

N.Y. GIANTS

YANKEE STADIUM



SAN FRANCISCO 49ers

NOVEMBER 17, 1963

OFFICIAL PROGRAM • 50 CENTS



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OFFICIAL PROGRAM NEW YORK GIANTS



vs. SAN FRANCISCO 49ers

YANKEE STADIUM • Nov. 17, 1963

Volume 39

Number 4

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This book published by

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"It's a New Season, Now"



GIANT LEADERS: Coach Allie Sherman talks things over with Jack Stroud, the Giant offensive captain (left) and Andy Robustelli, captain of the defensive unit.

"IT's a new season, now."

The speaker was Allie Sherman. The head coach of the Giants made this remark in the dressing room last Sunday night, following the Giants' 42-14 victory over the Eagles.

This triumph, plus the 9-7 defeat of the Cleveland Browns by the Pittsburgh Steelers put the Giants in a tie with the Browns for leadership of the National Football League's Eastern Conference. Each team now has a 7-2 record, with five games to play.

These developments of last weekend were just perfect, from the Giant point of view. The situation was such for New York that winning its own game was necessary, but not enough. Cleveland had to lose for the Giants to profit by their success. That happened last Sunday, thanks to the Steelers.

So now the Giants and the Browns, who have split their own season series and are finished with each other (barring a play-off) must slug it out against the rest of the league.

The Giants play the 49ers to-

day. Then, they successively meet the St. Louis Cardinals, the Dallas Cowboys (at Dallas), the Washington Redskins and the Steelers.

The Browns meet the Cardinals today. Then, also at home, they face the Cowboys. After that come three successive road games, at St. Louis, at Detroit and at Washington.

There are those who say Cleveland has a tougher remaining schedule than New York.

Don't let Sherman hear such talk.

"The team you play today is the toughest in the league — on any Sunday," asserts Allie. "In this league, any team can beat you on any given day.

"You can't figure this should be a tough game, this one should be easy or whatever. Who the other team is playing means even less. You've just got to play them as they come and do your best.

"If that best is good enough, then — and only then — will you win."

Allie and his coaching aides—

Ken Kavanaugh, Ed Kolman, Kyle Rote, Andy Robustelli and Jimmy Patton — will be preaching this sermon, as eloquently as they can.

Over the last few years, the combatant Giants have been good listeners, to similar admonitions.

A pleasing development has been an increase in the number of receptive Giant ears. The victory over Philadelphia was more than just another show of quarterbacking virtuosity by Y. A. Tittle and pass-catching wizardry by the Giant receivers.

Every Giant—the running backs, the offensive line, the whole defensive platoon—did this bit nobly.

And the deep Giant bench, which we prophetically cited a week ago, was a major contributor to the success. Fill-ins Jerry Hillebrand, Leo Kirouac, Dick Pesonen and Eddie Dove did as much as any one to bring about this triumph.

More effort of this type will keep the Giants rolling, even against the "toughest team in the league," the San Francisco 49ers.

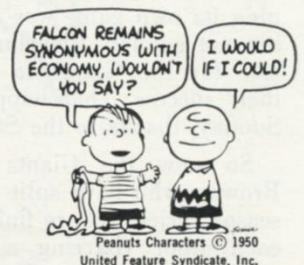


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 Falcon has a new ride
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 Never been a compact like it.
 Now you know why all the Good Guys
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TRY TOTAL PERFORMANCE
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Dynamic Defense

Photos by Ken Regan



Dick Modzelewski (77) wants in



Nutcracker suite



Oh, no you don't!



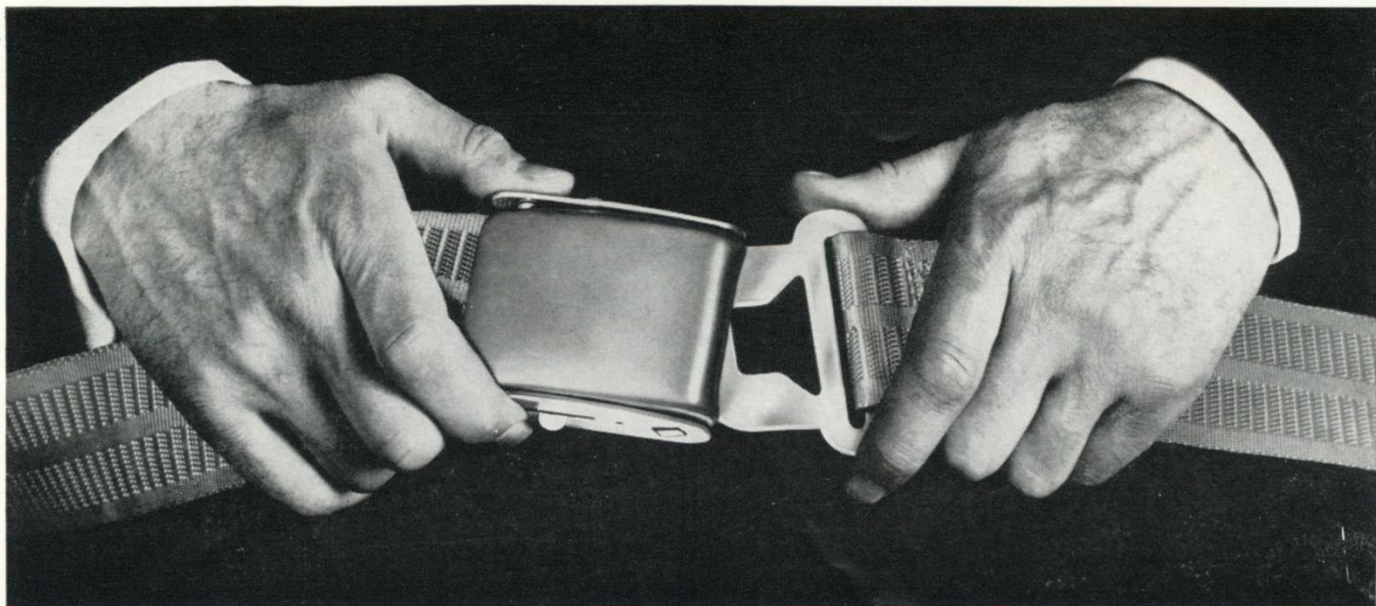
Sam Huff (70) gets ready to pounce



End of line



Jimmy Patton (20) applies the final squelch



Isn't it time a Chevron Dealer put seat belts in *your* car?

You pay only \$5.95 per belt, including installation. And he can handle the whole job in a few minutes.

Such a small investment. But think about the dividends.

Did you pass a Chevron Station on the way to the game? Then *stop* there on the way back. Your Dealer will make arrangements to install belts in your car this week — and he'll explain why the National Safety Council believes they belong in *every* car.

The belts your Chevron Dealer is offering are made by Davis Aircraft of rugged, 100% nylon. They have strong, two-piece metal buckles that can be opened instantly with one hand. The

belts are lightweight, comfortable, fully adjustable. They exceed all SAE standards, and even meet the tough GSA requirements established by the U.S. government.

If you haven't had belts installed yet, have it done at a Chevron Station. And while you're there, be sure to ask your Chevron Dealer to fill your tank with Chevron Supreme — the great super-premium gasoline for "top-form" performance.



At the sign of the CHEVRON we take better care of your car



They Coach The Giants



GIANT COACHING STAFF: Left to right, Head Coach Al Sherman, Jimmy Patton, Kyle Rote, Andy Robustelli, Emlen Tunnell, Ed Kolman, Ken Kavanaugh.

THE Giant coaching staff is symbolic of the tremendous advances that pro football has made since World War II. From head coach Allie Sherman on down, the men who call the shots for the Giants are 100 percent NFL-trained. That is, they have come up through the NFL ranks as players and have done all their coaching in pro football.

In dedication and know-how, the Giant staff matches any in football and, in line with a long-standing Giant tradition, no group could be more tightly-knit or more mutually-respecting.

Head Coach Sherman's senior aides are Ed Kolman, Ken Kavanaugh and Kyle Rote, all great pro players of the past who are proving themselves as great pro coaches. Andy Robustelli and Jimmy Patton, two great pro players of the present, double up as player-coaches. And, available for consultation and special assignments, are two more great pros of the past, Emlen Tunnell and Ken Strong.

Big Ed Kolman, a Brooklynite who played varsity football at Temple University and earned postgraduate acclaim as a tackle for the Chicago Bears in their 1940-42 heyday, coaches the Giant line. He put in a seven-year term from 1950-56, retired for three years to enter private business, then returned to the Giants in 1960. Ed's enlightened, patient teaching has had much to do with the development of such outstanding Giant linemen as Rosey Brown, Ray Wietecha, Jack Stroud and Darrell Dess.

Ken Kavanaugh, another former Chicago Bears star, coaches the Giant ends and helps Sherman create the pass patterns that have worked so well in recent years. Ken, a college All-America at Louisiana State University who last winter was enshrined in the National Football Foundation's Hall of Fame, has been on the Giant staff since 1955. To such current and recent Giant pass-catching stars as Del Shofner, Frank Gifford, Joe Walton and Kyle Rote, he has imparted the knowledge that enabled him to grab 55 touchdown passes for the Bears.

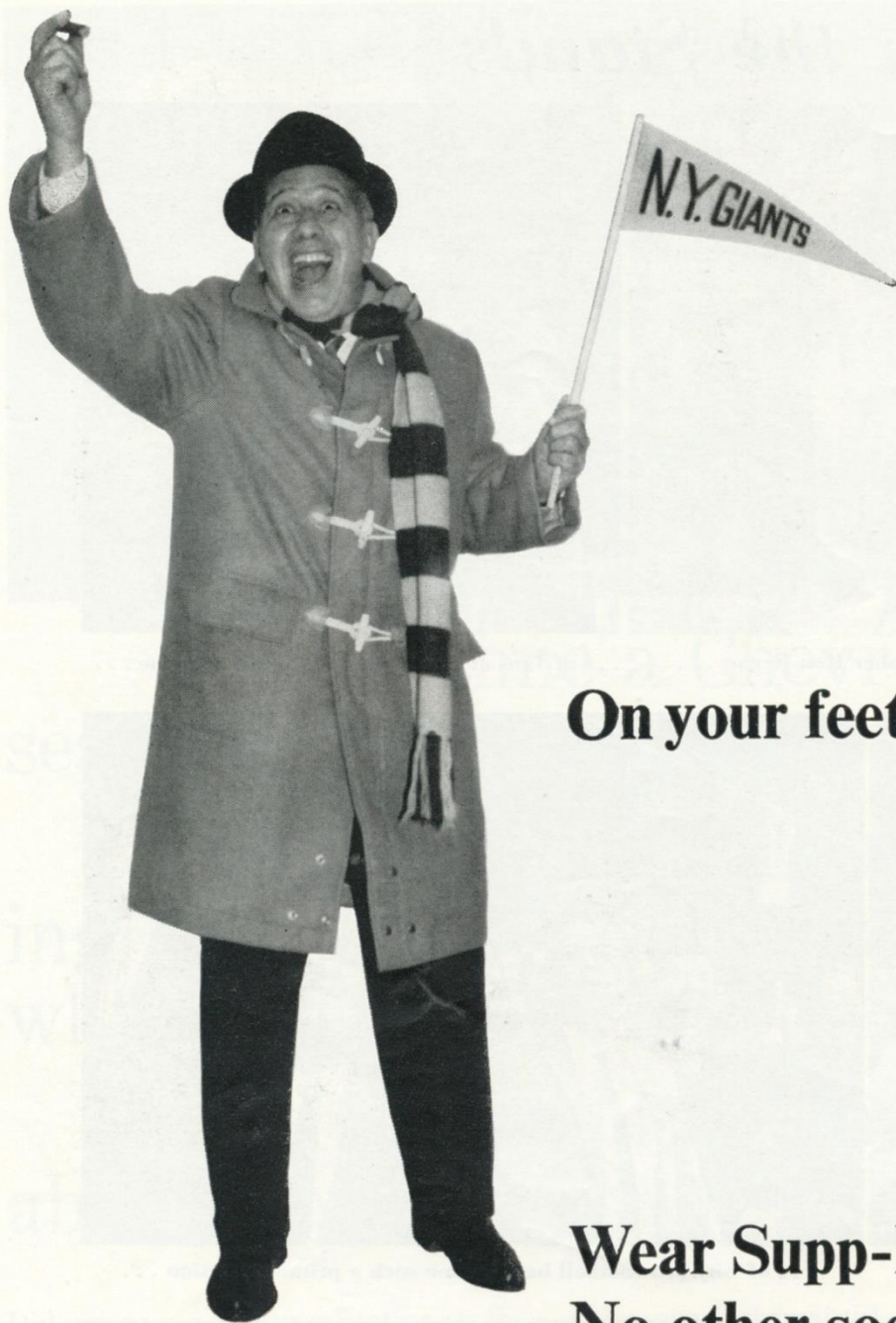
Kyle Rote retired as an active player at the start of the 1962 season, which would have been his 12th as a Giant. Al Sherman immediately appointed him offensive backfield coach. The Mighty Mustang, as Kyle is called in honor of his legendary varsity feats at Southern Methodist University, is exceptionally well qualified for his new role. He was a brilliant player, both as a halfback and an end; has a keen understanding of all phases of football and enjoys the sincere respect of all those who have played with and against him over the years. Rote's well on his way to high honors in other fields, too. He's the year-round sports director of Station WNEW and much in demand as a radio and TV performer.

Having been kingpins of the doughty Giants defense since it was put together in its basic present form in 1956, Andy Robustelli and Jimmy Patton are uniquely well-suited to direct it. They know from practice, as well as theory, what will work and, on the field, are in position to make adjustments as necessary. It's a tribute to both that they are able to maintain their personal high standards of play while carrying this added burden.

Em Tunnell's main duties with the Giants are scouting opposing teams and bird-dogging college prospects. But when he's in town, he pitches in and passes along to the active Giants the exhaustive knowledge he acquired in 14 seasons as a crack defensive back and kick-returner for the Giants and, at the end of his career, for Green Bay.

Ken Strong, one of the all-time titans of the pro gridiron, serves as Giant kicking coach. To him belongs much of the credit for Don Chandler's development into an outstanding place-kicker as well as an outstanding punter.

They would insist that the credit for any Giant success belongs to the players, but these men who coach the Giants unquestionably rate a generous share. Hats off to them!



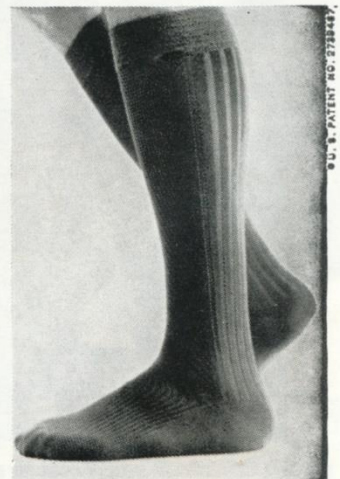
On your feet a lot?

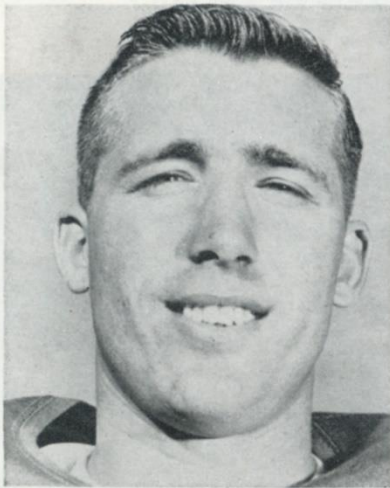
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AARON THOMAS



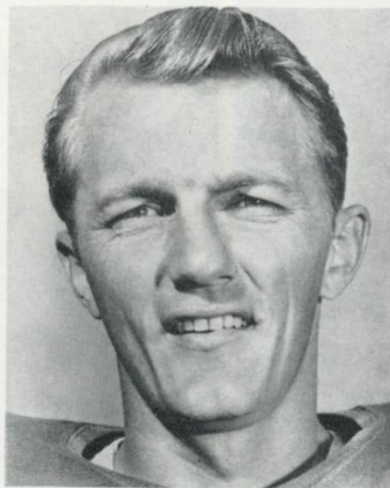
JOE WALTON



FRANK GIFFORD



**G
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N
T**



DEL SHOFNER

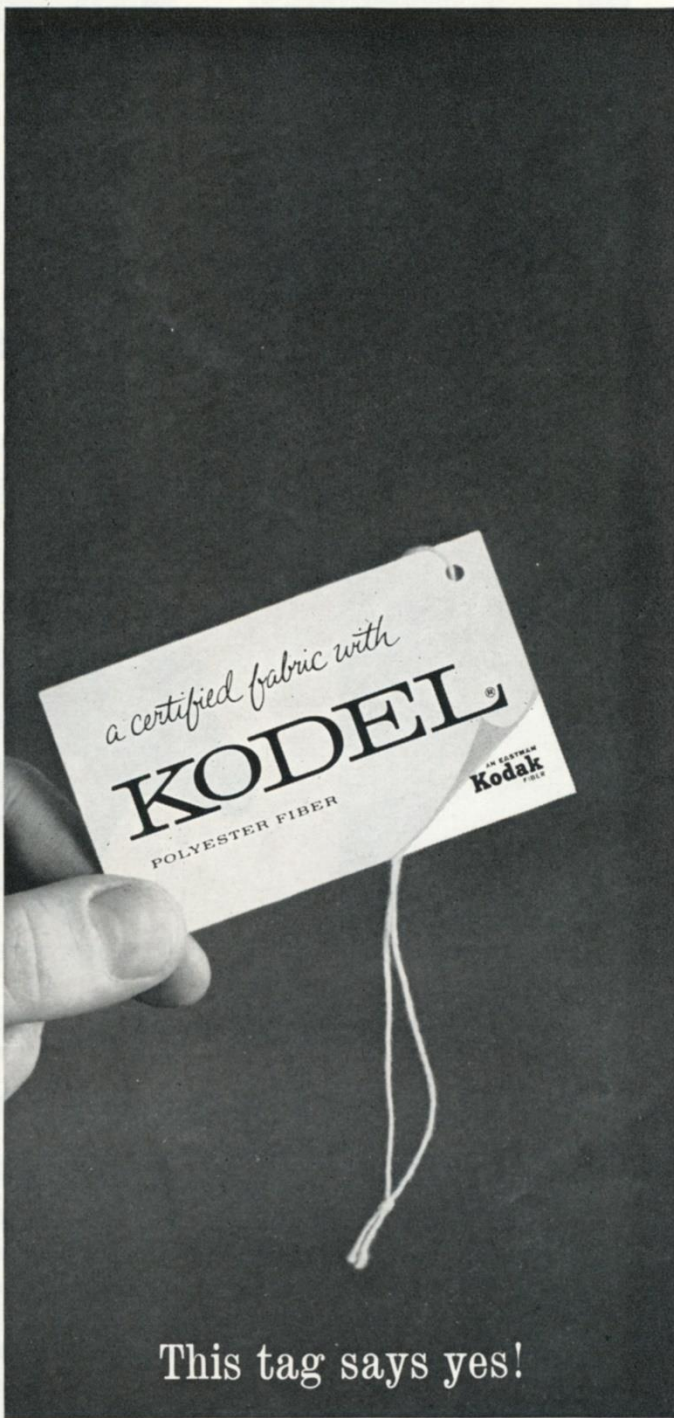
**R
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FOLLOWERS of the Giants are poignantly aware that the pass is the New York team's most lethal offensive weapon. But, although from what you read you might sometimes think it, the Giants don't get their aerial touchdowns simply as the result of Y. A. Tittle's launching spirals into the empty air. As he would be the first to admit, the admirable YAT has an admirable set of receivers. Del Shofner and Frank Gifford, the Giant flankers, are geniuses at getting loose for breakaway gains down the deep middle and on those short but vital first-down tosses to the sidelines. Joe Walton, the unsung Giant tight end, also has a rare knack of getting to the right spot at the right time and Aaron Thomas, who spells all three, is developing the same instincts. The Giant inside backs—Alex Webster, Phil King, Hugh McElhenny and Joe Morrison, who also plays on the flank when needed—are gifted receivers, too. As much as any team in football, the Giants are equipped to inundate the defense with flood pass patterns.

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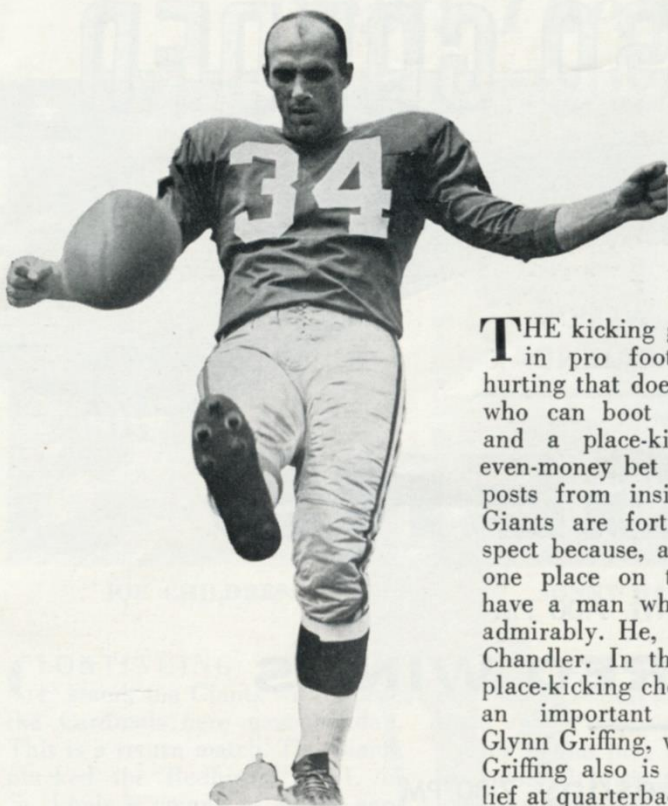


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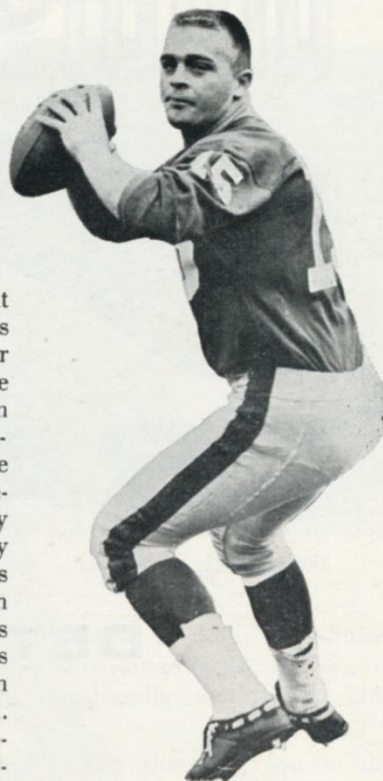
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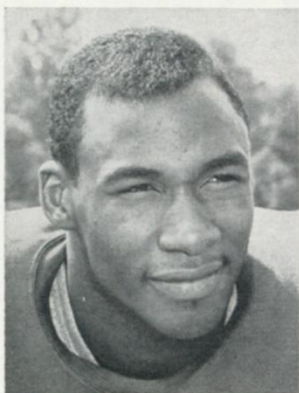
DON CHANDLER

THE kicking game is important in pro football. A team is hurting that doesn't have a punter who can boot it out of trouble and a place-kicker who is an even-money bet to bisect the goal-posts from inside midfield. The Giants are fortunate in this respect because, at the cost of only one place on their roster, they have a man who does both jobs admirably. He, of course, is Don Chandler. In the practice of his place-kicking chores, Chandler has an important collaborator in Glynn Griffing, who spots the ball. Griffing also is Y. A. Tittle's relief at quarterback. You'll be hearing more of this gifted young fellow from Ole Miss.

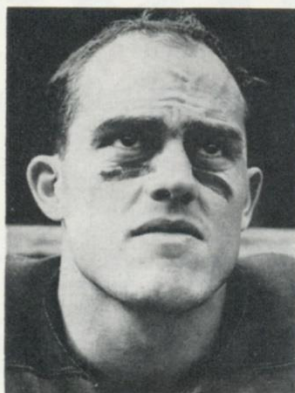


GLYNN GRIFFING

GIANTS FOR KICKS



JOHNNY COUNTS



EDDIE DOVE



CHARLIE KILLETT

BRINGING back kick-offs well out into the field and returning punts are important football details. Excellence in them puts a team in position to attack with full force as soon as it comes into possession. The Giants have strengthened this department. To Johnny Counts, a freshman star in '62, they have added the experienced Eddie Dove and rookie Charlie Killett. All three are fleet, daring and highly skilled in the exciting specialty of kick-returning.

MADISON SQ GARDEN

THIS WEEK'S
SPORTS CALENDAR

RANGERS

Tonight 7:00 PM

DETROIT RED WINGS

This Wednesday 7:30 PM

BOSTON BRUINS

Next Sunday: **TORONTO**

KNICKS

NBA DOUBLEHEADER

This Tuesday 7:30 PM

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CINCINNATI vs DETROIT

Saturday 8:30 PM

DETROIT

Tickets at Box Office

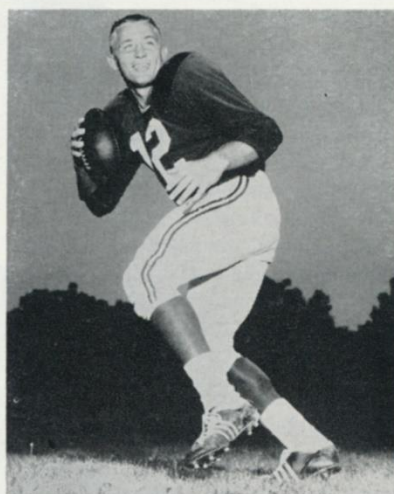
Next: The Cardinals



JOE CHILDRESS



SONNY RANDLE



CHARLIE JOHNSON

CONTINUING their home stand, the Giants will oppose the Cardinals here next Sunday. This is a return match. The Giants plucked the Redbirds, 38-21, in St. Louis a couple of weeks ago.

Those of you who watched that game on TV won't be lulled into a false sense of security on behalf of the Giants. The Cardinals were

plenty tough until Y. A. Tittle, in one of his greatest games, softened them up.

This is the best Cardinal team in years. It has punch on the ground—with hell-for-leather runners in Joe Childress and Bill Triplett, younger brother of ex-Giant Mel Triplett—and through the air—with a rising star at

quarterback in Charlie Johnson and superlative pass-receivers in Sonny Randle and Bobby Joe Conrad.

The fact that they lost to the Giants the first time around figures to make the Cardinals that much tougher. This should be a walloping game.

livelier lather
for really
smooth shaves!
1.00

glides on
deodorant
protection
you can trust!
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cool, exciting—
brisk as an
ocean breeze!
1.25

Old Spice
SUPER
SMOOTH SHAVE

Old Spice
STICK DEOD

Old Spice
AFTER SHAVE LOTION

SHULTON

Old Spice —with that clean, crisp, masculine aroma!

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EVERY INCH A REAL SMOKE!

Those in the know go for Camel...
a real smoke...for real smoking
satisfaction. Camel's got swagger
—yet it's smooth. Get the clean-
cut taste of rich tobacco. Get with
Camel. Every inch a real smoke
...comfortably smooth, too!



**The best tobacco
makes the best smoke.**

**JIM ARENDER —
World's Champion
Parachutist.
His cigarette? Camel.**

Giant Jottings

THE Giants again are happy to cooperate in the United States Marine Corps Reserve's "Toys for Tots" project. You are urged to bring to the Stadium on Sunday, Dec. 8 (the day of the Redskins game) a new or usable old toy. Collection barrels will be placed near the various Stadium entrances. The toys will be distributed to youngsters of all races, colors and creeds in orphanages and institutions in this area.

Y. A. Tittle won the Kinney Award (one year's free use of a Kinney System rental car) as the outstanding Giant in last Sunday's game against the Eagles. . . . The J. P. Stevens Awards (wardrobes of sports clothes) went to Jack Stroud for offense and John LoVetere for defense. . . . The Bulova Awards

(Caravel-by-Bulova watches) went to Del Shofner for offense and Sam Huff for defense.

The New Britain (Conn.) High School Band, which always had made a hit in its previous appearances at the Stadium, will provide today's between-the-halves entertainment. . . . Keeping in Connecticut, don't forget the big Stamford shindig in honor of Giant safetyman and player-coach Jimmy Patton on Sunday, Dec. 8th. Tickets for this affair, which will be held in Laddin's Terrace in Stamford following the game with the Redskins, are priced at \$12.50 each and may be obtained from William De Leo, P. O. Box 2182, Glen Brook, Conn.

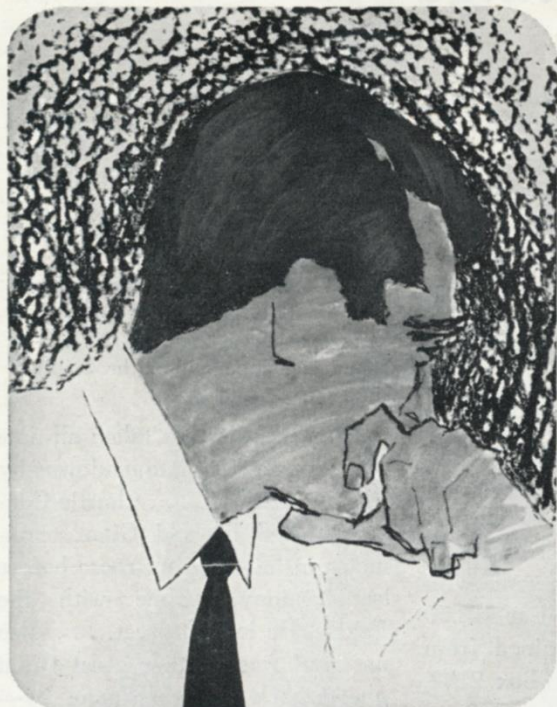
Today will be Reunion Day for

four Giants who used to play with the 49ers. The transplanted San Franciscans on the New York roster are Y. A. Tittle, Hugh McElhenny, Aaron Thomas and Eddie Dove. The last time Tittle tangled with his old mates was not a happy occasion for Y. A. The 49ers walloped the Giants, 42-10, in a 1962 pre-season game at Kezar Stadium. . . . The 49ers last appeared in the Stadium in 1957.

Alex Webster has taken all-time Giant leadership in touchdowns by rushing, with 36. . . . Charlie Conerly visited his old Giant teammates in the dressing room before last Sunday's game with the Eagles. He looked great. . . . Also on hand was another great Giant quarterback of years gone by—Big Ed Danowski. He also looked great.

SEE THE GIANTS AWAY (CLEVELAND OCT. 27 ST. LOUIS NOV. 3 DALLAS DEC. 1) GAMES ON CBS 2

(OTHER NFL GAMES ON CHANNEL 2—GREEN BAY AT DETROIT NOV. 28 / GREEN BAY AT LOS ANGELES DEC. 7 / GREEN BAY AT SAN FRANCISCO DEC. 14
CBS ALSO BRINGS YOU "SUNDAY SPORTS SPECTACULAR" SUNDAYS AT 5 PM)



What's the score on Truval Golden Pima?

Only \$4 for a Golden Pima shirt—and yet it's tailored of SuPima—a broadcloth whiter than white, silkier than silk. Lavishly styled in medium spread and snap tab collars. Fashion and value meet in Truval Shirts. See them at Saks 34th, New York and branches and other fine stores everywhere:

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Truval
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Giant Statistics

NINE-GAME TEAM RECORD

GIANTS	OPPONENTS
181 Total first downs	140
63 Rushing	62
104 Passing	65
14 Penalty	13
1,083 Net yards gained, rushing	1,046
2,258 Total yards gained, passing	1,635
21-194 Yards lost attempting to pass	38-319
2,064 Net yards gained, passing	1,316
270 Passes attempted	228
155 Passes completed	120
10 Had intercepted	20
20 Interceptions by	10
3,147 Total yards gained, net	2,326
35 Punts	45
44.8 Average distance	39.7
24 Punt returns	21
9.8 Average per return	10.5
31 Kickoff returns	41
23.7 Average per return	26.5
12 Fumbles	16
5 Own recovered	11
5 Opponents recovered	7
47-479 Penalties—Yards	48-440
10-16 Field Goals	1-4

INDIVIDUAL STATISTICS

SCORING

	TD-R	TD-P	TDs	PAT	FG	Pts.
Chandler	0	0	0	32-34	10-16	62
King	2	5	7	0	0	42
Shofner	0	6	6	0	0	36
Walton	0	5	5	0	0	30
Morrison	2	2	4	0	0	24
Webster	4	0	4	0	0	24
Lynch	2	0	2	0	0	12
McElhenny	0	2	2	0	0	12
Gifford	0	2	2	0	0	12
Thomas	0	2	2	0	0	12
Title	1	0	1	0	0	6

PASSING

	Atts.	Comp.	Yds.	TDs	L	Int.	Pct
Title	224	140	1979	23	55	3	62.5
Griffing	29	10	190	1	64	4	34.5
Guglielmi	17	5	89	0	32	3	29.4
Totals	270	155	2258	24	64	10	57.4

RUSHING

	Atts.	Yds.	LG	Avg.
King	89	321	17	3.6
Morrison	53	291	70	5.5
Webster	75	255	12	3.4
McEl'ny	37	132	23	3.6
Title	12	51	11	4.3
Killett	6	15	8	2.5
Gifford	2	14	12	7.0
Griffing	3	3	8	1.0
Guglielmi	3	3	2	1.0
Chandler	1	0	0	0.0
Anderson	1	-2	-2	—

RECEIVING

	No.	Yds.	I.C.	Td.
Shofner	41	698	45	6
King	23	330	46	5
Gifford	21	358	64	2
Walton	20	316	43	5
Webster	15	128	19	0
Morrison	15	109	28	2
Thomas	12	245	55	2
McEl'ny	8	74	24	2

PUNT RETURNS

	No.	Yds.	Avg.
Webb	3	45	15.0
Dove	8	108	13.5
Pesonen	3	22	7.3
McElhenny	10	61	6.1

INTERCEPTION

	No.	Yds.	LR
Lynch	6	152	82
Webb	3	34	21
Patton	3	12	12
Huff	3	11	9
Dove	1	75	75
Winter	1	38	26
Hillebrand	1	8	8
Pesonen	1	1	1
Barnes	1	0	0

KICKOFF RETURNS

	No.	Yds.	Avg.
McElhenny	2	81	40.5
Pesonen	8	197	24.6
Morrison	1	23	23.0
Killett	11	252	22.9
Counts	5	107	21.4
Webb	3	62	20.6
Dove	1	12	12.0

PUNTING

	No.	LP	Avg.
Chandler	25	64	44.8

The Book on Y.A.



Y. A. TITTLE

Y. A. Tittle, the Giants' brilliant quarterback, is well on his way toward rewriting the passing section of the National Football League record book. The accompanying chart shows how:

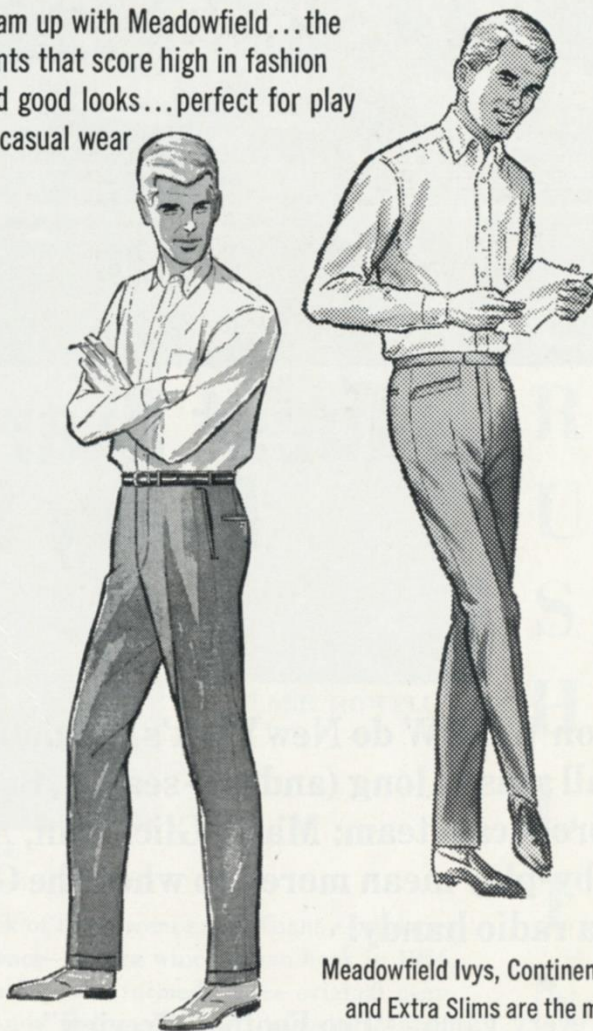
NFL Record Thru '62		Tittle
Passes attempted	3,700,	3,393
	Bobby Layne	
Passes completed	1,814,	*1,890
	Bobby Layne	
Yards by passing	26,768,	25,375
	Bobby Layne	
Touchdown passes	196,	189
	Bobby Layne	

* New NFL record

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Sportswear
by SWEET-ORR

Team up with Meadowfield...the pants that score high in fashion and good looks...perfect for play or casual wear



Meadowfield Ivys, Continentals and Extra Slims are the most versatile pants...superbly styled and detailed...the newest fashions for the wardrobes of men of all ages. Handsomely tailored, proportioned to fit, cut for comfort-in-action. They come in today's most-wanted colors and materials. You'll outrun the field for quality and good looks when you buy Meadowfield pants.

Meadowfield pants, available at fine stores everywhere.



Guest Stars On WNEW— Every Sunday

Only on WNEW do New York's fabulous Football Giants come alive *every* Sunday, all season long (and pre-season, too).

Our broadcast team: Marty Glickman, Al DeRogatis, Joe Hasel. They make the play-by-play mean more—so when the Giants are on the field, *wherever* you are keep a radio handy!

Before every game: **“Pro Football Preview”**—predictions, analysis, interviews by two great pros, Kyle Rote and Al DeRogatis thirty minutes before every kickoff.

After every game: **Kyle Rote’s “Locker Room Report”**—Kyle and “DeRo” discuss how it happened, and why, with the players who made it happen (direct from Giants’ dressing room).

New York’s Giant Station

WNEW RADIO

1130Kc/102.7FM/Metropolitan Broadcasting Radio/Div. of Metromedia



ANDY ROBUSTELLI



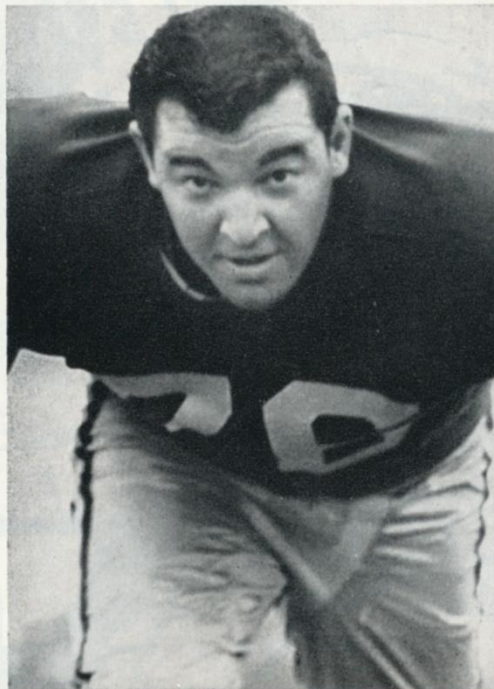
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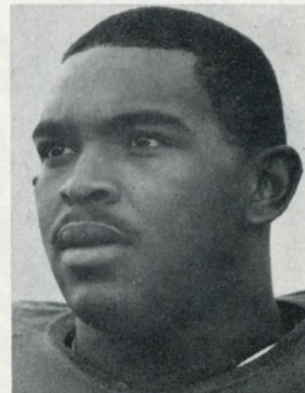
JIM KATCAVAGE



BOB TAYLOR



JOHN LOVETERE



LANE HOWELL

R U S H L I N E R S

G I A N T

A STALWART defense has been the bedrock of the current era of Giant ascendancy in the National League's Eastern Conference—an era which began back in 1956. It was in that season that the great Giant rushline was formed. Three original members of the fearsome Front Four remain—Andy Robustelli, now defensive captain and a player coach; Dick (Little Mo) Modzelewski and Jim Katcavage, initially a handyman reserve. These hardy pioneer survivors of one of the gridiron's most formidable frontal firing lines have been joined this season by John LoVetere, a 285-pound passer-rushing terror who was acquired from the Los Angeles Rams in exchange for Roosevelt Grier, and Lane Howell and Bob Taylor rookies who, as spares, have exhibited the same destructive instincts as their seasoned fellow Giant frontiersmen. Big, strong, fast and knowing, these intractable Giants of the rushline relentlessly carry the fight to the foe. To them belongs much of the credit for the success the Giants have enjoyed over most of the past decade.

Scores... Success... and Schenley



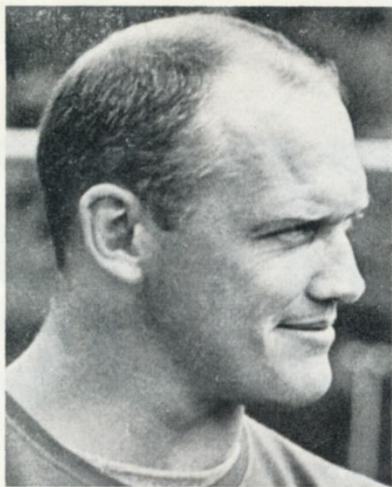
Schenley

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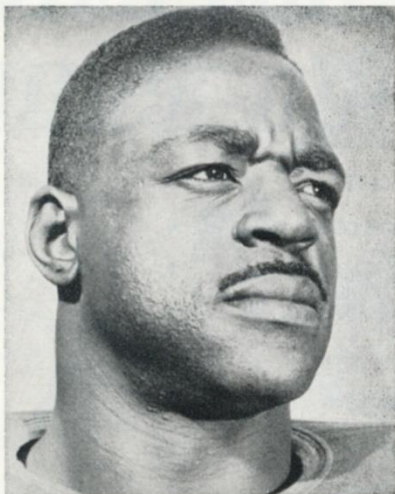
JACK STROUD



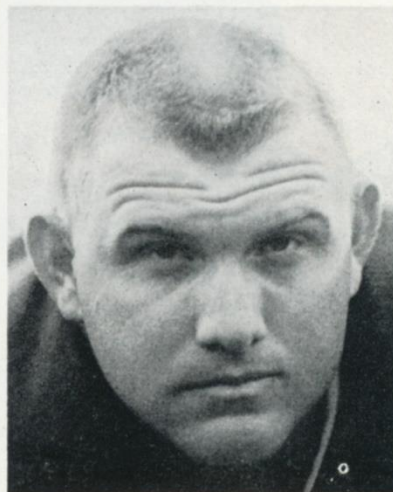
GREG LARSON



DARRELL DESS



ROOSEVELT BROWN



BOOKIE BOLIN



KEN BYERS



**G
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T**

PRO offensive linesmen carry the heavy burden of having to rout out king-sized defensive linemen on running plays and shield their quarterback from enemy assault on passing plays. It takes size, speed, agility and a lot of know-how to discharge these duties effectively. The Giants' offensive line is anchored at the tackles by two great old pros—trigger-quick Roosevelt Brown on the left side and deep-chested Jack Stroud on the right. Between them are Darrell Dess, who in the last two seasons has developed into one of the league's best left guards; Greg Larson, a rising youngster who was shifted to center this season with the departure of Ray Wietecha, and Bookie Bolin, a sophomore pro who has taken over at right guard after sitting out most of his rookie season with injuries. Available for fill-in duty at guard are a couple of other upcoming young players—Ken Byers and Mickey Walker. The rookies, Leo Kirouac and Lane Howell, also figure in the picture as spare tackles.

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NEW YORK GIANTS ROSTER

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro.
49	Barnes, Erich	DHB	198	6-3	28	Purdue	6
63	Bolin, Bookie	G	240	6-2	23	Mississippi	2
79	Brown, Roosevelt	OT	255	6-3	31	Morgan State	10
60	Byers, Ken	G-DE	240	6-1	23	Cincinnati	2
34	Chandler, Don	OHB	210	6-2	29	Florida	8
46	Counts, Johnny	OHB	175	5-10	24	Illinois	2
62	Dess, Darrell	G	245	6-0	28	No. Carolina State	6
48	Dove, Ed	DHB	184	6-1	26	Colorado	5
16	Gifford, Frank	OHB	190	6-1	33	Southern California	11
15	Griffing, Glynn	QB	200	6-1	21	Mississippi	R
87	Killebrand, Jerry	LB	240	6-3	23	Colorado	R
78	Howell, Lane	DT-OT	255	6-4	22	Grambling	R
70	Huff, Sam	LB	230	6-1	29	West Virginia	8
75	Katcavage, Jim	DE	240	6-3	29	Dayton	8
37	Killett, Charlie	OHB	205	6-1	22	Memphis State	R
24	King, Phil	OHB	218	6-4	27	Vanderbilt	6
71	Kirouac, Lou	DE	240	6-3	23	Boston College	R
53	Larson, Greg	C	250	6-3	24	Minnesota	3
76	LoVetere, John	DT	285	6-4	27	Compton College	5
22	Lynch, Dick	DHB	198	6-1	27	Notre Dame	6
39	McElhenny, Hugh	OHB	190	6-1	34	Washington	12
77	Modzelewski, Dick	DT	260	6-0	32	Maryland	11
40	Morrison, Joe	O-DHB	212	6-1	26	Cincinnati	5
20	Patton, Jim	DHB	185	5-10	30	Mississippi	9
25	Pesonen, Dick	DHB	190	5-11	25	Minnesota (Duluth)	4
81	Robustelli, Andy	DE	235	6-1	36	Arnold College	13
82	Scott, Tom	LB	220	6-2	33	Virginia	11
85	Shofner, Del	OE	185	6-3	28	Baylor	7
66	Stroud, Jack	G	250	6-1	35	Tennessee	11
65	Taylor, Bob	DE	240	6-3	23	Maryland State	R
88	Thomas, Aaron	OE	210	6-3	25	Oregon State	3
14	Tittle, Y. A.	QB	195	6-0	36	L. S. U.	14
64	Walker, Mickey	LB-C	235	6-0	24	Michigan State	3
80	Walton, Joe	OE	200	6-0	27	Pittsburgh	7
21	Webb, Allan	DHB	180	5-11	29	Arnold College	3
29	Webster, Alex	FB	220	6-3	32	No. Carolina State	9
31	Winter, Bill	LB	220	6-3	23	St. Olaf	2

HEAD COACH — Al Sherman

ASSISTANT COACHES — Ed Kolman, Ken Kavanaugh, Kyle Rote, Andy Robustelli, Jimmy Patton, Emlen Tunnell, Ken Strong.

TRAINERS — John Johnson, Sid Moret, John Dziegiel.

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quick opener*



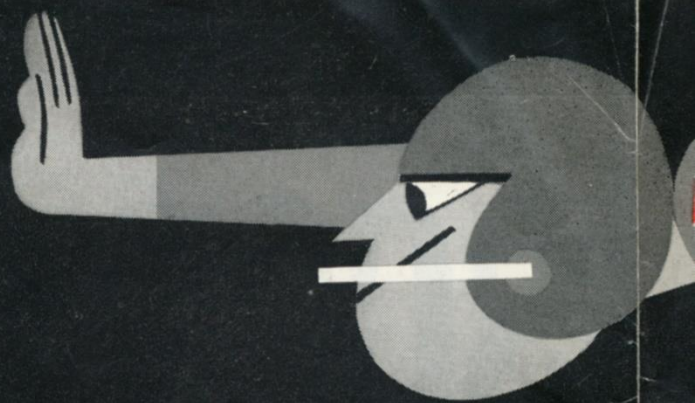
The aluminum top with
the built-in opener...
another new idea from Alcoa

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brands now open this easily. This great top
is one of the many new packaging ideas
for food, beverages and other products
coming to you these days from Alcoa.

What next from Alcoa!



'TOP BRASS' FIGHTS DANDRUFF!



Giants on Offense

Punter—CHANDLER (34)

Kicker—CHANDLER (34)

2:05 P.M.
KICK OFF

FL		RB		RB		QB	
16—GIFFORD		29—WEBSTER		24—KING		14—TITTLE	
88—THOMAS		40—MORRISON		39—McELHENNY		15—GRIFFING	
		41—ANDERSON		37—KILLETT			
TE		RT		RG		C	
80—WALTON		66—STROUD		60—BYERS		53—LARSON	
88—THOMAS		78—HOWELL		63—BOLIN		64—WALKER	
LG		LT		SE			
62—DESS		79—BROWN		85—SHOFNER			
64—WALKER		71—KIROUAC		40—MORRISON			
LE		LT		RT		RE	
86—COLCHICO		70—KRUEGER		60—LAKES		74—MILLER	
67—ROCK		65—SIEMINSKI		73—NOMELLINI		67—ROCK	
LLB		MLB		RLB			
54—PINE		53—DOWDLE		55—HAZELTINE			
35—COOPER		35—COOPER		35—COOPER			
LC		LS		RS		RC	
39—ALEXANDER		45—KIMBROUGH		37—JOHNSON		40—WOODSON	
42—LISBON		29—MESSER		39—ALEXANDER		42—LISBON	

49ers on Defense

GIANTS BY NUMBERS

No.	Name	Pos.	No.	Name	Pos.	No.	Name	Pos.	No.	Name	Pos.
14	Tittle, Y. A.	QB	34	Chandler, Don	OHB	62	Dess, Darrell	G	77	Modzelewski, Dick	DT
15	Griffing, Glynn	QB	37	Killett, Charles	OHB	63	Bolin, Bookie	G	78	Howell, Lane	DT-OT
16	Gifford, Frank	OHB-E	39	McElhenny, Hugh	OHB	64	Walker, Mickey	LB	79	Brown, Roosevelt	OT
20	Patton, Jim	DHB	40	Morrison, Joe	O-DHB	65	Taylor, Bob	DE	80	Walton, Joe	OE
21	Webb, Allan	DHB	46	Counts, Johnny	OHB	66	Stroud, Jack	OT	81	Robustelli, Andy	DE
22	Lynch, Dick	DHB	48	Dove, Ed	DHB	70	Huff, Sam	LB	82	Scott, Tom	LB
24	King, Phil	OHB	49	Barnes, Erich	DHB	71	Kirouac, Lou	DE	85	Shofner, Del	OE
25	Pesonen, Dick	DHB	53	Larson, Greg	C-G	75	Katcavage, Jim	DE	87	Hillebrand, Jerry	LB
29	Webster, Alex	FB	60	Byers, Ken	DE	76	LoVetere, John	DT	88	Thomas, Aaron	OE
31	Winter, Bill	LB									

OFFICIALS

Referee	William Downes
Umpire	Frank Sinkovitz
Linesman	Dan Tehan
Field Judge	Stan Jaworski
Back Judge	Fred Graf

Complete Giant Roster on Page 22

Refresh...Have a Coke

TRADE-MARK ©





05 P.M.
CK OFF

Kicker—DAVIS (36) Punter—DAVIS (36)

49ers on Offense

FL		RB		RB		QB	
30—CASEY		24—SMITH		33—VOLLENWEIDER		17—McHAN	
26—McFARLAND		38—LIND		42—LISBON		11—WATERS	
29—MESSER				34—PERRY			
RE		RT		RG		C	
85—STICKLES		79—ST. CLAIR		72—DONOHUE		52—RUBKE	
84—KNAFELC		65—SIEMINSKI		62—MAGAC		78—THOMAS	
						77—BOSLEY	
LG		LT		LE		RB	
76—ROHDE		88—CONNER					
75—BROCK		26—McFARLAND					
LLB		LE		LT		MLB	
31—WINTER		5—KATCAVAGE		77—MODZELEWSKI		70—HUFF	
87—HILLEBRAND		71—KIROUAC		78—HOWELL		64—WALKER	
LC		LS		RS		RC	
49—BARNES		21—WEBB		20—PATTON		22—LYNCH	
25—PESONEN		48—DOVE		48—DOVE			

Giants on Defense

OFFICIALS

Referee
William Downes (3)
Umpire
Frank Sinkovitz (20)
Linesman
Alan Tehan (36)
Field Judge
John Jaworowski (29)
Back Judge
Fred Graf (34)

49ers BY NUMBERS

No.	Name	Pos.	No.	Name	Pos.	No.	Name	Pos.	No.	Name	Pos.
11	Waters, Bobby	QB	37	Johnson, Jim	OHB	55	Hazeltine, Matt	LB	75	Brock, Clyde	OT
17	McHan, Lamar	QB	38	Lind, Mike	FB	60	Lakes, Roland	DT	76	Rohde, Len	OT
24	Smith, J. D.	FB	39	Alexander, Kermit	HB	62	Magac, Mike	G	77	Bosley, Bruce	C-OG
26	McFarland, Kay	OHB	40	Woodson, Abe	DHB	65	Sieminski, Charles	T	78	Thomas, John	OT-G
29	Messer, Dale	OHB	42	Lisbon, Don	OHB	67	Rock, Walter	T	79	St. Clair, Bob	OT
30	Casey, Bernie	OE	45	Kimbrough, Elbert	DHB	70	Krueger, Charlie	DT	84	Knafelc, Gary	OE
33	Vollenweider, Jim	FB	52	Rubke, Karl	C	72	Donohue, Leon	OG	85	Stickles, Monty	OE
34	Perry, Joe	OHB	53	Dowdle, Mike	LB	73	Nomellini, Leo	DT	86	Colchico, Dan	DE
35	Cooper, Bill	LB	54	Pine, Ed.	LB	74	Miller, Clark	DE	88	Conner, Clyde	OE
36	Davis, Tommy	K									

Complete 49ers Roster on Page 27

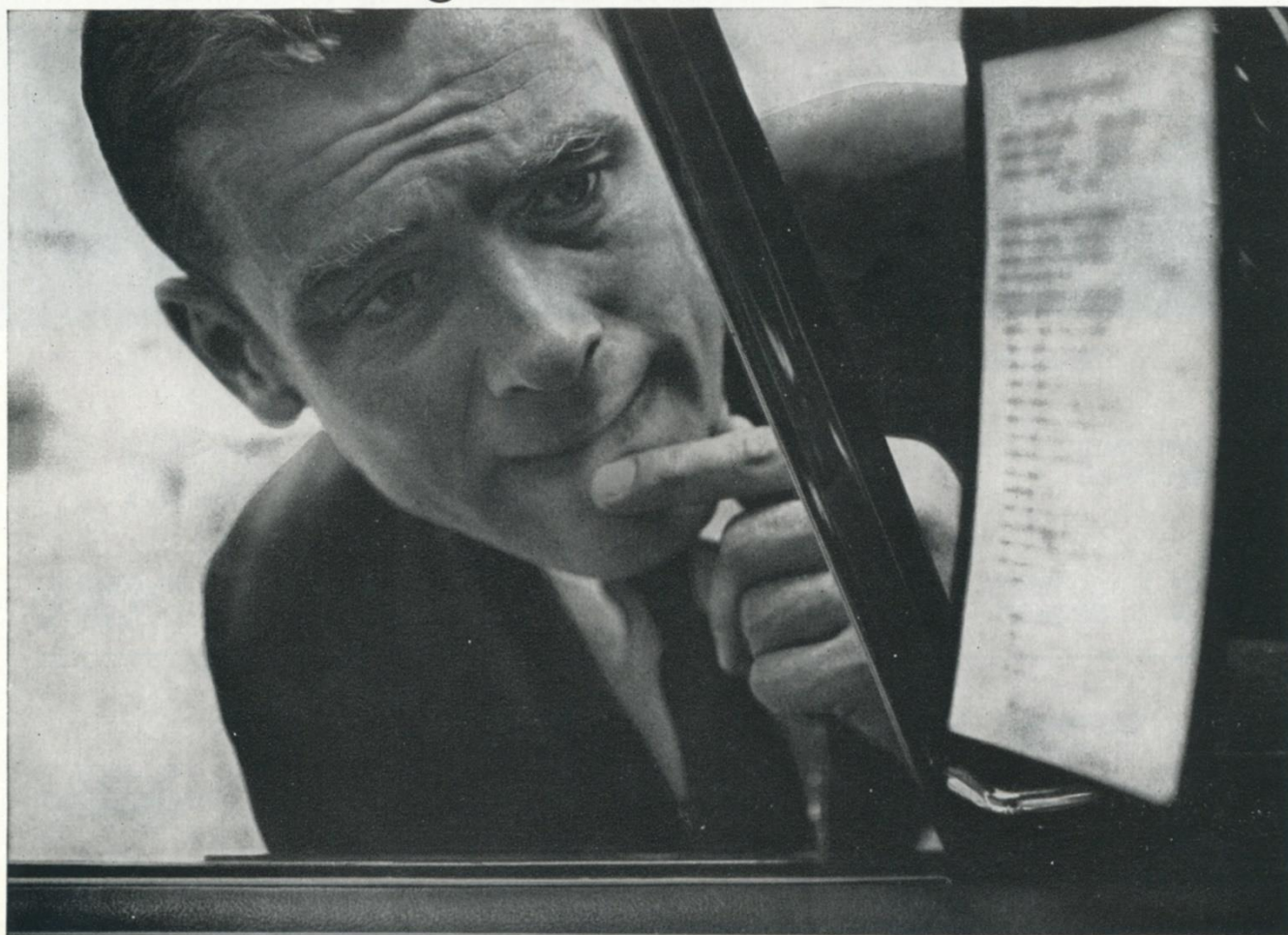
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SAN FRANCISCO 49ERS ROSTER

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro.
39	Alexander, Kermit	HB	186	5-11	22	UCLA	R
77	Bosley, Bruce	C-OG	240	6-2	29	West Virginia	8
75	Brock, Clyde	OT	268	6-5	23	Utah State	2
30	Casey, Bernie	OE	213	6-3	24	Bowling Green	3
86	Colchico, Dan	DE	236	6-4	26	San Jose State	4
88	Conner, Clyde	OE	190	6-2	30	U. of the Pacific	8
35	Cooper, Bill	LB	226	6-1	24	Muskingum	3
36	Davis, Tommy	K	212	6-0	28	Louisiana State	5
72	Donohue, Leon	OG	245	6-4	24	San Jose State	2
53	Dowdle, Mike	LB	235	6-3	25	Texas	4
55	Hazeltine, Matt	LB	230	6-1	30	California	9
37	Johnson, Jim	OHB	187	6-2½	25	UCLA	3
45	Kimbrough, Elbert	DHB	190	5-10	24	Northwestern	3
84	Knafelc, Gary	OE	220	6-4	30	Colorado	10
70	Krueger, Charlie	DT	250	6-4	26	Texas A & M	5
60	Lakes, Roland	DT	263	6-4	23	Wichita	3
38	Lind, Mike	FB	220	6-2	23	Notre Dame	R
42	Lisbon, Don	OHB	197	5-10	22	Bowling Green	R
26	McFarland, Kay	OHB	180	6-2	25	Colorado State	2
17	McHan, Lamar	QB	205	6-1	30	Arkansas	10
62	Magac, Mike	G	240	6-3	25	Missouri	4
29	Messer, Dale	OHB	183	5-10½	26	Fresno State	3
74	Miller, Clark	DE	245	6-5	25	Utah State	2
73	Nomellini, Leo	DT	264	6-3	39	Minnesota	14
34	Perry, Joe	OHB	200	6-0	36	Compton	14
54	Pine, Ed	LB	235	6-4	23	Utah	2
67	Rock, Walter	T	240	6-5	22	Maryland	R
76	Rohde, Len	OT	240	6-4	25	Utah State	4
52	Rubke, Karl	C	239	6-4	27	USC	7
79	St. Clair, Bob	OT	265	6-9	32	USC-TULSA	11
65	Sieminski, Charles	T	245	6-4	23	Penn State	R
24	Smith, J. D.	FB-OHB	210	6-1	30	North Carolina A & M	8
85	Stickles, Monty	OE	230	6-4	25	Notre Dame	4
78	Thomas, John	OT-G	246	6-4	28	U. of Pacific	6
33	Vollenweider, Jim	FB	210	6-1	23	Miami (Fla.)	2
11	Waters, Bob	QB	184	6-2	25	Presbyterian	4
40	Woodson, Abe	DHB	188	5-11	28	Illinois	6

HEAD COACH — Jack Christiansen

ASSISTANT COACHES — Bill Johnson, Jack Myers, Dick Voris

TRAINER — Lincoln Kimura

BE REALLY REFRESHED!
...ENJOY COKE!



The 49ers

THIS has been a rough season for the 49ers. Their ace back of '62, runner-passer Bill Kilmer, suffered a broken leg in an off-season automobile accident and hasn't been able to play at all. Then, early in the campaign, John Brodie, their No. 1 quarterback, got racked up. He also is out for the season. Besides these key losses, there were many lesser but still harmful casualties.

However, Jack Christiansen, who moved up to head coach when Red Hickey threw in the towel after a string of early losses, has been working industriously to put together the pieces. Christiansen's efforts have not been fruitless. A few weeks back the 49ers perpetrated the biggest upset of the N. F. L. season by bumping off the to-then-unbeaten Chicago Bears, 20-14. And last Sunday, they topped the Dallas Cowboys, 31-24.

So the 49ers, unburdened by the pressure of contention, could present a major problem to the Giants. They probably are the fastest team in the league and there are a lot of talented players—old and new—spotted through their platoons.

Lamar McHan, an old pro who



COACH JACK CHRISTIANSEN

had previous experience with the Cardinals, Packers and Colts, has filled the gap at quarterback and is getting the ball with reasonable regularity to such fleet receivers as Bernie Casey, Monty Stickles and Clyde Conner.

In Kilmer's absence, the mercurial J. D. Smith is San Francisco's principal running threat. In support of Smith, there are Jim Vollenweider, a developing second-year pro, and the rookies, Don Lisbon from Bowling Green, and Mike Lind of Notre Dame. And recently the 49ers reclaimed Joe Perry, their shining star of years gone by, from the Colts.

A seasoned offensive line presents Karl Rubke at center, Leon Donohue and John Thomas at the guards and huge Bob St. Clair and Len Rohde at the tackles.

Another important 49er offensive asset is the punting and place-kicking of Tommy Davis, one of the best combination booters in the business.

Arrayed across the defensive rushline are Dan Colchico, Charlie Krueger, Roland Lakes and Clark Miller. This vigorous young foursome is backed up by Leo Nomellini, a 14-year pro who was one of the game's great two-way tackles at his peak, and the promising rookies, Walter Rock of Maryland and Chuck Sieminski of Penn State.

The linebackers, from left to right, are: Ed Pine, a rising star; Mike Dowdle, a 4-year pro, and the veteran Matt Hazeltine, who has been on station for nine years.

The exceptionally fast 49er deep defense deploys with Kermit Alexander, a prize rookie, and Abe Woodson, one of football's finest kick returners, on the corners, and El Kimbrough and Jim Johnson, brother of Olympic decathlon champion Rafer Johnson, in the safety spots.



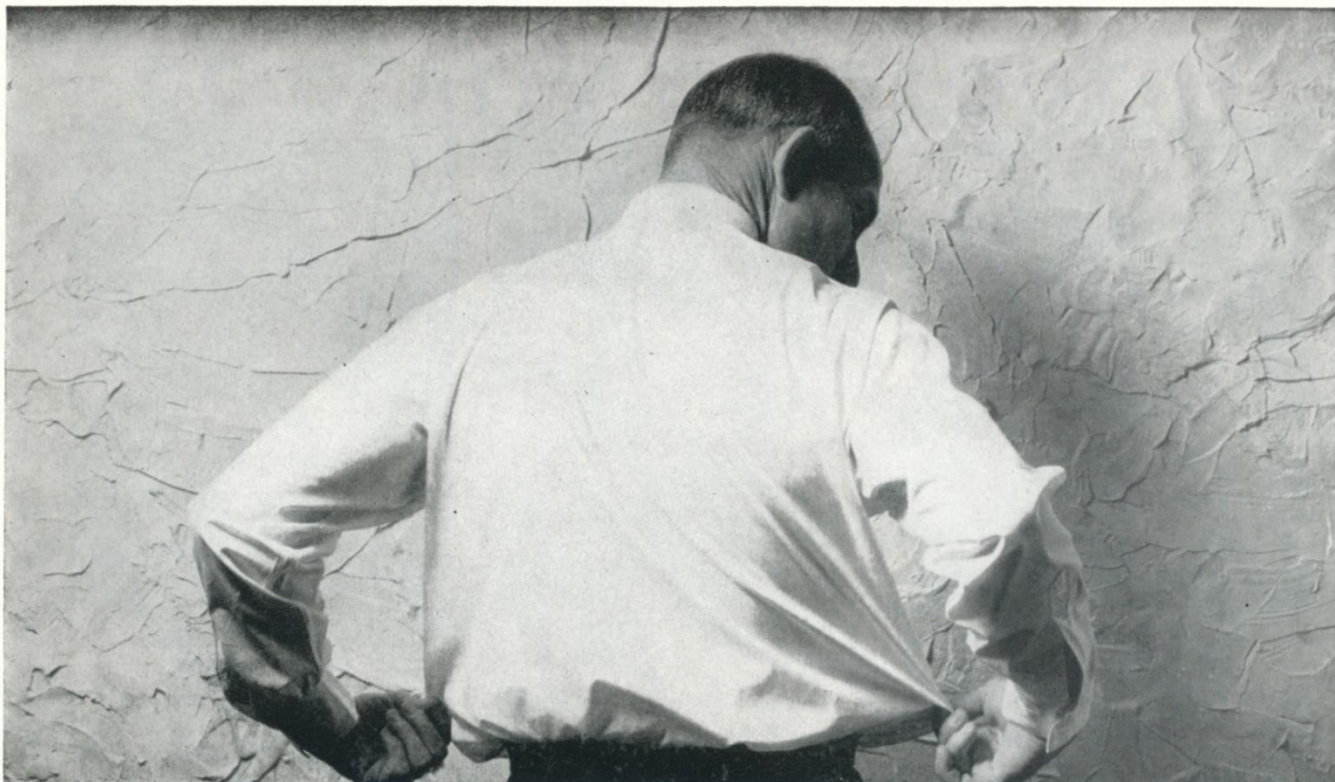
J. D. SMITH



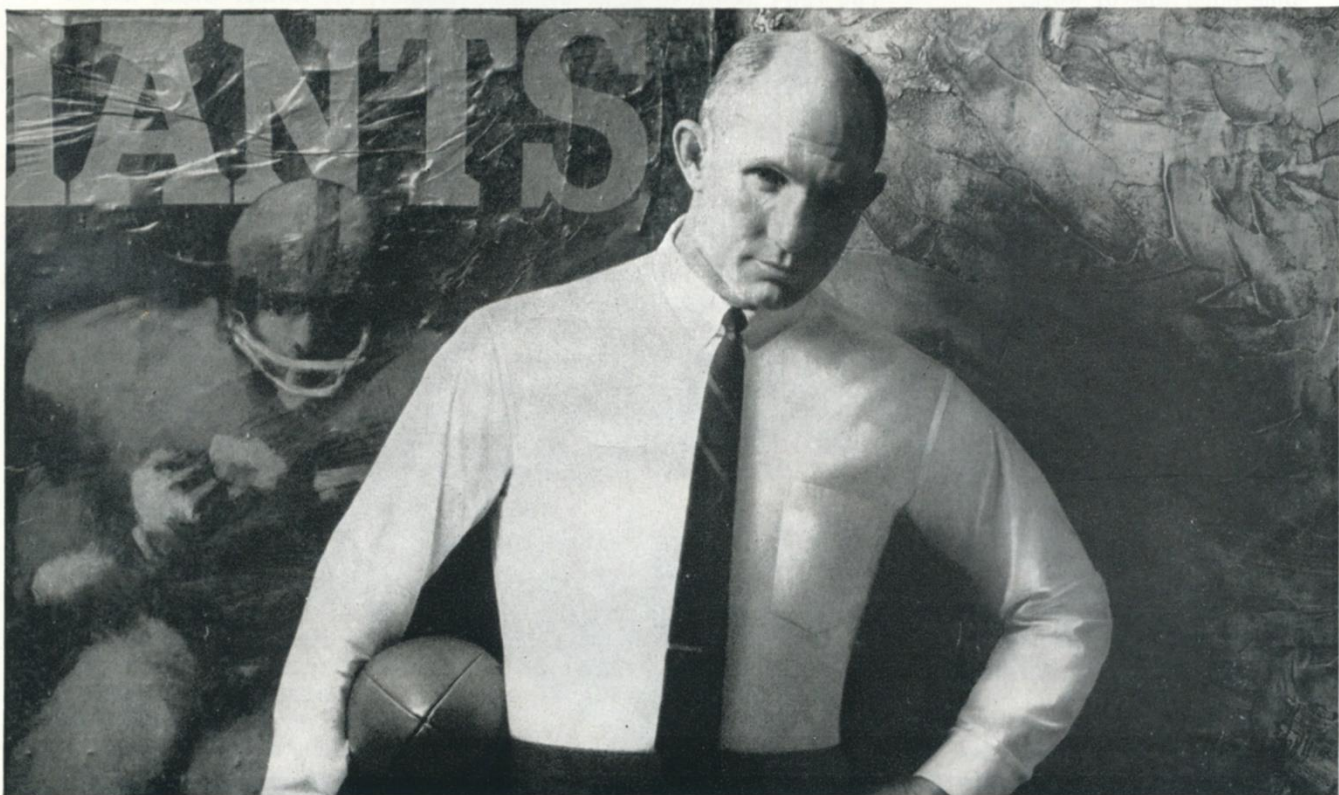
BERNIE CASEY



ED PINE



Y. A. Tittle has switched from tent-shaped shirts



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Mantrim shirts are shaped to fit a man. No extra handfuls of fabric to pull out and hang over. No bulges. Neat. Comfortable. Any shaped man looks better in the man-shaped shirt because the taper is proportioned to size. Only Manhattan® gives you Mantrim contour cut in so many styles, fabrics, colors, collars. Example: **SPINSMOOTH®**, the shirt that hangs, tumbles or spins dry ready to wear—because it's tailored of 100% self-ironing Belfast® cotton. Reserve neatness keeps it wrinkle-free all day. In Grip-Tab Collar. \$5.00.

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CHARLIE KRUEGER



JIM VOLLENWEIDER



DON LISBON

49er

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BOB ST. CLAIR



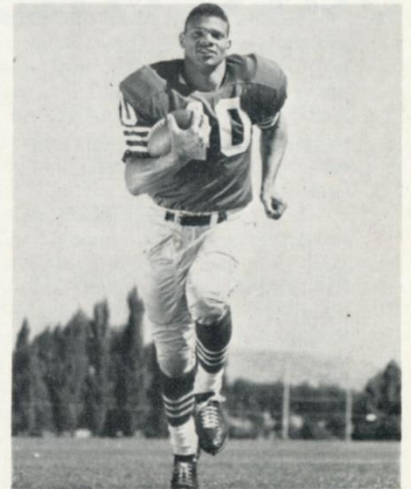
MIKE DOWDLE



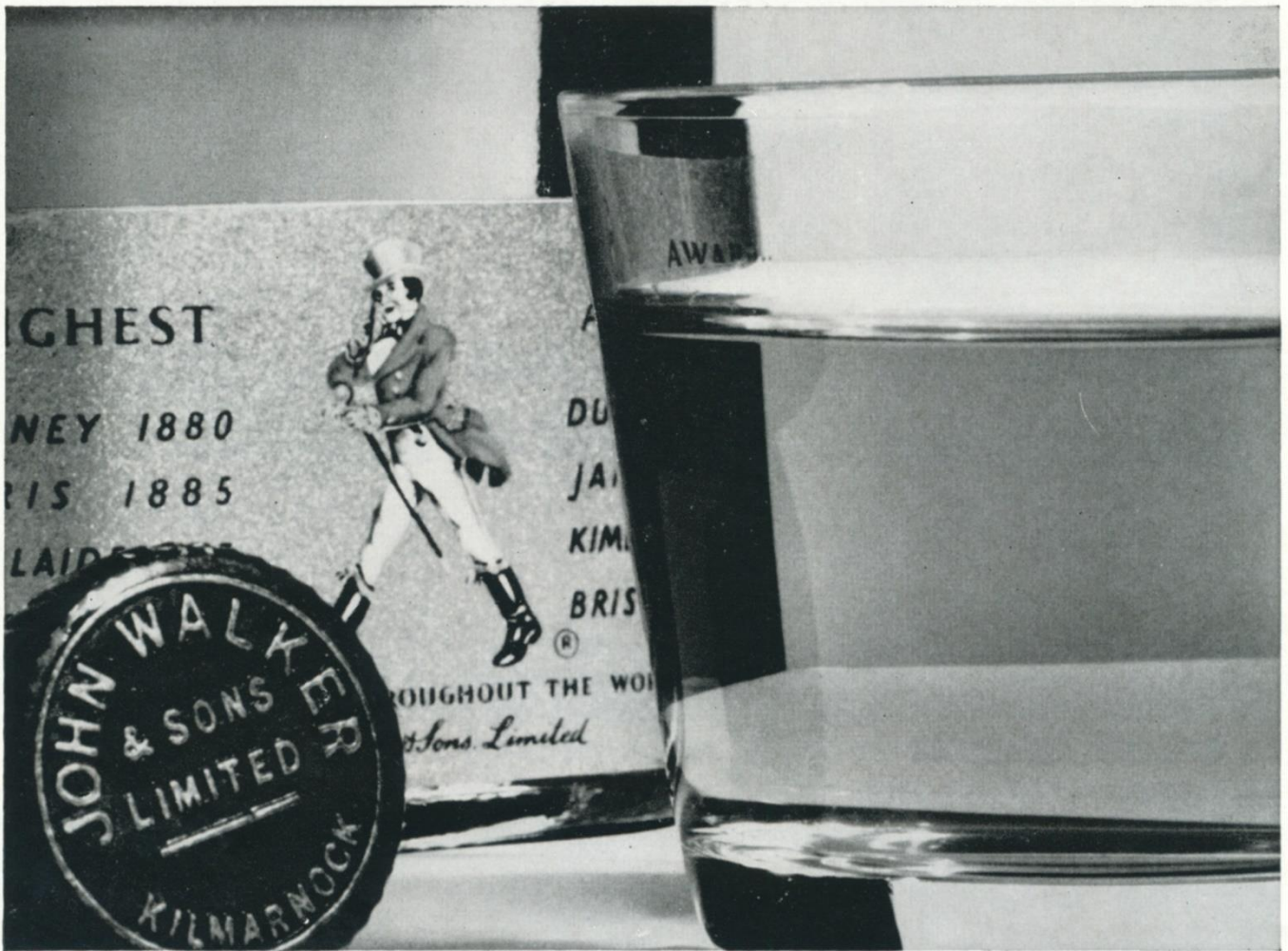
MATT HAZELTINE



DAN COCHICO



ABE WOODSON



Since there are 208 different Scotches...how can you be sure this is the smoothest?

Smoothness is what people want most in the Scotch they drink. So the smoothest Scotch must also be the one more people prefer. And Johnnie Walker Red is the largest-selling Scotch whisky in the entire world.

Johnnie Walker Red
—just smooth, very smooth



Sizing Up Today's N.F.L. Games

The following NFL release points up the issues at stake, the potential high spots and other interesting facets of today's NFL games.

SAN FRANCISCO AT NEW YORK

Defending Eastern champion Giants gained share of first place in East last Sunday by beating Philadelphia 42-14 while Browns were losing to Steelers . . . 49ers beat Dallas 31-24 and made it four straight victories in inter-conference games for West after East had opened season by winning five straight . . . Y. A. Tittle, NFL's leading passer now in third season with Giants, faces old team for first time in regular season . . . Tittle was SF quarterback for 10 years (1951-1960) . . . He beat Giants in Yankee Stadium 21-17 in 1957 for the only SF victory in five games with NY . . . Last meeting was 1960 at Kezar Stadium when NY won 21-19 . . . NY's Hugh McElhenny also faces old team . . . Giants lead NFL in scoring.

ST. LOUIS AT CLEVELAND

Big opportunity for Cardinals . . . St. Louis win coupled with New York defeat could create three-way tie in Eastern Conference, and Cards still have game apiece left with both N. Y. and Cleveland after this one . . . But Browns bounced back from Giant defeat three weeks ago to beat Philadelphia and have the horses to do it again this week after very tough 9-7 loss at Pittsburgh last week . . . Jim Brown, Cleveland fullback who leads league in rushing, could set all-time total ball carrying mark before home fans . . . Jim now only 118 yards short of Ollie Matson's 11,317 via rushing, pass receiving, kickoff, punt, interception and fumble returns . . . Cards', Bill Triplett didn't play against Redskins in 24-20 St. Louis victory last Sunday but is expected back for this one . . . Both have lost to New York and Pittsburgh . . . Cards have also been beaten by Green Bay . . . Cards have not beaten Browns in six attempts since moving to St. Louis . . . Scores in '62 were 34-7 and 38-14.

PITTSBURGH AT WASHINGTON

Steelers still hanging doggedly in Eastern race, although fourth with 5-3-1 record . . . This rematch of 38-27 Steeler victory at Pittsburgh in game that was closer than score . . . Skins led 27-24, but two big defensive plays turned tide . . . First, Dick Haley intercepted Skin pass and went 24 yards for TD; then Jim Bradshaw recovered ensuing kickoff on Washington 22 and Pittsburgh went in for clinching TD . . . Washington has gone eight straight games against Steelers without win.



DICK HOAK
Pittsburgh Halfback

LOS ANGELES AT DETROIT

Rematch of season opener when Lions in night game at LA beat Rams 23-2 and spoiled rookie Terry Baker's debut at quarterback . . . Since then second-year man Roman Gabriel has been established as the LA No. 1 quarterback. He suffered a broken nose late in last week's 6-0 loss to Bears but it is not expected to prevent his playing against Lions . . . Difference in September meeting was Lions interception total—four, including one returned 70 yards for TD by Dick LeBeau, Detroit shooting for .500 victory; Rams to get out of sixth-place tie with SF. Rams haven't beaten Lions in last seven.

PHILADELPHIA AT DALLAS

Eagles' No. 1 quarterback Sonny Jurgensen may be ready to go this week, but it was reserve King Hill who hit 12 of 20 and threw two touchdowns against Cowboys in 24-21 Eagle victory at Philadelphia the first Sunday in October . . . Jurgensen was injured in that game, later returned but has missed last three games . . . Other Eagle QB, Ralph Guglielmi, saw action in last week's loss to NY. Cowboy passer Don Meredith threw the most passes (48), had the most completions (30) and gained the most yards (460) of any passer in the league this year for the Cowboys against SF last week.

BALTIMORE AT MINNESOTA

Colts showed strongest offense of season last week with 474 yards total

against Lions and knocked them out of team defense lead en route to 24-21 victory . . . Baltimore QB Johnny Unitas hit 17 of 24 passes for 376 yards and two touchdowns and Raymond Berry showed he was back in good health with five receptions for 148 yards . . . Colts need this one to reach .500, if Vikings don't get victory they'll have to win last four to make .500 . . . Tommy Mason hitting top form for Minnesota, had 78 yards rushing last week against GB, another 76 receiving.

GREEN BAY AT CHICAGO

The game of the season in the Western Conference . . . The winner takes over sole possession of first place, and the loser has only four games to catch up . . . Both have 8-1 records . . . The Bears have been beaten only by San Francisco (20-14) a team the Packers haven't played yet . . . The Packers have won eight straight following a 10-3 loss to Bears at Green Bay on opening day . . . Bear Coach George Halas called that victory a "better defensive performance than our 73-0 victory over Washington (in the 1940 world championship game)" . . . But since then the Bears have twice more held opponents without a TD, scored one shutout (6-0) last week over Los Angeles and have three times given up only 7 points . . . Chicago opponents have totaled only 82 points in nine games and Bears lead league in total defense and are second in rushing defense by only one yard to Green Bay. . . . Packer Coach Vince Lombardi said of loss to Bears: "We just didn't do anything period, but we've lost them before. One loss doesn't mean a season." . . . Since that defeat Packers have averaged better than 33 points per game, are second in league scoring . . . Bears intercepted four passes against Packers held GB to 150 yards total offense . . . Chicago gained 232 yards. . . . Each team scored first-period field goals (41 yards by GB's Jerry Kramer and 22 by Chicago's Bob Jencks, his only FG of the season), then Chicago broke tie on third-period, one-yard run by Joe Marconi . . . GB never moved across Chicago 30-yard line . . . Very likely Bart Starr, injured regular QB may be back in GB line-up, but in his absence sub John Roach has guided team to three wins and last week threw three TD passes in 28-7 victory over Minnesota . . . May be battle of kickers . . . Packers' Jerry Kramer leads league in scoring and field goals . . . Bears Roger Leclerc's two FGs last week beat Rams.

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the taste that's right!

not too strong...not too light...
Viceroy's got the taste that's right!

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Smoke all 7 filter brands and you'll agree: some taste too strong ... others taste too light. But Viceroy — with the Deep-Weave Filter — tastes the way you'd like a filter cigarette to taste. That's right!

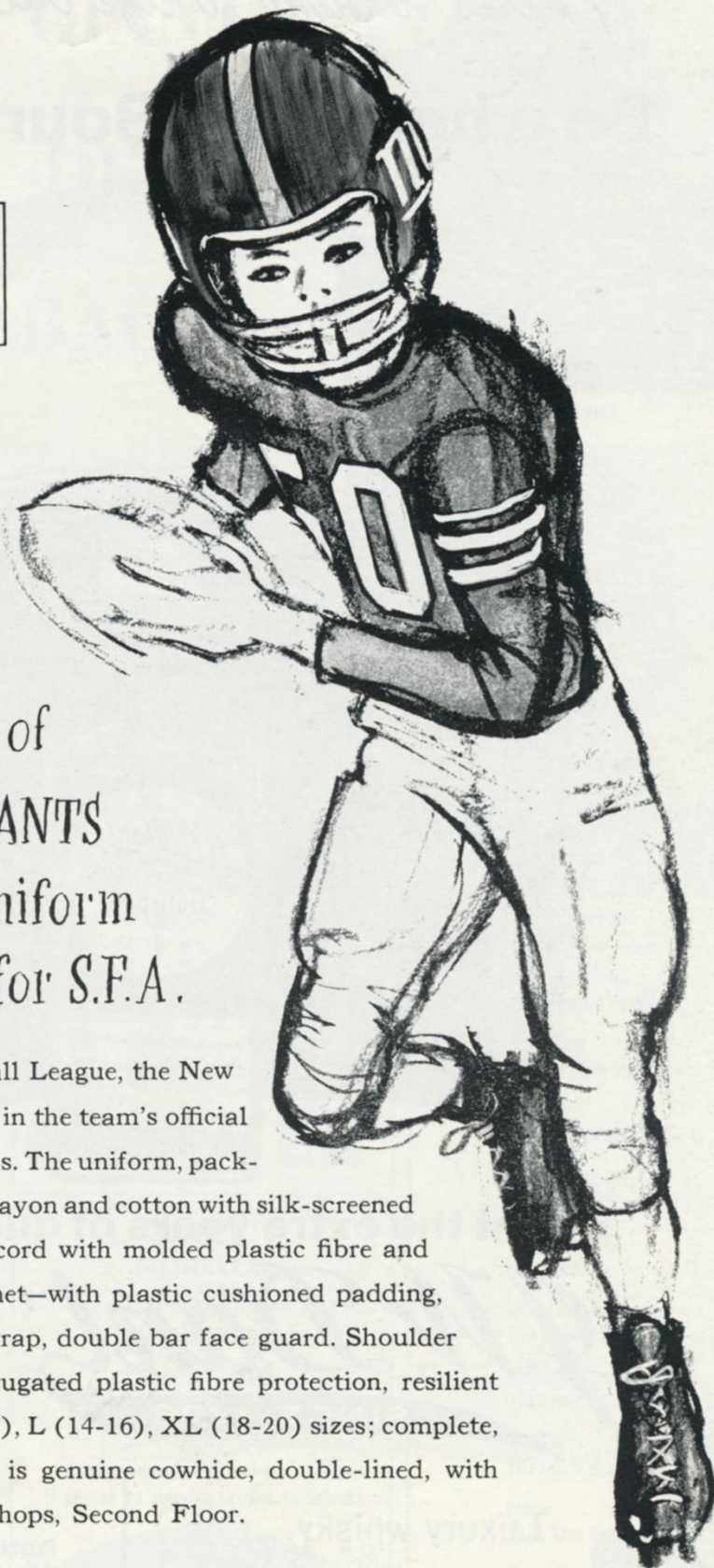
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Weave
Filter*





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Endorsed by the National Football League, the New York Giants uniform is complete, in the team's official style, with their colors and insignias. The uniform, packaged in a kit, includes: Jersey—in rayon and cotton with silk-screened numbers. Pants—in cotton gabracord with molded plastic fibre and quilted padding protection. Helmet—with plastic cushioned padding, cheek padding, adjustable chin strap, double bar face guard. Shoulder Pad—cantilever model, with corrugated plastic fibre protection, resilient padding. All, in S (6-8), M (10-12), L (14-16), XL (18-20) sizes; complete, 20.00. Football—sold separately, is genuine cowhide, double-lined, with white striped ends, 5.00. Boys' Shops, Second Floor.

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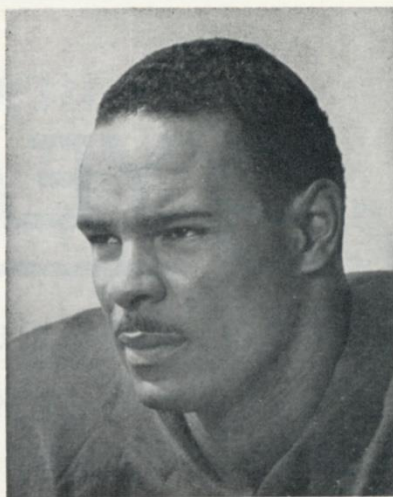
Rushing	Brown, Cleveland, 1293 yds.
Passing	Tittle, New York, 140 of 224
Receiving	Conrad, St. Louis, 51 caught
Scoring	Kramer, Green Bay, 75 pts.

"Live life each day-don't just pass through it"

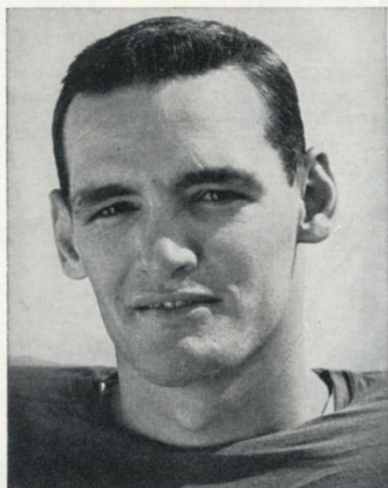


DICK PESONEN

GIANT DEEP BACKS



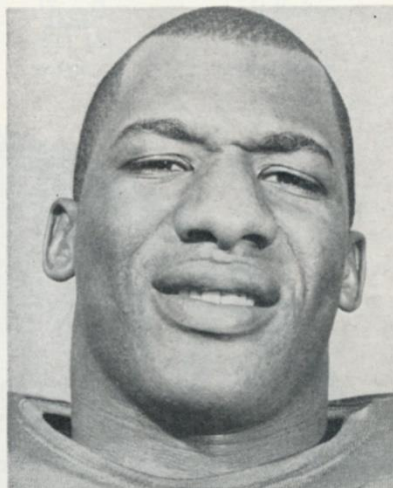
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NFL Officials' Signals



Offside



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Helping Runner



Illegal Motion



Illegal Pass



Unsportsmanlike
Conduct



Pass Interference



Holding, Illegal
Use of Hands



Personal Foul
(indication of
offense follows)



Delay of Game,
Excess Time-Out



Touchdown, Field
Goal, Extra Point



Safety



Loss of Down



Penalty Declined,
Incomplete Pass,
Missed Goal



First Down



Dead Ball



No Time-Out or
Time In with Whistle



Time-Out



WHITE HORSE

THE DRY SCOTCH

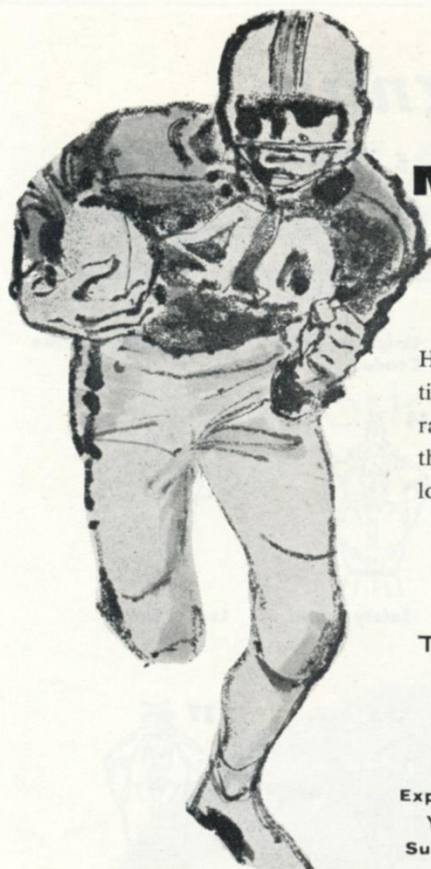
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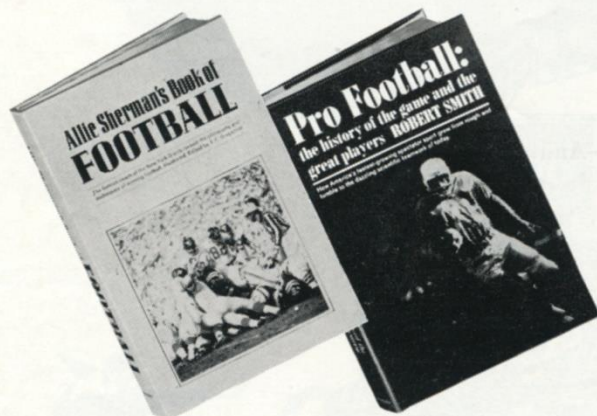
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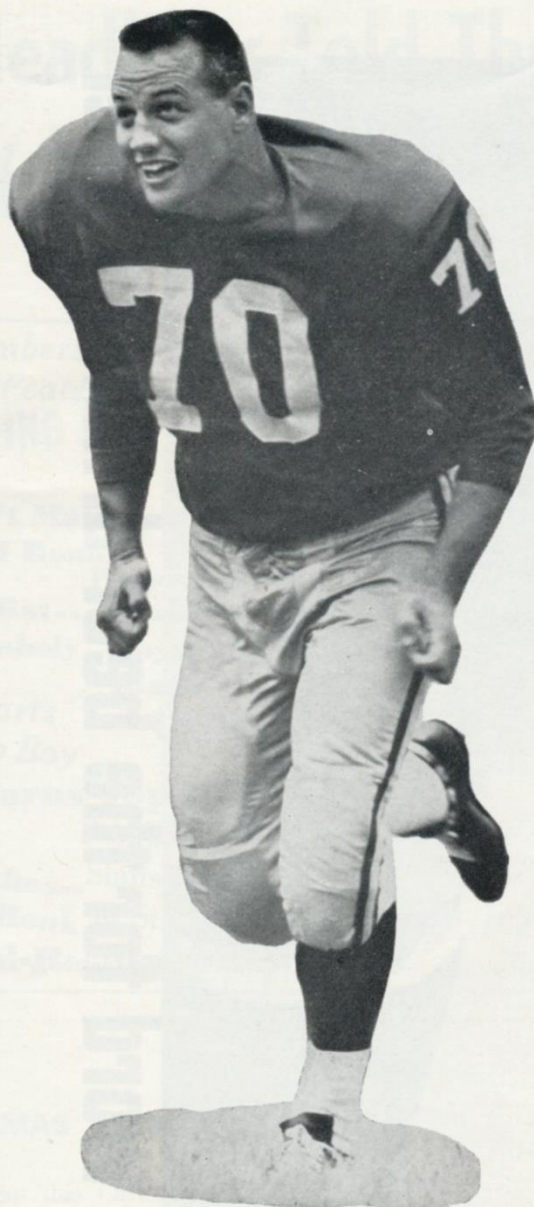
CITY _____ ZONE _____ STATE _____



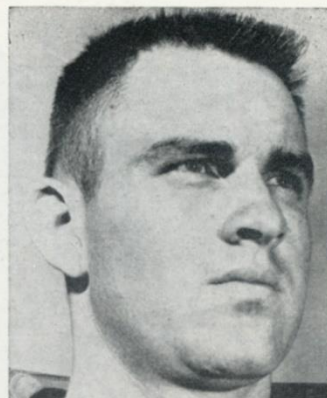
TOM SCOTT



JERRY HILLEBRAND



SAM HUFF



BILL WINTER



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THE way defense is played today in pro football, linebacker is a key position. Certainly, a wider range of responsibilities falls on the linebacker than any other defensive man. He must have the size and power to smash through on "red dog" assignments, the strength and determination to stand up under massive head-on assaults and the speed and range to cover pass-receivers in the flat zones. The Giants are fortunate in having men who possess these qualifications. Their close-support trio is composed of Bill Winter, Sam Huff and Tom Scott, reading from left to right as they line up on the field. The 220-pound Winter, who hails from little St. Olaf College, cracked the line-up as a rookie last year. Huff, 230, is an eight-year pro who has won all-league rating several times. Scott, a topnotch end in the days of the five-man rushline, was acquired from the Eagles in a 1959 trade. In the bullpen is 240-pound Jerry Hillebrand, the No. 1 draft choice of 1962 who spent last season on the taxi squad. And, if further help is needed, handyman Mickey Walker pitches in.



The beer drinker's word for the beer drinker's beer

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The Headlines Told The Story Of The 1963 Yankees

Downing Refuels Bombers Heavy Bat Hoists Howard's HR Count
With Dazzling Whiff Feats

TOPPING RIPS 'YANKS CRUMBLING' YARN

Linz Torpedoes Rivals as Yankees' Super-Sub
Hollywood Couldn't Match Mickey's Merriwell Homer

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Heals Yank Picket Malady

Lopez Wins N.Y. Hearts as Houk's Yankee-Do Boy

Bulldog Bouton Earns Top-Dog Rating
Pepitone Kayoes Qualms--
Rates Huzzahs From Houk

Bob and Tony Mind-Reading Midway Act

Slider Giving Ford Added Miles as Yank Big Wheel

Pepitone, Bouton Plug Gaps as Yankees Stop Challengers

Boyer Moves In as Bomber Blaster With Outside Belts

CRIPPLED YANKS MAKE RIVALS EAT DUST

Yogi Votes Yea for '63 Yankees as Best of His Era

Forecasts of Bomber Skid Exploded by Strong Bench


Did Yanks Do It With Mirrors? Nope--Just Gilt-Edged Defense

Williams, Hamilton, Bright Deals Paved Path to Pennant

Bombers' Rog Rams Shots Through Hole in 'Stacked Defense'

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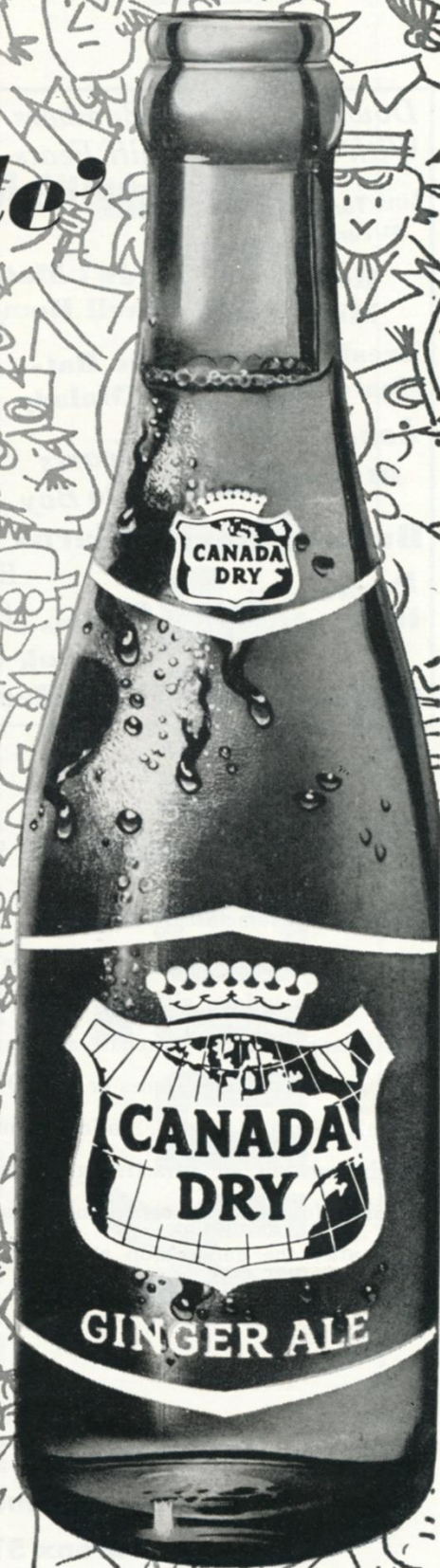
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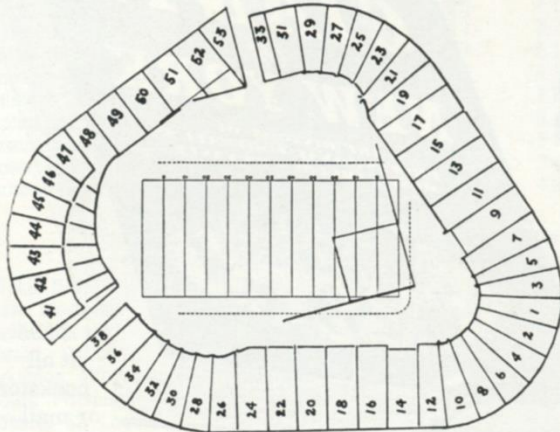
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LOST AND FOUND—Direct inquiries and reports to Robert Ahern, the Stadium manager. Any attendant will direct you to his office.

REST ROOMS—Men: Gate 2, Press Gate, Stadium Club (lower, upper), Gate 6; Lower Sections 34, 8, 6, 15, 21, 27; Mezzanine Sections 27, 15, 5, 18, 28; Upper Sections 34, 20, 6, 15, 21; Bleacher Sections 43, 47, 52. **Women:** Gate 2, Gate 4, Stadium Club (lower, upper), Gate 6; Lower Sections 28, 20, 5, 15, 27; Mezzanine Sections 21, 15, 6, 18, 34; Upper Sections 28, 20, 5, 15, 29; Bleacher Sections 47, 52.

PUBLIC TELEPHONES — Gate 2, Gate 4, Press Gate, Stadium Club (lower, upper), Gate 6, Lower Sections 24, 14, 12, 11, 17, 27 Mezzanine Sections 27, 17, 7, 8, 22; Upper Sections 34, 20, 12, 8, 9, 19, 27; Bleacher Sections 41, 49, 51.

PARKING AREAS

YANKEE LOTS

South side 157th St., Ruppert Pl. to Cromwell Ave.
Between Cromwell and River Aves., on 153rd St.
163rd to 164th Sts., between River and Gerard Aves.
151st St. and River Ave., opposite Bronx County Jail.

PRIVATELY-OWNED LOTS

West side Ruppert Pl., between 157th and 158th Sts.
West side River Ave., between 151st and 153rd Sts.
West side River Ave. and 157th St.
East side River Ave., North of 153rd St.
East side River Ave., North of 151st St.
East side River Ave., 164th to 165th Sts.
East side River Ave., South of 162nd St.
Farmer's Square—Cromwell Ave., Roadway, and
West of 151st St. Viaduct, opposite Bronx County Jail.
East 168th St. and River Ave.

GARAGES

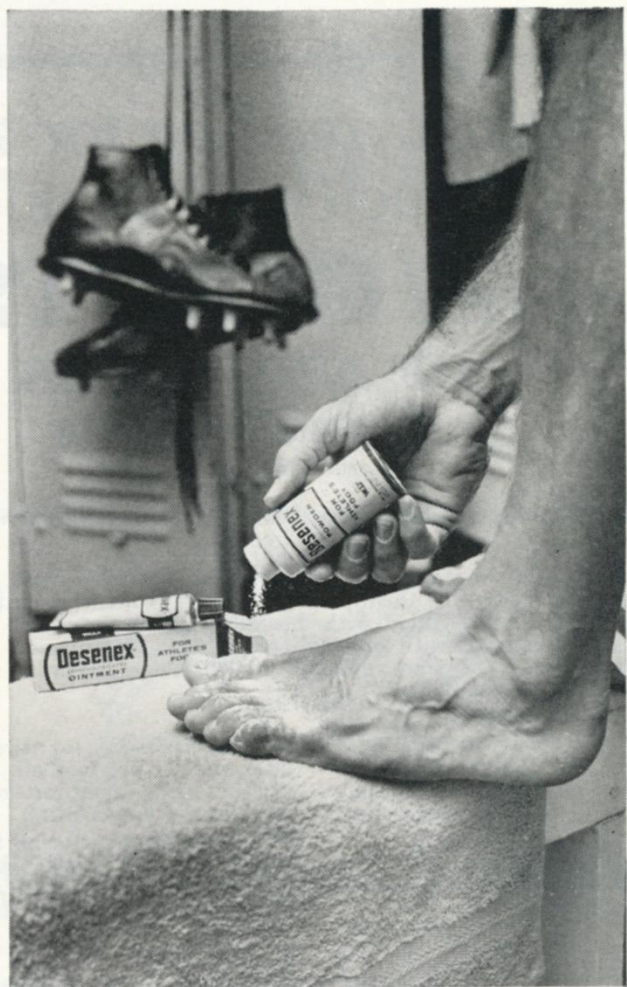
Cromwell Ave. and 157th St.
East side of River Ave., South side of 158th St.
East side of River Ave., North side of 157th St.
East side of River Ave., South side of 157th St.
North side of 158th St., between River and Gerard Aves.
East side of River Ave., corner of 168th St.

Also, the Polo Grounds lot again will be in service for all Giant games at the Stadium.

SOUVENIR PRICE LIST

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KNITTED HAT (Colors)	1.50 & 2.00
GIANT SWEATSHIRTS	2.00 & 3.00
STADIUM CHAIR (Fits all plank seats)	5.00

These items also are available by mail from Harry M. Stevens, Inc., Souvenir Department, Yankee Stadium, Bronx 51, N. Y.



Standard Athlete's Foot Protection In Nearly All NFL Locker Rooms

Professional trainers are as scientific about their job as a coach planning a play. It's up to them to keep their players 100% fit! That's why nearly all National Football League trainers use Desenex®. Infectious Athlete's Foot . . . blisters, itching and spreading irritation could mean trouble. Thanks to Desenex, no problem.

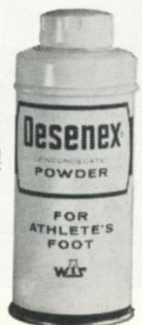
Desenex helps prevent spreading Athlete's Foot infection. Relieves its maddening itching. Promotes rapid healing. (It's the Athlete's Foot treatment most often prescribed and recommended by doctors.) Use Desenex Ointment at night, Powder during the day.

Get Desenex medicated Soap, Powder, Ointment. Solves Athlete's Foot problems for men of action!

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Johnny Dziegiel and Johnny Johnson, well-known Giants trainers, recommend Desenex to all their players for prevention and treatment. They find it really works!



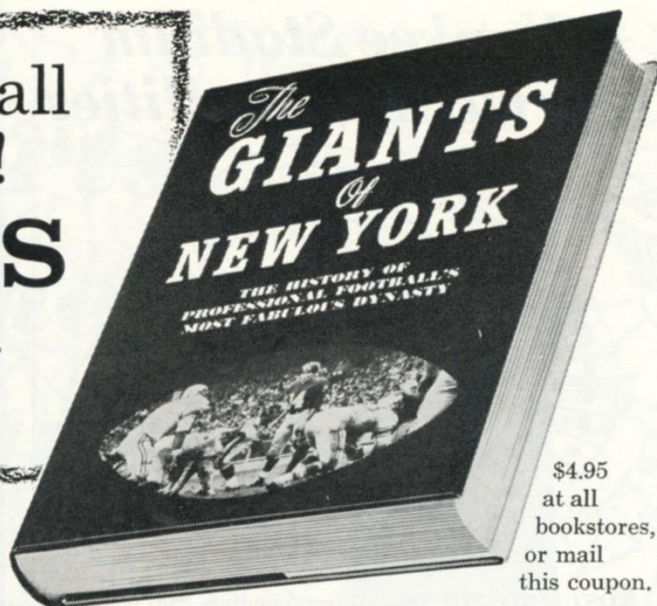
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NFL Statistics

LEADING RUSHERS

	Att.	Yds.	L. G.	Avg.
Brown, Cleveland	182	1293	80	7.1
Taylor, Green Bay	174	676	26	3.9
Hoak, Pittsburgh	173	551	17	3.2
Moore, Green Bay	102	529	77	5.2
Brown, Philadelphia	120	502	27	4.2
Childress, St. Louis	117	449	24	3.8
Mason, Minnesota	108	443	36	4.1
Triplett, St. Louis	79	424	63	5.4
Johnson, Pittsburgh	86	357	31	4.2
Perkins, Dallas	90	350	19	3.9

LEADING PASSERS

	Att.	Comp.	Pct.	Yds.	Tds.	Avg. Yds. Gain.
TITTLE, NEW YORK	224	140	62.5	1979	23	8.83
Ryan, Cleveland	167	93	55.7	1351	18	8.09
Morrall, Detroit	167	88	52.7	1438	16	8.61
Wade, Chicago	229	132	57.6	1410	12	6.16
Meredith, Dallas	203	109	53.7	1646	13	8.11
Unitas, Baltimore	257	141	54.9	1974	9	7.68
Johnson, St. Louis	274	147	53.6	2211	18	8.07
Brown, Pittsburgh	227	111	48.9	1915	13	8.44
Tarkenton, Minnesota	230	129	56.1	1698	11	7.38
Jurgensen, Philadelphia	103	57	55.3	929	8	9.02

LEADING PASS RECEIVERS

	No.	Yds.	L.G.	Tds.
Conrad, St. Louis	51	633	29	7
Dial, Pittsburgh	44	905	83	7
SHOFNER, NEW YORK	41	698	45	6
Ditka, Chicago	40	473	36	7
Phillips, Los Angeles	39	595	42	1
Barr, Detroit	38	649	60	8
Mitchell, Washington	37	799	99	3
Morris, Chicago	36	504	38	1
Retzlaff, Philadelphia	35	559	46	1
Flatley, Minnesota	35	488	62	3

LEADING SCORERS

	Tds.	PATs	FGs	Pts.
Kramer, Green Bay	0	30—2	15—25	75
Brown, Cleveland	12	0—0	0—0	72
CHANDLER, NEW YORK	0	32—2	10—16	62
Michaels, Pittsburgh	0	19—3	14—26	61
Martin, Baltimore	0	17—1	14—22	59
Groza, Cleveland	0	28—3	9—16	55
Khayat, Washington	0	22—0	10—15	52
Barr, Detroit	8	0—0	0—0	48

LEADING PUNTERS

	No.	Avg.	Long.
Lary, Detroit	35	48.9	73
Davis, San Francisco	47	46.6	64
Norton, Green Bay	29	46.4	61
Baker, Dallas	44	45.3	59
Green, Chicago	41	45.3	66
CHANDLER, NEW YORK	35	44.8	64
Villanueva, Los Angeles	53	44.8	68

PUNT RETURN LEADERS

	No.	Yds.	Avg.	L.R.
Keys, Pittsburgh	13	198	15.2	82
Watkins, Detroit	24	343	14.3	90
James, Washington	12	160	13.3	39
Stiger, Dallas	11	123	11.2	45
Wood, Green Bay	9	96	10.7	41
Butler, Minnesota	17	179	10.5	60

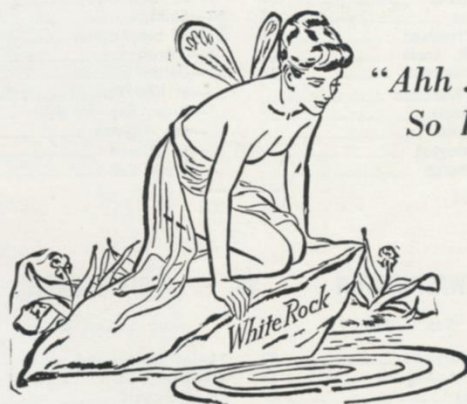
KICKOFF RETURN LEADERS

	No.	Yds.	Avg.	L.R.
Woodson, San Francisco	20	700	35.0	103
Brown, Philadelphia	18	608	33.8	100
Adderley, Green Bay	13	420	32.3	98
Shannon, Los Angeles	19	572	30.1	99
Alexander, San Francisco	14	407	29.1	48

INTERCEPTION LEADERS

	No.	Yds. Ret.	Tds.	L.R.
LYNCH, NEW YORK	6	152	2	82
Petitbon, Chicago	5	123	1	66
Taylor, Chicago	5	110	0	46
Benz, Cleveland	5	90	0	38
Costello, Cleveland	5	78	0	31
Lane, Detroit	5	70	0	33

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The White Rock Girl stays so popular because the brand she represents satisfies so completely! Thanks to *Superior carbonation*, a White Rock drink keeps sparkling from the first pour to the last sip. So for a lighter-livelier drink every time, don't just mix it ... *White Rock it!*



NFL Pairings and Results

HOME TEAM		VS.		VISITING TEAM	
NEW YORK		VS.		SAN FRANCISCO	
Won 7, Lost 2		VS.		Won 2, Lost 7	
37—at Baltimore	28	20—Minnesota	24		
0—at Pittsburgh	31	14—Baltimore	20		
37—at Philadelphia	14	14—at Minnesota	45		
24—at Washington	14	3—at Detroit	26		
24—Cleveland	35	3—at Baltimore	20		
37—Dallas	21	20—Chicago	14		
33—at Cleveland	6	21—at Los Angeles	28		
38—at St. Louis	21	7—Detroit	45		
42—Philadelphia	14	31—Dallas	24		
—San Francisco	—	—at New York	—		
—St. Louis	—	—Green Bay—at Milw.	—		
—at Dallas	—	—Los Angeles	—		
—Washington	—	—at Chicago	—		
—Pittsburgh	—	—Green Bay	—		
272	184	133		246	

HOME TEAM		VS.		VISITING TEAM	
CLEVELAND		VS.		ST. LOUIS	
Won 7, Lost 2		VS.		Won 6, Lost 3	
37—Washington	14	34—at Dallas	7		
41—at Dallas	24	28—at Philadelphia	24		
20—Los Angeles	6	10—at Pittsburgh	23		
35—Pittsburgh	23	56—at Minnesota	14		
35—at New York	24	24—Pittsburgh	23		
37—Philadelphia	7	7—Green Bay	30		
6—New York	33	21—at Washington	7		
23—at Philadelphia	17	21—New York	38		
7—at Pittsburgh	9	24—Washington	20		
—St. Louis	—	—at Cleveland	—		
—Dallas	—	—at New York	—		
—at St. Louis	—	—Cleveland	—		
—at Detroit	—	—Philadelphia	—		
—at Washington	—	—Dallas	—		
241	157	225	186		

WASHINGTON		VS.	PITTSBURGH	
Won 2, Lost 7			Won 5, Lost 3, Tied 1	
14—at Cleveland	37	21—at Philadelphia	21	
37—at Los Angeles	14	31—New York	0	
21—Dallas	17	23—St. Louis	10	
14—New York	24	23—at Cleveland	35	
24—Philadelphia	37	23—at St. Louis	24	
27—at Pittsburgh	38	38—Washington	27	
7—St. Louis	21	27—Dallas	21	
20—at Dallas	35	14—Green Bay—at Milw.	33	
20—at St. Louis	24	9—Cleveland	7	
—Pittsburgh		—at Washington		
—at Philadelphia		—Chicago		
—Baltimore		—Philadelphia		
—at New York		—at Dallas		
—Cleveland		—at New York		
184	247	209	178	

DETROIT		VS.	LOS ANGELES	
Won 4, Lost 5			Won 2, Lost 7	
23—at Los Angeles	2	14—Washington	37	
10—Green Bay—at Milw.	31	2—Detroit	23	
21—Chicago	37	6—at Cleveland	20	
26—San Francisco	3	10—at Green Bay	42	
14—at Dallas	17	14—Chicago	52	
21—Baltimore	25	27—Minnesota	24	
28—Minnesota	10	28—San Francisco	21	
45—at San Francisco	7	13—at Minnesota	21	
21—at Baltimore	24	0—at Chicago	6	
—Los Angeles	—	—at Detroit	—	
—at Minnesota	—	—Baltimore	—	
—Green Bay	—	—at San Francisco	—	
—Cleveland	—	—Green Bay	—	
—at Chicago	—	—at Baltimore	—	
—	—	—	—	
209	156	114	246	

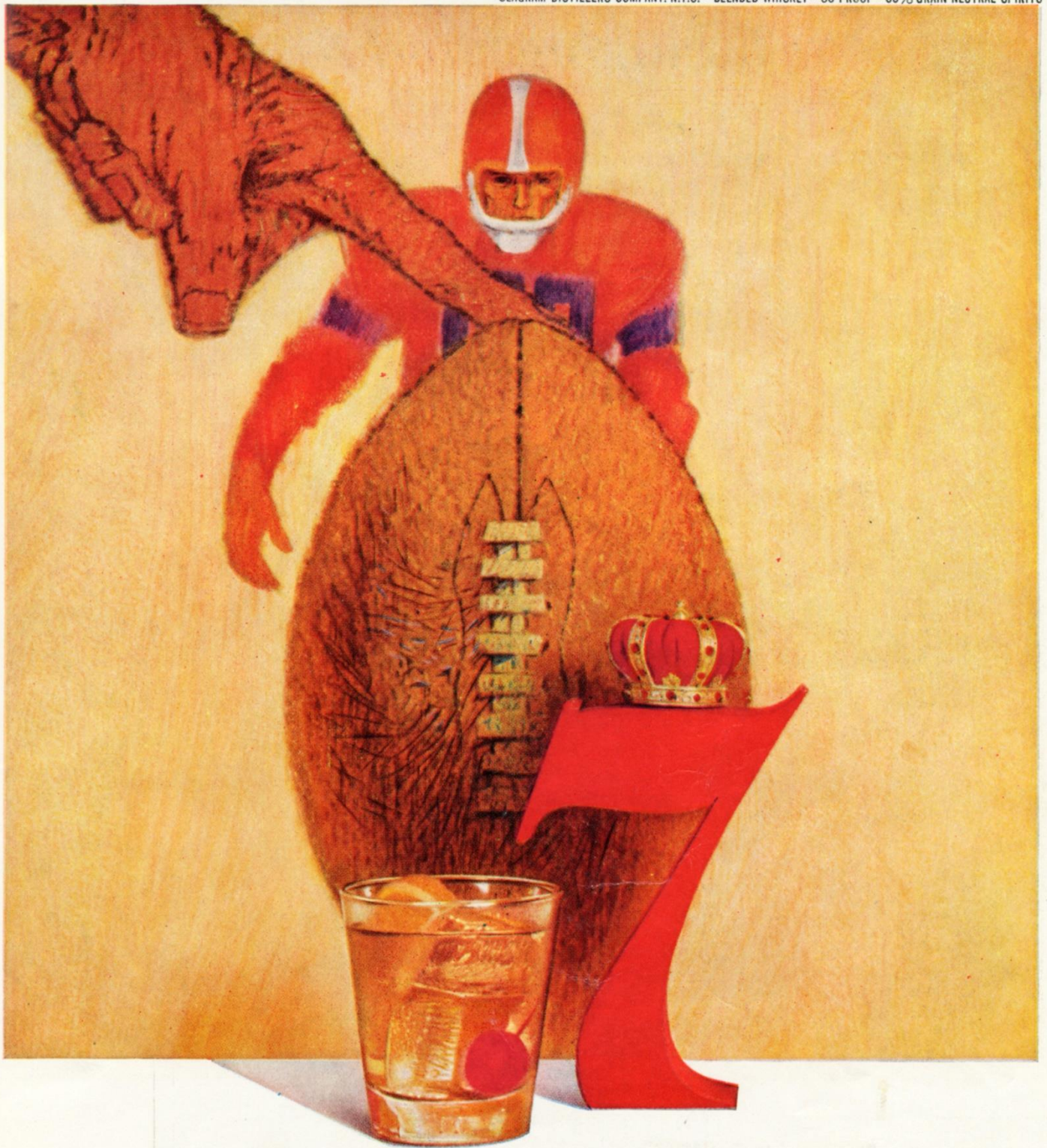
DALLAS		VS.	PHILADELPHIA	
Won 2, Lost 7			Won 2, Lost 6, Tied 1	
7—St. Louis	34	21—Pittsburgh	21	
24—Cleveland	41	24—St. Louis	28	
17—at Washington	21	14—New York	37	
21—at Philadelphia	24	24—Dallas	21	
17—Detroit	14	37—at Washington	24	
21—at New York	37	7—at Cleveland	37	
21—at Pittsburgh	27	7—at Chicago	16	
35—Washington	20	17—Cleveland	23	
24—San Francisco	31	14—at New York	42	
—Philadelphia	—	—at Dallas	—	
—at Cleveland	—	—Washington	—	
—New York	—	—at Pittsburgh	—	
—Pittsburgh	—	—at St. Louis	—	
—at St. Louis	—	—Minnesota	—	
187	249	165	249	

MINNESOTA		VS.	BALTIMORE	
Won 3, Lost 6			Won 4, Lost 5	
24—at San Francisco	20	28—New York	37	
7—Chicago	28	20—at San Francisco	14	
45—San Francisco	14	20—at Green Bay	31	
14—St. Louis	56	3—at Chicago	10	
28—Green Bay	37	20—San Francisco	3	
24—at Los Angeles	27	25—at Detroit	21	
10—at Detroit	28	20—Green Bay	34	
21—Los Angeles	13	7—Chicago	17	
7—at Green Bay	28	24—Detroit	21	
—Baltimore		—at Minnesota		
—Detroit		—at Los Angeles		
—at Chicago		—at Washington		
—at Baltimore		—Minnesota		
—at Philadelphia		—Los Angeles		
180	251	167	188	

NATIONAL LEAGUE STANDING

EASTERN CONFERENCE						
	W.	L.	T.	Pct.	Pts.	O.P.
NEW YORK	7	2	0	.778	272	184
Cleveland	7	2	0	.778	241	157
St. Louis	6	3	0	.667	225	186
Pittsburgh	5	3	1	.625	209	178
Philadelphia	2	6	1	.250	165	249
Dallas	2	7	0	.222	187	249
Washington	2	7	0	.222	184	247
WESTERN CONFERENCE						
	W.	L.	T.	Pct.	Pts.	O.P.
Chicago	8	1	0	.889	190	82
Green Bay	8	1	0	.889	269	126
Detroit	4	5	0	.444	209	156
Baltimore	4	5	0	.444	167	188
Minnesota	3	6	0	.333	180	251
Los Angeles	2	7	0	.222	114	246
San Francisco	2	7	0	.222	133	246

CHICAGO	VS.	GREEN BAY	
Won 8, Lost 1		Won 8, Lost 1	
10—at Green Bay	3	3—Chicago	10
28—at Minnesota	7	31—Detroit—at Milw.	10
37—at Detroit	21	31—Baltimore	20
10—Baltimore	3	42—Los Angeles	10
52—at Los Angeles	14	37—at Minnesota	28
14—at San Francisco	20	30—at St. Louis	7
16—Philadelphia	7	34—at Baltimore	20
17—at Baltimore	7	33—Pittsburgh—at Milw.	14
6—Los Angeles	0	28—Minnesota	7
—Green Bay	—	—at Chicago	—
—at Pittsburgh	—	—San Francisco—at Milw.	—
—Minnesota	—	—at Detroit	—
—San Francisco	—	—at Los Angeles	—
—Detroit	—	—at Son Francisco	—
190	82	269	126

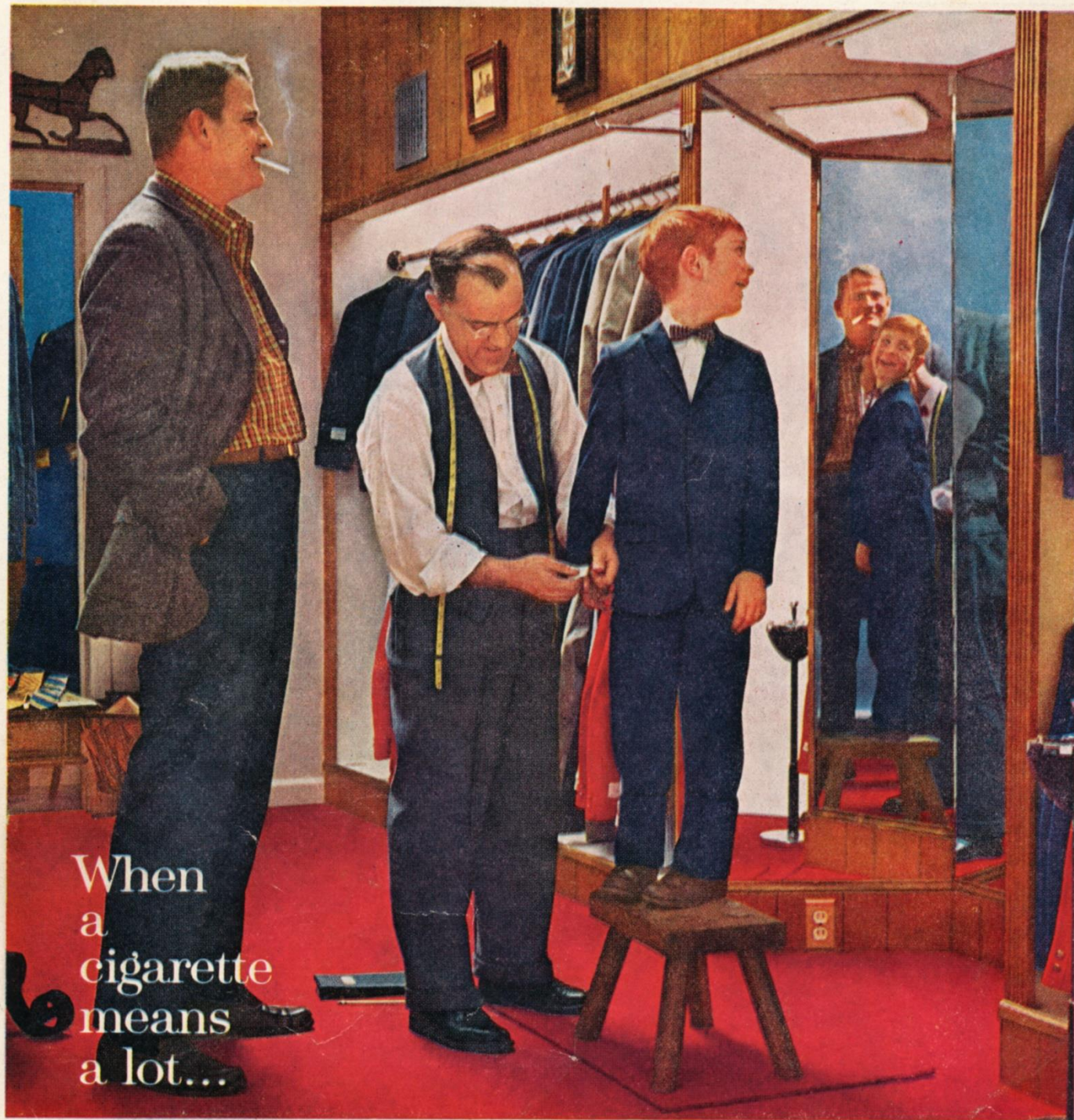


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You know a drink will taste right when it's made with 7 Crown, the whiskey that's so good all by itself. Tall drink or short, plain drink or fancy, 7 Crown makes it smooth and memorable as nothing else can. No wonder 7 Crown has so many more fans than any other whiskey ever had.

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a
cigarette
means
a lot...

get Lots More from L&M



more body in the blend

more flavor in the smoke

more taste through the filter

It's the rich-flavor leaf that does it! L&M has more rich-flavor leaf than even some unfiltered cigarettes. And L&M's filter is the modern filter—all white—inside and outside—so only pure white touches your lips.

L&M's the filter cigarette for people who really like to smoke.

