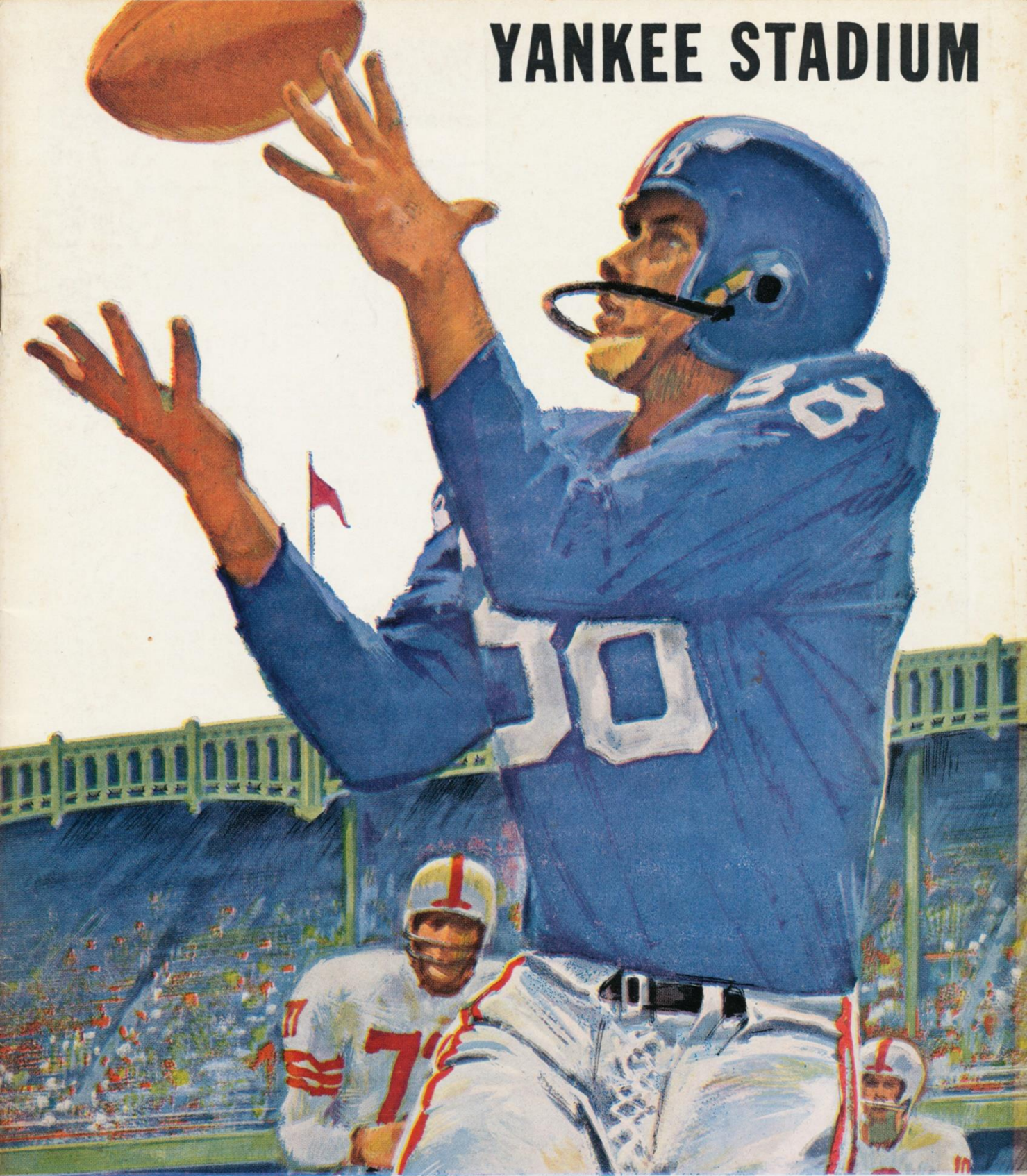


YANKEE STADIUM



NEW YORK GIANTS
ST. LOUIS CARDINALS
NOVEMBER 4, 1962

OFFICIAL PROGRAM
50 CENTS

Why don't you settle back
and have a full-flavored smoke?

Marlboro

the filter cigarette
with the
unfiltered taste

Paul Hornung: Green Bay halfback
and 1961 NFL Player of the Year.
Paul's a Marlboro man all the way.

WATCH NFL PRO FOOTBALL
weekends on CBS-TV,
brought to you by Marlboro



You get a lot to like—
Filter, Flavor, Pack or Box

OFFICIAL PROGRAM

NEW YORK GIANTS



vs. CHICAGO CARDINALS

YANKEE STADIUM • Nov. 4, 1962

Volume 38

Number 4

CONTENTS

Well, How About That?	3
Jocular Giant: Dick Modzelewski	5
Giants in Action	9
Giant Close-Ups	7, 11, 33, 43
Eagles Here Nov. 18	13
Giant Statistics	15
Award Winners	16
Giant Jottings	18
N.F.L. Statistical Leaders	19
Giant Roster	20
Giant and Cardinal Line-Ups	22-23
Cardinals Roster	25
Looking Over the Cardinals	27
Giants-Cardinals Series Review	29
Cardinal Stars	31
N.F.L. Officials' Signals	35
Champion Yankees Salute Champion Giants	37
Yankee Stadium Services	39
N.F.L. Pairings and Results	44
N.F.L. Standings	44

New York Football Giants

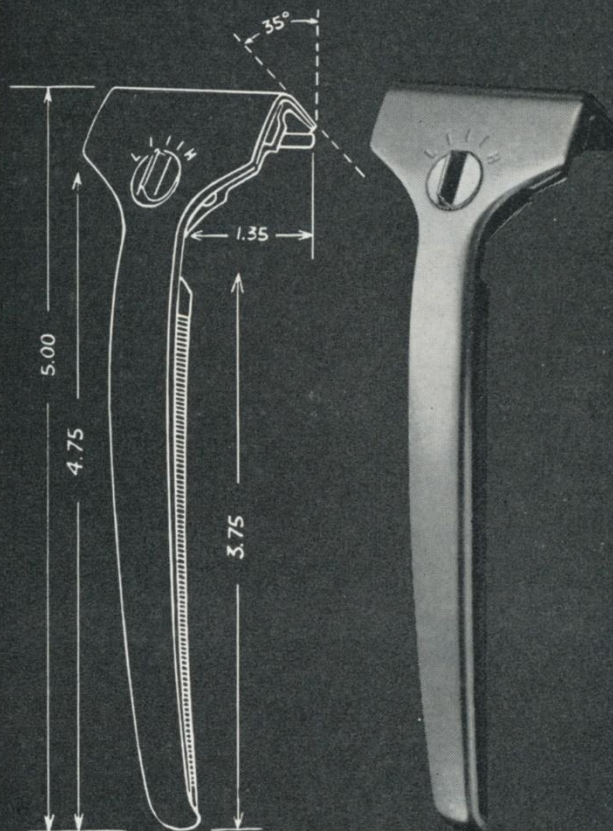
JOHN V. MARA	President
WELLINGTON T. MARA	Vice-President
TIMOTHY J. MARA	Secretary-Treasurer
RAYMOND J. WALSH	General Manager
AL SHERMAN	Head Coach
JIM LEE HOWELL	Director of Personnel
ANDY ROBUSTELLI	Defensive Player-Coach
JIM PATTON	Assistant Defensive Player-Coach
ED KOLMAN	Line Coach
KEN KAVANAUGH	End Coach
KYLE ROTE	Backfield Coach
KEN STRONG	Kicking Coach
JOHN JOHNSON, SID MORET and JOHN DZIEGIEL	Trainers
DR. FRANCIS SWEENEY	Physician
DR. ARTHUR CROKER	Dentist
DON SMITH	Director of Publicity
DAN RUBIN	Photographer

Cover Illustration by Carol Johnson

This book published by
HARRY M. STEVENS, Inc.
320 Fifth Avenue
New York 1, N. Y.

©1962, American Safety Razor Company

IT'S HERE! CREATED FROM A
SINGLE SWEEP OF STAINLESS STEEL!



WORLD'S FIRST RAZOR WITH
BEAUTY! BALANCE! BRAINS!

NEW PAL

ADJUSTABLE INJECTOR RAZOR

With 10 blades, only \$1.95.

Lifetime Guarantee—repaired or replaced free by
the American Safety Razor Company, New York, N.Y.



Watch N.Y. Giants
football on WCBS-TV
brought to you by new
Pal Razor.



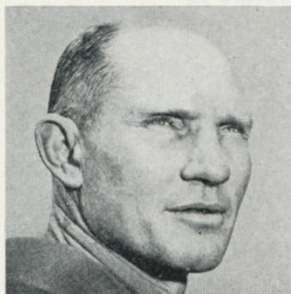
Quality



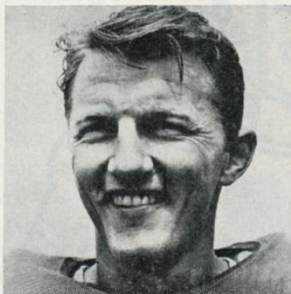
Products of *The American Tobacco Company*

"Tobacco IS OUR MIDDLE NAME"

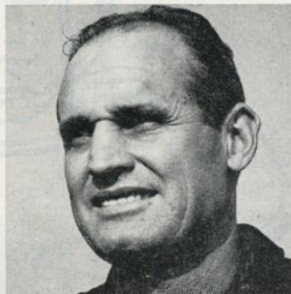
Well, How About That?



Y. A. TITTLE



DEL SHOFNER



KEN KAVANAUGH



KYLE ROTE

One way or another, they all had a part in it.

LAST Sunday was loaded with interesting developments. The Giants discovered that the Redskins—particularly Norm Snead and Bobby Mitchell—were for real. Concurrently, the Redskins found that the Giants—particularly Y. A. Tittle and all his pass receivers—were unbelievable.

With one of football's greatest passing exhibitions, Tittle picked Washington's defense to pieces. On his mettle for a heralded duel with the Redskins' Snead, billed as the pro quarterback of the future, the Giants' salty old campaigner showed the capital young slinger from the Capitol that there still are tricks to learn.

Firing bullseyes in volleys, Y. A. completed 27 of 39 passes for a fantastic total of 505 yards—a new Giant record by a little matter of 142 yards. Seven of his completions went for touchdowns, which tied a National League mark shared by the great Sid Luckman of the Bears and Adrian Burke of the Eagles.

Collaborating brilliantly with Tittle in this rousing show were poor, spavined Del Shofner, who hobbled downfield for 11 catches (tying a Giant record) good for 269 yards (a Giant record); Joe Walton (inspired no doubt by last week's program piece on his inconspicuous efficiency), who caught six passes for 63 yards; Frank Gifford, who nailed four for 127 yards, and Joe Morrison, who grabbed two for 24 yards.

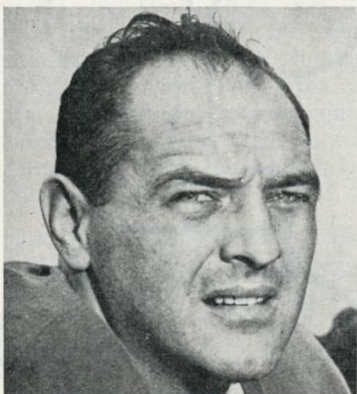
The suddenly conspicuous Wal-

ton made three touchdown catches. Morrison rang the TD bell on both his receptions. Gifford, on a 63-yard gem, and Shofner, on a 32-yarder that was one of his shorter gainers, also crossed that last white line with the pigskin clutched to their manly bosoms.

All in all, it was quite a show—the more so because Snead, who threw beautifully under cruel pressure from the Giant rushline, was dropping bombs in there, too.

As well he might, Coach Al

Birthday Salute To a Great Giant



Ray Wietecha, 34 today, is being specially honored by Giant fans . . . which is only fair, considering that he has performed with high honor for the Giants for 125 consecutive Sundays over the past nine seasons. Today Ray will tie Em Tunnell's Giant club record of 126 straight games.

Sherman praised Tittle and the Giant receivers to the skies. "Y.A. mixed up his plays beautifully and threw fabulously," said Allie afterward. "Shofner, Walton, Giff and the others deserve tremendous credit, too. We don't try to set up too many pass patterns in advance—four or five a game at most. But they made on-the-spot adjustments as they went along that broke the game wide open."

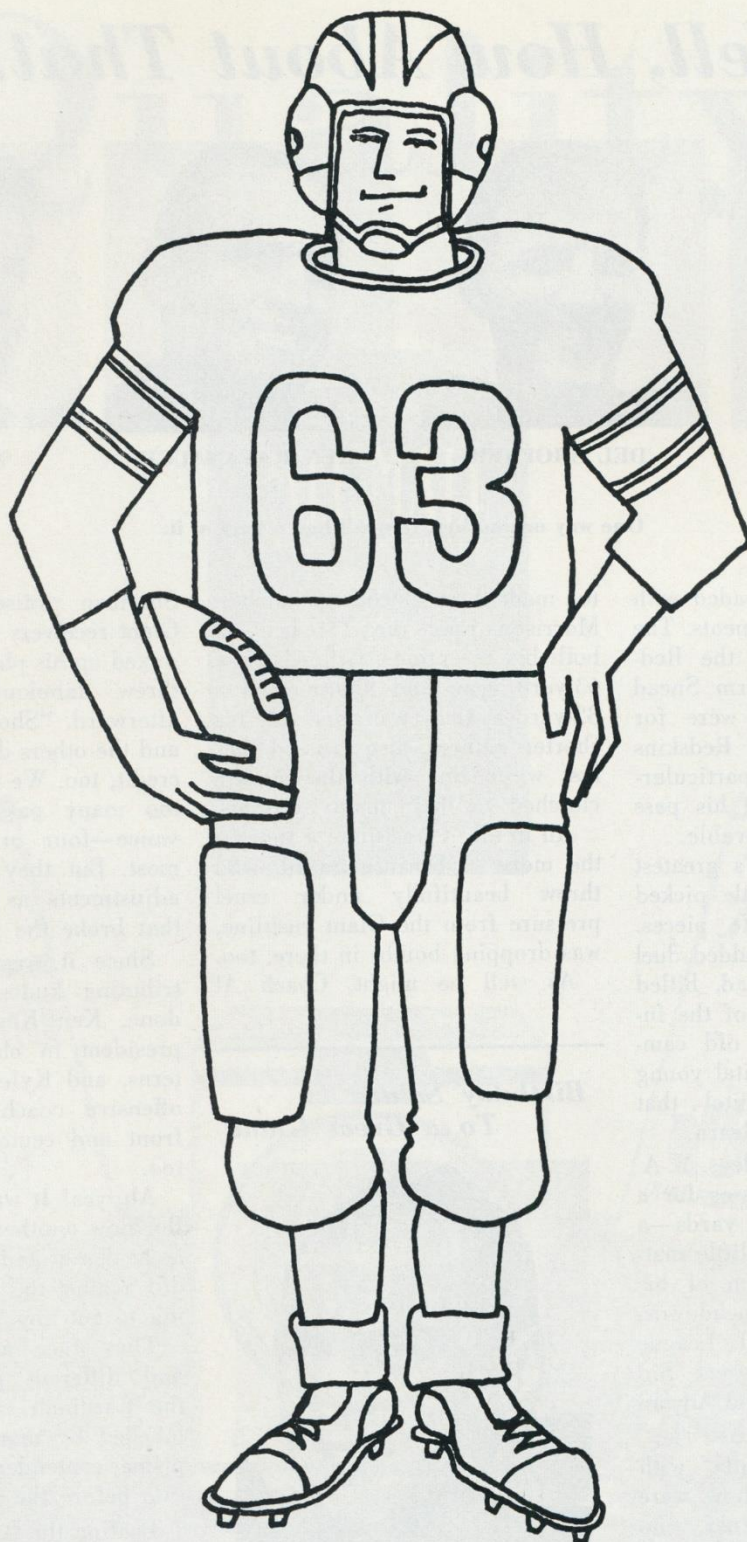
Since it was a time for distributing kudos for a job well done, Ken Kavanaugh, as vice-president in charge of pass-patterns, and Kyle Rote, as over-all offensive coach, were called to front and center for deep bows, too.

Ah, yes! It was a great day. . . . But now another moment of truth is at hand and what the Giants did against the Redskins isn't going to cut any ice.


They face another challenge, and different problems, against the Cardinals, a hard-rock team labelled by many observers as a prime contender for the Eastern title before the season opened.

Beating the Redskins after their great "must" win over the Lions put the Giants back into the title fight. To stay there, our boys are going to have to put forth the same type of all-out effort against St. Louis.

The fact that the Giants trounced the Cardinals rather handily in the Mound City a few weeks ago make this that much a tougher game. Beware, Giants, beware!



I AM A FOOTBALL PLAYER

On the field I do nothing spectacular. Sometimes I just do nothing.
But all the girls are wild about me. I drive a '63 Ford Fairlane
Sports Coupe. Color me devilishly smart. A PRODUCT OF  MOTOR COMPANY

Color the trademark blue.

Fans—watch the exciting NCAA college football games and NFL pro games on TV . . . they're brought to you by Ford.
Check newspaper for time and station.

JOCULAR GIANT

Dick Modzelewski Makes **Everyone Laugh*

** Except the Other Guys*

DEFENSIVE tackle Dick Modzelewski has the knack of making his Giant teammates laugh. But to rival National Football League runners and passers, there's absolutely nothing funny about the bruising ex-Maryland star.

While "Little Mo's" weekly stints in the middle of the Giants' defensive line seldom earn him the acclaim that goes to his more renowned sidekicks, the 31-year-old warhorse nevertheless rates highly with his coaches — and particularly with his opponents.

Mo is a consistent performer. Game after game, he wades in—spilling ball-carriers, intimidating passers and generally harassing everyone across the line of scrimmage.

Rarely, however, does he get the headlines. They usually are reserved for Sam Huff . . . or Andy Robustelli . . . or Rosey Grier. These players have a flair for the sensational. Mo does not.

"I don't mind, though," confesses the 10-year NFL veteran. "I do my job . . . and as long as the coaches are satisfied, that's what counts.

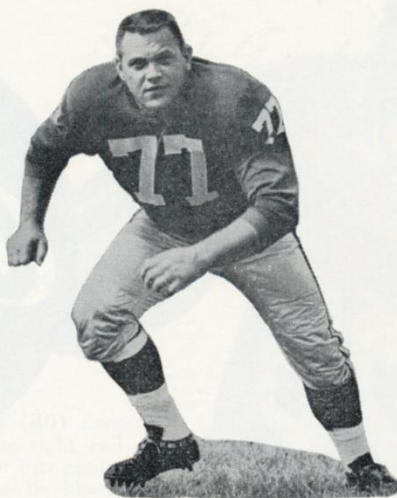
"Publicity? Sure I like publicity, but I guess I'm just not the type of player who attracts attention."

How the all-pro selectors can continually overlook Mo is a deep mystery to the Giant defensive stars who toil alongside the rugged 250-pounder each Sunday during the season.

"He's the best," says middle linebacker Huff, himself a perennial all-pro choice. "He makes it easy for the rest of us."

"That's right," echoes co-captain Andy Robustelli, one of Modzelewski's closest buddies. "Dick doesn't get the credit he deserves. He's a great football player."

Coach Al Sherman believes Modzelewski is one of the best pass rushers in the business. "He



DICK MODZELEWSKI

exerts terrific internal pressure on the pass blockers," explains Allie. "In many cases, he forces the quarterback out of the pocket before he's ready to throw."

Mo is a defensive football man from the ground up. He stands 6 feet, but short, thick legs give him the appearance of being shorter. He has broad shoulders and heavy, muscular arms. He also comes equipped with contact lenses but he never seems to have trouble locating the fellow with the football.

Although Modzelewski arrived on the Giant scene long after the exit of former coach Steve Owen, he is the kind of player Stout Steve probably had in mind when he used to say:

"Football is a man's game. It's played down in the dirt, and the guy who gets up first is the best player."

That's the way Mo likes it, too—down in the dirt and the rougher the better.

The Modzelewski clan in West Natrona, Pa., would seem to specialize in turning out rugged

footballers. First there was Ed (Big Mo) Modzelewski, who starred at fullback for the Cleveland Browns. Then came Dick. And currently, 18-year-old Eugene (No Mo) Modzelewski is furthering the family gridiron tradition at Har-Brach High.

An unanimous All-America choice at Maryland, Dick was drafted No. 2 by Washington in 1953. The Redskins traded him to Pittsburgh in 1955 and, a year later, he came to the Giants.

The start of a winning era for the Giants coincided with Mo's arrival. He joined Huff, Robustelli and Jim Katcavage, all 1956 additions to the defense, as New York won the world title that year. Eastern championships followed in 1958, 1959 and 1961—thanks largely to the goal-line heroics of Modzelewski and his defensive cohorts.

But Mo contributes much more to the Giants than just football playing. He is a tremendously humorous fellow, easy-going and good natured. He usually manages to get a laugh during practice, at team meetings and at the training table. He tells jokes. He sings. He mimics players and coaches.

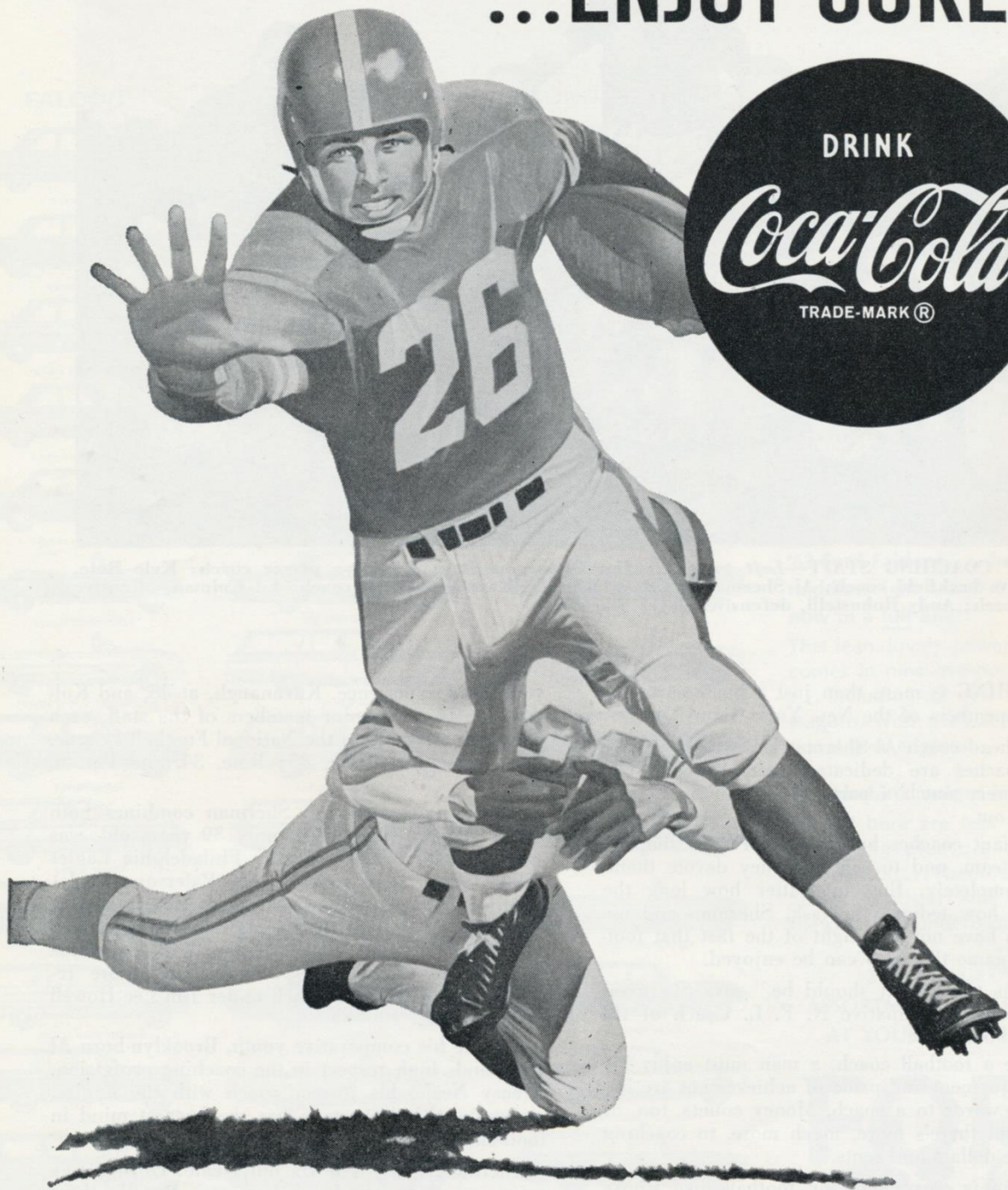
"Everything that guy does is funny," says Dick Lynch.

In 1960, when CBS-TV filmed a half-hour documentary called "The Violent World of Sam Huff," Modzelewski stole the show in a scene where he sang a Polish song accompanied on the guitar by the 290-pound Grier.

Dick is married to the former Dorothy Welsh of West Natrona. They have three children. Six-year-old Mark is the oldest, daughter, Laurie, is four and son, Terrence Andrew, is three.

The Modzelewskis make their off-season home in Cleveland, home of the hated Browns, but Dick is still one of the Ohio town's most popular figures—all 250 pounds of him.

BE REALLY REFRESHED!
...ENJOY COKE!





Ralph Guglielmi

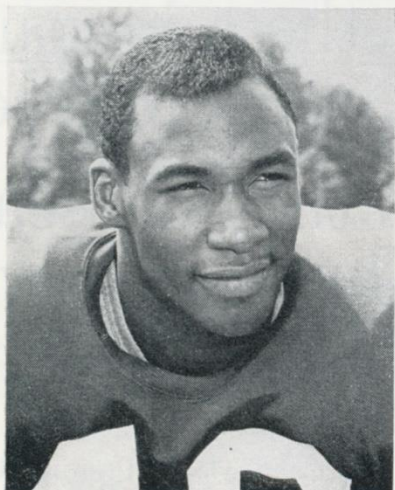
Joe Walton



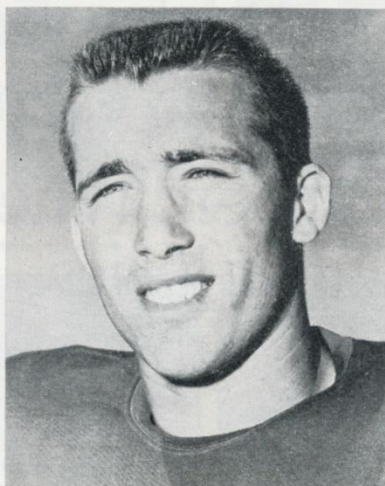
In his quiet, efficient way, **Joe Walton (80)** does a whale of a job for the Giants at the tight end spot on attack. Although the black-haired Pitt graduate not particularly big at 205 pounds, he blocks tellingly. And, although he's no speed demon, he has the knack of breaking clear for key catches over the line. The Giants got Joe from the Redskins before the 1961 season.

The Giants consider themselves highly fortunate in having come up with since 1961 so well-qualified an alternate quarterback as **Ralph Guglielmi (9)**. This All-America from Notre Dame saw four years of service with the Redskins and also put in a season with the Cardinals. Goog knows the NFL ropes, passes and handles the ball expertly and is a strong, elusive runner. He'll put in a lot of playing time in support of Y. A. Tittle.

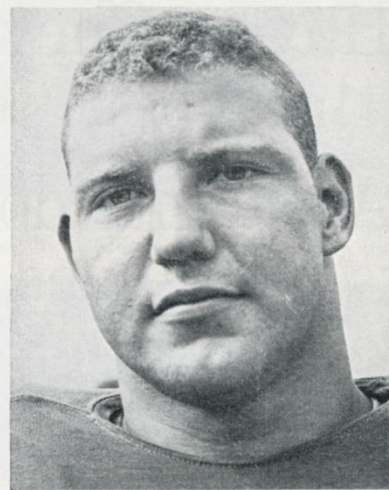
Giant Close-Ups



Johnny Counts



Aaron Thomas



Mickey Walker

Johnny Counts (46) was signed as a free agent by the Giants last June. But he wasn't exactly a "sleeper." The Giants were aware of his talents ever since his high school days at New Rochelle, where he starred in track as well as football. They would have signed him sooner but they had to await the graduation of his entering class at Illinois, where Johnny was named the Big Ten "sophomore of the year" in 1960.

For insurance against injuries to Del Shofner and Frank Gifford, their prime deep pass receivers, the Giants got big **Aaron Thomas (88)** from the 49ers early this season in exchange for Bob Gaiters. The 6-foot-3, 208-pound Oregon State graduate, who hauled down 15 passes for 301 yards as a 1961 rookie with San Francisco, can go get 'em.

Mickey Walker (64) was signed by the Giants as a free agent in 1961, a year after he had finished a brilliant career at Michigan State. First thought of as a linebacker, he was shifted to offensive guard last season and did a capable fill-in job for Jack Stroud and Darrell Dees. This season he is at linebacker again and doing a bang-up job in support of the starters. A rugged 230-pounder, he loves to get in there and mix it.



Warning: icy roads ahead...bad weather... more driving after dark. This is no time to be without seat belts.

Have a Chevron Dealer put them in your car this week. Cost? \$5.95 each, installed free.

Accidents do happen. When they do, seat belts save lives, cut injuries. That's why we urge you to get belts...and use them.

Is your car ready for winter driving? Unless it's equipped with seat belts, the answer is a firm "no." Why? The majority of serious automobile injuries occur at less than 40 mph, and within 25 miles of home. That's just the kind of driving you'll probably be doing a lot of this winter... plenty of it on slippery roads.

Many people have paid \$12.95 each for the same belts that most Chevron Dealers are offering for only \$5.95. The belts are made by Davis Aircraft

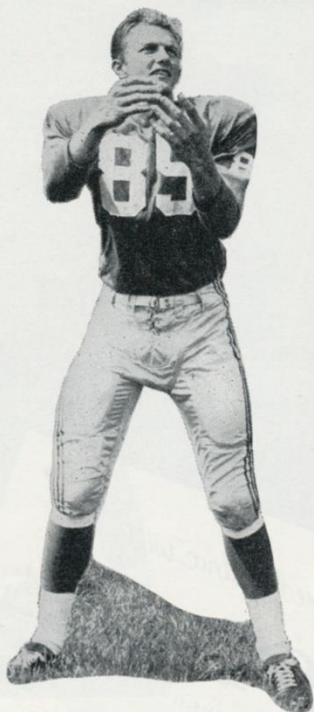
Products of 100% Caprolan® nylon, with adjustable, quick-opening buckles of strong aircraft aluminum. They exceed all known automotive safety standards—including the tough GSA requirements set by the U.S. Government.

If you don't have belts in your car, by all means have them installed before winter sets in. This week would be better than next. See your Chevron Dealer.



At the sign of the CHEVRON we take better care of your car

Giant Close-Ups

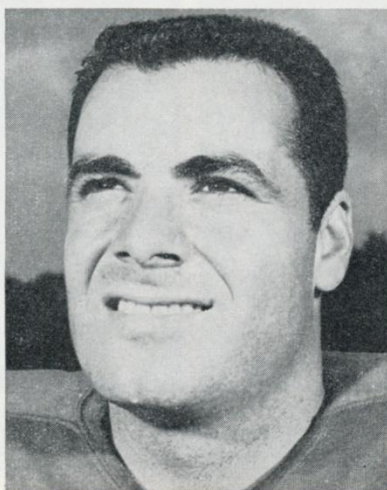
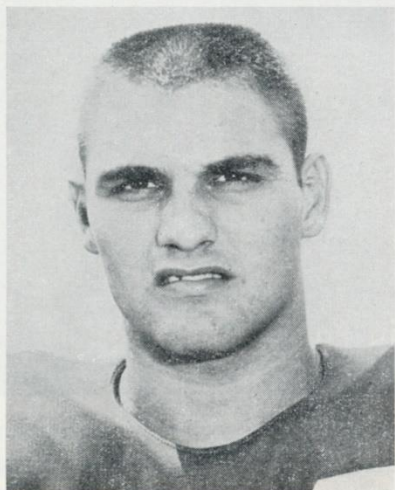


Don Chandler

Del Shofner

Long noted as the most dangerous deep pass receiver in the NFL, **Del Shofner (85)** hit peak efficiency with the Giants in 1961. His 68 receptions were good for 1,125 yards, a total that led the league, and he scored 11 TDs. The Giants snagged Del, a 1957 Baylor graduate, in a pre-season deal with the Rams. In combination with Y. A. Tittle, he gave them an offensive boost that helped them win the Eastern title.

Giant fans are seeing **Don Chandler (34)** in a new role this season. Besides handling the punting assignment, which he has done admirably for six years, the strong-legged Florida graduate has taken over the place-kicking chores abandoned by the retired Pat Summerall. Don is doing better than just all right at his additional new job. He's getting both distance and direction on his placements.



Jim Collier

Joe Walton

Alex Webster

Among the several fine rookies the Giants have added to their roster this season is **Jim Collier (84)**. This swift, rangy end from Arkansas has displayed rare first-year ability to go and get that football. As he gets to know the Giant pass patterns better, you'll be seeing more of him. Jim has all the requisites of a good pro end—size, speed, and good hands, desire and intelligence.

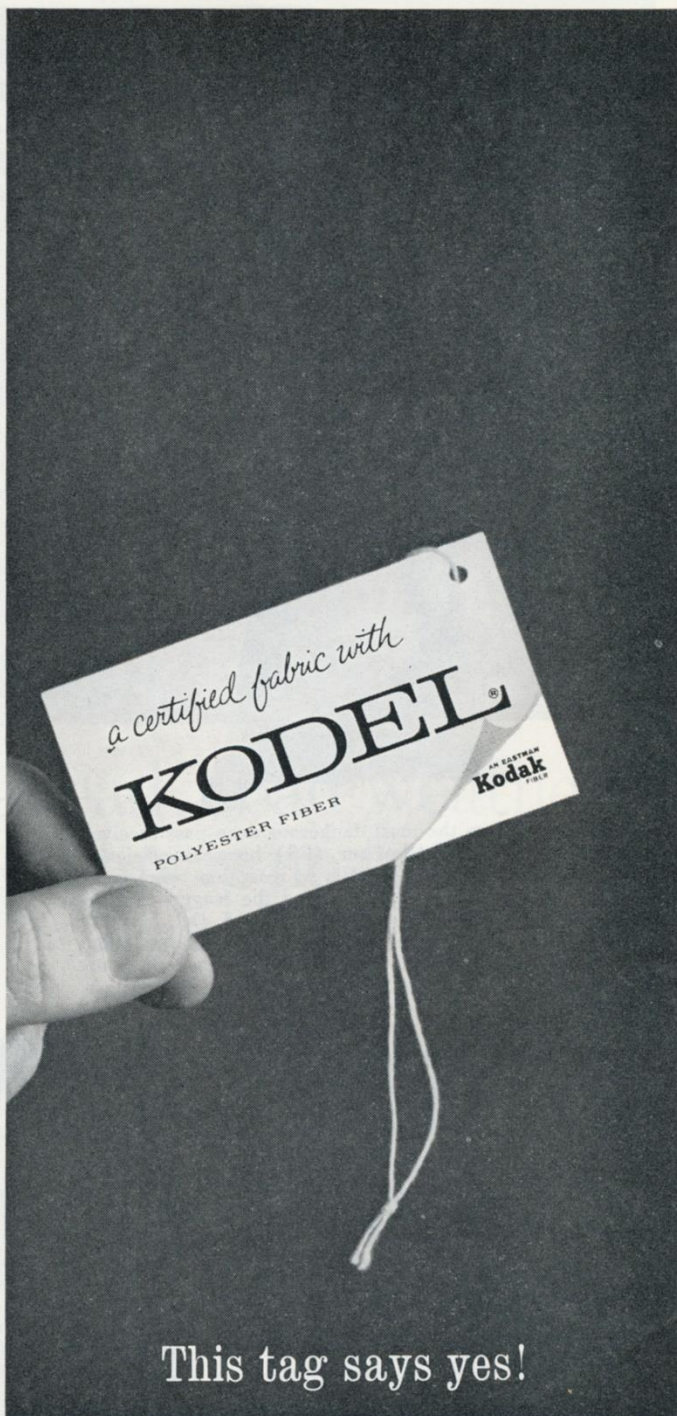
In his quiet, efficient way, **Joe Walton (80)** does a whale of a job for the Giants at the tight end spot on attack. Although the black-haired Pitt graduate not particularly big at 205 pounds, he blocks tellingly. And, although he's no speed demon, he has the knack of breaking clear for key catches over the line. The Giants got Joe from the Redskins before the 1961 season.

All but written off in 1960 after injuries had resulted in a second straight sub-par season, **Alex Webster (29)** had his best all-around year as a Giant in 1961. The big redhead from East Brunswick, N. J., hammered rival lines for 928 yards, to finish third in the NFL rushing totals. As in 1955-58, he once again was the Giants' bread-and-butter carrier.



Will the sporty new look last?

Want clothes that stay looking fresh anywhere . . . everywhere? Then look for the Eastman "Certified Fabric" tag. It's only on clothes made with Kodel polyester, the Eastman Kodak fiber that blocks wrinkles, scores for neatness. Kodel makes sweaters



This tag says yes!

machine-washable, machine-dryable. Helps shirts stay soft . . . suits stay crisp . . . sport coats stay smooth. And slacks stay creased. This tag tells you the fabrics have been tested and certified to meet Eastman textile quality standards.

Headquarters for men's wear blended with Kodel

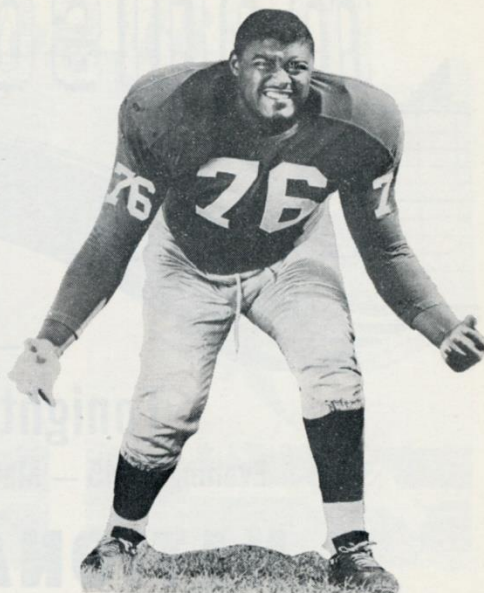
JOHN DAVID

New York—White Plains—Washington

Count on Kodel...member of the Eastman Kodak family

Kodel is the trademark for Eastman polyester fiber. Eastman makes only the fiber, not fabrics or garments.

EASTMAN CHEMICAL PRODUCTS, INC., subsidiary of Eastman Kodak Company, 260 MADISON AVENUE, NEW YORK 16, N. Y.



Rosy Grier

Bill Winter

The Giants think they have come up with a real "find" in **Bill Winter (31)**. Although he was only an 18th round choice in the 1962 college draft, Winter won regular rating in pre-season training and has firmly established himself at left linebacker. A hard-hitting 220-pounder, who moves fast, Bill won eight major letters in football, baseball and basketball at little St. Olaf College.

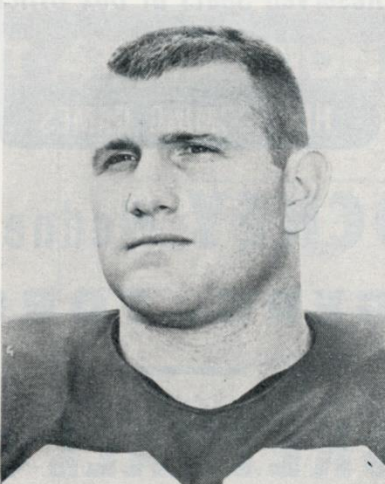
Big Rosy Grier (76), a third-round draft pick in 1955, has been a Giant defensive mainstay at right tackle even since his rookie season. For all his 290 pounds, Rosy is as quick as a cat on his feet. Out of Linden, N. J., he played his college ball at Penn State, where he also excelled as a shot-putter and discus-thrower. A man of many talents, Grier also has a rich baritone voice and is making his mark as a concert and recording artist.

Giant Close-Ups



Ken Byers

In their quest for added line depth, the Giants made **Ken Byers (60)** their No. 7 choice in last winter's draft. The 240-pound Cincinnati graduate has proved to be a valuable acquisition. Primarily a tackle in college, Ken is serviceable anywhere on the defensive rushline and also can be used as a linebacker or up front on offense.



Bookie Bolin

The Giants got early delivery on **Bookie Bolin (63)**, drafted as a "future" last winter, when the N. C. A. A. ruled him ineligible for further play at Mississippi. The rugged, mobile 235-pounder was a pre-season sensation but had to sit out the early part of the regular campaign with a leg fracture. Now that he's healthy again, he's in line for heavy duty at guard.



Jim Katcavage

In 1961, **Jim Katcavage (75)** won all-league acclaim as a defensive end from both the AP and UPI. He thereby gained public credit for an honor Giant insiders felt he has deserved for several years. A Philadelphia native who attended Dayton University, the Big Kat was a No. 4 draft choice in 1956. He won a starting job almost immediately, was a big factor in helping the Giants win the world championship and has been a key rushliner ever since.

MADISON SQ GARDEN

THIS WEEK'S
SPORTS CALENDAR

Tonight, Tomorrow, Tuesday

Evenings 7:45 — Mats. Tom'w 1 PM — Tues. (Election Day) 2 PM

NATIONAL HORSE SHOW

LAST 3 EXCITEMENT-PACKED DAYS

INTERNATIONAL JUMPING CONTESTS

CANADA • GREAT BRITAIN • IRELAND • ITALY • MEXICO • UNITED STATES

Every Night and Mon. Matinee

CHAMPIONSHIP RODEO BARREL RACING *Nightly*

Reserved Seats at Box Office

HOMECOMING GAMES

HOCKEY *Wednesday*

RANGERS vs TORONTO

BASKETBALL *Friday*

Special Attraction

HARLEM MAGICIANS vs CONNECTICUT ALL-STARS

KNICKS vs CINCINNATI

NEXT SUN. NIGHT — RANGERS vs DETROIT

Eagles Here Nov. 18



TIM BROWN



SONNY JURGENSEN



TOMMY McDONALD

THE Giants go on the road next Sunday to face the suddenly formidable Cowboys in Dallas (don't forget to tune in on CBS-TV, Channel 2, and/or dial WNEW, 1130 KC).

They'll be back at the Stadium the following Sunday, Nov. 18, to face the Philadelphia Eagles in what shapes up as one of the more exciting games of this exciting Giant season.

Philadelphia, like the Giants, has a dynamic passing game.

Sonny Jurgensen has given the New Yorkers fits the last couple of seasons with his bullseye tosses to slippery Tommy McDonald, Bobby Walston and Pete Retzlaff, currently injured. Lately King Hill has taken an active role in the Eagles' aerial circus, too, and the Philadelphians recently enrolled another crack receiver in Hop Cassidy.

The Eagles emphasize passing but they have a dangerous running attack, too, with Clarence

Peaks and Tim Brown as their principal carriers. Brown is a terror at returning punts and kick-offs.

Another Philadelphia asset is a hard-nosed defense built around that great old pro, Chuck Bednarik.

Incidentally, if you don't already have tickets, forget it! This is another sell-out. If you have seats, come early to be sure you'll be able to enjoy every minute of another Giants-Eagles classic.

COMING GIANT ATTRACTIONS AT STADIUM

GAME 5 *NOV. 18	PHILADELPHIA EAGLES <i>with Sonny Jurgensen, Tommy McDonald, Tim Brown</i>
GAME 6 *DEC. 9	CLEVELAND BROWNS <i>with Jim Brown, Jim Ninowski, Lou Groza</i>
GAME 7 DEC. 16	DALLAS COWBOYS <i>with Eddie LeBaron, Don Perkins, Amos Marsh</i>

TICKET PRICES

\$5.00 LOWER BOX
SEATS

LOWER AND OPEN STAND
\$4.00 RESERVED
SEATS

Where to Buy Tickets in Person

YANKEE STADIUM
161st St. and River Ave.
Bronx, N. Y.
Mon.-Sat. 9-5 P.M.

YANKEE TICKET OFFICE
North Mezzanine
Grand Central Station
Mon.-Fri., 10-6 P.M.; Sat., 10-4

Address Mail Orders to:

TICKET MANAGER NEW YORK FOOTBALL GIANTS

10 Columbus Circle
New York 19, N. Y.

(Add 50c for mailing and handling)

Make certified check or money order payable:
NEW YORK FOOTBALL GIANTS, INC.

* Only obstructed view seats remain available.

Tickets Now on Sale at Advance Sale Windows in Main Lobby of Stadium



CAMEL

EVERY INCH A MAN'S SMOKE!

Camel has taste that talks a man's language . . . flavor that runs deep. Clean-cut. Alert. All there. Get with Camel. Every inch a man's smoke . . . his kind of mildness, too!

THE BEST
TOBACCO MAKES
THE BEST
SMOKE!



JIM ARENDER — World's Champion Sports Parachutist. His cigarette? Camel, a real smoke!

Giant Statistics

SEVEN-GAME TEAM RECORD

GIANTS	OPPONENTS
32 First downs, rushing	60
83 First downs, passing	58
13 First downs, penalty	13
128 Total first downs	131
2,492 Total yards gained	2,281
631 Yards gained, rushing	932
1,861 Yards gained, passing	1,349
196 Number of rushing attempts	232
220 Number of passing attempts	198
125 Passes completed	100
14 Passes intercepted by	11
42.2 Punting average	34.3
8 Punts returned	16
4.8 Punt return average	6.8
27 Kick-Offs returned	28
23.1 Kick-Offs return average	31.8
34 Penalties	28
365 Yards penalized	217
9 Fumbles	7
2 Opponents fumbles recovered	4

INDIVIDUAL STATISTICS

SCORING

	TD-R	TD-P	TDs	PAT	FG	Pts.
Chandler	0	0	0	22	7	43
Shofner	0	5	5	0	0	30
Walton	0	4	4	0	0	24
Webster	2	1	3	0	0	18
Gifford	0	3	3	0	0	18
Lynch	2	0	2	0	0	12
Tittle	2	0	2	0	0	12
Morrison	0	2	2	0	0	12
Dudley	0	1	1	0	0	6
King	1	0	1	0	0	6

PASSING

	Att.	Comp.	Int.	Yds.	L.G.	TD	Pct.
Tittle	202	118	10	1844	69	16	58.4
Guglielmi	15	7	0	61	18	0	46.6
Dudley	1	0	1	0	0	0	00.0

RUSHING

	Att.	Yds.	L.G.	Avg.
Webster	94	301	55	3.2
Dudley	26	114	38	4.4
King	38	111	15	3.0
Counts	14	55	23	3.9
Tittle	8	21	21	2.6
Morrison	5	3	6	0.6
Guglielmi	3	-10	5	—
Chandler	1	-11	0	—

RECEIVING

	No.	Yds.	L.G.	TD
Shofner	32	663	69	5
Webster	29	286	58	1
Walton	23	270	27	4
Gifford	19	393	63	3
Dudley	8	109	38	1
King	4	53	31	0
Morrison	4	52	22	2
Counts	2	27	15	0
Thomas	1	18	18	0

PUNT RETURNS

	No.	Yds.	L.G.
Morrison	4	22	14
Counts	3	16	16
Patton	1	0	0

KICKOFF RETURNS

	No.	Yds.	L.G.
Counts	15	355	33
Morrison	5	113	28
Dudley	4	104	32
King	2	37	20
Horner	1	18	18

INTERCEPTIONS

	No.	Yds.	L.G.
Patton	4	57	23
Barnes	4	21	11
Lynch	2	32	17
Pesonen	1	17	17
Katcavage	1	4	4
Scott	1	0	0
Webb	1	0	0

PUNTING

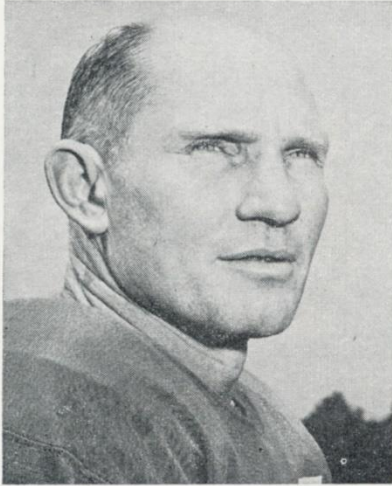
	No.	Avg.	Lgst.
Chandler	27	42.2	65

**SEE THE GIANTS
AWAY GAMES ON**

CBS 2

DALLAS NOV.11/WASH.NOV.25/CHI.DEC.2

Award Winners



Y. A. TITTLE

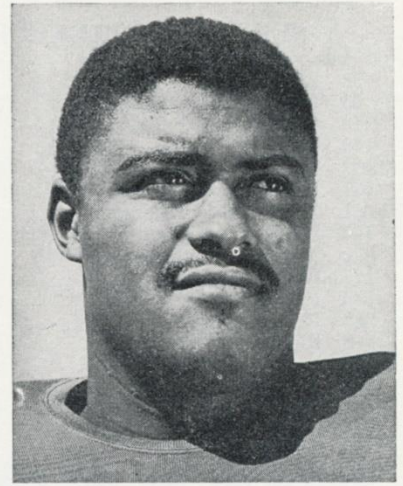
YA. TITTLE . . . who else? . . . and Rosey Grier were last Sunday's Giant award winners for performance beyond the call of duty against the Redskins. Tittle scored a double, earning

both the Kinney Award (one year's free use of a Kinney rental car) as the outstanding Giant player of the game and the J. P. Stevens Award (a wardrobe of sports clothes) for his offensive play. Grier received the Stevens Award for defensive excellence.

In the greatest day a Giant passer ever had, Tittle completed 27 of 39 passes for 505 yards and seven touchdowns. Y. A. also authored one of the great quotes of our time.

When asked why, with the chance to do so, he didn't try for an eighth touchdown pass that would have earned him an exclusive entry in the NFL record book instead of just co-listing with Sammy Baugh and Adrian Burke, the gentlemanly quarterback replied:

"It would have been in bad taste."



ROSEY GRIER

The 290-pound Grier led a Giant defensive line charge that helped Tittle win his pitching duel with Washington's Norm Snead.

livelier lather
for really
smooth shaves!
1.00

glides on
deodorant
protection
you can trust!
1.00

cool, exciting—
brisk as an
ocean breeze!
1.25

Old Spice
SUPER
SMOOTH SHAVE

Old Spice
STICK DEO

Old Spice
AFTER SHAVE LOTION

SHULTON

Old Spice —with that clean, crisp, masculine aroma!



**If you want to know what's really happening on the field,
listen to the Giants on WNEW Radio.**

On WNEW Radio there's more to the New York Giants football than just the play-by-play. Start listening. Always on Sunday.

SUNDAY, 11:00 a.m. "Sunday Morning Quarterback" with Joe Hasel.

SUNDAY, 1:35 p.m. "Football Facts and Figures" with Frank Gifford and Joe Hasel.

SUNDAY, 1:45 p.m. "Pre-Game Prognostication" with Kyle Rote.

SUNDAY, 2:05 p.m. Marty Glickman, Al DeRogatis and Joe Hasel bring you every play of every Giants game, home and away.

SUNDAY, 15 minutes after the game. "Locker Room Report." Kyle Rote with the Giant players.

(THE ONLY THING BETTER THAN WNEW'S COVERAGE IS TO BE AT THE GAME—WITH A RADIO)

WNEW RADIO

1130 KC/102.7 FM/A METROPOLITAN BROADCASTING STATION

Giant Jottings



The Giants choose United Air Lines for team travel

Most professional athletic teams—such as the New York Giants—choose United for their team travel. One reason: schedule convenience. United flies more jets . . . more often . . . to more cities . . . than any other airline.

But an even more important reason to choose United is the Extra Care we take with every detail of every trip.

So next time you travel—for business or pleasure—fly United, the Extra Care airline offering the most jets to the most U.S. cities.

WORLD'S LARGEST JET FLEET



THE EXTRA CARE AIRLINE

LAST Sunday night's Section Five Club soiree at the Hotel Biltmore in honor of Alex Webster was a smashing success. Among other tokens of esteem, Alex received from Radio Station WNEW a handsome 18-foot cruiser powered by a 75-horsepower outboard motor and a complete outfit of water-skiing equipment. . . . Reed Bohovich, the Giants' rookie tackle, stole the post-presentation show with his highly animated version of the "twist." As befits an engineer from Lehigh, Reed knows all the angles—on the gridiron and dance floor.

There'll be an Ivy League touch to today's Giant-Cardinal game. Cornell University's Big Red band will perform between the halves. The marching musicians from Far Above Cayuga's Waters are directed by William A. Campbell. . . . Dick Lynch, the Giants' crack defensive halfback, and his wife, Roz, are the proud parents of a bouncing baby girl. . . . Down on the farm: Glynn Griffing, drafted by the Giants last December as a "future," is having a great season at quarterback for undefeated Ole Miss.

In the statistical confusion attendant to last Sunday's Giant aerial explosion against the Redskins, it was temporarily overlooked that Joe Walton bagged a record, too. Joe's three touch-down pass receptions tied the Giant single-game record shared by Del Shofner, Kyle Rote, Frank Liebel and Gene (Choo Choo) Roberts. . . . Sam Huff has blocked four assorted kicks this season: one extra point, two field goals, one punt.

At last Monday's Pro Quarterback Club luncheon at Leone's Restaurant, Bobby Mitchell of the Redskins said that Norman Snead is "the greatest passer who ever has thrown to me." Without quarreling with Bobby, it's too bad he never had a chance to play catch with Y. A. Tittle. . . . The modest Tittle, incidentally, gave all the credit for his great show against the Redskins to his receivers and protective blockers. "I had all day to throw and the boys were getting clear," said Y. A. "What more could a passer ask for?"

Paul Dudley and Jim Collier, two of the new Giants you'll be hearing more of as the season progresses, were teammates for three years at Arkansas. . . . As their salute to Ray Wietecha, who is being honored today, the Giants gave the great center an inscribed silver football. . . . The Giants' next two home games, with the Eagles on Nov. 18 and the Browns on Dec. 9, are sell-outs. So remember to come early and avoid the crush.

NFL Statistics

LEADING SCORERS

	Td.R	Td.P	Tot.Tds	EX.P.	FG	Pts.
Clarke, Dallas	0	11	11	0	0	66
Mitchell, Washington	1	10	11	0	0	66
Hornung, Green Bay	5	0	5	14	6	62
Crow, St. Louis	7	2	9	0	0	54
Brown, Cleveland	4	4	8	0	0	48

LEADING PASSERS

	Att.	Comp.	Pct. Comp.	Yds.	Tds.	Avg. Gain
1. LeBaron, Dallas	107	68	63.6	1050	11	9.81
2. TITTLE, NEW YORK	202	118	58.4	1844	16	9.13
3. Starr, Green Bay	137	89	65.0	1189	8	8.68
4. Snead, Washington	182	101	55.5	1680	14	9.23
5. Plum, Detroit	182	106	58.2	1374	10	7.55

LONGEST COMPLETION: 86 yds., Charlie Johnson, St. Louis vs. Dallas, October 28

LEADING PASS RECEIVERS

	Recd.	Yds. Gain	Long Gain	Tds.
Mitchell, Washington	39	872	81	10
McDonald, Philadelphia	39	682	55	5
Brown, Philadelphia	35	513	80	2
Clarke, Dallas	32	747	58	11
SHOFNER, NEW YORK	32	663	69	5

LONGEST RECEPTION: 86 yds., Sonny Randle, St. Louis vs. Dallas, October 28—TD.

INTERCEPTION LEADERS

	No.	Yds. Ret.	Tds	Longest
Wood, Green Bay	6	61	0	37
Adderley, Green Bay	5	111	1	50
Bishop, Dallas	5	104	0	44
Gremminger, Green Bay	5	88	0	35
Fichtner, Cleveland	5	45	0	19

LONGEST RETURN: 100 yds., Mike Gaechter, Dallas vs. Philadelphia, October 14—TD.

LEADING RUSHERS

	Atts.	Yds. Gnd.	Long Gain	Avg.
Taylor, Green Bay	127	810	37	6.4
Perkins, Dallas	133	602	35	4.5
Johnson, Pittsburgh	117	588	40	5.0
Smith, San Francisco	133	559	28	4.2
Bass, Los Angeles	98	508	48	5.2

LONGEST RUN: 77 yds., Willie Galimore, Chicago vs. San Francisco, September 16—TD.

LEADING PUNTERS

	No.	Ave. Dist.	Longest
Baker, Dallas	29	46.3	72
Dowler, Green Bay	21	46.2	75
Davis, San Francisco	25	45.8	82
Collins, Cleveland	21	45.8	64
Green, Chicago	39	45.5	72

LONGEST PUNT: 82 yds., Tommy Davis, San Francisco vs. Minnesota, September 30.

PUNT RETURN LEADERS

	No.	Yds. Ret.	Ave. Dist.	Longest Tds.
1. Studstill, Detroit	15	230	15.3	36 0
2. Woodson, San Francisco	9	136	15.1	85 1
3. Wood, Green Bay	10	135	13.5	65 0
4. Butler, Minnesota	9	117	13.0	46 0
5. Reed, Minnesota	9	82	9.1	19 0

LONGEST RETURN: 85 yds., Abe Woodson, San Francisco vs. Green Bay, October 21—TD.

KICKOFF RETURN LEADERS

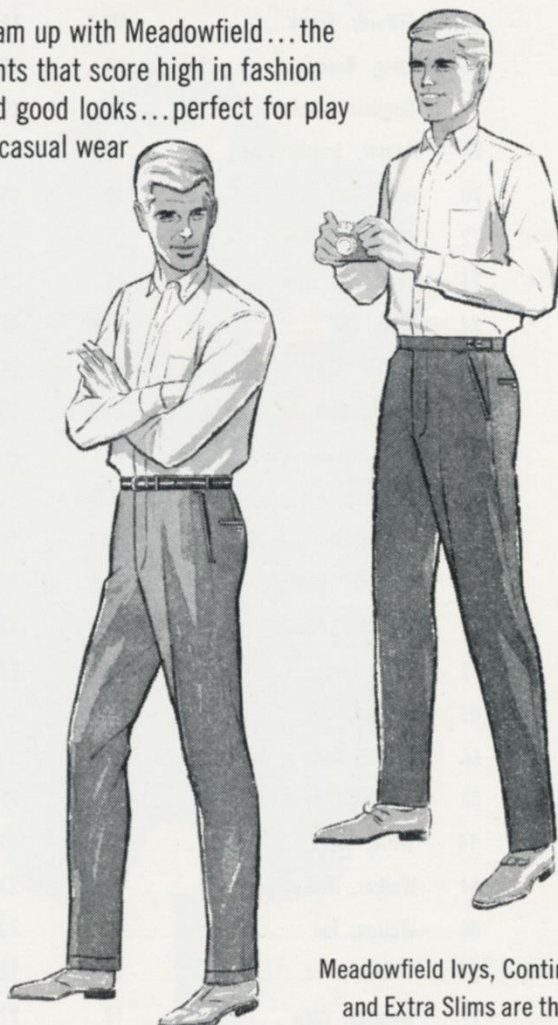
	No.	Yds. Ret.	Ave. Dist.	Longest Tds.
1. Mitchell, Washington	7	287	41.0	92 1
2. Studstill, Detroit	10	312	31.2	59 0
3. Watkins, Detroit	8	240	30.0	40 0
4. Woodson, San Francisco	21	618	29.4	52 0
5. Triplett, St. Louis	11	312	28.4	49 0

LONGEST RETURN: 101 yds., Amos Marsh, Dallas vs. Philadelphia, October 14—TD.

THE ALL-TIME PRO IN CASUAL WEAR

MEADOWFIELD
Sportswear
by **SWEET-ORR**

Team up with Meadowfield...the pants that score high in fashion and good looks...perfect for play or casual wear



Meadowfield Ivys, Continentals and Extra Slims are the most versatile pants...superbly styled and

detailed...the newest fashions for the wardrobes of men of all ages. Handsomely tailored, proportioned to fit, cut for comfort-in-action. They come in today's most-wanted colors and materials. You'll outrun the field for quality and good looks when you buy Meadowfield pants.

Meadowfield pants, available at fine stores everywhere.

NEW YORK GIANTS ROSTER

No.	Name	Position	Weight	Height	Age	College	Yrs. Pro.
49	Barnes, Erich	DHB	198	6:03	27	Purdue	5
73	Bohovich, Reed	OG-T	260	6:03	21	Lehigh	1
63	Bolin, Bookie	OG	235	6:03	22	Mississippi	1
79	Brown, Roosevelt	OT	255	6:03	29	Morgan State	9
60	Byers, Ken	OG	240	6:01	22	Cincinnati	1
34	Chandler, Don	OHB	210	6:02	27	Florida	7
84	Collier, Jim	OE	195	6:02	23	Arkansas	1
46	Counts, Johnny	OHB	170	5:10	23	Illinois	1
62	Dess, Darrell	G	245	6:00	27	No Carolina State	5
23	Dudley, Paul	OHB	185	6:00	22	Arkansas	1
16	Gifford, Frank	HB-E	190	6:01	32	U. S. C.	10
76	Grier, Rosey	DT	290	6:05	29	Penn State	7
9	Guglielmi, Ralph	QB	195	6:01	28	Notre Dame	6
26	Horner, Sam	DHB	198	6:00	24	V. M. I.	3
70	Huff, Sam	LB	230	6:01	27	West Virginia	7
72	Janerette, Charlie	OT	250	6:02	23	Penn State	3
75	Katcavage, Jim	DE	240	6:03	27	Dayton	7
24	King, Phil	OHB	225	6:04	26	Vanderbilt	5
53	Larson, Greg	OT-C	245	6:02	23	Minnesota	2
22	Lynch, Dick	DHB	205	6:01	26	Notre Dame	5
77	Modzelewski, Dick	DT	260	6:00	31	Maryland	10
40	Morrison, Joe	O-DHB	212	6:01	24	Cincinnati	4
20	Patton, Jim	DHB	185	5:10	29	Mississippi	8
25	Pesonen, Dick	DHB	190	5:11	23	Duluth (Minn.)	3
81	Robustelli, Andy	DE	235	6:01	35	Arnold College	12
82	Scott, Tom	LB	220	6:02	32	Virginia	10
85	Shofner, Del	OE	185	6:03	27	Baylor	6
66	Stroud, Jack	G	250	6:01	34	Tennessee	10
88	Thomas, Aaron	OE	208	6:03	24	Oregon State	2
14	Tittle, Y. A.	QB	195	6:00	35	Louisiana State	11
64	Walker, Mickey	G	230	6:00	22	Michigan State	2
80	Walton, Joe	OE	200	5:11	26	Pittsburgh	6
21	Webb, Allen	O-DHB	180	5:11	28	Arnold College	2
29	Webster, Alex	FB	225	6:03	31	No. Carolina State	8
55	Wietecha, Ray	C	230	6:01	33	Northwestern	10
31	Winter, Bill	LB	220	6:03	22	St. Olaf	1

HEAD COACH — Al Sherman

ASSISTANT COACHES — Ed Kolman, Ken Kavanaugh, Kyle Rote, Andy Robustelli, Jim Patton, Ken Strong.

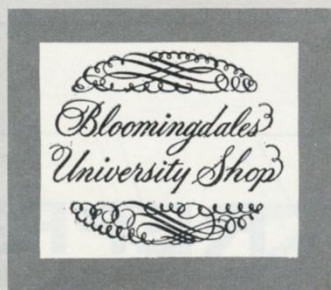
TRAINERS — John Johnson, Sid Moret, John Dziegiel.

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

《 Year Round Orlon* Blazer 》

We will call it the "Flannel Aire." Which is the magnificent fiber blend of 55% wool, 45% Orlon* acrylic. This lightweight navy blazer is softly tailored to rest lightly on your shoulders, comfortable enough to wear the year round. A classic that you will treasure for many years to come. *about* \$42.50

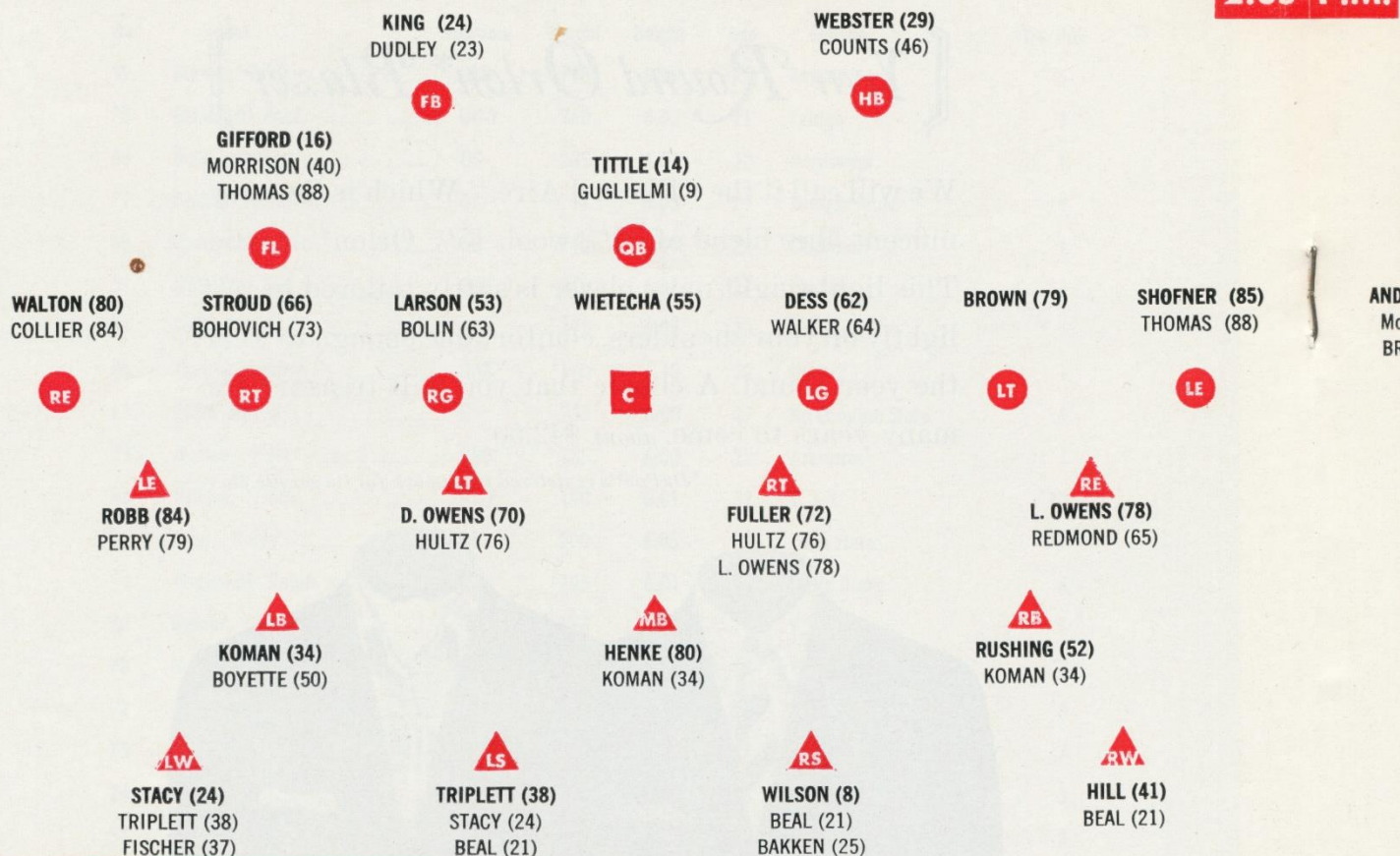
*DuPont's registered trademark for its acrylic fiber



LINETT • 85 FIFTH AVENUE • NEW YORK 3, NEW YORK • ALGONQUIN 5-8230

Giants on Offense

KICK-OFF
2:05 P.M.



Cardinals on Defense

GIANT SPECIALISTS

KO, FG, PAT—Chandler (34).
 Holder—Guglielmi (9).
 Punting—Chandler (34), Shofner (85).

GIANTS BY NUMBERS

No.	Name	Position	No.	Name	Position	No.	Name	Position	No.	Name	Position
9	Guglielmi, Ralph	QB	26	Horner, Sam	DHB	60	Byers, Ken	OG	76	Grier, Rosey	DT
14	Tittle, Y. A.	QB	29	Webster, Alex	FB	62	Dess, Darrell	G	77	Modzelewski, Dick	DT
16	Gifford, Frank	HB-E	31	Winter, Bill	LB	63	Bolin, Bookie	OG	79	Brown, Roosevelt	OT
20	Patton, Jim	DHB	34	Chandler, Don	OHB	64	Walker, Mickey	G	80	Walton, Joe	OE
21	Webb, Allan	O-DHB	40	Morrison, Joe	O-DHB	66	Stroud, Jack	G	81	Robustelli, Andy	DE
22	Lynch, Dick	DHB	46	Counts, Johnny	OHB	70	Huff, Sam	LB	82	Scott, Tom	LB
23	Dudley, Paul	OHB	49	Barnes, Erich	DHB	72	Janerette, Charlie	OT	84	Collier, Jim	OE
24	King, Phil	OHB	53	Larson, Greg	OT-C	73	Bohovich, Reed	OG-T	85	Shofner, Del	OE
25	Pesonen, Dick	DHB	55	Wietecha, Ray	C	75	Katcavage, Jim	DE	88	Thomas, Aaron	OE

Complete Giant Roster Information on Page 20

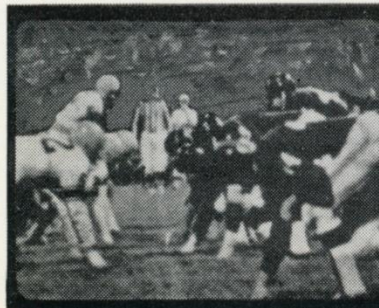
OFFICIALS

Referee
 35 Arthur McNally, T
Umpire
 17 James Beiersdor
Linesman
 30 George Murph
Back Judge
 29 Stanley Jaworov
Field Judge
 34 Fritz Graf

PLEASE USE ENTRANCE RAMP NE

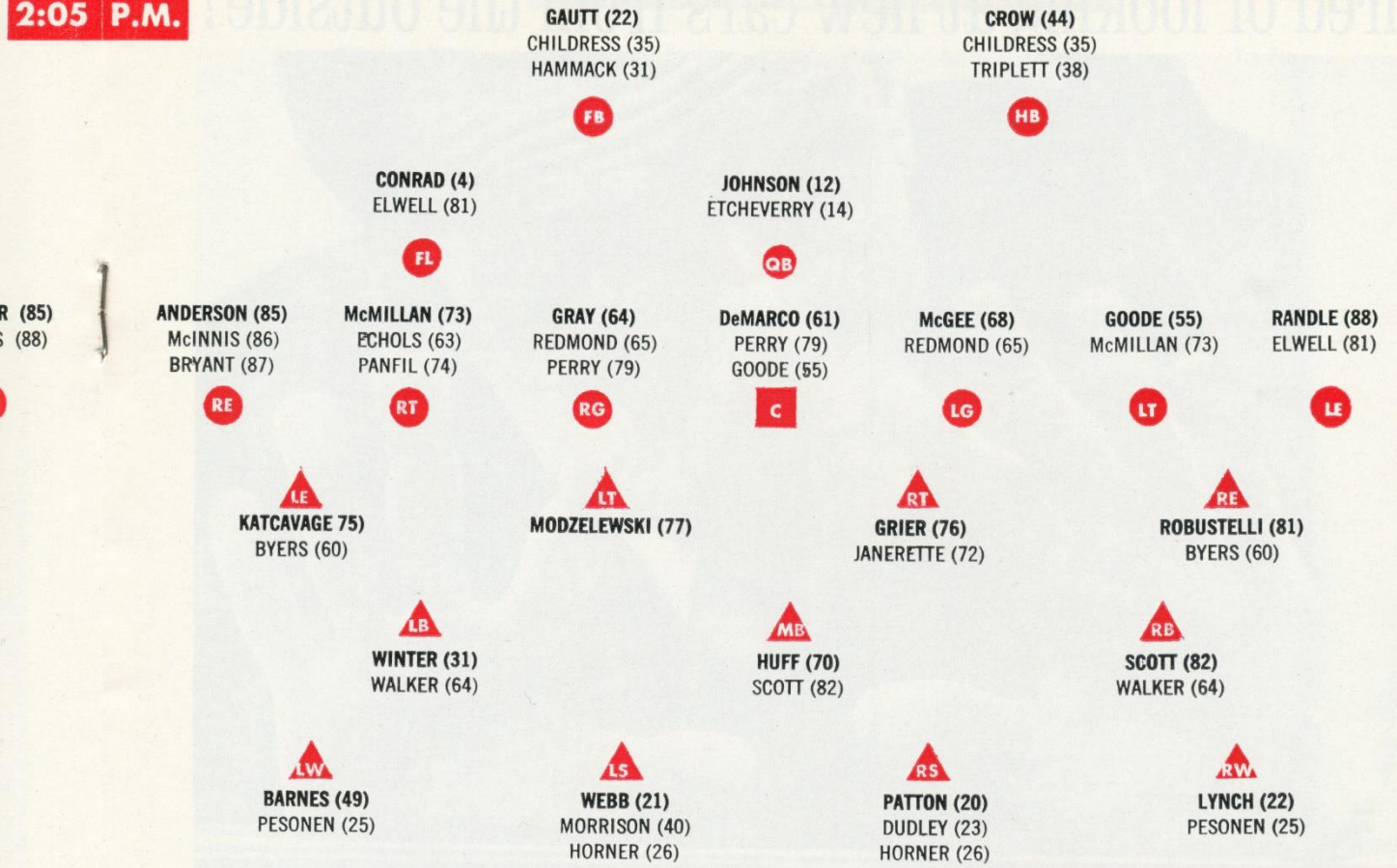
Refresh...Have a Coke

TRADE-MARK®



KICK-OFF
2:05 P.M.

Cardinals on Offense



Giants on Defense

OFFICIALS

- Referee**
Arthur McNally, Temple
- Umpire**
James Beiersdorfer
- Linesman**
George Murphy
- Back Judge**
Stanley Jaworowski
- Field Judge**
Fritz Graf

CARDINAL SPECIALISTS KO, FG, PAT—Perry (79), Conrad (40), Bakken (25).
Punting—Etcheverry (14), Stacy (24).

CARDINALS BY NUMBERS

No.	Name	Position	No.	Name	Position	No.	Name	Position	No.	Name	Position
8	Wilson, Larry	DHB	35	Childress, Joe	OHB	61	DeMarco, Bob	C	78	Owens, Luke	DE
12	Johnson, Charley	QB	37	Fischer, Pat	DHB	63	Echols, Fate	OT	79	Perry, Gerry	K-C
14	Etcheverry, Sam	QB	38	Triplet, Bill	OHB	64	Gray, Ken	C	80	Henke, Ed	DE
21	Beal, Norm	DHB	40	Conrad, Bobby Joe	CHB	65	Redmond, Tom	OT-G	81	Elwell, John	OE
22	Gault, Prentice	OHB	41	Hill, Jimmy	DHB	68	McGee, Mike	G	84	Robb, Joe	DE
24	Stacy, Billy	DHB	44	Crow, John David	OHB	70	Owens, Don	DT	85	Anderson, Taz	OE
25	Bakken, Jim	K-DHB	50	Boyette, Garland	LB	72	Fuller, Frank	DT	86	McInnis, Hugh	OE
31	Hammack, Mal	FB	52	Rushing, Marion	LB	73	McMillan, Ernie	OT	87	Bryant, Chuck	OE
34	Koman, Bill	LB	55	Goode, Irv	OT-C	76	Hultz, George	DT	88	Randle, Sonny	OE

Complete Cardinal Roster Information on Page 25



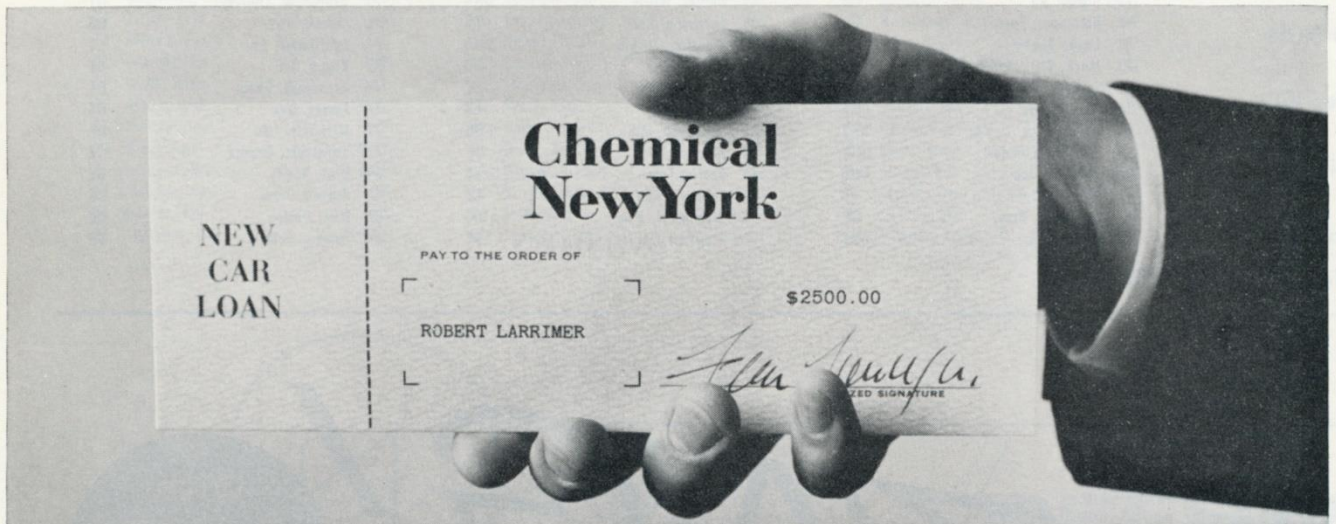
... enjoy the game more



Tired of looking at new cars from the outside?



Then reach for this Helping Hand.



Our loan specialists at Chemical New York can work out the best auto loan for you and present you with a check in a matter of hours. And you can spread your small payments over 36 months.

Your low-cost loan includes life insurance on the unpaid balance. Call on the Helping Hand at any of our 111 convenient offices. Chemical Bank New York Trust Company. *Member F. D. I. C.*

ST. LOUIS CARDINALS ROSTER

No.	Name	Position	Weight	Height	Age	College	Yrs. Pro.
85	Anderson, Taz	OE	200	6:03	23	Georgia Tech	2
25	Bakken, Jim	K-DHB	200	6:00	21	Wisconsin	1
21	Beal, Norm	DHB	175	5:11	22	Missouri	1
50	Boyette, Garland	LB	225	6:01	22	Grambling	1
87	Bryant, Chuck	OE	215	6:02	22	Ohio State	1
35	Childress, Joe	OHB	200	6:00	28	Auburn	7
40	Conrad, Bobby Joe	OHB	195	6:02	27	Texas A & M	5
44	Crow, John David	OHB	215	6:02	27	Texas A & M	5
61	DeMarco, Bob	C	240	6:03	24	Dayton	2
63	Echols, Fate	OT	257	6:03	24	Northwestern	1
81	Elwell, John	OE	200	6:03	22	Purdue	1
14	Etcheverry, Sam	QB	190	5:11	32	Denver	2
37	Fischer, Pat	DHB	165	5-10	22	Nebraska	2
72	Fuller, Frank	DT	250	6:04	32	Kentucky	7
22	Gautt, Prentice	OHB	200	6:02	24	Oklahoma	3
55	Goode, Irv	OT-C	245	6:04	21	Kentucky	1
64	Gray, Ken	G	240	6:02	26	Howard Payne	5
31	Hammack, Mal	FB	205	6:02	29	Florida	7
80	Henke, Ed	DE	230	6:04	34	U. S. C.	10
41	Hill, Jimmy	DHB	190	6:02	32	Sam Huston	8
76	Hultz, George	DT	255	6:04	23	Mississippi Southern	1
12	Johnson, Charley	QB	190	6:00	23	New Mexico State	2
34	Koman, Bill	LB	235	6:03	27	North Carolina	7
68	McGee, Mike	G	230	6:01	24	Duke	3
86	McInnis, Hugh	OE	215	6:03	23	Mississippi Southern	3
73	McMillan, Ernie	OT	260	6:06	24	Illinois	2
70	Owens, Don	DT	255	6:05	30	Mississippi Southern	6
78	Owens, Luke	DE	255	6:02	27	Kent State	6
79	Perry, Gerry	K-C	240	6:04	32	California	8
88	Randle, Sonny	OE	187	6:02	26	Virginia	4
65	Redmond, Tom	OT-G	240	6:05	25	Vanderbilt	3
84	Robb, Joe	DE	230	6:03	25	T. C. U.	4
52	Rushing, Marion	LB	220	6:02	24	Southern Illinois	2
24	Stacy, Billy	DHB	190	6:01	26	Mississippi State	4
38	Triplett, Bill	OHB	200	6:02	22	Miami (Ohio)	1
8	Wilson, Larry	DHB	187	6:00	24	Utah	3

HEAD COACH—Wally Lemm

ASSISTANT COACHES—Chuck Drulis, Ray Prochaska, Fran Polsfoot, Don Schroyer

TRAINER—Jack Rockwell

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

KINNEY SYSTEM **RENT A CAR**

RENT A PLYMOUTH OR OTHER FINE CAR
BY THE DAY • WEEK • MONTH AND

PARK FREE

AT THE YANKEE STADIUM

or at over 100 convenient KINNEY locations

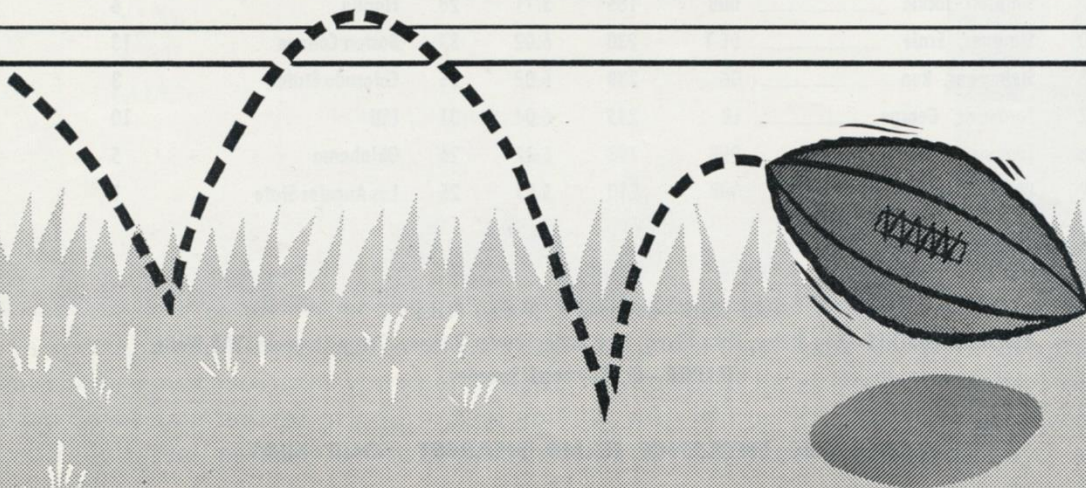
FREE HOME DELIVERY

Call
JU 2-4422

Lowest Rates in Town Include:

- Free Home Delivery in Manhattan and Westchester
- All Gas, Oil, Maintenance — when you need it on the road
- Most Complete Insurance Coverage
- Latest Model Cars
- Automatic Transmission

Kinney System Rent A Car —a Division of Kinney Service Corporation



Looking Over:

The Cardinals

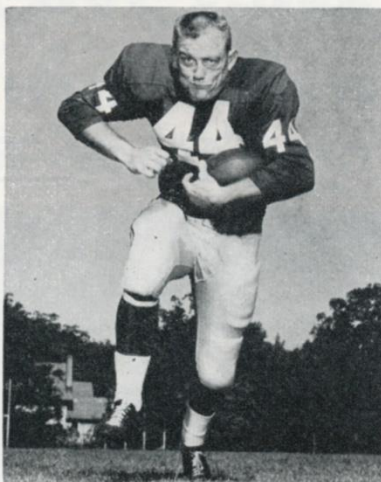
BEFORE the 1962 season opened, many gridiron sages picked the St. Louis Cardinals to win the National League's Eastern title. It doesn't appear now that this prediction will materialize. But the flipflop traces mainly to the fact that a football tends to take a lot of funny bounces. The Cardinals remain a whale of a football squad, with the basic ability to lead the loop. Certainly, on any given day, they're capable of clobbering any rival.

Among other attributes, St. Louis possesses two bedrock football virtues that command high respect—big, strong running backs and a hard-nosed defensive unit.

The big wheel of the formidable Cardinal running game is John David Crow. This rawboned 215-pound Texan, the Heisman Award winner at Texas A. and M. in 1957, is a driving, slashing, twisting demon with the ball. He set the Cardinal ground-gaining record of 1,071 yards in 1960 and led the league that year with a 5.9-yard rushing average. Out of action for most of last season with a broken leg, Crow now is back in top form.

As running companions for Crow, the Cardinals have others of the same type in 200-pound Prentice Gautt, 200-pound Joe Childress, 205-pound Mal Hammack and 212-pound Bill Triplett, the rookie brother of Mel Triplett, the former Giant.

A powerful line operates in front of these strong runners. It



JOHN DAVID CROW

presents Bob DeMarco at center; Ken Gray, Mike McGee and Tom Redmond at the guards and Ernie McMillan, Irv Goode and Ken Panfil at the tackles.

Part of the Cardinals' trouble this season has been their inability to mount an effective passing attack in support of their potent ground game.

Wally Lemm, the new St. Louis coach, still is hopeful that the Redbirds will be able to get off the ground in this important respect. Sam (The Rifle) Etcheverry, repatriated from Canada last year, has had the arm miseries and has been firing too many passing blanks. While Etcheverry nominally still is the No. 1 quarterback, Lemm is turning more and more to Charlie Johnson, a sophomore pro from New Mexico State,

who has a livelier arm.

If the passers can only get the ball to them, the Cardinals have receivers who can take off with it. Sonny Randle, the split left end, is one of the best in the business and Bobby Joe Conrad, the versatile flanker back who also handles the place-kicking assignment, is topnotch, too. The tight ends, Taz Anderson and Hugh McInnis, are capable pass-catchers also and the rookie flanker, John Elwell, shows bright promise.

Relentless "red dogging" is the hallmark of the rugged Cardinal defense. The muscular line-backing trio of Bill Koman, Dale Meinert and Marion Rushing takes fiendish delight in shooting the gaps and pouring in on rival backs. On occasions, Larry Wilson, the right safetyman, also joins the rush.

St. Louis has a solid frontal foursome in Ed Henke, Don Owens, Frank Fuller and Luke Owens, reading from left to right. Their cornermen are the fleet veteran Jimmy Hill, on the left, and Pat Fischer, the lightest nblaver in the National League at 165 pounds, on the right. Billy Stacy, a rising star, teams with Wilson at safety, having moved back from the right corner with the retirement of All-Leaguer Jerry Norton.

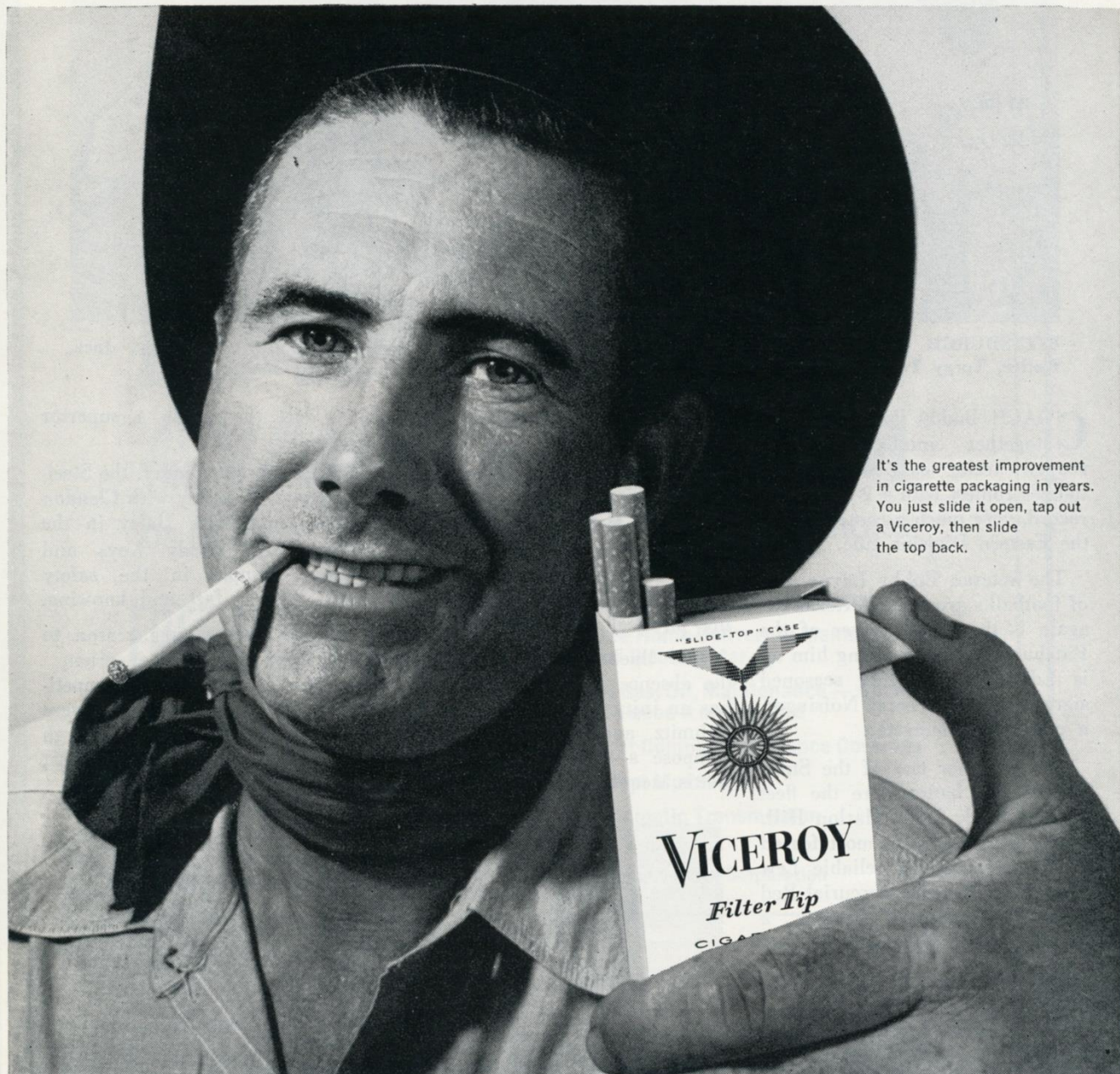
Throw the records out the window. This is a rough, tough Cardinal team that figures to give the Giants fits today, as it has done so often in the past.



CARDINAL COACHING STAFF—In front: Head Coach Wally Lemm. In rear, left to right: Trainer Jack Rockwell, Assistant Coaches Ray Prochaska, Don Shroyer, Chuck Drulis, Fran Polsfoot, Abe Studer.

Look, Man, One Hand!

You slide it open, slide it shut—
Viceroy's new "Slide-Top" Case



It's the greatest improvement
in cigarette packaging in years.
You just slide it open, tap out
a Viceroy, then slide
the top back.



Now get Viceroy
in the familiar
← Soft Pack
or the new
"Slide-Top" Case. →
BOTH SAME PRICE



Smoke all seven filter cigarettes and you'll agree:
some taste too strong, some too light. But Viceroy's
got the taste that's right. That's right.

Series Review

TODAY'S game will be the forty-second between the Giants and Cardinals, who have been trading blocks and tackles once or twice annually with few exceptions since 1926, when the National Football League was just a pup.

The series record shows a 31-10 edge for the Giants. However, it would be a mistake to interpret these figures as indicating that this has been a one-sided series. To the contrary, the rivalry has been torrid and replete with see-saw, high-scoring games and unexpected outcomes.

For example, the Polo Grounds game of 1948 saw 98 points scored—63 by the Cardinals, 35 by the Giants. The New Yorkers staged some scoring stampedes of their own. The won by 51-21 in 1950 and 41-10 in 1954.

For all the recent success of the Giants have had in the league at large the Cardinals have remained formidable. The teams broke even in 1960 and also split their home-and-home series last year. Oddly, the Giants won at St. Louis, 24-9, and the Cardinals scored here, 21-10.

In their first 1962 match, at St. Louis on Oct 7, the Giants beat the Cardinals, 31-14. Off past performances, that result has no significance. The complete series record:

1926—h Giants 20, Cards 0 1930—h Giants 25, Cards 12
 1927—h Giants 28, Cards 7 Giants 13, Cards 7
 1929—h Giants 24, Cards 21 1935—h Cards 14, Giants 13

1936—h Giants 14, Cards 6
 1938—h Giants 6, Cards 0
 1939—h Giants 17, Cards 7
 1941—h Cards 10, Giants 7
 1942—h Giants 21, Cards 7
 1943—h Giants 24, Cards 13
 1946—h Giants 28, Cards 24
 1947—h Giants 35, Cards 31
 1948—h Cards 63, Giants 35
 1949—Giants 41, Cards 38
 1950—Cards 17, Giants 3
 h Giants 51, Cards 21
 1951—h Giants 28, Cards 17
 Giants 10, Cards 0
 1952—h Cards 24, Giants 23
 Giants 28, Cards 6
 1953—h Giants 21, Cards 7
 Giants 23, Cards 20
 1954—Giants 21, Cards 10
 h Giants 31, Cards 17
 1955—Cards 28, Giants 17
 h Giants 10, Cards 0
 1956—Cards 35, Giants 27
 h Giants 23, Cards 10
 1957—h Giants 27, Cards 14
 Giants 28, Cards 21
 1958—Giants 37, Cards 7
 h Cards 23, Giants 6
 1959—h Giants 9, Cards 3
 Giants 30, Cards 20
 1960—Giants 35, Cards 14
 h Cards 20, Giants 13
 1961—h Cards 21, Giants 10
 Giants 24, Cards 9
 1962—Giants 31, Cards 14

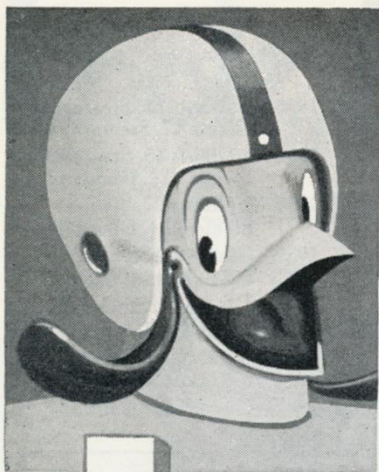
GIANTS vs. ALL OPPONENTS

Opponent	W.	L.	T.	Pts.	Pts. Opp.
Baltimore Colts	2	3	0	88	102
Chicago Bears	14	20	2	451	554
Cleveland Browns	12	13	2	440	475
Dallas Cowboys	1	1	1	78	58
Detroit Lions	6	8	1	194	299
Green Bay Packers	15	16	2	442	453
Los Angeles Rams	4	7	0	232	238
Philadelphia Eagles	36	20	1	1106	896
Pittsburgh Steelers	32	20	2	1015	794
St. Louis Cardinals	31	10	0	955	638
San Francisco 49ers	3	1	0	99	80
Washington Redskins	34	16	2	1249	833

"He tried to take my

Drake's
COOKIES"





SUNNY SAYS:

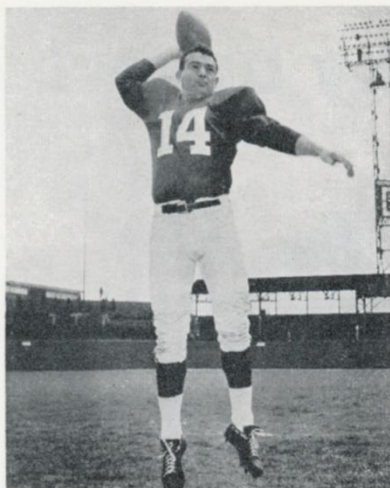
After the game enjoy the
sunny morning flavor of...

Schenley

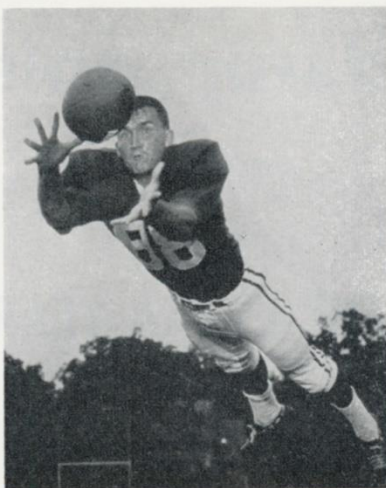
RESERVE



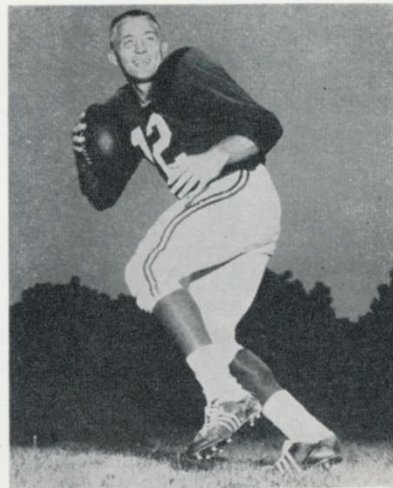
SCHENLEY RESERVE—BLENDED WHISKY, 86 PROOF, 65% GRAIN NEUTRAL SPIRITS © 1962 SCHENLEY DIST. CO., N. Y. C.



SAM ETCHEVERRY



SONNY RANDLE

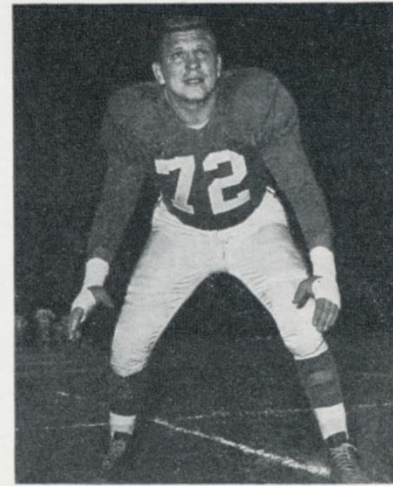


CHARLIE JOHNSON



MIKE McGEE

☆ ☆ ☆
 ☆ ☆
*Cardinal
 Stars*
 ☆ ☆
 ☆ ☆ ☆



FRANK FULLER



BILLY STACY



BOBBY JOE CONRAD



JIMMY HILL

Be a heads-up whisky buyer!



J. W. DANT'S 10 YEAR OLD Charcoal Perfected Whisky

Luxury whisky...

at a
low price \$ **4.99**
4/5 QT.



Newt Kook
President
Dant Distillery Co.

"Live life each day-don't just pass through it"



Dick Lynch

Y. A. Tittle



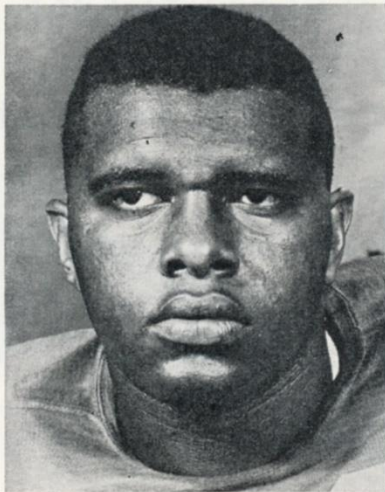
Y. A. Tittle (14) is the NFL's senior quarterback at 35 years old, but one would never guess it to watch him in sprightly action. Acquired from the 49ers in a pre-season 1961 trade, Y. A. paced the Giants to the Eastern title with his thread-needle passing and fiery leadership. Going into his 14th pro season, he had completed 1,859 passes—tops in the game.

Dick Lynch (22) distinguished himself by scoring the touchdown that broke Oklahoma's record 47-game winning streak. The handsome Irishman, a product of New York's Long Island suburbs, has been adding to his fame every Sunday as a hard-tackling, ball-hawking defensive halfback for the Giants. They wangled him away from the Redskins, for whom he played as a rookie, in a 1959 spring trade.

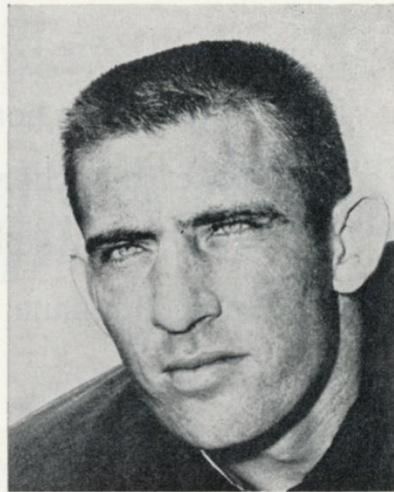
Giant Close-Ups



Dick Pesonen



Charlie Janerette



Paul Dudley

The Giants acquired **Dick Pesonen (25)** last spring from the Minnesota Vikings in exchange for Cliff Livingston. A 24-year-old graduate of the University of Minnesota's Duluth Branch, he was signed by the Packers as a free agent in 1960. He went to Minnesota in the players' stocking pool made available to the new NFL entry in 1961. Serviceable at all defensive backfield positions, Dick provides valuable protection.

Charlie Janerette (72) has served the Giants well the past two seasons as a swing lineman. He fills in capably at either tackle on defense and offense and, in fact, can do a sound job just about anywhere up front. The Giants got the 250-pound Penn State alumnus in a 1961 deal with the Vikings, who had claimed him from the Rams in the expansion draft.

When Green Bay, caught in a personnel squeeze, reluctantly let **Paul Dudley (23)** go in their final cutdown, the Giants joyously jumped at the chance of adding him to their roster. A star all-round performer at Arkansas, the fleet, wiry 185-pound Dudley has the makings of a topnotch running back and pass-receiver. He also knows the ropes on defense. The Giants rate him highly.



"THESE FRANKFURTS ARE HICKORY SMOKED!"

Enjoy 'em at home, the circus, the football field, *everywhere!*
Take your choice—regular or all-beef franks—both are *all meat!* Both deliciously hickory-smoked! Available in jars and cellophane, too. By famous...

Stahl-Meyer



FAMOUS FERRIS HICKORY SMOKED CANNED HAM AND FERRIS BACON ARE TWO
MORE FINE PRODUCTS MANUFACTURED AND KITCHEN TESTED BY STAHL-MEYER INC.

NFL OFFICIALS' SIGNALS



Offside



Crawling, Pushing,
Helping Runner



Illegal Motion



Illegal Pass



Unsportsmanlike
Conduct



Pass Interference



Holding, Illegal
Use of Hands



Personal Foul
(indication of
offense follows)



Delay of Game,
Excess Time-Out



Touchdown, Field
Goal, Extra Point



Safety



Loss of Down



Penalty Declined,
Incomplete Pass,
Missed Goal



First Down



Dead Ball



No Time-Out or
Time In with Whistle



Time-Out



DELIGHTFUL...
BECAUSE IT'S DRY

WHITE HORSE
the dry Scotch

100% SCOTCH WHISKIES
BOTTLED IN SCOTLAND



WHITE HORSE DISTILLERS LTD.,
GLASGOW

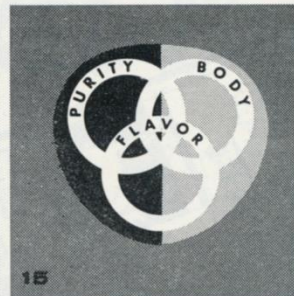
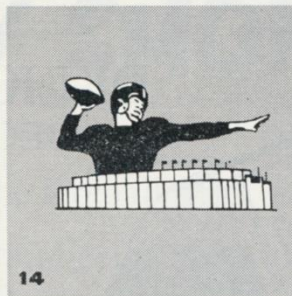
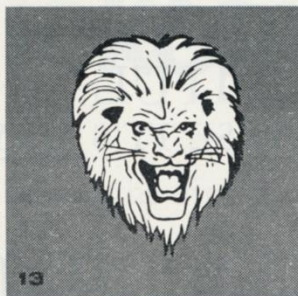
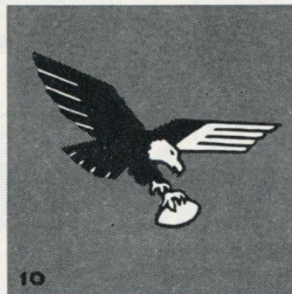
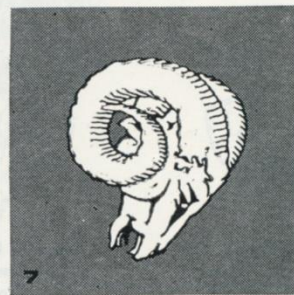
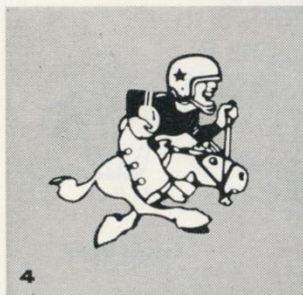
By appointment to
Her Majesty the Queen
Scotch Whisky Distillers



BLENDED, 86.8 PROOF, SOLE DISTRIBUTORS: BROWNE-VINTNERS COMPANY, N.Y.C.

KNOW YOUR FOOTBALL?

HOW MANY INSIGNIA CAN YOU IDENTIFY?



Some may stop you, but most of these famous emblems speak for themselves. Take number fifteen. No guesswork there. It's the famous Ballantine 3-Ring Sign! You'll find it wherever folks enjoy great football, because the fun of a game, and the great taste of Ballantine naturally go together. Why not find that out for yourself. Next time, make it Ballantine—the Golden Harvest beer with that special Golden Mellow flavor.

GOLDEN MELLOW Ballantine beer



ANSWERS: 1. Green Bay Packers 2. Chicago Bears 3. San Francisco 49ers 4. Dallas Cowboys 5. Minnesota Vikings 6. Washington Redskins 7. Los Angeles Rams 8. Cleveland Browns 9. St. Louis Cardinals 10. Philadelphia Eagles 11. Pittsburgh Steelers 12. Baltimore Colts 13. Detroit Lions 14. New York Giants 15. Aw, come on now!

P. BALLANTINE & SONS, NEWARK, N. J.



1962 WORLD CHAMPION NEW YORK YANKEES

Front Row, Left to Right: Whitey Ford, Bill Skowron, Roger Maris, Tom Tresh, Jim Hegan, Frank Crosetti, Ralph Houk, John Sain, Wally Moses, Clete Boyer, Mickey Mantle, Bobby Richardson, Yogi Berra. Second Row, Left to Right: Joe Soares (Trainer) Bud Daley, Dale Long, Tony Kubek, Jim Bouton, Elston Howard, Bill Stafford, Tex Clevenger, Phil Linz, Don Seger (Trainer), Bruce Henry (Traveling Secretary). Back Row, Left to Right: Luis Arroyo, Hector Lopez, Jack Reed, Bob Turley, John Blanchard, Marshall Bridges, Rollie Sheldon, Ralph Terry, Jim Coates, Spud Murray (Batting Practice Pitcher). Seated on ground in front: Batboys Fred Bengis and Frank Cammerata.

CHAMPION YANKEES

Salute The

CHAMPION GIANTS

Having just recently retained their World Championship in a thrilling seven game series with another worthy team of Giants (San Francisco baseball variety), the New York Yankees salute the Eastern Conference football champion New York Giants of the National Football League. We wish you a successful defense of your crown and hope, along with Metropolitan fans, that you will bring the pro football title back to New York this year.

We had a long, tough American League campaign before winning out over the National League champion Giants on the final play of one of the most dramatic of World Series. The Yankees are proud, indeed, to have won their 27th American League championship and their record 20th World Series in competition with the best of the National League.

We join fans here at Yankee Stadium today and football Giant fans everywhere in saluting the Maramen of 1962 and wishing Coach Al Sherman and his great team success for the remainder of this season and another championship here in the "Home of Champions".

The NEW YORK YANKEES

- 27 AMERICAN LEAGUE PENNANTS
- 20 WORLD CHAMPIONSHIPS

RUPPERT PEOPLE

have a thirst for living!



A *thirst* for living means a *taste* for Ruppert! Ruppert is the light lively beer for people who live livelier lives. Four generations of the Ruppert family have seen to it *personally* that Ruppert has the finest flavor your money can buy. So live a little! Open up a Ruppert and swallow deep.

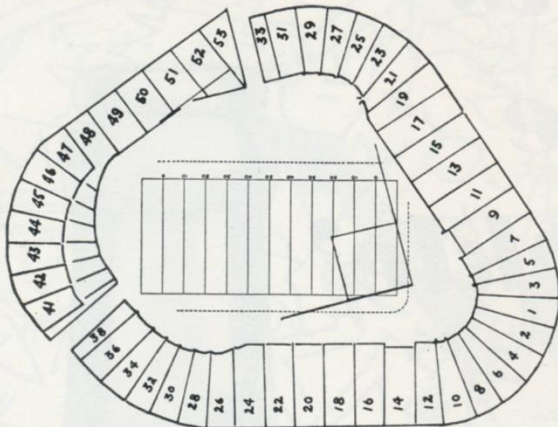
Have a Ruppert! Brewed since 1867 by four generations of the Ruppert family!



*Bright
new
label...
same
fine
Ruppert!*

© 1960, JACOB RUPPERT, NEW YORK CITY

Yankee Stadium Services & Facilities



LOST AND FOUND—Direct inquiries and reports to Jack White, the Stadium Superintendent. Any attendant will direct you to his office.

REST ROOMS—Men: Gate 2, Press Gate, Stadium Club (lower, upper), Gate 6; Lower Sections 34, 8, 6, 15, 21, 27; Mezzanine Sections 27, 15, 5, 18, 28; Upper Sections 34, 20, 6, 15, 21; Bleacher Sections 43, 47, 52. **Women:** Gate 2, Gate 4, Stadium Club (lower, upper), Gate 6; Lower Sections 28, 20, 5, 15, 27; Mezzanine Sections 21, 15, 6, 18, 34; Upper Sections 28, 20, 5, 15, 29; Bleacher Sections 47, 52.

PUBLIC TELEPHONES—Gate 2, Gate 4, Press Gate, Stadium Club (lower, upper), Gate 6, Lower Sections 24, 14, 12, 11, 17, 27 Mezzanine Sections 27, 17, 7, 8, 22; Upper Sections 34, 20, 12, 8, 9, 19, 27; Bleacher Sections 41, 49, 51.

PARKING AREAS YANKEE LOTS

South side 157th St., Ruppert Pl. to Cromwell Ave.
Between Cromwell and River Aves., on 153rd St.
163rd to 164th Sts., between River and Gerard Aves.
151st St. and River Ave., opposite Bronx County Jail.

PRIVATELY-OWNED LOTS

West side Ruppert Pl., between 157th and 158th Sts.
West side River Ave., between 151st and 153rd Sts.
West side River Ave. and 157th St.
East side River Ave., North of 153rd St.
East side River Ave., North of 151st St.
East side River Ave., 164th to 165th Sts.
East side River Ave., South of 162nd St.
Farmer's Square—Cromwell Ave., Roadway, and
West of 151st St. Viaduct, opposite Bronx County Jail.
East 168th St. and River Ave.

GARAGES

Cromwell Ave. and 157th St.
East side of River Ave., South side of 158th St.
East side of River Ave., North side of 157th St.
East side of River Ave., South side of 157th St.
North side of 158th St., between River and Gerard Aves.
East side of River Ave., corner of 168th St.

Also, the Polo Grounds lot again will be in service for all Giant games at the Stadium.

SOUVENIR PRICE LIST

PICTURES (12 Players)25
PAST AND PRESENT PICTURES (36 Players)50
PENNANT (Large)	1.00
LUCKY MASCOT (Action Doll)	1.00
KNITTED HAT (Colors)	1.50
OFFICIAL TYPE HELMET (All Sizes)	5.00

Souvenir Stands located at Gates 2, 4, 6; Lower Sections 7, 14; Bleacher Sections 43, 50.

These items also are available by mail from Harry M. Stevens, Inc., Souvenir Department, Yankee Stadium, Bronx 51, N. Y.

SEASON AFTER SEASON...



"Ahh ...
So Pure!"

She's New York's
Best Girl!

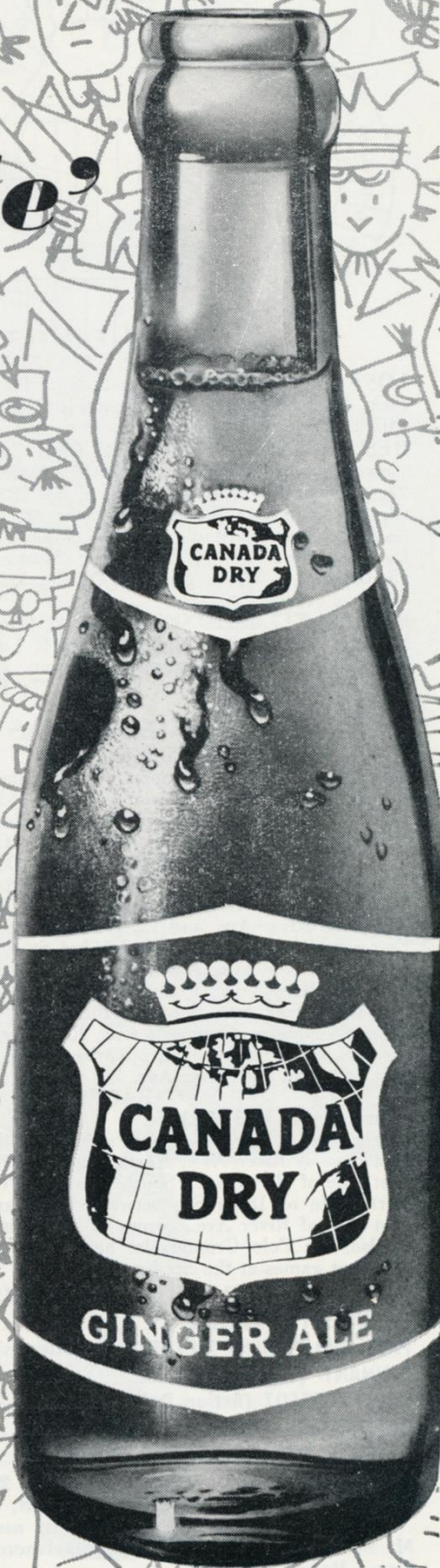
White Rock
for sparkling fine beverages

The White Rock Girl stays so popular because the brand she represents satisfies so completely! Thanks to *Superior carbonation*, a White Rock drink keeps sparkling from the first pour to the last sip. So for a lighter-livelier drink every time, don't just mix it... *White Rock it!*



***good sports
go for the
'special sparkle'
of
Canada Dry
Ginger Ale***

**...You'll go for its fast-paced,
lively taste during the game
and afterwards!**





MONTGOMERY WARD

KEEP WARM THE WAY THE PLAYERS DO...

Wards thermal underwear of Creslan[®]-cotton

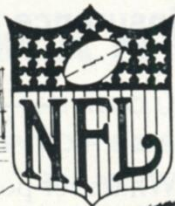
SO MUCH COMFORT
FOR SO LOW A PRICE

3.97

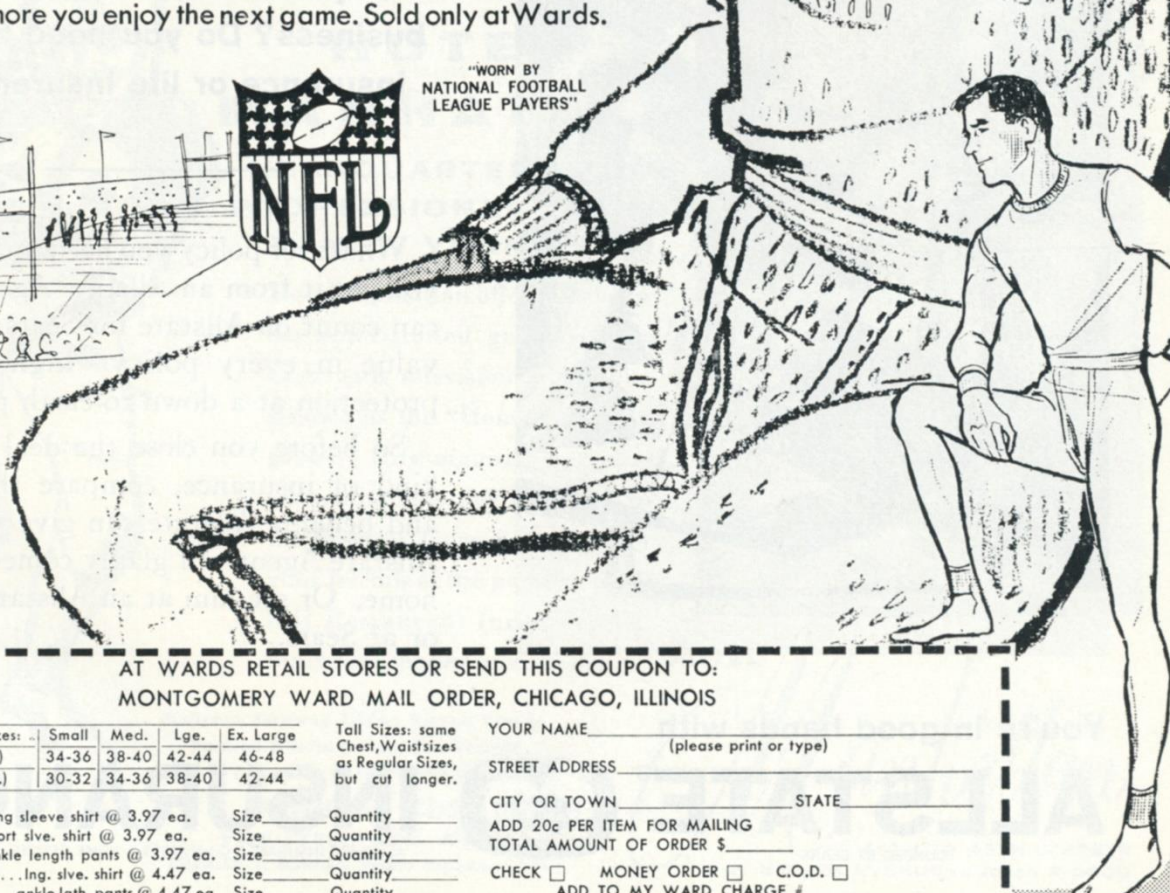
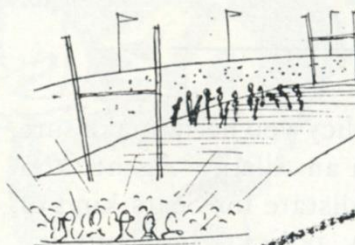
SHIRT OR
PANTS

TALL SIZES...4.47

Thanks to Wards blend of Creslan[®] Acrylic and cotton this thermal underwear is soft, lightweight, warm and exceptionally comfortable. That's why the players wear 'em. Try them and see for yourself just how much more you enjoy the next game. Sold only at Wards.



"WORN BY
NATIONAL FOOTBALL
LEAGUE PLAYERS"



AT WARDS RETAIL STORES OR SEND THIS COUPON TO:
MONTGOMERY WARD MAIL ORDER, CHICAGO, ILLINOIS

Reg. and Tall Sizes:	Small	Med.	Lge.	Ex. Large
Shirts—Chest (in.)	34-36	38-40	42-44	46-48
Pants—Waist (in.)	30-32	34-36	38-40	42-44

Tall Sizes: same
Chest, Waist sizes
as Regular Sizes,
but cut longer.

YOUR NAME _____
(please print or type)

STREET ADDRESS _____

CITY OR TOWN _____ STATE _____

ADD 20c PER ITEM FOR MAILING

TOTAL AMOUNT OF ORDER \$ _____

CHECK ☐ MONEY ORDER ☐ C.O.D. ☐
ADD TO MY WARD CHARGE # _____

35NF7117...long sleeve shirt @ 3.97 ea.	Size _____	Quantity _____
35NF7118...short slve. shirt @ 3.97 ea.	Size _____	Quantity _____
35NF7119...ankle length pants @ 3.97 ea.	Size _____	Quantity _____
35NF7131 TALL...lng. slve. shirt @ 4.47 ea.	Size _____	Quantity _____
35NF7132 TALL...ankle lgh. pants @ 4.47 ea.	Size _____	Quantity _____

"May we help you?"

You get Sears kind of value in all kinds of insurance at Allstate



What kind of insurance do you need? Do you need protection for your auto, home, boat or business? Do you need health insurance or life insurance?

Whatever policy you need, make sure you get it from an Allstate Agent. You can count on Allstate for Sears kind of value in every policy—high-quality protection at a down-to-earth price.

So before you close the deal on any kind of insurance, compare the price and benefits Allstate can give you. An Allstate Agent will gladly come to your home. Or see him at an Allstate office, or at Sears.

You're in good hands with

ALLSTATE®

FOUNDED BY SEARS



INSURANCE

ALLSTATE INSURANCE COMPANIES • HOME OFFICES, SKOKIE, ILL.



Andy Robustelli

Del Shofner



Long noted as the most dangerous deep pass receiver in the NFL, **Del Shofner (85)** hit peak efficiency with the Giants in 1961. His 68 receptions were good for 1,125 yards, a total that led the league, and he scored 11 TDs. The Giants snagged Del, a 1957 Baylor graduate, in a pre-season deal with the Rams. In combination with Y. A. Tittle, he gave them an offensive boost that helped them win the Eastern title.

Andy Robustelli (81), the Giants' defensive coach, has established himself as one of pro football's greatest defensive ends in 12 seasons of brilliant play with the Los Angeles Rams and the Giants, who acquired him in 1956 in exchange for a future draft choice. Strong, quick and blessed with an uncanny sense of anticipation, Robustelli specializes in harassing enemy passers and in piling up running plays in their inception. A native of Stamford, Conn., where he still makes his home, Andy attended Arnold College, now defunct.



HOTEL MANHATTAN

HEADQUARTERS FOR
PROFESSIONAL TEAMS
IN NEW YORK CITY

Hotel Manhattan offers 1400 new air conditioned guest rooms, each with television and radio. Known as the "Home of Champions," this magnificent skyscraper hotel is ideally located in the heart of Times Square. Meet your friends at the popular Playbill Restaurant for cocktails, luncheon, dinner and supper.

Express Subway Trains Speed You to
Yankee Stadium from the Private
Subway Entrance of the Hotel Manhattan

ERWIN O. SCHEL
Vice-Pres., Gen. Mgr.

CHARLES J. BORGES, Sports Representative



HOTEL

Manhattan

44TH TO 45TH STREETS
AT EIGHTH AVENUE • JUDSON 2-0300

NFL Pairings and Results

Home Team	Visiting Team
NEW YORK	ST. LOUIS
Won 5, Lost 2	Won 2, Lost 4, Tied 1
7—at Cleveland	27—at Philadelphia
29—at Philadelphia	0—Green Bay at Milwaukee
31—at Pittsburgh	14—at Washington
31—at St. Louis	14—New York
17—Pittsburgh	17—Washington
17—Detroit	7—Cleveland
49—Washington	28—at Dallas
—St. Louis	—at New York
—at Dallas	—Pittsburgh
—Philadelphia	—at Cleveland
—at Washington	—San Francisco
—at Chicago	—at Pittsburgh
—Cleveland	—Dallas
—Dallas	—Philadelphia
181	139 107 168

WASHINGTON	DALLAS
Won 4, Lost 1, Tied 2	Won 3, Lost 3, Tied 1
35—at Dallas	35—Washington
17—at Cleveland	28—Pittsburgh
24—St. Louis	27—at Los Angeles
20—Los Angeles	10—at Cleveland
17—at St. Louis	41—Philadelphia
27—at Philadelphia	42—at Pittsburgh
34—at New York	24—St. Louis
—Dallas	—at Washington
—Cleveland	—New York
—at Pittsburgh	—Chicago
—New York	—at Philadelphia
—Philadelphia	—Cleveland
—at Baltimore	—at St. Louis
—Pittsburgh	—at New York
174	166 207 175

PITTSBURGH	MINNESOTA
Won 3, Lost 4	Won 2, Lost 5
7—at Detroit	7—at Green Bay
30—at Dallas	7—Baltimore
27—New York	7—at San Francisco
13—Philadelphia	0—Chicago
20—at New York	21—Green Bay
27—Dallas	38—at Los Angeles
14—Cleveland	31—Philadelphia
—Minnesota	—at Pittsburgh
—at St. Louis	—at Chicago
—Washington	—Detroit
—at Cleveland	—Los Angeles
—St. Louis	—San Francisco
—at Philadelphia	—at Detroit
—at Washington	—at Baltimore
138	211 111 185

NATIONAL LEAGUE STANDING

EASTERN CONFERENCE						
	W.	L.	T.	Pct.	Pts.	O.P.
Washington	4	1	2	.800	174	166
NEW YORK	5	2	0	.714	181	139
Cleveland	4	3	0	.571	148	126
Dallas	3	3	1	.500	207	175
Pittsburgh	3	4	0	.429	138	211
St. Louis	2	4	1	.333	107	168
Philadelphia	1	6	0	.143	137	175
WESTERN CONFERENCE						
	W.	L.	T.	Pct.	Pts.	O.P.
Green Bay	7	0	0	1.000	205	54
Detroit	5	2	0	.714	164	90
Chicago	4	3	0	.571	135	146
Baltimore	3	4	0	.429	154	150
San Francisco	3	4	0	.429	141	181
Minnesota	2	5	0	.286	111	185
Los Angeles	1	6	0	.143	133	169

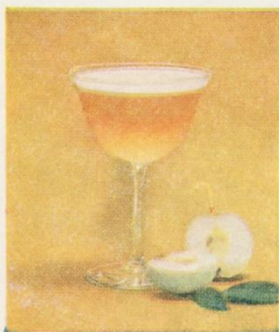
Home Team	Visiting Team
CHICAGO	GREEN BAY
Won 4, Lost 3	Won 7, Lost 0
30—at San Francisco	34—Minnesota
27—at Los Angeles	17—St. Louis at Milwaukee
0—at Green Bay	49—Chicago
13—at Minnesota	9—Detroit
27—San Francisco	48—at Minnesota
35—Baltimore	31—San Francisco at Milwaukee
3—at Detroit	17—at Baltimore
—Green Bay	—at Chicago
—Minnesota	—at Philadelphia
—at Dallas	—Baltimore
—at Baltimore	—at Detroit
—New York	—Los Angeles at Milwaukee
—Los Angeles	—at San Francisco
—Detroit	—at Los Angeles
135	146 205 54

CLEVELAND	PHILADELPHIA
Won 4, Lost 3	Won 1, Lost 6
17—New York	21—St. Louis
16—Washington	13—New York
7—at Philadelphia	35—Cleveland
19—Dallas	7—at Pittsburgh
14—Baltimore	19—at Dallas
34—at St. Louis	21—Washington
41—at Pittsburgh	21—at Minnesota
—Philadelphia	—at Cleveland
—at Washington	—Green Bay
—St. Louis	—at New York
—Pittsburgh	—Dallas
—at Dallas	—at Washington
—at New York	—Pittsburgh
—at San Francisco	—at St. Louis
148	126 137 175

SAN FRANCISCO	BALTIMORE
Won 3, Lost 4	Won 3, Lost 4
14—Chicago	30—Los Angeles
24—at Detroit	34—at Minnesota
21—Minnesota	20—Detroit
21—at Baltimore	13—San Francisco
34—at Chicago	36—at Cleveland
13—Green Bay at Milwaukee	15—at Chicago
14—Los Angeles	6—Green Bay
—Baltimore	—at San Francisco
—Detroit	—at Los Angeles
—at Los Angeles	—at Green Bay
—at St. Louis	—Chicago
—at Minnesota	—at Detroit
—Green Bay	—Washington
—Cleveland	—Minnesota
141	181 154 150

LOS ANGELES	DETROIT
Won 1, Lost 6	Won 5, Lost 2
27—at Baltimore	45—Pittsburgh
23—Chicago	40—San Francisco
17—Dallas	29—at Baltimore
14—at Washington	7—at Green Bay
10—at Detroit	13—Los Angeles
14—Minnesota	14—at New York
28—at San Francisco	11—Chicago
—Detroit	—at Los Angeles
—Baltimore	—at San Francisco
—San Francisco	—at Minnesota
—at Minnesota	—Green Bay
—Green Bay at Milwaukee	—Baltimore
—at Chicago	—Minnesota
—Green Bay	—at Chicago
133	169 164 90

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT



The winning taste of Seagram's 7 Crown brings its own special satisfaction to every kind of drink. After the game, say Seagram's and be Sure

Extra point: the refreshing new Apple Juice Cocktail. Easy: 1½ oz. apple juice, 1½ oz. 7 Crown; shake with ice, strain. Enjoy.



When
a
cigarette
means
a lot...

you get Lots More from L&M



more body in the blend



more flavor in the smoke



more taste through the filter

It's the rich-flavor leaf that does it!



There's more rich-flavor leaf among L&M's choice tobaccos—actually more longer-aged, extra-cured leaf than even in some unfiltered cigarettes. And L&M's filter is the modern filter—all white inside and outside—so only pure white touches your lips. Get Lots More from L&M—the filter cigarette for people who really like to smoke.