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NEW YORK GIANTS

ST. LOUIS CARDINALS

NOVEMBER 24, 1963

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OFFICIAL PROGRAM NEW YORK GIANTS



vs. ST. LOUIS CARDINALS

YANKEE STADIUM • Nov. 24, 1963

Volume 39

Number 5

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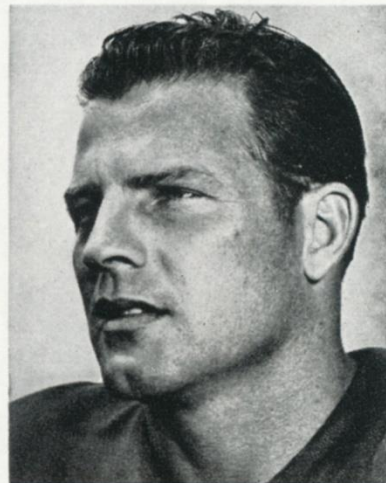
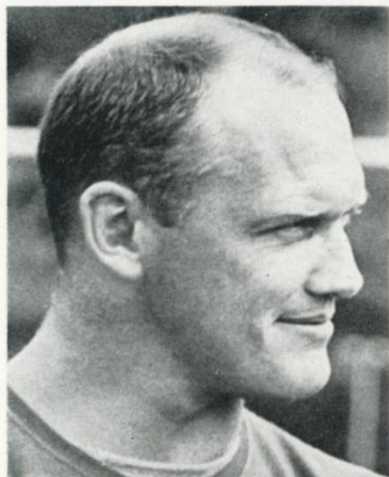
Quality



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Four to Go!



In times like this, Jack Stroud, Sam Huff and Frank Gifford (left to right above) are good men to have on your side.

THE Giants won another battle in the strenuous campaign to capture a third straight NFL Eastern title by overwhelming San Francisco last Sunday. General Sherman's forces laid down their heaviest barrage of the season in blasting the 49ers, 48-14.

This fifth straight success put Allie's Army on top of the Eastern standings in solitary splendor because, out in Cleveland, the Cardinals knocked off the Browns, with whom the Giants had been tied for the lead.

So now, at long last, the Giants are in position to take the flag on their own, without dependence on outside developments. The formula is simple—keep winning—even though not easy of accomplishment.

We're sure General Sherman and the troops are well aware of all the ins and outs. They fought like demons to charge from two games behind Cleveland to where they are. But they know that, while gaining this vantage hold

was a great triumph, it represents only an intermediate advance toward the goal of total victory.

The ranks must hold firm and march unwaveringly past four more resistance points—the Cardinals, who have moved up into a second-place tie with the Browns; the Cowboys, out to round up their lost prestige; the Redskins, in an ambushing mood, and the Steelers, very much in the title fight themselves.

It all points to a highly exciting stretch drive. Certainly, it will be one in which there is no place for faint hearts—on the field or in the stands.

On their winning streak, the Giants have generated momentum, to be sure. But with each success, the pressure grows, too, and tension inevitably mounts. After all, it's men, not machines, who play this game and even the football supermen who compose the Giants are not super-human.

In this sticky situation, the

Giants are fortunate in having so many tried-and-true pros. Over the last few seasons, particularly the ball has not bounced just right, too much of a point has been made of the Giants' "maturity," to sugar-coat that athletically-unpalatable word "age."

The Tittles, the Websters, the Giffords, the Browns, the Strouds, the Robustellis, the Huffs and the Pattons of the Giants are good men to have on one's side at a time like this. They've run the gauntlet before and come through it with flying colors. You can bet your bottom dollar that, at least, they won't run scared.

Thanks to the practiced skills of these hash-marked gridiron warriors and their steadying influence on the younger rank-and-file, we look for the Giants to play their best game the rest of the way. That's all any one can ask for.

And, if that's not good enough to win, well then, hats off to the team that's good enough to top it! Go, Giants, go! co! co! co! co!

IT'LL SOON BE TIME FOR THE
"GREAT PUMPKIN" TO RISE OUT OF
THE PUMPKIN PATCH AGAIN...



SPREADING GOOD CHEER AND
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Busy Bench

Photos by Ken Regan



Coach Sherman gets the word



Allie and Tittle confer on sidelines



Words with Walton



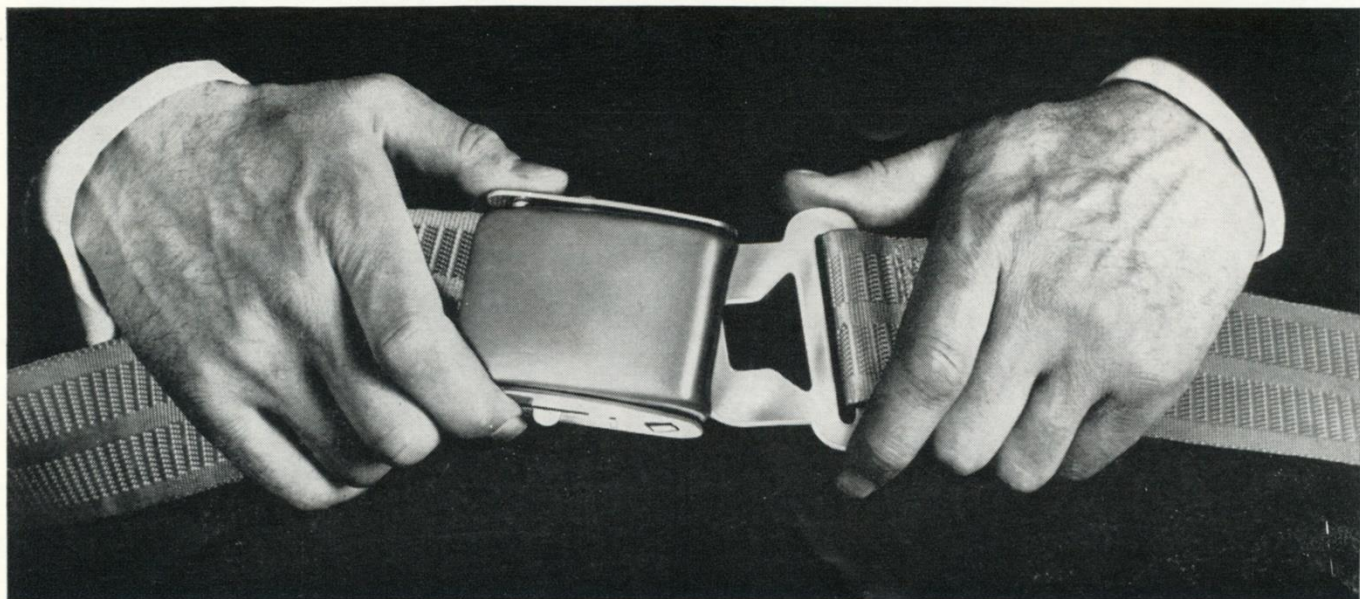
More passing of the word



"Now, remember what we talked about"



Meeting of the board



Isn't it time a Chevron Dealer put seat belts in *your* car?

You pay only \$5.95 per belt, including installation. And he can handle the whole job in a few minutes.

Such a small investment. But think about the dividends.

Did you pass a Chevron Station on the way to the game? Then *stop* there on the way back. Your Dealer will make arrangements to install belts in your car this week — and he'll explain why the National Safety Council believes they belong in *every* car.

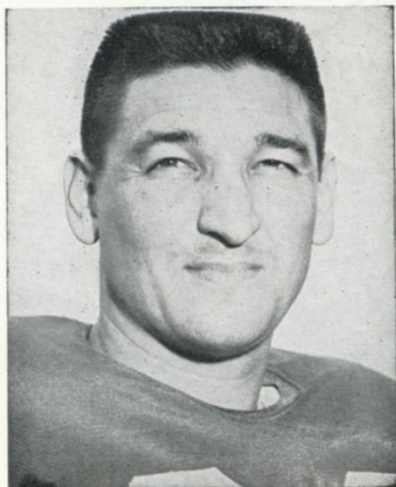
The belts your Chevron Dealer is offering are made by Davis Aircraft of rugged, 100% nylon. They have strong, two-piece metal buckles that can be opened instantly with one hand. The

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If you haven't had belts installed yet, have it done at a Chevron Station. And while you're there, be sure to ask your Chevron Dealer to fill your tank with Chevron Supreme — the great super-premium gasoline for "top-form" performance.

At the sign of the CHEVRON we take better care of your car





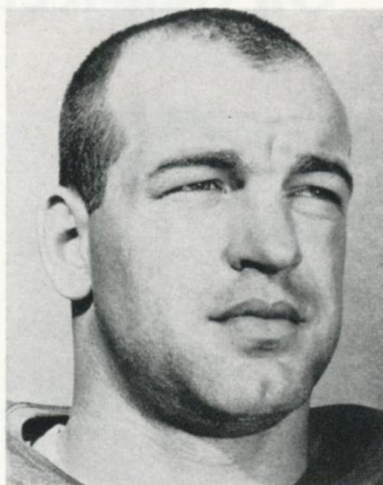
PHIL KING



ALEX WEBSTER



HUGH McELHENNY



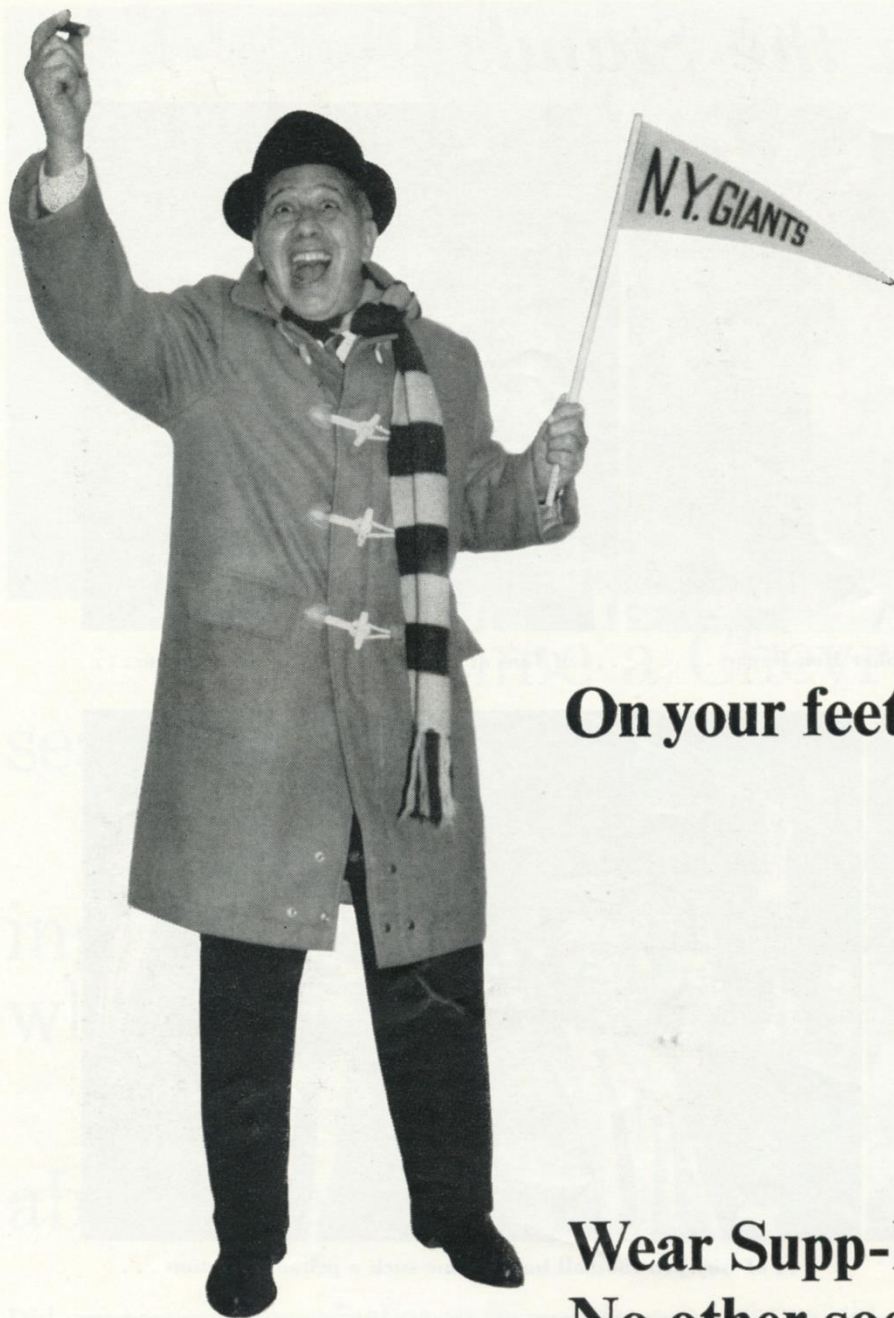
JOE MORRISON



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THE Giants in recent years have been air-oriented on attack, thanks to the passing virtuosity of Charlie Conerly and, more recently, Y. A. Tittle and the availability of a corps of good pass-receivers. But the Giant approach to offense, under Allie Sherman, as it was under Steve Owen and Jim Lee Howell before him, always has been to stress balance. This season, more than in the last few years, the Giants are equipped with a ground threat calculated to keep the defense honest. They are three deep at both running positions. Old pros Alex Webster, that bread-and-butter first-down maker and touchdown-scorer, and dynamic Phil King, who has come into his own this year, are backed up by the mercurial Hugh McElhenny and Joe Morrison, a model football player who does everything well. And behind the top quartet of Giant ball-carriers is Charlie Killett, an up-and-coming young pro. Never have the Giants been so deeply manned with capable leather luggers.

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On your feet a lot?

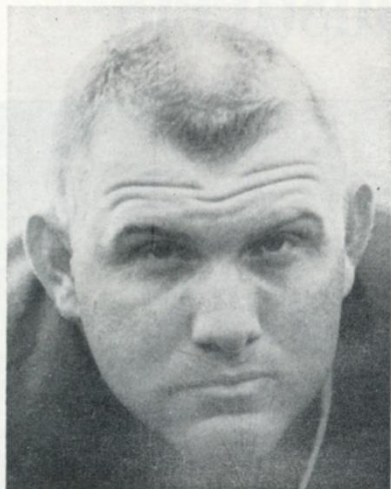
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BOOKIE BOLIN



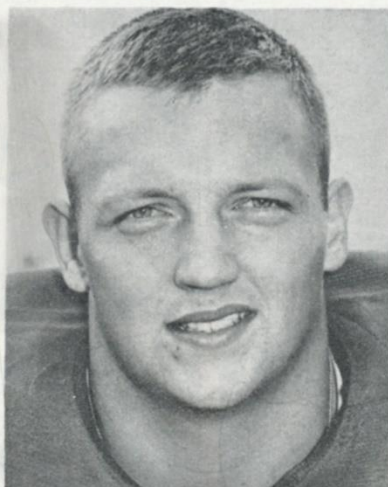
ROOSEVELT BROWN



MICKEY WALKER



JACK STROUD



GREG LARSON



DARRELL DESS

**G
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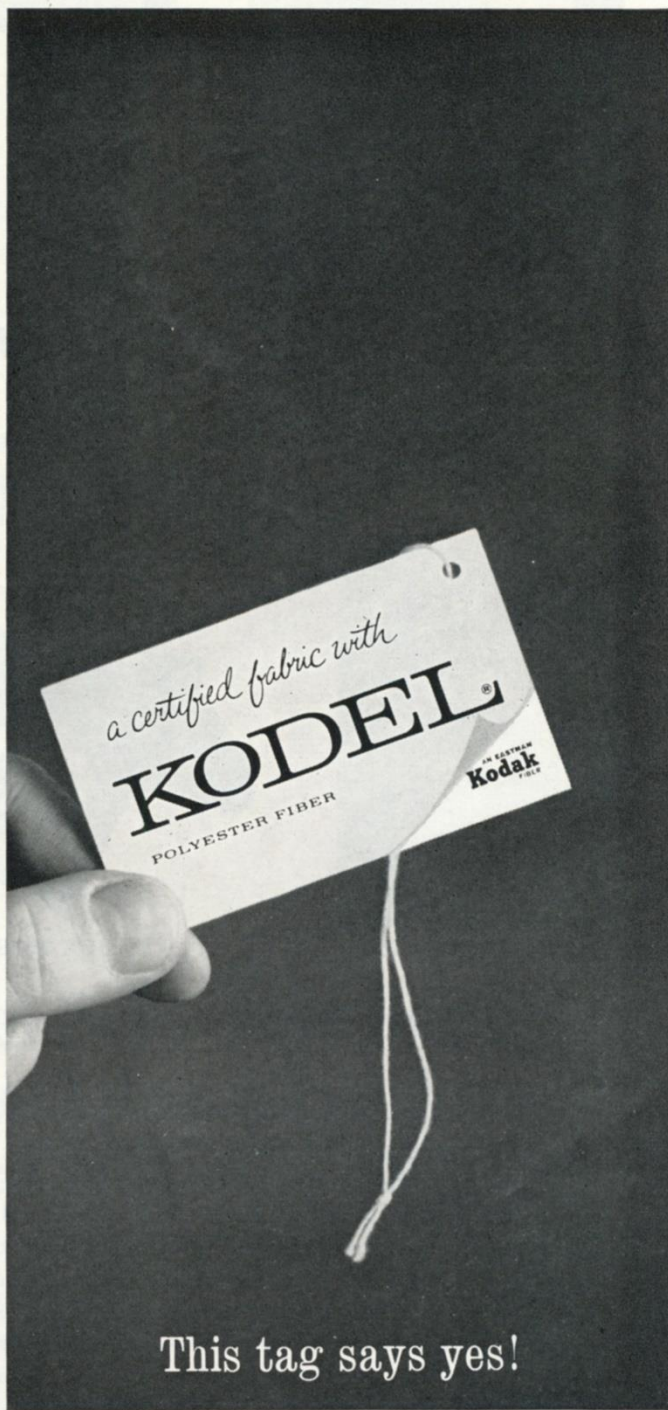
PRO offensive linemen carry the heavy burden of having to rout out king-sized defensive linemen on running plays and shield their quarterback from enemy assault on passing plays. It takes size, speed, agility and a lot of know-how to discharge these duties effectively. The Giants' offensive line is anchored at the tackles by two great old pros—trigger-quick Roosevelt Brown on the left side and deep-chested Jack Stroud on the right. Between them are Darrell Dess, who in the last two seasons has developed into one of the league's best left guards; Greg Larson, a rising youngster who was shifted to center this season with the departure of Ray Wietecha, and Bookie Bolin, a sophomore pro who has taken over at right guard after sitting out most of his rookie season with injuries. Available for fill-in duty at guard are a couple of other upcoming young players—Ken Byers and Mickey Walker. The rookies, Leo Kirouac and Lane Howell, also figure in the picture as spare tackles.

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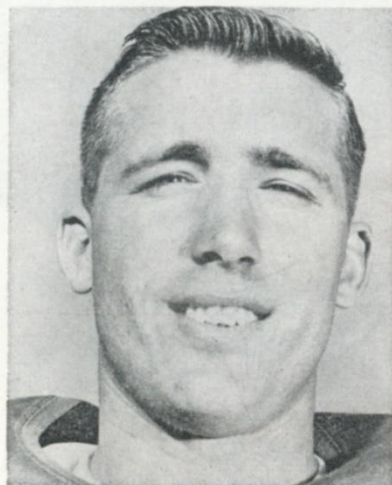


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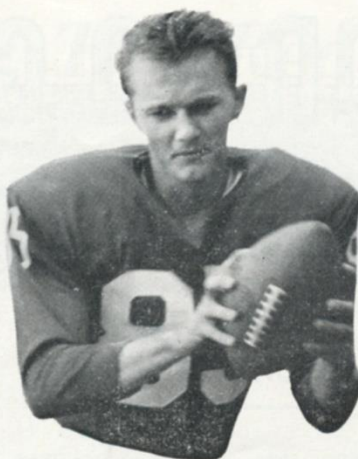
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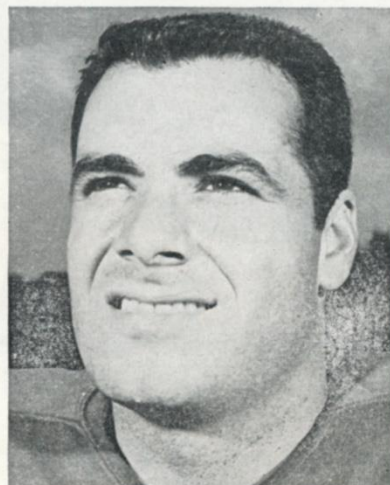
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AARON THOMAS



DEL SHOFNER



JOE WALTON

**G
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FRANK GIFFORD

**R
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FOLLOWERS of the Giants are poignantly aware that the pass is the New York team's most lethal offensive weapon. But, although from what you read you might sometimes think it, the Giants don't get their aerial touchdowns simply as the result of Y. A. Tittle's launching spirals into the empty air. As he would be the first to admit, the admirable YAT has an admirable set of receivers. Del Shofner and Frank Gifford, the Giant flankers, are geniuses at getting loose for breakaway gains down the deep middle and on those short but vital first-down tosses to the sidelines. Joe Walton, the unsung Giant tight end, also has a rare knack of getting to the right spot at the right time and Aaron Thomas, who spells all three, is developing the same instincts. The Giant inside backs—Alex Webster, Phil King, Hugh McElhenny and Joe Morrison, who also plays on the flank when needed—are gifted receivers, too. As much as any team in football, the Giants are equipped to inundate the defense with flood pass patterns.



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Wednesday 7:30 PM

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CINCINNATI vs SAN FRANCISCO

KNICKS vs LOS ANGELES LAKERS

Saturday Night 6:30 PM

BALTIMORE vs DETROIT

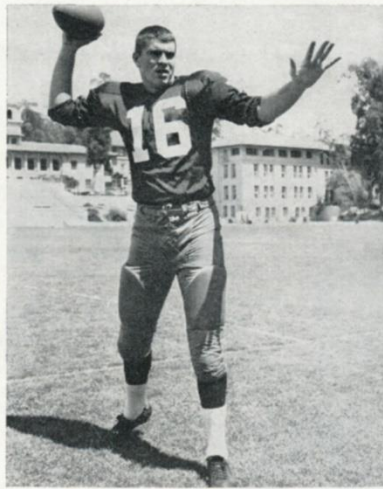
KNICKS vs PHILADELPHIA '76ers

Tickets at Box Office

Next: The Redskins



BOBBY MITCHELL



NORM SNEAD



BILLY BARNES

NEXT Sunday, the Washington Redskins will be here to do battle with the Giants. This is another one of those booby-trap games that make title-contending coaches grow grey before their times. The Redskins, out of the race themselves, will come here dedicated to the purpose of derailing the Giants.

Like every other team in the NFL, the Redskins are perfectly capable of accomplishing such a

result, if they put all the pieces together. Coach Bill McPeak has a talented young squad at Washington — it carried the rugged Steelers down to the wire a week ago—and it could jell at any moment.

Washington's passing attack is particularly dangerous. It features Norman Snead and Bobby Mitchell. Snead is one of the NFL's rising young passers. Mitchell, who captured the NFL receiving title last

year, is ahead of his 1962 pace with 48 catches for 1,017 yds. Bobby, a running back-turned-flanker, is one of the most elusive broken-field runners in football, a threat to go all the way any time he handles the ball.

Other Washington worthies include Billy Barnes, an indomitable runner, and Pat Richter, a big pass-catching end and punter who is a candidate for rookie-of-the-year honors.

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cool, exciting—
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Old Spice —with that clean, crisp, masculine aroma!

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Those in the know go for Camel...
a real smoke...for real smoking
satisfaction. Camel's got swagger
—yet it's smooth. Get the clean-
cut taste of rich tobacco. Get with
Camel. Every inch a real smoke
...comfortably smooth, too!



**The best tobacco
makes the best smoke.**

JIM ARENDER —
World's Champion
Parachutist.
His cigarette? Camel.

Giant Jottings

DON'T forget to bring your contribution to the United States Marine Corps Reserve's "Toys for Tots" campaign to the next Giant home game against the Washington Redskins two weeks from today. Collection barrels will be placed near all the Stadium's major entrance gates. Any new or usable old toy, valued at \$1 or more, will be gratefully accepted. The toys will be distributed to youngsters of all races, colors and creeds in orphanages, hospitals and other institutions in this area.

Attention, Giants fans from Connecticut, Westchester (and everywhere): Sunday, Dec. 8, is the date of the big Stamford party honoring—Jimmy Patton, the Giants' defensive coach and peerless safetyman. The affair will be held at Laddin's Terrace in Stamford following the game with the

Redskins. Tickets, priced at \$12.50, may be obtained from William De Leo, P. O. Box 2182, Glen Brook, Conn.

Phil King received the Kinney Award (one year's free use of a Kinney System rental car) as the outstanding Giant in last Sunday's game against the 49ers . . . The Bulova Awards (Caravel - by - Bulova) watches went to King, for offense, and Jerry Hillebrand, for defense . . . The J. P. Stevens Awards (wardrobes of sports clothes) went to Joe Morrison, for offense, and Dick Modzelewski, for defense.

Before today's game, Y. A. Tittle will receive the Catholic Youth Organization Award as the outstanding Giant of 1963. The presentation will be made by Jack Lavelle, Jr., son of the late Giant scout and C. Y. O. field director.

. . . Incidentally, Tittle is well withing reach of the NFL season record of 33 touchdown passes he set a year ago. With four games to play, Y. A. has rung the scoring bell 27 times. The Giant quarterback needs just three more TD passes to tie Bobby Layne's NFL career record of 196.

Today's between-the-halves entertainment will be provided by the Ithaca High School Band of Ithaca, N. Y. Frank L. Battisti is the director of this crack upstate organization, which will be making its first appearance at the Stadium . . . That handsome blue and red banner that flies from the center field flagpole at Giant games is the emblem of the 1962 NFL Eastern championship. It was donated to the Giants by Bruno Bernabo, the director of Mamma Leone's Ristorante.

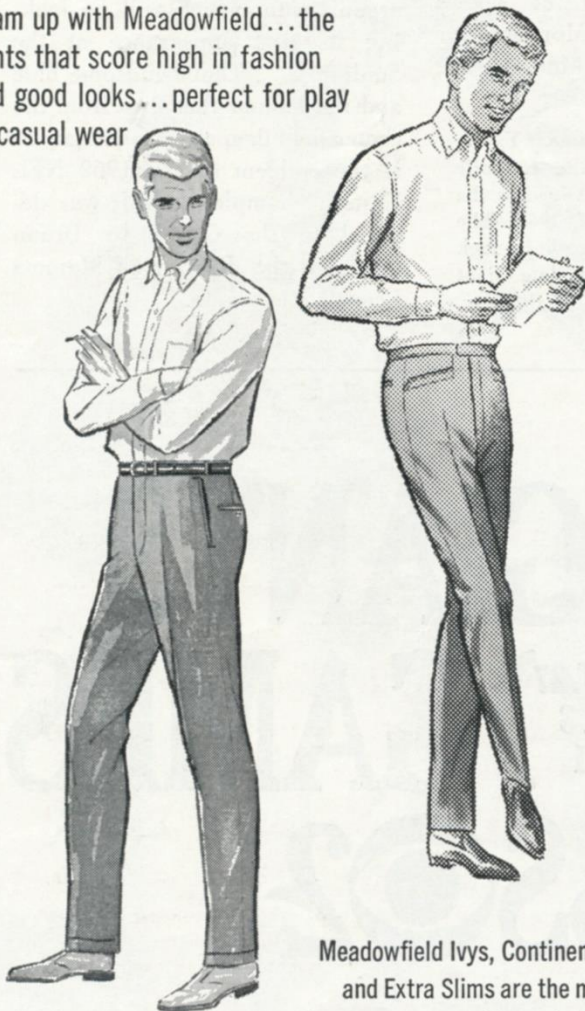
SEE THE GIANTS AWAY (CLEVELAND OCT. 27 ST. LOUIS NOV. 3 DALLAS DEC. 1) GAMES ON CBS 2

(OTHER NFL GAMES ON CHANNEL 2—GREEN BAY AT DETROIT NOV. 28 / GREEN BAY AT LOS ANGELES DEC. 7 / GREEN BAY AT SAN FRANCISCO DEC. 14)
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Meadowfield pants, available at fine stores everywhere.

Giants-Cardinals Series Record

TODAY'S game will be the 44th between the Giants and Cardinals, who began their rivalry way back in 1926. The series record shows a 33-10 edge for the Giants, who have won the last four times out. But it has been anything but a one-sided series. Most of the games have been see-saw, high-scoring, thrillers. The complete Giants-Cardinals series record:

1926—h Giants 20, Cards 0	1953—h Giants 21, Cards 7
1927—h Giants 28, Cards 7	Giants 23, Cards 20
1929—h Giants 24, Cards 21	1954—Giants 21, Cards 10
1930—h Giants 25, Cards 12	h Giants 31, Cards 17
Giants 13, Cards 7	1955—Cards 28, Giants 17
1935—h Cards 14, Giants 13	h Giants 10, Cards 0
1936—h Giants 14, Cards 6	1956—Cards 35, Giants 27
1938—h Giants 6, Cards 0	h Giants 23, Cards 10
1939—h Giants 17, Cards 7	1957—h Giants 27, Cards 14
1941—h Cards 10, Giants 7	Giants 28, Cards 21
1942—h Giants 21, Cards 7	1958—Giants 37, Cards 7
1943—h Giants 24, Cards 13	h Cards 23, Giants 6
1946—h Giants 28, Cards 24	1959—h Giants 9, Cards 3
1947—h Giants 35, Cards 31	Giants 30, Cards 20
1948—h Cards 63, Giants 35	1960—Giants 35, Cards 14
1949—Giants 41, Cards 38	h Cards 20, Giants 13
1950—Cards 17, Giants 3	1961—h Cards 21, Giants 10
h Giants 51, Cards 21	Giants 24, Cards 9
1951—h Giants 28, Cards 17	1962—Giants 31, Cards 14
Giants 10, Cards 0	h Giants 31, Cards 28
1952—h Cards 24, Giants 23	1963—Giants 38, Cards 21
Giants 28, Cards 6	

GIANTS vs. ALL OPPONENTS

Opponent	W.	L.	T.	Pts.	Opp. Pts.
Baltimore Colts	3	3	0	125	130
Chicago Bears	15	20	2	477	578
Cleveland Browns	14	14	2	514	529
Dallas Cowboys	4	1	1	197	120
Detroit Lions	6	8	1	194	299
Green Bay Packers	15	17	2	429	469
Los Angeles Rams	4	7	0	232	238
Philadelphia Eagles	39	20	1	1204	938
Pittsburgh Steelers	32	21	2	1015	825
St. Louis Cardinals	33	10	0	1024	687
San Francisco 49ers	4	1	0	147	94
Washington Redskins	36	16	2	1315	871
Total	205	138	13	6873	5778



Christmas Seals fight Tuberculosis and other Respiratory Diseases

Giant Statistics

TEN-GAME TEAM RECORD

GIANTS	OPPONENTS
205 Total first downs	150
70 By rushing	64
120 By passing	73
15 By penalty	13
3,715 Total yards gained	2,586
1,290 Yards gained, rushing	1,076
2,425 Net yards gained, passing	1,510
22-198 Yards lost attempting to pass	44-374
307 Passes attempted	259
175 Passes completed	134
11 Passes had intercepted	22
39 Number of punts	51
45.4 Avg. distance of punts	40.4
27 Punt returns	23
9.3 Avg. return	9.7
34 Kickoff returns	49
23.1 Avg. return	27.2
15 Fumbles	20
8 Own fumbles recovered	13
7 Opponents fumbles recovered	7
51-539 Penalties—Yards penalized	52-480
12-20 Field goals	1-6

INDIVIDUAL STATISTICS

SCORING

	TD-R	TD-P	TDs	PAT	FG	Pts.
Chandler	0	0	0	38-40	12-20	74
King	3	5	8	0	0	48
Shofner	0	7	7	0	0	42
Morrison	2	4	6	0	0	36
Walton	0	5	5	0	0	30
Gifford	0	4	4	0	0	24
Webster	4	0	4	0	0	24
Lynch	2	0	2	0	0	12
McElhenny	0	2	2	0	0	12
Thomas	0	2	2	0	0	12
Tittle	1	0	1	0	0	6

PASSING

	Atts.	Comp.	Yds.	TDs	L	Int.	Pct
Tittle	255	156	2263	27	70	4	61.2
Gripping	35	14	271	2	64	4	40.0
Guglielmi	17	5	89	0	32	3	29.4

RUSHING

	Atts.	Yds.	LG	Avg.
King	105	422	50	4.0
Morrison	70	389	70	5.6
Webster	75	255	12	3.4
McEl'ny	43	146	23	3.4
Tittle	12	51	11	4.3
Killett	6	15	8	2.5
Gifford	3	8	12	2.7
Gripping	3	3	8	1.0
Guglielmi	3	3	2	1.0
Chandler	1	0	0	0.0
Anderson	1	-2	-2	-2.0

RECEIVING

	No.	Yds.	LG	TDs
Shofner	48	857	70	7
Gifford	27	439	64	4
King	25	358	46	5
Walton	21	322	43	5
Mor'son	18	163	45	4
Webster	15	128	19	0
Thomas	13	282	55	2
McEl'ny	8	74	24	2

PUNT RETURNS

	No.	Yds.	Avg.
Webb	3	45	15.0
Dove	9	110	12.2
Pesonen	3	22	7.3
McElhenny	12	74	6.2
Lynch	0	0	—

INTERCEPTION

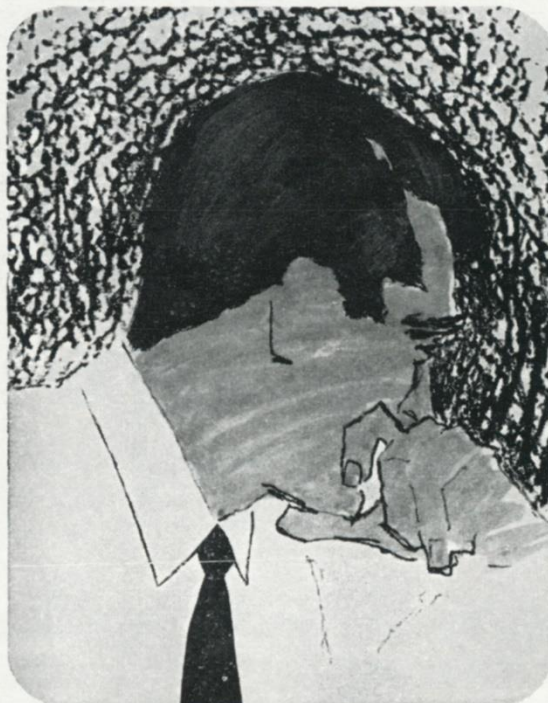
	No.	Yds.	LR
Lynch	6	152	82
Webb	3	34	21
Patton	3	12	12
Huff	3	11	9
Dove	2	75	75
Hillebrand	2	16	8
Winter	1	38	26
Pesonen	1	1	1
Barnes	1	0	0

KICKOFF RETURNS

	No.	Yds.	Avg.
McElhenny	2	81	40.5
Pesonen	8	197	24.6
Morrison	1	23	23.0
Killett	11	252	22.9
Counts	5	107	21.4
Webb	3	62	20.6
Guy	3	44	14.7
Dove	1	12	12.0
Scott	0	9	—

PUNTING

	No.	LP	Avg.
Chandler	39	64	45.4



What's the score on Truval Golden Pima?

Only \$4 for a Golden Pima shirt —and yet it's tailored of SuPima —a broadcloth whiter than white, silkier than silk. Lavishly styled in medium spread and snap tab collars. Fashion and value meet in Truval Shirts. See them at Saks 34th, New York and branches and other fine stores everywhere:

350 FIFTH AVENUE, NEW YORK 1
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shirts



Guest Stars On WNEW— Every Sunday

Only on WNEW do New York's fabulous Football Giants come alive *every* Sunday, all season long (and pre-season, too).

Our broadcast team: Marty Glickman, Al DeRogatis, Joe Hasel. They make the play-by-play mean more—so when the Giants are on the field, *wherever* you are keep a radio handy!

Before every game: **“Pro Football Preview”**—predictions, analysis, interviews by two great pros, Kyle Rote and Al DeRogatis thirty minutes before every kickoff.

After every game: **Kyle Rote’s “Locker Room Report”**—Kyle and “DeRo” discuss how it happened, and why, with the players who made it happen (direct from Giants’ dressing room).

New York's Giant Station

WNEW RADIO

1130Kc/102.7FM/Metropolitan Broadcasting Radio/Div. of Metromedia



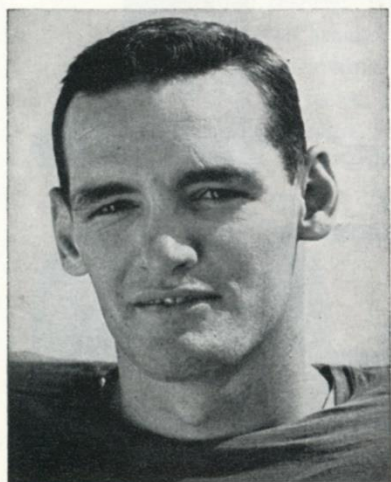
DICK PESONEN



ALLAN WEBB

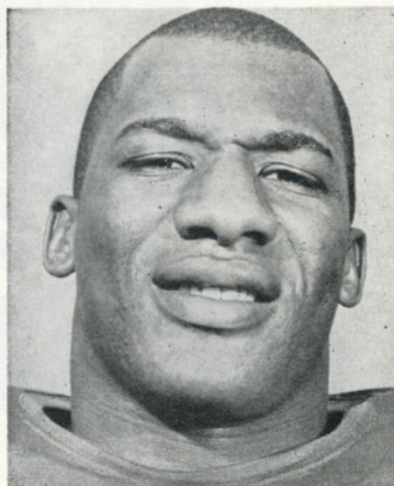


JIM PATTON



DICK LYNCH

GIANT DEEP BACKS



ERICH BARNES

DEFENSE, the coaches will tell you, is the sine qua non of success in pro football. Reliable defensive performance is particularly important in the back line of the secondary, where there is no margin for error and where any mistake almost has to be fatal. On the corners and in the safety slots, the Giants have men who commit a minimum of errors. Erich Barnes, on the left corner, and Dick Lynch, on the right, are vigilant, far-ranging pass defenders with the speed and savvy to keep pace with the most artful dodgers of the flanker set. At safety, player coach Jimmy Patton, on the right side, has been the league's best at that position for his nine years as a Giant and Allan Webb, on the left, has learned fast since breaking in as a regular last year. Supporting this starting quartet are two seasoned pros, Dick Pesonen and Eddie Dove, both fast and knowing, too. Individually and as a unit, the Giant deep defenders leave little to be desired.

Scores... Success... and Schenley



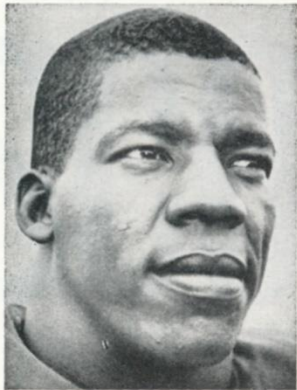
Schenley

RESERVE

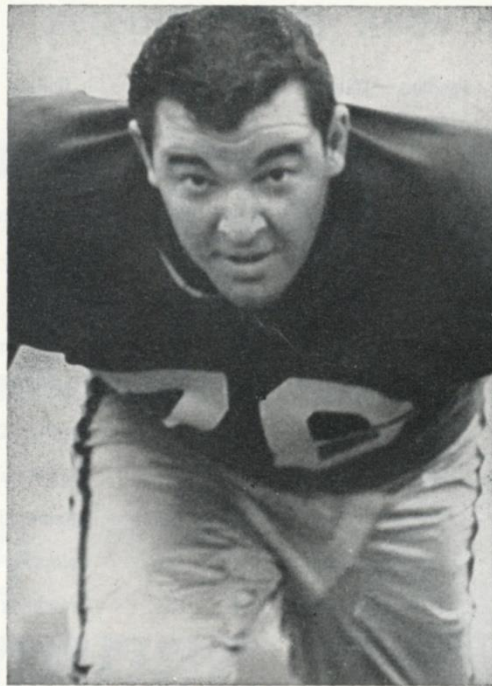
...the life of your party!

Schenley has the happy flavor that scores every time!
Serve Sociable Schenley — and put life in your party!





BOB TAYLOR



JOHN LoVETERE



LANE HOWELL

GIANT R U S H L I N E R S

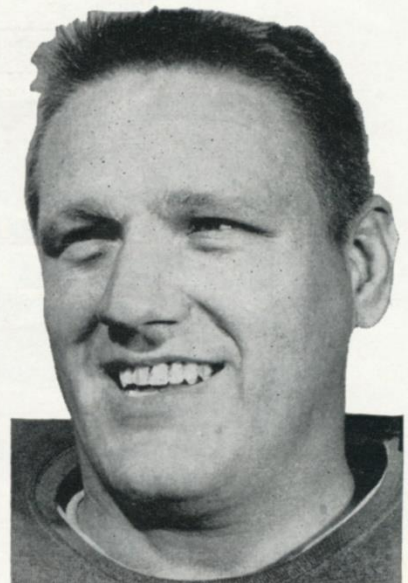
A STALWART defense has been the bedrock of the current era of Giant ascendancy in the National League's Eastern Conference—an era which began back in 1956. It was in that season that the great Giant rushline was formed. Three original members of the fearsome Front Four remain—Andy Robustelli, now defensive captain and a player coach; Dick (Little Mo) Modzelewski and Jim Katcavage, initially a handyman reserve. These hardy pioneer survivors of one of the gridiron's most formidable frontal firing lines have been joined this season by John LoVetere, a 285-pound passer-rushing terror who was acquired from the Los Angeles Rams in exchange for Roosevelt Grier, and Lane Howell and Bob Taylor rookies who, as spares, have exhibited the same destructive instincts as their seasoned fellow Giant frontiersmen. Big, strong, fast and knowing, these intractable Giants of the rushline relentlessly carry the fight to the foe. To them belongs much of the credit for the success the Giants have enjoyed over most of the past decade.



ANDY ROBUSTELLI



DICK MODZELEWSKI



JIM KATCAVAGE

NEW YORK GIANTS ROSTER

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro.
49	Barnes, Erich	DHB	198	6-3	28	Purdue	6
63	Belin, Bookie	G	240	6-2	23	Mississippi	2
79	Brown, Roosevelt	OT	255	6-3	31	Morgan State	10
60	Byers, Ken	G-DE	240	6-1	23	Cincinnati	2
34	Chandler, Don	OHB	210	6-2	29	Florida	8
62	Dess, Darrell	G	245	6-0	28	No. Carolina State	6
48	Dove, Ed	DHB	184	6-1	26	Colorado	5
16	Gifford, Frank	OHB	190	6-1	33	Southern California	11
15	Griffing, Glynn	QB	200	6-1	21	Mississippi	R
23	Guy, Louis	OHB	185	6-0	20	Mississippi	R
87	Hillebrand, Jerry	LB	240	6-3	23	Colorado	R
78	Howell, Lane	DT-OT	255	6-4	22	Grambling	R
70	Huff, Sam	LB	230	6-1	29	West Virginia	8
75	Katcavage, Jim	DE	240	6-3	29	Dayton	8
37	Killett, Charlie	OHB	205	6-1	22	Memphis State	R
24	King, Phil	OHB	218	6-4	27	Vanderbilt	6
71	Kirouac, Lou	DE	240	6-3	23	Boston College	R
53	Larson, Greg	C	250	6-3	24	Minnesota	3
76	LoVetere, John	DT	285	6-4	27	Compton College	5
22	Lynch, Dick	DHB	198	6-1	27	Notre Dame	6
39	McElhenny, Hugh	OHB	190	6-1	34	Washington	12
77	Modzelewski, Dick	DT	260	6-0	32	Maryland	11
40	Morrison, Joe	O-DHB	212	6-1	26	Cincinnati	5
20	Patton, Jim	DHB	185	5-10	30	Mississippi	9
25	Pesonen, Dick	DHB	190	5-11	25	Minnesota (Duluth)	4
81	Robustelli, Andy	DE	235	6-1	36	Arnold College	13
82	Scott, Tom	LB	220	6-2	33	Virginia	11
85	Shofner, Del	OE	185	6-3	28	Baylor	7
66	Stroud, Jack	G	250	6-1	35	Tennessee	11
65	Taylor, Bob	DE	240	6-3	23	Maryland State	R
88	Thomas, Aaron	OE	210	6-3	25	Oregon State	3
14	Tittle, Y. A.	QB	195	6-0	36	L. S. U.	14
64	Walker, Mickey	LB-C	235	6-0	24	Michigan State	3
80	Walton, Joe	OE	200	6-0	27	Pittsburgh	7
21	Webb, Allan	DHB	180	5-11	29	Arnold College	3
29	Webster, Alex	FB	220	6-3	32	No. Carolina State	9
31	Winter, Bill	LB	220	6-3	23	St. Olaf	2

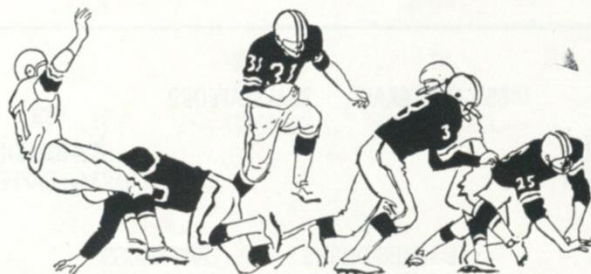
HEAD COACH — Al Sherman

ASSISTANT COACHES — Ed Kolman, Ken Kavanaugh, Kyle Rote, Andy Robustelli, Jimmy Patton,
Emlen Tunnell, Ken Strong.

TRAINERS — John Johnson, Sid Moret, John Dziegiel.

SCORES BIG...

*with the
quick opener*



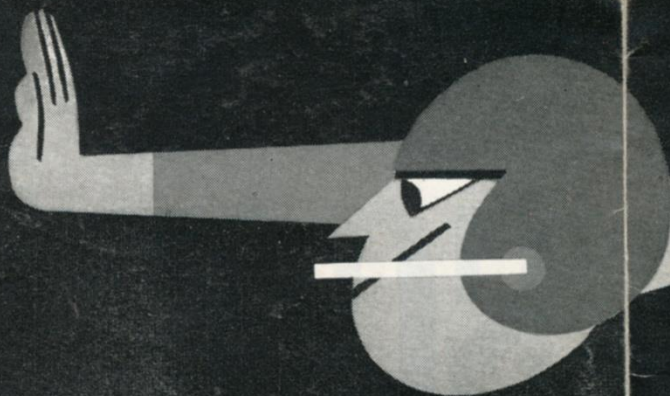
The aluminum top with
the built-in opener...
another new idea from Alcoa

Beer in cans is great . . . and here's the
greatest—the can top with a built-in opener.
Lift the tab . . . roll it off . . . it's open!
The top is made of Alcoa® Aluminum—
light, strong, friendly to flavor. Most popular
brands now open this easily. This great top
is one of the many new packaging ideas
for food, beverages and other products
coming to you these days from Alcoa.

What next from Alcoa!



'TOP BRASS' FIGHTS DANDRUFF!



Giants on Offense

Punter—CHANDLER (34)

Kicker—CHANDLER (34)

2:05 P.M.
KICK-OFF

FL		RB		RB		QB	
16—GIFFORD		40—MORRISON		24—KING		14—TITTLE	
88—THOMAS		29—WEBSTER		39—McELHENNY		15—GRIFFING	
23—GUY				37—KILLETT			
TE		RG		C		LT	
80—WALTON		63—BOLIN		53—LARSON		79—BROWN	
88—THOMAS		60—BYERS		64—WALKER		71—KIROUAC	
RT		LG		SE			
66—STROUD		62—DESS		85—SHOFNER			
78—HOWELL		64—WALKER		40—MORRISON			
LE		LT		RT		RE	
52—RUSHING		78—D. OWENS		78—L. OWENS		67—STALLINGS	
50—BOYETTE		72—SILAS		MLB		RLB	
				62—MEINERT		34—KOMAN	
				60—MEGGYESY			
LC		LS		RS		RC	
37—FISCHER		24—STACY		8—WILSON		41—HILL	
		21—STOVALL		31—SYMANK			

Cardinals on Defense

GIANTS BY NUMBERS

No.	Name	Pos.	No.	Name	Pos.	No.	Name	Pos.
14	Tittle, Y. A.	QB	31	Winter, Bill	LB	62	Dess, Darrell	G
15	Griffing, Glynn	QB	34	Chandler, Don	OHB	63	Bolin, Bookie	G
16	Gifford, Frank	OHB-E	37	Killett, Charles	OHB	64	Walker, Mickey	LB
20	Patton, Jim	DHB	39	McElhenny, Hugh	OHB	65	Taylor, Bob	DE
21	Webb, Allan	DHB	40	Morrison, Joe	O-DHB	66	Stroud, Jack	OT
22	Lynch, Dick	DHB	48	Dove, Ed	DHB	70	Huff, Sam	LB
23	Guy, Louis	OHB	49	Barnes, Erich	DHB	71	Kirouac, Lou	DE
24	King, Phil	OHB	53	Larson, Greg	C-G	75	Katcavage, Jim	DE
25	Pesonen, Dick	DHB	60	Byers, Ken	DE	76	LoVetere, John	DT
29	Webster, Alex	FB						

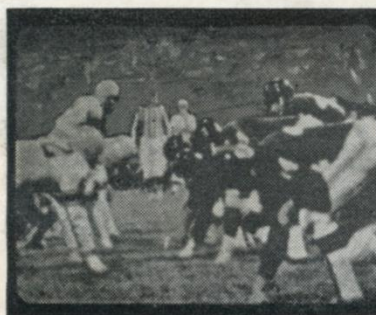
OFFICIALS

Referee	Umpire	Line Judge	Field Judge	Back Judge
Thomas P. B.	Joseph L. Con	Edward F. Ma	Fred Swearing	Stan Jaworow

Complete Giant Roster on Page 22

Refresh...Have a Coke

TRADE-MARK



DRINK

TRADE MARK



05 P.M.
KICK-OFF

Punter—STOVALL (21) Kicker—BAKKEN (21)

Cardinals on Offense

FL		RB		RB		QB	
40—CONRAD		35—CHILDRESS		38—TRIPLETT		12—JOHNSON	
3—GAMBRELL		36—THORNTON		23—PAREMORE		11—HUMPHREY	
TE		RT		RG		C	
81—SMITH		73—McMILLAN		64—GRAY		61—DeMARCO	
33—HAMMACK		66—HOUSER					
LT		LG		LT		SE	
55—GOODE		75—COOK		88—RANDLE			
LLB		LB		RT		RE	
87—HILLEBRAND		5—KATCAVAGE		76—LoVETERE		81—ROBUSTELLI	
31—WINTER		71—KIROUAC		78—HOWELL		65—TAYLOR	
LC		LS		MLB		RLB	
49—BARNES		21—WEBB		70—HUFF		82—SCOTT	
25—PESONEN		48—DOVE		64—WALKER		87—HILLEBRAND	
23—GUY							
RS		RC		RS		RC	
20—PATTON		25—PESONEN		20—PATTON		25—PESONEN	
48—DOVE		22—LYNCH		48—DOVE		22—LYNCH	
		23—GUY				23—GUY	

Giants on Defense

OFFICIALS

Referee
Thomas P. Bell
Umpire
Joseph L. Connell
Line Judge
Edward F. Marion
Field Judge
Donald Swearingen
Back Judge
John Javorowski

CARDINALS BY NUMBERS

No.	Player	Pos.	No.	Player	Pos.	No.	Player	Pos.	No.	Player	Pos.
3	Gambrell, Bill	OE	34	Koman, Bill	LB	55	Goode, Irv	OT	72	Silas, Sam	OT-G
8	Wilson, Larry	DHB	35	Childress, Joe	OHB	60	Meggyesy, Dave	LB	73	McMillan, Ernie	OT
11	Humphrey, Buddy	QB	36	Thornton, Bill	FB	61	DeMarco, Bob	C	75	Cook, Ed	G
12	Johnson, Charley	QB	37	Fischer, Pat	DHB	62	Meinert, Dale	LB	78	Owens, Luke	DT
21	Stovall, Jerry	DHB	38	Triplett, Bill	OHB	64	Gray, Ken	G	81	Smith, Jackie	OE
23	Paremore, Bob	OHB	40	Conrad, Bobby Joe	OHB	66	Houser, John	G	84	Robb, Joe	DE
24	Stacy, Bill	DHB	41	Hill, Jimmy	DHB	67	Stallings, Larry	LB	85	Anderson, Taz	OE
25	Bakken, Jim	K-DHB	50	Boyette, Garland	LB	70	Owens, Don	DT	86	Brumm, Don	DE
31	Symank, John	DHB	52	Rushing, Marion	LB	71	Reynolds, Bob	OT	88	Randle, Sonny	OE
33	Hammack, Mal	FB									

Complete Cardinals Roster on Page 27

DRINK

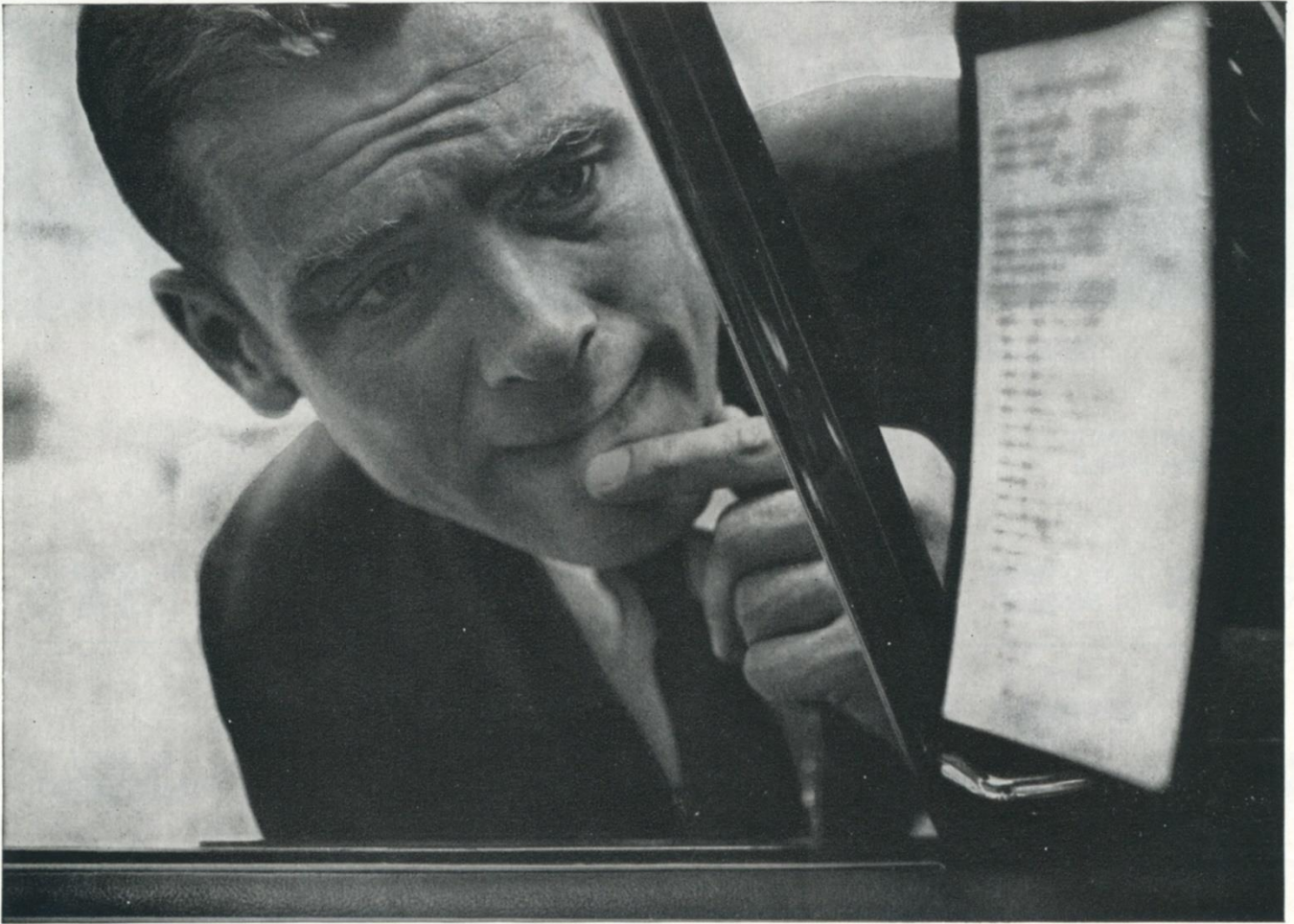
Cola

TRADE MARK

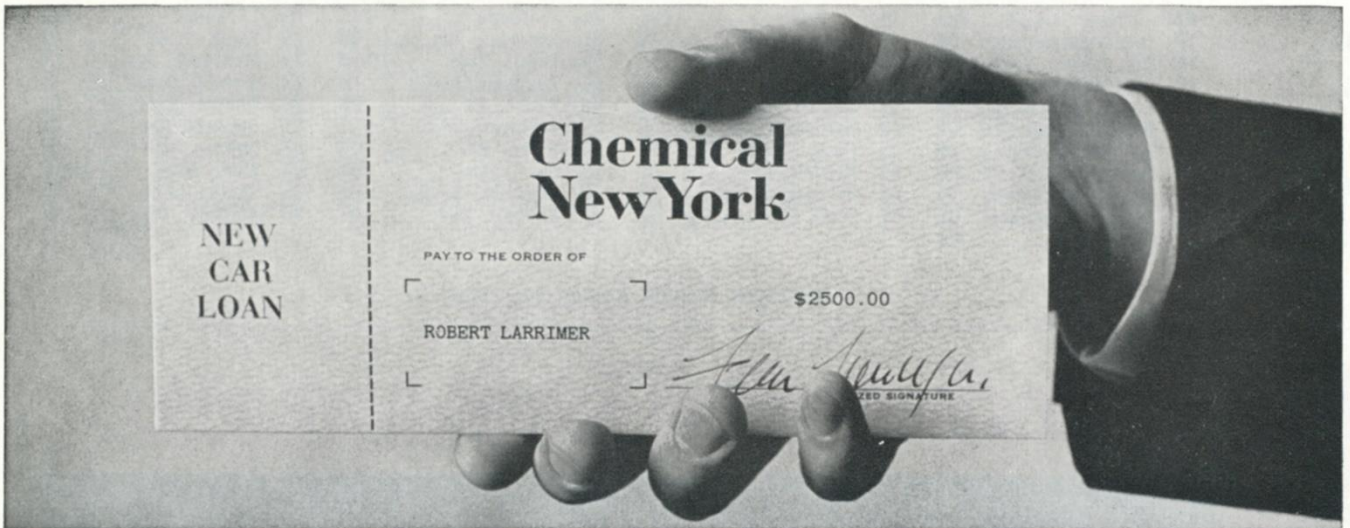
... enjoy the game more



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Our loan specialists at Chemical New York can work out the best auto loan for you and present you with a check in a matter of hours. And you can spread your small payments over 36 months.

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ST. LOUIS CARDINALS ROSTER

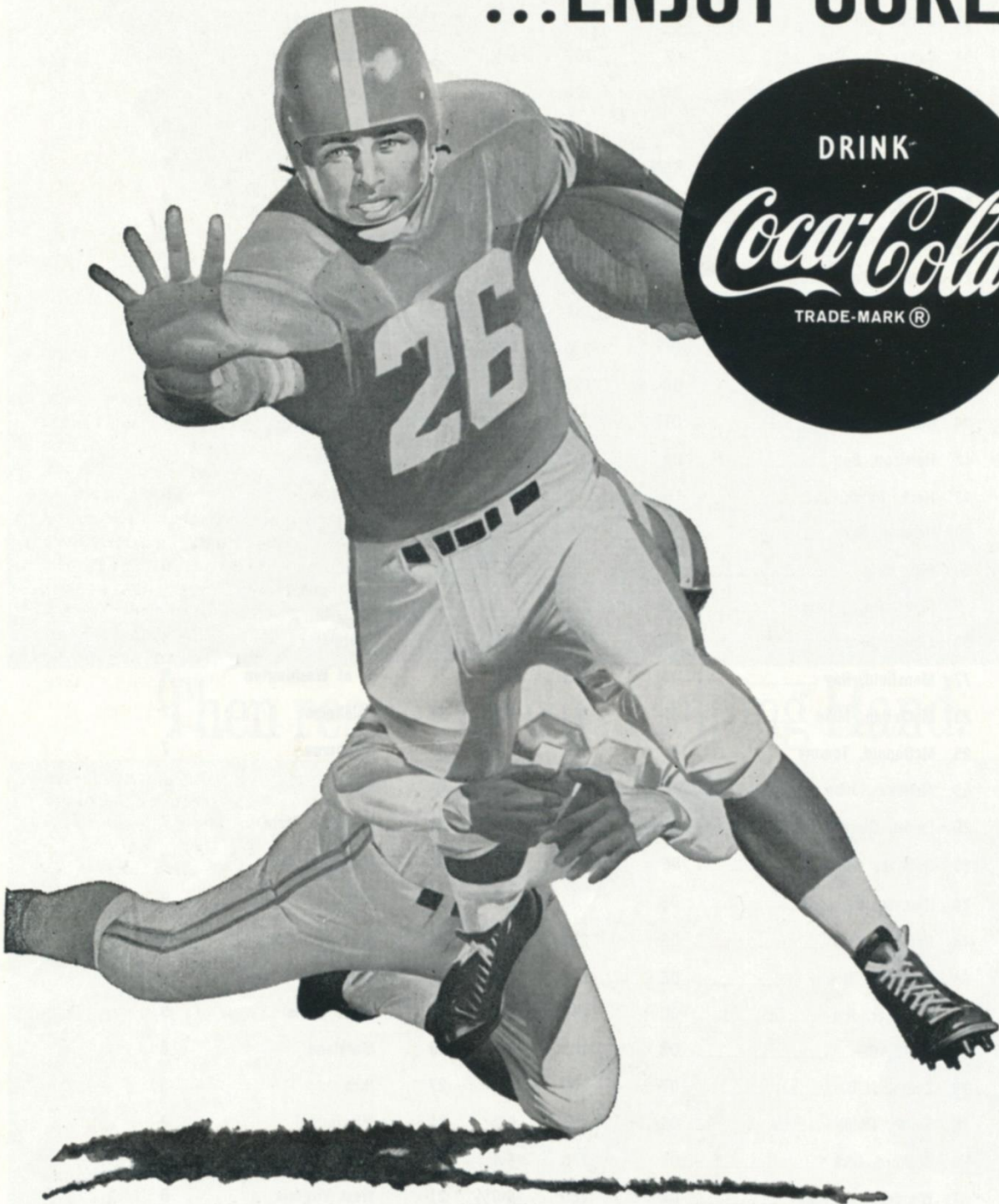
No.	Player	Position	Weight	Height	Age	College	Yrs. Pro.
85	Anderson, Taz	OE	220	6-2	24	Georgia Tech	3
25	Bakken, Jim	K-DHB	200	6-0	22	Wisconsin	2
50	Boyette, Garland	LB	225	6-2	23	Grambling	2
86	Brumm, Don	DE	245	6-3	21	Purdue	R
35	Childress, Joe	OHB	210	6-0	29	Auburn	8
40	Conrad, Bobby Joe	OHB	195	6-2	27	Texas A&M	6
75	Cook, Ed	G	250	6-2	31	Notre Dame	6
61	DeMarco, Bob	C	240	6-3	25	Dayton	3
37	Fischer, Pat	DHB	180	5-10	23	Nebraska	3
3	Gambrell, Bill	OE	175	5-10	21	South Carolina	R
55	Goode, Irv	OT	250	6-4	22	Kentucky	2
64	Gray, Ken	G	250	6-2	27	Howard Payne	6
33	Hammack, Mal	FB	210	6-2	30	Florida	8
41	Hill, Jimmy	DHB	195	6-2	33	Sam Houston	9
66	Houser, John	G	235	6-4	28	Redlands	5
11	Humphrey, Buddy	QB	205	6-0	27	Baylor	5
12	Johnson, Charley	QB	190	6-0	24	New Mexico State	3
34	Koman, Bill	LB	230	6-2	28	North Carolina	8
60	Meggyesy, Dave	LB	220	6-2	21	Syracuse	R
62	Meinert, Dale	LB	220	6-2	29	Oklahoma State	6
73	McMillan, Ernie	OT	255	6-6	25	Illinois	3
70	Owens, Don	DT	255	6-5	31	Southern Mississippi	7
78	Owens, Luke	DT	260	6-2	28	Kent State	7
23	Paremore, Bob	OHB	190	5-11	23	Florida A&M	R
88	Randle, Sonny	OE	190	6-2	26	Virginia	5
71	Reynolds, Bob	OT	265	6-6	24	Bowling Green	R
84	Robb, Joe	DE	245	6-3	26	T. C. U.	5
52	Rushing, Marion	LB	230	6-2	27	Southern Illinois	3
72	Silas, Sam	OT-G	250	6-4	22	Southern Illinois	R
81	Smith, Jackie	OE	210	6-4	23	N. W. Louisiana	R
24	Stacy, Bill	DHB	190	6-1	27	Mississippi State	5
67	Stallings, Larry	LB	230	6-2	21	Georgia Tech	R
21	Stovall, Jerry	DHB	205	6-2	23	L. S. U.	R
31	Symank, John	DHB	180	5-11	28	Florida	7
36	Thornton, Bill	FB	220	6-1	23	Nebraska	R
38	Triplett, Bill	OHB	205	6-2	23	Miami (Ohio)	2
8	Wilson, Larry	DHB	195	6-0	25	Utah	4

HEAD COACH — Wally Lemm

ASSISTANT COACHES — Chuck Drulis, Ray Prochaska, Fran Polsfoot, Don Schroyer, Charlie Trippi, Ed Henke.

TRAINER — Jack Rockwell.

BE REALLY REFRESHED!
...ENJOY COKE!



The Cardinals



CARDINAL COACHING STAFF: Left to right, Fran Polsfoot, Don Schroyer, Ray Prochaska, Head Coach Wally Lemm, Charlie Trippi, Ed Henke.

THE Cardinals have been one of the surprise teams of the 1963 season. The St. Louis entry commanded initial respect for its potential but when John David Crow and Prentice Gautt, its two top running backs, were rendered hors de combat, the Redbirds were more or less written off.

However, Coach Wally Lemm's squad refused to throw in the sponge and enters the closing phases of the campaign still a prime contender for the Eastern Conference title.

The chief factor in the St. Louis rise, perhaps, has been the development of Charlie Johnson into a full-fledged star quarterback. Many observers hail this young man, a third-year pro who cracked the starting line-up late last sea-

son, as the "NFL quarterback of the future."

Johnson has amazing poise and a fine grasp of strategy. He also has a slingshot arm that gives the Cardinals one of the league's most potent aerial threats. With break-away receivers in Sonny Randle, Bobby Joe Conrad and the rookie Billy Gambrell, the Redbirds have impressive long-range scoring Joe Childress.

punch. Jackie Smith, their rookie tight end, is another competent receiver, as is the veteran fullback,

The St. Louis defense is formidable, too, even though this unit includes three rookie starters. Em Tunnell, the Giant scout, rates the Cardinal deep secondary of Pat Fischer, the rookie Jerry Stovall, Larry Wilson and Jimmy Hill as the best in the league. It has been

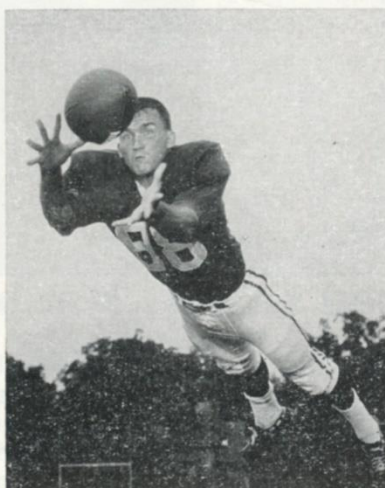
highly resistant to passing assault, or was, until the Giants' Y. A. Tittle operated on it for four touchdowns a few weeks back. But when Tittle is on his game, no defense can stop him.

The rookie Larry Stallings, Dale Meinert and Bill Koman have been providing solid linebacking and there has been little fault to find with a rushline that deploys Joe Robb, Tom Redmond, Luke Owens and the rookie Don Brumm from left to right.

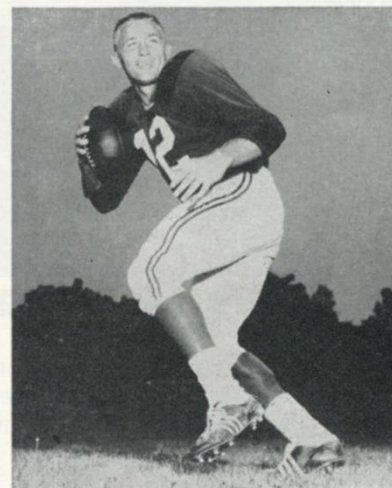
It took one of the Giants' best efforts to turn back the Cardinals, 38-21, at St. Louis in the first meeting between the clubs. Those of you who watched this game on television will agree the Cardinals have the ability to make a much closer go of it. This should be a whale of a football game.



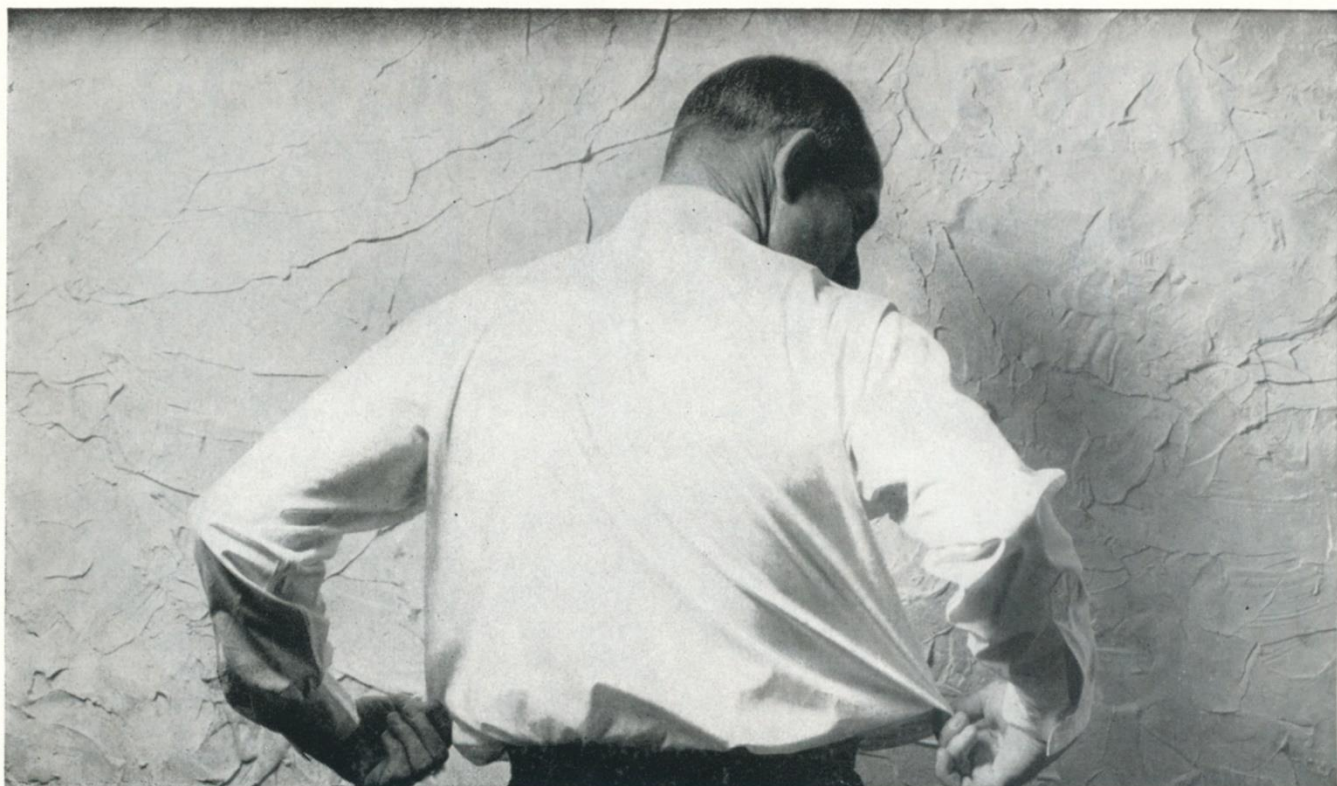
JOE CHILDRESS



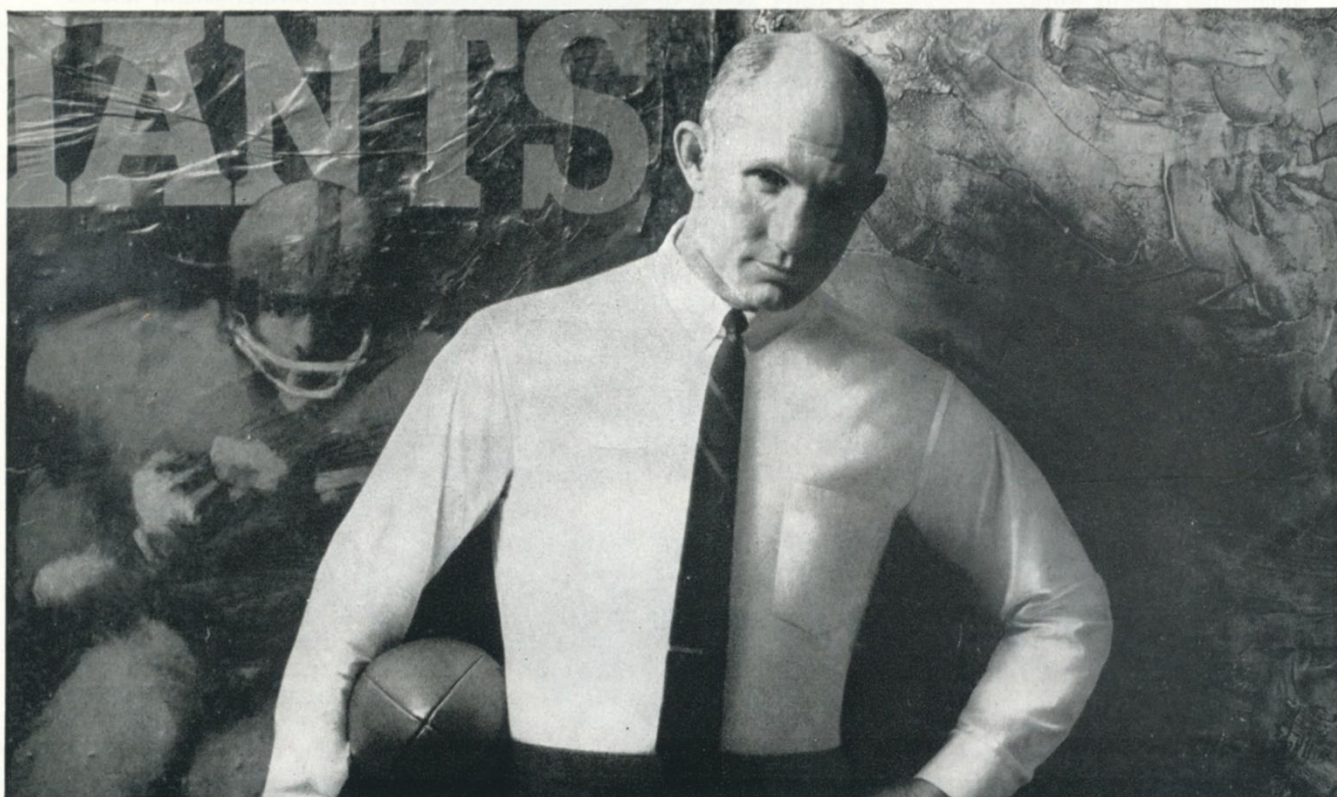
SONNY RANDLE



CHARLIE JOHNSON



Y. A. Tittle has switched from tent-shaped shirts



to the man-shaped shirt...Manhattan® Mantrim®

Mantrim shirts are shaped to fit a man. No extra handfuls of fabric to pull out and hang over. No bulges. Neat. Comfortable. Any shaped man looks better in the man-shaped shirt because the taper is proportioned to size. Only Manhattan® gives you Mantrim contour cut in so many styles, fabrics, colors, collars. Example: **SPINSMOOTH®**, the shirt that hangs, tumbles or spins dry ready to wear — because it's tailored of 100% self-ironing Belfast® cotton. Reserve neatness keeps it wrinkle-free all day. In Grip-Tab Collar. \$5.00.

 **Manhattan**
Internationally known mark of quality.
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JERRY STOVALL



JACKIE SMITH



DON BRUMM

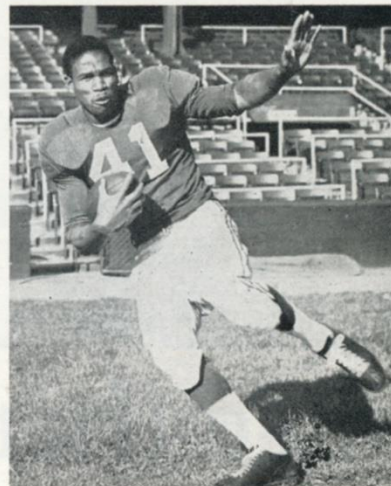
CARDINAL



BILLY STACY



BOBBY JOE CONRAD



JIMMY HILL

PLAYERS



PAT FISCHER



LARRY STALLINGS



BOB DeMARCO



Since there are 208 different Scotches...how can you be sure this is the smoothest?

Smoothness is what people want most in the Scotch they drink. So the smoothest Scotch must also be the one more people prefer. And Johnnie Walker Red is the largest-selling Scotch whisky in the entire world.

Johnnie Walker Red
—just smooth, very smooth



Sizing Up Today's N.F.L. Games

The following NFL release points up the issues at stake, the potential high spots and other interesting facets of today's NFL games.

ST. LOUIS AT NEW YORK

Cards have given up only eight TD passes in 10 games, and N. Y. Quarterback Y. A. Tittle threw four of them on the afternoon of Nov. 3 at St. Louis . . . The Giants won that day 38-21 and broke a second-place tie with the Cards . . . Now St. Louis has battled back into a second-place tie with Cleveland and the Giants lead the Eastern Conference . . . St. Louis' title hopes rest on one simple fact: If they win their remaining four games, the Cards can do no worse than tie for the Eastern crown . . . Tittle is the league's top-rated passer and has 27 touchdown passes . . . Johnson is second in TDs with 20 (a club record) and between them the veteran Y. A. and Johnson, the third-year man, lead in virtually every passing category . . . Bobby Joe Conrad of Cards leads NFL receivers with 56 catches . . . Cards big problem in first meeting with N. Y. was giving up the ball—four times on interceptions, three times on fumbles. . . N. Y. beat S. F. 48-14 last week, Cards topped Cleveland 20-14 . . . Giants played 49ers without fullback Alex Webster but got best rushing of season (207 yards) from Joe Morrison and Phil King.

CHICAGO AT PITTSBURGH

The season's 11th interconference game and possibly the most important . . . Both Eastern and Western races will be affected strongly by outcome . . . Steelers are only game and a half behind Eastern-leading Giants and a mere half game back of both Cardinals and Browns . . . If St. Louis wins at N. Y. and Steelers could top Bears, Eastern race would really be snarled . . . Pittsburgh, only team in East which hold victories over Giants, Cards and Browns, cannot be taken lightly by Bears despite Chicago's 9-1 record that includes two victories over Green Bay. . . With only four games to play, Bears are full game ahead of Packers in West and in excellent position to end GB's conference championship string at three, but Steelers present big roadblock . . . They are only team with winning record remaining on Bears' schedule . . . Steeler QB is Ed Brown who led Bears to their last conference title back in 1956 . . . East holds 6-4 edge in inter-conference games this year . . . Bears beat Philadelphia 16-7 and Steelers tied 21-21 with Eagles . . . Bears beat Packers twice (10-3 opening day and 26-7 last Sunday), while Pittsburgh lost to Green Bay 33-14 . . . Both Steelers and Bears like to keep ball on ground . . .



LOU MICHAELS
Pittsburgh Steelers

Bears had 55 rushing plays against GB, and Steeler fullback John Henry Johnson carried 34 times for 105 yards last week in Pitt's 34-28 win over Washington. Also, Steeler halfback Dick Hoak has carried 185 times in 10 games, the second most in the league to Jim Brown of Cleveland . . . Bears and Steelers have met 12 times and Pittsburgh has won only once, 24-10 in 1958 at Pittsburgh . . . Last meeting was in '59 at Chicago. Bears won 27-21.

DALLAS AT CLEVELAND

This could be day Cleveland fullback Jim Brown breaks the NFL one season rushing record he set in 1958 . . . Jim now has 1,447 yards, needs 81 to top mark of 1,527 . . . In meeting at Dallas in September, Jim gained 232—his '63 high—as Browns laced Cowboys 41-24. . . Browns totaled 453 yards to Cowboys 307 as Frank Ryan threw two TDs and scored another . . . However, last week in loss to St. Louis, Cleveland used Jim Ninowski at QB . . . Dallas, winner in two of last three, is getting top passing from Don Meredith, now third in NFL . . . Cleveland victory coupled with St. Louis win over New York can create three-way tie for first place in East . . . Cowboys, after poor start, now in fifth place following 27-20 win over Eagles . . . Ray Renfro Day at Cleveland Stadium . . . Browns' final home game.

SAN FRANCISCO VS. GREEN BAY at Milwaukee

The Packers remember 1960 . . . In late afternoon of Nov. 24 they were

left for dead in Tiger Stadium, Detroit . . . The Lions had just beaten them 23-10 and the GB record was 5-4 with three to play . . . When those three had been played, GB was 8-4 and the Western Conference champion. . . Now GB is 8-2, trails Chicago by a full game and needs at least one Bear defeat to make possible a fourth straight Western Conference title . . . Last week's loss to Chicago was the first time the Packers had been swept in a season's series since Baltimore did it in '59 . . . 49ers are only team to beat Bears this season and hold lifetime edge of 14-10 over GB, although Packers have won seven of last eight and swept S. F. 31-13 and 31-21 in '62.

BALTIMORE AT LOS ANGELES

Both have shown improvement in recent games . . . Colts have two straight wins, including 37-34 over Minnesota last week . . . Rams have won three of last five after breakthrough against Vikings in sixth game of season . . . L. A. strong showing due largely to passing of Roman Gabriel and receiving of Carroll Dale, a bench warmer early in season who got hot in fifth game and now has 25 catches for 497 yards and six TDs . . . Gabriel-to-Dale was good for three scores in L. A.'s 28-21 win over Detroit. Colts' QB Johnny Unitas threw for four against Vikings.

DETROIT AT MINNESOTA

Vikings can catch Lions in Western standings, but it will take first win over Detroit in three-year history of Vikings to do it . . . Lions won October game at Detroit with strong offensive show, 28-10, as Earl Morrall passed for three TDs and Tom Watkins rushed for 102 yards . . . Minnesota's Tommy Mason gets better each week. He carried 12 times for 146 yards against Colts and is now third leading rusher in league.

WASHINGTON AT PHILADELPHIA

Rematch of October battle in which Eagles rallied from 17-16 halftime deficit to win 37-24 . . . Philadelphia QB Sonny Jurgensen, who has missed last four games, threw four TD passes that day against crippled Washington secondary . . . Jurgensen's sub, King Hill, threw three TDs in loss to Dallas last week . . . Redskins' receiver Bobby Mitchell red hot, had 11 catches against Steelers . . . Winner can land in fifth place in East if Dallas loses.

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That's what the King of Sweden called the first man ever to win both the pentathlon and the decathlon. It happened at the 1912 Olympics. The man's name? Jim Thorpe—one of the all-time greats of American amateur and professional sports, honored now in the new National Pro Football Hall of Fame.

Football's just not the game it was when Dad was yelling himself hoarse at "Big Jim's" open-field running. New rules have sharpened the action; equipment is lighter, stronger. The same holds true for the fans.

Gone are the Hoover collars and the heavy fabrics. Now the accent is on lightness—easy-to-live-in styles, fabrics that combine good looks with wrinkle resistance and press retention. Stevens Consort fabric, for example.

Consort is the official National Football League slack fabric—a crisp, modern-weight combo of Orlon® acrylic and worsted wool. Look for the official NFL tag when you're buying slacks. It's your assurance of up-to-the-minute style in slacks that keep their well-pressed good looks much longer.

Free: Thorpe's Life Story and Picture

If you're interested in the amazing career of the half-Indian boy from Oklahoma who astounded the world with his athletic skill, Stevens has prepared a short biography of Jim Thorpe, plus a copy of the illustration in this ad suitable for framing. (The original of this picture is now on permanent display at the Pro Football Hall of Fame.) For the free biography and picture, send coupon to: Sam Huff, c/o Consort Fabrics, J. P. Stevens & Co., Inc., 1460 Broadway, New York, N. Y. 10036.

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Martin's
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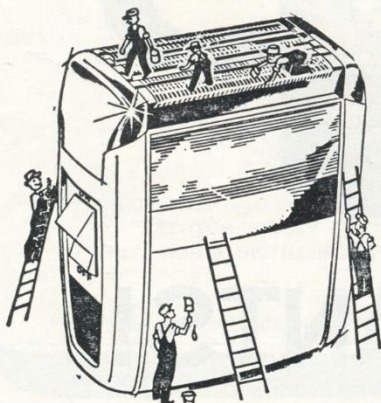
CARRYING COALS TO NEWCASTLE: Giant publicity director Don Smith presents an autographed first copy of his new book, *THE QUARTERBACK*, to Y. A. Tittle, who writes another chapter on quarterbacking every week. The book, covering all of pro football's great quarterbacks, was published by Franklin Watts, Inc.



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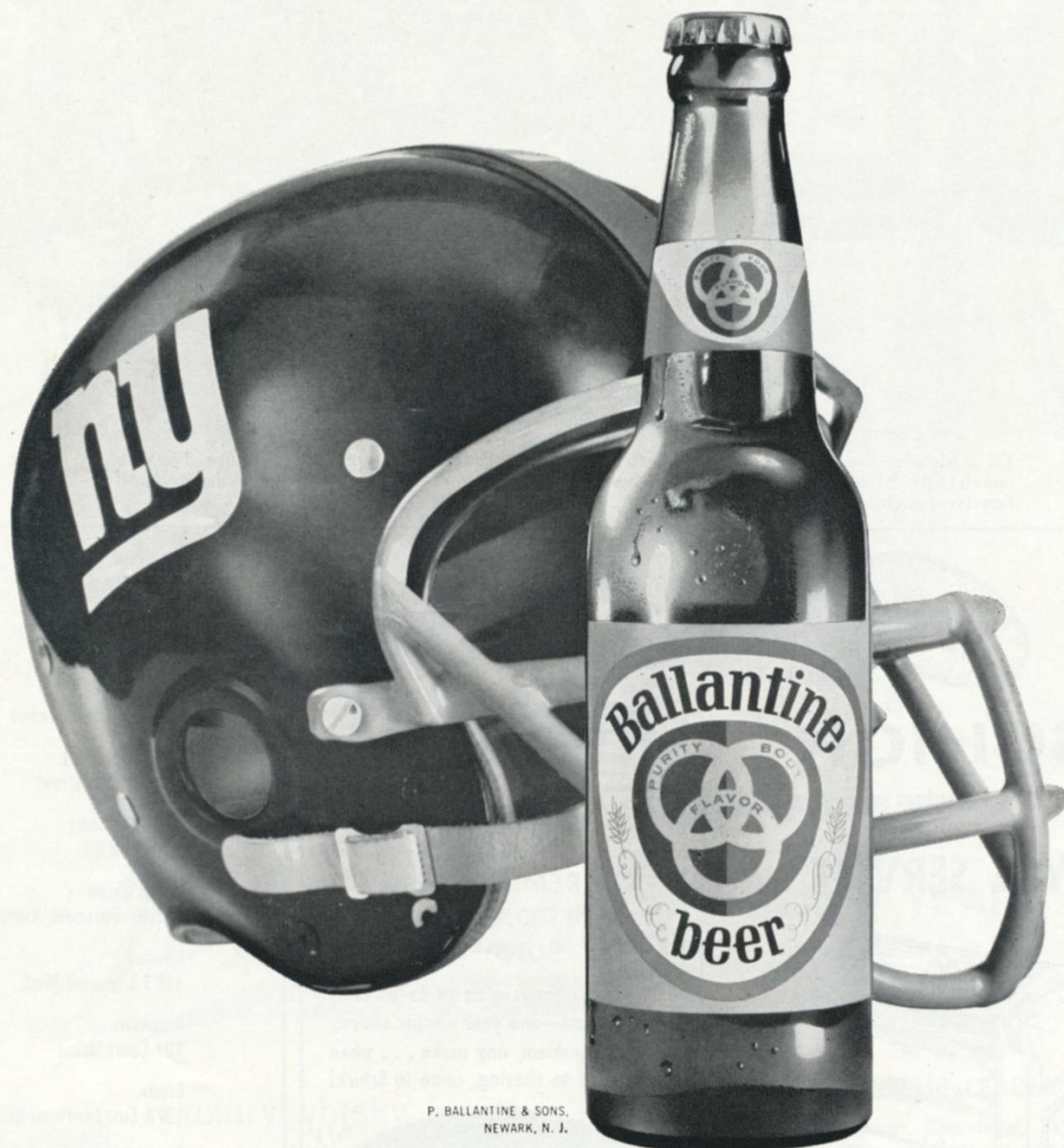
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No Time-Out or
Time In with Whistle



Time-Out



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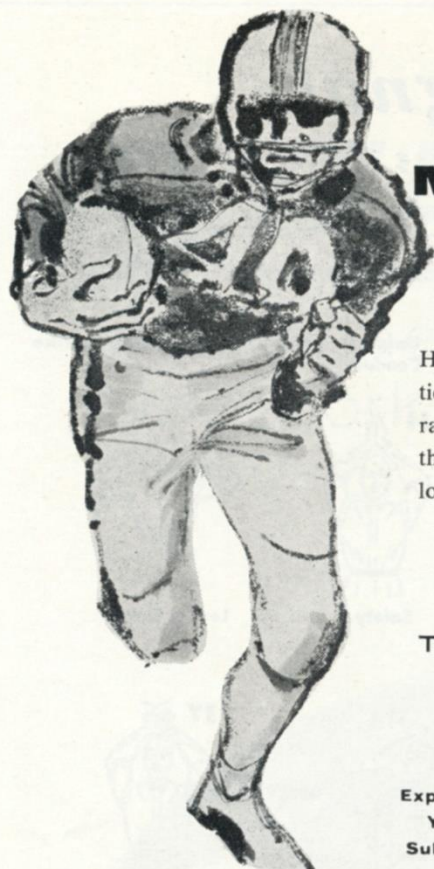
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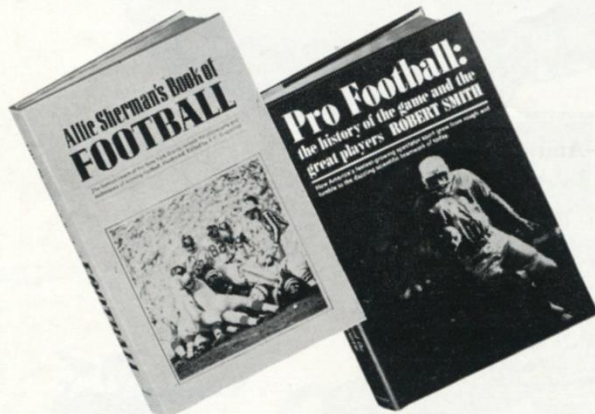
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They Coach The Giants



GIANT COACHING STAFF: Left to right, Head Coach Al Sherman, Jimmy Patton, Kyle Rote, Andy Robustelli, Emlen Tunnell, Ed Kolman, Ken Kavanaugh.

THE Giant coaching staff is symbolic of the tremendous advances that pro football has made since World War II. From head coach Allie Sherman on down, the men who call the shots for the Giants are 100 percent NFL-trained. That is, they have come up through the NFL ranks as players and have done all their coaching in pro football.

In dedication and know-how, the Giant staff matches any in football and, in line with a long-standing Giant tradition, no group could be more tightly-knit or more mutually-respecting.

Head Coach Sherman's senior aides are Ed Kolman, Ken Kavanaugh and Kyle Rote, all great pro players of the past who are proving themselves as great pro coaches. Andy Robustelli and Jimmy Patton, two great pro players of the present, double up as player-coaches. And, available for consultation and special assignments, are two more great pros of the past, Emlen Tunnell and Ken Strong.

Big Ed Kolman, a Brooklynite who played varsity football at Temple University and earned post-graduate acclaim as a tackle for the Chicago Bears in their 1940-42 heyday, coaches the Giant line. He put in a seven-year term from 1950-56, retired for three years to enter private business, then returned to the Giants in 1960. Ed's enlightened, patient teaching has had much to do with the development of such outstanding Giant linemen as Rosey Brown, Ray Wietecha, Jack Stroud and Darrell Dess.

Ken Kavanaugh, another former Chicago Bears star, coaches the Giant ends and helps Sherman create the pass patterns that have worked so well in recent years. Ken, a college All-America at Louisiana State University who last winter was enshrined in the National Football Foundation's Hall of Fame, has been on the Giant staff since 1955. To such current and recent Giant pass-catching stars as Del Shofner, Frank Gifford, Joe Walton and Kyle Rote, he has imparted the knowledge that enabled him to grab 55 touchdown passes for the Bears.

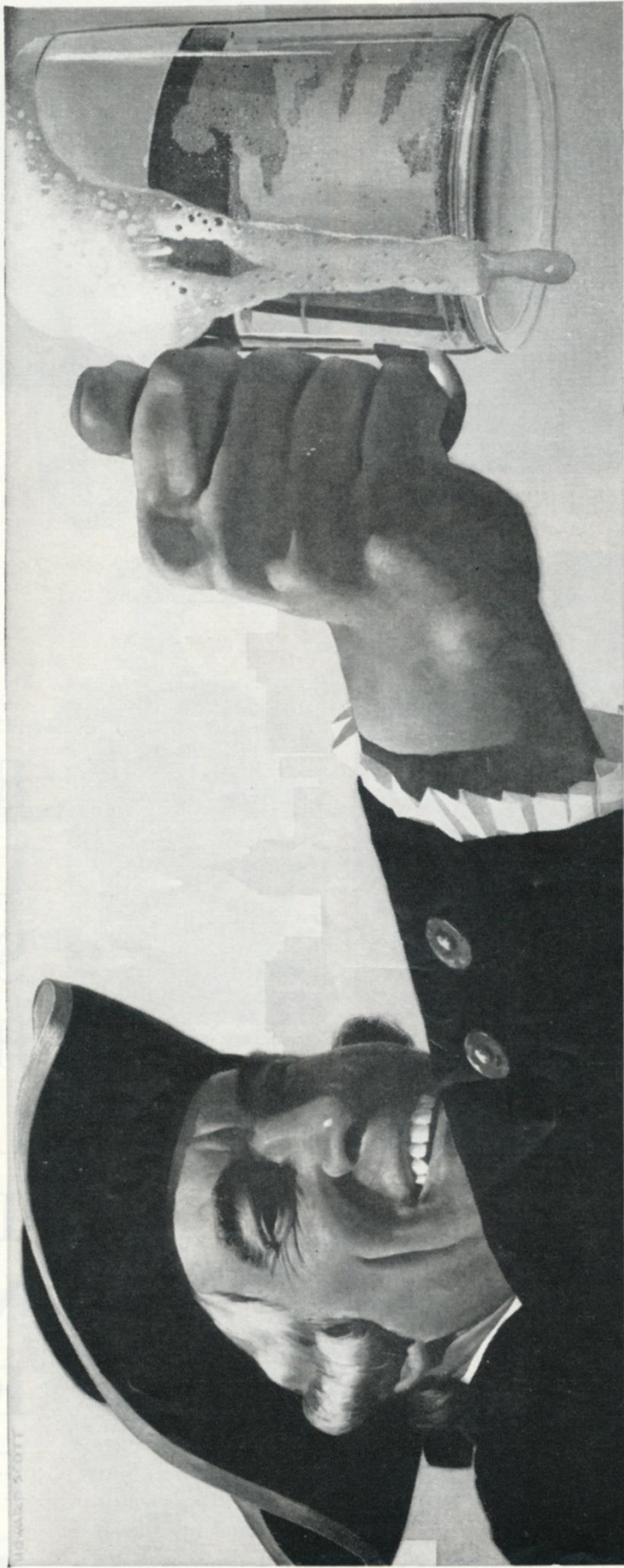
Kyle Rote retired as an active player at the start of the 1962 season, which would have been his 12th as a Giant. Al Sherman immediately appointed him offensive backfield coach. The Mighty Mustang, as Kyle is called in honor of his legendary varsity feats at Southern Methodist University, is exceptionally well qualified for his new role. He was a brilliant player, both as a halfback and an end; has a keen understanding of all phases of football and enjoys the sincere respect of all those who have played with and against him over the years. Rote's well on his way to high honors in other fields, too. He's the year-round sports director of Station WNEW and much in demand as a radio and TV performer.

Having been kingpins of the doughty Giants defense since it was put together in its basic present form in 1956, Andy Robustelli and Jimmy Patton are uniquely well-suited to direct it. They know from practice, as well as theory, what will work and, on the field, are in position to make adjustments as necessary. It's a tribute to both that they are able to maintain their personal high standards of play while carrying this added burden.

Em Tunnell's main duties with the Giants are scouting opposing teams and bird-dogging college prospects. But when he's in town, he pitches in and passes along to the active Giants the exhaustive knowledge he acquired in 14 seasons as a crack defensive back and kick-returner for the Giants and, at the end of his career, for Green Bay.

Ken Strong, one of the all-time titans of the pro gridiron, serves as Giant kicking coach. To him belongs much of the credit for Don Chandler's development into an outstanding place-kicker as well as an outstanding punter.

They would insist that the credit for any Giant success belongs to the players, but these men who coach the Giants unquestionably rate a generous share. Hats off to them!



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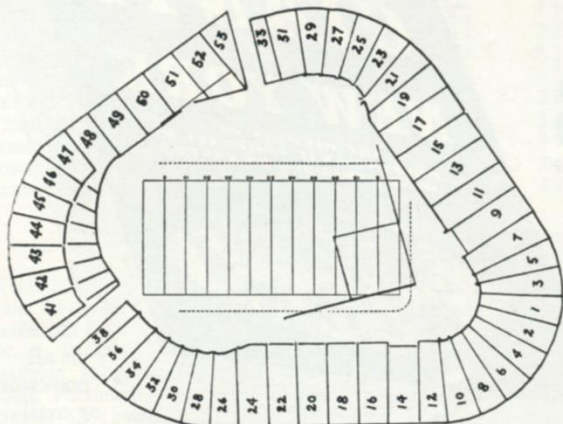
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PUBLIC TELEPHONES — Gate 2, Gate 4, Press Gate, Stadium Club (lower, upper), Gate 6, Lower Sections 24, 14, 12, 11, 17, 27 Mezzanine Sections 27, 17, 7, 8, 22; Upper Sections 34, 20, 12, 8, 9, 19, 27; Bleacher Sections 41, 49, 51.

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South side 157th St., Ruppert Pl. to Cromwell Ave.
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East 168th St. and River Ave.

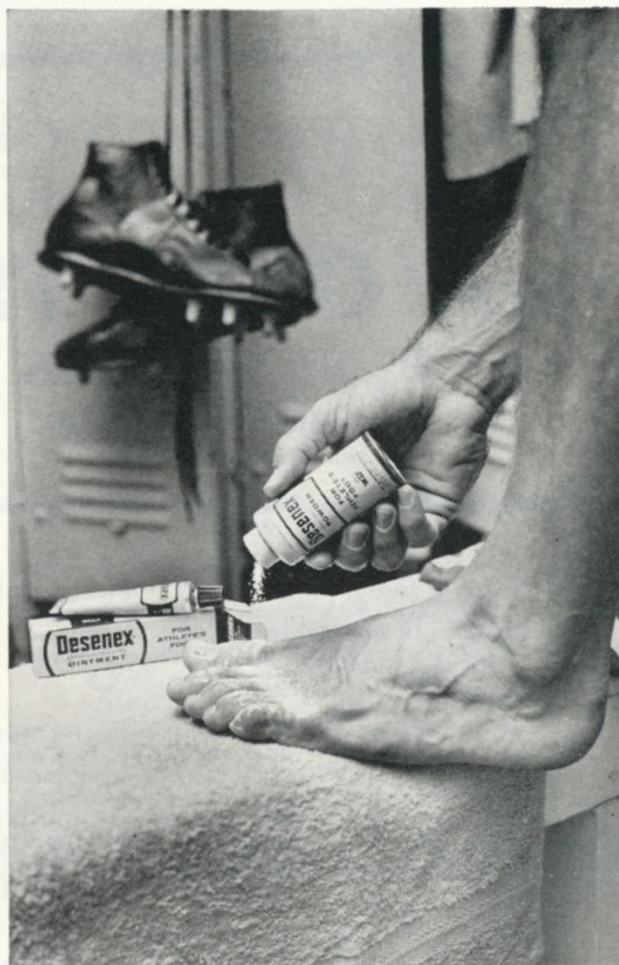
GARAGES

Cromwell Ave. and 157th St.
East side of River Ave., South side of 158th St.
East side of River Ave., North side of 157th St.
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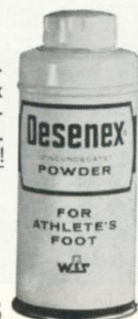
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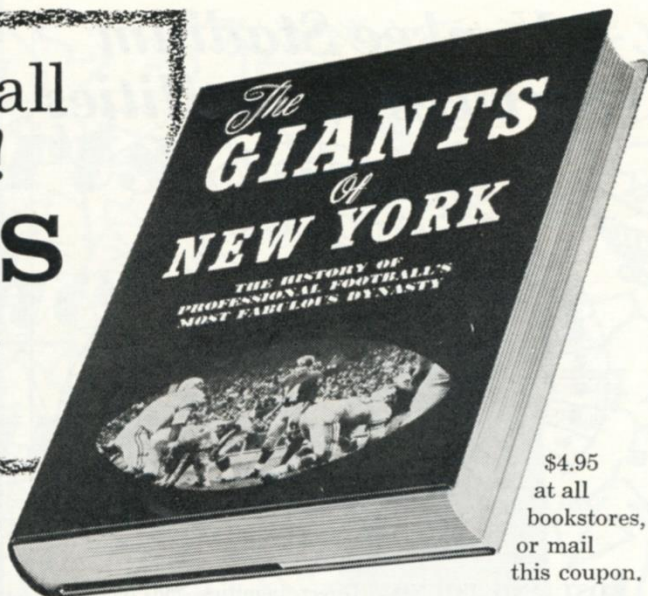
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Sports Editor of *Newsweek*



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MONEY-BACK GUARANTEE

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NFL Statistics

LEADING RUSHERS

	Att.	Yds.	L. G.	Avg.
Brown, Cleveland	204	1447	80	7.1
Taylor, Green Bay	181	699	26	3.9
Mason, Minnesota	120	589	70	4.9
Moore, Green Bay	114	579	77	5.1
Hoak, Pittsburgh	185	575	17	3.1
Brown, Philadelphia	126	532	27	4.2
Childress, St. Louis	128	497	24	3.9
Johnson, Pittsburgh	120	462	31	3.9
Perkins, Dallas	106	442	19	4.2
Triplett, St. Louis	85	433	63	5.1
KING, NEW YORK	105	422	50	4.0
MORRISON, NEW YORK	70	389	70	5.6

LEADING PASSERS

	Att.	Comp.	Pct.	Yds.	Tds.	Avg. Yds. Gain.
TITTLE, NEW YORK	255	156	61.2	2263	27	8.87
Wade, Chicago	243	138	56.8	1502	12	6.18
Meredith, Dallas	236	134	56.8	1948	15	8.25
Morrall, Detroit	208	109	52.4	1750	19	8.41
Ryan, Cleveland	167	93	55.7	1351	18	8.09
Johnson, St. Louis	308	172	55.8	2496	20	8.10
Brown, Pittsburgh	255	124	48.6	2169	14	8.51
Tarkenton, Minnesota	250	143	57.2	1923	13	7.69
Unitas, Baltimore	280	155	55.4	2222	13	7.94
Jurgensen, Philadelphia	103	57	55.3	929	8	9.02

LEADING PASS RECEIVERS

	No.	Yds.	L.G.	Tds.
Conrad, St. Louis	56	692	29	7
Mitchell, Washington	48	1017	99	5
SHOFNER, NEW YORK	48	857	70	7
Dial, Pittsburgh	46	961	83	7
Barr, Detroit	44	749	60	10
Phillips, Los Angeles	44	638	42	1
Flatley, Minnesota	42	644	62	4
Ditka, Chicago	42	505	36	7
Retzlaff, Philadelphia	38	621	46	2
Randle, St. Louis	37	766	68	9

LEADING SCORERS

	Tds.	PATs	FGs	Pts.
Brown, Cleveland	13	0—0	0—0	78
Kramer, Green Bay	0	31—33	15—25	76
CHANDLER, NEW YORK	0	38—40	12—20	74
Michaels, Pittsburgh	0	23—26	16—29	71
Martin, Baltimore	0	22—23	14—23	64
Barr, Detroit	10	0—0	0—0	60
Groza, Cleveland	0	30—33	9—16	57
Khayat, Washington	0	26—26	10—17	56
Clarke, Dallas	9	0—0	0—0	54
Randle, St. Louis	9	0—0	0—0	54

LEADING PUNTERS

	No.	Avg.	Long.
Lary, Detroit	35	48.9	73
Davis, San Francisco	53	46.5	64
Green, Chicago	44	45.5	66
CHANDLER, NEW YORK	39	45.4	64
Baker, Dallas	46	45.3	59

PUNT RETURN LEADERS

	No.	Yds.	Avg.	L.R.
Keys, Pittsburgh	13	198	15.2	82
Watkins, Detroit	26	353	13.6	90
James, Washington	12	160	13.3	39
Wood, Green Bay	10	113	11.3	41
Stiger, Dallas	13	135	10.4	45

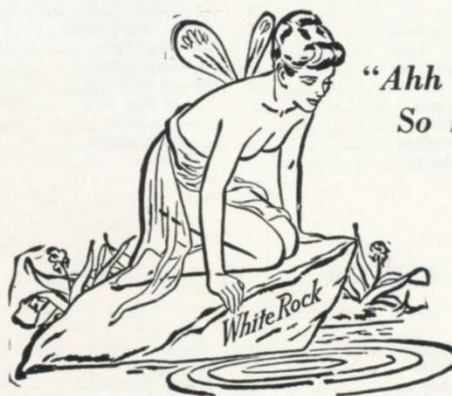
KICKOFF RETURN LEADERS

	No.	Yds.	Avg.	L.R.
Woodson, San Francisco	23	838	36.4	103
Brown, Philadelphia	20	652	32.6	100
Adderley, Green Bay	15	472	31.5	98
Ballman, Pittsburgh	15	471	31.4	93
Shannon, Los Angeles	20	595	29.8	99

INTERCEPTION LEADERS

	No.	Yds. Ret.	Tds.	L.R.
Taylor, Chicago	7	118	0	46
LYNCH, NEW YORK	6	152	2	82
Petitbon, Chicago	6	134	1	66
Benz, Cleveland	6	100	0	38
Fischer, St. Louis	5	100	0	42

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Best Girl!

White Rock
for sparkling fine beverages

The White Rock Girl stays so popular because the brand she represents satisfies so completely! Thanks to *Superior carbonation*, a White Rock drink keeps sparkling from the first pour to the last sip. So for a lighter-livelier drink every time, don't just mix it ... *White Rock it!*



NFL Pairings and Results

HOME TEAM

NEW YORK

Won 8, Lost 2

37—at Baltimore	28
0—at Pittsburgh	31
37—at Philadelphia	14
24—at Washington	14
24—Cleveland	35
37—Dallas	21
33—at Cleveland	6
38—at St. Louis	21
42—Philadelphia	14
48—San Francisco	14
—St. Louis	—
—at Dallas	—
—Washington	—
—Pittsburgh	—
320	198

VISITING TEAM

ST. LOUIS

Won 7, Lost 3

34—at Dallas	7
28—at Philadelphia	24
10—at Pittsburgh	23
56—at Minnesota	14
24—Pittsburgh	23
7—Green Bay	30
21—at Washington	7
21—New York	38
24—Washington	20
20—at Cleveland	14
—at New York	—
—Cleveland	—
—Philadelphia	—
—Dallas	—
245	200

HOME TEAM

PITTSBURGH

Won 6, Lost 3, Tied 1

21—at Philadelphia	21
31—New York	0
23—St. Louis	10
23—at Cleveland	35
23—at St. Louis	24
38—Washington	27
27—Dallas	21
14—Green Bay—at Milw.	33
9—Cleveland	7
34—at Washington	28
—Chicago	—
—Philadelphia	—
—at Dallas	—
—at New York	—
243	206

VISITING TEAM

CHICAGO

Won 9, Lost 1

10—at Green Bay	3
28—at Minnesota	7
37—at Detroit	21
10—Baltimore	3
52—at Los Angeles	14
14—at San Francisco	20
16—Philadelphia	7
17—at Baltimore	7
6—Los Angeles	0
26—Green Bay	7
—at Pittsburgh	—
—Minnesota	—
—San Francisco	—
—Detroit	—
216	89

CLEVELAND

VS.

DALLAS

Won 7, Lost 3

Won 3, Lost 7

37—Washington	14
41—at Dallas	24
20—Los Angeles	6
35—Pittsburgh	23
35—at New York	24
37—Philadelphia	7
6—New York	33
23—at Philadelphia	17
7—at Pittsburgh	9
14—St. Louis	20
—Dallas	—
—at St. Louis	—
—at Detroit	—
—at Washington	—
255	177

7—St. Louis	34
24—Cleveland	41
17—at Washington	21
21—at Philadelphia	24
17—Detroit	14
21—at New York	37
21—at Pittsburgh	27
35—Washington	20
24—San Francisco	31
27—Philadelphia	20
—at Cleveland	—
—New York	—
—Pittsburgh	—
—at St. Louis	—
214	269

GREEN BAY

VS.

SAN FRANCISCO

Won 8, Lost 2

Won 2, Lost 8

3—Chicago	10
31—Detroit—at Milw.	10
31—Baltimore	20
42—Los Angeles	10
37—at Minnesota	28
30—at St. Louis	7
34—at Baltimore	20
33—Pittsburgh—at Milw.	14
28—Minnesota	7
7—at Chicago	26
—San Francisco—at Milw.	—
—at Detroit	—
—at Los Angeles	—
—at San Francisco	—
276	152

20—Minnesota	24
14—Baltimore	20
14—at Minnesota	45
3—at Detroit	26
3—at Baltimore	20
20—Chicago	14
21—at Los Angeles	28
7—Detroit	45
31—Dallas	24
14—at New York	48
—Green Bay—at Milw.	—
—Los Angeles	—
—at Chicago	—
—Green Bay	—
147	294

PHILADELPHIA

VS.

WASHINGTON

Won 2, Lost 7, Tied 1

Won 2, Lost 8

21—Pittsburgh	21
24—St. Louis	28
14—New York	37
24—Dallas	21
37—at Washington	24
7—at Cleveland	37
7—at Chicago	16
17—Cleveland	23
14—at New York	42
20—at Dallas	27
—Washington	—
—at Pittsburgh	—
—at St. Louis	—
—Minnesota	—
185	276

14—at Cleveland	37
37—at Los Angeles	14
21—Dallas	17
14—New York	24
24—Philadelphia	37
27—at Pittsburgh	38
7—St. Louis	21
20—at Dallas	35
20—at St. Louis	24
28—Pittsburgh	34
—at Philadelphia	—
—Baltimore	—
—at New York	—
—Cleveland	—
212	281

MINNESOTA

VS.

DETROIT

Won 3, Lost 7

Won 4, Lost 6

24—at San Francisco	20
7—Chicago	28
45—San Francisco	14
14—St. Louis	56
28—Green Bay	37
24—at Los Angeles	27
10—at Detroit	28
21—Los Angeles	13
7—at Green Bay	28
34—Baltimore	37
—Detroit	—
—at Chicago	—
—at Baltimore	—
—at Philadelphia	—
214	288

23—at Los Angeles	2
10—Green Bay—at Milw.	31
21—Chicago	37
26—San Francisco	3
14—at Dallas	17
21—Baltimore	25
28—Minnesota	10
45—at San Francisco	7
21—at Baltimore	24
21—Los Angeles	28
—at Minnesota	—
—Green Bay	—
—Cleveland	—
—at Chicago	—
230	184

NATIONAL LEAGUE STANDING

EASTERN CONFERENCE

	W.	L.	T.	Pct.	Pts.	O.P.
NEW YORK	8	2	0	.800	320	198
Cleveland	7	3	0	.700	255	177
St. Louis	7	3	0	.700	245	200
Pittsburgh	6	3	1	.667	243	206
Dallas	3	7	0	.300	214	269
Philadelphia	2	7	1	.222	185	276
Washington	2	8	0	.200	212	281

WESTERN CONFERENCE

	W.	L.	T.	Pct.	Pts.	O.P.
Chicago	9	1	0	.900	216	89
Green Bay	8	2	0	.800	276	152
Baltimore	5	5	0	.500	204	222
Detroit	4	6	0	.400	230	184
Los Angeles	3	7	0	.300	142	267
Minnesota	3	7	0	.300	214	288
San Francisco	2	8	0	.200	147	294

LOS ANGELES

VS.

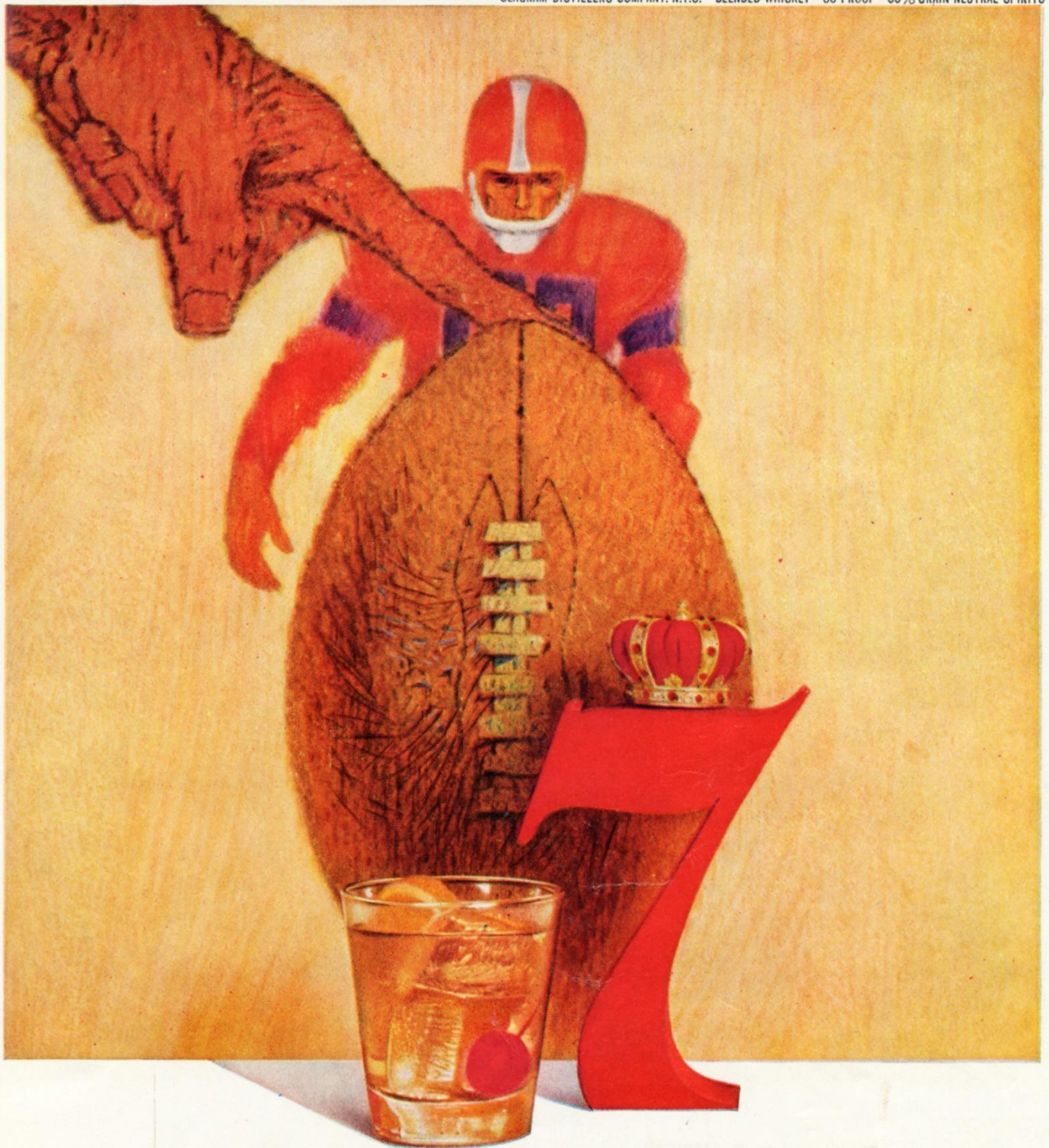
BALTIMORE

Won 3, Lost 7

Won 5, Lost 5

14—Washington	37
2—Detroit	23
6—at Cleveland	20
10—at Green Bay	42
14—Chicago	52
27—Minnesota	24
28—San Francisco	21
13—at Minnesota	21
0—at Chicago	6
28—at Detroit	21
—Baltimore	—
—at San Francisco	—
—Green Bay	—
—at Baltimore	—
142	267

28—New York	37
20—at San Francisco	14
20—at Green Bay	31
3—at Chicago	10
20—San Francisco	3
25—at Detroit	21
20—Green Bay	34
7—Chicago	17
24—Detroit	21
37—at Minnesota	34
—at Los Angeles	—
—at Washington	—
—Minnesota	—
—Los Angeles	—
204	222

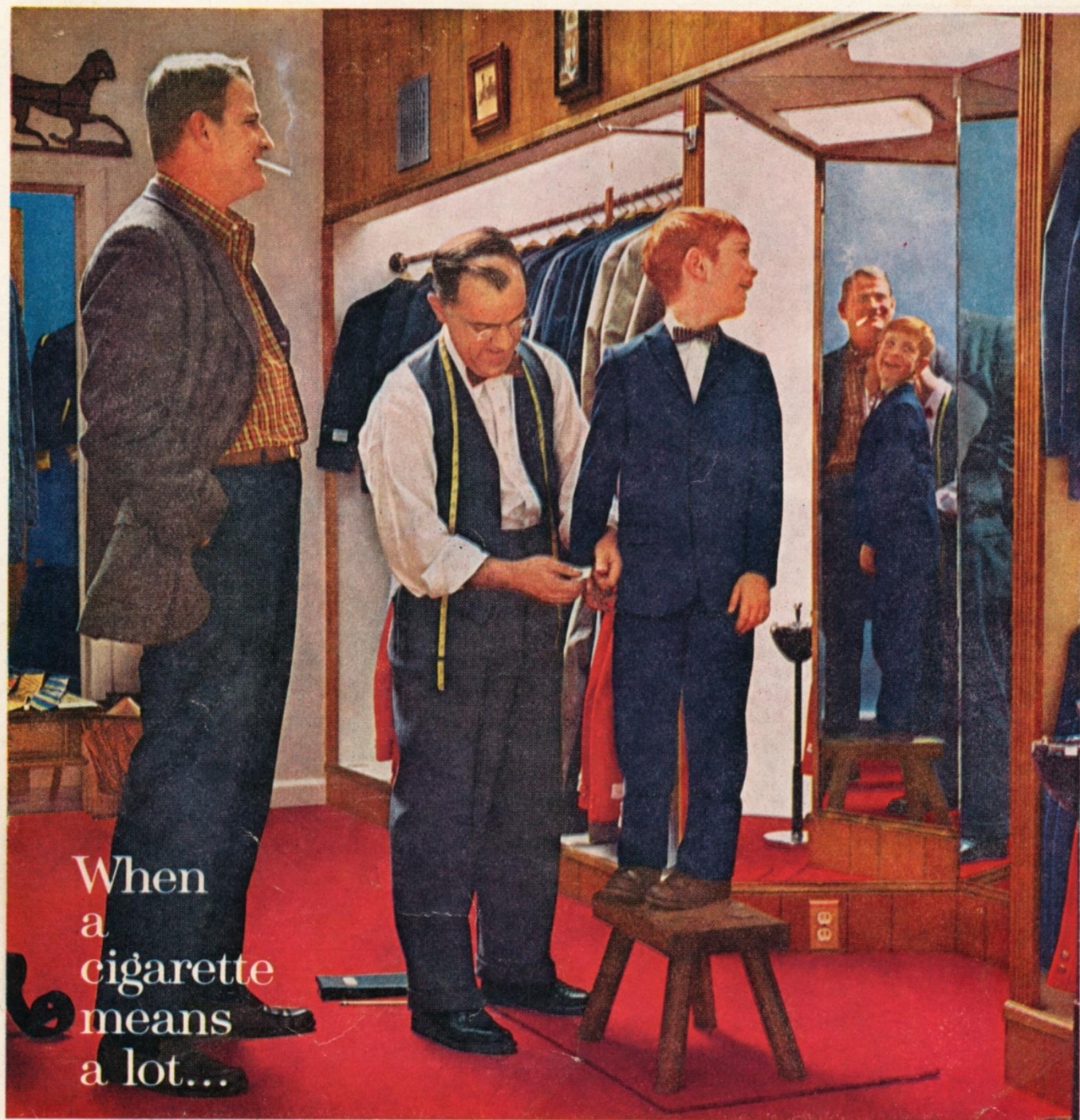


Play it sure, make it 7



You know a drink will taste right when it's made with 7 Crown, the whiskey that's so good all by itself. Tall drink or short, plain drink or fancy, 7 Crown makes it smooth and memorable as nothing else can. No wonder 7 Crown has so many more fans than any other whiskey ever had.

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a
cigarette
means
a lot...

get Lots More from L&M



more body in the blend
more flavor in the smoke
more taste through the filter

It's the rich-flavor leaf that does it! L&M has more rich-flavor leaf than even some unfiltered cigarettes. And L&M's filter is the modern filter—all white—inside and outside—so only pure white touches your lips.

L&M's the filter cigarette for people who really like to smoke.

