Francisco	—
—at Pittsburgh	—
—Dallas	—
—Philadelphia	—

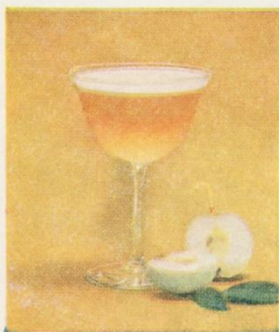
55

Won 3, Lost, Tied 1

35—at Dallas	35
17—at Cleveland	16
24—St. Louis	14
20—Los Angeles	14
—at St. Louis	—
—at Philadelphia	—
—at New York	—
—Dallas	—
—Cleveland	—
—at Pittsburgh	—
—New York	—
—Philadelphia	—
—at Baltimore	—
—Pittsburgh	—

96

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT



The winning taste of Seagram's 7 Crown brings its own special satisfaction to every kind of drink. After the game, say Seagram's and be Sure

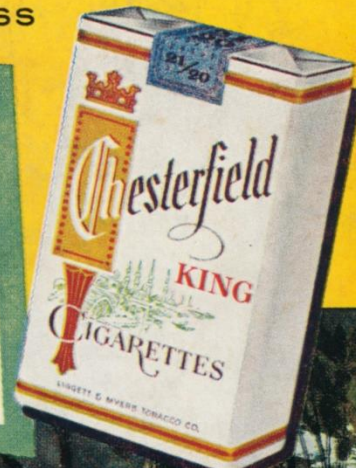
Extra point: the refreshing new Apple Juice Cocktail. Easy: 1½ oz. apple juice, 1½ oz. 7 Crown; shake with ice, strain. Enjoy.

THIS IS PLEASURE TOO GOOD TO MISS

CHESTERFIELD KING

\$181,000

SWEEPSTAKES!



FIRST PRIZE:

\$46,000

INCLUDES:

\$21,000 CASH

\$20,000 JOHNS-MANVILLE 7-STAR HOME

... featuring J-M quality products inside and out—roofing, siding, walls, floors, insulation. It's JOHNS-MANVILLE for lasting beauty, comfort, safety and low upkeep!

1963 THUNDERBIRD LANDAU by FORD

New dignity—refinement—and craftsmanship distinguish the '63 Thunderbird Landau—unique in all the world!

2ND PRIZES:

21 1963 FALCON CONVERTIBLES

This all-new Falcon Convertible for '63 features new fun, excitement and glamour—plus Falcon's famous economy! Richly styled—smart new bucket seats—spirited new performance—a ride smoother than ever before. Best bet for fun-loving, sun-loving folks.



3RD PRIZES:

20 G-E STEREO SETS

Custom Decorator Stereo to hang on wall, set on table. Featuring GENERAL ELECTRIC's new HOME MUSIC DISTRIBUTION SYSTEM for music throughout the house without custom wiring!



4TH PRIZES:

21 FAIRCHILD SOUND

8MM MOVIE CAMERAS AND PROJECTORS... captures sound at the same time you're shooting the scene. It's the FAIRCHILD Cinephonic for color, action and sound!



5TH PRIZES:

20 RCA VICTOR COLOR

TV SETS... from the world leader in perfecting Color Television! Enjoy new pleasure and new realism in a color TV set. You have to see it to believe it!



2120 CHANNEL MASTER TRANSISTOR RADIOS

Astonishing power, big-speaker tone, rich, good looks. Easy slide-rule tuning, 6 matched transistors. With cowhide case and earphone.



FOLLOW THESE EASY RULES:

1. On an official entry blank, print your name and address and check your favorite one of the four short, catchy ways of asking for CHESTERFIELD KING. You may also use a plain sheet of paper on which you have printed your favorite of the four ways of asking for CHESTERFIELD KING (see entry blank) along with your name and address. Mail to CHESTERFIELD KING Sweepstakes, Box 682, New York 46, N. Y.
2. Entries must be postmarked by November 9, 1962 and received by November 16, 1962. Send in as many entries as you wish. Each entry must be mailed separately.
3. Each entry must be accompanied by any of the following: three empty CHESTERFIELD KING wrappers, or an end panel from a carton of CHESTERFIELD KING, or three pieces of paper, 3" x 5", on which you have hand-copied the words "CHESTERFIELD KING" in block lettering from any source.
4. Prize winners will be selected in random drawings conducted by the D. L. Blair Corporation, an independent judging organization. Its decision, with respect to all phases of the sweepstakes, will be final. All winners will be notified by mail approximately 30 days after final drawing, which will be held on or about November 30, 1962.
5. First prize does not include lot or landscaping for house. First-prize winner may elect to substitute \$15,000 cash, in place of house (est. value \$20,000). This election must be made within 60 days of notification. If winner chooses house, a good lot must be provided within one year. No cash substitution will be made for other prizes. Any tax or liability on any prizes will be the sole responsibility of prize winners. Only one prize to a family.
6. Entries limited to residents 18 years of age, and older, of the United States and Puerto Rico. Employees, and their families, of D. L. Blair Corporation, Liggett & Myers Tobacco Company and its advertising agencies are not eligible.
7. Residents of Wisconsin, Florida, and New Jersey may enter, but should disregard the requirements in rule #3 above. Sweepstakes void in any locality or state where prohibited by law. Federal, State and local government regulations apply.
8. For a list of prize winners, send self-addressed, stamped envelope to: CHESTERFIELD KING Winners List, Box 20, New York 46, N. Y. Do not send this request with entry blank.

OFFICIAL ENTRY BLANK

Join in the fun of coining a short, catchy way of asking for Chesterfield King. Check your favorite among the four names listed below and you qualify for the Sweepstakes. (check one) ☐ Chester King ☐ CK's ☐ Chester K ☐ King Chesty

NAME _____

STREET _____

CITY _____

ZONE _____

STATE _____

IMPORTANT. Remember to enclose three empty Chesterfield King packs or one carton end (or substitutes, see Rule 3) with each entry.

Mail to: **CHESTERFIELD KING SWEEPSTAKES, Box 682, NEW YORK 46, N. Y.**

OVER 2200 CHANCES TO WIN!

This is pleasure too good to miss. Join in the fun of helping us coin a short, catchy way of asking for CHESTERFIELD KING—just check your favorite of the four nicknames on the entry blank. Why not make the change to CHESTERFIELD KING today? Get the very best taste of 21 Great Tobaccos in 20 Wonderful Kings. **THIS IS TOBACCO TOO MILD TO FILTER. THIS IS PLEASURE TOO GOOD TO MISS. THIS IS CHESTERFIELD KING!!** Enter the Sweepstakes now and enter often.