

N.Y. GIANTS

YANKEE STADIUM



CLEVELAND **BROWNS**

OCTOBER 13, 1963

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OFFICIAL PROGRAM

NEW YORK GIANTS



vs. CLEVELAND BROWNS
YANKEE STADIUM • Oct. 13, 1963

Volume 39

Number 1

CONTENTS

Back at the Stadium	3
Sherman	5
Title	7
Giant Linemen	9
Giant Runners	11
Next: The Dallas Cowboys	13
Giant Jottings	15
Giant Statistics	16
Giant Receivers	19
Giant Rushliners	21
Giants Roster	22
Giants Line-ups	23-24
Browns Line-ups	23-24
Browns Roster	27
About the Browns	29
Browns Players	31
A Name Isn't Everything	33
Giant Linebackers	37
NFL Officials' Signals	39
Giant Deep Backs	41
Yankee Ticket Information	43
Yankee Stadium Services	45
NFL Statistics	47
NFL Pairings and Results	48
NFL Standings	48

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Back at the Stadium



GIANT LEADERS: Coach Allie Sherman talks things over with Jack Stroud, the Giant offensive captain (left) and Andy Robustelli, captain of the defensive unit.

ANOTHER Giant home season begins today, on a high note, with this game against the Cleveland Browns, a revered enemy. It's too early in the 14-game National League campaign to label any one contest as critical. But today's head-on clash of Eastern powers must at least be described as significant and important.

Cleveland, now coached by Blanton Collier, arrives here impressively unbeaten. Jimmy Brown, our Manhasset neighbor, has been running rampant. Frank Ryan, at quarterback, has been making like Otto Graham. And young Garry Collins has been performing pass-receiving wonders at end reminiscent of Dante Lavelli and Mac Speedie, those great Brown flankmen of old.

As for the Giants, they return to the Home of Champions with a 3-1 road record that puts them very much in the running for the divisional title they have captured the last two years.

Everyone agrees that our boys had a real bad day at Pittsburgh, where they suffered their loss.

Y. A. Tittle, injured, missed the game with the Steelers. If he had been able to play, he probably would not have been able to turn the tide.

But in Baltimore, in Philadelphia and in Washington last Sunday, when Tittle did play, the Giants looked like the Giants we know and have come to love. In each of these three games, they were masterful on attack and opportunistically adamant on defense.

As the prime mover of the team, Tittle deservedly has received most of the plaudits. The sparse-thatched quarterback not only compiled striking personal passing statistics but also has demonstrated again his mastery of the fine art of taking charge of a football game.

But it should not be overlooked that Yat has had able abettance from his talented receivers, a beefed-up corps of ball-carriers, dedicated protective blockers in the line and a typically rambunctious Giant defensive unit.

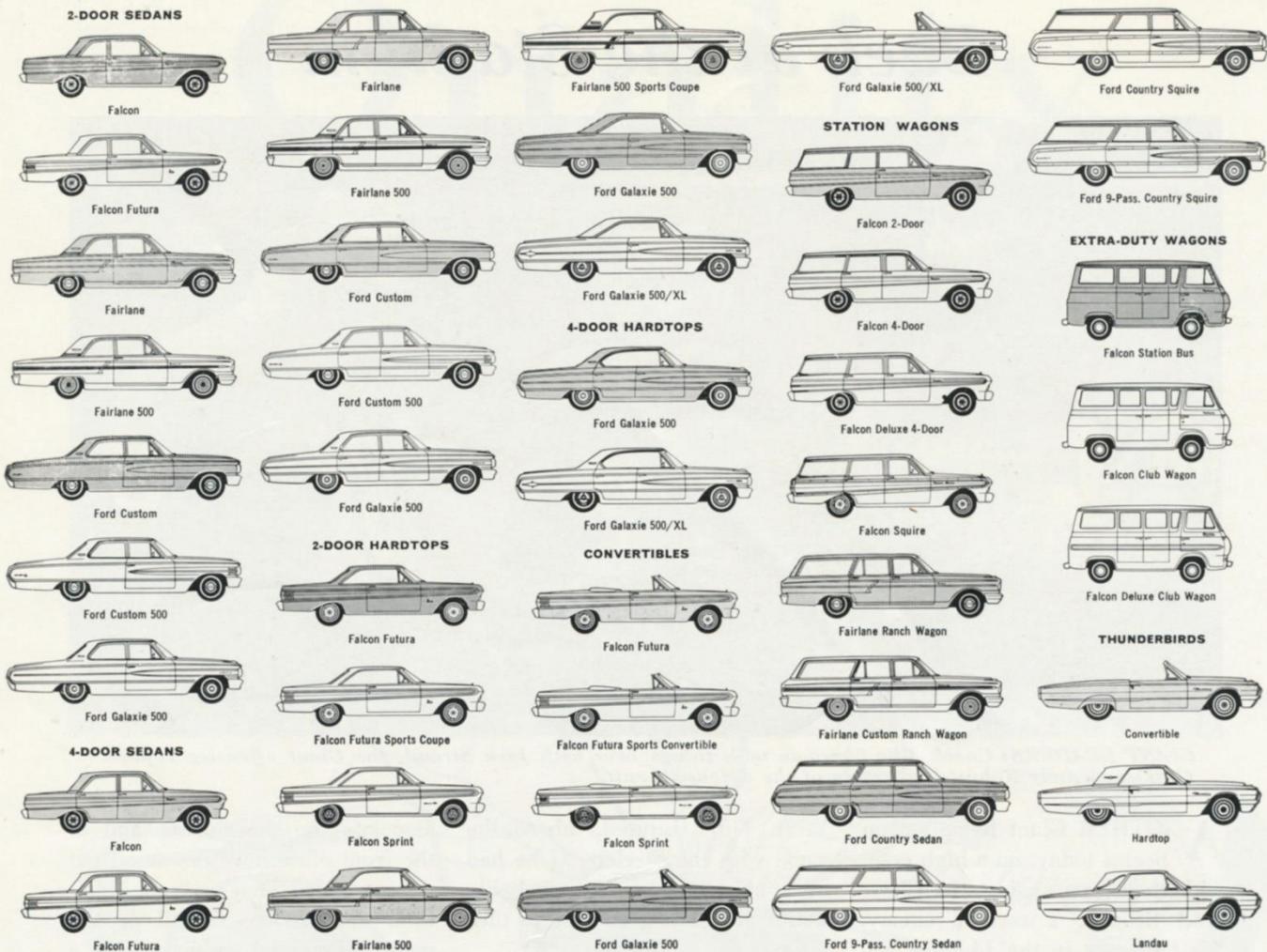
Coach Allie Sherman and his

associates on the sideline and in the front office have not stood pat on a winner. They've made additions and changes in all departments calculated to make this a stronger Giant team.

Veteran Hugh McElhenny and rookies Charlie Killett and Bob Anderson provide unprecedented depth in the running slots and young Glynn Griffing is shaping up as the best reserve quarterback the Giants have had in years.

The development of Greg Larson, Ken Byers, Bookie Bolin and Mickey Walker has solidified the offensive line. And the defensive unit has profited by the addition of big John LoVetere and Eddie Dove, seasoned performers from other teams, and handymen Leo Kirouac, Jerry Hillebrand, Lane Howell and Bob Taylor, who have been cultured on the Giant vine.

This may not be the greatest Giant team, of the many fine ones of the last decade. But it may be the soundest and deepest of all. It certainly is equipped to make a strong run again for the title. What more can anyone ask?



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Presenting Ford's liveliest line-up ever: 44 new
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FORD

SHERMAN



AL SHERMAN

BY his own admission, Al Sherman, head coach of the Giants, always has been a "nut on football."

"This game is everything to me . . . and I hope it always will be," says the 40-year-old native New Yorker, the NFL's Coach of the Year in both 1961 and 1962.

Sherman's unswerving dedication to football is nothing new to those who know the boyish-looking coach of the Eastern Division champions. As a kid, Al often played gridiron doubleheaders on the rock-strewn sandlots of Brooklyn, and was back the next day for more of the same.

"I guess I was one of the original 'brown baggers,'" recalls Al with a smile, referring to the name given sports-crazy youngsters of that era who packed their lunch in a brown bag and spent the entire day in the bleachers at Yankee Stadium, Ebbets Field or the Polo Grounds.

"I never rooted for a team," says Sherman. "Instead, I just watched the execution of the players. That fascinated me more than the score. Maybe it was then that I had the first inkling that I might someday be a coach."

Al played everything as a kid but football always was his favorite sport.

"When the other fellow played basketball in the schoolyard," he reminisces, "I used to spend hours throwing a football into a square box. I'd play a little game with myself and see how many straight times I could hit it. I'd look away and then turn and throw at the box, imagining that some big linemen were rushing me. I wanted to become a high school star, and this ambition drove me to practice every chance I got."

Then, as now, Al was a little guy in a big man's game. But he more than made up for his lack of size with a burning determination to play football.

This determination was evident right from the start. When Sherman, weighing about 120, tried out for the team at Boys' High, they took one look at his size and told him, in effect, to get lost.

But Allie didn't "get lost." He kept right on playing sandlot ball, watching college and pro games whenever he could and devouring book after book on football.

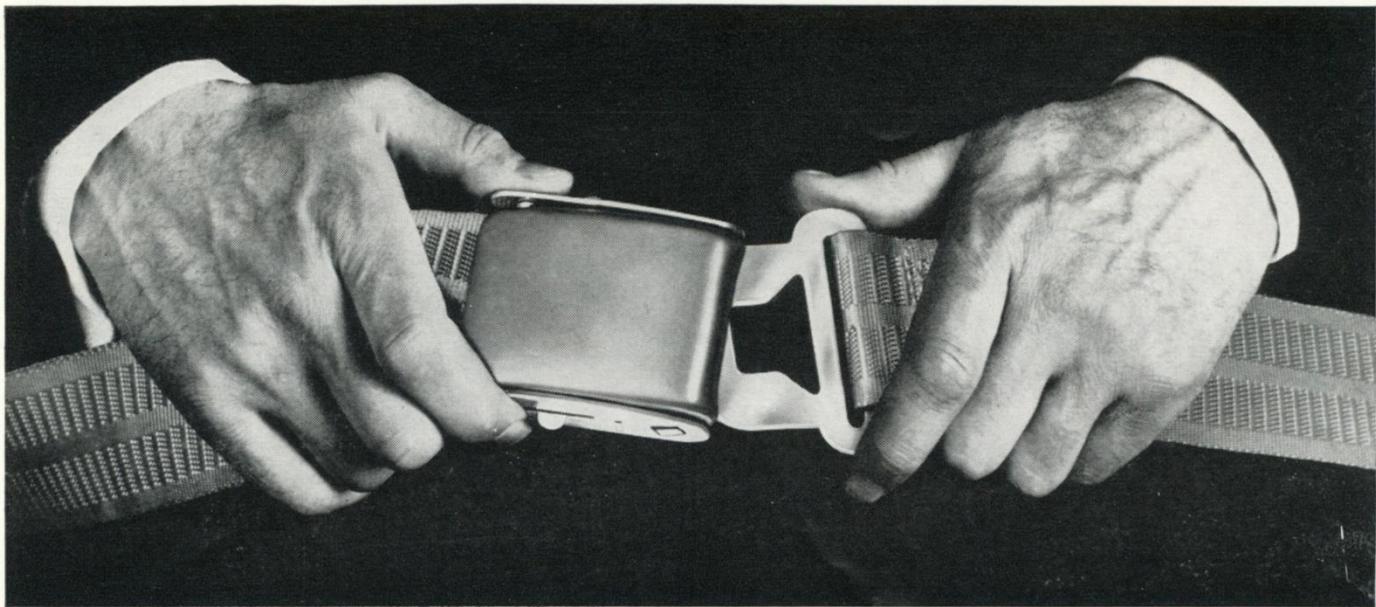
Sherman's devotion to the game paid its first dividend in 1938 when he made the squad at Brooklyn College — as a freshman blocking back, no less.

"We played sort of a single wing," he recalls, "and everything there was a running play, I had to block. When we passed, I did the throwing."

Allie, a southpaw slinger in the style of Frankie Albert, drew the notice of the pros because Brooklyn coach Lou Oshins, following the fad set by the Chicago Bears and Stanford, switched to the T formation. Allie, a heads-up little field general, was singled out to direct Brooklyn's offense.

Earl (Greasy) Neale, then coach of the Eagles, saw Sherman in action and invited Allie to the Philadelphia training camp. It was like a dream come true for the pint-sized Brooklyn kid.

(Continued on Page 17)



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TITTLE

THE Giants squad was boarding an airliner after a road game last season when an alert stewardess blocked Y. A. Tittle's path, glanced furtively at his bald head and said firmly:

"Sorry, sir, but this section is for football players only!"

The young lady hardly could be blamed. Among his towering, youthful, crew-cut Giant confederates, Yelberton Abraham Tittle looks more like a counting-house camp-follower than the man who calls the plays for the Eastern champions.

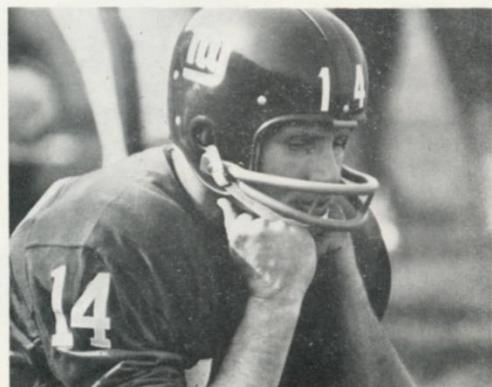
Not only has Y. A.'s hair retreated to a thin fringe. His face is lined. He is six feet tall but seems shorter. He appears even older than his 36 years.

But in Tittle's case, looks are deceiving. He is every inch a football player, and a great one. He is a peerless passer, a leader, an inspiration to those who play with him and a grimly determined adversary to those who oppose him.

These close-ups by Photographer Ken Regan capture the spirited intensity with which Y. A. attacks the task of making the Giants go.



Poised to what—hand off or pass? Y. A. is a master of deceptive ball-handling.



A thinking football player, Tittle plans ahead while waiting on the bench for the Giants to get the ball.



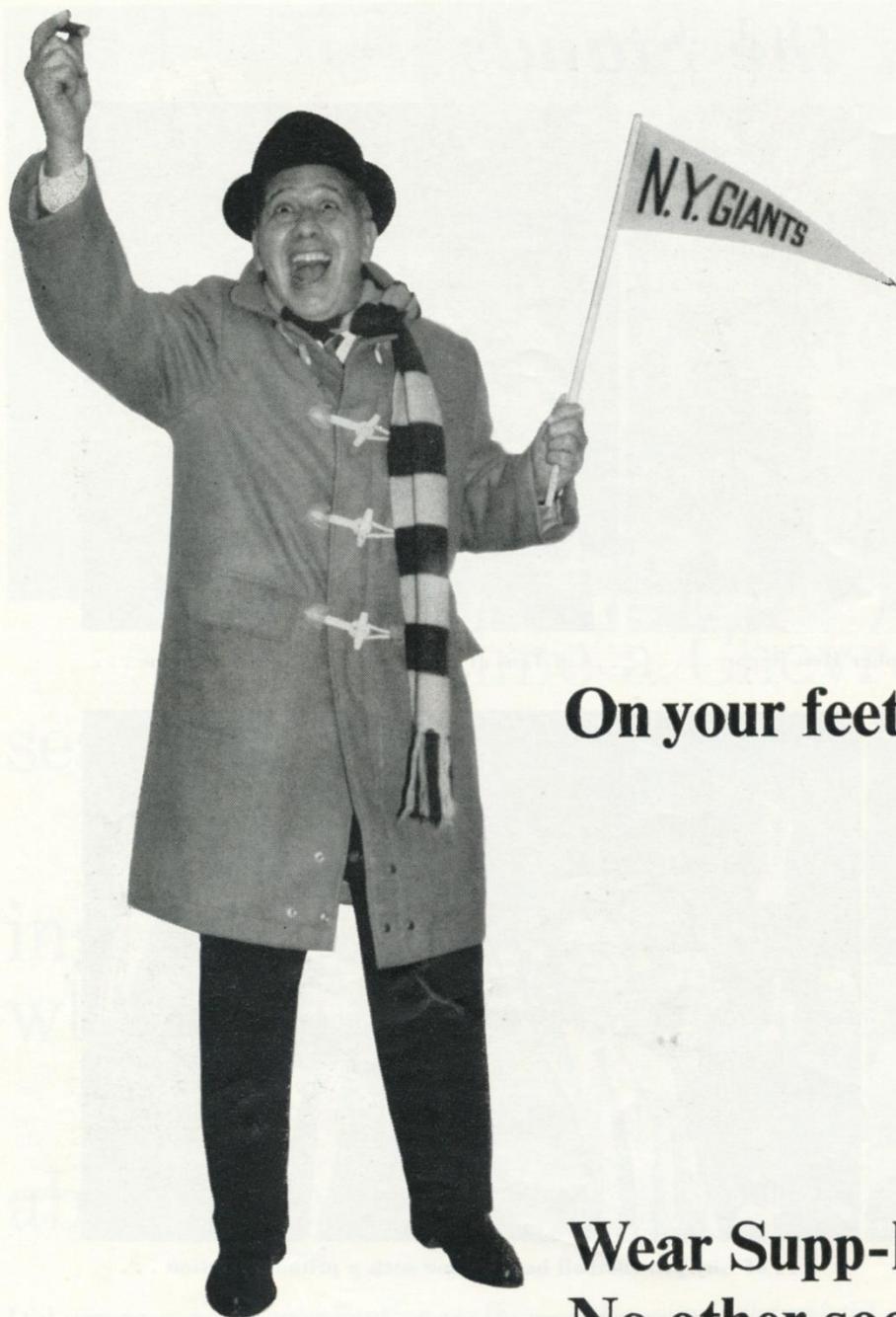
Enemy pressure doesn't ruffle Y. A. Poise is one of his notable attributes.



Note how Tittle masks with his body this quick hand-off to Joe Morrison.



Y. A., a perfectionist, is his own severest critic. Obviously, all has not gone well here.



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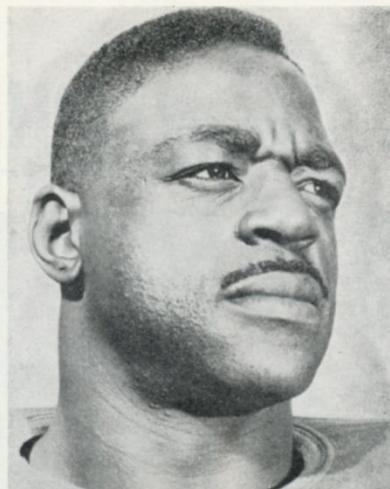
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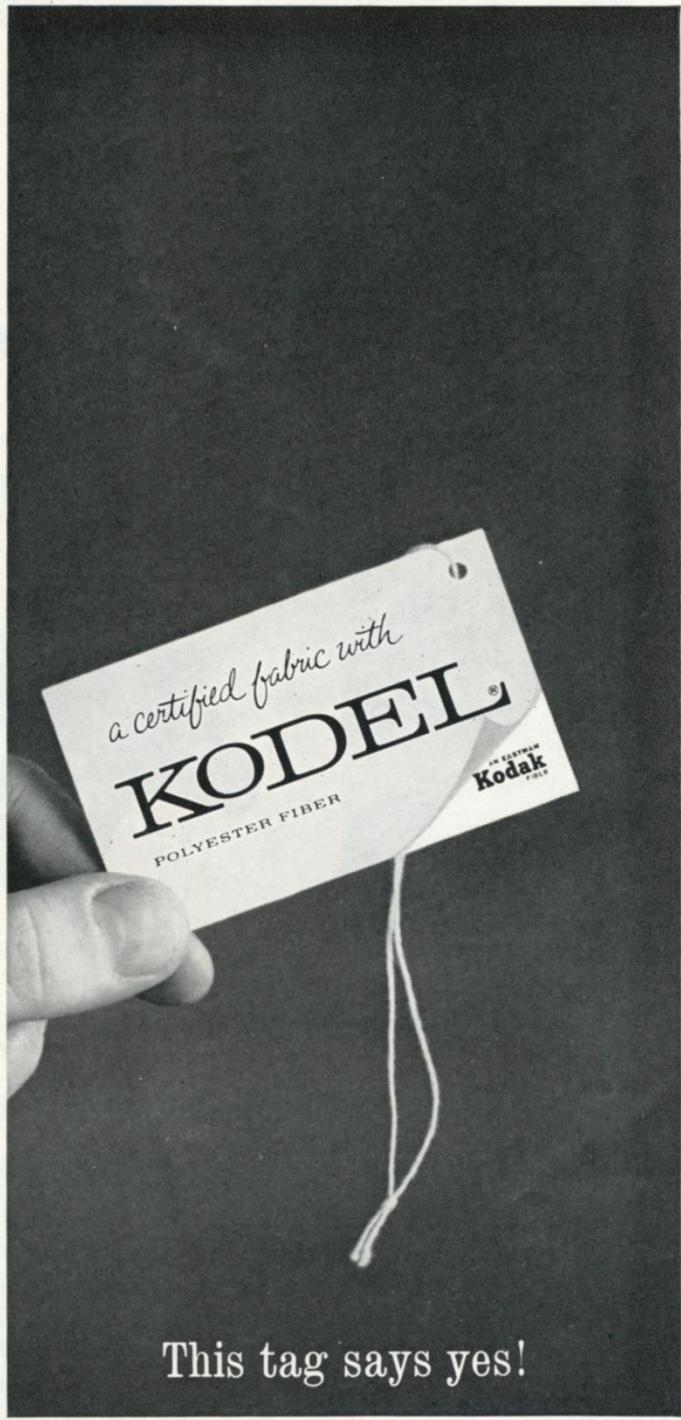
PRO offensive linemen carry the heavy burden of having to rout out king-sized defensive linemen on running plays and shield their quarterback from enemy assault on passing plays. It takes size, speed, agility and a lot of know-how to discharge these duties effectively. The Giants' offensive line is anchored at the tackles by two great old pros—trigger-quick Roosevelt Brown on the left side and deep-chested Jack Stroud on the right. Between them are Darrell Dess, who in the last two seasons has developed into one of the league's best left guards; Greg Larson, a rising youngster who was shifted to center this season with the departure of Ray Wietecha, and Ken Byers, a sophomore pro who has settled down at right guard after playing a little bit of everything as a rookie. Available for fill-in duty are a couple of other upcoming young players—Bookie Bolin and Mickey Walker.

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**G
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T**

THE Giants in recent years have been air-oriented on attack, thanks to the passing virtuosity of Charlie Conerly and, more recently, Y. A. Tittle and the availability of a corps of good pass-receivers. But the Giant approach to offense, under Allie Sherman, as it was under Steve Owen and Jim Lee Howell before him, always has been to stress balance. This season, more than in the last few years, the Giants are equipped with a ground threat calculated to keep the defense honest. They are three deep at both running positions. Old pros Alex Webster, that bread-and-butter first-down maker and touchdown-scorer, and dynamic Phil King, who has come into his own this year, are backed up by the mercurial Hugh McElhenny and Joe Morrison, a model football player who does everything well. And behind the top quartet of Giant ball-carriers are two up-an-coming young pros who also have what it takes—Bob Anderson, the two-time Army All-America halfback, and Charlie Kilett, a “sleeper” rookie from Memphis State. Never have the Giants been so deeply manned with capable leather-luggers.

**R
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RANGERS



Wednesday, Oct. 16 7:30 PM

DETROIT RED WINGS

Sunday, Oct. 20 7:00 PM

BOSTON BRUINS

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[See Opening Games]
1963-64 Season]

KNICKS

Thursday, Oct. 17 8:30 PM

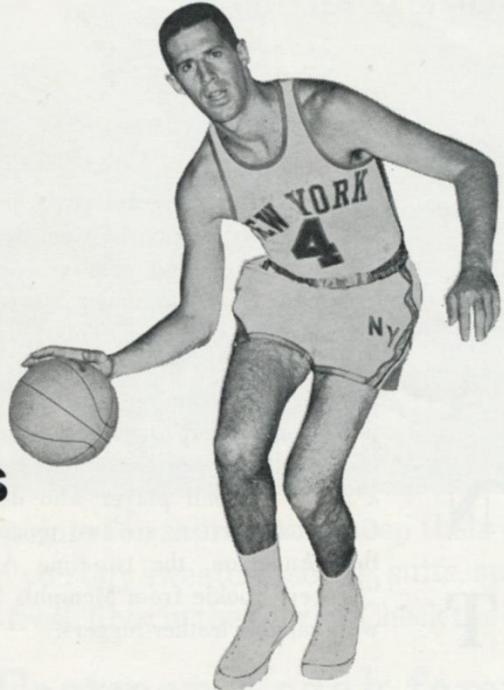
BALTIMORE BULLETS

Tuesday, Oct. 22 8:30 PM

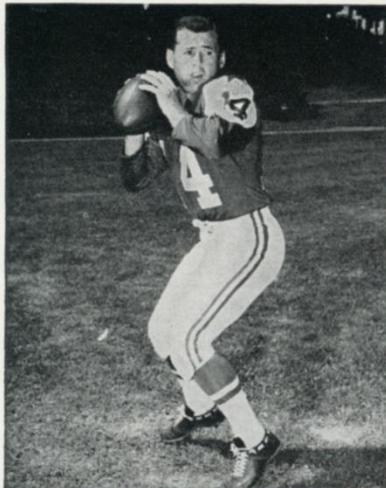
LOS ANGELES LAKERS

Res: \$2, \$2.50, \$3, \$3.50, \$5 tax incl.

Reserved Seats at Box Office



Next: The Dallas Cowboys



EDDIE LeBARON

THE National Football League Hit Parade's next five-star attraction at Yankee Stadium will present the hard-riding Dallas Cowboys against the Giants a week from today.

Dallas, piloted by former Giant defensive star and coaching aide Tom Landry, has attacking spurs—Eddie LeBaron, Don Meredith, Amos Marsh, Don Perkins, Amos Bullocks, Billy Howton and Leon Clarke—that jingle, jangle, jangle.



TOM LANDRY

The Cowboys, possibly because of Landry's former association with the Giants, always seem to put forth extra effort here. In their very first appearance at the Stadium, in 1960, after having suffered ten consecutive defeats elsewhere, they held the Giants to a shocking 31-all tie. In 1961,



DON MEREDITH

they upset the title-bound New Yorkers, 17-16, and last year they fought another championship Giant squad down to the wire again, before succumbing, 41-31.

There were experts who before the season tabbed the Cowboys as a possible 1963 Eastern winner. To date, the ball hasn't bounced that way for Landry and Co. But this Dallas team has basic merits that should make next Sunday's game another thriller.

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SUPER SMOOTH SHAVE

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Old Spice — with that clean, crisp, masculine aroma!



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Giant Jottings

THE Hempstead High School Band, a favorite of Giant fans for years at Yankee Stadium and at the Polo Grounds before that, again will provide the Giants' home opener today. These kids from Long Island always put on a tremendous show and we hope that, as usual, you will give them the acclaim they deserve.

Giant coach Allie Sherman will be honored at the Section Five Club's annual dinner dance on Sunday night, Nov. 10 at the Hotel Astor, following the Giants' game with the Philadelphia Eagles. Chris Schenkel and Marty Glickman, the respective TV and radio chroniclers of Giants' doings on the field, will act as masters of ceremony at this always memorable gala. . . . Stamford, Conn., neighbors of Jimmy Patton, Giant player-coach and safety-man extraordinary, will fete the handsome Mississippian at a hometown do on Sunday night, Dec. 8 following the Redskins game.

The Giant Yearbook, a handsomely-done 64-page volume cram-packed with Giant lore of the past and present, now is available for public distribution. It's an item every Giant fan will want to add to his collection. It's on sale at the Stadium today for \$1 or get it by mailing \$1, plus 25¢ to cover handling costs, to Post Office Box 123, Mid-

town Station, New York 18, N. Y. . . . The New York Area finals for the Ford Pass, Punt and Kick Contest, which opened during the past week, will be held at the Stadium Nov. 10, before the game with the Eagles. The regional winners from the suburban New York areas, ranging up into Connecticut, will compete for the chance to gain further honors in this interesting test of basic football skills for the All-America players of tomorrow.

Samples of Cover Artist Robert Riger's striking work on pro football will be on display from tomorrow through Nov. 1 in the main floor gallery of the Bankers Trust Building at 280 Park Avenue (48th Street). The exhibition, entitled "The Pros," will include the life-size drawings of Tim Mara, Jim Thorpe and the other pro football immortals that Riger executed for the National Football League Hall of Fame in Canton, Ohio, and nearly 200 of Bob's exciting action photographs of pro football, featuring the Giants of the current and recent past. Taking in this show will be a rewarding experience for any pro football fan.

Capsule comment by an unnamed Giant official on the ticket situation for the remainder of the Giant home season: "If you run across any one who has a spare, please let me know."

**SEE THE GIANTS
AWAY (CLEVELAND OCT. 27
ST. LOUIS NOV. 3
DALLAS DEC. 1) GAMES
ON CBS 2**

(OTHER NFL GAMES ON CHANNEL 2—GREEN BAY AT DETROIT NOV. 28/GREEN
BAY AT LOS ANGELES DEC. 7/GREEN BAY AT SAN FRANCISCO DEC. 14)
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Giant Statistics

FOUR-GAME TEAM RECORD

GIANTS	OPPONENT
72 Total first downs	69
23 First downs, rushing	44
41 First downs, passing	31
8 First downs, penalty	4
1,346 Yards gained (net)	1,148
509 Yards gained rushing (net)	564
21 Yards lost rushing	36
837 Yards gained passing	584
106 Yards lost passing	87
110 Passes attempted	106
58 Passes completed	56
6 Passes had intercepted	8
8 Passes Intercepted by	6
47 Yards Returned interceptions	36
19 Punts	22
44.5 Average yards per punt	40.7
14 No. of punts returned	10
6 No. of fair catches	5
193 Yards of punt returns	106
14 Kickoffs returned	14
299 Yards kickoffs returned	399
17 Penalties (number)	23
171 Yards penalized	207
7 Number of fumbles	5
3 Own fumbles recovered	4
13 Total touchdowns	12
4 Touchdowns running	5
9 Touchdowns passing	7
5 Field goals attempted	2
3 Field goals made	1

INDIVIDUAL STATISTICS

	SCORING						
	TD-R	TD-P	TDs	PAT	FG	Pts.	
Walton	0	4	4	0	0	24	
Chandler	0	0	0	11-12	3-5	20	
Morrison	2	1	3	0	0	18	
Shofner	0	2	2	0	0	12	
Title	1	0	1	0	0	6	
King	0	1	1	0	0	6	
McElhenny	0	1	1	0	0	6	
Webster	1	0	1	0	0	6	

	PASSING						
	Atts.	Comp.	Yds.	L.	TDs	Int.	Pet.
Title	82	50	752	46	9	1	61.0
Guglielmi	17	5	89	32	0	3	20.5
Griffing	11	3	102	64	0	2	27.2

	RUSHING				RECEIVING				
	Atts.	Yds.	LG	Avg.	No.	Yds.	LG	Tds.	
Morrison	33	205	24	6.1	Shofner	15	287	44	2
King	44	158	17	3.5	King	12	204	46	1
Webster	18	65	12	3.6	Gifford	9	187	64	0
McEl'ny	14	58	23	4.1	Walton	9	154	27	4
Title	5	24	11	4.8	Morrison	7	60	28	1
Guglielmi	3	3	2	1.0	Webster	1	16	16	0
Anderson	1	-2	-2	—	Thomas	1	15	15	0

	INTERCEPTION			
	No.	Yds.	LR	TDs
Lynch	3	23	23	0
Huff	2	2	2	0
Webb	1	21	21	0
Pesonen	1	1	1	0
Patton	1	0	0	0

	PUNTING			
	No.	Avg.	LG	
Chandler	19	44.5	64	Dove
				McElhenny
				Webb
				Pesonen
				Lynch

Sherman

(Continued from Page 5)

Sherman not only made the Eagles but stuck with the pros for five years. When he wasn't playing, "which was most of the time," admits Allie, he stayed close to Neale, listening, learning, absorbing Greasy's theories.

"I owe him a great deal," says Sherman. "He taught me the true scope of football." Of Allie, Neale always said: "He's got a real mind for football."

Allie's ambition to strike out on his own as a head coach was realized in 1948 when Neale got him a job as player-coach of the Patterson Panthers, whom he promptly directed to the American Association title.

From there, the ex-Eagle went to the Giants in 1949 as Steve Owen's offensive coach. Allie's job was to install the Chicago Bear T for Owen, and, with that went the task of making a T quarterback out of a rookie from Mississippi, Charlie Conerly.

Sherman stayed with New York until Howell's staff took charge in 1954, Allie going to Canada as head man of the Winnipeg Bombers. He made the playoffs three straight years in Canada. In 1957 he rejoined the Giants as a personnel scout. When Vince Lombardi, backfield coach under Howell, left to take the Green Bay job in 1959, the Giant front office didn't have to look far for a capable and dedicated replacement. Sherman was the man.

Al dove into his new job with relish and in no time built a passing attack that was No. 1 in the league as the Giants marched to the eastern title.

Sherman's coaching brilliance extended into the 1960 season and, even though the Giants finished third that year, Al was tabbed for the head coaching position when Howell announced his retirement.

Al quickly justified the management's faith in him by guiding the Maramen to their fourth and fifth eastern crowns in seven years.

When football and his busy off-season activities permit, Al is a devoted family man. He and his lovely wife, the former Joan Meyers, have three children—Randy, 9; Lori, 6, and Robin, 4. The Shermans recently moved into a new home in Scarsdale, N. Y., which puts the coach within easy commuting range of either Yankee Stadium or the Giants' mid-town offices.

Randy, a chip off the old block, is something of a problem. "The boy loves sports," explains Al "but he doesn't want to be a player. He always winds up as the coach."

"I wonder where he gets that from," smiles Mrs. Sherman.

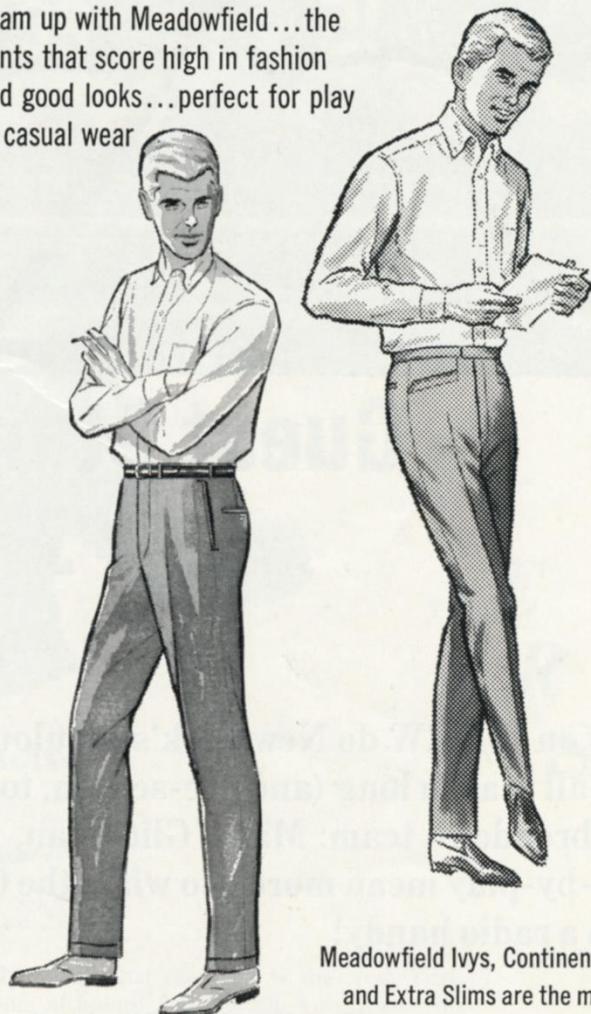
Despite Al Sherman's many successes, he retains a coldly realistic approach to football. "Over the long run," he says, "you're going to lose as many as you win. If you keep this in mind, the game will never get the best of you."

Pretty sound advice . . . especially from an ex- "brown-bagger" who has seen the game from all sides.

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JOE WALTON

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FOLLOWERS of the Giants are poignantly aware that the pass is the New York team's most lethal offensive weapon. But, although from what you read you might sometimes think it, the Giants don't get their aerial touchdowns simply as the result of Y. A. Tittle's launching spirals into the empty year. As he would be the first to admit, the admirable YAT has an admirable set of receivers. Del Shofner and Frank Gifford, the Giant flankers, are geniuses at getting loose for breakaway gains down the deep middle and on those short but vital first-down tosses to the sidelines. Joe Walton, the unsung Giant tight end, also has a rare knack of getting to the right spot at the right time and Aaron Thomas, who spells all three, is developing the same instincts. The Giant inside backs—Alex Webster, Phil King, Hugh McElhenny and Joe Morrison, who also plays on the flank when needed—are gifted receivers, too. As much as any team in football, the Giants are equipped to inundate the defense with flood pass patterns.

Scores... Success... and Schenley



Schenley
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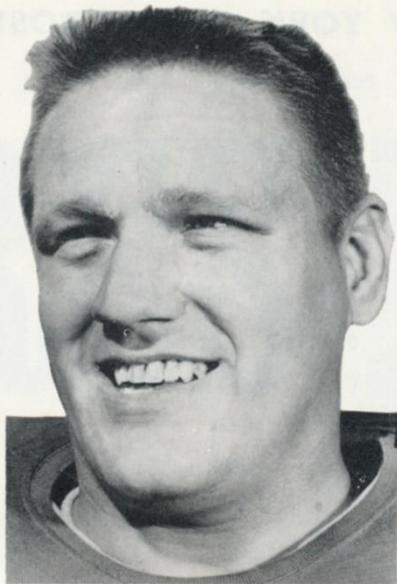
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Serve Sociable Schenley—and put life in your party!



ANDY ROBUSTELLI



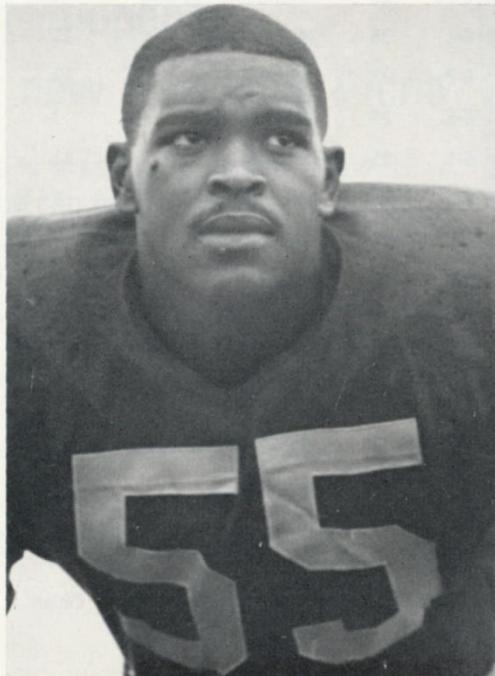
JIM KATCAVAGE



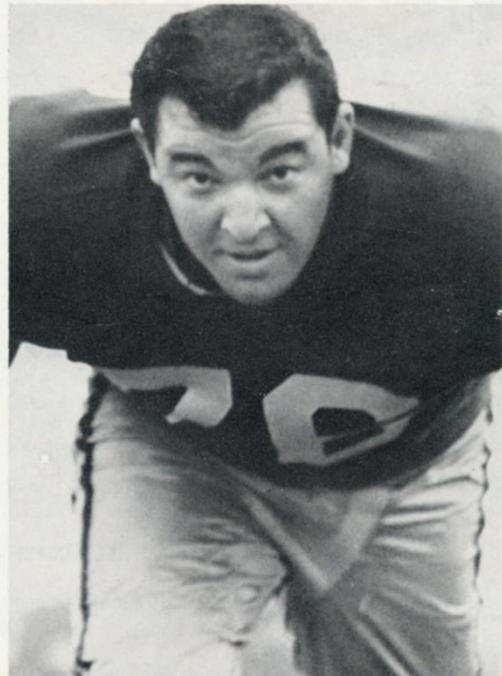
DICK MODZELEWSKI

A STALWART defense has been the bedrock of the current era of Giant ascendancy in the National League's Eastern Conference—an era which began back in 1956. It was in that season that the great Giant rushline was formed. Three original members of the fearsome Front Four remain—Andy Robustelli, now defensive captain and a player coach; Dick (Little Mo) Modzelewski and Jim Katcavage, initially a handyman reserve. These hardy pioneer survivors of one of the gridiron's most formidable frontal firing lines have been joined this season by John LoVetere, a 285-pound passer-rushing terror who was acquired from the Los Angeles Rams in exchange for Roosevelt Grier, and Lane Howell, a 255-pound rookie from little Grambling College, who, as a spare, has exhibited the same destructive instincts as his seasoned fellow Giant frontiersmen. Big, strong, fast and knowing, these intractable Giants of the rushline relentlessly carry the fight to the foe. To them belongs much of the credit for the success the Giants have enjoyed over most of the past decade.

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LANE HOWELL



JOHN LOVETERE

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NEW YORK GIANTS ROSTER

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro.
41	Anderson, Bob	OHB	215	6-2	25	Army	R
49	Barnes Erich	DHB	198	6-3	28	Purdue	6
63	Bolin, Bookie	G	240	6-2	23	Mississippi	2
79	Brown, Roosevelt	OT	255	6-3	31	Morgan State	10
60	Byers, Ken	G-DE	240	6-1	23	Cincinnati	2
34	Chandler, Don	OHB	210	6-2	29	Florida	8
62	Dess, Darrell	G	245	6-0	28	No. Carolina State	6
48	Dove, Ed	DHB	184	6-1	26	Colorado	5
16	Gifford, Frank	OHB	190	6-1	33	Southern California	11
15	Griffing, Glynn	QB	200	6-1	21	Mississippi	R
87	Hillebrand, Jerry	LB	240	6-3	23	Colorado	R
78	Howell, Lane	DT-OT	255	6-4	22	Grambling	R
70	Huff, Sam	LB	230	6-1	29	West Virginia	8
75	Katcavage, Jim	DE	240	6-3	29	Dayton	8
37	Killett, Charlie	OHB	205	6-1	22	Memphis State	R
24	King, Phil	OHB	218	6-4	27	Vanderbilt	6
71	Kirouac, Lou	DE	240	6-3	23	Boston College	R
53	Larson, Greg	C	250	6-3	24	Minnesota	3
76	LoVetere, John	DT	285	6-4	27	Compton College	5
22	Lynch, Dick	DHB	198	6-1	27	Notre Dame	6
39	McElhenny, Hugh	OHB	190	6-1	34	Washington	12
77	Modzelewski, Dick	DT	260	6-0	32	Maryland	11
40	Morrison, Joe	O-DHB	212	6-1	26	Cincinnati	5
20	Patton, Jim	DHB	185	5-10	30	Mississippi	9
25	Pesonen, Dick	DHB	190	5-11	25	Minnesota (Duluth)	4
81	Robustelli, Andy	DE	235	6-1	36	Arnold College	13
82	Scott, Tom	LB	220	6-2	33	Virginia	11
85	Shofner, Del	OE	185	6-3	28	Baylor	7
66	Stroud, Jack	G	250	6-1	35	Tennessee	11
65	Taylor, Bob	DE	240	6-3	23	Maryland State	R
88	Thomas, Aaron	OE	210	6-3	25	Oregon State	3
14	Tittle, Y. A.	QB	195	6-0	36	L. S. U.	14
64	Walker, Mickey	LB-C	235	6-0	24	Michigan State	3
80	Walton, Joe	OE	200	6-0	27	Pittsburgh	7
21	Webb, Allan	DHB	180	5-11	29	Arnold College	3
29	Webster, Alex	FB	220	6-3	32	No. Carolina State	9
31	Winter, Bill	LB	220	6-3	23	St. Olaf	2

HEAD COACH — Al Sherman

ASSISTANT COACHES — Ed Kolman, Ken Kavanaugh, Kyle Rote, Andy Robustelli, Jimmy Patton, Emien Tunnell, Ken Strong.

TRAINERS — John Johnson, Sid Moret, John Dziegier.

SCORES BIG...

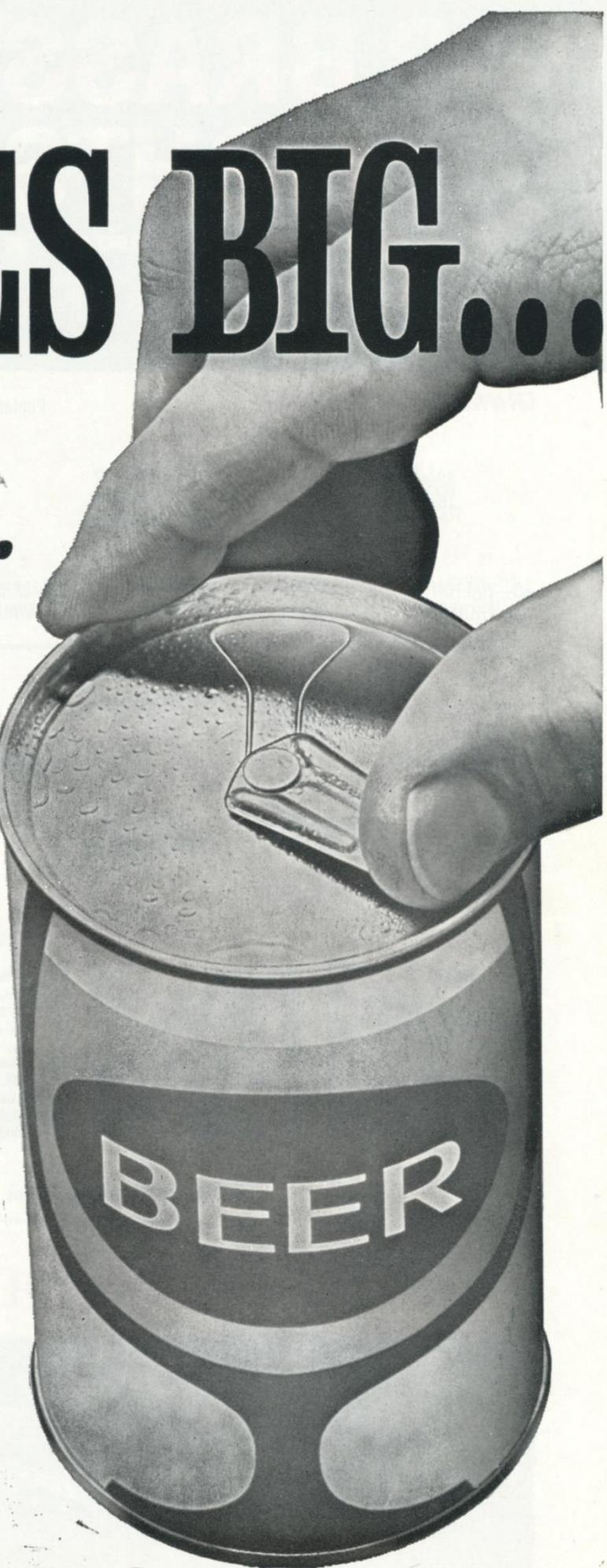
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quick opener*



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the built-in opener...
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What next from Alcoa!



ALCOA

'TOP BRASS' FIGHTS DANDRUFF!

Giants on Offense

Punter—CHANDLER (34) Kicker—CHANDLER (34)

2:05 P.M.
KICK-OFF

FL	RB	RB	QB			
16—GIFFORD 88—THOMAS	29—WEBSTER 40—MORRISON 41—ANDERSON	24—KING 39—MCELHENNY 37—KILLETT	14—TITTLE 15—GRIFFING			
TE	RT	RG	C	LG	LT	SE
80—WALTON 88—THOMAS	66—STROUD 78—HOWELL	60—BYERS 63—BOLIN	53—LARSON 64—WALKER	62—DESS 64—WALKER	79—BROWN 71—KIROUAC	85—SHOFNER 40—MORRISON
LLB	LE	LT	MLB	RT	RE	RLB
82—HOUSTON 54—TIDMORE	84—WIGGIN 82—HOUSTON	79—GAIN 69—KANICKI	50—COSTELLO 52—LUCCI	78—PARKER 69—KANICKI	80—GLASS 84—WIGGIN	35—FISS 52—LUCCI
LC	LS			RS	RC	
30—PARRISH 24—FRANKLIN	23—BENZ 24—FRANKLIN			20—FICHTNER 24—FRANKLIN	44—SHOFNER 40—SHORTER	

Browns on Defense

GIANTS BY NUMBERS

No.	Name	Pos.	No.	Name	Pos.	No.	Name	Pos.	No.	Name	Pos.
14	Tittle, Y. A.	QB	34	Chandler, Don	OHB	62	Dess, Darrell	G	77	Modzelewski, Dick	DT
15	Grieffing, Glynn	QB	37	Killett, Charles	OHB	63	Bolin, Bookie	G	78	Howell, Lane	DT-OT
16	Gifford, Frank	OHB-E	39	McElhenney, Hugh	OHB	64	Walker, Mickey	LB	79	Brown, Roosevelt	OT
20	Patton, Jim	DHB	40	Morrison, Joe	O-DHB	65	Taylor, Bob	DE	80	Walton, Joe	OE
21	Webb, Allan	DHB	41	Anderson, Bob	OHB	66	Stroud, Jack	OT	81	Robustelli, Andy	DE
22	Lynch, Dick	DHB	48	Dove, Ed	DHB	70	Huff, Sam	LB	82	Scott, Tom	LB
24	King, Phil	OHB	49	Barnes, Erich	DHB	71	Kirouac, Lou	DE	85	Shofner, Del	OE
25	Pesonon, Dick	DHB	53	Larson, Greg	C-G	75	Katcavage, Jim	DE	87	Hillebrand, Jerry	LB
29	Webster, Alex	FB	60	Byers, Ken	DE	76	LoVetere, John	DT	88	Thomas, Aaron	OE
31	Winter, Bill	LB									

Complete Giant Roster on Page 22

Refresh...Have a Coke

TRADE-MARK ®

DRINK

Coca-Cola

TRADE-MARK ®



Referee Thomas P. Bell
Umpire Ralph A. Morcroft
Linesman Edward P. Marion
Field Judge Thomas R. Kelleher
Back Judge Fred Swearingen

REVLON

'TOP
MEDICATED'BRASS'
HAIR DRESSING FOR MEN5 P.M.
CK-OFF

Punter—GARY COLLINS (86) Kicker—LOU GROZA (76)

Browns on Offense

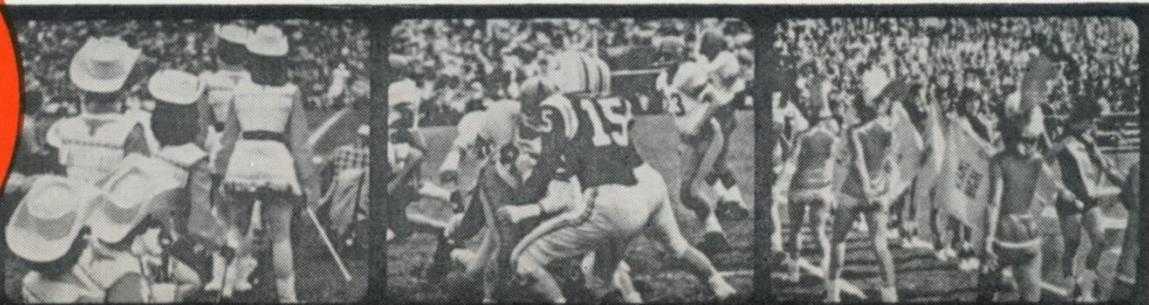
FL	RB	RB	QB		
86—COLLINS 87—HUTCHINSON	32—JIM BROWN 36—SCALES	43—WEBB 48—GREEN	13—RYAN 15—NINOWSKI		
TE	RG	C	LG	LT	SE
83—BREWER 42—CRESPINO	70—JOHN BROWN 76—GROZA	66—HICKERSON 64—CONNOLY	56—MORROW 53—MORZE	60—WOOTEN 64—CONNOLY	77—SCHAFRATH 75—SHOALS
LE	LT	MLB	RT	RE	RLB
LLB	5—KATCavage 71—KIROUAC	77—MODZELEWSKI 78—HOWELL	76—LoVETERE 78—HOWELL	81—ROBUSTELLI 65—TAYLOR	82—SCOTT 87—HILLEBRAND
LC	LS	70—HUFF 64—WALKER	RS	RC	
49—BARNES 25—PESONEN	21—WEBB 48—DOVE	20—PATTON 48—DOVE	22—LYNCH 25—PESONEN		

Giants on Defense**BROWNS BY NUMBERS**

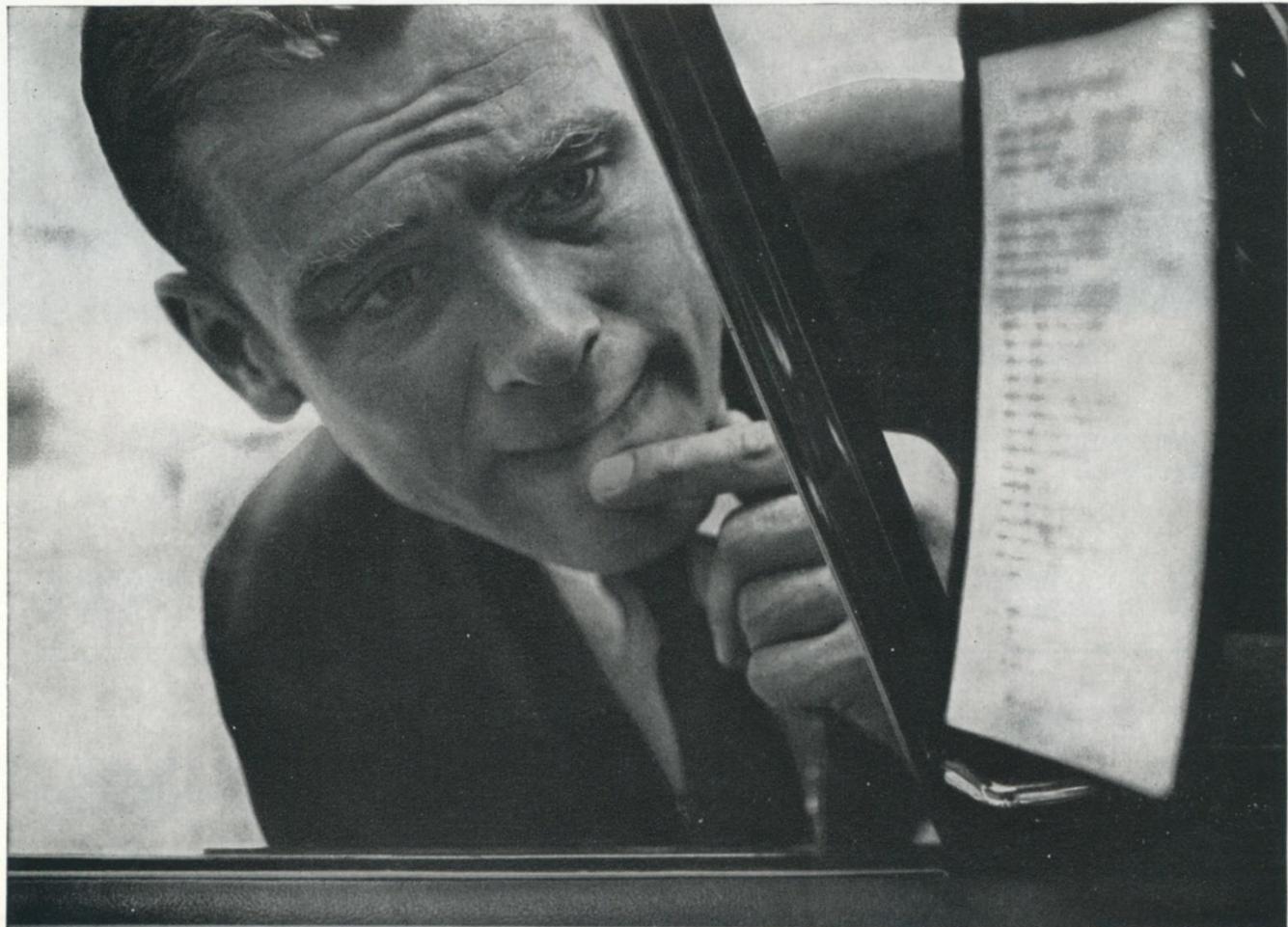
Referee	No.	Name	Pos.									
James P. Bell (7)	13	Ryan, Frank	QB	36	Scales, Charley	OHB	60	Wooten, John	G	78	Parker, Frank	DT
Umpire	15	Ninowski, Jim	QB	40	Shorter, Jim	DHB	63	Cvercko, Andy	G	79	Gain, Bob	DT
A. Morcroft (15)	20	Fichtner, Ross	DHB	42	Crespino, Bob	OE	64	Connolly, Ted	G	80	Glass, Bill	DE
Linesman	23	Benz, Larry	DHB	44	Shofner, Jim	DHB	66	Hickerson, Gene	G	82	Houston, Jim	LB-DE
J. P. Marion (26)	24	Franklin, Bob	DHB	48	Green, Ernie	OHB	69	Kanicki, Jim	DT	83	Brewer, Johnny	OE
Field Judge	26	Renfro, Ray	OHB	50	Costello, Vince	LB	70	Brown, John	OT	84	Wiggin, Paul	DE
R. Kelleher (25)	30	Parrish, Bernie	DHB	52	Lucci, Mike	LB	73	Clark, Monte	OT	86	Collins, Gary	OE
Back Judge	32	Brown, Jim	FB	53	Morze, Frank	C	75	Shoals, Roger	OT	87	Hutchinson, Tom	OE
Swearingen (21)	34	Webb, Ken	OHB	54	Tidmore, Sam	LB	76	Groza, Lou	PK	88	Kreitling, Rich	OE
	35	Fiss, Galen	LB	56	Morrow, John	C	77	Schafrath, Dick	OT			

Complete Browns Roster on Page 27

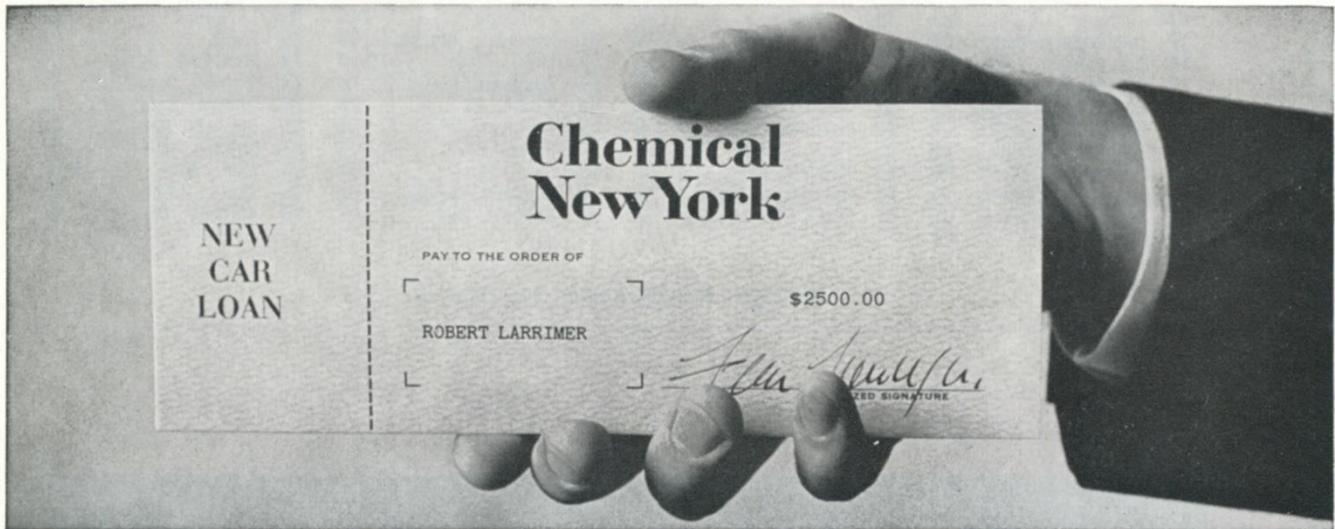
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CLEVELAND BROWNS ROSTER

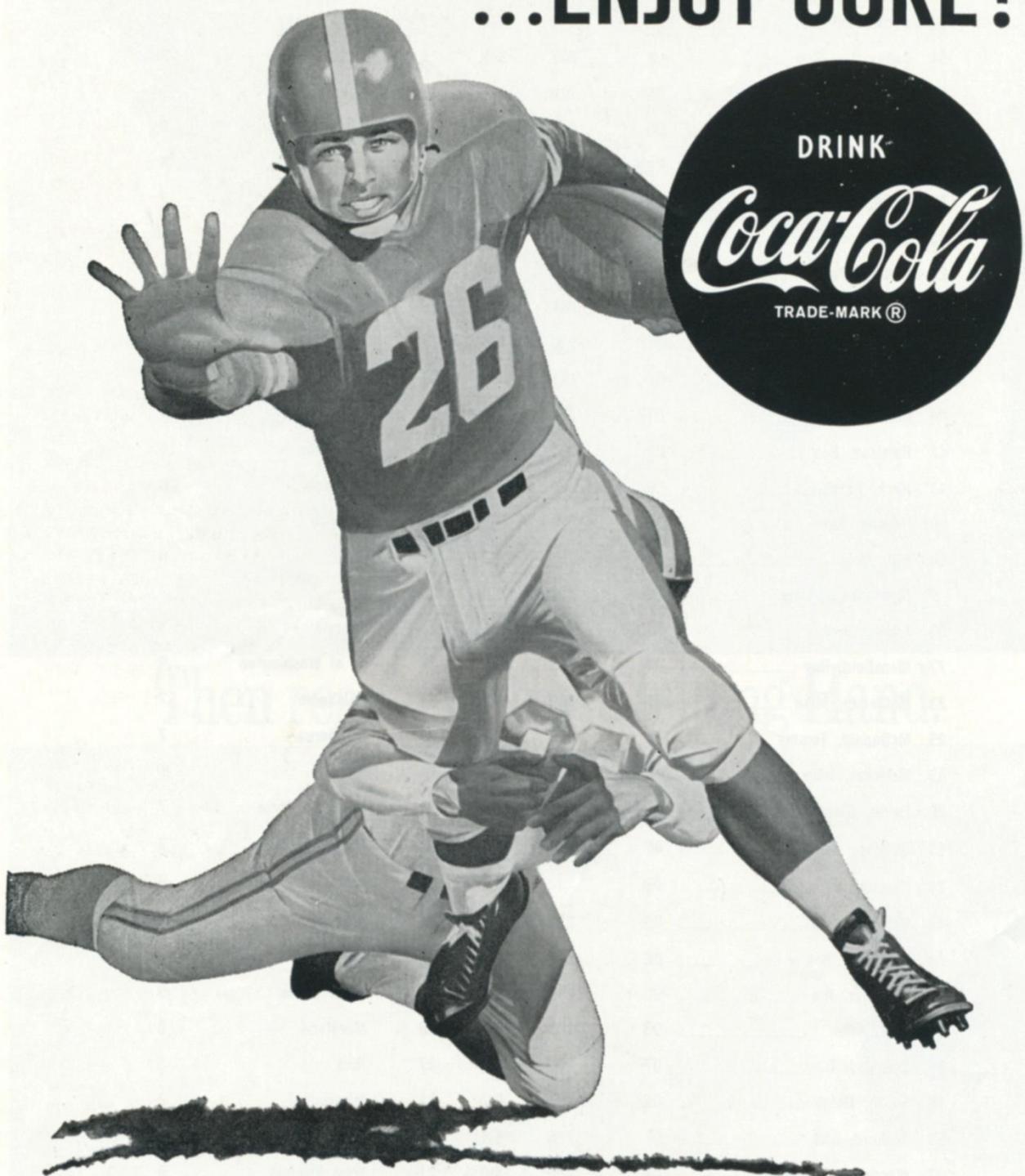
No.	Player	Position	Weight	Height	Age	College	Yrs. Pro.
23	Benz, Larry	DHB	185	5-11	22	Northwestern	R
83	Brewer, Johnny	OE	235	6-4	26	Mississippi	3
32	Brown, Jim	FB	228	6-2	27	Syracuse	7
70	Brown, John	OT	248	6-2	24	Syracuse	2
73	Clark, Monte	OT	265	6-6	26	U. S. C.	5
86	Collins, Gary	OE	208	6-4	22	Maryland	2
64	Connolly, Ted	G	245	6-3	31	Tulsa	9
50	Costello, Vince	LB	228	6-0	30	Ohio U.	7
42	Crespino, Bob	OE	225	6-4	25	Mississippi	3
63	Cvercko, Andy	G	243	6-0	25	Northwestern	5
20	Fichtner, Ross	DHB	185	6-0	24	Purdue	4
35	Fiss, Galen	LB	227	6-0	32	Kansas	8
24	Franklin, Bob	DHB	182	5-11	26	Mississippi	4
79	Gain, Bob	DT	260	6-3	34	Kentucky	11
80	Glass, Bill	DE	255	6-5	27	Baylor	6
48	Green, Ernie	OHB	205	6-2	24	Louisville	2
76	Groza, Lou	PK	250	6-3	39	Ohio State	17
66	Hickerson, Gene	G	248	6-3	28	Mississippi	6
82	Houston, Jim	DE	240	6-3	25	Ohio State	4
87	Hutchinson, Tom	OE	190	6-1	22	Kentucky	R
69	Kanicki, Jim	DT	270	6-4	21	Michigan State	R
88	Kreitling, Rich	OE	208	6-2	27	Illinois	5
52	Lucci, Mike	LB	223	6-2	23	Tennessee	2
56	Morrow, John	C	248	6-3	30	Michigan	7
53	Morze, Frank	C	280	6-4	30	Boston College	7
15	Ninowski, Jim	QB	207	6-1	27	Michigan State	6
78	Parker, Frank	DT	255	6-5	23	Oklahoma State	2
30	Parrish, Bernie	DHB	195	5-11	27	Florida	5
26	Renfro, Ray	OHB	192	6-1	32	No. Texas State	12
13	Ryan, Frank	QB	200	6-3	27	Rice	6
36	Scales, Charley	OHB	215	5-11	25	Indiana	4
77	Schafrath, Dick	OT	255	6-3	26	Ohio State	5
75	Shoals, Roger	OT	255	6-4	24	Maryland	R
44	Sho'ner, Jim	DHB	192	6-1	27	Texas Christian	6
40	Shorter, Jim	DHB	186	5-11	25	Detroit	2
54	Tidmore, Sam	LB	225	6-1	24	Ohio State	2
34	Webb, Ken	OHB	210	5-11	27	Presbyterian	6
84	Wiggin, Paul	DE	245	6-3	28	Stanford	7
60	Wooten, John	G	250	6-3	26	Colorado	5

HEAD COACH — Blanton Collier

ASSISTANT COACHES — Howard Brinker, Dick Evans, Fritz Heisler, Dub Jones, Ed Ulinski

TRAINER — Leo Murphy

BE REALLY REFRESHED!
...ENJOY COKE!





BROWNS COACHING STAFF: Front, left to right—Howard Brinker, Fritz Heisler, Paul Bixler and Head Coach Blanton Collier. Rear—Ed Ulinski, Dick Evans and Dub Jones.

About The Browns

FOR years every one would say when Cleveland came to town . . . "the same old Browns." This was not said disparagingly, but rather reflected the fact that the Browns, from their organization in 1947 through last year, retained identity more than any other team in pro football. From season to season, the Browns used much the same modus operandi and, aside from the normal attrition of time, their personnel remained relatively stable. This was the way of their perfectionist founder-coach, Paul Brown, and no one could deny that by-and-large it wasn't a very successful way.

However, things can't remain the same forever in any operation and the Browns you will see today are far from being "the same old Browns." They have a new coach—Blanton Collier; several new starters—such as Larry Benz on defense and John Brown, Ken Webb and Gary Collins on attack—and a new more relaxed attitude.

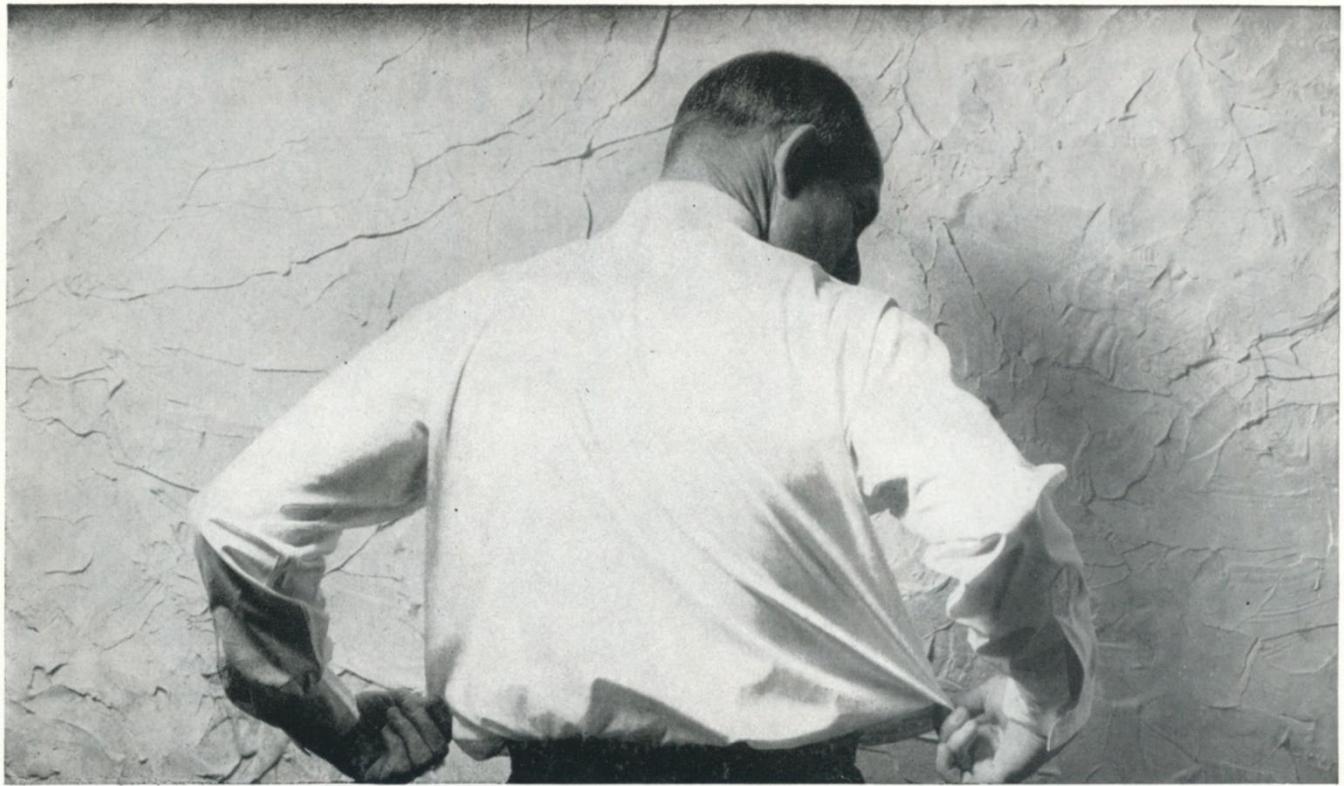
While the Browns under the new regime, may be more light-hearted, they are more effectively purposeful than they have been since the heyday of the old order in Cleveland. Knowing observers size this up as the best Brown team in many years.

Jimmy Brown, football's most devastating single force, is more devastating than ever. Running to the outside more than in the past, Cleveland's great fullback is well on the way toward his greatest season.

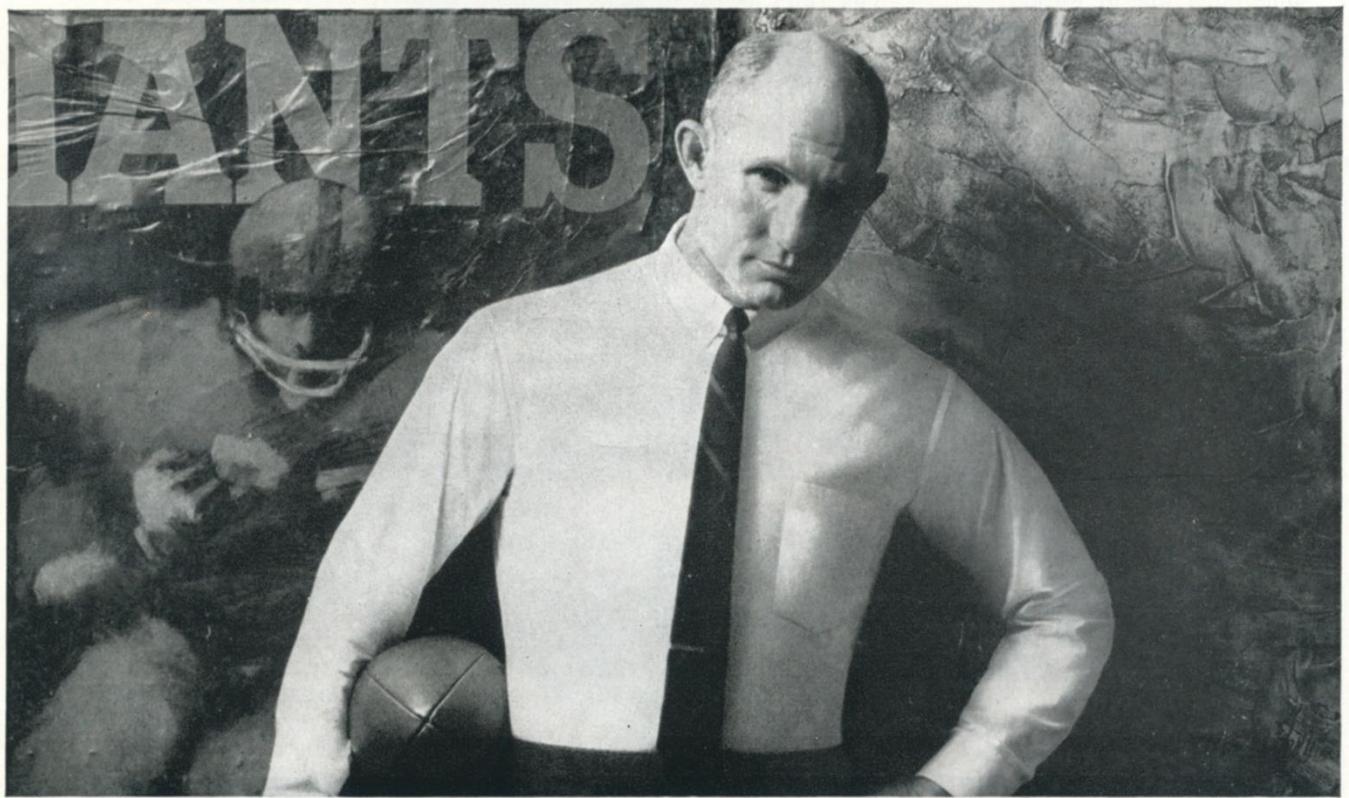
And at quarterback, a plague spot at Cleveland since the retirement of Otto Graham, Frank Ryan has settled down and taken charge.



JIM BROWN



Y. A. Tittle has switched from tent-shaped shirts

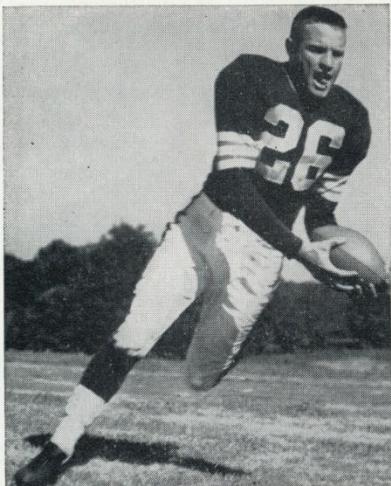


to the man-shaped shirt...Manhattan® Mantrim®

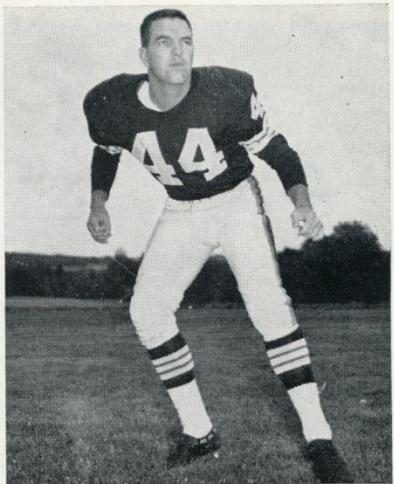
Mantrim shirts are shaped to fit a man. No extra handfuls of fabric to pull out and hang over. No bulges. Neat. Comfortable. Any shaped man looks better in the man-shaped shirt because the taper is proportioned to size. Only Manhattan® gives you Mantrim contour cut in so many styles, fabrics, colors, collars. Example: SPINSMOOTH®, the shirt that hangs, tumbles or spins dry ready to wear — because it's tailored of 100% self-ironing Belfast® cotton. Reserve neatness keeps it wrinkle-free all day. In Grip-Tab Collar. \$5.00.

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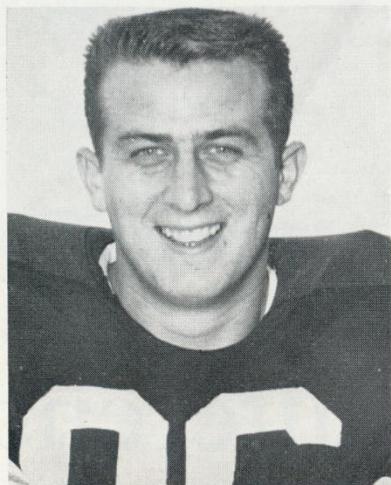
BROWNS



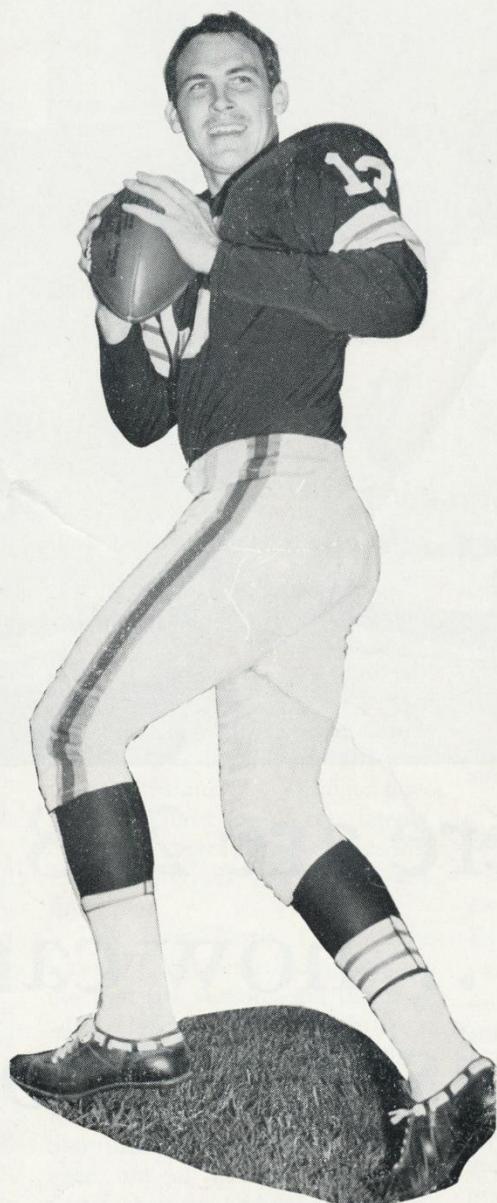
RAY RENFRO



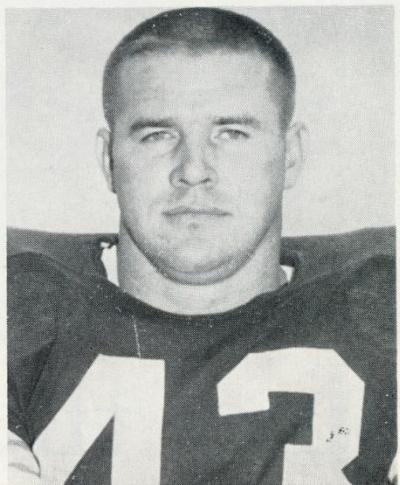
JIM SHOFNER



GARY COLLINS



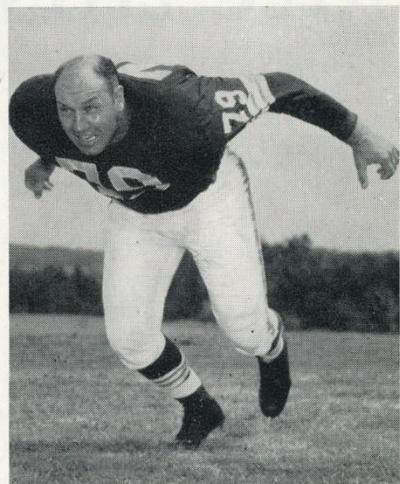
FRANK RYAN



MEL WEBB



ERNIE GREEN



BOB GAIN

PLAYERS



Since there are 208 different
Scotches...how can you be
sure this is the smoothest?

Smoothness is what people want most in the Scotch they drink. So the smoothest Scotch must also be the one more people prefer. And Johnnie Walker Red is the largest-selling Scotch whisky in the entire world.

Johnnie Walker Red
—just smooth, very smooth



A Name Isn't Everything

A WAY back, before there was even a National Football League, William Shakespeare or Sir Francis Bacon or Tennessee Williams coined a quick florin by asking:

"What's in a name?"

Today, now that the National Football League has been operating almost half a century, Harlan Hill and Amos Marsh and Mick Tinglehoff and Vince Costello and Allan Webb and Timmy Brown are supplying the same answer.

"Nothing!"

These standout NFL performers are among the 50-odd players in the last few years who made it in the toughest league in pro football against what seemed to be greater odds than a snowball faces on the equator.

They were brought into the league with no great fanfare, classified as what the pros call "free agents." That means these 50 players—representing one out of every ten active NFL players in 1962—weren't impressive enough in college to be drafted.

In today's highly-cultivated scouting setups, most college athletes feel that if they aren't drafted they don't stand much of a chance of making the grade in pro football. They figure the name's the thing when it comes to catching a pro coach's eye.

And they figure wrong. Among the chief witnesses for the defense is Willie Wood, the stellar defensive halfback of the world champion Green Bay Packers. Willie, the NFL's leading pass interceptor in 1962, wrote the Packers asking for a tryout. He had been passed over in the draft after his college playing days ended.

Willie isn't the only individual NFL champion who proved a big college reputation is not a must for success in the NFL. Pat Studstill of the Lions, a top pass re-



ALLAN WEBB
Made Grade As Free Agent

ceiver and the 1962 punt-return champion, played a whopping total of ten minutes in his senior season at the University of Houston. The Lions took him to camp in hopes that he had possibilities as a defensive back. Two weeks later he was a flanker and last season he snared 36 passes.

Although the two newcomers to the NFL, the Dallas Cowboys and the Minnesota Vikings, have made the most use of free agents, every NFL team acknowledges that football players are where you find them.

The New York Giants, the Eastern Conference champions for the past two seasons, got that way with a large helping of help from Allan Webb and Johnny Counts. In 1960 Webb was a halfback with a semi-pro team called the Stamford Golden Bears. He had been out of college almost ten years when the Giants signed him. The next season the Giants found Counts playing for the same semi-pro team.

Almost one out of three Dallas Cowboys active in the last couple of seasons joined the club as a free agent.

Tex Schramm, the Cowboys' general manager, explains the team's successes with youngsters whose college credentials seem to dictate that they haven't a chance in the NFL.

"The real worth of your scouting system shows in the judgment you exercise in your late-round draft selections and in the free agents you sign. Anybody can find the best 30 or 40 college football players in the country by going to a news-stand and buying a magazine. But we know so many boys don't really have the opportunity to prove themselves in college. We look for boys who really want to play, we find out what their best talents are and then we do all we can to put those talents to use. We feel that any boy we sign has a real good chance to make our ball club."

The value of the Cowboys' free agents was made dramatically apparent in a 1962 game with the Philadelphia Eagles. Early in the fourth quarter the Eagles scored to narrow the Cowboys' margin to 27-12 and it looked like they had the Cowboys on the run.

Amos Marsh took the following kickoff a yard deep in the end zone and went the distance. The scoreboard lighted up again: Cowboys 34, Eagles 12.

Still the Eagles kept plugging away. Later it was 34-19 and the Eagles were on the Dallas five-yard line. King Hill rifled a pass toward Tommy McDonald in the end zone. Suddenly Cowboys defensive halfback Mike Gaechter leaped in front of McDonald, came down with the ball at the goal line and sped down the sidelines for another touchdown. The Cowboys kept the Eagles under control for the final four minutes and won 41-19.

Marsh and Gaechter had made NFL history. Never before had one team had two 100-yard runs in one game, much less in the same quarter.

And if the Cowboys hadn't been anxious to give a couple of unknown rookies a chance, the NFL

(Continued on Page 35)

Viceroy's got

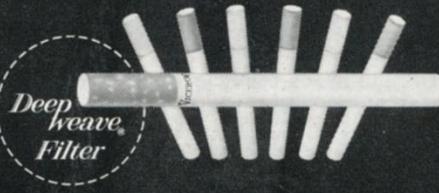
the taste that's right!



not too strong...not too light...
Viceroy's got the taste that's right!

SMOKE ALL 7

Smoke all 7 filter brands and you'll agree: some taste too strong... others taste too light. But Viceroy—with the Deep-Weave Filter—tastes the way you'd like a filter cigarette to taste. That's right!



A Name Isn't Everything

(Continued from Page 33)

might still be waiting to see two full-distance dashes in the same game.

Amos Marsh came to the Cowboys in 1961 with a reputation as a fine sprinter at Oregon State. As a football player, he was a second-team end and, as such, was by-passed in the draft. But he wasn't by-passed in the Cowboys' training camp. As a result he was the NFL's seventh-ranked rusher in 1962, it's tenth-ranked kickoff returner and the pass-conscious Cowboys' fourth-leading receiver.

Mike Gaechter had a history similar to Marsh's. He was a good hurdler at Oregon, a sometimes-starter on the football team. He suffered through a poor training season in his rookie season of 1962, but Cowboys coaches patiently brought him along and he was a starter early in the regular season.

The Cowboys can point to al-

most a dozen similar case histories among their players today. So can the Vikings, and to a slightly lesser extent, the other 12 NFL teams.

In fact, both the Cowboys and Vikings found prizes in a couple of college basketball players among their '62 rookies. Neither Cornell Green of the Cowboys nor Tom Adams of the Vikings played a down of college football.

The Vikings, St. Louis Cardinals, Baltimore Colts and Detroit Lions of '62 shared honors by having the elder statesmen of the free-agent corps. The Vikings offered Cliff Livingston, the durable defensive lineman originally signed by the Giants while playing service ball. For the Lions, it was Harlan Hill, the pass-snagging wizard of the mid-50's whom the Chicago Bears discovered at tiny Florence State Teachers College in Alabama. Joe (Jet) Perry,

one of the NFL's great runners, came up with the 49ers as a free agent. Jimmy Hill of the Cards, a consistent Pro Bowl selection, was signed off a Dallas semi-pro team.

And so it goes throughout the National Football League year after year—big men with little reputations get the chance to prove themselves as equal to the best football players in the country.

In past years men like Joe (Jet) Perry, Harlan Hill, Big Daddy Lipscomb, Jimmy Hill, Dick "Night Train" Lane and Johnny Unitas stepped from obscurity to stardom.

This year there will be more—the Cowboys alone showed 17 rookie free agents on their '63 training-camp roster.

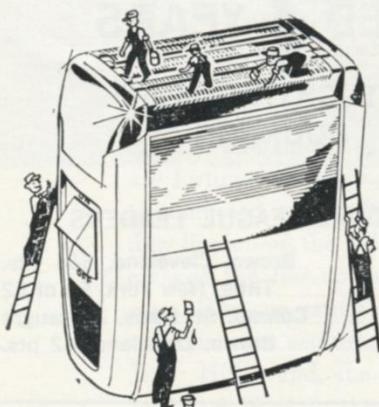
It proves the National Football League wants to know, "What's in a no name?" as much as it wants to know, "What's in a name?"



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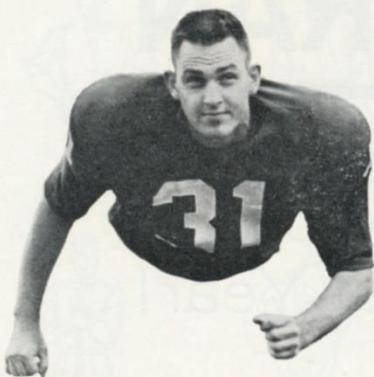


Luxury whisky...
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low price \$5 45
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NATIONAL LEAGUE LEADERS

Rushing	Brown, Cleveland, 664 yds.
Passing	Tittle, New York, 50 of 82
Receiving	Conrad, St. Louis, 23 caught
Scoring	Brown, Cleveland, 42 pts.

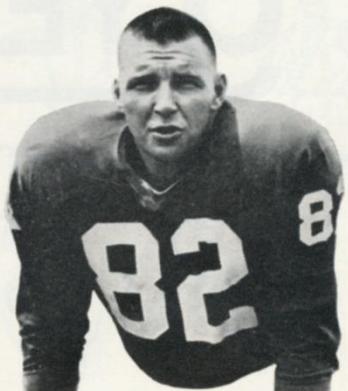
"Live life each day - don't just pass through it"



BILL WINTER



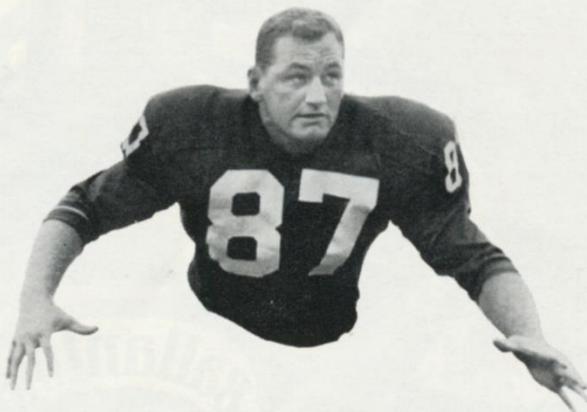
SAM HUFF



TOM SCOTT



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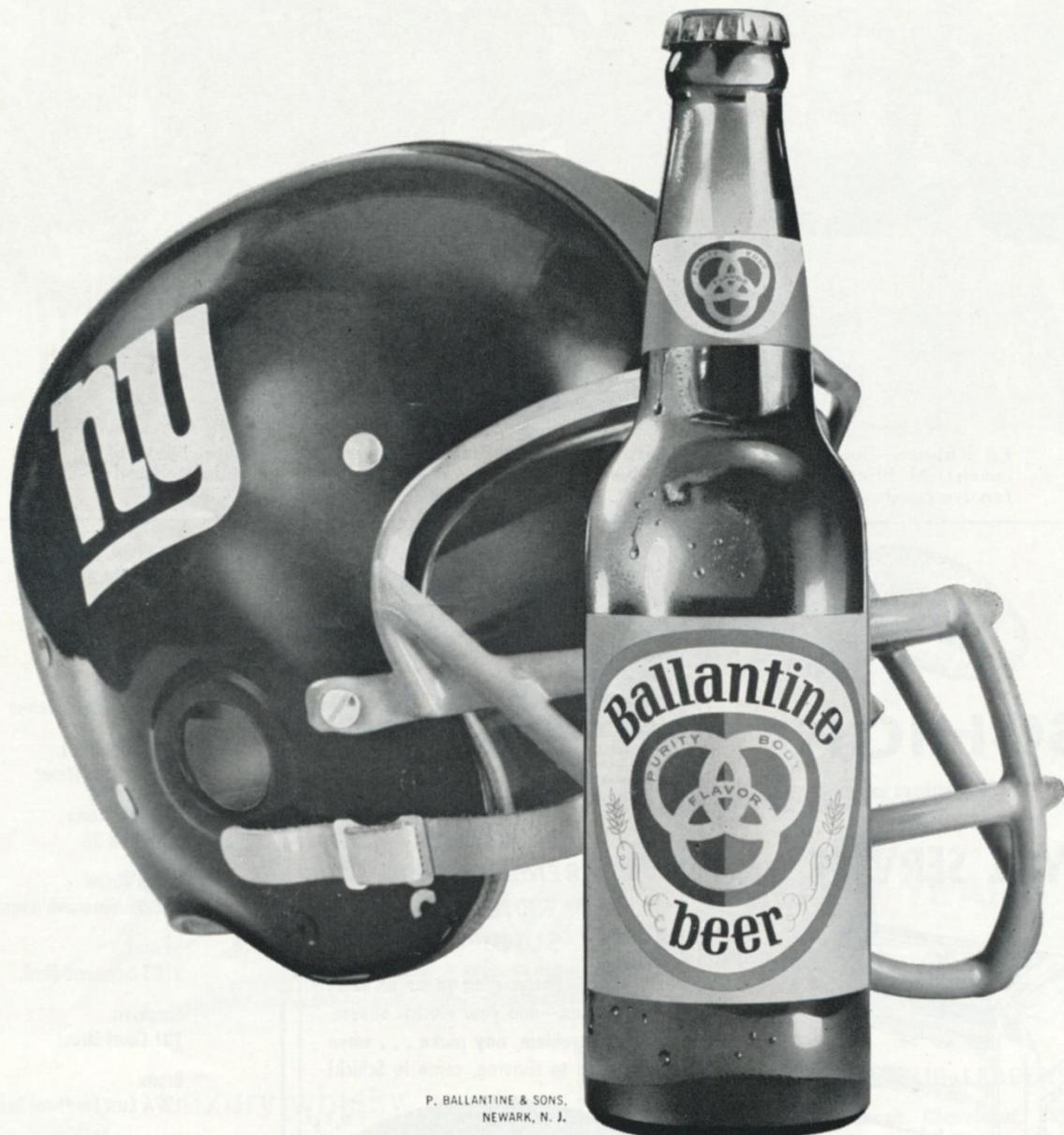
JERRY HILLEBRAND

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THE way defense is played today in pro football, linebacker is a key position. Certainly, a wider range of responsibilities falls on the linebacker than any other defensive man. He must have the size and power to smash through on "red dog" assignments, the strength and determination to stand up under massive head-on assaults and the speed and range to cover pass-receivers in the flat zones. The Giants are fortunate in having men who possess these qualifications. Their close-support trio is composed of Bill Winter, Sam Huff and Tom Scott, reading from left to right as they line up on the field. The 220-pound Winter, who hails from little St. Olaf College, cracked the line-up as a rookie last year. Huff, 230, is an eight-year pro who has won all-league rating several times. Scott, a topnotch end in the days of the five-man rushline, was acquired from the Eagles in a 1959 trade. In the bullpen is 240-pound Jerry Hillebrand, the No. 1 draft choice of 1962 who spent last season on the taxi squad. And, if further help is needed, handyman Mickey Walker pitches in.

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NFL Officials' Signals



Offside



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Illegal Pass



Unsportsmanlike
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Personal Foul
(indication of
offense follows)



Delay of Game,
Excess Time-Out



Touchdown, Field
Goal, Extra Point



Safety



Loss of Down



Penalty Declined,
Incomplete Pass,
Missed Goal



First Down



Dead Ball



No Time-Out or
Time In with Whistle



Time-Out

WHITE HORSE THE DRY SCOTCH



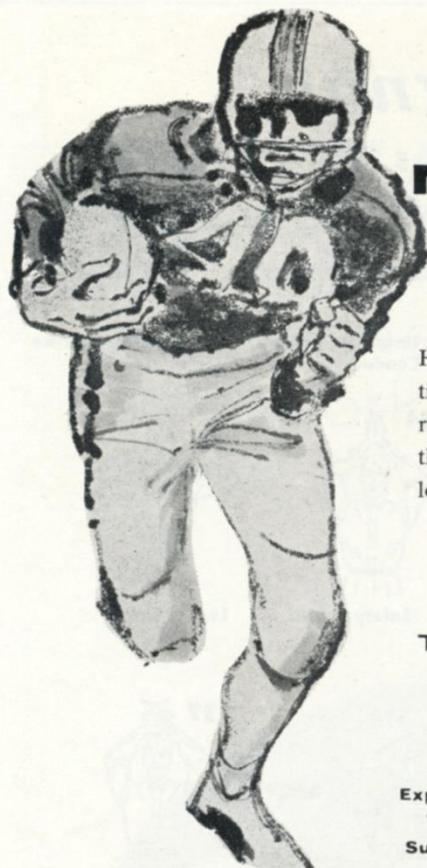
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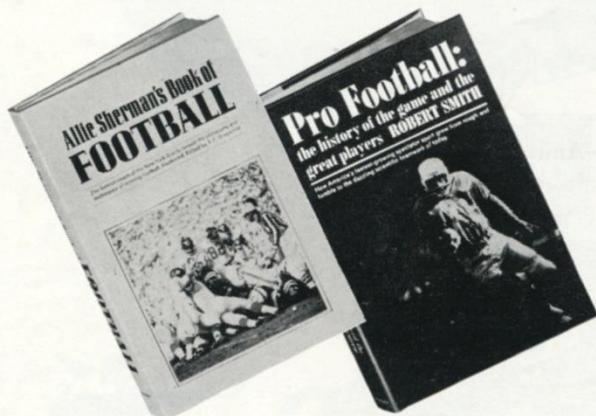


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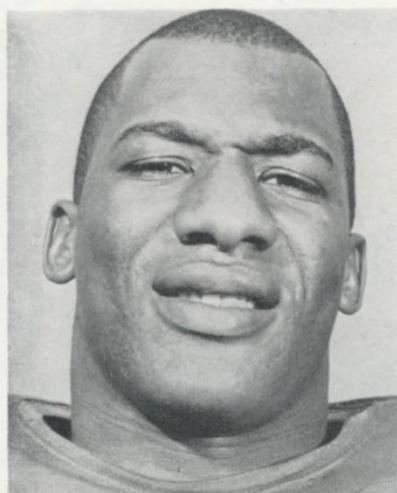
DICK LYNCH



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DICK PESONEN



ERICH BARNES

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S

DEFENSE, the coaches will tell you, is the sine qua non of success in pro football. Reliable defensive performance is particularly important in the back line of the secondary, where there is no margin for error and where any mistake almost has to be fatal. On the corners and in the safety slots, the Giants have men who commit a minimum of errors. Erich Barnes, on the left corner, and Dick Lynch, on the right, are vigilant, far-ranging pass defenders with the speed and savvy to keep pace with the most artful dodgers of the flanker set. At safety, player coach Jimmy Patton, on the right side, has been the league's best at that position for his nine years as a Giant and Allan Webb, on the left, has learned fast since breaking in as a regular last year. Supporting this starting quartet are two seasoned pros, Dick Pesonen and Eddie Dove, both fast and knowing, too. Individually and as a unit, the Giant deep defenders leave little to be desired.



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Knickkerbocker

The Headlines Told The Story Of The 1963 Yankees

*Downing Refuels Bombers Heavy Bat Hoists Howard's HR Count
With Dazzling Whiff Feats*

*Linz Torpedoes Rivals
as Yankees' Super-Sub*

**Hollywood Couldn't Match
Mickey's Merriwell Homer**

**Tresh Waves Magic Bat--
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*Lopez Wins N. Y. Hearts
as Houk's Yankee-Do Boy*

Bulldog Bouton Earns Top-Dog Rating

**Pepitone Kayoes Qualms--
Rates Huzzahs From Houk**

Bob and Tony Mind-Reading Midway Act

TOPPING RIPS 'YANKS CRUMBLING' YARN

*Pepitone, Bouton Plug Gaps
as Yankees Stop Challengers*

**Boyer Moves In as Bomber
Blaster With Outside Belts**

CRIPPLED YANKS MAKE RIVALS EAT DUST

Bombers' Rog Rams

*Shots Through Hole
in 'Stacked Defense'*

*Williams, Hamilton, Bright
Deals Paved Path to Pennant*

*'Club Better
Now Than It
Was in '62'*

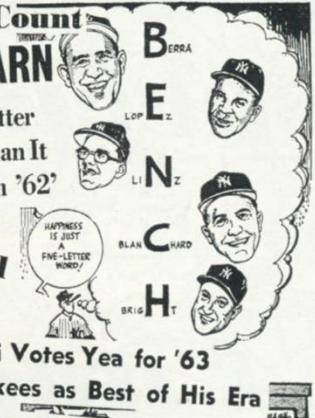
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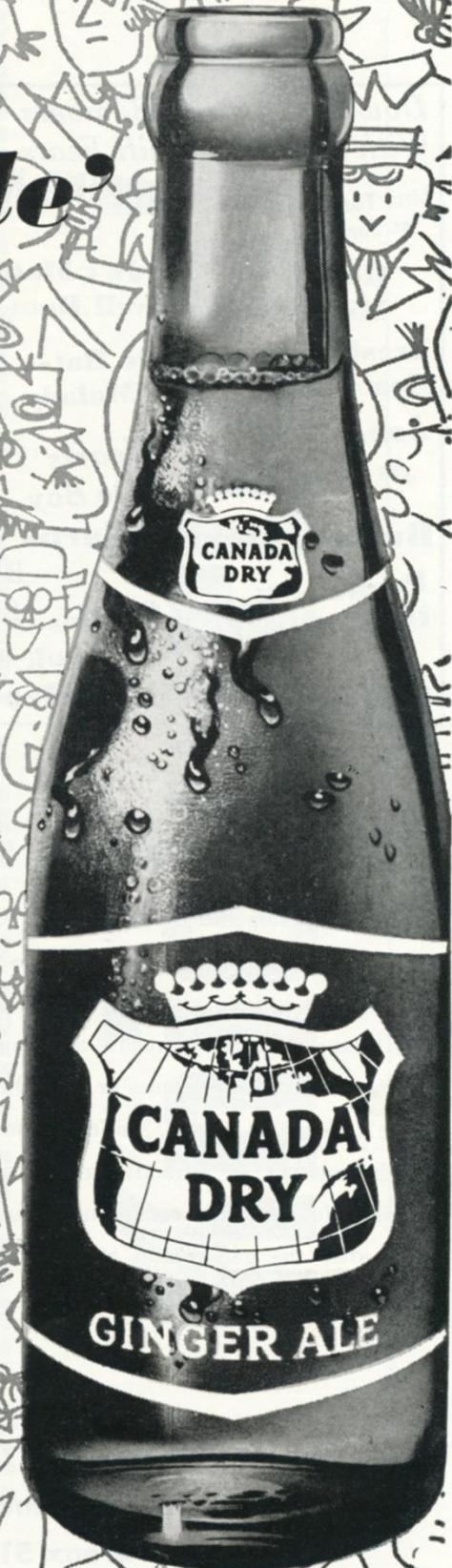
NEW YORK YANKEES

For further information write—Ticket Office, Yankee Stadium

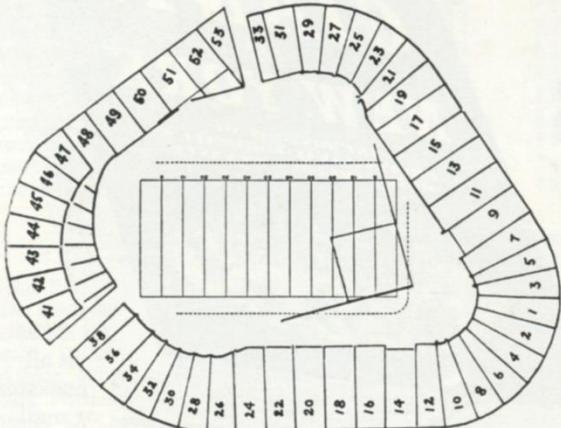
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LOST AND FOUND — Direct inquiries and reports to Robert Ahern, the Stadium manager. Any attendant will direct you to his office.

REST ROOMS — **Men:** Gate 2, Press Gate, Stadium Club (lower, upper), Gate 6; Lower Sections 34, 8, 6, 15, 21, 27; Mezzanine Sections 27, 15, 5, 18, 28; Upper Sections 34, 20, 6, 15, 21; Bleacher Sections 43, 47, 52. **Women:** Gate 2, Gate 4, Stadium Club (lower, upper), Gate 6; Lower Sections 28, 20, 5, 15, 27; Mezzanine Sections 21, 15, 6, 18, 34; Upper Sections 28, 20, 5, 15, 29; Bleacher Sections 47, 52.

PUBLIC TELEPHONES — Gate 2, Gate 4, Press Gate, Stadium Club (lower, upper), Gate 6, Lower Sections 24, 14, 12, 11, 17, 27 Mezzanine Sections 27, 17, 7, 8, 22; Upper Sections 34, 20, 12, 8, 9, 19, 27; Bleacher Sections 41, 49, 51.

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South side 157th St., Ruppert Pl. to Cromwell Ave. Between Cromwell and River Aves., on 153rd St. 163rd to 164th Sts., between River and Gerard Aves. 151st St. and River Ave., opposite Bronx County Jail.

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GARAGES

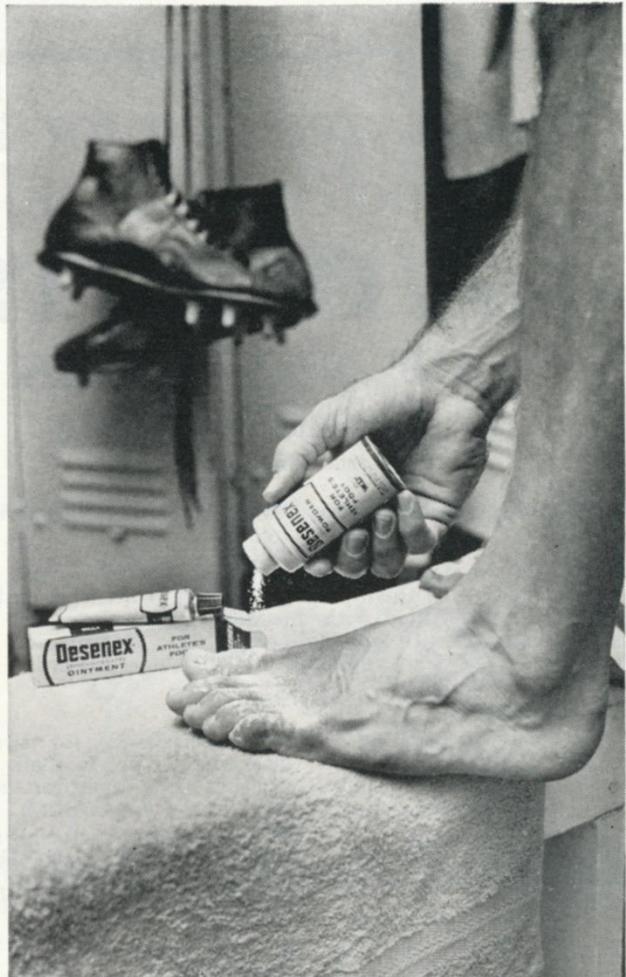
Cromwell Ave. and 157th St. East side of River Ave., South side of 158th St. East side of River Ave., North side of 157th St. East side of River Ave., South side of 157th St. North side of 158th St., between River and Gerard Aves. East side of River Ave., corner of 168th St.

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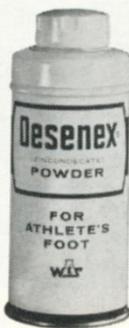
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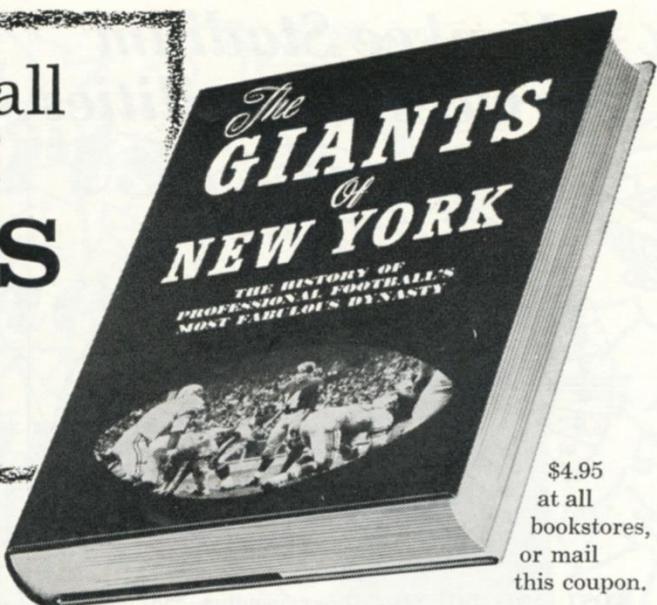
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NFL Statistics

LEADING RUSHERS

	Att.	Yds.	L. G.	Avg.
Brown, Cleveland	78	664	80	8.5
Taylor, Green Bay	66	297	26	4.5
Childress, St. Louis	72	282	24	3.9
Hoak, Pittsburgh	87	261	13	3.0
Moore, Green Bay	50	248	77	5.0
Triplett, St. Louis	43	242	63	5.6
Brown, Philadelphia	53	222	21	4.2
Perkins, Dallas	54	220	19	4.1
Mason, Minnesota	56	206	11	3.7
MORRISON, NEW YORK	33	205	70	6.2

LEADING PASSERS

	Att.	Comp.	Pct.	Yds.	Tds.	Avg. Yds.
TITTLE, NEW YORK	82	50	61.0	752	9	9.17
Ryan, Cleveland	85	50	58.8	822	9	9.67
Johnson, St. Louis	104	61	58.7	851	7	8.18
Wade, Chicago	111	64	57.7	651	6	5.86
Brown, Pittsburgh	101	51	50.5	703	5	6.96
Tarkenton, Minnesota	104	56	53.8	752	5	7.23
Unitas, Baltimore	143	82	57.3	956	3	6.69
Jurgensen, Philadelphia	61	33	54.1	538	3	8.82
Morrall, Detroit	45	15	33.3	327	4	7.27
Snead, Washington	91	40	44.0	609	3	6.69

LEADING PASS RECEIVERS

	No.	Yds.	L.G.	Tds.
Conrad, St. Louis	23	278	29	2
Matte, Baltimore	21	197	21	0
Dial, Pittsburgh	20	377	46	3
Retzlaff, Philadelphia	19	332	46	1
Flatley, Minnesota	19	199	32	0
Randle, St. Louis	17	335	68	5
Mitchell, Washington	16	306	99	1
SHOFNER, NEW YORK	15	287	44	2
Collins, Cleveland	15	243	44	4
Casey, San Francisco	15	229	44	3

LEADING SCORERS

	Tds.	PATs	FGs	Pts.
Brown, Cleveland	7	0—0	0—0	42
Michael, Pittsburgh	0	8—10	10—14	38
Groza, Cleveland	0	16—17	5—8	31
Mason, Minnesota	5	0—0	0—0	30
Randle, St. Louis	5	0—0	0—0	30
Bakken, St. Louis	0	17—17	3—6	26
Brown, Philadelphia	4	0—0	0—0	24
Collins, Cleveland	4	0—0	0—0	24
Triplett, St. Louis	4	0—0	0—0	24
Walker, Detroit	0	9—9	5—9	24
WALTON, NEW YORK	4	0—0	0—0	24

LEADING PUNTERS

	No.	Avg.	Long.
Lary, Detroit	19	49.4	68
Green, Chicago	18	47.7	66
Davis, San Francisco	22	47.2	64
Richter, Washington	18	46.1	59
Villanueva, Los Angeles	24	45.4	58
Hill, Philadelphia	19	45.2	62
CHANDLER, NEW YORK	19	44.5	64

PUNT RETURN LEADERS

	No.	Yds.	Avg.	L.R.
DOVE, NEW YORK	4	95	23.8	83
Watkins, Detroit	14	291	20.8	90
Keys, Pittsburgh	10	185	18.5	82
Wood, Green Bay	6	88	14.7	41
Logan, Baltimore	5	72	14.4	23

KICKOFF RETURN LEADERS

	No.	Yds.	Avg.	L.R.
Woodson, San Francisco	9	380	42.2	103
Brown, Philadelphia	6	242	40.3	100
Adderley, Green Bay	7	275	39.3	98
Dean, Philadelphia	8	268	33.5	79
Alexander, San Francisco	5	162	32.4	48

INTERCEPTION LEADERS

	No.	Yds.	L.R.
Thomas, Pittsburgh	4	58	31
Steffen, Washington	3	110	78
Benz, Cleveland	3	72	38
Taylor, Chicago	3	47	19
Lane, Detroit	3	37	18
LYNCH, NEW YORK	3	23	23

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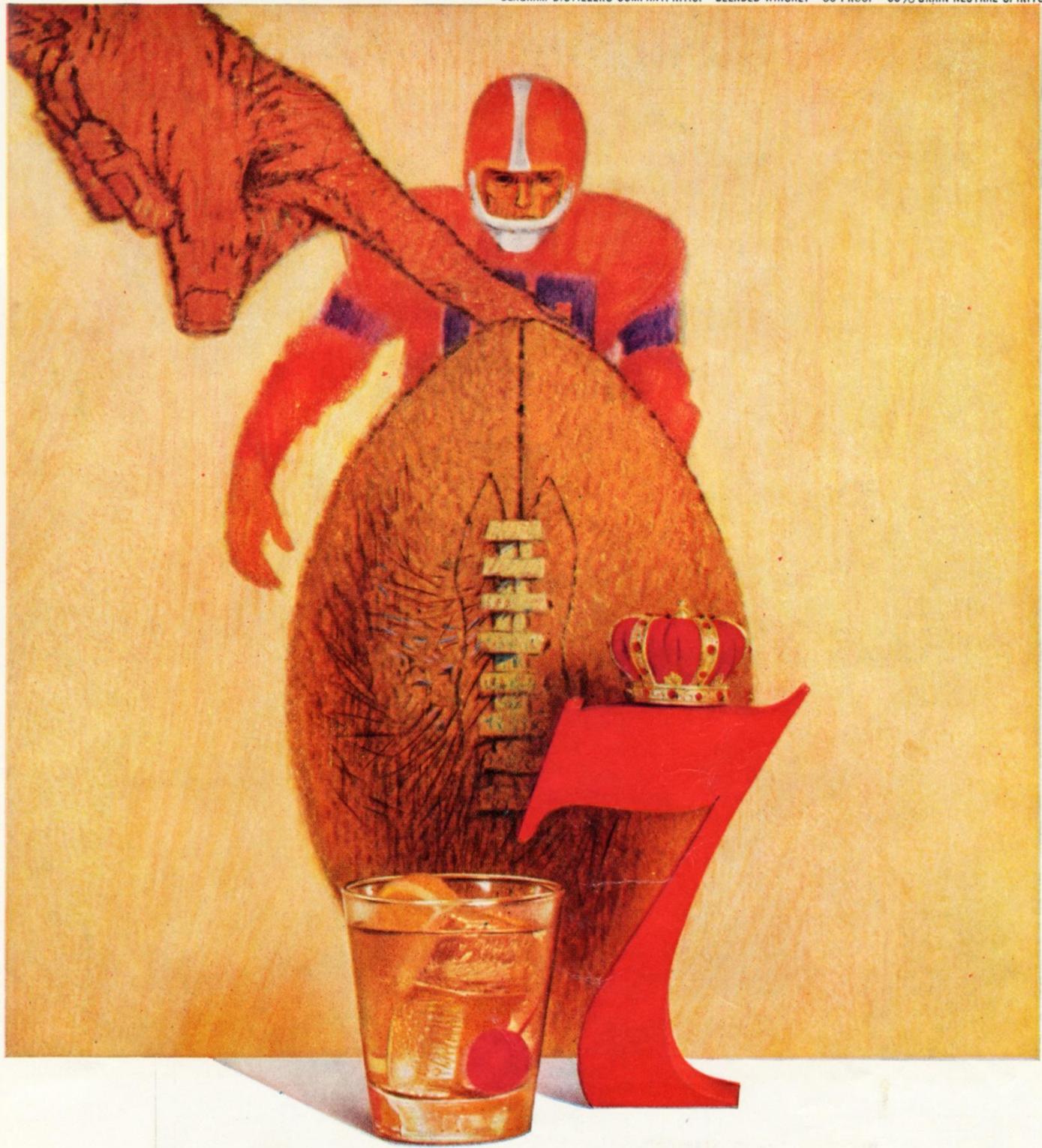


NFL Pairings and Results

HOME TEAM	VS.	VISITING TEAM	HOME TEAM	VS.	VISITING TEAM	
NEW YORK	VS.	CLEVELAND	MINNESOTA	VS.	GREEN BAY	
Won 3, Lost 1		Won 4, Lost 0	Won 2, Lost 2		Won 3, Lost 1	
37—at Baltimore 28 0—at Pittsburgh 31 37—at Philadelphia 14 24—at Washington 14 —Cleveland —Dallas —at Cleveland —at St. Louis —Philadelphia —San Francisco —St. Louis —at Dallas —Washington —Pittsburgh 98		37—Washington 14 41—at Dallas 24 20—Los Angeles 6 35—Pittsburgh 23 —at New York —Philadelphia —New York —at Philadelphia —at Pittsburgh —St. Louis —Dallas —at St. Louis —at Detroit —at Washington 87	24—at San Francisco 20 7—Chicago 28 45—San Francisco 14 14—St. Louis 56 —Green Bay —at Los Angeles —at Detroit —Los Angeles —at Green Bay —Baltimore —Detroit —at Chicago —at Baltimore —at Philadelphia 90		3—Chicago 10 31—Detroit—at Milw. 10 31—Baltimore 20 42—Los Angeles 10 —at Minnesota —at St. Louis —at Baltimore —Pittsburgh—at Milw. —Minnesota —at Chicago —San Francisco—at Milw. —at Detroit —at Los Angeles —at Son Francisco 107	
87	133	67	118		50	
WASHINGTON	VS.	PHILADELPHIA	DALLAS	VS.	DETROIT	
Won 2, Lost 2		Won 1, Lost 2, Tied 1	Won 0, Lost 4		Won 2, Lost 2	
14—at Cleveland 37 37—at Los Angeles 14 21—Dallas 17 14—New York 24 —Philadelphia —at Pittsburgh —St. Louis —at Dallas —at St. Louis —Pittsburgh —at Philadelphia —Baltimore —at New York —Cleveland 86		21—Pittsburgh 21 24—St. Louis 28 14—New York 37 24—Dallas 21 —at Washington —at Cleveland —at Chicago —Cleveland —at New York —at Dallas —Washington —at Pittsburgh —at St. Louis —Minnesota 92	7—St. Louis 34 24—Cleveland 41 17—at Washington 21 21—at Philadelphia 24 —Detroit —at New York —at Pittsburgh —Washington —San Francisco —Philadelphia —at Cleveland —New York —Pittsburgh —at St. Louis —Minnesota 83		23—at Los Angeles 2 10—Green Bay—at Milw. 31 21—Chicago 37 26—San Francisco 3 —at Dallas —Baltimore —Minnesota —at San Francisco —at Baltimore —Los Angeles —at Minnesota —Green Bay —Cleveland —at Chicago 69	
92	83	107	120		73	
ST. LOUIS	VS.	PITTSBURGH	BALTIMORE	VS.	SAN FRANCISCO	
Won 3, Lost 1		Won 2, Lost 1, Tied 1	Won 1, Lost 3		Won 0, Lost 4	
34—at Dallas 7 28—at Philadelphia 24 10—at Pittsburgh 23 56—at Minnesota 14 —Pittsburgh —Green Bay —at Washington —New York —Washington —at Cleveland —at New York —Cleveland —Philadelphia —Dallas 128		21—at Philadelphia 21 31—New York 0 23—St. Louis 10 23—at Cleveland 35 —at St. Louis —Washington —Green Bay—at Milw. —Cleveland —at Washington —Dallas —Chicago —Philadelphia —at Dallas —at New York 68	28—New York 37 20—at San Francisco 14 20—at Green Bay 31 3—at Chicago 10 —San Francisco —Green Day —at Detroit —Chicago —Detroit —at Minnesota —at Los Angeles —at Washington —Minnesota —Los Angeles 71		20—Minnesota 24 14—Baltimore 20 14—at Minnesota 45 3—at Detroit 26 —at Baltimore —Chicago —at Los Angeles —Detroit —Dallas —at New York —Green Bay—at Milw. —Los Angeles —at Chicago —Green Bay 92	
68	98	66	51		115	

NATIONAL LEAGUE STANDING

EASTERN CONFERENCE						
	W.	L.	T.	Pct.	Pts.	O.P.
Cleveland	4	0	0	1.000	133	67
NEW YORK	3	1	0	.750	98	87
St. Louis	3	1	0	.750	128	68
Pittsburgh	2	1	1	.667	98	66
Washington	2	2	0	.500	86	92
Philadelphia	1	2	1	.333	83	107
Dallas	0	4	0	.000	69	120
WESTERN CONFERENCE						
	W.	L.	T.	Pct.	Pts.	O.P.
Chicago	4	0	0	1.000	85	34
Green Bay	3	1	0	.750	107	50
Detroit	2	2	0	.500	80	73
Minnesota	2	2	0	.500	90	118
Baltimore	1	3	0	.250	71	92
Los Angeles	0	4	0	.000	32	122
San Francisco	0	4	0	.000	51	115
32					122	
85						34

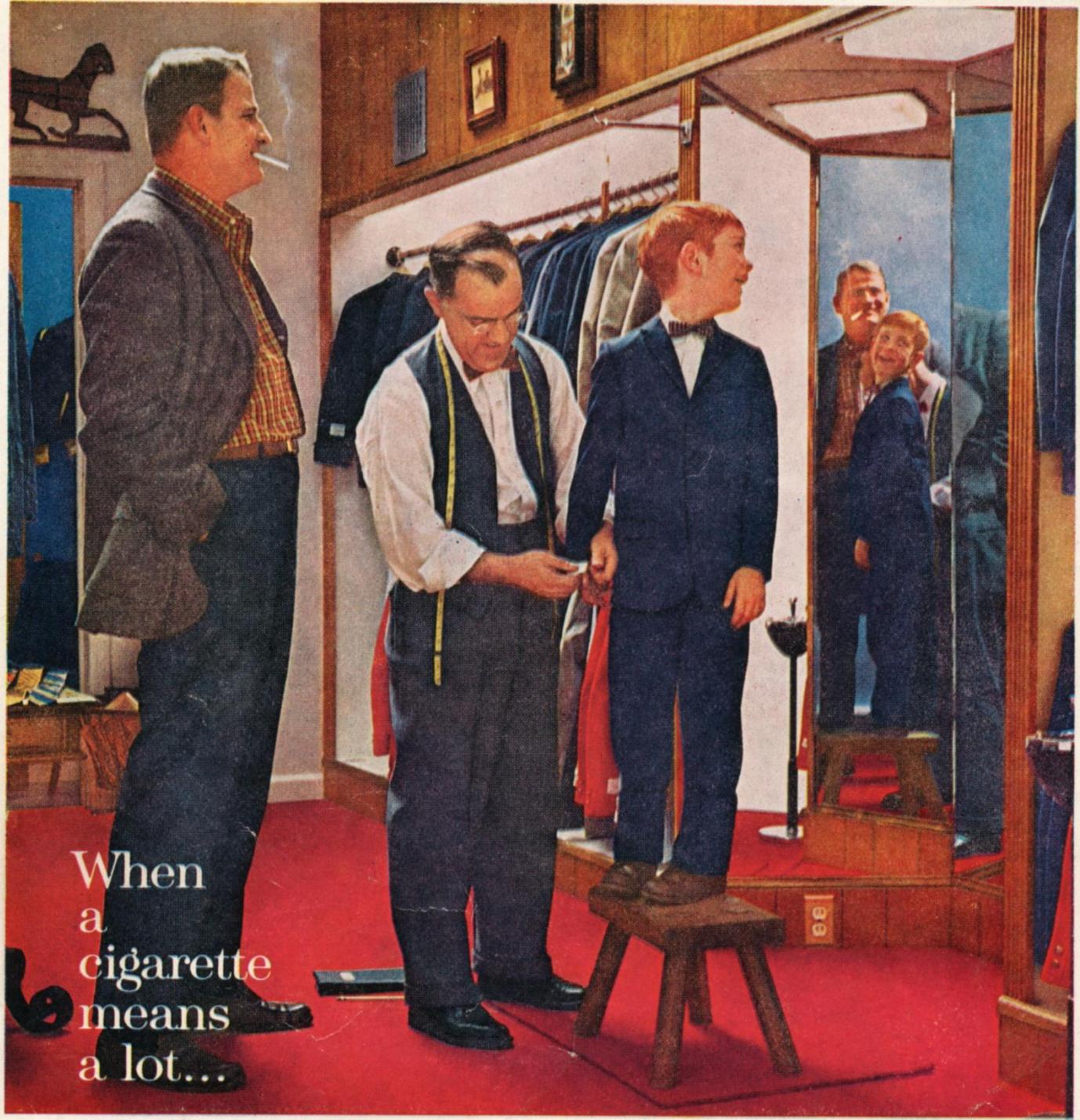


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a
cigarette
means
a lot...

get Lots More from **L&M**



more body in the blend

more flavor in the smoke

more taste through the filter

It's the rich-flavor leaf that does it! L&M has more rich-flavor leaf than even some unfiltered cigarettes. And L&M's filter is the modern filter — all white — inside and outside — so only pure white touches your lips.

L&M's the filter cigarette for people who really like to smoke.

