



**national
football
league**

2nd ANNUAL PRO FOOTBALL DOUBLEHEADER

SATURDAY, AUGUST 17, 1963

**NEW YORK
GIANTS**

VS.

**DETROIT
LIONS**

**BALTIMORE
COLTS**

VS.

**CLEVELAND
BROWNS**

CLEVELAND PRESS HELPING HAND FUND

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So, reluctantly, we must scotch this "pilot's license" rumor. But if you want to see why it got started, go to your Buick dealer's and drive a Riviera. (Incidentally, he can deliver one without delay.)

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Browns

OFFICIAL PROGRAM

NEW YORK GIANTS vs. DETROIT LIONS
BALTIMORE COLTS vs. CLEVELAND BROWNS

August 17, 1963
Number 1

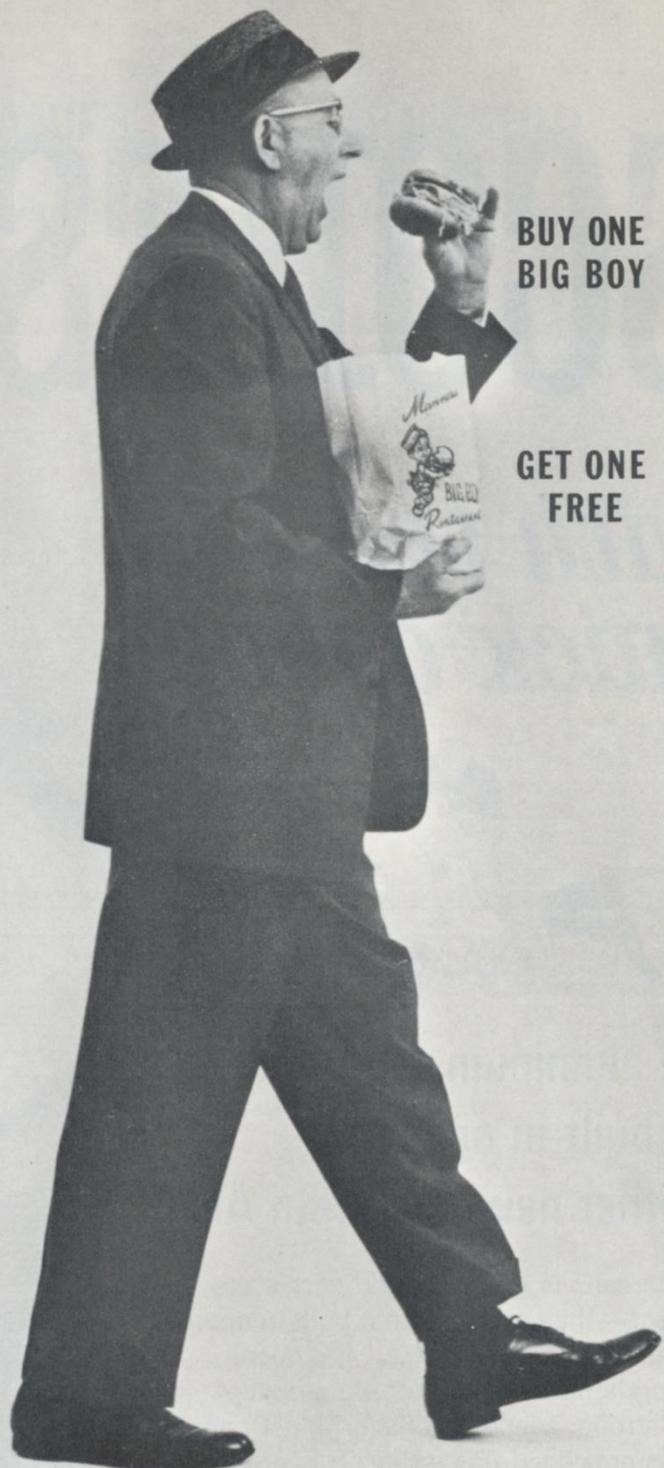
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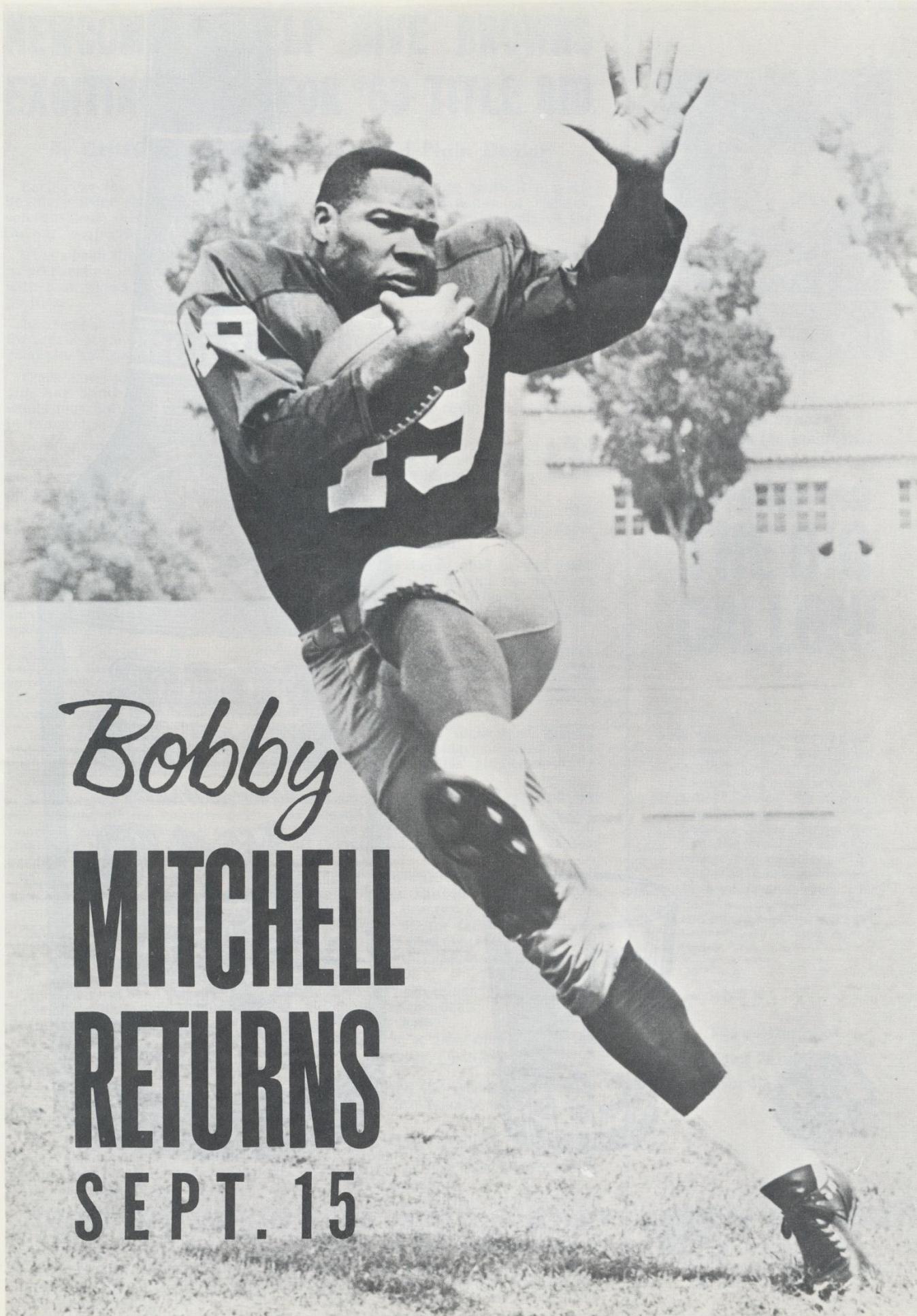
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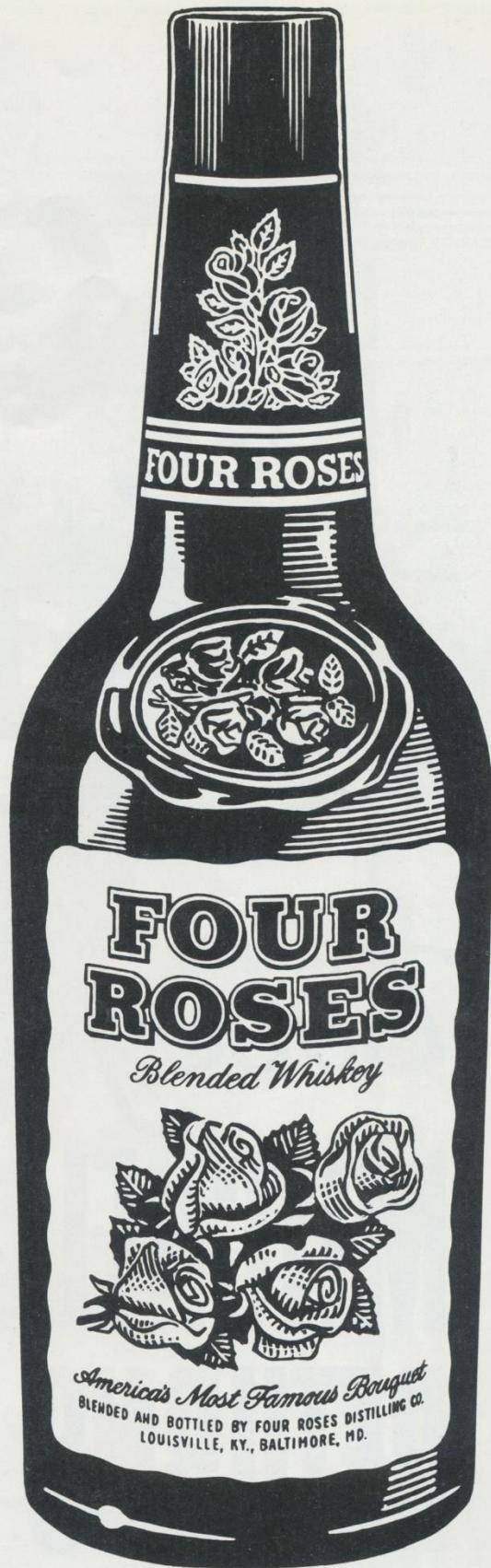
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NEWCOMERS HELP GIVE BROWNS EXCITING LOOK FOR '63 TITLE BID

By CHUCK HEATON — Cleveland Plain Dealer

Each year the battle for survival goes on among the pro football players. Regulars from the previous year must fight off the challenge of rookies, veterans from other clubs and the returning "swing" men or third player for the various positions.

That's been the case again this season as the Browns work at Hiram College in preparation for the 1963 season. They go into this evening's double header with four weeks of work behind them but the fight still going on at several positions.

Retirement of Mike McCormack made things brighter on the offensive line for a pair of new men—Monte Clark and Roger Shoals. Both are tackles with good size and better than average speed.

Clark came to the Browns from the Dallas Cowboys in the swap involving Jim Ray Smith, who had announced his retirement. Smith finally said he would play but only in his hometown of Dallas where he could keep his hand in the real estate business during the off season.

So Blanton Collier, the new coach of the Browns, decided to make a deal with the Cowboys. He and Fritz Heisler, tutor of the offensive line, scanned many, many feet of film watching the Dallas offensive linemen. They finally determined that Clark was the man they wanted.

This will be the fifth pro season for Monte, six-six and 265 pounds. The former captain of the University of Southern California Trojans spent three seasons with San Francisco before joining Dallas last season.

Clark came to the Browns with a reputation for being able to cut down blitzing ends and line backers. He has lived up to it during the training sessions, engaging in some stirring battles with End Paul Wiggin. If they survive this dueling unscathed they should be ready for anything the regular season may bring.

Shoals is a rookie from Maryland, the school that sent pass catcher Gary Collins to the Cleveland club last season. He is six-four, weighs 255 and was so well thought of by the Browns that he was drafted in 1960 when he had two years of college football eligibility left. In addition to his grid work in college, Shoals won the Atlantic Coast Conference wrestling championship.

Collier feels that John Wooten and Gene Hickerson, the "messenger" guards of last season, can go full time. With Smith gone a third man is needed at the position, however, the honor could go to another Dallas graduate—Andy Cvercko.

Andy played his high school football at Campbell near Youngstown and his college football for Northwestern. He doesn't have great speed but enjoys knocking people down. It's possible that one of the rookies, like squat Jim Bobbitt of Michigan State, may knock off Cvercko but it won't be easy. He's a battler.

Each training camp seems to have a player who attracts the attention of spectators and reporters early. This time it's been Clifton McNeil of little Grambling College which has provided a number of fine pro players.

McNeil is a skinny-appearing fellow but makes up for lack of bulk with blazing speed and the ability to catch the football. He also manages to get loose with some frequency during the camp sessions and this is unusual for a first year end.

Not much has been seen yet of Tom Hutchinson. The receiver from Kentucky, Cleveland's first pick in the National Football League draft, played in the Buffalo All America game and the College All Star game.

So he joined the Browns only two weeks ago and is somewhat behind the other receivers. Collier had him at Kentucky, however, and has a good book on his ability.

Jim Kanicki also was on Otto Graham's squad. He's the second draft choice from Michigan State, a fellow who weighs about 270 pounds and very well could be the third defensive tackle.

The offensive backfield fight includes two veterans obtained in trades—Ken Webb of Detroit and Mel Triplett of Minnesota—and Frank Baker, a rookie from the University of Toledo. As a matter of fact, Jim Brown really is the only man in the backfield assured of his starting job.

On the defensive unit, too, are newcomers who very well may be heard from this season. Fellows like Walter Beach of Central Michigan and Larry Benz of Northwestern have been pushing the veteran defensive backs. And Tom Goosby, former star at Baldwin-Wallace College and Alliance High School, is in the thick of a real dog fight at line backer.

Many decisions have to be made and Collier no doubt is happy that several weeks remain before the final slicing to regular season strength of 37 must be completed. It won't be easy.



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This swashbuckling group is currently appearing at the Theatrical Grill, 711 Vincent, where they will be providing the musical action through Saturday, August 24th.

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NFL DRAFT MAKES FOR FIERY RIVALRY & RENEWED TITLE HOPES

Probably the one single factor that has made for the fiery competition in the National Football League is the player draft . . . a one day talent grabbag that can often make or break a team's chances in the pennant race for years to come.

While the actual draft lasts approximately 14-16 hours running, the planning and preparation for each choice may date back as much as three or four years, depending on the individual case history.

A team that is an "also ran" one year and has the good fortune to come up with several talented newcomers can vault into the pennant race with authority the very next year.

On the other hand, a team that fails to come up with its share of new and promising talent each year, will in short time find itself in real trouble in its bid for a division "place in the sun."

While each team operates its player talent scouting department according to its own budget and plans, in general there is one individual assigned to the job of "player talent scout" or "director of player scouting."

Part-time scouts are recruited in the various college conferences throughout the country and this list includes personal friends, high school coaches, former pro players, and some college personnel, all of whom are asked to submit reports to the team talent director on a regular schedule throughout the year, spring, summer, and several times during the season and leading up to the actual draft meeting.

The number of these scouts varies from team to team, and the actual breakdown for each club is a closely guarded secret. Some teams insist they can get by with a minimum of ten part-time scouts, while others have as many as 100 on the payroll to provide the background material on promising players across the country.

One or two of the NFL teams have talent directors who seldom are inside the company offices, spending as much as eight months on the road, visiting colleges, talking to coaches, in an effort to get a better "line" on the draftable crop for the year. Others seldom leave the office, but serve as co-ordinators for the many operators in the field.

Most teams, however, operate about halfway between these two extremes, with talent scouts spending time in training camp helping to evaluate newcomers, then spending the season on a "merry-go-round" that includes flying trips to all sections of the country to view Thursday and Friday practice sessions, Friday night games, another plane trip to another city and another game on Saturday, perhaps a second game at night, before joining the team for the game on Sunday. Is it any wonder pro talent directors are all candidates for "Million Miler Plaques?"

From September until November, what with a full schedule of games, practices, trips, etc., scouting is almost routine, but the final month becomes a "madhouse" when the rating, sorting, categorizing, and evaluation really gets going in earnest.

Every college senior and "eligible" junior has been catalogued completely since his career began and his record in college has been updated each year. The reports of the scouts, including spring practice, game reports, movie analysis, must be reviewed and the players graded, according to the system used by the individual team.

(Ed Note: League rules provide that no player may be drafted whose college class has not graduated. An "eligible" junior or a "redshirt" is a player who has further college eligibility but whose class has graduated. An injury or service commitments or scholastic ineligibility may have caused the player to miss a season of college ball, but he is eligible to be selected in the NFL draft. These players usually report to their pro team the next season after being drafted.)

Final reports by the network of scouts are analyzed and all reports are checked and re-checked. Some teams use a numerical grading system of all players and grade all players on a scale, with 100% serving as the ultimate. For example, a player rating 98.6 would (according to this particular system) be a better prospect than a player who received a 95.4 rating, etc., etc.

Some teams, while not using the numerical system, rate the players at each position according to their reports and compile a list for quick reference use at the draft meeting. Thus, each position would have the top 30-35 players at this spot as assessed by the general evaluation system used by the particular team.

(Continued on Page 66)



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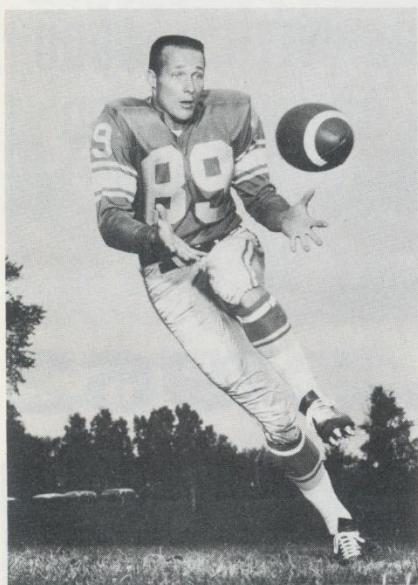
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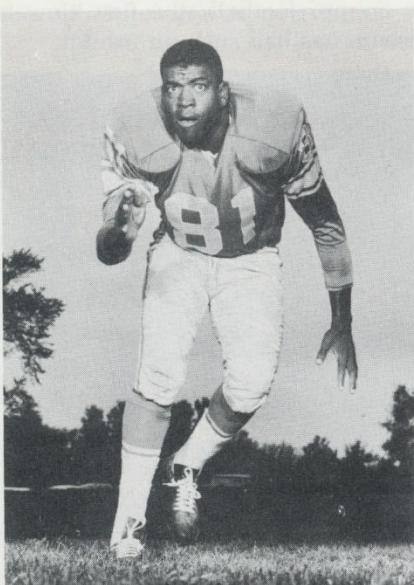
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LIONS



GAIL COGDILL—Drafted 6th in 1960. Fine offensive end. Has caught 88 passes for 1,598 yards. Was "Rookie of the Year" in NFL in 1960. Has outstanding speed and all the "moves" necessary for greatness. A difficult receiver to cover. Native of Spokane, Washington.



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DETROIT LIONS

1963 ALPHABETICAL ROSTER

No.	Name	Pos.	Hgt.	Wgt.	Age	Years In NFL	College
41	Barr, Terry	OHB	6-0	190	28	7	Michigan
57	Brettschneider, Carl	LB	6-1	225	31	8	Iowa State
76	Brown, Roger	DT	6-5	300	26	4	Maryland State
74	Bundra, Mike	DT	6-4	260	24	2	Southern California
59	Clark, Ernie	LB	6-1	220	25	1	Michigan State
89	Cogdill, Gail	OE	6-2	195	26	4	Washington State
20	Compton, Dick	OHB	6-1	195	23	2	McMurry College
46	Ferguson, Larry	OHB	5-10	195	22	1	Iowa
62	Gamble, John	G	6-4	240	21	1	U. of Pacific
53	Gaubatz, Dennis	LB	6-2	205	22	1	L. S. U.
80	Gibbons, Jim	OE	6-3	220	27	6	Iowa
79	Gonzaga, John	DT	6-3	250	30	8	No College
75	Gordy, John	OG-T	6-4	250	28	6	Tennessee
82	Greer, Albert	E	6-4	190	22	1	Jackson State
86	Hall, Tom	OE-DHB	6-2	195	23	2	Minnesota
27	Kassulka, Karl	HB	6-0	193	21	1	Drake
42	King, Don	HB	6-0	186	23	1	Syracuse
81	Lane, Dick	DHB	6-2	200	35	12	Scottsbluff J. C.
28	Lary, Yale	DHB	5-11	190	32	10	Texas A&M
77	LaRose, Dan	OT	6-5	250	23	3	Missouri
44	LeBeau, Dick	DHB	6-1	185	26	5	Ohio State
45	Lewis, Dan	OHB	6-1	200	27	6	Wisconsin
52	Lloyd, Dave	C-LB	6-3	248	26	5	Georgia
43	Lowe, Gary	DHB	6-0	195	29	8	Michigan State
21	Maher, Bruce	DHB	5-11	190	26	4	Detroit
47	Martin, Jim	K	6-2	230	39	13	Notre Dame
78	McCord, Darris	DE	6-4	250	29	9	Tennessee
54	Messner, Max	LB	6-3	225	25	4	Cincinnati
67	Mills, Dick	OG	6-3	240	23	3	Pittsburgh
14	Morrall, Earl	QB	6-2	206	29	8	Michigan State
84	O'Brien, Pete	T	6-3	238	22	1	Xavier
72	Peters, Floyd	DT	6-4	255	27	6	S. F. State
33	Pietrosante, Nick	FB	6-2	225	26	5	Notre Dame
16	Plum, Milt	QB	6-2	205	28	7	Penn. State
61	Reeberg, Lucian	T	6-4	285	22	1	Hampton Inst.
34	Ryder, Nick	FB	6-0	205	21	1	Miami
70	Sanders, Raryl	OT	6-5	240	21	1	Ohio State
56	Schmidt, Joe	LB	6-0	220	31	11	Pittsburgh
50	Scholtz, Bob	C-T	6-4	250	25	4	Notre Dame
66	Sewell, Harley	OG	6-1	230	32	11	Texas
83	Simon, James	E-LB	6-5	225	22	1	Miami (Fla.)
25	Studstill, Pat	HB	6-1	180	25	3	Houston
85	Vargo, Larry	OE	6-3	215	24	2	Detroit
55	Walker, Wayne	LB-K	6-2	225	27	6	Idaho
73	Ward, Paul	DT	6-3	247	26	3	Whitworth
23	Watkins, Tom	HB	6-0	195	25	3	Iowa State
51	Whitlow, Bob	C	6-2	236	27	4	Arizona
63	Williams, Roy	T	6-7	265	25	1	U. of Pacific
88	Williams, Sam	DE	6-5	235	32	5	Michigan State

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CLEVELAND BROWNS' 1963 ALPHABETICAL ROSTER

No.	Name	Pos.	Hgt.	Wgt.	Age	NFL Yrs.	In	School
38	Baker, Frank	OHB	6-2	215	22	1		Toledo
49	Beach, Walter	DHB	6-0	185	28	1		Central Michigan
23	Benz, Larry	DHB	5-11	185	22	1		Northwestern
81	Biodrowski, Dennis	DE	6-1	245	23	1		Memphis State
62	Bobbitt, Jim	G	5-9	270	26	1		Michigan State
83	Brewer, Johnny	OE	6-4	235	26	3		Mississippi
32	Brown, Jim	FB	6-2	228	27	7		Syracuse
70	Brown, John	OT	6-2	248	24	2		Syracuse
34	Butts, Bob	FB	6-1	230	21	1		Ohio State
73	Clark, Monte	OT	6-6	265	26	5		U. S. C.
86	Collins, Gary	OE	6-4	208	22	2		Maryland
50	Costello, Vince	LB	6-0	228	30	7		Ohio University
42	Crespino, Bob	OE	6-4	225	25	3		Mississippi
63	Cvercko, Andy	OG	6-0	243	25	5		Northwestern
20	Fichtner, Ross	DHB	6-0	185	24	4		Purdue
35	Fiss, Galen	LB	6-0	227	32	8		Kansas
24	Franklin, Bob	DHB	5-11	182	26	4		Mississippi
72	Frost, Ken	DT	6-4	254	24	3		Tennessee
79	Gain, Bob	DT	6-3	260	34	11		Kentucky
80	Glass, Bill	DE	6-5	255	27	6		Baylor
64	Goosby, Tom	LB	6-0	235	24	1		Baldwin-Wallace
48	Green, Ernie	OHB	6-2	205	24	2		Louisville
76	Groza, Lou	PK	6-3	250	39	13		Ohio State
66	Hickerson, Gene	G	6-3	248	28	6		Mississippi
82	Houston, Jim	DE	6-3	240	25	4		Ohio State
87	Hutchinson, Tom	OE	6-1	190	22	1		Kentucky
69	Kanicki, Jim	DT	6-4	270	21	1		Michigan State
88	Kreitling, Rich	OE	6-2	208	27	5		Illinois
52	Lucci, Mike	LB	6-2	223	23	2		Tennessee
85	McNeil, Clifton	OE	6-3	185	22	1		Grambling
56	Morrow, John	OC	6-3	248	30	7		Michigan
53	Morze, Frank	C	6-4	280	30	7		Boston College
27	Mullins, Don	DHB	6-1	195	24	2		Houston
15	Ninowski, Jim	QB	6-1	207	27	6		Michigan State
78	Parker, Frank	DT	6-5	255	23	2		Oklahoma State
30	Parrish, Bernie	DHB	5-11	195	27	5		Florida
26	Renfro, Ray	OHB	6-1	192	32	12		North Texas State
13	Ryan, Frank	QB	6-3	200	27	6		Rice
36	Scales, Charley	OHB	5-11	215	25	4		Indiana
77	Schafrath, Dick	OT	6-3	255	26	5		Ohio State
34	Sczurek, Stan	LB	5-11	225	24	1		Purdue
75	Shoals, Roger	OT	6-4	255	24	1		Maryland
44	Shofner, Jim	DHB	6-1	192	27	6		Texas Christian
40	Shorter, Jim	DHB	5-11	186	25	2		Detroit
81	Thomas, George	DE	6-2	250	23	1		Northwestern
54	Tidmore, Sam	LB	6-1	225	24	2		Ohio State
25	Triplett, Mel	FB	6-1	215	31	9		Toledo
43	Webb, Ken	OHB	5-11	210	27	6		Presbyterian
84	Wiggin, Paul	DE	6-3	245	28	7		Stanford
60	Wooten, John	G	6-3	250	26	5		Colorado

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Missed Goal



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Excess Time-Out



Touchdown, Field
Goal, Extra Point



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First Down



Dead Ball



No Time-Out or
Time In with Whistle



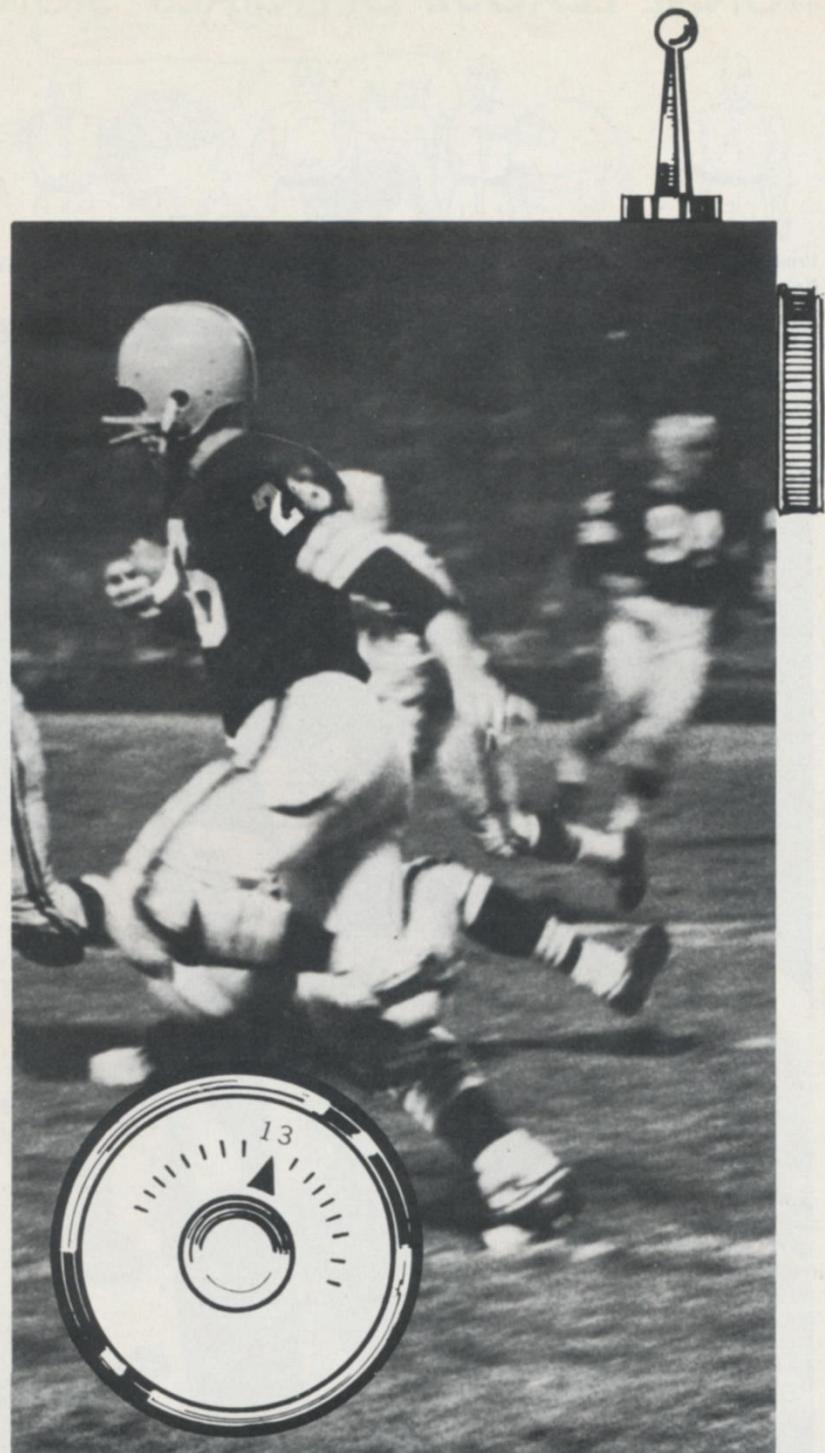
Time-Out



Loss of Down



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BLANTON COLLIER - Head Coach

Blanton Collier in his typically modest, plain-talking way, prefers to describe himself as a "football nut."

But to students of the sport and especially his peers in the coaching profession, he is a master teacher and a strategist supreme. In an increasingly-exacting business, that is the ultimate compliment.

How did Blanton Collier get that way? The answer is obvious if you know the man.

His is a complete devotion, a religious dedication to the game he loves.

This deep-voiced Kentuckian is never happier, in fact, than when mentally grappling some deep gridiron complexity.

His keen, imaginative mind easily grasps any technical problem. And invariably the explanation comes quickly and in language simple enough to be understood by the most uninitiated layman.

It was Collier who developed Cleveland's system of grading players through a study of game movies. And a number of ideas spawned by him have become standard practices in pro football.

Born 57 years ago at Millersburg, Ky., Blanton Collier is now in his 35th season as a football coach.

He was graduated from high school at age 16. He went on to Georgetown (Ky.) College, played football and basketball there and was only 20 upon receiving his diploma.

Blanton began coaching in 1928, directing football, baseball, basketball and track at Paris (Ky.) High School. He stayed 16 straight years and might be there yet except for World War II.

Collier enlisted in the Navy in 1943, finally being assigned to Great Lakes Naval Training Station where he met Paul Brown, impressed him with his football savvy and joined Brown's staff.

Following his discharge, Collier moved with Brown to the original Browns, first working with pass defense and the quarterbacks, then masterminding the team's overall defense through eight spectacularly successful seasons in which Cleveland won 94, lost only 15 and tied three, while allowing opponents less than 13 points per game. That record was good enough for a total of eight league and divisional titles in the NFL and the All-American Conference.

Loyalty to his home state led him to accept the head coaching job at the University of Kentucky in 1954. He returned to the Browns last year, directing the offense.

Now he is head coach and ready for what he calls the "biggest challenge of my life."

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NFL records

SCORING

Most Points (Career)

833	Bobby Walston, Philadelphia—1951-1961 (11 seasons)
827	Lou Groza, Cleveland—1950-1959, 1961 (11 seasons)
825	Don Hutson, Green Bay—1935-1945 (11 seasons)
644	Gordy Soltau, San Francisco—1950-1958 (9 seasons)
573	Bob Waterfield, Cleveland Rams—1945; Los Angeles—1946-1952 (8 seasons)

Most Points (One Season)

176	Paul Hornung, Green Bay—1960 (15 TD, 41 PAT, 15 FG)
146	Paul Hornung, Green Bay—1961 (10 TD, 41 PAT, 15 FG)
138	Don Hutson, Green Bay—1942 (17 TD, 33 PAT, 1 FG)
128	Doak Walker, Detroit—1950 (11 TD, 38 PAT, 8 FG)
117	Don Hutson, Green Bay—1943 (12 TD, 36 PAT, 3 FG)
114	Gordy Soltau, San Francisco—1953 (6 TD, 48 PAT, 10 FG)
114	Bobby Walston, Philadelphia—1954 (11 TD, 36 PAT, 4 FG)
110	Steve Van Buren, Philadelphia—1945 (18 TD, 2 PAT)
110	Pat Harder, Chicago Cardinals—1948 (6 TD, 53 PAT, 7 FG)

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1963 CLEVELAND BROWNS TICKET ORDER FORM!

NO. OF TICKETS	SINGLE GAME TICKETS	TOTAL AMOUNT
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	Philadelphia Eagles — Oct. 20	
	New York Giants — Oct. 27	
	St. Louis Cardinals — Nov. 17	
	Dallas Cowboys — Nov. 24	

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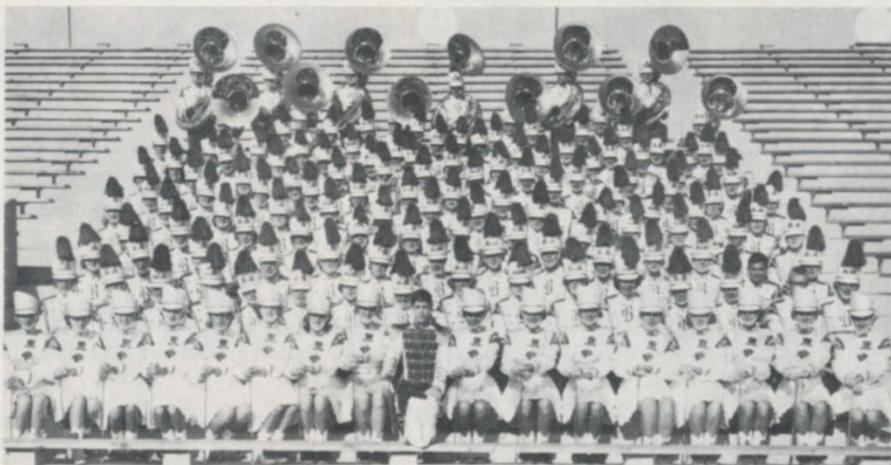
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THE MARCHING MAGICS



BARBERTON HIGH SCHOOL BAND



Background Information

Since the city of Barberton was nicknamed "The Magic City" due to its phenomenal initial growth, it was only natural that the high school should adopt this nickname for its athletic teams and band.

Chief ingredients in the Magic Marching Band's entertainment formula are unusual formations, precision marching routines and fine music, both popular and classical. The band depends upon its formations and music to convey the show ideas rather than elaborate "props".

Organized in 1935, the Marching Magics have been under the direction of Robert Hofstetter since 1947. Director Hofstetter is a graduate of Ohio University with a Masters Degree from Kent State University. Promotion director is Floyd L. Wombold.

The Marching Magics have attained nationwide acclaim in recent years through a personal appearance schedule which has included parades, professional football games, college football games and concerts. In addition, the band performs at all Barberton High School football games.

Highlight of the band's personal appearances was a performance at the First Annual Pro-Runner-up Bowl Game at the Orange Bowl in Miami, Florida, on January 7, 1961. Two chartered airplanes flew the band to Miami on Friday, returning late Sunday evening.

1963 appearances include the nationally televised All American Coaches All Star Game at Buffalo, June 29th and the Chicago Tribune College All Star Game at Chicago on August 2nd.

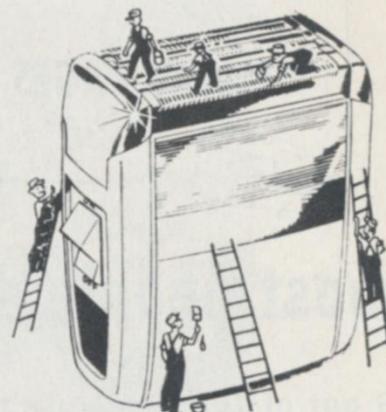
The band is unique in that it has all-brass instrumentation, no reed or woodwind instruments are used on the field. In addition, the band marches with a full "collegiate" complement of 128 musicians, augmented by a corps of eight majorettes and the drum major.



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2nd PRO FOOTBALL DOUBLEHEADER PERFECT KICKOFF FOR '63 SEASON

By BILL SCHOLL — The Cleveland Press

It was a tough act to follow, that first pro football doubleheader of a year ago, but President Art Modell of the Browns has done it—and with a flourish—in matching the New York Giants and Detroit Lions in the opener and the Browns-Baltimore Colts in the nightcap here tonight.

This most attractive pre-season show ever is co-sponsored by The Cleveland Press with a portion of the proceeds going to the newspaper's much deserving Helping Hand Fund for needy people in Cleveland.

Not much could be done by Modell to improve on last year's crowd figure of 77,683 without a third deck being added to the Stadium. That throng far surpassed the attendance at any of the 11 previous summer appearances by the Browns in Cleveland. In fact, only six regular season crowds had topped that figure in 16 years of Browns warfare at the Stadium.

As for action, how could football bugs ask for more than 13 touchdowns, four field goals and a total of 102 points at one sitting? That's what last year's opponents accomplished as Detroit rallied to beat the Dallas Cowboys 35-24 in the first game and the Browns ironed out the Pittsburgh Steelers 33-10 under the lights.

But one of Modell's objectives in spawning the unique gridiron twin-bill idea was to provide Cleveland fans with a first-hand look at a variety of National Football League clubs over a period of years. And it's in this area that those in the stands here tonight are getting a spectacular two-for-the-price-of-one treat.

New York, the Browns' No. 1 opponent in the hottest rivalry now going in the NFL. Baltimore, the always colorful Western Division challenger just now starting out for the first time under the guidance of former Clevelander Don Shula. And Detroit, the toughest foe Green Bay has had to contend with since reaching top of the ladder several years ago.

Baltimore is an especially attractive opponent for Cleveland tonight. It was only last October that 80,132 Browns followers turned out to see the Colts, then coached by Weeb Ewbank, devastate Cleveland to the tune of 36-14. Most of the damage came in a 23-0 first half in which the Browns couldn't wangle a first down until two minutes before the half.

Now the Colts, still winging on the right arm of quarterback Johnny Unitas, are back again. And supporting Unitas is an array of renowned talent including receivers Ray Berry and Jimmy Orr, combination catcher-runner Lenny Moore, halfback Tom Matte from Cleveland and linemen such as Gino Marchetti, Jim Parker and Ordell Braase.

Shula, of course, played college ball at John Carroll University and in the pros with the Browns and Baltimore. In recent years, he was defensive backfield coach for Detroit.

Highlight of tonight's first game will be the clash of quarterbacks Y. A. Tittle of the Giants' and the Lions' Milt Plum-Earl Morrall tandem. Tittle is embarking on a fresh, two-year contract with New York after firing a league record 33 touchdown passes last season. His favorite receiver is Del Shofner, who finished ninth in the NFL with 53 catches for 1,133 yards.

Plum, of course, pitched for the Browns for five years before going to Detroit last year. His prime target is Gail Cogdill, who also hauled in 53 last autumn.

Allie Sherman's Giants and George Wilson's Lions are infrequent opponents in regular season play, but the meetings are always well worth watching. New York hammered out a 17-14 decision last fall and won by an even slimmer 19-17 count in 1958, the last previous encounter.

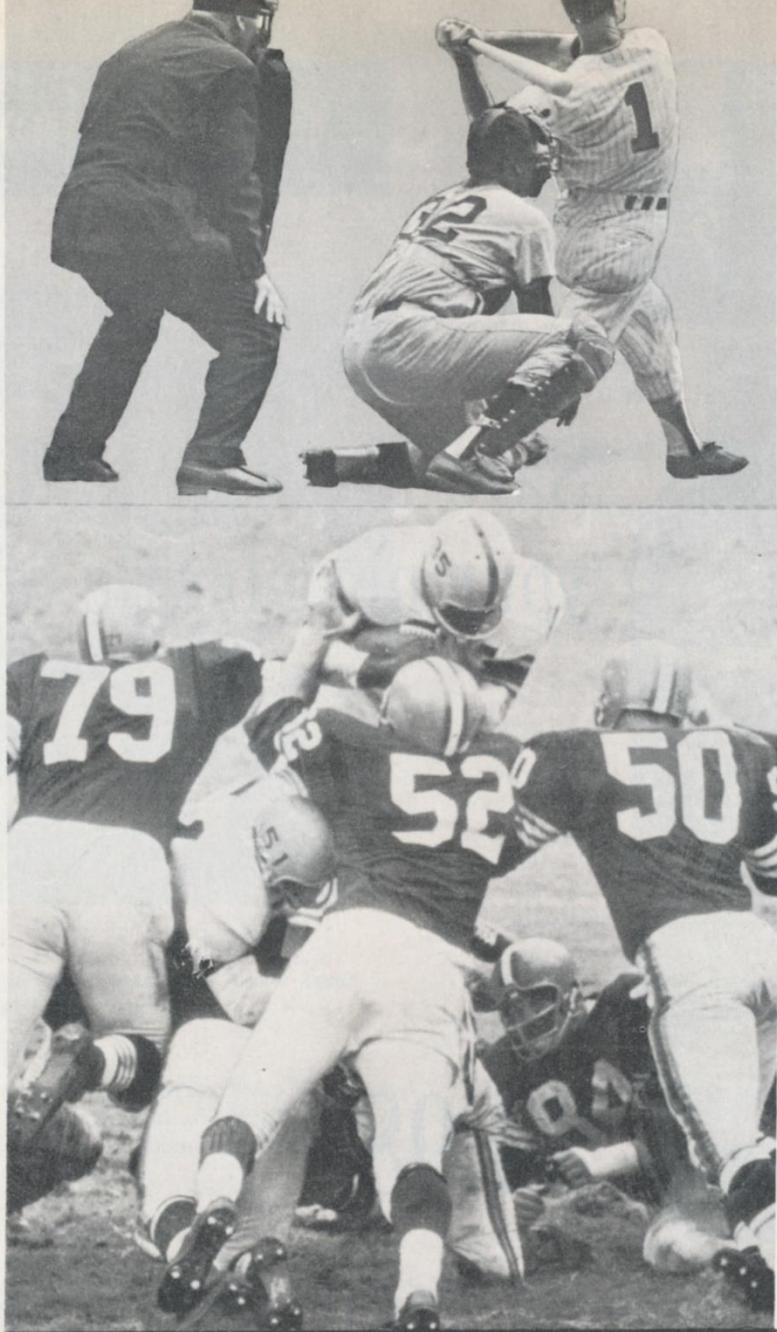
The four teams on tonight's card have won a total of 12 NFL championships and 27 division crowns. Quite a record, especially when you realize the Browns didn't enter the league until 1950 and Baltimore in '53. Detroit goes back to 1934 and New York was long established when the first championship game was held in '33.

Call it a "Festival of Football" or a "Dream Doubleheader," it's a great way to welcome football back to Cleveland for another exciting season and The Cleveland Press is proud to have a Helping Hand in the event.

sports fans prefer

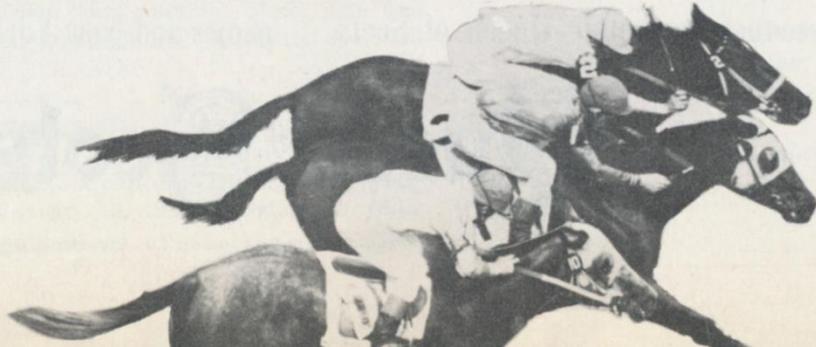
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Reasons? Two. For one thing, we're the importer, bottler and distributor. Most others are bottled in Britain, imported by a New York importer and distributed by regional distributors. It's the old, but valid, story of the middlemen taking their cut.

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Scotch here, over-the-ocean freight on heavy glass bottles is eliminated. And duty and taxes are lower.

That's why our Scotch costs less. Nothing to do with quality. Or with taste. Because Queen of Scots is as good a light scotch as you can buy and it's a full 86 proof!

Taste it once. If you don't agree it tastes as good as the best-known light scotch, pay the extra \$1.46. After all, British bottlers, steamship companies and New York importers have to live, too.

Queen of Scots

Code No. 240-B 86 Proof, Paramount Import Co., Cleveland, Ohio

BROWNS COACHING STAFF



Kneeling: Howard Brinker, Fritz Heisler, Paul Bixler, Head Coach Blanton Collier
Second row: Ed Ulinski, Dick Evans, "Dub" Jones

HOWARD BRINKER, Defensive Backfield Coach

12th season with Browns, 22nd in coaching. Married Mary Constant October 27, 1939 at Massillon, Ohio. Two sons: David and William. Born: March 31, 1914 at Canal Fulton, Ohio. Graduated Miami of Ohio '39.

RICHARD EVANS, Defensive Line Coach

4th season with Browns, 19th in coaching. Married Miriam Geipel April 25, 1943 at South Bend, Indiana. Three children: Nile, Martin and Sally Lou. Born: May 31, 1918 at Chicago, Illinois. Graduated Iowa University '40.

WILLIAM "DUB" JONES, Offensive End Coach

1st season with Browns, 4th in coaching. Married Schumpert Barnes June 22, 1946 at Ruston, La. Seven children: Bill, Hasson, Schumpert, Bert, Ben Nancy and Tom. Born: December 29, 1924 at Arcadia, La. Graduated Tulane University '44.

FRITZ HEISLER, Offensive Line Coach

18th season with Browns, 23rd in coaching. Married Evelyn Anton July 2, 1948 at Shaker Heights, Ohio. Four children: Brian, George, Kim and Mark. Born: May 18, 1915 at Massillon, Ohio. Graduated Miami of Ohio '38

EDWARD F. ULINSKI, Assistant Line Coach

10th season with Browns, 14th in coaching. Married Gerry Kelly February 14, 1949 at Cleveland, Ohio. Two children: Karin Ann and Kevin. Born: December 7, 1919 at Pittsburgh, Pa. Graduated Marshall College '42.

PAUL O. BIXLER, Personnel Director

9th season with Browns, 34th in coaching. Married Mary Alice Callahan August 1, 1935 at Louisville, Ohio. Six children: Dennis, Jane, Jack, William, Susan and Paul. Born: January 25, 1907 at Louisville, Ohio. Graduated Mt. Union College '29.



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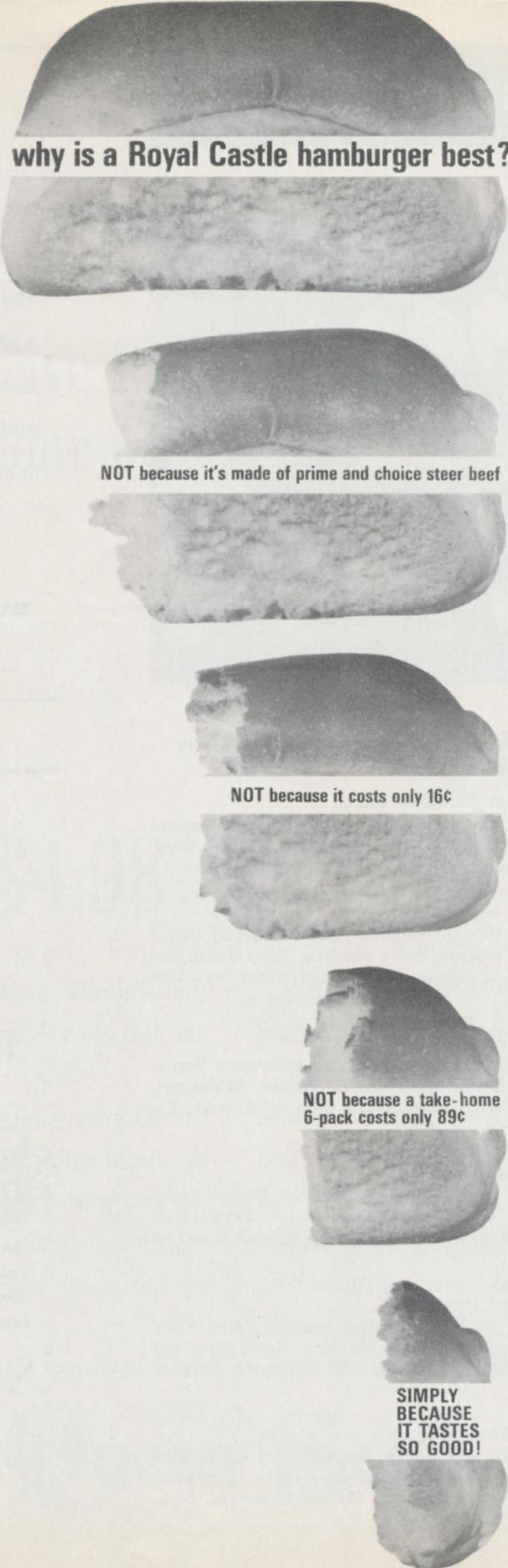
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pastrami
sandwiches
please, Mother
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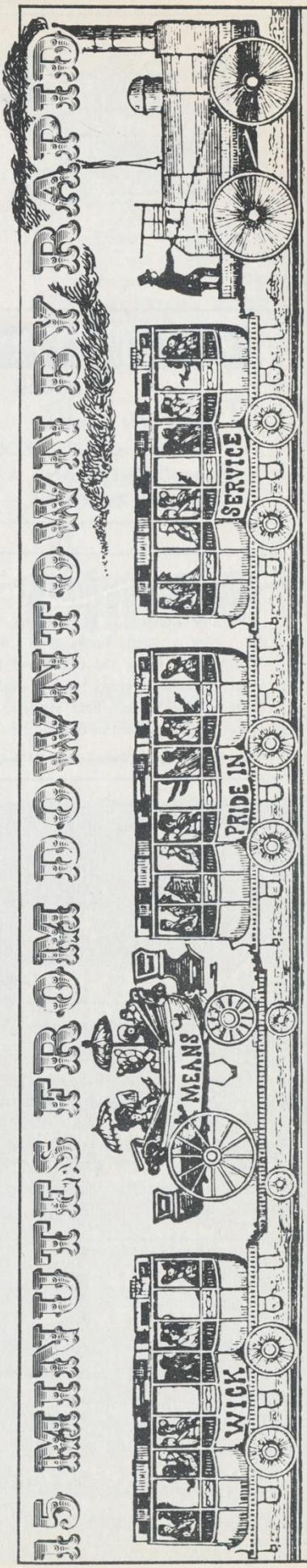
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6-pack costs only 89¢

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1963 ALPHABETICAL ROSTER

No.	Name	Pos.	Hgt.	Wgt.	Years In		College
					Age	NFL	
41	Anderson, Bob	OHB	6-2	210	25	1	Army
49	Barnes, Erich	DHB	6-3	198	28	6	Purdue
73	Bohovich, Reed	OT	6-2	260	22	2	Lehigh
63	Bolin, Bookie	G	6-2	240	23	2	Mississippi
79	Brown, Roosevelt	OT	6-3	255	31	10	Morgan State
60	Byers, Ken	G-DE	6-1	240	23	2	Cincinnati
34	Chandler, Don	OHB	6-2	210	29	8	Florida
84	Collier, Jim	OE	6-2	195	24	2	Arkansas
46	Counts, Johnny	OHB	5-10	175	24	2	Illinois
35	Craddock, Nat	FB	6-0	220	21	1	Parsons College
62	Dess, Darrell	G	6-0	245	28	6	N. Carolina St.
16	Gifford, Frank	OHB	6-1	190	33	11	So. California
74	Gossage, Gene	G-DE	6-3	245	28	4	Northwestern
15	Griffing, Glynn	QB	6-1	200	21	1	Mississippi
9	Guglielmi, Ralph	QB	6-1	195	29	7	Notre Dame
33	Gursky, Al	LB	6-1	215	22	1	Penn State
23	Guy, Louis	D-OHB	6-0	185	20	1	Mississippi
87	Hillebrand, Jerry	LB	6-3	240	23	1	Colorado
52	Howell, Lane	DT-OT	6-4	255	22	1	Grambling
70	Huff, Sam	LB	6-1	230	29	8	W. Virginia
72	Janerette, Charlie	DT	6-2	250	24	4	Penn State
75	Katcavage, Jim	DE	6-3	240	29	8	Dayton
37	Killett, Charlie	OHB	6-1	205	22	1	Memphis State
24	King, Phil	OHB	6-4	225	27	6	Vanderbilt
89	Kirouac, Lou	DE	6-3	240	23	1	Boston College
67	Koblin, Dick	DE	6-0	220	21	1	John Carroll
53	Larson, Greg	C	6-3	250	24	3	Minnesota
76	LoVetere, John	DT	6-4	285	27	5	Compton College
22	Lynch, Dick	DHB	6-1	205	27	6	Notre Dame
61	McAdams, Bob	DT	6-3	240	22	1	N. Carolina St.
39	McElhenny, Hugh	OHB	6-1	190	34	12	U. of Washington
77	Modzelewski, Dick	DT	6-0	260	32	11	Maryland
40	Morrison, Joe	O-DHB	6-1	212	26	5	Cincinnati
26	Pace, Jim	OHB	6-1	210	26	4	Michigan
28	Pashe, Bill	DHB	6-0	175	22	1	Geo. Washington
20	Patton, Jim	DHB	5-10	185	30	9	Mississippi
25	Pesonen, Dick	DHB	5-11	190	25	4	Minn. (Duluth)
86	Reynolds, Roger	OHB	6-2	180	21	1	Bowling Green
81	Robustelli, Andy	DE	6-1	235	36	13	Arnold College
82	Scott, Tom	LB	6-2	220	33	11	Virginia
85	Shofner, Del	OE	6-3	185	28	7	Baylor
47	Skelly, Dick	OHB	6-0	208	22	1	Florida
51	Slaby, Lou	LB-G	6-3	230	20	1	Pittsburgh
66	Stroud, Jack	G	6-1	250	35	11	Tennessee
65	Taylor, Bob	DE	6-3	240	23	1	Maryland State
88	Thomas, Aaron	OE	6-3	210	26	3	Oregon State
14	Tittle, Y. A.	QB	6-0	195	36	14	L. S. U.
64	Walker, Mickey	LB-C	6-0	235	24	3	Mich. State
80	Walton, Joe	OE	6-0	200	27	7	Pittsburgh
21	Webb, Allan	DHB	5-11	180	29	3	Arnold College
29	Webster, Alex	FB	6-3	225	32	9	N. Carolina St.
31	Winter, Bill	LB	6-3	220	23	2	St. Olaf



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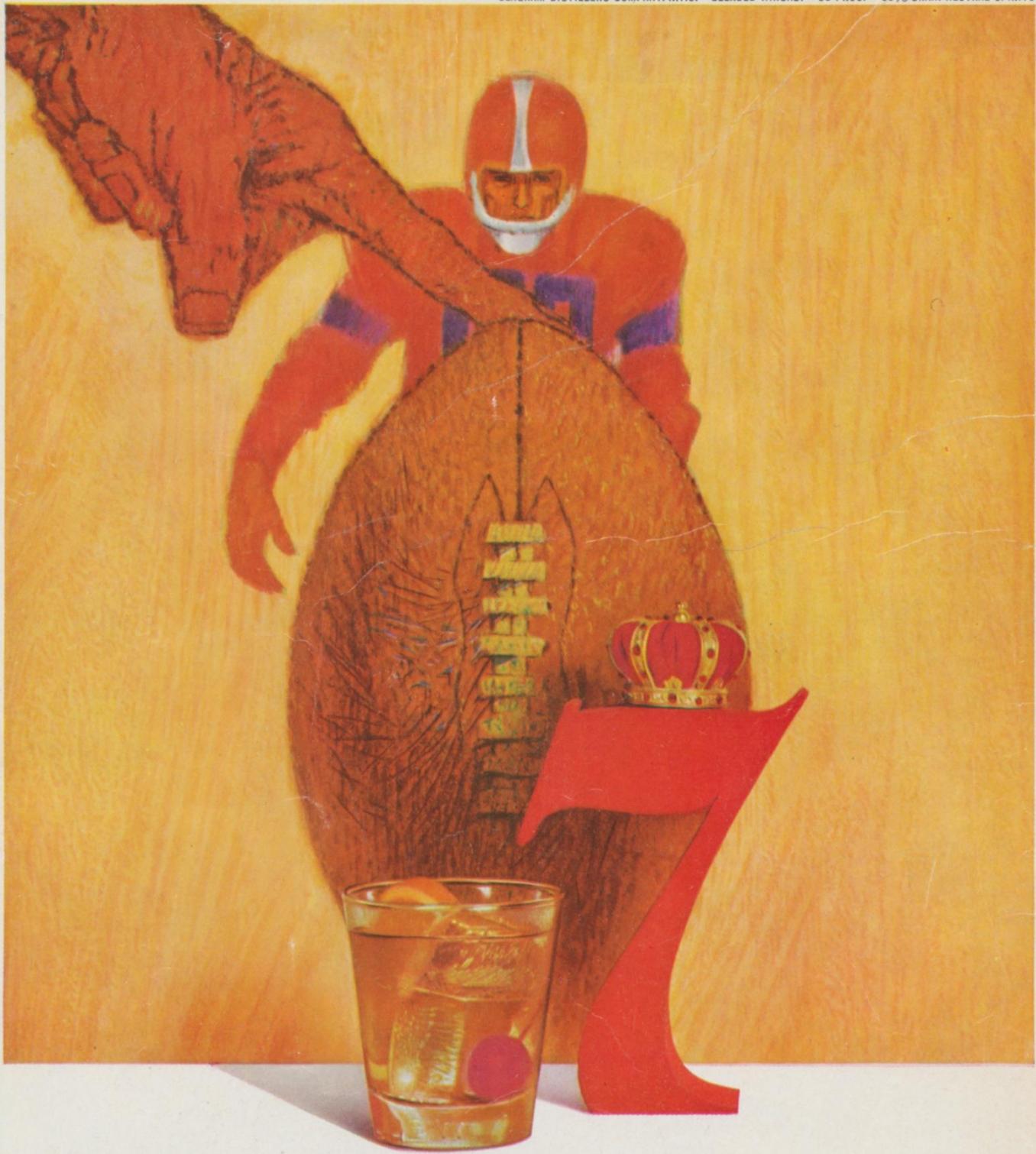
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NEW YORK GIANTS' SQUAD

No.	Name, Pos.	No.	Name, Pos.	No.	Name, Pos.
9	Guglielmi, QB	39	McElhenny, OHB	72	Janerette, DT
14	Tittle, QB	40	Morrison, O-DHB	73	Bohovich, OT
15	Griﬃng, QB	41	Anderson, OHB	74	Gossage, G-DE
16	Gifford, OHB	46	Counts, OHB	75	Katcavage, DE
20	Patton, DHB	47	Skelly, OHB	76	LoVetere, DT
21	Webb, DHB	49	Barnes, DHB	77	Modzelewski, DT
22	Lynch, DHB	51	Slaby, LB-G	79	Brown, OT
23	Guy, D-OHB	52	Howell, DT-OT	80	Walton, OE
24	King, OHB	53	Larson, C	81	Robustelli, DE
25	Pesonen, DHB	60	Byers, G-DE	82	Scott, LB
26	Pace, OHB	61	McAdams, DT	84	Collier, OE
28	Pashe, DHB	62	Dess, G	85	Shofner, OE
29	Webster, FB	63	Bolin, G	86	Reynolds, OHB
31	Winter, LB	64	Walker, LB-C	87	Hillebrand, LB
33	Gursky, LB	65	Taylor, DE	88	Thomas, OE
34	Chandler, OHB	66	Stroud, G	89	Kirouac, DE
35	Craddock, FB	67	Koblin, DE	70	Huff, LB
37	Killett, OHB				

DETROIT LIONS' SQUAD

No.	Name, Pos.	No.	Name, Pos.	No.	Name, Pos.
14	Morrall, QB	50	Scholtz, C-T	73	Ward, DT
16	Plum, QB	51	Whitlow, C	74	Bundra, DT
20	Compton, OHB	52	Lloyd, C-LB	75	Gordy, OG-T
21	Maher, DHB	53	Gaubatz, LB	76	Brown, DT
23	Watkins, HB	54	Messner, LB	77	LaRose, OT
25	Studstill, HB	55	Walker, LB-K	78	McCord, DE
27	Kassulke, HB	56	Schmidt, LB	79	Gonzaga, DT
28	Lary, DHB	57	Brettschneider, LB	80	Gibbons, OE
33	Pietrosante, FB	59	Clark, LB	81	Lane, DHB
34	Ryder, FB	61	Reeberg, T	82	Greer, E
41	Barr, OHB	62	Gamble, G	83	Simon, E-LB
42	King, HB	63	Williams, Roy, T	84	O'Brien, T
43	Lowe, DHB	66	Sewell, OG	85	Vargo, OE
44	LeBeau, DHB	67	Mills, OG	86	Hall, OE-DHB
45	Lewis, OHB	70	Sanders, OT	88	Williams, Sam, DE
46	Ferguson, OHB	72	Peters, DT	89	Codgill, OE
47	Martin, K				

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CLEVELAND BROWNS' SQUAD

No.	Name, Pos.	No.	Name, Pos.	No.	Name, Pos.
13	Ryan, QB	43	Webb, OHB	73	Clark, OT
15	Ninowski, QB	44	Shofner, DHB	75	Shoals, OT
20	Fichtner, DHB	48	Green, OHB	76	Groza, PK
21	Sheffield, DHB	49	Beach, DHB	77	Schafrath, OT
23	Benz, DHB	50	Costello, LB	78	Parker, DT
24	Franklin, DHB	52	Lucci, LB	79	Gain, DT
25	Triplett, FB	53	Morze, C	80	Glass, DE
26	Renfro, OHB	54	Tidmore, LB	81	Thomas, DT
27	Mullins, DHB	56	Morrow, C	81	Biodrowski, DE
30	Parrish, DHB	60	Wooten, G	82	Houston, LB-DE
32	Brown, Jim, FB	62	Bobbitt, OG	83	Brewer, OE
34	Butts, LB	63	Cvercko, OG	84	Wiggin, DE
34	Sczurek, LB	64	Goosby, LB	85	McNeil, OE
35	Fiss, LB	66	Hickerson, OG	86	Collins, OE
36	Scales, OHB	69	Kanicki, DT	87	Hutchinson, OE
38	Baker, OHB	70	Brown, John, OT	88	Kreitling, OE
40	Shorter, DHB	71	Smith, OG	89	Altmann, DHB
42	Crespino, OE	72	Frost, DT		

BALTIMORE COLTS' SQUAD

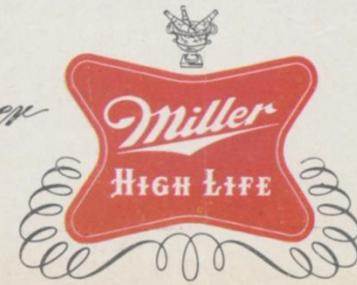
No.	Name, Pos.	No.	Name, Pos.	No.	Name, Pos.
15	Cuozzo, QB	41	Matte, HB	71	Sullivan, T-G
17	McHan, QB	43	Lyles, DHB	72	Vogel, T
19	Unitas, QB	45	Hill, J., HB	72	Hinton, DT
20	Logan, DHB	46	Welch, DHB	73	Gilburg, T-P
21	Baird, DHB	47	Gray, DHB	75	Colvin, DT
24	Moore, HB	49	Gaston, DHB	76	Miller, DT
25	Hawkins, HB	50	Saul, LB	77	Parker, T-G
26	Harris, DHB	51	Yohn, LB	78	Diehl, DT
28	Orr, HB-E	52	Szymanski, C	79	Ventura, DE
30	Turner, HB-E	53	Maples, LB	80	Nelson, DHB
31	Bielski, E	55	Burkett, LB	81	Braase, DE
32	Smolinski, FB	60	Preas, T	82	Berry, E
33	Wilson, FB	62	Pyle, G	83	Thompson, DE
34	Perry, FB	64	Kirchiro, G	85	Mackey, D., E
35	Lockett, FB	66	Shinnick, LB	87	Richardson, HB-E
36	Pellington, LB	67	Wade, K	88	Mackey, J., E
40	Boyd, DHB	68	Sandusky, G	89	Marchetti, DE



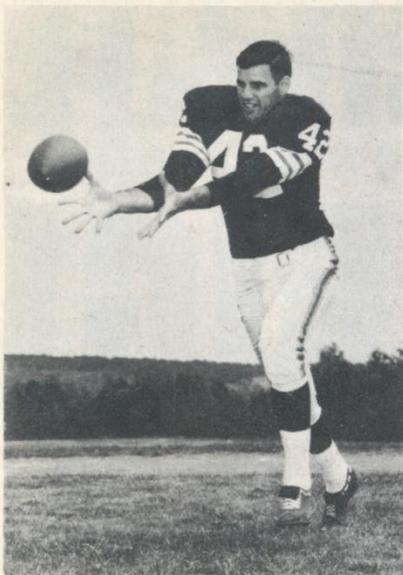
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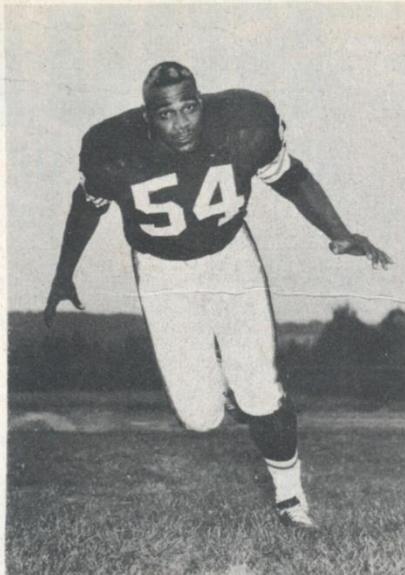
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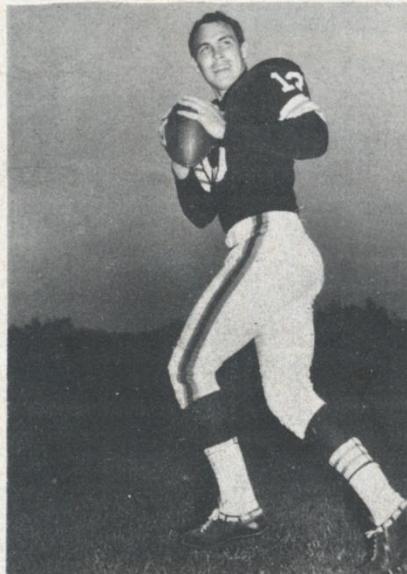
BOB CRESPINO—1st draft choice in 1961 after starring at Mississippi. Used mainly on kicking teams in first two seasons with Browns. Has caught four passes for 75 yards and one touchdown as a substitute flanker. Ran sprints at Greenville (Miss.) High School and in college. Set Senior Bowl record with nine receptions. Named to College All-Star team in 1961.



SAM TIDMORE—Drafted 6th for 1962. Played end three years at Ohio State and lettered twice in track. Also starred in basketball at John Adams High School in Cleveland. One of the fastest Browns, clocking the 40-yard dash in 4.65 seconds. Born Oct. 28, 1938.



FRANK BAKER—Drafted 5th for 1963 after carrying 376 times for 1728 yards at the University of Toledo, a career total surpassed there only by Emerson Cole, who played for the Browns from 1950-52. Accomplishments topped those of another Toledoan, Mel Triplett, formerly a star with the New York Giants and now with the Browns. Born Dec. 2, 1940.



FRANK RYAN—Obtained in 1962 trade with Los Angeles. Drafted 4th by Rams in 1958. Last year was best ever. Completed 112 of 194 passes for 1,541 yards and 10 touchdowns to finish 4th in NFL quarterback ratings after taking over for injured Jim Ninowski in mid-season. Has Masters Degree in mathematics and is working on PhD. Born July 12, 1936.



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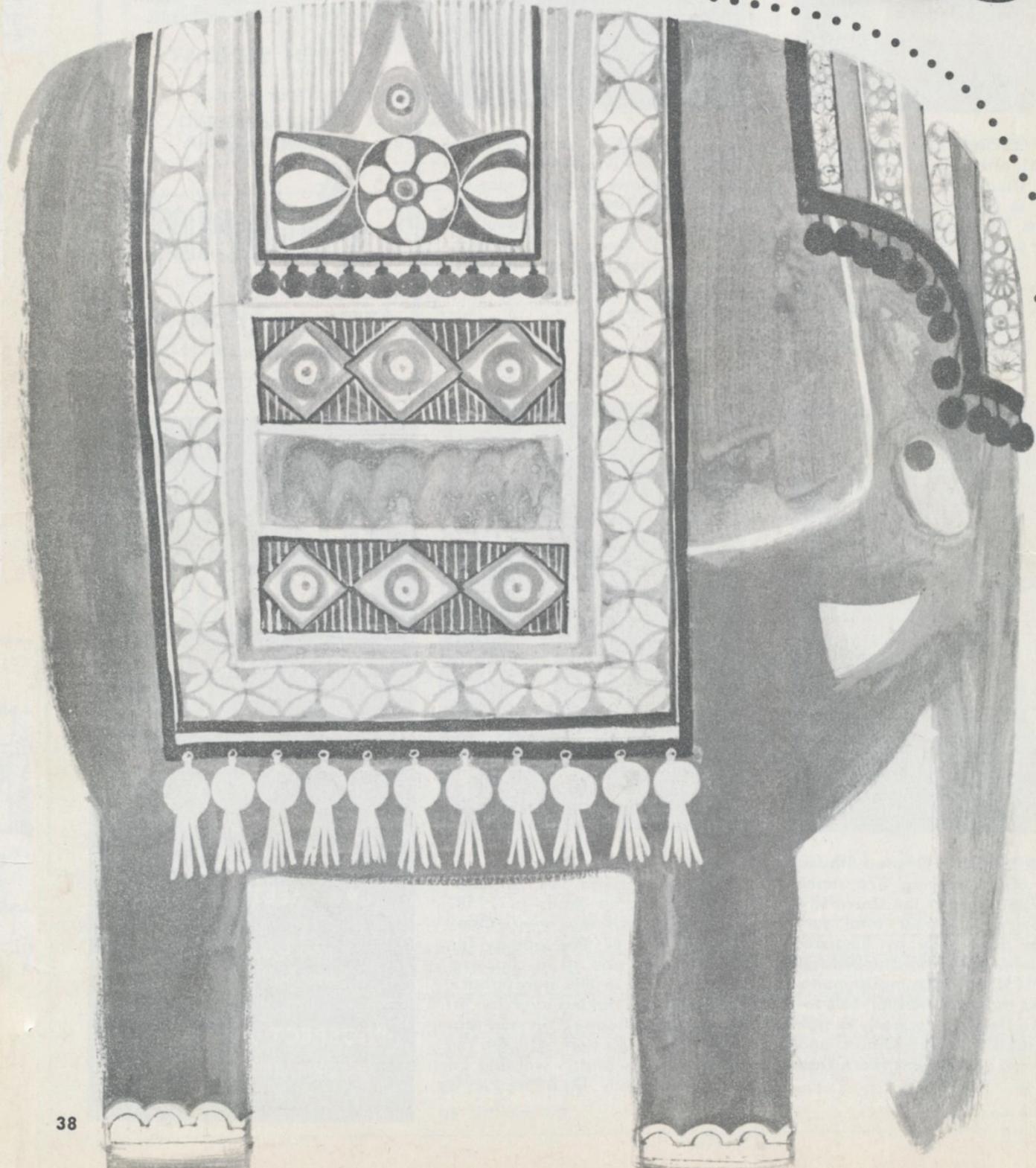
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BALTIMORE COLTS 1963 ALPHABETICAL ROSTER

No.	Name	Pos.	Hgt.	Wgt.	Age	NFL Years In	School
21	Baird, Bill	DHB	5-10	175	24	1	San Francisco State
82	Berry, Raymond	E	6-2	190	30	9	S. M. U.
31	Bielski, Dick	E	6-1	225	31	9	Maryland
40	Boyd, Bob	DHB	5-10½	190	25	4	Oklahoma
81	Braase, Ordell	DE	6-4	242	31	7	South Dakota
55	Burkett, Jackie	LB	6-4	230	26	3	Auburn
75	Colvin, Jim	DT	6-2	260	25	4	Houston
15	Cuozzo, Gary	QB	6-1	190	22	1	Virginia
78	Diehl, John	DT	6-7	285	27	3	Virginia
49	Gaston, Fred	DHB	6-3	211	25	1	Wayne State
73	Gilburg, Tom	T-P	6-5	245	24	3	Syracuse
47	Gray, Gerry	DHB	6-2	200	23	1	Notre Dame
26	Harris, Wendell	DHB	5-11	190	22	2	L. S. U.
25	Hawkins, Alex	HB	6-1	190	26	5	South Carolina
45	Hill, Jerry	HB	5-11	210	23	2	Wyoming
72	Hinton, Chuck	DT	6-5	260	24	1	North Carolina College
64	Kirchiro, Bill	G	6-1	235	23	2	Maryland
20	Logan, Jerry	DHB	6-1	185	22	1	West Texas State
43	Lyles, Lenny	DHB	6-2	202	27	6	Louisville
35	Lockett, J. W.	FB	6-2	226	26	3	Oklahoma Central State
85	Mackey, Dee	E	6-5	236	28	4	East Texas State
88	Mackey, John	E	6-2	217	21	1	Syracuse
53	Maples, Jim	LB	6-4	225	22	1	Baylor
89	Marchetti, Gino	DE	6-4	245	36	12	San Francisco
41	Matte, Tom	HB	6-0	195	24	3	Ohio State
17	McHan, Lamar	QB	6-1	205	30	10	Arkansas
76	Miller, Fred	DT	6-3	240	23	1	L. S. U.
24	Moore, Lenny	HB	6-1	190	29	8	Penn State
80	Nelson, Andy	DHB	6-1	180	30	7	Memphis State
28	Orr, Jimmy	HB-E	5-11	175	27	6	Georgia
77	Parker, Jim	T-G	6-3	275	29	7	Ohio State
36	Pellington, Bill	LB	6-2	238	35	11	Rutgers
34	Perry, Joe	FB	6-0	200	36	14	Compton
60	Preas, George	T	6-2	250	30	9	V. P. I.
62	Pyle, Palmer	G	6-2	250	26	4	Michigan State
87	Richardson, Willie	HB-E	6-2	198	23	1	Jackson State
68	Sandusky, Alex	G	6-3	242	31	10	Clarion
50	Saul, Bill	LB	6-4	225	22	2	Penn State
66	Shinnick, Don	LB	6-0	235	28	7	U. C. L. A.
32	Smolinski, Mark	FB	6-0	222	24	3	Wyoming
71	Sullivan, Dan	T-G	6-3	250	24	2	Boston College
52	Szymanski, Dick	C	6-3	235	30	8	Notre Dame
83	Thompson, Don	DE	6-4½	230	23	2	Richmond
30	Turner, Bake	HB-E	6-0	180	23	2	Texas Tech
19	Unitas, John	QB	6-1	194	30	8	Louisville
79	Ventura, Bill	DE	6-5	240	22	1	Richmond
72	Vogel, Bob	T	6-5	250	21	1	Ohio State
37	Walker, Roy	FB	5-11	218	23	1	Purdue
46	Welch, Jim	DHB	6-0	190	25	4	S. M. U.
33	Wilson, George	FB	6-2	210	21	1	Alabama
51	Yohn, Dave	LB	6-0	220	25	2	Gettysburg

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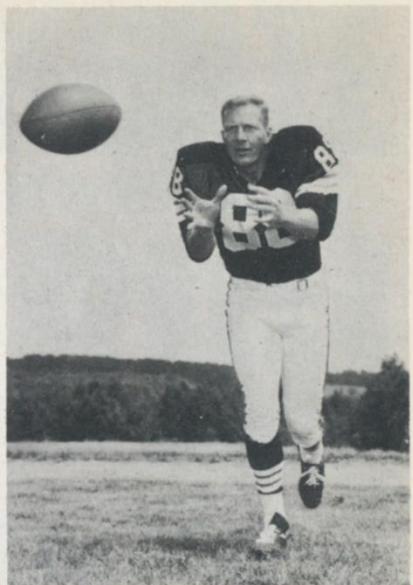
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RICH KREITLING—No. 1 draft choice after winning All-American honors at University of Illinois. Had finest pro season in 1962 with 43 catches for 659 yards and three touchdowns. Career totals are now 80 receptions for 1,204 yards and nine TD's. Born March 1, 1936.

Highlights of the game described by Ken Coleman

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JIM BROWN — Greatest running back in league history since becoming Browns' 1st draft choice in 1957. Holds four NFL records and six additional club marks. Has rushed for more than four miles with career total of 7,459 yards. Has gained 1,563 more on 168 pass receptions. Ran for 996 yards in 1962, just missing fifth straight 1,000-yard season, and scored 108 points.



JOHN BROWN — Drafted 4th in 1960 with one season remaining at Syracuse. Hampered by knee and ankle injuries last two years in college. Made Browns' roster as third offensive tackle. Lettered in football, basketball and track at Camden (N. J.) High School. Competed in shot and discus at Syracuse. Born June 9, 1939.



LOU GROZA — Greatest place kicker in pro football history and also top scorer. Point total is 1,161, 902 in the NFL and 259 in the All-American Conference. Has kicked 191 field goals in 353 attempts and has 582 extra points. Also an outstanding tackle in his prime. Only active member of original 1946 Browns. Born Jan. 25, 1924.

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Today, the Browns play their first home game. Today, they also make history by participating in football's second double header.

And this season, Don Jacobson hopes to make some football history of his own.

"Funny thing about football and business," says Don. "When a town has a winning team, everybody feels like a winner. People buy more. Business is better."

"Besides, Brown fans are notoriously well-dressed. It's important to be. Most of them come with, or are seen by, business associates. Most of them make a day of it and go someplace nice after the game."

Since more Jacobson customers are football fans than anything-else fans, Don Jacobson hopes to sell a lot of football suits this season.

Like his own:

A one-inch herringbone tweed sport coat. (You could wear a good-looking tweedy suit.)

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Oxford grey flannel slacks. (Unless you're wearing a good-looking tweedy suit.)

Grain black loafers.

Black wool sox.

A blue or yellow oxford cloth button-down shirt.

A black knit or grenadine tie.

A black velour tyrolean hat with a feather.

A foulard handkerchief to blend with your blue or yellow oxford cloth button-down shirt.

And, in normal football weather, a smart suburban coat and sport hat.

You'll probably want to wear your football suit today.

Or, today being football's second double header day, you may want to impress your date, wife, client or the Browns by wearing two football suits.

Either way, Don admits, you'll be warm. This is not normal football weather. So, leave the suburban coat and sport hat at Jacobson's for now. Use your football program as a fan. And let your hot dog get cool.

Sit in the dress circle today in your new Jacobson football suit. You'll look impressive.

And the tingly sensation will probably pass at sundown.

Harry Jacobson

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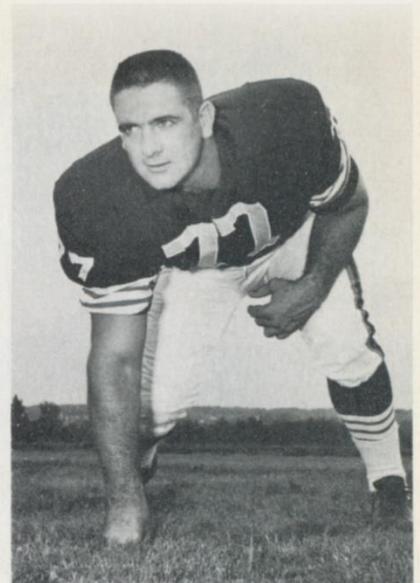
Cleveland 14, Ohio



GALEN FISS — Drafted 11th for 1953 after starring at fullback for Kansas. Named defensive captain last season and team captain for 1963. Enjoyed finest year in 1962 with four interceptions and four recovered fumbles. Pro totals are nine interceptions for 131 yards and fumble recoveries. Named to 1962 NFL All-Star second team and played in Pro Bowl.



JIM HOUSTON — Drafted No. 1 for 1960. Became regular defensive end as rookie but has been switched to linebacker. Unusually fast and agile for a 240-pounder. Two-year All-American at Ohio State as well as team captain and most valuable player. Brother Lin also starred at OSU and with Browns.



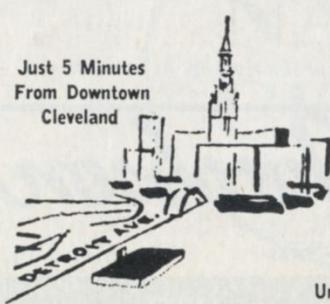
DICK SCHAFRATH — Drafted 2nd for 1959 after earning All-American mention twice as end and guard at Ohio State. Became offensive tackle after building up to 255 pounds through weightlifting. Played in Rose Bowl, North-South, Senior Bowl and College All - Star games. Native of Wooster. Born March 21, 1937.

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VINCE COSTELLO — In 7th year with Browns after signing as free agent in 1956. Sidelined by injuries in 1st season. Won regular linebacking job in 1957. Starred in football, basketball and baseball at Magnolia (O.) High School and later at Ohio University. Played first base briefly in Cincinnati Reds' farm system. Born Aug. 4, 1932.



BILL GLASS — Acquired by Browns with Jim Ninowski and Hopalong Cassidy in 1961 trade with Detroit. Had been Lions' 1st draft choice in 1957 but played one year in Canada. Named to 1962 NFL All-Star second team and played in Pro Bowl game. Unanimous All-American at Baylor. Is ordained Baptist minister. Born Aug. 16, 1935.



GENE HICKERSON — Drafted 7th in 1957 with a year remaining at Mississippi. Played tackle but was shifted to guard with Browns. Was fullback at Trezevant (Tenn.) High School. Sidelined entire 1961 season with broken leg. Named to College All-Star squad. Born Feb. 15, 1935.



BERNIE PARRISH — Drafted 9th in 1958 with a season of eligibility left at University of Florida. Quit college in 1959 to sign bonus contract with Cincinnati Reds but decided to make pro bid in football. Won defensive backfield job and All-Rookie honors in 1959. Only five players in Brown's history have bettered his 20 interceptions. Already named to All-Time Browns' team.



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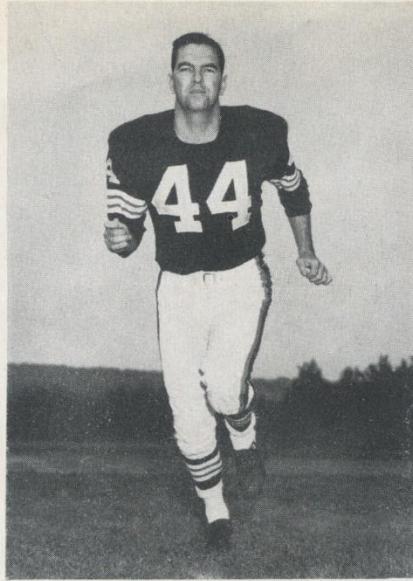
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BOB GAIN — Acquired from Green Bay in 1952 trade. Originally Packers' 1st draft choice but played in Canada in 1951. Frequent NFL All-Star and Pro Bowl selection in career interrupted by two years in Air Force. All-American at Kentucky in 1949 and '50, winning Outland Award as nation's top collegiate lineman. Born June 21, 1929.

JIM SHOFNER—Drafted 1st for 1958 after starring at Texas Christian. Tied for 6th among Browns' all-time interception leaders with 20. Eight came in 1960 in leading NFL. Has recovered five fumbles, three last season. Also has returned 37 punts for 267 yards. Led Southwestern Conference in rushing as senior with 682 yards. Born Dec. 18, 1935.

TOM HUTCHINSON — Drafted first for 1963 after brilliant career as offensive end at Kentucky. Set school record with 32 catches in 1961 and tied mark last season. Three-year totals were 94 receptions for 1,483 yards and nine touchdowns. Has high jumped 6-4½ and also ran dashes on track squad. Played under Blanton Collier as sophomore and junior at Kentucky.

FOOTBALL QUIZ

Here's a little quiz from **Society** National Bank to help you test your knowledge of professional football:

Don Hutson • Pete Pihos • Jim Phillips • Sonny
Randle • Tom Fears

Now let's see how you do on this one.

5 *Society* National Bank, a major booster of professional sports in Cleveland, provides which of the following banking services: Checking Accounts • Savings Accounts • Complete Trust Services • Commercial Banking • Loans and Financing

ANSWERS: S. Bobby Layne, appearing in 175 games, 2. Carlton, where the APFA was founded in 1920. 3. Included in the total are 1 TD, 413 PAT, and 161 FG. 4. Tom Fears, with 84 receptions for the season and 18 in one game in 1950 while playing for L.A. 5. All are right. *Scottish* National Bank offers every commercial and personal banking and trust service.

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1 At the close of the 1962 season, Sammy Baugh held the record for the most *seasons* as an active player (16). Who holds the lifetime record for the most *games* played? Emlen Tunnell • Bobby Walston • Bobby Layne • Charlie Conerly • Leo Nomellini.

2 In 1961, the city where the American Professional Football Association, forerunner of the NFL, was founded, was selected as the site of the Professional Football Hall of Fame. It is: Cincinnati, O. • Hammond, Ind. • Canton, O. • Rochester, N. Y. • Decatur, Ill.

3 Lou Groza holds the NFL lifetime scoring record with 902 points. How many touchdowns are included in this total? None • One • Two • Four • Six

4 Don Hutson, ex-Green Bay Packer, holds the lifetime record for pass receptions (448). Who holds the season and single game record?

SHAKE HANDS WITH HUGH GIBSON...



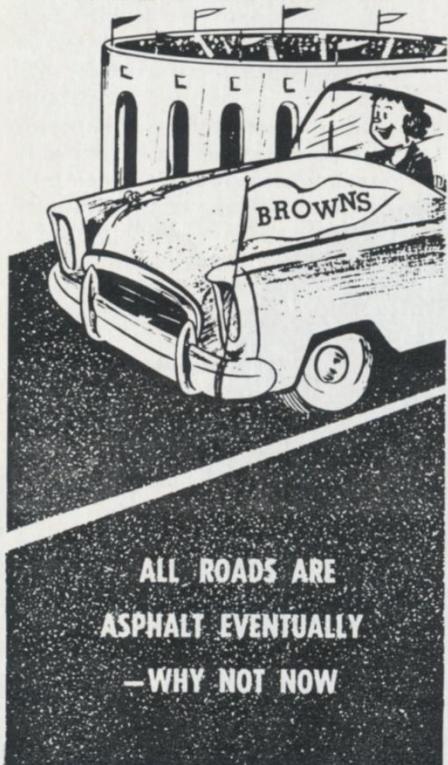
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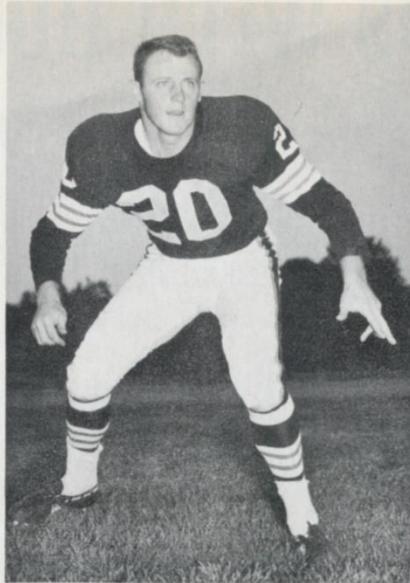


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Sandusky	Jacksonville, Fla.
Spore	Richmond, Va.

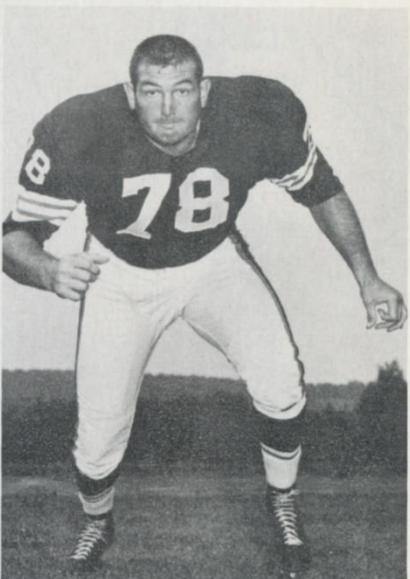


ROSS FICHTNER—Drafted 4th for 1960. Had quarterbacked Purdue for three seasons. Became starter at right safety in 1962 after two years as first sub in defensive backfield. Seven interceptions led Browns and tied for third in NFL. Returned thefts for 76 yards. Most Valuable Player at Purdue and in 1959 Blue-Gray game. Born Oct. 26, 1938.

MIKE LUCCI—Selected 5th in 1960 with a year of play left at Tennessee. Only rookie to win a regular position on defensive unit last year. Named to Pro Football Illustrated All-Rookie team. Honorable mention All-American at Tennessee. Played in 1962 College All-Star game. Born Dec. 29, 1939.

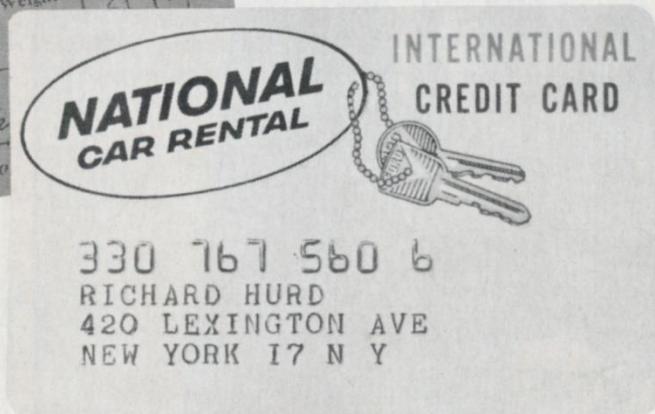
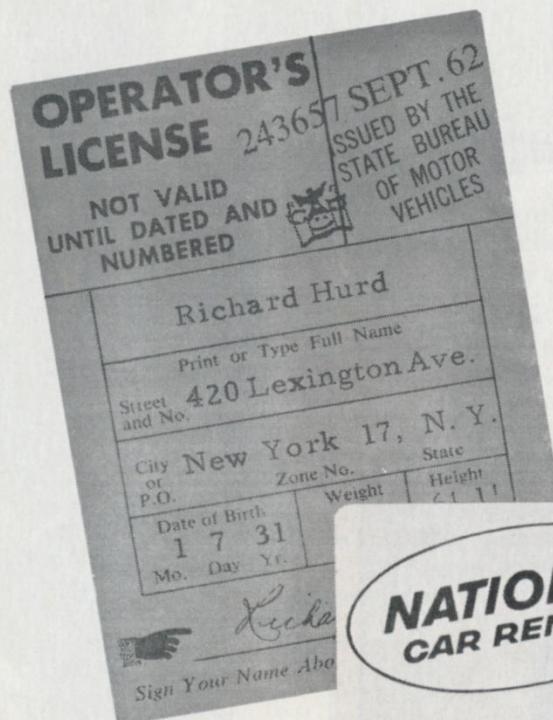


JOHN WOOTEN—Drafted 6th for 1959. Earned All-America mention at Colorado University. Played in College All-Star game. Very fast for his weight, 250 pounds. Rates high in team's statistical efficiency studies. Born Dec. 5, 1936.



FRANK PARKER—Drafted 6th in 1960 with a year left at Oklahoma State. Won three letters at tackle and captained team in senior year. Played in 1962 College All-Star game. Weighed less than 200 entering college but is now up to 265. Born Oct. 16, 1939.

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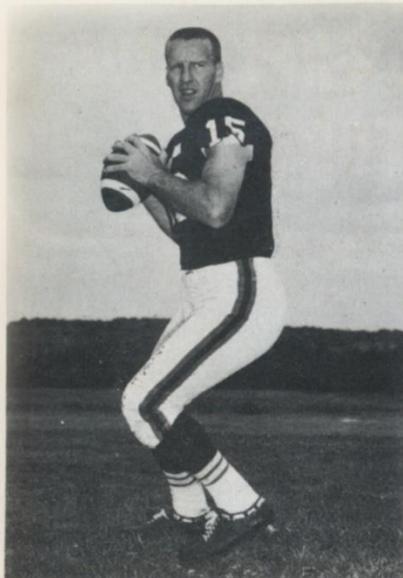


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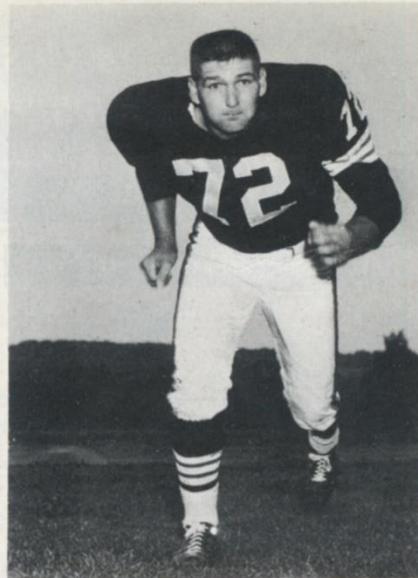
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JIM NINOWSKI—Acquired from Detroit in trade before 1962 season. Handicapped last year by succession of injuries which finally sidelined him at mid-season. Finished with 87 completions in 173 attempts for 1,188 yards and seven TD's. Career totals are 349 completions for 4,888 and 17 TD's. Originally drafted by Browns from Michigan State and traded to Detroit in 1960.



BOBBY FRANKLIN—Drafted 11th for 1960 after playing quarterback three years at Mississippi. Won right safety job midway through rookie season but saw limited action in 1962 because of military duty and broken collarbone. Finished 3rd in NFL in 1960 with eight interceptions for 131 yards and two touchdowns. MVP in 1958 Gator Bowl and 1960 Sugar Bowl games.



KEN FROST—Obtained from Dallas for draft choice. Had signed with Cowboys as free agent in 1961 after becoming ineligible for further play at Tennessee. Made NFL's All-Rookie team in first season. Sidelined by knee injury in third game of 1962 and underwent surgery. Named Tennessee's outstanding lineman in final season there. Born Nov. 17, 1938.

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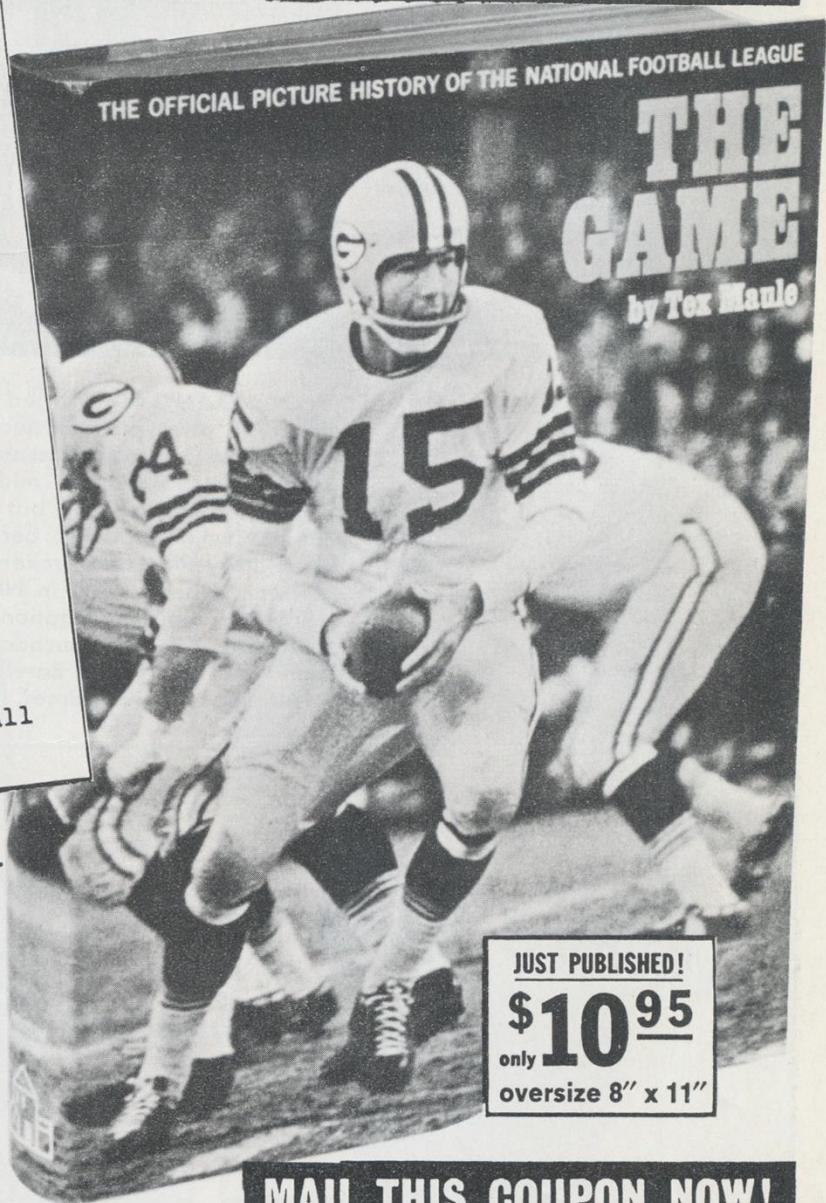
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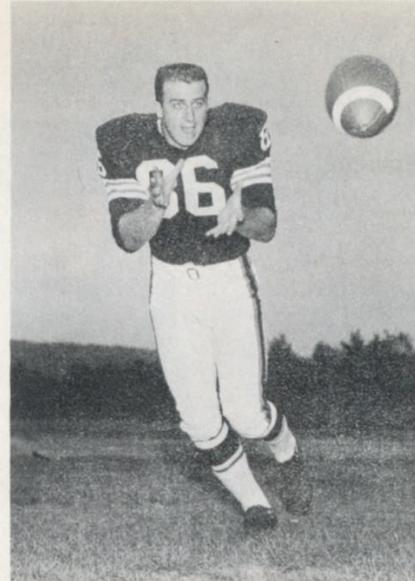
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JOHN BREWER — Drafted 5th in 1959 with a year left at Mississippi. Started as defensive end with Browns but was switched to offensive end at his own request last year. Caught 22 passes for 290 yards and two touchdowns. Can also play linebacker. A tough contact player. Selected for College All-Star team in 1961. Born March 8, 1937.



RAY RENFRO — Drafted 7th in 1952. Became regular in 1953 and is one of Browns' all-time offensive greats. Has caught 277 passes for 5,446 yards and has rushed for 692 more. Touchdown total is 54. Named to many All-Star and Pro Bowl teams. Sprinter on track team at North Texas State. Born Nov. 7, 1930.



GARY COLLINS — 4th collegian picked in 1962 draft. Named on Pro Football Illustrated All-Rookie team. Caught 11 passes for 153 yards and two touchdowns playing behind flanker Ray Renfro. Also handled punting, finishing 8th in league with 42.8-yard average. Considered finest end ever to play at University of Maryland. Born Aug. 20, 1940.

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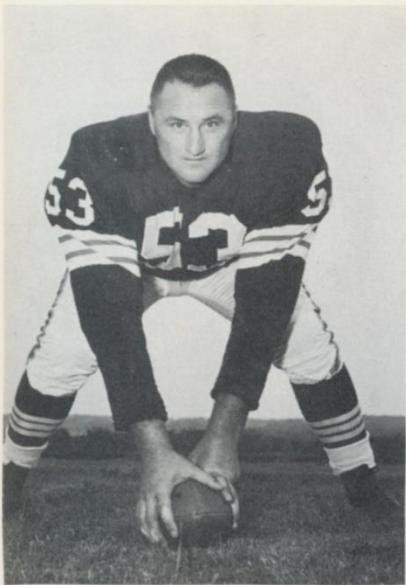
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FRANK MORZE — Obtained as free agent late in 1962 after recovering from knee surgery. Previously with San Francisco since 1957 after being No. 2 draft pick two years earlier. Marine service delayed entry into pro football following graduation from Boston College. Born Mar. 21, 1933.



ANDY CVERKO — Obtained from Dallas in off-season trade for draft choice. Originally picked 5th in 1958 by Green Bay Packers, who swapped him to Dallas in 1960. Three-year letterman at tackle for Northwestern but switched to guard with pros. Starred at Campbell (O.) High School near Youngstown. Born Nov. 6, 1937.



KEN WEBB — Obtained from Detroit in trade for tackle Floyd Peters. Drafted 14th by Lions in 1958 after starring at Presbyterian College. Rushed for 267 yards and caught 10 passes for 120 yards with Detroit last season. Scored twice in Playoff Bowl victory over Pittsburgh. Rough blocker and contact player. Born Aug. 15, 1935.



ROGER SHOALS — Drafted 16th in 1960 with two years eligibility left at Maryland. Twice won university's best offensive lineman award and All-Atlantic Coast Conference honors. Also received All-American mention and was conference heavyweight wrestling champion. Born Dec. 13, 1938.

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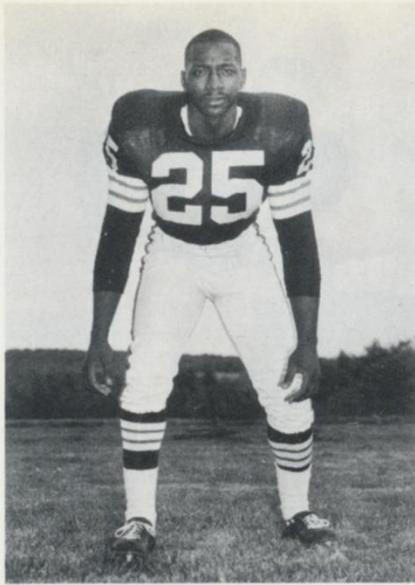
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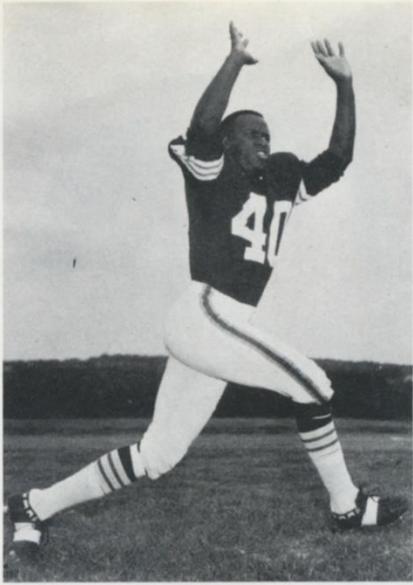
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MEL TRIPLETT — Obtained in trade with Minnesota Vikings, who acquired him from New York in 1961. Ex-University of Toledo power runner had starred with Giants for six seasons. Career totals are 2,865 yards rushing, 43 pass receptions for 439 yards, and 18 touchdowns. Also an exceptional blocker. Born Dec. 24, 1931.



JIM SHORTER — Drafted 14th for 1962 after winning three letters at the University of Detroit. Fastest man on squad with 4.6-second clocking for 40-yard dash. Was Central Collegiate Conference sprint champion. Earned all-state recognition in football at Pontiac (Mich.) Central High School. Born June 8, 1938.

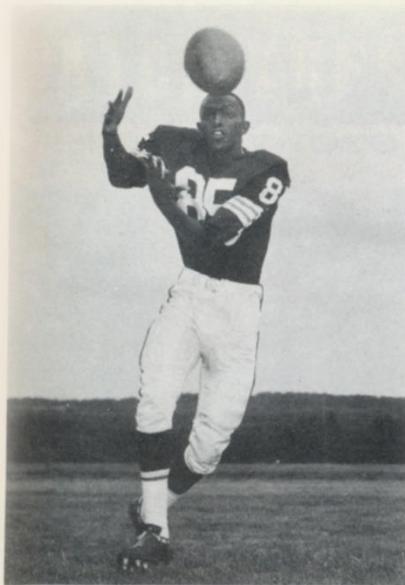


PAUL WIGGIN — Drafted 6th for 1957 after being two-time All-American tackle at Stanford. Switched to defensive end with Browns and won regular job in 1959. Has recovered five fumbles as pro and returned only interception for a touchdown. Four-sport letterman at Manteca (Calif.) High School. Born Nov. 18, 1934.



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CLIFTON McNEIL—Drafted 11th in 1961 with one year left at Grambling (La.) College. Grabbed 20 passes for 199 yards and four touchdowns in 1961 and 17 for 270 yards and four TD's in 1962. Adept at catching ball and very fast. Has been clocked in 9.9 seconds for the 100-yard dash. Born May 25, 1940.



DON MULLINS—Obtained from the Bears for a draft choice just prior to the 1963 training season. Signed with Chicago as free agent in 1961 after playing four years at University of Houston where he averaged 5.1 yards per carry. Played safety for Bears. Ran 100 in 9.9 in high school. Born March 31, 1939.



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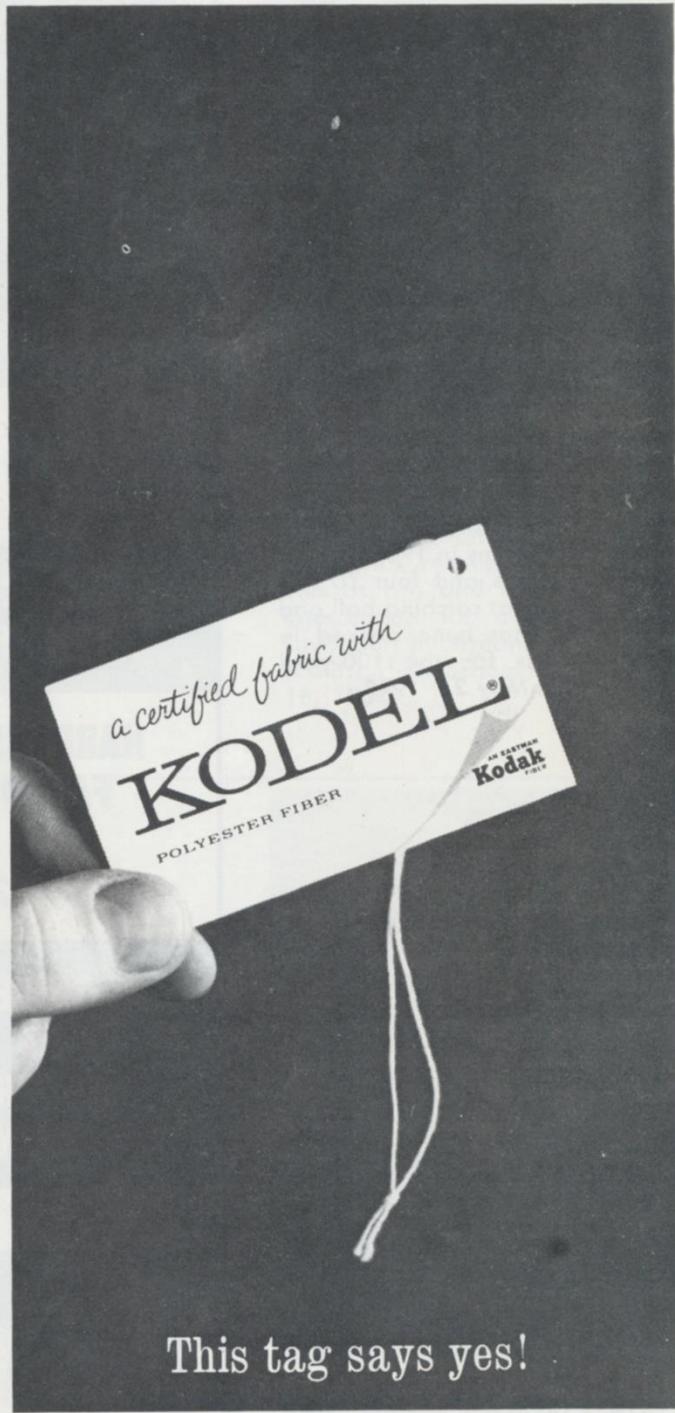
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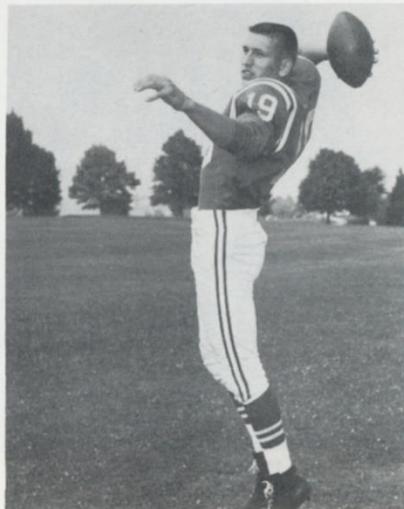
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TOM MATTE—Drafted No. 1 by Colts in 1961. Former quarterback at Ohio. A strong runner and able passer looms as vital cog in the Steeds' offensive plans. Returned 27 kickoffs for 613 yards his first year. Intercepted eight passes last year for 81 yards.



JOHN UNITAS—A superlative quarterback. Holds many team marks in passes attempted and passes completed, yards gained passing and most touchdown passes. Named MVP in Pro Bowl in 1959-60 and in championship games of 1958-59.



LENNY MOORE—A power-house on the Steeds' offense in 1962. A fast and elusive back that holds club records for yardage gained rushing and receiving. Many of this season's plays designed to shake him loose as a pass receiver.

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BOB BUTTS — Signed as free agent. Played fullback, center and guard at Ohio State. Won All-State honors as fullback at Benwood (W. Va.) Union High School in 1957 and 1958. Also competed in track and baseball. Scored touchdown in Blue-Gray game last December. Born Jan. 19, 1942.



ERNIE GREEN — Obtained from Green Bay for draft choice in 1962. Finished fine rookie year with 139 yards rushing, 194 yards receiving, 250 yards on kickoff returns and 31 yards returning punts. Packers' 14th draft choice after earning four letters at University of Louisville. Born Oct. 15, 1938.



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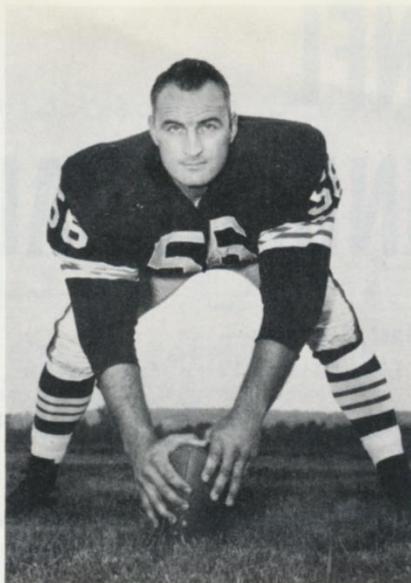
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LARRY BENZ — Signed as free agent on recommendation of Coach Ara Parseghian of Northwestern after playing halfback and quarterback there three seasons. Very quick and fine tackler. Earned All-Big Ten honorable mention. Graduate of Cleveland Heights High School, lettering in football, basketball and track. Born Jan. 28, 1941.



JOHN MORROW — Acquired from Los Angeles in 1960 trade. Drafted 28th by Rams in 1956 but won regular guard position. Shifted to center and was named to NFL All-Rookie team. Selected for 1962 Pro Bowl game. Graduated from Michigan where he also played basketball. Born April 27, 1933.



JIM KANICKI — Drafted 2nd for 1963. Lettered three years at Michigan State while alternating at tackle and center. Earned All-American and all-state honors at Bay City (Mich.) High School. Voted best North lineman in Blue-Gray game after recovering two fumbles, intercepting a pass and kicking a 40-yard field goal and an extra point. Named to College All-Star squad.

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Most Attempts—

- 1,713 Joseph Perry, San Francisco, 1950-1960; Baltimore, 1961 (twelve seasons). Gained 7,921 yards, average 4.9. (See table page 12.)
- 1,320 Steve Van Buren, Philadelphia, 1944-1951 (eight seasons). (Gained 5,860 yards, averaged 4.4.)
- 1,499 James Brown, Cleveland, 1957-1961 (five seasons). Gained 6,463 yards, average 5.1.
- 1,211 Richard Casares, Chicago Bears, 1955-1961 (seven seasons). Gained 5,002 yards, average 4.1.

Most Attempts (one season)—

- 305 James Brown, Cleveland, 1961. (Gained 1,408 yards, average 4.6.)
- 290 James Brown, Cleveland, 1959. (Gained 1,329 yards, averaged 4.6.)
- 272 Jim Taylor, Green Bay Packers, 1962. (Gained 1,474 yards, averaged 5.4.)

Most Attempts (one game)—

- 39 Harry Newman, New York Giants, vs. Green Bay, Nov. 11, 1934. (Gained 114 yards, averaged 2.9.)
- 37 James Brown, Cleveland, vs. Chicago Cardinals, Oct. 4, 1959. (Gained 147 yards, averaged 4.0.)
- 35 George Grosvenor, Chicago Cardinals, vs. Green Bay, Dec. 6, 1936. (Gained 100 yards, averaged 2.8.)
- Steve Van Buren, Philadelphia, vs. New York Bulldogs, Nov. 20, 1949. (Gained 174 yards, averaged 5.0.)

Total Yards Gained—

- 8,280 in 1,713 attempts (averaged 4.9 yards), Joseph Perry, San Francisco, 1950-1960; Baltimore, 1961-62 (twelve seasons).
- 7,459 in 1499 attempts (averaged 5.1 yards) James Brown, Cleveland, 1957-1961 (five seasons).
- 5,860 in 1,320 attempts (average 4.4 yards), Steve Van Buren, Philadelphia, 1944-1951 (eight seasons).
- 5,002 in 1,211 attempts (average 4.1 yards) Richard Casares, Chicago Bears, 1955-1961 (seven seasons).
- 4,858 in 997 attempts (average 4.9 yards) Hugh McElhenny, San Francisco, 1952-1960; Minnesota, 1961 (ten seasons).

Most Yards Gained (one season)—

- 1,527 James Brown, Cleveland, 1958.
- 1,474 James Taylor, Green Bay, 1962.
- 1,408 James Brown, Cleveland, 1961.
- 1,329 James Brown, Cleveland, 1959.
- 1,307 James Taylor, Green Bay, 1961.

Most Yards Gained (one game)—

- 237 in 31 attempts, James Brown, Cleveland, vs. Los Angeles, Nov. 24, 1957.
- 237 in 34 attempts, James Brown, Cleveland, vs. Philadelphia, November 19, 1961.

Longest Run from Scrimmage—

- 97 Andy Uram, Green Bay, vs. Chicago Cards, Oct. 8, 1939. (Td.)
- Robert Gage, Pittsburgh, vs. Chicago Bears, Dec. 4, 1949. (Td.)

Longest Return of Kickoff—

- 106 Albert Carmichael, Green Bay, vs. Chicago Bears, October 7, 1956. (Td.)
- 105 Frank Seno, Chicago Cards, vs. New York Giants, October 20, 1946. (Td.)
- Ollie Matson, Chicago Cards, vs. Washington, October 14, 1956. (Td.)
- Abe Woodson, San Francisco, vs. Los Angeles, November 8, 1959. (Td.)
- Thomas (Tim) Brown, Philadelphia, vs. Cleveland, Sept. 17, 1961. (Td.)
- Jon Arnett, Los Angeles, vs. Detroit, October 29, 1961. (Td.)

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TOM GOOSBY — Drafted 15th in 1961 with a year left at Baldwin-Wallace. Starred there at guard and linebacker. Named to Small College All-American and Ohio Conference teams. Also most valuable lineman at BW. Was all-state selection at Alliance (O.) High School. Born May 24, 1939.



GEORGE THOMAS — Signed as free agent for 1963 after playing three years at Northwestern. Chosen most valuable player in 1962 by teammates. Competed in football, wrestling and track in high school at South Bend, Ind., winning state shot put championship. Born Feb. 22, 1940.

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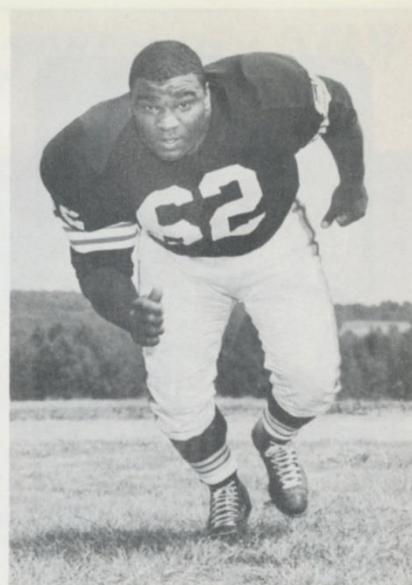
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DENNIS BIODROWSKI — Drafted 16th in 1961 with still a year of eligibility at Memphis State. Played left end on offense, right end on defense. Helped defensive unit limit foes to average of 84 yards per game rushing, 63 yards passing in 1962. Starred at fullback in high school at Gary, Ind. Weighs 245 but can run 40-yard dash in 4.7 seconds in full equipment.



MONTE CLARK — Obtained from Dallas in trade for Jim Ray Smtih. Was regular offensive tackle for Cowboys after joining them in 1962. Drafted 4th by San Francisco from the University of Southern California in 1959. Played offense and defense for 49ers. Particularly good at protecting the passer. Born Jan. 24, 1937.



JIM BOBBITT — Drafted 10th after starring at tackle for Michigan State. Also did place kicking. Named to service all-star team while with U. S. Air Force's Laoon Rangers in France in 1957-58. Played defensive end in East-West Shrine Game. A "Mr. Five-by-Five," standing 5-9 and weighing 260. Born July 22, 1936.

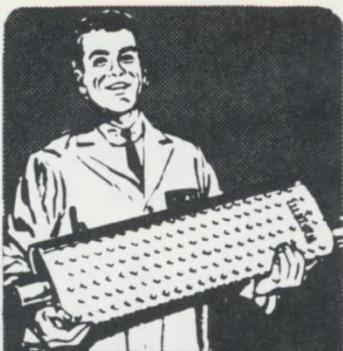


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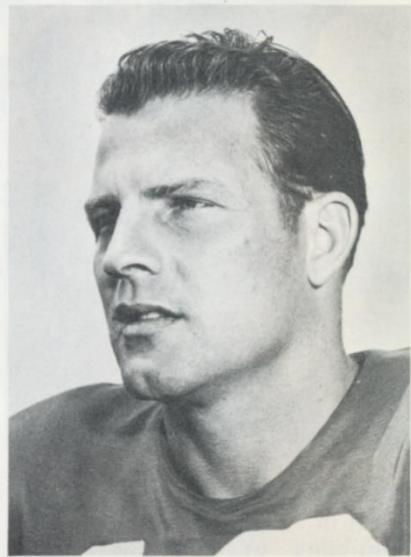
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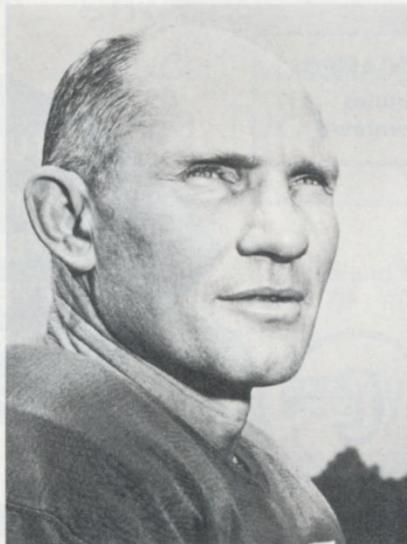
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SAM HUFF—Drafted third by Giants in 1956. Star middle linebacker. All-Pro in four of seven NFL seasons. A natural diagnostician with speed and tackling ability. MVP on defense in 1961 Pro Bowl game.



FRANK GIFFORD—Drafted No. 1 by New York in 1952. Was third in receiving and fifth in rushing in NFL in 1956, first player ever to finish so high in both categories. Won MVP award in 1956. Made Pro Bowl six seasons. One of few players to play full game on both offense and defense.



Y. A. TITTLE—Joined Giants after one of their most profitable trades in history. Acquired in '61. Holds many pass completion and passes for touchdown records. NFL "Player of the Year" in 1957 and 1961. Named on All-Pro team in 1961 and 1962.



DICK MODZELEWSKI—Drafted No. 2 by Redskins in 1953. Traded to Steelers in 1955 and to Giants in 1956 and was important cog in championship drive of that year. A seasoned defensive star. Was named to several All-Pro teams in 1962 and 1962.

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Sincerely,
Pete Rozelle
Commissioner
The National Football League

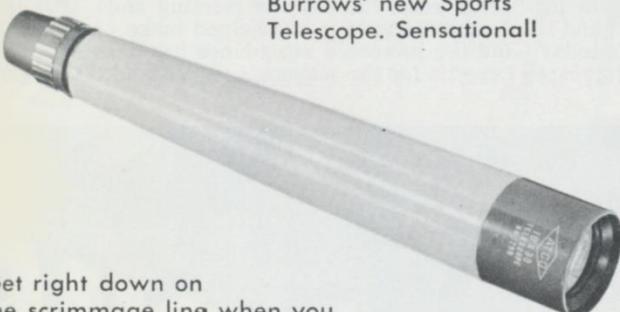
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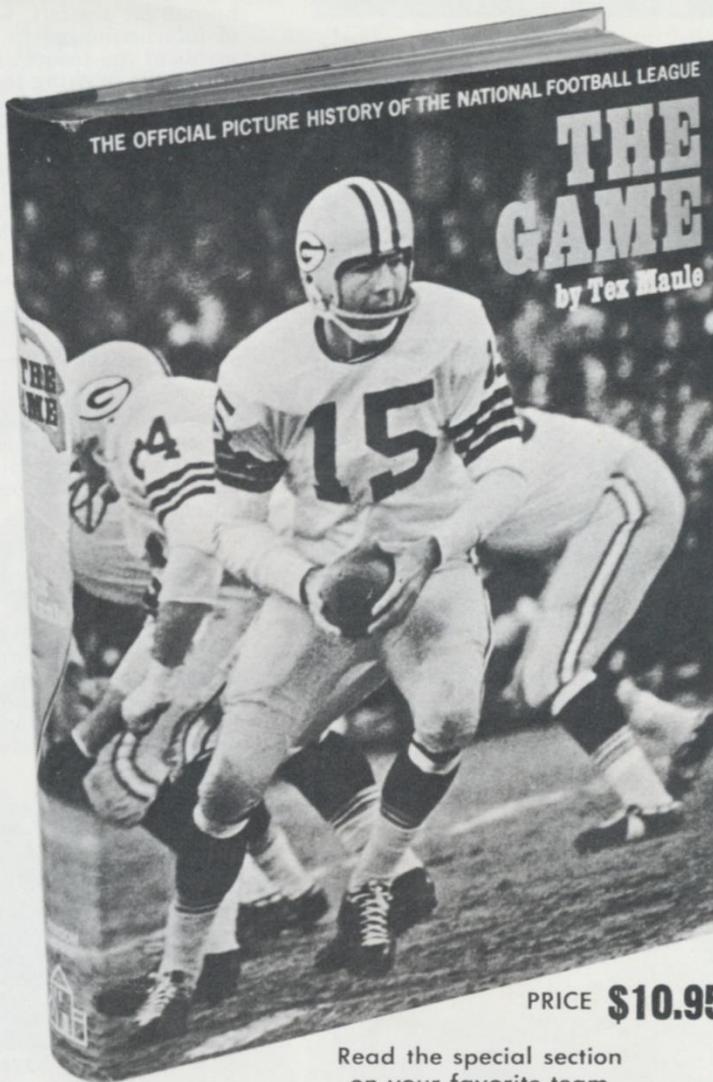
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LIONS



ROGER BROWN—Drafted 4th in 1960. One of game's great defensive players. Has amazing speed and agility for size—296 pounds. Voted top defensive lineman in '62 player poll. Great things expected of him this season. Hails from Nyack, N. Y. but now resides in Detroit.



NICK PIETROSONTE—No. 1 draft choice in 1959. Set all-time rushing record in '60 with 872 yards in 12 games. Was "rookie of the year" in '59. Voted MVP by teammates in 1960. Has ranked fourth in NFL stats in both of last two seasons. Fine tough blocker.

NFL DRAFT (Continued from Page 12)

Despite this "quick reference" file (and there are many variations depending on the team), the crew heading for the meetings look like a group headed on a safari, with trunks loaded. The trunks contain the complete file of information on as many as 1,500 eligible choices, with the recorded comments of the scouts of all sorts recorded diligently. Thus, at any time, a member of the drafting team can look up material on any John Doe, find his information sheet, and read as many as a dozen comments by different scouts who have analyzed his career in various games and against various opponents.

Choices in the NFL draft meeting are made in the reverse order of the standings as of the moment. With the meetings usually held the first Monday in December, the standings of the previous day determine the selection order. The lowest team picks first, the next lowest next, etc., until all have had a selection. In case of a deadlock in the standings, a coin toss determines the winner for Round No. 1 and the teams alternate choices in succeeding rounds.

So it is, that the league leaders pick last and this method allows the weaker teams to have the first chance at better talent, which in turn improves the strength of the league and narrows the gap between teams.

For the first several rounds there is no limit on the amount of time a team may take to make a choice. With the top rounds theoretically being most important, some teams have taken as much as 2½ hours making a choice. The time delay is caused when a team will call a player to determine if he has made any previous commitments and be unable to contact the boy due to his class schedule.

Naturally, a team will wait rather than take a chance and find that a player has decided on another path and lose that choice forever. Meanwhile much thumb-twiddling is the order of the day amongst other selectors.

Sometimes a team gets stuck, despite the best laid plans. One top draft choice from a particular team, after indicating his desire to play pro football in all contacts, decided to follow the career as a nuclear physicist. Another decided to forego the game when he married his college sweetheart and she forbid his playing football on Sunday. Each team could write a book on its experiences with chosen players who decided not to try for a pro career after being picked.

The sessions, as mentioned earlier, usually begin at 10:00 amidst the hoopla of radio-TV and press coverage, but wind up the following morning after a marathon session with tables littered, nerves frayed, and hopes high. Each team has twenty choices, although in past years there were 30 selections.

The draft plan was inaugurated in the NFL in 1936 and the first player ever selected was halfback Jay Berwanger of the University of Chicago. Through the years many thousands of players have been tabbed for the play for pay ranks and gone on to fame and fortune.

At the same time, there are many, many players who have made the grade big in pro football who have somehow missed the fine screening process of the draft and have signed contracts as "free agents" and gone on to the heights.

So, while the selection meeting . . . the pro draft . . . is a vital cog in the strength of the NFL . . . it isn't a "must" for entry into the league. It goes without saying it is an honor to be drafted as one of 480 each year and to be so highly regarded by pro scouts from the thousands who play college football. Many players consider being "drafted" their top sports thrill.

Pro football's 18-hour marathon is the climax of four years work, a job that starts all over again for "next" year, the day the meeting ends. It is important to the players and the league because it has helped make pro football the popular game it is today—and the increased attendance has been reflected in large salaries and increased benefits for the players, coaches, and the league.

..the bank on the grow

CENTRAL
NATIONAL BANK OF CLEVELAND

National Football League Schedule

BROWNS AT HOME

Sept. 15—Washington
Sept. 29—Los Angeles
Oct. 5—Pittsburgh
Oct. 20—Philadelphia
Oct. 27—New York
Nov. 17—St. Louis
Nov. 24—Dallas

BROWNS AWAY

Sept. 22—Dallas
Oct. 13—New York
Nov. 3—Philadelphia
Nov. 10—Pittsburgh
Dec. 1—St. Louis
Dec. 8—Detroit
Dec. 15—Washington

SATURDAY, SEPTEMBER 14

Detroit at Los Angeles
St. Louis at Dallas

SUNDAY, SEPTEMBER 15

Washington at Cleveland
Chicago at Green Bay
Minnesota at San Francisco
New York at Baltimore
Pittsburgh at Philadelphia

SATURDAY, SEPTEMBER 21

Washington at Los Angeles

SUNDAY, SEPTEMBER 22

Cleveland at Dallas
Baltimore at San Francisco
Chicago at Minnesota
Detroit vs. Green Bay
at Milwaukee

New York at Pittsburgh
(Pitt Stadium)
St. Louis at Philadelphia

SUNDAY, SEPTEMBER 29

Los Angeles at Cleveland
Baltimore at Green Bay
Chicago at Detroit
Dallas at Washington
New York at Philadelphia
St. Louis at Pittsburgh
San Francisco at Minnesota

SATURDAY, OCTOBER 5

Pittsburgh at Cleveland

SUNDAY, OCTOBER 6

Baltimore at Chicago
Dallas at Philadelphia
Los Angeles at Green Bay
New York at Washington
St. Louis at Minnesota
San Francisco at Detroit

SUNDAY, OCTOBER 13

Cleveland at New York
Chicago at Los Angeles
Detroit at Dallas
Green Bay at Minnesota
Philadelphia at Washington
Pittsburgh at St. Louis
San Francisco at Baltimore

SUNDAY, OCTOBER 20

Philadelphia at Cleveland
Baltimore at Detroit
Chicago at San Francisco
Dallas at New York
Green Bay at St. Louis
Minnesota at Los Angeles
Washington at Pittsburgh
(Pitt Stadium)

SUNDAY, OCTOBER 27

New York at Cleveland
Dallas at Pittsburgh
Green Bay at Baltimore
Minnesota at Detroit
Philadelphia at Chicago
St. Louis at Washington
San Francisco at Los Angeles

SUNDAY, NOVEMBER 3

Cleveland at Philadelphia
Chicago at Baltimore
Detroit at San Francisco
Los Angeles at Minnesota
New York at St. Louis
Pittsburgh vs. Green Bay
at Milwaukee
Washington at Dallas

SUNDAY, NOVEMBER 10

Cleveland at Pittsburgh
(Pitt Stadium)
Dallas at San Francisco
Detroit at Baltimore
Los Angeles at Chicago
Minnesota at Green Bay
Philadelphia at New York
Washington at St. Louis

SUNDAY, NOVEMBER 17

St. Louis at Cleveland
Baltimore at Minnesota
Green Bay at Chicago
Los Angeles at Detroit
Philadelphia at Dallas
Pittsburgh at Washington
San Francisco at New York

SUNDAY, NOVEMBER 24

Dallas at Cleveland
Baltimore at Los Angeles
Chicago at Pittsburgh

Detroit at Minnesota
St. Louis at New York
San Francisco vs. Green Bay
at Milwaukee
Washington at Philadelphia

THURSDAY, NOVEMBER 28 THANKSGIVING DAY

Green Bay at Detroit

SUNDAY, DECEMBER 1

Cleveland at St. Louis
Baltimore at Washington
Los Angeles at San Francisco
Minnesota at Chicago
New York at Dallas
Philadelphia at Pittsburgh

SATURDAY, DECEMBER 7

Green Bay at Los Angeles

SUNDAY, DECEMBER 8

Cleveland at Detroit
Minnesota at Baltimore
Philadelphia at St. Louis
Pittsburgh at Dallas
San Francisco at Chicago
Washington at New York

SATURDAY, DECEMBER 14

Green Bay at San Francisco

SUNDAY, DECEMBER 15

Cleveland at Washington
Dallas at St. Louis
Detroit at Chicago
Los Angeles at Baltimore
Minnesota at Philadelphia
Pittsburgh at New York

SUNDAY, DECEMBER 15

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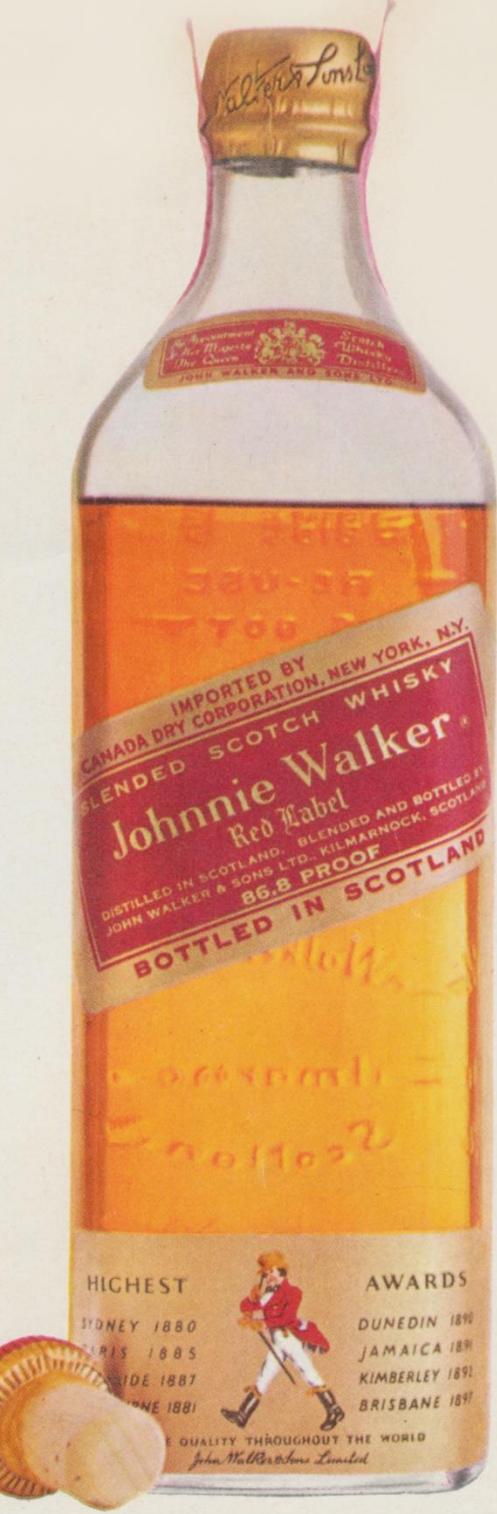
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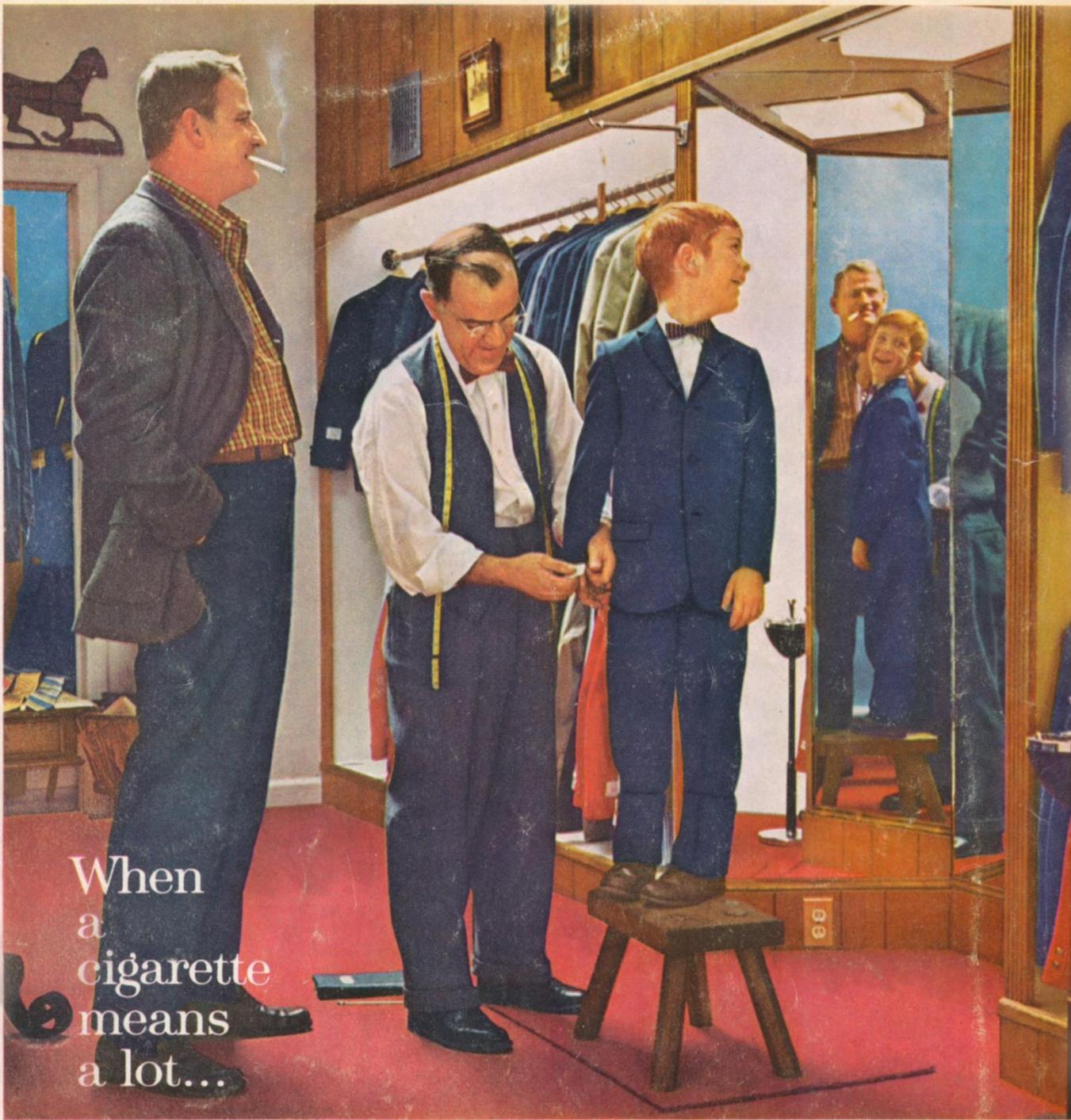
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